



FACULTY OF ELECTRICAL ENGINEERING

DIPLOMA IN ELECTRICAL ENGINEERING (ELECTRONIC)

EE111

FUNDAMENTAL OF ENTREPRENEURSHIP

ENT300

BUSINESS PLAN

AUTOMATIC LAPTOP FAN

**LECTURER NAME: THAHIRA BIBI BINTI T.K MUTHU KOYA
THANGAL**

PREPARED BY:

NUR ELZAN ROHAIZAD IBRAHIM	2016714829
LUTHFI HARIZ AKMAR BIN MOHD SAFIAN	2016104155
MUHAMMAD AIMAN BIN YAHYA	2016783277
MOHAMAD AIFI BIN WAN RUSDI	2016919347
MUHAMMAD 'AIDIL BIN MOHD ZAWAWI	2016992147

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Champs Intel is a new company that focused on laptop fans that function automatically that totally new in our industry. Our company located in 20A, Jalan Plumbum P7/P (Floor 1), Seksyen 7, Shah Alam. The main focus of our company is to produce new evolution of laptop fan that can function automatically without using much energy of laptop's battery.

Next, the advantages of our product are it can sense the laptop's temperature through Temperature Sensor and it appears in LCD. Besides, the fan control speed is automatically varies to the temperature of the laptop. The higher the laptop's temperature, the faster the speed of fan.

Last but not least, our product also can be the new revolution of our industry. Today's technology is progressing, we must always be in line with future technological changes. Humans today are looking for easy-to-use and automated products, so we believe that our product can penetrate Malaysia's market.