

University of Mississippi

eGrove

---

Daily Mississippian (all digitized issues)

Daily Mississippian

---

6-27-2019

**June 27, 2019**

The Daily Mississippian

Follow this and additional works at: <https://egrove.olemiss.edu/thedmonline>

---

#### Recommended Citation

The Daily Mississippian, "June 27, 2019" (2019). *Daily Mississippian (all digitized issues)*. 177.  
<https://egrove.olemiss.edu/thedmonline/177>

This Newspaper is brought to you for free and open access by the Daily Mississippian at eGrove. It has been accepted for inclusion in Daily Mississippian (all digitized issues) by an authorized administrator of eGrove. For more information, please contact [egrove@olemiss.edu](mailto:egrove@olemiss.edu).

# MISSISSIPPIAN

THE STUDENT NEWSPAPER OF THE UNIVERSITY OF MISSISSIPPI | SERVING OLE MISS AND OXFORD SINCE 1911

## FOLLOWING THE FUNDS

Money affects every part of the University of Mississippi. From increasing student fees to faculty raises in limbo, the way the university collects and spends money determines the day-to-day lives of community members. The Daily Mississippian kicks off a continuing series, following the funds, to understand how the university's finances matter to you.



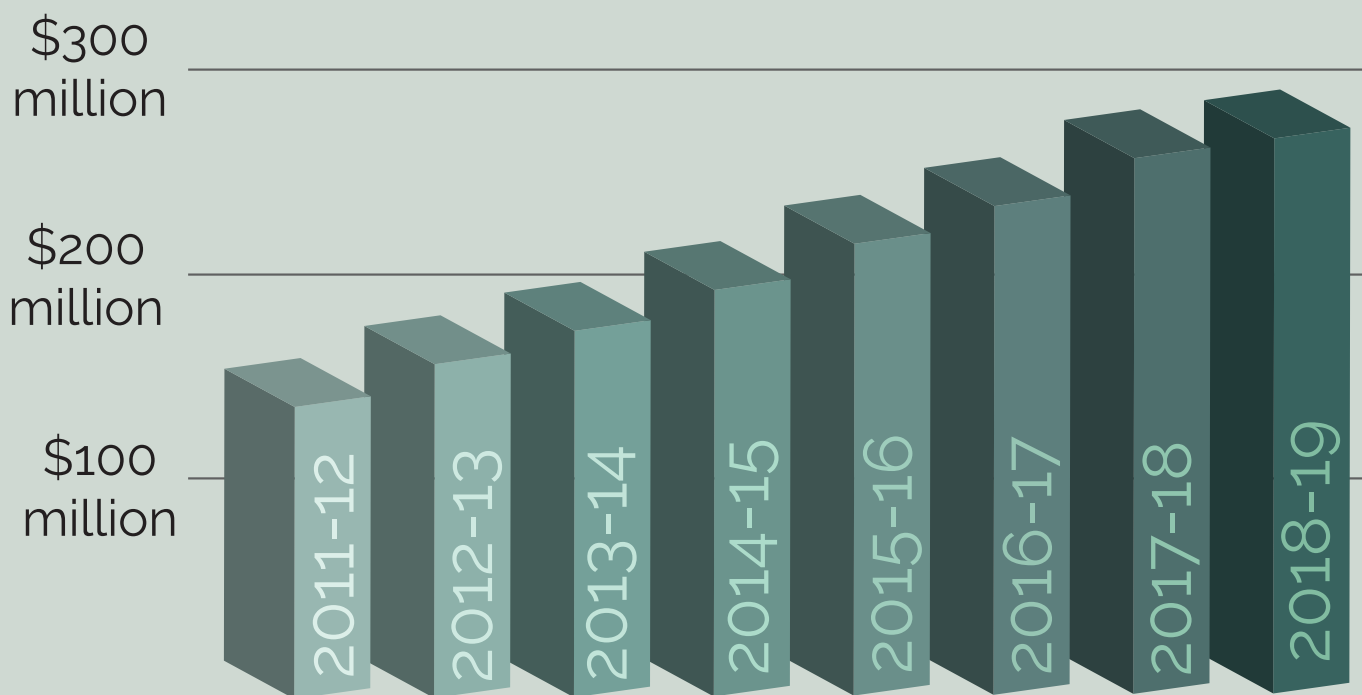
total revenue that UM is bringing in



federal grants and contracts to the university



state grants and contracts to the university



Money that the university is bringing in from student fees and tuition

GRAPHIC: KATHERINE BUTLER

DANIEL PAYNE & ELIZA NOE  
thedmnews@gmail.com

In a decades-long shift in who funds the university, state and federal governments now pay far fewer bills than they once did. Students, especially nonresidents, now pick up much of the tab.

Out of the \$540 million that Ole Miss had budgeted to spend last school year, \$285 million came directly from students in the form of tuition and other student fees. Nearly 40% of that \$285 million comes from nonresident fees.

Interim Chancellor Larry Sparks said that these funds are crucial to the sustainability of the university.

"(Students are) the lifeblood to keep our doors open," he said.

The trend of student dependency isn't unique to the University of Mississippi. All over the country, government funding has decreased overall. For Ole Miss, state appropriations have dropped — over \$11 million since the 2015-2016 fiscal year.

Sparks, who served as vice chancellor for administration and finance before becoming interim chancellor, added that he doesn't think that higher education's current business model is sustainable.

"Universities are on one side of the fence on being more like a business, if you will, in terms of trying to remain financially viable and provide top-quality education," he said. "On the other side of the fence, they have a foot in government regulations in terms of how to picture things (and) hire people. That is more inefficient. So we're trying to serve both masters."

As public universities' playing field for recruitment becomes more competitive to bring in student dollars, pressure is put on universities to keep up certain amenities and programs that keep prospective students returning to their campuses.

"When I came to school, we didn't have orientation. We didn't have Junior Day visits," Sparks added. "I mean, those are products of what's required now in terms of the recruiting of the next class's students. But within that, there's a competition with scholarships. Those are highly competitive, and we cannot continue to increase scholarships, the dollar values and the breadth of those, endlessly."

Sparks, who has spent 35 years working in higher education, said he remembers

SEE FINANCIAL PAGE 5

## Brent Marsh named Dean of Students

KENNETH NIEMEYER  
thedmnews@gmail.com

Brent Marsh has been appointed as UM's new assistant vice chancellor for student affairs and dean of students effective August 1.

The position of assistant vice chancellor for student affairs and dean of students has been vacant since Melinda Sutton Noss resigned at the end of last semester to accept

SEE MARSH PAGE 7

## Athletics shifts focus as ticket sales fall

JOSHUA CLAYTON  
thedmsports@gmail.com

One of the biggest challenges most college football programs face today is the fall of season ticket purchases. Ole Miss is no stranger to this issue.

With a few exceptions, both season tickets and student season ticket sales are down all across the country, and it's not surprising considering the increased coverage on television and streaming apps making it possible to follow every snap of every team you want over the season.

Football ticket sales consistently account for around 20% of the Ole Miss Athletics revenue, so it's one of the biggest issues surrounding the program with new Interim Athletic Director Keith Carter. Carter, who also serves as deputy athletic director for development and chief revenue officer for the athletics department, recognizes it as a top priority moving forward.

"Ole Miss has our own unique challenges that we've been through with the NCAA case, and the head coach situation changing kind of

SEE TICKETS PAGE 8

# How a tweet about eating a colleague almost stopped a professor from receiving tenure

**DANIEL PAYNE**  
thedmnews@gmail.com

A month after The Mississippi Board of Trustees of State Institutions of Higher Learning took the unusual step of discussing whether to grant Professor James Thomas tenure, the board released minutes detailing the two-hour closed session in which trustees focused on a tweet from January in which Thomas said, in part, that he ate a conservative professor.

The minutes reveal that the tweet that was most notable to the board was Thomas's response to Elizabeth Crisp, a reporter for The Advocate in Baton Rouge, Louisiana, after she reported that a woman at the 2019 Southern Republican Leadership Conference said that there "are three, maybe four," conservative professors at the university.

"The truth is there used to be three or four conservative professors at UM," Thomas responded. "But we used two for a blood sacrifice to the ghost of Eugene Debs, another we forced to watch and she was subsequently converted, and I ate the fourth because his tears tasted like candy."

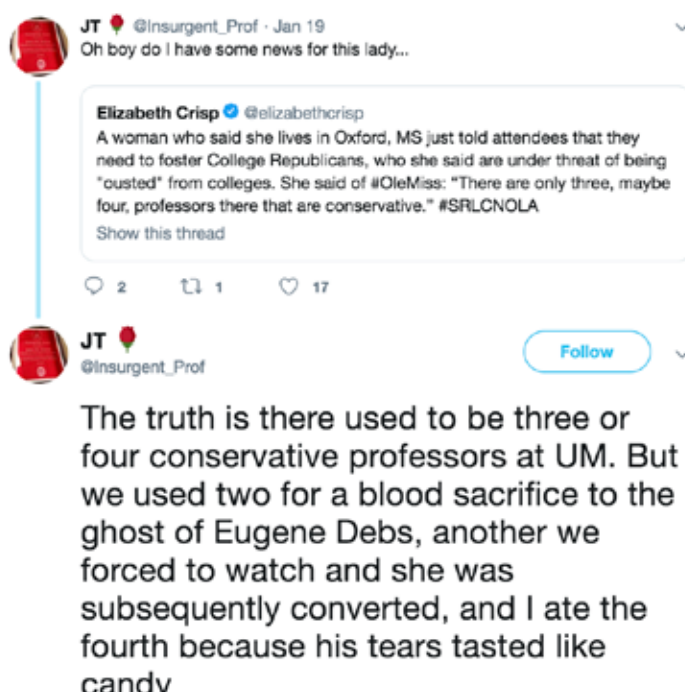
Thomas's tenure, which will be effective July 1, was confirmed by a 7-5 vote during the May 16 meeting. Provost Noel Wilkin and Interim Chancellor Larry Sparks, along with attorney Mark Waggoner, whom the board brought in as a First Amendment expert, were part of the conversation. They did not vote, and the university has declined to comment on the session.

Trustee Ford Dye, the chair of the Board Search Committee for the new chancellor, voted against granting Thomas tenure.

"I think the vast majority of



FILE PHOTO: DEVNA BOSE



COURTESY: JAMES THOMAS VIA TWITTER

The UM policy discussed was "The Statement Concerning Academic Freedom," which states that professors "should strive at all times to be accurate, should exercise appropriate restraint, should show respect for the opinions of others."

Trustees were particularly concerned with whether Thomas's tweet showed respect for other opinions.

"Some Trustees expressed their view that this tweet did not reflect on a matter of public concern nor did it serve an academic purpose or contribute to public debate on any issue," the minutes stated. "Trustees recognized that the Board must at all times protect the academic freedom of the institutions and their ability to safely and effectively educate students but also recognized that there are limits to academic freedom."

Trustees Steven Cunningham, Shane Hooper, Bruce Martin, Alfred McNair, Gee Ogletree, Hal Parker and Walt Starr voted for the motion to grant Thomas tenure. Trustees Tom Duff, Ford Dye, Ann Lamar, Jeanne Luckey and Chip Morgan voted against the motion.

"IHL made an historically unprecedented move," Thomas said. "That is chilling. It does chill people's speech. I don't think the IHL understands that. They've made nothing publicly known that they understand that."

IHL declined to comment on Thomas's specific statements, only releasing the minutes and a press release from May.

"Business is not normal," Thomas said of the protection of academic freedom on campus. "It is going to come under assault again."

people will see that tweet for what it was intended to be: satire," Thomas said. "Were there really serious concerns (from the Board of Trustees) about cannibalism, or was it something else?"

There was also "much discussion" about Thomas's academic achievements and reasons for his tenure, according to the minutes. The trustees decided that the recommendation from the university held the greatest weight in the discussion.

In the minutes, the board said the decision had to be made whether Thomas violated IHL and UM policies. The IHL policies in question "require, in part, that the Board and heads of institutions consider a candidate's effectiveness in interpersonal relationships," the June minutes stated.

## THE DAILY MISSISSIPPIAN EDITORIAL STAFF:

**DANIEL PAYNE**  
editor-in-chief  
dmeditor@gmail.com

**ELIZA NOE**  
managing editor  
arts & culture editor  
dmmanaging@gmail.com  
thedmfeatures@gmail.com

**ERIN KILLION**  
copy chief  
thedmcopy@gmail.com

**KENNETH NIEMEYER**  
news editor  
thedmnews@gmail.com

**JOSHUA CLAYTON**  
sports editor  
thedmsports@gmail.com

**KATHERINE BUTLER**  
photography editor  
design editor  
thedmphotos@gmail.com  
thedmdesign@gmail.com

## FOLLOW US ON SOCIAL MEDIA



THE DM INSTAGRAM  
@thedailymississippian

THE DM A&C TWITTER  
@thedm\_aandc

THE DM NEWS TWITTER  
@thedm\_news

THE DM DESIGN TWITTER  
@thedm\_visuals

THE DM SPORTS TWITTER  
@thedm\_sports

THE DM SNAPCHAT  
@thedm\_news

## THE DAILY MISSISSIPPIAN

S. Gale Denley Student Media Center  
201 Bishop Hall,  
P.O. Box 1848  
University, MS  
38677-1848

Main Number: 662.915.5503  
Business Hours: Monday-Friday,  
8 a.m.-5 p.m.

ISSN 1077-8667

**S. GALE DENLEY**  
STUDENT MEDIA CENTER  
**PATRICIA THOMPSON**  
Assistant Dean/Student Media  
**GREG BROCK**  
Daily Mississippian Editorial  
Adviser

**ADVERTISING SALES MANAGER**  
Rebecca Brown  
dmads@olemiss.edu

**SALES ACCOUNT EXECUTIVES**  
Cameron Collins  
Sam Dethrow  
Isaiah Pugh  
Michael Rackers  
Morgan Stone



The Daily Mississippian is published Mondays and Fridays in print during the academic year, on Wednesdays and Fridays in print during the academic year, on days when classes are scheduled. New content is published online seven days a week.

Columns do not represent the official opinions of The University of Mississippi or The Daily Mississippian unless specifically indicated.

The Daily Mississippian welcomes letters to the editor. Letters should be e-mailed to dmletters@olemiss.edu. Letters should be typed, double-spaced and no longer than 300 words. Letters may be edited for clarity, space or libel. Third-party letters and those bearing pseudonyms, pen names or "name withheld" will not be published. Publication is limited to one letter per individual per calendar month.

Letters should include phone and email contact information so that editors can verify authenticity. Letters from students should include grade classification and major; letters from faculty and staff should include title and the college, school or department where the person is employed.



# What do you think?



## SOCIAL MEDIA RESPONDS TO IHL'S DECISION TO GRANT JAMES THOMAS TENURE

**Michael Solomon** And this is why ole miss doesn't get any money from me.

LIKE • REPLY • MESSAGE

**Catarina Passidomo Townes**

Absurd it took them two hours to come to this decision. JT Thomas is an incredible scholar, teacher, colleague and friend. I don't know-- or know of-- anyone who is as rigorous in their commitment to serious scholarship and deep community engagement. If anyone has earned tenure, it's him. Congratulations, JT!

LIKE • REPLY • MESSAGE

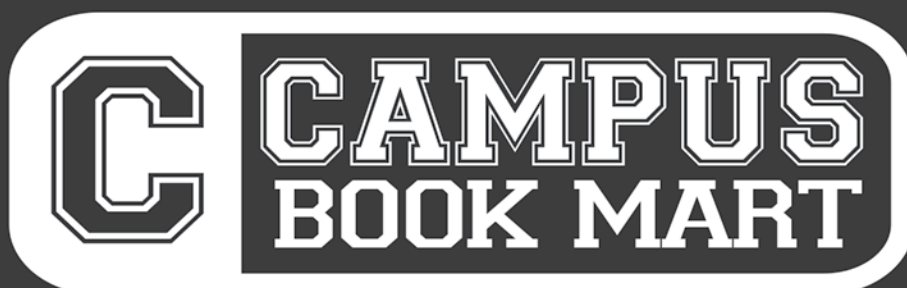
**Georgia Beth Griffin** Liberals are taking over our beloved State of Mississippi!

We need to put a stop to this! And we MUST express our disgust to the IHL and to the Governor for allowing tenure to this socialist liberal.

LIKE • REPLY • MESSAGE

**Daniel Deason** Really glad this man got his tenure. Tenure is and should be based on academic achievement. Congrats again Dr. Thomas!

LIKE • REPLY • MESSAGE



*For Everything Red & Blue!*

follow us!    662-234-5993

2128 Jackson Ave W | Across from Cookout  
Mon- Thur 7:30 - 8 | Fri 7:30 - 7 | Sat 9 - 7 | Sun 12 - 5

**Lowest Price on Ole Miss Game Gear & Gifts!**

# Textbooks

Rent for more savings!

Order online: [campusbookmart.com/um](http://campusbookmart.com/um)

Large selection of School & Art Supplies

# HOTWORX®






24 HOUR INFRARED FITNESS STUDIO



# \$1.00 ENROLLMENT



## RESULTS <sup>1/2</sup> / BENEFITS

-  Sports Recovery
-  Reduces Cellulite
-  Stress Reduction
-  Increased Calorie Burn
-  Pain Relief
-  Detoxification
-  Lower Blood Pressure
-  Anti-Aging & Skin Rejuvenation
-  Improved Circulation
-  Weight Loss

## ISOMETRIC WORKOUTS

30 MINUTES / 3 USERS PER SESSION

**HOT ISO** Isometric Compression Postures

**HOT PILATES** Traditional Pilates

**HOT YOGA** Traditional Yoga

**HOT BUNS** Focus on the Glutes

**HOT CORE** Abs, Hips, and Lower Back

**HOT WARRIOR** Advanced Version of Hot Iso

**HOT BANDS** Intense Total Body Resistance Bands Workout

## HIIT WORKOUTS

15 MINUTES / HIGH INTENSITY INTERVAL TRAINING

**HOT CYCLE** 3 Users Per Session  
Cycle Session with Choreographed Intensity Intervals

**HOT ROW** 2 Users Per Session  
Row + Chest and Leg Press

**HOT BLAST** 2 Users Per Session  
Row + Chest and Leg Press

916 E JACKSON AVE, OXFORD, MS 38655 ■ (662) 638-3580 ■ HOTWORX.NET

VALID ONLY WITH A STUDENT ID. MUST BE REDEEMED DURING STAFFED HOURS.

continued from page 1

when “the lightbulb went off” in his understanding of how higher education worked financially -- as an auditor in the 1980s. He was tasked with auditing universities alone, and though that caused a lot of stress, he said, he wouldn't trade the experience for anything.

“Things clicked in terms of how things fit together,” he said. “You start visualizing things and you start realizing things that you didn't previously, and really the area of cause and effect, you know that if something happens in this area, there's an unintended consequence here and here, or you've got to keep these things in mind.”

And as the total revenue available for spending has grown steadily from \$327 million in 2011 to a whopping \$540 million for this past school year, eyes of administration are looking toward expansion and growth. Student fees are not the only place that the university is looking for revenue as government support declines. Donations are being used to fill in the gaps as well.

Donors often give through the University of Mississippi Foundation, either to endowment or non-endowment funds.

The \$725 million endowment is invested in markets and the return -- often



FILE PHOTO: CHRISTIAN JOHNSON

Interim Chancellor Larry Sparks.

5-10% per year -- is used by the university. As it grows -- as it did by over \$100 million in 2018 -- the return grows. The fund has consistently outperformed endowments of similar sizes.

The UM Foundation is “like the bank” to UM, according to UM Foundation President Wendell Weakley.

With shifting sources of revenue, donors have increasingly become a source of money for the university to offset costs. Donor money, though, is often earmarked when it is given.

“It's very rare that someone gives a gift and says ‘put it wherever you want it,’” Weakley said.

Many donations are directed toward a particular school, scholarship or need,

which leaves some costs without offsets. Student fees and government funding often fills in the rest.

The foundation also takes the needs of deans and individual schools into account when they are fundraising. The specific needs of the university are used to direct campaigns to direct donations.

“I suspect we'll be in campaign mode before too long,” Weakley said, mentioning that he thought a new accounting building, Ole Miss Opportunity scholarships and faculty funding would be the focus of future campaigns.

By putting money toward costs that will already have to be paid in the future, donations help “relieve the pressure of the operating expenses of the university,” he said.

Weakley said that the UM Foundation, as well as the university as a whole, is in a good financial position today -- despite changing sources of revenue -- because the foundation was anticipating the future in the 2000s.

“The next chancellors are going to be very glad that you're making these calls,” Weakley told former Chancellor Khayat as they contacted donors.

Today, UM and the UM Foundation look to the future again, expanding fundraising departments and planning for future decades. Specifically, the UM Foundation is focusing on the transfer of money from the Baby Boomers to their benefactors. A new position was created to encourage donors to include UM in their will after their death.

“We want to make sure we're part of that (wealth transfer),” Weakley said. “Those are gifts we're not going to see for 15 to 20 years. But in 15 to 20 years, we're going to be very happy that those calls were made.”

As the university anticipates financial growth, it plans for its distant future.

In 2017, the university updated its “Master Plan,” a flexible blueprint of how UM's Oxford campus will develop in the future.

While the elements in the plan aren't set in stone, this document is used as a reference for upcoming projects, such as when it was used in choosing where to begin construction of The

Pavilion.

“The Master Plan is not something that has an end date, nor does it have a conclusion,” Sparks said. “Nor is it written in stone. This is how things will occur. It grew, and, in our case, from rapid growth.”

He also said that many of the university's expansions are currently being planned, though the final decisions won't be made for several years.

“And as we're growing, we need to be thinking about and planning for that growth,” Sparks said. “What types of facilities? What about transportation? What about utilities? We need to have, in our minds, thought about certain needs.”

Though a lot of Ole Miss's new leadership, including the choice of having star-fundraiser Keith Carter as Interim Athletic Director, has been centered around the financial world, Sparks said he doesn't subscribe to the theory that finances dictate administration.

“I've had the pleasure of working here for 22 years, and I think I have a lot of institutional knowledge,” he said. “And in a period, I think that's very helpful in terms of having someone that doesn't have to make new relationships and gain the confidence and build those relationships in order to get things done, or to even figure out who I need to go to in order to get to have those conversations.”

# RELATIONSHIPS + RATES ALL IN ONE PLACE



With Performance Checking earn 4.00% APY on your money up to \$40,000 when qualifications are met. To avoid a service charge, you must maintain a minimum average daily balance of \$4,000. Visit Origin Bank today.

EXPERIENCE. RELATIONSHIP. BANKING.

 Origin Bank

[www.Origin.bank/PerformanceChecking](http://www.Origin.bank/PerformanceChecking)



(1) Annual Percentage Yield (APY) effective as of 02/05/2019. After qualifications are met, 4.00% APY on balances up to \$40,000; for balances above \$40,000, APY ranges from 4.00%-0.40 APY depending on the balance of the account. Fees may reduce earnings. (2) You must have 16 posted (POS or signature based, not ATM) debit card transactions per qualification cycle, make 1 ACH debit or credit per qualification cycle, and receive a monthly eStatement on this account or the APY paid on your entire balance will be 0.00%. These monthly requirements must be completed 3 days prior to the end of your statement cycle. Rate may change on or after June 30, 2020. A service charge of \$14 will be imposed every statement cycle that the average daily balance falls below \$4,000. Limited to one account per individual. Closing this account within 90 days of opening results in \$25 fee. If you originate a mortgage loan with Origin during the life of this account you will receive a \$100 lender credit to be redeemed at the time of your closing; there is no minimum balance required for this benefit.

# A look at UM's new \$4,500 trash cans

**KENNETH NIEMEYER**  
 thedmnews@gmail.com

The University of Mississippi installed the solar-powered, network-connected trash cans that communicate with one another when they are full or nearing capacity in January.

The 12 compacting and 13 non-compacting BigBelly garbage bins are strategically located in high-traffic waste areas, including the Grove and the library.

The compacting units hold 150 gallons each, and the non-compacting units hold 50 gallons each. The standard Victor Stanley green steel garbage cans, which can be found in most areas on campus, hold 36 gallons.

BigBelly garbage bins cost \$4,000 per unit when purchased individually, but the university rents the BigBelly units through the BigBelly Connect Program on a five-year lease that costs \$4,560 per unit. The plan includes most maintenance and repairs.

The university pays \$1,900 per month for the 25 BigBelly units. At the end of the five-year lease, the university will have paid \$114,000 in total for the garbage bins. The Victor Stanley bins cost \$748.

This year, Landscape Services has paid BigBelly a total of \$17,554 in rental, shipping and installation fees as well as garbage bags.

The university purchased garbage bags from BigBelly initially but now buys them locally.

The BigBelly units were shipped to Oxford in November 2018 and installed on campus in December. Landscape Services began payments in January.

BigBelly rental services cover all repair costs excluding vandalism, UM Sanitation Supervisor Steven Boatright said. Breakdowns require a



PHOTO: KATHERINE BUTLER

There are 25 of the trash cans located near popular walkways around campus.

BigBelly representative to make repairs.

The garbage bins also contain a \$500 battery that needs to be replaced every five years, which is included in the rental.

"Everything is included except pretty much acts of God, like hurricanes and things like that," said Brendan McLaughlin, Inside Sales Account Manager at BigBelly.

Because the BigBelly bins communicate when they're full, this allows work crews to avoid containers that aren't full yet, Erin Griffin, BigBelly sales representative for the university, said

"(With) stations with the compaction as well as the ability to see exactly how full the stations are at any given

time, universities typically will reduce their collections by about 80 percent," Griffin said. "So that allows them to reallocate staff hours to doing other things like landscaping or painting or other things that they can use those people to help with."

Even with the new bins in place, there is still a system in place to pick up trash on campus every morning.

Unlike the compacting units in high-traffic waste areas, the non-compacting units are located in "outskirts" like Roanoke and the William F. Galtney Indoor Tennis Facility, Boatright said.

Other universities, such as the University of Washington and Brown University, have installed BigBelly bins and

seen success.

Graduate students at the University of Washington conducted a cost-benefit analysis on installing BigBelly units in the City of Seattle Parks. The study found that BigBelly garbage bins would decrease carbon dioxide emissions and make the air quality in the city better.

The American Lung Association does not have a data collection monitor in Lafayette County, but installing BigBelly units has reduced the amount of motorized golf cart use on campus.

"When they get full, they generate a signal to the computer," Boatright said. "We don't have to make trips out to them to check them and

see whether they need to be serviced until they're full and give us the signal so we don't waste trips."

Boatright said that the main reason the university is renting the BigBelly waste bins is to cut down on working hours and help the waste collection system operate more efficiently.

If the university decides that the BigBelly units were not beneficial at the end of the five-year rental, they can opt out of the contract and BigBelly will recollect the bins.

"This is just a trial run to see whether it actually is going to help us or if it's going to make us more efficient or take more time, more money," Boatright said. "This is just a trial run to see how they do."

## What do you think?

Social media users respond to the amount of money the university is spending on new trash cans.

**@jmbiyl1e1** What a fantastic use of university resources.

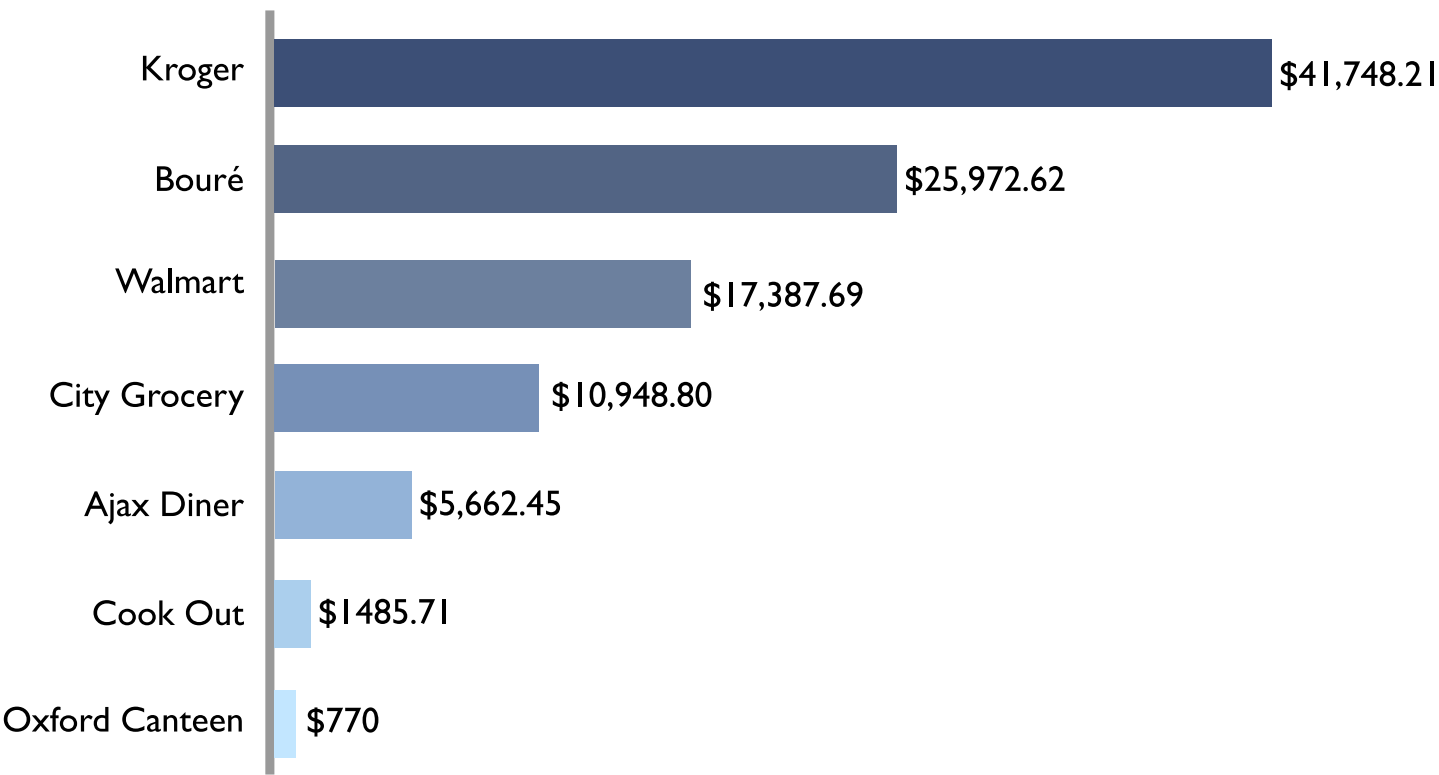
**Jerry Bullard** This is pure stupidity and a waste of tax money.

But there's "no more funding" for adequate mental health care, or to add more staff to the health center. But yes, \$4500 trash cans are what we really need.

**Scott Watkins** My guess was \$5000 each when I first saw them. But this is nothing compared to the waste of money I see here on a daily basis.

# We (all) have the receipts

According to accountability and transparency expense reports that are available to the public, the university and its employees have spent tens of thousands of dollars at outside businesses from July 1, 2018 to June 26, 2019.



## MARSH continued from page 1

a similar position at her alma mater, Southern Methodist University.

This comes at a time after Vice Chancellor for Student Affairs Brandi Hephner Labanc interviewed for the position of vice president for student affairs at the University of Utah in April.

“In addition to being incredibly excited about the opportunity, I am both honored and humbled to be invited to join the Ole Miss community,” Marsh said in a press release. “A colleague whom I trust and admire commended me to the search firm, and upon researching the position and university further, it was evident to me that I would join a fantastic team of student affairs professionals.”

Marsh’s responsibilities will include supervisory oversight in the Ole Miss Student Union, UMatte: Student Support and Advocacy, the Office of Fraternal Leadership and Learning and the Office of Conflict Resolution and Student Conduct.

Marsh, who most recently served as Vice President for Student Affairs at Rogers State University, holds over 20 years of experience in student affairs. He also held several positions in student affairs as Howard Payne University including vice president for student life and dean of students.

“I am thrilled to welcome Dr. Marsh to the University of Mississippi,” Brandi Hephner LaBanc, Vice Chancellor for Student Affairs, said in the press release. “Dr. Marsh’s positive energy and proven engagement with students, alongside his working knowledge of higher education, will help us expand our efforts related to fraternity and sorority life, as well as leadership and advocacy initiatives.”

Marsh holds a bachelor’s degree in sociology from Kansas State University, a master’s degree in college student personnel from Kansas State University and a doctorate in higher education from Bowling Green State University.

*This article includes information from a news release by the university.*

# UM seeks new ways to attract donors

**SUAD PATTON-BEY**  
STAFF WRITER

When the goal post came down after Ole Miss’s unexpected win against Alabama in 2014, the university had to pay large fines and replace the goalposts. Fans wanted to donate to the cause, and the mass of support had donors calling in to ease the burden of the students’ celebration.

“We got we got a call from (the Athletics Department) saying, ‘I’ve got people calling up saying they want to support our fine and putting our goal post back up,’” Wendell Weakley, president of the UM Foundation, said. “We said, ‘We got a deal for you.’”

At the time, the UM Foundation had been working on a crowdsourcing tool, Ignite Ole Miss, to allow community members to donate to specific campus needs online.

“We had the software, and literally within about 48 hours, we raised over \$100,000. Because people were able to go into that site and gives directly to that particular issue,” Weakley said.

Ignite Ole Miss is a University of Mississippi community funding platform

that is available to both students and campus groups.

“(It is) this GoFundMe for campus-based groups (to put it) really simply,” said Angela Atkins, Digital Giving Officer for Ignite.

Ignite was launched in 2014, but the push to include more donors continues with Ole Miss Giving Day, which started in April. The campaign lasts for 1 day, 8 hours and 48 minutes in honor of the university’s founding year of 1848.

Donations from Ignite and Giving Day help to fund specific projects such as annual Senior Class Gifts and the Ole Miss Family Emergency Fund as well as individual schools within the university.

When a particular group needs funds, Ignite representatives may offer to start a campaign, or the group can submit applications themselves. Group leaders schedule a meeting with Ignite to discuss the numerous aspects of running a campaign: expectations, goals, potential donors, time limits and targeted audience.

“It’s kind of a way for campus groups to get a little boost without the big, multi-million-dollar campaign,” Atkins said.

Atkins, who began in her

position in March, aims to “clean up” and modify Ignite’s website while adding new, purposeful projects. Ignite runs campaigns of various budget sizes and purposes — from endowments to cameras and everything in between.

“It’s safe to say that we have raised well over \$3 million over the last couple of years,” Atkins said. “We’re talking donations that sometimes are coming in at \$10 at a time.”

Ignite will be collaborating this fall with the African American Studies department to launch a medallion scholarship to honor the recently retired Don Cole. Details of the project are still being laid out as both representatives of Ignite and the African American Studies department meet to discuss ideas and strategies on how to approach potential donors.

“We sit down and really think of who we need to reach out to, what our message is going to be, and then we work together to produce a video, project description and emails that would go out to our stockholders and potential donors,” Atkins said. “That’s how our campaign comes together.”

Among Ignite’s most notable past projects was a fundraiser to honor William

Magee, an Ole Miss student who died several years ago due to an overdose. His family decided to build a wellness center to reach out to students who are suffering from addiction and other issues.

“They raised money through the platform, met their goal and super-exceeded it,” Atkins said of the project that received \$93,161 more in donations than its \$250,000 goal.

In its essence, Ignite is about a community made up of students and faculty coming together and working together to fulfill needs, Atkins said.

“It’s really grassroots, bottom-up type stuff,” Atkins said. “It’s a collaborative effort between those who need money and the (Office of Development).”

Ignite’s overall goal is to assist campus groups in gathering money for various activities such as conferences, inviting speakers or hosting cultural events.

Any campus group is welcome to apply, however, the platform can only take on a certain number of projects at a time.

“We are limited in terms of how many projects we can manage at one time. We don’t want to overwhelm people, especially since our audiences tend to overlap,” Atkins said.

JULY  
11

LOOK OUT FOR THE NEXT SUMMER EDITION OF THE DM IN NEWSSTANDS





# TICKETS

continued from page 1

abruptly," he said. "You throw in the fact that now no longer are the donations tax deductible with the new tax code. So it's kind of a perfect storm from a season ticket and selling ticket dynamic."

There are many reasons schools are having this problem but most of the problems depend on the win-loss record. Kentucky fans enjoyed their best season in recent years in 2018 and responded in the ticket office — already surpassing their season ticket totals from last year three months in advance.

Ticket sales drop along with win totals, and the numbers suggest fans just aren't in the market to pay hundreds of dollars to watch seven games of losing football. Sales dropped from 54,124 in 2017 to 47,170 in 2018.

It affects Ole Miss especially as sales are down across the board from the 50-yard-line to the north end zone. The program is looking to shift in a way that compliments how fans want to watch their product.

Some schools have started to offer different bundles for specific games. For example, Auburn and Texas A&M students purchase the regular seven-game package, or choose from different four-game packages. Mississippi State will implement a new rewards system this season that gives students who attend and stay in the stands the entire game priority for buying tickets the following season.

As other universities have put systems in place to maximize student ticket sales and attendance, the clock is ticking for Ole Miss to do the same as sales continue to plummet.

It's become a tradition for fans from the other sections each week to document a nearly empty north end zone as students elect to watch the game in the world-famous Grove or historic Oxford Square instead of roasting under the sun in the student section.

"I think it goes back to a lot of



ILLUSTRATION: KATHERINE BUTLER

the same things that we're going to try to do for the donor base we've got to do for students," Carter said. "We've got to get creative. We've got to find a reason to make them want to stay in the stands. We've talked about maybe doing some customization of the student section to where maybe there's more social areas. We've talked about other things where we could do block seating to attract the fraternities and sororities."

So how do you get butts back in seats in Vaught-Hemingway?

Well — once again — winning football games won't hurt, but Ole Miss also has to fight off some other elements.

"I think there's a larger trend — kind of a national trend — that people are deciding, 'You know what? Instead of buying a full season ticket, we're going to pick a couple of games and come and buy tickets on the secondary market,'" Carter said. "So I think we've got

to shift our thinking in some ways. We'll always have the season ticket available. I think we've got to get a little more creative on how we sell."

Ole Miss does not currently offer any specific four or six game packages. Tickets for all seven home games start at \$400 with required donations ranging from \$50 to \$925 as you get closer to midfield. A \$1,350 donation gives you access to the Field Club on top of the south end zone. Tickets behind the Field Club in section S1 through S11 have dropped to \$299 per seat this season.

Students, on the other hand, shell out \$155 for seven games including \$130 for the tickets and a \$25 donation to the Ole Miss Athletics Foundation.

As he fills in as interim athletics director, Carter says the Athletics Department is full steam ahead with their plans, and the next thing on the docket would be

a look at potential alcohol sales in Vaught-Hemingway.

"I think the SEC did the right thing by making to where each campus can make their own decision," he said. "In Mississippi, I think we have some other challenges and things that we've got to overcome from a state level, from an IHL level. And then we'll evaluate and see if it's right for our campus. We're not jumping in, we're not jumping out. I'm not sure if we even did get approval what the timing would look like to

do something like that."

Vaught-Hemingway Stadium does hold a "resort status" that allows the sale of alcohol on campus, but that status is specifically for non-sporting events. While the university is taking a wait-and-see approach, beer and wine in the general admission areas of the stadium could only help ticket sales, attendance and of course finances.

### ACROSS

- 1- TV horse;
- 5- Sgt., e.g.;
- 8- Cave dwellers;
- 12- Ancient Greek colony;
- 14- It's a gas;
- 15- Send off;
- 16- Bed down;
- 17- Make reference to;
- 18- Former monetary unit of Germany;
- 19- Concluding;
- 21- Minor;
- 23- Hwy. helpers;
- 24- Actress Peeples;
- 25- Computer add-on?;
- 26- On dry land;
- 30- The house of a parson;
- 32- Thorny;
- 33- Now and then;
- 37- Deodorant brand;
- 38- Underwater worker;
- 39- Distribute cards;
- 40- Essays;
- 42- Fashionably old-fashioned;
- 43- Back tooth;
- 44- Least significant;

- 45- Doo-wop syllable;
- 48- Big fat zero;
- 49- Blazed a trail;
- 50- Artificial limb;
- 52- Answer to a problem;
- 57- Jazzy Fitzgerald;
- 58- Sushi fish;
- 60- Nucleus of a regiment;
- 61- Hoof sound;
- 62- Fastidious;
- 63- Glowing remnant;
- 64- Female pigs;
- 65- Make an effort;
- 66- Ego;

### DOWN

- 1- Light spray;
- 2- Part to play;
- 3- Cabinet dept.;
- 4- Carpe \_\_\_!
- 5- Singer Sedaka;
- 6- Small bed;
- 7- Brief joke;
- 8- Honey producers;
- 9- Tickle;
- 10- Wearies;
- 11- Grocery, e.g.;
- 13- Bee house;
- 14- Orange Bowl org.;
- 20- Not for a Scot;
- 22- Orient;

### SOLUTION TO PUZZLE



## SUDOKU PUZZLE BROUGHT TO YOU BY OLE MISS GOLF COURSE

### Summer Student Memberships Available

662.234.4816 · www.theolemissgolfcourse.com

## SUDOKU®

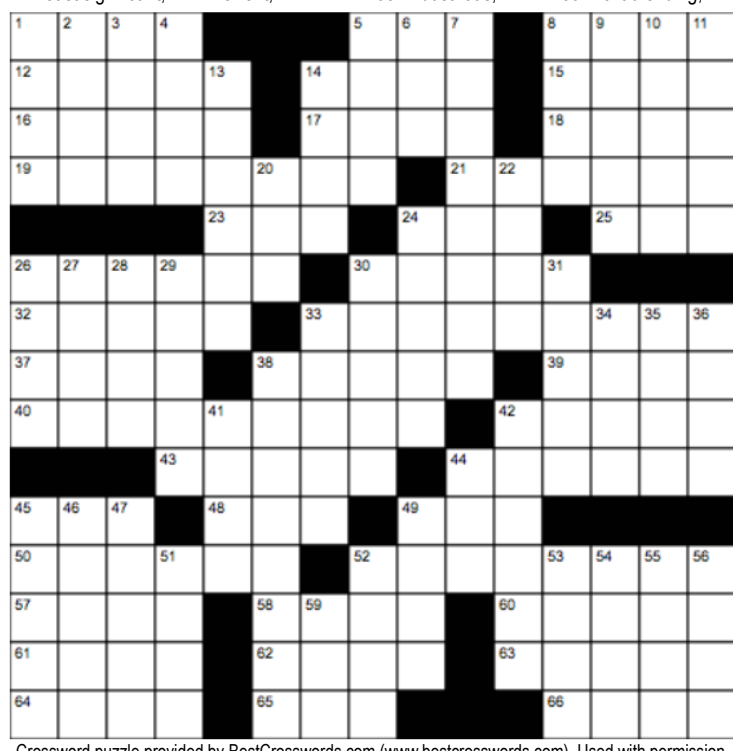
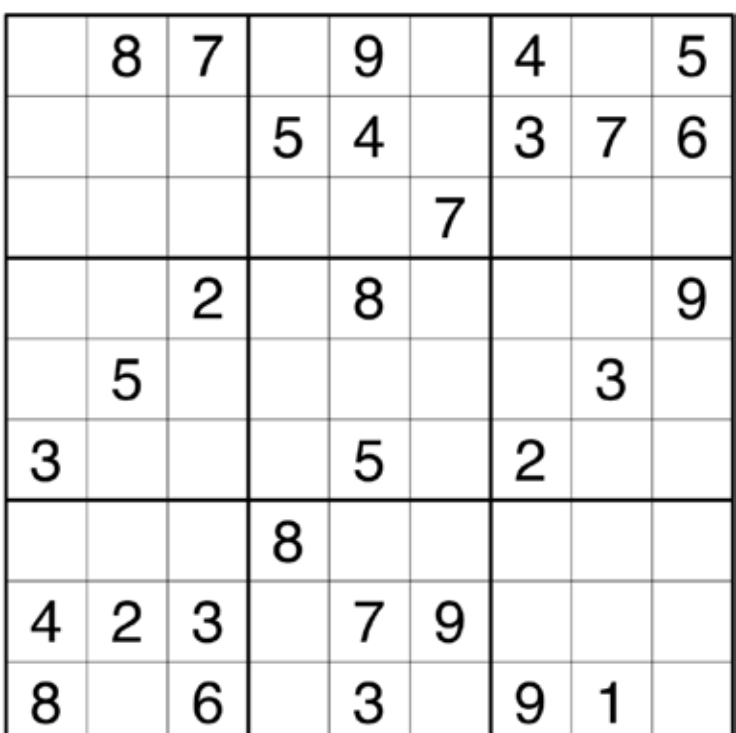
Puzzles by KrazyDad

### HOW TO PLAY

Complete the grid so that every row, column and 3x3 box contains the numbers 1 through 9 with

no repeats.

### INTERMEDIATE



# New recreation center set to open for fall semester

**MADELINE CLICK**  
STAFF WRITER

The new South Campus Recreation Center, located off Whirlpool Trails, is set to be finished this summer. The original timeline had the building set to be completed in the fall of 2018, but it is now scheduled to be open for the beginning of the fall semester 2019, with a few additional elements that are planned to be completed by January 2020.

The facility will provide more opportunities for the university and Oxford community to work toward their health and fitness goals. It will also provide University of Mississippi students a state of the art recreation center. It will serve as a “hub” for student activity at the university and inspire an active lifestyle.

The Turner Center, which is the current recreation center on campus, covers only 9,000 square feet with a fitness center and three fitness studios. It will still remain the on-campus recreation center, but Peter Tulchinsky, the Director of Campus Recreation, said he felt the current center was not fitting for the growth of the university.

“The facility was needed to provide additional recreation space and services due to the university’s enrollment growth, as well as expansion of recreational program offerings,” Tulchinsky said.

The new facility will cover 98,000 square feet and have a more modern appearance. It will include an expanded fitness space, three fitness studios, two basketball courts, a multi-activity court for indoor soccer and floor hockey and a walking/jogging track.

Aside from those new amenities, the center will house the nation’s only collegiate recreation indoor high-ropes courses and an indoor and outdoor functional training zone. It will also include an indoor climbing tower and

bouldering wall, the only one in north Mississippi, as well as a demonstration kitchen and a convenience store.

Two fields for intramural sports, sports clubs and informal recreation will be located next to the facility. There will also be a sidewalk connecting the new recreation center to the South Campus Rail Trail. This will be a link to provide indoor and outdoor recreation options.

The South Campus Recreation Center will house the William Magee Center for Wellness Education and the Department of Parking and Transportation. The outdoor programming and personal training services will have dedicated office areas as well.

The new recreation center was constructed with hopes of bringing in more student and faculty involvement and to be an attractive addition for prospective students and student athletes.

“The facility will have a significant impact on participation, as we expect at least a 10 percent increase in student patrons,” Tulchinsky said. “It will also be a showcase facility for the university and should have an impact on the recruitment and retention of students.”

The new recreation center project had a total budget of \$32 million.

Current Ole Miss students will have full access to the facility, as the fees are included in the tuition, but there will also be several membership opportunities for faculty, staff, alumni and community members who would like admission and usage of the facility.

The South Campus Recreation Center will be located at the former Whirlpool property off of Chucky Mullins Drive. It will provide over 700 parking spaces as well as service on the O.U.T. bus lines and shuttles to main campus.



PHOTO: KATHERINE BUTLER

Construction on the new recreation center is still underway and will be finished a year later than expected.

# Are you registered to vote?

**Primary Election: August 6**  
**Registration Deadline: July 8**



**For more information, please visit**  
**[www.yallvote.sos.ms.gov](http://www.yallvote.sos.ms.gov)**  
**or contact your local Circuit Clerk’s Office.**

**THE**  
***Ole Miss***  
**GOLF COURSE**



- Student Semester Membership Available •
- Use Your Bursar Account With Your Student Membership •

Buy 1 Bucket of Range Balls  
& Get 1 Free

\*Bring in this ad for the deal  
Effective June 1, 2019-May 31, 2020



662.234.4816  
[theolemissgolfcourse.com](http://theolemissgolfcourse.com)



34072

FOOTBALL

# Ashford rounds out strong June recruiting push

**JOSHUA CLAYTON**  
SPORTS EDITOR

Matt Luke and his new coaching staff have been hot on the recruiting trail early in this recruiting cycle. Ole Miss has added 15 recruits to the class of 2020 all in the month of June, giving them 20 total commitments from rising high school seniors.

Headlining these strong early commitments is dual-threat quarterback Robby Ashford out of Hoover, Alabama. The four-star passer listed at 6'2 and 204 pounds chose Ole Miss over Auburn, Florida and Florida State on Monday after a campus visit last week. Ashford will also play baseball for Ole Miss, but Rebel fans should be extremely excited to see what he can do in Rich Rodriguez's offense.

"This process was far from easy and my decision was made based upon where I felt most at home, as well as which university has my best interest in mind academically and athletically," Ashford said in a tweet.

Ashford's arrival in the super-young quarterback room puts instant pressure

on everyone vying for that position behind Matt Corral in the depth chart.

The Rebels also added a four-star pass catcher to match on Wednesday. Kris Abrams-Draine also had interest from West Virginia, LSU and Arkansas. He's the fifth commitment from the state of Alabama.

Ashford and Abrams-Draine joined fellow four-star prospects Eric Reed and Josaih Hayes, who will help out on the defensive side of the ball.

Reed, a defensive back from Shreveport, Louisiana, attends Calvary Baptist Academy, the alma mater of Cleveland Browns 2019 draft pick Greedy Williams who was a consensus All-American for LSU last year. Hayes hails from Horn Lake, Mississippi and chose to commit to his home state despite collecting offers from all teams over the top of the SEC, including Alabama, Georgia and LSU.

So far, the rest of the class of 2020 includes players that have impressed the Ole Miss coaches in camps this offseason. While some of them don't hold a national ranking, they'll have a full senior



FILE PHOTO: CHRISTIAN JOHNSON  
Head coach Matt Luke. Ole Miss has added 15 recruits to the class of 2020 in the month of June.

season to show what they have on the field. Sixteen three-stars have pledged to play for Matt Luke.

Ole Miss has already put together a very balanced class with at least one commitment at each position group. They have a quarterback, running back, two receivers, a tight end and three offensive linemen. On the defense, they've added three linemen, two linebackers and three defensive backs. There are also three versatile athletes who can move around the field to any position of need.

De'Rickey Wright is one of those athletes. Listed as 6'4, 220 pounds, Wright could patrol the interior of the defense as an outside linebacker or defensive end.

Ole Miss's hot start in this recruiting cycle has them sitting at No. 14 in the nation right around the likes of Texas A&M and Oklahoma in the recruiting rankings. While it is extremely early, Matt Luke and his staff have to be happy considering the splash commitments consistently coming in almost every day with no signs of slowing down.

Please recycle your DM!

reduce | reuse | recycle

Help for people with **MACULAR DEGENERATION**  
diabetic retinopathy & other conditions that can cause low vision.  
Custom designed telescopic glasses may improve your vision. Call now for a complimentary telephone consultation.  
**Call Roderick Fields, O.D.**  
**(228) 200-5921**  
[www.SouthernLowVision.com](http://www.SouthernLowVision.com)

**CLASSIFIEDS INFORMATION**

The DEADLINE to place, correct or cancel an ad is 12 p.m. one business day in advance. The Daily Mississippian is published Monday through Friday.

Classified ads must be prepaid. All major credit cards accepted. No refunds on classified ads once published.

The DM reserves the right to refuse ads that appear to offer unrealistic or questionable products or services.

To place your ad in The Daily Mississippian Classifieds section, visit: <http://www.thedmonline.com/classifieds>.

**Apartment for Rent**  
TWO BEDROOM / TWO BATH at The Mark. Includes major appliances, water, internet, and cable TV. \$1000/month. Available 8/5/2019. Call (662) 456-6226

**House for Rent**  
320B South 18th St. Nice 3 Bedroom/2 Bath, Hardwood Floors & Tile, Patio, Fenced in Backyard. Good Location. \$1200 month. Available August 1. Call 662 473-2506

**Condo for Rent**  
TURNBERRY CONDO 3 BR, 2 BA, Gated/ Pool. With W/ D. Internet/ Cable. \$1250. Available now. 901-262-1855

QUARTER CONDOS 2 BR 2 1/2 Bath \$700 Deposit \$900/ month. No pets. (901) 270-7154

**NOW ACCEPTING OLE MISS Flex**

**PAPA JOHN'S**  
INDEPENDENTLY OWNED & OPERATED

**PROUD PARTNER with OLE MISS DINING**  
Sun.-Wed. 10:30am-Midnight, Thurs.-Sat. 10:30am-2:00am

**Rated #1**  
Customer Satisfaction & Product Quality  
Among 658 Pizza Chains in the American Customer Satisfaction Index  
**ACSI 2018**

Over 40 Years of Experience

# Hon. Dwight N. Ball

## Attorney at Law Since 1971

**Defense of Persons charged or arrested for: DUI, Public Drunk, MIP, Disorderly Conduct, Fake I.D., Resisting Arrest, Petty Larceny, Possession of Drugs and Paraphernalia, and ALL OTHER CRIMINAL MISDEMEANORS**

**Expungement of Criminal Misdemeanors**

**Appointments Available 7 Days a Week**  
**662-234-7777**  
[dwightnball@dwightnball.com](mailto:dwightnball@dwightnball.com)  
104 Courthouse Square (Downtown) Oxford, Mississippi 38655

BASKETBALL

# What's the next move for Terence Davis?

**JOSHUA CLAYTON**  
SPORTS EDITOR

Former Ole Miss guard Terence Davis surprisingly went undrafted in the 2019 NBA Draft on Thursday night.

After several impressive outings at various scouting events and an invitation to the NBA Draft Combine, Davis saw his name climb up prospect rankings and mock drafts. The Boston Celtics and Golden State Warriors were intrigued enough to invite him in for an extra workout.

Most mock drafts had Davis being drafted around the middle of the second round, so it came as a surprise when he was left out after 60 picks.

This is, however, not the end of Terence Davis' basketball career. Many undrafted players sign with teams quickly after the draft and players like Raja Bell, Udonis Haslem and Ben Wallace have carved out amazing careers after being undrafted. Fred VanVleet was just a key piece on the 2019 NBA Champion Toronto Raptors after going undrafted in 2016.

Most late second-round and undrafted players elect to sign a two-way contract, which allows them to play in the NBA G-League with the



FILE PHOTO: KATHERINE BUTLER

Terence Davis led the Rebels to an NCAA tournament appearance in 2019 just a year after finishing last in the SEC.

opportunity to be called up to the Association when needed. He could also opt to take his talents overseas for a season or two and earn a contract that way.

Davis's best chance to get a spot in the NBA would come if he shows the ability to make plays off the ball like he did so often for Ole Miss and answering the call when someone other than the superstar has to score. Hustle and hard-nosed defense are his bread and butter and that's what NBA teams need from players with limited minutes off the bench. Three-and-D guards like Davis are a premium position of need for teams looking to win now.

If we know anything about the NBA from the last few weeks, we know that it is ever-changing. Rosters are always being shaken up and with consistent production, Terence Davis can find himself playing a role with an NBA squad very soon.

"TD is going to know exactly what his job is [in the NBA]," Kermit Davis said. "It doesn't matter what role they put him in, he's going to accept it. That's a big part of his success. He's going to live in the gym and hang on every word they say. There's no doubt he's talented enough to play in the NBA."

Davis arrived in Oxford for the 2015-16 season, which came as a surprise for most that were following him. The 6-4 guard was a also standout receiver at Southaven High School and was expected to have real promise on the gridiron in college.

Instead, Davis elected to take his talents to the basketball court for Andy Kennedy and the Ole Miss basketball program. There was talk that he had made the wrong decision after a less-than-spectacular freshman year, averaging only 1.8 points in 20 games under Stefan Moody and Sebastian Saiz.

His minutes per game jumped from 6.6 to over 25 in his sophomore season as he took his spot as the focal point of the Ole Miss offense. In the last three years he averaged 14.9, 13.8 and 15.2 points all while grabbing over five rebounds a game.

Davis also improved his production on the defensive end, especially with Kermit Davis in his ear. What was a weakness became a strength as he became one of the more electrifying two-way playmakers in the SEC. Davis started to limit questionable decisions that led to turnovers.

His play fueled the Rebels to a resurgence last season as they went from last in the SEC a year earlier to an NCAA Tournament.

**EARLY MOVE-INS**  
AVAILABLE

We've Got It All

Fully Renovated 1, 2, 3 and 4 Bedrooms Starting at \$479\*

**FULLY FURNISHED**  
Featuring GE® Appliance Package

**ALL INCLUSIVE**  
Cable, Internet & Utilities Included\*\*

**PET FRIENDLY**  
No Weight Limit

**PREMIUM FINISHES**  
Granite Countertops & Wood-style Flooring

**UNBEATABLE LOCATION**  
Walk to Campus & New Rec Center



**FLATTS**  
AT SOUTH CAMPUS

**FlattsAtSouthCampus.com**  
900 WHIRLPOOL DRIVE | 662.281.1335



\*Price subject to change. Murphy's Law applies.



# REDUCED RENT STARTING AT \$499

Plus waived fees - SAVE \$250!\*

\*Restrictions Apply

## AUTHENTIC SOUTHERN LIVING

LiveHighlandSquare.com | 662.660.8003  
206 Town Center Drive Suite 100 Oxford, MS 38655