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NOISE REDUCTION IN COARSE BIFURCATION ANALYSIS OF STOCHASTIC AGENT-BASED MODELS: AN EXAMPLE OF CONSUMER LOCK-IN

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Abstract. We investigate coarse equilibrium states of a fine-scale, stochastic agent-based model of consumer lock-in in a duopolistic market. In the model, agents decide on their next purchase based on a combination of their personal preference and their neighbours' opinions. For agents with independent identically-distributed parameters and all-to-all coupling, we derive an analytic approximate coarse evolution-map for the expected average purchase. We then study the emergence of coarse fronts when spatial segregation is present in the relative perceived quality of products. We develop a novel Newton-Krylov method that is able to compute accurately and efficiently coarse fixed points when the underlying fine-scale dynamics is stochastic. The main novelty of the algorithm is in the elimination of the noise that is generated when estimating Jacobian-vector products using time-integration of perturbed initial conditions. We present numerical results that demonstrate the convergence properties of the numerical method, and use the method to show that macroscopic fronts in this model destabilise at a coarse symmetry-breaking bifurcation.

1. Introduction. Understanding how social groups reach general agreement or perform a coordinated task has been the subject of an intense research effort over the past fifty years [10]. In models of social behaviour, consensus is a macroscopic feature emerging from random reciprocal interactions between a large number of heterogeneous actors. Understanding how consensus arises and identifying the key factors for its generation or inhibition are fundamental questions in social dynamics.

A large class of social models, known as *sociophysical models* [23], is based on an analogy with ferromagnetism: social attributes such as opinions or preferences then correspond to magnetic dipole moments of atomic spins and choices are influenced by interactions with neighbouring spins; consensus is then represented by a phase transition [9, 12, 57] that is studied with the tools of statistical mechanics. Sociophysical models have been applied in various social contexts to study for instance segregation (Ising and Schelling models) [52, 25, 58], opinion formation [34, 60] and social impact [43]. We refer the reader to the reviews by Schweitzer [53], Castellano [10] and Chakrabarti and co-editors [11] for further examples.

In statistical mechanical models, macroscopic coherent states emerge from the interaction of a large number of identical particles whose behaviour obeys well-known physical principles. However, particle-like descriptions of social actors may be seen as simplistic, as, in social systems, individuals do not behave according to precise physical laws: collective behaviour is the result of the interaction between complex heterogeneous entities which often take unpredictable decisions. An alternative strategy is to use agent based models (ABMs) [20, 4, 27]. ABMs provide a bottom-up approach to social modeling, in that they focus directly on individual actors. In ABMs, modelers prescribe detailed rules for agents' behaviour, possibly including heterogeneities, stochasticity, memory effects and bounded rationality. Agents exchange information with each other and influence (and are influenced by) their environment, which may be a model of a physical space or a network. Because of these characteristics, ABMs have become a popular tool in social sciences, with applications including crowd dynamics [33, 49], civil violence [19], urban crime [54], opinion dynamics [18, 31, 44, 45] and so

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cial networks [48]. They have also been used to model biological systems [30, 28, 62, 6]. In addition, several ABM libraries and software packages are available (see [50] for a review).

Even though ABMs allow a great level of granularity, it is often interesting to extract macroscopic variables from the system, study their asymptotic behaviour and explore their dependence upon control parameters. *Sociodynamical models*, pioneered by Weidlich [65, 66], are obtained by choosing appropriate coarse variables for the system under consideration and deriving master equations for the time evolution of their probability distributions; assuming that the distributions are unimodal and sharply peaked, an approximate closed nonlinear model for the first few distribution moments is then derived and analysed with tools from dynamical systems theory. For a detailed review of techniques and applications of sociodynamics, we refer the reader to a recent book by Helbing [32]. In general, however, the induced closure approximations may either be insufficiently accurate, or (in more complicated situations) impossible to perform, resulting in evolution equations for coarse variables that are hard or impossible to derive. In those cases, parameter variations are typically explored via brute-force Monte Carlo simulations, which give access only to *stable* asymptotic states and may require long transient simulations [59, 16, 1, 61].

The past decade has seen a growing interest in the development and deployment of computational methods that aim at accelerating multiple-scale simulations using on-the-fly numerical closure approximations. We mention here equation-free [37, 38] and heterogeneous multiscale methods [17, 67]. Equation-free methods, in particular, are an effective tool to bridge between the microscopic descriptions of sociophysical models or ABMs and the macroscopic viewpoint of sociodynamical models, since they not only allow for accelerated simulation at the macroscopic level, but also enable system-level tasks, such as macroscopic bifurcation analysis. In the equation-free framework [37, 38], one assumes the existence of a closed macroscopic model in terms of a few macroscopic state variables. However, instead of deriving an approximate macroscopic model analytically, one constructs a computational superstructure, wrapped around a microscopic simulation. In this context, a key tool is the *coarse time-stepper*, which implements a time step of a macroscopic model that is not available in closed form as a three-step procedure: (i) *lifting*, that is, the creation of initial conditions for the microscopic model, conditioned upon the macroscopic state at a given time t ; (ii) *simulation*, using the microscopic model over a time interval $[t, t + T]$; and (iii) *restriction*, that is, the estimation of the macroscopic state at $t + T$.

While equation-free methods have been employed in various contexts [13, 22, 41, 21, 40, 39, 42, 63, 56, 14, 35, 47], several numerical issues remain, mainly related to the stochastic nature of the microscopic evolution. In the present paper, we focus on some of these numerical aspects while performing a coarse-grained bifurcation analysis of a stochastic ABM for opinion formation. In particular, the computation of macroscopic steady states requires the solution of a nonlinear system of algebraic equations, which is usually carried out via Newton-Krylov solvers built around the coarse time-stepper. If the underlying microscopic evolution equation is stochastic, numerical noise can severely affect Jacobian evaluations, representing a serious obstacle to the convergence of the nonlinear iterations [35].

The present paper deals with the numerical computation of macroscopic coherent structures for a model of *vendor lock-in*. Lock-in is achieved when customers repeatedly purchase the same product, irrespective of its quality, because choosing an alternative vendor is inconvenient or impossible. The term was originally used to explain

the emergence of technological standards, with classic examples being the prevalence of VHS over Betamax videocassette recorders and of QWERTY over Dvorak layouts for computer keyboards [15, 2, 3, 36]. The starting point of our investigation is an ABM of vendor lock-in for duopolistic markets [24]: Garlick and Chli proposed this model in order to study, via direct numerical simulations, how to break lock-in. We extend their model so as to include stochastic dynamics and spatially-dependent heterogeneities and perform a coarse numerical bifurcation analysis of two types of macroscopic steady states: a global locked-in state, where the entire agent population polarizes homogeneously, and spatial fronts, which arise at the interface between factions of agents with conflicting preferences.

The present paper thus contains two main contributions. First, for the specific system under study, we explain the birth of the above-described macroscopic states in terms of coarse symmetry-breaking bifurcations. To the best of our knowledge, steps in this direction were taken only very recently [55, 7] and were confined to globally locked-in states. In the homogeneous case, we follow [5] and interpret metastable locked-in states as fixed points of a coarse evolution map. In the limit of infinitely many globally-coupled agents with homogeneous product preferences, we derive the coarse evolution map analytically. In the case of heterogeneous agents we employ stochastic continuation and show for the first time how fronts destabilise to spatially-dependent partially locked-in states.

The second main contribution of the paper is the development of a novel procedure to obtain coarse Jacobian-vector products with reduced variance, allowing the accurate evaluation of Jacobian-vector products in the presence of microscopic stochasticity, thus gaining full control over the linear and the nonlinear iterations of the Newton-Krylov solver. Even though our implementation of variance-reduced Jacobian-vector products is specific to the lock-in model, we believe that analogous strategies can be applied to other ABMs. Therefore, we provide a detailed account of the algorithmic steps involved in defining an accurate equation-free Newton-Krylov method and testing its convergence properties.

The paper is organised as follows: Section 2 contains the description of the lock-in model and a preliminary simulation-based study of coarse macroscopic states; in Section 3 we derive an approximate analytic coarse map for the case of homogeneous agents; in Section 4 we describe the macroscopic time-stepper for the lock-in model and introduce weighted lifting operators to obtain variance-reduced Jacobian-vector products; in Section 5 we test numerical properties of the Newton-GMRES solver; in Section 6 we present the results of the coarse bifurcation analysis and we conclude in Section 7.

2. An ABM for consumer lock-in.

2.1. Model description. In this section, we introduce a generalization of a consumer lock-in ABM proposed by Garlick and Chli [24], which, in our investigation, will serve as a prototypical ABM with heterogeneous agents and binary state variables.

Let us consider a set of N agents on a two-dimensional square lattice spanning $[-1, 1]^2$, in which the agents are placed on evenly spaced points $(x_i, y_j)_{i,j=1,1}^{I,J}$, with $x_i = -1 + i\Delta x$ and $y_j = -1 + j\Delta y$, such that $x_I = y_J = 1$ and $IJ = N$. For notational convenience, we use a lexicographic numbering of the agents, which are identified by a single index n running from 1 to N . The position of the n th agent on the lattice is then denoted by $\mathbf{r}_n = (x_n, y_n) = (x_i, y_j)$ with $i = n \bmod I$ and $n = (j - 1)I + i$.

At each discrete time step t , agents choose simultaneously between two products, labelled 0 and 1, so that the associated state variables $u_n(t)$ are collected in a vector

$\mathbf{u}(t) \in \mathbb{B}^N$, where $\mathbb{B} = \{0, 1\}$. Agents are coupled via their neighbourhoods \square_n , comprising $|\square_n|$ other agents, and their choices are determined by two parameters: the perceived relative quality q_n of both products, and each agent's tendency to follow its neighbourhood, λ_n . If $q_n \approx -1$, then the n th agent has an intrinsic preference for product 0 over product 1 (and the opposite is true if $q_n \approx 1$). On the other hand, a value $\lambda_n \approx 0$ indicates that the n th agent disregards the opinion of its neighbours, whereas $\lambda_n \approx 1$ implies that the agent aligns itself with the majority of the neighbours. While these parameters remain constant at all times, each agent draws its values from an approximate normal distribution, whose moments may depend upon the position \mathbf{r}_n ,

$$q_n \sim \mathcal{N}(q; \mu(\mathbf{r}_n), \xi(\mathbf{r}_n)), \quad \lambda_n \sim \mathcal{N}(\lambda; \nu(\mathbf{r}_n), \zeta(\mathbf{r}_n)), \quad n = 1, \dots, N. \quad (2.1)$$

In practice we require some constraints on q_n and λ_n , namely $q_n \in [-1, 1]$ and $\lambda_n \in [0, 1]$: the normal distributions are chosen such that this occurs with very high probability; otherwise, the values of q_n and λ_n are discarded and a new random value is generated. We point out that the issue of negative parameter values could also be avoided by prescribing distributions which are naturally defined on finite intervals (for instance, the Beta distribution); we have chosen the distributions as in the original model by Garlick and Chli [24].

Agent diversity is therefore modelled in two ways: q_n and λ_n are randomly generated and the corresponding probability distributions may vary along the lattice. In the present paper, we will choose

$$\begin{aligned} \mu(\mathbf{r}_n) &:= \mu(x_n) = \bar{\mu} + \Delta\mu \tanh(\alpha x_n), & \xi(\mathbf{r}_n) &= \bar{\xi}, \\ \nu(\mathbf{r}_n) &= \bar{\nu}, & \zeta(\mathbf{r}_n) &= \bar{\zeta}, \end{aligned} \quad (2.2)$$

for $n = 1, \dots, N$, $\bar{\mu}, \alpha \in \mathbb{R}$ and $\Delta\mu, \bar{\xi}, \bar{\nu}, \bar{\zeta} \in \mathbb{R}^+$. Note that with the above choice, we only introduce a one-dimensional spatial dependence, as the y -coordinate of the agent is irrelevant. More general choices of spatial dependence are conceivable, but will not be considered in this paper. As we shall see in the following sections, the sigmoid $\mu(x_n)$ allows us to model the existence of factions with strong preferences for one product.

REMARK 2.1 (Interpretation of $\mu(x)$). *The first and most immediate interpretation of the sigmoid $\mu(x_n)$ in (2.2) is a simple geographical segregation. If, for instance, we choose $\bar{\mu} = 0$, $\Delta\mu = 1$ and $\alpha = 5$, then the lattice is naturally split into two factions: agents with negative x like product 0 and agents with positive x favour product 1, so that agents with the same preferences are close to each other (an example will be given in Section 2.2). However, the position \mathbf{r}_n on the lattice need not represent a physical location and the monotonically-increasing function $\mu(x_n)$ can be interpreted just as a way to order the agents according to their preferences, without implying any notion of physical space or distance. Note that, when choosing $\Delta\mu = 0$, the position of the agent on the lattice becomes irrelevant.*

At each time step, agents simultaneously inspect their neighbourhoods and compute two utility functions, associated with products 0 and 1, that represent a weighted average between their intrinsic preference and the choice of their neighbours,

$$\begin{aligned} f_n^0(\mathbf{u}(t)) &= -(1 - \lambda_n) \frac{q_n}{2} + \lambda_n \left[1 - \frac{1}{|\square_n|} \sum_{n' \in \square_n} u_{n'}(t) \right], \\ f_n^1(\mathbf{u}(t)) &= (1 - \lambda_n) \frac{q_n}{2} + \frac{\lambda_n}{|\square_n|} \sum_{n' \in \square_n} u_{n'}(t). \end{aligned} \quad (2.3)$$

Once the utility functions have been computed, each agent selects a product at time $t + 1$ according to a Bernoulli distribution whose mean depends upon the difference between the utility functions at time t . More precisely, let

$$\Delta f_n(\mathbf{u}(t)) = f_n^1(\mathbf{u}(t)) - f_n^0(\mathbf{u}(t)),$$

then the n th agent's choice is determined via the following conditional distribution

$$\begin{aligned} p(u_n(t+1) = 1 | \mathbf{u}(t) = \mathbf{v}) &= \frac{\exp[\beta \Delta f_n(\mathbf{v}(t))]}{\exp[-\beta \Delta f_n(\mathbf{v}(t))] + \exp[\beta \Delta f_n(\mathbf{v}(t))]}, \\ p(u_n(t+1) = 0 | \mathbf{u}(t) = \mathbf{v}) &= \frac{\exp[-\beta \Delta f_n(\mathbf{v}(t))]}{\exp[-\beta \Delta f_n(\mathbf{v}(t))] + \exp[\beta \Delta f_n(\mathbf{v}(t))]}, \end{aligned} \quad (2.4)$$

for $n = 1, \dots, N$ and $\beta \in \mathbb{R}$. The evolution of the system is best understood by inspecting the utility functions (2.3). The function f_n^1 , for instance, is formed by two contributions: the first addend pertains to the perceived quality of product 1; the second addend accounts for the neighbourhood's influence, since this term is proportional to the number of purchases of product 1 in the neighbourhood. The relative importance of the two contributions is determined by the parameter λ_n .

The agent-based model described by (2.3)–(2.4), completed by initial conditions and explicit expressions for means and standard deviations in (2.1), defines an evolution equation that we will formally denote by

$$\begin{aligned} \mathbf{u}(t+1) &= \varphi(\mathbf{u}(t); \boldsymbol{\gamma}, \boldsymbol{\omega}^n), \quad t \in \mathbb{Z}_+, \quad \mathbf{u} \in \mathbb{B}^N, \quad \boldsymbol{\gamma} \in \mathbb{R}^Q, \\ \mathbf{u}(0) &= \mathbf{u}_0, \end{aligned} \quad (2.5)$$

where we have collected in $\boldsymbol{\gamma}$ the following microscopic parameters

$$\boldsymbol{\gamma} = (q_1, \dots, q_n, \lambda_1, \dots, \lambda_n, \beta), \quad (2.6)$$

and $\boldsymbol{\omega}^n$ denotes the set of random choices that were made by the agents during this time step.

Henceforth, we will refer to (2.5) as the *lock-in model*, implying that the agents behave as specified in (2.1)–(2.4). Unless otherwise stated, we shall assume all-to-all coupling, that is, $\square_n = \{1, \dots, N\}$ for all n , and random Bernoulli-distributed initial conditions with average 0.5

$$u_{0n} \sim \mathcal{B}(u; 0.5) \quad u_{0n} \text{ i.i.d. for } n = 1, \dots, N. \quad (2.7)$$

REMARK 2.2 (Deterministic lock-in model). *The evolution of the lock-in model is stochastic, since agents' choices are determined via (2.4). However, it is possible to study a deterministic evolution by considering the limit $\beta \rightarrow \infty$. In this case, agents purchase their product according to*

$$u_n(t+1) = \begin{cases} u_n(t) & \text{if } f_n^0(\mathbf{u}(t)) = f_n^1(\mathbf{u}(t)), \\ 0 & \text{if } f_n^0(\mathbf{u}(t)) > f_n^1(\mathbf{u}(t)), \\ 1 & \text{if } f_n^0(\mathbf{u}(t)) < f_n^1(\mathbf{u}(t)), \end{cases} \quad n = 1, \dots, N. \quad (2.8)$$

In passing we note that, in the limit $\beta \rightarrow \infty$, $\Delta f_n \rightarrow 0$, Equations (2.4), give a random choice and assign equal probability to 0 and 1; to make the model deterministic, we

Experiment	$\bar{\mu}$	$\Delta\mu$	α	$\bar{\xi}$	$\bar{\nu}$	$\bar{\zeta}$	β
E1	0	0	0	0.236	0.05	0.0167	10
E2	0	0	0	0.236	0.5	0.167	10
E3	0	1	5.0	0.236	0.5	0.167	10
E4	0	1	0.5	0.236	0.5	0.167	10

Table 2.1: Parameter values for the lock-in model simulations of Figures 2.1 and 2.4. Experiments are done with all-to-all coupling and random Bernoulli-distributed initial conditions (2.7).

then prescribe that if $f_n^0(\mathbf{u}(t)) = f_n^1(\mathbf{u}(t))$ the agent sticks with its previous decision. Then, $u_n(t+1)$ is a deterministic function of $\mathbf{u}(t)$ and of the agent’s parameters λ_n , q_n . Even in that case, $\mathbf{u}(t)$ remains a random variable, since λ_n , q_n and the initial condition \mathbf{u}_0 are randomly distributed according to (2.1) and (2.7), respectively. Our model additionally differs from the original model of Garlick and Chli [24] in two ways. First, the model in [24] is a deterministic lock-in model with no spatial variability of the agents, $\Delta\mu = 0$. Second, we rescaled the utility function so as to include a single parameter q_n for the perceived quality, as opposed to having separate parameters for products 1 and 0.

REMARK 2.3 (Possible model extensions). *Different types of coupling can be considered for the agents. Beside the all-to-all coupling adopted in the present paper, nearest-neighbour [24] and static/dynamic small-world couplings [64] are also possible. More realistic models can also be obtained if the agents adapt their parameters q_n and λ_n as time varies, so that they can change their opinion about the products or their attitude towards the neighbourhood.*

2.2. Simulation-based study of the lock-in system. We now discuss microscopic numerical simulations that motivate our choice of the macroscopic state variables. In the following numerical experiments, we iterate the lock-in model (2.5) with initial condition (2.7) for the choices of the parameter distributions (2.1) specified in Table 2.1. This leads naturally to the introduction of a set of macroscopic variables, which will be defined more precisely in Section 2.3.

2.2.1. Globally locked-in states with homogeneous agents. With the first two experiments, using parameter sets E1 and E2, we find homogeneous macroscopic solutions corresponding to globally locked-in states. In Figures 2.1(a)–2.1(c) we show 1 *mixed state* obtained in E1 and 2 *locked-in states* obtained in E2. In each realization of these experiments, we obtain different final states since the evolution is stochastic and the initial condition \mathbf{u}_0 as well as the microscopic parameters γ are randomly distributed.

REMARK 2.4 (Interpretation of spatial coordinates). *We note that, in E1 and E2, agents are defined on a lattice but their spatial position has no influence on the dynamics, since the agents’ parameters are independent of space and we specified an all-to-all coupling (see also Remark 2.1). In these simulations, agents are nevertheless visualised on a lattice for convenience.*

In experiment E1, we set the agent’s parameters so that the average perceived quality of product 0 and 1 is identical and the tendency to follow the neighbourhood is low (see Table 2.1 and Figure 2.1(a)). The resulting state is a *mixed state*, with an even distribution of final products. In experiment E2, we increase the average and

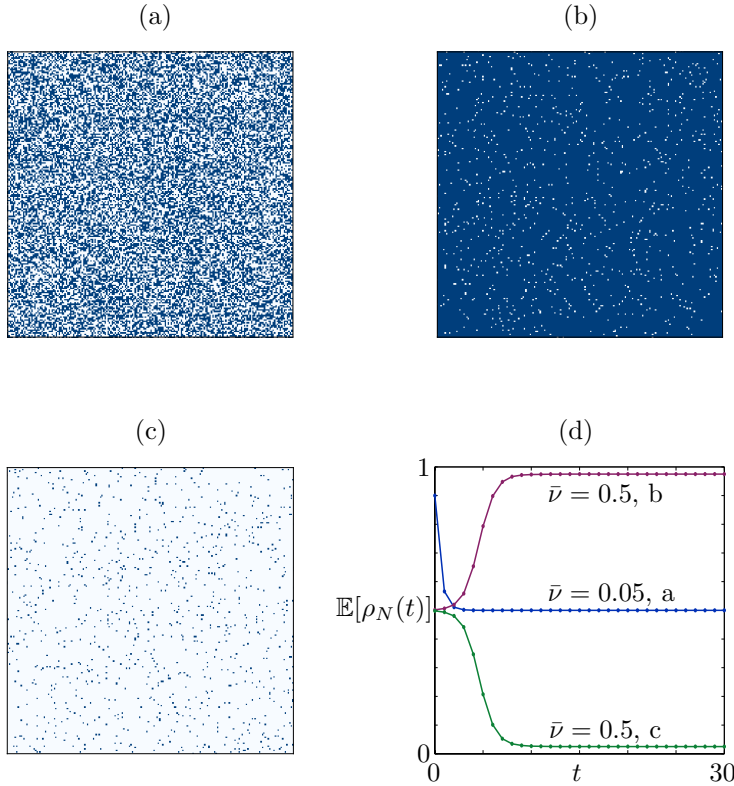


Fig. 2.1: Homogeneous states of the lock-in model (2.1)–(2.4) with $N = 200^2$ agents, corresponding to experiments E1 and E2 in Table 2.1. White and blue dots represent agents purchasing product 0 and 1 respectively. The lock-in model is initialised sampling a Bernoulli distribution (2.7) and it is iterated for 30 time steps. Panel (a): mixed state obtained with experiment E1. Panel (b): global lock-in of product 1, obtained with one realization of E2. Panel (c): global lock-in of product 0, obtained with a second realization of E2. Panel (d): ensemble average of the average purchase $\rho_N = \sum_n u_n/N$ over 2000 realizations as a function of time for simulations of panels (a), (b) and (c); the experiment of panel (a) is here repeated with initial conditions $u_{0n} \sim \mathcal{B}(u; 0.9)$ for $n = 0, \dots, N$, showing that the mixed state is the unique macroscopic stable equilibrium for $\bar{v} = 0.05$.

variance of the coupling (Figures 2.1(b)–2.1(c)) and observe two *locked-in states* (each equally likely to occur) in which almost all agents continually purchase one product, irrespective of its perceived quality. Indeed, since $\bar{\mu} = \Delta\mu = 0$, we expect that on average only half of the agents have a preference for the dominant product, whereas agents in the remaining half purchase a product that they consider worse in terms of quality. As the experiment is repeated, we can get lock-in of either product, owing to the stochasticity of the evolution and the randomness of microscopic parameters and initial conditions. These results are in accordance with what was reported by Garlick and Chli [24] for a deterministic lock-in model with all-to-all coupling (see also Remark 2.2) and reinforce the similarity between the lock-in ABM and other Ising-type sociophysical models available in the literature [10].

It is natural to seek for a characterization of the lock-in model in terms of a

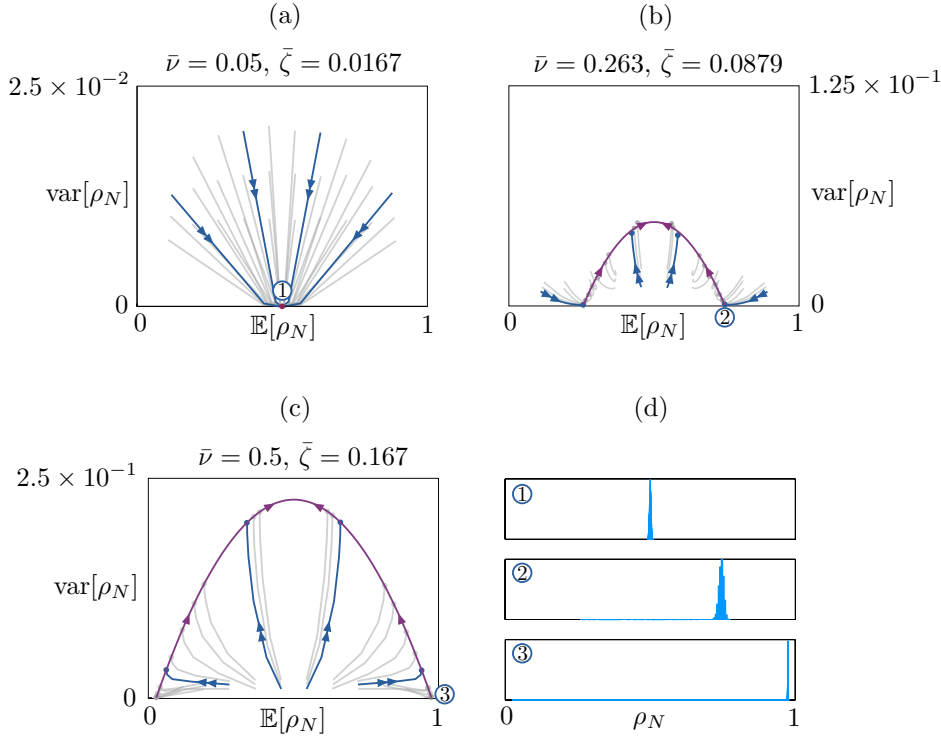


Fig. 2.2: Expectation and variance of the average agents' choice $\rho_N(t) = \sum_n u_n(t)$ starting from different initial conditions. For each trajectory on the $(\mathbb{E}[\rho_N], \text{var}[\rho_N])$ -plane, we initialise $M = 10^5$ independent simulations for $N = 200^2$ agents (as in Figure 2.1) with various initial conditions and iterate the lock-in model until $t = 20$. Panel (a): low average coupling λ_n (as in E1 of Table 2.1). Panel (b): intermediate value of the average coupling. Panel (c): high value of the average coupling (as in E2). Panel(d): examples of final distributions of ρ_N .

simple macroscopic variable and to interpret the statistical equilibria obtained as steady states of a suitably-defined dynamical system. In panel Figure 2.1(d) we begin introducing such a characterization: we repeat 2000 times the numerical simulations that led to each of the states in panels (a), (b), (c), group each of the samples by their mean purchase

$$\rho_N(t) = \frac{1}{N} \sum_n u_n(t) \in \mathbb{Q}_N, \quad t \in \mathbb{Z}_+, \quad \text{where } \mathbb{Q}_N = \left\{ \frac{n}{N} \in \mathbb{Q} \mid 0 \leq n \leq N \right\},$$

and plot the ensemble average of these means as a function of time. The plot shows that, in this description, locked-in and mixed states are achieved rapidly, within just 10 iterations of the map. For a low value of the average coupling strength $\bar{\nu}$, the system reaches a single macroscopic state: from panel (d) we see that, in this region of parameter space, the mixed state is attracting even if the initial conditions are close to a fully locked-in state, that is, $u_{0n} \sim \mathcal{B}(u; 0.9)$, for $n = 1, \dots, N$. Upon increasing the coupling strength, we find two new macroscopic states, suggesting the presence of a pitchfork bifurcation at the macroscopic level.

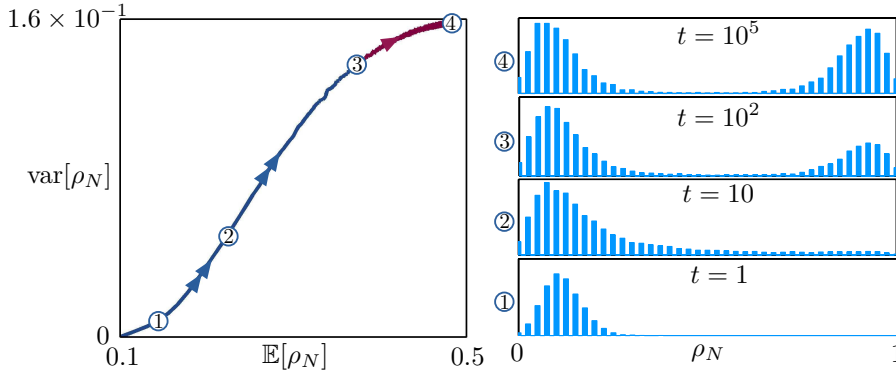


Fig. 2.3: Expectation and variance of the average agents' choice $\rho_N(t) = \sum_n u_n(t)/N$ for the lock-in model with $N = 40$ agents (see also the animation [slaving.avi](#)). Left: we initialise $M = 10^4$ realizations from $u_{0n} = 0.1$ for all n ; the evolution on the $(\mathbb{E}[\rho_N], \text{var}[\rho_N])$ -plane is plotted with a blue line for the first 10^2 iterations and in magenta for the following iterations, until $t = 10^5$. Right: distributions of ρ_N at various times. After a short transient, the evolution takes place on a slow manifold. Parameters: $\bar{\mu} = 0$, $\Delta\mu = 0$, $\alpha = 0$, $\bar{\xi} = 0.235$, $\bar{\nu} = 0.3$, $\bar{\zeta} = 0.03$, $\beta = 8$.

However, a more careful inspection shows that these macroscopic locked-in solutions are not stable steady states, but rather coarse metastable states: it is indeed known that, in sociophysical models, the lifetime of metastable states is linked to finite system size [10]. In Figure 2.2, we repeat similar computations and monitor $\mathbb{E}[\rho_N]$ and $\text{var}[\rho_N]$ as a function of time. This time we prepare realizations with different initial expectation and variance, so as to plot several orbits on the $(\mathbb{E}[\rho_N], \text{var}[\rho_N])$ -plane. A low average value of the coupling parameter λ_n leads to a single steady state, as shown in Figure 2.2(a). For intermediate and high values of the coupling (Figures 2.2(b) and 2.2(c)), trajectories are quickly attracted to a slow manifold (purple curve) which, for these choices of parameters, is well approximated by a parabola. In equation-free terminology, the existence of a slow manifold in the $(\mathbb{E}[\rho_N], \text{var}[\rho_N])$ -plane is referred to as *slaving*.

Asymptotic equilibria in Figure 2.2(a) have small variance (they correspond to sharply peaked distributions with average equal to 0.5) while asymptotic equilibria in Figures 2.2(b) and 2.2(c) have a much higher variance. The latter distributions have means equal to 0.5, but they are bimodal (as will be shown below).

In Figure 2.2, we iterate the lock-in model only until $t = 20$, a time scale clearly suggested by the coarse solution curves of Figure 2.1(d): in fact, for these choices of the control parameters, the time scale of the drifting on the slow manifold is so long that it is not feasible to observe it with numerical computations; hence the magenta curves in Figures 2.2(b)–2.2(c) are obtained by fitting a parabola to the set of final points on the phase plane. In Figure 2.3 (and the accompanying animation [slaving.avi](#)), the system size and parameters have been adjusted to observe drifting on more affordable time scales ($N = 40$, $\bar{\mu} = 0$, $\Delta\mu = 0$, $\alpha = 0$, $\bar{\xi} = 0.235$, $\bar{\nu} = 0.3$, $\bar{\zeta} = 0.03$ and $\beta = 8$): the initial probability distribution of ρ_N is a Dirac delta, which becomes a unimodal distribution with nonzero variance on time scales of order $t = 10$ and drifts towards a bimodal distribution on time scales of order $t = 10^5$. The system therefore always

evolves towards a state with $\mathbb{E}[\rho_N] = 1/2$. However, the difference between strong coupling and weak coupling is clearly visible: when the agents are weakly coupled, each individual realization of the system evolves to a mixed state with $\rho_N = 1/2$, so there is no lock-in, whereas with strong coupling between the agents, each realization will display lock-in and the initial condition determines which state the agents will be locked into. Due to microscopic stochasticity, the system only equilibrates over a very long time scale, over which a fraction of the realizations flips to the other locked-in state in the latter case.

As a consequence, even though these locked-in solutions are only metastable, it is still meaningful to characterize them as fixed points of an evolution map on intermediate time-scales. Barkley, Kevrekidis and Stuart studied metastable states in physical systems with similar properties and use the term *moment map* for the coarse evolution operator [5]. We shall return to this moment map for homogeneous steady states in Section 3, where we derive an approximate coarse evolution map for the lock-in model.

2.2.2. Fronts for heterogeneous agents. We now turn to spatially-dependent states, which correspond to large-dimensional coarse maps and are more challenging to compute with equation-free methods. More specifically, we allow the average quality perception μ to vary as a function of the x -coordinate of the agent position, as specified in (2.2): in experiments E3 and E4 we choose a nonzero $\Delta\mu$, and vary the steepness α of the sigmoidal function $\mu(x_n)$. Note that, in effect, this amounts to an effective one-dimensional space dependence. The two-dimensional lattice is only used for visualisation purposes. With these experiments, we model the existence of two neighbouring factions separated by an interface of neutral agents. For these experiments we choose a lattice of 400×150 agents, initialise the system with the Bernoulli distribution with success probability 0.5 and evolve the map for 30 iterations.

We recall that the choice of a spatially-dependent mean preference $\mu(x)$ can be seen either as an actual spatial ordering of the agents (the distribution of quality perception has a spatial or geographic link) or as a simple way to order agents according to their mean preference (see Remark 2.1): in the latter interpretation, the spatial coordinate x does not represent a physical space and it just a parametrization of the agents' parameters.

Figure 2.4(a) shows the results of experiment E3, for which $\alpha = 5$ (see also [stableFront.avi](#)). As expected, the inhomogeneity in the distribution of the average quality perception parameters q_n induces the formation of two areas of *regional lock-in*. We shall abandon for a moment the lexicographical ordering used so far and denote the agents' purchases as $u_{i,j}$. To obtain a macroscopic description of the state in Figure 2.4(a), we compute averages of the purchases along the y -axis, $\langle u_i \rangle$, and then take an ensemble average with respect to 2000 realizations of the same experiment (red curve in panel a). The resulting macroscopic state is a front connecting a macroscopic 0-state to a 1-state. For convenience, we also plot $\mu(x_{i,1})$ and compare it to the macroscopic front, noting that the final macroscopic steady state is sharper than the spatial profile μ . As we decrease α , the macroscopic front persists and becomes flatter, until a critical point at which two new inhomogeneous states emerge (see the animation [unstableFront.avi](#)). Such states, obtained with experiment E4 and shown in Figure 2.4(b) and 2.4(c), are related via the transformation

$$\mathbb{E}[\langle u_i \rangle] \mapsto -\mathbb{E}[\langle u_{-i} \rangle] + 1.$$

The scenario described above suggests that, as α is decreased, the front of Figure 2.4(a)

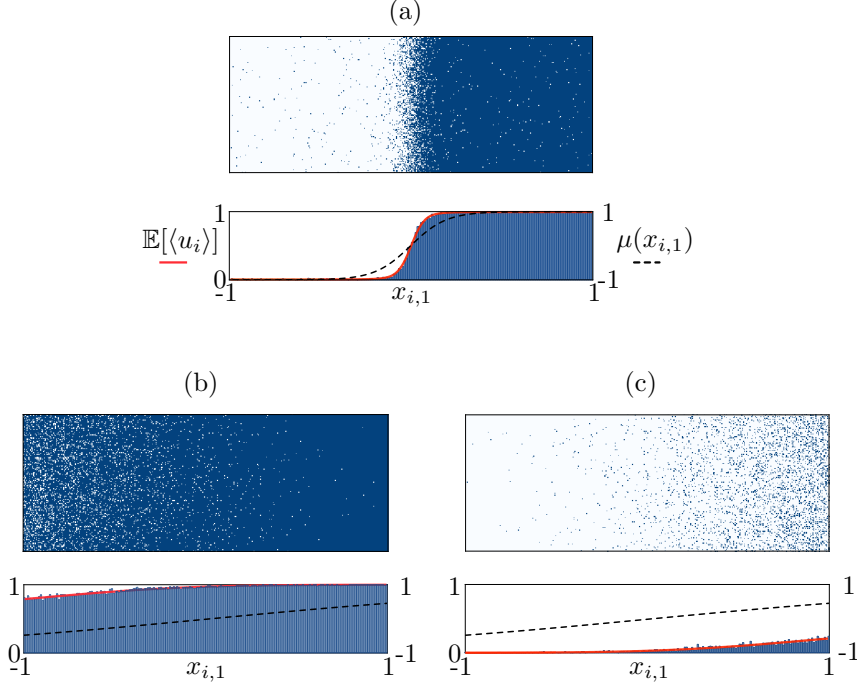


Fig. 2.4: Heterogeneous states of the lock-in model (2.1)–(2.4) with $N = 400 \times 150$ agents, corresponding to experiments E3 and E4 in Table 2.1 (see also the animations [stableFront.avi](#) and [unstableFront.avi](#)). The square $[-1, 1]^2$ has been scaled to a rectangle for visualization purposes and we use $x_{i,j}$ to indicate the position on the lattice. The lock-in model is initialised sampling a Bernoulli distribution (2.7) and it is iterated for 30 time steps. Panel (a): in experiment E3 a stable interface is formed between two locked-in states (top); macroscopic states are obtained by averaging along the y axis (bottom, blue histogram) and then taking an ensemble average with respect to 2000 realizations (bottom, red curve, left axis); The resulting macroscopic state is a front connecting a macroscopic 0-state with a macroscopic 1-state; the front is sharper than the spatial profile μ of the average quality perception parameters q_n (bottom, dashed black curve, right axis). Panels (b) and (c): in experiment E4, the slope of the profile μ is varied; the macroscopic front loses stability, giving rise to two stable heterogeneous states featuring pockets of resistance.

undergoes a symmetry-breaking bifurcation at the macroscopic level. To the best of our knowledge, this type of transition has not been observed before in studies of opinion formation models. In the following sections, we will give a more precise definition of the macroscopic variables chosen to describe the lock-in systems for both homogeneous and inhomogeneous states, and then proceed to perform a numerical bifurcation analysis of the corresponding states.

2.3. Macroscopic level description. Let us consider the lock-in model for fixed values of the microscopic parameters $\gamma \in \mathbb{R}^Q$, which are randomly distributed via (2.1) and remain constant at all times¹. Then, we denote by $\chi(\mathbf{u}, t | \gamma)$ the probability distribution of the vector $\mathbf{u}(t)$, given these microscopic parameters γ . Now,

¹The vector γ , as given by (2.6), also contains the deterministic parameter β , which has been omitted here for simplicity.

considering that the microscopic parameters themselves are distributed according to a probability distribution $\psi(\boldsymbol{\gamma}; \boldsymbol{\Gamma})$ that depends on a (small) number of macroscopic parameters $\boldsymbol{\Gamma} = (\bar{\mu}, \Delta\mu, \alpha, \bar{\xi}, \bar{\nu}, \bar{\zeta}) \in \mathbb{R}^P$, we can define the joint probability distribution of microscopic parameters and states as

$$p(\mathbf{u}, \boldsymbol{\gamma}, t) = \chi(\mathbf{u}, t|\boldsymbol{\gamma})\psi(\boldsymbol{\gamma}; \boldsymbol{\Gamma}).$$

We note that, to simplify notation, we often omit the explicit dependence of ψ on $\boldsymbol{\Gamma}$. The probability distribution $P(\mathbf{u}, t)$ for an average agent at time t is then obtained by integrating over all possible microscopic parameter values,

$$P(\mathbf{u}, t) = \int_{\mathbb{R}^Q} p(\mathbf{u}, \boldsymbol{\gamma}, t) d\boldsymbol{\gamma}.$$

We can formally write the time evolution of $P(\mathbf{u}, t)$ as

$$P(\mathbf{u}, t+1) = \int_{\mathbb{R}^Q} \int_{\mathbb{B}^N} \Psi(\mathbf{u}|\mathbf{v}, \boldsymbol{\gamma}) p(\mathbf{v}, t, \boldsymbol{\gamma}) d\mathbf{v} d\boldsymbol{\gamma},$$

where $\Psi(\mathbf{u}|\mathbf{v}, \boldsymbol{\gamma})$ represents the *transition kernel*, that is, the probability distribution of the state at time $t+1$ given that the system was in \mathbf{v} at time t with constant microscopic parameters $\boldsymbol{\gamma}$.²

The macroscopic state $\mathbf{U}(t) = (U_n(t))_{n=1}^N$ that was described informally in Section 2.2 is the ensemble average of a large number of realizations, each with different microscopic parameters. In the limit of infinitely many realizations ($M \rightarrow \infty$), this corresponds to taking the expectation of \mathbf{u} with respect to the probability distribution $P(\mathbf{u}, t)$ of the microscopic realizations,

$$\mathbf{U}(t) := \mathbb{E}[\mathbf{u}(t)] = \int_{\mathbb{B}^N} \mathbf{u} P(\mathbf{u}, t) d\mathbf{u}, \quad (2.9)$$

leading to the evolution map

$$\mathbf{U}(t+1) = \int_{\mathbb{B}^N} \mathbf{u} \left[\int_{\mathbb{R}^Q} \int_{\mathbb{B}^N} \Psi(\mathbf{u}|\mathbf{v}, \boldsymbol{\gamma}) p(\mathbf{v}, \boldsymbol{\gamma}, t) d\mathbf{v} d\boldsymbol{\gamma} \right] d\mathbf{u}. \quad (2.10)$$

Clearly, the macroscopic evolution above cannot be written as a closed form equation that depends explicitly on $\mathbf{U}(t)$, unless one makes a closure approximation that specifies $p(\mathbf{u}, \boldsymbol{\gamma}, t)$ as a function of $\mathbf{U}(t)$. The focus of the present paper is to obtain bifurcation diagrams for fixed points of the coarse map (2.10). The algorithm that will be presented in Section 4 is a procedure to impose the aforementioned closure approximation numerically.

REMARK 2.5 (Low-dimensional coarse descriptions). *Our macroscopic description is high-dimensional, in that \mathbf{U} is a vector with N entries. Lower-dimensional descriptions can be obtained expressing \mathbf{U} in terms of a coarse polynomial or spectral basis [26, 51, 41]. Since we aim to develop a numerical framework suitable for high-dimensional coarse systems (and applicable to the low-dimensional descriptions as well), we will continue to use simple agent-wise coarse variables in this paper.*

²The transition kernel depends explicitly on time, $\Psi(\mathbf{u}, t+1|\mathbf{v}, t, \boldsymbol{\gamma})$. However, time dependence has been omitted here to simplify the notation.

REMARK 2.6 (Discrete distributions). *Since $\mathbf{u} \in \mathbb{B}^N$, the microscopic state belongs to a discrete set of possible admissible states with cardinality 2^N . Thus, the probability distribution can be written as*

$$P(\mathbf{u}, t) = \sum_{\mathbf{v} \in \mathbb{B}^N} P^*(\mathbf{v}, t) \delta(\mathbf{u} - \mathbf{v}),$$

and integrals of the type (2.9) should be interpreted as a discrete sum,

$$\int_{\mathbb{B}^n} f(\mathbf{u}) P(\mathbf{u}, t) d\mathbf{u} = \sum_{\mathbf{u} \in \mathbb{B}^n} f(\mathbf{u}) P^*(\mathbf{u}, t). \quad (2.11)$$

In other words, the integral is computed assigning to each possible configuration \mathbf{u} a weight corresponding to its probability $P^*(\mathbf{v}, t)$. In practical computations, however, we will not be able to simulate all possible realizations \mathbf{u} , so we will approximate the integrals by a Monte Carlo estimate using $M \ll 2^N$ realizations,

$$\int_{\mathbb{B}^n} f(\mathbf{u}) P(\mathbf{u}, t) d\mathbf{u} \approx \frac{1}{M} \sum_{m=1}^M f(\mathbf{u}^m), \quad (2.12)$$

where \mathbf{u}^m are sampled from the probability distribution $P(\mathbf{u}, t)$.

In Section 2.2 we have introduced homogeneous and inhomogeneous macroscopic states that we are now ready to characterise by means of coarse bifurcation analysis: for the former, a simple one-dimensional coarse description exists and will be discussed in the following section; for the latter, we will use equation-free bifurcation analysis, which will be the subject of Sections 4–6.

3. Homogeneous macroscopic states. We begin by characterising homogeneous macroscopic states, which are described in terms of the average purchase

$$\rho_N(t) = \frac{1}{N} \sum_n u_n(t) \in \mathbb{Q}_N. \quad (3.1)$$

For each $t \in \mathbb{Z}^+$, $\rho_N(t)$ is a random variable, whose probability distribution is denoted by

$$\bar{P}(\rho_N, t) = \int_{\Sigma_{\rho_n}} P(\mathbf{u}, t) d\mathbf{u}, \quad \Sigma_{\rho_n} = \left\{ \mathbf{u} \in \mathbb{B}^N \left| \rho_N = \frac{1}{N} \sum_n u_n \right. \right\}.$$

The numerical simulations of Figure 2.2 lead us to search for a coarse evolution map whose fixed points correspond to the homogeneous metastable locked-in states of the lock-in model. Following [5], we search for a first moment map, that is, a map that closes at the level of the first moment $\mathbb{E}[\rho_N(t)]$ of the probability distribution $\bar{P}(\rho_N, t)$. In this section we show that a first moment map can be found explicitly under suitable hypotheses.

LEMMA 3.1. *Let us consider the lock-in model (2.5) under the following hypotheses*

1. *All-to-all coupling, $\square_n = \{1, \dots, N\}$ for all n .*
2. *Deterministic evolution, that is, $\beta \rightarrow \infty$.*
3. *Deterministic tendency to follow the neighbours*

$$\lambda_n \sim \delta(\lambda - \bar{v}), \quad \bar{v} \in (0, 1), \quad n = 1, \dots, N.$$

4. *Homogeneous distribution of the quality perception* $q_n \sim \mathcal{N}(q; \bar{\mu}, \bar{\xi})$, q_n i.i.d. Further, let $\rho_N(t)$ be the mean purchase as defined in (3.1). Then, in the limit as $N \rightarrow \infty$, we have

$$\mathbb{E}[\rho_\infty(t+1)] = \frac{1}{2} \operatorname{erfc} \left[\frac{1}{\bar{\xi}\sqrt{2}} \left(\bar{\nu} \frac{1 - 2\mathbb{E}[\rho_\infty(t)]}{1 - \bar{\nu}} - \bar{\mu} \right) \right] + \mathcal{O}(\operatorname{var}[\rho_\infty(t)]).$$

Proof. Hypotheses 1 and 2 imply that the state of an individual agent $u_n(t+1)$ is a deterministic function of $\rho_N(t)$ and the individual perceived quality q_n , which are both random quantities (see Remark 2.2). Furthermore, Hypothesis 3 implies ³

$$u_n(t+1|\rho_N(t), q_n, \bar{\nu}) = \begin{cases} 1 & \text{if } q_n > \frac{\bar{\nu}}{1 - \bar{\nu}}(1 - 2\rho_N(t)), \\ 0 & \text{otherwise,} \end{cases} \quad n = 1, \dots, N. \quad (3.2)$$

Next, let us denote by $\bar{p}_n(\rho_N, t, q)$ the joint probability of obtaining a mean purchase ρ_N and a perceived quality q for agent n . Owing to Hypotheses 1 and 4, the agent-wise expectation of u_n with respect to all possible realizations of the microscopic parameters,

$$\mathbb{E}[u_n(t+1)] = \int_{\mathbb{Q}_N} \int_{\mathbb{R}} u_n(t+1|\rho_N, q, \bar{\nu}) \bar{p}_n(\rho_N, t, q) dq d\rho_N, \quad (3.3)$$

is the same for all n , since $\bar{p}_n(\rho_N, t, q) = \bar{p}(\rho_N, t, q)$, independently of n . Hence,

$$\mathbb{E}[\rho_N(t)] = \frac{1}{N} \sum_n \mathbb{E}[u_n(t)] = \mathbb{E}[u_n(t)].$$

Similarly, we write $\bar{p}(\rho_N, t, q) = \tilde{p}(\rho_N, t|q)\mathcal{N}(q; \bar{\mu}, \bar{\xi})$, in which $\mathcal{N}(q; \bar{\mu}, \bar{\xi})$ is the probability density of the Gaussian distribution from which q was drawn. In the limit as N tends to infinity, we moreover have that $\tilde{p}(\rho_N, t|q) = \bar{P}(\rho_N, t)$, as the mean purchase is then independent of a specific agent's perceived quality. We then use (3.2) to obtain

$$\begin{aligned} \mathbb{E}[\rho_N(t+1)] &= \mathbb{E}[u_n(t+1)] \\ &\approx \int_{\mathbb{Q}_N} \int_{\mathbb{R}} u_n(t+1|\rho_N, q, \bar{\nu}) \bar{P}(\rho_N, t) \mathcal{N}(q; \bar{\mu}, \bar{\xi}) dq d\rho_N \\ &= \int_{\mathbb{Q}_N} \left[\int_{\frac{\bar{\nu}(1-2\rho_N(t))}{1-\bar{\nu}}}^{\infty} \mathcal{N}(q; \bar{\mu}, \bar{\xi}) dq \right] \bar{P}(\rho_N, t) d\rho_N \\ &= \int_{\mathbb{Q}_N} \frac{1}{2} \operatorname{erfc} \left[\frac{1}{\bar{\xi}\sqrt{2}} \left(\bar{\nu} \frac{1 - 2\rho_N(t)}{1 - \bar{\nu}} - \bar{\mu} \right) \right] \bar{P}(\rho_N, t) d\rho_N \\ &= \mathbb{E} \left[\frac{1}{2} \operatorname{erfc} \left[\frac{1}{\bar{\xi}\sqrt{2}} \left(\bar{\nu} \frac{1 - 2\rho_N(t)}{1 - \bar{\nu}} - \bar{\mu} \right) \right] \right] \\ &:= \mathbb{E}[\Psi(\rho_N(t); \bar{\nu}, \bar{\mu}, \bar{\xi})], \end{aligned} \quad (3.4)$$

where the expectation is taken over all possible values of ρ_N .

³ We use Equation (2.8) and omit the case $f_n^0(\mathbf{u}(t)) = f_n^1(\mathbf{u}(t))$, which corresponds to an event of measure 0.

The equation above does not close at the level of $\mathbb{E}[\rho_N]$, since Ψ is a nonlinear function of ρ_N , and therefore $\mathbb{E}[\Psi(\rho_N)] \neq \Psi(\mathbb{E}[\rho_N])$. However, in the limit as $N \rightarrow \infty$, we can perform a Taylor expansion of $\psi(\rho)$ around $\mathbb{E}[\rho]$, (see [32, 66])

$$\begin{aligned} \mathbb{E}[\Psi(\rho_\infty)] &\approx \mathbb{E}\left[\Psi(\mathbb{E}[\rho_\infty]) + \Psi'(\mathbb{E}[\rho_\infty])(\rho_\infty - \mathbb{E}[\rho_\infty]) + \frac{1}{2}\Psi''(\mathbb{E}[\rho_\infty])(\rho_\infty - \mathbb{E}[\rho_\infty])^2\right] \\ &= \mathbb{E}[\Psi(\mathbb{E}[\rho_\infty])] + \frac{1}{2}\Psi''(\mathbb{E}[\rho_\infty])\mathbb{E}[(\rho_\infty - \mathbb{E}[\rho_\infty])^2] \\ &= \Psi(\mathbb{E}[\rho_\infty]) + \mathcal{O}(\text{var}[\rho_\infty]), \end{aligned} \tag{3.5}$$

which combined with (3.4) proves the assertion. \square

REMARK 3.2. In Lemma 3.1 we assume that the deterministic coupling constant $\bar{\nu}$ is strictly between 0 and 1, in order to exclude trivial dynamics. If $\bar{\nu} = 0$, then (3.4) gives

$$\mathbb{E}[\rho_N(t+1)] = \frac{1}{2} \operatorname{erfc}\left(-\frac{\bar{\mu}}{\bar{\xi}\sqrt{2}}\right), \quad t \in \mathbb{Z}_+$$

that is, a microscopic equilibrium is reached after one time step and the corresponding macroscopic equilibrium does not depend upon initial conditions. This is to be expected, since $\bar{\nu} = 0$ means that agents disregard information about their neighbours, therefore initial conditions are not relevant to their choice.

On the other hand, if $\bar{\nu} = 1$ we cannot directly apply (3.4). However, we have

$$u_n(1) = \begin{cases} 1 & \text{if } \sum_n u_n(0) > N/2, \\ 0 & \text{otherwise,} \end{cases} \quad n = 1, \dots, N,$$

and so the system achieves a microscopic locked-in equilibrium after one time step. If, as was done in the numerical experiments of Figure 2.1, the microscopic initial conditions are independent identically-distributed variables, $u_n(0) \sim \mathcal{B}(u, 0.5)$ for all $n = 1, \dots, N$, we have $\sum_{n=1}^N u_n(0) \sim \text{Binomial}(N, 0.5)$, therefore

$$\mathbb{E}[\rho(1)] = 1 - \Pr\left[\sum_{n=1}^N u_n(0) \leq N/2\right] = 1 - \frac{1}{2^N} \sum_{i=0}^{\lfloor N/2 \rfloor} \binom{N}{i}.$$

Lemma 3.1 suggests a simple way to derive a coarse evolution map: if the hypotheses of the lemma hold true and we are in the limit of infinitely many agents, we can choose $U = \mathbb{E}[\rho_\infty] = \mathbb{E}[u_n]$ as our coarse variable; then, to leading order, we obtain

$$U(t+1) = \frac{1}{2} \operatorname{erfc}\left[\frac{1}{\bar{\xi}\sqrt{2}}\left(\bar{\nu}\frac{1-2U(t)}{1-\bar{\nu}} - \bar{\mu}\right)\right] := \Phi_a(U(t); \bar{\nu}, \bar{\mu}, \bar{\xi}) \tag{3.6}$$

It is clear that this is only an approximate evolution map, as we have tacitly assumed that the probability distribution for $\rho_N(t)$ is unimodal and sharply peaked, so that $\rho_\infty \approx \mathbb{E}[\rho_\infty]$ and $\text{var}[\rho_\infty] \approx 0$. The numerical simulations of Section 2.2 (in particular Figure 2.2) show that this is a valid approximation on sufficiently short time scales. By analogy with [5], we expect that fixed points of this first-moment map will inform us about metastable homogeneous states of the full lock-in model, hence we proceed to discuss fixed points of the map and their stability.

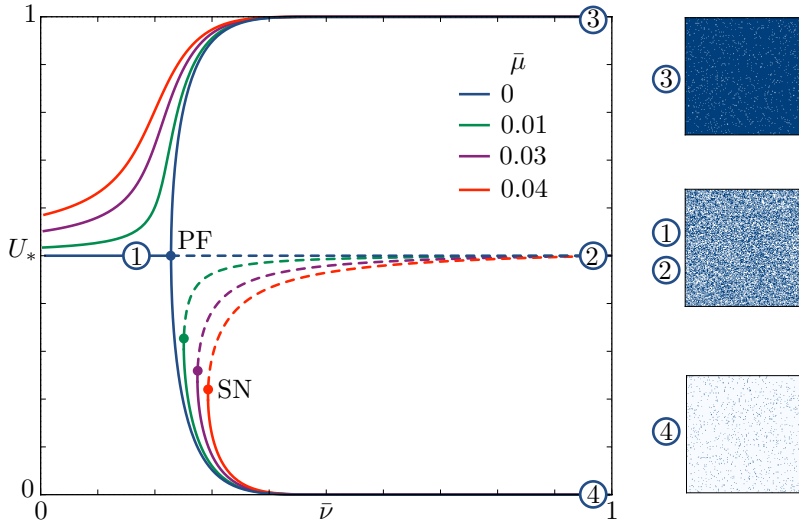


Fig. 3.1: Fixed points of the approximate coarse map Φ_a as a function of the coupling parameter \bar{v} for $\bar{\xi} = 0.236$ and various values of $\bar{\mu}$. Solid (dashed) lines represent stable (unstable) coarse equilibria. Representative microscopic solutions are plotted on the right. If agents are unbiased on average ($\bar{\mu} = 0$), the mixed state becomes unstable at a pitchfork bifurcation (PF), attained at the critical value given by (3.7), and two locked-in states emerge. If agents have an average bias towards product 1 ($\bar{\mu} > 0$), the pitchfork breaks down, giving rise to a saddle node bifurcation (SN). A similar scenario occurs if $\bar{\mu} < 0$ (not shown).

For simplicity, let us consider the case of equally-perceived products, such that $\bar{\mu} = 0$, and fixed standard deviation $\bar{\xi}$ and study fixed points U_* of Φ_a as \bar{v} is varied. For all \bar{v} , the map possesses a fixed point at $U_* = 1/2$, the mixed state, which is stable for $\bar{v} < \bar{v}_c$, where \bar{v}_c is computed as

$$\Phi'_a(1/2; \bar{v}_c, 0, \bar{\xi}) = 1 \quad \Rightarrow \quad \bar{v}_c = \frac{1}{1 + \bar{\xi}^{-1} \sqrt{2/\pi}}. \quad (3.7)$$

At the critical point, two new fixed points arise (corresponding to equilibria with increasingly high proportions of one product over the other), while the mixed state becomes unstable at a pitchfork bifurcation. Since we have an analytic expression for Φ_a , we can readily apply numerical continuation techniques and obtain the bifurcation diagram shown in Figure 3.1.

Similar considerations are valid if we assume that the population has a bias towards one of the products ($\bar{\mu} \neq 0$). Then, the pitchfork breaks into two branches: one of them, corresponding to the product with higher average perceived quality, is stable for all values of the coupling \bar{v} , whereas the other one destabilises at a saddle-node bifurcation. As expected, the basin of attraction of the locked-in state is larger for the product with a higher perceived quality.

To understand better the relation between fixed points of Φ_a and metastable states of the lock-in model we refer to Figures 2.1 and 2.3. In the bistable region of parameter space, each realization of the stochastic process evolves to a state that corresponds to one of the stable fixed points of the coarse evolution map over reasonably short time scales; these equilibria in Figure 2.1 correspond to the fixed points

of the coarse evolution map on Figure 3.1. For a microscopic stochastic simulation starting close to such an equilibrium, this implies that there is a distribution of mean purchases, unimodal and sharply peaked around this population average, as can be observed in Figure 2.3. The equilibria computed from the analytic coarse evolution map approximate this distribution using a Dirac-delta distribution. However, over long time scales, both metastable states are equally likely to occur, as Figure 2.3 shows.

4. Equation-free Newton-Krylov method. In this section, we aim to obtain a numerical closure relation for the evolution of the *spatially distributed* macroscopic state $\mathbf{U} = (U_n)_{n=1}^N$. In this case, an analytical closure approximation is no longer valid. We thus propose an equation-free method. We first outline the general principle of the equation-free methodology (Section 4.1). Next, we describe the concrete lifting and restriction operators that will be used (Section 4.2). The main algorithmic contribution of the present paper is the introduction of a weighted lifting and restriction operator that allows the accurate computation of Jacobian-vector products, as will be discussed in Section 4.3.

4.1. Principle. As was shown in the previous sections, the lock-in model (2.5) consists, at the microscopic level, of individual agents whose state keeps evolving, owing to the probabilistic nature of their choices. Nevertheless, at the macroscopic level, the ensemble average (2.9) is seen to evolve to a metastable equilibrium. In this paper, we are interested in performing a bifurcation analysis at the macroscopic level, at which an exact, closed model is not available. The equation-free framework was developed for such tasks [37, 38].

The main building block in an equation-free method is the *coarse time-stepper*, which allows the performance of time-steps at the macroscopic level (defined by (2.10)), using only the simulation of M realizations of the microscopic model (2.5). To achieve this, the procedure relies on the definition of two operators (*lifting* and *restriction*) that relate the microscopic and macroscopic levels of description. The lifting operator maps a macroscopic state to a microscopic one, that is, starting from a macroscopic state \mathbf{U} and macroscopic parameters $\mathbf{\Gamma}$, it generates an ensemble,

$$\mathbf{B} = [\mathbf{u}^m]_{m=1}^M \in \mathbb{B}^{N \times M}, \quad (4.1)$$

of M realizations \mathbf{u}^m ($m = 1, \dots, M$) of the microscopic state (each consisting of N individual agents) from the ensemble average $\mathbf{U} \in \mathbb{R}^N$, as well as a set of Q microscopic parameters for each agent, $\mathbf{A} = [\boldsymbol{\gamma}^m]_{m=1}^M$, with $\boldsymbol{\gamma}^m \in \mathbb{R}^{Q \times N}$, sampled from the parameter distributions (2.1) specified by the macroscopic parameters $\mathbf{\Gamma} = (\bar{\mu}, \Delta\mu, \alpha, \bar{\xi}, \bar{\nu}, \bar{\zeta}) \in \mathbb{R}^P$. We remark that, once sampled, the agents' parameters are kept fixed throughout the evolution step.

When generating random realizations for the microscopic state and parameters, applying the same lifting operator multiple times will give different results, depending on the precise random numbers that were generated during the process. We will denote this set of random numbers by $\boldsymbol{\omega} \in \boldsymbol{\Omega}$, in which the sample space $\boldsymbol{\Omega}$ represents all possible sets of random numbers that can be generated; it may be convenient to think of $\boldsymbol{\omega}$ as the set of seeds of all the random number generators involved. This leads to an operator of the form:

$$\begin{aligned} \mathcal{L}: \mathbb{R}^N \times \mathbb{R}^P \times \boldsymbol{\Omega} &\longrightarrow \mathbb{B}^{N \times M} \times \mathbb{R}^{Q \times N \times M}, \\ (\mathbf{U}, \mathbf{\Gamma}, \boldsymbol{\omega}) &\longmapsto (\mathbf{B}, \mathbf{A}). \end{aligned} \quad (4.2)$$

In the remainder, we will also denote the lifting by

$$(\mathbf{B}, \mathbf{A}) = (\mathcal{L}_u(\boldsymbol{\omega})\mathbf{U}, \mathcal{L}_\gamma(\boldsymbol{\omega})\boldsymbol{\Gamma}) = \mathcal{L}(\boldsymbol{\omega})(\mathbf{U}, \boldsymbol{\Gamma}), \quad (4.3)$$

to emphasize that $\boldsymbol{\omega}$ only appears as a parameter.

REMARK 4.1 (Dependence on the random event $\boldsymbol{\omega}$). *The explicit introduction of the parameter $\boldsymbol{\omega}$ may seem elaborate at first. Nevertheless, in the remainder of the text, especially when discussing the computation of variance-reduced Jacobian vector products in Section 4.3, this notation will prove to be indispensable.*

REMARK 4.2 (Closure approximation). *The microscopic realizations have to be sampled from a probability distribution $P(\mathbf{u}, t)$ that is consistent with $\mathbf{U}(t)$, that is, we require $\int_{\mathbb{B}^N} \mathbf{u} P(\mathbf{u}, t) d\mathbf{u} = \mathbf{U}(t)$. At this point, we have not yet specified what probability distribution $P(\mathbf{u}, t)$ will be used to this end. Choosing $P(\mathbf{u}, t)$ amounts to enforcing a closure approximation. In Section 4.2, we will construct several lifting operators that perform this closure approximation numerically.*

Conversely, the restriction operator maps a microscopic state to a macroscopic one, that is, it computes an appropriate ensemble average $\mathbf{U} \in \mathbb{R}^N$ of the M realizations $\mathbf{B} = [\mathbf{u}^m]_{m=1}^M \in \mathbb{B}^{N \times M}$:

$$\mathcal{R}: \mathbb{B}^{N \times M} \longrightarrow \mathbb{R}^N, \quad \mathbf{B} \longmapsto \mathbf{U}. \quad (4.4)$$

As a general principle, one expects the macroscopic state to be unchanged when performing lifting followed by restriction, that is,

$$\mathcal{R} \circ \mathcal{L}_u \equiv \text{Id}. \quad (4.5)$$

In general, however, $\mathcal{L}_u \circ \mathcal{R} \neq \text{Id}$, since it is impossible to recover exactly the microscopic information during lifting that was discarded during restriction. For the problem considered here, even ensuring (4.5) is nontrivial, because one cannot represent every possible value of \mathbf{U} exactly as the ensemble average of M microscopic realizations. Specific operators that circumvent this problem are proposed in Section 4.2.

Once lifting and restriction operators have been constructed, a coarse time-stepper Φ_T^M to evolve the macroscopic state \mathbf{U} over a time interval of length T is constructed as a three-step-procedure (lift–evolve–restrict), in which the microscopic evolution is simulated independently for each of the M realizations, i.e.,

$$\mathbf{U}(t+T) = \Phi_T^M(\boldsymbol{\omega})(\mathbf{U}(t); \boldsymbol{\Gamma}) = (\mathcal{R} \circ \mathcal{E}_T \circ \mathcal{L}(\boldsymbol{\omega}))(\mathbf{U}(t); \boldsymbol{\Gamma}), \quad (4.6)$$

with $\mathcal{L}(\boldsymbol{\omega})$ and \mathcal{R} defined in (4.3) and (4.4), and \mathcal{E}_T defined as

$$\mathcal{E}_T: \mathbb{B}^{N \times M} \times \mathbb{R}^{Q \times N \times M} \longrightarrow \mathbb{B}^{N \times M}, \quad (\mathbf{B}, \mathbf{A}) \longmapsto [\varphi_T(\mathbf{u}^m; \boldsymbol{\gamma}^m)]_{m=1}^M, \quad (4.7)$$

where we have denoted by φ_T the T th iterate of the lock-in map (2.5). Note that, in the limit $M \rightarrow \infty$, the coarse time-stepper approaches

$$\mathbf{U}(t+T) = \int_{\mathbb{B}^N} \mathbf{u} \left[\int_{\mathbb{R}^Q} \int_{\mathbb{B}^N} \Psi_T(\mathbf{u}|\mathbf{v}, \boldsymbol{\gamma}) p(\mathbf{v}, t, \boldsymbol{\gamma}|\mathbf{U}(t), \boldsymbol{\Gamma}) d\mathbf{v} d\boldsymbol{\gamma} \right] d\mathbf{u}, \quad (4.8)$$

in which we have introduced the transition kernel Ψ_T over a time interval T and the probability distribution $p(\mathbf{v}, t, \boldsymbol{\gamma}|\mathbf{U}(t), \boldsymbol{\Gamma})$ conditioned upon $(\mathbf{U}(t), \boldsymbol{\Gamma})$, from which the samples are taken. The interpretation of the coarse time-stepper as a numerical

closure follows by comparing equation (4.8) with (2.10), and noticing that the right-hand side is completely determined by $\mathbf{U}(t)$ and $\mathbf{\Gamma}$, since the probability distribution $p(\mathbf{v}, t, \gamma | \mathbf{U}(t), \mathbf{\Gamma})$ is conditioned upon $\mathbf{U}(t)$ and $\mathbf{\Gamma}$.

If the system (2.5) possesses macroscopic steady states, these can be found (for fixed macroscopic parameters $\mathbf{\Gamma} = \mathbf{\Gamma}_*$) by solving the nonlinear system,

$$\mathbf{F}(\mathbf{U}_*) = \mathbf{U}_* - \Phi_T^M(\boldsymbol{\omega})(\mathbf{U}_*, \mathbf{\Gamma}_*) = 0, \quad (4.9)$$

for an appropriate choice of M and T . This procedure allows the computation of unstable steady states that would not be reached by direct simulation. By adding a pseudo-arclength condition, one can also perform continuation to obtain a branch of steady states as a function of a free parameter.

In each Newton iteration, one needs to solve a linear system involving the Jacobian of Φ_T^M , denoted as $D\Phi_T^M(\mathbf{U}; \mathbf{\Gamma})$. Since we do not have an explicit formula for $D\Phi_T^M(\mathbf{U}; \mathbf{\Gamma})$, we are forced to use an iterative method (such as GMRES) that only requires Jacobian-vector products, and to estimate such Jacobian-vector products using a finite difference approximation. However, we recall that, for a finite number of realizations M , the coarse time-stepper Φ_T^M is stochastic. Hence, repeating the same coarse time-step with two sets of random numbers $\boldsymbol{\omega}_{1,2}$ gives different results. A standard Monte Carlo argument [8] reveals that

$$\text{var} [\Phi_T^M(\boldsymbol{\omega}_1)(\mathbf{U}; \mathbf{\Gamma}) - \Phi_T^M(\boldsymbol{\omega}_2)(\mathbf{U}; \mathbf{\Gamma})] \leq C \frac{1}{M},$$

resulting in typical deviations of $\mathcal{O}(1/\sqrt{M})$. Then, estimating Jacobian-vector products using the simple finite-difference formula

$$D\Phi_T^M(\mathbf{U}; \mathbf{\Gamma})\mathbf{V} \approx \frac{\Phi_T^M(\boldsymbol{\omega}_2)(\mathbf{U} + \varepsilon\mathbf{V}; \mathbf{\Gamma}) - \Phi_T^M(\boldsymbol{\omega}_1)(\mathbf{U}; \mathbf{\Gamma})}{\varepsilon}, \quad (4.10)$$

$$\approx \frac{\Phi_T^M(\boldsymbol{\omega}_2)(\mathbf{U}; \mathbf{\Gamma}) + \varepsilon D\Phi_T^M(\boldsymbol{\omega}_2)(\mathbf{U}; \mathbf{\Gamma})\mathbf{V} - \Phi_T^M(\boldsymbol{\omega}_1)(\mathbf{U}; \mathbf{\Gamma})}{\varepsilon}, \quad (4.11)$$

with $\varepsilon \ll 1$ will result in an $\mathcal{O}(1/(\varepsilon^2 M))$ variance.

Consequently, the variance of $D\Phi_T^M(\mathbf{U}; \mathbf{\Gamma})\mathbf{V}$ will grow unboundedly as ε tends to zero. One should therefore aim at using the same random numbers twice, both with the unperturbed and perturbed initial conditions. A method to enforce the use of the same random numbers is proposed in Section 4.3.

4.2. Lifting and restriction. In this section, we describe two lifting operators, as well as their corresponding restriction operator. For both approaches, the microscopic parameters are initialized by generating i.i.d. samples for each agent in each realization from the governing probability distributions (2.1). The difference between both lifting and restriction operators is limited to the initialization of the microscopic state. We emphasize as well that, for each realization, the microscopic state is initialized independently of the parameter values.

4.2.1. Simple lifting and restriction. Let us first describe a simple approach. We are given a macroscopic state $\mathbf{U} = (U_n)_{n=1}^N$ and we want to generate M realizations of N agents, consistently with that macroscopic state. To create these microscopic realizations $\mathbf{B} = [\mathbf{u}^m]_{m=1}^M$, with $\mathbf{u}^m = (u_n^m)_{n=1}^N$, we can sample, at each spatial location, the Bernoulli distribution with mean U_n , that is

$$u_n^m \sim \mathcal{B}(u; U_n) \iff \begin{cases} \Pr(u_n^m = 1) = U_n \\ \Pr(u_n^m = 0) = 1 - U_n, \end{cases} \quad m = 1, \dots, M \quad (4.12)$$

Combining this sampling of the microscopic state with a sampling procedure for the microscopic parameters of the individual agents, we obtain a lifting operator $\mathcal{L}(\boldsymbol{\omega})$ of the type (4.3). The corresponding restriction operator is then given by taking the empirical average over the set of M realizations,

$$\mathcal{R}: \mathbb{B}^{N \times M} \longrightarrow \mathbb{R}^N, \quad \mathbf{B} \longmapsto \mathbf{U} = \frac{1}{M} \sum_{m=1}^M \mathbf{u}^m. \quad (4.13)$$

The simple lifting and restriction operators defined above cannot satisfy the consistency condition (4.5) for an arbitrary value of $\mathbf{U}(t)$, since the restriction can only map onto $\mathbb{Q}_M^N = \mathbb{Q}_M \times \cdots \times \mathbb{Q}_M$ instead of onto \mathbb{R}^N , i.e., only integer fractions of M can be represented. The incurred discrepancy is essentially a sampling error, since the sampling procedure outlined above only ensures (4.5) in the limit $M \rightarrow \infty$. Indeed, when $(\mathbf{B}, \mathbf{A}) = \mathcal{L}(\mathbf{U}, \Gamma)$, with $\mathbf{B} = [\mathbf{u}^m]_{m=1}^M$, then

$$\lim_{M \rightarrow \infty} \frac{1}{M} \sum_{m=1}^M \mathbf{u}^m = \mathbf{U}. \quad (4.14)$$

4.2.2. Weighted lifting and restriction. The main idea of the present paper, which is key to all the numerical methods that follow, is the introduction of a new restriction operator that replaces the empirical average (4.13) by a weighted average of the form

$$\mathcal{R}_w(\mathbf{w}): \mathbb{B}^{N \times M} \longrightarrow \mathbb{R}^N, \quad \mathbf{B} \longmapsto \mathbf{U} = \frac{1}{M} \sum_{m=1}^M w^m \mathbf{u}^m, \quad (4.15)$$

in which $\mathbf{w} = [w^m]_{m=1}^M \in \mathbb{R}^M$ is a vector of weights satisfying

$$\frac{1}{M} \sum_{m=1}^M w^m = 1. \quad (4.16)$$

The restriction operator \mathcal{R}_w is specified completely only once the weights \mathbf{w} are known; they will be selected such that the constraint (4.5) is satisfied exactly, which implies that the restriction operator will depend on the specific realizations \mathbf{u}^m that were generated during the lifting.

Before outlining the procedure, let us highlight the rationale behind the introduction of the weighted average. As noted in Remark 2.6, the probability distribution $P(\mathbf{u}, t)$ can be discretized according to two guiding principles: (i) *deterministically*, that is, we consider every possible realization and attach to it a probability weight expressing how likely the realization is to occur, which results in equation (2.11); or (ii) *stochastically*, that is, we sample a finite number of realizations from the corresponding probability distributions, resulting in the estimate (2.12). Option (i) is unfeasible because it requires considering $M = 2^N$ realizations (many of which will be extremely unlikely), while option (ii) will contain a sampling error such that the identity (4.5) is violated. Introducing the weighted restriction (4.15) can then be seen as a hybrid approach that allows satisfying (4.5) with a limited number of realizations $M \ll 2^N$; the condition (4.16) ensures that the weight w^m , attached to the realization \mathbf{u}^m , can be interpreted as the probability of obtaining that realization out of all the realizations in the sample. This interpretation also imposes the condition that all the

weights be positive. We shall see there is an interplay between the creation of the M realizations and the computation of the corresponding weights for the restriction.

A possible way to compute weights is the following: first, we generate M' realizations \mathbf{u}^m according to the naive procedure (4.12); since we know that this procedure yields the desired result as M' tends to infinity, it seems reasonable to attach weights that are as close to 1 as possible, while satisfying the identity (4.5), as well as the constraint (4.16). As will become clear further on, this procedure will turn out to allow for optimization problems that are either unfeasible (with no possible solutions) or ill-posed (with infinitely many possible solutions). To see this, we formulate the following least squares problem,

$$\mathbf{w} = \arg \min \frac{1}{2} \sum_{m=1}^{M'} (w^m - 1)^2, \quad (4.17)$$

$$\frac{1}{M'} \sum_{m=1}^{M'} w^m \mathbf{u}^m = \mathbf{U}, \quad (4.18)$$

$$\frac{1}{M'} \sum_{m=1}^{M'} w^m = 1, \quad (4.19)$$

$$w^m \geq 0 \quad 1 \leq m \leq M'. \quad (4.20)$$

We recall here a basic result in minimization problems [29, 46]:

LEMMA 4.3. *Let us consider the following equality-constrained quadratic minimization problem*

$$\begin{aligned} \mathbf{w} &= \arg \min \frac{1}{2} \mathbf{w}^T \mathbf{w} - \mathbf{g}^T \mathbf{w}, \\ \mathbf{C} \mathbf{w} &= \mathbf{b}, \end{aligned}$$

where $\mathbf{w}, \mathbf{g} \in \mathbb{R}^M$, $\mathbf{b} \in \mathbb{R}^N$ and where $\mathbf{C} \in \mathbb{R}^{N \times M}$, with $N < M$, is a constraint matrix with full rank, then

$$\begin{bmatrix} \mathbf{I} & \mathbf{C}^T \\ \mathbf{C} & \mathbf{0} \end{bmatrix} \begin{bmatrix} \mathbf{w} \\ \boldsymbol{\lambda} \end{bmatrix} = \begin{bmatrix} \mathbf{g} \\ \mathbf{b} \end{bmatrix}, \quad (4.21)$$

where $\boldsymbol{\lambda} \in \mathbb{R}^N$ is the associated Lagrange multiplier. The linear system (4.21) has a unique solution. Let us now consider the difficulties that may lead to a rank-deficient constraint matrix \mathbf{C} :

1. The sampling procedure (4.12) can yield multiple identical realizations of the microscopic state (identical columns in the constraint matrix). For instance, this may happen with high probability, if the macroscopic state \mathbf{U} is close to 0 or 1 for all agents, such that all realizations consists of almost all 0 or all 1).
2. The sampling procedure can also yield repeated rows in the constraint matrix, when two agents (n_1 and n_2) have an identical state in each of the realisations, that is, $u_{n_1}^m = u_{n_2}^m$ for all m . This also happens with high probability if the macroscopic state U_n is close to 0 or 1 for two or more agents.
3. For a given agent n , one might find that all realizations have the same value (0 or 1). When U_n is not identically 0 or 1, this leads to an infeasible constraint; again, this situation is likely to occur when the macroscopic state U_n for some agent n is close to 0 or 1.

To circumvent these problems, we will discard duplicate realizations during the computation of the weights and extend the sample set with artificially created samples. To minimise perturbations with respect to the underlying probability distributions, the target weights \mathbf{g} will be adjusted accordingly.

To be specific, we circumvent the first problem as follows. We denote by \mathbf{B}' the ensemble of M' realizations that were generated with the procedure (4.12), and write this ensemble in a different representation $(\tilde{\mathbf{B}}, \mathbf{g})$ where we only retain *unique* realizations, as well as their *cardinality* in the ensemble \mathbf{B}' ,

$$\tilde{\mathbf{B}} = [\mathbf{u}^m]_{m=1}^{\tilde{M}}, \quad \mathbf{g} = [g^m]_{m=1}^{\tilde{M}}, \quad (4.22)$$

where

$$g^m = \#\{\mathbf{u}^m \in \mathbf{B}'\} \quad \text{for all } m \text{ such that } \mathbf{u}^m \in \tilde{\mathbf{B}}. \quad (4.23)$$

We note that, by definition, we have $\sum_{m=1}^{\tilde{M}} g^m = M'$. During optimisation, we will then compute a weight for each single realisation that is close to g^m (see later), to take into account the fact that each realisation appeared g^m times in our original sampling. Note that afterwards we retain all individual realisations, since they will have different values for the microscopic parameters over which we want to average.

To circumvent the second and third problem, we create artificial realizations in the lifting step that are unlikely to be obtained by the naive sampling procedure (4.12), and assign to them a target weight of 0 to minimise artefacts in the resulting probability distributions. First, we scan the new constraint matrix and search for duplicate rows. For each repeated row n_r , we add a realization as follows

$$u_n = \begin{cases} 1 & \text{if } n = n_r, \\ 0 & \text{otherwise.} \end{cases} \quad (4.24)$$

Then, we check if there exists a row n_0 of 0s or a row n_1 of 1s and if so add the following realizations respectively

$$u_n = \begin{cases} 1 & \text{if } n = n_0, \\ 0 & \text{otherwise,} \end{cases} \quad u_n = \begin{cases} 0 & \text{if } n = n_1, \\ 1 & \text{otherwise.} \end{cases} \quad (4.25)$$

We collect all additional realizations (4.24)–(4.25) in the set \mathbf{B}'' and compute the cardinality as follows:

$$g^m = 0, \quad \text{for all } m \text{ such that } \mathbf{u}^m \in \mathbf{B}'' \quad (4.26)$$

indicating that those realizations appear with cardinality 0 in the original sampling according to procedure (4.12) and have only been added to regularise the constraint matrix.

A weighted lifting operator $\mathcal{L}_w(\omega)$ is then given as the set of $M = M' + M''$ realizations $\mathbf{B} = \mathbf{B}' \cup \mathbf{B}''$, along with the correspondingly sampled microscopic parameter values \mathbf{A} , which together form an operator of the type (4.3). The weights $\mathbf{w} \in \mathbb{R}^M$ (with $M = M' + M''$) that will be used in the restriction \mathcal{R}_w are such that both (4.15) and (4.16) are satisfied, and such that the natural sampling frequencies, as exemplified by the counters g^m , are matched as closely as possible. We first compute

weights $\tilde{\mathbf{w}} \in \mathbb{R}^{\tilde{M}+M''}$ for all elements of $\tilde{\mathbf{B}} \cup \mathbf{B}''$ by solving the regularised constrained minimization problem

$$\tilde{\mathbf{w}} = \arg \min \frac{1}{2} \sum_{m=1}^{\tilde{M}+M''} \left(\tilde{w}^m - \frac{M}{M'} g^m \right)^2, \quad (4.27)$$

$$\frac{1}{M} \sum_{m=1}^{\tilde{M}+M''} \tilde{w}^m \mathbf{u}^m = \mathbf{U}, \quad (4.28)$$

$$\frac{1}{M} \sum_{m=1}^{\tilde{M}+M''} \tilde{w}^m = 1, \quad (4.29)$$

$$\tilde{w}_m \geq 0, \quad 1 \leq m \leq \tilde{M} + M''. \quad (4.30)$$

In the system above, we conventionally assumed that $\mathbf{u}^m \in \tilde{\mathbf{B}}$ when $1 \leq m \leq \tilde{M}$ and $\mathbf{u}^m \in \mathbf{B}''$ when $\tilde{M} < m \leq \tilde{M} + M''$. The choice of the goal function (4.27) ensures that constraints (4.28) and (4.29) are not affected by the presence of additional realizations with weights that are identically zero, that is, $w^m = (M/M')g^m$ is a solution that satisfies (4.29).

We then transform the weights $\tilde{\mathbf{w}} \in \mathbb{R}^{\tilde{M}+M''}$ back to weights $\mathbf{w} \in \mathbb{R}^M$ for the $M = M' + M''$ realizations in $\mathbf{B} = \mathbf{B}' \cup \mathbf{B}''$. This is done by selecting, for each element $\mathbf{u}^m \in \mathbf{B}'$, the (unique) index \tilde{m}^* such that $\mathbf{u}^m = \mathbf{u}^{\tilde{m}^*}$ with $\mathbf{u}^{\tilde{m}^*} \in \tilde{\mathbf{B}}$, and setting $w^m = \tilde{w}^{\tilde{m}^*} / g^{\tilde{m}^*}$ for $1 \leq m \leq \tilde{M}$.

REMARK 4.4 (Effect of regularization on probability distributions of the microscopic states). *A natural question arises as to whether the regularisation procedure proposed above has an impact on the probability distributions of the microscopic states. With the regularization, we amend the lifted realizations in two ways. Firstly, we remove identical realizations from the constraint matrix and we assign to the corresponding weight a higher target (the vector \mathbf{g} in Equation (4.27) contains the cardinality of the unique realisations in \mathbf{B}'): with this procedure we do not alter the underlying probability distribution of the microscopic states, in that realisations that have been removed will have a correspondingly higher weight. Secondly, we add artificial realisations, which in principle create a bias in the underlying microscopic distribution: for this bias not to affect the outcome of our computations, the associated weights should be vanishingly small, hence we prescribe for them a target equal to 0 (again via the vector \mathbf{g}) and we expect that these weights tend to 0 as $M \rightarrow \infty$.*

REMARK 4.5 (Numerical solution of the minimization problem). *We solve (4.27)–(4.29) using a single Cholesky factorization [46]. Algorithms based on the Conjugate Gradient Method can also be employed for large equality-constrained quadratic problems [29]. In our computation, we do not explicitly require (4.30): positivity of the weights is assessed in a post-processing step, and used to determine whether enough realizations were taken (we increase M until all weights are positive). It is also possible (albeit more expensive) to include the inequality constraints (4.30) and use iterative methods to solve the minimization problem [46].*

4.3. Variance-reduced Jacobian-vector products. Let us now discuss the Jacobian-vector multiplication that was introduced in (4.11). As indicated before, a problem with using Equation (4.11) directly is the presence of numerical noise, which should be addressed by using the same random numbers in both the unperturbed and perturbed simulations. To achieve this, we use the same realizations, microscopic

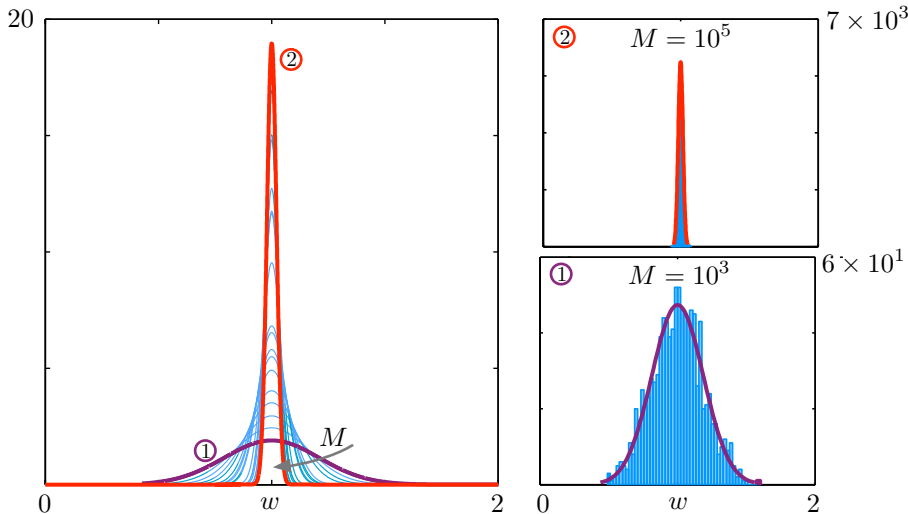


Fig. 4.1: Distribution of weights as a function of the total number of realizations M . Weights are obtained by lifting a mixed state and solving the corresponding minimization problem for values of M ranging between 10^3 (curve 1, magenta) and 10^5 (curve 2, red). The resulting data is fitted to a Gaussian distribution. As M increases, the weights are sharply distributed around 1. Parameters as in E1 in Table 2.1.

parameters and random time paths in both the perturbed and unperturbed coarse time-stepper; the only difference is in the computation of the weights. For the perturbed coarse time-stepper, we replace the constrained optimization problem for the weights by

$$\tilde{w}_\varepsilon = \arg \min \frac{1}{2} \sum_{m=1}^{\tilde{M}+M''} \left(\tilde{w}_\varepsilon^m - \frac{M}{M'} g^m \right)^2, \quad (4.31)$$

$$\frac{1}{M} \sum_{m=1}^{\tilde{M}+M''} \tilde{w}_\varepsilon^m \mathbf{u}^m = \mathbf{U} + \varepsilon \mathbf{V}, \quad (4.32)$$

$$\frac{1}{M} \sum_{m=1}^{\tilde{M}+M''} \tilde{w}_\varepsilon^m = 1, \quad (4.33)$$

$$\tilde{w}_\varepsilon^m \geq 0, \quad 1 \leq m \leq M, \quad (4.34)$$

Note that only the constraint (4.32) has changed with respect to the unperturbed optimization problem (see equation (4.28)). Since the solution of the optimization problem depends continuously and differentiably on the right-hand side of the constraints, small perturbations on the right-hand side of (4.32) lead to small perturbations in weights. Furthermore, since we are using the same microscopic realizations \mathbf{u}^m in the constraints of the perturbed and unperturbed minimization problems, we have effectively imposed $\boldsymbol{\omega}_1 = \boldsymbol{\omega}_2$ in the finite difference formula (4.11), hence the variance of $D\Phi(\boldsymbol{\omega}_1)(\mathbf{U})\mathbf{V}$ is bounded and of $\mathcal{O}(1/M)$.

In the limit of infinitely many realizations (where all weights converge to 1), the presented procedure converges to the exact Jacobian-vector product. For finite values

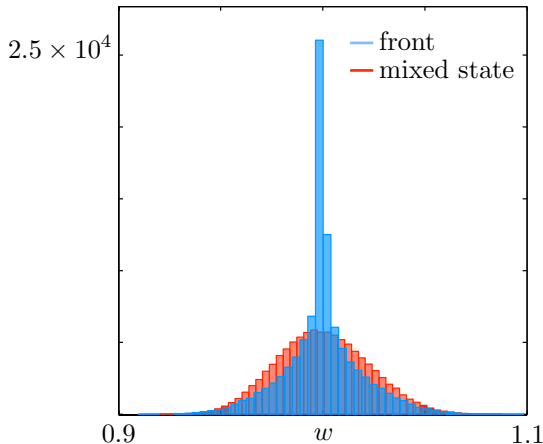


Fig. 4.2: Distribution of weights with $M = 10^5$ realizations, for two different macroscopic steady states: a mixed state (red) and a front (blue). Both distributions are sharply peaked around one, albeit the distribution for fronts is not Gaussian. Parameters as in E1 (mixed state) and E3 (front) in Table 2.1.

of M , there will be noise in the Jacobian-vector product as a result of the random selection of a subset of all possible realizations. The procedure only prevents noise blowup that would arise if a different selection of realizations were considered for the perturbed and unperturbed coarse time-step.

5. Numerical properties of the equation-free method. In this section we show a series of numerical tests that highlight the numerical properties of the weighted lifting and lead to an appropriate calibration of the Newton-GMRES solver. For our tests we used a population of either 40 or 400 agents, a number of realizations varying between 10^3 and 10^5 and different types of macroscopic steady states. Here and henceforth we will denote by *locked-in states* homogeneous macroscopic states with $U_n \approx 0$ or $U_n \approx 1$ for all n , by *mixed states* solutions with $U_n \approx 0.5$ for all n , and by *fronts* solutions that connect two locally locked-in states. For these solutions, which were previously found via direct numerical simulations in Figures 2.1–2.4, we use parameters of E1–E3 in Table 2.1. Note that, when computing fronts, we effectively restrict our computations to one-dimensional lattices (which develop along the x direction), and discard the y -coordinate of the lattice. We stress that the numerical procedure presented here is unchanged in the case of two-dimensional patterns. Unless otherwise stated, we set a time horizon $T = 20$ for the coarse time stepper.

5.1. Convergence of the weights. In our first numerical experiment, we fix $N = 40$, lift macroscopic steady states with the weighted operator \mathcal{L}_w and plot the weight distribution as a function of the number of realizations M . By construction (see Section 4.2), we expect weights to be sharply distributed around 1 as M tends to infinity. In Figure 4.1, we lift a mixed state for various M and observe that the weight distribution is well approximated by a Gaussian and tends to a Dirac distribution as $M \rightarrow \infty$.

Similar results are also obtained (not shown) for locked-in states and fronts. However, we note that weights distributions associated with these states are not necessar-

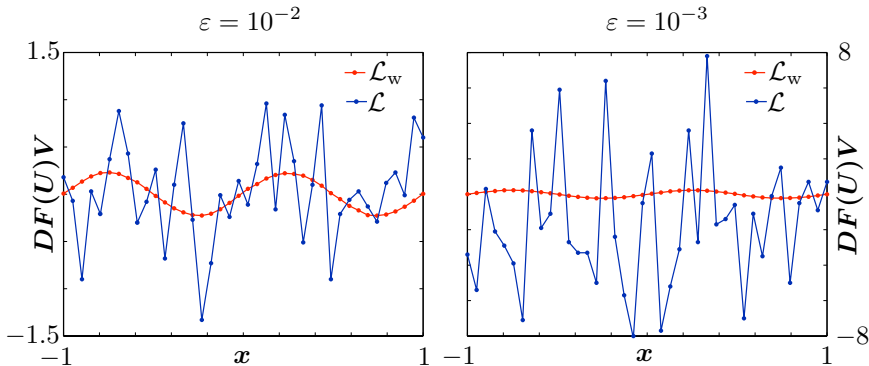


Fig. 5.1: Jacobian-vector product $\mathbf{DF}(\mathbf{U})\mathbf{V}$ of $\mathbf{F}(\mathbf{U}) = \mathbf{U} - \Phi_T^M(\mathbf{U})$. We use a macroscopic front solution \mathbf{U} and a sinusoidal perturbation \mathbf{V} with $\|\mathbf{V}\|_2 = 1$. The unweighted lifting produces inaccurate Jacobian-vector product evaluations, whose norm becomes unbounded as we decrease the relative size of the perturbation ε . On the other hand, weighted lifting preserves the spatial structure of the perturbation. For this experiment we used $N = 40$, $M = 10^4$ whereas all other parameters are chosen as in E3 of Table 2.1.

ily Gaussian, as shown in Figure 4.2. We point out that for such macroscopic states, many weights are assigned a goal equal to 0, according to Equation (4.26). It is not surprising that the distributions for these states, for which $M'' \gg 1$, are different to the ones associated with a mixed state, for which $M'' \approx 0$ (see also Remark 4.4).

5.2. Convergence of the Jacobian-vector product. We test the numerical properties of weighted Jacobian-vector products with a second numerical experiment. We select a region of parameter space in which a stable macroscopic front \mathbf{U} is observed (corresponding to E3 in Table 2.1) and compute a single evaluation of the Jacobian-vector product $\mathbf{DF}(\mathbf{U})\mathbf{V}$, where \mathbf{F} is given by (4.9), $\mathbf{D}\Phi$ is estimated by (4.11) and \mathbf{V} has unit norm and a sinusoidal spatial profile. If $\Phi(\mathbf{U} + \varepsilon\mathbf{V})$ and $\Phi(\mathbf{U})$ are calculated using two independent function evaluations, the Jacobian-vector product is severely affected by noise and completely loses the spatial structure of the perturbation \mathbf{V} (blue lines in Figure 5.1). Furthermore, this effect is greatly amplified as we decrease ε , as the Jacobian-vector product becomes unbounded.

On the other hand, using weighted operators and the variance-reduced Jacobian-vector product outlined in Section 4.3, we maintain the spatial structure of the perturbation and the Jacobian-vector product varies smoothly as a function of the space coordinate x . A further confirmation is found in Figure 5.2, where we plot the 2-norm of $\mathbf{F}(\mathbf{U} + \varepsilon\mathbf{V}) - \mathbf{F}(\mathbf{U})$ as a function of ε . In particular, we seek the minimum number of realizations required to obtain smooth Jacobian evaluations, that is, an $\mathcal{O}(\varepsilon)$ curve: if $N = 40$, then 100 weighted realizations are sufficient to obtain a smooth Jacobian evaluation, whereas 10000 unweighted realizations are still affected by noise (left panel of Figure 5.2). If we increase the system size to $N = 400$, then 1000 weighted realizations are sufficient to observe an $\mathcal{O}(\varepsilon)$ curve. The experiments in Figure 5.2 show that weights are effective with $M = \mathcal{O}(N)$ realizations.

5.3. Convergence of GMRES iterations. The next step towards the construction of our Newton-Krylov solver is the solution of the linear system associated with the Jacobian \mathbf{DF} of \mathbf{F} . We use GMRES to solve iteratively the system

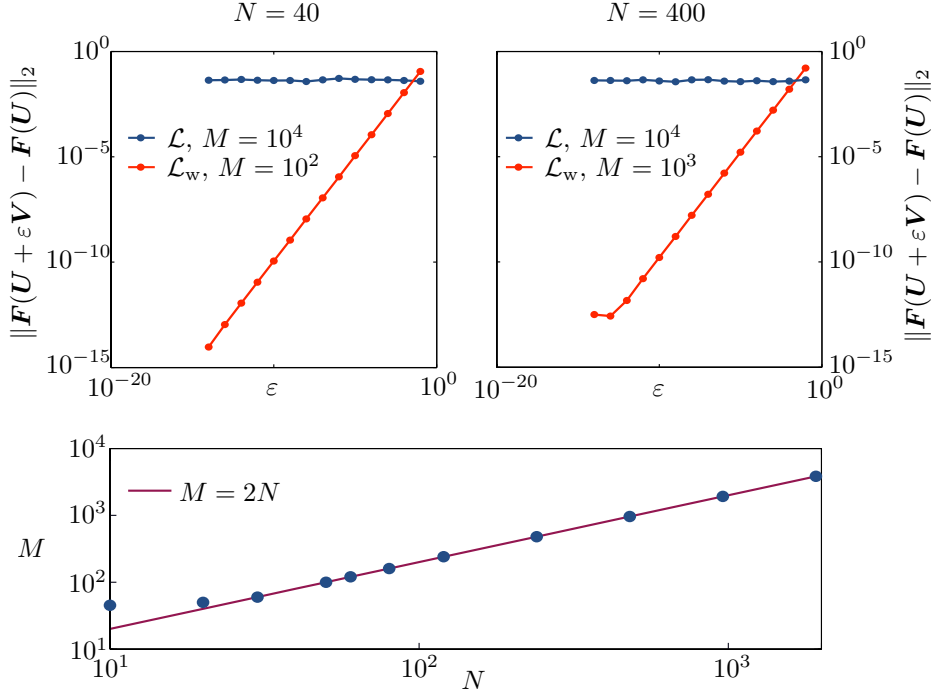


Fig. 5.2: For a front \mathbf{U} and a unit-norm random vector \mathbf{V} , we compute the 2-norm of $\mathbf{F}(\mathbf{U} + \varepsilon\mathbf{V}) - \mathbf{F}(\mathbf{U})$ as a function of ε , using weighted and unweighted lifting operators, for $\mathbf{F}(\mathbf{U}) = \mathbf{U} - \Phi_T^M(\mathbf{U})$. Top-left: if we set $N = 40$ and use 10^4 unweighted realizations, noise affects the evaluation of the Jacobian action, whereas 10^2 weighted realizations are sufficient to obtain an $\mathcal{O}(\varepsilon)$ curve. Top-right: the experiment is repeated for $N = 400$. Bottom: we repeat the computations in the top panels for various values of N and show the number of weighted realisations which consistently give an $\mathcal{O}(\varepsilon)$ curve in the Jacobian evaluation. The experiment shows that weights become effective with $M = \mathcal{O}(N)$ realizations.

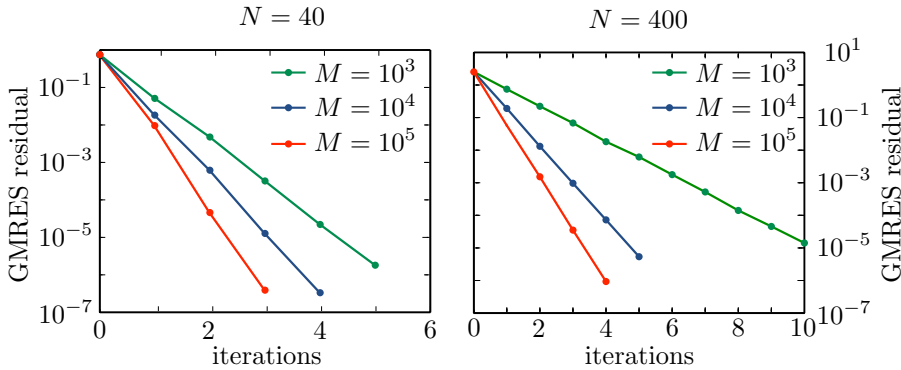


Fig. 5.3: Convergence of GMRES iterations for the problem $\mathbf{D}\mathbf{F}(\mathbf{U})\mathbf{V} = -\mathbf{F}(\mathbf{U})$, where \mathbf{U} is a macroscopic front and $\mathbf{D}\mathbf{F}(\mathbf{U}) = \mathbf{I} - \mathbf{D}\Phi_T^M(\mathbf{U})$, for different numbers of agents N and numbers of realizations M . Jacobian actions are computed with weighted lifting and $\varepsilon = 10^{-5}$.

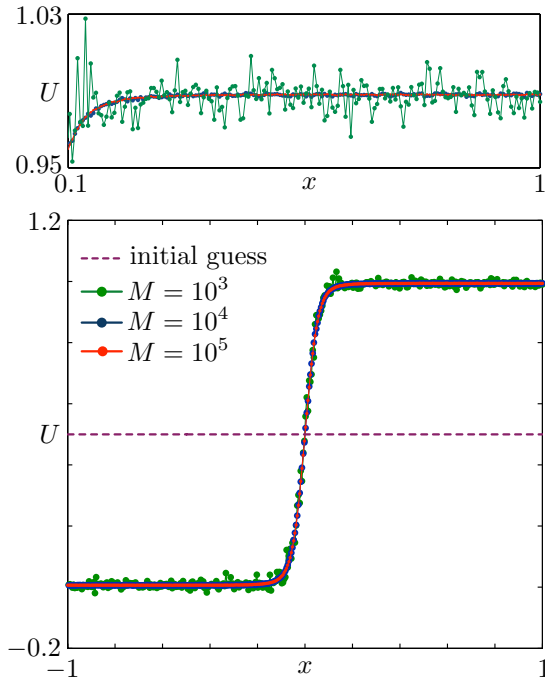


Fig. 5.4: Macroscopic fronts computed with the Newton-GMRES solver (see also Figures 5.5(c) and 5.5(d)). The initial guess for all cases is a mixed state $U(x) \equiv 0.5$. The inset on top shows that the noise in the macroscopic profile is controlled by increasing the number of realizations.

$D\mathbf{F}(\mathbf{U})\mathbf{V} = -\mathbf{F}(\mathbf{U})$ where \mathbf{U} is a mixed state and $D\mathbf{F}$ is computed using weighted operators and variance-reduced Jacobian-vector products. In Figure 5.3 we show convergence plots for the GMRES solver for various numbers of realizations and system sizes. In our computations we choose $\varepsilon = 10^{-5}$ for the finite-difference approximation of the Jacobian, set model parameters as in E3 in Table 2.1 and employ the in-built Matlab function `gmres` with `restart = 20`, `tol = 10^{-5}`, `maxit = 20`. As we can see, the linear problems are well behaved. As expected, the linear iterations necessary to obtain convergence decrease as we increase the number of realizations, but increase with the system size.

5.4. Convergence of Newton-GMRES. We now proceed to the computation of a single front, for fixed values of the control parameters, using Newton-GMRES method. We start our iterations with a mixed state, $U_n = 0.5$ for all n , and converge to a front, whose profile for various values of the number of realizations is shown in Figure 5.4. In panels *a* and *c* of Figure 5.5 we show convergence plots of the Newton-GMRES solver for $N = 40$ and $N = 400$, with various numbers of realizations. In these plots we scale the residual by \sqrt{N} , so as to compare performances with varying system sizes. The Newton steps are built around the linear solves described in Section 5.3 and each Newton update is damped by a constant factor 0.5.

In the low-dimensional case, $N = 40$, the solver achieves convergence in less than 4 iterations and then residuals plateau and begin to oscillate, as expected (panel *a* of Figure 5.5). The onset of these oscillations is an indication of the best tolerance

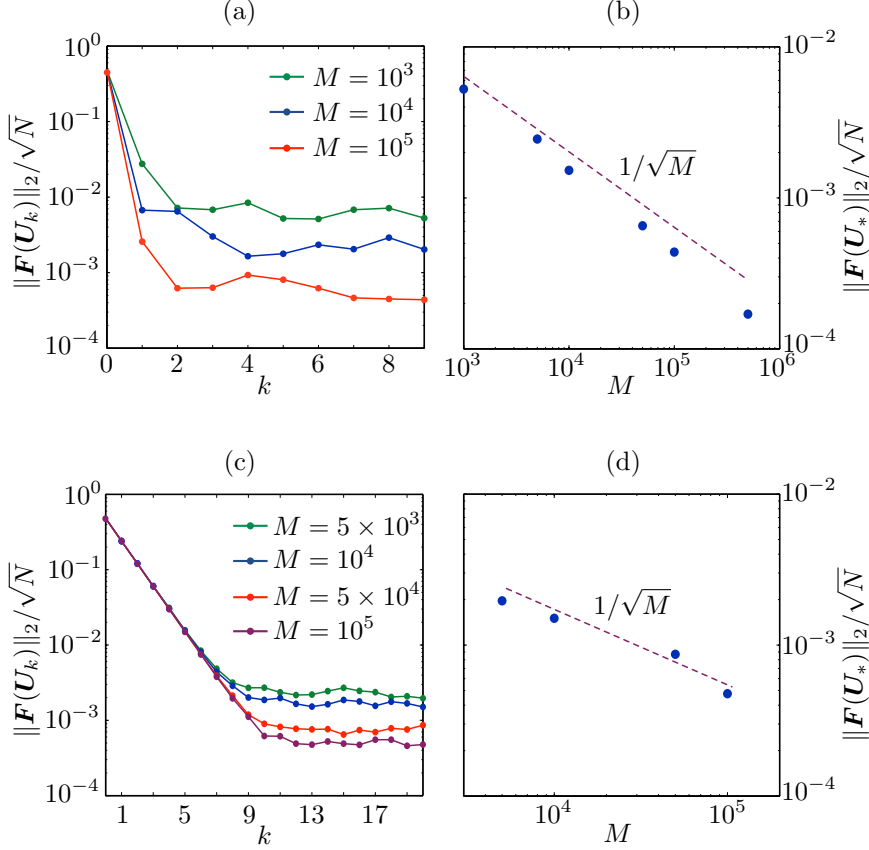


Fig. 5.5: Convergence of the Newton-GMRES solver to compute a macroscopic front solution. The initial guess is a mixed state $U(x) \equiv 0.5$ and the Newton steps are damped with a constant factor 0.5. Parameters as in E1 of Table (2.1), with the exception of $\alpha = 0.7$. Panel (a): convergence for various values of the number of realizations M , for $N = 40$. Panel (b): the best achieved tolerance in the experiment of panel (a) is an $\mathcal{O}(1/\sqrt{M})$. Panels (c) and (d): the computations of panels (a) and (b) are repeated with $N = 400$. Solution profiles for panels (c) and (d) are shown in Figure 5.4.

that we can achieve with the nonlinear solver for a fixed number of realizations: such tolerance is of $\mathcal{O}(1/\sqrt{M})$, as is shown in panel b. In the high-dimensional case, $N = 400$, a similar scenario occurs, albeit more iterations are needed to achieve convergence. We point out that the experiment of Figure 5.5 represents a severe test for the nonlinear solver, in that we have chosen a poor initial guess (we start from a mixed state to obtain a front). During continuation, initial guesses are provided by a tangent or secant predictor step, resulting in much faster convergence. We also remark that the convergence of the nonlinear solver is linear, as expected, since we are using damped Newton updates.

6. Bifurcation study of vendor lock-in model. In this section we present the results of coarse-grained numerical bifurcation analyses of the lock-in model. The bifurcation diagrams have been computed with a simple natural continuation method, that is, we start from a known solution to the steady-state problem (4.9), increment

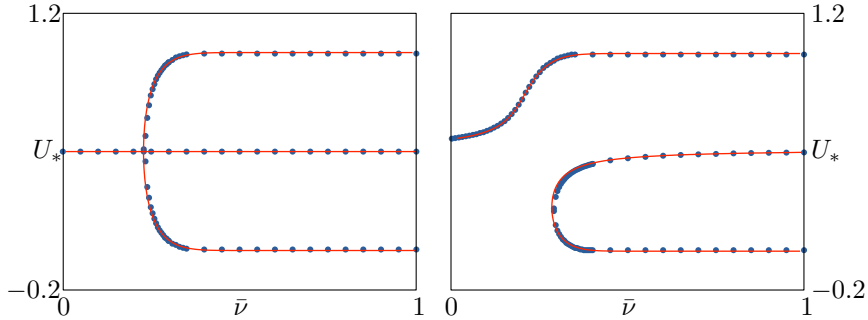


Fig. 6.1: Coarse bifurcation diagram for homogeneous states. With blue dots we indicate the result of the equation-free continuation using weighted lifting operators. Red lines correspond to branches of fixed points of the approximate analytic evolution map (3.6), as in Figure 3.1. The bifurcation parameter is the average $\bar{\nu}$ of quality perception q_n , as reported in Equation (2.2). Other parameters: $\bar{\mu} = 0$ (left) and $\bar{\mu} = 0.04$ (right), $\Delta\mu = 0$, $\alpha = 0$, $\bar{\xi} = 0.236$, $\bar{\zeta} = 0$, $\beta = 10^8$, $N = 400$. For the equation-free computations we use $M = 10^4$ realizations and solve a 400-dimensional coarse system.

the continuation parameter and solve a new problem using the previous solution as an initial guess. Even though this is not an optimal continuation strategy (as it does not allow one to go past folds with a single run), we employ it here mainly for its simplicity, keeping in mind that pseudo-arclength continuation with tangent or secant prediction steps can easily be implemented.

6.1. Continuation of homogeneous steady states. We compute branches of homogeneous states using weighted lifting operators for a population of $N = 400$ agents. Since N is large, we can compare our results with branches of fixed points of the approximate evolution map (3.6). In Figure 6.1 we compare a few branches noting that discrepancies are due to the finite size of the system. We also point out that each point on the branch is the solution of a 400-dimensional coarse system: in principle we could have tracked the solution of a simple one-dimensional coarse system, since the solutions we are finding are homogeneous; however, this experiment provides a benchmark for our method and prepares us for the solution of the spatially-dependent case.

6.2. Continuation of fronts as a function of α . In Figure 6.2 we show a coarse bifurcation diagram of macroscopic fronts for a one-dimensional lattice with $N = 40$ agents. We recall here that fronts are observed in the inhomogeneous lock-in model, for which

$$q_n \sim \mathcal{N}(\bar{\mu}(x_n), \bar{\xi}), \quad \mu(x_n) = \bar{\mu} + \Delta\mu \tanh(\alpha x_n).$$

We choose parameters as in E3 of Table 2.1, with the exception of the slope of the sigmoid, α , which is the continuation parameter. The computations are performed with 5×10^4 realizations, using a linear tolerance of 10^{-3} , variance-reduced Jacobian-vector products with $\varepsilon = 10^{-5}$, a relative nonlinear tolerance of 2×10^{-3} and continuation steps $\Delta\alpha = 0.14$. As we decrease α , the stable front (labelled 1) loses stability at a symmetry-breaking bifurcation, giving rise to two partially locked-in states (labelled 3 and 4). These solutions correspond to the ones found via direct numerical simulations (see coarse profiles in Figure 2.4).

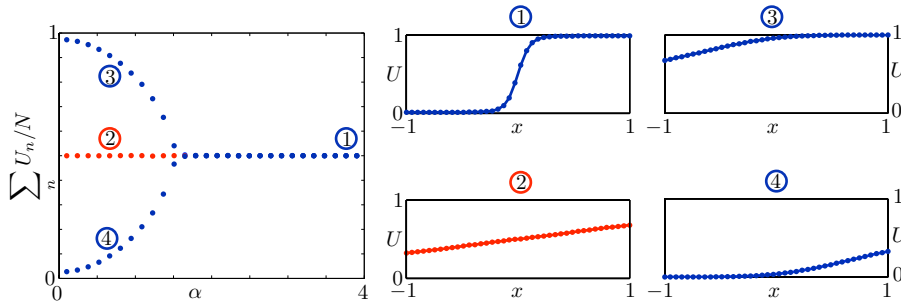


Fig. 6.2: Coarse bifurcation diagram for fronts. The bifurcation parameter is the slope α of the profile of the average quality perception q_n , as reported in Equation (2.2). For large α a stable macroscopic front is formed (solution 1). As α is decreased, the front destabilises at a symmetry-breaking instability, generating partially locked-in states (solutions 3 and 4). A fixed continuation step of $\Delta\alpha = 0.14$ has been used in the computations; other parameters as in E3 of Table 2.1.

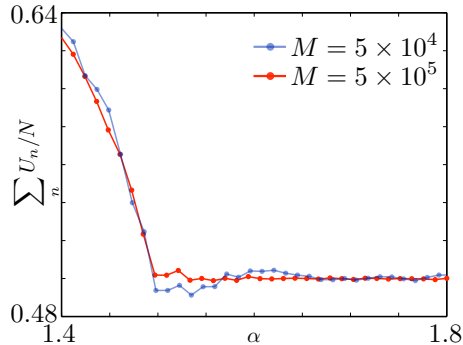


Fig. 6.3: Effect of the number of realizations M on the numerical continuation step size. We compute one of the branches in Figure 6.2 in the proximity of the symmetry-breaking bifurcation, with a much smaller continuation step, $\Delta\alpha = 0.012$. The continuation with 5×10^4 realizations and nonlinear tolerance 2×10^{-3} (blue) is now affected by noise, which is reduced by setting $M = 5 \times 10^5$ and a tolerance of 7×10^{-4} (red).

As expected, the number of realizations influences the continuation step size: in Figure 6.3 we re-compute one of the branches in Figure 6.2 in the proximity of the symmetry-breaking bifurcation, with a much smaller continuation step, $\Delta\alpha = 0.012$. The continuation with $M = 5 \times 10^4$ and a relative nonlinear tolerance of 2×10^{-3} (blue curve) is now affected by noise, which can be reduced by increasing the number of realizations to 5×10^5 and set a tolerance of 7×10^{-4} (red curve).

During continuation, we infer stability of a coarse solution \mathbf{U}_* by computing eigenvalues of $\mathbf{DF}(\mathbf{U}_*) = \mathbf{I} - \mathbf{D}\Phi_T^M(\mathbf{U}_*)$. Since both N and M are relatively small, we form $\mathbf{DF}(\mathbf{U}_*)$ using the finite difference approximation (4.11) N times and then compute the full spectrum at once. For larger system sizes, matrix-free Arnoldi iterations can be employed to compute only the leading eigenvalues. In Figure 6.4 we plot the most unstable eigenvalue as a function of the bifurcation parameter, showing that the symmetry-breaking instability occurs at $\alpha \approx 1.5$. As a further remark on

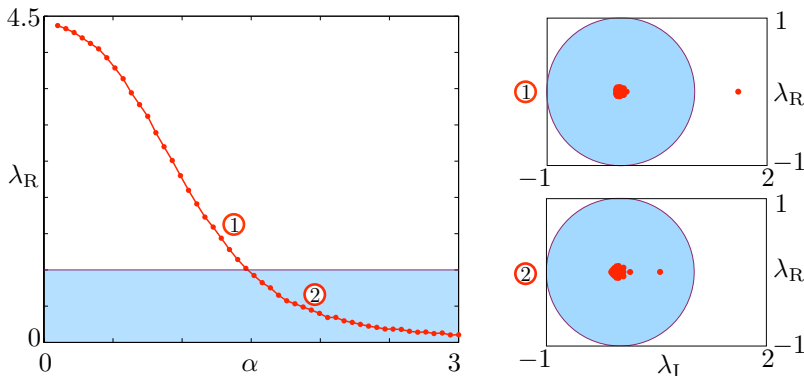


Fig. 6.4: Eigenvalues of macroscopic front solutions on the symmetric branch of the bifurcation diagram in Figure 6.2. Left: the real part of the most unstable eigenvalue is plotted as a function of the continuation parameter α . Right: representative spectra along the branch.

the accuracy of the variance-reduced Jacobian calculations, we plot the full spectrum for selected values of the continuation parameter, showing a clear separation between the leading real eigenvalue and a tight cluster of eigenvalues at the origin.

7. Conclusion. In this paper we have computed and continued in parameter space coarse-grained states for an ABM of consumer lock-in with heterogeneous agents. We first considered the simple case of homogeneous agents and found an explicit macroscopic evolution map for the expectation of the mean purchase. As expected, this coarse description leads to a scenario similar to the one found for linearly-coupled oscillators subject to a double-well potential [5]: the first moment map stabilises metastable locked-in states, which arise at a pitchfork bifurcation of the coarse map; introducing a homogeneous preference for one of the two products has the effect of breaking the pitchfork or, in the heat bath analogy, to introduce an asymmetric double-well potential.

The more interesting and challenging case of agents split into factions with opposite preferences leads to the formation of spatially-extended, monotonically-increasing macroscopic patterns, which have been computed using a spatially-dependent coarse description. Our analysis reveals that, as the inhomogeneity becomes less pronounced, fronts undergo a symmetry-breaking instability. The resulting stable patterns are not fully locked-in, in that they feature pockets of resistance of each faction. An interesting future extension of this model could include a more granular modulation in the agents' preferences: oscillatory one-dimensional inhomogeneities and two-dimensional randomly distributed factions represent more realistic spatial configurations that can be studied with the method presented here. In particular, the formulation of the two-dimensional coarse problem would follow the same steps as the one-dimensional case, even though it would naturally lead to a larger coarse system size.

The core result of the paper is a strategy to evaluate variance-reduced Jacobian-vector products in equation-free methods. The main idea behind our approach is to exploit the non-uniqueness of the lifting operator to obtain a coarse time-stepper which depends smoothly on the coarse variables. In practice, this is achieved by using weighted averages in the restriction step and pre-computing weights during the lifting step. We have shown that a direct consequence of using weights is that we gain

full control over the linear solves, leading to well-behaved GMRES iterations and, ultimately, to nonlinear convergence for large-dimensional coarse descriptions.

In order to assess the efficiency of the weights, we draw a comparison between weighted and unweighted Newton steps when the number of realizations M is fixed. In the unweighted case, each Newton step requires 1 evaluation of Φ_M^T (1 Bernoulli sampling, M evolutions, 1 average) and then, for each GMRES step, a further evaluation of Φ_M^T involving M further evolutions. In the weighted case, each Newton step requires 1 weighted evaluation of Φ_M^T (1 Bernoulli sampling, M evolutions, 1 manipulation of the constraint matrix, 1 linear solve, 1 weighted average) and then, for each GMRES step, 1 linear solve and 1 weighted average. Considering the improved GMRES and Newton-GMRES convergence, weighted operators seem more efficient, especially when running evolution steps is expensive.

We remark that, for the case under consideration, it was not possible to make a quantitative comparison of the efficiencies of weighted and unweighted coarse time-steppers, since the unweighted Newton-GMRES solver failed to converge for the inhomogeneous case. This reinforces the idea that, in large-dimensional coarse systems, noise can be harmful and variance-reduced Jacobian evaluations become an important ingredient in equation-free methods. Furthermore, weighted operators could be employed also in smaller coarse systems, such as the ones deriving from Galerkin discretizations of spatially-extended systems [26] or from chemical systems of moderate sizes [35].

A natural question arises as to whether weighted operators are applicable to other types of coarse-grained models. In Section 4 we have presented weighted operators for the lock-in model, for which microscopic variables are binary numbers, but we envisage that similar ideas will be relevant in models where the microscopic variables are real numbers. In particular it seems plausible to assume that the minimization problem (4.27)–(4.30) will remain valid if $\mathbf{u}^m \in \mathbb{R}^N$. Our current choice of the optimisation problem for weights was driven by the following criteria:

1. The weighted realisations should satisfy the restriction exactly;
2. The weights should converge to 1 as $M \rightarrow \infty$;
3. The weights should depend continuously on the macroscopic state;
4. The weights should introduce minimal perturbations to the sampled probability distributions.

Other procedures to determine the weights are conceivable: we could allow only a limited number of weighting factors, or use a different norm in the target function. When only allowing a limited number of weights, one clearly imposes additional artefacts on the represented probability distribution of realisations. Neither the resulting artefacts nor the effect of the choice of norm in the target function have been systematically studied in this work. These aspects, together with a more rigorous justification of weighted operators, will be the subject of future work.

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