



9-12 JUNE

STOCKHOLM 2019

GLOBAL PUBLIC
TRANSPORT SUMMIT



German
Aerospace Center



Meet the women bus drivers in Ghana!

Mrs. Christine Bonsu, Research Fellow
(Ph.D. Candidate), DLR-Institute of
Transport Research and HU Berlin
(Formerly, Sustainable Transport Solutions
Manager of Scania W/A Ltd).

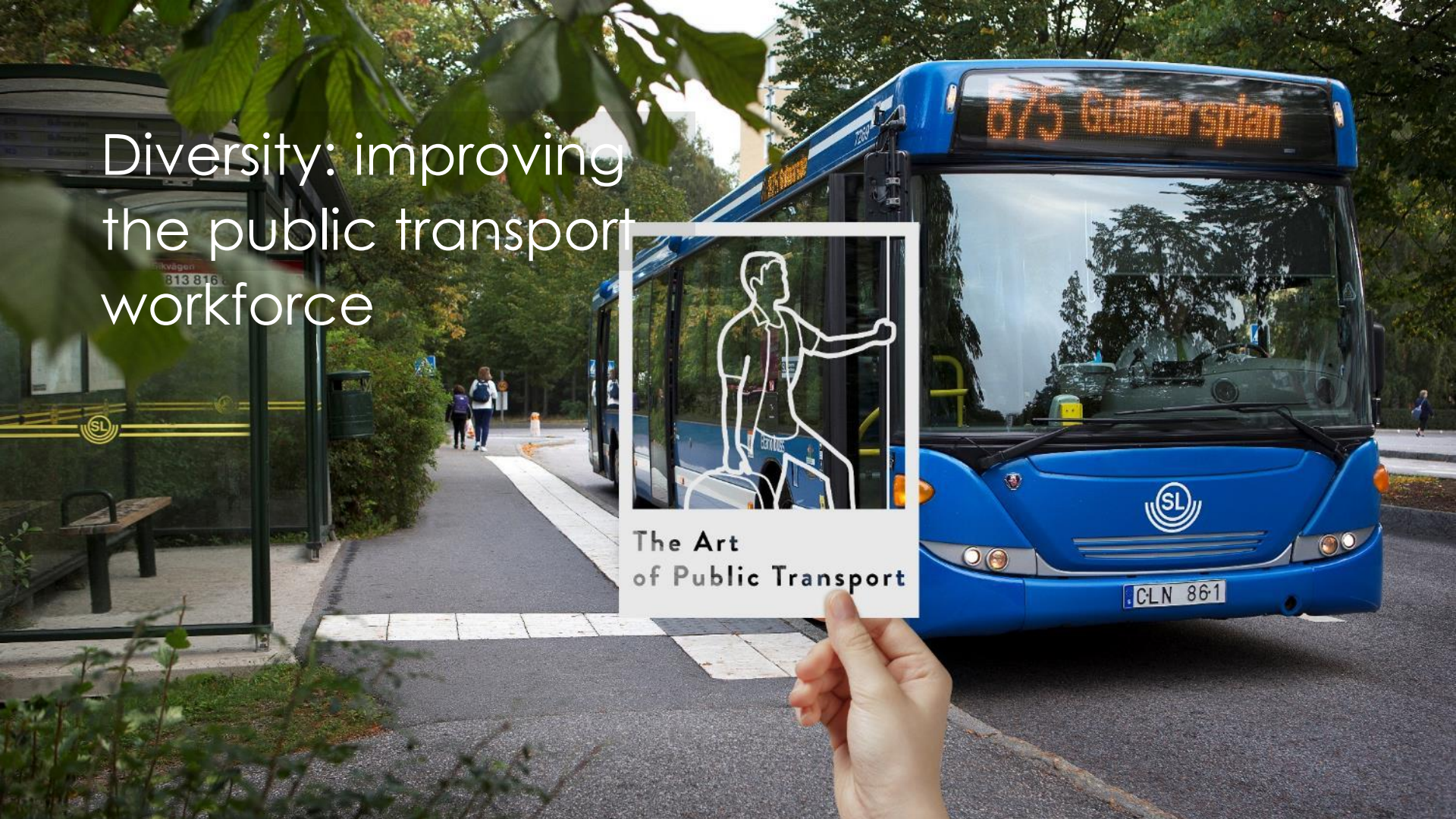
 @Christine Bonsu



Diversity: improving the public transport workforce



**The Art
of Public Transport**



SUCCESSFUL WOMEN'S BUS DRIVER PROJECT IN GHANA



- Pioneering Training Programme for women bus drivers
- Partners: Scania West Africa Ltd, GAPTE, GIZ and GTTC



PLANNING, EXECUTION AND RESULTS

- Few women with driver's licenses – 5 of 73 selected, 400 applications
- Fantastic commitment – 58 completed the training successfully
- DVLA authority request to train their inspectors
- Award winning and international recognition
- Start-up of new Ladybird Logistics company Ltd.



CONCLUSIONS AND WAY FORWARD

- Project goal achieved - 97% of trained licenced women bus drivers
- Project has contributed to breaking down some cultural biases:
 - Women as heavy duty drivers
 - Ladybird Ltd - Women entrepreneurs in the transport sector (CEO and 100% women workforce)
- Workforce diversity and growing public transport are key tools for sustainable mobility!



THANK YOU

