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Data Postcards Tool

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TOOLKIT

DATA POSTCARD

WHY IS IT RELEVANT?

Sometimes you might want to keep track of a variety of data for your own use and enjoyment or share them with people you know. Data Postcards are an easy and fun way to capture and share data visualisations with your network.

KEY QUESTION

IS THERE A NEWSPAPER HEADLINE
WHICH REFLECTS THE DESIRED FUTURE
OF YOUR CITIZEN SCIENCE PROJECT?

TIME NEEDED

As you decide

PARTICIPANTS

You and your

data friends

DESCRIPTION

The Data Postcard tool is a creative way for you to visualise and share the data from a citizen science project. It can illustrate something simple, like the amount of times you walk through an area with high air pollution over a week, or the kinds and amounts of animals you have observed in a prescribed area.

STEPS

1 Collect your data on something that happened or something you observeddurign you citizen science project. Have this to one side while you create your postcard.

2 On the address side of the postcard draw or write you data key. This can help your recipient understand the data visualisation you are sending.

3 On the other side of the postcard draw or visualise the information you have been collecting.

4 Send your postcard to someone else who is involved in you citizen science project, and have one (or more) of you collaborators send a postcard to you.
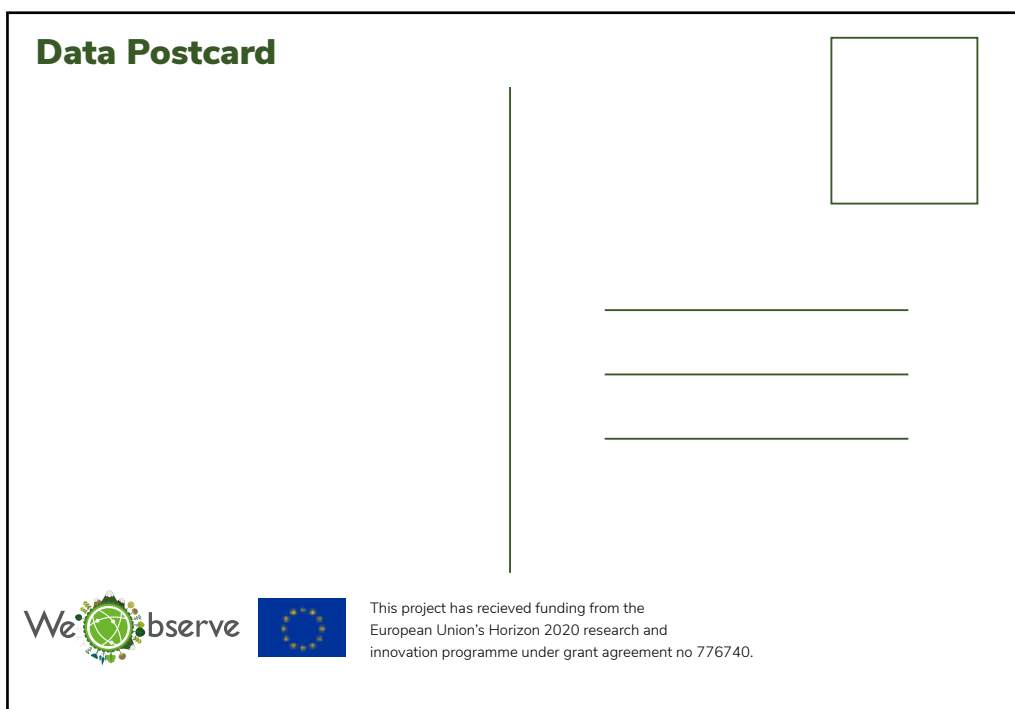
USEFUL LINKS

Data Postcard Tool Assets: https://doi.org/10.20933/100001181
WeObserve Project Website: https://www.weobserve.eu/

RESOURCES NEEDED

Data Postcard, markers,
pens and colours pencils

Data Postcard (front)

Data Postcard

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Data Postcard (back)