



University of Dundee

Data Postcards Tool

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TOOLKIT

DATA POSTCARD

WHY IS IT RELEVANT?

Sometimes you might want to keep track of a variety of data for your own use and enjoyment or share them with people you know. Data Postcards are an easy and fun way to capture and share data visualisations with your network.

KEY QUESTION

IS THERE A NEWSPAPER HEADLINE
WHICH REFLECTS THE DESIRED FUTURE
OF YOUR CITIZEN SCIENCE PROJECT?



TIME NEEDED

As you decide



PARTICIPANTS

You and your
data friends

DESCRIPTION

The Data Postcard tool is a creative way for you to visualise and share the data from a citizen science project. It can illustrate something simple, like the amount of times you walk through an area with high air pollution over a week, or the kinds and amounts of animals you have observed in a prescribed area.

STEPS

- 1 Collect your data on something that happened or something you observed during your citizen science project. Have this to one side while you create your postcard.
- 2 On the address side of the postcard draw or write your data key. This can help your recipient understand the data visualisation you are sending.
- 3 On the other side of the postcard draw or visualise the information you have been collecting.
- 4 Send your postcard to someone else who is involved in your citizen science project, and have one (or more) of your collaborators send a postcard to you.

USEFUL LINKS

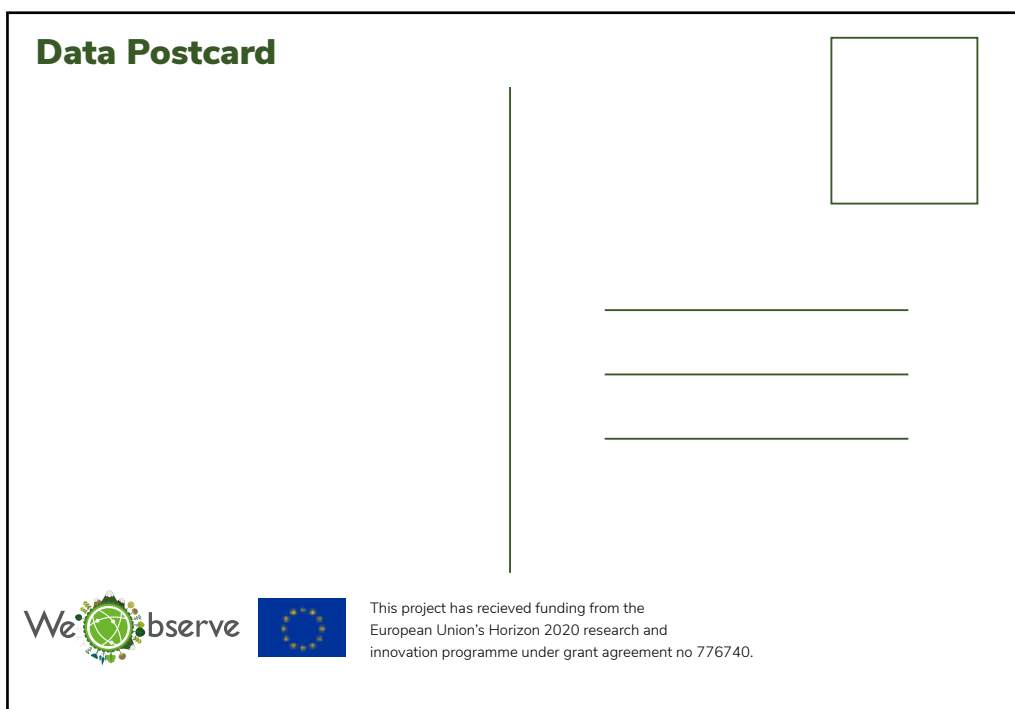
Data Postcard Tool Assets: <https://doi.org/10.20933/100001181>
WeObserve Project Website: <https://www.weobserve.eu/>

RESOURCES NEEDED

Data Postcard, markers,
pens and colours pencils



Data Postcard (front)



Data Postcard (back)