

A market systems doughnut. Source: Adapted from Springfield Centre, 2014

Context

- Phase 1 of Livestock & Fish CRP: productivity-enhancing best-bet technological interventions pilot tested to address specific value chain (VC) constraints.
- Results show limited uptake due to financial resource constraints and market inefficiencies.

Our innovative approach

- Piloting and evaluating innovative market arrangements with pig aggregators to strengthen linkages with pig farmers and inputs and services in project sites.
- Test hypotheses that such arrangements will result in improved incomes, improved relationships and catalyze uptake of an integrated productivity enhancing package.



RESEARCH PROGRAM ON Livestock

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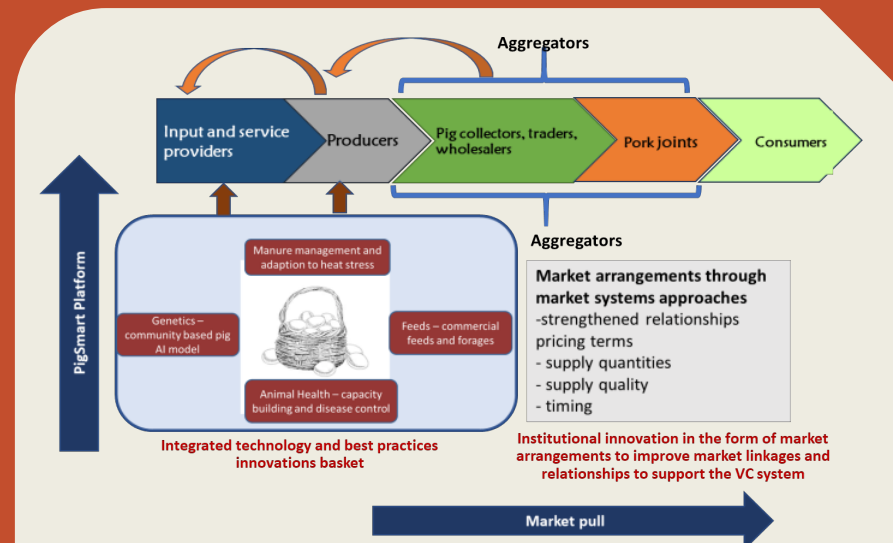
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POVERTY REDUCTION, LIVELIHOODS & JOBS

Market systems approaches for improving market linkages and relationships to support the smallholder pig value chains in Uganda

- Poor coordination in the pig value chains (VC) has resulted in high transactions cost of doing business and limited returns to pig farmers.
- Lack of trust and transparency in transactions in the VC has led to exploitative behaviors.
- Such inefficiencies limits farmers access to benefits from technologies, thus disincentivizing uptake.
- Market systems approaches addresses these challenges by strengthening linkages and relationships to support the VC



Outcomes

- Agreement with Ultimate Business Strategies to coach and mentor aggregators, farmers and input providers on the market arrangements, signed.
- Champions to be trained in market systems approaches identified.
- Completion of aggregator and input supplier scoping studies.
- High interest by aggregators in Masaka, Mukono and Wakiso districts to support farmers through the market agreements as it also supports their businesses.

Future steps

- Training of Trainers in market systems approaches for wider application and mentorship
- Learning based on the pilots for further refinement
- Catalyze formation of a community of practice in market systems approaches

Partners

- Ministry of Agriculture, Animal Industries and Fisheries (MAAIF)
- Mukono, Masaka, Wakiso District Local Governments
- Kampala Capital City Authority (KCCA)
- Masaka pig traders association
- Ultimate Business Strategies and Enterprise Uganda



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