

## Context

- Private sector involvement in key commodity value chains is weak and participation by majority smallholders in input and service markets is limited
- Efficient ways to promote rural commercialization as a key mechanism for improving productivity and livestock dependent livelihoods is lacking
- Scale-ready innovations involving breeding, forages, animal health, green dairying and delivery models are available but not integrated for uptake

## Our innovative approach

- Previously learned that promoting linkages starting with farmer groups is slow in terms of process to catalyze value chain upgrading
- Now piloting a quicker process starting with empowered agripreneurs as entry points for service provision
- The agripreneurs act as focal points for packaging of technologies to enhance their uptake by farmers who would naturally form market groups as milk production increases beyond local needs
- Strong agribusiness oriented partnerships to enable skills training of youth and women and delivery of bundled technologies



RESEARCH PROGRAM ON Livestock

TANZANIA PRIORITY COUNTRY PROGRAM

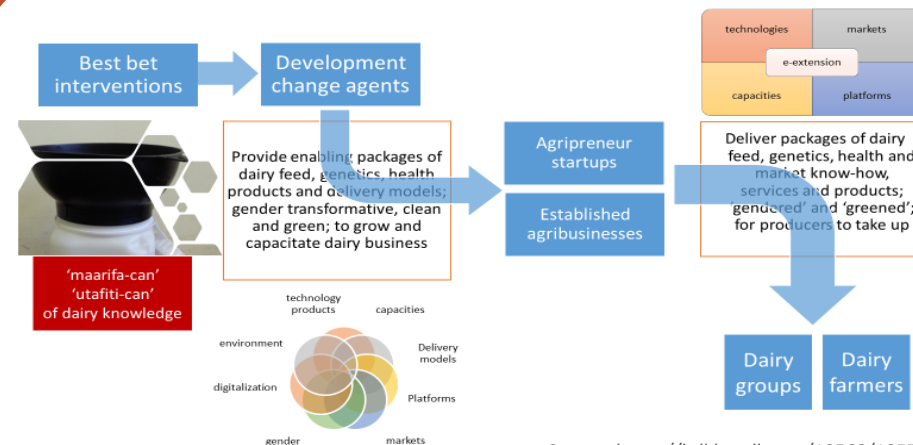
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## POVERTY REDUCTION, LIVELIHOODS & JOBS

### Promoting technology uptake and inclusive dairy development in Tanzania

- Linkages starting with farmer groups are slow in terms of process to catalyze rapid and sustainable dairy value chain upgrading
- Creating linkages involving agri-entrepreneurs is a promising entry-point for promoting technology uptake and productivity
- Structured skills training of youth and women agri-entrepreneurs with appropriate content could quicken inclusive scaling up process



Source: <https://hdl.handle.net/10568/105706>.



Farmer milks his cow in Mbeya, Tanzania; a small milk business owner sells fresh milk. Photos K. Dhanji/ILRI

## Outcomes

- Rural commercialization now at the core of national agricultural development strategy (ASDP II 2017-2026) with Livestock Master Plan as a key component
- Partners' buy-in to engage together to influence policy and investment for scaling innovations at the local and national levels
- Agri-entrepreneurs act as 'glue' for integration of demand driven technology packages

## Future steps

- Make-up for delays in piloting caused by COVID-19
- Package lessons from piloting the concept
- Support key stakeholders with evidence to promote inclusive investments for rural commercialization

## Partners in Tanzania

SNV, Solidaridad, TALIRI, SUA, TDB, MoLF



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