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Knowledge Sharing and Innovation

Dr. Michele Mastroeni, Associate Professor, Faculty of Design, Graduate Studies

Michele's research focuses on the local and grassroots knowledge found in different communities – from rural townships with traditional industries to the Canadian Armed Forces – and how that knowledge can be used to deliver useful and timely innovation. His hope is to create better links between the different stakeholders involved so that the wealth of knowledge gained from experience (i.e. tacit knowledge) by one group can be shared and circulated to help solve another group's challenge and vice versa. Many times this knowledge is overlooked, and institutional structures do not exist to support its being shared. Michele hopes that his inquiries and resulting frameworks can help to create these structures.

