



Food safety interventions for traditional pork chains in Vietnam and Cambodia – success and challenges

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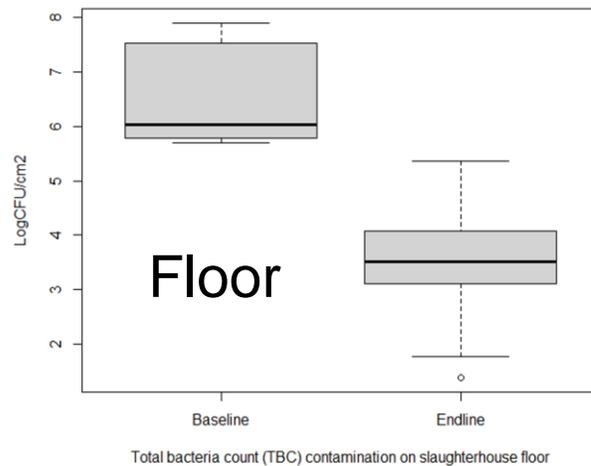
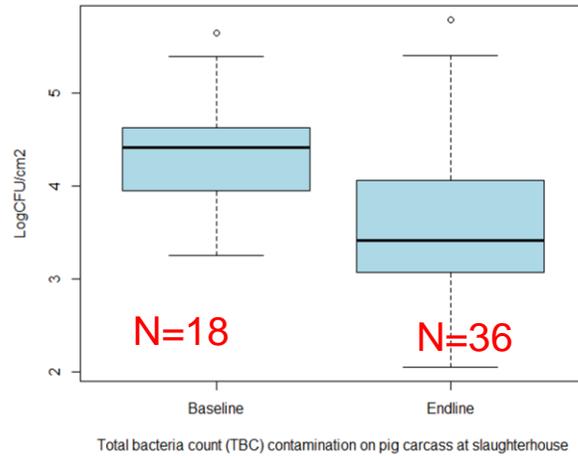
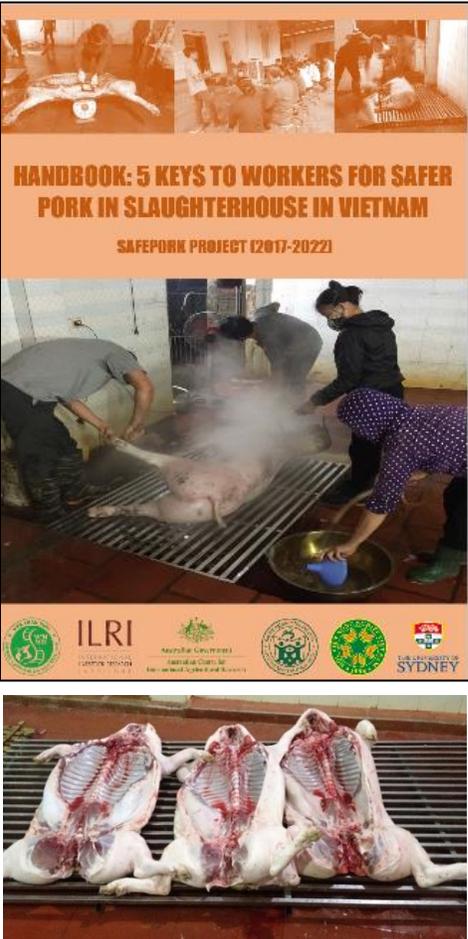


Context, Objectives, Methods

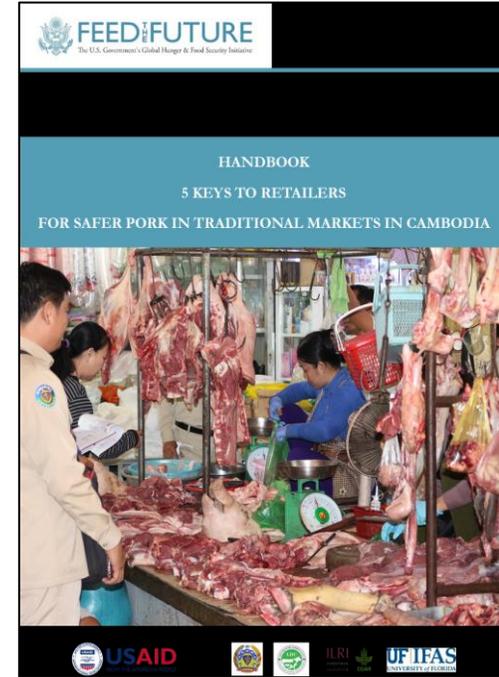
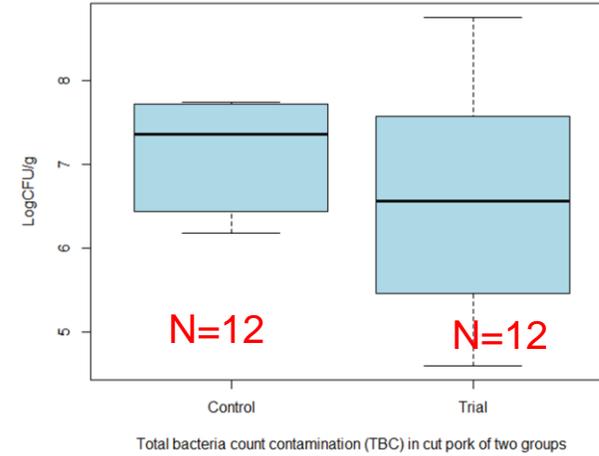
- Pork is the most important animal source food in Vietnam and Cambodia
- Largely produced by small-scale farms and distributed through traditional slaughter and market outlets.
- Food safety concern due to high level of microbial contamination on pork and poultry



- Risk based approach
- Participatory diagnostic, supporting formative research, and pilot and test of intervention.
- Key interventions at slaughter and retailer markets.
- Behavioural nudges to further motivate change of practice.



Pork



- Approaches showed great risk mitigation potential and can be scaled up.
- Considerable efforts, time and incentives to gain compliance of targeted value chain actors.

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