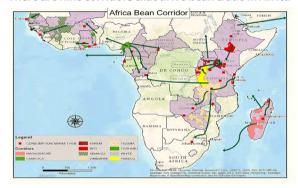
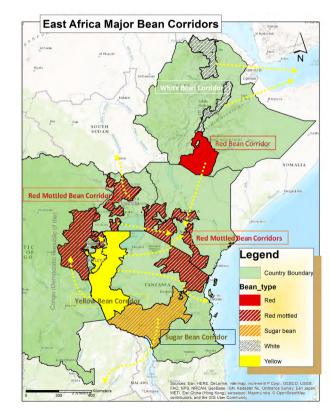
Bean Corridors in Africa

There are nine corridors that drive bean trade in Africa



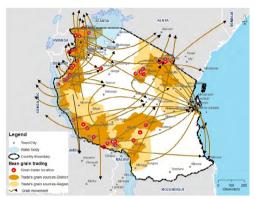
In Eastern Africa, here are the corridors





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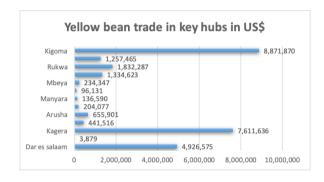
Coming closer, yellow bean corridor in Tanzania



A brief on the yellow bean corridor a sample of yellow bean varieties



The key production hubs are shown on the side of the figure, in monetary value terms based on a survey of 298 yellow bean traders in 2019



Production Hub: Kigoma, Kagera, Mbeya, Rukwa

Distribution Hub: Arusha

Consumption Hub: Dar Es Salam, Shinyanga,

The value of bean trade for the surveyed traders (298) was about USD 26,600,000 from about 50,000MT of beans traded based on a farm gate price of USD 0.50.

This is barely 20% of the yellow bean trade in the country.

Potential of trade per year (2 seasons) 200,000MT worth USD \$ 100 million

Driving the Yellow Bean Corridor: A Case of KADERES

Karagwe Development and relief Services (KADERES) is grain trader based in Karagwe

Trading mainly beans and coffee and beans. The company focusses on three main bean types: Yellow beans, Red Mottled and Red Kidney for the market.

KADERES works with producers from four districts of: Missenyi, Muleba, Kyerwa, Karagwe in Kagera region

In the production hub:

250,000 farmers 60% of whom are women

Out of **250,000** farmers registered on the Mastercard Farmer Network platform, **2,400** piloted trading on the platform in December 2019 season.

TARI Maruku supports KADERES to multiply and make seeds available for grain production.

Distribution hub

In this hub, Agricultural Marketing Cooperative Societies are used to aggregate produce from producers on behalf of the buyer (KADERES).

AMCOs play a critical role in bean aggregation. **19** (3 are women) who are representatives of AMCOS were enlisted and trained to use the MFN platform to aggregate produce.

Total value of beans **142 MT** of bean was collected from producers in December season

They aggregated produce from about **2,400 producers**, included bean and coffee.

Markets/ Consumption hub

Demand for bean by KADERES is **10,000 MT** annually, but current supply is about **4000MT** annually

In 1 month of piloting the MasterCard Farmer Network platform (December 2019), KADERES received produce valued at **US \$ 1,188,000** (both beans and coffee). **142MT** of yellow bean was sold to the Kenya market and the value was about **USD 100,000**. This is the income that went to **2400 producers** in December. In 2018, KADERES exported **540MT** to Canada.