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**In search of flavour-nutrient learning: A study of the Samburu pastoralists
of North-Central Kenya**

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1 Abstract

2 Much of our dietary behaviour is learned. In particular, one suggestion is that ‘flavour-
3 nutrient learning’ (F-NL) influences both choice and intake of food. F-NL occurs when an
4 association forms between the orosensory properties of a food and its postingestive effects.
5 Unfortunately, this process has been difficult to evaluate because F-NL is rarely observed
6 in controlled studies of adult humans. One possibility is that we are disposed to F-NL.
7 However, learning is compromised by exposure to a complex Western diet that includes a
8 wide range of energy-dense foods. To test this idea we explored evidence for F-NL in a
9 sample of semi-nomadic pastoralists who eat a very limited diet, and who are lean and food
10 stressed. Our Samburu participants ($N= 68$) consumed a sensory-matched portion (400g)
11 of either a novel low (0.72 kcal/g) or higher (1.57 kcal/g) energy-dense semi-solid food on
12 two training days, and an intermediate version on day 3. Before and after each meal we
13 measured appetite and assessed expected satiation and liking for the test food. We found
14 no evidence of F-NL. Nevertheless, self-reported measures were very consistent and, as
15 anticipated, expected satiation increased as the test food became familiar (expected-
16 satiation drift). Surprisingly, we observed insensitivity to the effects of test-meal energy
17 density on measures of post-meal appetite. To explore this further we repeated a single
18 training day using participants ($N= 52$) from the UK. Unlike in the Samburu, the higher
19 energy-dense meal caused greater suppression of appetite. These observations expose
20 interesting cross-cultural differences in sensitivity to the energy content of food. More
21 generally, our work illustrates how measures can be translated to assess different
22 populations, highlighting the potential for further comparisons of this kind.

23

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27 Key words: flavor-nutrient learning, cross cultural, Samburu, expected satiation, energy

28 compensation, appetite

29

30

31 **Highlights**

32

33 Common measures of appetite and satiety can be used in cross-cultural studies

34 Little evidence for flavour-nutrient learning in Samburu pastoralists

35 Cross-cultural differences are observed in responsiveness to energy content of food

36 'Expected-satiation drift' observed in pastoralists from North-Central Kenya

37

38 Introduction

39

40 Adult humans have a remarkable capacity to describe subtle differences in the acceptability
41 of particular dishes and food items on a menu. By contrast, human infants are born with
42 clear hedonic reactions to basic tastes (bitter, sweet, and sour) (Ganchrow, Steiner, &
43 Daher, 1983) and to very specific flavours encountered in utero (Mennella & Beauchamp,
44 1996). This observation suggests that much of our dietary behaviour is modified and
45 learned over time. One hypothesis is that beliefs about foods are shaped by a process known
46 as ‘flavour-nutrient learning’ (F-NL). F-NL is thought to occur when an association forms
47 between the orosensory characteristics of a food (a conditioned stimulus [CS]) and the
48 detection of its nutritive value (an unconditioned stimulus [US]), after it has been
49 consumed. When a food has a high nutritive value its sensory characteristics are
50 remembered and the underlying association leads to an increase in preference. Non-human
51 omnivores are very good at ‘flavour-nutrient learning’ (F-NL) (Sclafani, 1997, 2004).
52 However, it remains unclear whether F-NL plays a significant role in shaping human
53 dietary behaviour.

54 Unfortunately, advance in this area has been disappointing. In part, this reflects the
55 fact that we still know very little about the expression of F-NL in humans (for further
56 discussion see (Brunstrom, 2005, 2007)). A major hurdle has been a persistent difficulty
57 observing reliable examples of F-NL under controlled conditions (Brunstrom, 2004;
58 Yeomans, 2012). Only nine studies have demonstrated changes in flavour preference that
59 are consistent with F-NL (for a comprehensive review see (Yeomans, 2012)). A further
60 five studies have failed to observe learning. We also suspect these null results are

61 unrepresentative owing to publication bias. Several suggestions have been mooted to
62 improve upon previous protocols (Yeomans, 2012). However, relatively little attention has
63 been paid to the nature of the participants. One possibility is that restrained eaters show
64 impaired learning (Brunstrom, Downes, & Higgs, 2001; Brunstrom & Mitchell, 2007). It
65 has also been suggested that children show better learning than adults, because they lack
66 latent inhibition (Brunstrom, 2005; Lublow & Moore, 1959).

67 One reason why F-NL might be so clearly evident in non-human animals is that
68 subjects are tested having been exposed previously to a very monotonous diet (lab chow)
69 (Pérez, Fanizza, & Sclafani, 1999). This may actually help to facilitate the process of
70 acquiring flavour-nutrient associations. A few studies have explored the effects of exposure
71 to dietary variety on F-NL in rodents. Some support this hypothesis (Boakes, Rossi-A, &
72 Garcia-Hoz, 1987; Warwick & Schiffman, 1991) and one does not (Pérez et al., 1999).
73 Either way, we suggest that extrapolation of these findings to humans may be inappropriate
74 for two reasons. First, the degree of dietary complexity that can be introduced is small
75 relative to the diversity of experience in many human cultures. Second, it unclear whether
76 the effects of dietary complexity reflect an impairment in F-NL or the absence of an
77 abnormal heightened ability to learn that is observed in animals that are fed a highly
78 monotonous diet.

79 Following the above, we reason that F-NL may be intact in humans. However, a
80 Western diet might compromise the process. Modern self-serve supermarkets stock 50,000
81 or more items (Institute, 2014), reflecting the enormous variety of foods and flavours to
82 which many of us are exposed. Humans could conceivably have limited capacity to learn

83 multiple flavour-nutrient associations which is quickly exceeded by this relatively
84 unnatural stimulus variety. Once an upper limit has been reached then learning is impaired.

85 Across cultures dietary variability is strongly associated with per-capita
86 consumption and with energy availability (Ruel, 2003). One population, the Samburu,
87 typifies one end of this distribution. The dietary habits and culture of the Samburu have
88 been studied over many years (Holtzman, 2009). However, their capacity to learn flavour-
89 nutrient associations has not been explored previously. Indeed, to our knowledge no study
90 has considered cross-cultural differences in sensitivity to F-NL. The Samburu are an
91 indigenous population who live in remote areas of North-Central Kenya. They are semi-
92 nomadic pastoralists who tend to consume a very simple diet comprising primarily meat,
93 milk, maize, and sometimes blood from their livestock (Holtzman, 2009). We reasoned
94 that if F-NL is compromised by a complex diet then we might observe evidence for learning
95 in a sample of Samburu who encounter only a limited range of foods.

96 In studies of human dietary learning changes in preference for a novel flavour tend
97 to be assessed using visual-analogue ratings. These measures are anchored with end points
98 such as ‘extremely liked’ or ‘very pleasant.’ A concern is that these expressions may be
99 translated and interpreted very differently across cultures. In response, we incorporated
100 pictorial representations into several of our measures. For example, we used a series of
101 stylised happy and sad faces to assess changes in preference for our test food. Previously,
102 we have also used various computer-based tasks to elicit information from respondents
103 based on responses to pictures of foods served in different portions (Brunstrom, Shakeshaft,
104 & Scott-Samuel, 2008). This approach ensures that the stimuli are tightly controlled across
105 trials and across participants. In particular, we have used food images to assess the

106 ‘expected satiety’ and the ‘expected satiation’ of different foods (Brunstrom, 2011, 2014;
107 Brunstrom, Collingwood, & Rogers, 2010). In some of these tasks, participants are required
108 to pick a particular food image that corresponds with the amount that they would need to
109 stave off hunger between meals (expected satiety) or to pick an amount that would leave
110 them feeling full at lunchtime (expected satiation). In the present study we incorporated
111 similar measures to assess changes in beliefs after exposure to a novel low or higher energy-
112 dense test food. In several studies we have shown that estimates of expected satiation tend
113 to ‘drift’ in a predictable fashion with experience. Specifically, with increasing familiarity,
114 foods are expected to deliver greater satiation (Brunstrom, Shakeshaft, & Alexander, 2010;
115 Hardman, McCrickerd, & Brunstrom, 2011; Irvine, Brunstrom, Gee, & Rogers, 2013). This
116 effect is highly reliable in samples drawn from the UK. To determine whether it generalises
117 to other cultures we explored evidence in the Samburu. Evidence of this kind is also helpful,
118 because it implies a valid translation and interpretation of measures across cultures.

119 More generally, this project represented an initial attempt at an interdisciplinary
120 collaboration that fuses the comparative perspective of cultural anthropology and
121 experimental psychology. Anthropologists tend to place greater emphasis on the cultural
122 specificity and malleability of eating behaviour and experiences. This is perhaps most
123 famously exemplified in Mintz’s anthropological/historical study of sugar (Mintz, 1985),
124 arguing that—despite a basic human, or even primate attraction to sweetness—the
125 explosive growth of sugar consumption in Europe during the 17th through 19th century
126 could only be explained with attention to the specific historical and cultural conditions that
127 shaped sugar’s meanings and uses. Other anthropologists have taken this culturally specific
128 approach much further suggesting, for instance, that even what are regarded as basic human

129 sensory experiences of taste are highly culturally mediated, since even what sensory
130 scientists and physiologists construe as “basic tastes” may be culturally constructed out of
131 a far greater array of sensory possibilities than is encompassed within the four or five tastes
132 that are acknowledged in Western science (Howes 1991, 2003; Sutton 2010; Trubek 2008),
133 or because even these basic tastes may be experienced in ways that are radically at odds
134 with how biologically oriented science assumes them to be (Mol 2012). Such arguments,
135 while highly thought-provoking and grounded in sound descriptive data, do not, however,
136 meaningfully address the empirically based, hypothesis-driven questions raised by
137 experimental psychologists with an interest in understanding core mechanisms that shape
138 human eating behaviours and reactions to food. This project, then, holds promise to build
139 synergistically on the strength of each discipline, providing greater breadth to
140 psychological approaches that focus almost exclusively on quite culturally similar Western
141 populations while bringing greater empirical rigor and deeper explanatory power and
142 meaning to the diversity of eating experiences found in anthropological approaches.

143

144 **Study 1**

145

146 **Methods**

147

148 *Overview*

149 Participants were each tested over three separate test sessions. On day one and two they
150 consumed a fixed portion of a novel test food. Half of the participants received a low
151 energy-dense version and the other half received a high energy-dense version. In the final

152 test session all participants received an intermediate energy-dense version. Before
153 consuming each meal we measured beliefs about the test meal. This included an assessment
154 of expected satiation and a measure of liking and ranked preference. We also assessed
155 appetite before the test meal and for three hours after it had been consumed.

156

157 *Participants*

158 Participants were recruited in the Samburu District of North Central Kenya. Most were
159 illiterate. Therefore, consent was elicited by way of verbal confirmation. All were informed
160 that the purpose of the study was to understand how Samburu respond to novel foods. Our
161 sample was self-selecting and participants were recruited into our study without screening.
162 All participants were offered the equivalent in Kenyan currency of \$2 (USD) per day in
163 remuneration for their assistance. Locally this amounts to a typical wage for a single day
164 of manual labour. Seventy participants were recruited by word of mouth (34 males and 36
165 females). Ethical approval was granted by the Western Michigan University Human
166 Subjects Institutional Review Board.

167

168 *Novel test food*

169 The higher energy-dense version of the test food was formulated by combining instant
170 ClearJel® (a modified corn starch derivative) with powdered milk, sucrose, maltodextrin
171 and water. ClearJel® was used because it thickens the mixture and has good stability at
172 room temperature. In combination, this produces a novel food that is viscous and which
173 can be prepared and served without the need for refrigeration. The low energy-dense
174 version looked and tasted very similar. A reduction in energy density was achieved by

175 reducing the sucrose content and by removing maltodextrin. Sweetness was then restored
176 by adding Splenda, a sucralose-based low-energy sweetener (manufactured by Tate and
177 Lyle). The intermediate energy-dense version was formulated by mixing equal measures
178 (by weight) of the low and high energy-dense version. Table 1 shows the specific amounts
179 of each ingredient (per 1000 ml) in the three formulations.

180

181 *Measures*

182 *Appetite:* Appetite was assessed in two ways. First, we used a set of silhouette pictures
183 previously developed by Faith *et al.* (Faith, Francis, Sherry, Scanlon, & Birch, 2002; Faith,
184 Kermanshah, & Kissileff, 2002) to assess fullness in preschool-age children. Briefly, five
185 different male silhouettes were presented on a single card (210 mm x 297 mm). From left
186 to right, each silhouette depicted an incremental increase in the amount of food in the
187 stomach. In our version the participants were instructed to pick the silhouette that
188 corresponded to their current level of fullness. Responses were coded from 1 to 5 with '5'
189 representing maximum fullness. In a second task we obtained measures of the maximum
190 amount of food that could be consumed at that moment. Separate measures were taken for
191 boiled eggs (peeled), red kidney beans, and boiled potatoes. For each food, the participants
192 were shown a picture book depicting a set of food portions that ranged from 20 kcal to 800
193 kcal in 20 kcal increments. All colour images were 230 mm x 200 mm and the foods were
194 presented on an identical dinner plate. Picture numbers (1 to 40) of maximum selected
195 portions were recorded and subsequently converted to a portion size (kcal). The books were
196 presented to the participants in a random order. This approach is based on software that has
197 been used widely in the lab of two of the authors (Brunstrom & Rogers, 2009) and

198 elsewhere (Farah, Brunstrom, & Gill, 2012; Ferriday & Brunstrom, 2008; Hogenkamp et
199 al., 2013).

200

201 *Expected satiation:* As with appetite, the expected satiation of the test food was assessed
202 using a set of silhouette figures and photographic picture books. In both tasks a portion of
203 test food was placed in front of the participant. Using the silhouette pictures the participants
204 were instructed to select a silhouette that corresponded with their anticipated fullness after
205 consuming the test food. After completing this task they were shown the three picture
206 books in a random order. In turn they were instructed to pick the amount of food that would
207 produce the same fullness as the test food. Again, picture numbers were recorded and then
208 converted to portion sizes (kcal).

209

210 *Preference and liking:* Preference was measured using a ranking task. Participants were
211 shown the test food along with separate colour photographs of a 400-kcal portion of boiled
212 eggs, kidney beans, and boiled potatoes. Participants were instructed to arrange the four
213 foods in order of preference, 1= worst and 4= best. Liking was assessed using a scale that
214 has been used previously with children. The scale was anchored on the right with a stylised
215 happy face (upturned mouth) and on the left with an otherwise identical unhappy face
216 (downturned mouth). The scale was subdivided into 10 equal units with vertical markers
217 labelled 0, 10, 20, 30, ...100. The participants were instructed to sample the test food and
218 then to use this scale to indicate their liking for its taste.

219

220

221 *Procedure*

222 Participants were tested around lunchtime over three consecutive days. As is standard
223 practice, they were required to abstain from eating for three hours prior to each test session.
224 On day one all participants provided informed consent. Measures of appetite were then
225 obtained and the participants were shown a portion of the test meal. To achieve equal
226 numbers, the participants were allocated to receive the high or low energy-dense version,
227 alternately, on arrival. Participants then completed the expected satiation, liking, and
228 preference tasks. They were then instructed to consume the test food in its entirety. After
229 this meal a second set of appetite measures was taken and participants were instructed to
230 abstain from eating or drinking for 90 minutes. Further sets of appetite ratings were taken
231 at 30-minute intervals over this period. The second and third test sessions were identical to
232 the first. However, in the third session all participants received the intermediate test meal.

233 At the end of the final session the age of the participants was recorded and they
234 provided a measure of their height (mm) and weight (kg). At this point their data were
235 made anonymous. All procedures were explained to participants in their vernacular
236 (Samburu) by a local Samburu-speaking research assistant who was also fluent in English.
237 One of the authors (Holtzman) has extensive training and experience studying Samburu
238 culture. He is fluent in Kiswahili and proficient in Samburu, and supervised the
239 administration of all measures and the recording of all responses.

240

241 *Data analysis*

242 Two participants failed to complete the study, leaving 36 females (mean age = 37.7 [*SD*=
243 15.8] years) and 32 males (mean age = 47.6 [*SD* = 18.3]) included in the final analysis.

244 ANOVA was used to explore the effects of test-meal energy content on appetite. For both
245 measures (silhouette and maximum portion selection) we calculated ‘difference scores’
246 based on post-meal values after subtracting corresponding pre-meal values at baseline.
247 ‘Energy density’ (high/low) was treated as a between-subjects factor and both ‘day’ (1-3)
248 and ‘time’ (0, 30, 60 and 90 min) were treated as within-subject factors. To analyse our
249 maximum portion-selection data we included ‘food type’ (potatoes, kidney beans, and
250 boiled eggs) as a within-subjects factor.

251 Arguably, the final test day should be scrutinized independently for effects of prior
252 exposure on post-meal appetite. Since all participants received an identical test meal to
253 consume, the effects of previous allocation to either the high or low energy-dense condition
254 can be taken as evidence that learning has occurred. Therefore, we also conducted separate
255 ANOVAs on appetite difference-scores taken on this day.

256 Seven participants were excluded from our analysis (high energy-dense condition
257 $n= 2$) of data from the silhouette task because they had one or more missing datum. These
258 omissions are attributed to transcription problems or experimenter error. Similarly, in a
259 small number of cases we failed to record a response in our maximum portion-selection
260 task ($n= 30$, 0.012% of responses). Three participants had several missing values and were
261 removed from our analysis on this basis (higher energy-dense condition $n= 2$). In the
262 remaining data we failed to record a single response to one of the three picture foods on
263 five separate occasions (0.002% of responses). In these cases we substituted missing data
264 with the mean of the participant’s responses to the other two picture foods at that time
265 point.

266 To explore effects of prior exposure to the high or low energy-dense test food on
267 our measures of preference and liking, we submitted our data to separate mixed-model
268 ANOVAs, with ‘energy density’ (low/high) as a between-subject factor and ‘day’ (1-3) as
269 a within-subjects factor. To assess our two measures of expected satiation we used the same
270 ANOVA to explore responses in the silhouette selection task and a modified version for
271 our portion-selection data. In this modified version we also included ‘food type’ (potatoes,
272 kidney beans, and boiled eggs) as a within-subjects factor. For each of these measures, in
273 cases where we failed to record a response(s) in a test session, we removed participants
274 from our analysis. Three participants were withdrawn from our analysis of the two
275 expected-satiation measures and three from the measure of liking. All analyses were
276 conducted using Minitab 16.2.4.

277

278

279 Results

280

281 *Participant characteristics*

282 Participants in the high and low energy-dense group did not differ significantly in their
283 gender ($\chi^2 = 0.003$, $df = 1$, $p = .95$), age ($t = 1.47$, $df = 66$, $p = .14$) or BMI ($t = 0.54$, $df = 66$,
284 $p = .59$). For associated counts and means (+/- *SD*) see Table 2.

285

286 *Appetite measures*

287 Analysis of portion-selection difference-scores across the three days revealed a main effect
288 of time ($F[3,189] = 164$, $p < .001$). Fullness was at its maximum immediately after

289 consuming the test meal and it returned to a level higher than baseline 90 minutes after the
290 end of the test meal (mean change in selected portion (+/- *SD*); 0 min= 59 kcal +/- 94, 30
291 min= 25 kcal +/- 99, 60 min= -13 kcal +/- 103, 90 min= 64 kcal +/- 119). Our analysis also
292 revealed a main effect of food type ($F[2, 126]= 16.2, p < .001$), reflecting a small difference
293 (relative to baseline) in the amount of each food that was selected to achieve satiation (egg
294 = -28.9 kcal; kidney beans = 5.5 kcal; potatoes = 28.8 kcal).

295 All interaction terms that included energy density failed to reach significance (all
296 $p > .05$). This failure to observe effects of energy is illustrated in Figure 1 (panels a, b, and
297 c). Mean (+/- *SEM*) portion-selection difference scores are shown across conditions and
298 values are provided for each post-meal interval (0-90 min) on separate days. It would also
299 appear that participants experienced a rapid recovery of their fullness to pre-meal levels.
300 Across test days, after 60 minutes, the participants reported being as full or in some cases
301 even less full than they had felt prior to consuming the test meal.

302 Our analysis also revealed a significant interaction between day and time
303 ($F(6,378)= 9.14, p < .001$) that was not predicted from the outset. Inspection of Figure 1
304 (panel c) shows that this is likely to reflect a more pronounced hunger rebound on day
305 three. Two other interaction terms were also significant, both reflecting effects of food type
306 (1. Day x Food Type, $F(4, 252)= 125.5, p = .016$; 2. Time x Food Type, $F(6, 378)= 6.9,$
307 $p < .001$). These are difficult to interpret and were not predicted from the outset. Therefore,
308 they were not explored in detail.

309 Analysis of difference scores from the silhouette task also revealed a main effect of
310 time, $F[3,177]= 281.1, p < .001$. Immediately after consuming the test meal the participants
311 experienced the greatest increase in fullness (mean fullness difference score = 1.29, *SD* +/-

312 0.69). Figure 1 (panels d, e, and f) shows that mean (\pm SEM) portion-difference scores
313 decreased over time and that at 90 minutes the scores were slightly higher than they had
314 been before eating at baseline (mean \pm SD; 0 min= 1.3 \pm 0.70, 30 min= 0.85 \pm 0.75,
315 60 min= 0.36 \pm 0.86), 90 min= -0.08 \pm 0.84). All other main effects and interaction terms
316 failed to reach significance. Again, post-meal fullness (portion selection) was largely
317 unaffected by the energy density of the test meal.

318 One exception is a difference that was observed on day three (see Figure 1, panel
319 f). Our separate analysis of responses from only this final test session revealed a main
320 effect of energy density on fullness difference scores (silhouette task), $F[1, 177]= 5.2$, $p=$
321 .026. However, this effect is counterintuitive. Participants who had previously been
322 exposed to the low energy-dense test food reported a relatively greater increase in fullness
323 after consuming the intermediate energy-dense test food. By contrast, our analysis of
324 selection difference scores on day three (Figure 1, panel c) revealed no such effects of
325 energy density ($p > .05$).

326

327 *Expected satiation*

328 Our analysis of responses from the portion-selection task failed to reveal significant main
329 effects of day or energy density, and the interaction between day and energy density was
330 also non-significant (all $p > .05$). However, we did observe a main effect of day, $F(2,126)=$
331 7.9, $p= 0.001$. Consistent with evidence for expected-satiation drift, over time, the novel
332 test food increased in expected satiation as it became more familiar. On average, it was
333 expected to deliver the same satiation as 146.3 kcal ($SD \pm 61.4$) of the matched foods
334 (collapsed across food type). By day two and three this value increased to 157.6 kcal (SD

335 +/- 68.2) and 171.1 kcal (SD +/- 65.8) kcal, respectively. We also found a main effect of
336 food type, $F(2,126)= 42.9$, $p < .001$. Consistent with responses in our appetite task, the
337 foods differed in the amount (kcal) that was selected to match the expected satiation of the
338 test food (mean values +/- SD , egg= 187.6 kcal +/- 67.9; beans= 149.5 kcal +/- 67.5; potato
339 = 137.8 kcal +/- 50.3).

340 Analysis of responses in our silhouette fullness task failed to reveal a significant
341 main effect of day, and the main effect of energy density and its interaction with day were
342 both non-significant (all $p > .05$). This failure to observe clear effects of energy density on
343 expected satiation is illustrated in Figure 2. Panel a shows mean (+/- SEM) portion
344 selections collapsed across food type. Panel b shows mean (+/- SEM) fullness scores from
345 the silhouette task. Separate values are provided for each test day. On day three,
346 participants who previously experienced the high energy-dense test meal tended to regard
347 it as having higher expected satiation. However, we note that in real terms these differences
348 are very small and subsequent *post-hoc* analyses failed to identify significant differences
349 in either task ($p > .05$ for both the portion selection task and the silhouette task).

350

351 *Liking and preference*

352 We assessed the affective quality of the test food on each test day. Liking was assessed
353 using a simple 100-point line rating and preference was assessed by recording the ranked
354 position of the test food relative to pictures of egg, kidney beans, and boiled potatoes.
355 Immediate inspection of the data indicated that the test food was highly liked. Figure 3
356 shows mean values (+/- SEM) over the three test days. Respectively, panels a and b show
357 liking ratings and average ranked values (1= ranked highest and 4= ranked lowest). Across

358 the test days the test food was consistently rated between above 80 on our 100-point scale.
359 In the ranking task the test food tended to be ranked around the second position, indicating
360 that it was well liked and consistently more acceptable than at least one of the other
361 comparison foods. Our analysis of the liking ratings revealed only one main effect. Over
362 time the test food tended to be rated slightly higher, $F(2,129)= 9.96, p< .001$ (means +/-
363 SD ; day 1= 84.0 +/- 15.33; day 2 = 84.1 +/- 16.4; day 3 = 91.9 +/- 12.4). Our analysis of
364 preference ranks revealed no significant main effects or interaction terms. Importantly,
365 across both measures, we found no evidence that responses were mediated by exposure to
366 the high or low energy-dense version of the test food.

367

368

369 **Interim discussion**

370

371 In this study we explored evidence for F-NL in an adult sample that had not been exposed
372 to a wide variety of different foods, as is typical in a Western diet. We found very little
373 evidence that learning took place, suggesting that dietary variety is not responsible for
374 previous failures to demonstrate learning in humans.

375 In relation to this interpretation, a potential concern is that our participants failed to
376 follow instructions or otherwise misunderstood the various measures that were used to
377 show that learning had occurred. It remains difficult to rule out this possibility with
378 certainty. Nevertheless, aspects of the data suggest this was not the case. For example, the
379 pattern of post-meal fullness was broadly as expected. Greatest fullness was reported
380 immediately after the test meal and this attenuated over time. In addition, we have evidence

381 of considerable sensitivity in one of our measures of expected satiation. Across test days,
382 participants selected increasingly larger portions of potatoes, kidney beans, and boiled eggs
383 to match the expected satiation of the test food. This expected-satiation drift is consistent
384 with recent evidence that expected satiation increases after a novel food become familiar
385 (Brunstrom, Shakeshaft, et al., 2010; Brunstrom et al., 2008; Hardman et al., 2011; Irvine
386 et al., 2013). The underlying cause remains unclear (for a related discussion see
387 (Brunstrom, Shakeshaft, et al., 2010)). Nevertheless, this work confirms the robust nature
388 of this phenomenon and shows that it is preserved across cultures with very different
389 dietary customs.

390 Several observations were unexpected and merit consideration. First, we were
391 surprised to see how much our novel test food was liked. Based on our own informal
392 observations we expected the food to be regarded as merely acceptable. Instead, it was
393 rated around 85 points on a 100-point scale and it was ranked above other otherwise
394 familiar foods (roughly midpoint) in our preference-ranking task. This observation raises
395 questions about whether a Western sample would show the same high level of acceptability
396 and the extent to which this played a role in the outcome of the study.

397 Second, and very unexpectedly, we observed that the Samburu participants returned
398 to their pre-meal levels of hunger and fullness within 60 minutes of consuming the test
399 meal. We found this very surprising given the size of the meal consumed (~400g) and its
400 energy content (641 kcal in the high energy-dense condition). This raised questions about
401 cross-cultural differences in the profile of the satiety response to our test food. To our
402 knowledge comparisons of this kind have not been undertaken previously. Finally, we
403 found it striking that our Samburu participants showed a complete lack of sensitivity to the

404 effects of our energy manipulation. Across test sessions and measures, we found very little
405 evidence that post-meal appetite was influenced by the energy content of the test meal.
406 Intuitively, we expected the converse – that in a food-stressed population we would see
407 heightened sensitivity to differences in the energy content of a meal. It is often concluded
408 that insensitivity to the energy content of food is a potential cause of overconsumption and
409 obesity (Birch & Fisher, 1998; Campbell, Hashim, & Van Itallie, 1971; Cecil et al., 2005;
410 Cornier, Grunwald, Johnson, & Bessesen, 2004; Davidson & Swithers, 2004; Johnson &
411 Birch, 1992, 1994; Jones & Mattes, 2014; Kral et al., 2012). A demonstration of
412 insensitivity in an ostensibly lean population is important because it would challenge this
413 widely held view.

414 To explore these observations further we decided to run a similar study with a
415 University sample in the United Kingdom. This study was abbreviated to a single session,
416 focusing specifically on the sensitivity (or lack thereof) to energy density in the test food
417 and on return of appetite after consuming it. We presented participants with the same high
418 and low energy-dense versions of the test food that we used in Samburu (same formulations
419 and volume) and repeated a single training session (day 1) from Study 1. This enabled us
420 to compare measures of liking, expected satiation, and appetite, both across high and low
421 energy-dense conditions, and with corresponding data collected in Samburu.

422

423

424 **Study 2**

425

426 **Methods**

427 *Participants*

428 Participants (23 males and 37 females) were recruited from the staff and student population
429 of the University of Bristol, UK. Each participant was offered £15 (UK pounds) in
430 remuneration for their assistance. Ethics approval was granted by the University of Bristol
431 Faculty of Science Research Ethics Committee. Participants provided informed and signed
432 consent prior to participation.

433

434 *Measures and test food*

435 High and low energy-dense versions of the test food were identical to those in Study 1 (see
436 Table 1). We also used identical measures of appetite (silhouette and portion-selection),
437 expected satiation (silhouette and portion-selection), and liking (ranking and rating).

438

439 *Procedure*

440 Participants were tested on a weekday at 11.30 or 13.30. Prior to arrival, they were asked
441 to refrain from eating for three hours. A measure of height and weight was taken and
442 participants were required to confirm verbally that they had abstained from eating for three
443 hours. Participants then completed baseline measures of appetite. On arrival, the
444 participants were allocated alternately to receive the low or the high energy-dense test food.
445 All other details of the procedure were identical to the first training session in Study 1.
446 Briefly, participants tasted the test food and completed the expected satiation, liking, and
447 preference tasks. They then consumed the test food and sets of appetite ratings were taken
448 every 30 minutes until 90 minutes had elapsed.

449

450 *Data analysis*

451 Two female participants reported feeling ‘sick’ and withdrew from the study. The
452 remaining participants comprised 35 females (mean age = 23.8 [$SD= 9.4$] years) and 23
453 males (mean age = 22.3 [$SD = 6.9$]).

454 ANOVA was used to explore the effects of test-meal energy content on appetite.
455 As in Study 1, for both measures (silhouette and maximum portion selection), we
456 calculated ‘difference scores’ based on post-meal values after subtracting corresponding
457 pre-meal values at baseline. ‘Energy density’ (high/low) was treated as a between-subjects
458 factor and ‘time’ (0, 30, 60 and 90 min) was treated as a within-subject factor. To analyse
459 our maximum portion-selection data we also included ‘food type’ (potatoes, kidney beans,
460 and boiled eggs) as a within-subjects factor. For each measure, separately, we used
461 independent t -tests to explore differences in the expected satiation of and liking for the low
462 and high energy-dense test food. No participants had missing data.

463 Finally, to establish evidence for cross-cultural differences, we repeated these
464 analyses and included ‘sample’ as an additional between-subject factor. To facilitate a
465 meaningful comparison between the Samburu and the UK, in each case, we included and
466 compared data from the first test day on Study 1. All analyses were conducted using
467 Minitab 16.2.4.

468

469

470 **Results**

471

472 *Participant characteristics*

473 Participants in the high and low energy-dense conditions did not differ significantly in their
474 gender ($\chi^2 = 1.80$, $df = 1$, $p = .18$), age ($t = 0.23$, $df = 56$, $p = .23$) or BMI ($t = 1.00$, $df = 56$, $p =$
475 $.32$). For associated counts and means ($\pm SD$) see Table 3.

476

477 *Appetite measures*

478 Analysis of difference scores from the silhouette task revealed a main effect of time,
479 $F[3,168] = 33.22$, $p < .001$. Immediately after consuming the test meal the participants
480 experienced the greatest increase in fullness (mean fullness difference score = 1.29, $SD \pm$
481 0.69). In this sample, the energy content of the test food had a significant effect on appetite.
482 Relative to baseline, participants who received the high energy-dense test meal were more
483 likely to select silhouette images depicting fullness, $F[1,168] = 5.92$, $p = .018$. This tendency
484 was evident at all post-meal intervals (see Figure 4, panel a). Our analysis of cross cultural
485 differences (comparing Study 1 with Study 2) revealed a significant interaction between
486 energy density and sample, $F[3,363] = 5.30$, $p = .023$. To illustrate relative differences in
487 sensitivity to the energy density of the test meal we have included mean silhouette
488 difference scores from both studies in Figure 4.

489 Our analysis of portion-selection difference scores failed to find a significant effect
490 of energy density. However, prospective appetite scores did change in the inter-meal
491 interval ($F[3,168] = 26.10$, $p < .001$). As in Study 1, appetite was diminished immediately
492 after consuming the test meal. However, in this case it failed to restore to baseline levels,
493 even after 90 minutes (mean change in selected portion $\pm SD$; 0 min = 179 kcal \pm 157,
494 30 min = 149 kcal \pm 173, 60 min = -118 kcal \pm 164, 90 min = 100 kcal \pm 167). Our
495 analysis of cross cultural differences revealed a highly significant main effect of sample,

496 $F[1,714]= 44.66, p<.001$. Relative to the Samburu sample (Study 1) our UK sample
497 experienced a more marked reduction in appetite that was sustained for 90 minutes after
498 the test meal. This difference is represented graphically in Figure 4, panel b. *Post hoc*, we
499 were interested to explore baseline differences in portion selection across studies.
500 Separately, for the three types of food (potatoes, beans, and egg), we compared means
501 using independent t tests. In each case, we found a significant difference; potatoes, $t(124)=$
502 $2.99, p=.003$; beans, $t(124)= 3.06, p=.003$; egg, $t(124)= 7.9, p<0.001$. Averaged across test
503 foods, the UK sample selected larger portions (UK mean = 280 kcal, $SD= 151.0$; Samburu
504 mean = 169.1, $SD= 61.7$), indicating that they had a greater appetite at baseline.

505

506

507 *Expected satiation*

508 We found no significant difference between the expected satiation of the test food in
509 participants who received the high or low energy-dense versions ($p= 0.15$). However, we
510 did observe a main effect of food type, $F[2, 112]= 37.48, p< 0.001$. Consistent with Study
511 1, a larger portion of egg was selected to match the expected satiation of the test food (mean
512 values +/- SD , egg= 396.9 kcal +/- 141.6; beans= 293.4 kcal +/- 155.2; potato = 264.5 kcal
513 +/- 160.5). When we compared results across studies, we found a highly significant effect
514 of sample $F[1, 244]= 95.17, p< 0.001$. Across food types, the Samburu sample matched
515 significantly smaller portions to the test meal, indicating that they expected it to deliver
516 less satiation (mean values +/- SD , Samburu= 147.3 kcal +/- 63.6; UK= 318.3 kcal +/-
517 162.1). In other words, relative to the Samburu, the UK sample expected the test food to
518 deliver roughly twice as much satiety (when compared with egg, potato and beans).

519

520

521 *Liking and preference*

522 As in Study 1, we assessed the affective quality of the test food using a preference scale
523 and a ranking task (ranking relative to pictures of egg, kidney beans, and boiled potatoes).
524 Across conditions the difference in rated preference failed to reach significance,
525 $t(54)=0.98, p=.33$ (means \pm *SD*; low energy-dense condition = 45.1 \pm 17.0; high energy-
526 dense condition = 40.3 \pm 19.6). Similarly, we found no significant difference in the ranked
527 position (4 = highest, 1 = lowest) of the test food, $t(54)=0.16, p=.87$, (means \pm *SD*; low
528 energy-dense condition = 1.55 \pm 0.87; high energy-dense condition = 1.59 \pm 0.73).
529 However, when we compared the UK sample with the Samburu sample (data from day 1)
530 we observed a very clear difference in liking and preference. The Samburu rated the test
531 food as more liked than the UK sample, $F(1,122)=186.4, p<.001$, and ranked it much
532 higher, $F(1,123)=67.9, p<.001$. Figure 5 shows associated mean values (\pm *SEM*).

533

534

535 **General discussion**

536

537 For the most part, empirical studies of human dietary behaviour have tended to focus on
538 measures taken from people who eat a Western diet. This probably reflects the geographic
539 location of laboratories with interests in these measures and the recruitment of participants
540 from local populations. Humans have the morphology of a hunter gatherer and our
541 genotype has changed very little since the introduction of agriculture. Therefore, the extent
542 to which ‘normal’ dietary behaviour is ever observed is open to debate. By Western
543 standards the Samburu are food stressed and tend to be very lean (Holtzman, 2009). But

544 perhaps more importantly, their diet and cultural norms around food are very unlike those
545 associated with a Western diet. Therefore, studying the Samburu is helpful because it offers
546 an opportunity to test accepted ‘facts’ about human dietary behaviour. If behaviours are
547 observed that are inconsistent with these facts then this would imply that they are culturally
548 specific rather than universal, as assumed previously. In particular, this reasoning might be
549 helpful in the study of obesity. Implicitly or explicitly, the behaviour of lean people is often
550 interpreted as being ‘normal’ (Schachter, 1968). However, a concern is that observations
551 of normal behaviour might otherwise reflect specific strategies that offer protection from
552 an obesogenic, Western, diet (*e.g.*, self-imposed food restriction). In response to this
553 concern, we suggest that cross-cultural comparisons may be helpful because they can be
554 used to evaluate and challenge principles that are otherwise regarded as ‘universal’
555 determinants of human dietary behaviour. It is in this context that we consider the main
556 outcomes of our work. These are reviewed in the sections that follow.

557

558 *Flavour-nutrient conditioning*

559 In related studies participants are sometimes offered a fixed portion of the test meal in the
560 final test session (Birch, McPhee, Steinberg, & Sullivan, 1990). Learning is expressed in
561 an analysis of subsequent *ad libitum* food intake – a conditioned decrease of intake is
562 evidenced in participants who received a high energy-dense test meal during training. Here,
563 we chose to provide a fixed portion of the test food and looked for evidence of learning in
564 measures of post-meal appetite over a 90-minute period. This decision was motivated by
565 the opportunity to obtain a sensitive measure of appetite using our image-based

566 psychophysics and a concern that our sample might eat extremely large *ad libitum* meals,
567 which might mask evidence for learning.

568 Our sample was drawn from a population that consumes a relatively restricted range
569 of foods. Nevertheless, none of our outcomes provided evidence for F-NL, suggesting that
570 learning is not suppressed by exposure to a Western diet. Instead, our findings add to a
571 broader and emerging consensus that this form of associative conditioning is difficult to
572 demonstrate in humans (Yeomans, 2012). This leads to one of two possibilities. First,
573 humans do indeed use flavour-nutrient associations to modify their dietary behaviour and
574 our paradigms and measures are poorly suited to detect learning. In this regard, we note
575 recent conflicting evidence incorporating measures obtained using fMRI (de Araujo, Lin,
576 Veldhuizen, & Small, 2013). Alternatively, F-NL may not be the primary process by which
577 preferences are acquired in humans. Historically, hunter gatherers coexisted in groups of
578 up to a hundred members. In this context, observational learning might be more important
579 than F-NL because it enables the learner to draw on the collective wisdom of a group rather
580 than having to replicate and rely on learning at an individual level. Consistent with this
581 idea, peer modelling is found to have a robust effect on preferences in humans (Birch,
582 1980) and the potency of this process appears to be moderated by the level of social
583 connection with the observer. For example, social facilitation from parents appears to be
584 especially important (Harper & Sanders, 1975) as is the effect of congruence in age and
585 gender across the observer and the observed (Shutts, Banaji, & Spelke, 2010). One
586 possibility is that F-NL merely complements this process - by shifting preferences
587 gradually over long periods – its role is exposed in highly controlled experimental
588 conditions. However, outside the laboratory, and alongside collective observational

589 learning, its normal role is to ‘nudge’ behavioural responses to foods over longer periods.
590 For now, we recognise the speculative nature of this proposal. Nevertheless, it would
591 appear to account for a broad range of observations in this field, including various failures
592 to demonstrate F-NL in humans (the present example included) and more robust evidence
593 for effects of peer modelling in the acceptance of new foods, especially early in childhood.

594

595 *Evidence for learned tolerance?*

596 Before we rule out the possibility of F-NL, one feature of our data merits further
597 consideration. In Study 1 we measured appetite for 90 minutes after our participants
598 consumed the test meal. In our silhouette task they reported the same fullness during
599 training (day one and day two) irrespective of whether they received the high or low
600 energy-dense meal. However, on day three we observed a significant difference. Despite
601 the fact that all participants received an intermediate version, those who had previously
602 consumed the high energy-dense version reported feeling less full than those who
603 previously consumed the low energy-dense version (see Figure 1, panels e - g). On face
604 value this would seem at odds with evidence for F-NL. This is because previous studies
605 have shown the converse - that repeated exposure to a novel energy-dense test food
606 increases its post-meal satiety effect rather than reduces it. Specifically, when issued an
607 intermediate energy-dense test food, participants tend to go on to consume more if they
608 have been previously exposed to a low energy-dense version than to a high energy-dense
609 version (Birch et al., 1990; Booth, Lee, & McAleavey, 1976). Nonetheless, there is another
610 form of learning that is rarely discussed in this field but which is consistent with our
611 findings.

612 Previously, satiety has been characterised as a form of learned tolerance (Woods,
613 1991). Eating provides energy to the body. However, the process of metabolising food is
614 also disruptive because it challenges homeostatic processes that regulate our internal
615 milieu. Humans learn to associate drug-related cues with the perturbation in homeostatic
616 systems that caused drug ingestion causes. This is useful because it enables them to counter
617 homeostatic disruption by recruiting anticipatory physiological responses that minimise
618 disruption, before it occurs. In the same way Woods has suggested that we learn to
619 anticipate the effects of a meal and initiate a preparatory defence in advance of eating. It is
620 well established that sight and smell of food can come to elicit a modest pre-prandial
621 increase in insulin that forms part of a preparatory defence against an increase in blood
622 fuels in a dose-dependent manner. Importantly, this process not only protects the body but
623 it enables it to tolerate the consumption of larger portions. This learned tolerance might be
624 expressed as a *reduction* rather than an increase in satiety.

625 In relation to our data from Study 1, one interpretation is that participants who
626 received the high energy-dense test food acquired a learned tolerance. In the final test
627 session, this learning was exposed when an intermediate energy-dense food was consumed
628 and the post-ingestive consequences (the unconditioned stimulus) no longer followed as
629 anticipated. In other words, the body readied itself for calories that it did not receive. The
630 manifestation of this learned tolerance is an increased capacity to consume an energy-dense
631 meal (reduced satiety) which, when replaced with an intermediate energy-dense version,
632 left our participants feeling less full than those who had been exposed to a low energy-
633 dense meal. In future, this idea merits consideration because it has the potential to explain
634 previous failures to identify evidence for learned controls of meal size. More generally,

635 very little is known about the learned tolerance of meals in humans. One possibility is that
636 this process accounts for a relative insensitivity to the effect of energy density on satiety
637 (Kral, Roe, & Rolls, 2004). However, rather than demonstrating unresponsiveness, our
638 account implies a highly sensitive process that adapts and optimises a satiety-response to
639 food – with the net effect that high and low energy-dense foods produce broadly similar
640 satiety (gram for gram). A strong test of this hypothesis would be to measure the satiety
641 response to a familiar high energy-dense food that is reformulated (unexpectedly) to have
642 a low energy density. Consistent with evidence for learned tolerance, we would expect a
643 blunted satiety response to the test food relative to other familiar foods that also have the
644 same low energy density.

645

646 *Cross-cultural differences in sensitivity to energy density*

647 A striking and unpredicted outcome was a cross-cultural difference in sensitivity to the
648 energy-density of our novel test food. The high energy-dense version produced relatively
649 greater fullness than the low energy-dense version. However, this effect was present only
650 in our UK sample and not in our Samburu sample. We suspect this difference is unlikely
651 to result from a failure to translate assessments of fullness. In our Samburu sample the
652 pattern of responding was broadly similar to that observed in the UK. In both groups, as
653 anticipated, fullness increased immediately after eating and this attenuated gradually over
654 time.

655 One possibility is that there are general cross-cultural differences in the expression
656 of satiety and its effect on behaviour. In related studies (unpublished) we have observed a
657 very consistent pattern in the Samburu – a remarkable capacity to consume extremely large

658 meals when these are offered *ad libitum*. Perhaps as expected, very large meals tend to be
659 followed by a period of rest or even sleep. This is because eating is associated with a period
660 of somnolence that is probably mediated by changes in melatonin and orexins (Burdakov
661 et al., 2006). Eating single large meals rather than multiple smaller meals is also associated
662 with an acute cognitive impairment that is expressed across a range of tasks (Hewlett,
663 Smith, & Lucas, 2009). Our UK sample comprised primarily staff and students at a
664 university. One possibility is that they were especially sensitive to the negative
665 consequences of this ‘post-lunch dip’ and that this heightened their awareness and
666 expression of self-reported fullness. Culturally, we suspect that our Samburu sample were
667 more accommodating of the soporific effects of eating around lunchtime and, for this
668 reason, they showed a relative lack of sensitivity to the energy density of the test meal. In
669 a more recent study (unpublished) we offered a group of Samburu a very large meal to
670 consume. In relation to this idea, it may be relevant that one participant joked “The problem
671 is that you’ve given us a very big meal but you haven’t given us as place to sleep!” We
672 also note the striking difference between the effect of the test meal on fullness in our UK
673 and Samburu samples. As shown in Figure 4, self-reported fullness was much higher in the
674 UK sample. Consequently, the Samburu experienced a rapid return to baseline (pre meal)
675 fullness within an hour and, after consuming the test food, reported having a capacity to
676 consume roughly three times more food than the UK sample. Again, this observation is
677 highly consistent with the hypothesis that a cultural difference exists in the capacity to
678 consume large meals. In the case of the Samburu, this may reflect a greater learned capacity
679 to tolerate and therefore capitalise on large portions on occasions when they are available.
680 In future it would be interesting to repeat this manipulation and to explore the effects of

681 eating high and low energy-dense foods on self-report measures of alertness and objective
682 measures of cognitive performance. More generally, studies of this kind might incorporate
683 a comparison with other cultures, including those that are accustomed to taking siestas after
684 a midday meal.

685 A related possibility is that our Samburu sample failed to discriminate between the
686 high and the low energy-dense test food because the absolute difference in energy content
687 was relatively small. As noted above, on many occasions we observed our Samburu sample
688 consuming very large meals (perhaps 2-3 times the size expected in a UK sample). For
689 example, in an unrelated study, we measured *ad libitum* lunchtime intake of a meal of beans
690 and maize (unpublished data) in 24 participants. Irrespective of gender, roughly 80%
691 consumed between 800g and 1500g (in some cases even more). By contrast, in Study 1,
692 our test food was approximately 400g and the high and low energy-dense versions
693 contained 290 kcal and 641 kcal, respectively. As a ratio, this difference is large. However,
694 in relation to a much larger meal, the absolute difference in energy intake may be marginal.
695 In other words, perhaps paradoxically, the Samburu show a relative lack of sensitivity to
696 the effects of energy density for two reasons. First, they are relatively less concerned about
697 the negative postingestive effects of a consuming large meal – when an opportunity arises
698 then they are more willing to trade a large meal against the torpor that it might generate.
699 Second, the absolute difference in the energy content of a relatively small meal is of less
700 relevance to a Samburu sample than to a UK sample. This is because unless a meal is so
701 large that it challenges physical capacity, its energy-density is largely irrelevant. In a food-
702 stressed environment it makes little sense to reject an opportunity to eat even if the food
703 has a low energy-density. Further, it follows that the selective preference for a high energy-

704 dense foods in a Western diet results not only from its general availability but also its
705 accessibility in very large portions. Consistent with this idea, in children, increasing the
706 serving size of an energy-dense entrée is associated with a marked decrease in *ad libitum*
707 intake of lower energy-dense foods, including fruits and vegetables (Savage, Fisher,
708 Marini, & Birch, 2012). Presumably, competition between low and high energy-dense
709 foods tends to increase when their combined volume exceeds a physical upper limit. When
710 this happens, the value of a low energy-dense food becomes downgraded because it
711 compromises the capacity to consume foods that confer greater biological value. Again,
712 these ideas also overlap with questions around ‘satiety tolerance’ and potential cross-
713 cultural differences in their expression as a response to maximise food intake (irrespective
714 of energy density). Hopefully, they also serve here as useful pointers to interesting cross-
715 cultural comparisons that might extend the work we present here.

716

717 *Differences in liking and sweetness-nutrient consistency*

718 A comparison of liking scores across studies would seem to indicate that the Samburu liked
719 the test food much more than the UK sample. Indeed, the difference was marked. The
720 Samburu rated the test food towards the upper extreme of the visual-analogue scale
721 whereas the UK sample rated it just under halfway. One possibility is that this reflects
722 conceptual differences in the way that the scale is used and, in particular, the possibility
723 that the Samburu were generally more positive because they value all foods more highly.
724 However, a potential problem with this idea is that the Samburu also ranked the test food
725 much more highly than the UK sample relative to three familiar foods (potatoes, eggs, and
726 beans). In light of this, it may be relevant that the test foods were sweetened with sucrose

727 and sucralose. In Samburu culture sucrose is often regarded as a luxury commodity and it
728 is common to add it in large quantities to tea, especially at breakfast (Holtzman, 2009).
729 One possibility is that liking for the test food reflects a generalisation based on relative
730 differences in preference for sweetness. The potential unhealthy effects of sugar
731 consumption has received a great deal of attention recently (Lustig, Schmidt, & Brindis,
732 2012). However, concerns have also been raised about the use of low-energy sweeteners.
733 In particular, one hypothesis is that they compromise the ability to use sweetness to
734 anticipate the energy content of food and to moderate intake on this basis. Consistent with
735 this view, animals that are reared experiencing non-predictive sweet-calorie experiences
736 show poor compensation for calories in sweet-tasting foods and they experience a rapid
737 gain in bodyweight (Davidson & Swithers, 2004; Swithers, Baker, & Davidson, 2009). In
738 relation to this observation it is worth noting that a cross-cultural comparison with the
739 Samburu may offer a key opportunity to explore the same process in humans. Our Samburu
740 sample consumed sucrose regularly, yet they had never encountered a low-energy
741 sweetener, either as a raw ingredient or as a sweetening agent in a beverage. Therefore,
742 they serve as an interesting ‘control’ against which to compare samples drawn from the
743 UK and elsewhere, where exposure to low-energy sweeteners is extremely common. If the
744 relationship between sweetness and the energetic content of food is intact in the Samburu
745 then this might also explain their lack of sensitivity to the energy density of the test meal.
746 As noted above, children appear to be sensitive to manipulations to the energy density of
747 foods and lose this ability as they get older (Johnson, McPhee, & Birch, 1991). Presumably,
748 this is because they rely increasingly on prior experience - sensory and other cues are used
749 to predict the nutrient effects of foods in advance of their absorption. Consistent with

750 predicted effects of flavour-nutrient inconsistency, the satiety response of our UK sample
751 might have been governed solely by postingestive nutrient sensing. In the absence of
752 consistent sweetness-nutrient pairings, sweetness was ignored (the UK sample were
753 ‘childlike’). By contrast, sweetness may be a potent cue for calories in the Samburu
754 (supported by their liking) and this may have overshadowed the immediate postingestive
755 effects of our energy density manipulation. One way to begin to test this hypothesis is to
756 compare the satiety responses of a Samburu and UK-based sample after exposure to novel
757 and familiar bland and sweetened foods and beverages.

758

759 *Concluding remarks*

760 This work represents a novel fusion of cultural anthropology and experimental psychology
761 to address fundamental questions about human dietary behaviour. Perhaps the most
762 important outcome is that we have demonstrated that research of this kind is practical and
763 that measures and techniques that are commonplace on university campuses can be adapted
764 and translated for use in this cross-cultural context. Again, we believe this is critical,
765 because it offers an opportunity to identify universal principles and to dissociate these from
766 culturally-specific determinants of human dietary behaviour. This has direct relevance to a
767 broad range of questions, including those relating to overeating, dietary control, and
768 obesity. Already, our approach has generated a set of new and in some cases unexpected
769 observations. However, it has also helped to inspire further questions that now form the
770 basis for a programme of ongoing collaborative research.

771

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776

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780

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927 **Figure captions**

928

929 **Figure 1.** Measures of appetite relative to baseline (pre meal). Separate means (\pm SEM)
930 are provided for days 1-3 and at 0, 30, 60 and 90 minutes after consuming the test meal.
931 Portion-selection difference scores are shown in panels a, b and c. Fullness-difference
932 (silhouette-selection) scores are shown in panels d, e, and f. Positive values indicate that
933 the test meal increased fullness relative to pre-meal levels of fullness. Respectively, open
934 and closed symbols represent participants in the low energy-dense and the high energy-
935 dense conditions.

936

937 **Figure 2.** Measures of expected satiation – Panel a shows mean (\pm SEM) portions
938 (collapsed across food type) selected (kcal) to match the satiation expected from the test
939 food. Panel b shows the mean (\pm SEM) image number selected in the silhouette fullness
940 tasks. In both cases, higher numbers indicate increased expected satiation from the test
941 food. Respectively, open and closed symbols represent responses from participants in the
942 low energy-dense and the high energy-dense conditions. Separate values are provided for
943 test days 1-3.

944

945 **Figure 3.** Panel a shows mean (\pm SEM) liking ratings for the test food. Panel b shows the
946 mean (\pm SEM) ranked position of the test food relative to three other familiar foods, 4=
947 highest ranked and 1= lowest ranked. Respectively, open and closed symbols represent
948 responses from participants in the low energy-dense and the high energy-dense conditions.
949 Separate values are provided for days 1-3.

950

951 **Figure 4.** Mean (\pm *SEM*) post-meal appetite relative to baseline (pre meal) at 0 minutes,
952 30 minutes, 60 minutes and 90 minutes. Fullness-difference (silhouette-selection) scores
953 are shown in panel a. Positive values indicate that the test meal increased fullness relative
954 to pre-meal levels of fullness. Differences in portion-selection are shown in panel b. Open
955 and closed symbols represent participants in the low and the high energy-dense conditions,
956 respectively. For comparison, values from the Samburu on day 1 of training (Study 1) are
957 included and connected with dashed lines.

958

959 **Figure 5.** Mean (\pm *SEM*) liking (panel a) and ranked preference (panel b) for the novel
960 test meal. Separate values are provided for participants in the low energy-dense (LED) and
961 the high energy-dense (HED) conditions. Data from the UK sample (Study 2) are indicated
962 with solid symbols. Data from the Samburu sample (Study 1, day 1) are indicated with
963 open symbols.

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968 **Tables**

969

970 Table 1. Ingredients required to produce 1000 ml of the test food. Separate values are
 971 provided for versions that have low, high, and intermediate energy density.

972

	Low	High	Intermediate
Instant ClearJel® , 3.6 kcal/g	86 g	86 g	86 g
Low fat powdered milk 3.5kcal/g	35 g	35g	35 g
Sucrose, 4 kcal/g	69 g	173 g	121 g
Maltodextrin, 4 kcal/g	0 g	173 g	86.5 g
Sucrolose, 4 kcal/g	28 g	0 g	14 g
Water, 0 kcal/g	914 g	690 g	802 g
Energy	820 kcal	1816 kcal	1318 kcal
Total weight	1131 g	1155 g	1143 g
Serve weight	400 g	408 g	404 g
Serve energy	290 kcal	641 kcal	465 kcal

973

974

975 Table 2. Participant characteristics in Study 1. Separate frequencies and means (+/- *SD*)
976 are provided for participants who received the low and the high energy-dense (ED) test
977 meal.

978

	Low ED	High ED	Total
Males (n)	18	14	32
Females (n)	20	16	36
Height (m)	1.66 (0.67)	1.65 (0.67)	1.66 (0.07)
Weight (kg)	53.0 (6.0)	51.9 (6.7)	52.5 (6.3)
BMI	19.2 (2.0)	19.0 (2.2)	19.1 (2.1)
Age (years)	39.6 (18.1)	45.0 (16.6)	42.4 (17.6)

979

980

981 Table 3. Participant characteristics in Experiment 2. Separate frequencies and means (+/-
982 *SDs*) are provided for participants who received the low and the high energy-dense (ED)
983 test meal.

984

	Low ED	High ED	Total
Males (n)	14	9	23
Females (n)	15	20	35
Height (m)	1.74 (0.09)	1.73 (0.10)	1.73 (0.09)
Weight (kg)	71.4 (13.6)	68.6 (11.2)	70.0 (12.4)
BMI	23.5 (3.2)	22.7 (2.2)	23.1 (2.7)
Age (years)	23.5 (7.4)	23.0 (9.5)	23.3 (8.5)

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