



## International Conference on Business and Banking Innovations (ICOBBI)

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### Letter of Manuscript Acceptance

Dear Febrianto Ramadhan S.Kom, M.M,

Thank you for registering as speaker 2nd the International Conference of Business and Banking Innovations (ICOBBI 2020) topics that be scheduled for you is ***“Nuturing Business and Banking Sustainability”***

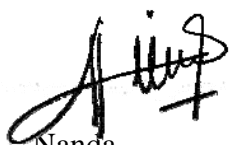
Herewith, the committee on ICOBBI 2020 would like to inform that your manuscript title:

**“Analysis The Effect Of Marketing Mix On Consumer Decisions In Buying Paints Product”**

is **ACCEPTED** to be presenting on the ICOBBI 2020

Please note your research manuscript will be reviewed by Independent Reviewer, while presentations to select best paper. The award winner papers (best and two runners up) will also be published in ventura, and all papers will be published at ISSN /ISBN.

Sincerely yours,



Nanda  
Chief on the ICOBBI 2020



Farhan Hisyam  
Chief on HIMAPAS



Prof. Dr. Tatik Suryani., Psi., MM  
Director of Magister Manajemen STIE Perbanas Surabaya