



**SUPPLIER PROCEDURE IN CONSTRUCTION COMPANY:
ALSHEM GROUP (M) SDN BHD**

**RUZANNA BINTI AHMAD FUAD
2006154503**

**BACHELOR OF BUSINESS ADMINISTRATION
(HONS) MARKETING
FACULTY OF BUSINESS MANAGEMENT
UNIVERSITI TEKNOLOGI MARA
BANDARAYA MELAKA**

NOVEMBER 2009

**SUPPLIER PROCEDURE IN CONSTRUCTION COMPANY:
ALSHEM GROUP (M) SDN BHD**

RUZANNA BINTI AHMAD FUAD

**Submitted in Partial Fulfillment
of the Requirement for the
Bachelor of Business Administration (Hons)
Marketing**

**FACULTY OF BUSINESS MANAGEMENT
UiTM KAMPUS BANDARAYA MELAKA**

NOVEMBER 2009

UNIVERSITI TEKNOLOGI MARA



**BACHELOR OF BUSINESS ADMINISTRATION (HONS) MARKETING
FACULTY OF BUSINESS MANAGEMENT**

“DECLARATION OF ORIGINAL WORK”

I, **Ruzanna Binti Ahmad Fuad** (I/C Number : 850506-08-5752)

Hereby declare that,

1. This project paper has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this master degree.
2. This thesis is the result of our independent work and investigation, except where otherwise stated.
3. All verbatim extracts have been distinguished by quotation marks and sources of information have been specifically acknowledged.

Signature : _____

Date : _____

LETTER OF SUBMISSION

23rd October 2009

**The Head of Programme
Bachelor of Business Administration (Hons) Marketing
Faculty of Business Management
Universiti Teknologi MARA
Kampus Bandaraya Melaka
75250 Melaka**

Dear Sir,

SUBMISSION OF PROJECT PAPER

I am authorized to do a case study on “**Supplier Procedure in Construction Company**” as apart of the requirement as needed by the faculty of Business Management, University Teknologi MARA. I hereby enclose the final report for your kind perusal.

Thank you

Yours sincerely,

.....

**RUZANNA BINTI AHMAD FUAD
2006154503
Bachelor of Business Administration (Hons) Marketing**

ABSTRACT

ALSHEM GROUP (M) SDN BHD was incorporated in Malaysia in 1999. The company has since developed into a leading infrastructure and civil construction contractor. The company has undertaken a number of major infrastructure and civil construction works in the building industry throughout Malaysia. The company has also managed to secure and complete major civil engineering and building construction works in various disciplines and capabilities. The aim of this study is to view various criteria used to select the best supplier firm providing the most satisfaction for the criteria determined. This paper looks at various options in selecting the criteria of the supplier chosen.

This report explains and reveals that there are various elements that contribute to the supplier selection criteria stated by Nydick and Hills (1992) and strategies implemented by the company practices. Further studies and analysis should be undertaken and are recommended for alternative solutions for ALSHEM GROUP (M) SDN BHD to select the best supplier for the company.

The objective of supplier selection is to identify suppliers with the highest potential for meeting a firm's needs consistently and at an acceptable cost. To select prospective suppliers, the firm judges each supplier's ability to meet consistently and cost-effectively its needs using selection criteria and appropriate measures.

Even though there are no significant problems occurred, it certainly would help the company to be more secured if the supplier selection decision is made according to the approach applied by Nydick and Hills (1992).