# Engineering the Stacks

Georgia Tech Library's Drupal 8 Transformation







# Georgia Tech

Heather Jeffcoat

Web & Discovery Management Librarian

/in/heatherjeffcoat



@heatherjeffcoat

## About Georgia Tech Library

Primarily a digital -first organization, averaging more than four million downloads/year from more than 35,000 databases covering virtually every conceivable topic of scholarship.

One brick & mortar library . The majority of our physical collection housed in cold storage at the Library Service Center in partnership with Emory University.





# Justin Rent UI/UX Designer



/in/jrentdesign



@iamrentman

### About Mediacurrent

Mediacurrent is a full -service digital agency that implements world class open source software development, strategy and design to achieve defined goals for enterprise organizations seeking a better return on investment.



- I. Project Overview & Timeline
- II. Requirements
- III. Personas & Use Cases
- IV. Design Details
- V. Demo
- VI. Q&A

# Project Overview

Service Design, Technology Design, Implementation



Georgia Library

Met with stakeholders

Service & Technology Design

September 2016 - October 2017

**Determined requirements** Evaluated frameworks

Design & Development

May 2018 - January 2019

**Engaged with Mediacurrent** Received Drupal 8 Training In-house page build -out

Launch! January 10, 2019

7 months from engagement to launch!

RFP, Proposals, Procurement

November 2017 - May 2018

Consulted with Institute Communications & Procurement 6 proposals received



Georgia

# Establishing Requirements



Georgia Tech Library

Requirements	Priority	Long or Short Term?	Archives	Public Services	Subject Librarians	Dean	Grad	Undergrad	Faculty	ITD	Institute Communications
GT Branding	Critical	Short	X							Х	X
Updated content		Short	X	x	X	Х					
Responsive/Mobile friendly		Short			X		X			Х	X
Meets Accessibility guidelines	Critical	Short					X			X	х
Easy, user-friendly navigation, less clicks		Short	х	×	X	х	X	x	х	х	
Clean & simple home page, less text, less links		Short	x	x	X	X	X	X	X	x	
Quick access to catalog, finding aids, digital archives, databases, libguides, Architecture & Archives		Short	х	x	x	х	x	×	х		
Events calendar on home page											
Gadget requests on home page		Short		x	X	X	X	X	X		
Clearly defined paths for user groups		Short		x	Х		х	X	х		
Easy access to campus resources		Short		x			X	X	X		
Help & contact information more visible on home page		Short			x	х	x	х			
Clearer search box (what they are searching)		Short			x	X	х	x	x		
Updated look	High	Short			X	Х	х	x	х	х	х
News, events, communication on home page	High	Short	x	x	x	x	x	х	x	X	
Visibility of services		Short				х	х	x	х		
Easier access to eBooks		Short					х				
Provide tools for users		Long			x		x	x	x		
Immediate access to experts/Library staff		Long				х	х	X			
Improve availability info and request process		Out of Scope					x		X		
More graphics or visual cues	Low	Short		x							
Architecture Library link on home page	Low	Short		x							
Should represent a technology institution	Low	Short			х						
Showcase library experts/staff	Low	Short			x	х					
Mouse-over menus	Low	Short			х			x			
Easier access to newspapers	Low	Short					x				
Improved authentication, log-in process	Low	Long					х		x		
Video tutorials	Low	Long	x		x						
FAQ page	Low	Long		x							
Terminology challenges	Low	Long			х						
Internal version for staff	Low	Long			х	x	x	x	х		
Options for collaboration	Low	Long			x						





# Persona Research & Use Case Development







"When you're just an average user the library system can be confusing"

#### Novice Seeker PhD student in BME

#### Behaviors

Locates PI-recommended articles from both Tech and Emory e-journals

Searches PubMed and Google Scholar mainly

Posts on Reddit, blogs and other online help venues for expertise. E-mails or calls subject librarians as one point of contact if peer and self help fail

#### Activity on site

Finds primary sources (pictures from the archives, manuscript - original item); uses advanced search

Finds journal articles by typing in citations that she has pulled from other articles' footnotes

Finds out who the subject specialist librarian is in his field and asks her in online chat for appointment to discuss access to an archive

Find the most current articles on a given topic, or for a specific citation

#### **Pain Points**

Librarians are very accessible although he wishes there was more integration between his department and the libraries in terms of resources

Finds that Google Scholar is great in terms of targeting searches, particularly when he does not have the full citation. He generally pairs this with a search of the online catalog

Occasionally uses Wikipedia and other popular websites for brief but unreliable descriptions of



#### **Behaviors**

Does not use the physical collection in the library at all and estimates that he has asked a librarian for advice only once in two years

**Undergrad Chad** 

Sophomore by credit hours

Has not fully explored the library website in terms of functionality and is sometimes not sure what services are Georgia Tech Library services and what services are outside of the university

#### **Activity on site**

Looks for practical information about the library

Looks for books on reserve for his class, but he can only remember the instructors name and is not sure about how it is spelled

Searches for newspaper articles from his home town

Looks for an quick half page overview of a topic that that is mentioned in his textbook

Searches to find 10 or 20 references on a topic for a 10-page paper assigned in a Humanities course

Looks for the Subject Specialist Page for his humanities course

#### **Pain Points**

Tends to use Google for beginning searches and when he does not know too much about the topic. If he has more information and knows more, he will go directly to the more directed "search engines" on the library web site

Does not have enough time to use Inter library Loan to get material. He is typically working at the last minute and if he can't acess the information online, he will look for another resource

If the article he is looking for is not available in full text online, he will look for another



#### Behaviors Supplements prima

Supplements primary field research with online searches that include text books, government codes and regulations, and documentation produced by various professional associations

Associate Professor in School of Interactive Computing

Uses scholarly journals "as a check" area of study

**Futurist Inventor** 

Relies on online access mechanisms such as SLA database, Google, and Google Scholar

#### Activity on site

Suggest book orders

Communicate with librarian about important new materials coming out in their field

Request materials Georgia Tech doesn't own

Oversee the teaching assistants as they set up course reserves

Read latest issue of important journals in his field.

Follow link to Hiwire Press to see about a journal for which he is on the board

#### **Pain Points**

Lost access to published sources when there is a gap between subscriptions

Not all materials show up in the online databases

Finds it frustrating when he can get only abstracts of journal articles and the full text is not available

Not always evident from the search results whether the journal exists as full text online





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#### The Library NEXT – USE CASE SCENARIOS

#### Service Name: Library Website

Service Manager: Heather Jeffcoat

#### USE CASE #1

Use Case Name	Graduate student navigating the Library website using a mobile device (phone and/or tablet)
Description	A graduate student is out of town and does not have access to a computer, but needs to take care of several Library tasks while away, but she only has access to her cell phone.
Actor(s)	Graduate student
Actions/Event Steps:	A graduate student receives a call about a family emergency and has to abruptly leave campus. On he way to her destination she realizes, she has 2 time critical tasks she must take care of,
	She needs to reserve a space in Clough Commons for the professor she assists.     She needs to renew an overdue book. She also needs to check the date of a patents workshe she is planning to attend to make sure she will be back on campus in time.
	The student pulls out her cell phone, opens the web browser and searches, GT Library. The first result is the GT Library's webults. Be, ficilis the link and is taken to www.library astech.edu; the student is given visual cues that she is in the right place with familiar GT branding, colors and the presence of the Library logo. First, she tackles the room reservation, She clicks on the menu button that appears at the top of the page. She scans the menu and quickly notices several top level links with related icons. Below the top level links she see as the the Library was man inavigation. She recognizes the main anvigation sections from using the Library website on her laptop, she knows she can find the Reserve a Room in one of these sections, but when he glances back up at that top level links she sees a clear Reserve Room link with a calendar icon, she clicks the link. This takes her to a page with photos of the different repress of rooms available for reservation. The photos have easy to read labels overlayed on top (Breakout, Presentation Rehearsa), Classrooms & Auditoriums, Event Spaces), Her professor has sake her to reserve a small classroom for a grant meeting he will be hosting with 4 fellow faculty members. The student clicks on the image labeled Capacity, Below the filter she sees photos of the rooms available. She quickly scrolls down the page scanning what's available, but there are lots of options, as her returns to the top of the page labeled: Capacity, Below the filter she sees photos of the rooms available. She quickly scrolls down the page scanning what's available, but there are lots of options, as her returns to the top of the page labeled: Capacity option of less than 12. This updates the photos below showing only the rooms that accommodate less than 12, this updates the photos below showing only the room and a globel pagers, displaying the following information:
	Capacity = 12 Technology = 1 Flat Panel Display, Laptop Connection
	She clicks the X located in the upper right corner of the pop-up box and the box disappears returning her to the results page. She does the same with the other 4 results before deciding to go with the first room. She clicks the Request Nowl button. This takes her to GT Events Reservations System where sh is able to reserve the classroom for her professor.

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#### The Library NEXT – USE CASE SCENARIOS

#### Service Name: Library Website

Service Manager: Heather Jeffcoat

#### USE CASE #2

Use Case Name	Subject librarian updating content on the website
Description	A subject librarian is putting together a library orientation session for a new cohort of Engineering graduate students from one of the schools she is liaison to. She wants to update the information on her librarian page because she has new office hours. She wants to tall the students about the graduate student advisory board but needs to update that board's page with a recent picture of the board.
Actor(s)	Subject librarian
Actions/Event Steps:	The subject librarian uses a web browser to navigate to the Library website. She uses the site search to search for her name and finds her Librarian page in the first page of search results. She clicks on the result to view the page.
	She uses a login link which is on every page of the website, and she logs into the site with her GT credentials. Because her GT login is linked to her editing permissions in the Library website's content management system, this results in the page becoming editable.
	She adds a new line to the page and types in her office hours. While she is on the page, she decides to run a spell check, which finds a typo that she can easily correct. She saves the page content. Then she gets curious and wonders if anyone has visited her page recently, so she clicks a link to analytics which displays statistics on recent visits.
	She navigates back to the home page and follows the link to information for graduate students. Here she finds a link to the graduate student advisory board. Because she has permission to edit this page and is already logged in, this page appears editable, she uses the content management system tools to upload a JPEG image of a photograph. She previews the page to check the positioning of the image, then returns to the editable page to center the image. She then remembers that she needs to edit something in her research guide and clicks the link back to the library home page. A message appears asking her if she wants to save her changes before navigating away from this page, which she does. The page redisplays with the image centered on the page.
Preconditions	The subject librarian knows that all librarians have their own Librarian page on the website, and that all of the pages in the website are indexed in a site search. She has received training on the basic tools of the content management system. Site administrators have configured permissions in the content management system so that individual pages may be edited by certain people. The content management system provides perivel usage stratistics, certain people. The content management system provides perivel usage stratistics.
Post-conditions	The librarian is satisfied that she can make simple edits to pages she has created or is the SME for, without having to wait for a web manager to make changes.
Success Indicator(s):	The librarian is able to use content management system tools to add, delete and edit content on page: that she has permission to edit.





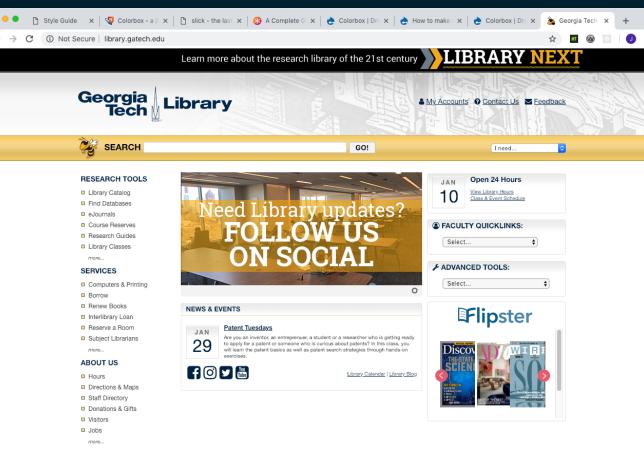


# Design



Georgia Library







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GT Library :: 266 4th Street NW :: Atlanta, GA 30332-0900 :: phone: (404) 894-4500 or 1-888-225-7804









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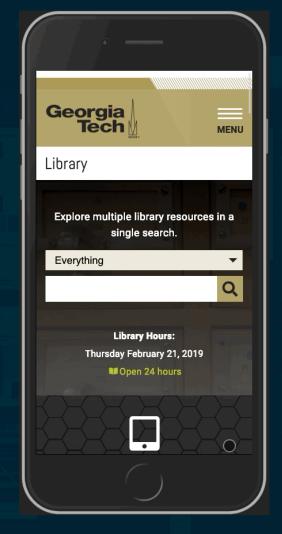
Document Delivery/LENDS

Research Data Management.

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# Planning & Research





The Georgia Tech Library seeks a proposal by February 28, 2018 encompassing:

#### 1. Advanced Discovery

Meet with the project team at the Georgia Tech Library to explore initial discovery documentation, determine depth of scope and schedule

#### 2. Audit

Benchmark vs. Georgia Tech brand standards, best practices for user experience

#### 3. **Build**

Drupal 8 framework and theme. New, optimal information architecture to provide best-in-class structure, navigation, and user paths. Pages specified by client.

#### 4. Create

Design elements, CSS, HTML header/footer. Design comps for Virtual Browsing. Wireframes for key content sections.

#### 5. **Provide**

Strategic recommendations for staffing, Drupal development of IA and wireframes into new site, ongoing maintenance, additional features, search engine optimization, scheduling, and budget.



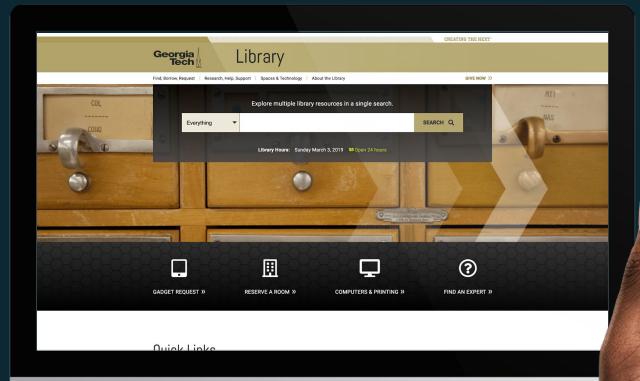


DRUPAL FUNCTIONAL SPECIFICATION

**Georgia Tech Library** 

Drupal 8 Design + Build











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#### **Botany Libraries Farlow** Reading Room - Main Level

**OPEN SPACE** 

Showing 10 of 103

Botany Librariesin Harvard University Herbaria



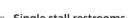
#### **FEATURES**



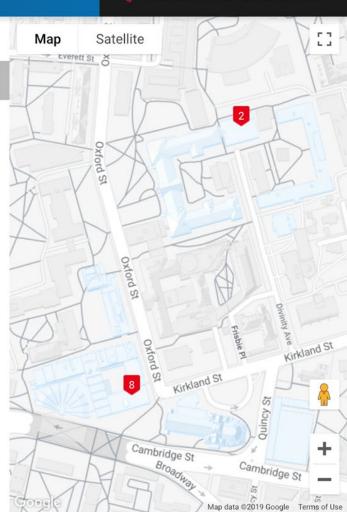


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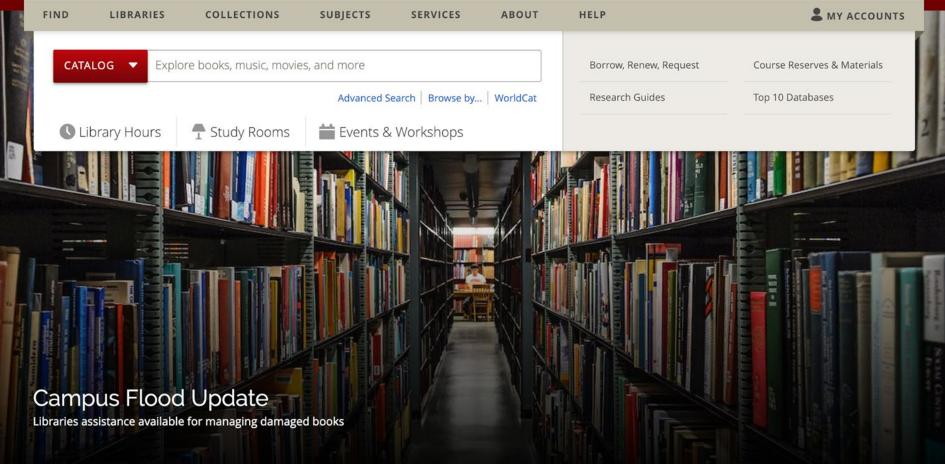


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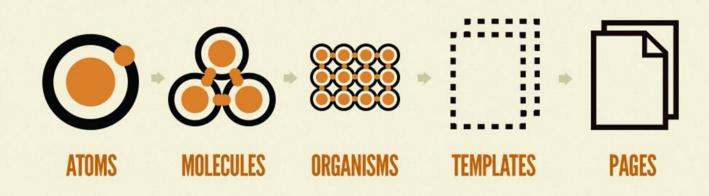
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# Component - based Design Approach



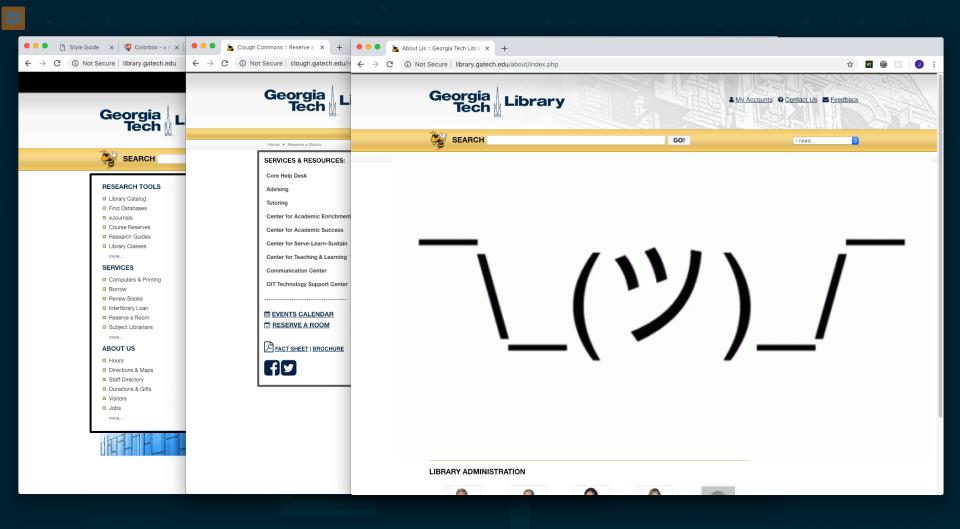






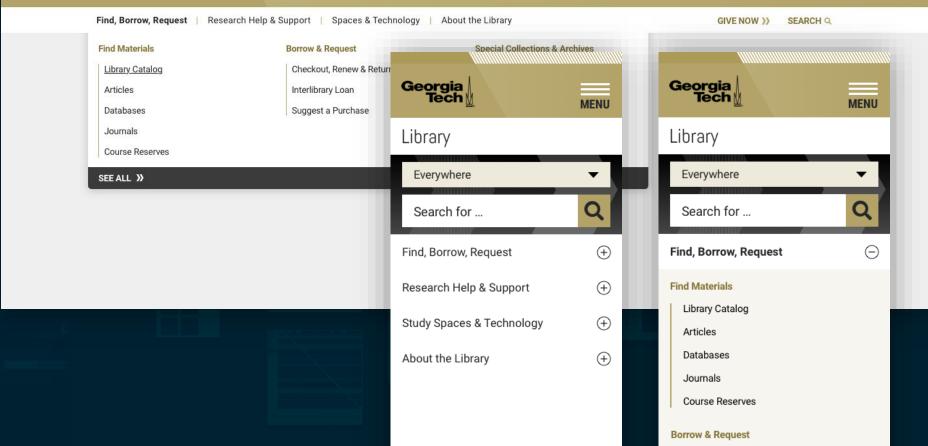
# Component Library Design

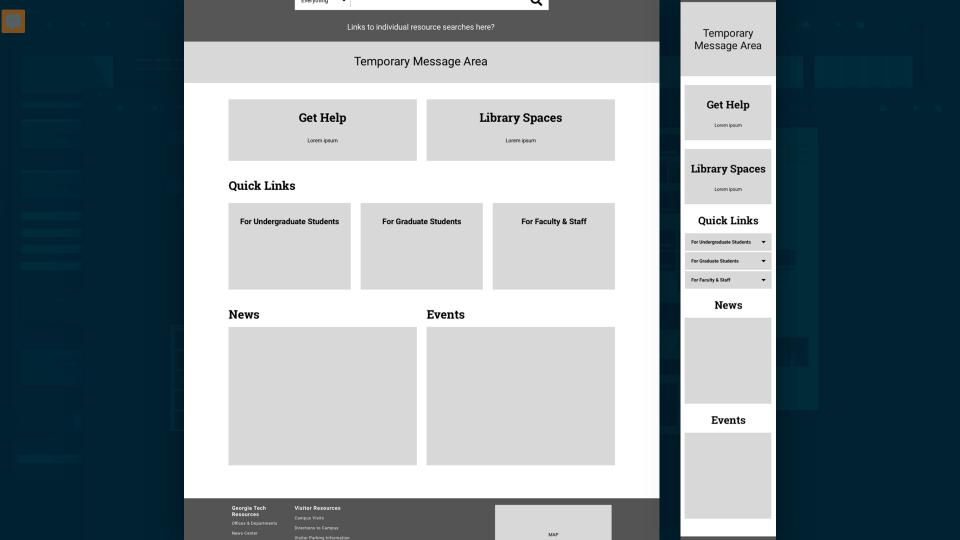


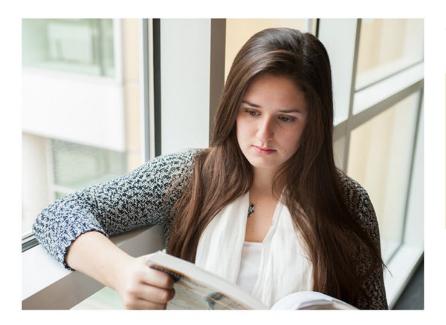




## Library







## Teaching & Learning

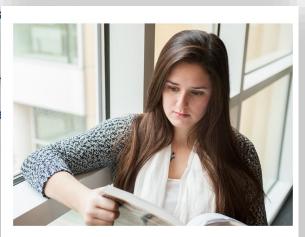
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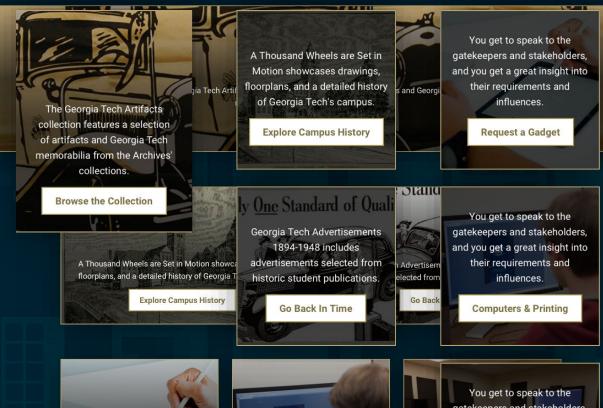
### Teaching & Learning

**Classes & Events** 

Ask us a question 24/7

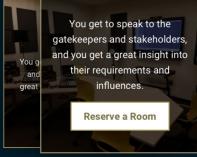
Contact your Subject Librarian

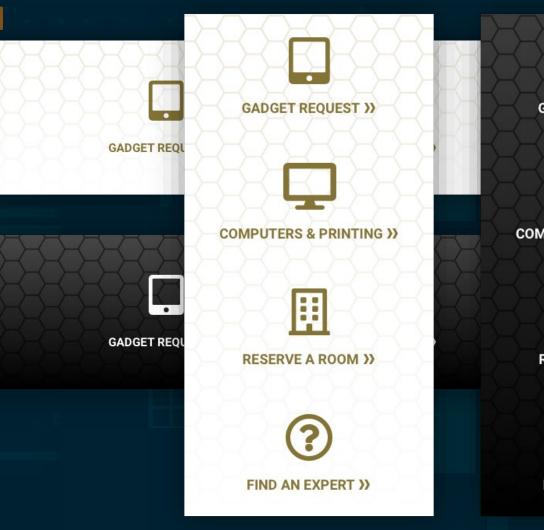
**Research Guides** 

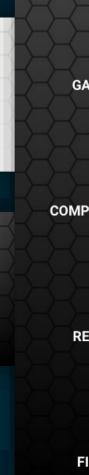


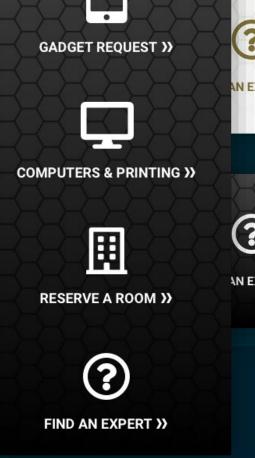








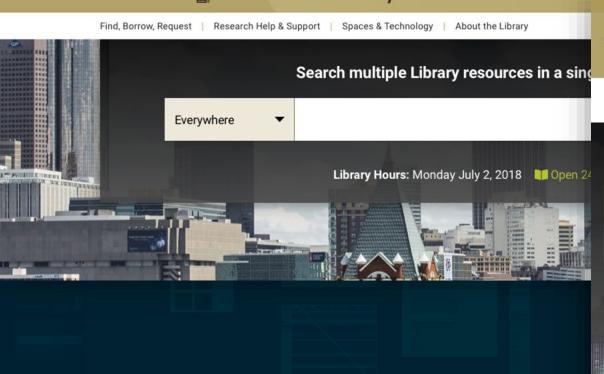








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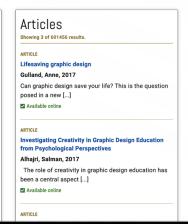
Dabner, David, 2010

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# Library Renewal Moves into Next Phase of Construction



# Demo

Let's see how it works!



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