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How Consumer Confidence, Corruption and Credit Rating Effect the Exchange Rate: Emerging Market Perspective

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ABSTRACT

The paper empirically examines whether international rating influences the rate of exchange of an economy in the long run? The paper employs Autoregressive Distributed Lag (ARDL) Bounds testing methodology on the exchange rate of China and contemporary international rating, using time series data from 1996Q1 to 2016Q4. The empirical analysis confirms the presence of a co-integration relationship between country rating and the exchange rate. To be more specific; corruption index, credit rating, and inflation are significantly and negatively cointegrated with the exchange rate of China. Conversely, consumer confidence is uncorrelated with the exchange rate over the long run. The results add to the exchange rate determinants literature by including country-rating indicators in the analysis. This research is novel in the application of robust ARDL and bounds testing to examine the long and short-run association of country rating of China with its exchange rate, after controlling for inflation.



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1. Introduction

This paper empirically examines whether the exchange rate (XR) of China is influenced by its international rating, after controlling for inflation. XR postulates the health of an economy and effectiveness of macro and microeconomic policy if the currency of a country appreciates or at least remains stable over the long run. Volatility in exchange rate directly affects the balance of trade, therefore, stakeholders, such as practitioners, bankers, investors, and economists should anticipate the exchange rate particularly in terms of volatility and design policies accordingly because current account deficit coincide in those countries, where domestic currency is relatively volatile it results in pass-through effects on other adjacent factors (Grube & Samanta, 2003; Gupta & Kashyap, 2016). Foreign trade is another critical area in which China is most focused and USD / CNY is one of the significant determinants of Chinese exports due to its greater use (Hua & Junjun, 2016). The empirical result of this study demonstrates that appreciation in Chinese currency against USD brings a negative change in Chinese exports.

In the present global and technological era, the countries are not solely weighted subject to the rising volume of GDP and its growth rate, in fact, several other indicators have become a considerable prominent debate for investors and policymakers. Consumer confidence index (CCI), Corruption index (CI) and Credit ratings (CR) are among these indicators that source the economic and social standing of a country in a global environment. Potential capital inflows and inward foreign investments are heavily linked with an international rating nowadays. CCI assesses the overall confidence, power of spending and financial position of consumers. CCI is a useful measure of consumer aptitude; it has a causal relationship with economic growth, rising consumer confidence positively influences the growth and negative does otherwise (Sergeant, Lugay, & Dookie, 2011; Tuba, Ismail, & Ilkeryasin, 2016). Theoretically, improving consumer confidence decreases the demand for foreign currency, and the value of the domestic currency will increase. This connection holds true when the political and economic condition of a country is stable, and outsiders can use CCI for useful economic forecast and business planning in that particular country (Sakir & Gunes, 2010).

CI reflects the collective mindset and course of action of public representatives and government officers, how they are using delegated power and financial resources. High CI contributes positively towards economic growth (Aljazeera, Sirop, & Mouselli, 2016) while low CI badly hamper the economic growth (Bolgorian, 2011). CR are the weights given by rating bodies. These weights portray the creditworthiness of a country and exposure of default when the national debt bubble magnifies to an unfavorable danger level. Role of rating agencies, ineffective rating announcements, and sharp response to policy amendments by a country counters the issue of information asymmetry to insiders and outsiders (Korkeamaki, Poyry, & Suo, 2014). Improving rating builds the confidence of international investors as well as the confidence of residents, which poses a social impact on investment behaviors (Lee, Sapriza, & Wu, 2016).

This study adds value to the XR literature in several ways. As far as we know, this is the first study to examine the short and long-term dynamics of XR using international rating indicators and to take into account the rate of adjustment to correct previous period disequilibrium in XR. Secondly, this work uses the robust ARDL bounds testing approach to co-integration, which has overwhelming functions compared to least-squares regression in mixed-order cases (Pesaran, Shin, & Smith, 2001) and it is preferred to other co-integration methods (Engle & Granger, 1987; Johansen & Juselius, 1990). Moreover, this produces the best results in a situation where the sample size is small (Haug, 2002, Pesaran & Shin, 1998). Third, the earlier literature documents that there is an indirect link between inflation and the XR that goes through import prices. This study provides indications of a direct, short and long-term relationship between inflation and XR. Finally, important international rating indicators are taken into account, such as CCI, CI and CR. Therefore, it expands relevant literature and opens the debate for future research.

2. Review of Related Literature

2.1 Index of Consumer Confidence and Exchange Rate

According to Matsusaka and Sbordone (1995), consumer confidence accounts for around 13-26% of innovation variance in economic activity. Tsai, Liu, Liao, and Chang (2015) consider CCI among a set of a convenience factors to forecast foreign exchange rates using the GARCH model. Tsai et al. (2015) claimed that including CCI as one of the considered factors for foreign exchange rate forecasting with GARCH model improves foreign exchange rate forecasting accuracy than only with conventional variables. CCI is a useful measure of consumer aptitude; it has a causal relationship with economic growth, growing consumer confidence positively influences the growth and vice versa (Sergeant et al., 2011; Tuba et al., 2016).

It is believed that increased confidence brings prosperity by influencing economic variables positively, Sakir and Gunes (2010) found ARDL Bounds value lower than lower bound, indicating no long-run association; however, CCI has a short-run positive causal effect on the real exchange rate. Celik, Aslanoglu, and Uzun (2010) test the cointegration among CCI and financial market variables such as interest rate, exchange rate and stock indices. Empirical result validates the long-run equilibrium relationship among underlying variables. Based on literature, it is hypothesized that:

H₁: Increasing CCI results in an upsurge in the exchange rate.

2.2 Corruption Index and Exchange Rate

According to Transparency International, “the corruption perception index (CI) ranks countries and territories based on how corrupt their public sector is perceived to be”. Likewise, Jain (2001) tags corruption as “an act in which the public office uses its power to gain personal benefits in a contravening manner that violates the rule of law.” According to Aljazeera et al. (2016), there is a widespread debate on corruption and its economic consequences. It was reported that high CI positively drives the economic development. Bolgorian (2011) and Mo (2001) documented that high corruption hampers economic growth. Rodrik (2008), elucidates that economic growth has a strong linkage with the real exchange rate of that country. Ghura (1998), clarifies that corruption and changes in the real exchange rate are interconnected. Erhieyovwe and Onokero (2013) recommended that immediate actions against corruption should vigorously be persuaded to remold the negative image of the economy. To probe this issue, it is hypothesized:
H₂: Low CI increases the exchange rate.

2.3 Credit Rating and Exchange Rate

Financial firms use credit ratings as an essential tool for risk management technology, and level of these ratings varies over time with the change in credit risk (Puneet, Dharmaraja & Viswanathan, 2017). Credit rating agencies play an important role in the financial markets by helping to reduce the information asymmetry between lenders, investors, and issuers about the creditworthiness of companies. The increasing globalization of the financial markets and, in particular, the emergence of Basel-II¹ have broadened the role of rating agencies. Markets tend to stay calm and overreact with the sticky rating as they change (Li et al., 2019). This overreaction may have exacerbated financial crises in the past and led to financial instability (Elkhoury, 2009, Huang & Shen, 2015, Lee et al., 2016). Similarly, Lee et al. (2016) confirm that changes in country ratings have a significant impact on liquidity; the impact is greater for downgrades than for upgrades.

CR not only reduces the information asymmetry, but also help to determine the fair prices in significant economic transactions (Jory, Ngo, & Wang, 2016). It is evident that CR produces best possible outcome when rating agency immediately responds to policy changes announcements by a country, the slow response to such policy amendments or new policies seems likely to be a misfit (Fedderke, 2015). For empirical examination, the study hypothesized that:
H₃: Improving CR contributes positively to the exchange rate.

2.4 Inflation and Exchange Rate

There is considerable research on linkage among inflation, exchange rate, and monetary and trade policies. According to Taylor (2001), policymakers need to consider a floating exchange rate, inflation, and monetary policy rules to establish a useful policy framework in an open economy. The empirical results of Bleaney and Fielding (2002), suggest inflation constitutes a significant cost concerning floating exchange rate adoption in developing countries. Kamin (1996) shows that the effects of inertial inflation are temporary in estimating real exchange rates, only lasts about a year after stabilization. Aliyu (2009) notes that the appreciation of the exchange rate increases import volumes, reduces export volumes. Adeniran, Yusuf and Adeyemi (2014) illustrate the positive effect of the exchange rate on economic growth.

The comparative analysis of 2008 financial crisis with some earlier periods shows that the XR accounts for a significant portion of global pre-crisis inflationary pressures. The spillover effects diffused by the exchange rate were the main reason for a noticeable deterioration in Swiss inflation since the crisis (Jordan, 2016). The inflation target reduces fluctuations in real XR and plays an important role in providing favourable evidence for long-term purchasing par parity (Kim, 2014). Another study on the role of inflation regimes in explaining the extent of the exchange rate transition to import prices shows that the group of countries with higher inflation rates has a higher level of foreign exchange import prices (Ben & Louhichi, 2016).

Inflation and exchange rate are fundamental pillars considered in monetary and trade policies. Previous researches focused on the role of inflation in explaining exchange rate pass-through import prices indirectly, yet the direct causality needs to be explored, for which it is hypothesized:

¹ Basel-II has incorporated the rating of credit rating agencies among rules to assign weights for credit risk.

H₄: Inflation has a causal effect on the exchange rate.

3. Methodology

3.1 Data and Variables

This study is led by secondary time series data over the period of 1996Q1 to 2016Q4 captured from various sources such as World Bank database for exchange rate, Trading Economics (TE) for CCI, Transparency International for CI and Moody's official web portal for CR grades, which are assigned score with reference to TE schedule² A detailed description of all underlying variables and the measurement is provided in Appendix 1.

3.2 Unit-Root Analysis

The study applies Augmented Dickey-Fuller (ADF) and Phillip-Perron (PP) tests (Dickey & Fuller, 1979, 1981) for analyzing stationarity problem using equation (1). Both these tests (ADF and PP) are very famous among academic scholars, see for example Chakraborty (2016), Gejalakshmi and Azhagaiah (2015), Sherry (2016), Jian Li, Xu, Xu, Tang, and Yu (2017), Mansourfar, Didar, and Jodatnia (2017), and Moussa, Ouda, and Delhoumi (2017).

$$\Delta Y_t = \gamma_0 + \rho_1 Y_{t-1} + \sum_{j=1}^p d_j \Delta Y_{t-j} + \varepsilon_t \quad (1)$$

Where, ΔY_t is difference operator in variable Y over time t. Y_{t-1} is the value of variable Y at time t-1, γ_0 and ρ_1 are the coefficients of estimations, and ε is error-term, p denotes optimal lag length. Table 1 assimilates the unit-root test results with respect to CCI and XR both are stationary at the level I(0), while CI, CR and CPI, are stationary at first difference I(1). These mixed results of stationary suggest that the ARDL Bounds testing approach of cointegration is suitable for analysis.

Table 1: Augmented Dickey-Fuller Unit Root Test Results

Variable	Acronym	ADF Value		ADF Critical
		At Level	At 1 st Diff.	Value (at 5%)
Consumer Confidence Index	CCI	-4.063**	-10.107**	-3.457
Corruption Index	CI	-2.445	-9.750**	-3.457
Credit Rating	CR	-1.421	-9.929**	-3.458
Consumer Price Index	CPI	-2.313	-6.079**	-3.459
Exchange Rate	XR	-5.937**	-6.811**	-3.458
Error Correction Term***	ECT	-10.359**	-11.006**	-3.458

(*) and (**) indicates significant at 5% and 1% level respectively

This study further uses Akaike Information Criteria (AIC) and Schwarz information criterion (SIC) to choose optimal lag. The results suggest lag 1 as appropriate for the current model.

3.3 ARDL Bounds Test of Cointegration

Cointegration is linear stationery and long-run equilibrium relationship among two or more non-stationary time series variables (Engle & Granger, 1987). The study applies the ARDL Bounds Test approach of cointegration of Pesaran et al. (2001), to capture the long-run equilibrium relationship among international country rating and China exchange rate. The rationale behind the ARDL approach is the flexibility in integration order for variables under focus [I(1), I(0) and I(1)-I(0)]. Our sample size is small, and ADF and PP tests depict the mixed integration order concerning variables. The ARDL approach yields the best estimation, principally in case of small sample size and mixed integration order (Haug, 2002; Pesaran & Shin, 1998) that is why this approach is preferred over other cointegration approaches (Engle & Granger, 1987; Johansen & Juselius, 1990). Finally, we employ ECM to affirm the long-run relationship, identified via the ARDL Bounds Test. The choice of ARDL gains support of previous studies those

² details may be seen at <https://tradingeconomics.com/country-list/rating>

address the similar phenomena, see, for example (Khan, Ilyas, & Hashmi, 2018; Khan, Khan, Abdulahi, Liaqat, & Shah, 2019; Rehman, Khan, Khan, Pervaiz, & Liaqat, 2020). The hypothetical model that transports the relationship between China international rating and its exchange rate can be expressed as;

$$XR_{(CNY\sim USD)} = f(CCI, CI, CR, CPI) \quad (2)$$

Here XR = Exchange rate of Chinese Yuan concerning UD dollar, CCI = Consumer confidence index, CI = Corruption perception index, CR = Credit rating (Moody's in our case), and CPI = Consumer price index. The econometrical expression of equation (2) is as follows;

$$XR_{(CNY\sim USD)t} = \alpha_0 + \beta_1 CCI_t + \beta_2 CI_t + \beta_3 CR_t + \beta_4 CPI_t + \mu_t \quad (3)$$

ARDL regression equation for econometrics model (eq. 3) can be written as;

$$\begin{aligned} XR_{(CNY\sim USD)t} &= \omega_0 + \beta_1 CCI_t + \beta_2 CI_t + \beta_3 CR_t + \beta_4 CPI_t \\ &+ \sum_{t-1}^p \lambda_1 \Delta XR_{t-1} + \sum_{t-1}^p \partial_2 \Delta CCI_{t-1} + \sum_{t-1}^p \partial_2 \Delta CI_{t-1} \\ &+ \sum_{t-1}^p \partial_3 \Delta CR_{t-1} + \sum_{t-1}^p \partial_4 \Delta CPI_{t-1} + \mu_t \end{aligned} \quad (4)$$

Here Δ is the difference operator and p is the optimal number of lags.

3.4 Short and Long-Run Equilibrium Relationship

After confirmation of long-run association, error correction model (ECM) is applied to estimate the short-run relationship among underlying variables. The sign of ECT must be negative and statistically significant, with a coefficient (η) ranging between zero and one, represents the speed of adjustment towards long-run equilibrium after a short-term shock that confirms the stability of the system. We estimate the following equation (5) for this purpose;

$$\begin{aligned} \Delta XR_t &= \omega_0 + \xi_1 CCI_t + \xi_2 CI_t + \xi_3 CR_t + \xi_4 CPI_t \\ &+ \xi_5 \sum_{i=1}^p \Delta CCI_{t-1} + \xi_6 \sum_{i=1}^p \Delta CI_{t-1} + \xi_7 \sum_{i=1}^p \Delta CR_{t-1} \\ &+ \xi_8 \sum_{i=1}^p \Delta CPI_{t-1} + \eta ECT_{t-1} + \mu_t \end{aligned} \quad (5)$$

Where "ECT_{t-1}" symbolizes the error correction term with η percent speed of adjustment, ξ_1 to ξ_4 are respective long-run coefficient while ξ_5 to ξ_8 are thought to be as short-run coefficients respectively.

3.5 Multicollinearity Detection

To handle the multicollinearity issue, the study employs VIF test with the help of facing equation;

$$VIF = \frac{1}{1 - R^2} \quad (6)$$

Equation (6) captures R^2 through auxiliary regression with the benchmark, if VIR value outstrips five ($VIF > 5$), this is indications of the strong interrelationship between the focus list of independent variables, and situation asks for a suitable alternative or give-up the conflicting variable if a near substitute is not approachable.

4. Empirical Results

In this section, empirical results of ARDL Bounds test, long and short-run relationship, diagnostic tests, error correction model and stability tests are discussed. Null hypothesis is that there is no cointegration among variables.

Table 2: ARDL Bounds Test

Bounds Test Values		Critical Values Bounds	
Test Statistic	Value	I0 Bound	I1 Bound
F-statistics	4.701*	2.86	4.01

The critical value is selected at a 5% significance level, while (*) indicates the rejection of the null hypothesis

ARDL Bounds Test result is presented in Table 2, bounds test value (4.701) is compared with lower and upper bound value, which is higher than upper bound (4.01), indicates long-run co-movement of the country ratings with its XR during the study period 1996Q1 to 2016Q4. We reject the null hypothesis of no cointegration and accept the alternative hypothesis, which holds a long-run equilibrium relationship between the XR and set of regressors under study. The results of the ARDL indicating long-run relationship among variables are in Table 3.

Table 3: ARDL Cointegrating Long Run Form

Variable	Coefficient	Std. Error	t-Statistic	Prob.
CCI	0.009	0.019	0.508	0.615
CI	-0.082	0.022	-3.649	0.001
CR	-0.103	0.015	-6.747	0.000
CPI	0.317	0.038	8.165	0.000
C	0.246	0.058	4.190	0.002
Adjusted R-squared	0.913	F-statistics		200.507
Durbin-Watson stat	2.028	Prob(F-statistics)		0.000

Consistent with ARDL Bounds test results, the negative sign of cointegration coefficients and significant p-value suggest a long-run association between XR and international country rating indicators. CCI although has a positive sign, yet p-value indicates the insignificant long-run impact on XR of China. The rest of the international country rating indicators such as CI and CR have a negative and significant long-run association with China's XR. Relatively high corruption causes the lower CI, which consequently depreciates the currency (Erhieyovwe & Onokero, 2013). CR lessens the information asymmetry and helps to determine fair prices in major economic transactions (Jory et al., 2016).

CPI causes the depreciation of Chinese yuan over the long run. This is consistent with past studies, such as Yanamandra (2015), which shows that inflationary pressure results in depreciation of XR. Similarly, Ben and Louhichi's (2016) argument of a high inflation rate comes up with high XR passes through import prices. The second part of Table 3 illustrates the predictability of the model with adjusted R-square appears very good with prediction power of 92%. Significant F-statistics value entails the suitability of the model for estimation. Durbin-Watson statistics implies no autocorrelation problem in the model.

To confirm the cointegration among variables identified via the ARDL Bounds test, ECM is applied to estimate short-run dynamics and speed of adjustment towards long-run equilibrium. ECM results are reported in table 4 and sign of the coefficient of ECT is negative and significant, that gestures long-run equilibrium relationship and indicates that system corrects previous period disequilibrium at a speed of 12.89% quarterly and convergence towards long-run equilibrium. Results prove the metaphor future is relevant to past and XR prediction is concurrent to its past position. CCI has a short-term negative impact on XR. The coefficient of CI is negative but insignificant, shows Chinese XR is least sensitive to increasing corruption over the short run.

Table 4: Error Correction Model

$\Delta(XR)$	0.906	0.179	5.060	0.000
$\Delta(CCI)$	-0.022	0.009	-2.392	0.018
$\Delta(CI)$	-0.021	0.024	-0.908	0.366
$\Delta(CPI)$	0.232	0.096	2.399	0.023
$\Delta(CR)$	-0.096	0.021	-4.567	0.000
ECT_{t-1}	-0.128	0.022	-5.859	0.000
C	0.091	0.028	3.261	0.002

According to Bolgorian (2011) and Mo (2001), high corruption harmfully affects economic growth. Therefore a negative sign of coefficient clarifies this sentiment. CR negatively and significantly influences the Yuan XR that is possibly due to the dynamic role of rating agencies and immediate reaction towards unfavorable information about the country's sovereign position. Existing literature reveals that the market remains unruffled with the sticky rating and overplay in response to change and such reaction has intensified financial crises in the past (Elkhoury, 2009; Huang & Shen, 2015; Lee et al., 2016). In the long run, CPI is a significant determinant of economic growth and monetary policy framework. Policymakers should consider the interplay of XR and inflation while devising monetary policy (Taylor, 2001).

Table 5: Diagnostic and Stability Analysis of Model

Test	F-statistic	Prob.
Jarque-Bera	5.573	0.061
Breusch-Pagan-Godfrey	1.175	0.313
Breusch-Godfrey LM Test	0.713	0.851
Ramsey RESET	1.541	0.217
CUSUM Test	Stable	
CUSUM of Squares Test		Stable

Jarque-Bera is applied for normality conditions; the Breusch-Pagan-Godfrey test for checking Heteroskedasticity and Breusch-Godfrey LM Test for serial correlation.

Diagnostic and stability analysis in table 5 affirms that the model used for estimation fulfills the preliminary tests desired for a good model. Jarque-Bera test provides the normality assumption with a p-value higher than the benchmark, which means data are normally distributed. F-statistics and p-value corresponding to the Breusch-Pagan-Godfrey test and Breusch-Godfrey LM test signify that the research model is free from serial correlation and heteroskedasticity problems. The results of the Ramsey RESET test holds the model is stable. CUSUM test shows that the underlying parameters are stable. Similarly, CUSUM of Squares test authenticates the systematic movement of parameters during the study period (see Appendix 2a and 2b).

Variance inflation factor measures the multicollinearity among a set of regressors. Table 6 communicates the results of VIF for all independent variables and demonstrates the non-existence of collinearity problem, as VIF corresponding to CCI, CI, CPI and CR are less than five.

Table 6: Variance Inflation Factors

Variable	Variance	VIF
CCI	0.000	2.942*
CI	0.000	4.698*
CPI	0.000	3.130*
CR	0.000	3.384*

(*) indicates if $VIF < 5$

5. Conclusion, and recommendations

We empirically examined whether the exchange rate of a China (CYN-USD) is influenced by China's international ratings such as CCI, CI, and CR after controlling for inflation. Stationarity analysis is conducted through ADF and PP tests (Dickey & Fuller, 1979, 1981) and it is found that CCI and XR both are stationary at level I(0), although CI, CR, and CPI are stationary at first difference I(1). This mixed integration order suggests that the ARDL Bounds testing approach of cointegration of Pesaran et al. (2001) is suitable for analysis and ECM to affirm long-run association among underlying variables and XR of China. We also applied diagnostic tests like Jarque-Bera for normality conditions; Breusch-Pagan-Godfrey test for checking Heteroskedasticity and Breusch-Godfrey LM Test for serial correlation. Diagnostic testing shows that data is normally distributed and the model is free from autocorrelation and heteroskedasticity. Parameters stability has been assessed through CUSUM and CUSUM of Squares test, and respective results assure the stability and their systematic movement of the parameters over the span of the study period. The results of Ramsey RESET test hold that the model used for estimation is stable. To handle the multicollinearity, issue the study employs VIF, articulates that all independent variables do not have collinearity problems.

The empirical result of the ARDL Bounds test demonstrates that cointegration exists between China's internal rating and its XR after controlling for inflation. Individually, CI and CR are significantly and negatively cointegrated with Yuan XR measured regarding USD. Conversely, CCI is uncorrelated with the exchange rate over the long run although it has a positive sign that is consistent with theory. Relatively high corruption causes the lower CI, which consequently depreciates the currency (Erhieyovwe & Onokero, 2013). The CR lessens the information asymmetry and helps to determine the fair prices in major economic transactions (Jory et al., 2016). CR yields the optimal outcomes when the role of such agencies is efficient in response to policy changes (Fedderke, 2015). CPI is the root cause of the depreciation of Chinese yuan over the long run, consistent with the findings of Yanamandra (2015) that inflationary pressure results in the depreciation of XR that ultimately influences the price of imports both in short and long-run. The negative and statistically significant coefficient for ECM guarantees a long-term equilibrium relationship between underlying variables and indicates that the system corrects the previous period disequilibrium with a quarterly rate of 12.89% and a long-term equilibrium convergence.

The study offers policymakers to forecast stock market sentiments carefully. According to Charles, Nicholas, and Kofi (2011), there is a short-run and long-run relationship between stock prices and exchange rate, and exchange rate depreciation results in stock price downward movement. Jayashankar and Rath (2017)) strengthened this phenomenon by arguing that foreign exchange market, stock market, and money market are cointegrated and shocks in one can spillover to others in the meantime. Chinese stock market has encountered a severe problem in the last few years. Therefore, an investor should take care of the RMB exchange rate regarding dominant global currencies.

The paper focuses only on the exchange rate of CNY-USD; this may limit the generalizability of results for XR with other nations. Nevertheless, the results add to the XR determinants literature by including country-rating indicators in the analysis. Prior literature documented that there is an indirect relationship between inflation and XR passes through import prices. This is the first paper that uses robust ARDL and bounds testing to examine the long-run equilibrium and short-run dynamic association of country international rating with XR, after controlling for inflation, therefore extends the literature in this vital area. Our model generates a rich set of implications on how CCI, CI, CR, and XR co-move. Our estimation validates the theoretical prediction, yet a lot to be explored since XR has a wide range of predictors such as trade policies, trade barriers, and monetary policy, economic, financial and political risk. A reasonable extension of this study may produce impressive results; if the pass-through effect of these predictors is measured on foreign trade of China.

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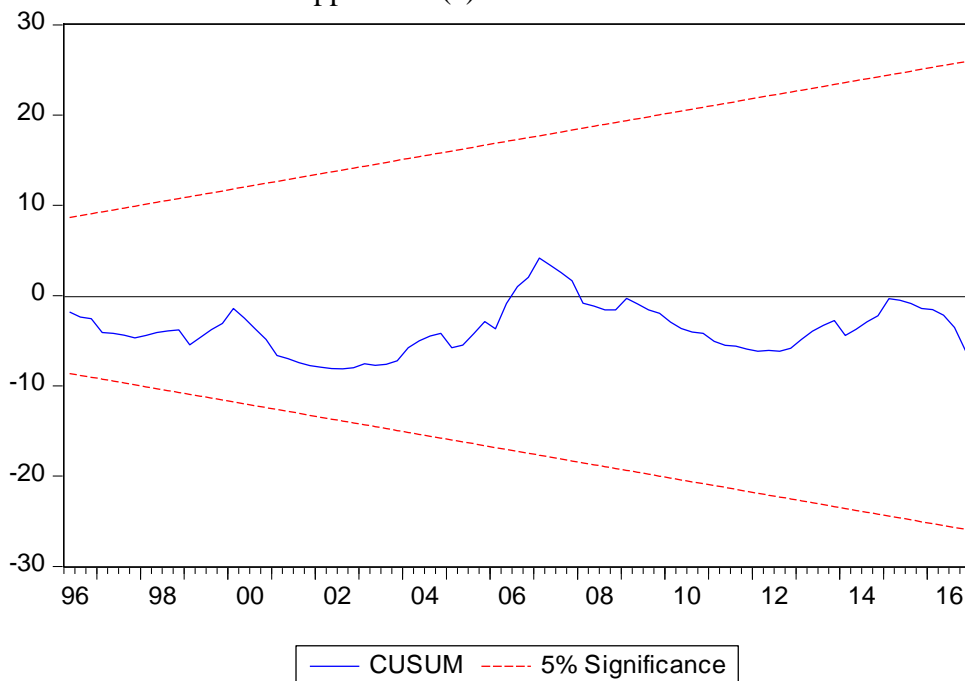
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Table 1: Measurement of Variables

Indicator	Proxy	Measurement of proxy	Literature	Data Bank (agency)
Exchange Rate	XR	“China’s exchange rate is the measure of the one unit of a Chinese Yuan against the US dollar.”	Celik et al. (2010) Yanamandra (2015)	World Development Indicators
Consumer Confidence Index	CCI	In China, “the consumer confidence index (CCI) is based on a survey of 700 individuals over 15 years old from 20 cities all over the country. This composite index covers the consumer expectation and consumer satisfaction index, thus measures the consumers' degree of satisfaction about the current economic situation and expectation on the future economic trend. The Index measures consumer confidence on a scale of 0 to 200, where 200 indicates extreme optimism, 0 extreme pessimism, and 100 neutrality.”	Tsai et al. (2015) Sakir and Gunes (2010) Celik et al. (2010)	Trading Economics (TE)
Corruption Index	CI	In China, “the Corruption Perceptions Index (CI) ranks countries and territories based on how corrupt their public sector is perceived to be. A country or territory’s score indicates the perceived level of public sector corruption on a scale of 0 (highly corrupt) to 100 (very clean).”	Erhieyovwe and Onokero (2013)	Transparency International and –TE
Credit Rating	CR	“The study uses Moody’s Credit Ratings (CR), and numeric scores are assigned using the schedule offered by Trading Economics credit rating scores. The creditworthiness of a country between 100 (riskless) and 0 (likely to default). Unlike the ratings provided by the major credit agencies, this index is numerical because it is easier to understand and more insightful for estimation and comparison.”	(Li <i>et al.</i> , 2019; Fedderke, 2015)	Moody’s and TE
Inflation	CPI	In China, “the Consumer Price Index or CPI measures changes in the prices paid by consumers for a basket of goods and services, that may be fixed or changed at specified intervals, such as yearly, half-yearly and quarterly.”	Yanamandra (2015) Ben and Louhichi (2016)	World Development Indicators

Appendix 2(a): CUSUM Curve



Appendix 2(b): CUSUM of Squares Curve

