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# **Business Faculty Perceptions: Exploring the Underlying Factors of Ethics as a Core Institutional Value**

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## **ABSTRACT**

Institutions of higher education continue to be challenged by the complexity of academic integrity. In this study, faculty from over 50 different U.S. universities shared their perceptions toward academic integrity issues such as student, administration and faculty behavior. At universities where ethics is considered a core value, the faculty perceives the academic environment as one that values honesty, where dishonest behaviors receive adequate punishment, and where students are held responsible for their behaviors. The study contributes to the body of research as perceived by business faculty on the academic integrity environment underlying the education of future business practitioners. Implications for research and practice are discussed.

## **ABOUT THE AUTHORS**

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