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Implementation of Data Mining to Measure Informatic Engineering Graduation Using K-Means Clustering Method

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Abstract—The Faculty of Computer Science at Lancang Kuning University is one of the favorite faculties among the faculties at Lancang Kuning University today. With a good graduation rate every year with the predicate graduation score is very satisfying. Each Study Program is obliged to monitor the progress of studies of its students. Then the study program also has the duty to pay attention to groups of students who have the potential to graduate on time and students who have the potential to experience a setback for the study period and even experience dropping out. To predict it can be done by using data mining techniques with the K-Means Clustering method. In this study, the use of Rapidminer software can be done to build a pattern of grouping the results of student graduation rates using the K-Means Clustering method of data analysis grouping the graduation rate of 2016 academic year informatics students who have conducted lectures up to semester 6 (VI) using data Semester 2 to Semester 5 GPA and total credits taken previously. Prevention of failure is very important for management of study programs. New knowledge gained in this study was used to assist study programs to better understand the situation of their students and to be able to anticipate drop-out students, to improve student achievement, to improve curriculum, improve the process of learning and teaching activities and many other benefits that could be obtained from the results of mining the data.

Keywords— Data Mining, K-Means, Clustering, Graduation Rate, Student

I. INTRODUCTION

Faculty of Computer Science at Lancang Kuning University is one of the favorite faculties among the faculties at Lancang Kuning University today. With a good graduation rate every year with the predicate graduation score is very satisfying. Each Study Program is obliged to monitor the progress of studies of its students. Then the study program also has the duty to pay attention to groups of students who have the potential to graduate on time and students who have the potential to experience a setback for the study period and even experience dropping out. To predict it can be done by using data mining techniques with the K-Means Clustering method.

Understanding information about students who are potentially exposed to drop outs is important to know and understand. Understanding can be done by digging up the data that is owned and then grouping the results of data mining so as to create a pattern or group of students who are potentially exposed to drop outs. Prevention of failure is very important for the management of study programs. This knowledge can be used in helping study programs to find out the situation of their students and can anticipate drop-out students, to improve student achievement, to improve curriculum, improve the process of teaching and learning activities and many other benefits that can be obtained from the results of data mining.

II. METHOD

A. Data Mining

Data mining is a process that uses one or more computer learning techniques (machine learning) to analyze and extract knowledge automatically [3]. The basic concept of data mining is finding hidden information in a database and is part of Knowledge Discovery in Database (KDD) to find useful information and patterns from data. Data mining looks for new, valuable, and useful information in datasets involving computers and humans and is iterative either through automated or manual processes [11].

B. K-Means Clustering

K-Means Clustering is the simplest grouping method that groups data into groups based on the centroid of each group. It's just that the K-Means results are strongly influenced by the k parameters and centroid initialization. In general, K-Means initializes centroids randomly. But the proposed method will modify K-Means in centroid initialization especially in improving performance in document grouping. Following are the steps found in the K-Means algorithm [13]:

- 1. Determine k as the number of clusters formed.
- 2. Generate the initial centroid (cluster center point) randomly. Determination of the initial centroid is done randomly from the available objects as many as k clusters, then to calculate the next centroid cluster, the following formula is used :

$$v = \frac{\sum_{i=1}^{n} x_i}{n}; i = 1, 2, 3, \dots n$$

Explanation : v : centroid on the cluster xi : object to-i а

n : the number of objects who is

member of the cluster

3. Calculate the distance of each object to each centroid of each cluster. To calculate the distance between objects and centroids, you can use the Euclidian Distance calculation as follows :

$$d(x,y) = ||x - y|| = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}; i =$$

1,2,3,..,n

Explanation : xi : object x to-*i* y*i* : centroid y to-*i* n : the number of objects

- 4. Allocate each object to the closest centroid.
- 5. Do the iteration, then specify the position of the new centroid using equation (2).
- 6. Repeat step 3 if the position of the new centroid is not the same.

C. Rapidminer

Rapidminer is a software that is open (open source). Rapidminer is a solution for analyzing data mining, text mining and prediction analysis. Rapidminer uses a variety of descriptive and predictive techniques to provide insight to users so that they can make the best decisions. Rapidminer has approximately 500 data mining operators, including operators for input, output, data preprocessing and visualization. Rapidminer is a stand-alone software for data analysis and as a data mining machine that can be integrated into its own products. Rapidminer is written by using the java language so that it can work on all operating systems.



Picture 1. Interface Rapidminer

III. RESULTS AND DISCUSSION

A. Data Preprocessing

In preprocessing this data, it can be done by collecting raw data from the Faculty of Computer Science at Lancang Kuning University in the form of data stored in Excel format (.xls), which will be used as new data consisting of GPA data for semester 2 to semester 5 and total credit taken by Lancang University Informatics Engineering Students in the 2016 academic year which is still active in lectures to date. The process carried out at the data preprocessing stage is data integration, data cleaning, and data transformation.

Preprocessed data consists of 4 attributes to be grouped, namely Informatics Engineering GPA from semester 2 to semester 5 and total credits taken with a total of 22 data samples from a total of 134 data. Students who are active in lectures to date. The following table describes the attributes that will be used for grouping and displaying some of the processed data that has been done.

Table 1. Sample Calculation Data								
COD	NIM	N		GPA - S	CREDITS			
E	NIM	Name	п	Ш	IV	V	TOTAL	
M010	165520101 7	LUPITA SRI REZEKI	3.7 4	3.6 5	3.6 1	3.4 4	107	
M020	165520103 0	TEGUH RIANTO	3.1	2.9 6	2.9 6	2.9 6	62	
M030	165520104 4	SISILIA TRIANI BR. MANULANG	3	3	3	3	20	
M040	165520105 8	YUKHRIZUL ALMUFAZRI	2.8 1	2.8 1	2.8 1	2.8 1	42	
M050	165520107 1	DEBORA KATARINA SIMAMORA	3.2 5	3.2 1	3.2 6	3.2 3	128	
M060	165520108 6	TAUFIK KURRAHMAN	3.1 3	3.0 8	3.0 4	3.0 6	127	
M070	165520109 7	ANGGA DANA PRATAMA	1	1	1	1	20	
M080	165520111 5	MUHAMMAD FUAD FAHRI	1.7	1.7	1.7	1.7	20	
M090	165520113 1	DENDY NOFRIZAL	2.9	2.8 8	2.9 2	2.9 2	79	
M100	165520114 7	RYAN BAPTISTA HUTASOIT	2.2 2	2.2 2	2.2 2	2.2 2	37	
M110	165520115 8	MAULANA PRAYOGO PANGESTU	3.0 3	2.9 8	2.8 8	2.8 9	91	
M120	165520117 2	DHEA ANISYA	2.5 9	2.8 2	2.9 2	2.9 5	122	
M130	165520118 7	NUZWARDANA FIKRI	1.5	1.5	1.5	1.5	32	
M011	165520101 8	ADE SAPUTRA	3.7 3	3.7 3	3.7 9	3.7 7	130	
M022	165520103 2	RONI SAFRIYADI	3.6 8	3.4 8	3.4 7	3.5 7	130	
M033	165520104 7	RAMADHAN SAPUTRA	2.2 5	2.2 5	2.2 5	2.2 5	35	
M044	165520106 3	SYAHRUL RAMADHAN	3.5 2	3.4 9	3.4 7	3.4 8	129	
M055	165520107 9	RIRI KUSHENDAR	2.9 1	2.8	2.8 9	2.9 4	127	
M066	165520109 2	REYNAL SATRIO	1.9 2	1.9 2	1.9 2	1.9 2	20	
M077	165520110 6	NOPEBRIN DUY PUTRA MANIK	2.5 9	2.5 4	2.4	2.4	66	
M088	165520112 8	SYAHRUN NUR	3.0 9	2.9 2	3.0 1	3.0 1	126	
M099	165520114 6	SISKA FERONIKA SIRINGO- RINGO	3.3 4	3.2 7	3.3 2	3.3 2	130	

B. Clustering Analysis with K-Means Algorithm Table 1 Sample Calculation Data

1. Analysis and Process of K-Means Clustering

a. Determine the Initial Cluster Center Determining the initial centroid is randomly determined from the available data / objects in the number of clusters k. Where the initial number of centroids is determined as 3 initial centroids, the value for C1 is taken from the data line M020, the value of C2 is taken from row M010, the value of C3 is taken from the data line M070. Following this is the initial centroid value in the study, C is a cluster :

C1 = (3.1; 2.96; 2.96; 2.93; 62) C2 = (1.5; 1.5; 1.5; 1.5; 107) C3 = (1.92; 1.92; 1.92; 1.92; 20)

b. Calculating Distance with the Cluster Center The following is the calculation of distance with Euclidean Distance for iteration 1 with centroid 1:

$M010 = \sqrt{(3.74 - 3.1)^2 + (3.65 - 2.96)^2 + (3.61 - 2.96)^2 + (3.44 - 2.96)^2 + (107 - 62)^2} = 45.02$
$M020 = \sqrt{(3.1 - 3.1)^2 + (2.96 - 2.96)^2 + (2.96 - 2.96)^2 + (2.96 - 2.96)^2 + (62 - 62)^2} = 0.00$
$M030 = \sqrt{(3-3.1)^2 + (3-2.96)^2 + (3-2.96)^2 + (3-2.96)^2 + (20-62)^2} = 42.00$
$M040 = \sqrt{\left(2.81 - 3.1\right)^2 + \left(2.81 - 2.96\right)^2 + \left(2.81 - 2.96\right)^2 + \left(2.81 - 2.96\right)^2 + \left(42 - 62\right)^2} = 20.00$
$M050 = \sqrt{(3.25 - 3.1)^2 + (3.21 - 2.96)^2 + (3.26 - 2.96)^2 + (3.23 - 2.96)^2} + (128 - 62)^2 = 66.00$

 $M099 = \sqrt{(3.34 - 3.1)^2 + (3.27 - 2.96)^2 + (3.32 - 2.96)^2 + (3.32 - 2.96)^2 + (107 - 62)^2} = 68.00$ After calculating the distance with Euclidean Distance for iteration 1 with centroid 1 is done, then the next step is to calculate with centroid 2, and 3 with the same formula with the calculation above.

c. Data Grouping

Allocate each data to the closest centroid. In reallocating data into each cluster based on a comparison of the distance between the data with the centroid of each cluster, data is explicitly allocated into the cluster that has the distance to the nearest centroid to that data. The following is the result of a comparison of the distance between the data with the centroid of each existing cluster based on the calculation of distance with Euclidean Distance for iterations 1, C (cluster) and M (data).

T 11 A	D	0	•	•	T 1
Table 2.	Data	(irour	nng	1n	Iteration-L
10010 -	2000	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~			1001001011 1

CODE	C1	C2	C3	Clustering
M010	45.02	0.00	87.16	2
M020	0.00	45.02	42.19	1
M030	42.00	87.01	4.00	3
M040	20.00	65.02	22.30	1
M050	66.00	21.01	108.09	2
M060	65.00	20.03	107.08	2
M070	42.19	87.16	0.00	3
M080	42.07	87.08	1.52	3
M090	17.00	28.04	59.12	1
M100	25.05	70.06	17.17	3
M110	29.00	16.06	71.11	2
M120	60.00	15.09	102.07	2
M130	30.15	75.12	12.04	3
M011	68.02	23.00	110.14	2
M022	68.01	23.00	110.12	2
M033	27.04	72.05	15.21	3
M044	67.01	22.00	109.11	2
M055	65.00	20.05	107.07	2
M066	42.06	87.07	1.84	3
M077	4.13	41.06	46.10	1
M088	64.00	19.04	106.08	2
M099	68 00	23 01	110 10	2

d. Determination of New Cluster Centers Determine the position of the new centroid by calculating the average value of the data in the same centroid.



Repeat the 4 steps above until the cluster position does not change again (Iteration-n). Then do a comparison of the results of grouping data in each iteration.

e. Comparison of Iteration Grouping Results

Determine the position of the new centroid by calculating the average value of existing data.

Fable 3.	Compari	son of Data	ι Grouping	Each	Iteration
			1 2		

CODE	Iteration-1	Iteration-2	Iteration-3
M010	2	2	2
M020	1	1	1
M030	3	3	3
M040	1	3	3
M050	2	2	2
M060	2	2	2
M070	3	3	3
M080	3	3	3
M090	1	1	1
M100	3	3	3
M110	2	1	1
M120	2	2	2
M130	3	3	3
M011	2	2	2
M022	2	2	2
M033	3	3	3
M044	2	2	2
M055	2	2	2
M066	3	3	3
M077	1	1	1
M088	2	2	2
M099	2	2	2

In iteration-1 and iteration-2 there is still a cluster position that is still changing, it is necessary to recalculate the iteration-3. Then do a comparison between iterations-2 and iterations-3. Because the 3rd iteration of the cluster position has not changed / the same as the position of the cluster in the 2nd iteration then the next iteration process does not need to be done, it can be concluded that the iteration process can be stopped at the 3rd iteration with the results :

Cluster 1 member (C1):	{M020,	M090,	M110,
	M077}	= <u>4 data</u>	<u>i</u>
Cluster 2 member (C2) :	{M010,	M050,	M060,
	M120,	M011,	M022,
	M044,	M055,	M088,
	M099}	= <u>10 da</u>	ta
Cluster 3 member (C3) :	{M030,	M040,	M070,
	M080,	M100,	M130,
	M033,	M06	$6\} = 8$
data			

<u>data</u>

Table 4	Chuston	Data	Dragon		Dague	4.
Table 4.	Cluster	Data	Proces	sing.	Resu	H N
10010	0100001	2				

CLUSTER 1 - NUMBER OF MEMBERS = 4 STUDENTS. CONSISTS OF :								
CODE	STUDENTS NAME	GPA SMT 2	GPA SMT 3	GPA SMT 4	GPA SMT 5	CREDIT S TOTAL		
M020	TEGUH RIANTO	3.1	2.96	2.96	2.96	62		
M090	DENDY NOFRIZAL	2.9	2.88	2.92	2.92	79		
4) M110	MAULANA PRAYOGO PANGESTU	3.03	2.98	2.88	2.89	91		
M077	NOPEBRIN DUY PUTRA MANIK	2.59	2.54	2.4	2.4	66		
	NILAI RATA-RATA	2.91	2.84	2.79	2.79	74.50		
	NILAI MINIMUM	2.59	2.54	2.40	2.40	62.00		
	NILAI MAXIMUM	3.10	2.98	2.96	2.96	91.00		
CLUSTER 2 - NUMBER OF MEMBERS = 10 STUDENTS. CONSISTS OF :								
CODE	STUDENTS NAME	GPA SMT 2	GPA SMT 3	GPA SMT 4	GPA SMT 5	CREDIT S TOTAL		
M010	LUPITA SRI REZEKI	3.74	3.65	3.61	3.44	107		
M050	DEBORA KATARINA SIMAMORA	3.25	3.21	3.26	3.23	128		

M060	TAUFIK KURRAHMAN	3.13	3.08	3.04	3.06	127
M120	DHEA ANISYA	2.59	2.82	2.92	2.95	122
M011	ADE SAPUTRA	3.73	3.73	3.79	3.77	130
M022	RONI SAFRIYADI	3.68	3.48	3.47	3.57	130
M044	SYAHRUL RAMADHAN	3.52	3.49	3.47	3.48	129
M055	RIRI KUSHENDAR	2.91	2.8	2.89	2.94	127
M088	SYAHRUN NUR	3.09	2.92	3.01	3.01	126
M099	SISKA FERONIKA SIRINGO-RINGO	3.34	3.27	3.32	3.32	130
	NILAI RATA-RATA	3.30	3.25	3.28	3.28	125.6
	NILAI MINIMUM	2.59	2.80	2.89	2.94	107.0
	NILAI MAXIMUM	3.74	3.73	3.79	3.77	130.0
CI	UCTED 2 NUMBER OF ME	MDEDG	0 CTUD	ENTE C	ONCIOT	COF .
CI	LUSTER 3 - NUMBER OF ME	MBERS	= 8 51 UD	PENIS. C	.UN5151	S OF :
CODE	STUDENTS NAME	GPA SMT	GPA SMT	GPA SMT	GPA SMT	CREDIT S TOTAL
		2	3	4	5	
M030	SISILIA TRIANI BR. MANULANG	2	3	3	3	20
M030 M040	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI	2 3 2.81	3 3 2.81	4 3 2.81	5 3 2.81	20 42
M030 M040 M070	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA	2 3 2.81 1	3 3 2.81 1	4 3 2.81 1	5 3 2.81 1	20 42 20
M030 M040 M070 M080	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA MUHAMMAD FUAD FAHRI	2 3 2.81 1 1.76	3 3 2.81 1 1.76	4 3 2.81 1 1.76	5 3 2.81 1 1.76	20 42 20 20
M030 M040 M070 M080 M100	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA MUHAMMAD FUAD FAHRI RYAN BAPTISTA HUTASOIT	2 3 2.81 1 1.76 2.22	3 3 2.81 1 1.76 2.22	4 3 2.81 1 1.76 2.22	5 3 2.81 1 1.76 2.22	20 42 20 20 37
M030 M040 M070 M080 M100 M130	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA MUHAMMAD FUAD FAHRI RYAN BAPTISTA HUTASOIT NUZWARDANA FIKRI	2 3 2.81 1 1.76 2.22 1.5	3 3 2.81 1 1.76 2.22 1.5	4 3 2.81 1 1.76 2.22 1.5	5 3 2.81 1 1.76 2.22 1.5	20 42 20 20 37 32
M030 M040 M070 M080 M100 M130 M033	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA MUHAMMAD FUAD FAHRI RYAN BAPTISTA HUTASOIT NUZWARDANA FIKRI RAMADHAN SAPUTRA	2 3 2.81 1 1.76 2.22 1.5 2.25	3 3 2.81 1 1.76 2.22 1.5 2.25	4 3 2.81 1 1.76 2.22 1.5 2.25	5 3 2.81 1 1.76 2.22 1.5 2.25	20 42 20 20 20 37 32 35
M030 M040 M070 M080 M100 M130 M033 M066	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA MUHAMMAD FUAD FAHRI RYAN BAPTISTA HUTASOIT NUZWARDANA FIKRI RAMADHAN SAPUTRA REYNAL SATRIO	2 3 2.81 1.76 2.22 1.5 2.25 1.92	3 3 2.81 1 1.76 2.22 1.5 2.25 1.92	4 3 2.81 1 1.76 2.22 1.5 2.25 1.92	5 3 2.81 1 1.76 2.22 1.5 2.25 1.92	20 42 20 20 37 32 35 20
M030 M040 M070 M080 M100 M130 M033 M066	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA MUHAMMAD FUAD FAHRI RYAN BAPTISTA HUTASOIT NUZWARDANA FIKRI RAMADHAN SAPUTRA REYNAL SATRIO NILAI RATA-RATA	2 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06	3 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06	4 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06	5 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06	20 42 20 20 37 <u>32</u> 35 20 28.25
M030 M040 M070 M080 M100 M130 M033 M066	SISILIA TRIANI BR. MANULANG YUKHRIZUL ALMUFAZRI ANGGA DANA PRATAMA MUHAMMAD FUAD FAHRI RYAN BAPTISTA HUTASOIT NUZWARDANA FIKRI RAMADHAN SAPUTRA REYNAL SATRIO NILAI RATA-RATA NILAI MINIMUM	2 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06 1.00	3 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06 1.00	4 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06 1.00	5 3 2.81 1.76 2.22 1.5 2.25 1.92 2.06 1.00	20 42 20 37 32 35 20 28.25 20.00

From the table above it can be concluded that based on the average value of each attribute in each cluster can be seen a comparison of the average number, then the group graduation rate of students who have the potential to graduate with a decline in study period is in Cluster 1 with an average grade point average Semester 2 to Semester 5 and total credits = 2.91; 2.84; 2.79; 2.79; 74.50 and consists of 4 data. For groups the graduation rate of students who have the potential to graduate on time is in Cluster 2 with the average grade of GPA of Semester 2 to Semester 5 and total credits = 3.30; 3.25; 3.28; 3.28; 125.6 and consists of 10 members. For groups of student graduation rates that have the potential to drop out can be found in Cluster 3 with the average scores of Semester 2 to Semester 5 and credits total = 2.06; 2.06; 2.06; 2.06; 28.25 and consists of 8 members.

2. Testing with the Rapidminer Tool The testing process is a very important process to determine the extent to which the design of Data Mining can be tested using a software.



Picture 2. Testing with the Rapidminer Tool

After entering the data and operators needed to run the testing process, it will display some forms of display produced by Rapidminer on the K-Means process that has been carried out previously. The results are as follows : a. *ExampleSet*

		-	E	* (1. *) =	- 1		1914 108	1 des 101 11
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- S		4.0		*	1.00	1.00		1.00
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	÷0.		110.00		2.20			1.4
2	±0.		internal second	100	1.00	1.00	10	1
	1.0	400	10-1	10	1041	100	140	4
0.0	÷11		++++		1	1000		-
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÷	5 C	Losi .	and a	140	.010	5.58	141	
2.	11.	610	100.2	120	3.55	2.05	123	1.00
	14	100	100.00	1.00	- 11	4.00		
ŧ.	36	14.14	pm. 1	180	202	2.00	140	100
1	211	0/H	1043	1100	600	204	1400	12
•	95	1.11	100020	10	1.1	1.00	1900	11
£9	36	and a	100 11	-	49.2			14

Picture 3. Display of Cluster Results (Data View)

b. *Cluster Model* (Clustering)



Picture 4. Display of Cluster Results (Description)

- 3. Comparison of Calculation Results
 - Based on the results of testing sample data using Rapidminer Tools, it can be concluded that the results of manual calculations and calculations using Rapidminer Tools, the results are the same. Members of each cluster in manual calculations are the same as cluster members in the test results.

Table 5.	Comparison	of Calculations	Results
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Manual Calculations			RapidminerTools		
Cluster	Members	Total	Cluster	Members	Total
1	M020, M090, M110, M077	4	0	M020, M090, M110, M077	4
2	M010, M050, M060, M120, M011, M022, M044, M055, M088, M099	10	1	M010, M050, M060, M120, M011, M022, M044, M055, M088, M099	10
3	M030, M040, M070, M080, M100, M130, M033, M066	8	2	M030, M040, M070, M080, M100, M130, M033, M066	8

From the tests conducted above, it can be concluded that there are similarities between the results of manual processing and testing using Rapidminer Tools. The only difference lies in the number of clusters produced and the number of cluster members. Based on testing the entire data, cluster 0 is the graduation rate of students who have the potential to graduate with a decrease in study period, cluster 1 is the graduation rate of students who have the potential to graduate on time and cluster 2 is a group of students who have the potential to break up. This can be read on the centroid of each cluster in the attribute of the average value.

IV. CONCLUSION

In this study, the grouping of student graduation results using the K-Means Clustering method from the data analysis process grouping student graduation rates up to semester 6 (VI) using data on GPA and total credit values taken previously, succeeded in producing 3 clusters namely, for groups of students who had the potential to graduate on time has the potential to pass with a decrease in study period and potentially drop out. The use of Rapidminer tools can be done to build a pattern of grouping the results of student graduation rates with data from the Faculty of Computer Science at Lancang Kuning University and as a comparison with manual calculations. In this study, this can also help study programs to recognize the situation of their students and be able to anticipate students who drop out of lecture, to improve student achievement, to improve the curriculum, improve the process of teaching and learning activities and many others benefits that can be obtained from data mining.

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