



Factors affecting feelings of justice in biodiversity conflicts: towards fairer jaguar management in Calakmul, Mexico

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4 Abstract

5 Conservation focuses on environmental objectives, but neglecting social concerns can lead to 6 a feeling of injustice among some actors and thus jeopardise conservation aims. Through a 7 case study on a biodiversity conflict around jaguar management in the Calakmul region of 8 Mexico, we explored actors' feelings of injustice and their associated determinants. We 9 employed a novel framework distinguishing four dimensions of justice: recognition, 10 ecological, distributive and procedural. By conducting and analysing 235 interviews with 11 farmers and ranchers, we investigated what might drive their feeling of injustice, namely their 12 perceptions of the injustice itself (i.e. location, intentionality, stability), individual 13 characteristics (i.e. socio-economic status, motivation, environmental identity), and interactions with their environment (i.e. natural and social). We also asked the participants to 14 15 choose one statement for each of the 10 pairs of statements that we presented to them, from 16 18 statements that characterized their feeling of justice toward jaguar management based on 17 different criteria. Using a pioneering statistical analysis, BTLLasso, we showed the 18 complexity of the drivers of feeling of justice. Self-interest assumptions were not upheld; 19 feelings of fairness were only weakly influenced by experience of jaguar attacks. Feelings of 20 justice were influenced mainly by factors related to actors' intra-and inter-group relationships 21 (e.g. perception of collective responsibility, coherence perceived in the group to which they 22 identified). Our analyses also allowed us to compare the effects of different factors on the 23 assessment of criteria by diverse actors. For example, it revealed that differences in the 24 organisations and groups perceived as being responsible for jaguar management modify a 25 participant's perception of fairness. This nuanced understanding of how people build their

26	perception of justice can inform practitioners who seek fairer and more effective conservation
27	approaches. Whilst details will be context specific, it emerged that supporting relationship
28	building and enabling debate over ecological responsibilities are important and conservation
29	efforts should go beyond merely offering financial compensation for livestock depredation.
30	We conclude that perception of justice is a neglected but important aspect to include in
31	integrative approaches to managing biodiversity conflicts, and that novel mixed methods can
32	advance both conceptual and applied understanding in this area.
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34	Keyword: fairness, paired comparison, Bradley-Terry-Luce Lasso, self-interest motivation,
35	group identity.
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38	1. Introduction
39	The conservation of large charismatic species can involve biodiversity conflicts in which
40	disagreements between actors must be addressed (Redpath et al., 2013; White et al., 2009).
41	Biodiversity conflicts are driven partly by competing visions of fairness (Müller, 2011;
42	Redpath et al., 2013), and feeling of justice can be a good predictor of people's attitudes and
43	behaviours regarding conservation (Martin et al., 2014; Sikor et al., 2014) ¹ . Someone
44	perceiving a lack of fairness might resist conservation rules (Dawson et al., 2017) or limit
45	their endorsement of pro-environmental action (Kals and Russell, 2001). Perceived unfairness
46	can result also in profound resentment and social conflict (Schlosberg, 2007). Conversely,
47	positive feelings of justice increase trust in decision-makers (Lauber, 1999), acceptance of
48	decisions by locals (Davenport et al., 2007), overall effectiveness of conservation actions
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¹ Fairness and feeling of justice here are both used as synonym to talk about subjective justice.

50 focusing on, and policies supporting, the incorporation of justice into environmental issues 51 has been increasing, especially issues related to climate change (Agyeman et al., 2016), 52 payments for ecosystem services (Martin et al., 2014), protected area management (Dawson 53 et al., 2017), and large carnivore conservation (Bredin et al., 2018; Jacobsen and Linnell, 54 2016). In this study, we adopted a justice approach to jaguar management around the 55 Calakmul Biosphere Reserve, Mexico. Specifically, we used an empirical approach to identify 56 factors affecting the feeling of justice in local farmers and ranchers. In doing so, we offer new 57 insights for theoretical considerations of justice while proposing practical steps to manage 58 biodiversity conflicts.

59 Feelings of justice represent actors' positions on particular issues, at a specific time 60 and in a particular context (Martin et al., 2014; Schlosberg, 2007; Sikor et al., 2014). Those 61 feelings are based on a plurality of views of justice that calls for an approach encompassing 62 several dimensions of justice. We used a framework that accounts for four dimensions of justice: distributive justice (fair distribution of the costs and benefits of conservation), 63 64 procedural justice (fair decision-making process), ecological justice (fair treatment of the 65 natural world), and justice-as-recognition (fair integration of group identity, lifestyle, 66 knowledge and viewpoints) (Lecuyer et al., 2018). While recent studies have often proposed 67 frameworks where justice-as-recognition includes ecological justice (e.g., Jacobsen and 68 Linnell, 2016; Martin et al., 2016; Schlosberg, 2007), we have previously shown that 69 ecological justice can be a distinct dimension that may be addressed differently from justice-70 as-recognition (Lecuyer et al., 2018). These four dimensions of justice enabled us to broadly 71 frame local actors' perception of justice and to explore variability among the dimensions. 72 Divergent viewpoints on fairness may be a major obstacle for mutual understanding 73 (Müller, 2011), the latter being necessary to manage biodiversity conflicts effectively. It is 74 thus important to test empirically how the factors influencing feelings of justice vary among

75 individuals. The issue itself (characteristics of the conflict i.e. location, intentionality, 76 stability), the individual (i.e. socio-economic status, motivation, environmental identity), and 77 the context (i.e. natural and social) can all influence one's feelings of justice (see Table 1 for 78 more complete definitions and references). People might perceive the dimensions of justice 79 differently and employ different criteria to explain their perception of it (e.g. Lauber, 1999; 80 Martin et al., 2014; Zafra-Calvo et al., 2017). In the example of jaguar management, 81 perception of distributive justice might depend, for instance, on socio-economic status or 82 previous experience of jaguar attack. Researchers have disputed the motives driving people's 83 desire for fairness, some attributing them to self-interest and others to group identity (Lind 84 and Tyler, 1988; Skitka et al., 2010). The self-interest assumption implies that people's main 85 motivation is to maximize their reward (Skitka et al., 2010). The group identity assumption 86 proposes that relationships within and between groups are potent determinants of fairness 87 judgments (Lind and Tyler, 1988; Skitka et al., 2010). According to their own subjective 88 judgment, individuals could thus adopt different criteria to achieve perceived justice. 89 In this paper, we employed a novel mode of analysis that uses a mixed-method 90 approach to achieve a comprehensive analysis of all justice dimensions. We propose a 91 systematic and quantitative investigation of the determinants of feelings of justice that 92 accounts for the multi-dimensional facets of justice and its perception. Research on the 93 plurality of, and individual variation in, justice perception has been qualitative in many cases 94 (Coolsaet, 2016; Martin et al., 2014; Smith and McDonough, 2001; but see Zafra-Calvo et al., 95 2017), while studies using a quantitative approach have often focused on a single dimension 96 of justice, usually procedural justice (e.g. Lauber, 1999). Here, we used an enhanced version 97 of the Bradley-Terry model (Schauberger and Tutz, 2017) to develop interdisciplinary enquiry 98 around the concept of justice and to inform future research using quantitative methods in 99 combination with qualitative data to reveal patterns of feelings of justice.

100	We explored factors affecting feelings of justice held by different actors involved in
101	jaguar management around the Calakmul Biosphere Reserve in Mexico. We investigated the
102	jaguar conflict in Calakmul to examine factors influencing feelings of justice within a
103	theoretical framing of multiple dimensions of justice. This study complements the work of
104	Lecuyer et al. (2018), which used qualitative data to explain how feelings of injustice in local
105	communities surrounding jaguar management in Calakmul are constructed. Here, we aimed to
106	(1) identify factors influencing local actors' perceptions of justice; (2) assess how the criteria
107	that local actors used to describe their feelings of justice cluster; (3) offer practical advice on
108	strategies to achieve 'justice' and support 'fair' management actions; and (4) present a novel
109	methodology for the analysis of empirical data on local perceptions of justice. We thus
110	contribute to theorization in this area, but also offer practical recommendations for
111	biodiversity conflict management. By helping to develop mutual understanding and foster an
112	open dialogue among actors, our research facilitates fair and effective conservation action.
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Table 1. External factors of justice extracted from the literature and arranged according to whether they depend on the resources or injustice considered, on the individual, or on the context in which the situation takes place.

Category of external factor	External factor	Definition	Reference
Related to the injustice itself	Responsibility	Who/what is held responsible for the injustice: an individual, an organization or intangible factors	Ohl et al., 2008; Utne and Kidd, 1980
	Intentionality	Whether the injustice is caused voluntarily or not by one (or more) actors.	Della Fave, 1986; Ohl et al., 2008; Utne and Kidd, 1980
	Duration	Whether the injustice and its cause(s) are temporary or long lasting.	Ohl et al., 2008; Utne and Kidd, 1980
Related to the individual	Individual characteristics	Socio-economic and demographic attributes, and previous experience of the actors.	Clayton and Opotow, 2003; Kellerhals et al., 1997
	Motivation	The actors' objectives and expectations regarding the situation.	Parris et al., 2014
	Environmental identity	Whether and how the environment plays an important part in someone's identity.	Clayton et al., 2016; Clayton and Opotow, 2003; Müller, 2011; Parris et al., 2014; Stets and Biga, 2003
Related to contextual factors	Physical environment	The physical environment influences how an actor perceives place identity and connects to the natural world.	Agyeman et al., 2016; Marques et al., 2015; Parris et al., 2014
	Intra-group relationships	Observation of others' behaviour in the group is used to interpret if one's behaviour is appropriate in a given situation. Social norms to which members of a social group state adherence are likely to strongly benefit or legitimize that group.	Clayton et al., 2016; Clayton and Opotow, 2003; Colvin et al., 2015; Lute and Gore, 2014; Marques et al., 2015; Parris et al., 2014
	Inter-group relationships	Perception of the legitimacy of an external group that promotes a certain behaviour. Such legitimacy influences how people act in accordance with each other and supports a legitimated norm or set of behaviours.	Clayton et al., 2016; Clayton and Opotow, 2003; Colvin et al., 2015; Lauber, 1999; Lute and Gore, 2014; Parris et al., 2014;

354 2. Methods

355 2.1. Species of interest and study area

356 As a top predator and flagship species, the jaguar is a focal species for environmental 357 protection and biodiversity conservation (Sanderson et al., 2002). However, it also represents 358 a threat to livelihoods because of livestock depredation (Zarco-González et al., 2013). This 359 has resulted in hunting and poisoning of jaguars, representing a significant threat to the 360 survival of certain jaguar populations (Inskip and Zimmermann, 2009). In Mexico, the jaguar 361 is considered an endangered species (SEMARNAT, 2010). Recent studies showed that the 362 Yucatán peninsula, especially the region encompassing the Calakmul Biosphere Reserve and 363 its surroundings, hosts one of the largest continuous areas highly suitable for jaguars 364 (Rodríguez-Soto et al., 2011).

365 The Calakmul region broadly corresponds to the municipality of the same name, 366 which covers almost 14,000 km2, half of which corresponds to the Calakmul Biosphere 367 Reserve. The municipality is home to 28,424 people, living in 62 ejidos distributed around the 368 reserve (INEGI, 2015). An ejido is a land tenure system often combining both individual and 369 communal land rights and in which decisions affecting *ejido* life are taken collectively among 370 the ejidatarios, the land-tenure right holders (Warman and Warman, 2001). A large influx of 371 people arrived in the Calakmul region between the 1970's and the mid 1990's, mainly from 372 the Gulf coast and central regions of Mexico. In this region, people engage in a wide range of 373 natural resource-based activities, including honey production and logging, although most 374 depend on subsistence maize agriculture (Turner et al., 2004). In addition, many families in 375 the region own livestock, mostly cattle and sheep. Government programmes have sponsored 376 sheep production, hence there has been a recent increase in families owning small flocks of 377 sheep to provide additional income (Schmook and Radel, 2008).

378 The co-occurrence of livestock and jaguars and pumas makes Calakmul a high-risk zone for large cats' attacks on livestock. Marshall et al. (under review) found that over 30% of 379 380 the ranchers suffered at least one attack between 2013 and 2015 in the Calakmul region, two-381 thirds of which they attributed to jaguar. Widespread large cats' depredation affects mostly 382 sheep owners, partly because of livestock husbandry practices (Lecuyer et al., unpubl. data). 383 To compensate for economic losses from predators, a national compensation scheme was 384 created in the late 2000's. The scheme is funded through the National Confederation of 385 Livestock Organizations (Confederación Nacional de Organizaciones Ganaderas), and is 386 accessible to any livestock rancher who can provide evidence of ownership, without any 387 insurance cost to the claimant. Furthermore, the Reserve and a local non-governmental 388 organization (PRONATURA) have been helping local ranchers to complete and submit the 389 required report after an attack. The Reserve also plays a role in jaguar management through 390 biological monitoring, including monitoring undertaken by local groups trained by the 391 Reserve. Additionally, the Reserve sporadically delivers technical and financial support to 392 communities to implement mitigation measures, like electric fences, to limit the risk of attack. 393 PRONATURA has been providing camera traps to ranchers to identify the predator in case of 394 an attack; PRONATURA also carried out an awareness campaign, and was involved in 395 multiple events regarding jaguar conservation (pers. obs). Despite these efforts, jaguar 396 management is causing a latent and, at times, intense biodiversity conflict among the region's 397 actors, leading to feelings of injustice in local populations (Lecuyer et al., 2018). 398

399 2.2. Data collection

We conducted interviews in 45 *ejidos* located in the Calakmul region with both ranchers (i.e. people primarily practising livestock production) and farmers (i.e. people primarily practising agriculture and not owning livestock). We proposed that ranchers might perceive fairness in relation to the jaguar differently from farmers as ranchers are directly affected by predation; 404 whilst farmers could offer more of an outsider perspective, possibly reacting similarly to 405 ranchers, but tending to reflect greater concerns for the community (Parris et al., 2014). 406 Farmers were selected randomly, while ranchers were selected using a snowball technique 407 (Coleman, 1958), where we randomly chose a house in each community to ask members of 408 the household if they could provide us with the names of livestock owners in the community. 409 This approach was used due to the limited number of ranchers in most communities. As the 410 main interest of this study was to understand ranchers' perceptions of justice, we interviewed 411 more ranchers (n=144) than farmers (n=91). Of those people who were at home when we 412 visited the communities, only three individuals refused to participate in the interviews, 413 because of lack of time. None of the people interviewed refused to answer any question from 414 the survey questionnaire.

415 Our questionnaire used closed and open-ended questions and was divided into two 416 sections. The first section comprised demographic and a series of categorical questions to investigate external factors that can influence feeling of justice. We adapted factors identified 417 418 in Table 1 for the case of jaguar management (Table 2). As categorical questions might not 419 capture the complexity of a particular situation, we asked questions based on information 420 provided by local people in previous studies (see Lecuyer et al., 2018). Indeed, while some 421 questions were simple to adapt, others required an understanding of the region and several 422 iterations of pilot interviews with local actors to articulate clearly (see appendix 1). Because 423 of the limited number of variables we could include in the analysis, in Table 2 we present 424 only the questions from which we extracted the variables included. Some questions originally 425 included more potential answers; answers that were never selected by participants were 426 excluded from the analysis.

427

Category of external factor	External factor	Question asked
Related to the injustice itself	Responsibility	 Who do you think is responsible for jaguar management in the region? Individuals, 2) Government, 3) Reserve, 4) NGOs, 5) <i>Ejido</i> authorities Do you think the responsible (chosen above) 1) Is investing enough effort to avoid jaguar attack on livestock? 2) Does not care about jaguar attack on livestock? 3) No opinion In your opinion, in which order (from most to least) do these predators perpetrate attacks? Jaguar, Puma, Dogs, Coyotes, Other (If no risk was associated with a species, a zero was written)
	Intentionality	• Do you think jaguar attacks are 1) Controllable? 2) Non-controllable?
	Frequency*	• How do you perceive jaguar attack? 1) Uncommon, 2) Frequent
Related to the individual	Individual characteristics	 Activity: 1) Rancher, 2) Farmer Gender Age Education Number of sheep For farmers only: Did any jaguar attack on livestock ever occur in your community? For ranchers only: Have you ever experienced a jaguar attack on your livestock?
	Motivation	• In light of the current situation surrounding the jaguar, would you like to: 1) Permit an equilibrium between jaguar protection and livestock production? 2) Increase livestock production?
	Environmental identity	• Choice of propositions to categorize their environmental identity (see <i>Stet and Biga, 2003)</i> Creation of an index centred on 0, varying from -1 to 1.
Related to contextual factors	Physical environment	 How often do you go into the forest? 1) Every day, 2) Once a week, 3) Once a month, 4) Once a year How often do you see wild animals? 1) Every day, 2) Once a week, 3) Once a month, 4) Once a year

429 Table 2. Questions to assess external factors regarding jaguar management.

Intra-group relationships	• How do you best identify yourself? 1) By your activity (rancher or farmer), 2) By your status in your community (<i>ejidatario</i> or non <i>ejidatario</i>), 3) By the community in which you live (name of the community)?		
	• Within the group you best identify yourself, regarding jaguar management, do you: 1) Share the same opinion? 2) Have a different opinion?		
Inter-group relationships	 Which of the following actors do you think have the right to be involved in jaguar management? (several answers possible) 1) Government, 2) Reserve, 3) NGOs, 4) <i>Ejidos</i> authorities, 5) Individuals Do you think the jaguar management actions implemented by this/these actor(s) have been adequate? 1) Yes, 2) No 		
* We replaced the external factor caused by respondents being enga	"duration" (of attacks taking place) by "frequency" (of attacks) to avoid biases aged in this activity for very different durations.		

The second section of the questionnaire was an assessment of participants' feelings of justice. During previous research in the region, we identified 16 criteria that people used to build their perceptions of justice according to the four dimensions of justice considered here (Lecuyer et al., 2018). Those criteria were described in 18 statements (Table 3, Appendix 1). We first asked participants if they agreed or disagreed with these statements to confirm our framing of the criteria of justice. Following, we asked them to select the 10 most important statements for them, without ranking. Out of those 10 statements, participants had to choose the most important statement out of each pair of statements (45 paired comparisons in total). We chose paired comparisons because according to previous studies (Cattelan, 2012) and our experience in the region, people struggle to rate or rank several items and our pilot interviews showed that it was easier to compare pairs of items. The interview ended with open questions about how respondents felt about the criteria and justice toward jaguar management in general.

449 Table 3. Statements that were the objects of paired comparisons and represent different justice

- 450 criteria that are associated with different justice dimensions. The letters associated with the
- 451 criteria are not in alphabetical order because we wished to present the criteria randomly to our
- 452 participants without the possibility for preconceived ranking.

Theme	Criterion	Statement	
Distributive environmental justice:	i. Need-Benefit	Support should be provided to the livestock breeders who need it most	
the fair distribution of costs and benefits	k. Equality-Benefit	The same support should be provided to everyone	
related to jaguar management	m. Merit-Cost	Conservationists should pay for the cost of living with jaguars	
	o. Merit-Benefit	Support should be provided to those who take measures to coexist with, and protect, jaguars	
	r. Equality-Benefit	The cost of living with the jaguar should be distributed among all	
Procedural	c. Compliance	Everybody should respect the decisions taken	
the fairness of the processes of jaguar	d. Consistency	There should be no interest group favoured during the decision-making process	
management (daily based operation)	j. Opportunity for revision	If I disagree with a decision, I should be able to give my opinion	
	l. Trust	People in charge of making decisions should be people I trust	
	p. Representation	Everyone should have the opportunity to give their opinion during the decision-making process	
	q. Respect	Those responsible for jaguar management should treat me with respect	
Ecological justice: the fair and respectful	a. Right of the environment	Jaguars have the right to live	
treatment of jaguar	f. Responsibilities towards other species	I am responsible for not putting at risk a jaguar and its habitat	
	n. Responsibilities to future generation	I want to protect the jaguar for my children and grandchildren to be able to know it	
Justice as recognition: acknowledging land-	b. Plurality of interest	Those responsible for jaguar management should recognize the importance of everyone's interest	
use rights, values and knowledge systems	e. Land-use right	I should have the right to do what I want, if a jaguar is on my land	
	g. Neutral approach	Those responsible for jaguar management should be neutral	
	h. Knowledge	Jaguar management should be based on what we know about the jaguar	

453

454 2.3. Data analysis

455 Our analysis presupposed that study participants make choices between different criteria of 456 justice to build their overall perception, and that those choices will be influenced by external 457 factors (covariate) related to the injustice, the individual and the context. Those choices are 458 not identical with ranking or grading a proposition as we had multiple cases of non-459 transitivity in our dataset (i.e. a participant might rank a > b > c but c > a). In fact, our dataset 460 showed an appreciable number of non-transitivity cases: 3218 cases of non-transitivity out of 461 28200 (11.41%). Thus, we decided not to include the implicit comparisons between the 10 462 criteria selected and the 8 unselected criteria in our analyses. The analysis of the effect of the 463 external factors focused only on the explicit comparisons made among the 10 criteria selected 464 by each participant. These choices can be analysed with the Bradley-Terry-Luce model using 465 paired comparisons (Bradley and Terry, 1952). However, the Bradley-Terry-Luce model 466 assumes that the strengths of the objects compared are equal for all subjects selecting them 467 (Cattelan, 2012). Schauberger and Tutz (2017) proposed a methodology that accounts for 468 heterogeneity of both the subject (person) making the comparison, and the object (criteria) 469 being compared. They incorporated a LASSO penalty to select subject-specific or criteria-470 specific covariates into the Bradley-Terry-Luce model. By using a penalized likelihood 471 approach, the Bradley-Terry-Luce model with LASSO penalty (BTLLasso) allowed us to 1) 472 compare pairs of criteria from choices made by different participants; 2) identify clusters of 473 criteria influenced similarly by a covariate; and, 3) assess the subject-covariate that influenced 474 choices among pairs of criteria (Schauberger and Tutz, 2017). In short, the BTLLasso 475 proposes the modulation of justice criteria by subject-specific covariates selected using a 476 LASSO penalty weighted by a tuning parameter. Because the importance of the LASSO 477 penalty may vary depending on the data in question, we used a cross-validation to choose the

478 tuning parameter and thus a penalty level adequate for the data for which the model was 479 constructed. By choosing an appropriate penalty level, we can visualize justice criteria that 480 share the same strength as well as those that can be distinguished from other justice criteria 481 (Schauberger and Tutz, 2017). To evaluate the quality of the models obtained, we randomly 482 sampled the data with replacement (bootstrap) 200 times and used these bootstrap iterations to 483 build 95% confidence intervals. By using BTLLasso, we represented 1) how external factors 484 influenced the perception of the subjects among justice criteria and 2) the influence that 485 specific external factors have on the different justice criteria. All Bradley-Terry-Luce models 486 were constructed using the BTLLasso R package. More details about the Bradley-Terry-Luce models we built can be found in Supplementary material 2. 487 488 In addition, we explored how similarly justice criteria were affected by external factors. 489 We built a matrix of estimated effects (i.e. the effect values for the optimal model) for each 490 criterion of every group of external factors and for every external factor. We then used K-491 means partitioning (Legendre and Legendre 2012, section 8.8) to group criteria based on how 492 similarly they are influenced by external factors. K-means partitioning assigns each criterion 493 to a specific cluster and optimizes the assignment through an iteration process. In K-means 494 partitioning, the number of clusters is defined *a priori*. Here, we intended to group criteria in 495 two to ten clusters. To find the optimal number of clusters we used the Calinski-Harabasz 496 criterion (Calinski and Harabasz, 1974). To perform this analysis, we used the cascadeKM

498

497

499 3. Results

500 3.1. General results on external factors

function available in the vegan R package (Oksanen et al. 2017).

- 501 Our interviews provided information on the participants and allowed us to explore people's
- 502 perception of the injustice itself and of their interaction with their social and natural
- 503 environment (Table 4).

management.		
Category of external factor	External factor	Results
Related to the injustice itself	Responsibility	 <i>Ejido</i> authorities = 12 (Positively = 8, Negatively = 3, No opinion = 1 Everyone = 22 (Positively = 5, Negatively = 13, No Opinion = 4) Government = 75 (Positively = 24, Negatively = 45, No Opinion = 6) NGO = 20 (Positively = 7, Negatively = 12, No Opinion = 1) Reserve = 106 (Positively = 32, Negatively = 64, No Opinion = 10) Species deemed responsible: Range = 0-1; Average score: Jaguar = 0.9; Puma = 0.4
	Intentionality	• Jaguar attacks are: Controllable = 73; Non-controllable = 162
	Frequency	 Frequency: Uncommon = 124; Frequent = 111
Related to the individual	Individual characteristics	 Activity: Rancher = 144; Farmer = 91 Gender: M= 160; W= 75 Age: Range = 19-83; Mean = 47; SD = 15 Education (number of years): Range = 0-15; Mean = 6; SD = 4 Number of sheep: Range = 2-300; Mean = 32; SD = 27 Farmers only: Attack in community= 54; No attack in community = 3 Ranchers only: Attack = 100; No attack = 44
	Motivation	• Equilibrium between jaguar protection and livestock production =126 Increase livestock production = 109
	Environmental identity	• Environmental identity index: Range = -0,66-1; Mean = 0.28; SD = 0.45
Related to contextual factors	Physical environment	 Number of days per year during which they go into the forest and/or observe wild animals: Range= 2-730; Mean = 258; SD = 237
	Intra-group relationships	 Activity = 44 (Same opinion =17; Various opinions =27) Status = 84 (Same opinion =31; Various opinions =53) Community = 107 (Same opinion =33, Various opinions =74)
	Inter-group relationships	• Government: Not adequate = 95, Not involved = 30, Adequate = 110 Reserve: Not adequate = 63, Not involved = 26, Adequate = 146 NGO: Not adequate = 65, Not involved = 38, Adequate = 132 <i>Ejido</i> authorities: Not adequate = 57, Not involved = 29, Adequate = 1 Everyone: Not adequate = 37, Not involved = 30, Adequate = 168

Table 4. Results to the questions asked to assess external factors regarding jaguar

510 3.2. Criteria selection

511 The first part of the interview indicated if participants (n=235) agreed with the statement

512 related to each criterion (dark shaded column, Fig. 1) and which ones they selected as their

513 ten most important (light grey column, Fig. 1). Some criteria (a, n, o, p, q) stood out since

almost 95% of the participants agreed with these statements and because they were often

515 chosen in the ten most important criteria (> 74%). Conversely, a few criteria showed lower

516 levels of agreement (45-60%) among participants (e, g) or had lower importance (10-40%) (d, d)

517 *e*, *g*, *r*).





519 Figure 1. Agreement with the criteria presented (dark grey) and criteria selected among the

- 520 ten most important (light grey) by participants (n=235). Criteria are presented in increasing
- 521 order of selection by participants among the ten most important criteria.
- 522
- 523

524 3.3. Importance of external factors

525 The BTLLasso analyses resulted in 43 plots (see Appendix 2). Due to the high number of 526 resulting figures, we created three sub-figures to visually synthesize our results and show 527 some of the main trends (Fig. 6). However, each individual result is also of interest and while 528 we cannot illustrate all of these in the results, we use some findings to illustrate points made 529 in the discussion.

530 Injustice itself – Looking at factors related to the injustice itself allowed us to explore 531 the effects of the nature of the injustice in question on participants' perception of justice. 532 First, we found that the effect of who participants perceived to be responsible is not 533 straightforward; if participants felt that those they believed were responsible for jaguar 534 management were undertaking their roles effectively, this had a stronger effect than merely 535 attributing responsibility (Fig. 2). Second, feeling that everyone (including themselves) or the 536 *ejido* authorities was responsible (either if they were fulfilling their roles effectively or not) influenced strongly participants' feelings of justice. There was less influence if responsibility 537 538 was allocated to an entity such as the reserve or NGOs². Third, the perceived control and 539 frequency of attacks were important in determining the feelings of justice of participants.

² External factors highlighted as influential were not necessarily selected by a majority of participants. For example, only 22 participants perceived individuals to be responsible for jaguar management, against 135 who perceived the Reserve to be responsible. Moreover, the way the 22 participants perceived individuals to be responsible led them to perceive and prioritize the criteria of justice differently in comparison to the other participants.





Figure 2. Penalty paths for injustice factors. λ (a tuning parameter) specifies the seriousness of the penalty term. The dashed red line represents the optimal model following a 5-fold crossvalidation. Subject-specific covariate "Everyone responsible (+)" had the largest penalty for the single model component at the optimal value of the tuning parameter; hence, it was the covariate that most influenced participants' choices among the criteria evaluated.

Individual - At the individual level (Fig. 3), environmental identity was the factor that most influenced participants' perception of fairness. Environmental identity was followed by gender, personal motivation regarding jaguar management (i.e. more livestock or an equilibrium between jaguar protection and livestock production), farmers' knowledge of jaguar attack occurrence in their community, and education. However, factors related to a rancher's experience were relatively unimportant (e.g. previous experience of attacks, number of sheep owned). External factors such as activity and age were not very important either.





Figure 3. Penalty paths for individual factors. λ (a tuning parameter) specifies the seriousness of the penalty term. The dashed red line represents the optimal model following a 5-fold cross-validation. Subject-specific covariate "environmental identity" had the largest penalty for the single model component at the optimal value of the tuning parameter; hence, it was the covariate that most influenced participants' choices among the criteria evaluated.

562 Context - Coherence in the group to which participants felt they belong to (i.e. intra-563 group relationships) was the most important factor explaining feelings of justice (Fig. 4). This 564 was especially the case when people defined their main group affiliation by their main activity 565 (i.e. farmer or rancher) and believed they had a different opinion toward jaguar management 566 from the rest of this group; or when they affiliated to the community with feelings that they 567 had either similar or divergent opinion with the rest of the community. Inter-group 568 relationships (i.e. how they perceived management entities) had less influence on feelings of 569 justice, but allowed us to evaluate how views on the efficacy of organisations influenced their 570 feelings. Interaction with the physical environment had very little effect on people's

- 571 perception of justice. Finally, feeling affiliated to a group (without accounting for group
- 572 coherence) appeared to have no effect on participants' feelings of justice.



- 573
- 574

575 Figure 4. Penalty paths for contextual factors. λ (a tuning parameter) specifies the seriousness 576 of the penalty term. The dashed red line represents the optimal model following a 5-fold 577 cross-validation. Subject-specific covariate "Group ID=Activity (Various opinions)" had the 578 largest penalty for the single model component at the optimal value of the tuning parameter; 579 hence, it was the covariate that most influenced participants' choices among the criteria 580 evaluated.

581

582 3.3. External factors influence on criteria

583 The BTLLasso analysis also made it possible to study the effects of external factors on the

- 584 selected criteria. The effects of individual external factors (n=43) are shown in detail in
- 585 Appendix 2; we present here one original graph that was a direct output from the BTLLasso
- analysis and additional selected results in figure 6 built from data obtained through BTLLasso

results. As it would be impossible to present all the results in detail here, for the purpose of this paper we show how the results can be analysed in different ways. We display examples of the effects of *one specific factor* on every criterion, a *comparison of the effects of various external factors* on the criteria, and how *one specific criterion* is influenced by all external factors.

592 Specific factors - We wanted to understand how the effect of suffering jaguar attacks 593 might affect different criteria of justice (Fig. 5), even though jaguar attack had less influence 594 on feelings of justice than many other external factors (see Fig. 4). This analysis demonstrated 595 that ranchers who suffered an attack perceived the *right to live of the jaguar* (a) to be more 596 important than ranchers who had never experienced an attack. The former placed less 597 importance on having an equal share of the benefit of living with jaguars (k), not favouring 598 any interest group during the decision-making process (d) or having those responsible for 599 jaguar management recognizing the importance of everyone's interest (b). They also 600 considered *trust* (*l*) in the decision maker to be less important. 601 602

603



605

Figure 5. Parameter paths for the subject-specific variable, when participants were ranchers who had suffered a livestock attack. λ (a tuning parameter) specifies the seriousness of the penalty term. The dashed red line represents the optimal model following a 5-fold crossvalidation. The plot is centered on 0 on the Y-axis. Parameter paths with a positive (negative) value indicate a positive (negative) relationship of the criteria for the variable of interest. For the optimal model (dashed red line), criteria following the same paths (e.g. g and o) should be given equal importance in the interpretation. See figure 1 for the list of criteria.

015

614 *Comparison of the effects of various external factors* – When comparing external

615 factors, it was possible to compare, for example, how different perceptions of jaguar

616 management held within the same group influenced jaguar management (Fig. 6c). The

617 participants who expressed a strong sense of belonging in their community and who perceived

618 that they shared the same opinion regarding jaguar management as their community were less

619 inclined toward an *equal distribution of costs and benefits (k,r)*, and more toward helping

620 people with greater *needs (i)*; they felt that conservationists should bear the *costs of living*

621 with jaguars (m). These participants also considered individual responsibility (f) to be less

622 important in jaguar management. On the other hand, participants who expressed a strong

623 sense of belonging in their community, but who said that opinions regarding jaguar

624 management diverged within their community, had different priorities regarding justice.

- 625 Criteria they felt were important included equal distribution of costs and benefits (k, r),
- 626 recognition of efforts to coexist with jaguars (merit, o), individual responsibility (f) and
- 627 recognition of their *knowledge (h)*.



630 Figure 6. Summary of the effects of the most influential external factors (i.e. highest penalty

- 631 size) on the perceived importance of justice criteria for (a) external factors related to the
- 632 injustice, (b) external factors related to the individual, and (c) external factors related to the
- 633 context. Criteria are grouped by dimension of justice: ecological, justice-as-recognition,
- 634 procedural and distributive. The Y-axis of each figure represents the estimates of the effect
- and is centered on zero. Positive (negative) value indicate a positive (negative) relationship of
- 636 the criteria for the variable of interest. Confidence intervals for subject-specific variables (e.g.
- 637 gender) are based on 200 bootstrapped samples.

638 Specific criteria – Another possible use of our results was to see which factors 639 influenced a specific criterion. For example, which criteria relating to ecological justice affect 640 perceptions of jaguar management? In Calakmul, feeling that everyone should be responsible 641 for jaguar management was related to an increased sense of personal responsibility toward 642 jaguar management (f) (Fig. 6a). Participants who identified strongly as community members 643 were less willing to consider individual responsibility (f) when they thought that other 644 community members had similar attitudes toward jaguar management (Fig. 6c). Respondents 645 who showed a strong environmental identity indicated that their responsibility for future 646 generations (n) was important (Fig. 6b). Finally, perceptions of attacks as being frequent led 647 respondents to acknowledge that all three criteria linked to ecological justice (Fig. 6a) were 648 less important.

649 To develop just and effective jaguar management plans, it is also necessary to explore 650 what motivates people to consider that they have the right to do whatever they want with 651 jaguars on their land (e). Our results indicated that respondents who both deemed attacks to be 652 frequent and believed they cannot control attacks were more inclined to give importance to 653 the right to do what they want when a jaguar is on their land (e) (Fig. 6a). Similar views were 654 held by those who perceived positively the ejido authorities as responsible for jaguar 655 management; on the opposite, it is not the case for those who perceive positively that 656 everyone is responsible for jaguar management (Fig. 6a). Men were also more inclined to put 657 more importance on land-use rights. Interestingly, those who expressed their wish to have 658 more livestock gave less importance to land-use rights, while those with a strong 659 environmental identity gave it more importance (Fig. 6b). Finally, participants who based 660 their main group affiliation on their main economic activity (farmer or rancher) and who 661 believed they had divergent opinions on jaguar management perceived their land-use right to 662 be less important (Fig. 6c).

663 3.4. Grouping patterns of criteria

664 The K-mean partitioning did not allow identifying a clear number of groups using the 665 Calinski-Harabasz criterion (see Appendix 3). However, the Calinski-Harabasz criterion 666 yielded the largest increase when the criteria were partitioned in four groups. Using these four 667 groups we compared our initial division of the criteria among the four dimensions of justice. 668 We explored the effect of each group of external factors and of every external factor on each 669 criterion, allowing us to identify trends (Table 5). The external factors related to injustice 670 suggest that there may be specific influences, for example, on how people perceive their land-671 use right (e) and the importance of both a plurality of interests (b) and a neutral approach (g), 672 and the importance of both the right to live of the jaguar (a) and their own responsibility for 673 its survival (f). Furthermore, we were able to compare our initial grouping of the criteria 674 (according to procedural, distributive, ecological and recognition forms of justice) with the 675 final grouping of the criteria according to the influence of external factors (injustice, 676 individual, context): 1) Each criterion of distributive justice (merit, m, o, need, i, equality, k, 677 r) was represented in a different group; 2) Every criterion of procedural justice (c, g, l, p, q)678 was influenced similarly by the external factors of justice except for the consistency criterion 679 (d), which was more associated with criteria related to justice-as-recognition: neutrality (g)680 and *plurality of interests (b)*; 3) Knowledge criteria (h) that were associated with justice-as-681 recognition seemed to be affiliated with procedural justice concerns and to be perceived more 682 at the decision-making process level; 4) Land-use rights (e) criteria responded differently 683 from all other criteria to the influence of external factors; 5) Ecological justice was divided in 684 two: while the rights of the species (a) and responsibilities to future generations(n) seemed to 685 go hand in hand with people's concerns regarding procedural justice and the need (i) for 686 criteria of distributive justice, *individual responsibility (f)* for jaguar management seemed to 687 be influenced differently and related to the *equality* criteria (k, r) of distributive justice.

Table 5. Grouping patterns of criteria according to the external factors evaluated (injustice,

689 individual, and context). The table shows the groups formed at level 4 of the K-mean

690 partitioning. Our original grouping of criteria included four dimensions of justice: ecological

691 (a, f, n; in green); recognition (b, e, g, h; in orange); procedural (c, d, j, l, p, q; in brown);

692 distributive (i, k, m, o, r; in blue).

693

External factor	Group 1	Group 2	Group 3	Group 4
Injustice	n	a, f		
	h,		b, g,	e
	c, d, j, l, p, q, i, k, m, o, r,			
Individual	a, n,	f,		
	e, h,	b,	g,	
	j, q,	c, l, p,	d,	
	i, m	k	0	r
Context	a,	n		f,
	e, h,	b,	g	
	j, p,	c, d, l, q,		
		i m, o,		k, r
All external	a, n,			f,
factors together	h,	g, b,	e	
	c, j, l, p, q,	d,		
	i	m, o		k, r

694

695 4. Discussion

696 This study aimed to explore participants' perception of justice regarding jaguar management 697 in the Calakmul region of Mexico. Our analysis did not identify a dominant perception of 698 justice (e.g. Sikor et al., 2014), but instead highlighted variability among people's perception 699 of justice. Overall feeling of fairness meant different things for different people. For instance, 700 for some participants, unfairness lay in the killing of jaguars, while for others, unfairness lay 701 in the losses of livestock experienced by ranchers. Therefore, we focused on revealing the 702 varied nature of justice perception by making explicit the various criteria at play in local 703 actors' perceptions of justice surrounding jaguar management, and linking them to social 704 dynamics. Our main finding was that an experience of jaguar attack had a weak influence on 705 actors' perception of fairness; rather, perception of fairness was driven mainly by questions of 706 identity and assessments of inter and intra-group relationships. Certain criteria (e.g. own sense of responsibility toward jaguar survival) were critical in enabling us to propose solutions
toward fairer jaguar management. External factors also strongly influenced some criteria
affecting perceptions of fairness (e.g. *land-use right*, for some participants). Using a powerful
statistical approach, we were able to highlight patterns and relationships amongst criteria
affecting perceptions of justice, enabling us to contribute to a more holistic perspective of
feelings of fairness in conservation.

713

4.1. Group identity and self-interest influences on feelings of justice

715 We assessed the importance of three groups of factors towards feelings of justice: the first 716 related to the injustice in question, the second to individuals expressing their feelings about 717 the injustice, and the third to the context of the situation. These groups of factors enabled us 718 to explore the roles of self-interest and group identity. An assumption of self-interest indicates 719 that people act mainly in order to maximise a reward (Skitka et al., 2010). However, we found 720 that people did not think this way; being a rancher who had suffered an attack only weakly 721 affected perception of justice. Others have also found that the role of previous experience has 722 a limited influence on fairness perception (Clayton et al., 2016) and that feelings of justice are 723 not related only to the object of the injustice (Kellerhals et al., 1988). More surprisingly, 724 experience of attack at the individual and community levels, respectively for ranchers and 725 farmers, actually increased the perceived importance of jaguars' right to live. Although 726 looking at perception of frequency and control over attacks gave more complex answers, this 727 does not support the assumption of self-interest in perceptions of fairness. However, whilst 728 most perceptions of justice did not reflect self-interest, they did not necessarily reflect a 729 concern for society either. Instead, people seemed to base their feeling of fairness on a 730 common peasant-farmer (campesino) way of living across activities, expressed through their 731 desire of being able to live a decent life in Calakmul. This finding reinforced our previous

research that local actors aspire to justice for those sharing the *campesino* identity (Lecuyer etal., 2018).

734 Our results also supported the group identity assumption that relationships within and 735 between groups are potent determinants of fairness judgments (Lind and Tyler, 1988; Skitka 736 et al., 2010). Actors not only took into consideration their own judgments, but also the 737 conduct and opinions of group members while evaluating fairness (as shown by Clayton et 738 al., 2016; Hegtvedt et al., 2003; Lauber, 1999; Ohl et al., 2008). More importantly, our results 739 indicated that rather than the group with which they identified, it was the perception of the 740 coherence in the opinions toward jaguar management within the group that mattered. This is 741 important, as a lack of coherence within a given group also hinders the willingness of its 742 members to participate in decision-making, because of the lack of a united front to present 743 and defend ideas (Lind and Tyler, 1988). Of importance was also who was perceived as 744 responsible for jaguar management and whether this management was perceived positively. 745 Here, we show how external factors might influence people's sense of responsibility toward 746 jaguar management, which could be of interest for jaguar conservation. Our comparison of 747 intra- and inter-group relationships regarding jaguar management allowed us to uncover some 748 of the influences of groups' values and dynamics on their perception of fairness.

749 Effects of self-interest and group identity are complex. External factors did not have a 750 straightforward effect: while some individual factors led people to choose criteria that 751 represent justice for all, including jaguars, external factors related to relationships with others 752 sometimes influenced their choice of criteria in relation to self-interest (e.g. land-use rights). 753 Participants modified their perception of justice not only according to the costs and benefits to 754 be distributed and to whom, but also according to who is in charge of the distribution and how 755 others act regarding jaguar management. Both self-interest and group identity are thus 756 important assumptions to take into consideration for carnivore conservation. In effect, past

actions emphasized technical measures to reduce losses caused by depredation, assuming
concern for self-protection was driving the surrounding conflict (Treves and Karanth, 2003).
However, more recently researchers proposed that relational aspects are among the principal
drivers of biodiversity conflicts (Redpath et al., 2013). Looking at the influence of external
factors on criteria that Calakmul ranchers and farmers used to build their feeling of justice
supported others' findings that people can care for both self-interest and group identity
(Clayton and Opotow, 2003; Lind and Tyler, 1988).

764

765 4.2. Recommendations for jaguar conservation

766 We believe acknowledging and exploring the variability in the criteria used by people to 767 assess fairness in jaguar management can provide guidance for the implementation of 768 management plans that encompass various perceptions of justice. One of our main findings 769 was that the vast majority of local actors, ranchers included, recognized the intrinsic right of 770 the jaguar to live and the importance of its survival for future generations. Even more 771 importantly, we uncovered alternative narratives to those currently circulated by 772 conservationists in Calakmul. For instance, even ranchers who had suffered attacks and 773 subsequent losses reaffirmed the jaguar's right to live. Furthermore, people shared the same 774 perception of procedural justice and perceived a clear distinction between the criteria of 775 distributive justice, i.e. need and merit. Additionally, some of the criteria that were marginally 776 important, such as individual responsibility for jaguar survival and land-use rights, should not 777 be ignored as they might play an important role in people's frustration and in explaining 778 potential retaliation.

Our results can inform practitioners of specific factors that can positively influence a
change in people's perception of the criteria affecting their sense of fairness. For example,
both the perceptions of frequency of attacks and of control over jaguar depredation influenced

782 people's views that they should be able to act freely on their land. Current programmes to 783 reduce livestock predation should be reinforced to discourage people to retaliate against 784 jaguars on their land. Furthermore, cooperation with ranchers might be improved by acting on 785 those factors that influence the perception of individual responsibility toward jaguar 786 management. Programs that allow the development of a shared sense of responsibility toward 787 the jaguar would increase people's individual sense of responsibility. Furthermore, in 788 Calakmul, considering the Reserve's actions to be adequate was related with an increased 789 sense of personal responsibility toward jaguar management. However, this was not the case if 790 it was considered that the NGO or the government acted adequately; rather, this led to the 791 unwanted result that people reduced their own sense of responsibility (see appendix 2). We 792 believe this result shows the relevance of programs that directly involve communities, such as 793 the temporary employment program of the Reserve, where a contract between the Reserve 794 and local actors is established, leading local actors to feel responsible for their actions. 795 Organizations and institutions should better understand how local people perceive 796 their actions to adopt management practices that support positive feelings of fairness. For 797 example, consideration of local knowledge seemed more important if people perceived NGOs 798 were responsible for jaguar management (it was far less important if they perceived that ejido 799 authorities or individuals were responsible) (see appendix 2). This demonstrated that people 800 felt their knowledge had been ignored in previous NGO interventions. Imposition of dominant 801 conceptions of knowledge can increase people's feelings of injustice and decrease support for 802 a particular organization (Coolsaet, 2016). On the other hand, people stressed that the Reserve 803 should adopt a neutral approach. This might reflect concerns that managers do not listen to 804 local actors, even when consulting them, because their minds are made up in advance and 805 they only support a conservation agenda (Lauer et al., 2017; Smith and McDonough, 2001). It

is important to consider those feelings of justice, since even minority groups can be vocal and
stimulate conflict around species conservation (Lute and Gore, 2014).

808

809 4.3. Approaches to fairness in environmental management

810 The novel and sophisticated quantitative approach we employed allowed us to demonstrate 811 the power of using criteria selection to achieve a nuanced understanding of how people build 812 their perceptions of justice. Using an enhanced version of the Bradley-Terry-Luce model, we 813 analyzed the plurality of justice perception and how it is influenced by different covariates. 814 The strength of this statistical analysis is that it can reveal complex patterns of perceptions of fairness. Rather than assessing the dominant views of justice, our approach showed the 815 816 importance of the variability in people's description of fairness. In addition, it highlighted the 817 complexity of the criteria by which people construct their perception. Such statistical analysis 818 might not be applicable for every biodiversity conflict study, but acknowledging that this 819 complexity exists and the importance of identity and relationships are likely to be relevant to 820 other conflicts.

821 People have diverse views of justice and justify their positions using criteria from all 822 dimensions of justice. Importantly, success in addressing one dimension will not reduce the 823 potential impact of failure to comply with another dimension (Zafra-Calvo et al., 2017). 824 Moreover, results are highly context-specific, so criteria should be based on local people's 825 construction of justice. In addition, criteria can represent various points of view (e.g. 826 representation can be a desire to voice their concerns or a wish to participate directly through 827 voting; Smith and McDonough, 2001). This variability can add a layer of complexity in 828 interpreting and translating the results into action, making it necessary to accompany such an 829 approach with qualitative research allowing a deeper understanding of the situation. Whilst 830 results from this study offer important new insights, it is the combined knowledge from both

831 our qualitative understanding of the situation (Lecuyer et al., 2018) and the quantitative
832 results shown here that allow us to develop specific recommendations to support conservation
833 efforts.

834 Our recommendations might help address particular feelings of justice and play a role 835 in conservation success. It is clear that only addressing distributive aspects of justice, using 836 schemes such as financial compensation for livestock losses, does not fully satisfy feelings of 837 fairness and other aspects of fairness are considered to be more important for many people in 838 counteracting biodiversity conflicts. We also agree with researchers who claim that there will 839 be no single solution that will address everyone's feeling of justice (Jacobsen and Linnell, 840 2016; Martin et al., 2014; Müller, 2011). Still, the complexity of the feelings of justice should 841 not prevent us from seeking routes toward enhancing fairness in environmental management. 842 The importance of group relationships supports the need to develop collaborative approaches 843 (Lauer et al., 2017; Sikor et al., 2014; Dawson et al., 2017). However, approaches that only 844 aim to aggregate local actor preferences to legitimate specific and predetermined conservation 845 goals will not be sufficient to acknowledge people's multiple perceptions of fairness (Durand 846 et al., 2014). To agree on conservation practices that will appear just and fair to different 847 actors, researchers and managers must engage in a difficult dialogue where local actors 848 openly verbalize their notion of justice, acknowledge their differences, build mutual 849 understanding and trust, and try to help groups of actors develop common identities (Durand 850 et al., 2014; Müller, 2011). The value in having such diverse perceptions of justice is that it 851 opens the door for extensive debate and collective reflection, thus developing relationships 852 among actors, which we believe is itself a step toward more sustainable solutions for jaguar 853 conservation, and indeed conservation more widely.

854

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