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Abstract:

Early analysis of outbreaks of novel pathogens to evaluate their likely public health impact depends on fitting predictive models to data gathered and updated in real-time. Both transmission rates and the critical R_0 threshold (i.e. the pathogen's 'reproductive number') are inferred by finding the values that provide the best model fit to reported case incidence. These models and inferred results are then the basic tools used for public health planning: how many people expected to be infected, at what scales of time and space, and whether potential intervention strategies impact disease transmission and spread. An underlying assumption, however, is that the ability to observe new cases is either constant, or at least constant relative to diagnostic test availability. We present a demonstration, discussion, and mathematical analysis of how this assumption of predictable observability in disease incidence can drastically impact model accuracy. We also demonstrate how to tailor estimations of these parameters to a few examples of different types of shifting influences acting on detection, depending on the likely sensitivity of surveillance systems to errors from sources such as clinical testing rates and differences in healthcare-seeking behavior from the public over time. Finally, we discuss the implications of these corrections for both historical and current outbreaks.

Keywords: Mathematical Epidemiology, Observer Effects, Biosurveillance, Outbreak Modeling, H1N1 2009, COVID-19

49   **Introduction**:

50

51   Mathematical models of the progression of the spread of infectious disease provide the

52   tools used for real-time decision making in public health planning and outbreak

53   management. They allow us to predict the time course of spread within a

54   population(Chowell et al. 2017; Perkins et al. 2016; van den Driessche and Watmough

55   2002) , provide critical cost-benefit estimates (Dasbach et al. 2006; Hayman et al. 2017;

56   Keeling et al. 2017; Purdy et al. 2004), and evaluate best practices for particular

57   interventions (Andrews and Basu 2011; Andrews and Bauch 2016; Ferguson et al. 2003;

58   Kretzschmar et al. 2004). When confronted with a novel, potentially virulent pathogen,

59   there is a rush to parameterize models appropriately (Capaldi et al. 2012; Farah et al.

60   2014; Sebrango-RodrÍGuez et al. 2017; Tizzoni et al. 2012), getting real-time case

61   incidence data from surveillance sources and fitting the models to it to determine the

62   likeliest estimates for probabilities of transmission (i.e. infectiousness) and the basic

63   reproductive number, R_0, which provides a metric of epidemic potential (Anderson 1991;

64   Chowell et al. 2006; Chowell et al. 2004). As a new outbreak unfolds, updated incidence

65   data helps refine the parameter estimates, shifting our understanding of the nature of the

66   threat in real time (Moore 2004; Sebrango-RodrÍGuez et al. 2017; Tizzoni et al. 2012).

67   However, many of these models make an explicit assumption that detection of new

68   disease incidence is a function of well-understood confounders that remain mostly

69   invariant over the course of an outbreak, such as the probability of an infected person

70   developing symptoms. There are known corrections for instances that violate this

71   assumption of constant detectability, such as when clinical case definition criteria are

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72   revised (Green 1998; Santermans et al. 2016; Thursky et al. 2003) or when new more

73   sensitive and/or specific diagnostic tests become available (Nouvellet et al. 2015; Villela

74   2017). These confounders, however, are features of the surveillance process itself, and

75   may therefore be understood so long as there is sufficient incorporation of medical and

76   public health practice in the interpretation of the models (Villela 2017). Critically, these

77   surveillance-based step-function changes may not the be the only meaningful factors

78   confounding our ability to accurately estimate incidence data over time, and therefore

79   accurately model the progression of an outbreak.

80

81   The importance of incorporating human behaviors into predictive epidemiological

82   models has gained attention over the past decade (e.g. (Bansal et al. 2007; Del Valle et al.

83   2005; Fenichel et al. 2011; Funk et al. 2010; Perra et al. 2011)). Many models have now

84   explored the potential impact of behaviors that directly impact transmission (e.g. school

85   closures (Earn et al. 2012; Ferguson et al. 2006; Gemmetto et al. 2014; Lofgren et al.

86   2008), social distancing (Glass et al. 2006; Maharaj and Kleczkowski 2012; Reluga 2010;

87   Valdez et al. 2012), use of personal protective equipment (PPE) (Anderson and Garnett

88   2000; Duerr et al. 2007)), etc.). However, the impact of human behavior within the

89   context of epidemic outbreaks is not limited only to those that affect the transmission

90   patterns of the pathogen. Our functioning societies enter into an epidemiological observer

91   effect (cf. (Dirac 1947)) in which various behaviors are likely to confound both the

92   sensitivity and specificity of surveillance detection of disease incidence.

93

94   Media-fanned public apprehension can create an over-demand for clinical testing

95   (Sharma et al. 2003), even in the absence of clinical signs or symptoms and when

96   transmission from asymptomatic persons does not occur (Baxter 2010). Social

97   stigmatization associated with illness can conversely cause many with symptoms to avoid

98   healthcare providers, and hence diagnosis, for as long as possible in order to avoid social

99   repercussions (e.g. as with HIV/AIDS patients (Chesney and Smith 1999; Kalichman and

100   Simbayi 2003). Even with fully rational and cooperative behavior on the part of the

101   general public, public health directives and media attention will affect physicians

102   themselves, potentially drastically altering rates at which physicians order tests to provide

103   clinical diagnosis rather than relying on palliative treatment without the need for

104   diagnosis (Barras 2020; Cowie et al.). This effect has already been shown to scale

105   disproportionately with the actual rate of incidence (though not the focus of the study,

106   this can be inferred from Fig 2 in (Iowa 1998 Annual Report)).

107

108   Further compounding the potential for these behavioral effects to mislead our models, the

109   behaviors themselves are likely to depend on perceived epidemic status of the population.

110   Individuals may shift their behaviors as reported prevalence rises and falls out of fear, or

111   lack thereof, whether warranted by epidemiological truths or not. Case fatality rates are

112   calculated based both on reported deaths and estimated case incidence, potentially

113   amplifying the feedback since death may be considered an even greater motivator to

114   action than illness. This implies that, not only do we may need to correct our predictive

115   models for the pattern of surveillance sensitivity over time, but also to have sensitivity

116   itself depend on the current perceived prevalence of the disease. This may be even more

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117   critical in instances where estimated case incidence does not accurately reflect numbers

118   of infections (i.e. when case fatality rates and infection fatality rates differ significantly).

119   In effect, modeling efforts should be split into separate endeavors: one of curve fitting for

120   observed incidence, and one of inferring from those curves the likely underlying, actual

121   disease process.

122

123   To capture this coupled process of disease dynamics and disease detection, we consider a

124   standard, simple epidemiological model, but incorporate the potential for errors derived

125   from a variety of sources that confound our estimates of case incidence. We use these

126   models to demonstrate how these corrections would alter our understanding of historical

127   outbreaks, and then discuss some evidence that modern outbreaks are affected by the

128   types of behavioral shifts that we consider.

129

130

131   **Methods/ Model**

132   We begin with a standard Susceptible-Infected-Recovered (SIR) system, however, we

133   will examine both "real" process of actual pathogen spread (denoted by the subscript a),

134   and a "perceived" or "measured" process (denoted by the subscript m). For simplicity

135   sake, we will assume that correct diagnosis and treatment has no bearing on the duration

136   of illness/ recovery time, nor on the rates of transmission from infected to susceptible

137   individuals. Although both of these are obviously false for most outbreaks, they allow us

138   to highlight the processes and methods most relevant to our purpose here and are easily

139   corrected in specific application to particular outbreaks in the future. We therefore

140   assume that the recovery rate, γ, is the same in both the perceived and real processes (i.e.

141    $\gamma_a = \gamma_m = \gamma$).

142   This therefore yields a "real" process of $\dfrac{ds_a}{dt} = -\beta_a s_a i_a$, $\dfrac{di_a}{dt} = \beta_a s_a i_a - \gamma i_a$, and

143    $r_a(t) = 1 - s_a(t) - i_a(t)$, where $s_a(t)$, $i_a(t)$, and $r_a(t)$ are the fractions of the populations

144   in the respective health categories at time t. To build the perceived disease process from

145   this model, we then incorporate rates of testing for each fraction of the population, and

146   the sensitivity and specificity of the test as follows.

147

148   Importantly, we will define as susceptible any person one who is not infected with our the

149   pathogen of concern, despite possible infection with another illness. It is therefore not

150   only reasonable but probable that "susceptible people" will seek out health care services

151   and be tested for infection under our surveillance process, especially if the symptoms of

152   their infection closely match those of the pathogen causing our focal outbreak. We

153   therefore define α to be the rate at which susceptible people are tested for illness, call δ

154   the rate at which infected people are tested for illness, and call λ the rate at which

155   recovered people are tested for illness. (For purposes of this paper, we will assume

156    $\alpha = \lambda$, however this assumption may be relaxed in future work if memory of recently

157   resolved symptoms affects health care seeking behavior). We define the false positive

158   rate of the diagnostic test ε_1 and the false negative rate of the test ε_2 (these may apply

159   either to clinical diagnostic sensitivity and specificity, or else to error rates stemming

160   from differences in physician opinion during syndromic surveillance).

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162   Assuming that, at least initially, our surveillance cannot determine whether an uninfected

163   person is susceptible or recovered, and therefore $s_m(t) + i_m(t) = 1$, we can define

164    $s_m = s_a(1-\alpha) + s_a\alpha(1-\varepsilon_1) + i_a(1-\delta) + i_a\delta\varepsilon_2 + r_a(1-\lambda) + r_a\lambda(1-\varepsilon_1)$ and

165    $i_m = s_a(\alpha\varepsilon_1 - \lambda\varepsilon_1) + i_a(\delta - \delta\varepsilon_2 - \lambda\varepsilon_1) + \lambda\varepsilon_1$. Defined in this way, if $\alpha = \delta = \lambda = 1$, and

166    $\varepsilon_1 = \varepsilon_2 = 0$, and $r_a = 0$, then $i_m = i_a$ and $s_m = s_a$ (i.e. when there are no errors and the

167   surveillance is perfect, then the measured case incidence will be equal to the

168   corresponding real case incidence, as we would hope).

169

170   Using this definition, we then correct our understanding of any disease incidence curve

171   once we have either measured or assumed appropriate functions/values for α, δ, λ, ε_1,

172   and ε_2. While this might at first seem straightforward, there arises the complication that

173   our health care seeking behavior functions are likely to be problematic in at least three

174   separate ways: (1) they are likely to be functions of the current perceived prevalence of

175   infection in the population (i.e. some function of i_m), (2) they are likely to be functions of

176   time since the beginning of the perception of the current outbreak, (3) they are likely to

177   be non-linear and, in some cases, not even continuous. We therefore propose the

178   following algorithm to produce a system of SIR curves which reflect the underlying

179   disease dynamics without the influence of behavioral shifts and/or testing inaccuracy; we

180   will denote this system as "Testing Neutral", TN.

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182   We start from the most conservative assumption: that only the epidemiological rates of

183   β_m and γ for the outbreak curve of interest are known (i.e. that the raw data to which an

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184   SIR model was fit to obtain those parameters is currently unavailable). We make this

185   assumption to provide a method by which analysis of previously published rates for

186   historical outbreaks could be analyzed without having to reanalyze the original outbreak

187   data (should that data in fact be accessible, the correction can naturally be applied

188   directly to the i_m data directly rather than to i^* curve described below). We, therefore,

189   begin with an initially reconstructed SIR system (denoted by *) using only our measured

190   β_m and γ: $\dfrac{ds^*}{dt} = -\beta_m s^* i^*$ and $\dfrac{di^*}{dt} = \beta_m s^* i^* - \gamma i^*$. We then compute the corrected curve

191   for the infected population (which is no longer necessarily continuous) using the

192   definition of i_m above and applying it to the i^* and i_{cor} instead of i_m and i_a

193   (respectively), we obtain $i_{cor} = \dfrac{i^* - \varepsilon_1 \alpha}{\delta(1-\varepsilon_2) - \varepsilon_1 \alpha}$ so long as $\dfrac{\varepsilon_1 \alpha}{(1-\varepsilon_2)} \neq 1$ (note: if it is equal

194   to 1, then $i^* = \alpha$, which implies that the surveillance process cannot accurately capture

195   the underlying real disease dynamics; derivation of this equality can be found in ESM

196   Appendix 1). We are then able to generate the TN system by finding a new value of β

197   which minimizes the square of the distance between the $i_{cor}(t)$ curve and a new,

198   hypothetical, standard continuous SIR system's infected curve, using the known value of

199   γ. We call this new, corrected value the "Testing Neutral β" which we denote β_{TN}. So

200   long as our assumed rates and behavior adjustment functions are reasonable

201   approximations of the associated real-world values and behaviors, $\beta_{TN} = \beta_a$, and the TN

202   system may reasonably approximate the real disease dynamics (i.e. $s_{TN} = s_a$, $i_{TN} = i_a$,

203   using the rates β_{TN} and γ). These values of β_a and γ (and by extension, the R_0

204   computed either by fitting $i_{TN} = i_a$, or else computed as the ratio of these corrected

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205   etiological rates) may then be compared to similarly corrected values for other outbreaks

206   without worry that differences in sensitivity or health-care seeking behavior will

207   influence the comparison.

208

209   **Results**

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211   _Demonstration of Impact of Healthcare-Seeking Behavior, Clinical Testing Rates, and_

212   _Diagnostic Error Rates on Estimation of Outbreak Dynamics and Severity_

213

214   To demonstrate the potential of these types of confounding factors in incidence

215   estimation to influence our understanding of ongoing disease dynamics, we present the

216   i_m and i_a curves under a variety of values for ε_1, and ε_2, and function choices for α

217   and δ. Even under the simplest exploratory case, in which there are no ongoing

218   dynamics affecting the ability to estimate incidence over time and where also the rates of

219   testing for susceptible, infected, and recovered individuals are all held constant and

220   identical, we see that asymmetry in error type rates alone can drastically alter our

221   understanding of an ongoing outbreak (Fig. 1a). Extending this simple case to also

222   include behavioral responses that shift over the course of an outbreak (i.e. non-constant

223   testing rates), while still keeping all else the same, we see also that there can be drastic

224   errors, even in the understood shape of the incidence curve to match the cases observed

225   (Fig. 1b). (Again, for derivation of predictions for agreement/disagreement with real

226   disease process based on the direction of the inequality between A_ε and 1, and the

227   derivation of this example, see ESM Appendix 1).

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228   Note that these calculations presented in Figure 1 are meant to be extremes to highlight

229   the potential for confusion – we show a full range of values for ε_1, and ε_2 ranging from

230   potentially realistic (A_ε =1) to dramatically inflated (both ε_1, and ε_2 are greater than 0.5,

231   which would result in a more accurate test by simply negating the result). This is done to

232   highlight the problem, though of course, real-world values are expected to be within a

233   much narrower, more conservative range.

234

235   *Data-Driven Case Studies*

236

237   **Historical Outbreaks of Pandemic Influenza**

238   Employing this now demonstrated potential for mismatch in understood dynamics to

239   more realistic outbreak scenarios, we see that when health-care seeking behavior is

240   dependent on the perceived prevalence of disease, shifting at a set threshold, there is also

241   the potential for drastic misunderstanding of the disease dynamics, even if the error rates

242   in testing are realistically low (Ai et al. 2020; Chu et al. 2012) (Fig 2a). Further departing

243   from an idealized instructional case, when we incorporate both testing rate dependence

244   on perceived prevalence and the amount of time since surpassing the threshold for

245   increased behavioral demand for testing (e.g. gradual relaxation in public risk perception

246   over time), the differences between the reality of the disease dynamics and the

247   understanding that would be provided by fitting a model to case incidence data is even

248   greater (Fig 2b).

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250 To demonstrate how these effects might impact current understanding of modern

251 analyses, we construct a hypothetical scenario using results from an excellent paper

252 comparing the severity of pandemic and epidemic outbreaks of influenza: Viboud et al.

253 2006 (Viboud et al. 2006). In this paper, the authors concluded (among other things) that

254 the R_0 values for three pandemic years (1918, 1957, and 1968) were 2.1, 1.5 and 1.8

255 (respectively). However, while all three pandemic years of data were analyzed using

256 transmission estimates inferred from influenza-attributed mortality data, the data for the

257 1957 and 1968 years were based upon WHO laboratory surveillance. For this reason, we

258 can assume that the reported influenza attributed mortality was more accurate in

259 representing only deaths from influenza (or associated pneumonia) than would have been

260 possible for 1918. Entirely hypothetically, even if we assume that health care seeking

261 behavior did not change at all between 1918 and 1957 (purely for demonstration, we

262 assume $\alpha = \begin{cases} 0.01 \, if \, i_m \leq 0.05 \\ 0.8 \, if \, i_m > 0.05 \end{cases}$ and $\delta = \begin{cases} 0.5 \, if \, i_m \leq 0.01 \\ 1.0 \, if \, i_m > 0.01 \end{cases}$ for all of these analyses), if we posit

263 that the syndromic surveillance of 1918 led to error rates of $\varepsilon_1 = 0.1$ and $\varepsilon_2 = 0.005$,

264 whereas the laboratory based testing was able to increase the specificity of the diagnosis

265 (leaving the sensitivity the same) to $\varepsilon_1 = 0.01$, we already see a drop in the perceived vs

266 TN estimates of R_0 for 1918 from 2.1 to 1.9, but no change (after rounding to the same

267 number of digits) in the R_0 estimates for either 1957 or 1968. This leads to a substantial

268 mismatch in the observed incidence curve for the 1918 pandemic and an understanding of

269 the same outbreak under a Testing Neutral assumption (Fig 3a) while both the 1957 and

270 1958 outbreaks would already have been accurately understood (Fig 3b and 3c).

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272 While we have no reason to suspect that our hypothetical error rates and assumed health

273 care seeking behavioral functions reflect the reality of any of these three pandemics, they

274 are clearly within realistic ranges and therefore demonstrate how dramatic the impact of

275 even small differences in diagnostic sensitivity (whether due to changes in laboratory

276 practice or to patient- or physician-driven behavior) can be on epidemiological estimates

277 on which we base our public health strategies and policies.

278

279 **Outbreak of Influenza H1N1-09**

280

281 Whereas case studies of historical outbreaks of pandemic influenza allowed us to

282 demonstrate the potential misestimate for R_0 and resulting disease dynamics in the

283 absence of direct understanding of behavioral shifts in testing practices, the more recent

284 "novel" (H1N1-09) provides instead real-world data on the shifting demand for clinical

285 diagnostic testing. This pandemic was first brought to light by global media attention *in*

286 *advance* of clinical diagnosis in many areas. This is made clear by considering a time-

287 series of both ordered clinical tests and confirmed cases of H1N1 in the UNC healthcare

288 system in 2009 in which testing started immediately after media attention to the virus, but

289 significantly before any actual circulation was detected (Fig. 4a).

290

291 Using the actual sensitivity and specificity known for the H1N1 tests in use at the time

292 (Ginocchio et al. 2009), and the UNC testing curve to parameterize demand, we see that

293 the reported estimate of $R_0 = 1.58$ (Fraser et al. 2009), under correction, instead becomes

294 and $R_0 = 1.64$ (Fig. 4b). Of potential note, if we restrict the window for curve fitting to

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295   just the first weeks' worth of data, we instead get an estimated $R_0 = 1.66$ (Fig. 4c),

296   meaning that, for this scenario, earlier estimates and projections were likely to

297   overestimate the progression of the outbreak slightly. Depending on whether or not the

298   UNC data is actually representative of broader patterns of test-seeking or test-ordering

299   behavior this provides evidence that our understanding of the global dynamics of novel

300   H1N1 in 2009 may be flawed.

301

302   **Outbreak of COVID-19**

303   While we have no way of currently estimating the rate of susceptible individuals seeking

304   testing, we can make some generalizations given that the demand for testing in the United

305   States as of 17 March well outstripped the supply of tests, and access to these tests was

306   decidedly non-uniform (e.g. supplemental test availability from the Seattle Flu Study).

307

308   *Analytic Condition for Accuracy in Estimated Case Incidence from Surveillance*

309

310   In addition to these numerical examples, we provide a theoretical threshold condition,

311   $\overline{A_\varepsilon}$, for the ability of a surveillance system to reflect actual disease incidence based on

312   assumed relationships among the behavioral functions and error rates (much as R_0

313   provides a threshold condition for epidemics). Assuming that the behavioral health care

314   seeking functions are independent of time, the effective ratio of error rates in the

315   diagnostic tests, defined as $A_\varepsilon = \dfrac{\varepsilon_1}{(1-\varepsilon_2)\,j(i_m)}$, where $j(i_m) = \delta/\alpha$, can be used to define

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316    $\overline{A}_{\varepsilon} = \begin{cases} A_{\varepsilon}, if \phi(i_m) - i_m \phi'(i_m) > 0; \\ \dfrac{1}{A_{\varepsilon}}, if \phi(i_m) - i_m \phi'(i_m) < 0 \end{cases}$ where $\phi(i_m) = \alpha$. This $\overline{A}_{\varepsilon}$ then provides a way to

317   determine whether the perceived or measured disease process may accurately reflect the

318   real, underlying disease process. In this case, when the ratio of the diagnosis test rates is

319   constant, if there are no errors in the diagnosis tests then the surveillance accurately

320   reflects the real disease process though it may overestimate or underestimate actual

321   incidence. If there are errors, the surveillance system accurately reflects the increasing or

322   decreasing nature of the real disease if $\overline{A}_{\varepsilon} < 1$, but can indicate increasing (resp.

323   decreasing) incidence while the actual incidence is decreasing (resp. increasing) when

324    $\overline{A}_{\varepsilon} > 1$. When the ratio of the diagnosis tests is non-constant the results are more

325   complicated, but some results are still accessible: without errors in diagnostic tests, a

326   surveillance system can wrongly report no disease incidence while actual case incidence

327   is either increasing or decreasing. Further, with small errors in the diagnostic tests it is

328   possible for a surveillance system to report decreasing incidence while the actual

329   incidence is increasing. (Proofs and characterizations of these relationships are provided

330   in ESM Appendix 1.)

331

332   **Discussion**

333

334   The ability to accurately infer epidemiological rates from outbreak data is critical to a

335   majority of our public health planning efforts. As our models demonstrate, the accuracy

336   of our estimates may be significantly compromised by our implicit assumption that

337   diagnostic error rates and health care seeking behavior remain constant over the course of

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338   single, and even multiple, outbreaks, even as we know this assumption to be untrue.

339   Regardless of the particular mechanism through which we attempt to characterize the

340   changes in diagnostic sensitivity and specificity, our results demonstrate (in both theory

341   and practice) how these dynamics may be incorporated into epidemiological modeling

342   efforts and how the results may translate into a more accurate understanding of infectious

343   disease dynamics.

344

345   Some studies have been able to assess the impact of public health announcement- or

346   media-driven behavioral change with regard to disease risk and diagnosis (e.g. (Sharma et

347   al. 2003)). It is clear that we will need to develop better models that explicitly capture the

348   major factors that can effect change in public behavior regarding health care and

349   diagnosis. While it may be impossible to accurately assess the impact of behavioral

350   changes in health care seeking behavior for past epidemics, one possible course of action

351   going forwards would be to ask physicians, hospitals and laboratories to record and report

352   the number of tests performed in addition to merely the number of cases positively

353   diagnosed, regardless of acknowledge threat of outbreaks.

354

355   These models and insights may also be of critical use our collective ongoing efforts to

356   understand and predict the progression of COVID-19. Not only do we provide the

357   obvious alternations to the standard epidemic predictions for error rates in testing, we

358   also provide a mechanism by which to correct our understanding of R_0 based on changes

359   in access to tests of various sensitivities and specificities over time. This is especially

360   important given both the formulation of governmental responses to the pandemic (i.e.

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361   "flattening the curve" or relying on community protection, *i.e.* 'herd immunity') and their

362   subsequent evaluation hinge on accurate estimations of R_0. While presented here with

363   constant rates to enable the analytic calculations, real-time estimations of R_0 are

364   frequently based on numerical solutions, rather than analytic calculations. In this case, the

365   expansion of precisely these equations to allow for α, δ, and λ to themselves be

366   dynamic functions of public perception and disease prevalence will enable vastly more

367   accurate understanding of real-time case incidence data. Work currently underway to try

368   and capture the functional forms of these responses in observed behaviors in the US will

369   hopefully allow us to extend these results very soon to the ongoing COVID-19 pandemic

370   itself, but we provide this model in the meanwhile to allow others to work in parallel and

371   improve our real-time decision-support capabilities.

372

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521 **Figure Legends**

522 **Figure 1: Example Perceived and Infected Curves Representing the Same Outbreak**

523 **Under Different Testing Rates/Functions.** All curves: $\beta_a = 3$, $\gamma = 1$,

524 $s_a(0) = 0.9$, $i_a(0) = 0.1$. **(a)** Constant Behavioral Responses. Black solid curve:

525 real disease dynamics; Black ■: $\alpha = 0.65$, $\delta = 0.65$, $\varepsilon_1 = 0.2$, and $\varepsilon_2 = 0.1$;

526 Dashed curve: $\alpha = 0.65$, $\delta = 0.65$, $\varepsilon_1 = 0.6$, and $\varepsilon_2 = 0.7$; Black ✕: when the

527 effective ratio of errors in testing, $A_\varepsilon = 1$ (for calculations, see Appendix 1). **(b)**

528 Non-Constant Behavioral Responses: All curves: $\beta_a = 3$, $\gamma = 1$, $s_a(0) = 0.9$,

529 $i_a(0) = 0.1$. Black curve: real disease dynamics; All other curves $\alpha = 0.65$,

530 $\delta = \dfrac{0.65(1 + qi_m)}{pi_m}$, $p = q = 1$, (ε_1 and ε_2 for each curve as labeled).

531

532 **Figure 2: Example Perceived and TN Infected Curves Representing the Same**

533 **Outbreak. (a)** Non-Constant Health Care Seeking Behavior Functions. All

534 curves: $\gamma = 1$, $s_a(0) = 0.999$, $i_a(0) = 0.001$. Solid curve – Perceived Outbreak:

535 $\beta_m = 1.15$, $\alpha = \begin{cases} 0.01\, if\ i_m \leq 0.003 \\ 0.8\ if\ i_m > 0.003 \end{cases}$, $\delta = \begin{cases} 0.5\, if\ i_m \leq 0.001 \\ 1.0\, if\ i_m > 0.001 \end{cases}$, $\varepsilon_1 = 0.002$, and

536 $\varepsilon_2 = 0.005$; Dotted curve – Testing Neutral Outbreak: $\beta_{TN} = 1.13$

537 **(b)** Healthcare Seeking Behavior Functions that Depend on Perceived Epidemic

538 Severity and Time from first Outbreak Identification. All curves: $\gamma = 1$,

539 $s_a(0) = 0.999$, $i_a(0) = 0.001$. Solid curve – Perceived Outbreak: $\beta_m = 1.15$,

540 $\alpha = \{0.01$ if i_m has never exceeded 0.003, and 0.7 when i_m first exceeds 0.003,

541 decreasing exponentially (by a factor of $e^{(x-t)}$) over time to 0.3$\}$,

542 $\delta = \begin{cases} 0.5\, if\ i_m \leq 0.001 \\ 1.0\, if\ i_m > 0.001 \end{cases}$, $\varepsilon_1 = 0.01$, and $\varepsilon_2 = 0.005$; Dotted curve – Testing Neutral

543 Outbreak: $\beta_{TN} = 1.10$

544

545 **Figure 3: Differences in Estimates of R_0 for Three Pandemic Years Using**

546 **Hypothetical Correction Rates. (a)** Analysis of Influenza Pandemic of 1918,

547 **(b)** Analysis of Influenza Pandemic of 1957, **(c)** Analysis of Influenza

548 Pandemic of 1968.

549 For all panels – Solid line: Perceived/Reported pandemic incidence curve,

550 reconstructed from reported R_0. Dotted line: TN pandemic incidence curves

551 (1918 TN $R_0 = 1.9$; TN 1957 $R_0 = 1.5$; 1968 TN $R_0 = 1.8$).

552

553 **Figure 4: Testing Rates and Resulting Estimates of R_0 for Novel H1N1 2009. (a)**

554 Counts of influenza tests ordered and H1N1 positive tests from UNC, **(b)**

555 Estimated epidemic curves from reported (solid line) and TN (dotted line)

556 epidemic incidence curves using the full time series, **(c)** Estimated epidemic

557 curves from reported (solid line) and TN (dotted line) epidemic incidence using

21

558   only the first 7 days of data after the first reported case to approximate real-
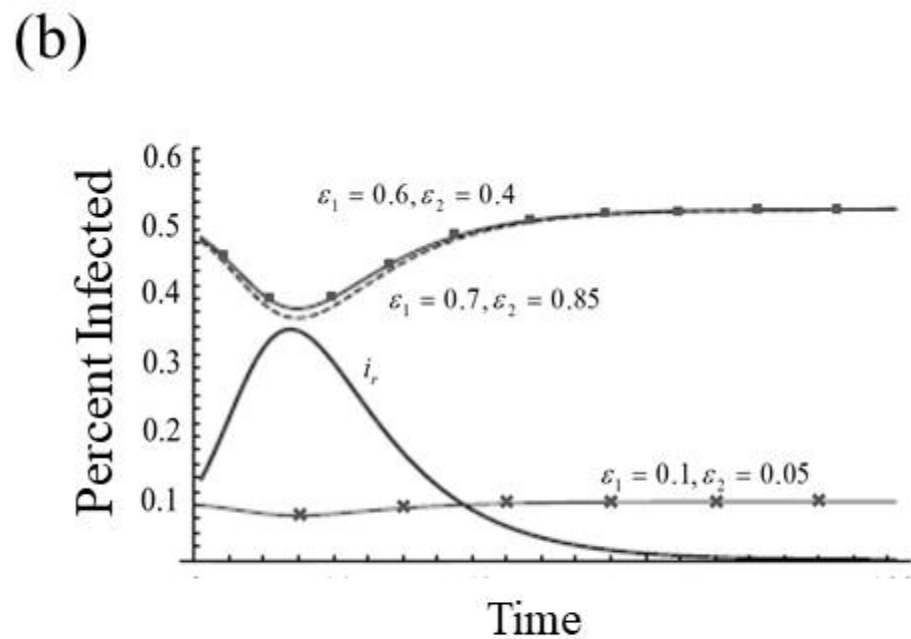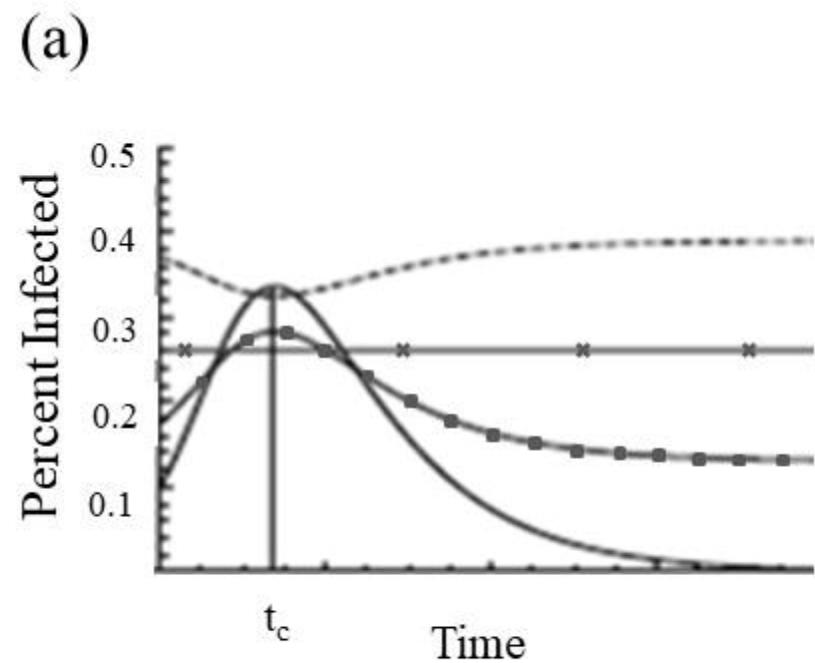559   time parameter estimation and resulting prediction.
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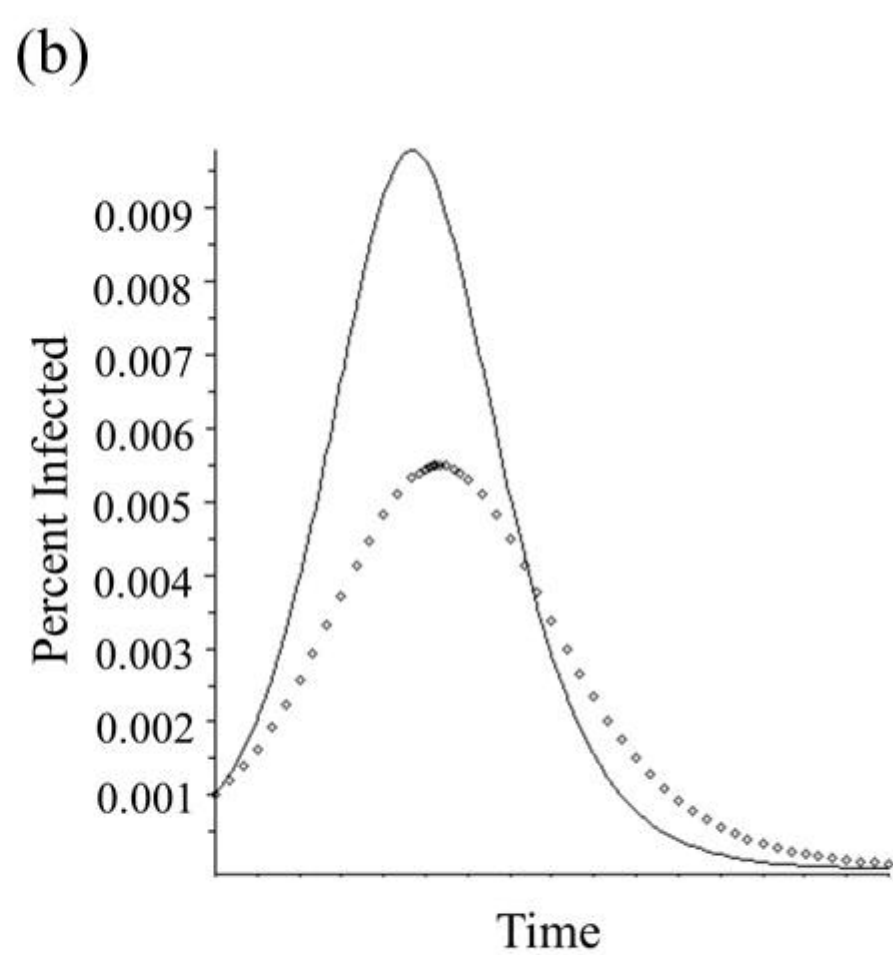(a)

(b)
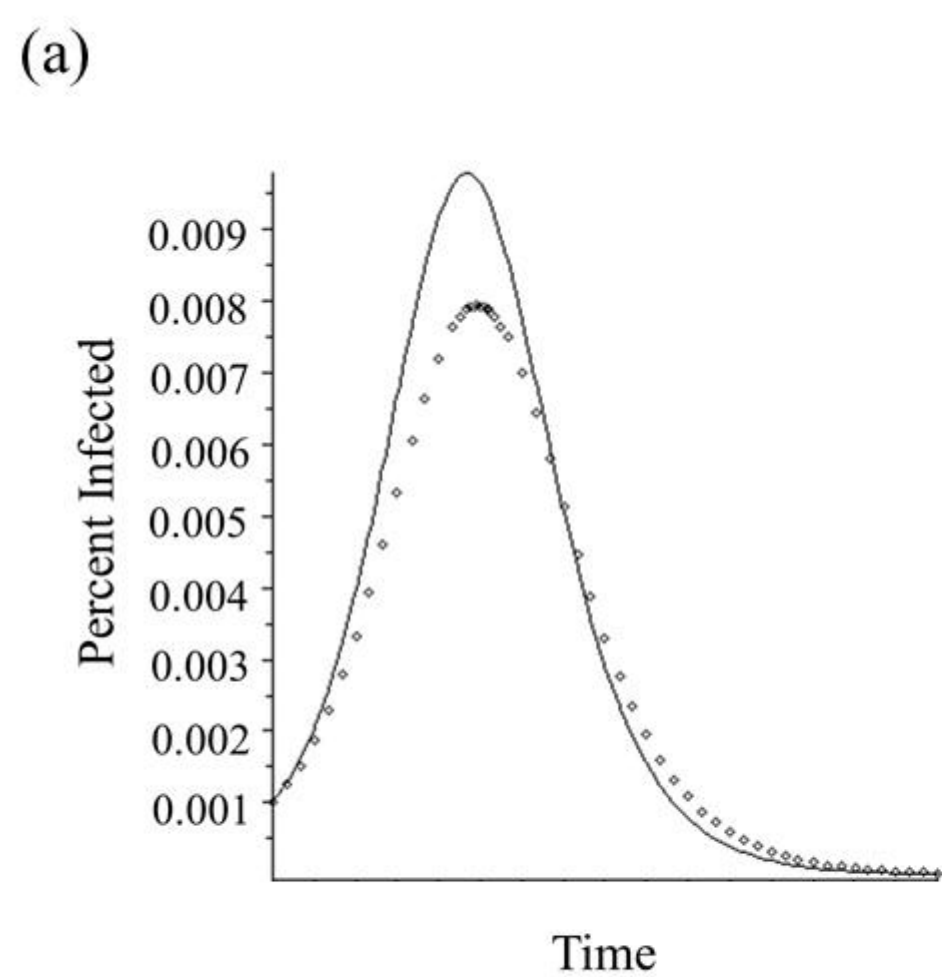
$\varepsilon_1 = 0.6, \varepsilon_2 = 0.4$

$\varepsilon_1 = 0.7, \varepsilon_2 = 0.85$

i_r

$\varepsilon_1 = 0.1, \varepsilon_2 = 0.05$

t_c

Time

Time

Figure 1

(a)

(b)

Figure 2

Figure 3

Figure 4