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# The Ledger \& Times, August 14, 1956 

The Ledger and Times

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and

## that 'first ballot' smile $\begin{aligned} & \text { Pénny Road } \\ & \text { Residents }\end{aligned}$

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Pace THE LEDCER \& TIMES
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 10 Years Ago This Week





 DONKEY SERENADED



 American Leaquic


## MURRAY

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TALENT SEARCH Manith - on our stace $\frac{\text { ONO OUU SCREEN }}{}$

Return Of Home Run Touch Gives

## Big Boost To The Leading Braves



## The Big M outvalues all cars two ways, leads ifs price class six ways



THE BIG MI LEADS THE INDUSTRY FOR: 1. Most power per dollar. THEs Big, m M Mcdalist and
Custom offer you more power for your money than 2. Most torque per dollar. No other make of car 2. Most torque per dollar. No other make of car
built today conies up to the low-cost Mercury Medalist built today coneses up to the low.cost Mercury Medalist
for usable wheel-turning pooxer: And now's the time for usable wheel.turning power: And nows the timo
to save the most money on a Mercury. We invite you to stop in at our showroom.
*All power and torque comparisons, shown above and
at the lefit are based on an analysis of manufacturere at the left, are based on an analysis of manulacturers:
suggested list or factory retail prices for 4-dogr sedan suggested list or factory retail prices for 4 -door sedan
models, using comparable models equipped with stand
models, using comparable models equipped wit
ard horstpower andautomatic transuissions.

Best time yet to get your big buy on the big Mercury

WILSON MERCURY SALES



## Nous the Time to be Going Olased

and Rocket Engine action now !
You can enjoy the thrill of nip
You oan know the satisfaction of driving a style leader:
that rides and handles like the big car it is right now:
You can congratulate yourself on making a trade
while your present cairs value is high ... especially right now:
And you can expect more when you sell because
your investment holds... when you go over to Olds:

PAGE EOUR


Why put off the fun of a Ford Test Drive for a single day? As you know, it puts you under absolutely no of dollars-we'll get to that a little further on.
By a Test Driv."
he-block "spin."
We want you to test the power that rocketed Ford o a 500 -mile stack car record at Indianapolis... the GO that won the grand prize at NASCAR's Daytona
Championships. We want you to feel how this Ford scat pays off in you kind of driving in in traxfic, passing
on the highway, getting going at traffic lights. Well on the highway, getting going at traffic lights. Well
put either a Ford Six or a mighty V-8 with up to 225 put either a Ford Six or a mighty $\mathrm{V}-8$ with up to 225
h.p- w your disposal.
We want you to drive and listen-drive and feel. That fine-car quiet results from sound instlation
nder the hood, under the roof, in door and body panels-the most insulation in any car at anywhere near Ford's low price.
Some other things that contribute to that smooth,
silent, luxury-car ride are things which Ford's leading silent, luxury-car ride are things which Ford's leading
competitor certainly can't boast: Ball-Joint suspen

NOW!
A FORD with AIR CONDITIONING costs less than man
medium-priced cars without it. TRY ONE TODAY
sion with wide base control arms for better steering more stabilized wheet alignment ... shock absorbers "Sure," you"ll say as you drive along the road. "Feels pretty good-but after all, this car is new Well sir, when you come in from your drive we'll
show you why Ford will stay like show you why
long time. long time. Well show you how Ford has five cross-members
(ineluding a " K " member) in its frame. Ford's lead-ing competitor only has two. Well show you the deep-block Y-like engine design which enables Ford
engines to take it. engines to take
sistently styled for the years ahead, And if there ever was a Ford built to stay in style it's this 1956 job . Fo America's favorite dream car-the Ford Thunderbird -was its styling inspiration.
Then, there's this- matter of safety. Ford offers you
the extra protection of its exclusive Lifeguard Design the extra protection of its exclusive Lifeguard Design.
Time and again folks have told us how this family of safety features has prevented serious injury in
accidents.

Now-what you've been waiting for. How can you Simply by Simply by proving to yourself that there really is
fine car in the low-price field. You see, the-reason a Ford does not cost hundred of dollars more than it toes, is Ford's huge produc tion and the huge volume, which we Ford Dealer
sell. There are many cases where "medium-priced" car
claim to be priced within a few hundred dollars or Ford. Remember, however, these prices are usually arrived at by comparing their lowest-priced models
-stripped-with Ford's most expensive models that include all of the comforts of driving.
But enough of this talk. Come in. And you do the
FORD
goes first

PARKER MOTORS

