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Campus Copyright Education: Creating a culture of compliance and empowerment

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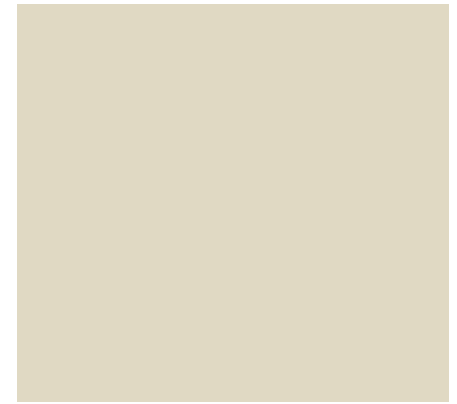
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Recommended Citation

Clement, S., Duncan, J., & Rozum, B. (2011, May 11). Campus Copyright Education: Creating a culture of compliance and empowerment. Presented at the Utah Library Association Annual Conference, Layton, UT.

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Campus Copyright Education: Creating a Culture of Compliance and Empowerment

Susanne Clement
Jennifer Duncan
Betty Rozum



Why did we need the Committee?

- The problem
 - Online information and copyright
- Need for campus clearinghouse
 - Administration
- Resources
 - Right people
 - Training
 - Use what is already available



Who did we tap?

- Create Copyright Committee
 - Committee Charge

- Committee Expertise

E-Resources

Interlibrary Loan

Licensing

Faculty assistance center

IT Security

Course Pack (Bookstore?)

Course Management System

What kinds of things have we done? In the beginning....

- Existing relationships
- Webinars
- FACT (Faculty Assistance Center for Teaching)
- OA Week
- Promotional material

What kinds of things have we done?



■ Roadshows

- 8 presenters (teams of 2)
- 15-min./presentation + 15-min. Q & A
- 21 out of 44 departments in 2 months (approx. 48%)
 - Fair Use: 11
 - Securing the Scholarly Record: 6
 - Both: 6

■ Very strong and positive feedback





SECURING THE SCHOLARLY RECORD



FAIR USE IN TEACHING

or

How not to break the law in your classroom

Copyright@usu.edu Mail List

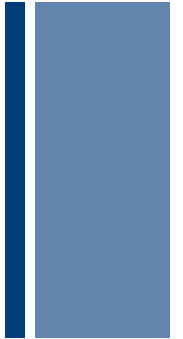


Sample questions:

- Q: A professor in the College of the Arts always shows a VHS film to her class each semester and it is part of a series that we own at the Library. Will the Library convert the tape to DVD because the College no longer provides a VHS player and the quality of the tape is very poor.
- Q: I want to show a movie, either “Apollo 13” or “2001: A Space Odyssey,” to our student club during our special research week. I see that the library has the “2001: A Space Odyssey” movie but not the “Apollo 13” movie. Can I show the movie the library has? And can I get the library to purchase a copy of Apollo 13?



Copyright@usu.edu Mail List



Sample questions:

- Q: The publisher of the textbook I use for one of my classes has provided several test questions that I want to use on my Blackboard site. I would also like to use a few of these questions on my personal website where I discuss test questions (structure and educational value) with colleagues. Can I do that?
- Q: I want to use low-resolution images from books to enhance a newsletter distributed by my center to members both on and off campus. Do I need permission to use these images?



Copyright@usu.edu Mail List



- A faculty member uses two audio files in a digital signal processing class. In such a class, it is important to give students the chance to perform digital signal processing on real signals. To make things more interesting, he uses signals that might have appeal to students, such as songs recorded by a local band. These are posted to his website. Does this seem like fair use?

Bringing it all Together



- Web site
 - Borrowed from (with attribution!) or linked to institutions with established copyright web sites
 - Organized by topic and by audience
- <http://www.usu.edu/copyrightatusu/>
- Future plans for web site:
 - Updating
 - Tools



Copyright Essentials
for Faculty

View Webinars



ACADEMIC · IMPRESSIONS
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Faculty & Staff



[Faculty & Staff: Teaching](#) 

[Faculty & Staff: Research](#) 


[Department & Personal Websites](#) 


[Staff](#) 

Students



[What Students Need to Know](#) 

[Sharing with Friends](#) 

[Copyright vs. Plagiarism](#) 

[Theses & Dissertations](#) 

Looking Forward & Lessons Learned

- Committee future and campus cohesiveness
- Develop tools for faculty and students



QUESTIONS

COPYRIGHT@USU.EDU

The screenshot shows the Copyright@USU website interface. At the top, the Utah State University logo is on the left, and navigation links (USU home, A-Z Index, calendars, MyUSU, contact, directory) and a search bar are on the right. The page title "Copyright at USU" is centered. Below the header, there are two main content areas. On the left, a sidebar contains a "Copyright Essentials for Faculty" section with a "View Webinars" link and a "WEB CONFERENCE" logo. Below this is a vertical menu with links for "Author/Creator", "Using Copyright Materials", "Copyright Basics", "Alternatives", and "Training/Links". The main content area features a large "Copyright@USU" logo. Below the logo, there are two columns of content. The left column is titled "Faculty & Staff" and includes a photo of people working at computers, followed by a list of links: "Faculty & Staff: Teaching", "Faculty & Staff: Research", "Department & Personal Websites", and "Staff". The right column is titled "Students" and includes a photo of students working together, followed by a list of links: "What Students Need to Know", "Sharing with Friends", "Copyright vs. Plagiarism", and "Theses & Dissertations".

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