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Campus Copyright Education: Creating a culture of compliance and empowerment

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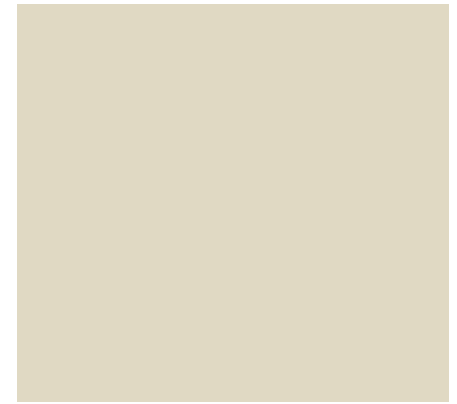
Campus Copyright Education:
Creating a Culture of Compliance and Empowerment

Susanne Clement
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ULA Conference, May 13, 2011

Why did we need the Committee?

- The problem
  - Online information and copyright

- Need for campus clearinghouse
  - Administration

- Resources
  - Right people
  - Training
  - Use what is already available

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Who did we tap?

- Create Copyright Committee
  - Committee Charge

- Committee Expertise

  E-Resources
  Interlibrary Loan
  Licensing
  Faculty assistance center
  IT Security
  Course Pack (Bookstore?)
  Course Management System

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What kinds of things have we done? In the beginning….

- Existing relationships

- Webinars

- FACT (Faculty Assistance Center for Teaching)

- OA Week

- Promotional material

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What kinds of things have we done?

- Roadshows
  - 8 presenters (teams of 2)
  - 15-min./presentation + 15-min. Q & A
  - 21 out of 44 departments in 2 months (approx. 48%)
    - Fair Use: 11
    - Securing the Scholarly Record: 6
    - Both: 6
- Very strong and positive feedback

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Copyright@USU

SECURING THE SCHOLARLY RECORD

Copyright@USU

FAIR USE IN TEACHING

or

How not to break the law in your classroom

# Copyright@usu.edu Mail List

Sample questions:

- Q: A professor in the College of the Arts always shows a VHS film to her class each semester and it is part of a series that we own at the Library. Will the Library convert the tape to DVD because the College no longer provides a VHS player and the quality of the tape is very poor.

- Q: I want to show a movie, either "Apollo 13" or "2001: A Space Odyssey," to our student club during our special research week. I see that the library has the "2001: A Space Odyssey" movie but not the "Apollo 13" movie. Can I show the movie the library has? And can I get the library to purchase a copy of Apollo 13?

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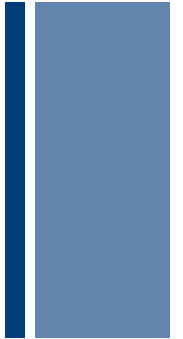
Sample questions:

- Q: The publisher of the textbook I use for one of my classes has provided several test questions that I want to use on my Blackboard site. I would also like to use a few of these questions on my personal website where I discuss test questions (structure and educational value) with colleagues. Can I do that?

- Q: I want to use low-resolution images from books to enhance a newsletter distributed by my center to members both on and off campus. Do I need permission to use these images?

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- A faculty member uses two audio files in a digital signal processing class. In such a class, it is important to give students the chance to perform digital signal processing on real signals. To make things more interesting, he uses signals that might have appeal to students, such as songs recorded by a local band. These are posted to his website. Does this seem like fair use?

Bringing it all Together

- Web site
  - Borrowed from (with attribution!) or linked to institutions with established copyright web sites
  - Organized by topic and by audience

- http://www.usu.edu/copyrightatusu/

- Future plans for web site:
  - Updating
  - Tools

Copyright Essentials for Faculty

View Webinars

ACADEMIC · IMPRESSIONS
WEB CONFERENCE

Copyright@USU

Home > Copyright at USU

Author/Creator   ›

Using Copyright Materials   ›

Copyright Basics   ›

Alternatives   ›

Training/Links   ›

Faculty & Staff

Faculty & Staff: Teaching	⊞
Faculty & Staff: Research	⊞
Department & Personal Websites	⊞
Staff	⊞

Students

What Students Need to Know	⊞
Sharing with Friends	⊞
Copyright vs. Plagiarism	⊞
Theses & Dissertations	⊞

Looking Forward & Lessons Learned

- Committee future and campus cohesiveness

- Develop tools for faculty and students

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QUESTIONS

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