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Building departmental partnerships for open access: scholarly communication and collections

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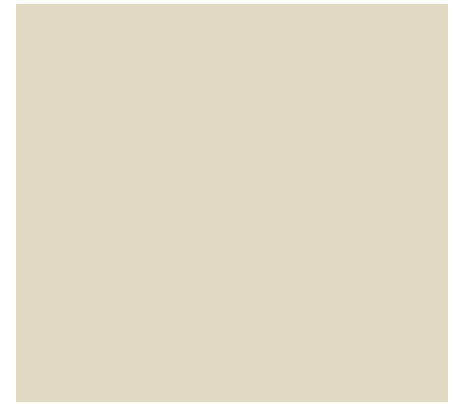
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Building Departmental Partnerships for Open Access:
Scholarly Communication and Collections

Katie L Wesolek – Electronic Collections Librarian
Andrew Wesolek – Scholarly Communications Librarian
March 18, 2013

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USU at a Glance

- Founded 1888 – Land Grant Institution

- Collections budget just under $5 million (+/- 70% e-resources)

- Total **headcount**, Fall 2012 is **28,786**

- Main campus in Logan, UT with an **FTE of 13,833**

- Regional Campuses and Education Centers throughout the state:
  - **TOTAL Regional FTE: 7,047** (33%)

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Open Access Initiatives at USU

- Institutional Repository

- Funding Support for OA Publication

- Institutional Open Access Policy

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Research continues to show that making your work open access in any form increases its impact. In addition, USU Policy, 535 (PDF) "Open Access to Scholarly Articles" ensures that making your work Open Access is your choice, not your publisher's. New tools developed by USU Libraries make notifying your publisher that you intend to make a version of your work open access via the institutional repository easier than ever. Now, a simple web form can be used to notify your publisher of the prior non-exclusive license between you and USU as per Policy 535. In the event that you wish to surrender your copyright to your publisher, you will be granted a waiver of Policy 535 on completion of this web form. For more information, visit the Scholarly Communication libguide or contact ScholarlyCommunications@usu.edu

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At a Glance

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Feature of the Day

Group invariant solutions in mathematical physics and differential geome-try
Ian M. Anderson, M. Fels, et al.

Funding Support for OA Publication

- Funded or partially funded 12 articles during our initial pilot phase (October, 2011) and the current fiscal year
- Pilot phase: allocated $6,300 out of $30,000 committed (5 articles)
- Current YTD: allocated $4,700 out of $12,000 committed (7 articles)

- Considerations:
  - Require matching funds?
  - Hybrids?
  - "Reputable" OA Journals?

- Policy link: http://digitalcommons.usu.edu/oadc/6/
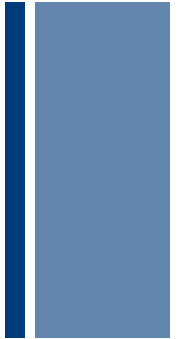
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USU Policy 535, "Open Access to Scholarly Articles"

- Rights-based OA Policy following the Harvard Model.

- Signed into effect by President Stan Albrecht on May 30h 2012 after a unanimous vote of support by Faculty Senate.

- USU Libraries charged with administering the Policy

"All employees during their employment with the University grant to the University a nonexclusive license to exercise all rights under copyright relating to each of their **scholarly articles**…"

OA as voluntary opt-out

- Faculty may opt out of the policy at their sole discretion
    - Waiver's granted via an automated web form
    - Sometimes necessary for faculty to comply with publication agreements.
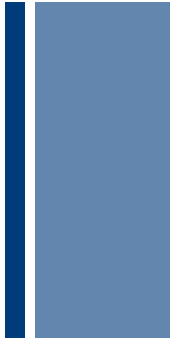
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Keys to Policy Passage:

- Know your institution

- Should be faculty-led

- Should not appear as a top-down mandate

- Reach out to colleagues!

- Resources:
  - [Good practices for university open access policies](#)
  - [Coalition of Open Access Policy Institutions](#)
  - [Harvard Model Policy](#)

Policy Implementation: The USU experience

- Know your institution!

- Educate your faculty

- Make it simple

- One Size does not fit all

- Obtain manuscripts quickly!

- Create a culture of OA rather than strictly enforcing the policy

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Enter Collections

- Where does Collection Development fit in this picture?

- How does OA align with CD's goals?

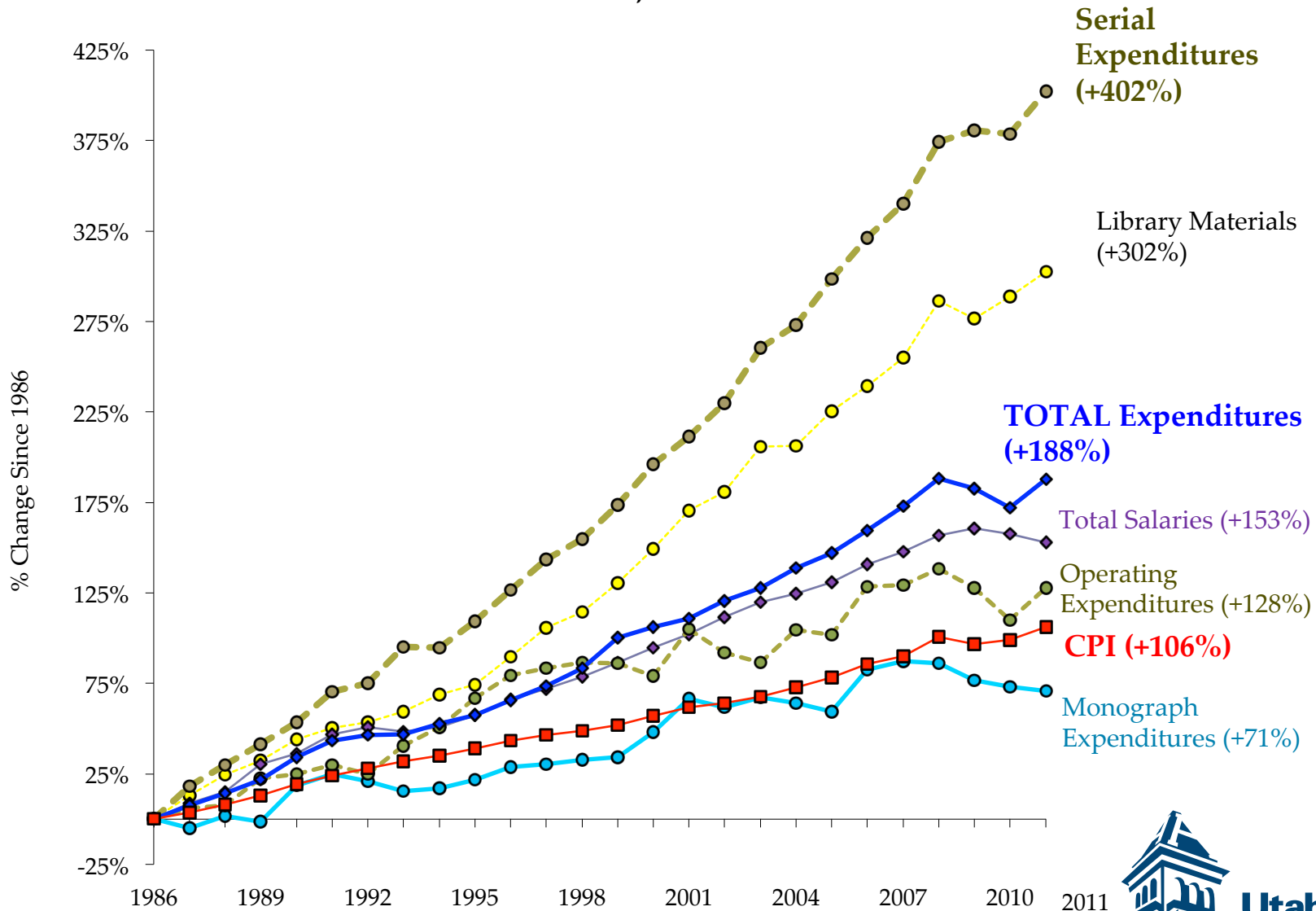# Why do we believe in OA (from a collections perspective)?

- Land Grant Mission

- Taxpayer funded state institution

- Other considerations

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Current State of Commercial Publishing: Unsustainable

- Increase in Journal Prices
  - We anticipate and experience +/-5% annual increases
  - Prices increasing more than average rate of inflation (since 1913, has averaged just less than 3.5% per year according to BLS)

- Flatlining library budgets
  - We manage to maintain most subscriptions by reorganizing our budget, diverting money from lower priority expenditures
  - Staffing levels reduced in recent years

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Graph 4
Expenditure Trends
in ARL Libraries, 1986-2011

Serial Expenditures (+402%)

Library Materials (+302%)

TOTAL Expenditures (+188%)

Total Salaries (+153%)

Operating Expenditures (+128%)

CPI (+106%)

Monograph Expenditures (+71%)

% Change Since 1986

425%
375%
325%
275%
225%
175%
125%
75%
25%
-25%

1986 1989 1992 1995 1998 2001 2004 2007 2010 2011

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What Are We NOT Saying?

- We're not 'sticking it to the man' – we recognize that publishers provide a valuable service:

"You hear it said that the public has paid for it, the public should have access to it for free…At that point, I draw back and say, what do you mean by 'it'? You mean something that has got quality in it, that has been selected and copy-edited. Somebody has got to do all that stuff, so the 'it' you want usually has involved somebody acting like a publisher to make it useable and comprehensible."

-Philip Campbell, editor-in-chief of *Nature*

Jha, A. (June 8, 2012). Open access to research is inevitable, says Nature editor-in-chief. *The Guardian*. Retrieved from http://www.guardian.co.uk/science/2012/jun/08/open-access-research-inevitable-nature-editor

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…Nor Are We Saying

- Not saying we can just ride coattails of OA movement to reap the fringe benefit of potential future cost savings

- Not saying current OA models can or should be a wholesale replacement for current publishing model
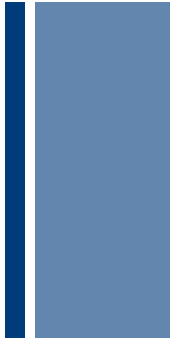
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What ARE We Saying?

- Change the conversation

- Encourage a more robust Scholarly Communications Ecosystem

- Experiment, Innovate, Explore new options

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How Does CD support OA?

- Funding of OA author fees

- Paying for Bepress to run Institutional Repository

- Making OA journals visible via the library website

Support for Other OA Initiatives

- Hathi Trust

- Text Creation Partnership

- arXiv

- PLoS

- SCOAP3

The End (Or the Beginning of a Beautiful Friendship)

© Barcroft Media

■Questions?

■Comments?

Courtesy of http://www.forkparty.com/25/25-unlikely-animal-friendships/unlikely-animal-friendships-8

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