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EFFECT OF INCREASED WATER SUPPLY ON NET RETURNS TO DAIRY FARMS IN SONSONATE, EL SALVADOR

by

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UTAH STATE UNIVERSITY DEPARTMENT OF ECONOMICS

UTAH WATER RESEARCH LABORATORY PRWG 69-9

USAID CONTRACT AID/CSD 2167

COUNCIL OF UNITED STATES UNIVERSITIES FOR SOIL AND WATER DEVELOPMENT IN ARID AND SUB-HUMID AREAS, INC.



University of Arizona University of California Colorado State University Utah State University

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To all of these persons and their institutions we offer thanks and appreciation. Suggestions for improvements in the analyses or for better interpretations are invited.

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SUMMARY

The pronounced dry season in the Sonsonate-Banderas region of El Salvador has led Direccion General de Obras de Riego y Drenaje to consider implementation of an irrigation project. One important group of users of any supplemental water would be about 34 dairy farmers who rely entirely on pastures in their operations. To better understand the benefits of improved water management on the irrigated pastures in question, a cost/ returns survey was made in the Summer and Fall of 1971. This study reports an analysis of the survey results.

The survey team was composed of an agricultural economics student from Utah State University, a staff economist from DGORD, and enumerators from the local office of Mejoramiento de Ganaderia.

These survey data have been shared by the subgroups. U.S.U. is primarily interested in economic returns to on-farm irrigation and water management. Thirty-one of the 34 dairy farmers were sampled and 27 questionnaires were usable. The dairy farms vary in size from 20 to 950 manzanas and show considerable variation in annual net returns.

There are several conclusions to be drawn from the Sonsonate-Banderas area study.

The analyses indicate that differences in net returns, (assuming current technology) between farms with adequate, and inadequate water supplies (farms that are otherwise as nearly alike as possible) range from ¢5.01 to ¢461.13 and average ¢186.53 per manzana.¹ If farms are

¹Throughout this paper, the sign "¢" refers to colones. The exchange rate is 2.4 colones per dollar.

"homogeneous", except for adequate and inadequate water supplies, the difference in earnings is the return to the differential application of water.

- 2. As a means of adding water to those dairy farms that have marginal supplies, the use of pumps appears more attractive than the proposed surface project development. From the standpoint of the average dairy farmer surveyed the internal rate of return on investment in pumps with a 10 year life is 107% compared to only 7.6% for the benefits of the proposed project. However, the overall feasibility of the proposed surface development is based on more than benefits to just dairy farmers.
- 3. An alternative or supplement to either pump irrigation or surface project development, is restructuring and improving the management and institutions that control the distribution and use of water. It is estimated that, due to an economically and physically inefficient distribution system, the annual loss to the dairy industry in Sonsonate-Banderas is ¢877,624. Recent changes in irrigation law provide an opportunity for institutional and managerial reform that would have the same effect as creation of additional supplies.
- 4. Not all farmers with marginal supplies of water will be anxious to invest in pumps or surface project development, and they may only partially benefit from reorganization of institutional control. These are the farms that have such high negative returns that, even though an investment in pumps or a project or institutional reform could reduce their losses, net returns would still be negative.
- 5. Also noted:
 - a. Consideration of other farm operations in addition to dairy-pasture emphasis may alter significantly the general expectations and benefits

from the proposed surface project.

- b. Interaction experiments with water, seed, and fertilizer on improved and commonly used pasture grasses (pangola, estrella, elefante, etc.) will provide a much more precise basis for determining increases in net returns due to increased applications of water or other farm inputs.
- c. Experimental results to determine milk production response of cows to different rations and roughage were not considered. Such experiments would indicate which diets lead to maximum net returns.
- 6. Labor requirements for dairy and pasture management is not as intensive as for a crop such as tomatoes. But dairies provide steady year around employment as opposed to the highly seasonal labor demanded by tomatoes. Smaller, well managed dairy farms make the best use of labor.

Will increased application of water to pastures lead to increases in net returns on dairies in Sonsonate-Banderas, El Salvador? This problem is introduced and its importance stressed, by presenting evidence that demand for animal proteins is outstripping supply in El Salvador. Such evidence includes large increases in the price of animal proteins relative to other foodstuffs.

Background information vital to an understanding of the problem is presented in Chapter II. In the first section, the role of various agencies and institutions concerned with governing the use of water, are discussed. Demographic and physical characteristics of the Sonsonate-Banderas region are presented in the second section. Finally, current management practices on irrigated dairy farms in this region are detailed (based on a survey of such farms), with the role of irrigation being emphasized.

The conceptual approach to be used in the analysis is elaborated in Chapter III. There are two parts to the conceptual approach. The first involves comparison of net returns on farms with and without sufficient water that otherwise had relatively homogeneous production characteristics. The difference in such returns is attributed to the differential applications of water. The second part of the conceptual approach involves calculating the internal rate of return to pump, and surface project irrigation as alternate means of supplying the additional water to farms with marginal supplies. The net benefit of either investment is assumed to be the average differential in net returns between farms with and without adequate water while costs are obtained from independent studies of pumping and an enlarged surface system.

The results of the analysis are discussed in Chapter IV. Net returns to farms with marginal supplies are negative, while they are positive on farms with sufficient water. The internal rate of return is positive for both project and pump irrigation; however, the relative return to pump irrigation is larger than for the proposed surface project. The annualized value of the differential in the value of land with and without irrigation over the life of the project is less than the difference in average net returns between such lands. This suggests that the difference in net returns may be overstated.

I. STUDY PROBLEM BACKGROUND

Introduction

The economic and physical role of irrigation in increasing the supply of meat, milk, fruits and vegetables in the less developed world has not received much attention. Except for cereals, little is known of physical production responses of traditional crops and pastures to differential applications of water and fertilizer. Nevertheless, decisions to invest scarce development resources in irrigation works are being made. Even in cases where production responses are known, the economic viability of investment in irrigation capital must still be assessed.

This study focuses attention on the role of irrigation in the production of pasture forage for dairy cattle in the Sonsonate-Banderas region of El Salvador. The dairy farms of this area vary greatly with respect to available water supply, size, management efficiency, herd quality, and cultural practices. Consequently a suitable analytical technique must be employed in order to obtain valid comparisons.

Statement of the Problem

Irrigation is currently widespread in the dairy industry in the Sonsonate-Banderas region of El Salvador. However, little is known about the economics of present irrigation practices, or the effect on net returns of increased availability of water on dairy farms where irrigation water becomes a limiting factor during the dry season. What is lacking is empirical data.

The task at hand has two facets: the first is to report a benchmark survey documenting the current production milieu on dairy farms in Sonsonate-Banderas with emphasis on the role of irrigation; the second is to determine whether or not there is any indication that increased returns accrue from differential applications of water to pasture, and if so, if any such returns justify the investment necessary to supply the additional water to farms with limited supplies.

Importance of the Problem

There are two reasons for concern. First, there is a need to understand the role and economics of irrigation in increasing the supply of animal proteins (milk and milk products) for the burgeoning population of El Salvador. Second, a feasibility study of a proposed surface irrigation prject for the Sonsonate-Banderas area already exists; its expectations may be over-optimistic.

-

Need for Increased Food Production

The population of El Salvador increased at an estimated rate of 3.6% to 4% per year in the 1960's.¹ The rate for the earlier period, 1950-61, was 2.8%.²

¹The 3.6% figure is for 1961-1968 and is from the International Bank for Reconstruction and Development, <u>Atlas:</u> Population, Per Capita Product and Growth Rates, 1970; the 4% figure was the geometric rate of growth between December 31, 1967 and December 31, 1969 as calculated from the population levels estimated in the Ministerio de Economia, <u>Anuario Estadistico</u>, 1969, Vol. II, San Salvador, October 1970. Neither of these estimates for the 1960's consider the influx of Salvadorans expelled from Honduras after the "Football War" in 1969.

²See USDA, <u>Projections of Supply and Demand for Selected Agricul-</u> <u>tural Products in Central America Through 1980, ERS</u>, August 1969, p. 5.

Between 1961 and 1968, real per capita income in El Salvador was estimated to have increased at an average rate of 2.1%.³ Between 1950 and 1961, real per capita income grew at a slightly greater rate of 2.6%.⁴

If we assume an income elasticity of demand for agricultural products (food) of .3 in both periods, then demand for such commodities increased at the rate of at least 4.2% per year between 1961 and 1968, and at 3.6% in the 1950's.⁵

The supply of agricultural commodities has increased much more slowly than has demand. From 1950 to 1961, the value of output (in 1962 prices) of the agricultural sector (including the export crops of coffee, cotton, and sugar) grew at only 2.4%. Between 1962 and 1968, the value of output of agriculture grew at the much slower rate of .9%. However, production of cereal staples grew at the rate of 2.1% (measured in value terms at 1962 prices) between 1962 and 1968. The combined production of rice, corn, and beans as measured in metric tons grew at 5.7% between 1963/64 and 1969/70.⁶

⁶The rates of growth presented in the section are calculated from data presented in Robert Nathan Associates, <u>Agricultural Sector Analysis for</u> <u>El Salvador</u>, Vol. I, Dec. 1969, p. 49, and CONAPLAN, <u>Indicadores Economicas</u>, pp. 48 and 56. The growth rate in cereals is according to data from CONAPLAN p. 48. Unfortunately, CONAPLAN does not define what constitutes cereals. This may partly explain the great differences in the rate of growth of cereals in constant prices between 1962-68 (2.1%) and that of beans, rice, and corn (the most important cereals) in metric tons between 1963/64 - 1969/70 (5.7%). However, this differential may also reflect a conceptual problem in the calculation of agricultural production at constant prices (see text below). Also, it calls to mind the very poor base upon which production and price data are reported.

³International Bank for Reconstruction and Development, <u>Atlas</u>.

⁴See USDA, <u>Projections</u>, p. 14.

⁵The assumption of an income elasticity of demand for food is based on estimates made of that elasticity in other LDC's by FAO. See FAO, <u>Agricultural Commodity Projections, 1970-1980</u>, Vol. II, Rome: 1971, p. 209.

The increase in demand for agricultural commodities, relative to supply, tends to have a negative impact on economic development as prices for such products rise. All consumers will spend a larger proportion of income on food than if prices remain constant or fall. But the poorer classes will be relatively worse off since they spend a larger proportion of their income on food. Demand for commodities of the non-farm sector will be diminished, along with real income, and the incentive to save is lessened.

Available data suggest that the overall price of food products in El Salvador rose during the decade of the sixties. The index of consumer prices for foodstuffs in the city of San Salvador rose from 100 in 1954 to 110 in 1965 and to 117 by 1969.⁷ The rise in prices in the four years between 1965 and 1969 was almost as great as in the 11 years from 1954 to 1965. This is consistent with our rough approximations of growth in demand and supply which indicated a greater gap in the sixties than the fifties.⁸

However, the index of prices for bread and cereals rose from 100 in 1954 to 102 in 1965, and then fell to 94 in 1969. This is consistent with the relatively greater increase in cereal production than in total agricultural production in the 1960's, although the degree of consistency

All price data reported in this section are from Ministerio de Economía, Anuario Estadístico 1969, Volumen IV, December 1970, p. 26.

⁸Agricultural production grew at 2.4% in the period 1950-61, while demand is estimated to have grown at 3.5% in the 1950's. In the latter period the rate of growth in demand increased to 4.2% while growth in agricultural production fell to 1%. Thus, one would expect greater pressure on price of food in the latter period.

depends on whether the 2.1% or 5.7% rate of growth in cereal production is correct.⁹ The slight fall in the price of cereals in the latter 1960's suggests a possible redistribution of income in favor of the poor. Not only is a larger proportion of their income spent on food relative to the more well-to-do classes but a much larger proportion of their diet is composed of cereals relative to the wealthier group.

The price indexes for meats and fish, milks and eggs, and fruits and vegetables all rose. The index for meat and fish rose from 100 to 150 between 1954 and 1965 and to 168 by 1968. Thus, this index grew at about the same rate in both periods. The index for milk and egg products fell from 100 to 94 between 1954 and 1965. By 1969, it had risen to 110, a rise of almost 4% per year after 1965. Likewise, the price index for fruits and vegetables rose from 100 in 1954 to 123 in 1965 and to 140 in 1969. Thus, there was greater pressure on food prices during the latter period.

These data demonstrate that there has been upward pressure on the overall price of food, and that the pressure was relatively greater in the 1960's than in the 1950's. Also, they suggest that there has been relatively greater pressure on meat and fish, milk and eggs, and vegetables and fruits, than on basic cereals.¹⁰ There is a definite need to increase

⁹That is, change in the index of prices for bread and cereals supports the rate of increase in production of cereals as calculated from metric tons of rice, corn and beans (5.7%) as compared to that calculated from the value of cereals in 1962 prices (2.1%). The latter is less than the rate of growth in demand (4.2%) and would suggest a rise in prices of cereals. Price data, however, suggest that prices fell.

¹⁰ The income elasticity of demand in El Salvador for pulses is .40 and for corn is .10 and rice .60. In contrast, the elasticity is .80 for beef, .50 for pork, 1.00 for poultry, and 1.00 for milk. Thus, we would expect greater demand pressure on the animal protein than cereals. See FAO, Agricultural Commodity Projections 1970-1980, Vol. II, Rome: 1971, p. 209.

the supply of animal proteins in El Salvador. This is one justification for studying the role of irrigation in the dairy industry of Sonsonate-Banderas.

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Existing Study of Proposed Sonsonate-Banderas Irrigation Project

The government of El Salvador has considered developing a surface irrigation/drainage project in Sonsonate-Banderas. A feasibility study by a Mexican consulting firm (ICATEC-Consultares) has estimated the total cost of the project to be cll.9 million (\$4.8 million) with additional water to be supplied from surface diversion.¹¹ The ICATEC study indicates that there is sufficient water in the Sensunapan (Sonsonate) and Banderas River watersheds to fully irrigate the proposed project areas. Further, the study finds that the benefit-cost ratio is 1.82 in Sonsonate and 2.27 in Banderas using a discount rate of 10% and a life of 50 years.

The study reports that, although the project areas could be easily irrigated, available water is underutilized, wastage is prevalent, and drainage problems limit yields.

The ICATEC study assumed that the project would lead to an increase in effective land area by 15% in Sonsonate, and 24% in Banderas. The engineers assumed that yields would increase not only through the improved usage of water, but also through <u>improved techniques of production</u>. Even though projected costs rise, projected returns rise even more.

¹¹ICATEC, S. A., "Estudio de Factibilidad de Riego, Sonsonate-Banderas," prepared for DGORD in 1967.

The increase in net benefits are predicted to be c742/ha. in Sonsonate and c1023/ha. in Banderas.

It is possible that the ICATEC study is over-optimistic in assuming rapid technical change associated with implementation of the proposed project. Many farms within the project area are fully irrigated at present. Some suffer partial loss of water during the dry season, and if water supplies suddenly became available the managers of such farms might be expected to at least copy known dry season practices. But this is not the same as saying that generally better techniques will materialize very rapidly. Improved pasture management and improved water management techniques are still the subject of research emphasis. Thus, it seems useful to try to estimate returns to current irrigation and production practices on dairy farms in Sonsonate-Banderas. These dairy farm net returns, with land area and techniques of pasture production assumed constant, may indicate that the proposed project will "pay" in any case.

Limits of the Study

Based on empirical observation, the management of water on individual farms in the study area is assumed constant across all farms. (The study area is the same as the proposed project area in the ICATEC study.) Focus is on the costs and returns of providing supplemental water. However, the results are only indicative of the general economic magnitudes. Lack of experimental data on forage response to additional water precludes

statements about precise levels of return. Nevertheless, the results do provide evidence whether the rate of return on investment in irrigation facilities is great enough to indicate economic viability of that investment.

The study is only concerned with the on-farm profitability of providing additional water for dairy pasture irrigation; secondary benefits and costs are not considered. No attempt is made to assess the profitability of investment in irrigation for dairy pastures in El Salvador vis-a-vis the cost of production in other regions of the world or the cost of producing other crops in El Salvador. That is, whether El Salvador has an absolute or comparative advantage in producing milk is not considered.

Finally, the study is only concerned with dairy farms in the proposed project areas. Other crops or farming operations are ignored. Consequently, it is not a benefit-cost analysis of the proposed project area and our results cannot be compared directly with the ICATEC study.

Objectives and Procedures

Objectives

The main objective of this study is to assess the economic viability of investment in irrigation capital on dairy farms where water is a limiting factor during the dry season.

The main objective will be met by attaining the following subobjectives:

 Benchmark current cultural practices in irrigation and production on dairy farms in the Sonsonate region;

- 2. Develop a conceptual approach to determine if additional water applied to Sonsonate dairy farms (where water is a constraint), increases output enough to justify the investment. (Such an approach is to only be concerned with costs and returns at the farm level);
- Test the approach with production cost data from a sample of irrigated dairy farms in the Sonsonate area;
- 4. Provide an economic interpretation of the empirical tests;
- 5. Draw policy conclusions and make recommendations from the analysis.

Procedures

Information on activities and philosophy of agencies that govern the use of water resources is based on secondary sources and upon interviews with personnel from the Ministry of Agriculture and Dirección General de Obras de Riego y Drenaje. This information is utilized in the introduction and background chapter.

An on-farm survey is the basis for details of current production practices on Sonsonate dairy farms, and for assessing the costs and returns associated with additional water. The collected data cover cultivation/cow-herd practices, management techniques, the resource base, availability of water, herd quality, size, costs of production, and returns.

DGORD personnel cooperated with Utah State University student in gathering the basic survey data necessary to complete the study. DGORD provided transportation and other support where possible. Survey questionnaires were devised on a cooperative basis to incorporate DGORD and USU needs.

II. WATER MANAGEMENT INSTITUTIONS AND CHARACTERISTICS

OF THE SONSONATE-BANDERAS AREA

The purpose of this section is to provide background information on the study area. The role of key agencies governing the use of water is reviewed, and the legal constraints affecting water rights, delineated. Then demographic and physical characteristics of the study area are set forth. Finally, production practices on the dairy farms of the study area are described.

Agencies Governing the Use of Water

Ministry of Agriculture (MAG)

The Ministry of Agriculture and Livestock is the official organ of the central administration and has charge of organizing, comprehending and executing agricultural policy. This branch of government was first created in 1946 as the Ministry of Agriculture and Industry. In 1959, Industry was assigned to the Ministry of Economics and the Ministry of Agriculture and Livestock was left in its present form.

As the chief organization of the agricultural sector, the Ministry of Agriculture and Livestock is related to all institutions; public, autonomous, semi-autonomous and private, that serve the agricultural sector. Close relations are also maintained with international and foreign organizations offering technical or economic assistance and with similar organizations throughout the Central American area. The Minister of Agriculture also acts as/or appoints the heads of numerous commissions and boards of directors in El Salvador.

In the development of its objectives the Ministry of Agriculture has the following functions:

- Planning, directing, and supervising the development of agricultural activities in the country;
- Stimulating agricultural production by utilizing idle or underutilized lands and the recovery of marsh lands;
- Planning, directing and supervising the development of conservation practices, increasing forests, and the encouragement of sensible exploitation of the country's forest resources;
- Conserving and propagating beneficial wild animals and fresh water fish, and regulating hunting and fishing;
- 5. Promoting establishment of irrigation systems and regulating the use of rivers and springs in the public domain for agricultural use and to promote the expansion of agricultural production;
- Encouraging the raising of animals useful to man and adapted to the conditions of the country;
- 7. Promoting the conservation of agricultural products and livestock;
- Preventing and combating plagues and sicknessess that affect the agricultural resources of the country;
- 9. Promoting in cooperation with the Ministry of Economics, the establishment and development of new industries that utilize the country's agricultural products.
- 10. Collaborating with the Ministry of Economics to promote the establishment and development of associations of farmers and cattlemen, especially cooperatives, and to see that they function according to their statutes.

ing with the Ministry of Economics to recopy and agricultural statistics.

Obras de Riego

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> :ablished in January 1966 by the Ministry of Narge of the technical and administrative part of

the investment programs of the Zapotitan Valley Project and the Rio Grande de San Miguel Project. Its personnel were assembled through contracts. The office consists of the Department of Preliminary Studies, the Department of Design, and the Department of Administration and Bookkeeping.

The Department of Preliminary Studies has a head who coordinates the work of the Sections of Promulgation of Agricultural Technology and Agricultural Economic Studies, and Hydrology and Geology. The department head elaborates and revises final reports of the work of this department and directs the field work and drafting which is under the department's jurisdiction. The leaders of each sub-section organize their own specialized work and participate directly in the elaboration of studies, collection of basic data, etc.¹

¹This department under the direction of Mario Garcia gave invaluable assistance in the preparation of this report.

Relation to other Agencies--In executing its function DGORD maintains close relations with practically all the offices in the Ministry of Agriculture in order to acquire the basic information for the formulation of the projects. It also works closely with the "Instituto de Colonización Rural" (ICR), "Administración de Bienestar Campesino" (ABC), and other credit institutions, with international credit institutions to obtain financing for the works to be executed, with the Administración Nacional de Aqueductos y Alcantarillados (ANDA) and the Comisión Ejecutiva del Rio Limpa (CEL) and other electrical companies which provide energy to the projects.

<u>Philosophy of DGORD</u>--The main objective of DGORD is the integral development of agricultural projects through utilization of soil and water resources. This objective is reached through the formulation of irrigation and drainage projects at the zone level. In these projects financing is the responsibility of the government through use of its own funds and foreign resources in the form of development loans.

Development of an irrigation project includes preliminary studies, feasibility studies, work design, contractual documents and construction specifications. Actual construction may be done through construction companies on a bid basis or by DGORD through an administrative system.

DGORD has a head office composed of a director general and a subdirector general, who are directly responsible to MAG for the programs under their authority and who must supervise the administrative affairs of the same. They propose to MAG plans and programs, biweekly, biannually and annually, covering the irrigation and drainage projects at hand. The director is also president of the National Committee for the Coordination of Hydraulic Resources.

Legal Constraints Surrounding Water Rights

Old brick aqueducts and ditches on some farms show that irrigation has been practiced in the Sonsonate area for many years. Under the old water law municipalities governed water rights. These encompassed a system for distribution and measurement of water, but it was not always equally applied to all users. Water judges were appointed and charged with "keeping everyone happy." The appointees were generally uneducated and poorly paid, and more often than not they contributed to the confusion. The distribution system gave top water priority to farms nearest the source or stream bed. Prior use is not considered; consequently farmers far from the water source, who might have enjoyed a particular supply for years, are known to experience severe or complete shortages as their neighbors become more progressive and start irrigating.

On November 17, 1970, El Salvador enacted a new water law which is a radical change from the old one. Under the new provisions the Ministry of Agriculture assumes supreme power in questions of water rights. This law gives the National Government the right to determine water use priorities, organize and finance irrigation districts, and expropriate private property for use in irrigation installations. It also provides for the expropriation (and fair renumeration) of lands benefiting from public irrigation and drainage districts when such benefits are in excess of a maximum set by government authorities. However, farms nearest the source or stream bed still have priority claims on water. Thus customary users may still have distribution difficulties.

The law is very detailed and provides for measurement, policing and proper use of the country's water resources. Violators may find themselves faced with a stiff fine or a jail sentence and in extreme cases water rights may be rescinded. The state accepts responsibility for any damages which may be caused by malfunctioning of government built irrigation and drainage facilities.

Characteristics of the Study Area

The study area is located in the department of Sonsonate, and has the same boundaries as reported in the ICATEC study of the Sonsonate-Banderas project.

<u>Climate</u>

Sonsonate department lies in a torrid zone between 40 and 500 meters above sea level. The average temperature varies between $24.6^{\circ}c$ and $28.2^{\circ}c$ in the lower elevations and $23.4^{\circ}c$ to $28.2^{\circ}c$ in the higher. Annual precipitation varies from 1750 mm. to 2000 mm. in the more elevated areas and there is a distinct dry season which lasts from November through April.

Hydrologic Resources

The area of study is located in the Sonsonate (Sensunapan) and Banderas River watersheds. Although the precise flow of water from the watersheds is unknown, it is evident that they are only being partially used for irrigation. The flows of the rivers below the study area plus that diverted for use within it suggest that there is more than enough water to fully irrigate all of the area. It is also likely that reliable sources of underground water exist.

Land Use

That part of the study area closest to the city of Sonsonate is mainly devoted to dairying. About 56% of the land is in pastures, with dairy products accounting for about 73% and sugar cane about 24% of the value of production. About 37% of the land is in cane, and the rest in fruit and coconut. The area nearest the Pacific Ocean (Banderas) is about equally divided between dairying and cotton production, with maize being raised on cotton land during the dry season.

As indicated, pastures are mainly used for dairy cattle, and to a much lesser extent for beef. The level of technology on the dairy farms is the highest in the country with reference to cattle breeds, installations and equipment. Efficiency varies greatly from farm to farm, but generally there is room for improvement, especially in administration, pasture management, irrigation, supplementary feeding, stocking rates, and livestock quality. A stable market exists for milk for it is all purchased by a co-op processor in Sonsonate for distribution and sale as fresh milk in the urban areas of San Salvador some 35 km. to the east.

Population

The most important city is Sonsonate, capital of the department, with 30,000 people. The other major city is the Pacific Ocean port of Acajutla with 4,500 inhabitants. It is the most important port in the country and the principal exit for exports. Its port installations are modern.

In the area of the project are 7,900 inhabitants (1,360 families) that provide much of the labor force on farms in the area.

Land Tenancy

Data are presented in Table 1 on land tenancy in the study area.

Size of	Owners		Area	
holding in Ha.	No.	%	Ha.	%
0 - 3	255	62.0%	2 18	2 .7%
3.1 - 20	70	17.0%	482	6.1%
20.1 - 100	64	15.5%	2657	33. 1%
100.1 and over	23	5.5%	4683	58.1%
Total	412	100.0%	8040	100.0%

Table 1. Land tenancy in the Sonsonate-Banderas study area.

The ownership of available land is concentrated in the hands of relatively few people.

Irrigated Dairy Farming in Sonsonate-Banderas

The dairy farmers or managers interviewed for this study all operate within the heretofore described study area. Thirty-four of thirty-six dairy farms in the area were surveyed in August, September, and October of 1971 to obtain production costs and returns, and thirty-one gave the desired information.² A larger sample would have been desirable but as there were no more farms in the project area it was decided to do the analysis with these data rather than to extend the study to farms outside the project area. In the final analysis, four of the 31 farms are

²See Appendix I for a sample of the questionnaire used in the study, and Appendix II for a table showing the number of farms, and land use.

omitted because of contradictory or incomplete information obtained in the interview. This leaves a total of twenty-seven.

Description of the Farms

<u>Size</u>--Farm size ranges from 20-900 manzanas. The farms that were limited as to water supplies tended to be somewhat larger on the average than the irrigated farms. Within each size range there was considerable variation in management efficiency.

<u>Cow Herd Quality</u>--Cow herd quality varies from farm to farm but generally the cows are at least 1/2 blood Holstein or Brown Swiss. One farm was using cows that were 1/2-3/4 Jersey with the dams being native or creole cows and the sires Jersey. Another farm had cows that were 1/2 Brahman and 1/2 Brown Swiss. These cows were exceptionally good. Their production was higher than many herds that were 3/4-7/8 Holstein. Much of the increased production was undoubtedly due to their greater vigor and disease resistance. The Holstein cows seemed especially weak and disease prone.

<u>Availability of Water</u>--Farms in the study area divert water from the Sonsonate (Sensunapan), and Banderas river watersheds. All farmers in the survey had invested in irrigation infrastructure in the form of dams and ditches; however, some had only marginal supplies of water during the dry season. Diversion from the river or its tributary is currently controlled by the municipality through which the river passes, although the new law transfers jurisdiction to the Ministry of Agriculture. In most cases, each farmer makes his own diversion dam but in a few cases farmers cooperatively own and maintain a diversion dam and delivery ditch. In addition, a few farms benefit from springs and small streams that originate within their boundaries.

While some farmers lack sufficient irrigation water and seem unable to alleviate the problem, others have plans to make new diversions and seem completely confident of obtaining the necessary water. This situation strongly suggests that there is sufficient water in the area during the dry season but that shortages are caused by an unsatisfactory distribution system.

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According to custom, farms closest to the water source have preferential rights over farms more disadvantageously located. Because of this system, farmers who have relied upon irrigation water for years may suddenly find themselves dry, as their neighbors upstream decide that irrigation is profitable. The new water rights law does not appear to deal specifically with this issue. However, broad powers are given to the Ministry of Agriculture in water control, and this could alleviate some of the uncertainty.

As indicated, water previously was controlled by the municipal governments. When a farmer needed irrigation water he would negotiate with municipal officials on the quantity of water required and its price. The farmer or group of farmers would then proceed to build the ditches and diversion structures necessary to bring water to their farms. Annually, thereafter, farmers would renegotiate with the city government for the amount of water agreed on and the fee. Under this system farmers were responsible for maintenance of the ditches. When a large group of farmers jointly used a ditch the municipality would appoint and pay a water judge, who was responsible for insuring that everyone got his legal share. In actual practice, the water was poorly measured so the water judge's job became one of keeping everyone happy.

For the present this continues to be the situation in the Sonsonate-Banderas area. The proposed DGORD project aims to improve distribution by scientific regulation of water measured to individual farms and an improved delivery system. Land owners would be forced to irrigate more efficiently and dikes and light leveling or planing operations might become necessary. The quantity of water saved in this manner would likely be sufficient to meet the needs of those farmers with inadequate supplies during the dry season.

<u>Management</u>--Milking is done by hand on all farms except one. Most herdsmen can take care of from 20-25 cows milking twice a day. Hand milking provides more jobs and apparently induces fewer mastitis problems than would the use of milking machines. Also it appears that under present labor prices this is more efficient.

A few farmers practice on archaic system that wastes time and is very unsanitary. A calf is allowed to nurse the cow until the udder is stimulated and milk begins to flow. Then, the calf is forcefully pulled from the udder and snubbed securely to the cow's front leg. The milker then finishes the milking secure in the knowledge that the cow thinks the calf is still sucking. Moreover, the calf's saliva makes a lubricant for the milker's hands and speeds up milking.

Milk handling leaves much to be desired. Farmers often neglect to use strainers, and many wash milk cans in streams without the benefit of soap. At present, all milk is handled in cans. Many farms have tanks of cold water to cool the milk. Two farms had refrigerated cold rooms and two had bulk tanks. However, the milk in bulk tanks had to be emptied into cans to be taken to market. Many farmers took their milk to market in open trucks and some even used horse or oxcarts. Given the hot climate, it is obvious this practice hurts milk quality.
Cows are given very little concentrate. Most farms rely on a pasture intensive program. Labor is used lavishly. Every cow's production is recorded daily on some farms. On some farms pastures are clipped by hand after every grazing with small wide scythes shapped much like brush axes.

Herd health is especially important under the adverse climatic conditions in Sonsonate. Although most farms have received a regular veterinary service, health problems are still common. Many herds have breeding problems which cause them to support a disproportionate number of dry cows. Hoof rot is a serious problem and anaplasmosis, septicemia, and anthrax will quickly take their t_{011} if the vaccination schedule is neglected. Brucellosis and tuberculosis are quite common in some herds but MEGA has started a program to eliminate these diseases and progress is being made.³

Calf mortality, on some farms, is very high but generally they are very well cared for. Most farms have individual calf pens with slotted floors. However, very few people use milk replacer and most give heifer calves whole milk until they are 6 months old. Raising bull calves with milk replacer has been quite unprofitable due to lack of a market. However, with the new packing plant, "Quality Meats" (located near San Salvador) in operation, raising bull calves might become more profitable.

Pasture management is generally very good. Almost all use pasture rotation, improved grass varieties and surprisingly large amounts of

³MEGA is the acronym for Mejoramiento de Ganadería.

fertilizer (up to 1320#/manzana--generally ammonium sulfate). Some farmers clip their pastures and fertilize after every grazing. This helps to control invading weeds and woody plants yet does not destroy the native legumes which may exist. The most serious problem in the pastures is invasion by a type of grass called <u>zacate amargo</u> (bitter grass). While not bitter as the name suggests it has very poor nutritive qualities and produces no milk. This grass invades the improved pastures and eventually necessitates complete renovation.

On-farm water management seems to be the most backward part of total management. Farmers flood irrigate without benefit of rills or ditches through the fields. Pastures of 5-10 manzanas are completely covered with water and the process is repeated at intervals of a week to 15 days. Undoubtedly, much water is wasted and this system reduces the amount of water available for use by other farmers. Although the land is almost flat most farms could benefit from a simple planing or leveling project. This would appreciably reduce the volume of water needed to push across the field. Concrete ditches are rare and although the soil is very heavy, they could probably reduce water loss and washing in certain areas.

Labor--Labor in the Sonsonate area is relatively cheap but its low cost has apparently misled some farmers. One farmer milking 305 cows was spending ¢1,432 per cow per year on labor. This contrasts with ¢62 labor cost per cow per year on another ranch that was milking just 85 cows. Some of the larger land owners are so socially conscious that they are apparently spending exorbitant amounts on labor. Although labor is abundant, the level of skills is very low. Most farm workers are

very poorly educated and lack adequate incomes. Many of the dairy workers have an "I don't care" attitude and are very rough, almost cruel in the way they handle livestock.

MEGA

A bright spot for the dairy industry in Sonsonate is the technical assistance given by the livestock improvement agency (MEGA) there. MEGA is a national agency created to help modernize the livestock industry. They do all basic record keeping, encourage upbreeding, provide inexpensive semen from government owned bulls, instruct farm hands in insemination methods, and supervise herd health on farms that will accept their help. This organization is constantly on the move from farm to farm and their presence in the area encourages farmers to be more progressive.

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Existing Irrigation Works

Existing irrigation works are a series of small diversion dams usually owned and maintained by an individual farmer or in some cases, groups of farmers. Some of these dams are little more than rocks thrown in the river while others are quite elaborate and costly. The present system gives everybody some water. The main problem is that it is unsystematic, and water supply is sometimes erratic during critical periods of the dry season. If a suitable area could be found for a reservoir it would greatly alleviate any possibility of a water shortage in March and April, the final months of the dry season.

Other Crops

The Sonsonate-Banderas area is not exclusively a dairy region. One dairy farmer was raising rice and almost all had a few manzanas of coconuts.

Sugar cane provides strong competition for pasture lands in Sonsonate and cotton is a profitable alternative in Banderas. Both have some advantage over cattle in that they require less fixed investment. However, cotton is risky and rice also is risky because of the danger of drought and bird problems. Technically, rice, cotton, and cane can fit in quite well with a dairy enterprise. One farmer used crop residue and the volunteer grass in his cotton fields to carry his herd through the dry season. This arrangement enabled him to sell his cull cows and steers at higher prices during the dry season. Another dairy farm had been in cane several years prior to being seeded to pasture. This farm had unusually good pastures probably because of the organic matter left by the cane. The rice straw also was a valuable asset to the dairy herd on the same farm.

Nevertheless a well managed dairy farm is apparently as profitable as any crop alternative and in the future will probably be more profitable. Most of the farms are absorbing the cost of raising all heifer calves in an effort to improve their herds as rapidly as possible. Once the herds are established, this extra cost will no longer be necessary and many of these good heifers will be available for sale to other farmers.

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fixed and annual maintenance costs. Fixed costs include a 20% figure for unforeseen costs, and 10% for management of the project during construction.

Total project costs reflect the investment necessary to fully irrigate the study area. However, we are interested only in the portion of the project devoted to dairy enterprises. It is assumed that the share in question is directly proportional to the area classed as dairy farms to receive supplemental irrigation.

The fixed cost of the proposed Sonsonate project is c9,424,800 and the annual maintenance cost is c171,360 while the same costs for the proposed Banderas project are c5,055,600, and c91,920, respectively. Since 57% of the Sonsonate project (4,304 manzanas) and 48% of the Banderas project (1895 manzanas) were devoted to pasture for dairy cattle in 1967, under the assumption made above, the proportional costs to dairy enterprises are c5,372,136 (fixed cost) and c92,675 (annual maintenance costs) for Sonsonate, and c2,426,688 (fixed cost) and c49,122 (annual maintenance cost) for Banderas.

It will be recalled that eighteen of the twenty-seven dairy farmers in the sample survey of the project area are currently fully irrigated through private investment in irrigation infrastructure and water rights granted by the municipios.¹³ Often such farms utilize more water than actually is required to optimally irrigate the pastures. The proposed

 $^{^{13}}_{}$ There were only 36 dairy farms in the entire Sonsonate-Banderas area.

project may be viewed as redistributing water to farmers that currently only have marginal supplies through control of water rights and improvement of the general area distribution system. In short, the project will confer little or no benefits to farmers who currently have enough water. At the same time, there will be no losses inflicted on farmers who use too much water since there is no decrease in production when that excess water is redistributed.

Consequently, in order to assess the costs per manzana from supplying additional water, via project development, we have to determine the number of manzanas of land belonging to farmers who have inadequate water supplies, and apply the proportion of the cost of the project attributed to dairy farms to just that land.

The ICATEC study suggests that there were 6,199 manzanas of land in pastures in Sonsonate-Banderas in 1967. Our surveys suggest that there were 7,235 manzanas in 1971. Approximately 65% (4,705 manzanas) of this land belonged to farmers who had marginal supplies of water in the dry season in 1971. Since costs were computed for the project as of 1967, we assume that 65% of the 6,199 manzanas in pasture in 1967 also belonged to farmers who had marginal supplies of water, or 4,029 manzanas.¹⁴

The total fixed cost to dairy enterprises for both project areas is c7,798,824, and the annual maintenance cost is c141,797. The fixed cost per manzana of land belonging to farmers with marginal supplies is c1,935.67 and the maintenance cost is c35.19. The annual maintenance

¹⁴This implies that any new farms since 1967 maintained the same proportion with inadequate supplies of water.

costs are subtracted from the difference in net returns (\overline{R}_{s} - maintenance s

costs) and the internal rate of return is i when:

$$\sum_{t=0}^{T} \frac{\overline{R}_{w_{s}} - c35.19}{(1+i)^{t}} = c1,935.67.$$

Improved Administration and Increased Farm Income

It is our judgement, that a considerable amount of water is wasted each year because of a very inefficient measurement and distribution system. Our survey revealed that many farmers applied excessive amounts of water to pasture lands during the dry season. They had either rights to the surplus water or obtained it through illegal appropriation. Their neighbors often are short of water, either due to the lack of a water right or to improper measurement. This is true up and down the rivers in Sonsonate department.

While we do not have diversion measurement figures at our disposal, it is very likely that there currently exists enough water to irrigate all of the dairy farms in the survey area without additional investment in dams, pumps or ditches. In other words, with a reassignment of water rights, based on proper measurement, and with changes in the institutions that manage the distribution of water, there may well be enough water to meet optimum pasture needs given current cultural practices.

Based upon this hypothesis, the current annual foregone benefits to the dairy industry (and society) because of the poor distribution system, would be the number of manzanas of land in dairy farms that lack adequate

water supplies, multiplied by the differential in net returns between farms with and without adequate water.¹⁵ This product would equal the additional net returns if farms without adequate water had all they needed.¹⁶ At the same time, there would be an increase in the supply of milk to society.

¹⁵We multiply by the total number of manzanas of land belonging to dairy farmers who lack adequate supplies of water, not by the number of manzanas of marginal land on such farms. This is because the net returns per manzana to water is based on total manzanas on farms with and without adequate supplies.

¹⁶Assumes milk prices are not affected by the increased production. Also assumes that additional cows are available to the farmer from his own herd, or that there is not a capital constraint to purchase additional animals that could be nourished by the additional forage.

IV. RESULTS OF THE ANALYSIS

This chapter presents the results of the analysis while the next chapter is concerned with the implications of those results. The first section presents the differences in net returns $(R_{w_{i,j}})$ among farms with and without adequate water supplies, and the averages of those differences $(\bar{R}_{w_{i,j}})$. Then the internal rates of return for pump and project irrigation are presented assuming the lowest average difference in net returns is the annual benefit from investment in pump or project irrigation. The final section calculates the loss to the dairy industry from an inefficient water institution and management.

Differences in Net Returns

The set of differences in net returns (R_{w}) between farms with and without adequate water are presented in Table 2 for 31 different comparisons. Such comparisons were made between net returns on dairy farms with adequate and inadequate water, but are homogeneous with respect to other cultural practices. Thus, the differentials are mainly due to differences in the application of water.

Differential net returns (R) are all positive and range from $w_{i.j}$ ¢5.01 per manzana to ¢461.13 per manzana. Three average differential net returns ($\overline{R}_{w_{i.j}}$) are calculated from the R . These include: $w_{i.j}$ $w_{i.j}$

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Table 2. Difference in net returns per manzana (R) for comparisons between farms with adequate and inadequate water for irrigation, and average differences ($\overline{R}_{w_{ij}}$).

	F ar ms with add water (i	equate)	Farms with inac water (j	lequate)	Difference in net			
Comparison ^a number	Survey observation number	Net return ^c ^N 1.i	Survey observation number	Net return ^b ^N 2.j	return for the comparison $R_{w ij} = N_{1.i} - N_{2.j}$			
1	14	¢ 52. 05	18 2	¢ 42.12	¢ 9.93			
3	32	13.78	12	- 1.88	15.66			
4	26	35.06	12	- 1.88	36.94			
5	17	48.25	12	- 1.88	50.13			
6	19	- 30.7 5	13	- 90.48	59.73			
7	9	108.59	18	42.12	66.47			
8	17	48.25	5	- 65.49	113.74			
9	2 5	113.34	12	- 1.88	115.22			
10	6	137.09	12	- 1.88	138.97			
11	31	126.23	5	- 65.49	191.72			
12	30	216.05	12	- 1.88	217.93			
13	3 0	216.05	13	- 9 0.48	306.53			
14	32	13.78	8	-293.78	307. 56			
15	22	312.18	12	- 1.88	314.06			
16	19	- 30.75	8	-293.78	324.53			
17	4	395.64	2	- 1.09	396.73			

	Farms with add water (i	equate)	Farms with ina water (j	Difference in net				
a Comparison number	Survey observation number	Net return ^c ^N 1.i	Survey observation number	Net return ^b ^N 2.j	return for the comparison $R_{w_{i:j}} = N_{1:i} - N_{2:j}$			
18 19	9 4	¢ 108.59 395.65	8 5 19	¢-293.78 - 65.49	¢ 402.37 			
		R = Wi.j _s	$\sum_{h=1}^{N} \frac{R_{w_{i,j_{s}}}}{\frac{19}{19}} = \frac{c3544.1}{19}$	22 = ¢186.53	$R_{w_{i,j_s}} = c3544.22$			
20	9,24	47.13	18	42.12	5.01			
21	17	48.25	12.5	- 30.56	78.27			
22	32,4	114.27	2	- 1.09	115.36			
23	32,30,26,25,22							
	17,6	150.09	12	- 1.88	151.97			
24	31,17,14,4	102.96	5	- 65.49	168.45			
25	32	13.78	2,8,12	-154.72	168.50			
2 6	19,30	82.16	13	- 90.48	172.64			
27	19	- 3 0.75	8,13	-253.12	272.37			
2 8	3 0	216.05	12,13	~ 55.24	271.29			
29	9	108.59	8,18	-206.69	3 15 .2 8			
30	32, 19,9	34.44	8	-293.7 8	328.22			
3 1	4	395.64	2,5	- 14.79	410.43			

Table 2. (continued)

$$\overline{R}_{w_{i,j_{m}}} = \sum_{h=20}^{31} \frac{R_{w_{i,j_{m}}}}{\frac{12}{12}} = \frac{c2407.74}{12} = c200.64 \cdot \sum_{w_{i,j_{m}}} R_{w_{i,j_{m}}} = c2407.79$$

Table 2. (Continued)

	Farms with add vater (i)	equate	Farms with inac water (j)	lequate)	Diff erence in n et
a Comparison number	Survey observation number	Net return ^C ^N 1.i	Survey observation number	Net return ^b ^N 2.j	return for the comparison $R_{w_{i,j}} = N_{1.i} - N_{2.j}$
	Ī	$\bar{R}_{w_{i,j_t}} = \sum_{h=1}^{31}$	$\frac{R_{\text{wi.j(s+m=t)}}}{31} = \frac{c5952.20}{31}$	0 = ¢192.00	

^aComparisons 1 - 19 are simple paired comparisons. In the notation introduced in Appendix III for comparison #1, $N_{1.14} - N_{2.18} = R_{w14.18}$. Comparisons 20 - 31 are multi-group comparisons. In the notation of Appendix III for comparison 20, $N_{1.9,24} - N_{2.18} = R_{w9.24,18}$.

^bEach survey of individual farms is referred to by number to preserve the confidential nature of the data.

 c Net returns for more than one farm are the average of such returns weighted by the size of the farm. All returns are stated in colones (c) per manzana.

1. $\overline{R}_{w} = \sum_{h=1}^{n} R_{w}$ where s suggests that this is a simple

paired comparison or that there is one farm i and one farm j; n = the number of single group comparisons.

In this case there are 19 paired comparisons and $\overline{R} = \frac{c3,544.22}{19} = c_{186.53}$;

2.
$$\overline{R} = \sum_{m=1}^{m} R_{m}$$
 where m suggests that i or j (or both) are

weighted average multi-group comparisons; n = the number of multi group comparisons.

In this case there are 12 multi-group comparisons and $\overline{R}_{m} = \frac{c2407.79}{12} = c200.64;$

3. $\overline{R}_{w_t} = \sum_{i=1}^{n} R_{w_{i,j_t}}$ where t suggests that the average is all

31 comparisons; n = number of paired and multi-group comparisons.

In this case there are 31 such comparisons and $\overline{R}_{t} = \frac{c5952.20}{31} = c192.00$.

In calculating the internal rate of return reported in the next section, the lowest of these three averages ($\overline{R}_{W_S} = c186.53$) will be used as the annual benefits from the investment in irrigation capital. If the internal rate of return as calculated with this lowest average is higher than the best alternative for investment capital, then it would also be greater for $\overline{R}_{W_{i,j_t}}$ and \overline{R}_{i,j_m} . The lowest average sets a conservative lower boundary on the analysis.

A striking result is that the net returns to dairy farms without sufficient water are all negative except for one case; in contrast the net returns to farms with sufficient water are all positive except in one case. Evidently, water is a limiting factor of production. In the

long run farmers with inadequate water supplies will tend to go out of business, unless they can gain access to additional water (see the final section of this chapter).

Internal Rate of Return

The internal rate of return for project and pump irrigation was calculated via an iterative process on an IBM - 360/40 computer. The lowest average difference in net returns between farms with and without sufficient water is assumed to be the annual gross return stream. This is ¢186.53, the average difference in net returns for single group comparisons.² Annual maintenance costs were subtracted from this gross return stream for both project, and pump irrigation, and the internal rate of return calculated on the fixed investment in each case.

Pump Irrigation

The average fixed cost of investment in pump irrigation per manzana is c149.00, and annual maintenance costs were c27.00.³ The return stream is assumed to be c186.53. Maintenance costs are subtracted from this to yield at net annual return stream of c159.53. The life of the pump is assumed to be 10 years. The internal rate of return is calculated by solving the following equation for i: $\sum_{t=1}^{10} \frac{c159.53}{(1+i)^t} = c149.00.$ This rate i is calculated to be 107%. At this rate the present value of c159.53 over 10 years is equal to c149.00. If it is assumed that gross

²See Table 2.

³See pages 41-43 above.

returns (c186.53) have been over-estimated by 20%, the internal rate of return would still be 82%.

Project Irrigation

The internal rate of return from proposed project irrigation is much lower than on pumps. The fixed cost of project investment per manzana requiring supplemental irrigation is c1935.67 and annual maintenance costs are c35.19. The net annual return stream is thus c151.34 (c186.53 - c35.19). The calculated internal rate of return is 7.62%, assuming a 50 year life span on the capital. If the gross return stream has been overstated by 20%, the net return stream would be c114.03 (c149.22 - c35.19), and the internal rate of return would be 5.48%.

Differential Land Values

Differences in land values were observed in the survey area. These differences may be used as a cross check to assess whether or not our chosen estimate of the average return to water ($\overline{R}_{w_{i,j_s}} = c186.53$) is reasonable.

Land that was fully irrigated and had sufficient irrigation capital sold for c3,000/manzana. Land without irrigation facilities or water sold for c300 to \$2,000 per manzana depending on soil quality, gradient, location, etc. Thus, the range in the difference in value of these two kinds of land was from c1,000 to c2,700/manzana. No market value was observed on land that was fully invested in irrigation capital, but with inadequate water supplies. However, one would expect that such land would have a value between c3,000 and c2,000 per manzana (assuming its quality was the same as land that is now fully irrigated).

The differentials in observed land values are the present value of the difference in expected annual net benefits between fully irrigated and unirrigated land. The difference in net benefits on the two types of land must flow from both the irrigation capital and sufficient water if land quality is constant. If the capital lasts 50 years and the rate of interest is 6% the annualized value of the c1,000 differential is c63.44, and c171.29 on the c2,700 differential.

One would expect the difference in the value of land that had sufficient water and adequate distribution system and land that lacked water but had an adequate distribution system to be less than cl,000. Consequently, the annualized value of the difference in the market price of these two kinds of land might be expected to be less than c63.44. Since the average difference in net returns between these two types of farms is calculated to be at least cl86.53, it is likely that comparison process employed has led to some overestimation of the net return flowing from a differential application of water as well as an imperfectly operating land market. Nevertheless the differential in observed land values does suggest a positive return to increased applications of water.

Relative Importance of Alternative Investment

The internal rate of return is positive for both investment in pumps on the farm, and in proposed total project development. While the size of the return may be questioned in each case, the relationship between

the rates of return suggests that pump irrigation for supplemental water is more efficient for the farms surveyed.

This conclusion is based on an assessment of the worth of the surface project as seen through the eyes of the present dairy farmers who are "short" of water and need supplemental supplies. This means that we have assumed that all of the project costs that could be assigned to the dairy pasture area (about 7,200 mz.) are to be borne by a subset of about 4,700 manzanas. This assumption does not make the benefits to dairy farmers from the surface project seem as attractive as the original ICATEC report.

That report shows returns of about 82% on average. This figure includes allowance for extension of irrigation to new lands and from benefits assumed to be captured due to drainage. Our estimate of 7% benefit is based on the gains from supplemental water for what we have called inadequately irrigated farms, farms having the least need for more water. Wholly new farms will show much higher returns and will increase the total average estimated by ICATEC.

Cost data may not be reliable. While we have no reason to doubt the pumping costs used, it was necessary to make several assumptions in order to estimate project costs just for the dairy lands, (however, it is our opinion that any bias here would be on the low side). The most likely error is the assumption that pumping can be associated with present on-farm irrigation systems that are serviceable. Some farms have extensive investments in irrigation structures while others do not. If too much of the system is antiquated, then it is possible that renovation (and higher costs) will be necessary and that the proposed surface project will be the most efficient way to carry it out.

Foregone Benefits Due to Inefficiencies in the Current Water Distribution System

The internal rate of return could not be calculated for improved management of the present distribution system through altered institutions, since the costs of making changes are not known. However, the annual direct losses to the dairy industry in Sonsonate-Banderas, because of the inefficiencies in the current system, can be estimated.

If we assume that the price of milk would not be affected by increases in production, then the annual loss to the dairy industry because of inefficient distribution in the project area is the differential in net returns per manzana between farms with and without sufficient water (¢186.53), times the number of manzanas of land on farms with marginal supplies of water. There is no cost of adding distributional systems since survey data suggest all farms are fully invested in such capital and only lack adequate supplies of water in some cases. The increase in net returns to farms with marginal supplies would be the value of the differential, if water were distributed more efficiently.

Those that lacked adequate water accounted for 4,705 manzanas of land of the farms surveyed. Thus, there is an annual foregone benefit of c877,624 to the dairy industry in Sonsonate-Banderas (4,705 x c186.53).⁴ This loss is in net returns, after all other factors of production are costed out. In addition, milk production is lower, labor, fertilizer and dairy cow requirements are less, and there is a generally lower level of

⁴This is also a rough measure of annual direct social costs to all El Salvadoran society if enough water is actually available from the watersheds and changing management practices could be brought about "with the stroke of a pen."

economic activity than there would be if water were more efficiently allocated. While we have no way of assessing the multiplier impacts on the rest of society of such improvements in the inefficient distribution system, they may be sizeable.

The new water law provides the opportunity for institutional change. The National Government has the right to determine water use priorities and to expropriate private property for use in irrigation installations. Under this broad authority the government could redistribute water merely by measuring water accurately to users and by preventing higher deliveries than are optimal.

Labor Efficiency and Intensity

Most dairy farms surveyed had an abundant supply of labor. Managers and owners know some of this is excess, but they appear to desire to provide rural employment as much as possible. However, even if somewhat reduced labor inputs were to become the rule, thereby increasing production per man, dairy farming and controlled pasture management would still be fairly labor intensive.

The comparisons in table 3 show that irrigated farms presently utilize more labor per manzana, per animal, and have higher incomes per worker. When farms are divided into two management levels, good and poor, irrigated farms still use the most labor.* The poorer managed farms also are associated with larger quantities of labor. This explains part of the reason for the

^{*}Divided on the basis of net returns/manzana.

				Measures of Labor Intensity								
Categories	Number Farms	Number Manzanas	Av. Workers per Farm	Workers/ Manzanas	Cows/ Work er	Gross Income/ Worker						
Part irrigated	9	2085	25.22	.11	7.58	3799.88						
Full irrigated	17	2088	19.71	.13	9.43	6056.06						
Full irrigated												
Good mgt.	10	1362	16.1	.12	12.01	7603.95						
Poor mgt.	7	726	15.57	.15	10.84	3869.61						
Part irrigated												
Good mgt.	9	1353	12.67	.08	9.39	4978.00						
Poor mgt.	10	1413	19.0	.13	7.66	4346.43						

Table 3.	Selected measures of labor intensity between dry and irrigated
	lairy farms, Sonsonate

difference in net returns between management levels. Obviously other factors play important roles. For example, the greater investment in fixed assets at the lower irrigated management level reduces returns below what average lower level dry-farms are able to achieve.

When the farms are categorized by size as well as management level, in all cases but one (dry, size 2, management 2*), the poorly managed farms used the most labor (Table 4).

The poorest farms in terms of gross/worker and cows/worker are in the under 80 manzana class. Such farms are often owned by urban residents who maintain them as weekend retreats and who do not have the capital to operate them efficiently.

The three survey farms with the highest net returns were also in the small size class. They use a lot of labor (.28 workers/mz) while the

*In this category very little labor is used.

			<u></u>	Measures	of Lab	or Productivity
Categories	Number Farms	Number Manzanas	Av. Workers per Farm	Workers/ Manzanas	Cows/ Worker	Gross Income/ Worker
Full irrigated						
0-80 mzs.						
Good mgt.	6	315	8.83	.17	9.38	6092.24
Poor mgt.	3	120	11	.28	5.21	2246.65
80- + mzs.						
Good mgt.	4	1047	27	.10	13.31	9871.52
Poor mgt.	3	466	20.67	.13	12.9	5888.32
Part irrigated						
0-80 mzs.						
Good mgt.	2	120	9	.08	7.33	3720.16
Poor mgt.	2	108	18.5	.34	4.62	2630.42
80- + mzs.						
Good mgt.	2	410	18.5	.09	8.35	5133.50
Poor mgt.	3	1450	45	.03	8.21	4437.74
Av. of 3 best net returns/mz.	3	100	9.33	.28	7.86	6191.57
1 large dairy	1	300	14	.05	37	23016.07

Table 4. Selected measures of labor intensity within size and irrigation categories, Sonsonate

number of cows/worker is only average. The big boost to net returns on these farms comes through successful herd and pasture management. These farms have good cows and keep them milking. One large farm had net returns equivalent to three best small farms. This farm had substituted capital for labor wherever possible. It appears that reasonably productive labor employment can be expanded most through encouraging smaller intensively managed dairies.

This conclusion is reinforced by an observation about use of some capital equipment. Most dairy farms surveyed had one or more tractors. These are quite useful, especially for pasture renovation and subsoiling. But in practice they are under-utilized in their designed purposes and operations such as subsoiling are ignored even though area soils are quite heavy and prone to compaction. On many smaller farms tractor services could be rented; those farms close to towns could do all their ordinary work with oxen. Indeed low labor costs make many hand operations attractive.

Some perspective on labor intensity vs. other crops can be obtained by considering the kinds of potential that have been estimated for tomatoes grown under improved practices.* In 4 months a manzana in tomatoes would absorb about .56 of a man (1408 total hours), whereas an efficient dairy, relying heavily on pastures, would absorb about .10 during the same period. On a yearly basis this may look a little better. Tomatoes are undoubtedly in the high range of labor required, but they would be a supporting crop on a lot of farms and they represent a different set of risks than do dairy cows.

*Based on estimates provided by the U.S.U. Water Management Team.

APPENDIXES

Appendix I: Survey Questionnaire

Appendix II: Miscellaneous Survey Data

Appendix III: Notation for Computation of Net Return Differentials

APPENDIX I. SURVEY QUESTIONNAIRE

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DIRECCION GENERAL DE OBRAS DE RIEGO Y DRENAJE DEPARTAMENTO DE ESTUDIOS - SECCION DE AGROECONOMIA

ENCUESTA AGROECONOMICA DE EXPLOTACIONES GANADERAS ZONA: SONSONATE-BANDERAS

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DIRECCION:	
NOMBRE DE LA FINCA:	······································
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Municipio	Departamento
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NUMERO DE BECERROS NACIDOS	
NUMERO DE BECERROS MUERTOS	

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RESUMEN DEL PRESUPUESTO DEL RANCHO

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APPENDIX II. MISCELLANEOUS SURVEY DATA

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With water		ater		water	Total		
Class	∦ of manzanas	∦ of farms	∦ of manzanas	∦ of f ar ms	∦ of manzanas	∦ of fa r ms	
Class I ^a	2088	18	2085	9	4173	27	
Class II ^b	32	1	1270	3	1302	4	
Class III ^C	410	_2	1350	3	1760		
Total	2530	21	4705	15	7235	36	

Appendix Table II - 1. Number and area of farms surveyed, farms used in analysis, and farms not surveyed.

^aClass I are farms interviewed and used in the analysis.

^bClass II are farms interviewed but not used in the analysis.

^cClass III are farms not interviewed, but estimated area is known.

	(Current Colones)									
Question- _naire	Number manzana	Repairs ^a	Depreciation ^b	Variable costs	Labor ^d	Interest ^e				
1	55	4,151	8,303	31,796	27,231	21,620.45				
2	53	621.30	1,242.60	8,481.71	4,771.40	6,978.09				
5	230	1,169.63	2,339.30	18,830.25	17,751.00	44,733.76				
8	200	9,770.15	19,540.50	59,877.50	43,689.33	38,068.29				
10	9 50	7,970	15,930.50	165,364.83	90,972.52	95,326.6 8				
12	180	1,859	3,718	33,671.66	10,771.20	32 ,117.70				
13	50	532.25	1,075.50	8,203	6,576.56	12,265.80				
18	70	2,395.65	1,788.30	14,271.40	7,452.00	13,311.02				
29	300	7,154	14,308	49,878.00	49,674.90	63,615.00				
Total	2,085	35,622.9 8	68 ,2 45.70	390,374.35	258,889.91	328, 036.79				
Cost per ma	nzana	17.08	32.73	187.22	124.16	157.33				

Appendix Table II - 2 Costs and returns on dairy farms with inadequate water in the Sonsonate-Banderas area.

^aRepairs - Repairs were estimated at half the depreciation cost or 2 1/2% for buildings and installations and 5% for equipment.

^bDepreciation - Depreciation was figured on a straight line basis. Machinery was depreciated over ten years and buildings twenty years. In some case, irrigation facilities were depreciated over an estimated fifty year life.

^CVariable Costs - Actual costs were obtained from interviewees. If exact costs were not available an estimate was made based on approximate amount of a product used and cost per unit. Unit costs varied little from farm to farm. In some cases, transportation costs were varied significantly because of farm location.

^dLabor - Labor costs varied widely from farm to farm because of variation in amounts used. Unit costs were very uniform at 2.25 per day for laborers and 150-200 colones permonth for managers. There were incentive payments in some cases and a few farmers gave year end bonuses.

^eInterest - The opportunity cost to capital was figured at 6%. This covered all investment in undepreciated equipment and installations plus the value of the cow herd and the land.

Question- naire	Irrigation cost ^f	Total cost ⁸	Gross return ^h	Net return ¹	Net/manzana ^j
1 2 5 8 10 12 13 18 29	414 588 2,932.50 225 20,720 330 421 1,098 111	93,515.45 22,683.10 87,756.44 171,170.77 396,284.53 82,467.56 29,074.11 40,316.37 184,740.90	84,385.70 22,624.94 72,692.14 112,413.35 365,030.67 82,128.66 24,550.00 43,264.90 94,117.00	<pre>- 9,129.75 - 58.10 - 4,128.21 - 58,757.42 - 31,253.86 - 8,18/.50 - 4,524.11 2,948.53 - 90,623.90</pre>	-165.99 - 1.09 - 65.49 -293.78 - 32.89 - 1.88 - 90.48 42.12 -302.07
Total Cost per ma	26,839.50 nzana	1,108,009.23 531.41	901,207.36 432.23	-203,70 8.38	- 97.70

Appendix Table II - 2. (continued)

^fIrrigation Costs - These costs include the fee paid the city for the use of the water and on the larger farms the extra labor required to irrigate. On a few farms that built and maintained their own irrigation systems the irrigation cost also includes depreciation repairs and interest on their investment in #10.

^gTotal Cost - Found by adding columns A thru E.

^hReturns - Returns include the value of milk sold plus the sale of cull cows and an estimated value of the herd increases.

Net Return - Found by subtracintg G (total cost) from H (gross return).

^jNet/manzana - Found by dividing net return by the total number of manzanas in the farm.

Question- naire	Numb er man zan a	a Repairs	Depreciation ^b	Variable ^C	Labor ^d	Interest ^e
3	80	1,117	1,189	37,759.50	9,106.08	11,791.68
4	50	1,593.00	1,988.00	6,726.66	3,788.25	9,539.72
6	65	2,193	4,386	26,491	11,026.50	11,848.50
9	112	4,577	9,154	39,990	28,652.75	27,350.94
11		·	-	•	•	•
14	225	2,880	8,260	88,707.15	58,390.02	73,581.60
15	32	2,308.50	2,367	1,757.50	5,166.00	6,276.06
17	158	3,333.65	6,439.55	22,329.10	15,282.00	16,374.02
19	83	4,105	5,602.50	17,402.10	10,324.40	21,224
21	20	920.50	943.50	9,052	2,108.40	4,263.75
2 2	300	10,870	21,740	96,733.00	26,915.00	61,711.20
23	30	570.50	1,151.00	20,335	5,329.80	9,449.10
24	28	1,802.50	637	3,865	6,366	6,583.20
2 5	400	14,476.00	19,423.00	39,486.00	30,324.00	99,4 73.64
2 6	60	442.70	885.40	11,283.00	10,688	15,198
3 0	70	2,594	5,188	9,989	8,427	18,153.66
3 1	23 5	3,205.75	6,411	39,025.05	26,095.95	36,076.83
32	140	1,527	2,994	15,166.09	17,506.00	28,072.38
Tot al	2,088	58,516.10	98,758.95	486,097.15	275,556.15	456,9 08.28
Cost per man	zana	27.54	47.29	232.80	131.97	218.82

Appendix Table II - 3 Costs and returns on dairy farms with adequate water in the Sonsonate-Bandera Area.

(Current Colones)

^aRepairs - Repairs were estimated at half the depreciation cost or 2 1/2% for buildings and installations and 5% for equipment.

^b Depreciation - Depreciation was figured on a straight line basis. Machinery was depreciated over ten years and buildings twenty years. In some case, irrigation facilities were depreciated over an estimated fifty year life.

Question-	Irrigation cost ^f	Total cost ^g	Gross return ^h	Net return ⁱ	Net/manzana ^j
3	1.094	62.057.26	70,799	8.741.74	109.27
4	893,25	24.528.88	44,311.08	19.782.20	395.64
6	135	56,080.00	69.373	13,293,00	137.09
9	9 15	110,639.69	122,802.76	12,163.07	108.59
11		·	-	•	
14	22 5	232,043.77	243,755.25	11,711.48	52. 05/
15	92 8	18,803.06	12,036.00	- 6,767.06	-211.47
17	2,677.50	66,375.82	74,000	7,624.18	48.25
19	1,410	60,068.00	57,515.00	- 2,553.00	30.7 5 -
21	553.50	17,901.65	23,478.33	5,576.68	278.83°
22	10,600	228,569.20	322,225.00	93,655.80	312.18
23	549	37,384.40	51,000.00	13,715.60	457.18
24	3 52.40	19,606.10	14,043.00	- 5,563.10	-198.68
25	8,391	211,573.64	256,910.00	45,336.36	113.34
2 6	1,099	3 9,096.10	41,700	2,103.90	35.06
30	3,3 54.75	47,706.41	62,830.00	15,123.59	216.05
31	4,57 0.75	115,385.33	145,051.40	29,666.07	126.23
32	869	66,134.47	68,065.00	1,930.53	<u>13.78</u>
Total	38,617.15	1,414,453.82	1,679,994.82	265,541.04	127.17
Cost per man	zana	675.65	804.59		

Appendix Table II - 3. (continued)

^CVariable costs - Actual costs were obtained from interviewees. If exact costs were not available an estimate was made based on approximate amount of a product used and cost per unit. Unit costs varied little from farm to farm. In some cases, transportation costs were varied significantly because of farm location.

^dLabor - Labor costs varied widely from farm to farm because of variation in amounts used. Unit costs were very uniform at 2.25 per day for laborers and 150-200 colones permonth for managers. There were incentive payments in some cases and a few farmers gave year end bonuses.

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Appendix Table II - 3. (continued)

^eInterest - The opportunity cost to capital was figured at 6%. This covered all investment in undepreciated equipment and installations plus the value of the cow herd and the land.

^f Irrigation costs - These costs include the fee paid the city for the use of the water and on the larger farms the extra labor required to irrigate. On a few farms that built and maintained their own irrigation systems the irrigation cost also includes depreciation repairs and interest on their investment in #10.

^gTotal cost - Found by adding columns A through E.

h Returns - Returns include the value of milk sold plus the sale of cull cows and an estimated value of the herd increases.

ⁱNet return - Found by subtracting G (total cost) from H (gross return).

^JNet/manzana - Found by dividing net return by the total number of manzanas in the farm.

APPENDIX III. NOTATION FOR COMPUTATION OF

NET RETURN DIFFERENTIALS

•

We have specified that

 $NR_1 - NR_2 = R_w$ where

NR = net return to management

1 = farms with adequate water

- 2 = farms with inadequate water, and
- R_{W} = return to water (hypothesized to be > 0) under the homogenity assumption.

The homogeneity assumption dictates that R_w can only be calculated by subtracting NR₁ from NR₂ when all production factors are the same except the differential application of water. Otherwise, the difference R_w may be due to other factors besides water.

To illustrate, introduce a second subscript i (on farms with adequate water), and j (on farms with inadequate water) that refers to the survey number of farms in a group. Thus:

 $NR_{1.i} - NR_{2.j} = R_{w_{1.j}}$, where: i = 1...m, the survey number of a farm with adequate water j = 1...n, the survey number of a farm with inadequate water, and m = 18, n = 9.

Thus, net returns (NR_{1.i} and NR_{2.j}) are calculated for 18 farms with adequate water and 9 farms with inadequate water. But R_{wij} is only calculated where production practices are similar between farms with and without adequate water. For example, such a calculation would be: NR_{1.7} - NR_{2.6} = R_{w7.6}. This indicates that farm #7 (adequate water) is comparable with farm #6 (inadequate water). Or such a calculation might be: NR_{1.7} - NR_{2.8} = R_{w7.8}. Farm #7 (adequate water) is comparable to farm #8 (inadequate water). Comparisons between farms 7 and 6, and farms 7 and 8 are known as single group comparisons. Note that farm #7

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(adequate water) is comparable to both farms #6 and #8 (inadequate water).

This comparison is:

$$NR_{1.7} - NR_{2.8,6} = R_{7.8,6}$$
, where

 $NR_{2.8,6}$ is the average net return on farms 8 and6 weighted by the farm size. This comparison is defined as a multi-group comparison.

This process of comparison yields a set of $\mathbb{R}_{w_{i,j}}$. At least three average returns to water $\left[\sum_{n} \mathbb{R}_{w_{i,j}} = \mathbb{R}_{w}\right]$ can be calculated from this set. These include a) the average for all single group comparisons, $(\mathbb{R}_{w_{s}})$, b) the average for all multi group comparisons, $(\mathbb{R}_{w_{m}})$, and c) an overall average, $(\mathbb{R}_{w_{t}})$. The lowest average is used to calculate the internal rate of return.¹ This is done because if such a return is greater than with alternative investment, it would also be greater with the other averages. The lowest average is the lower boundary of an income stream flowing from an investment to add water.

¹As it turns out this is $\overline{\mathbb{R}}_{w_{s}}$, the average for the single group comparisons. See pages 49-51.