

# "Excuse Me. Is That a Video Studio in Your Library?"

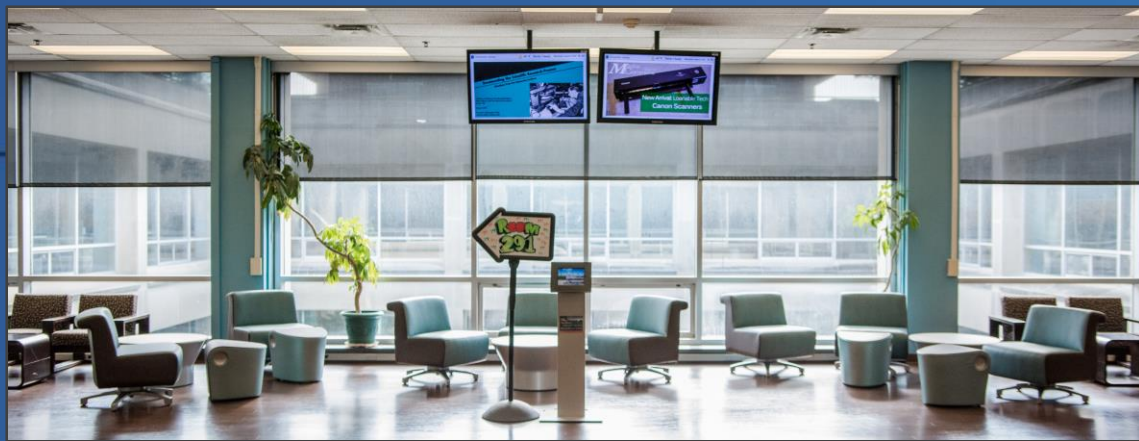
Eric Kurt | Media Commons Coordinator

Lori Mestre | Head of Undergraduate Library

Undergraduate Library  
University of Illinois at Urbana-Champaign



# Overview



Background

Loanable Technology Program

Video Studio

Costs

Next Steps

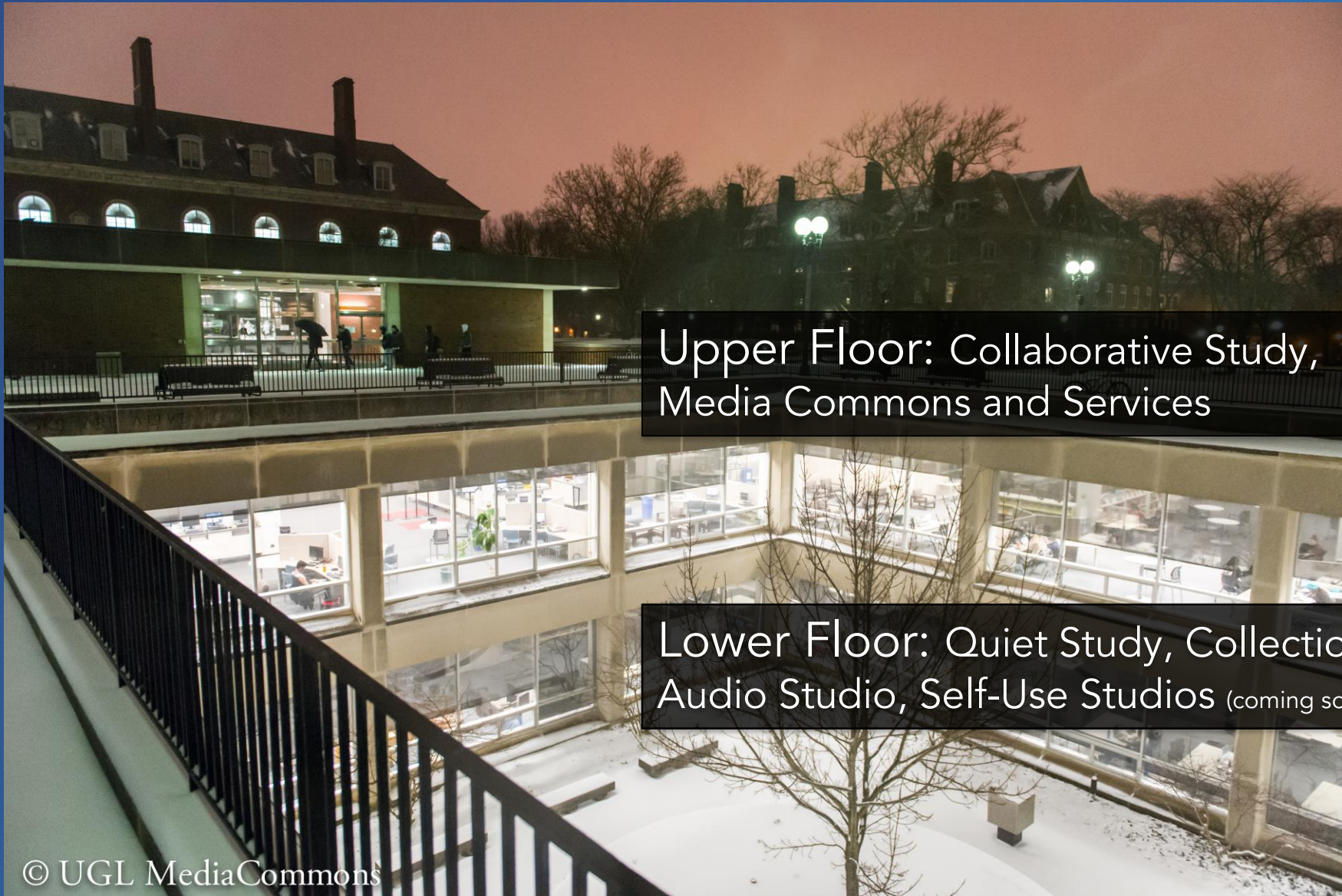
Strategies for Developing Resources



# Media Commons Promo Video



# Evolution to a Media Commons



Upper Floor: Collaborative Study, Media Commons and Services

Lower Floor: Quiet Study, Collections, Audio Studio, Self-Use Studios (coming soon)

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# Partners

## Campus Partners:

- McKinley Health Services
- Writer's Workshop
- Technology Services
- CITL
- The Career Center
- Residence Hall Library System
- Division of Intercollegiate Athletics



# Research Support

Ask a Librarian, Libguides, Office Hours

Library » Undergraduate Library » Subject Research Guides » Subject Research Guides

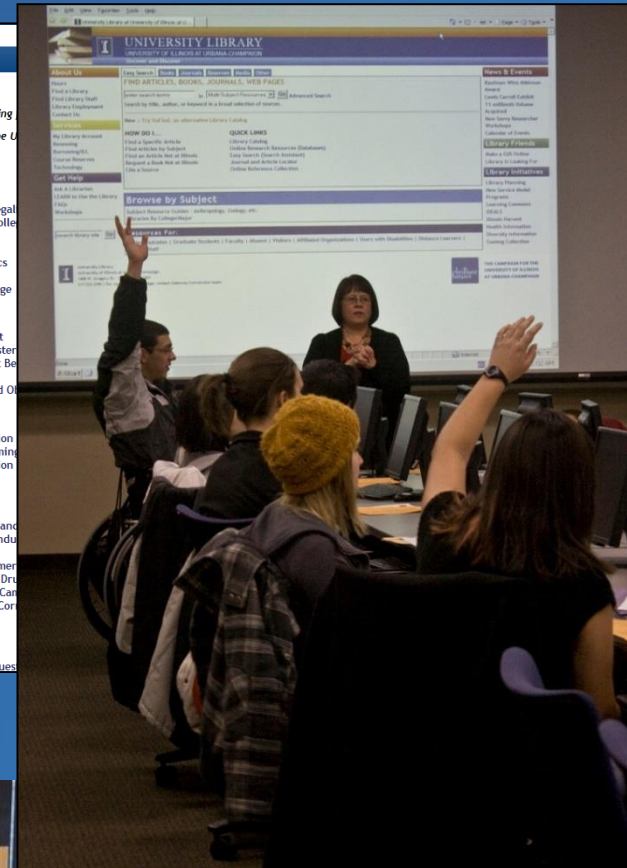
## Subject Research Guides


Search Subject Guides  Search

*\*Note: These guides will help you get started on your research for a particular subject. If you're looking for a subject not listed here, search the complete collection of guides published by the U of I.*

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

- A**
  - Abortion
  - Adoption
  - Affirmative Action
  - African American Vernacular (Ebonics)
  - African Diaspora
  - Air Pollution
  - Airline Industry
  - Alcoholism
  - Alternative Energy
  - Animal Rights
  - Apartheid
  - Arab-Israeli Conflict
  - Artificial Intelligence
  - Asexual
  - Assisted Suicide
  - Auto Industry
- B**
  - Banking Industry
  - Bioethics
  - Body Image
  - Business Ethics
- C**
  - Campaign Finance Reform
  - Cancer and Cancer Research
  - Censorship
  - Chemical and Biological Weapons
  - Childhood Obesity
  - Climate Change/Kyoto Protocol
  - Computer Crime and Hacking
  - Condoms in Schools
  - Consumer Debt
- M**
  - Marijuana Legal
  - Mascots in Colle
  - Mass Transit
  - Media Bias
  - Medical Ethics
  - Medicare
  - Minimum Wage
- N**
  - National Debt
  - Natural Disaster
  - No Child Left Be
  - Nuclear War
  - Nutrition and Ob
- O**
  - Organ Donation
  - Organic Farming
  - Overpopulation
- P**
  - Patriot Act
  - Peace Corps and
  - Police Miscondu
  - Pornography
  - Poverty in Amer
  - Prescription Dr
  - Presidential Can
  - Prisons and Cor
  - Prostitution
- Q**
  - Queer and Que



 **Ask a Librarian**  
Chat is available

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Type your message here

[OPEN CHAT IN NEW WINDOW](#)



Roving iPad Reference





# Spaces



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# Loanable Technology Program



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# Loanable Technology Program

The screenshot shows a web browser window with the URL [www.library.illinois.edu/ugl/mc/loanable.html](http://www.library.illinois.edu/ugl/mc/loanable.html). The page features a dark blue header with the "Media Commons @the UGL" logo and navigation links for "ABOUT", "SERVICES", and "SUPPORT". Below the header, a breadcrumb trail reads "Home / Loanable Technology".

On the left side, a sidebar titled "ON THIS PAGE" lists the following categories:

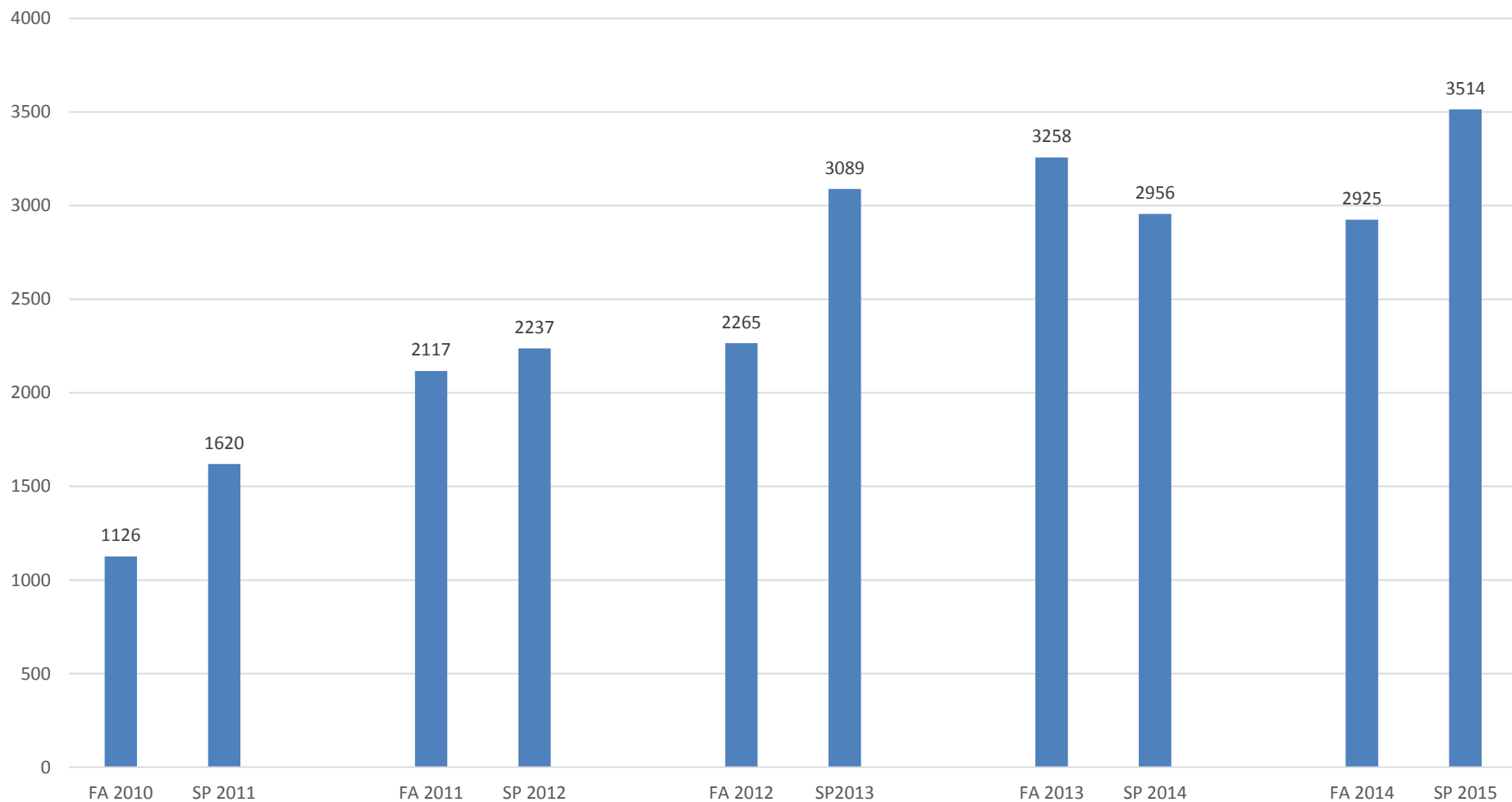
- POLICIES
- RESERVATIONS
- RENEWING
- CHECKOUT PROCEDURES
- LOANABLE LAPTOPS
- LOANABLE TECHNOLOGY BOOK

The main content area displays seven categories of loanable technology, each with a representative image and a text overlay:

- Cameras**: Image of various cameras and lenses.
- Camera Equipment**: Image of camera accessories like a 3D printer and a lens.
- Presentation Equipment**: Image of a projector.
- Gaming and Media Devices**: Image of a Nintendo DS console and a game controller.
- Calculators**: Image of a scientific calculator.
- Data Storage and Retrieval**: Image of a hard drive and a USB drive.
- Adapters and Cables**: Image of various cables and adapters.

# Loanable Technology

1-Week Loanable Technology Circulation Totals





# Loanable Technology Expenditures

## **2012-2013 (Before Media Commons):**

New to Collection: \$5839.48

Replacements: \$150.84

Total: \$5990.32

## **2013-2014**

New to collection: \$8066.50

Replacements: \$460.32

Total: \$8526.82

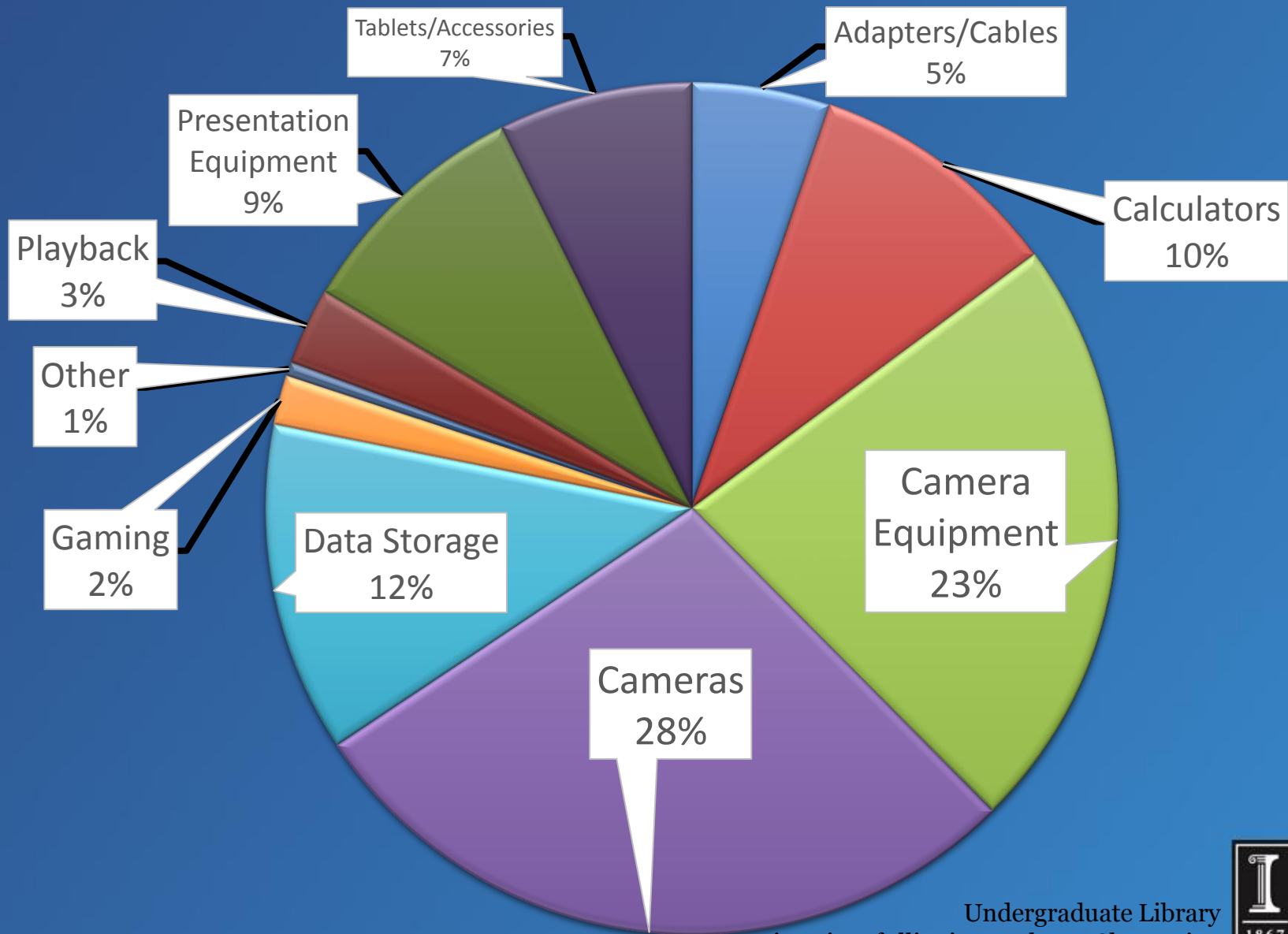
## **2014-2015:**

New to Collection: \$7836.83

Replacements: \$1408.98

Total: \$9245.81

# Loanable Technology Circulation Spring 2015





# Video Production Studios

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Okay, so you gave us the technology. Now what about the support?



# History of Video Production Studio



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# History of Video Production Studio





# History of Video Production Studio



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# History of Video Production Studio



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# Media Commons Staff

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- Eric Kurt – Media Commons Coordinator
- Jake Metz – Technology Support Specialist
- 3 Media Commons Student Workers
- Editing Interns (coming soon)





Item	Url	Qty	Cost Per	Total Cost	notes	Arrived
<b>Portable Green Screen/Backdrop setup</b>						
Digital Juice Chroma Pop Butterfly Studio (8' * 8')	<a href="http://www.digitaljuice.com/products/products.asp?pid=2422">http://www.digitaljuice.com/products/products.asp?pid=2422</a>	1	\$699.95	\$699.95		x
Digital Juice Green Screen for Butterfly Studio (8' * 18')	<a href="http://www.digitaljuice.com/products/products.asp?pid=2422">http://www.digitaljuice.com/products/products.asp?pid=2422</a>	1	\$249.99	\$249.99		x
<b>Lights</b>						
Lowel Fluo-Tec Studio 450 Phase-Dimmable Fluorescent Fixture (120VAC)	<a href="http://www.bhphotovideo.com/c/product/663414-REG/Lowel_Fl">http://www.bhphotovideo.com/c/product/663414-REG/Lowel_Fl</a>	4	\$1,326.95	\$5,307.80		
Lowel Honeycomb Grid for Fluo-Tec 450 Intensifier, Black- 40 Degrees	<a href="http://www.bhphotovideo.com/c/product/206901-REG/Lowel_Fl">http://www.bhphotovideo.com/c/product/206901-REG/Lowel_Fl</a>	2	\$163.50	\$327.00		
Lowel 4 Leaf Barndoor set for Fluo-Tec 450, E-Studio 4	<a href="http://www.adorama.com/LLFLS420.html">http://www.adorama.com/LLFLS420.html</a>	2	\$189.95	\$379.90		x
Lowel Intensifier for Flu-Tec 450, E-Studio 4	<a href="http://www.adorama.com/LLFLS422.html">http://www.adorama.com/LLFLS422.html</a>	2	\$269.95	\$539.90		x
Lowel Fluo-tec 250 Fluorescent Softlight	<a href="http://www.bhphotovideo.com/c/product/206682-REG/Lowel_Fl">http://www.bhphotovideo.com/c/product/206682-REG/Lowel_Fl</a>	1	\$1,059.95	\$1,059.95		
Lowel Honeycomb Grid for Fluo-Tec 250, Black-30 degrees	<a href="http://www.bhphotovideo.com/c/product/206908-REG/Lowel_Fl">http://www.bhphotovideo.com/c/product/206908-REG/Lowel_Fl</a>	1	\$114.50	\$114.50		
Lowel Intensifier for Fluo-Tec 250, E-Studio 2	<a href="http://www.bhphotovideo.com/c/product/206684-REG/Lowel_Fl">http://www.bhphotovideo.com/c/product/206684-REG/Lowel_Fl</a>	1	\$174.95	\$174.95		x
Impact Air-Cushioned Heavy Duty Light Stand	<a href="http://www.bhphotovideo.com/c/product/253069-REG/Impact_L">http://www.bhphotovideo.com/c/product/253069-REG/Impact_L</a>	5	\$38.95	\$194.75		x
<b>Portable Lightkit</b>						
Digital Juice Helios 3 – point lighting kit	<a href="http://www.digitaljuice.com/products/products.asp?pid=2404">http://www.digitaljuice.com/products/products.asp?pid=2404</a>	1	\$1,495.00	\$1,495.00		x
<b>Camera Bags</b>						
Digital Juice Tripod/Stand Bag	<a href="http://www.digitaljuice.com/products/products.asp?pid=1602">http://www.digitaljuice.com/products/products.asp?pid=1602</a>	1	\$249.99	\$249.99		x
Digital Juice Standard Top Load Camera Bag	<a href="http://www.digitaljuice.com/products/products.asp?pid=1559">http://www.digitaljuice.com/products/products.asp?pid=1559</a>	1	\$199.99	\$199.99		x
<b>Video Tripod</b>						
Pearstone VT2500B Video Tripod & Head with Universal Dolly Kit	<a href="http://www.bhphotovideo.com/c/product/832079-REG/Pearston">http://www.bhphotovideo.com/c/product/832079-REG/Pearston</a>	1	\$176.90	\$176.90		x
<b>Go Pro</b>						
Go Pro 3 (Black Edition)	<a href="http://gopro.com/hd-hero3-cameras">http://gopro.com/hd-hero3-cameras</a>	1	\$399.00	\$399.00	Can use wirel	x
Go Pro 3 (White Edition) – Loanable Tech	<a href="http://gopro.com/hd-hero3-cameras">http://gopro.com/hd-hero3-cameras</a>	2	\$199.00	\$398.00	Can use wirel	x
<b>Mics</b>						
Sennheiser EW100 G3 Evolution Wireless	<a href="http://www.bhphotovideo.com/c/product/618735-REG/Sennheis">http://www.bhphotovideo.com/c/product/618735-REG/Sennheis</a>	1	\$799.95	\$799.95		x
Audio-Technica BP4071 Professional Shotgun Mic	<a href="http://www.bhphotovideo.com/c/product/649605-REG/Audio_Te">http://www.bhphotovideo.com/c/product/649605-REG/Audio_Te</a>	1	\$649.00	\$649.00		x
AT8145 Shotgun Mic Windscreen		1	\$25.95	\$25.95		x
Shure SM57 Desktop Mic		2	\$99.00	\$198.00		x
On-Stage DS7200B Round Base Desktop Mic Stand with Telescoping Shaft	<a href="http://www.bhphotovideo.com/c/search?Ntt=ds7200b&amp;N=0&amp;Int">http://www.bhphotovideo.com/c/search?Ntt=ds7200b&amp;N=0&amp;Int</a>	2	\$12.95	\$25.90		x
Shure SM7B Cardioid Dynamic Voice Over Mic	<a href="http://www.bhphotovideo.com/c/product/225820-REG/Shure_Si">http://www.bhphotovideo.com/c/product/225820-REG/Shure_Si</a>	1	\$349.00	\$349.00		x
<b>Audio Equip</b>						
M-audio AV40 Active 2-way Desktop Monitor Speakers	<a href="http://www.bhphotovideo.com/c/product/797785-REG/M_Audio">http://www.bhphotovideo.com/c/product/797785-REG/M_Audio</a>	1	\$135.00	\$135.00	Need xlr input	x
Mackie 1202-VLZ3 12-Channel Compact Mixer	<a href="http://www.bhphotovideo.com/c/product/472012-REG/Mackie_">http://www.bhphotovideo.com/c/product/472012-REG/Mackie_</a>	1	\$269.99	\$269.99		x
<b>Cables</b>						
10ft 28AWG High Speed HDMI® Cable With Ethernet - Metallic Series	<a href="http://www.monoprice.com/products/product.asp?c_id=102&amp;cp">http://www.monoprice.com/products/product.asp?c_id=102&amp;cp</a>	2	\$6.70	\$13.40		x
15ft 28AWG Standard Speed HDMI® Cable With Ethernet - Metallic Series	<a href="http://www.monoprice.com/products/product.asp?c_id=102&amp;cp">http://www.monoprice.com/products/product.asp?c_id=102&amp;cp</a>	2	\$11.06	\$22.12		x
Audio-Technica AT8314 Premium Microphone Cable - 20' (6m)	<a href="http://www.bhphotovideo.com/c/product/68098-REG/Audio_Tec">http://www.bhphotovideo.com/c/product/68098-REG/Audio_Tec</a>	4	\$16.28	\$65.12		
<b>MISC</b>						
Super Reflector 5-in-1 Kit	<a href="http://www.digitaljuice.com/products/products.asp?pid=1456">http://www.digitaljuice.com/products/products.asp?pid=1456</a>	1	\$199.95	\$199.95		x
			Total			
<b>Phase 2</b>						
Apple TV Lock Mount	<a href="http://www.tryten.com/products/Apple-TV-Mount.html?gclid=Cf">http://www.tryten.com/products/Apple-TV-Mount.html?gclid=Cf</a>	1	\$269.95	\$269.95		
Grip Stand (Set of 2)	<a href="http://www.digitaljuice.com/products/products.asp?pid=1572">http://www.digitaljuice.com/products/products.asp?pid=1572</a>	1	\$269.95	\$269.95		
Sandbag kit (Set of 6 Pro Kit)	<a href="http://www.digitaljuice.com/products/products.asp?pid=1123">http://www.digitaljuice.com/products/products.asp?pid=1123</a>	1	\$99.95	\$99.95		
Atlas Sound SB-36W - Professional Microphone Stand with Boom	<a href="http://www.bhphotovideo.com/c/product/82318-REG/Atlas_Sou">http://www.bhphotovideo.com/c/product/82318-REG/Atlas_Sou</a>	1	\$319.99	\$319.99		
Audio-Technica AT8415 Low Profile Universal Shock Mount	<a href="http://www.bhphotovideo.com/c/product/68143-REG/Audio_Tec">http://www.bhphotovideo.com/c/product/68143-REG/Audio_Tec</a>	1	\$49.95	\$49.95		
SDHC Card (16gb)SanDisk Extreme 16 GB SDHC Class 10 UHS-1 Flash Memc	<a href="http://www.amazon.com/gp/product/B004Q3C985/ref=sr_1_2?">http://www.amazon.com/gp/product/B004Q3C985/ref=sr_1_2?</a>	2	\$18.66	\$37.32	Order from the Amazon se	
6ft Premier Series XLR Male to XLR Female 16AWG Cable (Gold Plated)	<a href="http://www.monoprice.com/products/product.asp?c_id=115&amp;cp">http://www.monoprice.com/products/product.asp?c_id=115&amp;cp</a>	4	\$6.04	\$24.16		
6ft Premier Series 1/4inch (TRS or Stereo Phono) Male to Male 16AW	<a href="http://www.monoprice.com/products/product.asp?c_id=115&amp;cp">http://www.monoprice.com/products/product.asp?c_id=115&amp;cp</a>	4	\$3.94	\$15.76		
Atlas Sound B2237 Platinum Design Series 37" Microphone Stand Boom	<a href="http://www.bhphotovideo.com/c/product/870144-REG/Atlas_Sou">http://www.bhphotovideo.com/c/product/870144-REG/Atlas_Sou</a>	1	\$34.95	\$34.95		
<b>Power strips and cables</b>						
Tripp Lite PS2408 Power Strip 120V 5-15R 8 Outlet 15ft Cord Vertical Metal	<a href="http://www.amazon.com/Tripp-Lite-PS2408-Outlet-Vertical/dp/">http://www.amazon.com/Tripp-Lite-PS2408-Outlet-Vertical/dp/</a>	2	\$33.48	\$66.96		
Ziitek ZT1212518 Power Strip Liberator Plus with Pass Through, 5-Pack	<a href="http://www.amazon.com/Ziitek-ZT1212518-Liberator-Through-5">http://www.amazon.com/Ziitek-ZT1212518-Liberator-Through-5</a>	2	\$19.60	\$39.20		
Accell D080B-008K 3 foot Cord PowerSquid 1080 Joules Surge Protector wit	<a href="http://www.amazon.com/Accell-D080B-008K-PowerSquid-Protec">http://www.amazon.com/Accell-D080B-008K-PowerSquid-Protec</a>	1	\$24.99	\$24.99		
Coleman Cable 02407 14/3 SJTW Vinyl Outdoor Extension Cord, Red, 25-F	<a href="http://www.amazon.com/Coleman-Cable-Outdoor-Extension-25-">http://www.amazon.com/Coleman-Cable-Outdoor-Extension-25-</a>	4	\$18.89	\$75.56		
Black & Decker RRW100 Ratcheting ReadyWrench	<a href="http://www.amazon.com/Black-Decker-RRW100-Ratcheting-Red">http://www.amazon.com/Black-Decker-RRW100-Ratcheting-Red</a>	1	\$25.63	\$25.63		
Bondhus 12632 GorillaGrip, Set of 8 Star Fold-up Keys, sizes T6-T25	<a href="http://www.amazon.com/Bondhus-12632-GorillaGrip-Fold-up-T6">http://www.amazon.com/Bondhus-12632-GorillaGrip-Fold-up-T6</a>	1	\$9.95	\$9.95	Use Amazon Seller	
			Total	\$1,364.27		



# Video Production Costs

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## **Phase 1: Where do we start?**

Lights, Cameras, Backdrop, Audio...start

## **Phase 2: What did we miss?**

2<sup>nd</sup> Camera, stands, more audio equipment, power and more cables

## **Phase 3: How do we make it easier?**

Studio specific cameras, paint the walls with green (Jolly Green).

## **Phase 4: Continue to expand based on need and efficiency**

Lighting Grid, Light Dimmer, Encoding/Ingesting equipment to automatically record to computer vs. memory cards.





# Media Commons Website

The screenshot shows a web browser window with the URL [www.library.illinois.edu/ugl/mc/](http://www.library.illinois.edu/ugl/mc/). The page features a dark blue header with the logo "MEDIA @the UGL Commons". Below the header is a large image of a black Canon ImageFORMULA P-208 portable scanner with the text "New Loanable Tech" overlaid. A dark grey box at the bottom of the scanner image contains the text "Canon Portable Scanner".

The main content area is divided into four columns, each with a representative image and a text box:

- Loanable Technology:** Image of various cameras and lenses. Text: "Lots of technology available for your project and media creation needs." Links: "Loanable Tech Equipment", "Loanable Technology Policies".
- Services:** Image of a video studio with a green screen. Text: "Learn about all of our services." Links: "Video Studio Reservation", "Audio Studio Reservation".
- Help:** Image of a computer workstation. Text: "Produce polished media projects with the help of tutorials, software guides and consultations." Links: "Help Blog", "Request a Consultation".
- About:** Image of a library interior. Text: "About the Media Commons, Past Projects, Partners, and Donors." Links: "Request a Room", "Media Commons Mission".

The footer contains contact information for Media Commons at the Undergraduate Library, social media icons for Twitter, Facebook, and YouTube, and the University of Illinois logo with the year 1867.

# Use Cases of Media Studios

## Started with Faculty and Staff

- College of Media – Class Tours and Demos
- Promotional Video Shoots for Multiple Departments
- Public Affairs
- CITES (Central Informational Technology)
- General Tours and Workshops

## Now

- On Location Shoots
- ACES (Agriculture)
- Engineering
- Campus Groups and Student Groups
- Class Projects



**First 2 years = 340 Scheduled Interactions**



# Audio Production Studio



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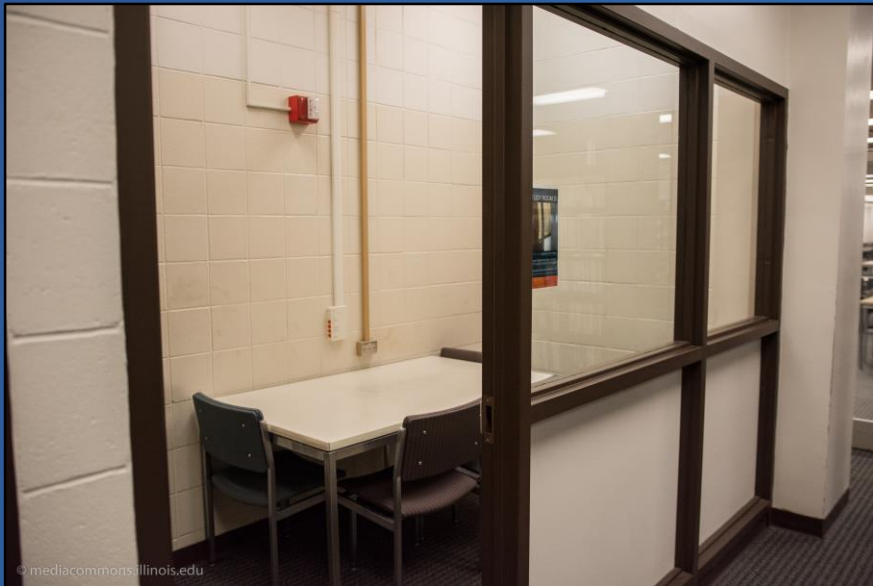
# Self-Use Media Studios

Sometimes you just need something simple...

Extron – SMP 351

Panasonic – AW-HE2PJ

Sherwin Williams Color – Cyberspace





# Strategies for Developing Resources

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- **Partnerships (a little bit of bartering)**
  - CITL (Interns)
  - Mortenson Center (Support in exchange for Expertise and Training)
  - Library IT (Student Workers)
  - Loanable Tech for other Departments (Ethnography and Ag Ed)
- **Donors**
  - Can provide service to ALL of Campus (Larger Role)



# Questions?

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## Eric Kurt | Media Commons Coordinator

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mc email: [mediacommons@illinois.edu](mailto:mediacommons@illinois.edu)

url: [Mediacommons@illinois.edu](http://Mediacommons@illinois.edu)

## Lori Mestre | Head of Undergraduate Library

email: [lmestre@illinois.edu](mailto:lmestre@illinois.edu)

Feel free to email [Mediacommons@illinois.edu](mailto:Mediacommons@illinois.edu) if you would like more information about any of the equipment we have purchased or tested.

