

Plastic Bag Initiative

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Environmental Studies 401: Environmental Problem Solving

Project Objective



Tamaracktalk.com



Reuters /STR New/

Why are plastic bags a problem?

Environmental

- Pollution
 - Animal Impacts
 - Human Impacts

Economic

- Costly

Social

- Awareness



Part of the Solution

Raising Awareness

- Informational Posters
- Newsletters
- Educating Cashiers

Offering alternatives during transition period & after implementation of ban

- Reusable Bags
- Tax on Plastic Bags

Did you know...?



C-STORE BAGS
ARE
COMPOSTABLE!

Fill it up at home!

Dispose it on campus!

Food waste (excluding
meat, bones, and dairy)
Napkins
Pizza boxes
Tea bags and coffee
grounds



Help reduce waste in landfills!

IF YOU DON'T NEED ONE, DON'T TAKE ONE!

Our Journey

Original Objective

- Large scale

Community Partners & Meetings

- Student Environmental Coalition
- GVSU Office of Sustainability Practices
- University Bookstore

Roadblocks

- Communication
-

Impacts for GVSU

Cost & Savings

- Bookstore & Admissions

Prestige

- Rankings

Conscientious Student Body

- Awareness & Responsibility



What's Next?

- Recognize problem
- Follow up with bookstore
- Campus awareness



QUESTIONS?



WHAT GOES IN THE OCEAN GOES IN YOU.

RECENT STUDIES ESTIMATE THAT FISH OFF THE WEST COAST INGEST OVER 12,000 TONS OF PLASTIC A YEAR. FIND OUT HOW YOU CAN HELP TURN THE TIDE ON PLASTIC POLLUTION AT WWW.SURFRIDER.ORG/RAP

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