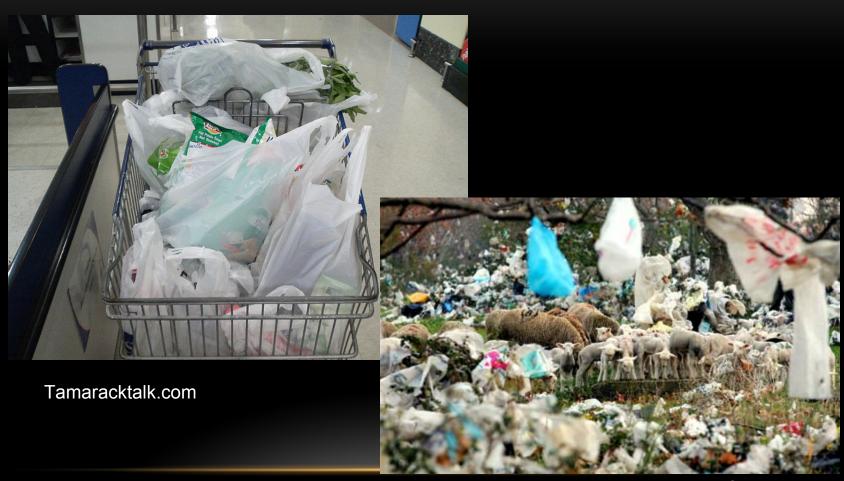
# Plastic Bag Initiative

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Environmental Studies 401: Environmental Problem Solving

# Project Objective



Reuters /STR New/

### Why are plastic bags a problem?

#### Environmental

- Pollution
  - Animal Impacts
  - Human Impacts

#### **Economic**

Costly

#### Social

Awareness



### Part of the Solution

#### Raising Awareness

- Informational Posters
- Newsletters
- Educating Cashiers

Offering alternatives during transition period & after implementation of ban

- Reusable Bags
- Tax on Plastic Bags

## Did you know ...?



C-STORE BAGS ARE

COMPOSTABLE!

#### Fill it up at home!

Dispose it on campus!

Food waste (excluding meat, bones, and dairy) Napkins Pizza boxes Tea bags and coffee grounds



Help reduce waste in landfills!

IF YOU DON'T NEED ONE, DON'T TAKE ONE!

### Our Journey

#### **Original Objective**

Large scale

#### Community Partners & Meetings

- Student Environmental Coalition
- GVSU Office of Sustainability Practices
- University Bookstore

#### Roadblocks

Communication

### Impacts for GVSU

#### Cost & Savings

Bookstore & Admissions

### Prestige

Rankings

#### **Conscientious Student Body**

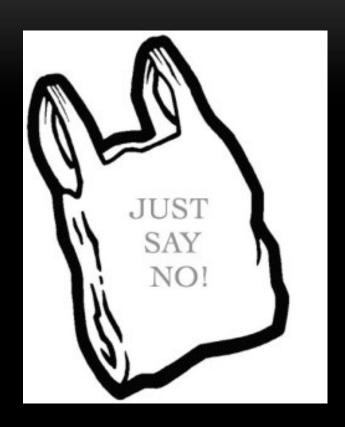
Awareness & Responsibility



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### What's Next?

- Recognize problem
- Follow up with bookstore
- Campus awareness



### QUESTIONS?



### WHAT GOES IN THE OCEAN GOES IN YOU.

RECENT STUDIES ESTIMATE THAT FISH OFF THE WEST COAST INGEST OVER 12,000 TONS OF PLASTIC A YEAR. FIND OUT HOW YOU CAN HELP TURN THE TIDE ON PLASTIC POLLUTION AT WWW.SURFRIDER.ORG/RAP



