

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ  
СУМСЬКИЙ ДЕРЖАВНИЙ УНІВЕРСИТЕТ  
КАФЕДРА ІНОЗЕМНИХ МОВ  
ЛІНГВІСТИЧНИЙ НАВЧАЛЬНО-МЕТОДИЧНИЙ ЦЕНТР

**МАТЕРІАЛИ ХІ ВСЕУКРАЇНСЬКОЇ  
НАУКОВО-ПРАКТИЧНОЇ КОНФЕРЕНЦІЇ  
СТУДЕНТІВ АСПІРАНТІВ ТА ВИКЛАДАЧІВ  
ЛІНГВІСТИЧНОГО НАВЧАЛЬНО-МЕТОДИЧНОГО  
ЦЕНТРУ КАФЕДРИ ІНОЗЕМНИХ МОВ**

**“TO MAKE THE WORLD SMARTER AND SAFER”**

(Суми, 23 березня 2017 року)

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
SUMY STATE UNIVERSITY  
FOREIGN LANGUAGES DEPARTMENT  
LANGUAGE CENTRE

**MATERIALS OF THE ELEVENTH  
ALL UKRAINIAN SCIENTIFIC PRACTICAL  
STUDENTS', POSTGRADUATES' AND INSTRUCTORS'  
CONFERENCE OF LANGUAGE CENTRE OF THE  
FOREIGN LANGUAGES DEPARTMENT**

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(Sumy, March 23, 2017)

## PROJECT: HAND-MADE STUDIO

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The quantity of talented craftsmen who skillfully create interesting attractive things that make a competition to similar factory products rises every year. Hand-made have separated in single creative direction. Hand-made production is gaining increasing demand among consumers in the domestic market. Despite of this tendency there are precious few shops in Ukraine where buyers could buy only hand-made goods.

So my project could solve this problem. The objective of my project is to create Hand-Made Studio.

The Studio will be unique in Sumy. It's planned organizing there creative events, teaching creative crafts and sailing original products, which can't be found on the shelves of retail stores.

This Studio leads two-sized activity. On the one hand, Hand-Made Studio offers customers a wide range of handmade goods at reasonable prices. The products assortment includes creative gifts, accessories, jewelry, home decor, etc. On the other hand, Studio offers collaboration with the creative habitants of the city that constitutes the services of implementation, advertising in social networks, promoting creative products, organization and supporting workshops.

Studio income is artists' charge for the studio services. Studio deals with organizational and technical point of workshops realization. It means that Studio gives territory and provides all necessary comfortable conditions for these workshops; Studio also looks for potential trainees and clients, promotes craftsmen and their activity on the Internet. Studio also receives revenue from so-called "sailing" places on the shelves. Craftsmen bring their production, establish desired prices that remain unchangeable and wait until their goods will be sold.

So, Hand-Made Studio is quite profitable project because it doesn't demand many expenses that include only payment for accommodation and basic furniture.