

## THE PRESS IN SUMY. TWENTIETH CENTURY

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Before we talk about the future, we should look into the past. After all prerequisites for development, history is essential components of creating something new. Talking about the future prospects of the Sumy media should understand its first principles.

The press has very strong connection with the everyday life of society. It extends the ideas, opinions, and information through the written words. The development of mass media is closely linked with the economic, political and cultural development of the state.

Mass media in Ukraine appeared in the first half of the XXI century. But in terms of strict censorship it could not be objective, especially in covering political events and phenomena. The situation changed with the beginning of the Revolution of 1905 - 1907 in Russia, when democratic freedoms were declared, among them the freedom of speech.

The oldest universal periodical in Sumy is weekly newspaper "Sumskoy listok". The once revolutionary newspaper in Sumy was "Krestyanskaya gazeta", published by A. Shcherbakov. It was the local newspaper of All-Russian peasant unions. It began to be printed at P. Pashkov's printing house during the revolution of 1905 - 1907. The most popular party in the period of the first Russian revolution was the Cadet Party, which won the elections to the State Duma. Cadets supported almost all common media. In Sumy such newspaper was "Sumskoy golos". Alexander Gymnasium produced a handwritten educational journal "Aleksandrovets" in 1880 and later - prints "Classic" and "Aleksandrovets."

The journalism in 1905-1917's was multiparty, multiethnic, with a well-defined structure. There were newspapers and magazines designed for rich and poor, educated and illiterate people. Many publications were addressed to young, urban readers, soldiers, women, peasants.

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