

Low

 $48^{\circ}$ 

the charts

IN DIVERSIONS, 5

games from the Mustangs

IN SPORTS, 8

Volume LXIX, Number 129

Monday, May 8, 2006

www.mustangdaily.net

# = 2006-07 ASI Elections == **ASI** announces election results

**Kristen Marschall** MUSTANG DAILY

The 2006-07 Associated Students, Inc. President Todd Maki and 25 members for the board of directors were announced unofficially on Thursday, May 4 after a 22.5 percent voter turnout.

Maki defeated opponent Anne Giapapas with 2,746 votes to 958 and will assume the role of ASI president on June 12, the Monday after graduation.

Becca Swanson, ASI chief of staff, said she anticipated "the continuation of all the things happening in ASI" as a result of Maki's presidency — a position which she said can require anywhere from 80 to 120 hours a week.

declared the 2006-07 president on but it far exceeded past election huge success," said John Azevedo, Thursday, Maki said he was results. The annual numbers have chair of the ASI elections commitimpressed with the turnout of all been in slow decline since 2003 tee."It was still a great number and the student voters and that he was when 20.6 percent of the campus a great improvement. We're defi- later this month.



After he had been unofficially not reach ASI's goal of 25 percent,

"I think overall this year was a proud to have had such support. voted. Last year saw a 15 percent nitely moving in the right direction.

those Swanson echoed thoughts and added that Cal Poly's election results are far better than the election numbers reported by other California State Universities, which are often between 6 and 8 percent.

"I was very, very excited - I didn't think it would end up being that high," she said, noting that her personal goal was 20 percent. "All the candidates did a really good job telling people to vote."

Of the 45 candidates running for board of directors, only 25 were selected and positions were limited based on the college.

Agricultural business senior Jared Samarin was reelected for his fourth year as one of five representatives for the College of Agriculture.

"I'm the resident old guy," said Samarin, who is looking to hold the position of chair of the board, a decision which will be made

Professor to teach summer arts program at Fresno State

Kendra Deutsche

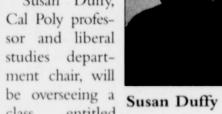
MUSTANG DAILY

Cal Poly students can take advantage of various classes being offered at a discounted rate to California State University stu-

dents in the Summer Arts program at Fresno State this

summer. Susan Duffy, Cal Poly professor and liberal studies department chair, will

class



entitled

"Expand Your Repertoire: Opening Doors to Employment in California Schools" to help artists learn teaching methods to share the arts to elementary school students.

"This particular class is for artists

The 22.5 percent turnout did turnout.

see Election, page 2

# Speaker discusses a world without oil

#### Justin Fivella MUSTANG DAILY

Imagine the American countryside laden with millions of useless automobiles. A society in a state of shock and void of growth, the result of a civilization that had its foundation crumble as they ran out of their precious resources.

Caltech physicist David Goodstein, author of "Out of Gas: The End of the Age of Oil," forecasted such a horrific scene to happen in the near future in a discussion at the Baker Forum Sunday in the Spanos Theatre after he received The Wiley Lifetime Achievement Award for his contributions to science and education.

Drastic in nature, Goldstein explained that at the current rate of

amounts of fossil fuels in reserve, that when reserves start to deplete as the earth will be depleted of fossil demand remains constant and even fuels in roughly 40 to 50 years.

"Civilization as we know it will come to an end in this century when the fuel runs out," Goodstein said.

comparison to other countries, America's consumption and reliance on fossil fuels for its well-being and growth remains dangerously high, a oil well was resurrected over 100 hydrogen and said that currently years ago, Goodstein said.

"Though we make up five percent that of the world's population, we confuels," Goodstein said.

70s the world has been consuming one gallon of hydrogen. more fossil fuel than it has been find-

consumption with the known ing and that an oil crisis will occur increases.

"Who knows when the oil crises will occur, maybe five, 10 or 20 years, but when it does it will be very Despite a population that pails in much like in the 70s when there were mile-long lines at gas stations," Goodstein said.

Goldstein elaborated on alternative fuels like Nuclear Fission and trend that has remained since the first Fusion, wind, solar, biomass and none are a viable source. He added despite Gov. Arnold Schwarzenegger and President Bush sume one-quarter of world's fossil mentioning hydrogen as an alternative, that with current technology it Goodstein explained that since the takes six gallons of gas to make only

see Oil, page 2



SHEILA SOBCHIK MUSTANG DAILY Caltech physicist David Goodstein discussed the significance of oil demand for the future in the 2006 Baker Forum, Sunday.

who might want to teach in a public school, but they don't have a teaching credential, so they would be hired on as a resident artist or a visiting artist to maybe do a series of classes," Duffy said.

She said a common problem is that artists who haven't worked in the schools do not know how to meet the state standards and do not know what their legal responsibilities are in a classroom. These are the issues that will be discussed in her class.

"(This class) would prepare (students) for successful planning, lessons and expectations," said Kathy Friend, a liberal studies professor at Cal Poly who will be speaking in Duffy's class this summer.

"It's always fun to bring the arts ... to students and classroom teachers in a new way that gives the participants the personal confidence to begin their own artwork and share with their students," Friend said.

"This will be the fourth time that I'm ... overseeing a class for Summer Arts, and what I get out of it is just

see Arts, page 2



WHAT: Palestine Awareness Week, which is co-sponsored by the Progressive Student Alliance and Poly Greens will be held May 8-11 with various events throughout the week on campus.

WHEN & WHERE: All event start at 7 p.m. May 8: Culture Night with Palestinian art work, clothing and food in University Union room 221. May 9: The History of Palestine in Building 8, room 123. May 10: Movie Night: film showing of "Arna's Children" in Phillips Hall in the Performing Arts Center. May 11: Presentation: Controversies of the Holy Land in the Business Rotunda, room 213.

WHAT: The Associated Students Craft Center will host its annual Spring Craft Sale featuring pottery, jewelry, photography, blown glass and other unique art work by student and local artists.

WHEN & WHERE: May 10-12 in the University Union Plaza from 10 a.m. to 4 p.m.

WHAT: University of Arizona Professor Sandra Rosenbloom, who is an expert on the special travel needs for senior citizens, will talk on "The Changing Travel Patterns of Older Women: Safety and Mobility Implications."

WHEN& WHERE: May 11 from 11:30 a.m. to 1 p.m. in room 205 in the Mott Physical Education Building.

News editor: Caitlin Donnell • mustangdailyneus@gmail.com

## MUSTANG DAILY - NEWS

www.mustangdaily.net

## Election

### continued from page 1

Samarin said it is "blatantly obvious" that there is a need for a new recreation facility, especially with the new Poly Canyon housing complex. He plans to look into plans for a new facility, as well as help clubs in getting the money they need.

"It's the students' money - we might as well give it to them," he said.

Other 2006-07 board of directors members include Amanda Rankin. Kyle Robertson, Brandon Souza and Mia White from the College of Agriculture; Azlynn Hare, Heather Josten and Greg Wiley from the College of Architecture Environmental Design; and Bauer, Tony Lindsey Guntermann, Arvand Sabetian, Rachael Severn and Nicole Stromsness from the College of Engineering; Zach Austin, Rob Blanco, Sarah Eldridge, Ruthie Osorio and Lana Smith from the College of Liberal Arts; Laura Baldwin, Daniel Berger and Jeff Mohr for the College of Science and Mathematics; and Jessica Gibbons, Nick Motroni, Melissa Robbins and Matthew Taylor for the Orfalea College of Business.

The May 4 results are still subject to change, but official results will be announced once they have been approved by the current board of directors on May 17. Azevedo said.

## Arts continued from page 1

kind of a reassurance that there are individuals out there who want to teach the arts in the schools ... properly," Duffy said.

Duffy will be coordinating the class, which will be taught largely by guest artists.

"Students should enroll for the chance to work with guest artists they will otherwise never have access to. Besides being an incredible learning opportunity, it's an opportunity to be creative with no restrictions, and to network and make contacts that will help (students) ... throughout their lives," Bartok said.

Speakers include contemporary dancer and choreographer Madeleine Dahm, mime artist Fran Dukehart and

When asked if he thought a resolu-

"I think that unless a president or

leader challenges people to rebuild

society into a non-fossil fuel based

society in a similar way that Kennedy

pushed for space travel by challenging

society to be in space in 10 years, then

I don't see a change happening soon,"

watched the speech on large screens.

Though well versed and knowl-

tion to the nation's status of diminish-

Oil

doubtful.

Goodstein said.

continued from page 1

teacher and curriculum specialist.

Aside from this class, there are several other two-week classes being offered in the July program. Topics include script-writing, percussion in world music, photography, drawing, painting and sculpting.

"The program offers three units of fully transferable semester credit," said Joanne Bartok, assistant director of CSU Summer Arts. "Students work intensely, usually 12 to 16 hours per day, with world-class guest artists ...

"Students say that this intensive setting amplifies and accelerates their learning and creative processes," Bartok said.

Duffy shared similiar praises. "The whole Summer Arts program

edgeable about the subject, some attendees left with questions.

"I thought it was really scientific and that it raised flags regarding our situation, but I thought he would ing reserves and increased reliance was have addressed the solution more." on the horizon, Goodstein remain business junior Jessica Gibbons said.

> Despite some attendees wanting more of a solution to the problem, the speech raised awareness regarding the severity of the consequences in depleting the earth of fossil fuels by presenting the information in a straightforward manner.

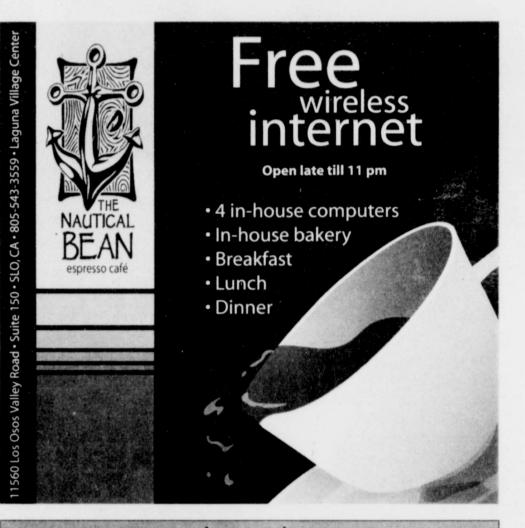
"I thought he (Goldstein) was real-Drawing a crowd larger than ly knowledgeable about the topic, but capacity, attendees were ushered into the predictions were extreme another auditorium where they extreme enough that I hope it isn't true," business sophomore Sarah Vernizzi said.

Poly guest speakers include Friend and to go to Fresno in the middle of July tage of it." Deborah Spatafore, a credentialed and live in a dorm room in 110-

percussionist Andrew Grueschow. Cal is fantastic," Duffy said. "I mean, for me rific, and students should take advan-

Monday, May 8, 2006

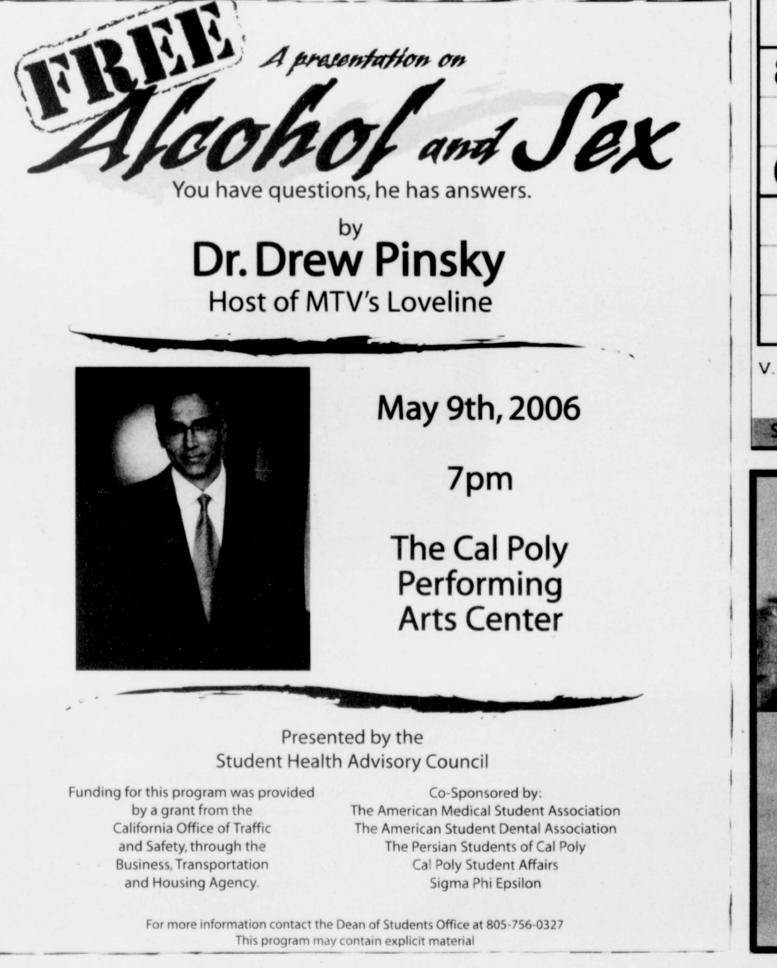
Cal Poly students are encouraged to degree heat, it has to be a good pro- attend, and CSU students will be gram. So I think Summer Arts is ter- given the best deals for the program.



## su do ku © Puzzles by Pappocom

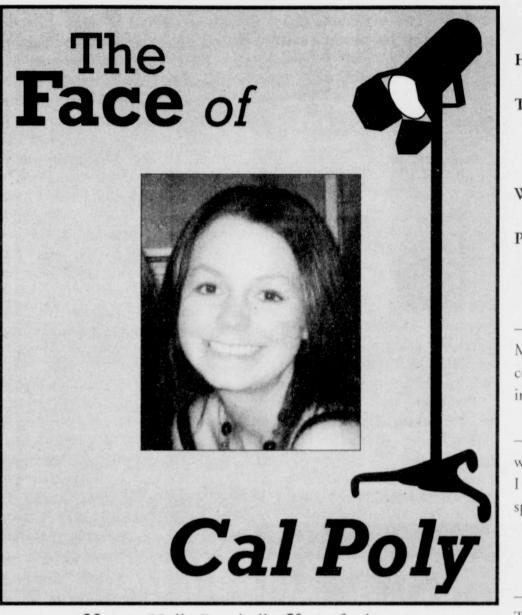
Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.







Monday, May 8, 2006



Name: Holly Powdrell • Year: freshman Hometown: McKinleyville, Calif. • Major: civil engineering

SELF

Assistant news editor: Erick Smith • esmith00@calpoly.edu

Online: www.mustangdaily.net

## Favorites

Holiday: My birthday

TV show: Desperate Housewives.

Either/Or ...

White or wheat: Wheat

Paper or plastic: Paper

If You Could ...

— be any super hero and why? Multitask girl. I'd clone myself so I could be at a restaurant, while working out, while driving to Bali's.

— go anywhere on vacation and why?

I would go to the moon because spacesuits are sexy.

### Other

Shout outs:

Three Butts on the 2nd floor and all those reigning from the 707.

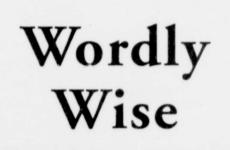
# WHO SAID THAT?

I can think of nothing more boring for the American people than to have to sit in their living rooms for a whole half hour looking at my face on their television screens.

- Dwight D. Eisenhower

Seeing a murder on television ... can help work off one's antagonisms. And if you haven't any antagonisms, the commercials will give you some.

- Alfred Hitchcock



**Timorous:** pablum: something (as writing or speech) that is trite, insipid, or simplistic.

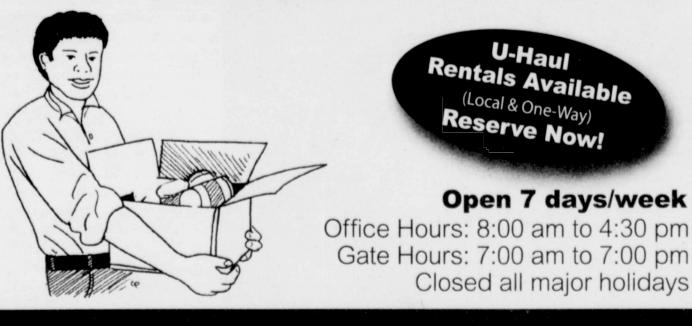


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## UU GALLERY

"Streets of SLO" is part of Student Community Service's Homelessness Awareness Week. The show features art created by children and adults of the Maxine Lewis Memorial Shelter. The exhibit is on display 8 a.m. to 6 p.m. every Monday through Friday, through May 19 in the UU Gallery on the second floor of the UU.

## UPCOMING EVENTS

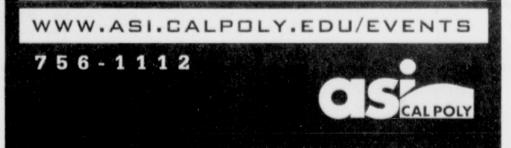
FREAK OUT ARTIST CHRISTOPHER CARTER Monday, May 15 8 p.m. in Chumash Auditorium - FREE

Metal spoons and forks bends eerily, minds give up their most secret thoughts, and audiences gasp, laugh and scream in disbelief. This is the power of Christopher Carter, the award-winning performer dedicated to freaking out college students across the nation. Doors open at 7:30 p.m. and seating is first come, first served.

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What's better than an Adam Sandler movie marathon? The fact that it's free! Stay all day or stop by between classes to see Adam Sandler in some of his best films.

3 p.m.	Billy Madison				
4:45 p.m.	Happy Gilmore				
6:30 p.m.	50 First Dates				
8:30 p.m.	The Longest Yard				



MUSTANG DAILY **NEWS** 

News editor: Caitlin Donnell • mustangdailyneus@gmail.com Assistant news editor: Erick Smith

**Gerardo** Rivas

Seven-year-old

right, sits with

Gerardo Rivas,

in white shirt

after she and

illegally into

Arizona from

on Tuesday,

her family were

caught crossing

Sasabe, Mexico,

April 25, 2006.

ASSOCIATED PRESS

sits with his

Olga Rivas,

her father

Monday, May 8, 2006

## Boarder security leads parents already in U.S. to pay to have children smuggled in

#### Olga R. Rodriguez ASSOCIATED PRESS

TIJUANA, Mexico — Alejandro Valenzuela, a loquacious 12-year-old, memorized the details of a borrowed U.S. birth certificate and jumped in the front seat of his smuggler's car.

www.mustangdaily.net

Tired from a two-day bus trip to the border from Mexico's central state of Jalisco, Alejandro soon fell asleep. He was awakened by the flashlight of a U.S. immigration inspector.

"I told him in English, 'I'm an American citizen,' but he kept asking questions. That's all the English I know," Alejandro said as he rested at a child welfare office back in Tijuana, across the border from San Diego.

Alejandro is one of a rising number of children trying to sneak into the United States without their parents. Some hide in cars or try to pass themselves off as U.S. citizens, while others ride inner tubes across the Rio Grande or trek through the harsh Arizona desert.

Since October, about 70,000 children have been detained along the Mexican border, a 5 percent increase over the same period a year earlier, the U.S. Border Patrol says.

Like Alejandro - who wants to



get to Corona, Calif., to join a father children, many migrants are paying he hasn't seen in nine years - most children are heading north to reunite United States.

The Sept. 11 terror attacks prompted the United States to tighten security along its southern border, making ing children, a smuggler drives across it harder to sneak in. Rather than the border pretending to be a relative

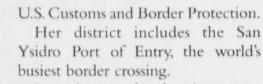
smugglers to bring them north.

Experts say that number will likely with parents living illegally in the increase if the U.S. Congress presses ahead with plans to tighten border security even more.

In the traditional method of crossrisking a return to Mexico to get their of the child, who is carrying false or

"borrowed" documents. But border agents are giving closer scrutiny to documents, and smugglers are trying other methods.

"We're seeing a very dangerous trend of stuffing minors in trunks, in hidden compartments, in washing machines, even in gas tanks," said Adele Fasano, director of field operations for the San Diego district of



Last August, border inspectors found a 10-year-old boy who had been sedated with cough medicine and crammed inside the dashboard of a van. The boy was unconscious and dehydrated, Fasano said.

Other children detained on the California border have been found strapped under car seats, rolled into carpets, hidden in compartments welded under pickup trucks and -in one case - stuffed inside a pinata.

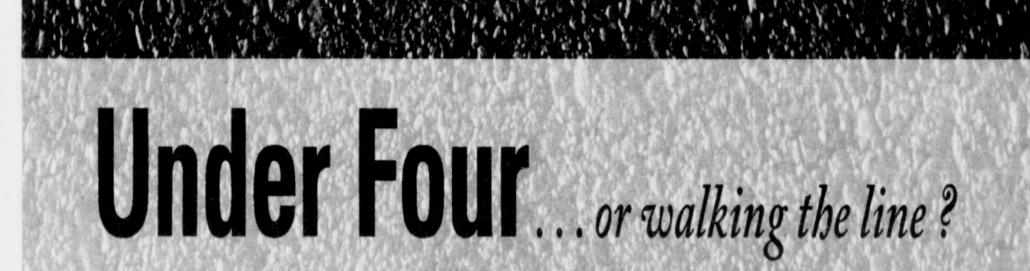
Fasano said many of those children had to be treated for respiratory distress or burns from being near hot engines.

"These are criminals working with sophisticated smuggling organizations that will go to any length to make money," Fasano said. "That parents would turn their children over to these criminals is very distressing."

Migrants pay up to \$2,500 to have a child smuggled through an official border crossing into California. The fee is often cut in half for crossings by foot through the hills near Tijuana or Tecate or across the Arizona desert.

Mexican authorities say they are seeing more children smuggled through the Arizona desert, where migrants often endure three days of walking in searing heat during the day and freezing cold at night.

In the first three months of this vear, Mexican officials turned back 3,289 minors at border crossings in the state of Sonora, across from Arizona — more than double the 1,566 sent back in the same period last year.



## THE AVERAGE CAL POLY STUDENT DRINKS UNDER FOUR DRINKS IN ONE SITTING



Juan Enrique Mendez, who oversees the Tijuana child welfare office that receives children turned over by U.S. authorities, said his center has handled more than 1,700 youngsters since January, 200 more than in the same period last year.

"A lot of the children arrive in a very delicate emotional state," he said. "When they are caught, they're often scared and ask us if they're now criminals because they have been to prison."

More than half of the minors who attempt to cross through the Tijuana area are between 13 and 17, but the child welfare office also receives an average of five children a month who are younger than 2, Mendez said.

Child migrants are usually accompanied to the border by a parent or a close relative who intends to cross later. Those relatives follow the youngsters' progress from Mexico, and by the time they are caught, anxious mothers or worried uncles have usually already called Mendez's office looking for information.

He said most children are turned over to their families the same day they are repatriated by U.S. authorities. The rest go to a governmentrun shelter or the YMCA until they are picked up — when they often try to cross again.

'Alejandro was waiting for his grandmother to come and take him to a Tijuana hotel, where they would meet another smuggler.

"I want to go to the United States to study and to see my father," Alejandro said. "My father sends me money on my birthday and gifts for Christmas, but what I want is to see him."

DIVERSIONS

Monday, May 8, 2006

www.mustangdaily.net

Diversions editor: Mariecar Mendoza • mustangdailydiversions@gmail.com

# Rascal Flatts: The gang's back and better than ever

Kendra Deutsche MUSTANG DAILY

Rascal Flatts' newest album, released April 4, continues to top the national Billboard Top 200 chart for the third week in a row. They also debuted in the No. 1 position on the Top Country Albums chart.

Their fourth album, "Me and My Gang," is perhaps their best yet with their strong lyrics and vocal harmonies. This was the biggest release the group has had, according to Billboard's Web site.

Fans of Rascal Flatts will be happy to hear the strong harmonies the group is known for, but this album also incorporates new and fun additions that listeners will not be able to pass up.

After having sold 722,000 albums during the week following the release, it is obvious that the heartfelt songs of the group, comprised of country artists Gary LeVox, Jay DeMarcus and Joe Don Rooney, continue to appeal to a more diverse audience than just country fans, though, of course, country is where their roots lie.

The first single, "What Hurts the Most," is likely the main source of the success of the album. Just hearing this song makes listeners curious about the remainder of the album. The intriguing harmonies, though repetitious at first, somehow aid the

band in explaining the pain felt after losing a relationship.

This theme makes it into several of the tracks of the album, making break-ups a central aspect of the disc. In some cases, multiple songs about bad relationships can be enough to deter listeners, but this album still draws people in through the honest lyrics.

Perhaps the catchiest track of the album is "Backwards," which talks about what happens when a country song is played backward from the perspective of a disgruntled bargoer. "You get your house back/You get your dog back/You get your best friend Jack back/... That's what you get when you play a country song backwards." This song switches quickly from a very calm introduction to a fast-paced chorus that grabs attention and immediately invokes laughter as it adds definite humor for the non-country audience.

In "Yes I Do," the group incorporates a reggae style into their country song, bringing a refreshing change to the country circuit. Listeners will be surprised to hear these new rhythms, which create a more fun experience than just a straight country style.

The album's title track relies on a very lively and upbeat rhythm that listeners will also be pleased to hear. Following the distorted vocals at the



beginning, the group brings a carefree attitude to the album with the smooth harmonies of this song.

"Ellsworth" is the typical heartwarming song the group often includes in their albums, similar to their single "Skin" about a young girl with cancer. "Ellsworth" talks of a grandmother who, though her mind is failing her, still recalls every detail of her husband. "It's like her mind just quit/Oh, but bring up Grandpa/It's like someone flipped a switch." Listeners can easily relate to this fulfilling track as most people have experienced a similar situation.

The final song of the album, "He Ain't the Leaving Kind," brings a religious theme to the album,

COURTESY PHOTO

though unapparent at first. "They tried their best to drag him out of a courthouse down in Montgomery/Now they want to take him out of school/And take him off our money." These lyrics are surprising because the implications are not seen initially. Without throwing their beliefs on the listener, they effectively and tastefully get their opinions across.

While the last three albums Rascal Flatts released were enjoyable, this album is easily their most successful. Their past strengths are made even stronger with this charttopping album, and fans of the group will be more than pleased with their latest release.



5

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(805) 756-1796 editorial (805) 756-1143 advertising (805) 756-6784 fax mustangdaily@gmail.com e-mail

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### WRITE A LETTER

Mustang Daily reserves the right to edit letters for grammar, profanities and length. Letters, commentaries and cartoons do not represent the views of the Mustang Daily. Please limit length to 250 words. Letters should include the writer's full name, phone number, major and class standing. Letters must come from a Cal Poly e-mail account. Do not send letters as an attachment. Please send the text in the body of the e-mail.

Monday, May 8, 2006

What did you pay?

I found, he went to the sites and for the same exact pair of running

shoes, his price was lower than the one I was looking at earlier that

day. Do companies have the right to price discriminate? - Roger

ilemma: I was recently looking into buying a new pair

of running shoes and comparing prices online between

different Web sites. When I told a friend the prices that

COMMENTARY

W.

Price dis-

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Companies

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nees are cheaper than night movies).

because

Editor in chief: Dan Watson mustangdaily@gmail.com Managing editor: Kristen Oato

# Helping the homeless in San Luis Obispo

www.mustangdaily.net =

6

The man on the street corner holding the "Why lie I need a beer" sign is probably homeless, but he's not the only one. Far from it. Yet, it is his face that's in the public eye and, therefore, it is his face that the general public associate with homelessness.

If only the issue were that easy to define. But homelessness is not selective. Children are born homeless and elders die homeless, and on the Central Coast the man with the sign is just a preview of a largely unseen issue.

A one-night enumeration of homeless people throughout San Luis Obispo County counted 2,408 individuals without homes, 817 of whom were 21 or younger. The numbers are suspected to be much higher.

And for homeless children, disadvantages span far beyond a lack of shelter. The California Housing Law Project estimated that 43 percent of homeless children are molested and 66 percent are victims of violent abuse.

Local homeless shelters can help curb the numbers, but not without community support.

Earlier this year, the city of San Luis Obispo's lone homeless shelter, the Maxine Lewis Memorial Shelter, was almost closed due to funding shortages. Thanks largely in part to efforts by the Cal Poly Community Center, the shelter ensured open doors until the end of June, said Lillian Judd, director of planning and program development at the Economic Opportunities Commission (EOC).

The near-closure of the shelter attracted media attention and brought to light to an issue that is all too often ignored. But homelessness shouldn't be publicized only when it's a big problem on the verge of getting worse.

And even with the Maxine Lewis Memorial Shelter open, the problem is far from solved. With all of the county's shelters at full capacity, only 7 percent of the homeless population is housed, Judd said, leaving the needs of homeless families, including children, unfulfilled on the streets.

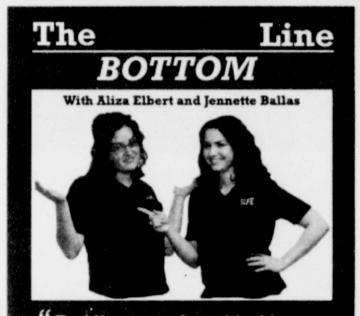
Homelessness has been a traditionally difficult issue to fundraise for, Judd said.

"In a way people are getting sympathy fatigue. They say 'Hey, we've been helping the homeless for 10 years, when are you going to solve this problem?"' she said.

But homelessness is an ongoing national issue, and with the exorbitant cost of living on the Central Coast, many are only a paycheck away.

Why then, with so many feeling the same financial pressures that plague the homeless to a more detrimental degree, is the problem so unsupported?

Judd offered one answer: "The homeless are a mixed population, they're not a warm and fuzzy population," she said. "It's not as warm and fuzzy as



" Tackling everyday ethical issues in the business world. 12

to increase sales to more price-sensitive people and not to lose rev-

enues to those who are willing to pay higher prices. It has been

around for a long time and appears in different forms based on the

customer (e.g. student and senior discounts), location (e.g. different

prices for different seats in a theater for years) and time (e.g. mati-

Now that the internet has become so popular for online shop-

ping, price discrimination has become popular online as well. Do

many people realize this? You may initially believe that online price

discrimination is unfair because customers are unaware that this is

happening. This causes many consumers to question the reasons for

companies' discrimination against them. (How do you feel when

Offline, people usually know that they are paying different

the person next to you on a plane paid less than you did?)

COMMENTARY

# OPINION/EDITORIAL

By e-mail: mustangdaily@gmail.com By mail: Letters to the Editor Building 26, Room 226 Cal Poly, SLO, CA 93407

### CORRECTIONS

The Mustang Daily staff takes pride in publishing a daily newspaper for the Cal Poly campus and the neighboring community. We appreciate your readership and are thankful for your careful reading. Please send your correction suggestions to mustangdaily@gmail.com

#### NOTICE

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#### May 8, 2006 Volume LXIX, No. 129 ©2006 **Mustang Daily**

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"I'm just good at thinking, I guess."

prices. For example, when buying a car, people know that the "sticker" price on a car is negotiable. Car dealers will treat customers differently based on their perception of the customer. To elaborate, if you were to walk into a dealership wearing a suit and tie, most likely you will be shown the high-end cars. If you walked in there with ripped jeans, they'd present you with the lower-end cars. If this were to happen, you are more than welcome to leave and check out another dealer to look for a different price. Compared to the Internet, if you feel that you are being charged more than someone else for that same product, you are more than welcome to buy from a competing Web site.

In fact, the price may drop for those customers that shop around. Some companies use "cookies" on computers to track buying habits. If you are comparing bargain Web sites, companies want your business and might reward you by dropping prices. The same is done in order to retain loyal customers who frequently visit Web sites.

On the other hand, if you are one of those demanding customers who requires higher maintenance, and make repeated complaints, constant returns and demands for quick service, you may be offered longer warranties that fit your frequent service habits. However, having these habits will cost a pretty penny.

And the last reasoning for online price discrimination could honestly be random price drops in order for companies to find a price point that consumers are willing to pay.

Price discrimination not only happens with individual consumers but within geographical areas and different types of businesses. California customers are going to be charged more than another state, such as Kansas. Another report indicated that Dell Computer has offered the same model laptop at different prices to different customers: Small businesses, health care companies and state and local businesses were offered different deals.

The Bottom Line: Price discrimination is legal under most circumstances and has been accepted for years. Now that it is more common online, don't be upset about it. Do your homework, find the price that you are willing to pay for it and either pay for it at that price or don't.

Aliza Elbert and Jennette Ballas are both marketing concentrations with a knack for changing the world ... one ethical dilemma at a time. This article is written on behalf of SIFE (Students in Free Enterprise) with a goal of teaching others about business ethics.

saving kittens or puppies."

Cal Poly's Beyond Shelter continued its service commitment to the homeless and attempted to dispel stereotypes with the recent Homeless Awareness Week.

But in order to make a serious change, the support needs to continue year-round, because the issue is not seasonal. The EOC is constantly looking for assistance with everything from gardening to tutoring to blanket donations to financial backing.

As of now, the Maxine Lewis Memorial Shelter has funding through June 30, but what happens come July?

Shelters, overcrowded as they are, can ensure temporary refuge for a small portion of the county's homeless. The mothers, children and even the man on the street with the sign deserve that.

Katie Hofstetter is a journalism senior and a Mustang Daily reporter.

# THESE GUYS COLLEGE Submit a cover letter, resume, proposal and clips to Van Watson in building 26 room 226 by Monday, May 15

MUSTANG DAILY **SPORTS** 

www.mustangdaily.net

## Baseball

#### continued from page 8

Donnie Hume (3-3) pitched 5.2 innings for Long Beach State, surrendering two runs on eight hits and two at UC Davis this weekend with game the mound continued as the junior walks.

homer for Long Beach State and conference game against Loyola nine hits, two walks and two hit batscored three runs. Shane Peterson also Marymount on Tuesday as well as a ters. Daley's ERA increased to 6.34 homered and was 3-for-5 with five continuation of an April 15 game RBIs.

streak to 13 games, tying Grant UC Santa Barbara scheduled for the Carpenter (7-2) pitched a complete-Desme for the longest this season. Lansford was 2-for-3 and scored a

Cal Poly plays a three-game series one slated to start at 2:30 p.m. on Scott Bradley hit a three-run Friday. The 49ers will play a nonagainst Cal State Northridge on

weekend.

#### Long Beach State 7, Cal Poly 0

Gary Daley Jr.'s (5-7) struggles on right-hander lasted just 3.2 innings, giving up six runs, five earned, on on the season.

Godfrey went 2-for-4 for the 49ers Josh Lansford extended his hitting Wednesday with a home stand against with four RBIs while Andrew

game shutout, allowing six hits and one walk to go with eight strikeouts.

#### Cal Poly 8, Long Beach State 2

Bud Norris (8-5) walked six, but kept the 49ers at bay on the scoreboard as the junior right-hander held the 49ers to two runs. Norris gave up four hits and fanned two in six innings of work. Casey Fien and DJ Mauldin combined for the final three scoreless innings.

Cal Poly got to Long Beach State ace Jared Hughes (7-2) in the third inning as Adam Buschini singled in a run and Josh Lansford tripled to right field to bring home two more.

Hughes would allow seven runs, five earned, in six innings of work.

Jimmy Gardiner led the Mustangs offensively with a 3-for-5, two runs scored and one RBI performance while Lansford chipped in with three RBIs. Every starter except Corev Barthel had a hit for Cal Poly.

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### Monday, May 8, 2006

## Softball

continued from page 8

why next weekend is huge. I think it would be a big deal if we get three teams in."

Cal Poly designated player Sarah Iwata was 2-for-3 with a two-run home run in the first inning. Katie Gollhardt's fifth-inning RBI triple to right field gave the Titans a 3-2 lead.

Cal Poly sophomore starter Robyn Kontra (14-10) gave up two earned runs and five hits in 6.1 innings. She walked two and struck out two.

Green, whom Condon credited along with senior utility player Teresa Miller for guiding eight freshmen this season, said she has most appreciated the Mustangs' facilities.

"I love playing out here when it's sunny and you can see Bishops (Peak) and our field is amazing," Green said.

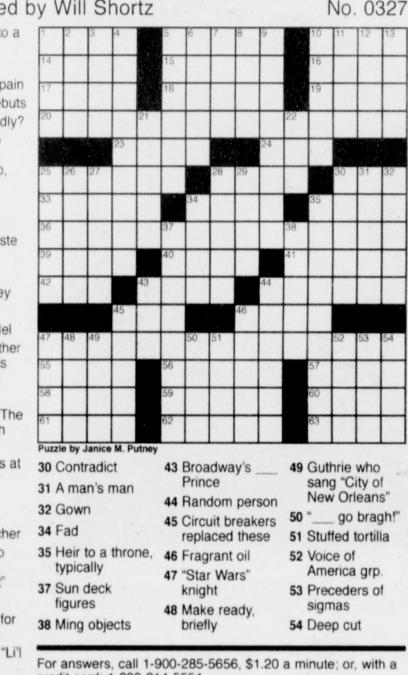
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## SIMPLY SKIN (805)786-4WAX SKYDEVIE SANTA BARBARA tandem jump in

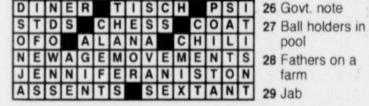
The New Hork Times Crossword Edited by Will Shortz ACROSS 34 One who's just 58 Strike out, to a too funny typesetter 1 Neatnik's opposite 35 Phobia 59 Puerto 5 Loathe 60 Rivers of Spain 36 TV host's Tennessee 10 Pillage 61 N.Y.S.E. debuts home? 14 bean 62 Sleep soundly? 39 Types 15 Parisian 63 Ogden who 40 Decorative wrote "The pancake molding Bronx? / No. 16 Fashion thonx! 41 Sign before magazine Taurus 17 Native Saudi 42 Overhead trains DOWN 18 "Little Lulu," for 1 Refined waste one 43 Color tones 19 Pre-1917 44 Opposite of 2 Old Italian monarch liabilities money 20 Actor's New 3 Gen. Bradley 45 Groupie York home? 4 Some ribs 46 Working without 23 Longtime West 5 Honda model Virginia senator **47** Business 6 Ones a mother 24 Grp. that mogul's hen mothers entertains troops Pennsylvania 7 Rope fiber home? 25 Unit of pearls 8 Aunt Bee's 28 Rod at a pig 55 Drops the ball charge on "The roast Andy Griffith 56 One of the 30 Brand of briefs Muses Show 9 New arrivals at 33 Calculators with 57 Workplace beads watchdog grp. camp 10 Fight ANSWER TO PREVIOUS PUZZLE 11 In addition 12 Cat's scratcher CHATSUP TRAUMAS 13 Jerome who RADIOFREEEUROPE composed ITSACOINCIDENCE "Show Boat" STORKOMANIGAS 21 Sour sort TERA CRETE MORT 22 Retired iet, for ORB GEESE QUOTA 
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# **SPORTS**

Sports editor: Frank Stranzl • mustangdailysports@gmail.com Assistant sports editor: Chris Gunn

Monday, May 8, 2006

Playoff chances fading quickly

#### Frank Stranzl MUSTANG DAILY

Long Beach State scored seven times in the first two innings and coasted to a 13-4 victory in a key Big West baseball game on Sunday.

With the win, the 49ers (25-19, 9-2 Big West) kept a slight lead over Cal State Fullerton (34-12, 11-4) in the race for Big West supremacy. Meanwhile, the Mustangs' (25-22, 8-7) hopes for an at-large berth to the NCAA playoffs continue to dwindle.

"It definately puts a big dent in our (playoff) chances," Mustang coach Larry Lee said. "We knew this was a series we needed to win."

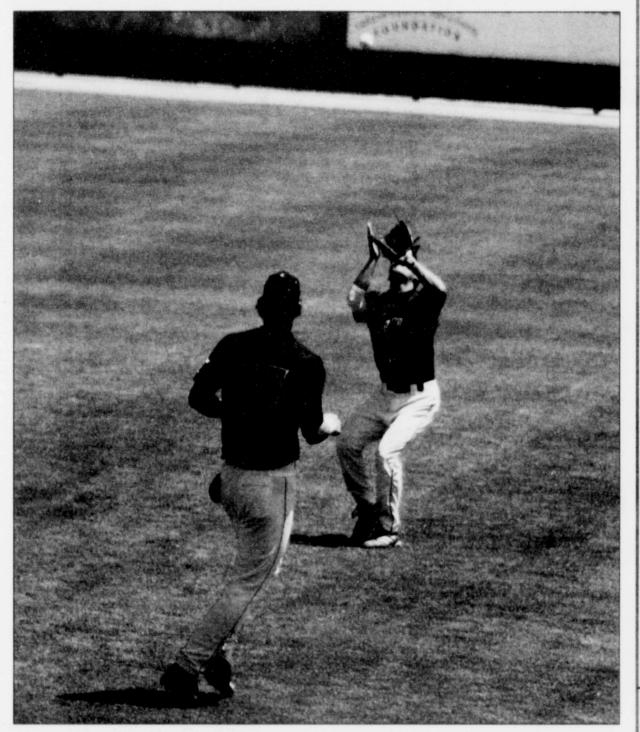
Realistically, Cal Poly needs to win the Big West title to reach the playoffs by earning the conference automatic berth — a daunting task with only six conference games remaining and the Mustangs behind Long Beach State by five in the loss column.

Cal State Fullerton kept its hopes of winning a third consecutive Big West title alive by rallying for three runs in the top of the ninth to beat UC Santa Barbara on Sunday.

The 49ers exploded for 10 runs, all earned, on Cal Poly starting pitcher Casey Fien (4-2). The senior righthander lasted just four innings. Fien had a 3.01 ERA going into Sunday's game, but the 49ers' hot bats were too much.

Long Beach State had 15 hits on Sunday and outscored the Mustangs 20-4 in the final two games of the series.

see Baseball, page 7



NICK CAMACHO MUSTANG DAILY

Cal Poly's Gilbert Gil, who typically plays the shortstop position, makes the catch as the Mustangs' starting second baseman in Sunday's 13-4 loss to Long Beach State.

## TRACK & FIELD

www.mustangdaily.net =

## **CISCO HITS REGION QUALIFYING MARK**

wo-time defending Big Vest 100-meter hurdle champion Willimena Cisco ran an NCAA Regional qualifying time of 13.79 at the Modesto Relays on Saturday, en tring the senior the opportunity to compete at the West Regional Championships in Provo, Utah on May 26.

Cisco has been flirting with the NCAA Regional qualifying time of 13.92 all season, coming as close as four one-hundredths of a second last weekend in the dual meet with Santa Barbara, winning the 100m hurdle event with time of 13.96.

It will be the third-straight year the Rancho Cardova native will have a shot at competing in the West Regional championships.

Junior Adrian Ruark topped his seasonal best mark of 16-06.75 in the pole vault with a vault of 16-07.25. The San Diego native has already qualified for the West Regionals.

Other Mustangs competing at the Modesto relays were Randy Samuel who topped his seasonal best mark in the men's 100, clocking out at 10.87 and Chris White who competed in the discus (158-03). Samuel's mark qualifies him for the conference championships this weekend at Cal State Northridge. White already qualified for NCAA regional in the shot put last week in the Santa Barbara dual meet, achieving a personal best throw of 55-01.

The Mustangs will compete in the Big West Championships next weekend in Northridge. Big West multi-event (decathlon and heptathlon) finals concluded on Sunday.

~Sports Information Report

## FOOTBALL

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# Defense stings Mustangs in series loss

#### Tristan Aird

SPECIAL TO THE MUSTANG DAILY

Chelsea Green was overwhelmed with emotion Sunday when she took right field for the last time at Bob Janssen Field.

The Cal Poly senior cleanup hitter is the highest active player on the Mustangs' all-time list of hits' leaders. She was 1-for-3 Sunday in Cal Poly's 4-2 Big West Conference loss to Cal State Fullerton.

"I was excited and sad at the same time," said Green, whose 177 career hits rank fifth in school history. "I was overwhelmed that it was my last game here after four years."

Green has played in all 208 of Cal Poly's games during her four-year career.

"(Green) will definitely be remembered," Cal Poly been instilled in the underclassmen."

Green singled up the middle with two outs in the bottom of the third inning of a game in which the Mustangs squandered a 2-0 lead by committing three errors.

Cal Poly (25-22, 9-6) committed just 14 which it won 19 of 24 games.



NICK CAMACHO MUSTANG DAILY

coach Jenny Condon said. Cal Poly first baseman Melissa Pura fields a bunt during the "Her love for the game has Mustangs' 4-2 Sunday loss to Cal State Fullerton.

> Condon said of the errors. "If you don't have good defense, it's going to be tough to win games. They were surprising mistakes but sometimes that happens when the game gets tight."

Despite losing its first series since droperrors from March 5 to April 29, a stretch in ping two-of-three games April 8 to 9 at Long Beach State, Cal Poly is likely to reach "They had a lot to do with (the loss)," the postseason if it wins its final series at

Pacific on Friday and Saturday, according to Green and Condon.

Entering the weekend, Cal Poly was ranked 67th in WarrenNolan.com the Ratings Percentage Index, which simulates the NCAA's secret formula determining which teams are bound for the May 18 to 28 NCAA Tournament.

The Mustangs were 36-15 last year but left out of the tournament because their schedule featured just eight games against top-50 teams. They have played 14 games against top-50 teams this season.

"Playing tons of ranked teams this year has really helped our chances of getting a bid," Green said. "We've proven ourselves already by challenging every team. We can hang with anybody."

The Mustangs have lost 13 games this season by two or fewer runs.

Two of those losses came

against the first-place Titans (33-22, 11-4), who lost 3-1 before winning 2-1 Saturday. Cal State Fullerton coach Michelle

Gromacki said her team, Long Beach State, and Cal Poly should represent the Big West in the postseason.

"We're hoping for three," she said. "That's

see Softball, page 7

- announced that they are making financial contributions toward completion of Alex G. Spanos Stadium.

Chris Gocong, drafted by the Philadelphia Eagles this year, and three former Mustang standouts, will donate money to the university's stadium project.

Joining Gocong are Jordan Beck, drafted last year by the Atlanta Falcons, David "Doc" Richardson of the Jacksonville Jaguars and Isaac Dixon, who works at Wells Fargo Financial in San Luis Obispo.

~Sports Information Report

## VOLLEYBALL

## **BENEFIT PLANNED** FOR FORMER GREAT

he Cal Poly and UC Santa Barbara volleyball teams will play a exhibition women's volley-L ball match on May 13 to benefit former Cal Poly great Carol Tschasar-Daniel. First serve is set for 4 p.m. in Mott Gym.

Daniel was injured on April 8 by a hit-and-run driver while jogging with friends along Pacific Coast Highway in Dana Point, Calif. Her injuries include a broken neck, pelvis and a nearly-severed leg.

Admission to the match is free with donations being accepted. A raffle will be conducted throughout the match with proceeds going to the Carol Daniel Benevolent Fund to help offset medical costs.

~Sports Information Report

#### To donate:

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