## MUSTANGDAILY

1916

CALIFORNIA POLYTECHNIC STATE UNIVERSITY

2006

TODAY'S WEATHER

High 68°



The Art Beat critiques the critics

IN DIVERSIONS, 21

Track and field adds new names from Seattle Pacific

IN SPORTS, 24



Volume LXIX, Number 71

Wednesday, January 25, 2006

www.mustangdaily.net

## Running with heart

James Mellor

MUSTANG DAILY

Remember in "Forrest Gump" when Tom Hanks ran across the country for no particular reason?

Steven Bethune, a 24-year-old Cal Poly graduate, is planning to do the same thing, only his motive is to help those with heart disease.

"By raising money for the American Heart Association it makes my lifelong hobby more meaningful," said Bethune in an American Heart Association press release. "I get the chance to do something big, the chance to help those afflicted with heart disease and others who are in danger of losing loved ones."

Bethune, who has lost his grandfather and great-uncle to heart disease, will leave Manhattan on Aug. 15, 2006, and will run 40 miles every day for three months until he reaches the West Coast. A few of his friends will be driving along side him, providing him with a place to eat and sleep.

His primary goal is to raise \$50,000 to benefit the American Heart Association and help fight heart disease. The money will go toward research, funding existing programs and coming up with new programs that encourage people to become active.

porate sponsorships and dona- country.

I get the chance to do something big, the chance to help those afflicted with heart disease and others who are in danger of losing their loved ones.

-Steven Bethune

tions. A company on the East tance he runs daily by one mile Coast has already donated 1,200 T-shirts with a logo that he ning 30 miles a day. designed for Bethune to raise

pated on an organized running for dieting guidelines, estimates team since he was in elementary Bethune will need to eat 8,000 school, began running with his brother when they were kids.

So far, only his close friends and Running has not always been his family have made donations. most consistent activity, he said, However, Bethune plans to earn but has been his biggest dedication most of the \$50,000 through cor- since he decided to run across the

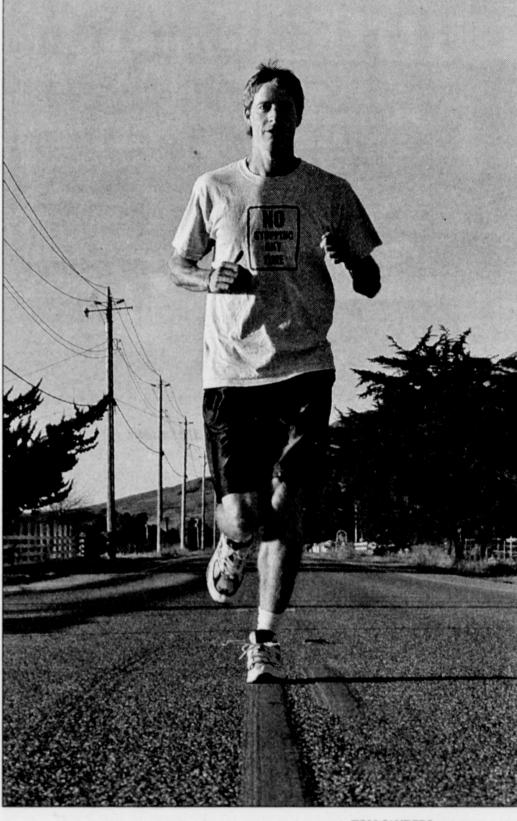
> "I first read about a guy doing this in spring 2003, up until then I didn't know people did that and I was intrigued by it," said Bethune, who came up with the idea to do something similar, but set the idea aside for a while.

> "This summer, I was walking down a side street in Tokyo and we ran into a Japanese foot bag (hacky sack) team," Bethune explained. "More than the things they could do, what really amazed me was the fact they had chosen something and dedicated themselves completely to it. I wanted to know what that felt like, to devote myself to something and see what I'm capable of. At that point, I knew what I wanted to do and I knew the cause I wanted to do it

Currently, Bethune runs 17 miles a day, and will raise the disevery two weeks until he is run-

Once he begins his run, a nutrition professor at Cuesta Collège, Bethune, who has not partici- who Bethune has been consulting

see Run, page 2



Bethune will leave New York on Aug. 15, 2006 and will run 40 miles each day for three months before returning to the West Coast.

#### AN INTERNATIONAL PERSPECTIVE



BRENNAN ANGEL MUSTANG DAILY

Susan Stern, a renowned lecturer, spoke to a group of Cal Poly students Monday in a presentation hosted by the College of Liberal Arts.

## Jewish lecturer discusses current state of Germany

Carolyn Ficara

MUSTANG DAILY

World War II is over, Nazi Germany is defeated. Humanity, its amazing unquenchable spirit, begins living anew. At the end of the war, millions were dead and all but 15,000 German Jews were in foreign lands. There is to be a remarkable migration of Jews back to Germany closely following the end of the war.

Susan Stern is a renowned international lecturer of intercultural issues, author of numerous books, economist, journalist, editor and professor of English and American studies at the University of Frankfurt in Germany. She is currently on leave to present a lecture series. Monday night at Cal

Poly, Stern gave a lecture of her experiences, understanding and insight into Germany's contemporary jewish community.

Stern has done extensive research and has the perspective of a Jewish woman who spent 30 years living in the Jewish community in Germany. She emphasized in a phone conversation that her speech wasn't about religion or about Germany, although that is part of the story.

"My talk isn't concerned about religion. It is about Jews and the curious and wonderful thing of returning to live and stay in Germany after surviving the horrors of the Holocaust," she said.

At the end of war, Stern said

see Germany, page 2

## **Budget cuts** would take billions from California programs

Tom Chorneau ASSOCIATED PRESS

SACRAMENTO — A proposed federal budget bill would cost California at least \$3.1 billion over the next five years as a result of funding cuts and shifting costs to the state for a variety of social service programs, according to testimony Tuesday before a legislative committee.

The bill, which is expected to pass later this month, would require the state to get more welfare recip-

see Budget, page 2

#### MUSTANG DAILY - News

#### Run

#### continued from page 1

Germany

continued from page 1

cation or money.

ing.

calories per day to meet his body's intake requirements.

At 6-feet-5 inches tall and 185 pounds, Bethune doesn't exactly have the long distance runner's body type.

"A lot people are worried about

only 15,000 Jews remained in

Germany, and by 1946 that number

grew to 200,000. Many Jews

returned to Germany because

other countries were denying their

visas if they didn't believe Jews had

considerable value, such as an edu-

European Jews couldn't get visas to

the West so they went to Germany.

Germany welcomed them, and let

them speak for themselves, Stern

how Germany has behaved. They

are more tolerant of Jews than most

other countries," said Saeed Niku,

professor of mechanical engineer-

come across the border as guest

workers. They pick asparagus for

three weeks, earn Germany's fan-

tastic labor wages, then return to

tation. As the economy in Germany

begins to falter, unemployment

Stern said even today, Poles

"It makes me feel good to see

The Polish and the Eastern

me, as far as my health and my quest to cross the country. joints," he said. "When I finish this, runner, it will be because I worked tion my butt off."

his biggest obstacle, he said. have a booth at Farmers' Market in Finding an RV to rent or borrow San Luis Obispo where he will diswhile he runs across the country tribute information about his cause will be his biggest hurdle in his and sell T-shirts.

For more information on it won't be because I'm a great Bethune's run, or to make a donafor his cause, www.aheartinmotion.com. Overcoming his size will not be Starting Jan. 26, Bethune will also

ranges from 10 to 30 percent in called a 'Veil of Silence' It was an unspoken rule, no talking about Germany has done a lot of repara- what happened in Germany during the war," she said.

> She said it was an American TV series that was the catalyst for the silence to finally be broken. It was good in the end, Stern said, but painful. When children learned of their parents acts, their anger was palatable. They hated their race, their parents, and their past. Stern said it has healed.

> The German government sponsors Stern's lecture circuit. She was heard giving a lecture and was approached by a government official with an offer to tell the world about how Germany and the Jews are doing, she said.

> A Jewish audience member asked Stern why, when they visited Germany recently, there was an armed escort always in front and behind their bus, and why there are soldiers at all synagogues.

"The German government is so very concerned for the well-"They will do almost anything ask of

northern Germany.

It makes me feel good to see how Germany has behaved. They are more tolerant of Jews than most other countries...

-Saeed Niku professor of mechanical engineering

Poland, according to Stern's presention for the Jewish genocide, Stern being of the Jewish people," she said. said, which took time.

"In the seventies, this was what is them."

#### Budget continued from page 1

ients to work or face steep penalties. The state would also have to pay a greater share of child care costs for families on welfare and pay more to support foster care. Federal support for college loans would also be cut.

Overall, lawmakers said, the proposed federal bill would put significant new demands on California tax dollars when a growing economy has only recently pushed state coffers back into the balance after years of deficit spending.

"This huge," is Assemblywoman Noreen Evans, D-Santa Rosa, chairwoman of the Human Services Committee. "These are cuts we cannot absorb."

Led by the Republican majority, Congress is considering a fivefederal costs by \$40 billion. Supporters have said the cuts are ing it to pay penalties. necessary to help reduce the federal deficit and control costs.

December but because of changes made in the Senate, it must be approved a second time in the rently only five states appear like-House of Representatives, where ly to meet the new welfare-toit is expected to pass when mem- work rules. He said the adminisbers return from winter break at tration is working with the the end of January.

California's Legislative Analyst estimates the before the measure is approved or state would lose \$1.7 billion over as part of a revision that would be five years in direct federal support taken up in the coming months.

and \$1.4 billion in new costs to the state.

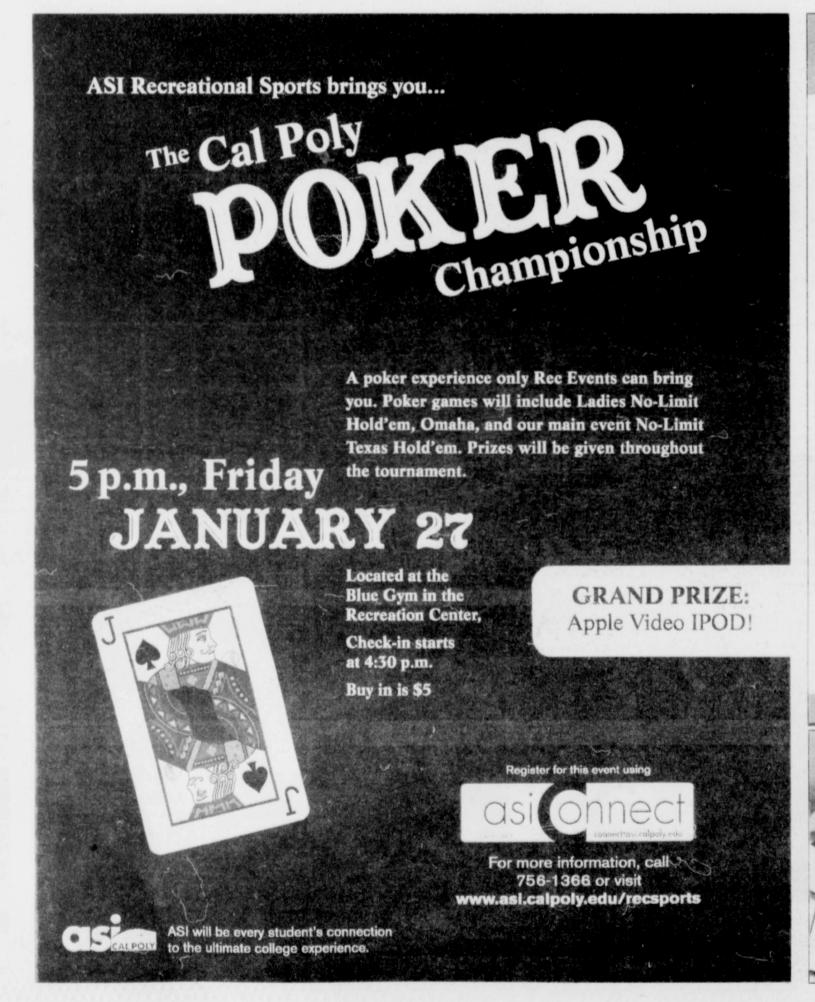
Much of the lost funding would come from federal cuts to student loan programs. The changes would increase borrower costs and reduce profits for lenders that participate in the federally sponsored college loan pro-

California also faces penalties of \$185 million in 2009 and \$260 million in 2010 if the state cannot encourage more welfare recipients back to work.

Although the state has made some strides in moving welfare recipients into jobs, the proposed federal law would reduce even further the number of people California needs to get off welfare, wiping out its caseload improvements since 1995.

California's welfare population has been steady in recent years and many officials do not believe year budget bill aimed at cutting the state could easily meet the new work mandate, possibly forc-

H.D. Palmer, spokesman for Gov. Arnold Schwarzenegger's It passed both houses in Department of Finance, said Congress is unlikely to ever impose the penalties because cur-California Congressional deleganonpartisan tion to amend the rules either



## su do ku

© Puzzles by Pappocom

Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.

		8	5		1	4		
	1	6		4		8	3	
4								7
8	3			7			4	2
2	9			5			6	1
1								5
	8	4		1		2	9	
		2	3		7	6		

EASY

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#6

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Respond by January 26th.

Assistant news editor: Erick Smith • esmith00@calpoly.edu

Online: www.mustangdaily.net

Wednesday, January 25, 2006

## WHO SAID THAT?

A chess genius is a human being who focuses vast, littleunderstood mental gifts and labors on an ultimately trivial human enterprise.

- George Steiner

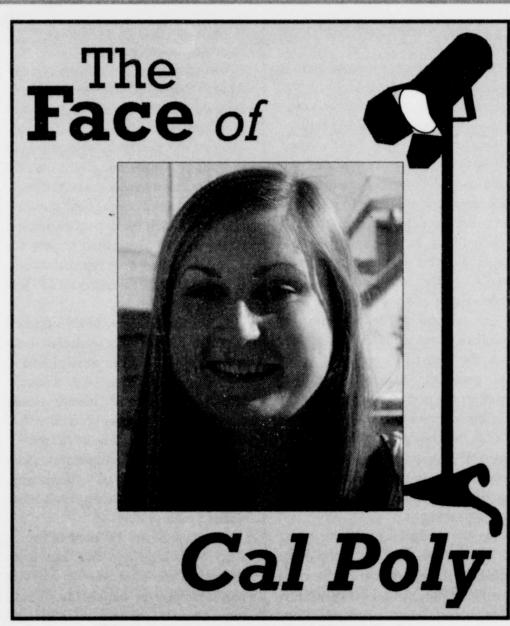
Management is doing things right; leadership is doing the right things.

— Peter Drucker

## Wordly Wise

**Sinecure:** An office or position that involves little work or responsibility.

## BREAKING NEWS UPDATED AT THE SPEED OF COLLEGE LIFE WWW.mustangdaily.net



Name: Kara Fitzpatrick • Year: senior Hometown: Davis • Major: graphic communications

#### **Favorites**

**Cocktail:** Kamikazes, because I like the way they taste.

**Band:** Flogging Molly, because they are Irish and I'm Irish.

Pastime: Hanging out with friends. Time of Day: 6 p.m. because that is when all my classes end.

#### If You Could ...

— travel anywhere, where would you go and why?

Ireland, because I have a lot of family over there.

— meet anybody, who would you meet and why?

My grandpa, because my dad always says really cool things about him.

— have any super power, what would it be and why?

To fly, because that would be really cool.



## Saddam trial plunges deeper into disarray

Hamza Hendawi ASSOCIATED PRESS

BAGHDAD, Iraq — Judges in the trial of Saddam Hussein tried to remove a newly appointed chief judge Tuesday, a dispute that forced an abrupt postponement of the proceedings and deepened the turmoil in what was supposed to be a landmark in Iraq's political progress.

Saddam's lawyers were quick to capitalize on the disarray, saying the confusion provided fresh evidence the former leader could not get a fair trial in Iraq. Former U.S. attorney general Ramsey Clark, a member of the defense team, said the trial should be abandoned.

Since its Oct. 19 start, the trial has been defined by delays, chaotic outbursts by Saddam, the assassination of two defense lawyers and a judge's decision last month to step down after learning that one of the defendants may have been responsible for his brother's execution.

After the trial's last session on Dec. 22, the confusion worsened.

The chief judge resigned, complaining about criticism by politicians that he was not doing enough to rein in Saddam. Saeed al-Hammash, the member of the fivejudge panel initially named to speaking to the media. replace him, was suddenly removed, and a new chief judge, the country, there's too much divi-Raouf Rasheed Abdel-Rahman, sion and too much pressure on the was brought in.

Tuesday, court official Raid Juhi project ought to be abandoned. It told reporters the hearing had was a creature of the United States been put off until Sunday because in the first place." several witnesses and complainants He said political pressures on the were performing the hajj pilgrim- court "make it impossible for fairage in Saudi Arabia and could not ness" and warned failure to hold a appear in court.

The annual Muslim ritual ended possibility of reconciliation."

nearly two weeks ago, and Tuesday's session had been scheduled more than a month ago. Juhi refused to take questions.

But two judges involved in the case told The Associated Press the real reason for the delay was disagreement over who should replace Chief Judge Rizgar Mohammed Amin, a Kurd who had shown patience and composure in dealing with repeated attempts by Saddam and others to delay the proceedings.

According to one judge, some judges wanted al-Hammash reinstated while others supported Abdel-Rahman's appointment.

The second judge appeared to complain about outside interference with the court. When asked what the problem was, he replied: "Matters are not in our hands," - a possible reference to the influence of U.S. officials providing legal and logistical support to the Iraqi High Tribunal set up to try crimes committed by Saddam and officials of his 23-year regime.

The two judges were members of the tribunal, though not necessarily sitting on the panel hearing the current case. They spoke on condition of anonymity since court rules bar most judges from being named or

"There's too much violence in court," Clark told CNN after After a nearly five-hour delay Tuesday's postponement. "The

fair trial will "lead to more war, no

## Alito has enough support for confirmation

Jesse J. Holland ASSOCIATED PRESS

WASHINGTON — Supreme Court nominee Samuel Alito won commitments from a n senators Tuesday, assuring his eventual confirmation and a likely tilt of the court to the right.

MUSTANG DAILY

= News

On the same day Alito won a 10-8 party-line approval from the Senate Judiciary Committee, Republicans announced that they would vote for his confirmation in the full Senate, pushing him over 50 votes in the 100-member chamber.

Fifty Senate Republicans, plus one Democrat, Ben Nelson of Nebraska, have publicly committed to vote for Alito through their representatives, interviews with The Associated Press or news releases.

No Republicans have opposed him and five have yet to declare how they will vote: Sens. Lamar Alexander of Tennessee, Lincoln Chafee of Rhode Island, Susan Collins and Olympia Snowe of Maine and Ted Stevens of Alaska.

One of Alito's supporters, Sen. Craig Thomas of Wyoming, announced after meeting with Alito in his Senate office.

"He represents the kind of justice who will interpret the law with respect to the Constitution and not legislate from the bench. His judicial experience is second-to-none and I'm confident he will do an excellent job handling his constitutional responsibility,"Thomas said.

Twenty Democrats are publicly opposing President Bush's pick to replace retiring Justice Sandra Day O'Connor, while the other 23 and independent Sen. Jim Jeffords of Vermont are still publicly undecided or refuse to say how they will vote on Alito's nomination.

The only way Democrats can stop the conservative judge now is through a filibuster, a maneuver they show little interest in.



Sen. Patrick Leahy, D-Vt., right, makes his case against Supreme Court nominee Samuel Alito as the Senate Judiciary Committee deliberates on Capitol Hill in Washington, D.C. on Tuesday.

Wednesday.

our nation's highest court," White withdrawn under conservative criti-House spokesman Scott McClellan

Democrats are working to get a large opposition vote to make their points against President Bush.

"I think it sends a message to the American people that this guy is not King George, he's President George," said Senate Democratic attacks on his judicial record and leader Harry Reid of Nevada.

Bush should have picked a

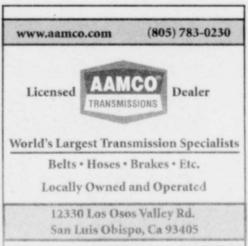
The final debate on the 55-year- woman, said Reid, who urged the old New Jersey jurist begins president last year to pick White House counsel Harriet Miers. "They "We urge the Senate to move couldn't go for her because she was forward with a swift up-or-down an independent woman," Reid said vote so he can begin serving on of Miers, whose nomination was

> Bush then picked Alito, a 15-year federal appeals judge, former federal prosecutor and lawyer for the Reagan administration.

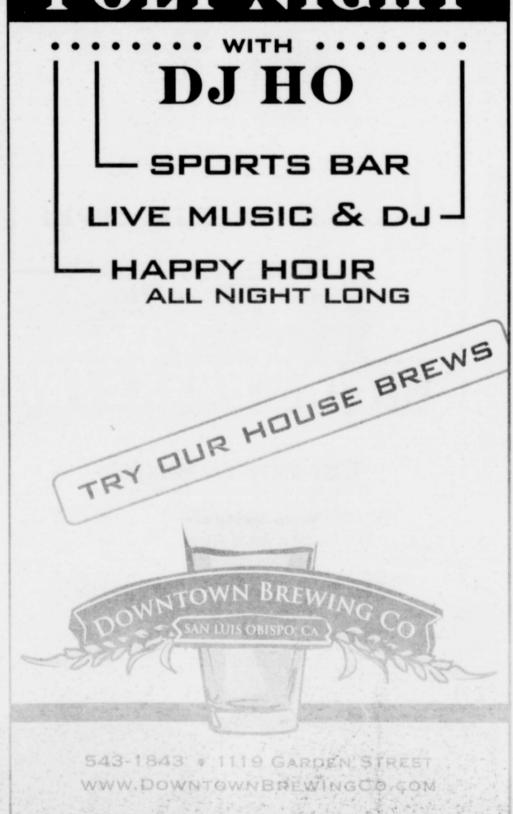
Republicans say he is a perfect choice for the high court. They praise his parrying of Democratic personal credibility during his confirmation hearings this month.











{WEDNESDAY}

## Career Fair Issue

## • a directory of companies for the Winter Job Fair •

#### **Automatic Data** Processing

With over \$7 Billion in revenue, Automatic Data Processing is the leader in payroll solutions for over one half million clients. ADP (NYSE: ADP), . a 54-year-old Fortune 300 company; continually experiences profitability and stability in an ever-changing business landscape. Today ADP pays over 35 million workers on payday and is the world's largest provider of payroll and related services. ADP's Small Business Division provides these solutions targeting the 10.5 million small business market place.

The Outside Sales Representatives will market our strategic business solutions focusing on payroll, tax filing and related human resource information services. Successful reps will convert prospects to clients within a protected territory by focusing on bank marketing, heavy foot and phone canvassing, vertical marketing, and development of client and CPA referrals.

If you possess a Bachelors degree and 0-3 years of business-to-business sales experience, you'll enjoy a competitive base salary plus uncapped commission, stock options, outstanding benefits, 8-plus weeks

training program and company car.

ADP believes that diversity leads to strength. We are an affirmative Equal Opportunity Employer M/F/D/V.

#### Advanced AnalogicTech

AnalogicTech is a design and manufacturing company specializing in total power management solutions based on innovative analog and mixed-signal integrated circuits. Playing a critical role in system design, these devices manage battery life, voltage regulation, power-saving load switching, and electronic protection of computer (I/O).

#### Agilent Technologies

Agilent delivers critical tools and technologies that sense, measure and interpret the physical and biological world. Our innovative solutions enable a wide range of customers in communications, electronics, life sciences and chemical analysis to make technological advancements that drive productivity and improve the way people live and work.

About two-thirds of Agilent's revenue was generated from outside of the United States in fiscal 2004. With approximately 28,000 employ-

## Thursday Rec Center

9:30 a.m. to 2:30 p.m

ees, our global presence offers a competitive advantage. Agilent's manufacturing, R&D, sales and support capabilities around the world give customers the flexibility they need in today's competitive environ-

Visit our site for detail on current http://www.jobs.agiopenings: lent.com

#### Alcon Laboratories

Alcon's facility in Irvine develops and manufactures ophthalmic surgical equipment and devices that treat diseases and conditions of the eye. Our broad range of products represents the strongest portfolio in the ophthalmic industry, and we have leading market share positions across most product categories.

Alcon was founded in 1945, when

two pharmacists, Robert Alexander and William Conner, opened a small pharmacy in Fort Worth, Texas, combining the first syllables of their last names to call it Alcon. After strong growth, our leadership in the ophthalmic market was well established and in 1978 we were wholly acquired off the New York Stock Exchange by Nestle, S.A. ( the world's largest food company). We re-entered the NYSE forty times larger than we left it when we completed a partial IPO of our shares on March 21, 2002. Our shares trade under the ticker symbol ACL.

With our principal U.S. operations in Fort Worth, Texas, we have operations in 75 countries. Our products are sold in more than 180 countries and we have a highly skilled workforce of more than 12,000 employees worldwide. Competing in a large and growing Amy's Kitchen \$13.4 billion dollar market place, Alcon is the largest, most profitable and purest ophthalmic company worldwide.

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Amgen discovers, develops and delivers innovative human therapeutics. A biotechnology pioneer since 1980, Amgen was one of the first companies to realize the new science's promise by bringing safe, effective medicines from lab, to manufacturing plant, to patient. Amgen therapeutics have changed the practice of medicine, helping millions of people around the world in the fight against cancer, kidney disease, rheumatoid arthritis, and other serious illnesses. With a deep and broad pipeline of potential new medicines, Amgen remains committed to advancing science to dramatically improve people's lives. To learn more about our pioneering science and our vital medicines, visit www.amgen.com.

Amy's Kitchen is a leading vegetarian and organic food manufacturer located in beautiful Northern California.

Anheuser-Busch

As the world's leading brewer for more than 45 years, Anheuser-Busch and its subsidiaries are committed to



### Directory

continued from page 5

finding innovative ways to continually improve. It's this kind of thinking that creates a unique work environment by rewarding talent, celebrating diversity and encouraging forward thinking. We also think enjoying work is an important part of life.

#### Anritsu Company

Anritsu Company is the North American subsidiary of Anritsu Corporation based in Atsugi, Japan. Anritsu has been recognized as a leading provider of communications solutions for more than 100 years. Anritsu has become a global leader in the telecommunications, optical and wireless industries by providing diverse product offerings ranging from test and measurement solutions to high-speed devices and components for use in R&D, production, and maintenance.

#### Apple

Apple ignited the personal computer revolution in the 1970s with the Apple II and reinvented the personal computer in the 1980s with the Macintosh. Apple is committed to bringing the best personal computing experience to students, educators, creative professionals and consumers around the world through its innovative hardware, software and Internet offerings.

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There's the typical job. Punch in, push paper, punch out, repeat. Then there's a career at Apple where you're encouraged to defy routine;

to explore the far reaches of the possible; to travel unchartered paths and to be a part of something far bigger than yourself. Because around here, changing the world just comes with the job description.

#### Applied Industrial Technologies, Inc.

Applied Industrial Technologies, Inc. is a leading industrial distributor of replacement bearings, power transmission components, fluid power products, specialty maintenance items and related shop services. Applied services the maintenance repair operations and select original equipment manufacturing markets throughout North America.

Representing more than 2,500 leading manufacturers worldwide, we offer more than 2 million specific products to customers within a broad cross-section of industries, including primary metals, pulp and paper, food processing, chemical processing, mining and aggregate, utilities, textiles, corrugating, agriculture and automotive. In addition, Applied provides engineering, design and systems integration for industrial and fluid power applications, as well as customized mechanical, fabricated rubber and fluid power shop services.

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For our fiscal year ended June 30, 2005, Applied recorded sales of neering, construction and service schedules, Benchmark Landscape Engineers who are looking for a \$1.72 billion.

#### MUSTANG DAILY CAREER FAIR

Internet at www.applied.com.

Applied Technologies Associates Applied Technologies Associates, a division of Scientific Drilling International, is a world leader in the research, development and manufacturing of leading edge technologies for the petroleum industry. Our dynamic team of engineers and technicians designs and produces the most advanced navigational, surveying and computer electronics for drilling operations worldwide. Our expansive, modern facilities provide a work environment that promotes individual achievement, creativity and engineering excellence.

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Asymtek, a Nordson Company, is a world leader in automated fluid dispensing, designs and manufactures a full line of equipment for semiconductor package assembly, printed circuit board assembly, opto-electronics assembly, and precision industrial manufacturing. Our mission is to maintain a leading role in dispensing technology by consistently providing innovative, quality solutions that exceed our customers' needs and expectations.

#### **Balfour Beatty** Construction

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critical. At Balfour Beatty, you can scape needs. build much more than a career. We have graduate roles in engineering, construction, asset and facilities management and maintenance, and business support areas. And you can expect to work on live projects -from hospitals to highways -- almost immediately. You bring the initiative, energy and enthusiasm; we'll supply the rest.

#### Benchmark Landscape,

Benchmark Landscape, Inc. is an award-winning landscape contractor specializing in commercial and builder installation and maintenance. Founded in 1984, Benchmark is committed to providing our clients with the highest level of workmanship, strict attention to detail and unsurpassed customer satisfaction. We combine consistent and reliable service, sound horticultural practices and expertise, with a proactive approach to business, management, and uncovering solutions.

We believe the key to a successful project and long-term relationship is good communication. Our goal is to create an environment based on trust, understanding and coopera-We feel strongly that our efforts and commitment will provide you a better value as we continually strive to exceed your expecta-

With fresh, creative ideas and solutions, along with concern to long term liabilities, budgets, and

#### Bridge Bank

Founded in May 2001, Bridge Bank is the brainchild of some of the most experienced and creative bankers and business people in our community. Our vision was to create a bank that reflects the unique needs of our business community. By combining the resources and services typically associated with larger banks with an unparalleled commitment to personal service. Bridge Bank offers banking solutions created specifically to help our clients grow and pros-

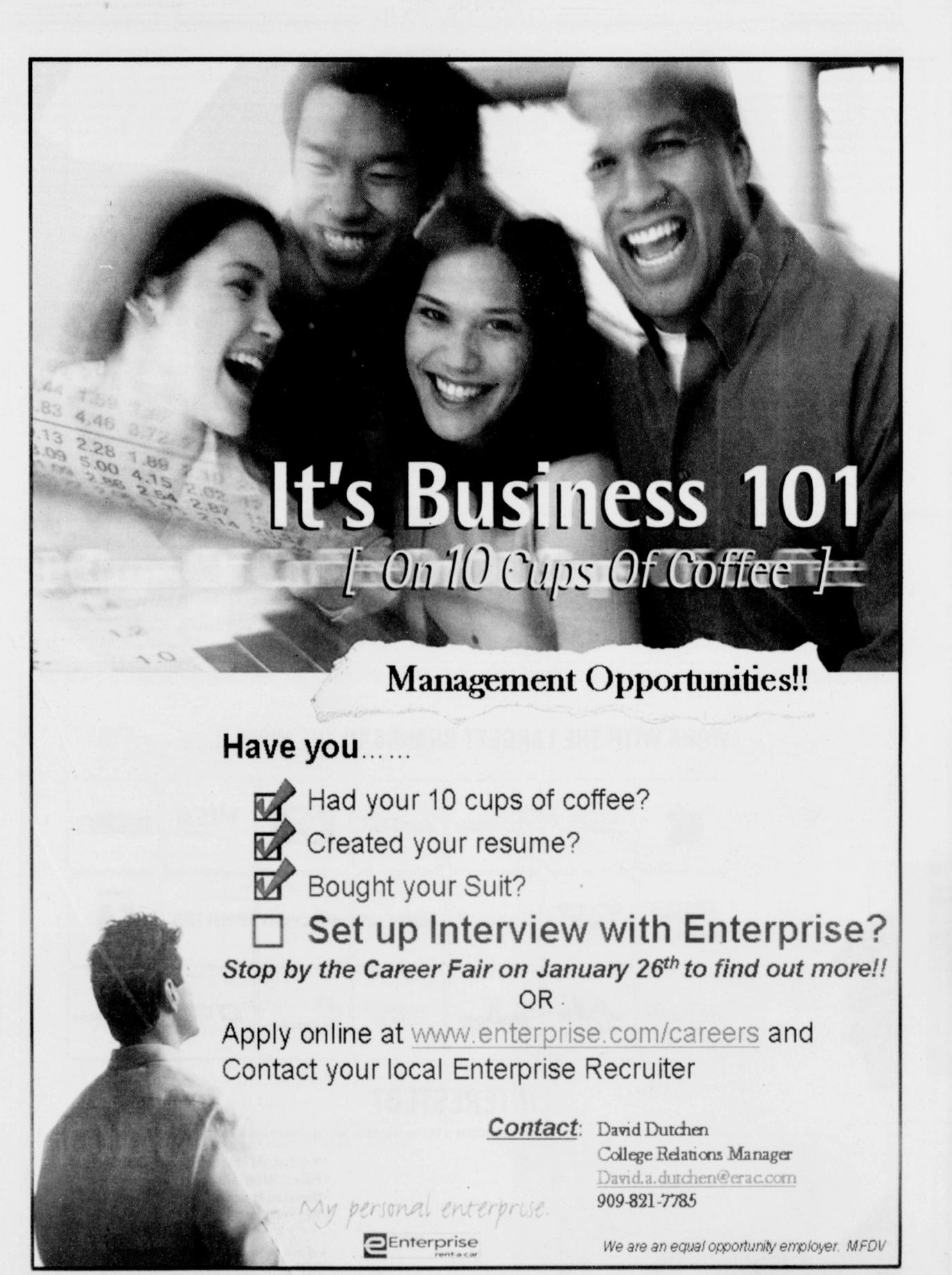
#### C&D Zodiac

C&D Zodiac has a history that dates back to 1896 when the group began as a French aeronautical firm specializing in the development of aircraft. Zodiac has attributed its growth to acquisitions of companies such as C&D to diversify from the core and strengthen overall value in the marketplace. Zodiac's sales for 2005 was 2.6 billion. The group holds firmly to their leadership status in niche markets and consistently seeks growth opportunities with-

#### California Department of Water Resources

Department of Water Resources (DWR) seeks a new generation of engineers. DWR is currently recruiting entry-level Civil, Electrical, and Mechanical career with boundless possibilities-





advancement, education, experience, and so much more. You can choose to play a vital role in a natural resource that is always changing, and constantly challenging. You can follow in the footsteps of the DWR engineers who planned, designed, and built the nation's largest stateconstructed water and power development and conveyance system. DWR Civil Engineers work on proincluding geotechnical, hydraulics, structural, hydrologic, and seismic engineering disciplines. Physical projects include power employees with an annual budget of plants, dams, canals, pipelines, tunnels, and all their appurtenant control structures. You can analyze and inspect dams statewide, or oversee construction of multi-million dollar ChevronTexaco. We provide our underground pipeline projects, or use computer modeling to analyze sound projects that increase energy flow patterns and water quality efficiency. We also support other issues, or investigate potential sites ChevronTexaco operating compafor new offstream reservoirs, or nies address issues related to energy manage flood control systems and efficiency and power quality/power forecast floods. DWR is an Equal systems reliability. Opportunity Employer.

#### California Department of Toxic Substances Control

The California Department of Toxic Substances Control (DTSC) regulates hazardous waste, cleans-up existing contamination, and looks for ways to reduce the hazardous waste produced in California. DTSC is a department of the California Protection Agency (Cal/EPA). Approximately 1,000 scientists, engineers, and specialized

ardous waste reaches the environ- have to.

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#### California Department of Transportation

The California Department of Transportation (Caltrans) strives to be the highest performing transportation agency in the country. Caltrans has more than 23,000 about \$10 billion.

#### ChevronTexaco

We are the energy services arm of customers with environmentally

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Cintas is the leader in corporate identity uniform programs, helping companies of all sizes consistently present a clean, crisp, professional look. We also have specialized flame resistant garments and garments for cleanroom environments. In addition to offering the largest variety of uniform colors and styles in the industry, our Facility Services group helps our customers keep their businesses looking clean and profession-

support staff make sure that compa- al with floor mats, restroom supplies, nies and individuals handle, trans- mops, and shop towels. Our floor port, store, treat, dispose of, and mats, which can be customized with clean-up hazardous wastes appropri- corporate logos, check dirt at the ately. Through these measures, door while reducing slips, falls and DTSC contributes to greater safety housekeeping costs. We handle all of for all Californians, and less haz- the details so our customers don't

#### Cisco Systems, Inc.

Cisco Systems, Inc. is the worldwide leader in networking for the Internet. Today, networks are an essential part of business, education, government and home communications, and Cisco Internet Protocolbased (IP) networking solutions are the foundation of these networks. Cisco hardware, software, and service offerings are used to create Internet solutions that allow individuals, companies, and countries to increase productivity, improve customer satisfaction and strengthen competitive advantage. The Cisco name has become synonymous with the Internet, as well as with the productivity improvements that Internet business solutions provide. At Cisco, our vision is to change the way people work, live, play and learn.

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Clark Realty Builders (CRB) is a national general contractor with 2004 revenues of approximately \$400 million. Initially established to meet the increasing housing needs of the Washington, D.C., metropolitan area, CRB has become an award-winning builder of multifamily apartments, military housing, hotels, and senior living facilities from California to Florida.

#### Comerica Bank

Comerica Bank is a subsidiary of Comerica Incorporated (NYSE: CMA), a financial services company headquartered in Detroit that is strategically aligned into three major lines of business: the Business Bank, Small Business & Personal Financial Services, and Wealth & Institutional Management. Comerica Bank reports financial data for the Western Region, which includes all business bility." units operating in California, Arizona, Colorado, and Washington.

#### Communications and Power Industries

CPI is the world's leading manufacturer of vacuum electron devices.

#### CON/SPAN Bridge Systems

CON/SPAN is a group of design engineers working on precast bridge design projects for an alliance of national and international clients. Join this rapidly growing company with over a fifteen-year history of delivering innovative solutions. CON/SPAN is a modular precast system for total set-in-place construction of bridges, culverts, underground structures and environmentally acceptable alternatives for underground containment.

#### Consolidated Electrical Distributors, Inc.

In 1957, the two locations of the Electric Corporation of San Francisco became Consolidated Electrical Distributors, Inc. CED

has since expanded into a coast-tocoast network of sales and distribution warehouses, with more than 500 locations nationwide. The CED management philosophy allows each manager to operate an independent business or "Profit Center" remaining sensitive to local customers' needs while still deriving the advantages of a national distributor. Managers are guided by the principles of "service, integrity and relia-

#### Consolidated Graphics

Consolidated Graphics (NYSE: CGX) is the nation\_s largest sheetfed, web and digital commercial printing company. With 70 printing facilities covering 25 states, we specialize in producing highquality print materials for a diverse and growing customer base.

What is commercial printing? Books, magazines, brochures, pamphlets, annual reports, displays and so much more. You name it, we print it. Our clients consist of the top Fortune 500 companies in addition to over 19,000 clients nationwide.

Take the first step right now in securing your future career by logging onto www.cgx.com and exploring our Leadership Development Program. To be considered for an interview with Consolidated Graphics, submit your resume today to your campus career

#### Contra Costa County Public Works

Public Works Department was



established to plan, design, construct and maintain safe, effective and efficient transportation systems and recreation facilities in Contra Costa County

#### David Evans and Associates, Inc.

David Evans and Associates, Inc. (DEA) is an employee-owned firm that combines the talents of architects, engineers, landscape architects, planners, scientists, and surveyors to provide its clients access to a complete range of services under one umbrella.

Since its founding in 1976, DEA has become a recognized leader in the design and management of complex transportation, land development, and water resources projects nationwide.

DEA is consistently ranked among Engineering News Records Top 100 Pure Design firms in the of its local markets.

DEA supports the efforts of more than 850 employee owners and maintains offices in Alaska, Arizona, California, Colorado, Oregon, and Washington. Its employees and their families enjoy a comprehensive and is a division of Nestle S.A., the generous benefits plan.

#### Dee Jaspar & Associates

We are a civil engineering firm. Seventy-five percent of work is ly employs more than 4,600 people municipal and agricultural water and markets its wines throughout systems with some flood control. Twenty-five percent commercial/industrial/residential

processing plants, residential and commercial developments).

#### Dewalt Corporation

Serving Bakersfield, Kern County and the Southern San Joaquin Valley since 1965, Dewalt Corporation is a multi-disciplined consulting firm specializing in residential, commercial, and industrial land development. We provide professional civil engineering, land surveying, planning and construction management services to our distinguished and ever-growing clientle. Since the inception of DeWalt Corporation, we have grown from a one-man Sonoma and Napa vineyards operation to one of Kern County's most accomplished and respected engineering and surveying firms.

#### Dreyer's Ice Cream

The largest ice cream plant in the world is located in Bakersfield and is part of the Dreyer's Grand Ice Cream family. Over 1,000 employees work in the plant and produce U.S. and among the leaders in many more than 20 million gallons of ice cream each year. Dreyer's produces familiar brands such as: Nestle, Haagen-Dazs, Drumstick, Carnation Ice Cream Sandwiches, Starbucks, Skinny Cow, Nestle Dibs, Push Ups and Dreyer's Slow Churned. Dreyer's world's largest food company.

#### E & J Gallo Winery

The E & J Gallo Winery currentthe U.S. and over 90 foreign countries, making it one of the largest winemaking operations in the

sparkling wines, to distilled, wine- Diego, Orange, Ventura, Santa Winery has been active in Sonoma, Benito, Tulare, and San Joaquin. California, for more than 70 years and its Healdsburg facility includes EDO RSS Inc. two, third-generation family members - Matt and Gina Gallo. Gina is a third-generation winemaker and her brother Matt oversees the

#### Earth Tech

provider of consulting, engineering platforms. and construction services. As a Tyco Electronic Warfare needs in the fol-International business unit with lowing business areas: Airborne more than 8,500 employees, Earth Signal Intelligence (SIGNIT), Tech is staffed to deliver turnkey Maritime Patrol ESM, Tactical solutions for large- and small-scale Electronic projects that help our clients in the transportation, facilities, water/wastewater and environmen- ESM/Electronic Countermeasures tal markets make their own contributions to a better tomorrow. We are a vital part of the Engineered Products & Services segment of Tyco, which boasts \$4.7 billion in revenues and offices in more than 40 countries.

#### San Luis Obispo County EOC

Designated by the Board of Supervisors in 1965 as the county's private nonprofit Community Action Agency, EOC provides comprehensive community-based pro-

ing virtually every form of the and ten other central and southern winemaker's art from fine table and California counties including San based spirits and beverage wines. The Barbara, Fresno, Kern, Monterey, San

EDO RSS Inc., provides a full range of signal collection, direction finding, range monitoring and signal processing equipment and systems to the military and intelligence communities of the United States and its allies for use on land-based, air-Earth Tech is a leading global borne, surface and ground-mobile Our products meet Intelligence (ELINT)/ESM, Special Collection Systems Range Monitoring, Naval (ECM) and Radar Warning Receivers.

#### **Endwave Corporation**

Endwave Corporation designs, manufactures, and markets RF modules that enable the transmission, reception and processing of highfrequency signals in telecommunications networks, defense electronics and homeland security systems. Our high-frequency applications and include integrated transceivers, amplifiers, synthesizers, oscillators,

development (such as agricultural world. The grapes for our wines are grams, which strive to alleviate up and down converters, frequency grown and harvested in all of poverty and promote self-sufficiency multipliers and microwave switch California's important wine-produc- among economically and socially arrays. Endwave has 38 issued ing regions and represent only the disadvantaged residents. Annually, patents covering its core technolovery best in quality. The product EOC serves more than 40,000 per- gies including semiconductor and portfolio is also diverse, encompass- sons across San Luis Obispo County proprietary circuit designs. Endwave Corporation is headquartered in Sunnyvale, CA, with operations in Diamond Springs, CA; Andover, MA; and Chiang Mai, Thailand. Additional information about the company can be accessed from the company's web site http://www.endwave.com

#### Enterprise Rent-A-Car

Enterprise Rent-A-Car is the largest rental car company in North America. It operates more than 810,000 Rental and Fleet Services vehicles worldwide and has annual revenues of \$8.2 billion. Last year, Enterprise opened more than 500 new locations, increasing its total locations to more than 6,500 with offices in the United States, Canada, Germany, Ireland, and the United Kingdom. Enterprise is currently number 16 on the Forbes "500 Largest Private Companies in America" list. The company was recently named one of the "Top Entry-Level Employers" CollegeGrad.com and "Top College Recruiter" by the Black Collegian Magazine.

We offer a progressive range of benefits which include paid vacations, holidays and personal days. The medical plan includes a choice of PPO or EPO coverage and is RF modules are typically used in packaged with dental, prescription drug and vision benefits. Additionally, there is a generous

see Directory page 10

Join the highly respected engineering team of Lam Research Corporation and put your talent to work in a dynamic, team-oriented environment-

where you will be challenged to achieve a high standard of excellence and rewarded for your successes. We have immediate entry-level openings for

Apply for positions at the job fair or at lamjobs@lamrc.com.

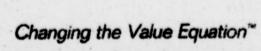
B.S./M.S. graduates in electrical and mechanical engineering:

The Company's reputation as an organization where talented people can learn, achieve, and be rewarded is the result of innovative employee policies, competitive compensation practices, and corporate culture. For additional information, visit www.lamresearch.com.

Lam Research Corporation has been a major provider of wafer fabrication equipment and services to the world's semiconductor industry for 25 years. The Company's innovative technologies empower customers to build advanced, high-performance integrated circuits. Headquartered in Fremont, Calif., Lam employs more than 2,000 people worldwide.

An equal opportunity employer (M/F/D/M).







profit sharing plan and 401(k) savings plan, and discounts on car rentals/leases/purchases and child

Enterprising applicants can learn more online at www.enterprise.com/careers. For information regarding local opportunities, call Dave Dutchen at (909) 821-7785 or you can email him at david.a.dutchen@erac.com

#### Federated Inscurance

100-year-old insurance company that sells Property & Liability Insurance to business owners throughout the United States.

Fehr & Peers Associates, Inc.

Fehr & Peers Associates, Inc., www.fehrandpeers.com, a leading transportation consulting firm, specializes in providing transportation planning and traffic engineering services to private and public sector clients.

#### Fluor Corporation

Fluor Corporation is one of the world's largest publicly owned engineering, procurement, construction, and maintenance services organizations. Rated as one of the world's safest contractors, Fluor's objective is to develop, execute, and maintain projects on schedule, within budget, and with excellence.

Fluor maintains offices, with over 30,000 total employees internationally, in more than 25 countries. Fluor is a FORTUNE 500 company. Over the past six years, Fluor has ranked No. 1 four times on FORTUNE magazine's America's Most Admired Companies list in the "Engineering" & "Construction".

#### Frito-lay North America

Frito-lay North America is a leader of fun food products with production operations in over 40 throughout North America. Frito-lay produces some of your favorite fun food items with solid brands that include Doritos, Fritos, Rold-Gold, and Tostitos. Frito-Lay is a division of PepsiCo, a world leader in snack foods and beverages, with revenues of about \$27 billion and over 143,000 employees. PepsiCo brands are available in nearly 200 countries and territories.

#### Fuscoe Engineering, Inc.

named the #1 mid-sized Civil Engineering Firm to work for in the nation! We specialize in civil engineering, water quality engineering Engineering, Inc. provides exceptional services for residential, commercial and public sector clients.

#### Gap Inc.

Gap Inc. was founded in 1969 by Donald and Doris Fisher in San Francisco, as a single store with a handful of employees. Today, with more than 150,000 employees, Gap Inc. is a leading international specialty retailer offering clothing, accessories and personal care products for men, women, children and babies. With three distinct brands -- Gap, Banana Republic and Old Navy -the company recorded fiscal revenues for 2003 that exceeded \$15 billion.

home to Gap Inc.\_s corporate headquarters., In addition, there are product development offices in New York City and distribution operations and supporting offices around Corporation in the world is the the world.

3,000 stores worldwide. All three brands have stores throughout the U.S. and Canada, and, additionally, Gap has stores in the U.K., France and Japan.

#### Guidant Corporation

Guidant Corporation and its subsidiaries provide therapeutic medical solutions for customers, patients, and healthcare systems worldwide. The company develops, manufactures, and markets products that focus on Fuscoe Engineering, Inc. has been the treatment of cardiac arrhythmias, heart failure, and coronary and including peripheral disease, implantable defibrillator systems, implantable pacemaker systems, land surveying. Fuscoe coronary stent systems, angioplasty systems, cardiac surgery systems, and Peripheral systems.

#### Helena Chemical

Helena Chemical is a Full Service National Fertilizer and Chemical company that sells both wholesale and retail. Helena has several branch locations throughout California and prides itself in People, Products, and Knowledge.

#### Henkels & McCoy, Inc.

Henkels & McCoy, Inc. is one of the largest privately held engineering, network development and construction firms serving the communications, information technology and utility industries. We have more

The San Francisco Bay Area is than 80 offices strategically located from New England to Hawaii.

#### Hertz

Hertz the #1 Rent-A-Car international transportation leader Gap Inc. operates more than with more than 7,600 domestic and international locations in 150 countries and with 85 years of success. Take your CAReer from 0 to 60 in one move!

#### Hitachi Global Storage Technologies

Hitachi Global Storage Technologies is a global storage technology company that brings a customer-focused and full-service approach to solutions for the hard disk drive marketplace. Hitachi Global Storage Technologies defines the standard for product and service excellence. Hitachi Global Storage Technologies is positioned to inspire and lead the evolution of storage component technologies. The company is committed to moving hard disk drive advancements beyond accepted limits in technology, application and marketplace.

#### HSBC Card Services

We are the world's local bank.

Headquartered in London, HSBC is one of the largest banking and financial services organisations in the world. HSBC's international network comprises over 9,800 offices in 77 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and

With listings on the London, Hong Kong, New York, Paris and

Bermuda stock exchanges, shares in HSBC Holdings plc are held by nearly 200,000 shareholders in some 100 countries and territories. The shares are traded on the New York Stock Exchange in the form of American Depositary Receipts.

Through an international network linked by advanced technology, including a rapidly growing ecommerce capability, HSBC provides a comprehensive range of financial services: personal financial services; commercial banking; corporate, investment banking and markets; private banking; and other

#### Integrated Engineers and Contractors Corporation

Integrated Engineers Contractors Corporation (IEC), headquartered in Sacramento, California, is a multi-discipline engineering and management firm built on providing professional services for utilities, public and private agencies, and industrial clients. IEC employs professionals with extensive engineering, construction oversight, and quality management experience for projects of varying size and scope. The firm\_s experience covers a broad spectrum of projects including engineering and design related to power plants, substations, electric transmission and distribution systems, telecommunications and control systems. IEC also provides environmental permitting and compliance and construction management.

#### InDyne

InDyne is an innovative high see Directory page 11

## DOES ADVERTISING WORK?

Marketing Evolution is the leading expert in measuring the effectiveness of advertising. Our clients are top 100 marketers such as Procter & Gamble, Ford, Volkswagen, and ESPN. If you have an unquenchable curiosity, a keen mind for analytics, and an outgoing personality, see us at the Winter Career Fair, January 27th.

Analytics positions require a degree in Statistics or Math. Project Management positions are open to all majors.



jobs@marketingevolution.com El Dorado Hills, CA New York, NY

technology firm providing costeffective, quality services and solutions in Range Services, Science and Engineering, Command Control, Enterprise Management, Technology, and Information Technical and Administrative Services.

#### Informatica Corporation

Informatica Corporation is a leading provider of enterprise data software. integration Using Informatica products, companies can access, discover, integrate, and deliver enterprise data across systems, processes, and people to reduce complexity, ensure consistency, and empower the business. More than 2,300 companies worldwide rely on Informatica for their end-to-end enterprise data integration needs.

#### Intuit. Inc.

Intuit, Inc., a financial software and web-based services company, develops and markets Quicken®, the leading personal finance software; TurboTax®, the best-selling tax software; preparation QuickBooks\_, the most popular small business accounting software. For 20 years, we have revolutionized an industry and changed the face of small business and personal finance. 25 million customers have made our products and services household

You're more than what you do at work. And we're more than TurboTax, Quicken

QuickBooks. That's why FOR-TUNE magazine named us "America's Most Admired Software Company" and one of the "100 Best Companies to Work For".

#### J.M. Smucker Company

J.M. Smucker Company is the nation's leading producer of jam's jellies, preserves and ice cream toppings. Consistently ranked on Fortune Magazine's "Top 100 Companies to Work For" list.

#### Keyence

Keyence (www.keyence.com) is global leader in industrial automation and manufacturing technologies. We are listed in Business Weeks Global 1000 Best Valued Companies in the world and on Nikkei Index Top Ten Companies in Japan. Keyence has experienced rapid growth of 30% annually since its beginnings in 1974. We offer extensive training to qualified individuals who are seeking a career in Sales and Territory Management. Our career development program trains our professionals to be experts on our products and to be highly regarded in our industry by our customers for solution based sales. A high level of commitment to customer service complimented by industry knowledge and product expertise makes Keyence sales professionals the best in our industry. Our customers cover a wide variety of industries, automotive, biotech, food and packing, semiconductor, electronics, and many leading Fortune 500 manufacturing companies.

see Directory page 12



### **Engineering Opportunities**

See you at the

Winter Job Fair!

CPI is a world leader in the development and manufacture of Microwave Vacuum Electron Devices (MVEDs) and related devices that are meeting the needs of the global marketplace.

Become a member the Microwave Power Products (MPP) Development Engineering Group responsible for advanced technology projects in primarily Coupled Cavity and Helix Traveling Wave Tubes.

After a comprehensive training program you will become a team member on various projects involving the design and development of state-of-the-art MVEDs.

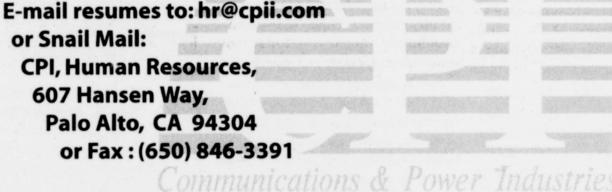
- Learn and gain proficiency using MPPs world class suite of design and simulation codes
- Analyze TWT product designs using multi-dimensional large signal distance and time stepping simulation codes.
- Test rf and thermo-mechanical performance of products.
- Become a lead engineer on selected development projects.
- Publish and present significant technical progress at various technical conferences.

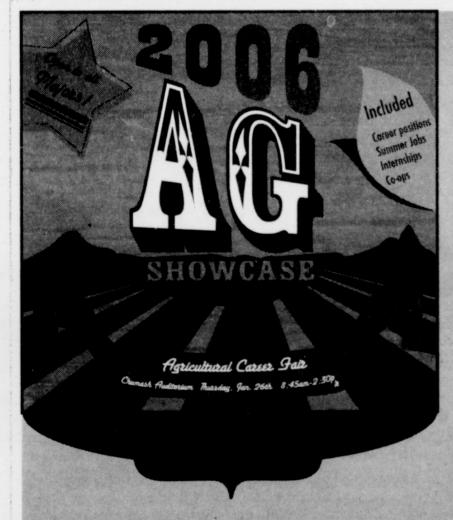
#### Requirements

- B.S.E.E or B.S.M.E. or B.S. Physics
- **Excellent Communication Skills**
- U.S. Citizenship
- Interested in a career with a balance between theoretical design work and hands-on experimental verification.

E-mail resumes to: hr@cpii.com or Snail Mail: CPI, Human Resources, 607 Hansen Way, Palo Alto, CA 94304

We are an equal opportunity employer





## Companies attending

A. Duda and Sons, Inc. Adams Grain Company AgCareers.com **AGRI Associates Bamboo Pipeline** Benchmark Landscape Betteravia Farms, LLC (Bonipak) Blue Spruce Braga Ranch **Britz Fertilizers C&K Landscape Design** CA Department of Food and Agriculture: Inspection Services CA Farm Bureau

CA Milk Advisory Board CA State Fair Cargill Carson Landscape, Co

Central Coast Greenhouse Growers-Association

Confidence Landscaping, Inc.

Del Contes Landscape, Inc.

Del Monte Foods

Del Monte Fresh Produce

**Dow Agro Sciences** 

Driscoll's

Earthbound Farm Organic

Ecolab

Enterprise Rent-A-Car

Famous Software, LLC Farm Credit (U.S. Ag Bank)

Foster Farms

Freidas, Inc

Fresh Express

Fresno Madera Farm Credit

Gardeners Guild, Inc.

Gills Onions

Green Valley Farm Supply

Harris Moran Feed

J.D. Heiskell & Co.

J.G. Boswell

J.R. Simplot, Co Jensen Landscape Services

Keenan Farms, Inc.

Kroger

Landscape Development, Inc. (LDI)

Mission Produce

Mugu Growers, Inc.

New Star Fresh Foods, LLC

NRM Environmental Management Companies

**NRM Timber Management Companies** 

Ocean Mist Farms

Odenberg Engineering PacFresh Produce

Paramount Citrus Association

Paramount Farms

Partners Advantage (Land O'Lakes, Purina Feed, LLC)

Platinum Performance

Prather Ranch/Ralphs Ranches

Reiter Affiliated Companies

**RGS Services** 

River Ranch Fresh Foods

Sabroso, Co

Sensient Dehydrated Flavors, Co

Sierra Pacific Industries

Sun World Intl. LLC.

**Sunsation Farms** 

Sunview Vineyards of California

Tanimura and Antle, Inc.

**Target Specialty Products** The Brickman Group

The Kroger Company

U.S. Peace Corps

**USDA Poultry Programs** 

Valley Crest Companies

Westside Equipment, Co

Wilbur Ellis

Woodside Electronics, Corp.

**Chumash Auditorium** Thursday, Jan. 26th 8:45am-2:30pm

QUESTIONS?? E-MAIL! CPAGSHOWCASE@YAHOD.COM

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**Kiewit** 

Kiewit is one of the largest construction and mining organizations in North America, with more than 30 district and area offices in the United States and Canada. Kiewit has a proven track record for delivering large and challenging projects on time and within budget. Kiewit is known throughout the industry as an organization built on honesty and

The Kiewit approach to detailed and methodical planning translates into "no surprises" for our clients. As employee-owners, Kiewit people are dedicated, have high expectations based on the company's past success, and bring a sense of urgency to every project. Our employee training and development programs are among the best in the industry.

#### Kleinfelder

Kleinfelder is an employeeowned company that provides management, engineering, environmental science and construction related services throughout the United States.

#### The Kor Group

The Kor Group is a privately held real estate investment, development and management firm. The portfolio encompasses popular design hotels, condominium and apartment complexes in strategic locations.

Kor Hotel Group is a leading boutique hotel company that combines desirable location, unique design, destination dining and personalized and up-to-the-moment throughout the semiconductor tencies needed for our defining hotel industry leader in creativity and innovation, our hotels draw upon the diverse backgrounds and perspectives of our workforce for continued success.

#### L-3 Communications Randtron Antenna Systems

www.mustangdaily.net

L-3 Communications Randtron Antenna Systems is a producer of high quality Department of Defense antennas specifically designed for the most challenging and exacting installation requirements. These applications involve design issues well beyond those normally addressed by generic catalog products. In recent years, we have increased our experience in the following areas: control of antenna RCS, antennas for the detection of LRCS targets, and high-resolution antennas.

#### Lam Research Corporation

Founded in 1980, Lam Research Corporation is a leading supplier of wafer fabrication equipment and services to the worldwide semiconductor industry. The Company's innovative etch technologies empower customers to build the world's highest-performing integrated circuits. Lam's etch systems shape the microscopic conductive and dielectric layers into circuits that define a chip's final use and function. The Company also offers a next-generation wafer cleaning solution, which employs proprietary technology and can be used

customer service. As a boutique manufacturing process, including in national security mission. post-chemical mechanical planarization (CMP) and pre- and post- resource to the U.S. government and chemical vapor deposition (CVD) applications. Headquartered in emia. Safe, secure, and efficient oper-Fremont, California, Lam maintains the United States, Asia, and Europe to meet the complex and changing needs of its global customer base.

#### Lane Engineers, Inc.

J. Michael Lane & Company which was founded in 1972. We provide civil and structural engineering, land surveying and land use policy and planning services for projects throughout the Central Valley. We are a 16 person firm with 8 licensed professionals on staff.

#### Lawrence Livermore National Laboratory

Lawrence Livermore National Laboratory (LLNL) is a premier research and development institution for science and technology applied to national security. We are responsible for ensuring that the nation\_s nuclear weapons remain safe, secure, and reliable. LLNL also applies its expertise to prevent the spread and use of weapons of mass destruction and strengthen homeland security.

Our national security mission requires special multidisciplinary capabilities that are also used to pursue programs in advanced defense technologies, energy, environment, biosciences, and basic science to meet important national needs. These activities enhance the compe-

The Laboratory serves as a is a partner with industry and acadations and scientific and technical a network of facilities throughout excellence in our programs are necessary to sustain public trust in the Laboratory.

#### **LISI Aerospace**

LISI Aerospace is amongst the top Lane Engineers, Inc. evolved from 3 global fastening companies in the world, offering its customer a selected range of top quality products and services at best prices.

#### Lockheed Martin

Lockheed Martin is a highly diversified \$35.5 billion advanced technology company and the strategic leader in the aerospace industry with major positions in information systems, software development, space, launch vehicles, aeronautics, electronics, environmental services, and energy programs. The vision of the Corporation is to be the world's premier systems engineering and technology enterprise. To meet that vision, Lockheed Martin will continue to build on its history of success in identifying and capitalizing on key information systems, electronic, aerospace, and energy technologies. The Corporation is organized into five core business areas: Aeronautical Systems, Space Systems, Electronic Systems, Information & Technology Services, and Integrated Systems & Solutions. Within these five businesses are nearly fifty major businesses with locations in most of the fifty states and around the world.

#### LSI Logic

LSI Logic is valued for its technology leadership and ability to provide complete solutions for our cus- leader in design, development, and tomers. We offer three enabling system-on-a-chip technologies Platform ASICs, standard-cell Maxim circuits "connect" the real ASICs, and standard products \_ as world and digital world by detectwell as host bus adapters and sup- ing, measuring, amplifying, and conporting software for our global cus-

LSI Logic brings to its traditional high-volume markets -- Consumer, Communications and Storage -- a complete portfolio of industry-standard intellectual property (IP) building blocks, design methodology, advanced packaging, the expertise of more than 2,000 engineers and high-volume manufacturing capabilities augmented by strategic foundry relationships.

## Lustre-Cal Nameplate

At the heart of our business is the ability to incorporate reusable, industry-standard IP building blocks with customers' sophisticated application-specific intelligence onto a single chip. Manufacturers of custom identification products including labels, nameplates, membrane switches, shielding & insulators, property ID labels and insert-mold decorated products.

#### Maxim Healthcare Services

Maxim Healthcare Services provides medical staffing, home health and wellness services. Founded in 1988, Maxim has rapidly expanded to include 9 divisions and over 250 branch offices in 38 states. We have earned a position as an innovative competitor in the health care industry through our quality of patient care, commitment to employee development and emphasis on customer service. Today, Maxim is one of the largest privately owned companies in our industry, with projected growth for the year 2005 exceed-

#### Maxim Integrated **Products**

Established in 1983, Maxim Integrated Products is a worldwide manufacture of linear and mixedsignal integrated circuits (ICs).

see Directory page 13



#### We are Bamboo Pipeline.

With a team of buyers that source the highest quality plant material in California and Southern Nevada for quality landscape projects, we offer the broadest and best selection of landscape materials delivered direct to the contractor's jobsite.

We visit hundreds of growers across the West to deliver the best plants currently available - a concept we call "Market Best." We supply more than 10,000 varieties of plants, trees and shrubs, frequently delivered within 24 hours of order.



We are looking for top-notch nursery professionals to join our team based in Camarillo, California. We also have a select number of opportunities in account development and operations for our newest markets in the Bay Area and

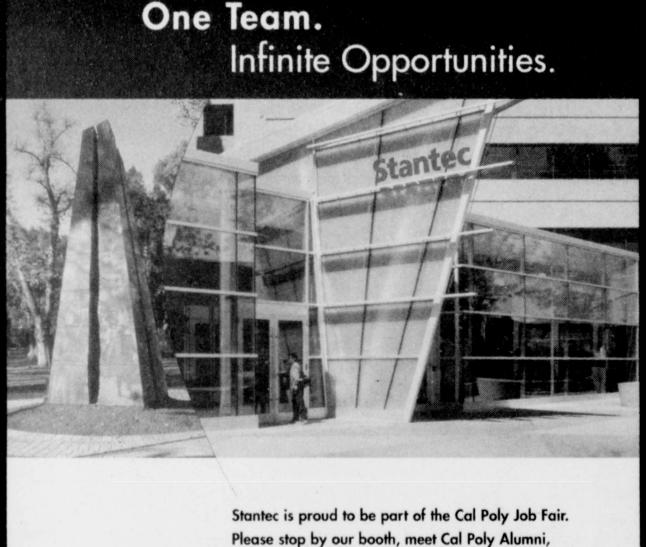
Las Vegas. Our Buyers and Account Specialists have outstanding plant knowledge and strong computer and

communications skills. Experience working in a nursery environment or in wholesale/retail green industry distribution is a plus. We offer excellent salary and great benefits.

Become a part of the Bamboo Pipeline Team.



Please e-mail your resume to: jobs@bamboopipeline.com www.bamboopipeline.com



Providing professional consulting services in:

and learn about the exciting opportunities that

await you at Stantec, ranked #47 of the 150

Global Design Firms (ENR, 2005).

Planning & Landscape Architecture Architecture & Interior Design Engineering (Structural, Mechanical, Electrical, Civil) **Environmental Sciences** Surveys/Geomatics Program & Project Management

Visit our website for office locations and information. Stantec trades on the NYSE under the symbol SXC Offices throughout North America and the Caribbean stantec.com

verting real-world signals, such as temperature, pressure, or sound, into the digital signals necessary for computer processing.

#### Mazzetti & Associates

We are consultants to facility owners, designers, builders and operators. Mazzetti & Associates serves primarily the healthcare, mission critical, university, and science and technology markets.

#### MBH Architects

Founded in 1989 and armed with the philosophy, we are nice guys, we'll get work, the founding Principals of MBH left their positions at a world-renowned San Francisco architecture firm and created MBH Architects. Their initial prediction soon became reality they did get work and a lot of it. During the following years, MBH completed a wide range of projects in nearly every state as well as in Canada, Puerto Rico, and Malaysia.

MBH staff brings a high level of experience and complementary skills to our clients providing the confidence to undertake the most complex challenges. Throughout the years, MBH has developed a program of stability, professional performance, design recognition and client satisfaction.

The firm's success is a result of diligent research, fine design, and lasting relationships. The strength of MBH is our wide range of expertise to analyze and understand the many varied aspects of design and development and the role of the Architect. Most importantly, it's our people who make great places.

#### Meathead Movers

Meathead Movers is a community minded moving business positioning itself in other major college towns providing a revolutionary service that quickly and efficiently transports commercial and residential items locally and nationwide with professionally trained student athletes working their way through college.

Forest Products Mendocino Company, LLC

Mendocino Forest Products Company, LLC., located in Ukiah, California is a leading supplier of sustainable forest products. As one of the largest employers in Mendocino County, we manufacture and distribute primarily redwood decking and fencing products to Home Depot stores. This is a great opportunity with excellent benefits!

#### Microsoft Corporation

Headquartered in Redmond, Washington, Microsoft (NASDQ symbol: MSFT) employs thousands of talented people in a wide array of fields. Our core mission: create groundbreaking technology that unleashes creativity, connects businesses, and makes learning more fun. We enable people and businesses throughout the world to realize their full potential. To do this, Microsoft needs people who think big and dream big \_ people a lot like you.

At Microsoft, you get to collaborate with the best and the brightest in the field of technology. Why are they here? To create something that matters. From operating systems, developer tools, mobile devices, business solutions, home entertainment and applications, we're usher-

move around, pick up new skills, and and test aeronautical and aeronautitest your talents.

#### Milgard Windows

United States leading manufacturers fiberglass residential and light commercial windows and patio doors. Milgard is vertically integrated in its manufacturing process with glass tempering, vinyl extrusion and fiberglass pultrusion plants, along with over 14 window and door fabrication plants located throughout the U.S., with heaviest concentration of facilities in the West. We are a high-growth industry leader with aggressive growth plans offering an excellent incentive-recognized compensation and benefits package, along with many career growth paths to pursue.

#### National Semiconductor

National Semiconductor is the premier analog company driving the information age. Combining realworld analog and state-of-the-art digital technology, the company is focused on the fast growing markets for wireless handsets; displays; information appliances; and information infrastructure. With headquarters in Santa Clara, California, National reported sales of \$1.5 billion for its last fiscal year and has about 10,000 employees worldwide.

#### NAVAIR

NAVAIR employees work hand

ing in the next generation of com- in hand to deliver advanced Naval puting. Best of all, you find yourself aviation technologies. This talented gaining ground on your professional team of business and technical progoals while enjoying the freedom to fessionals research, design, develop, cal-related systems. NAVAIR's products include state-of-the-art sensors, aircraft, weapons, training, Milgard Windows is one of the launch and recovery equipment, and technologies. communications of quality vinyl, aluminum and NAVAIR Weapons Division is located at China Lake and Point Mugu,

### NEC Electronics America,

Our state-of-the-art manufacturing facility, located in Roseville, California is one of the largest semiconductor manufacturing facilities in North America. Set on an impressive 75 acres, this facility achieves outstanding production yields and quality standards that are among the highest in the industry. Roseville offers an unsurpassed lifestyle. To the east, the majestic Sierra mountain range includes Lake Tahoe's worldclass ski resorts, white water rafting, boating, fishing and entertainment. To the west, the breathtaking Napa Valley is home to the world's finest wineries and restaurants. And if you've ever left your heart in San Francisco vou can find it again in less than an hour and a half. Closer home you'll discover the Sacramento and American Rivers, Delta marinas and Old Sacramento, home to the world renowned Jazz Festival. At NEC Electronics America, Roseville - You can have it all.

#### Nevada County Economic Resource Council

The Nevada County Economic Resource Council is the principal economic development organization in the Western part of Nevada County. Attending the job fair on behalf of the engineering, high tech & light industrial community in Nevada County.

#### Northrop Grumman Corporation

Northrop Grumman Corporation is a global defense company headquartered in Los Angeles, Calif. Northrop Grumman provides a broad array of technologically advanced, innovative products, services and solutions in systems integration, defense electronics, information technology, advanced aircraft, shipbuilding, and space technology. The company has 125,000 employees and operates in all 50 states and 25 countries and serves U.S. and international military, government and commercial customers. **Oversee.net** 

#### O.C. Jones & Sons

O.C. Jones & Sons has been helping the Bay Area to grow since 1924. We build a variety of general engineering projects throughout the greater San Francisco Bay area, from highways and airports to parking lots and small site improvements.

looking for the opportunity to work on challenging projects with a great team, we'd like to talk to you.

#### Orthodyne Electronics

In 1962, two talented engineers,

Michael and Hal Smith, started a company to design and market ultrasonic generators and transducers. Their initial products were radio frequency attenuators for signal generators and an ultrasonic drill, used on hard, brittle materials such as glass and ceramics. Using the same techniques as in the drill, the brothers used ultrasonic energy for connecting wires in transistor assemblies. In the ensuing years, the company developed a manual wire bonder, and eventually the first fully automated wire bonders for power transistor assembly.

Today, Orthodyne Electronics is the leading manufacturer of ultrasonic wire bonders, with an established tradition of developing revolutionary products for the semiconductor and microelectronics industries. As chip technology evolves into smaller and more powerful components, the need grows for increasingly sophisticated connection techniques.

Oversee.net is a dynamic, growing company with interests in multiple segments of the online advertising space. Applying its proprietary technology, the Company offers webbased solutions for advertisers, publishers and agencies through its premium online ad network, Revenue.net. Oversee.net also owns If you are a motivated self-starter a portfolio of some of the internet's newest, high-growth content sites such as search engine-driven Information.com and consumer sites NewsAlerts.com, include

see Directory page 14

#### ALCON CO-OP 2006 Summer/Fall

#32 On Fortune's List of Top100 Best Companies to Work For

Alcon has been on Fortune's list since 1999. Alcon is a 3+ billion global leader specializing in the discovery, development, manufacture, marketing and service of ophthalmic surgical and vision care products. Located in Irvine CA, we offer hands-on full-time engineering opportunities for Junior/Senior students. Partial tuition reimbursement and competitive salary. All students must possess good written and verbal communications and PC skills. Applicants must be self-starters with excellent interpersonal skills. An official

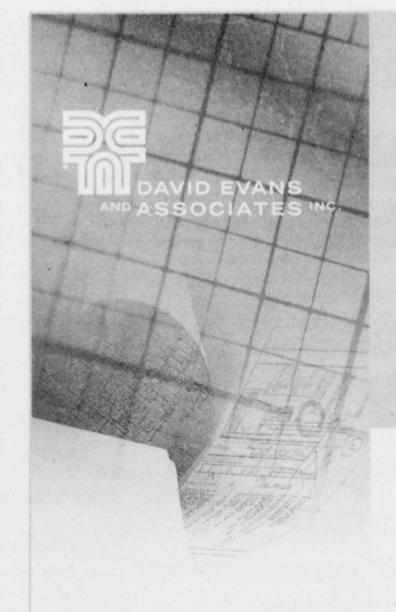
#### ASSOCIATE ENGINEERS

transcript is required for your

interview.

Majors: IE, MFGE, ME, EE, CSC, CPE, GENE

Co-op opportunities in: Quality Assurance Manufacturing: Lasers, Cataract, Consumables & Vitreoretinal, PCB, and Test Engineering Technical Services/Repair Shop R&D Cataract & Vitreoretinal R&D Software testing & documentation R&D model shop See our website at: www.alconlabs.com



Offices:

Arizona

California

Colorado

Idaho

New York

Oregon

Washington

Designing solutions for:

Land Development Transportation Water Resources Energy

David Evans and Associates, Inc. (DEA) is a professional services consulting firm. The careers of engineers, surveyors, landscape architects, planners, and related professionals are combined within DEA to serve the needs of society, industry and the future.

www.deainc.com

Blogsource.com, WeatherReports.com. Photograph.com, Compare.com. The company also operates Degrees.com, a premier source of information about postsecondary schools and Low.com, a leading financial services portal. Using their knowledge of internet traffic patterns and search engine optimization as well as applying a fundamental belief in sound business practices, co-founders Lawrence Ng and Fred Hsu have grown Oversee.net to a team of almost 100 people. Founded in 2000 and based in Los Angeles, California, the Company has flourished without outside funding. Oversee is now a multi-million dollar corporation.

#### Pacific Gas and Electric

The key to our success is our employees. We take tremendous pride in our people. At home or on the job, our employees represent PG&E's commitment to providing safe, reliable energy to our customers 24 hours a day, seven days a week. And, just as they are committed to providing excellent customer service, we are committed to providing our employees with the tools and training to help them succeed.

PG&E is here for you. We have both full time and internship positions available for engineering, business, computer science, and social science majors. Whether you become a customer or employee, we look forward to being in your future.

#### Palm, Inc.

Palm, Inc. (formerly palmOne, Inc.) -- a leader in mobile computing -- strives to put the power of computing in people's hands so they can access and share their most important information. The company\_s products include smartphones, under the Treo(TM) brand; mobile managers, under the LifeDrive(TM) brand; handheld computers, under the Tungsten(TM) and Zire(TM) brands; as well as software and acces-

For more information on Palm, go to http://www.palm.com. If interested in applying for one of our college opportunities, please email our College Program Manager directly tamara.leonard@palm.com.

#### Pepsi Bottling Group

The Pepsi Bottling Group (PBG) is the world's largest manufacturer, seller and distributor of Pepsi-Cola beverages \_ some of the world's most recognized consumer brands. PBG became a publicly traded company in March 1999 through one of the largest initial public offerings in the history of the New York Stock Exchange.

PBG generates about \$10.5 billion in annual sales. It operates in the United States, Canada, Greece, Mexico, Russia, Spain and Turkey, accounting for more than one-half of the Pepsi-Cola beverages sold in North America, and about 40 percent of the Pepsi-Cola system volume worldwide.

The PBG sales force of more than 30,000 customer representatives sells

eight-ounce servings of Pepsi-Cola beverages per day. In terms of volume, our three largest brands in the U.S. are Pepsi-Cola, Diet Pepsi and Mountain Dew.

#### Point 2 Structural Engineers

Point 2 has been in business for 7 years with the majority of our work in the commercial building arena. We are one of the only firms providing structural engineering design for high profile glass structures such as canopies, walkways, art sculptures, and window wall systems. Much of this work is in other states, providing a candidate the possibility of travel.

#### Preston Pipelines

Established in 1970, Preston Pipelines has grown into one of Northern California's leading Underground Contractors. Under the leadership of Mike Preston, PPI has built strong client-customer relationships that have been the foundation for continual growth. It takes a professional management team, supported by dedicated and experienced field personnel to earn the trust that equates to over 200 public and private projects completed each year. Preston Pipelines has earned the reputation for quality, integrity and service that is unparalleled in the Underground Construction indus-

#### Progressive

Progressive is the nation's thirdlargest auto insurance company. Founded in 1937, Progressive offers consumers choices in how they shop

vers with competitive rates and inperson service 24 hours a day, and sells its products over the phone, online, and through more than independent agencies RBF Consulting 30,000 throughout the United States. Progressive is a Fortune 200 company with 450 Claims offices nation wide. The company's headquarters are in Mayfield Village, Ohio. Progressive was the first car insurance company to provide Immediate Response claims service and the first to sell real-time auto insurance online. Progressive thrives on and reward innovation and creativity but not at the expense of responsible reporting and profitability.

#### Project Design Consultants

Project Design Consultants is a multi-discipline professional design firm with offices in beautiful downtown San Diego, Temecula and the Camelback corridor of Phoenix, AZ. Our staff of 230 employees is comprised of civil engineers, physical and policy planners, landscape architects, and land surveyors. Clients include private land developers, homebuilders, and public agencies. We offer careers opportunities and professional growth. We need civil engineers to work on exciting land development projects in California and Arizona.

#### R&L Brosamer, Inc.

R&L Brosamer, Inc. constructs freeway, light rail, canal, airport and other heavy/highway projects. These projects are primarily in California and we occasionally work in the Southwest. We are a fast growing privately held company. We offer a very competitive compensation packages, including generous salaries, bonus opportunities, a 401k plan and medical/dental benefits.

#### Raytheon Company

Raytheon Company is a global leader in defense electronics and complex integrated information systems. We are focused on defense, government and commercial electronics and business aviation and special mission aircraft. The company is well positioned for growth in missile defense, intelligence, surveillance and reconnaissance; precision

and delivers nearly 200 million for, buy, and own a Progressive poli- strike; homeland security and techcy. The company provides most dri- nical services. Raytheon is also positioning its technologies its technologies to meet evolving high-growth commercial markets.

RBF Consulting has a staff of over 900 professionals, located in 14 offices in California, Arizona and Nevada. Established in 1944, RBF is consistently ranked among the top firms in the nation and is currently ranked 69 in the ENR Top 500 Engineering Design Firms in the U.S. by Engineering News Record (ENR) Magazine. RBF provides professional consulting services including Civil Engineering for Development, Land Water Transportation, Resources, Structures and Public Works; Surveying Services include Construction Management, GPS Surveying, Mapping and GIS; and Planning Services include Urban & Regional, Environmental, Transportation and Landscape Architecture. RBF's diversity allows us to serve our clients during each phase of a project, including advance/preliminary planning services, design, and finally construction oversight.

#### Riverbed Technology

Riverbed Technology is the pioneer in wide area data services (WDS), a fast-growing product category that solves the problems of latency and bandwidth that plague a wide variety of applications over distributed networks.

Riverbed's Steelhead appliances provide the highest level of WAN performance at a lower cost, reducing WAN traffic by up to 95% and accelerating applications by up to 100 times.

The engineering team at Riverbed Technology includes developers from UC Berkeley, Inktomi, Akamai, Sun Microsystems, and other Bay Area storage technology companies.

#### Rockwell Automation

Rockwell Automation is a leading industrial automation company focused to be the most valued global provider of power, control and information solutions. With a focus

see Directory page 15



#### SPRING 2006 INTERNSHIP OPPORTUNITIES

The J.M. Smucker Company is the nation's #1 producer of jams, jellies, preserves, ice cream toppings and fruit syrups. We are ranked on Fortune Magazine's list of "The 100 Best Companies to Work For", and we are currently offering spring internship opportunities at our Fruit Processing facility in Oxnard, CA.

More than just an internship, this is an excellent opportunity to actually work in a food-processing environment and gain "hands-on" experience in operating a food plant. Qualified candidates must be available to work 6 to 7 days per week and up to 14 hours per day (any shift) as needed. These are paid positions and furnished housing is

> The following internship positions are available: (Approximately April -August 2006)

- Quality Control Supervisors (All Majors)
- Shipping and Receiving Supervisors (All Majors) Processing/Industrial Supervisors (All Majors)
- Human Resources Generalist (Spanish Fluency Required) Safety Coordinator (Spanish Fluency Required)
- Wastewater Pre-Treatment Plant Technician (Engineering Majors)

Grower & Field Representative (Santa Maria, CA)

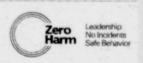
For more information please contact:

Jared Klein Human Resources Manager Smucker Fruit Processing Company 800 Commercial Avenue Oxnard, CA 93030

e-mail: jared.klein@jmsmucker.com www.smuckers.com

www.iec-corsciention.com





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WorleyParsons, Arcadia, CA www.worleyparsons.com (email) HR-Arcadia@worleyparsons.com

### Directory

continued from page 14

on automation solutions that help customers meet productivity objectives.

Allen-Bradley® is the division for this position, offers controls and engineered services to customers.

#### Salesforce.com

Salesforce.com is the global leader in on-demand customer relationship management (CRM) services and one of the fastest growing technology companies in the world. We're serious about success. We're making both waves and headlines and revolutionizing our industry in the process. Be part of that momentum. Salesforce.com headquarters is located in San Francisco, CA.

#### Santa Barbara County

Santa Barbara County government is a service-oriented organization with a \$600 million budget. The County has 23 departments and a workforce of approximately 4,600 employees in over 700 different jobs. Whatever your career interests, you can use your talents to improve the lives of the 405,000 people of diverse socioeconomic and cultural backgrounds who live in the County.

### Santa Cruz Biotechnology, Inc.

Santa Cruz Biotechnology, Inc. is focused on the ongoing development of research antibodies. It is our goal to continue to offer the broadest range of research reagents in the field.

#### City of Santa Rosa

The City of Santa Rosa is located in Sonoma (Wine Country), California, about an hour drive north of the Golden Gate Bridge in San Francisco. Serving a population of 150,000, the City of Santa Rosa provides a full range of community services to its residents, including police, fire, parks and recreation, community development (planning and building), public works, utilities (water and wastewater), economic development and redevelopment, and related administrative and financial support services.

Civil Engineer jobs and careers are available in three departments: Utilities: water planning and distribution; wastewater collection and treatment; recycled water and reuse; and capital projects construction.

Public Works: streets and bridges, traffic control and management, storm water planning and management; materials laboratory and surveying services; and capital projects construction.

Community Development: private development plan check and inspection, and building plan check and inspection.

#### Semtech Corporation

Semtech Corporation is a leading supplier of high-quality analog and mixed-signal semiconductor products. The company is dedicated to providing customers with proprietary solutions and breakthrough technology in power management, protection, advanced communications, human interface, test & measurement, as well as wireless and sensing products. The Company's integrated circuits (ICs) are employed in communications, computer and computer-peripheral, automated test equipment, industrial

and other commercial applications.

## Shimmick Construction Co., Inc.

Established in 1990, Shimmick Construction Co., Inc. (SCCI), a general engineering contractor based in Hayward, California, has rapidly succeeded in earning a reputation for excellence in heavy construction. While being responsible for over \$1.7 billion dollars worth of work over the last 15 years, SCCI has continued to grow and maintain an excellent financial profile.

SCCI and all its joint venture partner's proven abilities and success have continued to aid in the betterment and safety of the greater Bay Area and the Southern California public. This is exemplified by projects ranging from a \$150 million retrofit of the south end of the Golden Gate Bridge to a \$150 million design-build project of the San Fernando Valley Bus Rapid Transit project for the Los Angeles Metropolitan Transportation Authority.

Shimmick is ranked the 364th largest contractor in the U.S. according to Engineering News-Record's magazine (ENR), Top 400 Contractors listing, October 2005.

Shimmick's Core Values are Fairness, Innovation, Execution and Bringing out the Best in People.

#### Signature Properties

Bay Area based progressive home builder.

#### Solar Turbines Incorporated

Headquartered in San Diego, California, U.S.A., Solar Turbines Incorporated, a wholly owned subsidiary of Caterpillar Inc., is a leading manufacturer of industrial gas turbines with more than 11,800 units with over one billion operating hours in some 93 countries. Solar Turbines\_ products include gas turbine engines (rated from 1590 to 19,800 horsepower), gas compressors, and gas turbine-powered compressor sets, mechanical-drive packages and generator sets (ranging from 1 to 15 megawatts). As the Original Equipment Manufacturer (OEM), Solar has a global network of offices and facilities to support customers with a variety of service products and programs as well as an experienced technical support team. Approximately 75% of Solar\_s sales are to customers outside the U.S. Our turbines have logged more than one billion operating hours \_ a level of experience unrivaled in the industry.

#### Stantec

Stantec, founded in 1954, provides professional design and consulting services in planning, engineering, architecture, interior design, landscape architecture, surveying, and project management.

Continually striving to balance economic, environmental, and social responsibilities, we are recognized as a world-class leader and innovator in the delivery of sustainable solutions. With a roster of comprehensive services, our Company supports clients at every stage, from initial concept and financial feasibility to project completion and beyond. Our multi-disciplinary practice areas serve public and private sector clients in a diverse range of markets.

In simple terms, the world of Stantec is the water we drink, the

see Directory page 16

## InDyne, Inc.

InDyne is a high technology firm specializing in information systems, science and engineering and technical and administrative services. We also provide computer systems development as well

#### We have immediate openings for:

as graphics and publications support.

- Communications Computer Operator
- Electronics Technician Maintenance
- Senior System Administrator
- Systems Analyst
- System Controller
- Telemetry Analyst

InDyne, Inc. offers competitive compensation and excellent benefits. To learn more about these and other openings, please visit our booth or contact Rodney Burch in our Human Resources Department at 606-6203.



www.indyneinc.com

# Opportunities for Engineers in the Energy Industry

Renewable Energy

As the power industry plans for future energy needs, renewable energy, from sources such as wind, solar, and biomass, is in the forefront. IEC provides consulting and technical support services for renewable energy projects. We are looking for Mechanical and Electrical Engineers with an interest in Renewable Energy.

#### **Substation Engineering**

Substations and protective equipment are primary features of electric power systems. This equipment is responsible for routing electricity from power plants to the end user. We are looking for Electrical Engineers with an interest in Power Systems and Substation design.

## Come see us at the Job Fair or send your resume to careers@iec-corporation.com.

Integrated Engineers & Contractors Corporation

8795 Folsom Blvd., Ste. 205 Sacramento, CA 95826 916.383.6000 / Fax 916.383.6010 www.iec-corporation.com





Visit **Preston Pipelines** 

at this week's Winter Job Fair

Preston Pipelines has job opportunities awaiting the right individuals

Preston Pipelines, Inc. is Northern California's leading underground Pipeline Construction company. Founded in 1970, the company is now 300 people strong and firmly entrenched in the Northern California construction market with an excellent reputation for quality, service, and fiscal responsibility.

> Career Opportunities for Civil Engineering and **Construction Management Grads:**

- Construction Project Engineer
- Construction Project Engineer-Intern

Please apply on-line at www.prestonpipelines.com or send resume to blumby@prestonpipelines.com

> **QUALITY, SERVICE, INTEGRITY** "IT'S THE WAY WE DO BUSINESS"

### Dreyer's Grand Ice Cream Company

will be at the Winter Job Fair!

Thursday, January 26



We are interested in the following majors:

- Engineering (all disciplines)
- Dairy Science
- Food Science
- Finance/Accounting
- Aq Business
- · Industrial Technology

Full time, Co-Ops, and Internships Available!

Stop by and see what we have to offer! EDE/M/F/D/V

## Directory

continued from page 15

roadways we travel, the buildings we visit, the industries in which we work, and the neighborhoods we call home.

Stantec's services are offered through more than 5,500 employees operating out of over 60 locations in North America and the Caribbean and is ranked within the top 50 Global Design Firms.

#### Stryker Endoscopy

Stryker Corporation, a leader in the worldwide orthopedic market, has been serving it's customers since 1941 and has achieved 20% profit growth for over 25 years. Stryker Endoscopy, a division of Stryker Corporation, is located in San Jose and specializes in the design, development, and manufacture of leading-edge video, powered instruments and disposable equipment for minimally invasive surgery. Stryker Endoscopy employs talented professionals with numerous business and engineering degrees in various challenging and rewarding positions. If you are looking to make a difference in your career, this is the team to join. Come grow with the best!

#### Stryker Communications

Stryker Communications, a division of Stryker Corporation, is located in Dallas, Texas, unites surgeons and medical professionals by developing systems that link operating rooms with facilities around the globe. By utilizing a range of integrated surgical equipment, we make real time telemedicine a reality. Communications employs professionals with business and engineering degrees in rewarding positions. If you are looking to make a difference in your career, this is the team

Target Stores

larget is a growing company focused on general merchandise retailing. Our principal operating strategy is to provide exceptional value to consumers through upscale discount stores and on-line shop-

Target delights guests by delivering well-designed products at an exceptional value in a clean, bright, and comfortable shopping environment. Target.com, our online retailing organization, offers guests the convenience of accessing a variety of services and shopping from thousands of unique and highly differen-

tiated items around the clock.

Target is America's second largest general merchandise retailer, committed to being a premier growth company and corporate citizen. We employ approximately 300,000 team members. Target operates more than 1,330 stores in 47 states and 23 distribution centers across the country.

#### Tempo

Tempo, a Textron company, is a leader in tools and test instruments for the communications market for wire line, fiber optic and information technology networks. Textron is. a worldwide multi-industry leader, with over 49,000 employees and \$11 billion in revenue.

Welcome to Tempo, a powerful force in the installation, test and measurement of communications cabling created from some of the most respected companies in the datacom, telecom and fiber optics markets.

#### TMAD Taylor & Gaines

With a professional staff of over 300 and offices in Anaheim, San Francisco, Ontario, Pasadena, Phoenix, Riverside, San Diego and Thousand Oaks, TMAD Taylor & Gaines has established itself as a full service engineering firm providing complete engineering services in Structural, Electrical, Mechanical, Plumbing, Civil, Telecommunication; including fire protection, security, sustainable design, energy analysis, building investigative work, energy conservation, utility infrastructure, and LEED certification services. The firm celebrates its 50th Anniversary in 2005 by emphasizing excellent quality and service to our clients and promoting our commitment to providing Proactive Services and Effective Solutions.

#### TPG Consulting

TPG Consulting is a multi-disciplinary consulting firm, offering a wide range of expertise in project management, staff services, transportation planning, traffic engineering, environmental planning and community planning.

#### Triage Consulting Group

Triage Consulting Group is a fastgrowing healthcare financial consulting firm with over 170 talented professionals, located South of Market Street (SOMA), near the beautiful San Francisco Bay waterfront. Founders Rich Griffith, Jim Hebert and Patti Lee-Hoffmann started Triage Consulting Group in 1994 to meet the unique financial needs of hospitals. The three founders have accumulated over 60 years of experience as CPAs, corporate financial officers, and healthcare

Triage provides an essential service to some of the most prestigious hospitals in the country. We help

them improve cash flow, strengthen business office controls, and negotiate contracts with health plans. The work is dynamic, atmosphere energetic, compensation generous, and the growth potential unlimited.

In contrast to larger consulting firms, Triage employees receive practical, hands-on training, have real responsibilities, challenges, and contact with top client management early on. They are highly-trained to become experts in healthcare

#### The United States Marines

The Few. The Proud. The Marines. We are looking for Leaders of Marines.

#### USDA

The USDA, Natural Resources Conservation Service (NRCS) is known worldwide for its accomplishments and innovations in conservation. The people of NRCS are recognized for their talent, dedication, and ingenuity in making the agency's programs Participation in NRCS programs is voluntary. The people we serve seek us as they take necessary steps to reduce erosion, protect wildlife, promote good land use, and other measures to preserve the Nation's natural resources for future generations.

#### **US Forest Service**

The CCC is a minority outreach and recruitment program funded by

the USDA Forest Service. Our mission is to diversify the Forest Service workforce by encouraging higher education and careers in natural resources.

#### **USG** Corporation

For almost 100 years, Chicagobased USG has been a leader in producing innovative products and systems to build the environments in which we live, work and play.

USG is the world's leading producer of gypsum wallboard, joint compound and a vast array of related construction products. We are also the global leader in the manufacture of ceiling suspension systems and are recognized as the acoustical panel and specialty ceiling systems innovator. Our family of products provides creative building solutions that set new standards for productivity and efficiency, helping contractors and architects deliver high quality and innovative designs.

USG is an industry leader. Our 14,000 employees working in over 30 countries are dedicated to helping our customers and partners achieve success. We are committed to the highest levels of customer satisfaction and quality in everything we do.

#### Walgreens

Walgreens is America's bestknown, largest-volume, most-trusted pharmacy retailer. We lead the U.S. chain drugstore industry in sales, store growth, and profits. We're also one of the nation's largest retailers overall -- fourteenth largest to be exact -- and one of its most progressive and successful companies.

Founded in 1901, Walgreens serves more than 3.6 million customers daily and each store averages approximately \$7.4 million in annual sales. In 2004, sales reached \$37.5 billion marking our 30th consecutive year of record sales and earnings. We're listed among Fortune's "Most Admired Companies in America" for the 11th straight year and are ranked No. 1 among food and drugstore retailers.

#### Walker Parking Consultants

Walker Parking Consultants is an award-winning, team oriented consulting firm for the parking industry. We are largest parking consulting firm in the nation. For 40 years, we have been driven to find innovative and integrated parking solutions. In the process, we have set the pace and the standard for an entire industry.

#### Walt Disney Imagineering

Walt Disney Imagineering is the unique, creative force behind Walt Disney Parks and Resorts that imagines, designs and builds all Disney theme parks, resorts, attractions, cruise ships, real estate developments and regional entertainment venues worldwide.

#### **WD Partners**

WD Partners is a multi-unit design and development company. Our uniquely integrated approach streamlines store development, and continues to set a new standard for companies looking for innovative ways to improve their efficiency, profitability, and geographic reach.

Web Associates is a professional services firm that designs, develops and integrates enterprise Web systems for global organizations. We combine the creative talent of an interactive agency with the application development and IT expertise of an Internet technology firm to deliver both business innovation and financial results. Our strategists, designers, developers and network specialists provide a single-source solution for deploying effective Web

Founded in 1995, Web Associates is profitable and growing due to successful relationships with a dynamic network of Fortune 500 and midmarket corporations. Our headquarters are located in San Luis Obispo.

#### Wells Fargo Bank

Wells Fargo is much more than a bank...it's a diversified financial services company. We provide banking, insurance, investments, mortgages and consumer finance on the Internet and from more than 5,400 offices across the country. We offer our customers any financial service they need - when, where and how they want it. We serve more than 20 million customers across six North American time zones and are operating in twelve of the twenty fastest growing states in the U.S. You couldn't ask for better products, geography or distribution. Wells Fargo team members should expect to work in an environment where each person feels valued for his or her individual traits and talents, and has the opportunity to fulfill his or her ambitions while contributing to the company's success. We strive to achieve diversity in age, education, ethnic origin, lifestyle, abilities, race, religion and sexual orientation. By creating an inclusive culture that values diversity, we better serve our team members, customers, suppliers and markets. To learn about more opportunities at Wells Fargo go to www.joinwellsfargo.com - or www.wellsfargo.com/jobs.

#### Wells Fargo Financial

Wells Fargo & Company (NYSE:WFC) is a diversified financial services company - providing banking, insurance, investments, mortgages and consumer finance from more than 5,900 stores, the internet (wellsfargo.com) and other distribution channels across North America. Wells Fargo Bank, N.A. is the only "AAA"-rated bank in the United States. We help build wealth, process payments, grow businesses, and provide mortgages for more than 23 million customers.

At March 31, 2004 we had \$397 billion in assets, were the 5th largest among our U.S. peers, and the market value of our stock ranked third among our peers. Our goal, however, is not to be the biggest, but the best. Our vision is to satisfy all our customers' financial needs and help them succeed financially. We want to be recognized as one of America's great companies and the premier provider of financial services in every one of our markets, number one, second to none.

#### Whitlock & Weinberger Transportation Inc.

W-Trans is a community-based traffic engineering and transportation planning consulting firm involved in livable street designs, traffic calming, and pedestrian friendly operation, while also being

see Directory page 18

I'm a sales leader who knows the print business inside and out. I'm successful because ! understand my clients' needs - and I know what it takes to satisfy them. They trust me to deliver on my promises quickly. And I do.

I love my job.

team player and a sales leader in the print business. Whether I'm working with a small business or a large corporation, I can close the deal. I'm good because I make my clients look good. I also know what it takes to get the job done and deliver a great product. It's all in the details.

I love what I do.



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#### AMERICAN LITHOGRAPHERS

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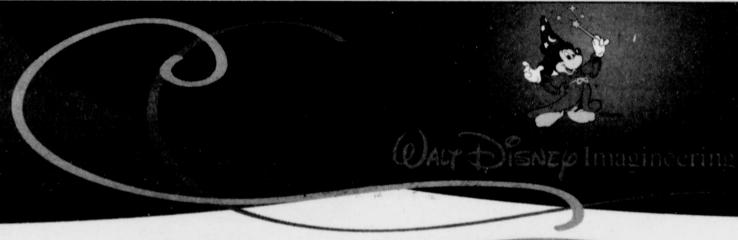
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American Lithographers is part of Consolidated Graphics -- one of the nation's leading sheetfed, web and digital commercial printing companies - and we're continually growing. This gives us - and our salespeople—a competitive advantage, because we offer more. Our growth also creates an ongoing need for talented Cal Poly graduates and unmatched advancement opportunities.

At American Lithographers, we not only hire the industry's top talent, we give them the tools they need to reach their full potential. For a dynamic, rewarding career opportunity meet with us tomorrow at the Career Fair.

For opportunities contact Jimmy Chew jchew@americanlithoinc.com or 1-800-510-7746



Walt Disney Imagineering's (WDI) talented corps of Imagineers are responsible for the creation from concept initiation through installation - of all Disney resorts, theme parks and attractions, real estate developments, regional entertainment venues and cyberspace/new media projects.

The Imagineering organization encompasses more than 140 diverse disciplines, including writers, model-makers, computer animators, artists, engineers, sculptors, filmmakers, scientists, programmers, special effects designers, architects, master planning, creative development, production, and Walt Disney Imagineering Research and Development.

You can be part of the heritage and traditions of The Walt Disney Company by participating in a Professional Internship at WDI.

WDI is based in Glendale, Calif., and works closely with the Disney theme parks and resorts throughout the world, including Anaheim, Calif.; Lake Buena Vista, Fla.; Urayasu, Japan; Marne La Vallée, France; and Hong Kong. WDI also has offices located at the Walt Disney World® Resort in Florida. Internships may be available at both the California and Florida locations.

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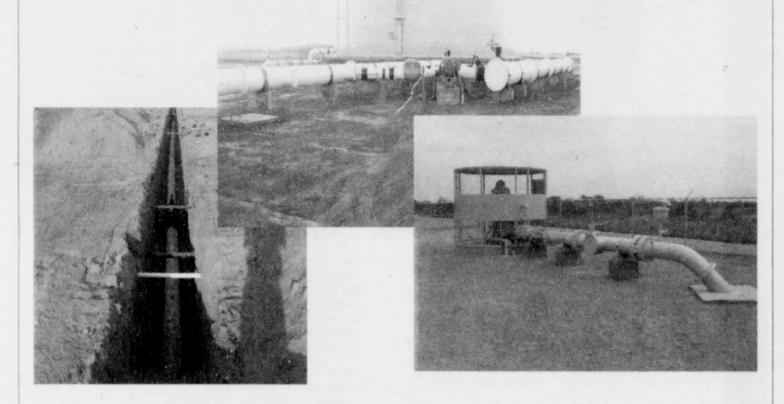
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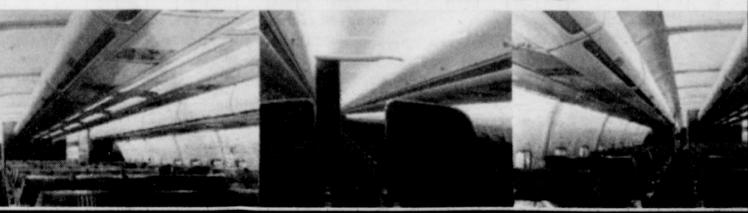


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### Directory

continued from page 17

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## Web offers job hunting help

Reggie Brown

NORTHERN STAR (NORTHERN ILLINOIS

DEKALB, Ill. — Job hunting is a job in itself, but college students and other job seekers now are equipped with effective weapons to help take down their desired prey.

Although big job search services Monster.com, Careerbuilder.com Hotjobs.com are helpful, they are not the perfect resource for everyone, career counselor Norwood said.

"They all provide good ser-

Checking and reviewing resumes is not the responsibility of the Web site, but the responsibility of the company which posted the job.

"These online job services are just a conduit," Norwood said, "It's the employers who actually contact you if they are interested in hiring

Some NIU students have successfully found jobs through the job-searching Web sites.

Cheron Buckley, a public health major, found success in applying

"Applying online is convenient vices," Norwood said. "They may because it gives me the opportuni-

> Online job searches are an excellent outlet for finding a new location that you may not have otherwise had the opportunity to know about...

be a valuable resource, but they are not the only ones out there and they are not necessarily the best."

Other resources are less known.

"Victor eRecruiting is an example of a resource students don't realize exists," he said. "It has stateby-state job listings and the site focuses on specific disciplines."

Norwood said the Victor eRecruiting Web site is a valuable university resource and encourages students to search for jobs through it because employers who post job openings on it are looking for Northern Illinois University students or alumni.

Norwood said there is a word search involved in the application processing stage.

"Resumes are going to be scanned for certain pieces of information and key words and then categorized," he said.

Posting a resume online is just like walking into an office and giving a resume to a potential employer, but with a few minor differ- education major.

person through e-mail or over the is more professional.

ty to apply for positions at locations I can't get to at any given time," Buckley said.

Rita Nesbitt, a junior family and child studies major, said applying online speaks volumes to potential employers.

"Applying online gives your potential employer the knowledge that you are capable of operating and skillfully using a computer," she said.

"Online job searches are an excellent outlet for finding a new location that you may not have otherwise had the opportunity to know about unless you applied online," Nesbitt said.

Some NIU students are not sold on applying for a job electronically and prefer a more personal

"I would rather try to get an application from a manager instead of applying online so the person could at least see my face," said Chris McBride, a senior music

Sophomore history major Dave If an employer is interested in a Kleinschmidt said he would rather resume, he or she will contact the apply in person because he feels it

## Economic upswing aids graduating students

Jonas Hogg

KANSAS STATE COLLEGIAN (KANSAS STATE

MANHATTAN, Kan. — Few students enter college with the hopes of being poorer at the end than when they started.

In recent years, the post-graduation job of choice can be difficult to come by.

According to a U.S. Department of Labor news release, 2005 saw two million net jobs created, bringing the total of working Americans to 142.8 million.

Kerri Day Keller, director of Career and Employment Services, said the increases are beneficial to students.

"I think that is an indicator we see, in addition to other indicators of an improving job market over previous years," she said.

A resource for examining job outlook is the Department of Labor Occupational

Outlook Handbook. The handbook lists hundreds of occupations and includes descriptions of the work involved, working conditions, training qualifications and advancement, employment job outlook, earnings and related occupations.

An economic upswing during the last few years also has assisted students looking for employment, View Mental Health Facility. Keller said.

"We see that many of our graduates are successfully going on to fulltime employment and graduate school or other career-related activi- her in her job search. ties," she said.

drain, most graduating students are down her fields of interest. choosing to stay in the state, with Missouri ranking second in importation of K-State graduates, possibly due to students returning to the Missouri side of the Kansas City that immediate economic outlook area, Keller said.

As for the employers that come to K-State, Keller said there simply are not enough students to placate them.

"We have employers that would like to have even fuller schedules than they do," Keller said.

Some employers, such as Ferguson

Enterprises, are not major-specific during the hiring process.

Keller said CES collects data on graduates six months after graduation, and found that 94 percent

employed, enrolled in graduate school or plan to enroll.

Although CES does not have immediate data upon graduation, the according to National Association of Colleges and Employers, 70 percent of college students graduate with a job.

In addition to an already positive market, the beginning of the baby boomers' retirement will create new vacancies, especially in non-profit and government sectors, which students often overlook, Keller said.

Michael Oldfather, associate professor of economics, said he, too, believed the future looks bright.

"Most of the reports I've seen are fairly encouraging, probably at least as good as last year, maybe slightly better," he said.

Oldfather also said he had conducted an in-class survey and found many of his graduating students already have job offers.

Tiffany Miller, senior in psychology, is using her last semester before graduation to search for a job, although she plans to use the networks she built as an intern at Prairie

Elizabeth Nease, senior in interior architecture, said internships, as well as the design expo put on by the College of Engineering, have helped

She also said one internship in Helping avoid a Kansas brain exhibit design helped her narrow

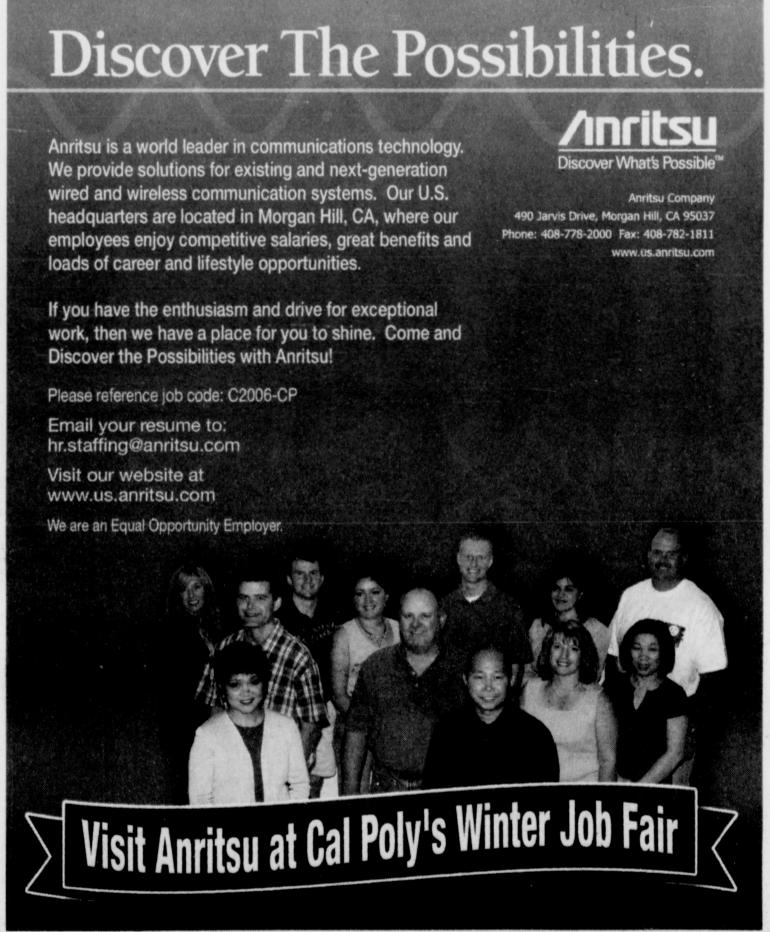
> "In an internship I found out I wasn't interested in that field or that profession," she said.

> Both Oldfather and Keller stressed shouldn't be a deciding factor for students looking for employment.

> "World events and other things are unpredictable," Keller said. "I'm concerned that students look a lot at the external factors and don't look enough at their own locus of control over what their future might be."



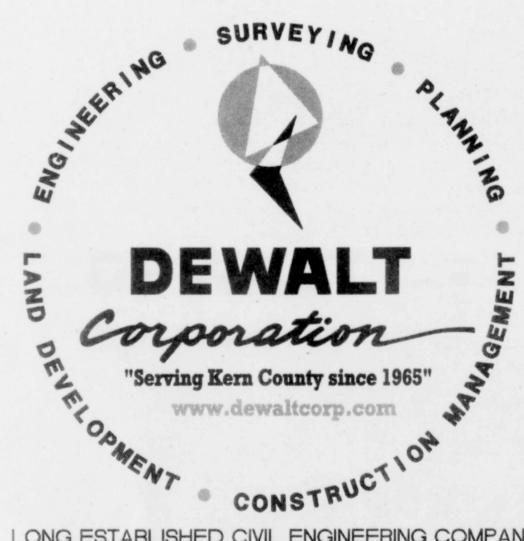




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## College students need to learn basic life skills

Staff Editorial THE ORACLE (U. SOUTH FLORIDA)

TAMPA, Fla. - Many people come to college to prepare themselves for a career in "the real world." However, college students across the nation who are getting ready to graduate may not be as prepared as they thought, according to a recent study released by the Pew Charitable Trusts.

The study found that some of these students do not possess a great deal of "quantitative literacy" — proficiency with math-related tasks — such as the the findings of the study was that "the literacy skills of college students is directly related to the education of their parents: Children whose parents graduated college or attended graduate school have higher literacy than students whose parents did not graduate high school or stopped after receiving a high school diploma or GED."

Yet, the longer a person is in college, the more they learn how to look up things they do not know about in order to become more familiar about them.

An article on CNN.com that reported on the study said, "College students

Yet, the longer a person is in college, the more they learn how to look up things they do not know about in order to become more familiar about them.

skills needed to balance a checkbook.

While this is a disturbing commentary on today's generation of college students, the study found that "there is no difference between the quantitative literacy of today's graduates compared with previous generations."

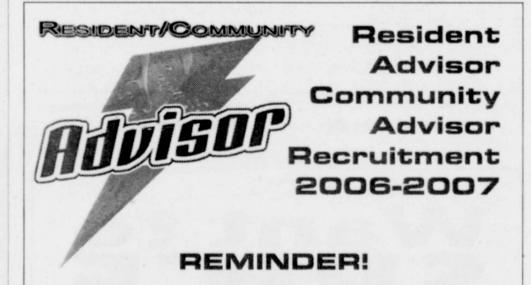
So this generation does not show a decline in basic skills compared with its predecessors, though this generation has not gone above and beyond to become proficient in these skills. Maybe this is because students are so wrapped up in so-called "fancy book learning" and always had others - namely parents around to take care of these things for

the parents of these students were not women when they go to buy their first adept with these tasks, either. One of house or apply for their first credit card.

had superior skills in searching and using information from texts and docu-

So if these students do not know how to calculate things, such as how much of a tip to leave at a restaurant, they need to look it up.

It is wonderful for students to study concepts such as the difference between modern and postmodern society during their time in college. However, students should also be learning the basic rudimentary skills that are needed for living in society. If there was no necessity to learn these skills earlier in life, necessity will soon be the mother of Conversely, it could also be because invention for these young men and



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## Research suggests gaming may do a body good

DIVERSIONS

Carlos Bergfeld

DAILY TOREADOR (TEXAS TECH)

LUBBOCK, Texas — Some experts would like to add a new item to the list of healthy lifestyle practices: copious amounts of video game playing.

Recent publications by university professors and journalists suggest video games may result in positive effects for the player, contrary to the usual implication that playing video games can lead to deleterious social consequences.

"Video games, to me, if they're played right and in a good context, are empowering in that they put you in control," said James Gee, a professor of learning sciences at the University of Wisconsin-Madison.

Author of "Why Video Games are Good for Your Soul," Gee has devoted his research to the positive effects of video games, especially as a learning tool.

"The day will come when rather than doing biology in a book, you'll enter a world and do biology in that game," he said.

Gee was one of several researchers highlighted in a July 2005 Discover article by Steven Johnson, entitled "Your Brain on Video Games," showcasing research that points to the advantageous effects of gaming.

Unique features of the video game medium can translate games into powerful exercises in mental dexterity.

Most games have some sort of built-in training for the player as a way to get them acquainted with the software.

In addition, video games gradually increase in difficulty, challenging the player to think and act more quickly and efficiently in later levels.

Some games require players to keep track of multiple groups or assets at the same time, testing multi-tasking skills.

Last year marked a record high for video game hardware and software sales at \$10.5 billion, 6 percent higher than 2004's earnings, according to The NPD Group.

As video games have increased both in popularity and realism throughout the years, they have been the target of increased scrutiny, mostly due to the violent or sexual content displayed in some of the more popular titles.

"Mortal Kombat" gave the fighting genre a boost both in the arcades and on the consoles in the early '90s with its endless blood-gushing. Publicly denounced by Connecticut Senator Joe Lieberman and Wisconsin Senator Herb Kohl, the game and others like it led to the creation of the Entertainment Software Ratings Board in 1994 by the newly founded Interactive Digital Software Association, now known as the Entertainment Software Association.

The ratings board assigns ratings to games based on the content, from "Early Childhood" (ages 3 and under) to "Adults Only" (ages 18 and over).

In the PC realm, fitles like "Doom" helped carve out the first-personshooter genre in its fledgling years, while causing a stir because of the use of explicit gore or biblical horror themes.

More recently, the "Grand Thefr Auto" series has been the target of anti-media-violence advocates for its graphic portrayal gang-related lifestyles, while also creating a new style of open world gameplay.

Gee said good can be found even in games like these, although extremely violent games are the exception rather than the rule. In fact, none of the top 10 best-selling games of 2005 garnered more than a "Teen" rating, according to NPD.

Numerous studies have suggested a connection between violent behavior in youths and violent video games, and assumptions based on these studies have led policymakers in California, Massachusetts and Illinois to pass legislation prohibiting violent games from being sold to minors.

Although he does not want minors to have access to "Mature" rated games, Gee said he believes legislators wanting to pass these restrictive laws only show their ignorance on the issue.

"When politicians are talking about movies and books, they're the generation that could have read them or seen them," he said. "Hillary Clinton

never played 'Grand Theft Auto.'" Gee said politicians and anti-media-violence advocates usually present the issue as black-and-white when there is actually a large gray

area being ignored. "Any technology is neither good nor bad by itself — it depends on how it's getting used," Gee said.

With regard to video games causing players to re-enact their virtual

actions in the real world, federal statistics present a paradox.

The game industry's yearly growth in sales has been accompanied by a steady downward trend in violent crime, especially in juveniles.

Serious violent offenses by adults 18 and older declined by 58 percent

film, art, music and everything in between

## Music critics: The corrupt frontier

or one day, I was the sexual fantasy of hundreds of men. It still gives me nightmares.

Three years ago, I grasped total rock stardom in my stiff little fingers and crumbled like a cheap soufflé. That acclaimed moment, the most popular musical performance of my life, was with the Cal Poly Classical Guitar Ensemble at the Atascadero State Hospital. That's because the "hospital" is really a prison for the mentally ill, and I was the first girl those men in blue had seen for a long time. I was seated in the middle of the stage, greeted with hundreds of unblinking eyes. The other guitarists - the boys' club — found it oh-so-funny.

They (meaning jerks in general) say that those who cannot do, write. The above story is evidence of that cynical theory, as I will never reach such great sonic heights again (thank God). I have, instead, shifted to penning articles about music. It often seems like a secondhand creativity; as Elvis Costello once mused, "Writing about music is like dancing about architecture — it's a really stupid thing to want to do."

It wasn't.

More than anything, this idea of the runner-up rocker-turned-writer applies to music criticism. Over the last 10 years, independent record reviews have deteriorated into quote-ready exaggerations and hipster pretentiousness. Some sources put a filter on the crap (All Music Guide, or AMG, does a good job) but reviews are not the same as they once were. In the '70s, Lester Bangs and Creem magazine described rock with an intensity that shook in each letter (or maybe it was all the cough syrup). Rolling Stone, in its pure, early incarnation, wrote reviews as honest and poetic as a Bob Dylan ballad.

Today, the strongest voice in



STACEY ANDERSON SPECIAL TO THE DAILY

music press is arguably Pitchfork, a Midwest Web site that specializes in indecipherable ego. Excerpt from a recent CD analysis: "The song's sweeping shuffle breathes life into the band's nostalgic musk ... newfangled hankering for melody sublimates the band's sound."

What the hell does that even mean? Is that ... good? I feel like I just got thrown out of John Malkovich's head. And Pitchfork is an indicator of the talking-head trend, not the exception; other mediums mirror it. The reviews in this very newspaper are often frustrating and oblique.

The real problem of mid-level music reviews is not their wordiness, not their inflammatory lack of relevance or sincerity. Today, anyone with a modem can be a cultural blogger, which makes album criticism a deflated currency. (When queried for "album review," Google returned 33,300,000 sites.)

As a result, reviews are never the ideal job for the ambitious music journalist; it's not a final destination so much as a stepping stone to the juicier artist profiles. (This theory has personally and repeatedly been confirmed at media parties, which are a black hole of type-A scribes.) Often times, the reviewer tries to slide their own personality into reviews to make their byline buzzworthy, which makes the actual

musical critique fall by the wayside.

Ironically, skeptical readers often assume that record reviews are constructed to sell albums, not the writer. This isn't usually true if the circulation is strong enough to yield dependable support and an open market.

"We're not very corporate, and that's a good thing and a bad thing," said SPIN Associate Editor Caryn Ganz in a The Art Beat interview last June. "It's a good thing in that we're free, and not, like, 'Oh my God, we're going to offend this advertiser if we give the Rolling Stones record a C-,' or 'Mick Jagger won't talk to us anymore.' And those are actual concerns for other magazines."

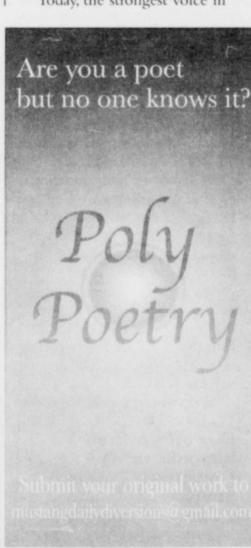
But the worst facet of music criticism is inherent to the concept: The writer is constructing a career off the weak points of a braver artist. (And this comes from a guilty soul. I used to compose cruelly specific, unfair denunciations about bands to appear "professional.")

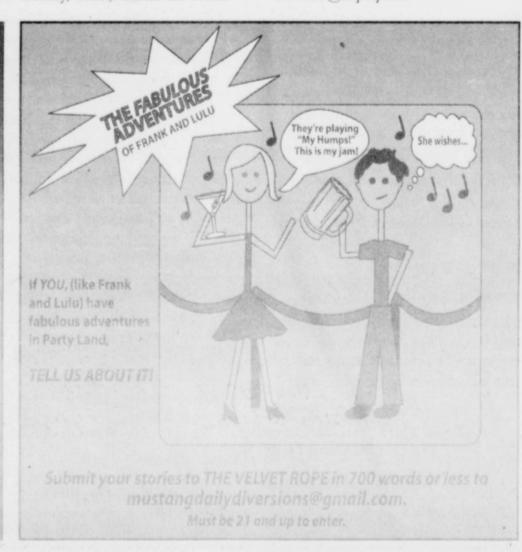
Reviews are only helpful if they offer constructive advice from an unbiased view, and that has all but expired in the last five years. They wax alternately fanatical and brutal, and neither is helpful to the reader.

The truth is out there, though. Honest music fans and their poison-less pens still walk among us. Try www.allmusic.com and www.gloriousnoise.com (which I'm biased about, but they deliver).

It could be, though, that "respected" music journalism venues will always be flawed and maybe, like rock 'n' roll itself, reviews are best left to the unprofessionals.

Stacey Anderson is a journalism and music senior, KCPR DI and twoheaded monster. Catch her Sundays 7 to 8 p.m. and Thursdays 3 to 5 p.m. on 91.3 FM or e-mail her at standers@calpoly.edu.





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(805) 756-1796 editorial (805) 756-1143 advertising (805) 756-6784 fax mustangdaily@gmail.com e-mail

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The Mustang Daily is a "designated public forum." Student editors have full authority to make all content decisions without censorship or advance approval.

> January 25, 2006 Volume LXIX, No. 71 ©2006 Mustang Daily

printed by University Graphics Systems "We all got a little carny in us, we just gotta tap into it."

## OPINION/EDITORIAL

Wednesday, January 25, 2006

Editor in chief: Dan Watson Managing editor: Kristen Oato

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COMMENTARY

## A tribute to Dr. Martin Luther King, Jr.

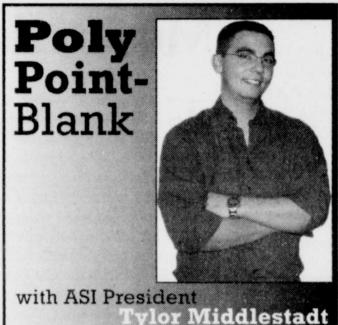
rith Martin Luther King, Jr. Day in recent memory and Black History Month just a week away, it seems appropriate to pay tribute to one of America's finest and most influential leaders, Reverend Dr. Martin Luther King, Jr.

Dr. King began his civil rights legacy upon agreeing to host the Montgomery Bus Boycott meetings at his own church following the infamous arrest of the late

Unbeknownst to him, from that point on, Dr. King would be exalted to the throne of equality, serving as the voice of the nonviolent struggle of the black man in America, the moral conscience of our nation.

But while he began as an integrationist, preaching the injustice of segregation and unconscionable treatment of African-Americans, in his later years he began fighting for economic equality and an end to the war in Vietnam.

Dr. King believed that poverty was at the root of countless social ills that plagued our society. It was, to him, the largest stumbling block keeping people



from fighting for their own basic

He also believed, as he argued once in a speech, that, "If our nation can spend \$35 billion a year to fight an unjust, evil war in Vietnam, and \$20 billion to put a man on the moon, it can spend billions of dollars to put God's children on their own two feet right here on earth."

Today, our military efforts in Iraq and Afghanistan are costing United States taxpayers an average of \$5 billion each month while nearly 13 percent of our population lives below the

poverty line.

It doesn't take much imagination to understand how relevant his vision for a better world remains even today. If Dr. King were alive today, I speculate his sermons would be hauntingly similar, and his calls to action just as

urgent. Unfortunately, he wasn't afforded the luxury of hav-

ing disciples to carry on his message as Socrates had Plato and Aristotle, Jesus had Peter and Paul and Gandhi had Dr. King.

It is on our shoulders that his legacy rests, and it is our action or inaction that will determine the fate of his dream.

Americans are masters of romanticizing history only to remember the parts we choose. As the students of life in a new generation, myself included, we are often guilty of trivializing the struggles of the past, believing them only to be relics of a forgotten time, denying that they

continue to affect our lives today.

But now, more than ever, in honor of this great man and his life's work, we must reflect on the state of our world today. If this is not the world for which you have hoped nor the future you envision for your children, remember these words of Dr.

"Let us rededicate ourselves to the long and bitter — but beautiful - struggle for a new world. Shall we say the odds are too great? Shall we tell them the struggle is too hard? Or will there be another message, of longing, of hope, of solidarity with their yearnings, of commitment to their cause, whatever the cost? The choice is ours, and though we might prefer it otherwise we must choose in this crucial moment of human history."

Thank you, Dr. King, for believing in us, and in our future.

Tylor Middlestadt is the ASI President and Mustang Daily columnist who believes we can achieve the vision of Dr. King. He can be reached at tmiddles@calpoly.edu; 756.5828; AIM: CPASI President

#### The red handprints must return

Cornel Morton stated in the Mustang Daily in early October that "Consistent with university policy, Cal Poly will continue the practice of placing red prints on campus when reported sexual assaults occur." Unfortunately, the red handprints were painted over in the summer and have still not been repainted. Do we really want to wait until another sexual assault occurs on campus-so that we can have new handprints? We need to put back the old handprints now so that people remain aware and do not forget that sexual assault is a reality on this campus. It is likely that a sexual assault has occurred on campus since the beginning of fall quarter, as it is estimated that more than half of all sexual assaults go unreported. The handprints are symbolic representations of what are likely a great deal more sexual assaults. The students were told that there was going to be action taken on this issue and yet the handprints have not returned. We are demanding that the red handprints be put back immediately.

Thank you.

Progressive Student Alliance

#### The 'nice' guys have adapted

Samantha Strom posed a good

question in Monday's Mustang Daily: "Where have all the nice guys gone?" Being myself a nice guy, I'll explain it quite clearly.

We will start at high school. If you look, you will see a majority of girls chasing after "bad" boys. Sure, high school girls say they want a nice guy to treat them right, but when it comes down to it, they are usually attracted to rebels. Continue looking and you will see the same girls simply befriending the nice guys. Many times have I sat down and listened to a female friend complain about how her boyfriend mistreats her. But does she ever dump the rebel boyfriend and go out with the nice guy (like me)? Nope.

So then the girls get to college and realize that the bad boy isn't really marriage material. Now they start looking for the nice guys. Well, surprise surprise! All the nice guys have adapted. They were tired of always being the good friend, tired of not getting asked to the Sadie Hawkins dance, tired of always finishing last.

So, to answer your question, most of the nice guys are extinct. However, I don't believe the girls are completely at fault. No guy should give up and change his morals to get a few more girls. I vowed to not change my "nice guy" qualities and don't regret it. But don't think that it is all our fault that there are no nice guys out there.

Jesse J. Rond Mechanical engineering sophomore

**Downtown Brew** responds to "A Downtown Research Study"

The staff of Downtown Brewing Co. would like to send a caveat to your aspiring journalist, Joe Sargent, who kindly used our venue as the location for his "research study." Had Mr. Sargent Cheatiah to get Rubbery Public delved into this research with the appropriate dose of fervor, he would have discovered that the proverbial "plastic cup" holds the exact amount of liquid as a pint glass. Furthermore, the plastic cup is utilized to provide the exact virtues that Mr. Sargent bemoaned a lack of - speed, efficiency and affordability. Our plastic cup, dear Joe, holds the exact volume of our pint glasses. We apologize for your unsuccessful migration to the promise land of the Brew, and ask you to make that pilgrimage once more.

In an attempt to recover your patronage, your name will be added to our VIP guest list for the rest of the month. This privilege allows you to promptly enter our establishment without having to wait in a long line nor pay a cover charge. The solution to your "pint night fiasco" awaits you at the Brew.

Downtown Brew staff

#### The unauthorized story of Bush Little

Bush Little was in the White House one day, when a "report" fell on his head.

He called to Cheney Peney, and this is what he said,

"Iraq's WMDs will soon fall from the sky!" And Good Ol' Cheney Peney

got a twinkle in his eye, He suggested they go tell Halli Burton of their vampire-like

Destroying Iraq to fulfill their

oily greed. So Bush Little, Cheney Peney and Halli Burton walked merrily on their way, Seeking mainstream Media

to sway. With the Rubbery Public

pawns easily set into place, Bush Little, Cheney Peney,

Halli Burton and Media Cheatiah had to stifle their scornful smirk behind a poker face. They broadcasted the message

into every home and bed, "WMDs will soon fall on our

Everyone obeyed, with the exception of one,

heads!"

An unpatriotic Zesty Lefty spoiled all the fun.

Zesty Lefty asked questions

with too much insight, Such as: "What is the REAL

reason for this fight?" Bush Little, Cheney Peney, Halli Burton, Media Cheatiah and Rubbery Public let out one big cry: "Can't you see WMDs will

fall from the sky!" Zesty Lefty said, with a disgusted frown:

"Could it be that oil is the reason to bomb that ground?"

Ignoring Zesty Lefty, Bush Little, Cheney Peney, Halli Burton, Media Cheatiah and Rubbery Public rushed to "liberate" Iraq,

As they went, Zesty Lefty yelled out, "If you don't find any WMDs, don't cha'll come back."

But before they were able to make the Iraqis pay, Zesty Lefty sent them to

Guantanamo Bay. Fin

Pedro Hernandez

Social science junior

SPORTS:

#### www.mustangdaily.net

### Frankly

continued from page 24

change majors and they can't; there's a lot of factors that are involved."

At the beginning of the season I asked Bromley about the departure of his freshman guard, Lew Finnegan. Bromley said that Finnegan was homesick and needed to be closer to his family in Massachusetts, a perfectly respectable situation. There was no chance Finnegan was coming back to Cal Poly for his sophomore season, so why should that count against the team in the APR?

And what about the student-athlete who is recruited under one coach, but midway through the player's tenure, the coach is fired or takes a new coaching job? Should that athlete count against a school if they decide to transfer?

These are situations that should be looked at on a case-by-case basis.

While I don't believe anybody should receive a free pass on the first APR results, hopefully the system will continue to redefine itself until it truly is an accurate grading scale for a school's ability to graduate student-athletes.

The New Hork Times Crossword

31 End of another

38 W. Hemisphere

actor's line.

maybe

34 Camel

group

39 A deadly sin

40 Tilter's tool

43 Lewd

44 Stiff

47 It may be

drawn

48 Quaking tree

Name Is

57 Elementary

particles

58 Go leisurely

59 Wool caps

60 Night fliers

USPS

ESAU

ANSWER TO PREVIOUS PUZZLE

STAGE

HOVER

OFTEN

ORION

PAPYRUS GALILEO

AIRTO

GINGERROGERS

AMILEBOOMS

49 NBC's "My

53 Camel

41 In accord (with)

**ACROSS** 

1 Tear open

6 Made like

10 Take on

15 Farming

17 Camel

20 "Uh-oh"

21 Still in the

game

22 Averse to

27 It may be

25 Made square

26 Embryonic sac

rounded up in

a roundup

29 Iona athletes

purchase

30 Postage

19 Legal matter

community, e.g.

14 Composer Camille Saint-

## Wrestling

continued from page 24

NWCA All Star Classic, as well as defeating No. 2 ranked Mack Reiter of Minnesota, 6-3. He finished third in the Cliff Keen Las Vegas Invitational losing only to defending Pac-10 champion Scott Jorgenson of Boise State, in a match that could have gone either way, 6-

Vasquez avenged that loss, defeafing Jorgenson Jan. 14. Jorgenson stopped the match due to injury, but Vasquez had already acquired a 6-2 lead one minute into the match. He currently holds a 14-2 record and is ranked fourth in the country according to the W.I.N. rankings.

At 149, the Mustangs bring Jeff Owens. Owens is off to the best start in his Cal Poly career, enjoying a 16-5 start. He took second in the Fullerton Open, losing only to Pac-10 foe Anthony Baza of Cal State Bakersfield in a down-to-the-wire, 6-3 final. Owens competed in the Cliff Keen/Las Vegas Invitational, collecting two wins. Owens stood

Edited by Will Shortz

61 Jenny Lind,

DOWN

1 SALT party

masterwork

with "The"

3 They make

statement

5 Tire letters

essentially

9 "Dapper" one

Cooperstown

Chaucer's

13 Like some seals

pilgrims

18 Eight bells

in pots

23 Bit of trickery

Parker

25 They're caught

8 Big times

10 Semi, e.g.

11 Monte of

12 One of

16 Split

6 It's inert

7 Heart,

4 Abbr. on a bank

sense

2 Goya

needed wins over Ryan Davis of talented wrestlers square off. ranked No. 3 in the Pac-10 confer-

Pac-10 champion, has competed in the Fullerton Open, where he won first place at 184 pounds pinning two opponents in the process. He defeated Tyler Bernachi of UC Davis, 3-0 in the championship round. Halsey is ranked No. 4 in Pac-10 and is currently 15-6 on the

Arizona State comes into this weekend boasting a 9-6 overall record as well as unbeaten Pac-10 record of 4-0.

The Sun Devils, like the Mustangs, have gone through a tough schedule and turned some heads in the process, scoring near wins over powerhouse teams like Iowa State and Minnesota.

Arizona State is led by Jeremy Mendoza (125) who is a staggering 26-2 on the season and 14-1 in dual matches. With the injury to Mendes, Mustangs fans will out on the Mustangs' first major have to wait until the Pac-10

No. 1214

road trip test collecting two much championships to watch these two Nebraska (10-4) and Jason Knipp of Mendoza is currently ranked No. Iowa State (6-2). He is currently 7 in the country as well as No. 1 in the Pac-10.

Also leading the Sun Devils is At 184, Ryan Halsey, the former defending Pac-10 heavy weight champion, Cain Velasquez. In 2005, he earned his first All-American honor by placing fifth at the 2005 NCAA Championships and was named 2005 Pac-10 Conference Wrestler of the Year. At one point, he won 21 matches in a row before falling in the semifinals of the NCAA Championships. He currently sits with a 24-5 record in 2006 and has a No. 4 ranking nationally, as well as the No. 1 ranking in the Pac-10.

> The talented line up the Sun Devils bring to San Luis Obispo could also include Ryan Bader (197) with an 18-3 record, Brian Smith (157) with a 17-2 and Pat Payne (149) with a 13-8 record. All three are currently ranked in the top 15 nationally and No.1 in the Pac-10.

Arizona State currently holds a 26-10 advantage over Cal Poly lifetime, with their last victory coming in 2005, with the Sun Devils topping the Mustangs in Tempe, 33-9.

4 2 9 8 6 3

2 3

7 4 5 8

3 8 7

su do ku

TODAY'S SOLUTIONS

2 8

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6

4 6 1 5 2 9 3

3 6

7 8

#### Track

continued from page 24

on an athletic and a personal level. He wants to build up his athletes' confidence to help them perform better on the field and in life.

"I like to work within the athletes, intrinsically," Hoyt said. "I really want to change some lives."

The fellow coaching staff seems to agree that Hoyt is a positive addition to Cal Poly's track and field program.

"Jack is a very knowledgeable coach who brings a wealth of experience to our athletes," said Mark Conover, another assistant track and field coach and the head cross country coach.

Hoyt was an all-American athlete at Seattle Pacific University when he was a student and still competes today.

He placed second at the World Masters decathlon for ages 40-44 in Spain last August.

"I've been fortunate to stay healthy," Hoyt said.

He is even playing on the Cal Poly staff team for the upcoming intramural dodgeball tournament.

The most important thing though is preparing his athletes for the sea-

"We're nowhere near our potential yet but I think we're headed in the right direction," Hoyt said.



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Puzzle by James R. Le

33 Barbara who

genie

35 It's inert

37 Go ballistic

36 GII

41 Pros

played a TV

32 Plain

past puzzles, nytimes.com/crosswords (\$34.95 a year) Smythe Trophy Share tips: nytimes.com/puzzleforum. Crosswords for young 31 Asian cuisine solvers: nytimes.com/learning/xwords

42 Lowish voice

43 Uncontrolled

44 "It \_\_\_ me!"

45 "The Verdict"

in a den

47 Reporter's

badge

actor, 1982

46 It may be found

49 Italy's Mt. \_

(winning)

54 Not be entirely

52 Eye woe

truthfu

56 Scatter

55 Type widths

streak

50 On

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## Seattle Pacific exodus benefits Cal Poly





MICHAEL MULLADY MUSTANG DAILY

Left, Danielle Ayers-Stamper is one of two transfers from Seattle Pacific on Cal Poly's track and field roster. Right, assistant track and field coach Jack Hoyt coached Ayers-Stamper as well as Bridget Sexton at SPU before relocating to San Luis Obispo.

Jennifer Hall

MUSTANG DAILY

Track and field athletes have some new leadership and talent to look up to this season now that Jack Hoyt and two of his former athletes have joined the Cal Poly team.

with Seattle Pacific University in Washington, Hoyt decided to step up to a Division I school and return assistant coach at Cal Poly.

"It was just time to make a move in my career," Hoyt said.

Danielle Ayers-Stamper and Bridgette Sexton, two of Hoyt's athletes from Seattle Pacific, decided to team is really welcoming," Sexton follow him to Cal Poly this year.

"Jack is like family to me. He's like who transferred to Cal Poly last heptathlon this year. quarter.

the U.S. Championship last year and competed with the national team in Holland over the summer in the After six seasons as head coach heptathlon, which includes high jump, long jump, hurtles, javelin, 200 meters and 800 meters.

"Danielle dominated Division II to his home state of California as last year," Hoyt said. "She should be work," Sexton said. an All-American this year."

> Sexton, another heptathlete, transferred to Cal Poly this quarter to continue training with Hoyt.

"Everyone is so friendly and the said.

Hoyt expects Sexton, a sopho- the top ten," Hoyt said. a father figure," said Ayers-Stamper, more, to be one of the top three for

Ayers-Stamper placed eighth at qualify for division nationals," Hoyt Stamper will be attempting to quali-

Both Ayers-Stamper and Sexton are looking forward to a successful athletes who are highly motivated," indoor track and field season.

"We have a lot of strong athletes the rise." and once we start peaking I think you're going to see the results of our the reason for their success so far.

build the indoor and outdoor track programs into top-tier Division I programs.

"There's a lot of talent already here and I feel it's possible to make he has a responsibility to the athletes

The team is traveling to the University of Washington for an "My goal for her would be to invitational on Jan. 27 where Ayersfy for the national indoor track team.

"There are lots of young, talented Hoyt said. "This team is definitely on

Hoyt's athletes seem to think he is

"He always believes in you which As assistant coach, Hoyt hopes to makes you believe in yourself," Ayers-Stamper said.

Sexton agrees, "He makes practice not feel like practice."

As far as coaching goes, Hoyt feels

see Track, page 23

# Frankly Speaking



24

Frank Stranzl

couldn't wait to write this column after Cal Poly's basketball Ltriumphs over UC Santa Barbara. I mean, let's face it, we're obviously superior this year, right?

It was difficult containing my Cal Poly patronage while sitting on press row at the men's basketball game on Saturday. I attended the game as a Mustang Daily reporter, but as a Cal Poly student, I delighted in hearing the result of the women's basketball game. And each time Dawin Whiten dazzled the crowd with an acrobatic lay-up or three-point shot, I wanted to jump up and cheer with the rest of Cal Poly's fans.

A win feels good; a win at home is even better; a weekend sweep of the Gauchos, now that's priceless.

As heartening as the win was, I knew what was coming this week: the article about the men's basketball team losing two scholarships.

Truth is, Cal Poly certainly won't be the only institution hit with NCAA sanctions. However, it was a shocker to discover our school, with all its academic reputation, would have one, let alone several teams under the standard Academic Progress Rate score.

"Coaches nationally have always talked academics, and the APR is causing them on a day-to-day basis to act academic and there's a difference," Cal Poly's Athletic Director Alison Cone said.

The results, of course, don't mean Cal Poly athletics is failing academically. The men's basketball team's scholarship loss is the direct consequence of several athletes leaving at an inopportune time - during the two years the APR began to collect data (2003-04 and 2004-05).

In fact, coach Kevin Bromley said his team is doing very well academically as a whole. The men's basketball team's GPA for the fall quarter was 2.74, he said.

The APR is a real-time measure of projected graduation rates, not GPAs.

What you're going to see in February when the official APR two-year numbers are announced is a host of teams receiving sanctions, teams you wouldn't expect. Why? Because the APR is new and it's unrefined.

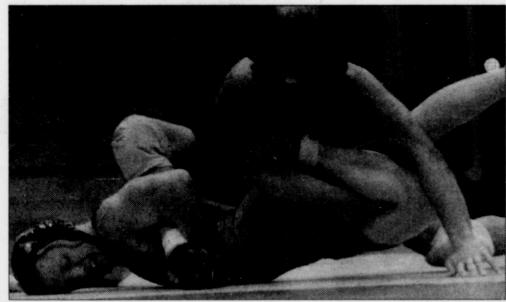
To echo the thoughts of Cone and Bromley, the APR is a more accurate gage of a school's graduation rate than the previous system and the concept is encouraging, but there are still problems to address.

The most significant flaw with the current state of the APR has to do with transfers.

"There's always different circumstances for why young men don't graduate," Bromley said in an interview last week. "They want to transfer closer to home to be closer to mom and dad, or they want to

see Frankly, page 23

## Mustangs set to take on defending Pac-10 champs



SHEILA SOBCHIK MUSTANG DAILY

Cal Poly's Eric Melgares, top, in a dual meet against Oregon on Jan. 4.

Cal Poly wrestling prepares to face Arizona State on Friday at 7 p.m. in Mott Gym.

SPORTS INFORMATION REPORT

The Mustang wrestling team is currently going through the toughest part of its 2006 schedule having just returned from Oklahoma. Cal Poly was dominated by the defending national champions, Oklahoma the score of 38-6.

visits Mott Gym in a battle between

the highest ranked teams in the conference. Still without the services of All-American candidates, Chad Mendes (125) and Matt Monteiro (197), it will be a tall order to knock off the Sun Devils.

Cal Poly currently is 7-4 overall and 4-1 in the Pac-10. The Mustangs are currently ranked No. 2 as a team in the Pac-10 behind No. 1 Arizona State.

At 133, the Mustangs have State, and lost to Oklahoma, both by Darrell Vasquez. Vasquez sat out 2005 due to injury, but has come Things will not get easier for Cal back in the 2005-06 season and Poly this weekend as the defending immediately made an impact in Cal Pac-10 champion, Arizona State, Poly wrestling competing in the

see Wrestling, page 23

### **WEEKEND SPLIT**

al Poly captured its first win of the 2006 season Sunday afternoon, defeating Santa Clara, 5-2, behind strong efforts from Samantha Waller, Danon Beatty and Carol Erickson.

The combination of Waller and Beatty took down Santa Clara's Kelly Leathers and Samantha Georgino with a convincing 8-3 victory, improving the duos record to 2-2 overall on the season and 1-1 in dual matches.

Waller and Beatty then went on to score two more victories for the Mustangs with Waller defeating Kelly Leathers in No. 1 singles play, 6-2, 6-3 and Beatty earning a comfortable 6-1, 6-2 victory over Georgino.

A day earlier, the Mustangs were defeated by No. 17 UC Berkeley 7-0. The Mustangs are now 1-2 on the season.

Cal Poly returns to action on Friday, visiting a Big West opponent, Cal State Northridge at 11 a.m. The team's next home match is scheduled for Feb. 18 against UC Riverside in a Big West duel. ~ Sports Information Report

### **BULLDOG BITE**

The Cal Poly's men's tennis team fell to the Bulldogs of Fresno State 7-0 over L the weekend in the team's first competition of the winter quarter.

Cal Poly's highest ranked player in school history, John Nyugen, fell to Fresno State's Jakub Chec in a tie-breaker third game (6-3, 2-6, 7-6).

Nyugen also fell in doubles competition with teammate Brett Van Linge to Fresno State's duo of Surglu Modoc and Sam Gibbs.

Men's tennis continues play Feb. 4 and 5. On Feb. 4 Cal Poly will face Pepperdine with matches beginning at 10 a.m. The team will travel to San Diego State for a 10:30 a.m. match with the Aztecs on the next day. ~Sports Information Report