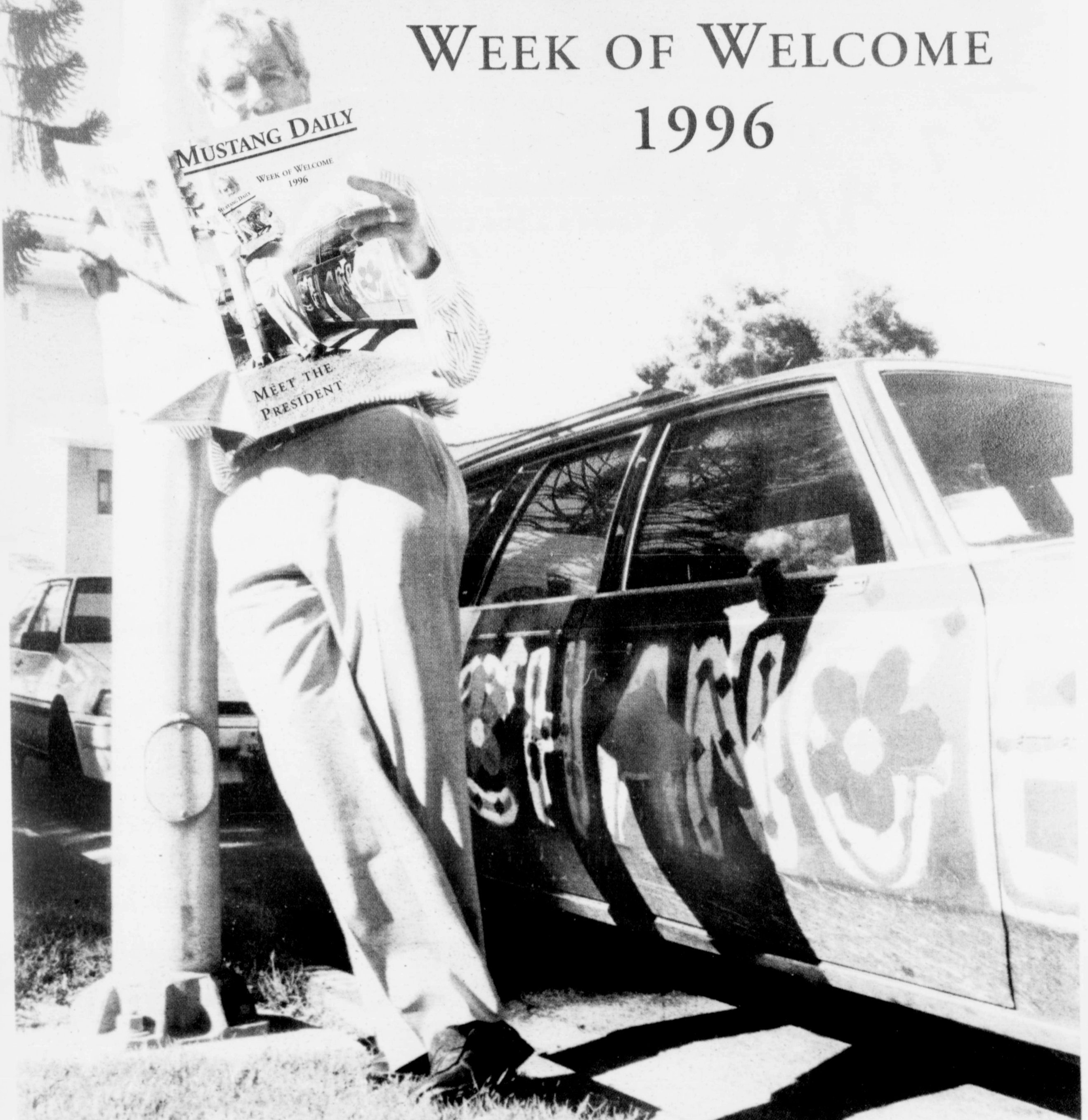


# MUSTANG DAILY

CALIFORNIA POLYTECHNIC STATE UNIVERSITY SAN LUIS OBISPO

## WEEK OF WELCOME 1996



**TAKE**

ATRIPONLINEROUNDTHECENTRALCOAST

**A LOOK**

ATLOCALCALPOLYALUMNIBUSINESSES

**INSIDE**

SPORTSANDTHEFALLSEASON



# The SLO Rideshare Office just wants to let you know

## Bike Around Town

Have your WOW Group rent bicycles to check out the town. Bikes for only \$5.00!

Bikes provided by Alamo Bicycle Touring Co.

Station located at WOW Headquarters at Mott Gym during WOW week during:

Monday 12 noon - 5:00 p.m.

Thursday 9:00 a.m. - 3:00 p.m.

Friday 9:00 a.m. - 3:00 p.m.

that you don't need to have a car while living in San Luis Obispo.

San Luis Obispo is only 4 miles across, there's a bus stop within a 1/2 mile of every house in the city.

## • Bikes

Regional Rideshare 541-CARS provides a bike map which shows the best commute routes and recreational trails in the County. SLO City 781-7108 provides bike maps that show the best commute routes to use in the City of SLO.

• Taking the bus into campus is much simpler than having to deal with

• **Escort Service**  
756-2281 Free on-campus escort service available Mon-Thurs at dusk.

• **Bus Service**  
Slo Transit 541-BUSS serves the entire City of San Luis Obispo. Bus stops within a half mile of every home in the city!  
CCAT BUS 541-CCAT serves the entire County of SLO. Bike racks are on all busses.

traffic  
• limited parking  
• parking fees  
• not to mention the high cost of fuel and high insurance

rates  
for your age group.

## • Carpooling

Regional Rideshare 541-CARS has a county-wide computer database for matching people up with others to share the ride.

Gettin' here and there by bike is very easy.

We encourage you to check out the list of options here, and to give us a call if you have any questions

# 541-CARS

• **Cal Poly Commuter Services**  
756-6680 On-campus resource to Ridesharing and transit information

## • After Hours Transportation

**Safe Ride Home 459-3616**

(Direct number to driver on cellular phone)

Thursdays - Fridays - Saturdays 9:00 pm - 3:00 am. Annual passes for unlimited rides home available at the ASI ticket office.

**Central Cab Co.** 544-1222 Cab Service available 24 hrs.

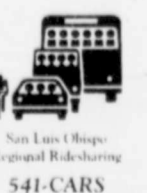
**Yellow Cab** 543-1234 Cab Service available 24 hrs.

## • Shuttles (Airport/Amtrak/Greyhound)

**Ride-On 541-TRIP** Shuttle and general transportation. Reservations recommended.

**Central Cab Co.** 544-1222

**Yellow Cab** 543-1234





# Mustang Daily WOW

FALL 1996



## Inspiring business

Local businesses are flourishing downtown. Did you know that many of the more popular ones are start-up companies by Cal Poly grads?

SEE PAGE 7

### FEATURES

**WOW! It's virtual.** A group of Poly students and grads have established the first-ever virtual tour of SLO. **9**

**Hope you've got a good roommate!** Occasionally, a horror story emerges that you're not quite sure is rumor or fact. We've compiled some good ones, but don't want to scare you! **13**

**Cal Poly athletics** have entered a new era. We've got the scoop on expectations for this fall's sports. **15**

**What's that noise?** It's Running Thunder coming to recapture Cal Poly's lost spirit. **21**

**The spirit of '96** is this year's homecoming theme. Find out why this year is going to be bigger and better than ever before. **21**

**"There's nothing to do here!"** is a common phrase heard around campus. We think that's a bunch of hooley. **23**

**Poly has over 300 student clubs.** We've got a guide to get you involved. **23**

**What are they building over there?** It's the SLO Fun n' Zone, a new family amusement center where you'll be able to putt and play yourself silly. **27**

**Kristin Smart has been missing** since May. Mustang Daily continues to update the investigation. **35**

**ASI** is Associated Students Inc., and it means business under the helm of a new leadership. **37**

### OPINION AND COMMENTARY

**What action will you take?** One of the hottest issues this election year will involve affirmative action. The results will affect this campus, and Otto Moe Beal has something to say about it. **11**

**Life's little instruction book,** translated Cal Poly style by Michael Kaufmann. **15**

Cover photo: Cal Poly President Warren Baker, loyal Mustang Daily reader. Famous SLO stationwagon, courtesy of whoever parked it there. Photo by Shoshana Hebshi, Design by Matt Berger

## Mustang Daily

1996 WOW Edition Staff

"The T.T.--the paper that means well."

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**OURAGEOUS** 199¢ Pints

**HAPPY HOURS** Mon-Wed 8-11pm

**Pepperoni Passion**  
Think Yourself Away to a Heavenly Place Where Pepperoni and Extra Cheese Frolic in Our Zesty Sauce.  
**LARGE 16" \$9.99**

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not good with other offers; offer expires 10/15/96

Darn Valuable Coupon

**\$2.00 off**

**18 12" Medium or 16" LARGE 1 or more topping Pizza**  
 1000 Higuera St. 541-4420

not good with other offers; offer expires 10/15/96

Darn Valuable Coupon

Good Time Dining. Quick Pick-up. Flavin' FREE Delivery

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SAN LUIS OBISPO, CA. DELI & CAFE

# HOME of the \$3.00 footlong Subs

977 Foothill • SLO • Any order of 10 sandwiches or more, receive 10% off

## FILIPINO FAST FOOD

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MABUHAY IS PROUD TO SERVE TRADITIONAL PHILIPPINE RECIPES. SPECIALIZING IN ADOBO AND HAND ROLLED LUMPIAS.

COME EXPERIENCE A NEW EXCITING FLAVOR IN SLO

- \*INEXPENSIVE PRICES
- \*HEALTHY CHOICES
- \*GREAT TASTE
- \*FAST SERVICE

### COMBINATION PLATES

**\$3.00**

ENTREE COMBO PLATE

• ALL PLATES INCLUDE: STEAMED RICE, ADOBO SAUCE, AND MIXED VEGETABLES

• ADD ANOTHER PHILIPPINE DELIGHT TO YOUR PLATE FOR ONLY \$1.00 MORE

FREE

LUMPIA

With Purchase of Combination Plate

(PHILIPPINE EGG ROLL)

One Per Customer
Expires 10/31/96



GET SMART.

GET TO LUCKY

### Check It Out

Look for Bank of America on campus on September 20-24. When you open a BofA checking account, you'll get a color-change foam football and coupons for a Lucky cooler filled with party stuff, FREE!

### Banking Convenience

Get cash where you get ketchup with BofA VERSATELLER ATMs inside Lucky stores.



*The Ultimate Vehicle in Banking*



**Bank of America**

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### FREE Food

Present your Student I.D. at the Service Deli to get your Starving Student Card. Buy five sandwiches, get one FREE!



How to Get to Lucky:



**San Luis Obispo**  
771 Foothill Blvd. at Broad St.

**San Luis Obispo**  
201 Madonna Rd. at Hwy 101



**LUCKY MEANS LOW PRICES**

**KEY BUY**

**Stouffer's Mac 'n Cheese Entree**  
FROZEN, 12 OZ. PKG.

**1.19**

**KEY BUY**

**Tina's Burritos**  
ASSORTED VARIETIES  
**4 FOR 1**  
4.5 OZ. PKG.



**Honey Cured Ham**  
WATER ADDED

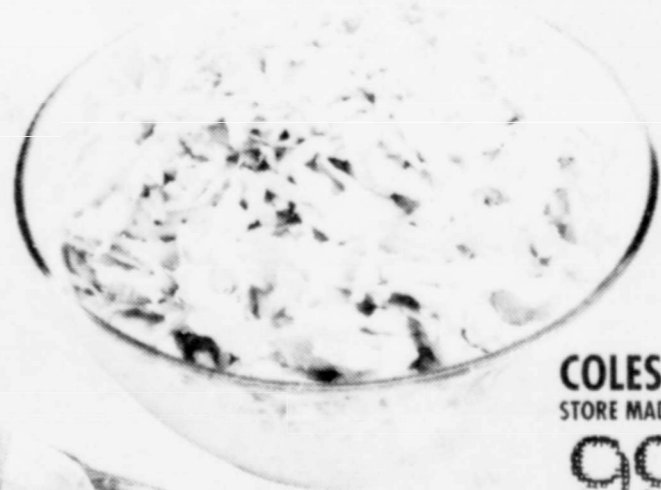
**2.99** PER LB.



**KEY BUY**

**Tombstone Pizza**  
ASSORTED VARIETIES,  
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**2.99**



**COLESLAW**  
STORE MADE  
**99¢** PER LB.



**French Bread**  
16 OZ. LOAF

**99¢**



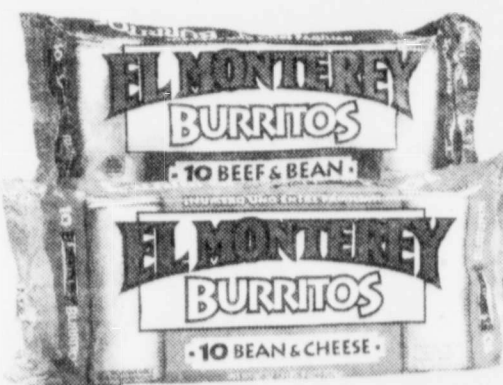
# PARKING LOT EVENT!

SATURDAY, SUNDAY & MONDAY,  
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**Tyson Boxed Breaded Chicken**  
 FROZEN, ASSORTED VARIETIES,  
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**El Monterey Burritos**

MAX PAK, 10 PACK,  
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 FROZEN

**2.49**

40 OZ. PKG.



**Lady Lee Lowfat Yogurt**  
 ASSORTED VARIETIES

**3 FOR \$9.99**

8 OZ. CTN.



**Maruchan Instant Lunch**  
 ASSORTED VARIETIES

**3 FOR \$9.99**

2.25 OZ. PKG.



**Tree Top Apple Juice**

**1.69**

64 OZ. BTL.

**Minute Maid Orange Juice**

CHILLED, 64 OZ. CTN.

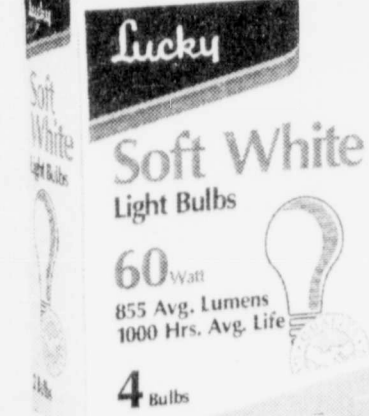
**1.99**



**Plastic Tubular Hangers**

**99¢**

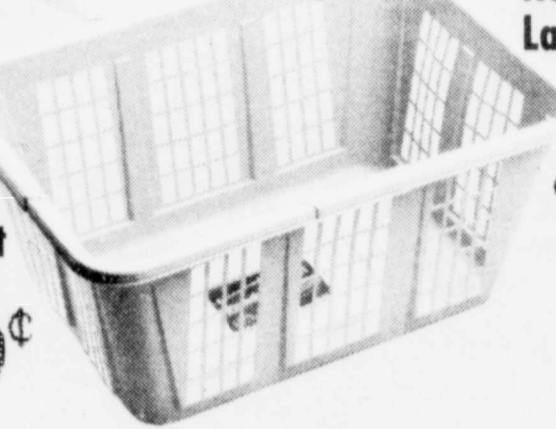
10 CT. PKG.



**Lucky/Sav-on Light Bulbs**  
 SELECTED VARIETIES

**1.49**

4 CT. PKG.



**Rubbermaid Laundry Basket**

**4.99**

1.25 BU.



**Rubbermaid Waste Baskets**  
 15 QT.

**3.99**

EACH



**Sav-on Stick Pens**

**99¢**

10 PACK



**Black & Decker Light & Easy Steam Iron**

**14.99**

EACH

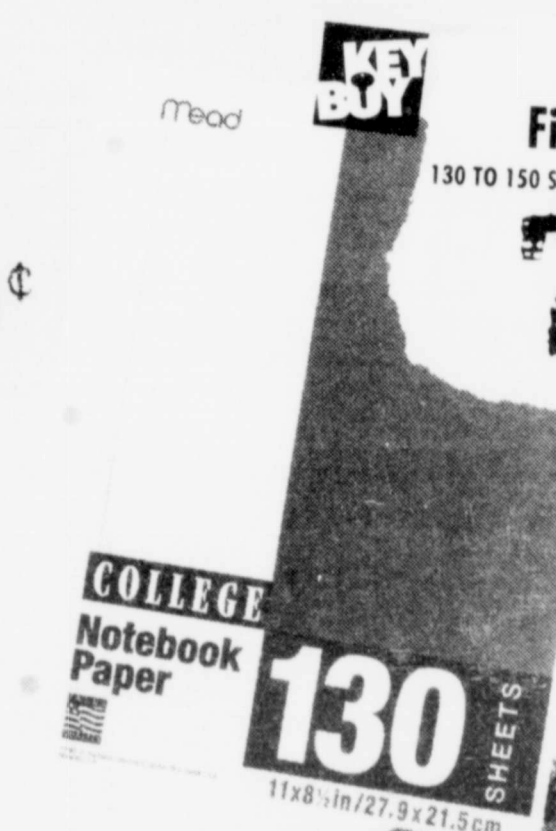


**Con Air Curling Iron**

#BC40NL, #CD14NL,  
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**4.99**

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**Mead Filler Paper**

130 TO 150 SHEETS, WIDE OR COLLEGE RULE

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EACH

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**130**

SHEETS  
 11x8 1/2 in / 27.9 x 21.5 cm

**LUCKY MEANS LOW PRICES**

**Lucky**

These prices effective from 8 a.m. Sunday, September 15 through midnight Tuesday, September 24, 1996 at the 201 Madonna Rd. and 771 Foothill Blvd., San Luis Obispo Lucky stores only.

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No sales to dealers.

**RIP OUT THIS COUPON**

IN-STORE COUPON **7** EXPIRES 10/15/96  
 R#70483 RV1000

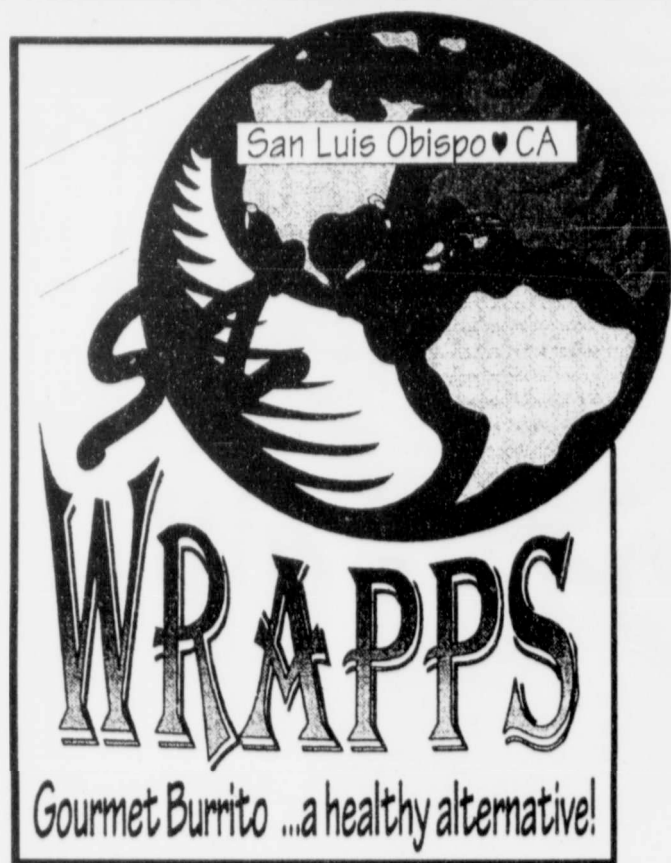
**FREE\* \$10**  
 Sprint Instant Focard

\*with \$15 minimum purchase (excluding liquor, lottery tickets and fluid milk products). Offer good at the 201 Madonna Rd. and 771 Foothill Blvd., San Luis Obispo Lucky stores only. Limit one card per coupon, per customer.

CODE #9863B **Lucky** R#70483



# THE NEW HOT SPOTS OF SLO



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Innovative, quick service restaurant providing healthy and flavorful foods while following the guidelines of the American Heart Association.

## WRAPPS: SLO WRAPPS

goes beyond burritos by wrapping gourmet, multi-cultural ingredients in low fat whole wheat, spinach or tomato tortillas.

Gourmet Wrapps Starting At \$3.95  
Smoothies Starting At \$2.75

*Most every item on our menus meet or exceed the American Heart Association dietary guidelines for healthy people over the age of two when used as part of a balanced diet. All menu items are 90% fat free or greater!*

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WE DELIVER!



Pasta Dishes Starting At  
**\$3.95!**

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\$3.95

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Delicious Garlic Bread  
Marinara, Meat Sauce or Tomato Sauce  
Parmesan Cheese  
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only **\$ 12.95**

Try Our Jumbo Calzones  
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281 Santa Rosa  
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WE DELIVER!



- Vitamins, supplements & herbs
- Sports nutrition
- Natural groceries
- Natural snacks & bulk foods
- Organic farm fresh produce
- Natural cosmetics & body care
- Knowledgeable, friendly staff!

## Record V



Rippled V-Bristle Shape  
Natural and Nylon Bristles  
Cruelty-Free



- Natural cosmetics
- Cruelty free
- Environmentally sound

\*Free Fuchs Natural toothbrush to 1st 300 Cal Poly Students w/this Ad and student ID

San Luis Obispo  
570 Higuera Street

INTERNATIONAL  
HOUSE OF  
PANCAKES

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**FREE!**



Buy one short stack of pancakes and any 2 beverages and receive the 2nd shortstack free!

Valid thru 1st week of October not valid with any other specials or discounts

Offer valid @ the following locations:

## SLO

212 Madonna Road

## Pismo Beach

300 Five Cities Drive

## Grover Beach

1600 Grand Ave



# \$uccess starts here

*Some Cal Poly grads are reaping the benefits of their educations with the advantage of owning businesses started up in the area.*

Justin MacNaughton  
WOW Staff Writer

From surfboards and skateboards to t-shirts, hats and functional footwear, or from healthy and sweet for breakfast to vegetarian and natural for dinner. From the past and into the future, Cal Poly and San Luis Obispo serve as foundation and home for many successful businesses.

A glance around town highlights what can come from four, five or maybe six years at this university.

## Surfing, old skool style

Central Coast Surfboards, one of California's largest surfshops, is one of Cal Poly's oldest, original by-products.

Nearly 25 years ago, three students in their early 20s began selling surf equipment in the dorms at Cal Poly. As surfers themselves, they knew the difficulty and value of finding quality surf equipment along the Central Coast. So they decided to bring it to the San Luis Obispo market.

In December 1975, Jim Hall, Mike Chaney and Dan Dunbar opened Central Coast Surfboards (CCS), located on Chorro and Broad Streets. This became home of the first surfshop in San Luis Obispo.

"We didn't do any heavy research or anything, we were surfers and there was no place to buy surf stuff," Chaney said. "So we opened a little store."

This "little store" soon grew into a bigger business than the original location had capacity to handle. After three years on Chorro Street, it moved to Monterey Street where the business stayed for over a decade. After the first year, Dunbar, left CCS and Hall and Chaney as partners.

In 1985, a decision was made to start selling their skateboarding products through a catalog, creating a mail order division of the company. The idea was to reach a market that wouldn't ordinarily make it into CCS.

"We just decided to start selling our stuff through a magazine," as well as through the shop, Chaney said.

About the same time the mail order company was created an employee of CCS, Mike Adamski who is another Cal Poly graduate, invested money into the store and became a third partner with Chaney and Hall. With the business growing at both ends they moved once more to a bigger location in 1993.

Currently located on Higuera Street, CCS continues to dis-



Breaking into the surf scene with a new style are James Nelligan and Eddie Adodaca founders of El Niño, a brand of surfwear which will feature surf trunks, walking shorts and button-down shirts in 1997. / WOW photo by Shoshi Hebshi

tribute equipment for almost all board sports under one roof.

## It's gotta be the shoes

Another company, not as old as CCS, but with the same explosive success stepped into SLO in the early 90s.

"When I graduated from college I had to decide whether I wanted to surf the rest of my life or get a job, I opted for the job," Eric Meyer, founder of Simple shoes said.

Ten years later, and in semi-retirement after selling his shoe company, Meyer can enjoy his creative success that launched him from just another college graduate that wanted to surf all day, to the businessman who can afford to surf all day.

After graduating from Cal Poly in 1985 with a degree in Graphic Design, Meyer went to work designing vacuum cleaners. As a surfer and a skateboarder, this was not how he had envisioned his future. Three months later his vacuum days were over.

"I had this idea to make clothing for skaters," Meyer said.

After writing to the Vision skateboard company about his idea, he was hired as art director for their new clothing line, Vision Street Wear. Meyer then began designing clothing and shoes for skaters.

Over the next five years he steadily became more involved with Vision shoes and more detached from the clothing line. At the end of his fifth year he quit Vision and went to work for MTV as the creative director for their licensed products. This was not what

he wanted either.

"There was a hole in the market," Meyer said. "I kept trying on athletic shoes that felt like an industrial design project."

Friday, December 13, 1991, Simple was born. Meyer was tired of the limited selection of shoes produced for the surf and skate markets.

"The idea for me was to take classic old shoes from the past and hide all the new technical crap inside," Meyer said.

After selling the Volkswagens he had restored during college, refinancing his house, his mom's house and borrowing several hundreds of thousands of dollars from investors, Meyer set out to create a new line of shoes. The first year was difficult he said.

The Rubble series, including Barney, Bam Bam and Betty was Simple's first line of shoes. At \$2,000 for each mold and 13 different sizes, Meyer was soon only able to afford production of the Barney.

"The kind of money you need to start a shoe company is pretty big," Meyer said.

Distribution started throughout California but soon reached

across the globe into international markets. Production levels increased and today Simple makes nearly 30 different varieties of shoes.

During 1994-'95 Meyer sold his company. He has continued to work for Simple as director of marketing and design,



Central Coast Surfboards has become one of the most popular surf and skate shops on the Central Coast with a wide selection of boards, clothing and shoes. / WOW photo by Shoshi Hebshi

and according to Meyer, has cut his work week from 40 hours to 12. To him, he's stepping closer to just surfing for the rest of his life.

## Making dough from dough

The taste of sweet success is more than just a phrase for one Cal Poly graduate. To Sheri Bliss it's reality.

After nine exclusive years serving San Luis Obispo as one of its premier bakeries, SLO Baked will give Arizona and New Mexico a taste of its gourmet muffins, pastries and breads starting this December.

"We are the healthier side of baking," Ken Bliss, husband

See **BUSINESSES** page 41

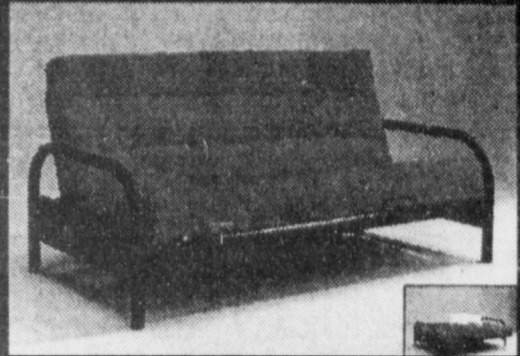


Amy Krantze and other Natural Flavors employees offer a speedy and healthy alternative to fast-food. / WOW photo by Shoshi Hebshi



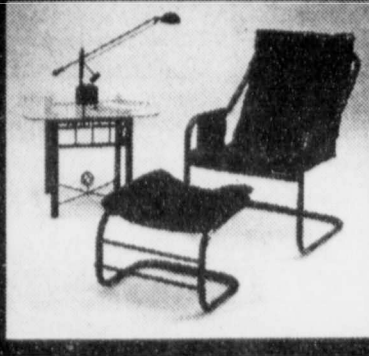
## FUTON FOR LESS Sale 30% to 50% OFF

### HEAVY METAL FUTON



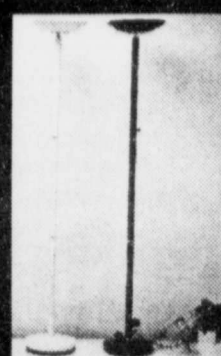
Complete w/Futon Sale \$169<sup>99</sup>

### RELAX CHAIR



With Ottoman Sale \$49<sup>99</sup>

### HALOGEN LAMP



Ind. bulb  
& Dimmer  
Switch  
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### BEAN CHAIR



Foam \$19<sup>99</sup>

**FREE** BED FRAME Twin Size Set \$139<sup>99</sup> Full Size Set \$179<sup>99</sup>  
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# Art's Cyclery

Voted #1 Bike Shop for the past 7 years

## WE HAVE THE LARGEST SELECTION ON THE CENTRAL COAST

mountain bikes,  
road bikes & accessories



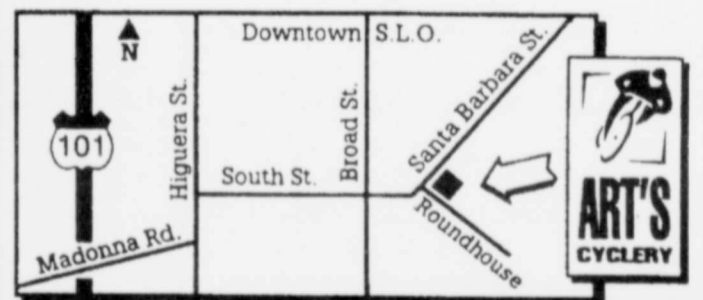
Specialized, Trek,  
GT, Nishiki, Cannondale,  
Schwinn, Klein, Felt

Back to School Sale

**U-Locks**  
as low as  
**\$16.95**

Back to School Sale

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*If You Can Dream It...  
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Yogurt and a Mix-In  
and get one of  
equal or lesser  
value... **FREE!**

One per Customer. Valid Only W/ Ad. Exp 12/31/96  
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Buy a Small, Medium  
or Large Ice Cream or  
Yogurt and Get a...  
**FREE Mix-In!**

One per Customer. Valid Only W/ Ad. Exp 12/31/96  
Cold Stone Creamery 860 Higuera Street in SLO

860 Higuera Street • San Luis Obispo • 545-0926



# Wow! It's a virtually new web site for new students

By Sandra Naughton  
Summer Staff Writer

New students can explore the surrounding area by surfing—not the break at Morro Rock or swell by the Pismo Beach pier, but on the internet.

A local internet advertising company established by five Cal Poly students created a web page devoted to helping new students get acquainted with San Luis Obispo.

"It is a nice one-step resource for an introduction to San Luis Obispo," said Dan Burke, manager of the production department of Ernest & Allen. "We want to show (new students) that there is a resource out there for their local area."

The web page, located at <http://www.CentralCoast.com/wow>, aims mostly at incoming students arriving on campus a week early to participate in the Week of Welcome orientation program.

The page features maps of the area, bus schedules, bike trails, a list of restaurants that deliver and trivia games. The page also has links to the company's main internet hub, Central Coast Online, which lists general information about communities from Cambria to Santa Maria.

"Our on-line community was originally for tourists to surf the web and check out local hotels, restaurants, and upcoming events," said Burke, a 1995 Cal Poly business graduate. "We realized

that it was not only good for people outside the area, but also people in the area. So, WOW definitely fits into our local usage idea."

civic events.

Since it began a few years ago, Ernest & Allen has created more than 3,000 web sites for more than

Taco Works, Linnea's Cafe, Hudson's Grill, The Body Suite and the San Luis Obispo Visitor and Conference Bureau.

locals." The W.O.W. page also features a chat room, a designated spot in cyberspace where users can interactively communicate.

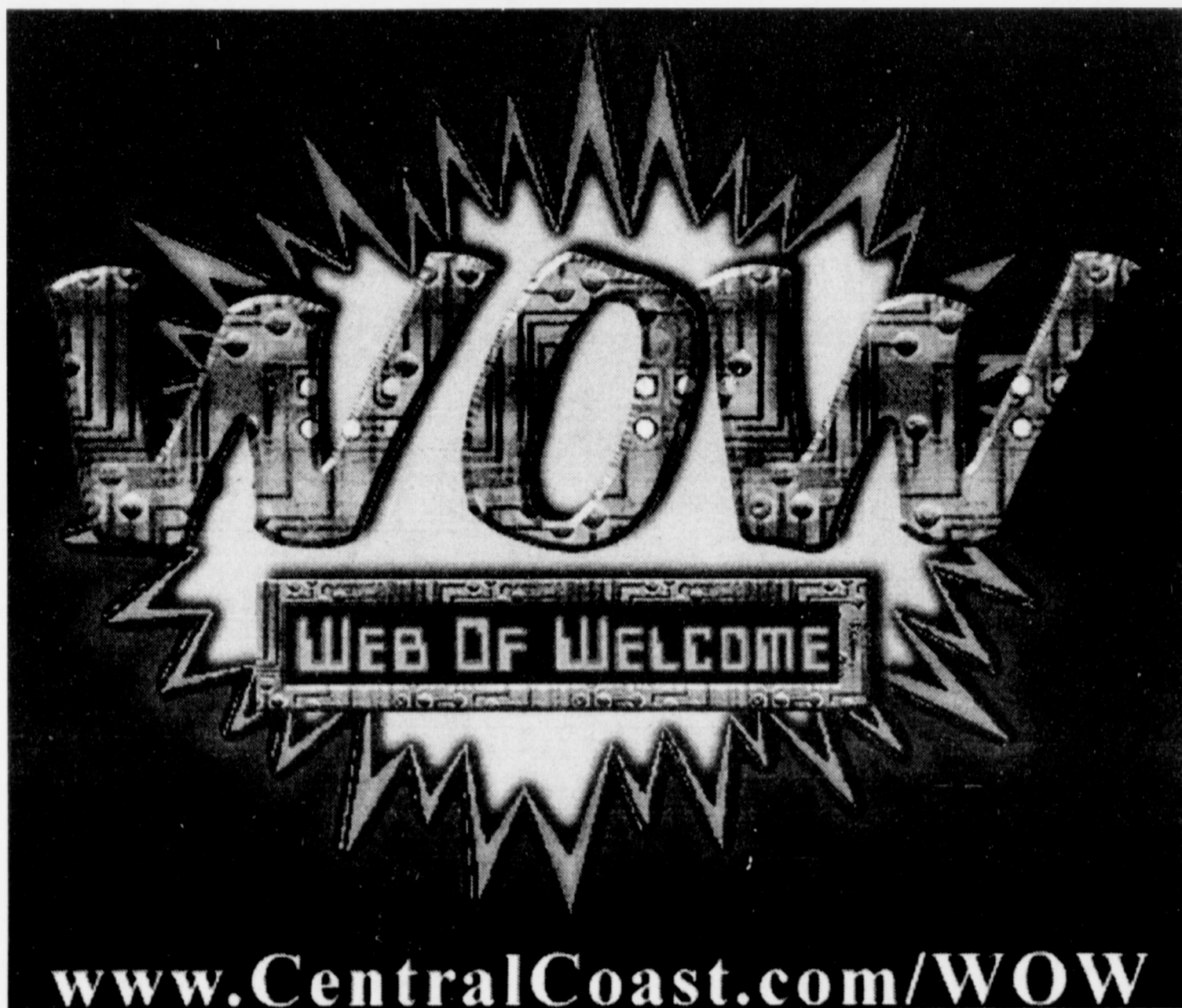
"Students can communicate online in real time. They can gripe or talk about parties or what classes they are in," he said. "We predict it will be pretty popular, given their popularity on the internet already."

Overall, Ernest and Allen hopes the web page will acquaint new students with their internet services, but more importantly, provide them with student-oriented information important for newcomers.

"Basically we wanted to put together the resources we as students realize are hard to come by," said Robert McLendon, a member of the production department who helped design the WOW page. "It is the stuff you need to know, like bus schedules and maps, but don't know where to look at first," said McLendon, also a computer engineering junior at Cal Poly.

With most of the the company's 25 staff members as current or past Cal Poly students, the company knew its audience, Burke said.

"Many of our staff had great experiences in WOW," he said, adding that staff meetings about the page often transformed into nostalgic trips back to their freshmen years. "We know students get tons of resources in the orientation, but this is the newest way to do it. Everyone that comes through Cal Poly's door is going to have internet access, so why not have a fun way to do it?"



[www.CentralCoast.com/WOW](http://www.CentralCoast.com/WOW)

The Central Coast Online web site consists of an informational kiosk, with directories listing lodging accommodations, restaurants, nightlife activities, golf courses, media sources and calendars of

300 customers, most of which are linked to the Central Coast Online hub.

Some of their local clients include the Apple Farm Inn, The Madonna Inn, The Sports Forum,

"We really want to get students involved in and aware of the community," Burke said. "The Central Coast is such a cool place and I didn't find them out until after I graduated and started hanging out with

**BACK TO SCHOOL SPECIAL**

**FREE VEHICLE INSPECTION**

STUDENTS ONLY!

Includes Diagnosis & Analysis of engine up to \$60 value!  
Does not apply to smog failures  
Excludes smog check. With coupon only. Exp 9/30/96

**BACK TO SCHOOL SPECIAL**

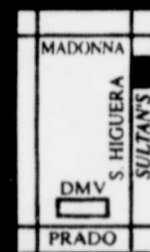
**SMOG CHECK**

STUDENTS ONLY!

**\$17.25** Plus \$7.75 For Certificate  
Reg. \$33.00

PASS OR FAIL. CASH PREFERRED. Expires 9/30/96. Most smogs are done while you wait. We have a lounge for you. Minor repairs available and no charge on retesting when work is done here. Must bring DMV Renewal notice with you! Light trucks and cars only.

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## COMMENTARY

## Committing affirmative action

*Proposition 209  
challenges affirmative  
action  
state-wide and on  
CSU campuses*

By Otto Moe Beal  
Summer Staff Writer

The affirmative action debate is heating up once again. As in the past, the topic has pitted conservative against liberal.

The anti-affirmative action stance says that the programs have gone too far, causing reverse discrimination against white males. Furthermore, conservatives assert these policies hinder minority progress by reaffirming their second-class citizen status.

Liberals and affirmative action proponents on the other hand, say the programs are necessary to make up for job and education inequities; minorities and women, say liberals, have historically suffered at the hands of a largely white supremacist, patriarchal society.

Wading through the polemics and argumentative subterfuge of the debate can be a full time job—both sides have sent up smoke screens and pushed emotional buttons in an attempt to sway the populace.

At the heart of the debate is the controversial decision by the University of California Regents to end affirmative action on U.C. campuses.

According to the Regents, deserving white students have been turned away from universities to make way for under-qualified minorities and women. The Regents assert the problem has gotten so bad that they felt they had to stop this horrendous inequity. The numbers speak otherwise.

The U.C. "admission by exception" students made up only 4.6 percent of the freshman class of 1994 (prior to the Regents' decision). We're not talking about a lot of students here to begin with. But of that 4.6 percent, a full one-fifth of the students were white kids admitted because of special talents, like musicians and athletes!

And after the Regents' decision, African-American students who previously made up only four percent of the U.C. student populations were expected to drop to just three percent. The 13 percent Latino enrollment was projected to fall to 11 percent. Of the lost percentage of minority students, white students were expected to take up an additional five percent of enrollment, while Asian-American enrollment is expected to surge as high as 58 percent across the entire U.C. system.

Before long, white students might be the ones in need of affirmative action programs to gain enrollment to the U.C. system. I bet white conservatives will be singing a different tune then.

One of the big problems liberals have faced in their attempt to demonstrate the benefits of affirmative action is



the bold-faced lies told by conservative demagogues like Rush Limbaugh. According to Limbaugh, it's not lack of opportunity or discrimination that keeps minorities from succeeding, rather it's a lack of effort on their part. The original ditto-head likes to drag out the example of Supreme Court Justice Clarence Thomas.

According to Limbaugh in his book "The Way Things Ought To Be," "[Thomas] is a man who escaped the bonds of poverty by methods other than those prescribed by...civil rights organizations. He succeeded by relying on himself, rather than prostituting himself in the dependency cycle."

Unfortunately, the idea that Thomas succeeded without the help of affirmative action policies simply is not true. A 1995 book by "Fairness & Accuracy in Reporting" tells the real story: "Thomas was admitted to Yale Law School under a 1971 affirmative action plan whose goal was [to admit] 10 percent minority students in the entering class."

In 1983, Thomas himself defended affirmative action programs to his EEOC staff, saying "But for them, God only knows where I would be today. These laws and their proper

thing to stem the tide of discrimination?

And it's just plain wrong for conservatives to complain that inner-city African Americans are lazy, shiftless criminals when the inner-city dweller's unfortunate situation was created by the complainers themselves. If we really want to end inner-city violence, drug problems and family dysfunction, we ought to offer free college tuition to anyone who wants it. It'd be cheaper than sending them through the courts and into jail. And then we'd have productive citizens instead of habitual criminals caught in an unbreakable cycle.

Life isn't fair, I know. But affirmative action is our best hope for inducing a balance. We can have all the anti-racism legislation in the world, but it's not going to change the thoughts and hearts of racist citizens—it can only react to their criminal behavior.

Affirmative action programs, on the other hand, are proactive measures aimed at giving opportunities to the less fortunate. We owe American women and minorities at least that much.

application are all that stand between the first 17 years of my life and the second 17 years."

Since then, Thomas has reversed his stance on affirmative action.

Now that Thomas has "made it," I imagine he finds his affirmative action beginnings to be somewhat embarrassing, casting doubt on his qualifications, credentials, competence and worth. He'd probably like to see the whole thing swept under the rug.

Frankly, keeping an Uncle Tom like Thomas out of office is the first good reason I've seen for ending affirmative action. If he hadn't made it into Yale, he might not be in the position to espouse his hateful diatribes which are now keeping other minorities from opportunities for success.

Thankfully, not all affirmative action beneficiaries want to see the programs ended. U.C. Davis history professor Ruth Rosen joked that she when she got into the U.C. Davis history department in 1975, it was at a time when the department's "...claim to diversity was that the all-white male faculty came from different ivy league colleges."

Said Rosen, "Unlike Clarence Thomas..., I have never felt a compelling need to denounce the policy that opened up closed doors to me. Nor do I feel apologetic or ashamed that I was hired as an affirmative action candidate."

The bottom line is, these policies do work—for people like Thomas and Rosen both. They give opportunities to minorities and women who would otherwise have been discriminated against because of institutionalized racism and sexism.

But for the last couple years these policies have been increasingly dismantled, mainly by white males. And that shouldn't happen.

White males shouldn't decide when these policies should end, rather it is the people they were designed to help who should say when an equitable balance has been reached. Minorities and women have been discriminated against in this country for 400 years. What makes conservative white males think that 20 years of token reform policies have done any-

## Question: Do you agree with affirmative action programs?

**Editor's note:** We decided not to run photos of those answering on the basis that stereotypes are sometimes made from the color of one's skin to one's opinion, especially on this topic. An opinion is an opinion, no matter what the person's skin color is.

"I think it is highly needed. If affirmative action was taken away, it would be a disadvantage for minorities that are not financially able to come here."  
--Hassan Orr, biological sciences junior

"I think it's good. I think without it a lot of people wouldn't get an education. It's got its faults, but nothing's perfect."  
--Javier Guel, graphic design grad student

"I think it's essential. I've certainly benefitted from it. People who undermine affirmative action have a very narrow view of the power balance in the world today."  
--Peggy Lant, English professor





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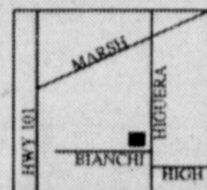
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# Roommate horror stories

*Before you finish moving your stuff in, you might want to get a bio on your new roommate*

By Otto Moe Beal  
WOW Staff Writer

**H**owdy campers! Just left home for the first time? Welcome to the wonderful world of living with roommates.

Whether you're sharing a dorm room or off-campus housing, you're about to get thrown into a brand new situation that will call on all your strength, patience and understanding. You thought your brother or sister was a pain in the ass? Don't look now, because it's time to meet your roommate (insert ominous music here).

Meet "Ellen" (not her real name—nobody ever wants to go on record when they're bad-mouthing their roommates in the press). Ellen was excited when she first got to Cal Poly. Finally she was away from the draconian, iron-fisted rules of her parents. She vowed as God as her witness that her little brother would never go through her underwear drawer again.

When she moved into a small house near campus

with Bill, Paul and Sue, she thought she was finally free. But then her underwear began to disappear. At first she chalked it up to washing machine black holes and other anomalies of time and space. Then she blamed Sue who swore up and down that she wasn't interested in wearing her skid-marked panties and too small bras. But where could her undergarments be going? The answer surfaced when she arrived back at school from Christmas vacation a day early and found Paul parading around the house in her matching black thong and camisole. In embarrassment Paul moved out. A lucky break for Ellen.

"He looked better than me in that stuff," she

said.

Laural, a senior English major, didn't have much better luck with her roommate.

"She was crazy," said Laural. "She couldn't go to sleep without listening to the oldies station. I had 'a doo run-run' running through my head night and day. If I turned the radio off she'd wake up. And she was a chain smoker. Our room looked like a bad B-movie. Worst of all, she thought she was a painter and she'd make these horrendous paintings and give them to me. What was I supposed to say, 'No thanks, your paintings suck?' What a psycho!"

Another of Laural's roommates would burst into tears every time she

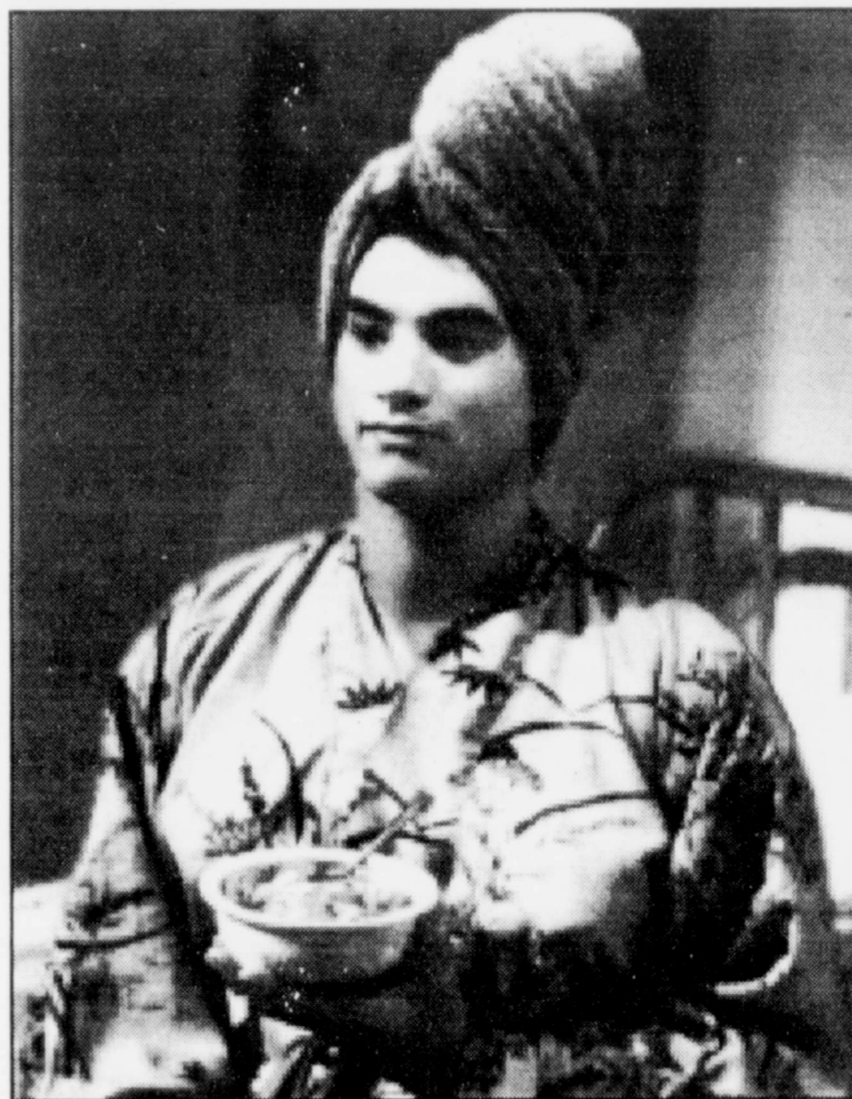
opened a beer.

"Her mother was a recovering alcoholic," she said. "She'd just start quietly weeping. It was

creepy."

Kristen, another Cal Poly student, shares a space with three students whose diets consist of rice and noodles which invariably seem to wind up dried and sticking to furniture throughout their cramped apartment. When Kristen left a note asking the other girls to clean up their crusty week-old mess, she returned to the apartment to find them in tears. Tension reigns in their living environment to date (and it will probably get worse if they see this article—sorry Kristen!).

Jasmine also experienced the horrors of slobbery. Though she herself was no neat freak, her



Your roommate could be a bosom buddy for life. Or he/she could be a crossdresser like Buffy. / WOW photo courtesy of WWW

roommate Norma created a living environment which Dante accurately described in the "Inferno."

"She was a major slob," said Jasmine. "The trash had to be overflowing before she would even consider taking it out. She would never clean. The one time she did decide to help out I had just spent an hour mopping and waxing the kitchen floor."

"Norma decided she was going to clean the oven and proceeded to dump black, crusty crap all over the clean kitchen floor," Jasmine continued. "It was all wet and she was tracking footprints all over the place. I got a towel to clean it up, trying to give her the hint. She said, 'Oh, you don't have to do that.' What an idiot."

Doug was a growing boy. He drank a lot of milk and tried to maintain a healthy diet. He kept a good stock of food in the fridge. His

See ROOMMATES page 29

**Want to get rid of your roommate? Try some of these ideas:**

1. Switch the sheets on your beds while s/he is at class.
  2. Twitch a lot.
  3. Pretend to talk while pretending to be asleep.
  4. Speak in tongues.
  5. Move your roommate's personal effects around. Start subtly. Gradually work up to big things, and eventually glue everything s/he owns to the ceiling.
  6. Walk and talk backwards.
  7. Eat all of their food.
  8. Smile. All the time.
  9. Shoot rubber bands at your roommate while his/her back is turned, then look away quickly.
  10. Hide your underwear and socks in your roommate's closet. Accuse them of stealing.
  11. Shave their head while they are sleeping.
  12. Listen to radio static all the time.
  13. Cry a lot.
  14. If you get in before your roommate, go to sleep in his/her bed.
  15. If your roommate goes away for a weekend, change the locks.
  16. Follow him/her around on weekends.
  17. Sit on the floor and talk to the wall.
  18. Wear their clothes and claim that they are yours.
  19. Take his/her underwear. Wear it.
  20. Stare at your roommate for five minutes out of every hour. Don't do anything, just stare.
  21. Dress in drag.
  22. Refuse to do the dishes, even if they get moldy.
  23. Wear the same clothes everyday.
  24. Rearrange their room while they are gone.
  25. Don't shower.
  26. Take telephone messages for them and forget to tell them who called.
  27. Listen to country all the time.
  28. Have parties while they're trying to study.
  29. Crank your guitar up for a midnight jam session.
  30. Play a drum set.
  31. Throw their computer files in the hard-drive's trash.
  32. Scratch their CDs.
  33. Have your boyfriend/girlfriend over all the time.
  34. Steal their boyfriend/girlfriend.
  35. Use their soap, shampoo.
  36. Use their towels.
- The sad truth is, that most of these things have actually happened. Mustang Daily does not really condone doing these terrible things—no, we wouldn't do that.

## Helpful tips for transfer students

By Traci Roach  
WOW Staff Writer

**I**f "I only knew then what I know now" sounds like a familiar phrase, then stop wishing you could go back in time and pay attention.

The necessary, yet often overlooked information that transfer students need can save them a lot of heartache if learned early on. Just ask older students who thought graduation was two years away, but are still attending Cal Poly because of unexpected obstacles.

### Tip #1: Always double check your transcripts

The first tip deals with transferable courses taken at a previous college. After glancing at your transcripts the records office determines which courses will count toward your degree. Don't accept this as the final word. If you believe certain classes should qualify as part of your Cal Poly curriculum, fill out a petition form. These are only for general education requirements and need to be signed by the evaluations office, the department chair offering the course and your adviser.

### Tip #2: Plan early

Another tip is to contact your department and find out when classes are offered. Early

planning will eliminate the surprise of needing a class during a quarter in which it is not offered.

### Tip #3: Schedule the correct prerequisites

Also, scheduling the proper prerequisites is necessary for upper division courses and internships in some cases. Talk with your adviser or department head at least once a quarter to be clear on your schedule and that you are in fact getting closer to graduation.

### Tip #4: Learn about priority registration

Students are entitled to three quarters of priority registration. Learn the dates before it's too late and take advantage of them. Cal Poly is known for maximum density in the classroom.

### Tip #5: Know the graduation requirements

Another piece of advice is to contact the records office about graduation requirements such as the ELM (Entry Level Mathematics), EPT (English level placement test) and the

GWR (Graduation Writing Requirement). An English class may substitute for the GWR, but find out early if it will be accepted.

### Tip #6: Schedule your senior project early

Another tip is to sign up for your Senior Project at least two quarters before you expect to graduate. Putting off the grueling research project will only be more stressful in the end. Talk with your assigned project adviser frequently and plan around its deadlines. There's no escaping it, so choose a topic that is of interest and learn from it.

### Tip #7: Check out the career services dept.

A useful campus facility, such as career services, provides listings of part-time and full-time employment as well as co-ops and internships. The center also has career counseling and offers workshops for resume writing, personal statements, job search, interviewing and grad school.

Transferring to a new and unfamiliar school can be intimidating, but knowing how to efficiently work with the system will lessen anxiety and get you your degree in the expected two years.



# Cal Poly Won't Tolerate Sexual Harassment!

Cal Poly affirms its commitment to creating and maintaining a community in which students, faculty and staff are able to work cooperatively in an atmosphere free from sexual harassment. Sexual harassment is unwelcome sexual behavior that violates federal and state legislation. The guidelines set forth in Cal Poly's Policy Against Sexual Harassment are designed to provide an appropriate avenue of redress for victims of sexual harassment and to provide due process for all parties.

Educating the Cal Poly community is a high priority in the crusade we've initiated to eliminate sexual harassment. We offer regular training to inform our campus constituents about sexual harassment guidelines, to provide updates on the evolving body of sexual harassment case law and to focus attention on the critical nature of our concerns.

For our employees and students who may suffer the indignities of sexual harassment, we provide support and assistance through a structure of Sexual Harassment Advisors listed here and through the office of women's programs and Services located in the University union, Women's Center Room 217f, Ext. 2600.



*Warren Baker* Warren J. Baker, President

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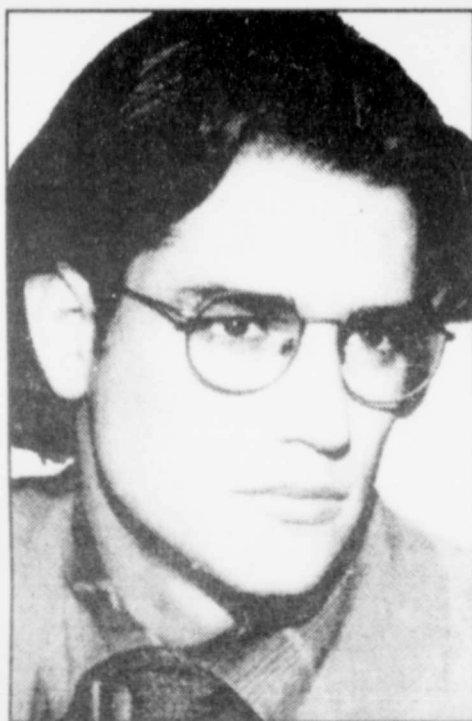
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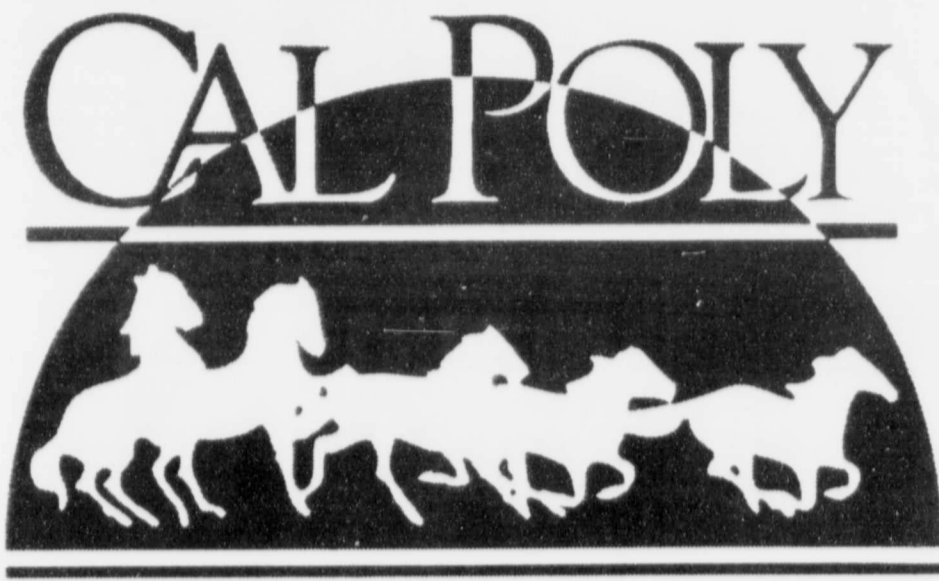
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**W**ith the American West Conference a fading memory, all of the Cal Poly sports teams will be entering a new era this fall. For some Mustang athletes, this new beginning will be in the Big West Conference; while others will be standing alone in Mustang Stadium ready to face their opponents as Independents. Wherever they may stand one thing is for certain, these Mustangs are...

# Ready for action

By Katrina Ritchie  
WOW Staff Writer

## • Football

Despite other Cal Poly teams entering the Big West Conference, the Mustang Football team enters this season as a Division I-AA Independent.

Head Coach Andre Patterson said the Mustangs have a great group of experienced returning players and the ability

to be very explosive on offense.

"Offensively, we are expecting big things from second team All-American receiver Kamil Loud, receiver Jon Peck, running back Antonio Warren and full back Keith Washington," Patterson said. "On defense, Jonathan Trotter is back as an All-American candidate at linebacker, David Lombardi is back at corner and Andrew Parkinson is back at defensive line. They have made a bunch of big plays for the program the past two years and we expect for that to continue."

The main focus for the Mustangs during training camp was to continually improve each day and to become better prepared for the upcoming season, Patterson said.

"I was very pleased with the effort the players gave during training camp and the mental concentration they had," he said. "If we keep that up we will have a great season."

Patterson said the Mustangs lost many key players from last year's team including quarterback Mike Fisher and linebacker Alex Garwood.

"I think that the people who have stepped in to fill the roles of some of our seniors that graduated have done outstanding jobs to fill those big shoes," Patterson said. "The real test won't be until we play some games and see if they can replace some very good players."

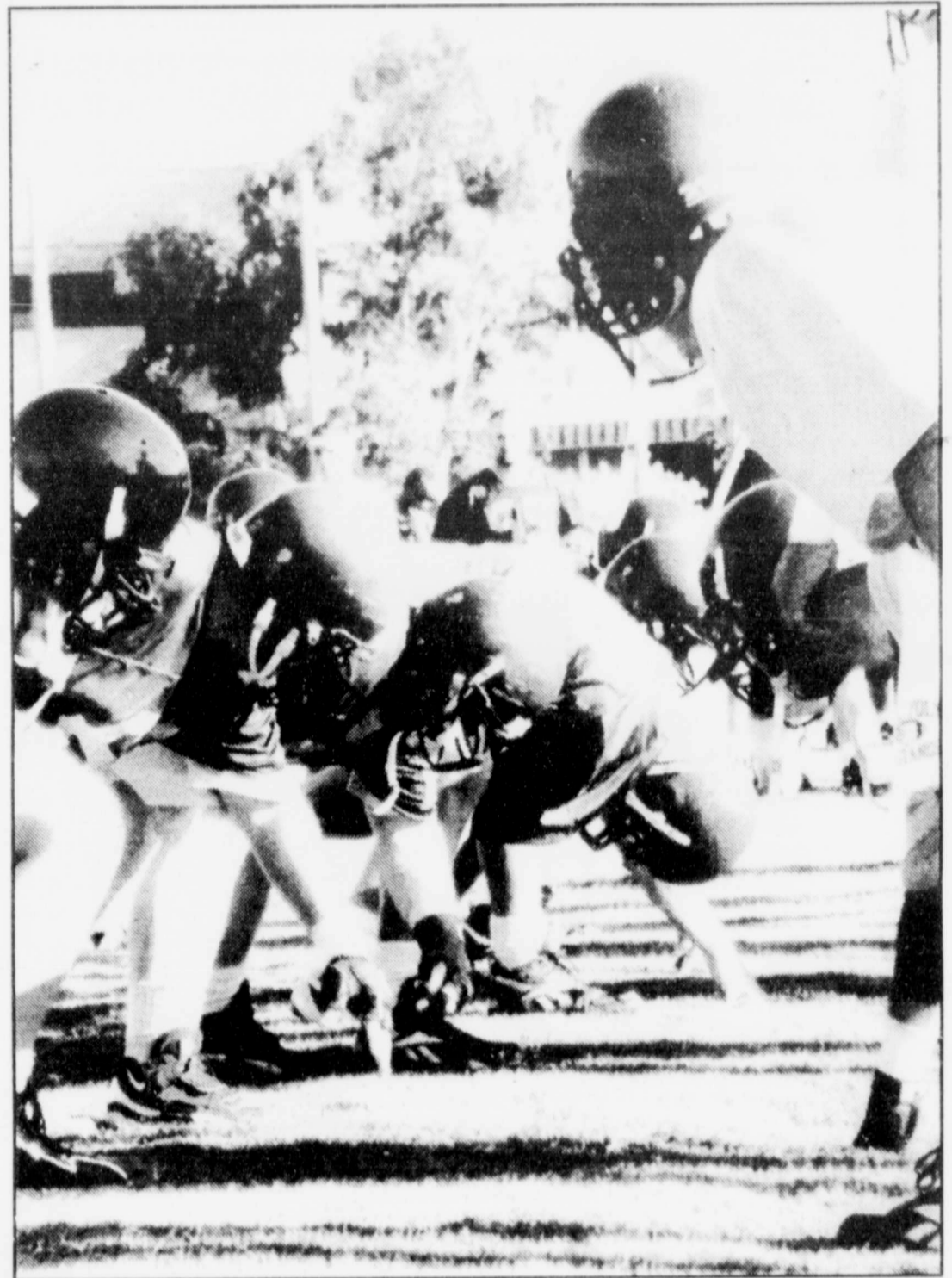
Backup quarterback Nate Ecklund and San Jose State transfer Alli Abrew have been battling it out for the starting quarterback job, but Patterson said that naming a starter is not a top priority.

"This is a good situation for a head coach to be in when you have got two quarterbacks that you feel comfortable with to run your offense and throughout the season I am going to be needing them both," Patterson said.

The Mustangs opened their season with two games on the road at Idaho State and Montana. The Mustangs first home game is September 21 against Weber State at 6 p.m.

## • Volleyball

The Volleyball team begins this season with 12 returning players, a new conference



The Cal Poly football team is ready to take head on the challenge of being an Independent team this fall / WOW photo by Michael Troxell

to compete in and a new coach.

Steve Schlick takes over the head coaching responsibilities leading the team into its first year in the Big West Conference.

"It is a big step going into the Big West," Schlick said. "The competition will be stiff."

Senior Heather Lee said the team is looking forward to playing in the Big West.

"We are playing against tough teams known for big blocking and big hits," Lee said. "We are really excited about this season and our new coach."

Schlick said he is very impressed with the team.

"We are continually making progress. We are a little raw, but this team has a good attitude and good work ethics," Schlick said.

The Mustangs opened their season with a tournament in Dayton, Ohio on August 30-31. It will host the Cal Poly Invitational September 13-14.

## • Women's soccer

Last year, the NCAA Division-I Selection Committee denied the 15-3-1 Cal Poly Women's Soccer team an NCAA playoff bid, in spite of the fact that its record was better than several teams allowed into the playoffs.

This year, Head Coach Alex Crozier said he will be very surprised if that hap-

pens again.

"If we do as well as or better than we did last year, I do not think that will happen again," Crozier said. "A lot of attention was drawn to the fact that we were left out of the playoffs. There were a lot of people outside of Cal Poly who said that we were robbed."

Although the team has lost six starters from last year, a lot of recruiting was done during the off season, said Assistant Coach Dan Tobias.

"Recruiting went well and we brought in eight new players, some of which will red shirt," Tobias said. "We have a strong school academically and a good soccer program to offer."

The Women's Soccer team opened its season with three home games beginning August 30. The Mustangs played Westmont College, UCLA and Santa Clara University and just finished their first road game September 11 at Pepperdine.

"I look for seven or eight players to really stand out during this season as opposed to the usual three or four," Crozier said. "We have a really talented mix of players."

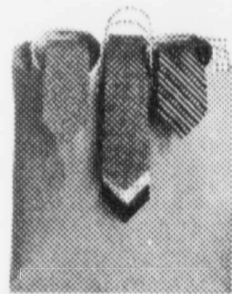
See SPORTS page 17



Jill Butts is one of 12 returning players to the Cal Poly volleyball team which is entering the Big West Conference with a new coach on the sidelines / WOW file photo



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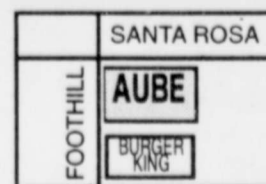
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**SPORTS** from page 15: The men's soccer team has a solid team this fall, with all but one returning player

• **Men's soccer**

The Men's Soccer team reached the NCAA Division-I Playoffs last year with an 11-6-1 record, but lost in the first round to UCLA, 2-1.

This year, the Mustangs look forward to getting to the playoffs once again.

All but one player returns to the team this fall, and Head Coach Wolfgang Gartner has added several new players to contribute to the team as well.

"We have a solid group returning this year," Gartner said.

One returning player to watch for this

season will be senior forward Clay Harty, who had 16 goals last year including two game-winners.

The Mustangs opened their season at home against Oregon State on August 31 and then went on a four game road trip. They are back home again September 20 at 7 p.m. against Texas-Pan Am.

Gartner looks forward to the upcoming season with his experienced team.

"Depth-wise, we are balanced very well, but we have some forwards who should stir some excitement for the fans each night," Gartner said.

• **Cross country**

The Men's and Women's Cross Country teams are looking forward to their first season in a new conference.

"The Big West is an unknown entity for us in terms of how we will stack up against the competition," said Head Coach Terry Crawford.

Crawford said the women's cross country team is prepared to battle it out to be the best California team in the conference.

"Santa Barbara and Irvine are the two big teams to beat," Crawford said. "We are one of, if not the, best teams in California and we

hope to be in the top three."

On the men's side, Crawford said Santa Barbara is the team to beat.

"We hope to step up and break into the Big West and battle Santa Barbara for the top spot," Crawford said.

Crawford said Eric Engle had a good summer training and on the women's side Nikki Shaw, Amber Robinson, Claire Becker and Lori Fancon are the top runners.

"We have lost some key people for both the men and the women, but we are pleased we have some runners back," Crawford said.

Cal Poly will host its only home meet on October 19.

# Sports Schedules

## Cross Country

Date	Meet	Site
Sept. 21	Fresno State Invite	Fresno
Oct. 5	Stanford Invite	Palo Alto
Oct. 12	TBA	TBA
Oct. 19	Hind/Cal Poly	SLO
Nov. 2	Big West Conf.	Boise State, Idaho
Nov. 16	Region 8-NCAA	Fresno
Nov. 25	NCAA Nationals	Tucson, Az.

## Football

Date	Opponent	Time
Sept. 21	Weber State	6 p.m.
Sept. 28	Central Washington	1:30 p.m.
Oct. 5	University of Idaho	3:05 p.m.
Oct. 12	St. Mary's College	1:30 p.m.
Oct. 19	Southern Utah Univ.	1:30 p.m.
Oct. 26	Western Illinois Univ.	11:30 a.m.
Nov. 2	*U.C. Davis	1:30 p.m.
Nov. 9	Montana State	11:05 a.m.
Nov. 16	Open	
Nov. 23	Cal State Sacramento	1 p.m.

HOME GAMES IN BOLD \*HOMECOMING

## Women's Volleyball

Date	Opponent	Time
Sept. 26	*New Mexico State	7 p.m.
Sept. 28	*U.C. Santa Barbara	7 p.m.
Oct. 4	*U.C. Irvine	7 p.m.
Oct. 5	*CSU Fullerton	7 p.m.
Oct. 8	CSU Northridge	7 p.m.
Oct. 11	*UOP	7 p.m.
Oct. 12	*Long Beach State	7:30 p.m.
Oct. 18	*Utah State	7 p.m.
Oct. 19	*University of Nevada	7 p.m.
Oct. 22	Santa Clara University	7 p.m.
Oct. 25	*Boise State	7 p.m.
Oct. 26	*University of Idaho	7 p.m.
Nov. 1	*Long Beach State	7 p.m.
Nov. 2	*UOP	7 p.m.
Nov. 5	CSU Northridge	7 p.m.
Nov. 8	*CSU Fullerton	7 p.m.
Nov. 9	*U.C. Irvine	7 p.m.
Nov. 14	*North Texas University	7 p.m.
Nov. 16	*U.C. Santa Barbara	7:30 p.m.

HOME GAMES IN BOLD \*BIG WEST CONFERENCE GAMES

## Men's Soccer

Date	Opponent	Time
Sept. 15	U.C. Berkeley	1 p.m.
Sept. 20	U. Texas-Pan American	7 p.m.
Sept. 22	Sacramento State	4 p.m.
Sept. 27	Hartford University	5 p.m.
Sept. 29	U. North Carolina-Charlotte	2:30 p.m.
Oct. 4	*CSU Northridge	7 p.m.
Oct. 11	Univ. Portland	7 p.m.
Oct. 13	*U.C. Irvine	2 p.m.
Oct. 18	*U.C. Santa Barbara	7 p.m.
Oct. 25	Westmont College	7 p.m.
Oct. 27	St. Mary's College	2 p.m.
Nov. 2	*UCLA	7 p.m.
Nov. 9	*Cal State Fullerton	7 p.m.
Nov. 15	U.C. Santa Barbara	7 p.m.

HOME GAMES IN BOLD \*MOUNTAIN PACIFIC SPORTS FEDERATION LEAGUE CON.



## Women's Soccer

Date	Opponent	Time
Sept. 15	*U.C. Irvine	3 p.m.
Sept. 17	University of San Diego	3 p.m.
Sept. 22	Fresno State	7 p.m.
Sept. 24	*U.C. Santa Barbara	7 p.m.
Sept. 27	Washington State	7 p.m.
Sept. 29	USC vs. Washington State	Noon
Sept. 29	Loyola Marymount	3 p.m.
Oct. 4	Univ. Portland	1 p.m.
Oct. 6	U. Washington	1 p.m.
Oct. 11	*University of Pacific	4:30 p.m.
Oct. 18	*Univ. of North Texas	4 p.m.
Oct. 20	Harvard University @ Texas	11 a.m.
Oct. 23	*CSU Fullerton	7 p.m.
Oct. 25	*Utah State Univ.	4:30 p.m.
Oct. 30	Oregon State	7 p.m.
Nov. 1	U.C. Berkeley	2:30 p.m.
Nov. 3	Montana	11 a.m.
Nov. 8	Big West Tournament	TBA
Nov. 10	Big West Tournament	TBA

HOME GAMES IN BOLD  
\*BIG WEST CONFERENCE GAMES

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# Michael's little list of instructions

By Michael Kaufman  
WOW Staff Writer

After devoting many years of my life to higher education, (most of them here at Cal Poly) I can finally see the light at the end of the tunnel—graduation.

When all is said and done I really have enjoyed my stay here and wouldn't replace it with anything else. But, there are a few ideas that come to mind now that could have enhanced my tenure at Cal Poly.

When I began college, graduation wasn't as important to me as having an intense social life, of course. Social gatherings, relationships and being active in sports always laid atop the hierarchy of "things to do," while studying barely made the top ten list. It's quite funny how priorities change as you grow up.

## COMMENTARY

Now that commencement ceremonies look me dead in the eye, I feel that I've missed opportunities that I could have taken advantage of earlier in this stage of my life. When I speak of missed opportunities, I don't mean spending hours on end in the library, I mean the trifle things that lay the foundation for a more meaningful four, five or even six years at this university.

It was not my sheer love for journalism that drove me to write this, but a deep-rooted ideology that reminds me to make the most of every stage of life. Furthermore, it was H. Jackson Brown Jr., author of Life's Little Instruction Book, who reminded many of us that it is imperative to be open to new ideas. The three volumes of this book make suggestions on how to lead a more fulfilling life. Its title speaks for itself.

It would seem almost equally important for incoming freshmen and others to have a book of instructions to guide them through their stay here and allow them to take full advantage of the opportunities that lie ahead of them. The new book would, of course, have to focus on this university and the community of San

Luis Obispo. Since I don't have a contract with a book publisher, this will have to do.

1. Take full advantage of professor's office hours.
  2. Use the Rec Center as much as possible.
  3. If you live by the beach, learn to surf.
  4. Take a walk to see the broken statue heads behind the Dexter building.
  5. Join one of more than 400 clubs on campus.
  6. Take one night that you planned to go out and study instead.
  7. Hike Bishop Peak.
  8. Feed the sea lions at the Morro Bay Aquarium.
  9. Show your parents around campus.
  10. Go watch a less popular sports event like field hockey- we really do have a team.
  11. Stay the night in Montana de Oro.
  12. Take a friend to Fat Cat's Cafe at 3 a.m.
  13. Hang out at the 'family side' of the pier at Avila Beach.
  14. Honk when you go over each speed bump on Chorro and Broad Streets.
  15. Ride a bike to school instead of driving.
  16. Take pictures with friends who you may forget after graduation.
  17. Take full advantage of the free bus system.
  18. Get an email account as soon as possible.
  19. Don't wait until your last quarter to register for a class that may not be available when you need it.
  20. Try a 'Pacific Passion' Juice Club drink.
  21. Ask to redo a failed paper regardless of the teacher's policy.
  22. Hike to the Poly "P"— It may be gone soon.
  23. Resist the temptation to get a pet if you live in a small apartment.
  24. Look for off-campus housing as soon as possible.
  25. Assign yourself to a study group with people you've never met before.
  26. Don't be afraid to ask someone out.
  27. Walk home from downtown on a weekend night (please bring a companion).
  28. Wear the same clothes to your 8 a.m. class that you wore the night before.
  29. Create your own web page, even if no one will see it unless you give them your address.
  30. Use a U-shaped lock for your bike on campus.
  31. Don't wait until your last quarter to talk to your adviser.
  32. Attend the rodeo on campus at least once.
  33. Take Ag 301 with Dr. Joe Sabol (F.2 GEB requirement).
  34. Tour Hearst Castle.
  35. Visit the men's bathroom at the Madonna Inn.
  36. Donate at least some of your time to Wood's Humane Society.
  37. Don't put a Bad Boy Club/No Fear sticker on your vehicle.
  38. Buy used books at the campus book store.
  39. Milk a cow (refer to number 33).
  40. Don't look for a relationship with someone you meet at a bar.
  41. Occasionally turn in a term paper early.
  42. Don't register for 8 a.m. classes if you aren't a morning person.
  43. Register to vote!
  44. Try to get on the Dean's list at least once.
  45. Choose prospective roommates wisely.
  46. Take a leadership role in something.
  47. Buy a not-so-close friend a Bull's Sweat.
  48. Be a designated driver.
  49. Learn something new everyday—that's why you're here.
  50. Read the Mustang Daily cover to cover.
- I hope these ideas aid students in receiving all that this community and this university have to offer. Good luck in your endeavors.  
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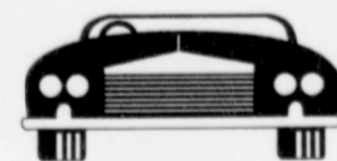
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# Cal Poly spirit~ making a comeback



Crazy people with their shirts off, some students show how to get into the spirit of things at one of last year's football games. Expect more of this behavior this year, as Running Thunder plans to rile up crowds. / WOW file photo

By Justin MacNaughton  
Summer Staff Writer

**I**t's a third down for Idaho. The stands are partially filled, and spirit for Cal Poly needs some encouragement.

In steps Running Thunder. They extend their welcome to the visitors and excite the home-crowd by placing potatoes in Idaho's side of the bleachers.

This is one of the many stunts Running Thunder has done over the past two years to support and increase Cal Poly spirit during athletic events.

Running Thunder, sponsored by ASI and the athletic department, is a club which attends athletic events and provides support for the teams. During both home and away games the club members are Poly's personal cheering section among the crowd.

"We dress up in loud Cal Poly colors, we work with the cheerleaders and band and try to get everybody to enjoy the game," said Running Thunder President Steve Schimmel.

Running Thunder first appeared in 1994, after nearly 20 years without an athletic spirit club. That 20-year break began in the mid-70s, when the Rally Club fizzled out.

"We're a recreation of the Rally Club," Schimmel said.

Now with an Executive Board of Directors and over 80 members, it plans on backing the 1996-97 athletic year with more support than ever.

"This year we are going big," Lisa Barnicoat, Running Thunder's Vice President said. "Things are changing, we got a lot of money from athletics this year so we have huge plans."

Included in those plans is Pride 101. During Week of Welcome, freshmen will be targeted by Running Thunder to familiarize them with Cal Poly.

"We want to orient new students with Cal Poly and all the things on campus they can be proud of," Barnicoat said.

This Fall will also be the first time there will be a student controlled bleacher section.

The southern end of Cal Poly's bleachers will be under the guidance of Running Thunder. Throughout the fall season the club will work to get a higher attendance at home athletic events by hosting giveaways, raffles and activities in the bleachers.

Running Thunder is also responsible for the maintenance of the Poly "P" which is located on the

See THUNDER page 27

## Homecoming: The Spirit of '96

By Justin MacNaughton  
Summer Staff Writer

**T**he plan is to increase school spirit and bring back more alumni support for Cal Poly

coming for the students and alumni. Awards will be given among the various levels of monetary sponsorship.

According to Smith, major sponsors of \$300 or more will be recognized with their name on



Cal Poly's cheerleaders will most definitely be out en force to help root for the Mustangs at this year's Homecoming game. / WOW file photo

Athletics. This year the Homecoming Committee has more time to pull it off.

For it's third year, the student-run Homecoming festivals will begin October 28 and celebrate for one week before closing with Cal Poly's first home football game against U.C. Davis on November 2.

"Last year (Homecoming) was bigger than ever, and this year we're trying to make it even bigger," said Hillary Smith, chair of the homecoming committee.

The committee has taken several steps to promote stronger school spirit and a more successful home-

coming t-shirts and on banners displayed throughout the week. Secondary sponsors of \$100 will receive two tickets to the football game and a free t-shirt.

"Everyone seems willing to help out in some way or another," Lisa Colman, Homecoming Publicity Coordinator said of local support. "If they can't help out with money, then they are totally willing to get involved some other way."

The creation of a residence hall relations position among the committee was formed to work exclusively with incoming students. The

See HOMECOMING page 27



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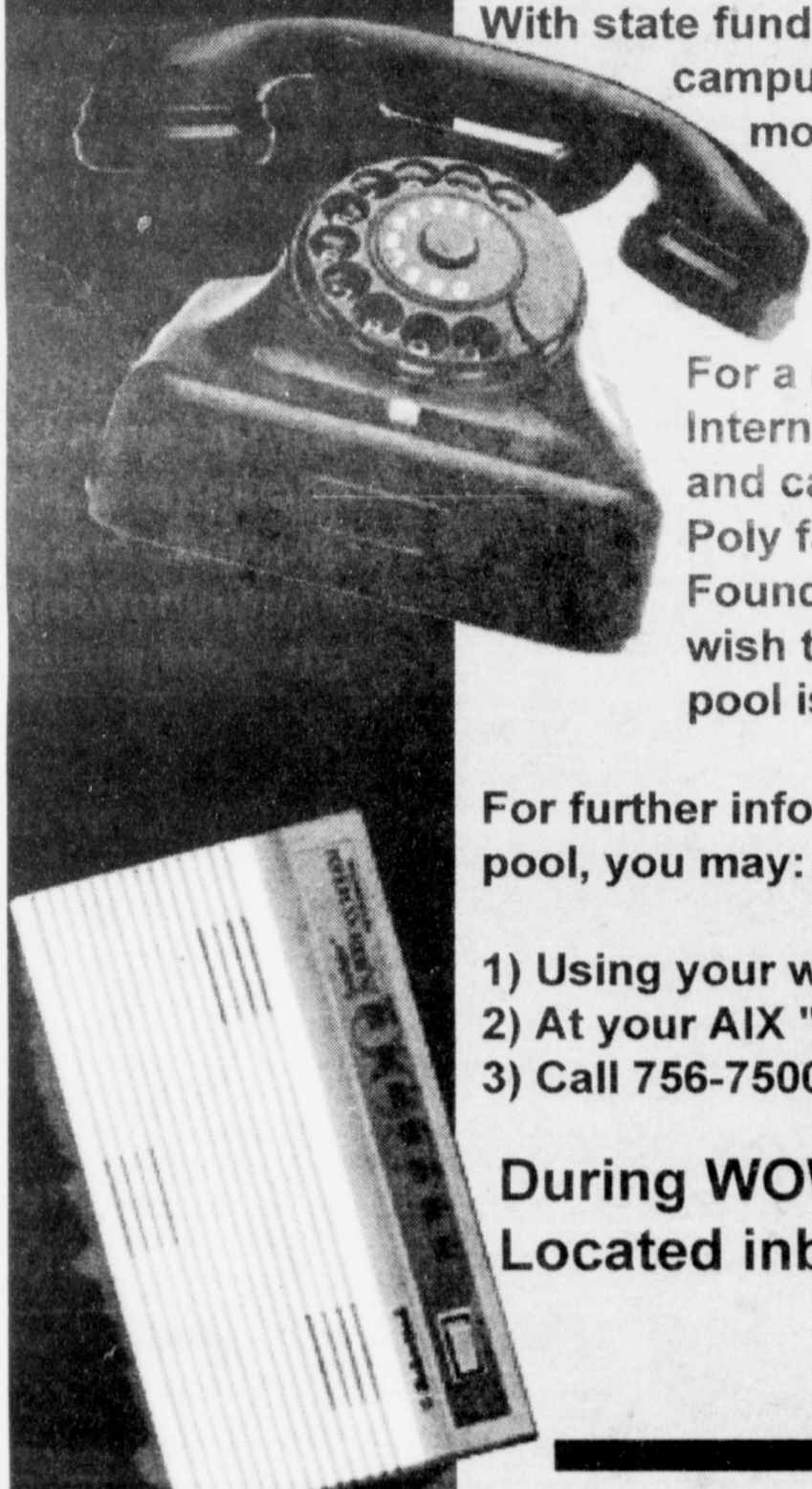


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# Faster Modem Pool



With state funding unable to keep up with increasing demand for dial-up access to campus computer systems, Cal Poly students will have the option to pay a monthly charge for improved access to a new enlarged, faster modem pool. A free modem pool will continue to operate in parallel with the pay modem pool.

For a monthly charge of \$11.00, students will have improved access to the Internet, World Wide Web, electronic mail, news groups, the Cal Poly Library and campus computer systems from their home or anywhere off-campus. Cal Poly faculty and staff will have access to the pay modem pool at no charge. Foundation, ASI employees and other University approved users who may wish to subscribe to the service will pay the established fee. Neither modem pool is open to the general public.

For further information regarding automated sign-ups and services on the new modem pool, you may:

- 1) Using your web browser, connect to <http://spider.calpoly.edu/modems/>
- 2) At your AIX "%" prompt type "lynx <http://spider.calpoly.edu/modems/>"
- 3) Call 756-7500 for voice information.

During WOW a special lab has been set up for automated sign-up  
Located in building 12, room 105-D from 9:00 a.m to 5:00 p.m, M - F.

The new modem pool is available at 756-7100  
The free pool will continue to operate at 756-1000

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# OUTSIDE lies the solution to boredom

By Traci Roach  
WOW Staff Writer

As a newcomer to the Central Coast and San Luis Obispo, first-time Cal Poly students may not realize the abundance of outdoor activities available. San Luis Obispo County is not only beautiful, but recreationally diverse as well.

Many hot spots are well known throughout town for activities including hiking, camping, mountain biking and surfing, while other areas are less advertised.

## BEACHES:

Located just 10 miles from the ocean, San Luis Obispo residents have the opportunity to visit several Central Coast beaches.

Looking for a good place to just relax and work on your tan? Then Avila Beach is the best place to go. Further south on Highway 101 is Shell Beach where surfers can test their wave riding skills. Shell Beach is good for beginner surfers while Morro Bay or Montana De Oro is better for the more advanced wave riders.

Continuing down the coast at Pismo Beach, you not only can enjoy the sun and surf, but also the sand. Stretching for miles down the coastline, the sand dunes are a great place to ride three-wheelers or camp. Two popular Pismo campsites are the North

Beach and Oceano Campgrounds.

Another oceanside recreation area is Morro Bay located north of San Luis Obispo on Highway 1. Camping is available for under \$20 a night at Morro Bay State Park.

## WATER SPORTS:

If you want to do something different, but still fun and challenging, kayaking can be a great experience. Morro Bay has several spots where you can rent a kayak for six to ten dollars and spend the day paddling. However, one must have the proper equipment and anticipate changing weather conditions.

Activities with a splash can take place in fresh water around SLO also. Lake Nacimiento, located near Paso Robles, has camping and water-skiing. Close-by is Lake San Antonio where the annual Wildflower Triathlon takes place.

Lopez Lake Recreation Center located northeast of Arroyo Grande, offers boating, wind surfing, fishing, camping, hiking, mountain biking and waterslides.



Bishop Peak in San Luis Obispo is a great place to get a good hiking workout. It also offers good rock climbing and some of the most spectacular views of the city and surrounding areas. / WOW photo by Michael Troxell

## HIKING:

Another camping area that includes many trails for hiking and mountain biking is Montana De Oro State Park. 'MDO,' located in Los Osos, spreads over 8,000 acres including seven miles of shoreline and about a dozen trails. Beginners and advanced hikers and riders can also enjoy the area for its beautiful scenic view of the coast.

Other routes for hikers include the mountains known as the Seven Sisters. Cerro San Luis, otherwise known as Mt. Madonna has mild hiking, but offers a panoramic view of the whole city at the top.

Next, there's Bishop Peak which can be hiked from several different angles depending on the type of adventure desired. At the peak there are several huge boulders that you can climb and sit on, offering views for miles looking towards the ocean.

A lesser known mountain, but just as fun and challenging as Bishop Peak is Hollister Mountain. It is located on Turri Road off of Los Osos Valley Road. The easily defined trail leads to the top where traditionally a tin can containing notes and other paraphernalia from previous hikers is wedged somewhere between the boulders.

Watch out though, as hiking Hollister is not only illegal (if you're caught) but may be hazardous to your

health if the dogs get you. Let the signs at the trailhead serve as your warning.

## BIKING:

If you like faster, more thrilling outdoor adventures there are several mountain biking areas around the county.

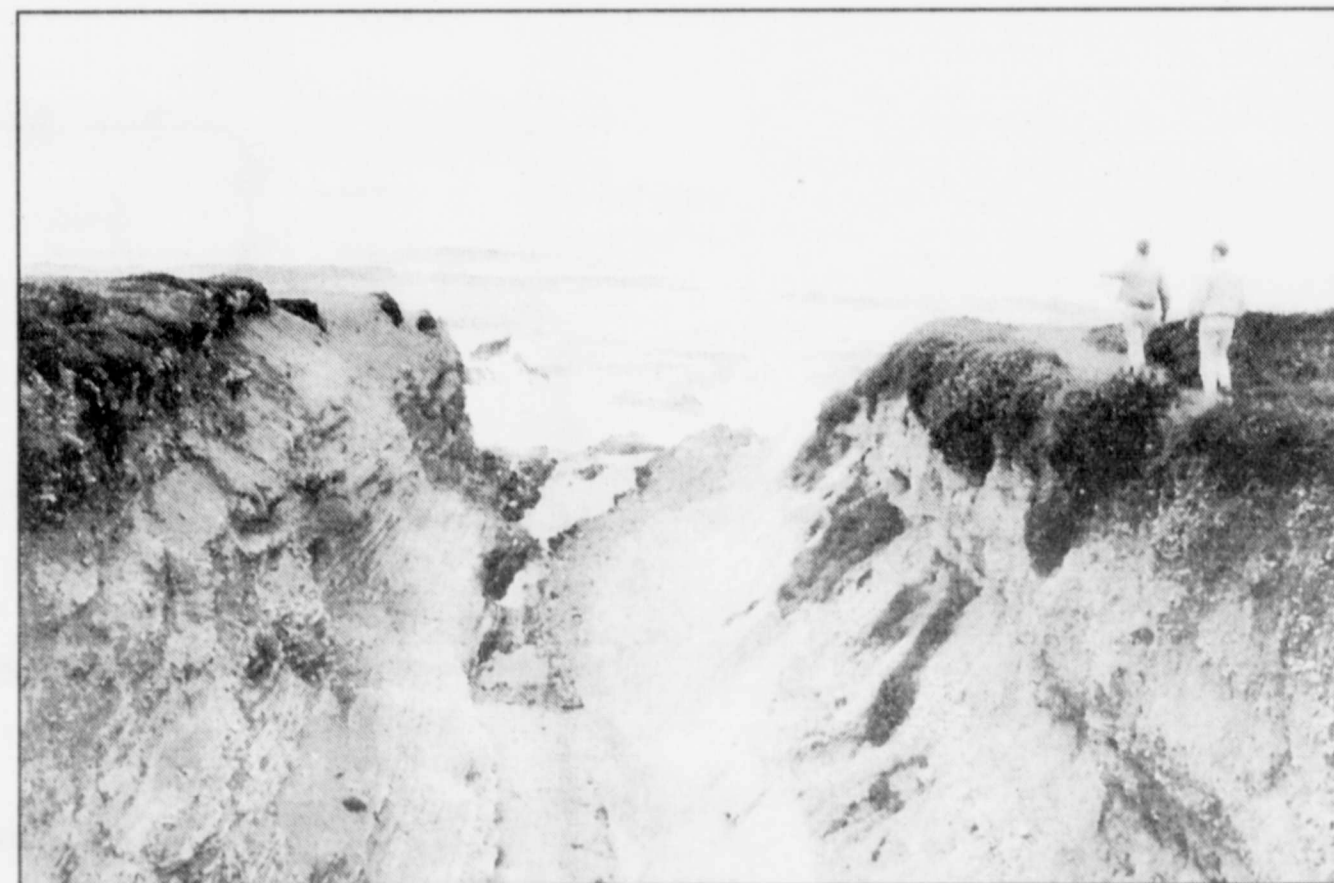
The Poly Canyon loop, which begins on campus across from Diablo Hall, goes for approximately eight miles and ends near the agriculture building. Another trail on Poly Canyon can be found by turning left at the fifth gate and following the single track up the hill toward the rock pile. Further down you will reach Via Carta Road which connects with Perimeter Road.

For a moderate ride try taking Perfumo Canyon Road to Avila Beach.

A more strenuous advanced ride is West Cuesta Ridge offering clear views of San Luis Obispo and Morro Bay.

Go north on Highway 101 to Stagecoach Road then turn left and pedal up the hill to TV Tower Road. One way is to go out to the Cerro Alto campgrounds where you'll need transportation to get back to SLO. Otherwise you can take the loop which goes back to SLO via State Highway 41 and U.S. Highway 1.

The city of San Luis Obispo, as well as the surrounding area between the ocean and the mountains offers numerous activities that are easily accessible. Whether it's leisure or exercise you seek, the outdoors provide fun in all shapes and sizes.



Beautiful Montaña de Oro State Park in Los Osos is the place to quench all your surfing, hiking and mountain biking desires. It's also a good place to take the parents. / WOW photo by Shoshana Hebshi

## Still not satisfied? Poly offers over 300 clubs

By Michael Kaufman  
WOW Staff Writer

A thorough education must take first priority for students, but there is more to college than highlighting textbooks, study groups and all-nighters.

Cal Poly students have an array of extra-curricular activities to take part in, but many don't know how to get involved.

Sport clubs, fraternities and sororities, special interest and religious clubs are all available to students.

According to Sport Club Coordinator Amy Iben, last year over 600 students participated in the 17 sport clubs offered through Recreational Sports.

"The great thing about sport clubs is that all Cal Poly students can participate," Iben said. "There are no cuts."

There are many similarities

between sport clubs and intercollegiate athletics.

"The main difference is in fundraising. The clubs receive some subsidies, while athletics is funded differently" she said. "But sport clubs compete against other universities and are governed through sanctioning bodies. Also, the clubs have regular practices and rules on eligibility."

Iben stressed that becoming involved in sport clubs is another way to balance life and help future endeavors, especially if the students hold leadership positions within the club.

Rugby Club President Terry Quinn believes participating in sport clubs gives students a chance to quickly fit in, while staying healthy and fit.

"You're part of a team, not just a

small fish in a big pond," Quinn said. "These clubs are based on camaraderie and the friends made in these sports last longer than your stay at school."

Quinn, who began playing rugby at Jesuit High School in Sacramento, said that students who involve themselves in sport clubs

**"Cal Poly students have an array of extra-curricular activities to take part in, but many don't know how to get involved."**

are offered a blend of strong competition and school pride, including various social activities.

Some other sport clubs are men's and women's lacrosse, crew, fencing, triathlon and ultimate disc. The latest addition is field hockey.

Rec Sports also offers organized

leagues for men, women and co-rec teams in intramural sports such as soccer, basketball, volleyball and softball.

A variety of competition levels are offered to meet the diverse needs of intramural participants. Each team plays its games once a week and a playoff tournament is held at the end of each quarter for teams with the best records.

While sport activity is a healthy way to exert energy, some wish to become involved in other programs under the direction of the university.

Another option for overworked students is to venture into the Greek system.

According to Ken Barclay, director of student life and activities, about 15 percent of students are involved in the Greek system.

Going through a formal rush

process is essential to join a fraternity or sorority. Rush is a formalized mechanism used worldwide to bring students together to see if they hold some common interests.

Fraternities will promote and publicize rush activities, while sororities send letters to interested women coming to Cal Poly.

A Pan Hellenic rush is more strict in guidelines and regulations and used by sororities. Fraternity rush is regulated by the Interfraternity Council and has more lenient policies.

During rush, students visit different houses in an attempt to get invited back. If students receive an invitation from more than one house they must choose between them.

Each house is limited to the number of members they can allow. Therefore some students are turned away from the house of their choice.

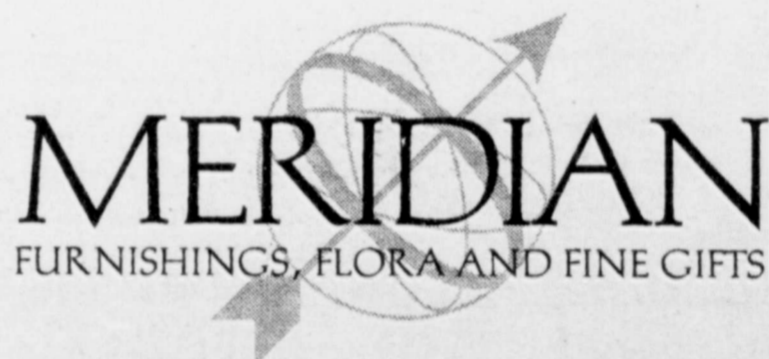
See **ACTIVITIES** page 33



# Welcome to San Luis

952 Higuera Street 545-8001

Voted "Best Store to Browse" in San Luis Obispo, Meridian's award winning showroom offers a unique selection of decor accessories and furniture that will add life to any room. A creative staff and an assortment of products ranging from contemporary pottery to melodic wind chimes can all be found in Meridian's ever-changing showroom.

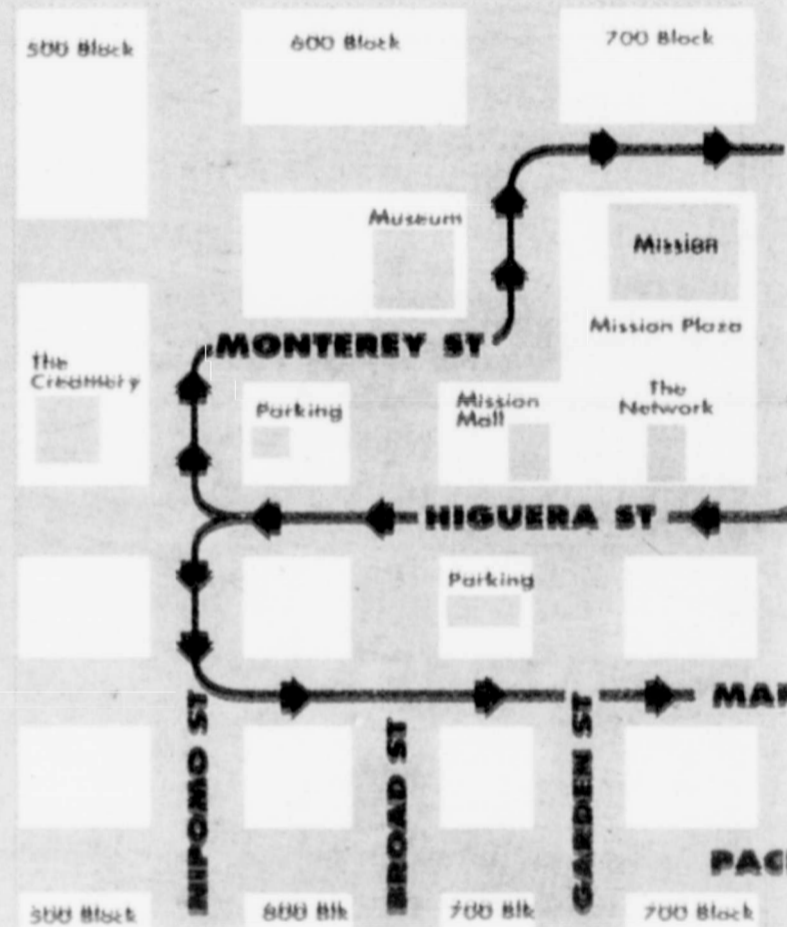


From the Historical Mission of San Luis Obispo Farmers' Market, Downtown SLO offers a unique Showcasing an exciting blend of art and ent



969 Monterey Street 544-5888

Looking for good old-style Italian cuisine? Angelo's Italian Restaurant has blended tantalizing food, affordable prices and great ambiance into one location. Angelo's simple decor makes it the perfect place for a meal with family and friends or a romantic interlude with that special person in your life. Angelo's is conveniently located next to an abundance of public parking. It's deliciously affordable!



877 Monterey Street 543-5246

Offering casual sportswear for men and women with premier name brands is the key to success for Put-Ons clothing store. Esprit, Union Bay, Rusty, Quicksilver, Z. Cavaricci and Local Motion can all be found under Put-Ons' roof. Great service and an amazing selection makes Put-Ons the place to shop and find all your clothing needs.



romantic atmosphere.

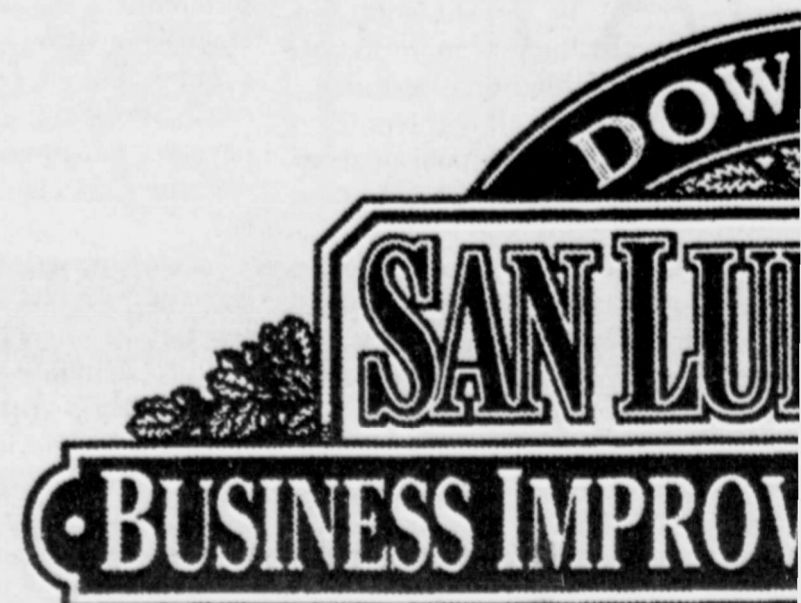
Whether you are staying a night at the Garden Street Inn, Downtown SLO offers a small-town experience. Mention this section to any business on the page. Angelo's discount is only offered on their Wednesday during their Weekend Breakfast.

Questions concerning Downtown San Luis Obispo Association at (805) 541-0286.



1212 Garden Street 545-9802

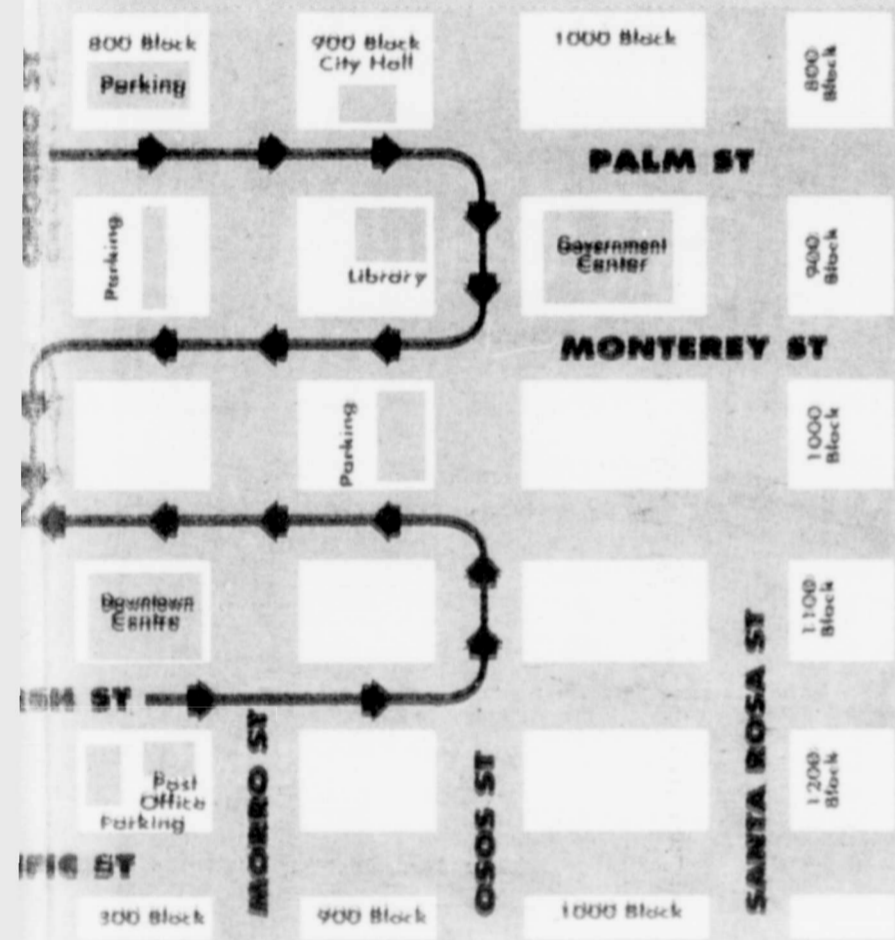
Hosted by Dan and Kathy Smith, the Garden Street Inn is the perfect place to fully enjoy your San Luis Obispo experience. Located in the heart of Downtown, this classic bed and breakfast reflects Victorian charm in its four suites and nine guest rooms. Theme rooms, like Field of Dreams and Valley of the Moon, are beautifully appointed with antiques, fireplaces, jacuzzis and historical memorabilia. Bountiful breakfasts and evening wine and cheese tasting make the Garden Street Inn a stop to remember.





# Downtown San Luis Obispo

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725 Higuera Street 541-8733

Being voted "Best Bar in San Luis Obispo" is one of the many accolades Mother's Tavern claims. From its ever popular Disco Night to live blues and jazz bands Thursday to Saturday, Mother's Tavern has turned into *the* entertainment focal point of Downtown. Mother's Tavern offers great food, drinks, music and a piece of local history for all visitors to enjoy.

599-A Higuera Street 541-2464

Poster Markei, on the corner of Higuera Street and Nipomo Street, is one of San Luis Obispo's largest poster and print shop. The staff at the Poster Markei is known for going out of its way to meet the many needs of its customers. From custom framing and poster mounting to pre-framed art, the Poster Markei can outfit any dorm room, apartment or house in style.



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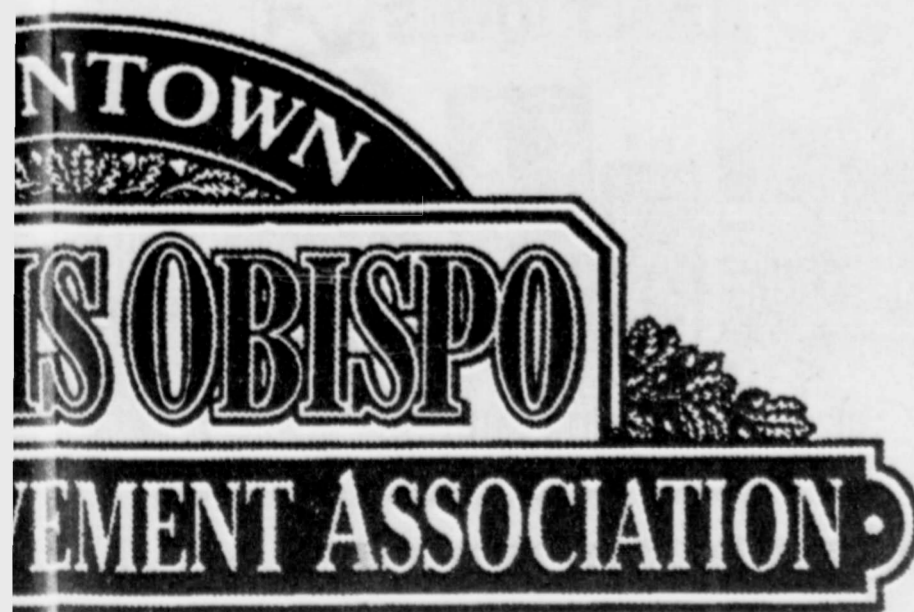
659 Higuera Street 543-5039

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Leon's Books has offered the largest selection of used books on the Central Coast for over 27 years. With over 150,000 books in stock, Leon's inventory ranges from out of print classics to contemporary thrillers. If you're looking for an excellent selection of used and vintage books at great prices, Leon's Books is the place to visit.

1234 Broad Street 544-2251

Residents of the Central Coast have been taking their vehicles to Villa Automotive for over 45 years. Known for its quality service and fair prices, Villa Automotive offers everything from basic maintenance to major overhauls. If you find yourself in a time of need, Villa Automotive is the place to call. Villa Automotive is conveniently located in Downtown on Broad Street.





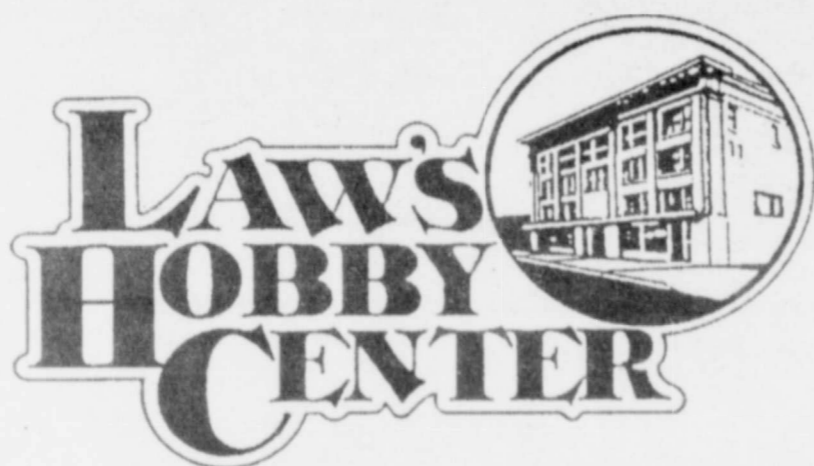


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# New amusement center's opening just around the corner

## SLO Fun'n Zone promises good times, family atmosphere

By Traci Roach  
WOW Staff Writer

The word "fun" may have different meanings to parents and their kids, but San Luis Obispo's soon-to-be-built Fun'n Zone will try to bring entertainment for all ages.

That's right, the state-of-the-art family entertainment center coming soon to our usually quiet city will bring attractions that could show up the rides at the Mid-State Fair.

Designed by Cal Poly architecture graduate Michael Hurst, the Fun'n Zone is expected to open sometime between March and May of 1997. The family fun park will feature two miniature-golf courses, an in-line roller hockey rink, a two-story arcade with 100 video games including seven to eight virtual reality games, and five batting cages for baseball and softball.

The golf courses will be modeled after the Seven Sisters mountain range, with one course designed for handicap accessibility.

The in-line roller hockey rink will be open to the public, and will also be a venue for Cal Poly hockey club games and for the San Luis Obispo Stampede, which currently practices in Santa Barbara. Traveling hockey teams will also use the facility and sur-

rounding motels. The arcade, described as "light and airy," will consist of only nonviolent games. It will provide a soft room for small children where they can play with interactive soft toys. There will also be an adult "quiet zone."

Other features at the park will include laser tag, a 16-seat motion-simulation theater, an Indy and stock-car race track, and bumper boats with water cannons.

According to Promotions Director Cliff Step, the food arcade will feature a snack bar with healthy food choices and local merchant booths such as SLO Maid ice cream.

The Grand Prix race track will be designed so that if any unsafe driving takes place, all cars will stop at the push of a button. The clock will also stop so no time is lost.

SLO Fun'n Zone will have a pay-as-you-play policy for all activities, which will eliminate an admission price. Day group rates and a special-events patio will also be avail-



It's only a billboard now, but in about a year the SLO Fun'n Zone will give residents and students a fun, safe place to play. / WOW photo by Michael Troxell

According to Conway the park will be upgraded to keep up with new and modern technology.

"We don't want people just to come once and that's it," Conway said. "We want people to return."

San Luis Obispo's economic manager Jane McVay said the city is really proud to have the Fun'n Zone because it will be very supportive of sports and family.

Governor Pete Wilson even sent a letter to the city expressing his delight with the project calling it "a staple for family entertainment for decades to come."

The 5.6-acre park will be located at 1600 Calle Joaquin, near Motel 6 off of Los Osos Valley Road.

In order to mitigate traffic there will be alternative transportation incentives like token rewards. SLO County Rideshare will also offer summer youth bus passes.

"The Fun'n Zone will provide safe, family fun for San Luis Obispo as well as being a positive force in the community," Nosco said.

able for school and nonprofit fund raising.

"The park will be kept clean and security will be of the highest quality and the lowest profile," General Manager Jacques Nosco said regarding plans for the new park.

Instead of security officers, high-tech cameras will watch over the park 24 hours a day. Also a 6- to 8-foot gate will surround the center.

"We want to be a very safe place," President Michael Conway said. "We don't want to be the same old thing."

## THUNDER from page 21

hill overlooking the campus, according to Schimmel. They clean up around the area, decorate it with lights during Homecoming and keep it painted white after it has been altered to various degrees.

Schimmel said the club is hoping to make a strong impression among students this year and gather more support from anyone willing to participate in any of their stunts.

## HOMECOMING from page 21

position will familiarize freshmen students with Cal Poly's clubs and organizations, and help them get involved with the promotion of school spirit.

"We are trying a lot harder this year to get the freshmen involved, because they're really the ones with the spirit," Smith said.

Throughout the week, groups involved with Homecoming will participate in various forms of games and activities. Brought back just last year, the Homecoming King and Queen crowning will occur. There will also be a banner contest and a scavenger hunt.

The Laugh Olympics is another all day event that gets students

together at pie eating contests, sack races and other similar events.

Prior to, and during the football game against Davis, there will be a club fair. Clubs involved in Homecoming will be able to set up information booths outside the stadium and sell t-shirts and promote themselves.

According to Smith, Homecoming was under the responsibility of the Alumni Association until 1994 when a student run organization took over. With funding from ASI, Alumni and the Athletic Department, the responsibilities of the event were passed on to the students.

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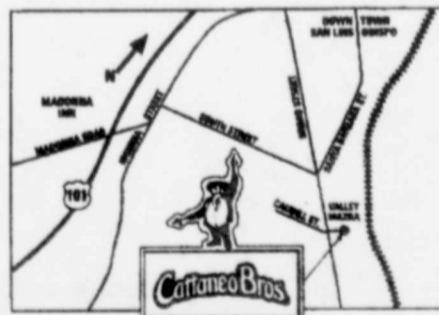
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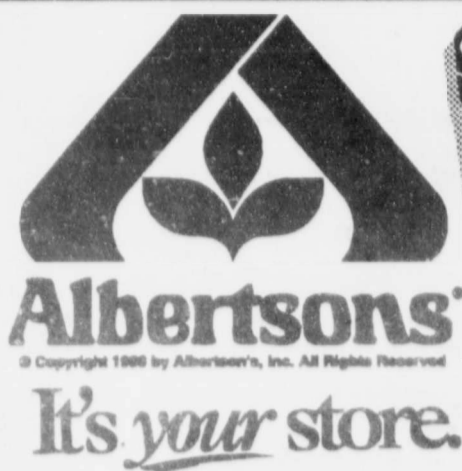
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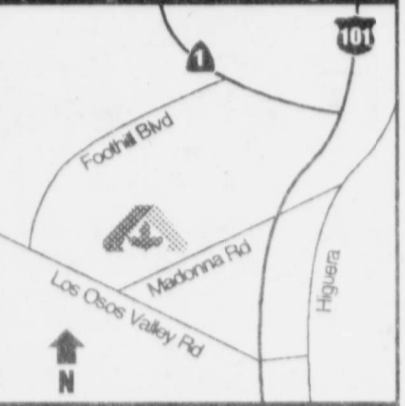
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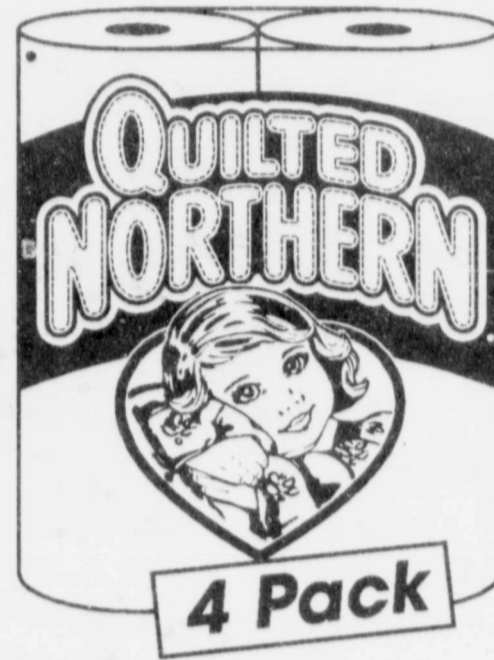
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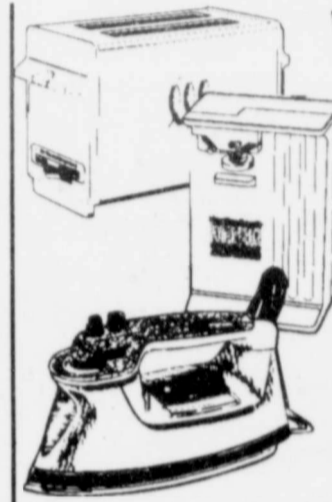
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**ROOMMATES** from page 13

roommates, on the other hand, did their shopping at Doug's Free Food Emporium (as long as he wasn't home). It got so bad that Doug started making little tic marks on his milk container to see if anyone was drinking it while he was out.

**Doug found his roommates shopping at Doug's Free Food Emporium whenever he wasn't at home.**

His roommates soon got hip to his trick and continued to drink his milk, adding water to fill it back up to the tic mark.

"I bought whole milk," he said, "but by the time my roommates got done with it it was weaker than nonfat."

Doug also found his cloths dirty and wadded up in the corner of his roommates' rooms. They swore they didn't know how they got there.

Sometimes roommate situations can turn really ugly. One girl began an intimate relationship with her male roommate. When she decided to break it off she came home to find her school books in the backyard with maple syrup poured between the pages. Her roommate come lover also broke her furniture and then gathered up her family and personal photos and drove

said Linda. "Massive mood swings. She was totally chemically unbalanced. We'd hear her outside screaming at her boyfriend, then she'd come in and say all bright and bubbly, 'Hi, guys!' It was

weird.

"One time I lost one of her books on accident," she continued. "She said, 'No problem.' The next morning I got up to make breakfast and all my eggs were broken. She also broke a lot of dishes."

There are plenty of stories of wild parties when roommates are trying to sleep. Shelley lived in a house with five girls. One night she came home to go to sleep after studying, but there was a full-blown rager going when she got there. She went up to her room to change and try to fall asleep anyway. What she didn't know was that before she got home some of the male party-goers had been in her room and opened her window blinds so they could watch her change cloths. When she complained to her roommates they just laughed.

**After breaking up with her roommate/boyfriend, one girl came home to find her furniture broken and her personal photos on a plane to Borneo**

them to LAX where he put them on a plane to Borneo. At least that's what he said. His friends told her the truth. He merely stuck them in a trash can in the terminal.

Linda had a roommate that was sweet as pie to her face. Her roommate also liked to eat pie, then go to the bathroom and throw up.

"She had an eating disorder,"

"Don't ever live with five girls," she said. "Not only were they catty, they were also messy. The amount of hair in the shower drain! Ugh!"

There doesn't seem to be any limit to how weird roommates can be. Your best bet is to be respectful and treat others as you'd like to be treated...and pray that the God of Good Roommates smiles on you.



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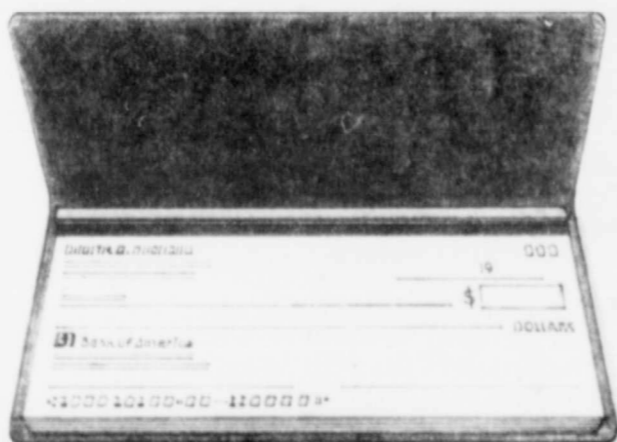
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**ACTIVITIES** from page 23

Nutritional science senior Jen Wolfsen joined the Alpha Phi sorority in the fall of her freshman year.

"I was active in social groups in high school and I thought it was the right step," Wolfsen said.

A supporting reason she had to join a sorority was to interact with students outside of her major.

Her brother was involved in the Greek system, so when information about sororities came in the mail from Cal Poly she was quick to be active in rush.

Choosing the right sorority is a very important decision.

"Sororities put people with similar interests together," she added.

The Greek system gave Wolfsen the chance to relax from the stresses of school and allowed her to just hang out.

"I've met my closest friends in my sorority," Wolfsen said. "These are the friends that will last for a lifetime."

There are six sororities in the Pan Hellenic system and 20 fraternities in the Interfraternity Council at Cal Poly. There are also four or five fraternities not in the council.

Pan Hellenic rush will be held September 19-23, while fraternities will hold their rush in mid-October.

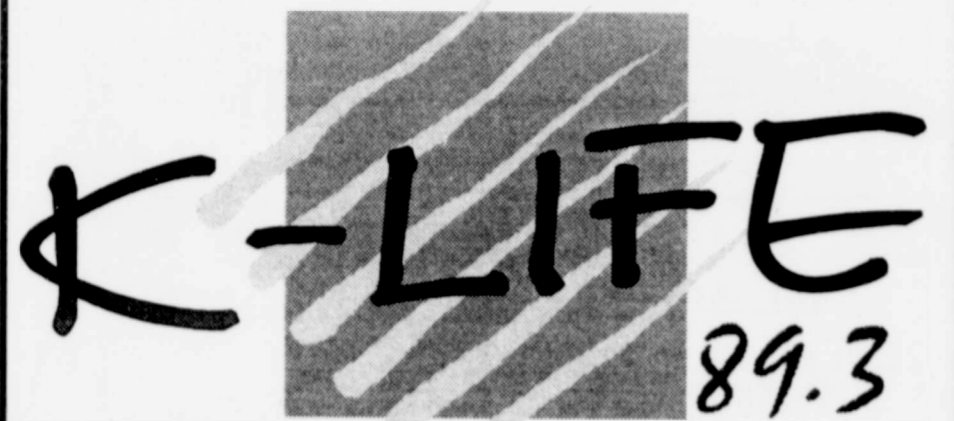
In addition to the activities offered by the Rec Center and fraternities and sororities, there are other clubs based on individual interests.

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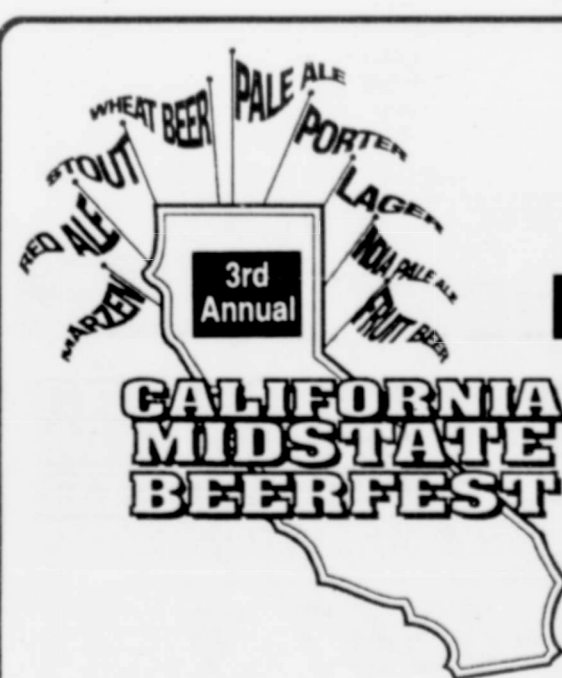
"This is a good introduction to all of the clubs and their leaders," Barclay said.

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# Kristin Smart: still missing

By Matt Berger  
WOW Co-Editor

NBC's "Unsolved Mysteries" is the latest investigating team to join the missing persons case that has boggled authorities for more than three months.

The show is responding to the continuing search for Kristin Denise Smart, a missing Cal Poly student who disappeared on May 25 while en-route to her dorm. The crime-fighting show is scheduled to air a news-based segment with interviews of family members and students during its season premiere, "Unsolved Mysteries" Segment Director Roger Erikson said.

"The show is slated for Sept. 20 and will feature a six or seven-minute segment," Erikson said.

The show will focus on factual information surrounding the case gathered from police and Smart's parents.

"Unsolved Mysteries" became aware of the case because of a letter Denise Smart, Kristen's mother, sent to the program.

"The second week that Kristen was missing I sent in the information necessary and asked (Unsolved Mysteries) to do it," Denise Smart said on a phone interview Sept. 6, the day of the filming.

The letter was one reason "Unsolved Mysteries" decided to focus on this case. The other was the similarity between the Smart case and a missing persons case at Syracuse University. April Gregory, also a freshman, was reported missing just one day before Smart's disappearance, according to Erikson. The segment will combine both cases.

"(Unsolved Mysteries) said it was a very unique case because there isn't a suspect," Denise Smart said.

On May 25, 1996 Smart walked home from an off-campus party at 2 a.m. escorted by two acquaintances. One, Paul Alex Flores, said

he last saw her 50-yards-away from her dormitory, Muir Hall. That was the last time anyone has seen the 19-year-old, six-foot, one-inch student.

Smart, nicknamed "Roxy," was reported missing May 28 by her father and a fellow student.

The Cal

Poly Public Safety department headed an investigation which began with a flier campaign and a campus and area-wide search conducted on foot, on horseback, in helicopter and included infrared scanning of Poly Canyon.

On June 11 the FBI became involved in the case, searching airline travel

records and passport use, but no leads were discovered.

On June 29, three days after Public Safety turned the case over to the San Luis Obispo Sheriff's department, a second search was conducted. This time over 300 volunteers showed up to help search a large portion of the area around campus.

Police conducted a thorough search of Santa Lucia Hall, the dormitory where Paul Alex Flores lived. It included a search by four dogs from the California Rescue Dog Association (CRDA), trained to search for human remains. According to an affidavit released by the San Luis Obispo Sheriff's Department Aug. 6, the dogs were led individually through the dormitory. Each dog reacted to Flores' dorm room which had been sealed by police since June 10. They all showed special interest in both Flores' mattress and the carpet in front of his door. The dogs did not react to any other room, according to Larry Peabody, CRDA coordinator.

Police maintain Flores plays a major role in the investigation because he is one of the last people to have seen Smart that night.

Denise Smart said Flores' role was not only major, but crucial.

"The bottom line is that Paul Flores was the last person to see

See SMART page 39



One of two billboards in San Luis Obispo on Highway 101. Smart has been missing since May. A \$10,000 reward has been established. / WOW file photo



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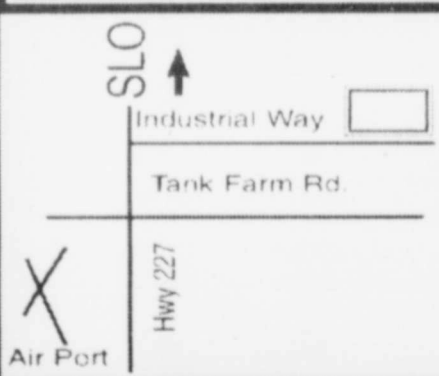
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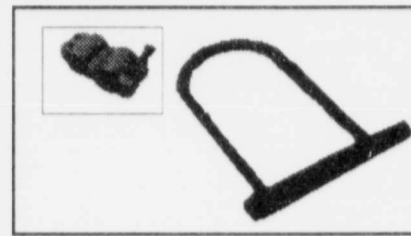
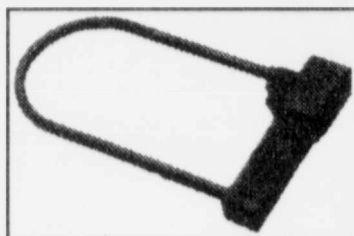
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# NEW Opportunities Leadership

By Katrina Ritchie  
WOW Staff Writer

One of the best ways to get involved in activities at Cal Poly and gain leadership experience is to join Associated Students, Inc. (ASI).

ASI is a \$10 million non-profit corporation that provides services and programs for students and provides an administration for clubs and organizations.

Soncia Lilly, interim executive director of ASI, said all students belong to ASI and ASI primarily is the voice of the students.

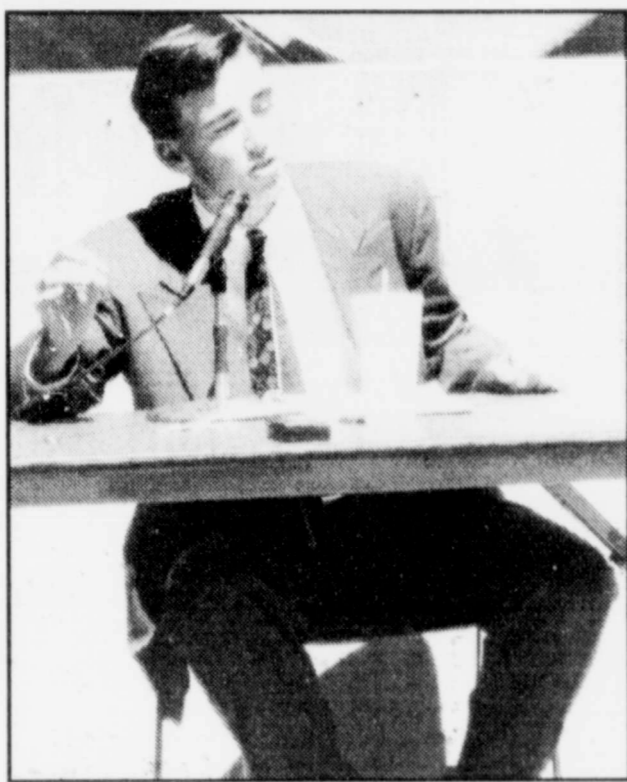
"The main goal of ASI is to ensure that the needs of students are represented and addressed to the best of our ability and to make sure that students have the opportunity to get involved," she said.

Lilly said that the needs of the students are represented through the diversity of ASI.

"We have a small sample of all the communities that exist at Cal Poly so that we have a broad perspective of the needs that need to

be met," she said.

Arturo Rodriguez, executive vice president of ASI, also said that



ASI promises to be bigger and better this year thanks to the enthusiasm of new president Steve McShane. / WOW photo by Maureen McDowell

ASI is here for the students.

"ASI provides services to meet students' needs and to make school fun and memorable," Rodriguez said.

This year there are 100 different

appointments on ad hoc committees, university-wide committees and ASI Executive Staff committees. Applications will be available Sept. 15 in the University Union in room 217A.

"I would like to encourage all students to come by and pick up an application and find out about what involvement opportunities are available," said ASI President Steve McShane. "There are a variety of ways for new students, transfer students and (other) students to get involved."

Students interested in becoming involved in ASI should feel comfortable coming into the office, Rodriguez said.

"Just come on in and say 'Hi, I want to get involved in ASI' and we will take care of you from there," he said. "We will go the extra step to welcome students into ASI."

Lilly said it is very beneficial for

students to become involved in ASI.

"Research shows and various theories have shown that the more students are involved in their college experience, the higher the level of success they have," she said.

Rodriguez said involvement in

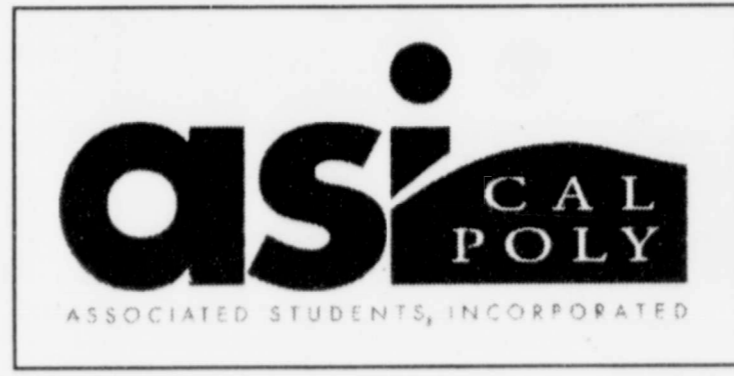
committees that are available this fall for new students."

McShane doesn't think that it is hard to get involved with ASI, but does think it can be intimidating.

"I know that for me as a freshman it was a little nerve racking, but we are going to try and make as

easy as possible this year for students to get involved," McShane said.

ASI also sponsors a variety of events and programs



ASI will help students get to know the campus, the people and the programs offered.

"We don't want you to just go to school, sit in class and then go home and study," Rodriguez said. "We want your years at Cal Poly to be memorable."

McShane became involved with ASI his first year at Cal Poly.

"I was a freshman and I walked into the office and said 'I want to get involved,'" he said. "I got on one of the committees. The same

throughout the year, he said.

"We are involved directly and indirectly with Homecoming, Open House, the Rec Center, the Children's Center and many other programs," McShane said.

Lilly said that because of the amount of different events and programs ASI is involved in, there are many opportunities.

"Let us know what your interests are and we will find some place for you to be involved," Lilly said.

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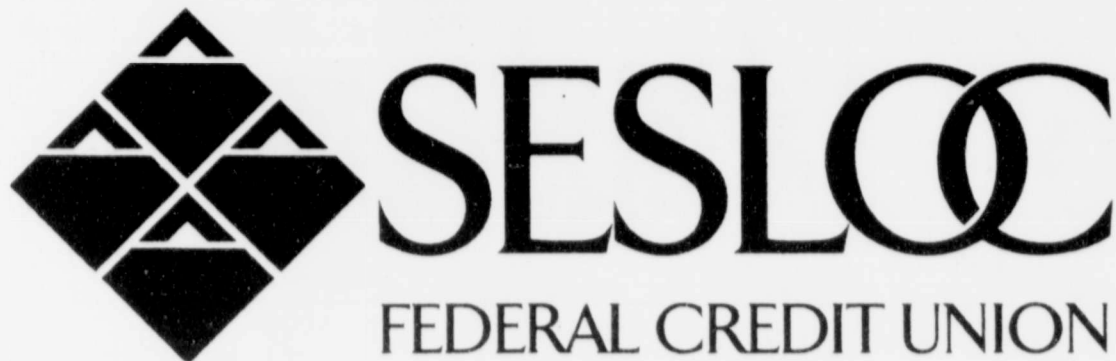
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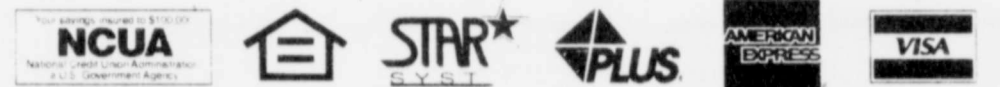
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# The Cal Poly Plan is set to benefit students

Freshmen may not know they're paying higher fees, but returning students will notice.

The pinch is due to the Cal Poly Plan, which was authorized by CSU Chancellor Barry Munitz in late July.

The Plan sets the tone statewide for campus-based fee increases to meet individual universities' needs.

The Plan raised fees \$45 per quarter this year, and will bring in about \$2.1 million over the academic year. Of that, about \$300,000 goes directly to financial aid grants and \$1.8 million to investments that meet first-year priorities.

Second, the University and other sources are matching revenues from students at about \$1.9 million, plus the value of faculty and administrative time to support the Plan. Also the CSU has allocated approximately \$1.5 million to add classes and cover other costs associated with enrollment growth.

The University is also contributing about \$150,000 to financial aid, and private contributions are expected to generate new scholarships as well.

The Poly Plan is unique, in that it was driven by a steering committee

comprised of faculty, staff and students. Each had equal say in the direction they wanted to take the Plan.

After completing the initial work for the Plan, Cal Poly's faculty, staff and students had the opportunity to submit proposals requesting money for various programs and services.

Most projects selected for first year funding sought more funds than are initially available. Thus, deans and project directors have been asked to clarify their activities and budgets so as to meet the Plan's goals most effectively.

Included in first-year funding are studio laboratory classrooms that integrate instruction, computer applications and experimentation into one work space using state of the art technology.

Also allocated by the Plan is money for advanced computing laboratories, student records improvements, academic assistance and advising, curriculum integration and restructuring and instructional technology applications.

*Interim Assoc. Vice President for Academic Resources Linda Dalton contributed to this report.*

## SMART from page 35

Kristen and admits it," She said. "Some papers say (Flores is) 'the focus of the investigation' when he's really the center of the investigation."

Sheriff's detective Henry Stewart claimed in the affidavit that Flores "is responsible for or has direct knowledge of her disappearance and or death."

To date, no charges have been filed against Flores.

The investigation has turned up little information so far. Denise Smart and authorities are depending on returning students and the

airing of "Unsolved Mysteries" to find out more about the case.

"The most important thing is that factual information is given to students so they can recollect what happened that night," Denise Smart said. "The information (students) know from last year was not all correct."

"Kristen was never seen hitchhiking or eating at Taco Bell on Santa Rosa," she said. "If people know all of the facts maybe someone will come forward with information because no one can vanish. It's impossible."

## Editor's note on Smart

Both Cal Poly and San Luis Obispo are known for being safe, fun areas to live and go to school. Unfortunately, a single event which occurred just last Spring marred the university's good reputation and forced students, administrators and local law enforcement officers to think twice about the town we have the privilege to live in.

Kristin Denise Smart, then a freshman living in Muir Hall, has been missing since late May.

Smart, a 6-foot 1-inch blonde, was last seen at the entrance to her dormitory building after she separated from friends on her way home from a fraternity party. Few clues have surfaced to her possible whereabouts or what may have happened that night.

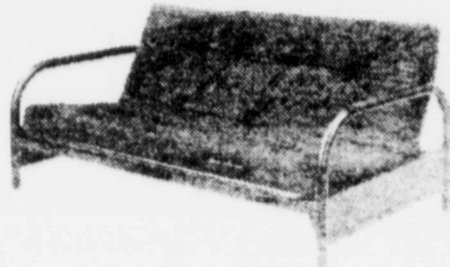
In a town that prides itself on the safety and kindness of its residents, the Smart disappearance has been an extremely painful reminder that these things can happen to anyone, anywhere.

On behalf of the Mustang Daily staff, we would like to urge new and returning students to have fun during your years at Cal Poly, but please be careful.

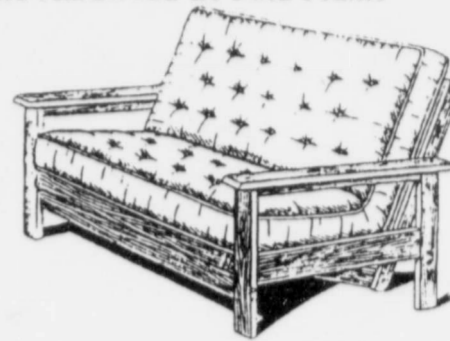
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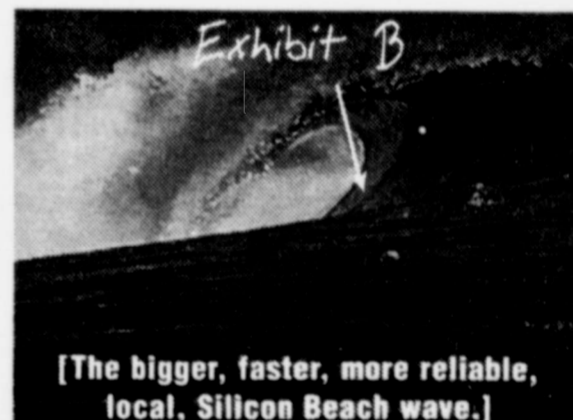
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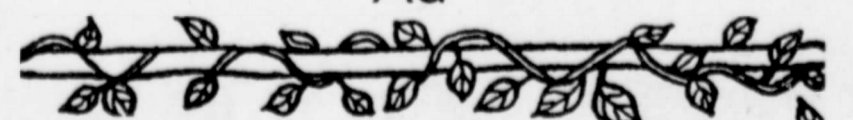
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**BUSINESSES**, from page 7: The delicious SLO Baked bakery boasts more than 28 flavors of muffins

and partner of Sheri Bliss said. But it's a muffin that has propelled Sheri Bliss to the position of young owner of an expanding business. A muffin that combined low fat with a fresh-baked taste.

With a degree in Dietetics from Cal Poly in 1985, Sheri Bliss knew the value of healthy eating. Soon after graduating she developed a nutritious muffin for a downtown restaurant. It rejected her, but she didn't give up.

"She went a block away to Rudolph's (coffee shop), they said they would try them, and they took off," Ken Bliss said.

Two years later in 1987, with the help of private financing, Ken and Sheri Bliss opened SLO Baked bakery. Ken left his job to become a baker along side his wife.

"We have to keep making adjustments, every time we stagnate and keep the same flavors business falls off," Bliss said. "But the muffins are still what sell the best."

Today SLO Baked boasts more than 28 flavors of muffins along with danishes, croissants and breads. According to Bliss, their zucchini, carrot and other favored breads will soon be carried in all Juice Club retail stores.

The expansion of SLO Baked products into Arizona and New Mexico forced Ken and Shari to build a commercial bakery of 5,000 square feet in San Luis Obispo County.

"The commercial bakery will not be a retail store," Bliss said. "It's to facilitate us to

do the other states."

Originally from L.A., Ken and Shari Bliss have been treated well by San Luis Obispo. A story of sweet success for the two bakers has convinced them that this is a town they want their two kids to call home.

"We are never going to move from San Luis Obispo," Bliss said.

**Storming the surfwear scene locally**

1995 launched two more business from Cal Poly into the lap of San Luis Obispo. Natural Flavors restaurant and El Niño clothing were just getting started about the same time by three seniors at opposite ends of campus.

Toward the end of his senior year, Eddie Apodaca, a Graphic Communication major, saw the availability of time and the opportunity to use what he had studied throughout college looming ahead of him.

Before graduating, he joined his younger brother and a friend to help begin production of El Niño clothing.

"I thought I could offer what I knew about printing and design to the company," Apodaca said. "My degree in Graphic Communication is what got me going."

As surfers, they wanted to create a local company that represented surfing. The name

El Niño is Spanish for "the boy." It's also the name of a weather pattern that originates south of the equator in the Pacific Ocean. It warms the waters and often creates conditions that improve surf quality in the Northern Pacific Hemisphere.

Apodaca's brother soon left the company to focus upon his own college career, leaving exclusive ownership of El Niño with him and James Nelligan.

After more than a year of feeling the market with t-shirts, hats and sweatshirts, local and internationally results encouraged Apodaca and Nelligan to expand. They have received requests from surf shops in Europe, Australia, Brazil, Peru and Puerto Rico for El Niño products.

"We're trying to become more of a rounded company," Apodaca said. "We want to make the company big."



Gianni Zavala is just one of many employees of SLO Baked which has become a popular eatery locally / WOW photo by Soshana Hebshi

In 1997, El Niño plans to release a complete line of clothes, including surf trunks, walking shorts and button-down shirts. According to Apodaca, to expand means sacrifice, but to him that's what it has been like from the beginning.

"We both put our own money in to start the company and all the money we make we put right back into the company," Apodaca said. "We started out of a garage and now we're in an office, it's getting bigger and it keeps going."

Apodaca said. "We started out of a garage and now we're in an office, it's getting bigger and it keeps going."

**A mouthful of flavor**

Meanwhile, on the other side of campus, two other brothers were busy working on their senior project and the beginning of their own business.

"This is the senior project that never went away," Richard Bruehl said.

Richard and Edward Bruehl graduated on June 22, 1995 with degrees in nutrition. The very next day they signed a lease for a building in downtown San Luis Obispo, and on June 24, they began building what is now

See **BUSINESSES** page 45

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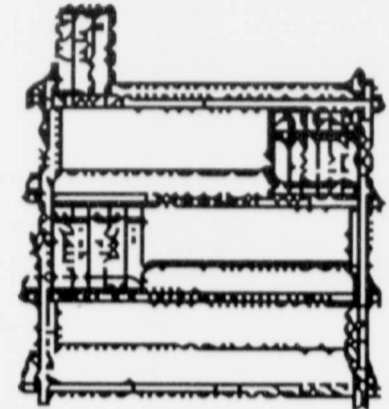
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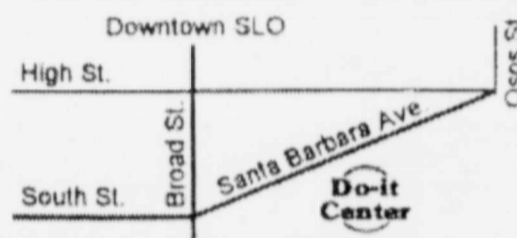
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# Utilidor -because they can't fix it with duct tape anymore

You can't help but notice all the construction going on around campus these days.

But fear not, they're not tearing down the university.

It's the "Utilidor" project which is designed to fix the campus's failing infrastructure.



and improving the water distribution system.

The 20-month project is being done in parts to minimize impact. Students and faculty will definitely feel it though, as it will disrupt parking, driving, walking and biking on campus at different times.

Utilidor gets its name from the mile-long 'utilities corridor,' and is being funded by revenue bonds.

The Utilidor "vault" is an accessible utility trench that will loop around the campus along the route of existing sidewalks around Perimeter Road.

In addition to repairing or replacing old systems to increase the life and reliability of campus services, all segments of the project will conserve energy or resources.

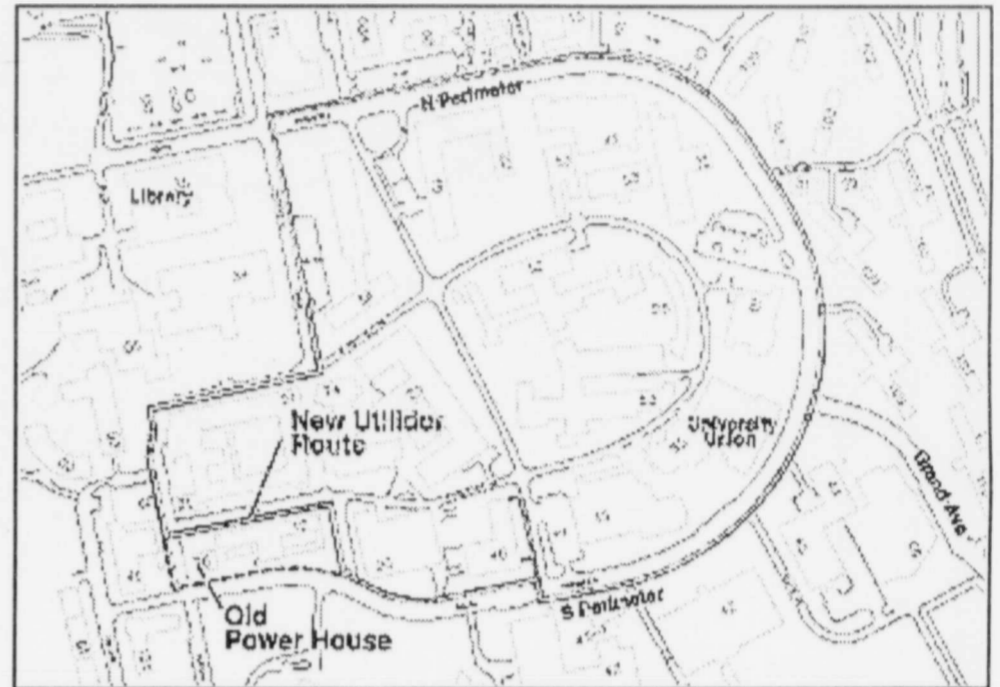
The Utilidor project consists of three segments including replacing the campus's heating and steam systems, upgrading the electrical distribution system

Classrooms and other areas on campus will be a bit noisy as well.

Students and faculty are being urged to use alternative transportation to get to and from school. Don't forget that it's still free, with a Cal Poly ID card, to use the city's buses to get to school.

We've included maps to show which roads and parking lots will be affected this fall. For updates on the project, you can visit its informative web site at: <http://www.facsrv.calpoly.edu/utilidor> or by sending email messages with questions to [utilidor@oboe.calpoly.edu](mailto:utilidor@oboe.calpoly.edu).

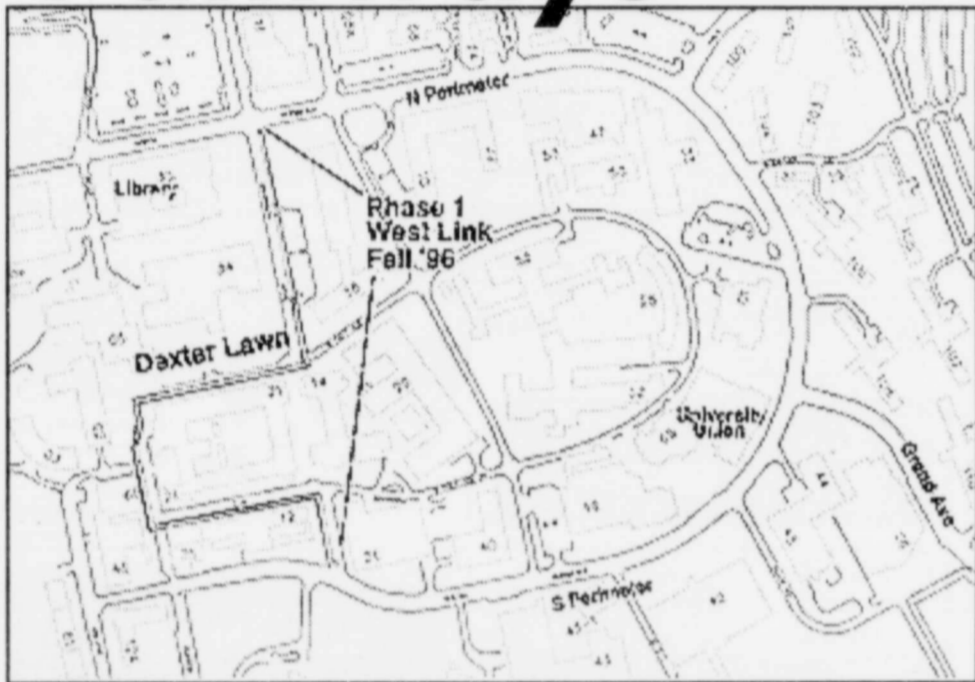
*Welcome to Utilidor, where commuting nightmares will be reality for the next 20 months*



This is the main route of the project, which traverses Perimeter Road. Project planners saved the historic Old Powerhouse building, which was scheduled to be demolished for Utilidor.

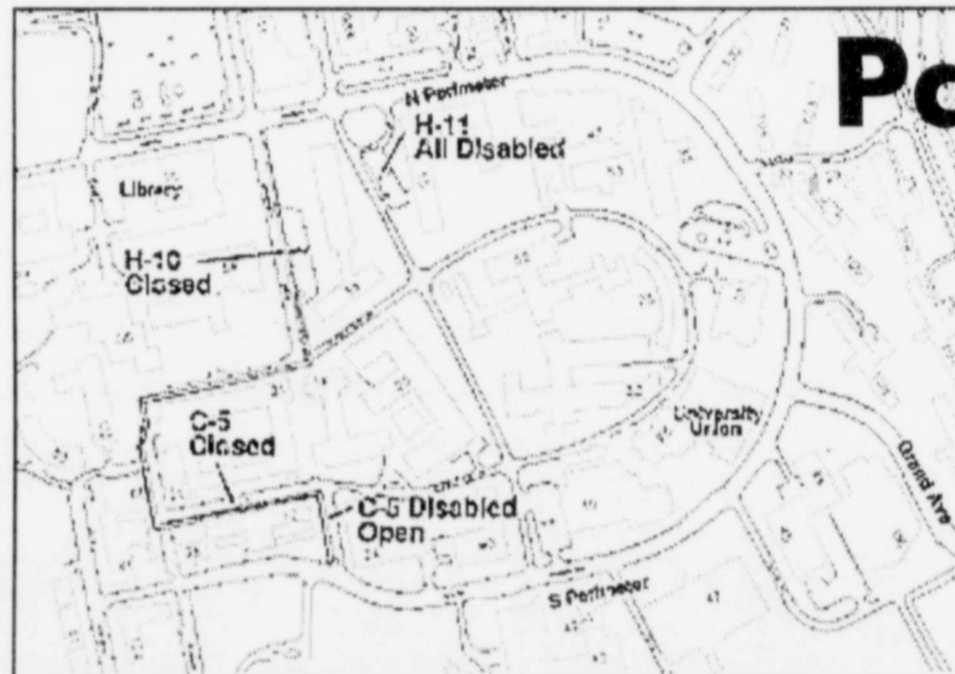
**UTILIDOR** As big as the Performing Arts Center, but so ugly they are going to bury it.

## Pathways



Phase one of the project will affect areas from the library to the graphic arts building. Walking paths are already torn up with detours posted. Work began here this summer.

## Parking



Utilidor's route will affect the above parking lots this fall. Students can expect other lot closures and delays as it progresses.

All Utilidor information, slogans and maps courtesy of the web site, at <http://www.facsrv.calpoly.edu/utilidor>



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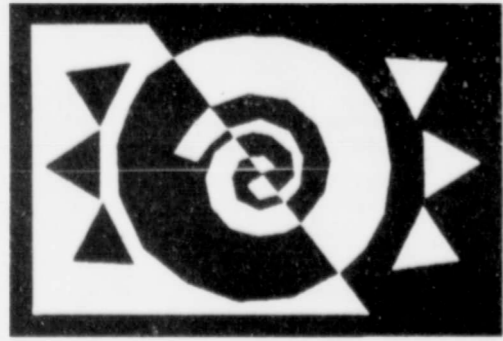
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Where: Robert E. Kennedy Library, Room 202

What: Getting Started/Getting on the internet

When: Sept. 30 Monday 11:10-NOON  
Oct. 3 Thursday 3:10-4:00 PM  
Oct. 7 Monday 2:10-3:00 PM  
Oct. 14 Monday 3:10-4:00 PM

Who: All new and returning students

For more information: Call x2649 or check out the  
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**BUSINESSES**, from page 41

Natural Flavors restaurant.

They wanted to make a reality what they had researched and profiled in their senior project. That was to serve San Luis Obispo healthy foods from exclusively local produce.

"We thought, there is nothing quite like this, using local, in-season foods and doing it environmentally concise enough to say it's all organic," Bruehl said.

Natural Flavors is a cafeteria style restaurant that offers both sit-down and take-out dining. There is no meat on the menu and all dishes are prepared from what is in-season on the local market. According to Bruehl, the salad bar is their most popular item.

"Our salad bar is really second to none," Bruehl said.

According to Bruehl their success has preceded them to the north and south. They have received offers for financial backing to start more Natural Flavors restaurants in both San Francisco and Santa Barbara.

"It's really a sacrifice, because we would love to do, but we're saying that we're not ready yet,"

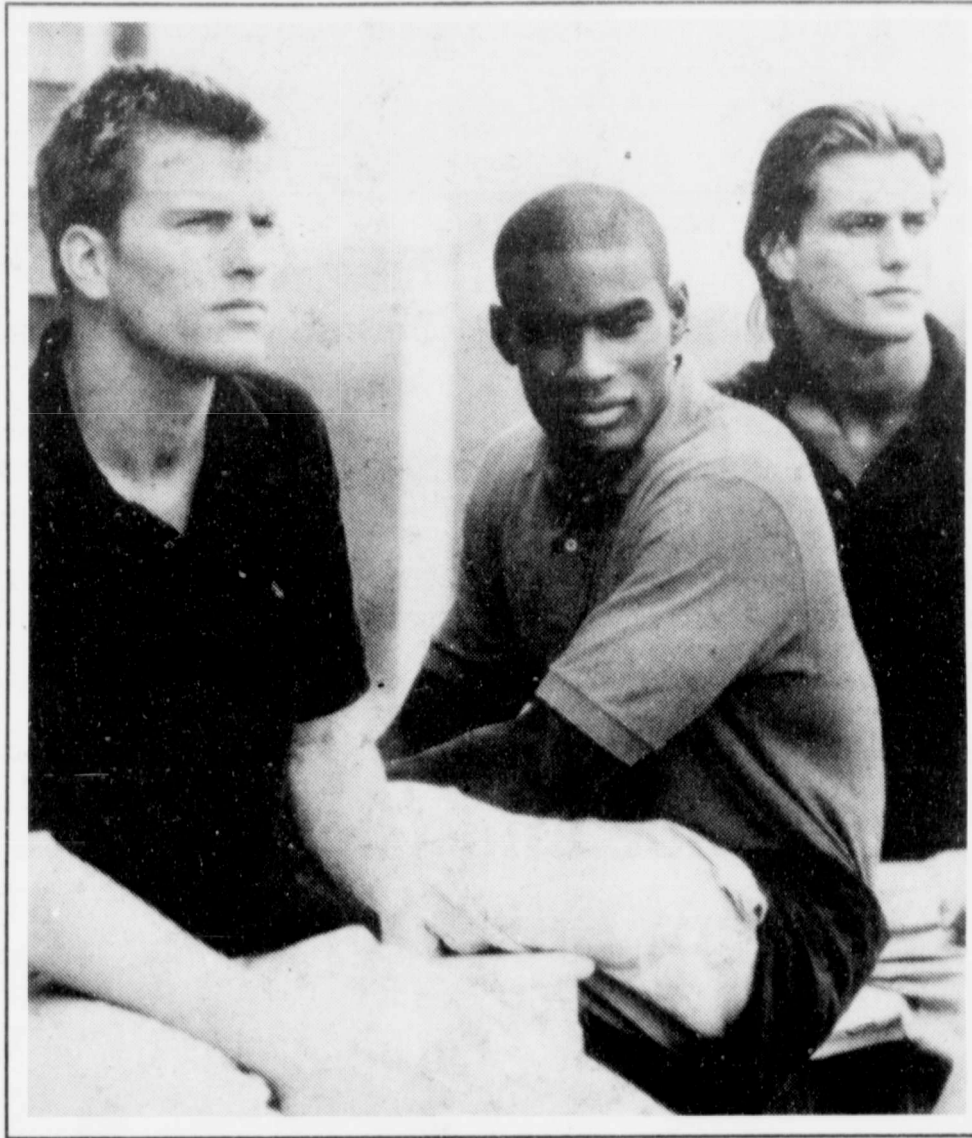
Bruehl said. "We still have a lot to learn and if we do expand we don't want to lose the small-town feel and customer service."

They have leased the space next door to enable them to expand the SLO restaurant to include an evening atmosphere. The idea is to serve their organic menu to an audience that prefers a fine-dining experience. In addition to what they currently serve they will offer local, organic beers and wines.

"It will cater to people looking for a little nicer ambience at night time," Bruehl said.

Five businesses, and over 25 years. Cal Poly and San Luis Obispo have worked together to provide graduates with the determination and the market for the chance at success. While some have reached that success, others are just beginning to see the possibilities.

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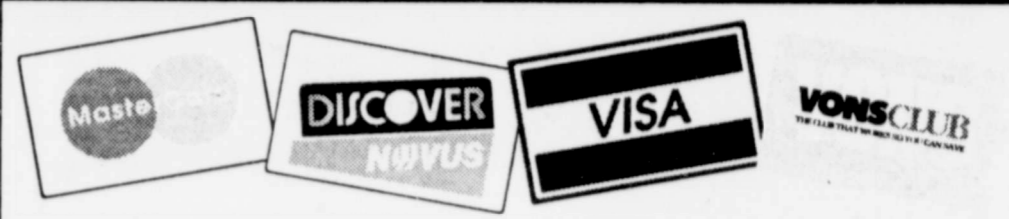
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| Sept. 29  | ☆ Regular Church Service         |
| 9:30 A.M. | ☆ BB2 - Tri Tip                  |
|           | ☆ Billiards, Foosball, Ping Pong |
|           | ☆ Socialize and Fellowship       |
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