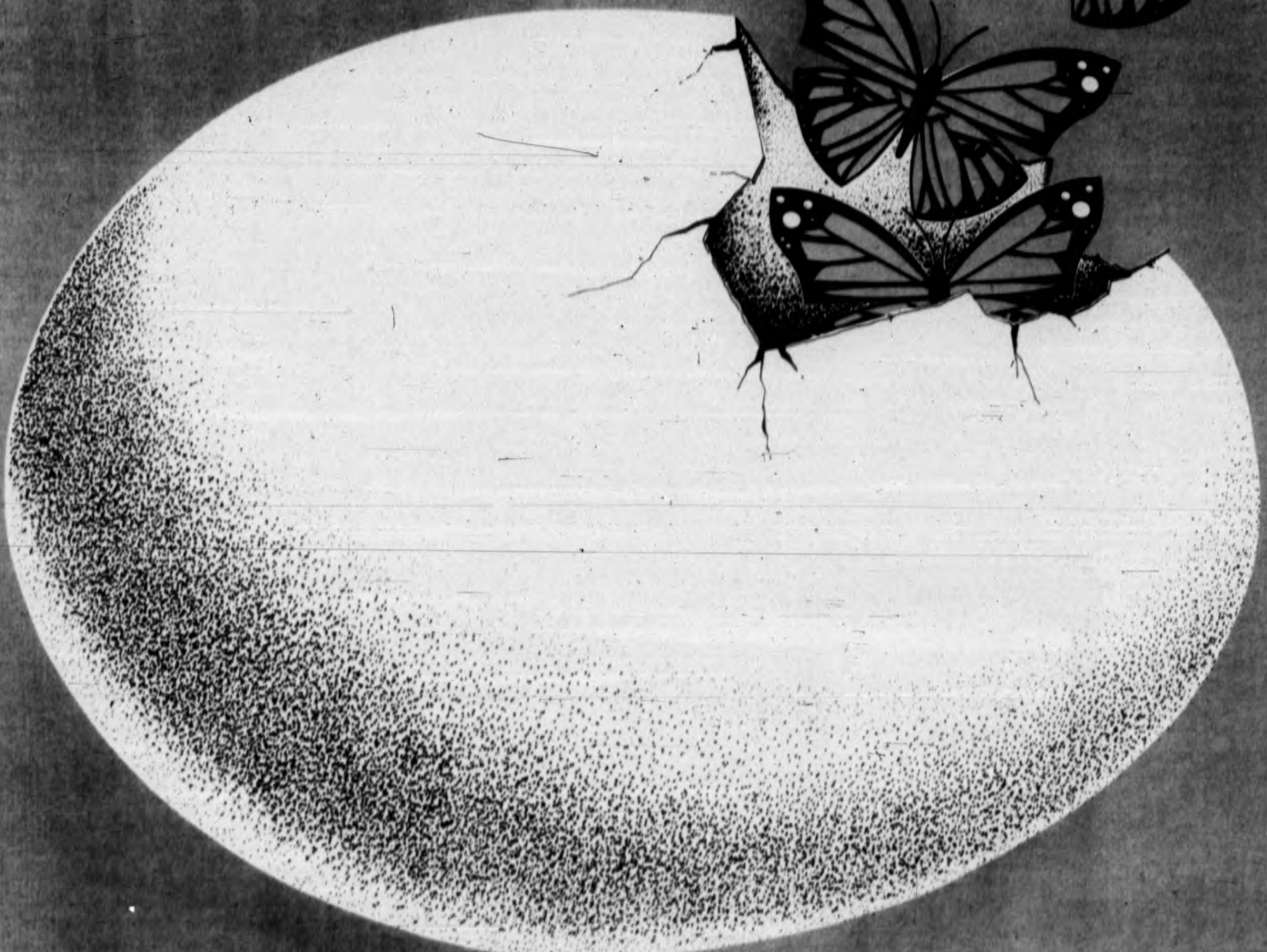


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"...THE IDEA IS A FORCE LET LOOSE, NOT THEREAFTER TO BE RECALLED"

Archives



Mustang Daily
California State Polytechnic College

Vol. XXXIII No. 108 San Luis Obispo, California Friday, April 23, 1971

SPECIAL EDITION
POLY ROYAL '71

What's it all about?

by John Trumbo

Just what kind of poster is it? "It is a thinking man's poster, and to me should be very easily understood," says the creator of the much misunderstood Poly Royal '71 poster.

Bob Reynolds is an artist in Audio-Visual Production and an architecture instructor at this college.

Reynolds had the idea of what he wanted to express long before he actually began laying out the poster. The total concept of a college community as representing world knowledge

and life, and the expression of new, dynamic ideas as forces released to change the world were the kind of thoughts he was trying to congeal. Then he found a quote from the philosopher Cyril Northcote Parkinson that provided the catalyst for the poster.

"...the idea is a force let loose, not thereafter to be recalled,"—C.N. Parkinson.

It does make sense doesn't it? In fact it is an exceptionally appropriate remark about a college community. Where else

can ideas be conceived, formed and implemented as forcefully as in a college?

The egg is symbolic of the college community. Even more, it represents all life, says Reynolds. From within the egg the ideas, fully developed as adult butterflies, break out into the waiting, free world.

Those butterflies are special in meaning too, says Reynolds. They are patterned after Monarch butterflies, are perfectly symmetrical and are orange. A monarch is one that surpasses others in power or preeminence. Symmetry represents the perfection of the idea. And orange is a bright,

startling color. The ideas are the best—perfect and outstanding—the egg can offer.

In relating the egg and butterflies to the quote from Parkinson, it is obvious that if the butterflies do indeed break out of the egg, the egg, like Humpty-Dumpty, cannot be put together again and hence the ideas can never be recalled.

The intention of leaving the poster full of vast spaces of colorless (no orange) or apparent emptiness was used by Reynolds as a means of intensifying the hatching of the butterflies into the world.

Although Reynolds didn't

suggest any double or triple meaning with the word spring, there are several possible applications. Poly Royal is a Spring activity; the butterflies are springing forth from the egg and butterflies commonly appear during the Spring.

The poster certainly is an attention-getter. Reynolds purposely made the Parkinson quote small so the reader would be drawn into the poster to get a closer experience.

The Poly Royal '71 poster demonstrates intelligence in design. It expresses fresh ideas, shows creativity in layout and communicates appropriately. What more could anybody ask?

Special— from word go

This special edition of Mustang Daily is published for visitors to Poly Royal.

It is the work of student journalists in a class called Applied Journalism Techniques. Journalism instructors alternate in teaching this class from quarter to quarter during the academic year. This quarter the instructor is Vincent J. Gates.

Purpose of this paper is to provide information to visitors at the annual open house on campus. A co-purpose is to give

students an opportunity to put into practice some of the things they have studied in Journalism classes. Hence, the paper is a "lab project."

Editor of this edition is Miss Patricia K. Linder.

Staff members are Lillian Cheney Terry Conner, Vicki Dungan Judy Goodwin, Phil Graham, Micky Hicks, Terry McElhaney, Rich Montori, John C. Reynolds, Jon Spitler, John Trumbo and Jane Ure.

Mustang Daily

(SPECIAL POLY ROYAL EDITION)

Editor, Ad Manager	Pat K. Linder
Business Manager	Bob Schwab
Production Manager	Mike Seaton

Sub-editors, reporters: Lillian Cheney, Terry Conner, Vicki Dungan, Judy Goodwin, John Spitler, Phil Graham, Mickey Hicks, Rich Montori, John C. Reynolds, Terry McElhaney, John Trumbo and Jane Ure.

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How to age progressively

by Lillian Cheney

Since 1933, when the first "country fair" was held on this campus, both the school and the scope of Poly Royal have grown to undreamed of proportions.

It was originally designed as a livestock exposition for the purpose of bringing this college's unique educational opportunities to the attention of the people of the state and to gain support from the legislature. Since then Poly Royal has grown from an attendance of 600 the first year, to last year's record crowd of an estimated 60,000 and this year's expected 70,000.

In the year 1932, before Poly Royal actually became a recognized function, a showmanship contest was planned by a group of agriculture students. The contest prepared Future Farmer's of America and 4-H livestock exhibitors for the South San Francisco Livestock Show. The campus show was intended to display the facilities of the school and results of student work. It also gave students an opportunity to fit and show their project animals on a competitive basis.

Planners of the first "pre-Poly Royal" organized a one day schedule that started with poultry and horticulture judging at 9 a.m. It included a barbecue, band concert at Poly Grove, livestock judging contest, baseball game, awarding of prizes for top performances in livestock competition and ended with the Poly Royal dance at 8 p.m.

It was a highly successful event with an attendance of 300 visitors and a profit of \$14.38.

The first official year of Poly Royal, 1933, was also the year that Julian A. McPhee took over as president of the college, and through his enthusiastic pleading with the state legislature the

school was saved from being abolished in an economy move.

In 1934 the ideas of selecting a queen to reign over the festivities were originated by General Superintendent Bill Owens and Secretary Bill Troutner. Jan Horton, a lovely young lady from San Luis Obispo High School was chosen to reign over Poly's all-male student body. In 1941 the Poly Royal board of directors invited coeds from other state colleges to be queen for a week. The idea of a "guest queen" met with immediate enthusiasm and was repeated until 1957 when the school's first "own queen", Val De Gues, was selected from among the student body.

The very first Poly Royal had only a handful of agriculture exhibits, but it has increased in size and scope to now offering attractions in almost every phase of each department activity.

In its formative years, Poly Royal's activities were largely centered along the lines of agriculture. The engineering division entered the picture in 1937 when the theme was "Follow Poly's Progress".

Those first few hundred spectators who made their way to the Poly Royal of 1933 would hardly recognize the campus and the "country fair" of today.

Special yearly events such as a full scale presentation of a track

meet in 1939 and the several years of baseball competition with the Stanford Indians, come and go with each year bringing more exciting innovations.

The war-time ban on unnecessary travel and materials forced the few civilian students on this campus to abandon the 1944 and 1945 Poly Royals. Then in 1946, the "country fair" was revived. Immediately it regained the honor and prestige it had achieved in previous years for both the students and the college. That first post-war Poly Royal was dedicated to the memory of former students who gave their lives in World War II.

"The Country Fair on a College Campus" gained coast-to-coast exposure through well directed publicity and the advent of radio and television.

Special international interest in Poly Royal was fostered in 1971 with the innovative flying of a "Poly-Royal 71" banner from the world famous leaning Tower of Pisa by several students from this college who are studying in Florence, Italy.

An emphasis on the "the force of ideas" by the students as this year's Poly Royal theme will combine the entertainment and excitement of a rodeo, carnival, dances and other events with the educational value of exhibits demonstrations and tours at this 39th annual open house.

Wall of fame preview

Early California journalism was colorful, exciting, tragic and in many cases fatal.

In recognition of crusading newspaper people, the Journalism Department is gathering a display of original newspapers, biographical sketches and pictures of historical figures. Known as the Wall of Fame, the exhibit will be displayed in the college's Shakespeare Press Museum in the Graphic Communications Department. A portion of the Wall of Fame will be shown during Poly Royal in the Journalism Department in the Graphic Arts building.

According to Journalism

Department Head John R. Healey, who is in charge of the Wall of Fame project, the purpose of the display is to develop interest in California's journalism history "which is as colorful as any in the country!"

Several students in the Journalism and Graphic Communications Departments dedicated innumerable hours of work to rewriting the biographies and setting them in type. Students directing the project are Journalism majors Paul Simon of Calimesa, Bonnie Etcheson of Hayward, and Printing major Joe Mayer of Montrose.

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Lunar rock arrives

Lunar Rock, brought back from one of Apollo's manned missions to the moon, will be on display at the Aero Hangar as an added attraction to the many educational exhibits. The tentative display schedule is set for Friday, from the Official Opening to 4:30 P.M. and Saturday, from 9:00 to 4:00 P.M.

The Lunar Rock display is being made available to the Aeronautical Engineering Department by NASA's Ames Research Center at Moffett Field. Visit the Aero Hangar and see the lunar soil which man has been so long in seeking to help solve the mysteries of the universe.

Lyman Bennion hailed as special honored guest

Lyman L. Bennion of San Luis Obispo, a man who spent 29 years making a major contribution to Poly Royal, is the honored guest for the 39th annual open house

event. He will participate in all of the special events at Poly Royal. Bennion headed the Animal Science Department from 1938 until his retirement on September, 1967. As department head, he supervised preparations for the Poly Royal livestock shows, judging contests and displays in the beef, sheep and swine units.

His career with the college spanned the time when the student body numbered only a few hundred all-male students to the day when there were more than 10,000 co-educational students on the campus.

When Bennion joined the faculty, after graduation from Utah State College and experience in industry, agriculture and engineering were the two divisions of the school. The small student body and faculty worked out of buildings which, for the most part, were then 40 years old.

A widely recognized livestock judge, Bennion played an important role in the development of the horse program as part of the Animal Science Department and aided the expansion of the beef, sheep and swine herds and facilities.

Flex for us, Lindy

Lindy K. Swanson, as delighted as she is to be the 39th annual Poly Royal Queen, would probably be more relaxed on a track field than on her throne surrounded by a court of lovely princesses.

The 23 year-old blonde has been an active sports enthusiast most of her life. While still in high school she began participating in track field events. Her best events are the javelin, the discus and the shot put.

She is proud of the fact that this year already she has put the shot 26 feet. She is the first to admit that this will not break too many records, but the fact is how many females can boost eight pounds to that distance.

Being a sort of a "tomboy" is something she'll probably always be. Being a queen is very exciting to her, but not exactly a new role either. While attending Harbor Junior College she was elected Homecoming Queen.

She was gratified and very surprised when asked by the Alpha Phi Omega national service fraternity to be their candidate for Poly Royal Queen. Like most modest beauties, she felt she had little chance in the running.

During the judging of the 13 contestants to narrow the running to five finalists, Lindy was

asked what was her best talent. Immediately she offered to demonstrate her art of putting the shot. After a brief explanation she proudly flexed her right biceps as evidence for her talent.

On the serious side of Lindy K. Swanson is a hope of someday teaching school. The junior beauty, from Miraleste would like to receive her credential after graduation and teach physical education in high school.



Photo by Telegram-Tribuna

THE Poly Royal Court are from left to right Sandy Burnham, Diane Reich, Lindy Swanson (Queen), Paula Harper, and Julie Ann Ayres. They will reign over Poly Royal.

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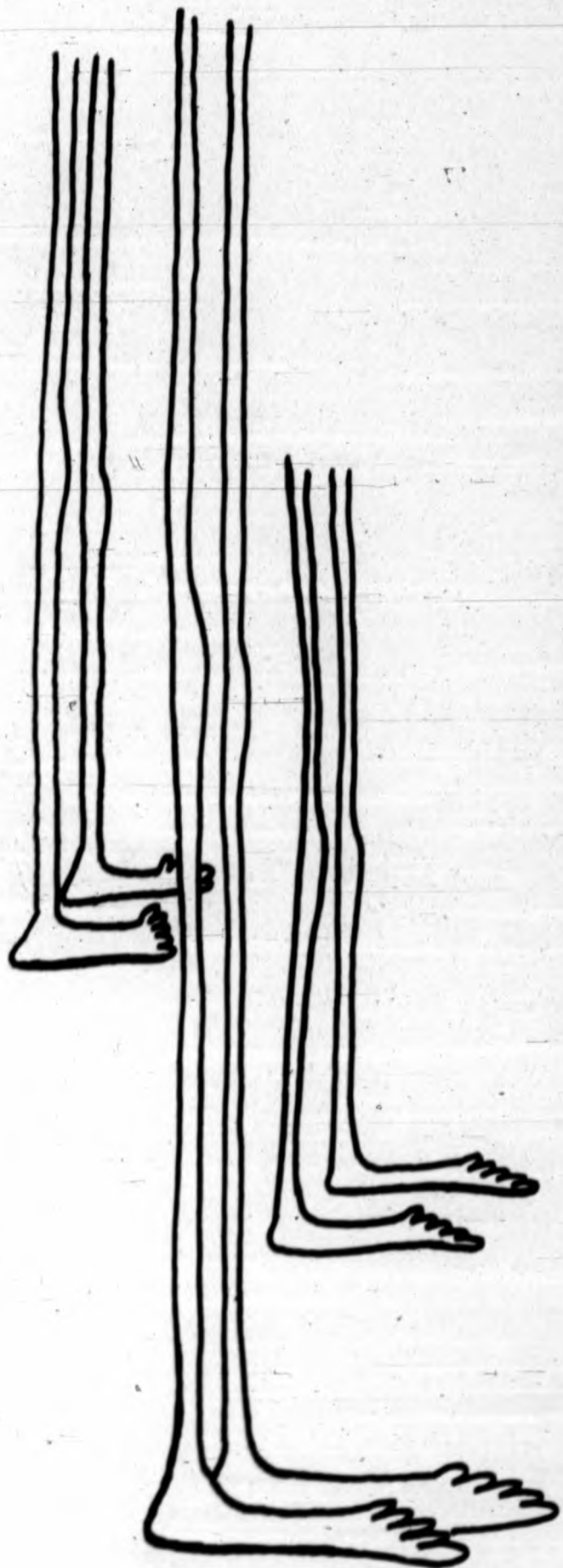
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Miguel PARARADES (right) catches a pass from a J.C. transfer quarterback (left).



Coach Harper and his staff inspect the workout.

Photos by Mickey Hicks



Mustanger's Rick Wagle, Gary Fascilla and John Stobodnik run taps to get themselves in shape.

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Birthday, anyone?

by John Trumbo and Jayne Ure
Staff Writers

Here's a money-making recipe for the energetic:

Take 1500 addressed envelopes, the same number of questionnaires and about \$50 worth of postage stamps. Combine and drop into nearest mail box. Wait four days for responses. Meanwhile, contact local baker and warn him of possible onslaught of cake orders.

Presto! A mail order enterprise of delivering cakes for all occasions is open for business.

"Birthday Inc." made about \$700 for Steve Volker of Orinda and Bill Oster of Palos Verdes last year. But the dollars were just the frosting, the real meat of the project was in fulfilling their senior projects.

In the spring of 1969, Steve read about a cake selling mail order business in Reader's Digest. Thinking it was a good idea, he contacted Bill as a business partner.

Both being Business Administration sophomores at the time they considered going into the cake business and studying the business operations for their senior projects. During the summer they organized the business, designed a questionnaire to be sent to parents of students living in the dorms, and decided how to mail them. As juniors during the Fall Quarter of 1969, the two businessmen presented their plan to the Business Department and college administrators for approval. Surprised but agreeable, the advisors and administrators gave Bill and Steve the go ahead.

Preparing the 1500 letters really took a lot of work Bill

recalls, but the going was fairly easy after that. Each order was accompanied by \$5, \$3.25 of which went to Bill and Steve. Of the 28 per cent who responded to the mailing, about 12 per cent ordered cakes. In addition to the money and senior project grade, Steve adds: "The experience of running a small business was valuable for us."

Dr. Fuad Tellew of the Economics Department advised the two business majors and commented, "The work—initiative, legwork, etc.—that went into the project is admirable." He said the venture was sort of a case study in which principles of marketing and finance were applied in practice. It was a new type of venture as a senior project, but Steve and Bill learned a great deal. Tellew liked the idea of "Birthday Inc." as a service for the college.

Bill and Steve received some interesting responses to their questionnaire that weren't too friendly. Three people definitely didn't appreciate what "Birthday Inc." was all about. There were threats of reporting the businessmen to the Better Business Bureau and turning them in for postal fraud. But most of the replies were pleasant. Many of the comments indicated a trust in the students of this college. This was reassuring, asserts Steve.

As for acquiring the cakes, Bill and Steve started their enterprise with store bought merchandise, but changed to a local bakery because of quality control. They would order one week's worth of cakes at a time.

Candid surprise was usually the response of the recipient of a cake. Bill and Steve used to deliver the cakes without notifying the recipient beforehand, but there were too many "not homes." Now, a telephone call insures delivery. A typical phone call would go like this:

"Hello Joe —, I've got a birthday cake for you... Right!" But when the cake was delivered there was always that unbelieving gratitude.

One time Steve was to deliver a cake to a hippie-type chick with long stringy hair.

Her reply? "You're putting me on!"

One time the cake men had a delivery to make in Trinity Hall, and the head resident suggested rather firmly that the two sing "Happy Birthday." Being cooperative businessmen, they complied.

"No really, go ahead, open it," invited Steve. She was so overcome that she started to cry and immediately called home to thank her parents.

This year Steve did not have the capital to invest in "Birthday Inc.," so Bill and his girl friend are continuing the business. So far, Bill has sold 30 more cakes this year that were sold all last year. So far he has netted about \$450. The business major comments that "People call and ask if we are still in business and will we do a cake for them." He has sold 10 reorders this year.

"Birthday Inc." supplies cakes for all occasions: Valentine's Day, Halloween, Poly Royal—anything!

Both Bill and Steve are due to graduate this June and will close the cake business. Of course, as shrewd businessmen they'd prefer to sell out. Steve thinks "Birthday Inc." has real potential not only at this college but could go state or nationwide. He feels that some organization such as the Society for the Advancement of Management could sponsor a "Birthday Inc."

"Birthday Inc." has been a success for Bill and Steve and no doubt will look good on future job resumes as Business Administration graduates.

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Fowl fanciers To exhibit talent

Attention chicken lovers! The third annual "Poultry in Art Exhibition" will give visitors "something to crow about," according to Poultry Club Chairman Doug Tillman.

Several innovations have been added to the contest this year, Tillman explained, including a photography division and opening the competition to professional artists.

Entries were accepted from San Luis Obispo and Santa Barbara counties. Subject matter is limited to depiction of domestic poultry and a variety of categories including ink, crayon,

charcoal and pastel sketches, oil and water color and tempera painting (including egg tempera). The contest also includes three dimensional products such as egg shell mosaics and ceramic eggs. This provides a medium of expression for almost everyone.

Exhibits will be on display in the Poultry Unit through Saturday. Ribbons will be awarded to winners in each category by the club. Tillman said the club had considered cash awards but because of limited student funds they were forced to award only chicken feed.

Museum features Antique presses

Located on the first floor of the Graphic Arts Building in Room 116 is a unique collection of machines called the Shakespeare Press Museum. It is the largest printing museum west of Chicago and is entirely comprised of antique printing equipment and type. In 1965 the museum became part of the Graphic Communications Department.

The Shakespeare Press portrays an old-fashioned print shop complete with an office, composing room, press room and bindery. Many individuals still donate historical type and equipment to the collection.

The museum was established on September 30, 1939 by Charles

L. Palmer. Because Palmer was something of a poet in those days, his high school friends called him "Shakespeare". The name stuck, and went with his rare collection to the California Newspaper Publishers Association. The CNPA accepted the gift and agreed it would be maintained in actual operating condition. Cal Poly's Graphic Communications Department became the depository of the museum.

Since the collection was donated to the college, the students have managed to repair most of the ancient equipment. Some of the pieces are more than 100 years old.

The museum has many operational functions. There are

regular hours of operation for the museum so visitors can be given regular tours of the museum and demonstrations of the equipment.

Another function of the museum is typesetting service for printers, ad agencies, and artists. The museum has printed a catalog of the entire old-time type collection. The service includes a printed proof of the antique type ordered. Mat Pica PI Scholarship Fund accepts donations for the work.

Since its dedication hundreds of hours have gone into restoration of equipment and organizing of the type. The museum is in a continual state of expansion with donations of printing equipment and type.

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Alpha Epsilon Pi, one of this college's four recognized social fraternities, has made a lot of progress since its founding here in 1966. Since its inception the Chapter has grown to include the largest fraternity house in the area with a capacity of 22 men

and during the past year, received official recognition on campus. The local Chapter also boasts the highest grade point average among the official frats, a healthy 2.94 for the Winter Quarter.

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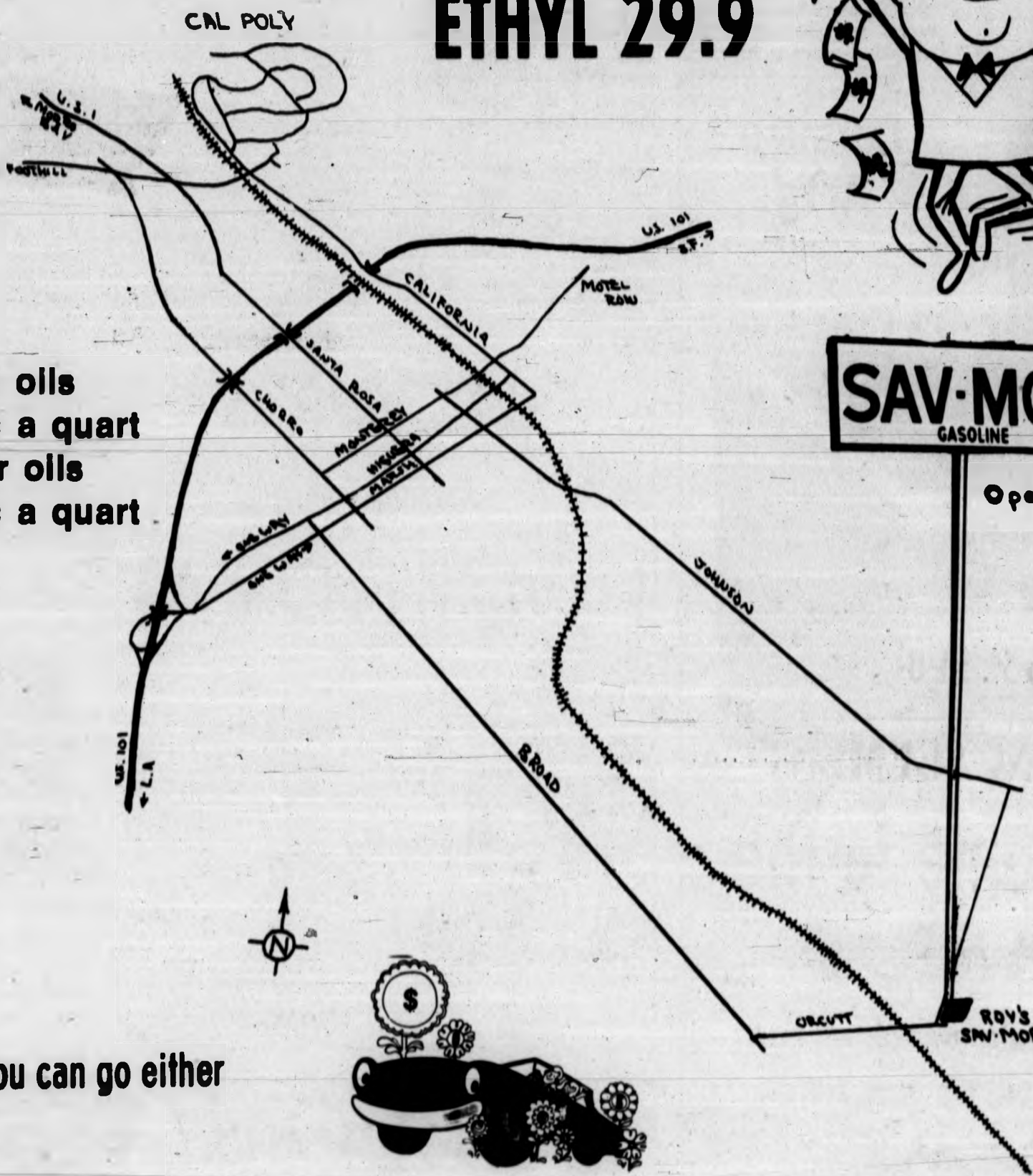
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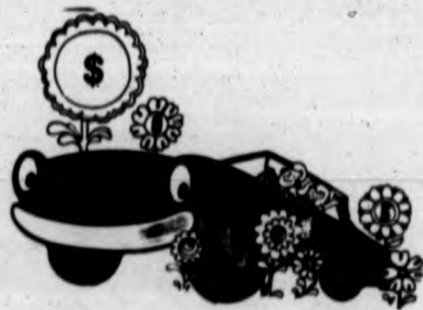
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MUCKAMUCKS



THIS — is an everyday Muckamuck?!

Follow the gigantic weather balloons to the home of the Muir Hall Muckamucks! A photography contest and art exhibit are displayed in the Muir Hall Lounge, while guests of the hall will be offered a complete barbecue lunch cooked on the Muckamuck grill. According to Mark Haworth, hall social chairman, the hall will be open for visits on Friday and Saturday from 9 am to 9 pm.

The Muckamucks (meaning: "held in high esteem") have been the most active residence hall on campus. Among their firsts were the Muckamuck Kasoo Band and Parade. They also snatched two first place awards in the Pismo

Beach Clam Festival in the novelty and specialty categories.

Other Muckamuck doings include a formal Valentine barbecue dinner and dance with the women residents of Yosemite Hall; the Invitational Tug'O'War Challenge Cup; weekly speaker series; a hall scholarship program; an unavoidable first place in the Ugly Man Contest held during Homecoming Week and active participation in intramural sports.

Muckamuck spirit is a direct result of the efforts of Randy Donant, head resident manager, all hall officers plus many Muir Hall residents who donated many hours to the cause. Donant suggests the real reason for the success of the Muckamucks is their philosophy—"Have Fun!"

Way Back When

Even before Poly Royal became a recognized activity, an annual spring "Farmer's Picnic" was held in Poly Grove with locals arriving in everything from buckboards to Model T's.



SURVIVAL — a ROTC Recondo demonstrates methods of trapping food.

ROTC Demonstrations...

ROTC, the Reserve Officer Training Corps on campus is presenting a series of demonstrations, exhibits, and films dealing with Army life and training for it.

The Marksmanship unit is sponsoring the traditional Turkey Shoot at the small bore rifle range by the Aero Hanger. This

event is the shooting gallery carnival type. The Marksmanship unit also assisted in the opening day ceremonies.

The Recondos, standing for Reconnaissance Commandos, is a group of volunteer cadets who make up the ROTC Special Forces. They are putting on a display using a stationary helicopter to show survival techniques.

Scabbard and Blade, an honorary group sponsored by ROTC, will have a booth at the carnival.

The Men's Drill Team will be performing twice on Saturday.

The Senior Academy, which is made up of Senior cadets who volunteer for extra instruction, are assisting with the curriculum display in room 130 of the Dexter Library. In room 129 of the library there will be a display of the American flag.

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"Pottery One" show in College Union

"Pottery One," the first annual pottery show sponsored by the campus pottery club, will be in progress during Poly Royal this year.

Accepted entries will be on display in the Student Lounge of the College Union building from April 18 to May 1. All entries were submitted prior to April 10 with the contest made open to all ceramic potters in the United States, both student and professional, in categories of crafted, wheel-thrown ceramic

pieces and hand constructed ceramic pieces.

Pottery Club member Rick Mace indicated that four first place Purchase Awards of \$200 each will be given in the four categories of Student Wheel Thrown, Student Construction, Professional Wheel Thrown and Professional Construction. In addition, four \$50 Second Awards and eight Judge's awards will be given.

The juror for the show is

Michael Arnts, a potter and instructor from the University of California at Santa Barbara. Judging of entries took place at Dennis Transfer Inc., 135 South Higuera St. in San Luis Obispo, on April 12.

A brochure of the show listing all entries accepted and the

award winners is available. Show hours from April 18 to May 1 will be from 10 am-10 pm, 1 pm-3 pm and 7 am-9 pm weekdays and from 1-4 pm on Saturday and Sunday.

All work on the exhibit will be considered for sale for the price shown on the entry form. Purchase inquiries should be directed to the individual artist.

Dressing, 1935

Early Co-eds of this college studying either elementary education or home economics, the only two majors open to women in 1935, were required to wear uniforms of white, crisp shirtwaist blouses and navy pleated skirts. This practice was not long lived however.



EXHIBITOR—Rick Mace works industriously at the potters wheel prior to the entry deadline date for "Pottery One," a contest and exhibition sponsored by the Pottery Club now on display in the College Union.

Looking for a quiet spot to dine this hectic Poly Royal Weekend?

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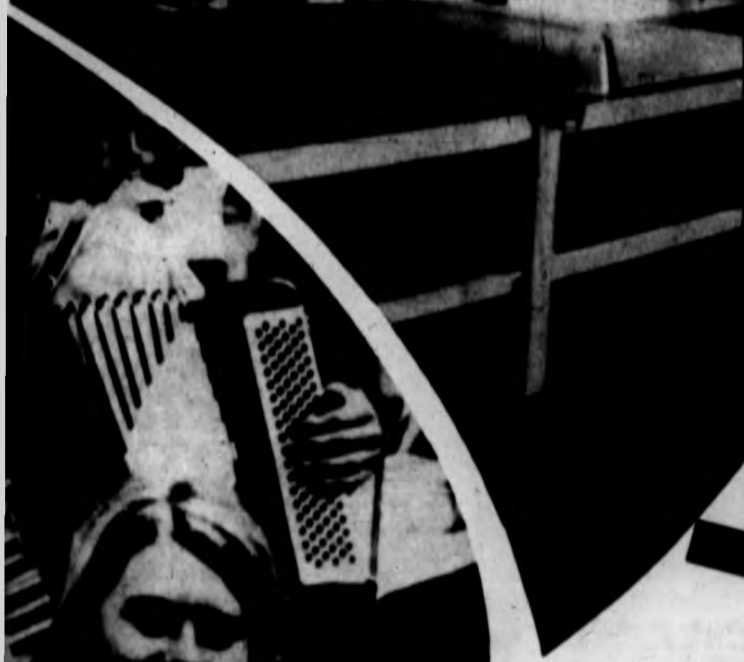
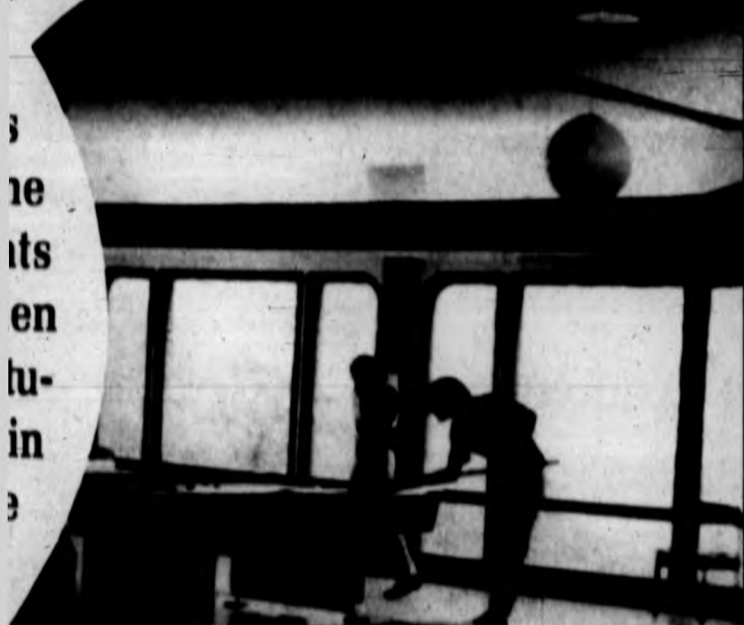
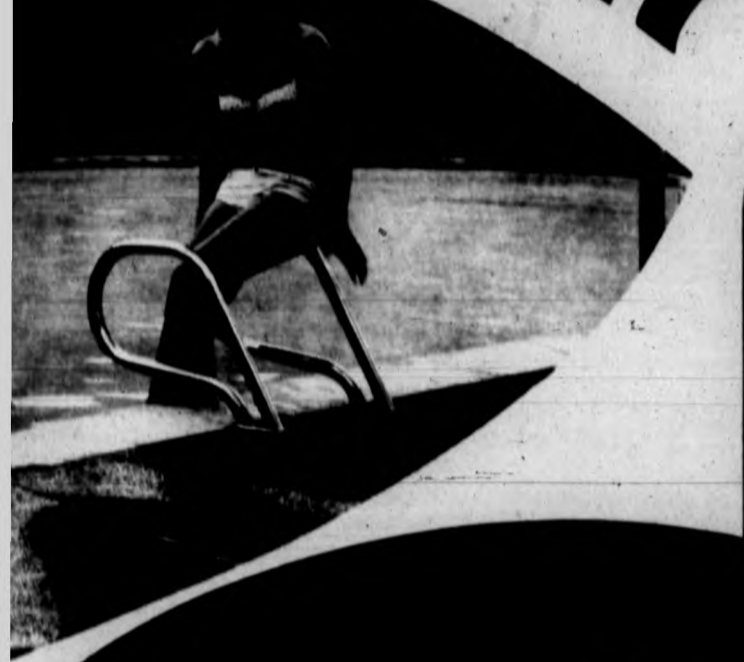


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SAM's—saloon features famous fine frontier foods.

1860's revisited with help from SAM

A 1860 replica of a general store and saloon are the main attractions the Students for the Advancement of Management

(SAM) have planned for Poly Royal. An old barn donated to the club was torn down to provide the wood for the structures.

Students operating the store and saloon are wearing traditional 1860 garb. Georgia Pimberton, costumes chairwoman, says club members made their own clothes.

Also on hand for the festivities is a Moustache Growing Contest and a banquet for Business Administration majors and their parents.

The banquet is slated for Saturday, April 24 at the San Luis Obispo Country Club. The family-style steak dinner will be served at 7:30. At this time members have an opportunity to show their ingenuity in the Emblem Contest. The winner will be awarded a prize.

General store proprietors, Leo Erniques and Bunny Lehfeldt explained the store concept: "We are getting all the goods from old community families. Most of the merchandise has been around for 70 years or more. Of course, the store is for looking, not buying."



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Store items include: pickle and cracker barrels, horse tack, farm equipment, a food section containing flour and sugar, (the staples of life back in 1860), yardage and clothes, a sewing machine, a Franklin stove, and a Spring wagon.

The wagon was donated by Marvin Jesperson of San Luis Obispo. It was built in 1884 here in San Luis Obispo by Paul Ritter for Jesperson's grandfather.

The saloon is a concession stand. They are selling hotdogs, soft drinks and the other snacks and beverages.

The History class of Col William Boyce will construct a History Maze, depicting the problems encountered by the businessmen at that time. The Maze includes economics, accounting, management, how the problems were handled, and the history of business.

Coleen Hill is the chairwoman of the Business departments Poly Royal activities.

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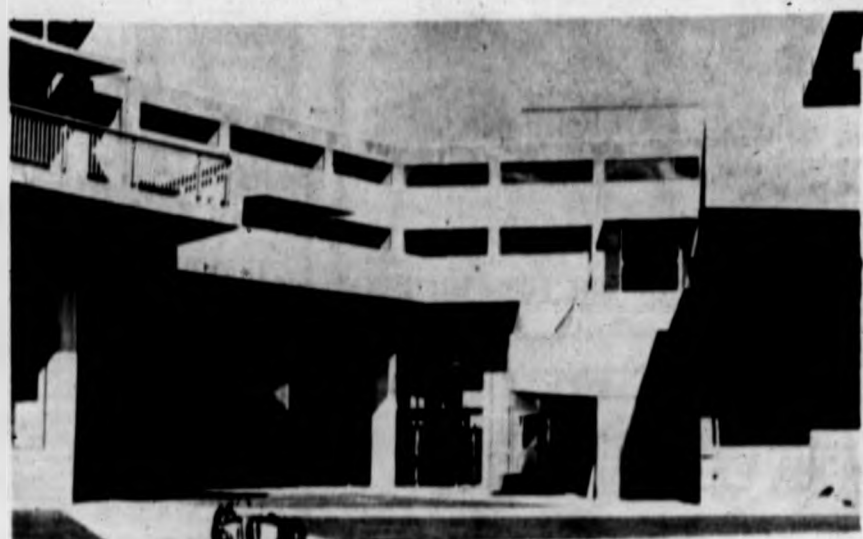
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Breakfast Anyone?

Their largest money making event of the year is a pancake breakfast slated to begin at 8 a.m. on Saturday. Circle K International is a campus service organization which is sponsored by Kiwanis International.

This Circle K event proceeds will be given to charity.

The menu consists of pancakes, orange juice, sausages and milk. The food will be served behind the Cal Poly theater for a donation of \$1 per person.

Circle K members are also responsible for distributing this special edition of the Mustang.

KCPR First

KCPR campus radio will broadcast live from this campus, the Poly Royal activities. Gary Gardner, station manager, says that there will be mobil units mingling with the crowds and going through the exhibits.



Howard Jamin, Edwin Pinson (seated), and Nevada Rae Barr rehearse a scene from Charley's Aunt, a comedy.

Charley's Aunt set for Poly

The public is invited to the opening performance of Charley's Aunt at 8 o'clock Friday evening in the Little Theatre.

Written and first produced in 1892 by Brandon Thomas as a comedy, the events take place at a college in Victorian England during the late 1800's.

Charley's Aunt is sponsored by the local chapter of Alpha Phi Omega, a national honorary drama fraternity, and is directed by student Bruce Wilkinson as his senior project.

Wilkinson describes Charley's Aunt as a sophisticated drawing room comedy in three acts. Simply, it is the comedy of errors of two college boys seeking the charms of two college girls; with the added flavor of an imposter, a rich aunt, concerned but distant parents and the always present butler. As the difficulties are solved, happy marriages provide an appropriate ending.

Wilkinson says prices are \$1 for students and \$1.50 general admission. The production should take about two and one-half hours.

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Booth features religious info

One of this country's three international daily newspapers—The Christian Science Monitor is featured in the booth set up by the Christian Science Organization located in Science E-47.

In addition to the Monitor display Christian Science books and information as well as free literature may be inquired about or obtained.

The booth will be manned from 9 a.m. to 7 p.m. Friday and Saturday.

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Girl Writer Wins Contest Meet the organizers for Poly Royal 1971

California Association of Nurserymen sponsors an annual Garden Writing Contest at Cal Poly. Students enrolled in Jour 302, Feature Writing, submit entries on popular gardening and compete for cash awards. Judges selected five winners from 27 manuscripts.

The article below was first prize winner. It was written by Linda Currey and the article was distributed statewide in publications by CAN. The Cal Poly author did her own research:

The dwarf citrus tree is a charming, yet very practical

addition to the home garden. There are over 30 dwarf varieties ranging from orange, lemon, lime and grapefruit to the more unusual kumquat, tangelo, tangor and limequat.

Dwarf citrus have great landscaping utility because of their small size and festive appearance. At maturity, a standard size citrus tree may reach a height and width of 20 to 30 feet. Dwarf citrus will reach a height of about six to eight feet, making them better adapted to limited space—such as is found in today's city gardens. They may be used to enhance the far reaches of the garden, as a mini-orchard, or in shrub borders, as a substitute for a shrub in the foundation plan-

ting, or to liven a sunny corner by a fence.

Four or five different kinds of dwarf citrus may be planted in an area required for a single standard tree. They are produced by grafting a standard variety of citrus onto a dwarfing root stock. In this way, growth of the tree is restricted, yet the fruit develops sooner, and equals or surpasses that from a normal tree in size, proportional yield, and quality.

The dwarf trees are particularly adaptable to containers, adding greatly to the versatility of the plants. Trees in tubs brighten the porch, patio, or sunny indoor area, and make it easy to relocate them to provide protection from wind and frost, where elements are a threat.

Nurseries handle the dwarf citrus varieties which are best for the area, and have their largest selection of the year in April and May. The trees are easily transplanted from nursery containers and your nurseryman can tell you how to treat the dwarfs to get the maximum results.

Meet the organizers for Poly Royal 1971

Dave Wright, general superintendent leads an 18 student executive board in making the general plans for this year's Poly Royal events.

Wright, a senior business administration major from Fortuna, was the assistant general superintendent last year. His assistant superintendent is another Fortuna resident, Chris Barkdull. Miss Barkdull, a senior majoring in agricultural business management, served as chairman for publicity during the 1969 and 1970 Poly Royal Events.

Sandra Parsons and her brother James make up the secretary and director of school events for the executive board. James is a senior farm management major and Sandra is in her junior year majoring in home economics. The Parsons' are from Ducor.

Other executive board members are:

William E. Metz chairman of arrangements. He is an animal science major in his senior year.

Mark Everts, senior business administration major from Oxnard is chairman of special events.

Publicity chairman is Richard Giacomini, a senior business administration major from Arcata.

William Clikker from Los Gatos

and Andrew Wilson, Turlock are co-chairman in charge of the student carnival. Wilson is a senior majoring in electronics. Clikker, also a senior, is majoring in farm management.

Charles Simmons is the rodeo chairman. He is a senior majoring in animal science, from Squaw Valley.

In charge of the Poly Royal queen festivities is Larry Hopeon, an architecture major from San Bernardino.

Luau date set

The Hui O' Hawaii Club will again sponsor a concession booth during the Poly Royal festivities. The booth will feature a teriyaki meat stick, one of last year's favorites. Traditional Hawaiian punch will be the going drink.

Prices for the teriyaki stick are 15 cents each and for the punch 10 cents.

The club's one of the oldest on campus. It is a social club for students from the 50th state.

The main activity of the club is the annual luau. This year, sponsored by Brown's Music the luau will be held on May 1 at the the Veteran's Memorial building.

Luau tickets at \$3.50 can be obtained at the College Union, Brown's Music, Et Cetera Shop or by calling 543-0945.



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Blink, Blink, Burp

The tape was fed into the face of the monster and its body began to light up. Each light blinked on and off at fantastic speeds as the machine devoured the tape and produced. . . .

But Whoa! Let's take it from the top. Mustang Daily appears in its mail boxes" on campus every morning, but what goes on the night before when students attempt to put Mustang to "bed?"

After the editorial staff has selected the copy it intends to print for the next day's paper, the copy is sent to the production team in the printing department. The copy goes to a person who "sets" the story. It is "punched," or set, on a perforating machine which punches holes in a long strip of paper tape. The holes represent all letters, punctuation marks and justification codes, which command the computer into which the tape will be fed.

The keyboard of the perforator is similar to a typewriter's but the perforator does not produce hard copy; it produces code holes. Therefore, if the operator makes a mistake and wishes to correct it he must read the holes.

After several stories have been set, the tape is rolled and is taken into the computer room in the print shop. The room is kept at approximately 78 degrees F. and houses the "Linofilm Super Quick," the "Compugraphic 4961," the "PDP8 Digital Computer," and a "Stabilization Processor." Each of these machines—donated to the college—has a specific function.

The Linofilm Super Quick can process 40 lines a minute, or 1280 characters a minute, for a standard newspaper column width of 11 picas. This display machine has a capability of setting type up to 8 inches in width or 48 picas (from 8 point type to 72 point type.) It has 100 different type face grids.

Grid codes are a series of holes which tell the computer which font to use, how and when to indent, when to justify and when to use all caps or bold letters. Bold letters are more commonly called "upper rail" (origin: Linotype upper rail).

From these 100 grids the operator can produce two faces and three sizes from each individual grid. Therefore the printers have a library of 500 kinds of print to choose from when they use the "Quick."

The Compugraphic 4961 is a smaller computer with a capacity of 25 lines a minute. It has four faces from which to choose and houses its own computer. The Compugraphic has the ability to make line ending

decisions for justified copy hyphenation and logic.

The computer room also houses a PDP8 Digital Computer which will drive the Linofilm Super Quick. It puts all grids in a core memory and addresses the computer with format. It will regenerate output tape with all codes in proper sequence and character width information that the Linofilm Super quick can operate. It also has a hyphenation logic for whatever line length the operator chooses.

Utilizing the computers permits 40 per cent faster input preparation as the perforator operator does not have to make justified line ending decisions.

A computer is selected to set the tape from the perforators and the machine is put on the line, or started up. The tape is fed into the reader on the machine and its front panel lights up. Each light

blinks on and off at fantastic speeds as the tape is processed through the integrated circuits.

In essence, what goes on inside the computer is that the tape "instructs" the logic circuits of the "Quick" to bring the correct grid into photographic position, to select the proper character, to set necessary lenses and to flash characters from the negative grid to the film plane.

The film cassette is removed and the film is developed in the Stabilization Processor. The processor develops the film in approximately three seconds. After drying, the copy is ready to be proof read and then corrections are made.

When the copy is clean, it is sent to the makeup crew, waxed and pasted up. Mustang Daily is being put to bed, and the blinking monster, now satisfied, is allowed to go back to sleep.

Plan ahead to Homecoming '71

The year is new and full of excitement for the upcoming Poly Royal weekend. But another activity-packed weekend is now in the planning stage—Homecoming 1971.

Although it is still early, Doug Wattenberger, chairman of the Homecoming Committee, has announced the following tentative plans.

Homecoming will be the weekend of October 29. The big game will be Saturday, October 30, against

Long Beach State. Other activities in the offing include a parade in downtown San Luis Obispo, an alumni dinner, coronation ball, dances, films, and a concert featuring either Burt Bacharach or the Fifth Dimension.

The Homecoming Committee still needs help. If you are interested in planning this weekend, come to the next meeting any Tuesday at 8 p.m. in Room 216 in the Student Union.

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Alpha Sigma plays host Great music to fill the air

Alpha Sigma will host fraternity brothers at the house all during the Poly Royal '71 weekend, according to President Dean Gelvin.

A kegger is scheduled for Friday evening beginning at 8 o'clock. Saturday night's activities start at 8 o'clock with a cocktail hour followed by a steak dinner at 7. The house party will begin at 9 p.m. and continue

indefinitely, according to Gelvin.

Sunday afternoon all Alpha Sigma members and returning alumni are invited to participate in a mush volleyball game.

Gelvin said all fraternity functions for Poly Royal are being held at the house, 1681 Phillips Lane, to rally the brotherhood. Alpha Sigma has been a local social fraternity since 1957.

Music will ring out from the Amphitheater (located on the grass behind the Little Theater) both Friday and Saturday as the Symphonic and Concert Bands swing into the festive spirit of the 30th annual Poly Royal.

The 50-piece Concert Band will perform Friday at 2 p.m. under the baton of William V. Johnson.

The Concert Band, organized in January as a separate group from the Symphonic Band, will present a 30-minute concert under the sun. Featured will be "Scarborough Fair," Paul Desmond's "Take Five," Clare Grundman's "Kentucky 1900," Frank Erickson's "Deep River Suite," and Charles Carter's "Overture for Winds."

Saturday at noon the Cal Poly Symphonic Band will perform the traditional Poly Royal Band Concert in the Amphitheater. This group, also under direction of Johnson, is composed of 84 students ranging from Agriculture to Child Development majors.

Selections by the Symphonic Band include "American Overture for Band" by Joseph Wilcox Jenkins, "Tulsa" by Don Gillis, and "Tommy." Also included in the midday performance will be Bach's "Jesu, Joy of Man's Desiring," several numbers from the hit musical "Paint Your Wagon" and other selections.

Two specialty groups, both comprised of various members of the Symphonic Band, will perform at the Saturday concert. "Leaving on a Jet Plane" and "Spinning Wheels" will be among the numbers featured by the

Studio Band. The Dixieland Band will perform "One for My Baby" and "Birmingham Shuffle."

The Studio Band is a relatively new group in the Music Department. It was originally formed to perform at basketball games and wrestling matches as well as to provide an additional musical dimension at band concerts. This 17-piece ensemble, lead by drum major Bruce Gratland and assistant drum major Kerwin Lee, will bring the sounds of rock and contemporary jazz to the Saturday concert. The Studio Band consists of five saxophones, five trombones, four trumpets, drum, bass guitar and flute.

The Dixieland Band, a six member group, specializes in New Orleans jazz as it was played in the first half of this century and provides a light atmosphere with its comedy and buffoonery. Members of this specialty group include Jack Dueck, trumpet and leader of the group; Pete Tomasovitch, clarinet; Charles McDowell, trombone; Wes Scott, piano; Jim Book, tuba and Bruce Gratland, drums.

"Careful selection and keen competition have been involved in forming the Symphonic Band," says Johnson. "Members were selected from the most talented musicians from last fall's 125-piece marching band. Without question, these young men and women are the most musical group of wind and percussion players we have ever had at this school."

"Complimenting their musical excellence, outstanding esprit de corps characterizes this year's band, a combination which produces more than mere technical reproduction of compositions."

The traditional Poly Royal concert has always been performed in front of the Business Administration and Education Building.

"This year, however, the location has been changed to the Amphitheater for a variety of reasons," says Johnson, who feels the acoustics of the former

location were less than satisfactory, not to mention the interruptions caused by the unending stream of cars which pass nearby.

The Symphonic Band has recently returned from a concert tour of the San Diego and Los Angeles areas and has recorded many of its favorite selections. Orders for the recording may be obtained from any member of the band.

Pretty Flowers adorn the hills

A hillside of native California wildflowers greets visitors to the Ornamental Horticulture Department during this year's rendition of "A Country Fair on a College Campus."

The Horticulture Unit, located on Campus Way near the Horse Unit, calls its exhibit "California Blooming." Escholtzia California—the California Poppy, predominates the flower covered hillside. The flimsy orange flower became California's official state flower in 1903.

Another horticulture display visitors will find interesting is in the laboratory facility located just above the flower covered hillside. This exhibit focuses attention on the work of students to restore a 200-year-old Mission fig on Chorro Street in San Luis Obispo—part of the original grove planted to support the Mission, back in the days of Spanish rule in California. Cuttings from the tree are available to the public in the OH Unit's retail sales laboratory.

Students in the floriculture classes are presenting arrangements and offering public competition flower arrangements combined with antique furniture and flowers of the times.

This college uses 18,000 square feet of glass houses and 2,500 square feet of lath houses to train its students. The houses are also open to the public.

Shoot for skill

All you pistol-packing mamas and big shot daddies can do your stuff at the Candlelight Shoot Friday night at the Carnival. The Marksmen Training Unit and the Rifle Club are sponsoring the booth. The cost is 10 cents per load of ammo.

On Saturday both organizations are sponsoring a Skill Shoot at the rifle range from 9 a.m. until dusk.

Four shots cost 25 cents. Refreshments will also be available at the rifle range, according to Art Carpenter of the Marksmen Training Unit.

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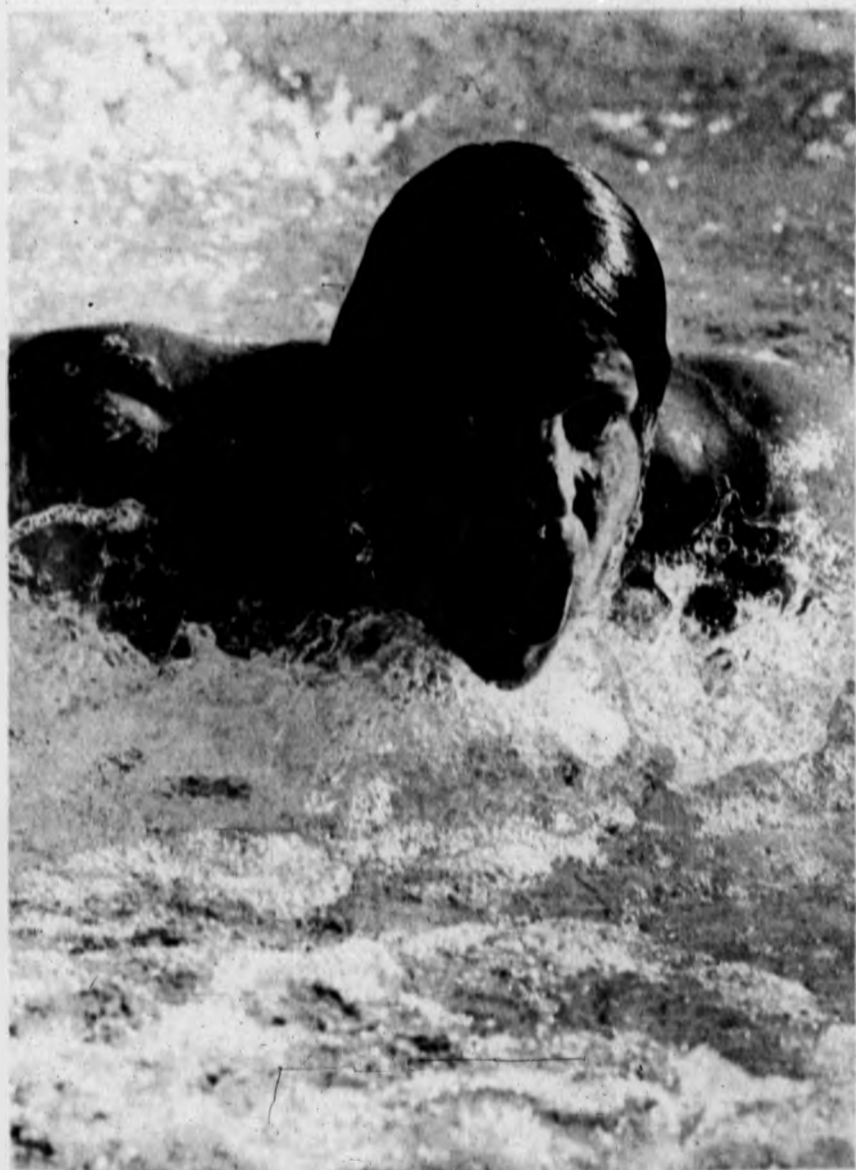
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Photo Contest 1971 Winners



Best Color Print — "Pampas Grass" — Shelby Stover



Best Black and White Print — "Swimming" — Phil Bromund



Best in Show — untitled — Bob Fitzgerald

In this age of inflation everything seems to be going up. The annual Poly Royal Photo Contest sponsored by Sigma Delta Chi, National Journalism Society, is no exception.

Last year there were 120 entries, with 45 being slides. This year there were 210 entries, 70 of them slides.

The contest is divided into three major categories: color prints, color slides and black & white prints. All slides had to be compatible to 35mm and all prints had to be mounted on 16 by 20 inch board.

Cash prizes and ribbons were awarded to the best in each division, with ribbons also given for first through honorable mention in the subdivisions. These subdivisions included, portraits, spot news, feature, sports, creative and landscape. The cash prizes totaled \$45 — \$15 for the best entry of the show and \$10 for each of the best entries in the major divisions.

The slides will be on continuous display through a rear-projection screen in the Journalism Department. But there has been a change in the way the prints will be displayed. They have been moved from the hall to an inside gallery. The entrance for this gallery, which also contains the slide show, is in Graphic Arts 226, the Mustang Daily newsroom, and will be open during the exhibit hours of Poly Royal.



Best Slide in Show — "Uncle Ed" — Ken Silva

Club sponsors contest, booth

An old time carnival concession booth with all the "goodies" will be sponsored by the Boots and Spurs Club during Poly Royal.

The booth will be set up in front of the Home Economics building and will feature a variety of delightful treats like "cotton candy," "candied apples," the traditional, stand-bys, hot dogs, hamburgers and cokes.

The club will also hold a livestock showmanship contest. The contest will be held in the Beef Pavilion, beginning at 9 a.m. Saturday.

Additional displays include operations of the different agricultural enterprises on campus, equipment used in the artificial breeding program and nutrition trials.

These displays and sideshows will take place in the Agricultural Building, rooms 100, 102 and 105.

Steak time

Everyone is invited to the annual Poly Royal steak barbecue!

This is no ordinary bean feed. Thick, juicy one pound top sirloin steaks head the menu with piping hot chili beans, crisp green salad and buttered bread or rolls added to make it a meal to remember.

This year's barbecue is sponsored by the Home Economics Club and will take place Saturday, April 24th, between 11 a.m. and 1 p.m. in the Poly Grove. Tickets may be purchased at the College Union or in Poly Grove before eating. Cost is \$2.75 per person.

Tower leans toward Poly Royal



Leaning tower of Pisa—The Object of a Poly Royalist plot?

A banner of bedsheets has been flown from the world-famous leaning tower of Pisa by a dozen students from Cal Poly.

The 6-foot letters on the banner advertise "Poly Royal '71," but Italian police, who demanded that the students remove the banner, were upset by what they thought was a political slogan.

The Cal Poly students explained that Poly Royal is their college's annual open house to be held April 23-24.

They persuaded police not to destroy the 25 sheets, which they had to return to their lodgings in Florence where they are participating in the international program of the California State Colleges.

Twelve state college co-eds also in the program helped them sew large black letters of printed newsprint to their sheets to fashion the banner.

The campanile, or leaning tower, has frequently been the target of student groups, including those of a large private

California university who tried—and failed—to get a banner past the guards of the tower.

The Cal Poly students felt the tower was appropriate because it is such a well-known architectural monument, and they are all majoring in architecture. Also, Pisa is only 70 miles from where they are studying in Florence.

For the students, over 6600 thousand miles from their home campus, it was a novel way of participating in the preparations for Poly Royal.

The Cal Poly students ingeniously sent teams into the tower past the guards on Sunday morning, March 21, and smuggled a rope to the first level on the side of the tower opposite the guards. The 6-foot wide rolled banner was hauled up hand-over-hand by rope and then carried up the seven spiral levels to the top. As the banner unfurled, tourists speculated whether the word "Poly" had anything to do with politics and whether "Royal" was part of a royalist plot.

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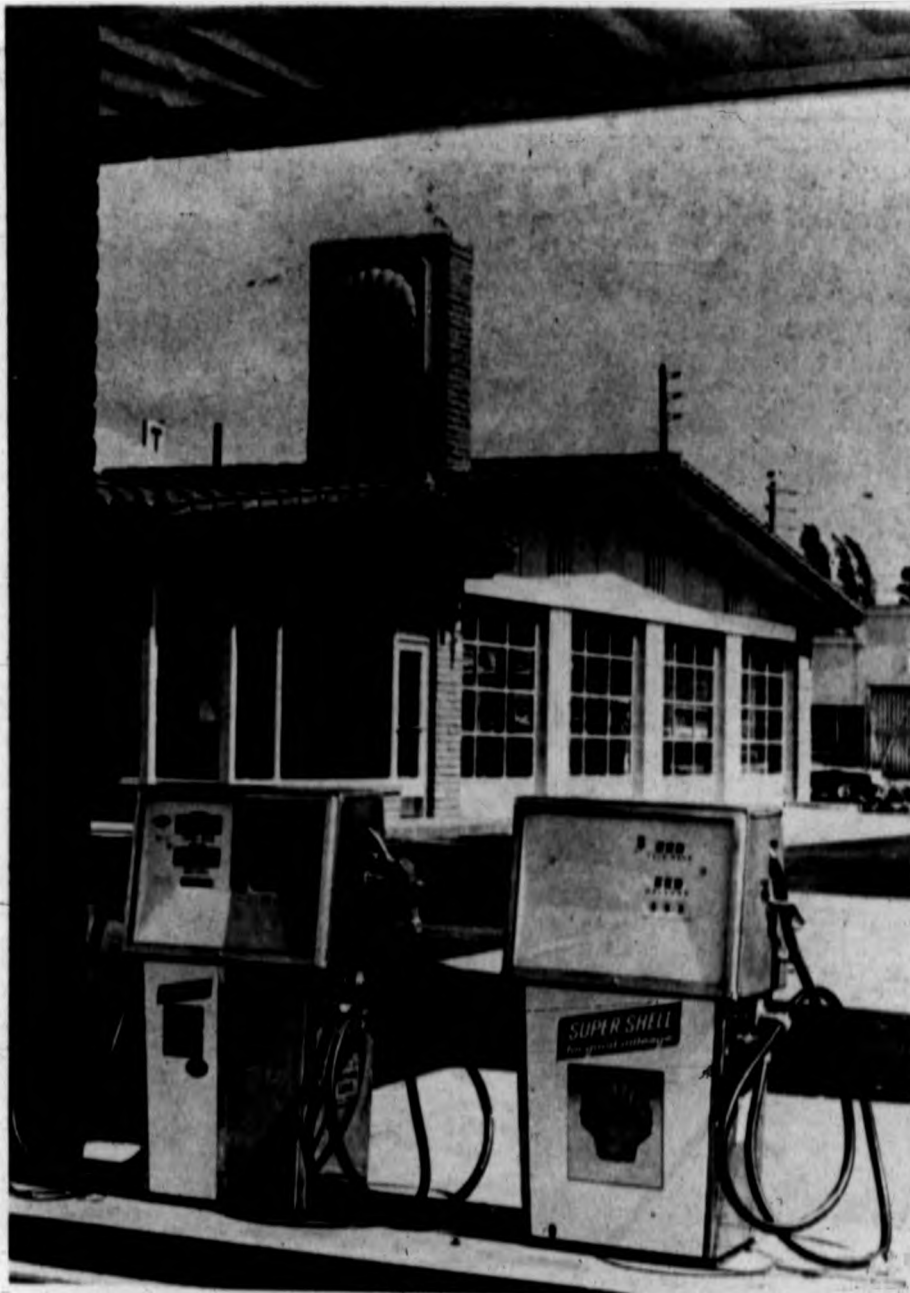
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Ketchum to speak at banquet

Assemblyman William M. Ketchum of Paso Robles will be the speaker for the annual banquet of the Agricultural Engineering Society of this college at 7 p.m. on Friday, April 23 in the Elks Lodge in San Luis Obispo. The banquet is a traditional Poly Royal event of the AES, composed of students in the Agricultural Engineering Department here. Members, faculty, alumni will attend.

"We're doing a good job at our old location, but we won't be there much longer. After 24 years of servicing Cal Poly and S.L.O. we are moving to a bigger and better location to help you even more. Located on the "Big Shell Block," our new station is on the corners of Monterey, Santa Rosa and Higuera Streets. So, if you don't find us at our usual location (1200 Monterey), look for us at our new one. We'll be at one place or the other."
"Ski" Adamski



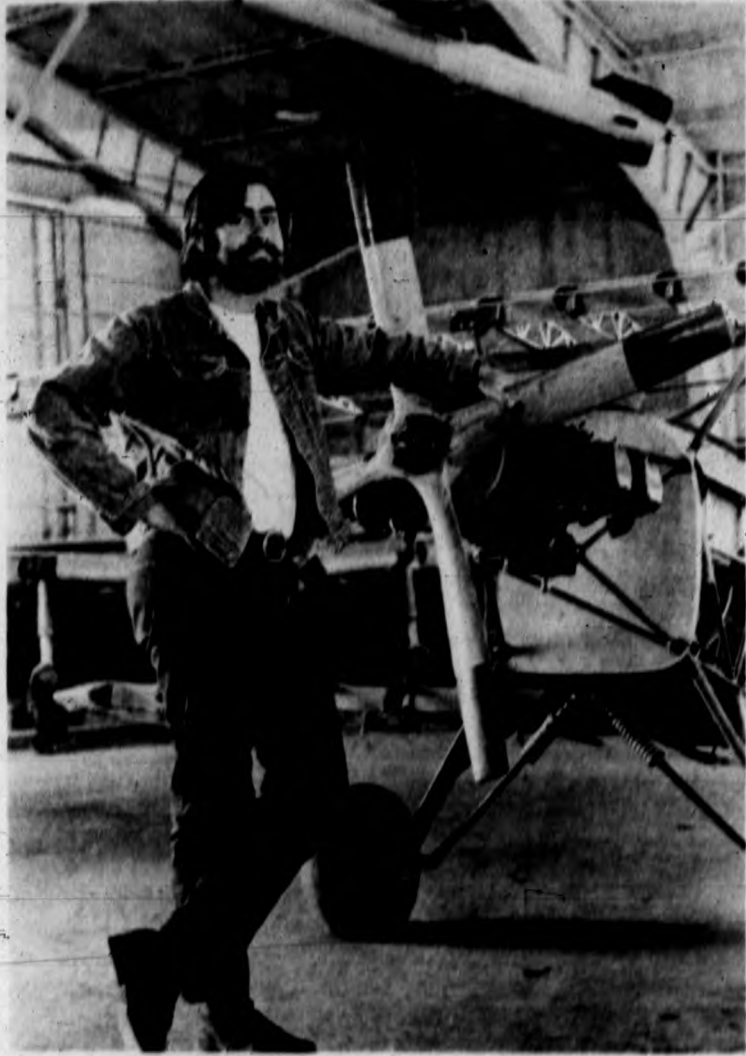
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AERONAUTICAL—Engineering major Steve Moran is displaying his homemade Smith DBA (Damm Small Airplane) mini plane in this year's Aero exhibit.

Speedy wheels are exhibited

Variety is the word at this year's Cal Poly Sports Car Club exhibit. Everything from formula "A" cars, to economy racers in the "H" production class will be featured in the racing car classes.

If your preference is something on a little grander scale a collection of old classic and new street grand touring coupes is on hand for your perusal. In addition, a number of student prepared cars help round out the fine display of speedy wheels.

Sports featured

Friday, three events are sponsored by the Intramurals Department: a soccer match is scheduled for 1 p.m., a volleyball game and demonstration at 2 p.m., and a softball game at 4:30 p.m.

On Saturday, basketball games will be played all day long both in the Men's Gymnasium and on the outside courts. A tennis tournament will begin at 9 a.m. on the Men's tennis courts, both a softball game and soccer match will start at 10 a.m., and a handball tournament will also be held during the day.

Aircraft in plain sight for all to see

Why does industry consider this college's Aeronautics Engineering Department the finest in the nation? A good part of the reason is on display in the big metal building located on the hill above north campus. An interesting presentation of that department's educational facilities as well as fascinating aircraft and aircraft related displays awaits visitors to the big building, the Aero hanger, during this year's Poly Royal.

Both private and military aircraft are to be seen. Included is a Mohawk, Huey Cobers of Vietnam fame, a T-38 jet trainer and the department's F-86 starfighter. Other aircraft displays feature the college owned Titian missile which visitors can inspect inside and out, pulse jets, hybrid rockets, and turbo jets that will periodically be started in the department's engine test center.

A detailed mock-up one third

normal size of the Apollo Command Module and Lunar Module used to carry American astronauts to the moon and back is also on hand for inspection.

Because experimental, or home built aircraft have become an important hobby in recent years for pilots throughout the US a display illustrating how enthusiasts refurbish and build their own aircraft is featured.

Ever seen a shock wave? It's possible if you take the guided

tour through the Aeronautical Engineering Department's educational facilities and engine museum. The basics of aerodynamics will come alive for those on the tour as they view aircraft prototypes being tested.

As a fitting conclusion to the tour guests are invited to sit, relax and listen to a talk presented by Dr. Frank Mendel—who has been associated with NASA—concerning "the Space Shuttle, Skylab, and Space Tug."

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Step right up, it's carnival time!

Carnival Poly Royal '71 should be the biggest ever, according to Carnival Chairman Bill Cilker. Last Year it drew an estimated 20,000 and that number is expected to more than double this year.

The Carnival will run Friday night from 6-11 p.m. It will be set up in parking lot E-8 located behind (south of) the Speech-Drama-Music building. At least 20 games and about nine food

concessions will be operating at this year's Carnival. Working with Cilker in planning the Carnival is Andy Wilson.

Some of the games include: log roll with pillows, dunking booth, turtle race, candlelight shoot, marriage booth, ham & bacon booth, dime toss, egg throw, cake walk, ping pong toss. Tickets for the games are 10 cents. Each club is allowed to sponsor one game booth and one food booth.

Some of the food concessions include: popcorn, cotton candy, cake, soft drinks, hamburgers, hot dogs and the ever popular beverage—coffee.

Money to operate the Carnival was obtained from last year's Carnival. Last year netted about \$2500 to be used to make Carnival Poly Royal '71 the best ever.

Rodeo dance— See y'all there

Following the Poly Royal Rodeo Saturday night is a western dance, sponsored by the Rodeo Club. The dance will be held in the Farm Shop from 9 p.m. to 1 a.m. and entertainment is being provided by the Wagon Wheels from Jamestown.

At the dance, awards will be given to the outstanding schools and individuals who participated in the day's rodeo.



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Huff - puff - chug Huff - puff - chug

The Mechanical Engineers miraculous "Do Nothing Machine" is that department's answer to the challenge of constructing something from nothing which, in the end, has no particular function! Truly a variation of a Rude Goldberg dream, this amazing inspiration can be seen in the yard behind the Mechanical Engineering Lab, as it huffs, puffs and whistles its way into the hearts of all who ponder its performance.

In addition to the "Do Nothing Machine," six low emission automobiles are being demonstrated in the yard. A tuneup

clinic is being held to demonstrate the drastic reduction of exhaust emissions from driving a tuned automobile.

Meanwhile, inside the lab building, displays tell visitors what mechanical engineering is and how it effects man.

Further, a Diablo Canyon Project Report attempts to present the various sides to that controversial question. Included in the report are maps, pictures and written comments from knowledgeable individuals.

Big Business, this Poly Royal

Poly Royal, like other activities on campus is an ASI budgeted program and the annual affair uses about as much money as it spends.

Financial support is derived from the Poly Royal general fund and various Poly Royal activities, including the Coronation Ball, carnival and carnival dance, rodeo and western dance.

Additionally, the Poly Royal Committee receives 40 percent of the net profits from the various concessions installed around campus during the two day event.

History relived

The Historical Interpretations of Franklin D. Roosevelt is the display theme of the History club during Poly Royal. The display is in Erhart Agriculture building rooms 230 and 231.

A film on Roosevelt's New Deal policies is showing at selected times. Also included in the film is his involvement or noninvolvement in a Pearl Harbor conspiracy, and his actions at Yalta.

The History club meets every other Thursday in Ag room 231 at 11 a.m.

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Swing 'em right Swing 'em left Do Si Do ...



Twirlers Roberta Marshall and Bill Bevier dance "under the arc."

When they first started, the Twirlers didn't have a regular caller. Then along came Bruce Webb. Bruce, from Alberta, Canada, was an Animal Husbandry major when he first started calling for the club.

But how did he get interested in the unusual art of square dance calling? It started back in Canada at his dad's square dancing club.

Bruce's talent for calling is self taught. He worked at it until the 7th grade, "until my voice changed!" Calling involves a fair amount of singing along with giving calls to the dancers.

Ron Holmes is the present Poly Twirler caller. He enrolled in a class taught by the Square Pegs, the San Luis Obispo club, in 1966. Ron did an internship under Peggy Wrents for a year. It was at this time he decided to start a club of his own.

Gary Proseus was the club caller in 1966. But Gary was slated to graduate so the Twirlers would be out of a caller. Ron heard that the Poly club needed assistance, so became their caller.



Dancers Russ Foster, Jenny Mozart, Diana Eneausa, Roberta Marshall, Bill Bevier and Tricia Fields form a "star" during a Twirlers' practice session.

by John C. Reynolds

"Jiminy Cricket Jiminy Jack, meet your girl, make a full turn and go the other way back," shouts the square dance caller. The caller is Ron Holmes for the Poly Twirlers.

Every year the Twirlers dance for Poly Royal. As in previous years, they will dance on the library patio. Four squares will be present. A square consists of four couples. Each square dances separate from the other.

The Twirlers belong to the Central Coast Square Dance Association, as well as being a member of the Associated Students, Inc. The club started in the early 60's, and have built up their membership since then.



Sue DeNure, Dick Couden and others "promanad home."



Twirl that girl! Dick Couden and guest are really in the swing.

After calling for the club awhile, it was decided to start a beginners class. The object was to interest more people in the club. To date, three classes have graduated. A regular session runs 1 1/4 quarters.

A member of the Central Coast Callers Association and the Central Coast Square Dancers Association, Ron travels extensively but still dances. Most callers top dancing, "because it's so time consuming to be a caller."

Ron says that there's "always something new to learn." He trades calls with other callers, buys records, and makes up his own calls.

photos by
Mickey Hicks

Cyclists ride for 21st year

For 21 years this college has been the host of what has become the second largest motorcycle Enduro in California. This year the Poly Penguin Motorcycle Club sponsored the High Mountain Enduro on Valentine's Day. The following article is an excerpt from a feature article by Miss Pat Linder and Miss Terry McElhaney.

The February 14th Enduro began at 8 a.m. The first five riders started on their time and distance trial at La Panza Flats in the Los Padres National Forest. At two minute intervals other groups of five were given the green flag until all 500 entrants were eating the dust of a dry trail.

There wasn't a cloud in the sky and the morning sun worked its way into a heat. For some riders the warmth added to the

pleasurable ride. For those riders whose bikes had mechanical trouble the sun was an added burden.

The trails selected for the 104-mile run were treacherous in spots. Only a good rider and the dirt machinery prepared for anything survived. The fire break roads were overgrown with unwanted brush in spots. The more traveled dirt roads on occasion had sand in precarious places, adding to the riders' hazards.

About every type of terrain was selected for the Enduro by the Poly Penguin Motorcycle Club. Through three foot to 26 foot wide trails riders and machinery rode to prove what combination of man and bike was best. Arrows indicated the Enduro route, yet some riders chose to avoid steep hill climbs or rocky sections, and,

as a result, missed checkpoints.

Riders were disqualified, with no questions asked, for not using a spark arrestor. The arrestor is a forest requirement on all bikes riding in the forest. Placed on the exhaust pipe, it prevents sparks from jumping and causing fires. The Penguins were responsible for enforcing this rule at all checkpoints.

There was a calculated time for each rider to appear at each checkpoint. It was decided that an average speed was 28 miles per hour. Therefore all entrants had to gauge their speed to meet this average. If a rider arrived earlier or later than his specified time at checkpoints according to this average, points were counted against him. On this point system basis the Penguins arrived at their list of winners.

applications and \$5 entry fees. Due to regulations of the Forestry Service, this club cannot enlarge the size of this second largest Enduro in California. Letters were sent to the entrants who had been accepted with their numbers for the race. Entries were from across the nation. A special team of bikes and riders from Harley-Davidson flew in from Wisconsin.

The original Enduro was run some 21 years ago and at that time was a road run similar to a car rally. It ran throughout the Cayucos and Templeton areas. Later it was run from Poly Canyon along the Santa Lucia Mountains and through Lopez Canyon.

1962 was one of the most troublesome Enduros. Although the day started out sunny, by late afternoon the rain had made a muddy mess of trails. Time tables became rainsoaked and three quarters of the entrants were bogged down in the mud. It was then necessary for the entrants to hire helicopters at their own expense, to lift the bikes from the mud. With no licensing required on dirt bikes, looters would select the bike of their choice and fly up, up and away.

It was also during this race that a well known rider, San Luis Obispo fireman, Mel Jones, died of a heart attack. He had stopped to assist another rider out of a tough spot and keeled over.

In 1964, the Enduro entrants more than doubled, it had now grown to 109 riders. Actor Steve McQueen rode in the fourth foursome leaving the starting point. When the results were tallied McQueen placed 46th overall out of the 52 riders who finished. He was also awarded 12th place in the big bike amateur class on a Triumph.

Then in 1967 the High Mountain's Enduro popularity began to catch on in a big way. There were now 370 riders competing for trophies in this Poly event. This year, 1967, was also a trend setter, in that the riders no longer started from Poly, but from a point outside of town.

This year's Valentine's Day race saw 171 bikes and riders finish. Scoring 993 out of 1000 points, Dave Ekins of Van Nuys won the overall trophy. It was his second; he also won the 1966 Enduro. He had some tough competition, not to mention the terrain itself. Next year might be even rougher.

CAMPUS CLUBS

There are more than 150 clubs on the Cal Poly campus.

This year's race capacity of 500 entrants was filled by 12:03 or later being rejected. The Penguins had to return 1000 ap-

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PE dept. to hold seminar in August

Men's Physical Education department will hold the 24th annual California Workshop for Physical Education and Athletic Coaching, August 2 through August 13, 1971.

As in previous years, a staff of experts will attract men who are noted for giving their best to their profession. The program offers 11 courses and five seminars taught by outstanding men and women.

The workshop is held during the first two weeks of August, when the college also hosts the California Physical Education Workshop for Women in the Secondary Schools. The two workshops are sponsored by the California Association for Health, Physical Education and Recreation (CAHPER,) the California State Department of

Education and Cal Poly.

The keynote speaker of the event will be Dr. Richard Perry, President of CAHPER, and also a member of the faculty at the University of Southern California. His speech topic will be "Critics, Crises, Change, and Common Sense."

Special afternoon and evening seminars will be offered in five areas, in addition to the golf clinic by Jan Wood: Baseball (Eddie Bressoud), Basketball (Bruce Hale), Basketball Officiating and Rules (Merritt Gilbert), Football (Jim Strangeland), and Football Officiating and Rules (Duke Llewlyn).

Eleven workshops will be offered, one of which, wrestling, will be taught by Cal Poly's head

wrestling coach, Vaughan Hitchcock. Other workshops will be: Badminton (co-ed) by Joan Parker of UC Berkeley, Baseball by Eddie Bressoud of De Anza College, Basketball by Bruce Hale of St. Mary's College, Bowling by Lou Bellissimo of the University of Oregon, Football by Jim Strangeland of Cal. State Long Beach, Golf (co-ed) by Jan Wood of L.A. Valley College, Gymnastics by George Hery of Nissea Corporation, Physical Education, by C. Carson Conrad, Executive Director, President's Council on Physical Fitness, Tennis by Kevin Merrick of UC Berkeley, Track by Dave Maggard of UC Berkeley and Weight Training by Chuck Coker of the Southern California Striders.



DANNY—Cox appeared with the Chambers Brothers in concert on campus last Wednesday night.

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Mat Pica Pi Isn't Greek

Unlike other fraternal organizations, Mat Pica Pi does not use Greek letters in its name.

The words Mat Pica Pi are a combination of printing terms familiar to everyone in Graphic Arts. Mat is an abbreviation for matrix which is a mold used to cast type or plates. It stands for the molding of the skills needed to work in a group and produce a well-rounded individual.

Pica is a measure of type size and line size. It represents the club's acceptance of all sizes and shapes of projects. Pi is the last

word and it doesn't stand for the Greek mathematical symbol, but the printing term "pi" or scattered, unorganized collection of type. Its meaning for the club is in the wide assortment of activities and projects undertaken in a year.

Originally created as a service club, the organization has evolved into one of the largest social-educational clubs on campus. Composed of more than 100 members Mat Pica Pi is the departmental club for the Graphic Communications Department at this college.



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Smell something yellow?

The Ornamental Horticulture Department will be holding an open house during Poly Royal.

Featured events in the Horticulture Horticulture Show are the departmental displays, landscape exhibits, a flower show, florists' exhibits and educational displays. The Show is completely designed and constructed by students who are applying what they have learned in their classes. This year more than 3500 student hours were needed to construct the Horticulture Show.

The department's facilities include a student operated commercial nursery, 17000 square feet of glass houses, 3000 square feet of lath houses, a cloth house, coldframes and extensive field growing areas. Large, well-equipped modern laboratories adjoin the glasshouses. More than 100 acres of landscaped area serve as an outdoor laboratory.

Visitors can see new ideas and methods to improve their own gardens. They will find examples of skillfully used plant construction materials and their integration into the garden landscape with respect to color, form and texture. The landscape show has two categories: func-

tional landscapes and scenic landscapes.

Exhibits will be judged by Barry Karleskint, landscape architect from Los Altos, and Vullio Vetna, landscape architect from Santa Barbara.

In Lab B of the Ornamental Horticulture Unit, the horticulture educational displays are on exhibit. These displays were designed and constructed by horticulture students. The purpose of the displays is to acquaint the public with the various aspects of the field of horticulture.

Judges for the Educational Displays are Rex Hates, Director of Vocational Agriculture at San Luis Obispo Senior High School, Dr. Robert Rodin, Instructor in Biological Sciences at this college, and Stan White, a retail nursery and garden center manager in San Luis Obispo.

In the corridor between the huge glasshouse ranges visitors will find the flower show. Although it is sponsored by the Ornamental Horticulture Department, it is also open to public entries. The horticulture show originated with the flower show in 1950. Since then, the

department has branched into other areas of horticulture. The flower show is continued because of its popularity within the department and community. The flower judging will be done this year by the nationally recognized Cal Flower Judging Team that has just returned from a national contest in Pennsylvania.

First, second and third prize ribbons will be provided for each class of the flower show, and the best of show award will be given for the specimen division. Special awards will also be awarded at the judges discretion.

Last but not least on the list of scheduled Ornamental Horticulture displays will be the Gordon Capter of the American Institute of Floral Designers. The A.I.F.D. is a student organization within the department, founded in 1968 to further the goals of young people interested in the field of floral design.

To help the students of floral design attain the goals objectives, the Gordon Chapter sponsors floral displays, educational displays, and design competition as its part of the Annual Poly Royal festivities.

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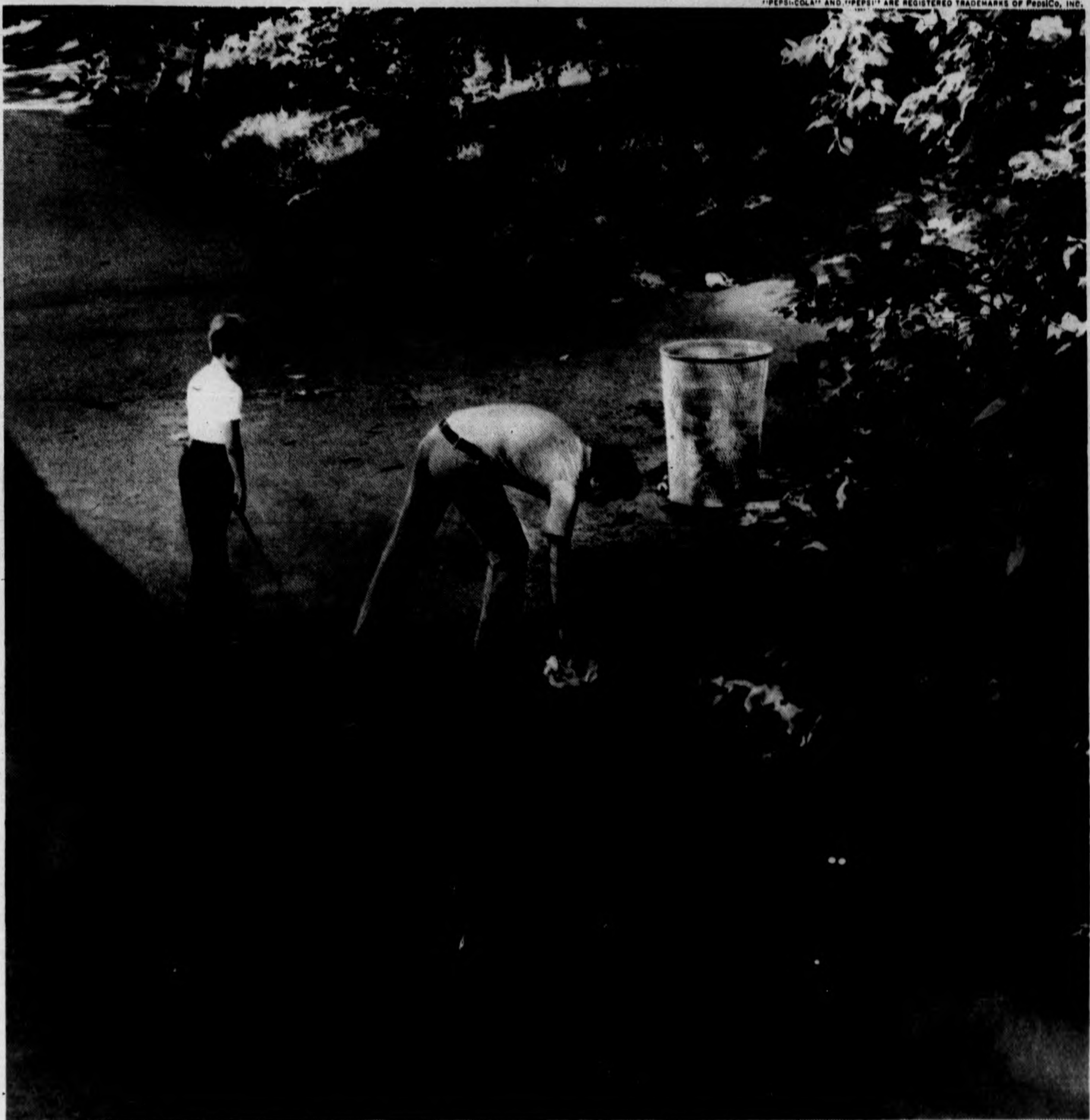
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Carnival Races; turtles get it on

Once again the Rally Club is sponsoring their reknowned Turtle Races. More than 300 turtles will be competing to get that first place for their owners, according to Mike Garcia of the Rally Club.

The name of the game is to win by being the first out of the loser's

circle. The event is scheduled to take place at the Carnival sometime between 8:30 and 11 o'clock that evening.

About 250 of the entries are backed by local merchants at \$2 each, while the remainder of the turtles are student owned at \$1 each.

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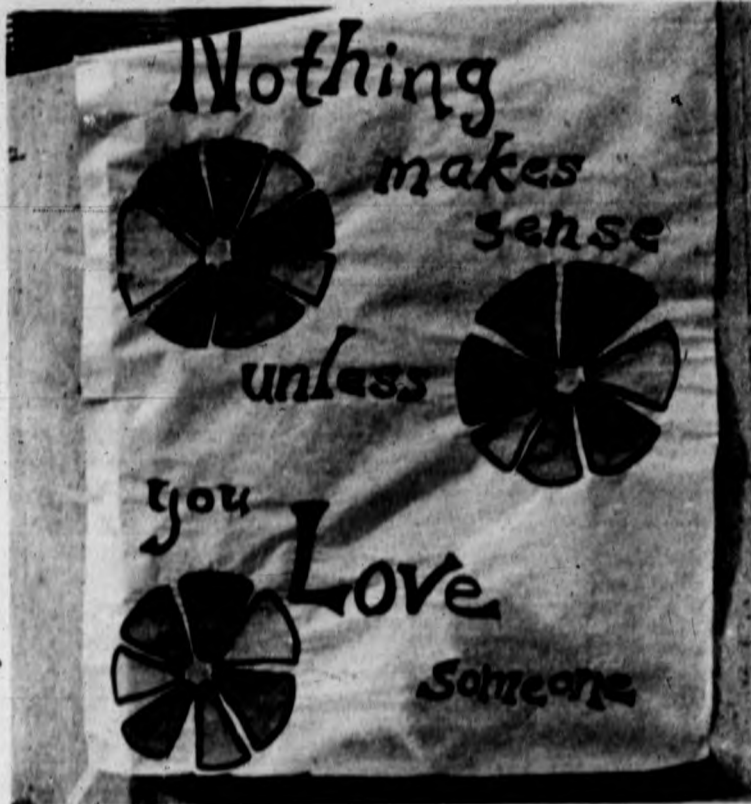
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That's just part of the message. Intersarsity Christian Fellowship has the rest too. During Poly Royal they'll be hosting a book table and sponsoring an outdoor stage with local music talent. Their activities will be located between the English and Agriculture buildings.

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These are the highlights and bright lights of the Poly Royal exhibit by Electronic Engineering. The department says it is trying to relate "to the layman." The exhibit is a simple but thorough multi-display, combining professional and hobby interests of EL students. There are more than 600 EL majors.

Most common hobby interest is Hi-Fi. It will be seen and heard. Amateur Radio display will permit visitors to send a personal message to any point in the Western U.S. Also a so called "world famous" Universal Knowledge Computer will engage visitors in conversation—if anyone feels like talking to a machine.

Work is being done in the Department's Co-operative work-study program will also be portrayed at the EL display.

The rest of the display will feature the academic curriculum as a student follows it in steps from freshman through senior years.

EL displays will be in Engineering East building. Entrance is at the north end of the building adjacent to Math-Home Ec. building and the Computer Science buildings.

Department Chairman is Dr. E. R. Owen.

save!

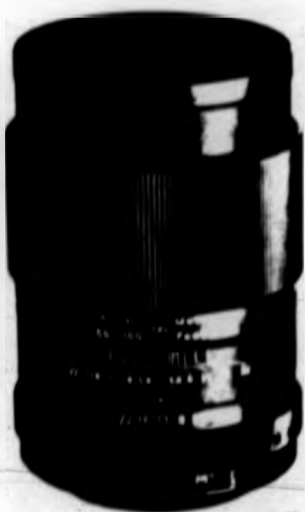
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MOO on over to the Beef Pavilion. Everyone is involved with Poly Royal in one way or another, even this black Angus steer that will be shown in the annual Beef Showmanship Contest Saturday morning at 9 a.m. in the Beef Pavilion.

Free beef recipes are available

The Food Industries Club in the Agricultural Department will hold a display on the different types of meats during the Poly Royal celebration.

The theme of the event will be a look into the "Gay 90's". Costumes and background music of that era will set the mood for the exhibit.

Old fashioned butcher shops will be set up in the meats side of the Food Processing Building for both days of the festivities. Thousands of free beef recipes will be handed out to interested spectators. The recipes were furnished by the American Beef Council.

There will also be a smoke house display and an exhibit of the "tools of the trade" used by the early pioneer butchers.

The exhibit is open to the public and will be free admission.

Communication display

Among the interesting displays at Poly Royal in the Graphic Arts building (Building 28 on the maps) is one in the Journalism Department.

A step-by-step illustration of the actual page makeup of the student newspaper will show visitors a "How to" display from the first copy received by reporters to the finished product—this paper you're now reading. Camera paste-ups of pages show visitors the essentials of "offset" reproduction. This eliminates the need for linotypes and their comparatively slower proofing requirements for the main body

of "copy" in the paper. The printing process is photographic. "Type" is "set" by a new computer in the Graphic Communications (Printing) department which photographs type in an automated process.

The display will include exhibits of camera-ready advertising copy, classified advertising, and billing procedures.

The Journalism students are making available paper hats for 24 cents. They will be on sale in the department where guides will take visitors through the different display areas and answer questions.

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'Catch us if you can'


"Catch Us If You Can" is the Home Economics department theme for Poly Royal, according to Diane Blendow, chairman of activities. Featured will be the growth of the department through the last ten years, highlighting students in the department.

A fashion show is planned for Saturday at 12 noon and again at 1 p.m. showing modern outfits made by girls in the pattern design and drapery classes.

An old fashioned country store is designed out of wood for the north end of the Home Economics building. Poly Royal visitors may purchase homemade jams, jellies and pies, and go on into a cafe to eat their delicacies.

In the interior design room is a mock-up of a typical student apartment with furniture and a hostess relating suggestions on how today's students can make the most out of apartment living.

Five types of kitchens designed with a particular age group in mind are displayed in the Foods and Nutrition room of the Home Economics department. The mock kitchens are designated as follows: Swingers, for the college student; Hard Hats, for the blue collar workers; Young Professionals, for those just beginning their career; The Establishment, for parents, and The Post Establishment, grandparents.



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Queens reign over festivities

Poly Royal Queens have reigned over the annual festivities for the 39 years of its existence. However, it wasn't until the school became co-educational that the beauties were selected from this campus.

It was 1967, the 25th celebration of Poly Royal, that the school's "own" student was chosen to reign as queen. Val De Gues was selected from a total female population of 267 to be the school's first lady.

Prior to that year a young lady was chosen either from among the local lovelies or "borrowed" from other state colleges.

In 1934, Jane Horton, a San Luis Obispo High School Senior, was the inaugural Poly Royal Queen. The girls were selected locally until 1941. That year, the entire male student body decided to turn to other state colleges to procure their monarch.

Barbara Biggs from San Francisco State was the first to be selected from another college. This practice was continued until 1957 with various colleges throughout the state contributing royalty. Included in these colleges were: Fresno State in

1942; San Jose State in 1946; and in later years, San Diego State, Humboldt State, Chico State, U.C. Santa Barbara and Los Angeles State.

'Road-e-o' sponsored by Goats

Poly Goats? No, they're not the nimble four-footed animals that roam high mountains. Poly Goats are members of the college's four-wheel drive club of the same name.

Both days of the Poly Royal weekend will be celebrated with a fun-filled four wheel drive "Road-e-o" sponsored by the Goats. Such wacky events as a slow speed race where the slowest vehicle wins, and a modified auto cross in which blindfolded drivers are navigated through a course by copilots will entertain both spectators and participants.

The Road-e-o will take place in parking lot F13 in front of the Campus Produce Store, events are not limited to 4WD vehicles.

Dramatic material will be performed

The Cal Poly Speech Department, as part of their Poly Royal contribution, along with Alpha Psi Omega, Honorary Drama Fraternity, will present a Reader's Theatre. Performances will be given four times on Saturday, April 24. Admission is twenty-five cents. Performances will be given at 10 a.m., 12 p.m., 3 p.m. and 4 p.m.

A Reader's Theatre is comprised of a number of people reading material dramatically instead of memorizing it and acting it out as in a play. Each reader holds a script in a folder and sits or stands with the other readers on the stage. There are no costumes, and very little movement. The readers' voices, facial expressions, and gestures interpret the material for the audience.

The Reader's Theatre, like most things at Poly Royal, is completely student produced. The two short comedies used for this production were written by two students: "Untitled" by Bard, and English major, and "A Couple of Hamburgers" adapted from James Thurber by Edwin Marshall Pinson, a Speech major. The director, Debbie Ware, and cast are all Speech majors and members of Alpha Psi Omega.

Take an hour break from walking and relax. Let the Speech Department Reader's Theatre entertain you in the Cal Poly Little Theatre.

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R O D E O



The spirit and color of the Old West will be brought alive this year during the annual Poly Royal Rodeo. This year's rodeo will be represented by about twenty colleges from throughout the West Coast Region of the National Intercollegiate Rodeo Association.

NIRA was founded in 1948 by a small group of college students, and filed as a non-profit corporation in August of 1949. The organization is divided into seven geographic regions and has more than fifteen hundred active members, and over one hundred colleges and universities are affiliated with the association.

The primary purpose of this organization is to provide leadership in organizing and promoting college rodeo, and that is what this college Rodeo Club is doing.

The first rodeo performance this year will begin Friday afternoon at 1:30 p.m. at the Collet Arena. Friday night performance begins at 7 p.m., during this performance the Rodeo Sweetheart will be announced.

Saturday afternoon at 2 p.m. will be the final performance of the Rodeo.



Meivin Disk, NIRA National Saddle Bronc and Bareback Champion.

Sweetheart candidates

Poly Royal Rodeo Sweetheart contest is an annual event sponsored by the Rodeo Club in order to select a girl to reign over the Rodeo as sweetheart and also to represent this college at the Miss College Rodeo contest. It is held during the annual National Intercollegiate Rodeo Finals.

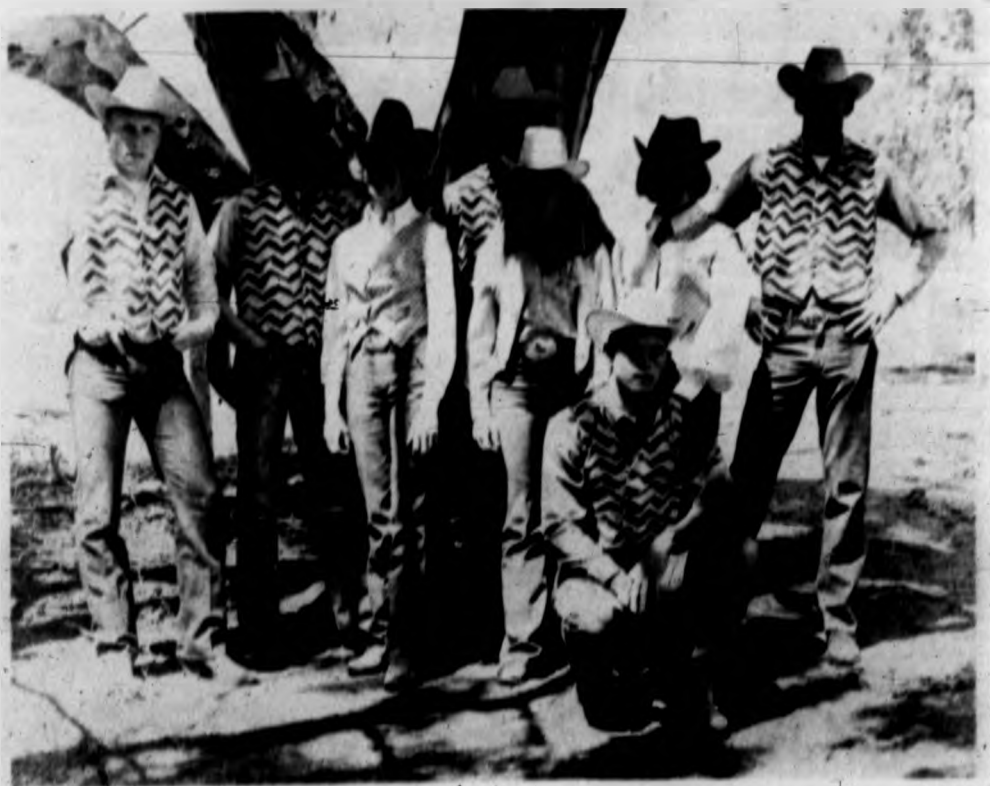
The Sweetheart is chosen on a point basis, with three categories: one-third personality and appearance, one-third horsemanship, and one-third club votes.

This year's contestants represent several different departments: Jackie Carr, sophomore, Animal Science; Mary Hayworth, sophomore, Animal Science; Linda Miller, freshman, Agriculture Business Management; Libbie Rudmick, sophomore, Farm Management; Melinda Silva, sophomore, Social Science; Wendy Wilsey, junior, Animal Science; Kathy Walter, freshman, Animal Science.



Tom Ferguson

Photos by
Barney Guzenske



Mardy Juhl

Creative look at facilities

Through the combined efforts of the Agribusiness Management and Farm Management Clubs and National Agricultural Advertising and Marketing Association Organization a creative look at the facilities within the Agricultural Management Department is awaiting visitors in room 220 in the Agricultural Building. A simulated path leads guests through basic agricultural management courses, on into the

job of interview stage and eventually graduation. A special attraction for travelers along the path is Standard Oil Companies beautiful slide presentation of "America the Bountiful." The continuously running full color agriculture and is found relevant not only by those involved in producing farm and ranch products but also by individuals involved in marketing, sales, credit or general management.

A cinderella with silver spikes



Cherri Bridges—"no ordinary jogger"

We're told that the secret dream of the average American girl is to walk across that glittering Atlantic City stage wearing the crown of the loveliest girl in the country while being serenaded by Bert Parks' rendition of "There She is, Miss America." If this be the case, then Patricia (Cherri) Bridges of San Luis Obispo, an elementary school teacher, graduate student and wife of Cal Poly track coach Larry Bridges, has never been "average."

At 23, Cherri doesn't dream of a beauty crown—never has—but dreams instead of track trophies. Cherri Bridges is a track star, one of the best female distance runners in the country in heats of a mile or better. Her ambition, though, is to be second to none, the best female distance runner in the U.S.

In recent weeks Cherri's hope of fulfilling her dream, if near-reality can be called a dream, has almost come true. On March sixth Mrs. Bridges set an unofficial U.S. record in the women's two mile event (10:51) in a Los Angeles meet. A week later, again in L.A., she continued her assault on the record books by setting a new unofficial American record in the three mile race with 16:36. In the Phoenix Invitational held March 20th Cherri hit the tape in 17:30 in the 5,000 meter event to claim her third record in three weeks.

But the supreme test comes on June 18th. That's when the Nationals are held in Bakersfield and as far as Cherri is concerned it's the big daddy of them all. Her ambition is to win this year's contest in one or more of the

(Continued on 35)

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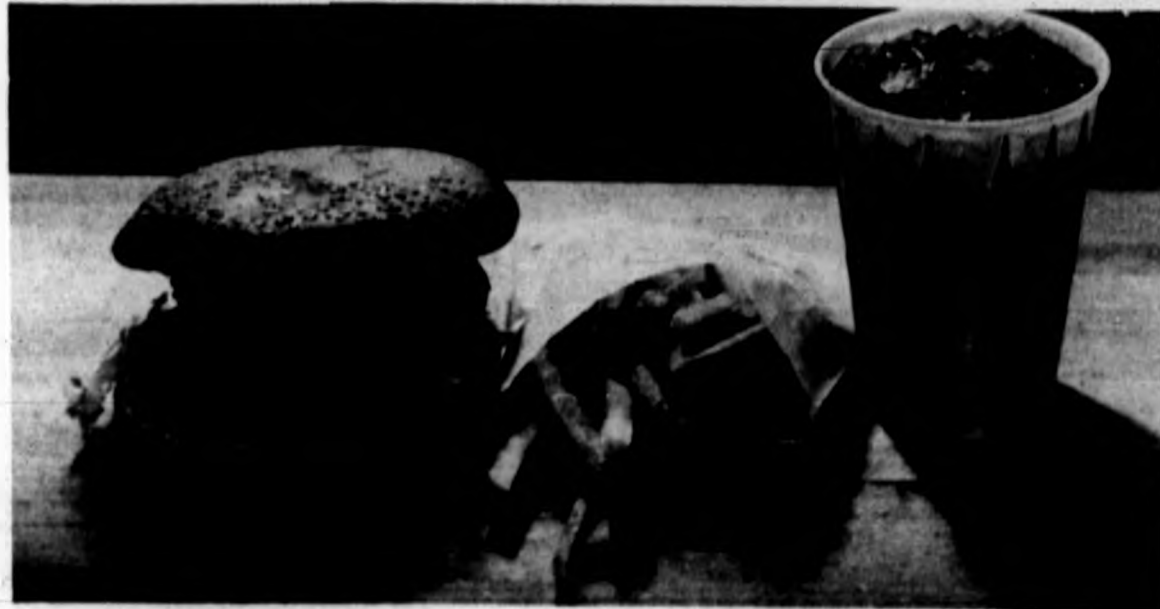
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Cinderella

(Continued from 34)

distance races, a victory which has evaded her in the past.

Cherri, who began running competitively at 17, doesn't fit the large muscled, broad-shouldered stereotype often attached to female athletes. At 5 feet 8 inches and a feminine 130 pounds, she looks like anything but a track star. Having only been beaten in national meets, the highlights of her career read as follows: fourth, National AAU cross-country, 1966, St. Louis; 1967, seventh National AAU cross-country, Albuquerque, New Mexico; 1968, fourth, AAU cross-country; 1969, second, AAU cross-country, Los Angeles; 1970, seventh, AAU cross-country, St. Louis.

International cross country meets saw her place 11th in 1968 at Blackburn, England; fourth in 1969 at Glasgow, Scotland, and 15th at Frederick, Maryland in 1970.

Behind good athletes one usually finds good coaching. Cherri is no exception. Seldom though, have sports annals recorded successful husband and wife, coach and athlete combinations. Couples discover usually that the rigors of marriage are workout enough without the added competition of athletics. But not so in this family.

Cherri met her coach in 1964 while still in high school. Larry was coaching at Wayne State University in Indiana and officiating at the time in a local high school track meet. Cherri entered the 880-yard event, her first endeavor in that race.

"I asked Larry (the official) how I should run the race. He told me to do each lap in 74 seconds I was right on the first lap, but almost died the second one and nearly didn't finish the race," Cherri recalls.

Bridges apparently felt Cherri had potential, though, (in several areas) and decided to coach her. She remembers, "It took me a long time to get over calling him Mr. Bridges, after we were

married. He'd been my coach so long." When they were married in 1967, Cherri was attending Indiana State University on an athletic scholarship, the first such award given a female in the history of the university. At the coach's insistence, she raced through college in three years.

Larry says that Cherri had always wanted to live in California and when he was offered a job as cross-country coach at Cal Poly he took a plane out to look the situation over.

"The day I left Indiana in mid-December it was storming," he recalls. "When I arrived in San Luis Obispo, all I could see for miles was blue sky. That did it, I took the job. We moved out in September of 1970."

Busy times lay ahead for the Bridges. Cherri began to teach physical education at an intermediate school in Arroyo Grande. She enrolled in night school at Cal Poly to complete the requirements for her Masters' Degree. On top of housework and other chores that go hand in hand with the working housewife, she maintains a heavy daily workout schedule under the watchful eye of her coach.

Shortly after the Bridges moved to the central coast city, local residents soon took note that this was no ordinary jogger. Cherri's stride is long and powerful. An expression of serious concentration clouds her face and there seems to be organization in what she does.

There is definite organization—her coach has seen to that. It goes something like this. In the evening, after she's home from school, Larry has her run the hills, on the beach, along deserted country roads and when the long stuff is finished, she does 660 yard wind sprints—sometimes as many as 15 in an afternoon. It is an average week when the Bridges accumulate 80 miles of road work.

But even athletes have their fun. This dynamic two some finds great pleasure in eating whenever and whatever they want. No fear of gaining unwanted pounds for these two.

"We go to a smorgasbord once a week," says Cherri. "People are always amazed at how much we eat."

An added treat for this husband-wife team of running

school teachers is that they have their summers free to roam. The Bridges travel at home and abroad during the break, but even then they can't avoid the track. Hardly do they try. It's during the summer months that they hit most major track events throughout the U.S. and world.

After a long day of travel and sightseeing, most people stop at a motel for the night and find a carefree dip in the pool pretty inviting. What do the Bridges do? You guessed it. They run. Over hills and dales, streets and trails.

It's evening. The TV's on Larry and Cherri relax. The track shoes are put away in the closet. Conversation moves

slowly. Why do they keep it up—this relentless drive, the seeming inability to let their hair down?

While Cherri won't talk much about future plans (Why create pressure?), she does concede the possibility of her dream being enlarged, extended just enough to include Munich in 72. If the upcoming Olympics were to feature the 1500 or the 3000 meter races for women, which the 1968 games did not, she would keep at it until then.

Family? home? The things most young couples work on? No answer, just grins that seem to say, "Oh, there will be an opportunity for those things later. There are a few dreams to chase before that time comes."

Poly Royal Visitors:



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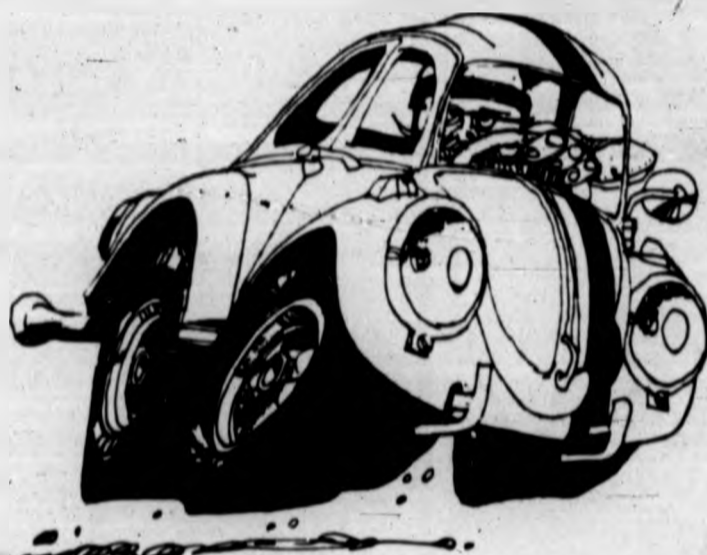
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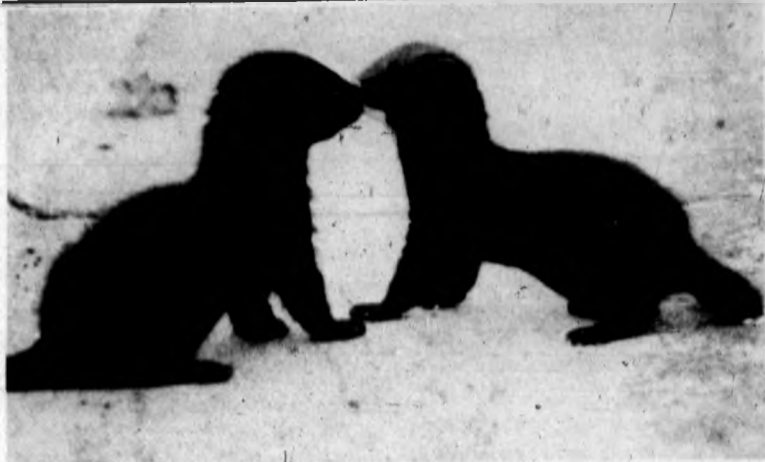
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LOVE—it's spring time. Not only people love mink!

Mink: in their natural state

These mink may look loving and kind, but when they're full grown it only takes them 10 seconds to kill an adult rat.

Some of the other wild animals housed on campus can be seen (with special permission) in the game pens located between Science North and the glasshouse.

Michael Jenkins, a senior in Wildlife Biology, raised these mink to study their killing instincts. This picture was taken when the mink were about one month old.

KCPR furnishes media coverage

KCPR, the college's ten watt, 3-year old broadcasting station, plans a wide coverage of Poly Royal this year. The coverage will come from KCPR studios in Graphic Arts 202 and the entire campus via remote transmitters.

"Under its programming philosophy, entitled 'A Carousel of Impressions: The Sounds of Poly Royal '71,' the station will broadcast a variety of programs and music specially tailored to Poly Royal activities and displays," said Gary Gardner, station manager.

This special programming will include:

- Live descriptions of various displays every half hour during the day's festivities;
- On-the-spot interviews of students, faculty, alumni, and guests from the College Union lobby;
- Informative announcements giving time, place, and activities of the various Poly Royal events;
- Vignettes concerning the history of Poly Royal;
- Complete coverage of the Intercollegiate Rodeo with

short summaries of early events and actual broadcast of selected finals events;

-Complete up-to-the-minute information about on-campus traffic and parking spaces;

-Live news coverage of unscheduled occurrences as they may take place;


-Festive and light music to fit the occasion.

KCPR, 91.3 FM, is attempting to provide the student and the out-of-town guest with in depth coverage of all activities.

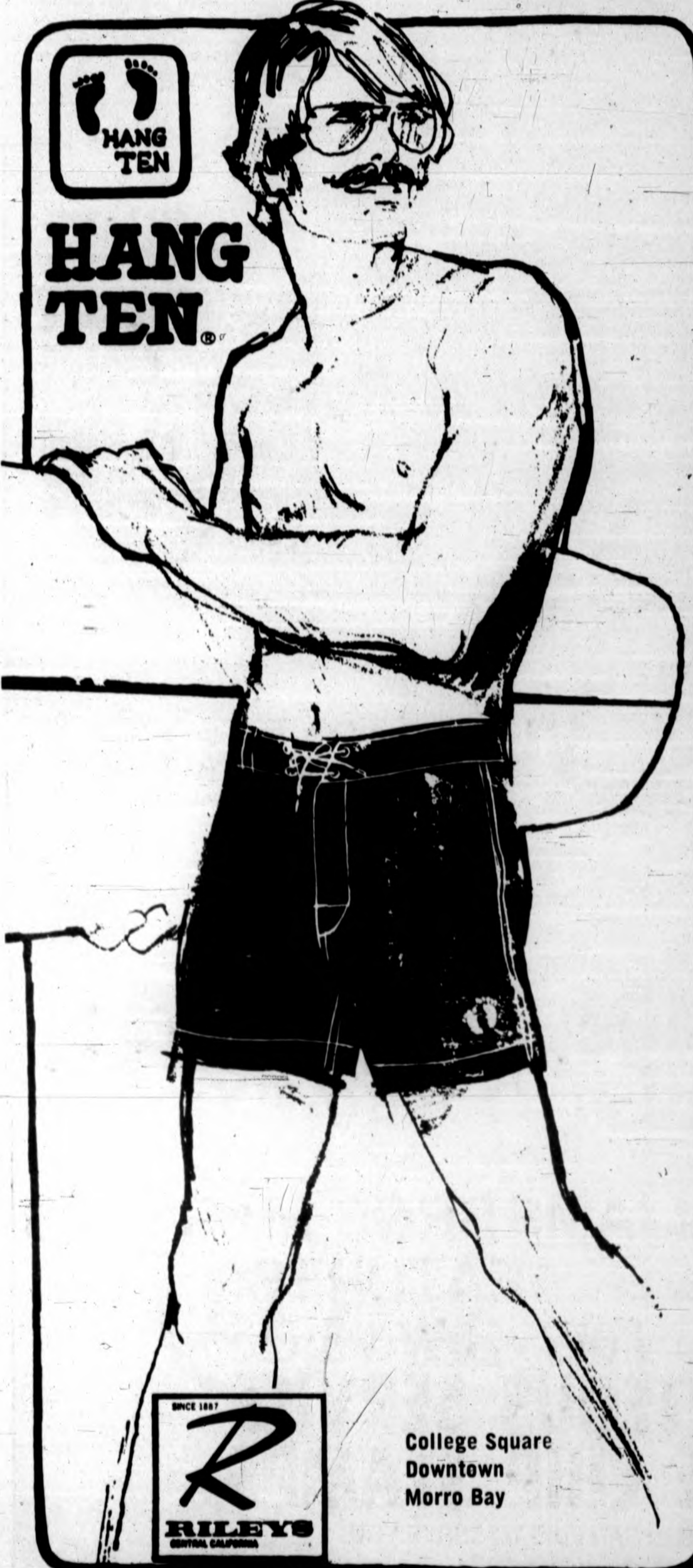
Information about any Poly Royal activities or record requests will be available by calling the station at 546-2289.

A demonstration of differences between how a person sounds to himself and to others, and a chance to read copy on the air will also be a part of the station display.


KCPR will be open during display hours viewing of an actual station in operation, and staffers will be available for answering questions about the station or broadcasting in general.



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TEN**



**HANG
TEN**



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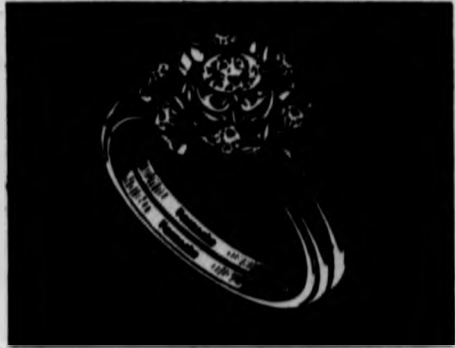
Gen. Adm. 2:50
Jrs. with Obispo Disc. Card 2:00

Eves 7:30-9:25
Sun. 3:15, 5:10, 7:10, 9:10

What you should know about diamonds

You've dreamed about your diamond engagement ring a thousand times. But now that you know it's for keeps, it's time to stop dreaming and start learning about diamonds and their value.

Because no two diamonds are exactly alike, jewelers have adopted exacting standards to determine the relative value of each and every diamond in the world. These standards include a diamond's size (carat weight), color, cut and clarity.



COLOR: Fine white diamonds are quite rare and valued accordingly. Other shades in relative order of their worth are: blue, yellow, brown and black.

CUT: The cut of a diamond—the facets placed on it by a trained cutter—brings out the gem's fire and brilliance. Anything less than correct cut reduces beauty, brilliance and value.

when you know it's for keeps



CLARITY: Determined by the absence of small impurities. A perfect diamond has no impurities when examined under ten power magnification by a trained eye.

CARAT: A diamond's size is measured in carats. As a diamond increases in size, its price will increase even more if the quality remains constant. But larger diamonds of inferior quality may actually be worth less than smaller, perfect diamonds.

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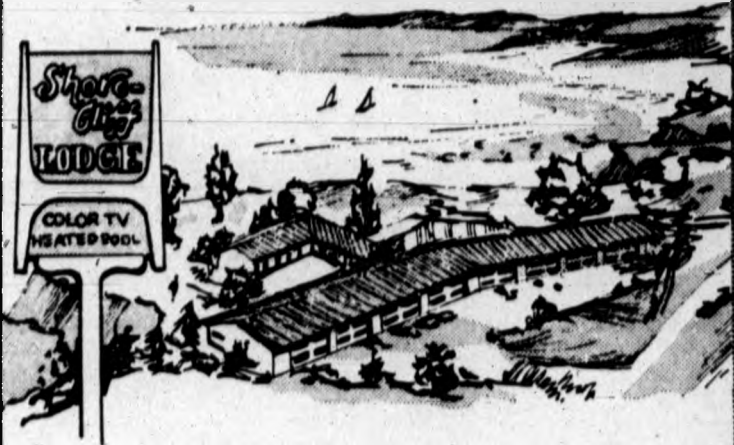
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773-4671

Creek creatures will greet visitors

The theme of this year's Biological Science display is "San Luis Obispo Creek."

The display shows the organisms living in and near the creek from the headwaters in the hills through San Luis Obispo to where the creek empties into the ocean near Avila Beach.

The display is located on the bottom floor of Science North (Building 53) and is open from 11 a.m. to 5 p.m. and from 6:30 to 8:30 p.m. on Friday, and from 9 a.m. to 5 p.m. on Saturday.

Entering the main door visitors see a map of the creek showing the areas of the creek covered by the display. Also at the entrance are newspaper articles and

pictures telling the history of the creek.

Continuing on the creek tour visitors go through two rooms showing the plant and animal life found in the headwaters of the creek. There are a variety of plants, lizards, insects and birds associated with the creek. All these living things interact with each other to form the creek community.

The hosts and hostesses are biology students and professors. They will answer questions about the ecology of the creek.

A miniature creek shows how it actually looks upstream and downstream from the city. Upstream, the creek is filled with long banners of algae and wiggly insect larvae. Pollywogs and water striders live in the quiet backwaters. Downstream only a few hardy algae are left.

Entering the second room visitors pass through a tunnel

similar to those the creek funnels through under the town. Here pipes empty city wastes into the water. Exiting from the tunnel visitors see a display of the plants (mostly weeds) and animals that live beside the creek as it passes through the city and down to the ocean.

Also in the second room is a display of the only truly resistant species found along the creek—trash. The big pile was all collected in and beside the creek!

Next is a display of the microscopic life in the creek water. These insect larvae, protozoans and algae, are the beginnings of food chains.

Finally there is a medical technology display showing the results of tests on creek water for harmful bacteria.

In the third room people can sit and relax as they listen to the taped sounds of birds, frogs, crickets and waterfalls, and they can see a colored slide show of the creek as it changes through the seasons.

In the estuary and marine room there is a variety of microscopic and macroscopic marine animals and plants. Chitons, snails, sea stars, sea slugs and sea urchins plus many preserved marine algae are found here. The highlight of the room is the running sea water table full of living organisms. This living tidepool is designed to delight young and old.

Few people living in crowded cities away from nature understand the ecological system of plants and animals surrounding a creek. San Luis Obispo Creek is like any creek in coastal California. Visitors are urged to join the Biological Science students and faculty for a tour of the creek. The display may be comforting to tired feet, soothing to the ear, educational for the mind and lots of fun.

INTERNATIONAL STUDENTS

Cal Poly usually has more than 450 international students from over 60 countries studying at this campus each year.

THE MORRO CLUB

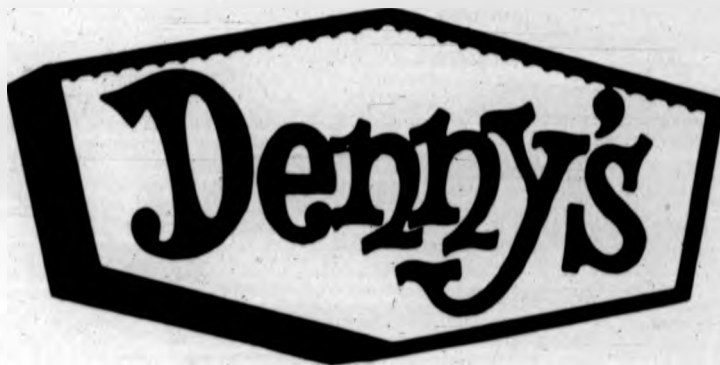
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Campus gets face lifting

It will be interesting to note the reaction of the alumni and visitors, during Poly Royal, to the new 4.4 million, multi-colored, Julian A. McPhee College Union.

Some students consider the controversial structure with its bright orange and yellows and greens to be an exhibit every day of the year. Other students are proud of the bright colors displayed and feel it gives the building a sense of school pride.

Nevertheless it is certain the building itself will receive as much attention as any "exhibit" on campus.

There are many new exhibits and attractions of interest for Poly Royal visitors this year. Displays, exhibits and layouts to be seen by visitors and alumni for the first time.

Probably the newest, largest and most expensive exhibit, that will draw a great amount of attention from former students and newcomers this year, will be the new multi-million dollar Julian A. McPhee College Union.

Almost as long as there has been a California State Polytechnic College and as long as there has been Poly Royal celebrations there has been the

dream by students to have a college union on campus. The idea for a union on this campus stems back to World War II. However, the inclusion of a master plan wasn't developed until 1950.

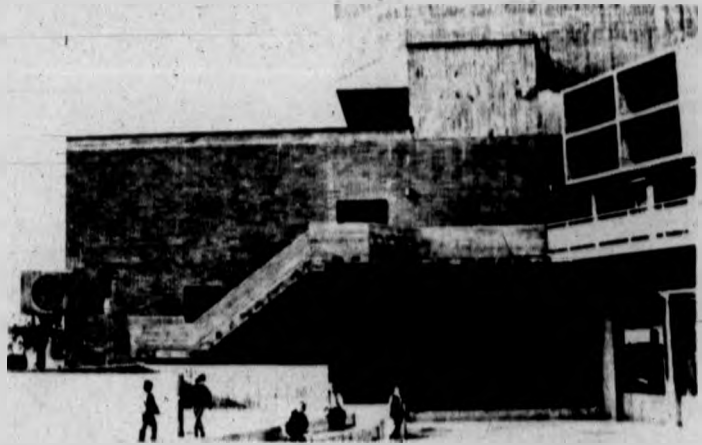
The massive cement structure covers 106,000 square feet. It was designed by the architectural firm of Joseph Esherick and Associates of San Francisco. Actual construction of the union began on March 8, 1968 by the Stanton-Reed Construction Company located in Alhambra.

The new home of the El Corral Book Store occupies the West wing of the new college union. The new store will probably be the envy of most alumni that visit the campus during Poly Royal. Prior to its permanent home the bookstore was moved continuously from "cubby hole" to "hole in the wall", in its 55 years existence. The spacious bookstore eliminates alot of the congestion during the first weeks of a new quarter that previously created a great problem.

The College Union boasts many student facilities. Some of which are the laundromat, the snack bar, the bowling alley and

several student lounges. The union also houses the majority of student body offices and conference rooms for the various clubs on campus.

During the Poly Royal festivities there will be various exhibitions throughout the College Union. The clubs responsible for the various displays will be the Crafts Club, the Crops Club, the Pottery Club, the Art Club, the Fine Arts Club and the Agricultural Engineering Club.



COLLEGE Union building is a new source for student recreation.

Judges picked

Sweepstakes Judges for Poly Royal 1971 were chosen by Jim Parsons, Director of School Units. The three male judges were chosen from three different fields: Mr. Lew Litze, an architect from Fresno, Mr. Robert Bowman, a farmer from Corcoran and Mr. Richard Andrews, a stock broker from Santa Barbara. All three gentlemen are graduates of Cal Poly.

Parson's other Poly Royal duties are to coordinate all school displays, judging, and act as a liaison man between the schools and the Poly Royal Board.

"Sweepstakes Judging will take place between 1 p.m. and 3 p.m. on Friday, April 23," stated Parsons, "and sweepstakes

winners will be announced in the College Union at about 3 p.m. that day. Room 102 in the building will be the sight of the announcement, and from there, the queen and her court will visit the winning schools and make presentations.

Tailless RAT

The Cal Poly R.A.T. Committee, also known as the Recreation and Tournaments Committee sponsors such happenings as the annual tricycle race, kite flying contest, and other 'excentric' events.

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DRAUGHT BEER All types of combinations and singles in three sizes

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All Dinners and Pizzas may be prepared to go if desired.

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Open Daily 11:30 a.m. to 2 a.m. **WE HONOR MASTER CHARGE**

Multi media art show set

One of the largest art displays in the history of Poly Royal will be on display for one week, beginning Friday, at the Art Association Center, 1010 Broad street in downtown San Luis Obispo. The display is jointly sponsored by the Cal Poly Art department and the Cuesta College Art department.

Among the display items will be 25 unusual and selected sculpture pieces from students in Hart Tavel Goodman's classes, and about 150 paintings and drawings as well as jewelry art and metal sculptures.

Dr. Bernice Loughran, head of the Cal Poly Art department, said

the new department is still not in a permanent home and operates in whatever space is available on campus. Her staff includes Barney Dusek, Dave Bodlak and J.B. Rea. More than 150 art minors are presently enrolled.

The downtown display will show wood and stone carvings, including "Torso" by Bonnie Wallard and "Behold the Woman" by Virginia Ward who also has one titled "A Muse." Linda Dulfer has a small mahogany "Mother and Child."

Goodman said an unusually large hanging wall plaque will interest visitors to the center. It

is "Story of Life" by Tom Braikovich and is a high fired ceramic piece with driftwood base.

Gloria Zimmerman has a fired ceramic portrait, "Portrait of Anne" which will be displayed. Gayle Cheatwood has a large sculpture abstract. These are representative of work done by the classes, the instructor said.

There is no admission charge to the display.

COLLEGE UNION

The new \$4 million Julian McPhee College Union has 105,000 square feet of floor space.

Bonnie's Hippodrome

During this year's Poly Royal Rodeo there will be a special attraction. Seventeen-year old Bonnie Happy will demonstrate her trick riding abilities. Bonnie's feature trick is the Hippodrome Stand, which leaves a lasting impression, as her 5'9" tall and statuesque body flies around the arena.

Bonnie's father will act as the announcer for the rodeo this year.

Literally raised around rodeos, the Chatsworth, girl claims she wanted to be a trick rider since the day she was born.

Her mother was also a trick rider. However she preferred to let her daughter be trained an all-time master.

Bonnie studied under recognized, Dick Griffith. After only two months at Griffith's training arena Bonnie made her

pro debut at Palm Springs, in 1970.

Since then she has been trick riding her way through the Pacific Indoor Rodeo tour with the Golden State Rodeo Company.

After one more year of high school, Bonnie plans on attending the mecca of intercollegiate rodeo activity, Cal Poly, and majoring in Physical Education.

Mexican dance

Eight dance routines typical of native customs and traditions of Mexico will be presented by Movimiento Estudiantil Chicano De Aztlan (MECHA) during the Poly Royal festivities.

The ceremonial dances will be held in the Julian A. McPhee College Union at 7:30 p.m. April 23.

Queen's Special



Queen Lindy Swanson always finds time to relax and enjoy an Orange Julius. So why not stop by and see why?

BURGER FRIES

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Come in and take a look



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1229 Grand
Arroyo Grande
489-9821



"to relax and enjoy a cool brew..."



"and converse with others... is the main goal of the day."



T.G.I.F.

Friday afternoon, 12:00. Public Relations 412. You look around and notice that your class is half empty. The flu? No, that's gone back to Asia.

More likely, the absent ones are probably registered in two courses that seem to have large enrollments during Spring Quarter. They are Advanced Avila Beach 302 and T. G.s 200.

For some unknown mystical reason the Friday sun seems to

draw the students out of their hot stuffy class, away from the stimulating lecture flowing from the instructor, and set them down in a more enjoyable environment.

Perhaps they are in Advanced Avila, eyeing the "bod" on the towel to the left. Or maybe they are in T.G. 200, eyeing the keg. In either case, they are probably not wishing they were back in class.

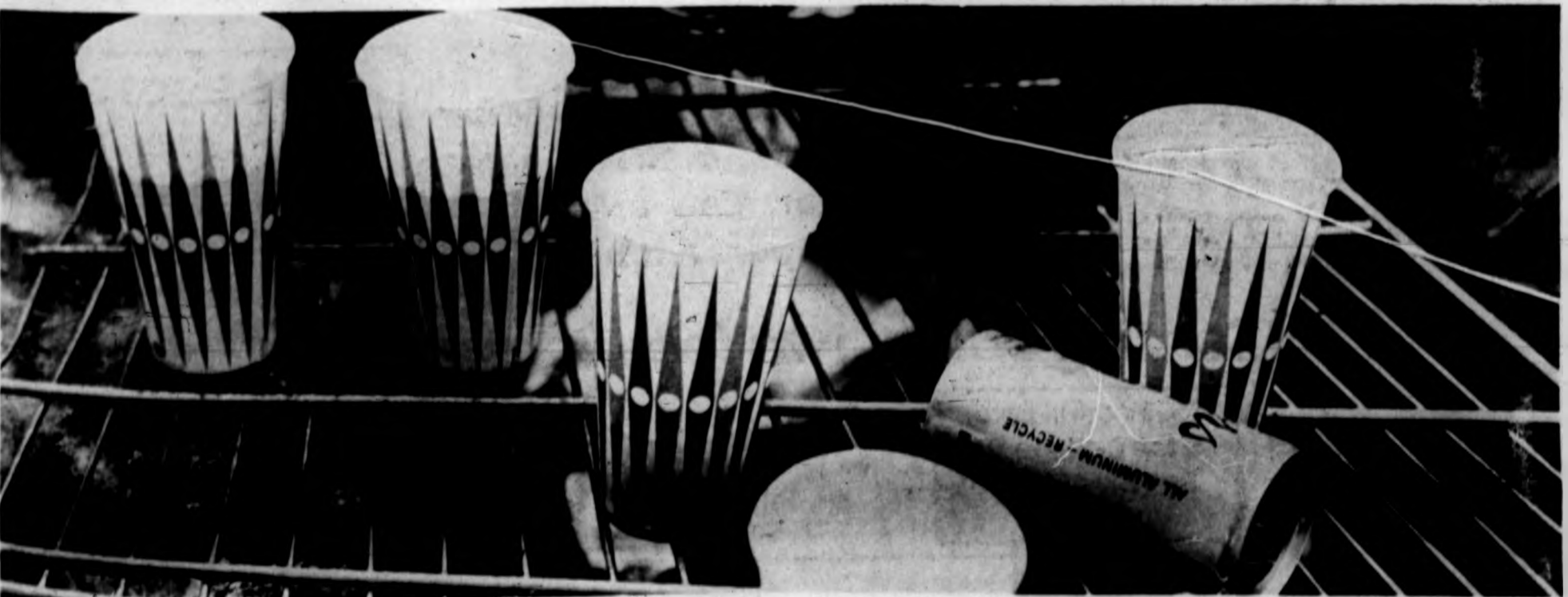
The T.G. (from the American

Slang; Thank God It's Friday) or sometimes known as a function or a jive, serves the purpose of relieving the student's anxious hostility built up during the study and course of the week.

To relax and enjoy a cool brew and converse with others who have the same desire is the main goal of the class.

When the pleasure seekers are gone, there still stands the one broken window, two crushed bushes and cans and cups.

Photos by Mickey Hicks



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Announcements

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Men of all trades to NORTH SLOPE ALASKA and the YUKON, around \$2800.00 a month. For complete information write to Job Research P.O. Box 161, Elm A Toronto, Ont. Enclose \$3.00 to cover cost.

AQUARIAN SUN BURST will perform at the Poly Royal carnival dance. Special visual life effects, or our complete show is available for all dances, displays, etc. Low rates. 544-3592 or 544-5473.

Typing—St. Projects, research papers, misc. fast, professional work. Call Frances at 543-6280.

Automotive

1968 Stude Lark, 6 CYL, has new trans, runs good, and has good tires, must sell \$150. Call 544-4540, ext. 377. Ask for Nick.

Need a place to repair your car? Garage 15' x 30' with concrete pit and chain hoist. \$65 a mo. \$5 a day. Cleaning deposit \$10 refundable. Inquire 642 Monterey after 5 p.m.

Mustang '67 2 plus 2 low mileage only \$1400 also homemade trail or \$50. Call 543-9597 after 6 p.m.

1965 MUSTANG 289 automatic, air, wide track tires, Mint cond. Asking \$950. Call 773-1577.

1970 KAWASAKI 250 street end dirt equip. Very good cond., eng. mint, \$525. Ph 543-9407 or 544-2041.

Want your car to handle better, install low cost sway bars FRT or Rear Comp. Avail. Call Bill at 543-1254 before 10:30 p.m.

'69 Honda 90 trail-street bike, new must sell \$235. 544-0455.

1962 Chevy Pickup, 6, stick Sherr wide body completely rebuilt, sacrifice. \$575. 544-0455.

For sale, 1967 Karmen Ghia very clean, Michelin tires and other goodies. \$1100. Call anytime, 544-6373.

65 AH Sprite MK III Blue, nice looking, runs ok will take reasonable offer. \$725.

230cc Parilla, new engine, excellent trans, fine street or dirt machine, \$195. 544-2977.

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Runs Good
Call 543-6869 after 6.

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Female roommate needed, \$60 per month, close to campus, Call 544-3048.

Summer housing—2 bdrm, apt. 2-3 people \$125 mo. 1/2 block from campus. 544-3440 or 544-3483.

Large, furnished, new, 2-bed, 2-bath 4-girl apt. Each girl \$68, 3 blocks from Cal Poly. 543-0148.

For Sale

FENDER STRATOCASTER—new custom freak paint, hard case, \$200. Must sell. Phone Mike 546-3182.

Fender Guitar Amplifier, piggyback. Good Cond. was \$350 new, selling for \$175. 543-0298.

2 JBL D123 Speakers, 2 JBL 075 Speakers, 2 N2400 Crossovers. All like new. Call Bob 543-5904.

20' House trailer—ex senior project, good condition. Make a darkroom, workshop, storage or even live in it! Graduating really must sell. \$300 or make any offer. 544-2977.

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WANTED TO BUY
1970 U.S. Mint Sets. Will pay \$8.50 each. See Herb King & Queen Stereo.

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Special 8-week Summer European tour for students and young people. Charter flights also available. Call David, 544-2255.

Lost and Found

Seude coat missing! The coat was left in C.U. billiard room Wed. or Thur. night (April 1). If you have it or know where it is please let me know. I need the coat—it's the only one I have. Bob McKenzie, 544-7491

slow down.

You're moving too fast, good times should be made to last.

they do, between the covers of the 1971

El Rodeo yearbook order yours today at the TCU.

Let MUSTANG CLASSIFIEDS buy, sell, or find whatever it is you want. Try a little ad for the biggest results. GA 226.

Old pedaling the new

Did you ever think of how fun it could be to ride a bicycle without pedaling? Two Senior electrical engineering majors did. Dennis D. Conley and Wallen E. Bennett have developed a bicycle that is especially for senior citizens. The bicycle which combines a three-wheeled bicycle and a battery-driven

electric motor can either be operated entirely by motor, by pedaling alone, or by a combination of the two methods. According to Bennett, who is married and lives on a ranch near Templeton, the bicycle is capable of traveling up to ten miles an hour for as long as three hours. This depends upon the

mode of power that the rider wishes to use.

Conley and Bennett wanted to come up with a means of transportation that was inexpensive, efficient, lightweight, and easily operated. In addition, they wanted the bicycle to be physically stimulating for the older people who cannot drive cars or who don't have any other means of transportation.

Conley, who is also married, feels that the bicycle could prove very useful as an emissionless means of transportation in a time when more and more people are becoming pollution conscious.

The project was designed as a senior project and utilizes a 12-volt direct current automobile generator as a motor and as a generator. There is also a lead-acid, 100-ampere-hour battery. Transistorized circuitry controls the speed. The system design also includes a battery charging system that can be used in any households alternating current outlet and uses a regenerative braking system that works both as a regenerator and as a brake. It also has hand brakes. Bennett and Conley both believe that the bicycle can be manufactured and marketed at a cost of about 250 to 275.

Archie history is told

This year will not mark the first year that the Architecture patio has been changed. In 1965, a carnival type atmosphere prevailed with a tent covering the entire Archie patio. That year there were actual life-sized office united financed by the Monsanto Plastics Corporation on exhibit. Also displayed under the tent were models and pictures of student's, Senior projects that were up in Poly Canyon.

Nineteen sixty-six brought an "Arts in Architecture" theme with steel flowers and bugs that are now part of the Architecture

landscape around Engineering West. The patio had a theme of permanence with bricks covering the walkways and benches, trees, and grass also being added.

Some of the other projects the Archies have been associated with were the building of a playground on South Street for needy families, the bridge across San Luis Creek downtown.

This year the Archies have built toys to be used during Poly Royal that afterwards will be used by such groups as Head Start, needy families, and schools.

Groggs...

The San Luis Obispo Rugby Club, the fastest rising West Coast club in the fastest amateur sport in America, returns home during Poly Royal. Matched with the Unicorns from Los Angeles, the game will start at 1 p.m. on

Saturday, at the soccer field. This will be their last-home game. The Groggs will close out their season in the Reno Tournament on May 31.

Player-coach Dave Ritchie had this to say about the team's early successes, "Our success can be focused on the play of the forwards, more specifically, the performance of the second row and breaks. We have a very light scrum, consequently, we have to hustle to the rucks and hope to win in loose play to win the game. This is why locks Andy Smith and Glenn Ochahner excel. Their total disregard for their bodies has enabled them to drive and win the ball. Ochahner has only one problem; he uses his head too much, not to think, but as a battering ram when he tackles. Also throughout the season the speed and spear-tackling of break Larry Nolan forced many opponents such as Santa Barbara to praise the Groggs as one of the two hardest tackling teams they have ever played. Nolan has continually leveled people. Teaming with him on many tackles was Papa Hurlley. The old man displayed amazing agility, as his breaks resulted in three tries during the season."

DEFINITION: Grog: spiritous liquor; specif. liquor cut with water and now often served hot with lemon juice and sugar sometimes added.



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The 510 2-Door Sedan. 96 HP overhead cam engine. Deep-padded front bucket seats. All-vinyl upholstered interior.

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INTERNATIONALLY FAMOUS
PISMO BEACH

DANCING NIGHTLY
STEAK BBQ EVERYNIGHT
2.50 PER PERSON
YOUR FAVORITE BEVERAGES

THIS SUNDAY
RIB BAR-B-Q \$1.00
per person



now appearing

Wed. thru Sun.
"FULL HOUSE"



YOU'RE IN LEVI'S COUNTRY AT MAXWELLS LARGEST SELECTION OF LEVI'S, ANYWHERE!



HEADQUARTERS FOR
Levi's



Levis Slim Fits
\$7.50
Corduroy Slim Fits
\$6.98



Nuvo Jeans
\$9.00
Nuvo Flares
\$10.00

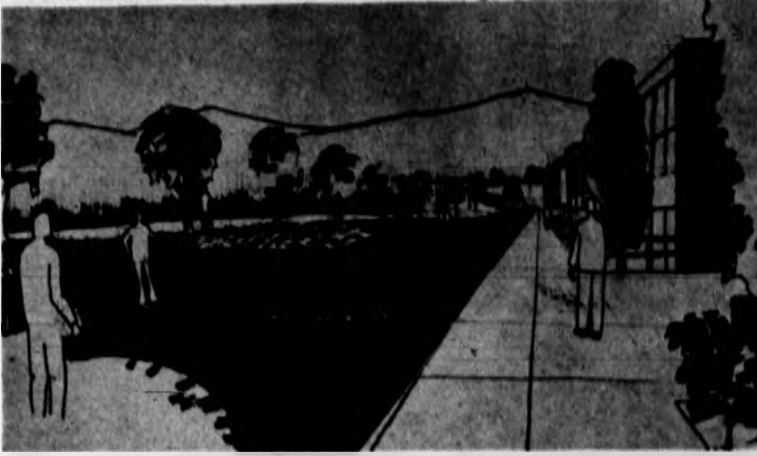


Saddleman Boots Jeans
\$7.50
Corduroy Flares
\$9.00



Bell Bottoms
\$8.00
Three on-the-fly
\$8.00

Blue Levi's Jeans -\$6.98
Levi's Denim Jacket -\$9.00



This is the artist conception of what the Architectural mall will look like when complete. The view is from the Business Administration building looking towards Engineering West.

Archie's change street into a green-belted mall

Functional is the word. That's the way the architectural department is conducting their Poly Royal projects. The main work area is the mall constructed on the east side of Engineering West.

The mall, official title: "West Quad Streetscape Redevelopment," consists of planting 8,000 square feet of lawn which stretches from the library lawn to

the retaining walls. These retaining walls, doubling as seats, will separate the green-belt from the thousands of red bricks that make up the mall floor.

The master plan calls for planters and several trees for the area, however, this depends on the donations received. It seems that the Architecture people are short of money. The overall plans for the three street section near the library, which circles around to the ROTC building, calls for additional trees.

Modular toys are being constructed for the play ground on the north lawn of Engineering West. The toys will be donated to tot lots in San Luis Obispo after the Poly Royal festivities. Last year's toys went to places like the Day Care Center at the United Methodist Church and several play grounds in the area.

The Architectural Gallery will feature student work, as will the Stress lab which is open for the first time this Poly Royal. This is where the students test the strengths of their design models. The lab will be running demonstrations.

The Powerhouse is the scene of an Art sale. Spearheaded by fifth year student Bill Rummmonds, the sale highlights are metal sculptures work and clay pottery.

The steps in front of the Powerhouse were developed by the third year design lab. The area is to be an out door class

room following the lines of the mall by Engineering West.

The outdoor classroom concept was developed to ignite creative interests of the students by allowing them to work outside in a relatively free and pleasant environment.

Sails will again fly over the Patio this year to shade the visitors from the heat. Students will flood the Patio up to the lower level, providing a garden atmosphere. Previous visitors have sailed boats in the flooded area. Many find it a nice place to cool off their tired feet.

The Architecture people help other departments during Poly Royal with traffic flow, designing the displays so that visitors can move through them with relative ease. They also help with graphics and construction.

Relaxed scene ecology theme

Ecology Action people will have an environmental book display at the Book Store. The theme is "What the individual can do for his environment."

Set in the Archie patio, the display is on current happenings. They hope to give away free homemade bread and provide a relaxed atmosphere from the hustle of Poly Royal.

Plans are underway to have petitions against the Mineral King development at the display.

WELCOME to POLY ROYAL



Join the parade to **Fosters** "OLD FASHION" freeze

OWNER—Glyn Watts
590 Marsh



Shoe Dept.
Chorro at Higuera
Open Thurs. 'til 9 p.m.

Poly Royal Special

ON AMERICA'S
FAVORITE SPORT BOOT!



Regularly \$12, NOW

7.99

A desert boot with sueded leather uppers and genuine plantation crepe soles.

Use your Convenient
Rileys Charge,
BankAmericard or
Master Charge



CHEROKEE UPRISING

LEATHER GARMETS
CUSTOM MADE
FOR YOUR BODY

1010 MORRO STREET
ANDERSON BUILDING



Come dance
to the
Sound of
the Pacific

Street Blues Band, every
Thursday, Friday and
Saturday nights from
9:30 to 1:30

at the
Anderson Hotel
Cocktail Lounge



Remember Gus?

by John Spittler

Gus Beck is retired now, but, before he quit teaching agriculture here in 1963, a lot of people around campus knew him.

To his students and cohorts, Gus was a fine instructor who knew how to put his stuff across.

To those outside his department, he was also well known, because for 30 years, 1933 through 1963, Beck was the Poly Royal faculty advisor. He helped the annual extravaganza grow from a mere party to a full-blown production.

Beck remembers the days before a formal Poly Royal was established—when farmers from the surrounding area brought livestock to the campus to show and, when the showing was done, picnicing began. "The get-together generally took place down where the men's gym now stands," he recalls.

In the fall of 1932 a Future Farmer chapter was organized on campus and a livestock show called Poly Royal was set up to enable students to display the school's facilities and results of work they had done on projects during the year. It also helped groom students and their show animals for later exhibitions on the West coast.

Mr. Beck remembers that the now prestigious Poly Royal rodeo

had humble beginnings. "In the first years we set up a place for ridin' where the baseball field is now. A few years later the students built the arena on its present location." During the

earliest days of the rodeo, school livestock was roped, ridden and thrown. Beck says that this practice proved "to be too hard on the stock, and so eventually a livestock contractor was brought in."

Any big changes in Poly Royal over the years? "Mostly a difference in size," Gus opined.

The cost, for instance, for Poly's first "County Fair on a College Campus" was \$124.50, an amount not uncommonly spent by any one department these days. The basic concept, he feels, is unchanged. It's just that there are more departments and more students now than when he first helped pioneer the celebration.



GUS BECK 30 years as the faculty advisor for Poly Royal.

ET CETERA the "IN" PLACE

Attention Parents: All those checks you wondered about made out to Et Cetera—This is it. Stop by and see the favorite shop spot of your favorite people.

BAGS
BELTS
JEWELRY
BIKINIS
SUN HATS
SUN GLASSES
PEASANTRY
LONG DRESSES

STATIONERY
STRAW FLOWERS
BAMBOO DRAPES
BEER SHAMPO
PAPER SHADES
WIND CHIMES
POSTERS
CANDLES

Expect the Unexpected

851 Higuera
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Head Quarters for Adidas

— Hiking Boots —

Sandals

and

Young Apparel

Copeland's

Village Fair

894 Higuera

233 Madonna Plaza

**POLY ROYAL
ART SALE**

April 23 & 24 in
the Old Powerhouse

Friday 8am-9pm
Saturday 8am-6pm

PASO ROBLES

Inn

A Garden Motel

SEE OUR FAMOUS GARDENS



- 70 BEAUTIFULLY DECORATED UNITS
- 2 SWIMMING POOLS (Adults' & Children's)
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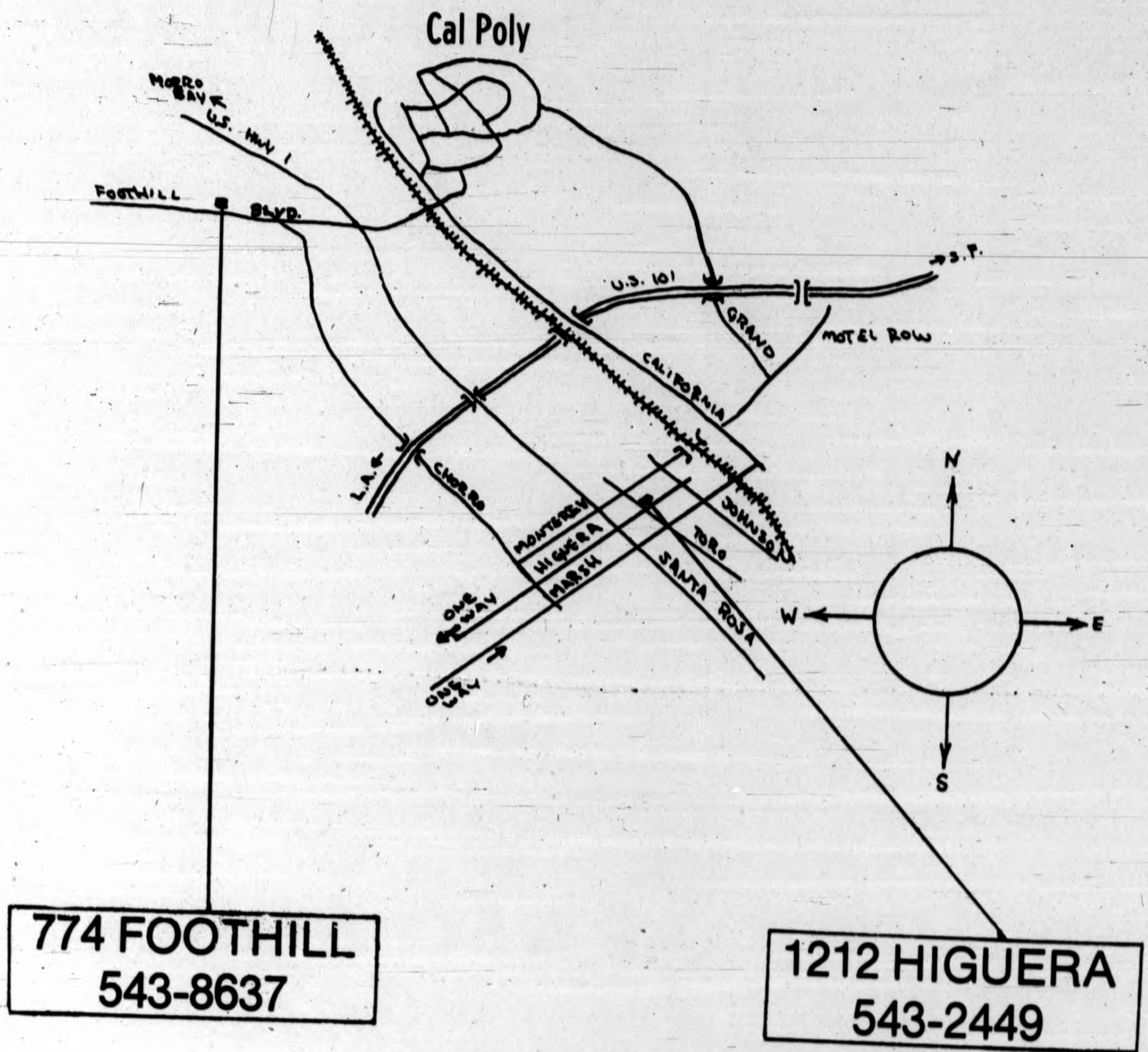


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1103 SPRING

PASO ROBLES

WELCOME TO THE 39th ANNUAL POLY ROYAL



Two stores to serve you

CORK 'N BOTTLE

LIQUOR STORES

THE STORES WITH THE RIGHT SPIRIT

1971-Poly Royal Activity Schedule -1971

(All Exhibits not otherwise designated run Friday and Saturday all day.)

ORGANIZATIONS	DAY TIME	ACTIVITIES	PLACE
Cal Poly Roadster Club		Car Show	Math and Home Ec Parking lot
Child Development Department	F and S every 1 1/2 hour	Marionette Show and display	Math and Home Economics rms 123 and 148
Society for the Advancement of Management	F and S 12:00	Country Western General Store Shoot-out	Business Adm. and Education Southeast Lawn
Muir Hall and Photography Department		Photograph display	Muir Hall
Jewish Student Union		Information on Israel	Lawn in front of Computer Sci. Dairy Unit
Los Lecheros Dairy Club	F and S 2:15 F and S 3:00 S 10:00 S 10:45 S 10:00	Milking Calf Feeding Fitting and Showing Artificial Insemination Weight Guessing	
Water Polo Team	S 12:30	Demonstration	Men's P.E. Pool
Volleyball Team	S 2:30	Demonstration	Men's Gym
Rugby Team	S 1:00	Demonstration	Soccerfield
Soccer Team	S 3:30	Demonstration	Soccerfield
Women's Physical Education Department	F 2:00	Synchronised Swim Show	Men's P.E. Pool
Alpha Psi Omega	F 20:00 S 20:00	Charley's Aunt- Play Charley's Aunt- Play Display Display Display	Cal Poly Theater Mens PE Science Bldg. Rm. 8,9,10,11 Ag Bldg 128, 128-4 Parking lot e-11
Block 'P' Society			
Soils Club			
Crop Science Department			
Home Economics		Display, water bed	Math and Home Economics Rm 131
Poly Goats		Display, car rodeo	English
Philosophy Department		Film-"Plato's Apology"	Computer Sci rm 253
Bah'el Association		Display, film, coffee	Library rm 118
Sister Corita Kent Art Exhibit	S S all day	Display	Yosemite Hall
Central Coast Society for Historical Perspectives		Display, film-"FDR"	Ag Bldg Rm 230-1
ROTC	F & S a.m. & p.m.	Display, films Drill Team Exhibition Survival Display	Library Bldg 130,117,118 Pepper Lane Ag Ed Parking lot Lawn between Math and Home Ec
Recondo		Display	Drum Lake
Skidiota		Ski Show	Eng West rm 244 247 Ag rm 223 and 224 Ornamental Horticulture
Engineering Technology Dept.		Display	Library Patio
History Club		Display	Library Patio
American Institute of Floral Designers		Floral Show	Eng West Lawn facing north Science
Poly Twirlers	S 10:00 & 1:30	Square Dancing	North lawn of Science
Indian Student's Assoc.		Display of Indis	North lawn of Ag building
Chinese Student's Assoc.		Lion Dance	Beef, sheep, swine, horse units
Natural Resources Club		Packhorse demo.	
Boots and Spurs Club		Display of Animals Fitting and Showing Sheep, horse, beef, swine	
Math Club	F all day	Display Math Contest	Math and Home Ec. rm 228 Math and Home Ec. Air Con- ditioning Ag rm 220 English patio
Farm Management Club		Display, film, slides Display, singing	Science rm E-47 Computer Science rm 201 Graphic Arts
Cal Poly Intersarsity			
Christian Fellowship			
Christian Science Organization		Display, lit. and Books Rose Parade Display Displays	Crandall Gym Airport
Rose Float Committee			
Mat Pica Pi and Graphic Communications Dept.			
Physical Education Majors and Minors Organizations		Dancing, fencing, mass balance test Rocket Display	
American Institute of Aero and Astronautics			
California College Republicans		Display Skating Rink displays Display of Sailboats Diving display	Patio at Computer Science Air Conditioning Math and Home Ec Lawn Science North
Air Conditioning Club			
Corinthian Sailing Club	F S 10:00 1:00 3:00		
Cal Poly Skin Divers			
Students for New Action Politics	S 2:00 12:00	Display Moratorium Peace March	English lawn C.U. Plaza County Court House Ag Engineering Parking lot 14 Ag rm 200 Ornamental horticulture Engineering East rms 128-131 Z lab lawn Library patio Lawn, music Speech Drama
Agricultural Engineering		Display and farm equipment	
Social Science Club		Indian Hut	
Ornamental Horticulture Club		Display landscape	
Electronic Engineering Dept.		Display	
Z Lab		Display	
Pakistan Students Association		Display Handicraft	
Communicative Arts and Humanities Council		Display	
Homecoming Committee		Display Experiments	
Society of Physics Students		Fashion show	Science south lawn Science E wing Math and Home Economics rms 127 and 131
Home Economics Department			
Sigma Delta Chi		Display slides prints	Graphic arts rms 228
Poultry Club		Poultry and egg show	Ag Engineering 228 shop 6
Biological Science Department		Display	Science North rms 108-116
Chemistry Department	F 9:30; 11, 12:30; 1:30; 2:30, 4:00 7:30 S 10:30, 11:30 1, 2, 3, 4,	Magic show	Science D wing
Electronical Engineering Department		Maze and Tours	Engineering east rms 148-148
Industrial Technology Department		Display	Engineering West rm 132
The Yosemite Coffee House		Coffee House	Yosemite Hall
Cal Poly Sports Car Club		Display car show	Library parking lot
Alpha Omega Fellowship		Maze	Lawn patio library
Music Club		Display	Music, speech, drama rm 218 130
Tomodachi Kai		Display films	Engineering East rm 128-140
American Society of Mechanical Engineer and Society of Auto. Eng.		Display pollution (cars)	Engineering east lawn
Senior Project			
KCPR Radio		eco-lot Broadcasting	Parking lot library Graphic Arts

CALIFORNIA STATE POLYTECHNIC COLLEGE SAN LUIS OBISPO, CALIFORNIA



CAMPUS FACILITIES

Administration	01	Julian A. McPhee College Union	65
Aeronautical Engineering - Airport	04	Machine Shop	36
Agricultural Education	06	Mathematics and Home Economics	38
Agricultural Engineering	08	Meats Laboratory	39
Air Conditioning Engineering	12	Maintenance and Receiving Warehouse	70
Auto Shop	71	Mechanical Engineering	40
Beef Pavilion and Unit	16	Men's Physical Education	42
Business Administration and Education	02	Monterey Hall	120
Campus Produce Store	24	Music, Speech, and Drama	44
College Dining Hall	19	Natorium	46
Computer Science	14	Ornamental Horticulture	48
Crandall Gymnasium	60	Poultry	50
Crops Unit	17	Security Office - Firehouse	74
Dairy Unit	18	Science	52
Dexter Library	34	Science North	53
El Corral College Store	34	Sheep Unit	54
El Dorado Hall	126	Sierra Hall	125
Engineering East	20	Sonoma Hall	122
Engineering West	21	Swimming Pool	55
English	22	Swine Unit (Old)	56
Erhart Agriculture	10	Swine Unit (New)	56a
Farm Shop	09	Temporary Architecture Laboratories	76, 77, 80
Feed Mill	23	Temporary College Union	81
Food Processing	24	Theater	44
Graphic Arts	26	Veterinary Hospital	57
Health Center	27	Welding Shop	58
Home Management House	28		
Horse Unit	32		
Horseshoeing Unit	30		

RESIDENCE HALLS

Chase Hall	115	Palomar Hall	102
Deuel Hall	118	Plumas Hall	121
Diablo Hall	101	Santa Lucia Hall	106
Fremont Hall	109	Sequoia Hall	108
Hieron Hall	117	Shasta Hall	100
Jespersen Hall	116	Tehama Hall	124
Lassen Hall	104	Tenaya Hall	110
Mariposa Hall	123	Trinity Hall	105
Modoc Hall	119	Whitney Hall	103
Muir Hall	107	Yosemite Hall	114