

Mustang Daily

CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. XXX, NO. 9 SAN LUIS OBISPO, CALIFORNIA WEDNESDAY, OCTOBER 18, 1967



WALK-ON CAMPUS. Future plans for this campus emphasize continued growth, as shown on the master plan. Plans for the numerous projects can be seen in the office of Doug Gerard, associate dean of faculty planning.

College master plan

'Walk-on campus' by 1975

By Ann Strasburg
"Cal Poly will eventually become a 'walking campus'. Yes, even teachers will not be able to drive up to their classrooms." These are the words of Doug Gerard, associate dean of faculty planning.

Large parking areas will be built adjacent to the new entrances. Students and faculty will be expected to park their cars and then walk to campus. Don't worry. This probably won't be during any present student's academic lifetime.

Poly was completely committed to an ultimate enrollment not exceeding 4,000. It is now over 8,000," said Gerard.

Gerard says that even though Crandall Gym is attractive and represents the glorious past, it would be too costly to restore it. Within a few years one will be able to see an expanded library at Cal Poly. It is programmed adjacent to the present library. The planning commissioner estimated the expansion at \$3.5 million, but said it could be twice as much.

Gerard forces classrooms, dorms, a College Union Building, and courtyards on top of all existing campus parking areas.

Gerard said the existing master building plan aims for a target enrollment of 12,000. This should be hit by 1974-75.

As a result, Science North Building is in construction. The \$2 million structure will not be completed until January 1969. Gerard attributes the long period from construction to occupancy to the technical installations needed in the building.

Two large classroom buildings are also a feature of the master plan. Classroom No. 3 (no better name can be found, explains Gerard) will be a large lecture hall between the Homecoming-Math Building and the Library. It will have some facilities for homemaking, but will primarily be an all-purpose lecture hall.

According to him, eventually our campus will have only three entrances: Grand Avenue, California Boulevard and a new entrance from Santa Rosa Boulevard, crossing the Southern Pacific tracks. All other existing entrances will be closed.

"However, the master plan," explains Gerard, "is usually used as a point of departure. Rules change quite frequently at Cal Poly."

An then there is the College Union Building. Construction in January? Gerard assures it.

Classroom No. 4 will be built next to the Business Administration Building. It will have business, education and art facilities. When asked about the architectural compatibility on campus, Gerard explained, "We rationalize that Cal Poly has a school of architecture and students should be given every opportunity to see each type of design."

In the regular meeting, a Finance Committee recommendation to give the Women's Recreational Association \$50 for conference travel expenses to University of California, Davis, was defeated.

However, not for long. At the end of a fellow Agriculture School representative, Ron Hathaway, who had just voted against the girls changed his mind and asked the council to reconsider.

Construction bids will be advertised at the end of this month for a Computer Science Building to be placed between Engineering and Engineering West.

In another vein, Gerard said that just a few years ago the state allowed private firms to design buildings. Since then, he feels, some sort of consistency has been developed.

Her group, she said, was president-elect this year to a conference of local associations throughout the state held each year in Asilomar, California. The meeting at Davis was called to plan the annual conference.

Then Tony Silva, also an Agriculture representative, argued that since Finance Committee had previously passed the recommendation after considerable debate, it would not be the place of SAC to arbitrarily squelch it.

A new \$7 million engineering building is also in the offering. Contractors should start working on it by fall 1969. This will be built on the present site of Crandall Gym, which is to be razed sometime next year.

He points out that the library, Engineering West and the Administration buildings are built somewhat along the same lines. "There is nothing we can do with the old buildings," Gerard says, "except paint them the same color."

New major to be offered in applied arts next fall

An interdisciplinary degree major in child development will be offered here for the first time next fall.

The new degree to be offered by the School of Applied Arts will place special emphasis on the behavioral sciences, child development, literature, art and music. These courses will lead to the bachelor of science degree in child development.

It will utilize courses and faculty of the Education and Home Economics departments of the applied arts school and the Social Sciences Department of the School of Applied Sciences.

One of the primary purposes of the new curriculum will be to prepare persons interested in becoming specialists, teachers, and

administrators for nursery schools and children's centers. It is also being planned to prepare young people for professional careers with family services agencies and child development programs.

Dr. Marie S. Pfeiffer, head of the Cal Poly Home Economics Department and an authority in child development and family life, will serve as coordinator for the new major.

The child development major will become the third of its type to be offered by California's state college and university systems. Similar programs exist at California State College at Hayward and at University of California at Davis.

Describing the major, Dr. Pfeiffer pointed out that child

development draws its main elements and principals from a variety of disciplines including genetics, psychology, art, sociology, anthropology, and home economics.

Bases for establishment of the major are the growing number of pre-school children in the national population and the increasing emphasis being placed on the importance and value of pre-school education.

Mrs. Pfeiffer said that recent studies in the Central California coast areas indicate that few qualified teachers and administrators for pre-school education are available. In fact, a shortage of trained persons exists and is expected to grow more acute as newly-authorized, federally-funded pre-school programs are implemented.

Present estimates indicate that some 50 students will enroll in the new child development major at Cal Poly when it opens next fall. About 25 are expected to complete the degree program during its second year, increasing to about 50 by the fifth year.

"It's awful," Marilyn Manfrina said later. "No, change that to 'unfair.'"

Marilyn is vice president of the WRA (formerly Women's Athletic Association) and not at all pleased with the council's initial decision.

"As far as I know, we may not get to go now," she said, "or we will all have to pay our own way if we do."

He pointed out that the women's first request was for over \$200, enough for a delegation of 15. Finance Committee, he said, had reduced this to just \$90, which would pay transportation and lodging for a smaller group of five.

The debate ended, Hathaway voted in favor, and the girls get their trip.

Students interested in a career in public administration in the national, state or local government are offered an opportunity to apply for a fellowship to study at three different universities.

Alabama, Kentucky, or Tennessee such as the TVA, the Marshall Space Flight Center, or a department in one of the state governments. During the 1968-69 academic year, they will take graduate courses in public administration at the universities of Alabama, Kentucky, and Tennessee.

World in Brief

from U.P.I.

Birth control issue causes big split

ROME—The birth control issue erupted into hot debate in the International Laymen's Congress this week.

The congress' working group on family life split into angrily opposed factions—one for an outspoken appeal for lifting of the Archbishop's ban on abortion and another for a mildly worded call for "responsible parenthood."

After hours of discussion punctuated by shouts and applause—and ending in deadlock—the 140 man working group agreed to send the motions to their coordinating committee without a vote.

"Resistance" fights selective service

SAN FRANCISCO—Anti draft leader David Harris told a news conference last week "the realities of American life now demand that we move from dissent to resistance."

Harris, 21-year-old former student body president at Stanford University, is one of the founders of a group known as "The Resistance."

Harris, of Fresno, Calif., resigned as student body president last spring. For the past eight months he has traveled throughout the nation organizing the anti-draft group.

Also at the conference was a sub-group entitled, "The Christian Resistance." Spokesman Flint Anderson, a San Francisco seminary student, said it is composed of theological students and ordained ministers opposed to the war. Romney ineligible for Pres. Harbaugh on 13

Romney ineligible for presidency?

NEW YORK—The New York Law Journal says Michigan Governor George Romney is ineligible to be president of the United States because he was born in Mexico.

Romney disagreed today.

The U.S. Constitution says that only a "natural born citizen" of the United States is eligible for the presidency, but it does not define the term.

Displaying some irritation at the question of his eligibility, Romney said in Detroit that he is indeed a "natural born" citizen.

"I didn't do anything to be an American citizen except to be born," Romney said. "I am a citizen naturally born."

Romney said the first Congress following the constitutional convention used the term "natural born" citizen to mean any American citizen.

Bennion says 'upside down' way makes better agriculturalists

Lyman Bennion, who recently retired as the head of the Animal Husbandry Department after 29 years, has the opinion that the fundamental principle of animal husbandry education here has not changed over the years.

Though subject matter is a little more sophisticated, students are better prepared to handle it when they enter college today, he said.

At the end of a 30-year teaching career, the soft spoken Idahoan says if he had it "to do all over again" he would do just as he has done these past 30 years—"teach."

The sprinkling of classroom and administration buildings and student dormitories has been augmented by a multimillion dollar complex housing science and home economics laboratories, classrooms and faculty offices, engineering shops and service facilities.

Bennion points out, while today nonagricultural students outnumber agricultural students, the expansion of agriculture instructional facilities have kept pace with the growth of the rest of the college.

In 1958, the Animal Husbandry Department had available about 300 acres of range lands for the beef, sheep and swine used in the instructional work. The livestock was primarily a purebred operation.

Under Bennion's direction, emphasis was directed toward commercial type livestock operations—through the introduction of feedlot facilities, the development of a commercial beef herd as range land facilities were expanded.

All student labor has been used in handling the college livestock at all times.

Horses and instruction in the management of horses were introduced into the college program in 1941 at the urging of the California horse industry.

Horseshoeing instruction was added to the curriculum 23 years ago and has proven a popular subject. For three quarters of the year, short courses in horseshoeing are available to horse owners or workers in the horse industry. During the Winter Quarter, regularly enrolled students may take the course for credit.

The success of graduates in the field of animal production has been Bennion's most satisfying experience. He attributes this success to the unchanged principle: prepare the student in a manner which will make it possible on a working livestock ranch.

Bennion sees in the college's "upside down" approach to agriculture instruction in which the student goes into the field in laboratory classes in his earlier college years' then studies the theory in the classroom in his upper classroom years, "motivation which makes our students better achievers."

Robert McCorkle, an agricultural business management instructor, is now on assignment to a special Agency for International Development project in Zambia. To date, he has published two works on farm management in publications in the African nation.

In addition, McCorkle has authored a guide on labor and equipment inputs required for various agricultural enterprises in Zambia. The guide is for use of extension workers in the field to aid them in making suggestions to farmers on management practice improvement.

Beginning this June, fellows will serve a three-months' internship with a government agency in

Awards to be given future public aides

Candidates must be American citizens who have completed or who will complete a bachelor's degree with any recognized major by June of 1968. Each fellowship for single fellows has a total value of \$4,300. The stipend is \$3,300 and the remainder of the grant consists of the remission of fees and tuition at the three cooperating universities. Each fellowship for married fellows has a total value of \$4,700. The stipend is \$3,700 and the remainder of the grant consists of the remission of fees and tuition at the three cooperating universities.

For information and applications, students should write to Coleman B. Rammons, Educational Director, Southern Regional Training Program in Public Administration, Drawer 1, University, Alabama 35486. The deadline for submitting applications is March 1, 1968.



WORK IN PROGRESS...On the job and hard at work is one of the many farmmen pointing directions to his men, working on the Grand Avenue Dorms. The dorms will be completed and ready for occupancy by fall quarter of 1968. (Photo by Deanna)

Contributors to "Mailbag" should not exceed 200 words. Editor reserves the right to edit or condense all letters received and to decline publishing letters that are, in the opinion of the editor, in poor taste or libelous. All communications must be signed by the writer. If a non-de plume is desired as a signature, it is permissible but the editor must know the true name of the author.

Forum

Christmas is early

Editor:
It would surely seem that Christmas comes early to Cal Poly; in fact it started on September 16 this year. Once again on Saturday night, "Santa Claus" Harden gave away the biggest gift of all: a league football game. Truly we live in a nation devoted to the welfare of the

needy, but doesn't charity begin at home?

Saturday night was an excellent example of just how well a coach with a fervor for pleasing the crowd with passes (intercepted), and touchdowns (the opposition's), can perpetuate everybody's "favorite" sport (losing).

Unfortunately, "Sheldy" messed up his chance for another "moral victory" by not ordering

a hand-off policy on Fresno's star quarterback, Dan Robinson. (As it was, how do you explain the addition of 20 points to Fresno's total contributed with the aid of a sophomore quarterback lacking both experience and size?)

So I ask the reader, what's wrong with our football team? Don't give me that "it's been a slow rebuilding process since 1960" that's as old as the "wait till next year" we hurl at the

Fresno stands after our annual drubbing. Also, don't tell me that our team doesn't have talent — we can and do look great until "The Chief" sends in one of his pet plays (a 48 yard field goal attempt, or a one-yard line pass.)

Actually, Coach Harden is a hero to many (San Francisco, San Diego, Fresno) and I am sure that ticketprice parades would be held in his honor. If he went there I can hear the crowds shouting "Hoy Sheldy, throw us another one of those games next year!"

This brings up an interesting point — perhaps the college brass could persuade "Santa" to move his operation (north, south, east or west, who cares?). I am sure all would agree that Green and Gold are not the best colors for a yuletide sleigh, red is more traditional.

Robert McGee

Sincerest thanks

Editor:

My sincerest thanks to the very pleasant young lady (SHIRLEY) Hawk who called me on the telephone to interview me for that excellent and accurate story in the Oct. 9, Mustang Daily.

And congratulations to the perspicacity of Miss Mary Wiegand for her outstanding article "Conservatively Speaking." She certainly "hit the nail squarely on the head" — just because a person has a degree or a credential is no proof positive that he can teach. Last night on our way back from Santa Maria my wife read aloud a similar article entitled, "How a Doctor Chooses a Doctor for Himself" (Woman's Day, Sept. 1, 1967) I recommend it highly.

Just because a man or woman had an M.D. does not mean he or she, whichever the sex may be, is a GOOD doctor.

Something must be done to weed out the teaching duds and to prevent their getting appointed in the first place, for once they get tenure, only an act of God can remove them. This applies equally to the University of California as well as to the State Colleges. Poor teachers are a dime a dozen. Good teachers are indeed rare birds!

John P. Heibel
Professor Emeritus

Farmer group from Pakistan visits

Need is great for occupation-oriented colleges in Pakistan, emphasized a group of 10 farmers from that nation who visited the campus last week.

Collectively, the 10 farmers said the primary problem in their agricultural education program is that once the student has received a college degree, he does not want to "step down" to farming.

The group, traveling under auspices of the Agency for International Development and the United States Department of Agriculture, was impressed with the opportunity agricultural students have to work with their hands as part of their college training.

They also were keenly interested in the technology used in growing crops and had a keen

eye out to discover small mechanical devices which could be adapted to their farming.

The farmers explained that labor costs in their country are small and the farm labor force is large and that there is no immediate need for the large and sophisticated mechanical equipment now used in American farming.

A hand-pushed planter, however, intrigued them.

The visiting farmers also were keenly interested in fertilizer materials, application rates, seedling rates of field crops, and similar technology data.

During their day-long visit, they met representatives of the Soil Science, Crops, Animal Husbandry, Agricultural Engineering and Home Economics departments.

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CALIFORNIA STATE POLYTECHNIC COLLEGE

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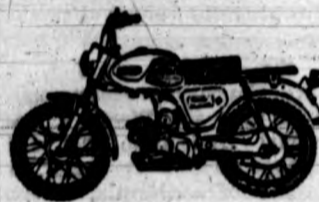
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Pool work goes on

Despite various rumors around campus, construction on the new swimming pool behind the Men's Gym has not stopped.

According to an official from the Volny Construction Company, there was only a short pause in the work in order to approve some last minute changes. Work is continuing as originally scheduled.

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The fickle heart

Dr. Irvine H. Page, Director of the National Diet-Heart Study, was recently felled by a heart attack.

On the road to recovery, he stated:

"I have had my faith somewhat shaken in the so-called coronary profile. I fit it only to the extent that I am a headline-meeter and feel much that I outwardly disguise. Otherwise, I am slim; not highly muscular, have normal blood pressures, cholesterol, and lipoprotein levels. I have always walked when I could have ridden, and have smoked only an average of half a dozen cigarettes daily. Then, came the fall!"

Stress and strain of modern-day living seem to be emerging more and more as major culprits in the area of problems of the heart.

Basketball player receives injuries

Former Mustang basketball player Craig Pelego was reported to be coming along fine this morning at Sierra Vista Hospital where he is recovering from major injuries suffered in a freak accident on Oct. 7.

The junior architecture major from Los Angeles jumped from a fence on the north side of Mustang Stadium following the Cal Western game and landed on the protruding trunk of a dead bush. He was taken to Sierra Vista Hospital in critical condition.

Milk sales high

Senator Gaylord Nelson, Wisconsin, in a report to the Secretary of Agriculture, said, "Every available economic indicator points to the critical need for improving milk prices for our dairy farmers. If we fail to improve dairy farm income now, the source of milk upon which we are depending to feed the American families of the future will be bone-dry when we need them in a decade or so."

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Campus black power subject of scrutiny

NEW YORK—A trend among Negroes in colleges to rebel against interracial conformity and reject white guidance was outlined this week in a national magazine.

Writing in the current issue of *Look*, Ernest Dunbar, cited "the birth of 'Afro' or all-black clubs and societies" as a manifestation of black militancy on campus. Dunbar defined the change in these terms:

"Time was when the occasional Negro accepted at an Ivy League school... worked fanatically to become what he imagined was a prepar college gentleman. Today, a new breed of black cat is tearing up white campuses, poking holes in some ivy-covered notions about integration and tracking Watts and Newark into the fastidious halls..."

The 'Afro' clubs serve as a focal point for black students' views, cultural activities, and efforts to influence the college administration.

Factors which give rise to these clubs, writes Dunbar, include the growing number of ghetto-bred and other Negroes in prestige colleges; a new desire to "invest their energies in the black communities"; a recognition of black values, and—specifically as strikers on Berkeley—a tendency to "avoid white advisers."

An increase in mental difficulties among Negro students has resulted from the pressures they face today, the article indicates.

Dunbar reports on black societies at Columbia, Princeton, Harvard and Radcliffe, Yale, Dartmouth, Wellesley, Berkeley,

Merritt College, and San Francisco State.

While some schools do not permit organizations to discriminate on a basis of race, he pointed out, the content of meetings—including phrases like "my black brothers"—discourages curious whites from joining.

Dunbar concluded: "While all the results... are hard to foresee, it is obvious that students, administrators, faculty and parents are in for a kind of education that few expected."

Bulls to go to market

Fifty-two Hereford bulls will be auctioned off Oct. 23 to the highest bidder as the final step of an annual route of gain tests held here each year.

Eight ranches and two colleges are the consignors of the bulls which have undergone the rigorous test since Feb.

The consignors include Dean Brown of Las Olivos, Diamond Ranch of San Luis Obispo, Lawrence Dudley of Elma, E and K Farms of Watsonville, John Layton and Sons of King City, E. Merlo and Son of Gazelle, the W. S. Orvis and Sons Ranch of Farmington, the Tejon Ranch of Bakersfield, the Fresno State College Foundation, and the Cal Poly Foundation.

Charles Adams of Artesia will be the auctioneer for the sale which will begin at 11 a.m. at the beef feedlot on campus.

The sale bulls will be graded beginning at 1:30 p.m., Oct. 22. The sale and grading are open to the public.

'Look' at Highway 1

Careful readers of *Look* Magazine for the week of Oct. 17 will spot a familiar scene used as background for a dairy products advertisement (Horien's).

The barn and green fields pictured in the advertisement are the Parker barn and pastures at the Highway 1 entrance to Cal Poly.

Swingline Ratty Rorschachs

Test yourself... What do you see in the ink blots?



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Milk prices jump

"While costs which cut into the customers paycheck are rising rapidly, the percentage of disposable income spent for food remains the same," reports the Economic Research Service of U.S. Department of Agriculture.

Their report indicates that the percentage of income spent for food probably will decline this year. The Service noted that the percentage of income spent for food went up slightly from 18.2% in 1965 to 18.3% in 1966. Average retail food prices increased 1.1% between May and June of 1967.

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Vice President expresses opinions on starvation

Dr. Dale W. Andrews, academic vice president, expressed confidence that California State Grange, collectively and as individuals, would make "significant contributions" in solving the "critical food-hunger problem" of the world.

The speaker, for the State Grange's opening convention session in the Municipal Auditorium in Riverside.

The speaker told the Grange: "Eradicating hunger from a world with an exploding population is one of the most complex tasks that a man has ever set for himself. Putting a man on the moon is simple by comparison."

He reminded the group that eradicating hunger in the less developed regions of the world

means raising the food productivity level of the rural hordes of Asia, Africa, Latin-America, half the world's population.

Andrews suggested to the Grange meeting that "we can preserve our hard-won abundance only by bringing the have-nots within the affluent society."

He told the audience he is "not pessimistic" about the prospect of solving the world hunger problem. Andrews cited advances in productivity per farmer in the past quarter century. The speaker reminded the farm convention that today the average United States farmer produces enough for himself and 39 others; the top notch farm producer produces enough for himself and 200 others. Andrews said the California is among the top notch producers of the nation.

Andrews suggested the Grange should be teamed with specialists from numerous leaders who are working on the solution of the world food-hunger problem.

He echoed the sentiments of a British expert, David Everley, who suggests if too much emphasis is placed on family size limitations as a solution to the world hunger problem, not enough effort may be put into developing the productive potential of the world.

The chamber mentioned his suggestion that the answer to the hunger problem lies in increasing the productivity of the less developed nations with a proverb.

"If you give a man a fish, you feed him for a day; if you teach a man to fish, you feed him for a lifetime."

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Motel Inn Hosts Meeting of minds

A meeting of the minds will be held Oct. 31 to discuss the internship program for agricultural business management students here.

Representatives of several agriculturally-oriented industries, many of whom have previously participated in the internship program, have been invited to the meeting which will be held at the Motel Inn. The meeting will be hosted by Duane Seaberg of the Agricultural Business Management Department.

Ten ABM majors who spent one week during the spring and summer interning with various seed companies, a tractor and equipment dealer, and two farm publications will be on hand to discuss their experiences.

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Freshman coach faces quarterback dilemma

Freshman football coach Bob Edminster has a problem that most coaches would give anything to have. Edminster has two talented quarterbacks on his yearling team, and a problem arises at game time each week when he must decide which one will get the starting nod.



Bruce Anderson

Currently, Don Milan, a Santa Ynez product, is the No. 1 signal caller for the Colts, but he is getting tough competition from Bruce Anderson.

Both quarterbacks came to this campus with outstanding high school records. Milan, who stands 6-1 and weighs 180, was a two-year All-Conference performer at Santa Ynez. Anderson won All-League honors

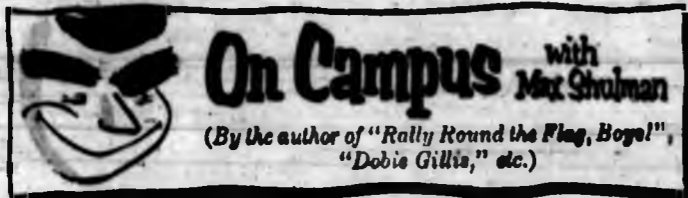
twice at Mariposa High School. In his senior year, Anderson set a new school total offense record.

Milan, a fine passer, connected for two touchdown aeriels in the Colts' impressive 34-18 win over the Fresno State junior varsity. Challenger Anderson kept pace in the quarterback contest by running 50 yards for another touchdown in that game.

Coach Edminster will be faced with the problem of which quarterback to start again Friday, when the improved Colts play host to the San Fernando Valley State freshmen at Mustang Stadium. Kickoff time is set for 8:00 p.m.



Don Milan



THERE ARE NO BAD TEACHERS; THERE ARE ONLY BAD STUDENTS

The academic year has only just begun and already one thing is clear: you're not ready for college. What, then, should you do? Should you throw up your hands and quit? I say no! I say you must attack, grapple, cope! I say America did not become the world's leader in motel construction and kidney transplants by running away from a fight!

To the question then: You say you're not ready for college. You're too green, too naive. You lack maturity. Okay, the answer is simple: get mature. How? Well sir, to achieve maturity you need two things:

- a) a probing mind; b) a vast.

A probing mind will be quickly yours if you'll remember that education consists not of answers but of questions. Blindly accepting information and dumbly memorizing data is high school stuff. In college you don't just accept. You dispute, you push, you pry, you challenge. If, for instance, your physics prof says, "E equals mc squared," don't just write it down. Say to the prof, "Why?"

- This will show him two things: a) Your mind is a keen, thrusting instrument. b) You are in the wrong major.

Ask questions, questions, and more questions. That is the essence of maturity, the heart and liver of education. Nothing will more quickly convince the teachers that you are of college calibre. And the tougher your questions, the better. Come to class with queries that dart and flash, that make unexpected sallies into uncharted territory. Ask things which have never been asked before, like "How tall was Nietzsche?" and "Did the Minotaur have ticks? If so, were they immortal?" and "How often did Pitt the Elder shave?"



(Incidentally, you may never know the complete answer to Pitt the Elder's shaving habits, but of one thing you can be positive: no matter how often he shaved and no matter what blades he used, he never enjoyed the shaving comfort that you do. I am assuming, of course, that you use Personna Super Stainless Steel Blades, a logical assumption to make when one is addressing college men—which is to say men of perspicacity, discrimination, wit, taste, cognizance, and shrewdness—for Personna is a blade to please the perspicacious, delight the discriminating, win the witty, tickle the tasteful, coddle the cognizer, and shave the shrewd.

(I bring up Personna Super Stainless Steel Blades because the makers of Personna Super Stainless Steel Blades pay me to write this column, and they are inclined to sulk if I omit to mention their product. I would not like to see them unhappy, the makers of Personna, for they are fine ruddy men, fond of morris dancing and home brewed root beer, and they make a blade that shaves closely and cleanly, nickslessly and hacklessly, and is sharp and gleaming and durable and available both in double-edge style and injector style.

(And from these same bounteous blademakers comes Burma-Shave, regular or menthol, a lather that out-lathers other lathers, brother. So if you'd rather lather better, and soak your whiskers wetter, Burma-Shave's your answer.)

But I digress. We have now solved the problem of maturity. In subsequent columns we'll take up other issues, equally burning. Since 1958 when this column first started running in your campus paper, we've tackled such thorny questions as "Can a student of 19 find happiness with an economics professor of 90?" and "Should capital punishment for pledges be abolished?" and "Are room-mates sanitary?" Be assured that in this, our 14th year, we will not be less bold.

The makers of Personna Super Stainless Steel Blades (double-edge or injector) and Burma-Shave (regular or menthol) are pleased (or apprehensive) to bring you another year of Max Shulman's uninhibited, uncensored column.

Intramural News

Upsets and shutouts marked the second week of action in the intramural football league.

The Green Bag team was the big winner in the Monday league, scoring a 24-0 decision over Lassen. In other Monday action last week, AIAA notched a 19-0 win over Fremont (first floor), while Sequoia was scoring a 20-0 shut-out over the Crop Club team. The H.P.'s rounded out the schedule with a 12-7 win over the Amo Aces.

Action in the Tuesday league

Mustang joggers score 23-34 win

Led by Barry DeGroot, the Mustang cross country team continued in its winning ways here last Sat.

In a dual meet with Cal State at Long Beach, DeGroot finished far ahead of the pack and helped carry the team to a 23-34 victory over the 49'ers.

DeGroot was followed by his teammate Rich Arriaga in second place, Dale Millote, fifth; Raul Rivera, seventh; and Jim Arriaga, eighth.

Other Mustang runners were Jeff James, ninth; Terry Record, twelfth; and Bob Hart, sixteenth. Winning time for the long 4.4 mile course was 21:50.0.

saw four shutout games being played. The Dee X's humbled Mat Pica 14-0, and the Miracle plus beat the Fire House 8 by a score of 12-0. The close games saw AIA No. 1 edge the B.A. Ruzards 7-0, and the Football Team nip Muir 6-0.

The Spoilers and the Bonds were winners on Wednesday night.

The Spoilers continued to look like the team to beat in the Thursday league as they remained undefeated and unscored upon with a 20-0 decision over Tenaya (first floor. Scabbard and Blade upset a strong Raider team 12-6, while Tenaya (third floor) and Alpha Phi Omega played to a 7-7 tie. Kappa Chi remained undefeated as they won by forfeit over the DDT's.

Tomorrow night's schedule pits the league's two unbeaten, the Spoilers and Kappa Chi, in the feature game.

Block 'P' meeting

The Block "P" Society will meet tonight at 7:30 p.m. in the Men's Gym, 218. Topics discussed will be recent Poly Booster button sales and purchase of travelling jackets for the varsity team.

The Fall Athletic Awards Banquet, planned for Dec. 6, will also be discussed and plans for a speaker will be finalized.

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TOUGH MUSTANG... A Fresno State defender finds the Mustang's leading ground gainer full-back Steve Arnold (33) tough to tackle as the Tollhouse senior struggles for extra yardage in a losing effort against the Bulldogs. (photo by Osborn)



I won't go into business when I graduate because:

- a. I'd lose my individuality.
- b. It's graduate school for me.
- c. My mother wants me to be a doctor.

Can't argue with c), but before you check a) or b)—pencils up! There have been some changes. Drastic changes in the business scene. But changes in the way people attitude regarding business... especially on campus... just haven't kept pace.

Take the belabored point that business turns you into a jellyfish. The men who run most of the nation's successful firms didn't arrive by nepotism, by trusting an Ouija board, or by agreeing with their bosses. Along the way, a well-modulated "No" was said. And backed up with the savvy and guts today's business demands.

In short, individuality is highly prized in much of the business world—the successful much. Even when the business is big. Like Western Electric, the manufacturing and supply unit of the Bell System.

our Bell System teammates, the Bell telephone companies. This takes a lot of thought, decisions, strong stands for our convictions, (and sometimes some mistakes... we're human, every 160,000 of us).

Individuality pays off. Not only in raises, but in personal reward as well. Like an engineer who knew deep down that there was a better way to make a certain wire connector—and did. Or a WE gal who streamlined time-consuming office procedures, and saved us some \$63,000 a year.

Rewards and accolades. For saying "No." For thinking creatively and individually. For doing.

Not every hour is Fun Hour, but if you've got imagination and individuality—you've got it made! With a business like Western Electric. We'll even help you answer b) with our Tuition Return program. Come on in and go for President!



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