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# Examining the Qualities of Online and Offline Friendships: A **Comparison Between Groups**

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Examining the Qualities of Online and Offline Friendships: A Comparison Between Groups

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#### **Abstract**

Online social technologies are now used by a majority of individuals in the U.S. (Pew, 2018a). Sending emails, texting, posting on social media sites, and connecting with others through online gaming open up our social networks to a wider range of individuals. As a result, it is not uncommon to develop friendships with others that are conducted primarily in an online environment. However, we know little about the qualities of online friendships and how they may, or may not, differ from traditional face to face friendships. The present study focused on exploring friendship quality in online and offline domains using two different groups: a gamer group and a non-gamer group that used non-gaming applications to connect with others online. All participants completed a demographic questionnaire to gather information about their online and face to face friendships, the McGill Friendship Questionnaire (Mendelsohn and Aboud, 2014) for their closest online and offline friends and measures of happiness, anxiety, and depression. In Study 1, within group comparison found that gamers' online friendships were of significantly higher quality than their offline friendships. For non-gamers, the opposite results were found. A second study was done using a larger, non-college-based sample. Results of Study 2 found that for gamers and non-gamers offline friendships were of higher quality than online friendships, although both types of friendships existed in both groups. There were no differences between groups in general life happiness, anxiety or depression. Suggestions for follow-up research are presented.

Keywords: gaming, friendship, social networks, happiness

# 1 Examining the Qualities of On-line and Face to Face Friendships: A Comparison between Groups 2 Across the world, it is now the norm to use social media platforms like Facebook, Instagram, and 3 Snapchat to connect with friends and family. In the U.S., nearly 75% of adults report using Facebook to connect with others (Pew, 2018a). Although individuals generally have positive feelings and attitudes 4 about our immersion in the digital world, awareness is growing of the risks of such immersion (Pew 5 6 Research Center, 2018b). A commonly articulated risk of social media use is that meaningful connections 7 between individuals will be changed or negatively impacted. (Bradshaw and Saba, 2010; Turkle, 2011) 8 Another way people are interacting virtually with each other is by immersion into online communities, 9 such as those offered by online games. There are more than one billion people worldwide who play online 10 games, and almost one-half of the population in the U.S are video gamers (Liu, Li, & Santhanam. 2013). Similarly, when the public is asked how they perceive online gamers, people with no understanding of 11 gaming often picture those gamers as isolated at home, hiding away from social activities, and not 12 13 building real friendships in the virtual world (Kowert, Festl, & Quandt, 2014; PaaBen, Morgenroth, & 14 Stratemeyer, 2017). To gain a better understanding of social interactions and close relationships in both online and face to 15 face (offline) environments, the present study explored specific qualities of gamer and non-gamer 16 17 friendships. The study examined online and offline friendships in both gamers and individuals who 18 connected with others online, but were not gamers, and then compared the quality of online and offline friendships within and between groups. For simplicity and clarity, the group comprised of individuals 19 20 who connected with others online, but did so through applications other than games (e.g. social media, 21 texting) is referred to in this study as the non-gamer group. The purpose of the study was to empirically 22 study how friendships may differ depending on the environment in which they are conducted, and to 23 provide accurate information about the quality of friendships in both groups in order to inform both the

# **Friendship Qualities**

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scientific and the general community.

The present study's primary focus is a comparison of the qualities of friendships occurring in online vs. offline environments. It is important to briefly define how the term friendship is used in the

present study and discuss what qualities comprise a friendship. Based on conceptualizations by
researchers such as Buhrmester (1990), Buhrmester & Furman, (1987), Bukowski, Hoza and Boivin
(1994) and Aboud & Mendelson (1996), a friendship is an interpersonal relationship between individual
with mutual affection and attachment. It serves several functions, conceptualized by Asher & Parker
(1989), Parker & Asher (1989), and Aboud and Mendelson (1996; 1992). The functions served by
friendships refer to those qualities or resources that individuals in friendships seek to have provided to
them by their friends, and which they may reciprocate in providing.

Aboud and Mendelson (1992) studied friendship functions and concluded that there were six distinct functions that friendships provide. These are:

- 1. Stimulating Companionship: sharing activities that arouse or stimulate
- 2. Help: Providing assistance or aid to meet goals
  - 3. Intimacy: Sharing and disclosing personal thoughts and aspects of self
- 4. Reliable Alliance: Availability and loyalty
  - 5. Self-Validation: Positive self-image maintenance through a friend's reassurance
  - 6. Emotional Security: emotional support provided when needed

These functions were then translated into scale items and validated by Mendelson and Aboud (2014). The present study uses this conceptualization of friendship and the scale resulting from it. It is interesting to note that much of the theoretical and foundational work defining friendships occurred prior to the creation of virtual environments. When formulated, the model for friendships was face to face interaction and the Mendenson and Aboud (2014) scale, although developed fairly recently, still reflects work based on a norm of face to face social interaction.

# Social Interaction and Friendship in Online Communities

What does social interaction and friendship look like in virtual communities? The answer to this question may be as complex and diverse as virtual environments themselves. Virtual communities can include everything from one's Facebook contacts to a Second Life community to MMORPG teams.

Although some research has applied to virtual or online communities in general, the study of social interactions and friendships in online form has often been examined within specific virtual communities, rather than across them.

In an early study, Pankoke-Babatz and Jeffrey (2002) examined the 'netiquette' of users of email, chat rooms and multi-user domains. A majority of their participants reported that their behaviors online reflected an awareness of the audience and adhered to norms of politeness and privacy. The systems studied also seemed to have well-articulated rules of conduct for misbehaviors (e.g. spamming or flames), which were enforced by a recognized authority figure (e.g. system administrator). Later studies also found online norms were reflective of those in real life. Sivunen and Hakonen (2011) found that personal space norms in virtual environments mimicked those in the real world. Similarly, Yee, Barlenson, Urbanek, Chang and Merget (2017) showed that in a Second Life environment real-life gaze and personal distance norms were utilized. Rena & Blackburn (2016) used an experimental design to show that setting influenced behavior, much as it does in everyday life. They observed more casual interaction between participants when the online setting was a café than a virtual library.

While the studies discussed above allude to similarities between virtual and real-life social interactions, other studies have articulated some differences. Moncur, Orzeck and Neville (2016) studied 'fraping', a behavior unique to online environments. Fraping is when someone other than the owner/user of an online account modifies the user's personal information. When fraping occurs in an adolescent or young adult group, it is typically viewed as mischievous and subversive, but also somewhat humorous if it was done by friends. Older individuals viewed fraping as more negative in general. Both groups found fraping unacceptable if it was done by a stranger rather than a friend. Hu, Kumar, Huang and Ratnavelu (2017) also examined a behavior that manifests differently online and offline. They found that while individuals typically try to hide negative aspects of self in face to face interactions in order to avoid disapproval or rejection, in online environments people often express themselves more freely and genuinely, while also taking less responsibility for the potentially negative results of the interaction. Hu

et al. explain that the lack of visual contact during communication and the possibility for anonymity in online environments lend itself to this type of self-presentation behavior.

Friendships have also been studied in online environments outside of gaming. Levine and Stekel (2016) studied friendships in adolescent girls who used technology to communicate with others more than 1 hour per day and found that friendships existed for the participants both online and offline. While the friendships had some variations in behavior, attachment occurred in both settings and the relationships were more similar than dissimilar across settings. In a study of Facebook use, Marino, Vieno, Pastore, Albery, Frings and Spada (2016) found that introverts had a greater tendency than extroverts to initiate and nurture friends through Facebook, thus making up for a lack of friendships in real life. Marino et al. also concluded that for more extroverted Facebook users, norms for interaction in the offline environment help to define the norms for interaction in Facebook. Sherblom, Withers, Leonard and Smith (2018) studied teams in Second Life, finding that much the same as it would be in real life, better communication among team members and team satisfaction was paired with behaviors such as trust, and being present.

In general, it seems that social interaction norms do exist in online environments and, at times, reflect the same norms and behaviors that are present in real life. Even so, new behaviors have arisen in online environments (e.g. spamming, fraping) that also infuse social interactions with different dimensions. One thing that does seem clear is that social interaction and friendship or friendship-like behaviors occur in online environments, just as they do in real life interactions.

### **Online Gaming, Social Interaction and Friendship**

A specific virtual community of interest in the present study is the online gaming community. For a number of years, social interaction occurring as a result of online gaming has been of interest and concern (American Psychological Association, 2015). Even so, a modest amount of research in this area has been conducted. Several studies explored social interaction in massively multi-player online role-playing games (MMORPGs). Research with MMORPG players found that game play helped created strong online friendships, that social motives were key for player participation, and that male players,

more so than female players, felt more comfortable conversing online than offline (Griffiths et al., 2011). A study with 2,213 gamers and 287 non-gamers in Germany showed that gamers use online gaming to interact with friends as well as create new friendships through game playing, and there was no significant difference between gamers and non-gamers in terms of how to socialize with other people online (Domahidi, Festl & Quandt, 2014). However, Hussain and Griffiths (2014) also reported that some MMORPG gamers reported experiencing social conflict related to their online behavior, played longer than they intended, and used gaming to escape from real life. In this set of studies, both positive and negative effects on friendship through engagement in MMORPG activity were reported.

In a study of players of the MMOG (massive, multiplayer online game), EVE, a space-focused game, Ramirez (2018) found that friendships between players evolved over time. Players used communication during gameplay, as well as outside of game play, to facilitate and negotiate friendships developed through EVE. In another study of MMOG players, Bonenfant, LaFrance-Martin, Pregent and Crenier (2018) compared friendships in League of Legends players versus Guild War Players. In this comparison, dynamics of the game tended to create different types of friendships. League of Legends is a very individualistic game where personal skill and knowledge of the game are key to player status and acceptance. Thus, friendships are based more on superficial alliances and not on characteristics of warmth or caring. Bonenfant et al. referred to these friendships as having 'toxic allies'. On the other hand, Guild Wars is an environment that provides assistance for new users and shares resources across players, leading to friendships characterized by kindness and caring.

Other studies compared friendships and social competencies in more general groups of gamers. As was found in the MMORPG-focused research, general studies with gamers have found that online gaming impacts social interactions in both positive and negative ways. In a study of college-age, male and female gamers, Kowert and Oldmeadow (2013) found that more involved video gamers were able to positively express themselves and regulate emotion, but might be less able to initiate new social interaction offline. In 2014, Life Course Associates surveyed over 1,000 adults in the U.S ranging in age from 13-64 years old, and reported that gamers (defined as anyone who played an online game in the past

friendships that were important to them and that they were close to family members. Kowert & Oldmeadow (2015) found that for individuals experiencing an avoidant form of attachment, games provided players an opportunity for connection and closeness they were not able to establish in offline interactions. Domahidi, Breuer, Kowert, Festl, and Quandt (2016) in a longitudinal study of online and offline gaming friendships found no negative effects of gaming on players' offline friendships or social support. However, in a focused study of the participation networks of e-sport gamers, Trepte, Reinecke and Juechems (2012) found that online gaming led to positive social networks across players. However, this was only so if the players extended their social interactions beyond the boundaries of the online game and brought other players into their offline world. These studies in their totality point to more positive social effects of gaming and help to dispel myths about the negative effect of gaming on friendships and social competencies.

While some studies have found little negative impact of online gaming, there is also newer evidence that social interactions within the online gaming environment frequently include behaviors that are unfriendly, hostile and undermine positive social connection (Ditchthelabel.org, 2017). In this survey of over 2,000 online teenage and adult gamers using Habbo, over half reported that they were bullied, trolled, and experienced unwanted hate speech while gaming. Forty-seven percent said they were threatened during play and nearly a third of players had their personal information shared without their consent. Results of a negative gaming experience included participants having to leave a game or experiencing negative psychological states, such as depression, after they were bullied.

## **Potential Impact of Online Interactions**

In 2001, Nie expressed concern that online activity, including gaming may impede face to face social interaction between individuals. Since Nie's work, there has been a fear perpetuated in society that focused on gamers as solitary individuals whose online activities reflect a dysfunctional lack of meaningful, positive social interaction (Shen & Williams, 2010; Williams, 2006).

A newer perspective about the potential negative impact of online interaction, not specific to gamers comes from Turkle (2011). Davis (2015) interviewed digital researcher Sherri Turkle who proposed during that interview that lack of in-person, face to face interaction, involving eye contact may impede the development of empathy in teens, a quality that has great importance in the development of friendships between people. Turkle (2011) in her influential book, Alone Together, presents a world in which we are more comfortable than ever interacting online with others, whether it be through social media or games, and yet at the same time, teenagers and adults report feeling lonelier than ever. Turkle further expressed concern that as online contact continues to supplant face to face contact, especially in teenagers, that the vitally important qualities that connect us with other people (e.g. empathy, friendship), and which we develop through our face to face interactions, will be negatively impacted with both individuals and societies suffering as a result. This premise may not be unfounded, as Pierce (2009) found that female high school students were more comfortable communicating online with others and experienced higher social anxiety in face to face conversations than when conversing online. However, a more recent empirical study of Dutch teenagers found that social media use and empathy were positively linked (Vossen & Valkenburg, 2016). This study found that greater social media use led to greater cognitive and emotional empathy in teens across a one year time period.

The concerns about how online vs. offline interactions influence friendships and other personal qualities require more empirical study. Important social theorists like Turkle have expressed concern, and one general survey, done outside the traditional research environment, has also shown significant negative social dynamics occurring in the virtual environment. However, actual empirical studies of online social phenomenon are lacking, especially studies comparing online gamers with others who use online environments, but who are non-gamers.

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# The Personal Effects of Friendship

Having healthy friendships has been positively associated with psychological variables such as happiness (Demir and Lesley, 2005)). Likewise, lack of friendships and negative social connections have

been associated with higher levels of anxiety and depression (LaGreca and Harrison, 2005). These findings are not new, however examining how online friendship qualities relate to psychological health or ill-health is a question that needs to be examined. The present study focused on three psychological variables (happiness, anxiety, depression) in order to examine how online versus face to face friendship qualities correlated with each variable, as well as whether gamers vs. non-gamers had any differences for any of these personality variables.

Happiness. Happiness is the cognitive and affective evaluation of an individual's life; it consists of the presence of positive affect, the absence of negative affect, and global life satisfaction (Diener, 1984, 1994). Demir and Lesley (2005) investigated the relationship between personality, number of friends, best friendship quality and happiness. The study found that friendship quality (FQ) predicted happiness and had more significant influence on level of happiness than personality and number of friends. Lyubomirsky, Thach, & DeMatteo (2006) also reported when individuals reported greater satisfaction with their friendships they were also happier.

The relationship between friendship quality and happiness may even be globally consistent.

Demir, Ozen, and Dogan (2012) conducted a cross-cultural study to investigate the association of same-sex best friendship quality with happiness among college students in Turkey and the United States. In both the Turkish and American sample, friendship quality was positively and significantly correlated with happiness.

Anxiety and Depression. Studies have examined how friendship relates to anxiety and depression in individuals. LaGreca and Harrison (2005) studied 14-19 year olds and concluded that when adolescents had positive friendships, were in dating relationships and affiliated with high status peers this buffered them from experiencing anxiety and depression. Rodebaugh, Lim, Shumaker, Levinson and Thompson (2015) focusing on quality of friendships found that friendship quality predicted social anxiety, with better quality friendships lowering social anxiety. However, interestingly social anxiety was not a predictor of friendship quality. Likewise, Page-Gould, Mendoza-Denton and Tropp's (2008) work also reinforced the idea that it is the friendship experience that determines anxiety, rather than friendship being

used as a way to lessen anxiety. In the Page-Gould study, those who had experienced friendships with others who had diverse backgrounds experienced lower levels of anxiety in new environments.

Another line of research examined how Internet and social media use might impact anxiety and depression. Selfout, Branje, Delsing, ter Bogt and Meeus (2009) specifically studied depression and anxiety in adolescents who used the Internet and social media. Selfout et al. concluded that social media use is tied to depression and anxiety only when the use is not related to communication with peers. Using the Internet to connect with peers using communication technologies, such as instant messaging, actually seemed to lower levels of depression. Vannuci, Flannery and McCauley-Ohannessian (2017) examined length of time spent using social media and found that greater usage time correlated positively with trait-based anxiety. Rather than examining time spent online or using social media, Primack, Sensa, Escobar-Viera, Barrett, Sidani, Colditz and James (2017) focused their work on the number of social media platforms participants used and found that depression and anxiety were positively correlated with the number of platforms used, even when controlling for time online.

Several takeaways can be gleaned from these studies. First, it seems that the experience of friendship and the quality of friendship may play a role in alleviating anxiety and depression. Second, research has also shown a relationship between Internet and social media use and the experience of anxiety and depression.

# **The Present Study**

The current research builds on earlier work and extends knowledge about friendship in several ways. A preliminary study (Study 1) examined and compared qualities of online and offline friendships within a general, non-gamer group of individuals and self-identified online gamers. Specifically, we wished to know if online gamers perceive functions of their close friendships differently based on whether that friendship is online or offline. Second, we compared the quality of online and offline friendships, across gamer versus non-gamer groups. Both gamers and non-gamers were asked to complete the McGill Friendship Questionnaire (Mendelson & Aboud, 2014) for their closest online friend and their

closest offline friend. Participants also completed a general measure of their personal happiness using the Oxford Happiness Questionnaire (Hills and Argyle, 2002) in order to determine if happiness levels between groups were different. If friendship qualities in both groups were shown to be strong and positive, then it is likely that happiness levels in the groups would not be significantly different. Two within subjects and one between subjects hypotheses were tested in Study 1: H1: there is no difference between online friendship scores and offline friendship scores within the gamer group. H2: Offline friendship scores in the non-gamer group will be higher than online friendship scores in the non-gamer group. H3: there will be differences in online friendship scores and offline friendship scores between the gamer group and the non-gamer group. It is predicted that online friendship qualities will be higher in the non-gamer than non-gamer group. Furthermore, offline friendship qualities will be higher in the non-gamer group. H4: there is no difference in happiness scores between the gamer group and the non-gamer group Do we want to relate this to friendship qualities rather than groups?.

Based on the results of Study 1, a second study (Study 2) was conducted. The purpose of the second study was to increase the sample size and collect data from a general young adult population, rather than a specific college sample. The second study also addressed some of the weaknesses of the first study, including a refinement of how the gamer versus non-gamer groups were categorized and the addition of several measures of personality that have been used in studying the psychological correlates of friendship. The following hypotheses were tested in Study 2:

 $\underline{H_1}$ : There will be no difference between online friendship scores and offline friendship scores within the gamer group.

 $\underline{\text{H}}_2$ : Offline friendship scores in the non-gamer group will be higher than online friendship scores in the non-gamer group.

 $\underline{\text{H}}_{3:}$  There will be differences in online friendship scores and offline friendship scores <u>between</u> the gamer group and the non-gamer group. It is predicted that online friendship qualities will be higher in the gamer than non-gamer group. Furthermore, offline friendship qualities will be higher in the non-gamer than gamer group.

 $\underline{\text{H}}_4$ : Higher overall friendship scores for both offline and online friendships will be positively correlated with individual happiness and negatively correlated with anxiety and depression.

 $\underline{\text{H}}_5$ : There will be no difference in happiness, depression, or anxiety levels between the gamer group and the non-gamer group.

266 STUDY 1

267 Method

# **Participants**

Participants were undergraduate students at a small private university in the southern United States. They were recruited through the University's Sona System and received class credit or extra credit for participation. Gamer and non-gamer determination was made on a self-report basis. Before completing the study, participants were asked if they currently played games online with others. If they responded affirmatively, they were placed in the gamer group. In the present study, gamers were thus self-identified. This self-labeling as a means of identifying gamers is consistent with past research comparing gamers and non-gamers (King, Delfabbro, and Griffiths, 2013; Carras et al., 2017).

Conversely, non-gamers were those who reported that they did not play games online with other people. There were 92 participants (73 males and 19 females) in the gamer group with a mean age of 21.43 years, and there were 59 participants (23 males and 36 females) in the non-gamer group with a mean age of 21.25 years.

## Measures

**Demographic Survey.** Participants completed a demographic survey developed for the present study. Demographic items included: age, gender, length of friendship with closest online and offline friend, amount of time spent interacting with closest online and offline friend in online mode, amount of time spent interacting with closest online and offline friend in person, age of closest online and offline

friend, and gender of closest online and offline friend. Responses to these items for both gamer and non-gamer groups are presented in Table 1.

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Table 1
Demographic information for Gamer and Non-Gamer Groups

Demographic Item	Gamer Response	Non-Gamer Response
	Mean (St.Dev)	Mean (St.Dev)
Age of participant in years	21.43 (4.11)	21.25 (5.86)
Participant Gender	19 females	36 females
•	73 males	23 males
For Gamers only, number of hours spent playing	4.22 (4.72)	n/a
against the computer per week		
For Gamers only, number of hours per week spent	7.53 (7.83)	n/a
online gaming with other people		
Demographic information	n about online friend	
	Gamer	Non-Gamer
Length of time participant has known online friend in	5.46 (4.52)	5.17 (5.28)
years		
Age of Online Friend	20.43 (6.37)	22.63 (7.35)
Gender of Online Friend	7 females	29 females
	83 males	30 males
Frequency that participant interacts with closest online	3.26% Never	10.17% Never
friend in online mode	19.57% 3-4 times/yr	16.95% 3-4 times/yr
	34.78% 1-	33.90% 1-
	2times/month	2times/month
	19.57% 0-1 hr/day	28.81% 0-1 hr/day
	17.39% 2-4 hrs/day	6.78% 2-4 hrs/day
	3.26% 4-6 hrs/day	3.39% 4-6 hrs/day
	2.17% 6+ hrs/day	0% 6+ hrs/day
Frequency that participants interacts with closest	32.61% Never	44.07% Never
online friend in person	25.00% 3-4	22.03% 3-4 times/yr
•	times/year	18.64% 1-
	22.83% 1-	2times/month
	2times/month	8.47% 0-1 hr/day
	11.96% 0-1 hr/day	3.39% 2-4 hrs/day
	1.09% 2-4 hrs/day	0% 4-6 hrs/day
	1.09% 4-6 hrs/day	1.96% 6+ hrs/day

Demographic information about offline friend

5.43% 6+ hrs/day

	Gamer	Non-Gamer
Length of time participant has known offline friend in	8.51 (5.65)	6.78 (5.03)
years		
Age of offline friend	21.39 (3.67)	21.29 (5.69)
Gender of offline friend	21 females	34 females
	70 males	24 males
Frequency that participant interacts with closest offline	1.09% Never	5.08% Never

friend in person	32.61% 3-4 times/yr	1.69% 3-4 times/yr
•	31.52% 1-	23.73% 1-
	2times/month	2times/month
	6.52% 0-1 hr/day	40.68% 0-1 hr/day
	10.87% 2-4 hrs/day	15.25% 2-4 hrs/day
	8.70% 4-6 hrs/day	5.08% 4-6 hrs/day
	8.70% 6+ hrs/day	8.47% 6+ hrs/day
Frequency that participant interacts with closest offline	2.17% Never	1.96% Never
friend online	6.52% 3-4 times/yr	32.20% 3-4 times/yr
	22.83% 1-	25.42% 1-
	2times/month	2times/month
	35.86% 0-1 hr/day	10.17% 0-1 hr/day
	11.96% 2-4 hrs/day	10.17% 2-4 hrs/day
	7.61% 4-6 hrs/day	10.17% 4-6 hrs/day
	13.04% 6+ hrs/day	10.17% 6+ hrs/day

McGill Friendship Questionnaire (Mendelson and Aboud, 2014). The McGill Friendship Questionnaire was used to assess the qualities of friendship for this study. The questionnaire contains 30 items measuring perceptions about a friend or friendship in late adolescence and adulthood (Mendelson and Aboud, 2014). It includes 6 subscales based on functions of friendship: stimulating companionship, help, intimacy, reliable alliance, self-validation and emotional security. Each item is a statement of a specific friendship function, and items are responded to on a 9-point Likert scale from 0 (never) to 8

(always). The Cronbach alphas of all subscales range from .84 to .90.

The Oxford Happiness Questionnaire (Hills and Argyle, 2002). This questionnaire is comprised of 29 items. Each item is a statement about happiness, and items are responded to on a 6- point Likert scale from 1 (strongly disagree) to 6 (strongly agree). The Cronbach alpha of this questionnaire was .91.

#### **Procedure**

After completing the demographic survey and the Oxford Happiness Questionnaire, participants in both gamer and non-gamer groups were asked to complete the McGill Friendship Questionnaire twice; once for their closest online friend and one for their closest offline friend. For gamers, the closest online friend was defined as the person they felt closest to through online gaming and interacted with most often

using online games. For non-gamers, the closest online friend was defined as the person with whom they interacted most often online using social media or other online applications.

313 Results

There were 92 participants (73 males and 19 females) in the gamer group with a mean age of 21.43 years, and there were 59 participants (23 males and 36 females) in the non-gamer group with a mean age of 21.25 years. Participants' McGill Friendship Questionnaire subscale scores and Oxford Happiness scores are shown in Table 2.

Table 2

Mean Scores for Gamers (N=92) and Non-Gamers (N=59) for Friendship Subscales and Happiness

## *Measure*

Variable	Gamer Mean (SD)	Non-Gamer Mean (SD)			
Friendship Subscales: Online Friend					
Companionship	7.02 (1.13)	5.62 (1.92)			
Help	6.75 (1.37)	4.16 (2.12)			
Intimacy	6.85 (1.28)	4.57 (2.44)			
Reliable Alliance	7.30 (1.09)	5.66 (2.20)			
Emotional Security	6.69 (1.41)	4.87 (2.14)			
Self-Validation	6.57 (1.40)	5.17 (1.99)			
Friendship Subscales: Of	Friendship Subscales: Offline Friend				
Companionship	6.23 (1.37)	7.05 (1.04)			
Help	5.72 (1.57)	6.48 (1.16)			
Intimacy	5.40 (1.87)	6.82 (1.21)			
Reliable Alliance	6.51 (1.53)	7.33 (.87)			
Emotional Security	5.53 (1.73)	6.73 (1.14)			
Self-Validation	5.60 (1.49)	6.41 (1.43)			
Happiness Scale	·				
Mean Happiness Score	4.31 (.69)	4.42 (.72)			

# **Comparing Friendships**

A fully factorial MANOVA was conducted to examine overall between group and within group differences on the 6 friendship subscales for both online and offline friendships. Box's test for homogeneity of variance was significant (p < 0.05). Due to inequality of variances, the alpha level was set

at p<.01. Results of the MANOVA found significant differences in friendship scale scores between gamers and non-gamers, F (6,295) = 7.937, p<.001, Wilk's  $\Lambda$  = .861, partial eta-squared = .139, observed power = .99. Within groups differences were also found to be significant, F (6,295) = 15.774, p<.001, Wilk's  $\Lambda$  = .757, partial eta-squared = .243, observed power = .99.

Post-hoc tests were then conducted to examine specific between and within group differences on each of the 6 friendship subscales for both online and offline friendships. For the between group comparisons, Levene's Tests of Equality of Error Variances was conducted. Levene's test indicated that for all variables with the exception of Self-Validation for the offline friend, variances across groups were unequal. As a result, the alpha value for significance was set at p<.01. Univariate tests showed significant within and between group differences on all six friendship variables. Results of this analysis are presented in Table 3.

Table 3

Post Hoc Test Results

Subscale	Group		Mean Difference	Std. Error	Sig.
help	1	2	-1.082	.208	p<.001
		3	1.913	.346	p<.001
		4	608	.230	.045
	2	3	2.996	.331	p<.001
		4	.474	.207	.106
	3	4	-2.522	.345	p<.001
Companionship	1	2	847	.174	p<.001
		3	.998	.329	.016
		4	831	.194	p<.001
	2	3	1.846	.312	<i>p</i> <.001
		4	.0160	.164	.999
	3	4	-1.830	.324	p<.001
Intimacy	1	2	-1.515	.228	p<.001
		3	1.219	.398	.015
		4	-1.452	.248	p<.001
	2	3	2.734	.366	p<.001
		4	.063	.193	p<.001
	3	4	-2.671	.379	p<.001
Reliable Alliance	1	2	843	.184	p<.001
		3	1.255	.368	.005

		4829	.195	p<.001
	2	3 2.098	.344	p<.001
		4 .014	.143	.999
	3	4 -2.084	.350	p<.001
<b>Emotional Security</b>	1	2 -1.230	.224	p<.001
		3 1.071	.367	.023
		4 -1.263	.23	p<.001
	2	3 2.302	.347	p<.001
		4033	.197	.998
	3	4 -2.335	.352	p<.001
Self Validation	1	2 -1.026	.204	p<.001
		3 .853	.344	.070
		4869	.240	.002
	2	3 1.879	.335	p<.001
		4 .157	.226	.899
	3	4 -1.722	.357	p<.001

Note: 1= Gamer Offline, 2= Gamer Online, 3 = Non-gamer Online, 4 = Non-gamer Offline

Results for the within group analysis showed that the means of each friendship subscale score for gamer online friendships were significantly higher than the means for gamer offline friendships (compare Group 1 and 2). The means of each friendship subscale score for non-gamer online friendships were significantly lower than the means for non-gamer offline friendships (compare Group 3 and 4).

Examination of the between group post hoc comparisons, showed that the gamer group's mean scores on each friendship subscale for their online friendships were significantly higher than the non-gamer group's online friendship scores (compare Group 2 and 3), and the gamer group's means on each friendship subscale for their offline friendship were significantly lower than the non-gamer group's mean offline friendship scores (compare Group 1 and 4).. An interesting finding, however, is that gamers' online friendship scores were not significantly different from the non-gamers' offline friendship scores. This pattern of results does not support Hypothesis 1, however it is supportive of Hypotheses 2 and 3.

## **Differences in Happiness**

The mean happiness score in gamers (M = 4.315, SD = .690) was not significantly different than the mean happiness score in non-gamers. (M = 4.417, SD = .713). An independent samples t-test was not significant at the alpha level of .05, t(120.586) = -.869, p = .386. Therefore, the analysis supports Hypothesis 4.

Study 1 provided further insight into the nature of gamer and non-gamer friendships. The results of the analyses conducted found that self-reported gamers perceived the quality of their closest online friendship as higher than their closest offline friendship. In the non-gamer group, the opposite pattern held true; the quality of the closest offline friendship was higher than the online friendship. Analysis further showed that between group differences were present and that non-gamer's offline friendship scores were higher than the same scores for gamers. Likewise, gamer's online friendship scores were higher than online friendship scores for the non-gamers.

Perhaps the most interesting finding, however, was that gamer online friendship scores were the same as non-gamer offline friendship scores. In essence, the closest, face to face friendship non-gamers have looks the same as the closest online friendship reported by gamers. High mean scores for the friendship variables for each of these types of friendships support the conclusion that gamers do have close and important friendships with other people, and that these occur online rather than face to face. For gamers, their comfort in the online environment allows them to meet and grow close to others within this milieu, even though they may never meet their closest friend face to face.

Study 1 also found that general life happiness levels did not vary between gamers and non-gamers. One contributing factor could be that gamers were able to establish and value close friendships (albeit in the online environment). The domain in which social connection occurs may be different, but the quality and function of the connections appear the same.

Although the results of Study 1 are interesting, they are preliminary. The sample size for the study was small and the sample consisted only of college students. In addition, participants were allowed to self-select as a gamer or non-gamer, which could have blurred the distinction between the groups.

Last, Study 1 only examined the relationship between gamer/non-gamer status and happiness score, neglecting to include other important personality variables that have been linked to friendship qualities, such as anxiety and depression. In order to address these concerns, a second sample was collected, which is presented as Study 2.

**STUDY 2** 

387 Method

# **Participants**

Participants were recruited using mTurk and were paid for their participation. The final sample for study 2 was comprised of 521 individuals. The total response set was comprised of 600 individuals, however 80 surveys (13%) were eliminated due to incomplete responses or response patterns showing no variability (e.g. participants responded '1' to all items). Table 4 below provides complete demographic information about participants. For Study 2, individuals were placed in gamer/non-gamer groups using modified criteria. Study 1 allowed self-selection into categories. For study 2, in order to be placed in the gamer group, one had to self-identify as a gamer <u>and</u> play online games 5 hours a week or more.

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Demographic Item	Gamer Response	Non-Gamer Response
	Mean (St.Dev)	Mean (St.Dev)
Age of participant in years	25.17 (6.48)	27.27 (6.15)
Participant Gender	113 females	72 females
•	280 males	56 males
Online Game Hours per week	14.96 (13.20)	6.89 (9.54)
Demographic inform	nation about online friend	1
	Gamer	Non-Gamer
Length of time participant has known closest	6.28 (6.03)	5.67 (5.43)
online friend in years		
Age of Online Friend	25.74 (5.52)	27.67 (8.15)
Gender of Online Friend	109 females	51 females
	276 males	77 males
Frequency that participant interacts with	3.54% 0 to 1 time per	4.58% 0 to 1 time per
closest online friend in online mode	year.	year.
	10.35% 2 to 5 times per	9.92% 2 to 5 times per
	year.	year.
	9.09% 1 to 2 times	15.27% 1 to 2 times
	per month	per month
	17.42% 3 to 5 times	20.61% 3 to 5 times
	per month	per month
	37.38% 2 to 5 times	31.30% 2 to 5 times
	per week	per week
	22.22% More than 1	22.22% More than 1

time per day.

time per day.

Frequency that participants interacts with	29.04% 0 to 1 time	35.88% 0 to 1 time
closest online friend in person	per year.	per year.
	17.42% 2 to 5 times per	16.79% 2 to 5 times
	year.	per year.
	12.63% 1 to 2 times	10.69% 1 to 2 times
	per month	per month
	14.65% 3 to 5 times	13.74% 3 to 5 times
	per month	per month
	17.17% 2 to 5 times	10.69% 2 to 5 times
	per week	per week
	9.09% More than 1	11.45% More than 1
	time per day.	time per day.
Most frequent online interaction with their	73.99% Online	84.73% Texting
closest online friend	Games	Online
(percentage of participant reported)	61.87% Texting	64.12% Social Media
	Online	49.62% Online
	42.93% Social Media	Games
	40.40% Voice Chat	27.48% Voice Chat
	17.68% Video Chat	20.61% Video Chat
	3.78% Emails	13.74% Emails

Demographic information about offline friend

	Gamer	Non-Gamer
Length of time participant has known closest	9.13 (7.09)	9.63 (6.38)
offline friend in years		
Age of offline friend	24.31 (7.59)	26.37 (7.57)
Gender of offline friend	160 females	62 females
	226 males	63 males
Frequency that participant interacts with	4.29% 0 to 1 time per	7.63% 0 to 1 time per
closest offline friend in online mode	year.	year.
	13.13% 2 to 5 times per	12.98% 2 to 5 times
	year.	per year.
	13.89% 1 to 2 times	14.50% 1 to 2 times
	per month	per month
	17.93% 3 to 5 times	18.32% 3 to 5 times
	per month	per month
	28.79% 2 to 5 times	21.37% 2 to 5 times
	per week	per week
	21.97% More than 1	25.19% More than 1
	time per day.	time per day.
Frequency that participant interacts with	4.80% 0 to 1 time per	12.21% 0 to 1 time
closest offline friend in person	year.	per year.
	15.91% 2 to 5 times per	14.50% 2 to 5 times
	year.	per year.
	18.94% 1 to 2 times	15.27% 1 to 2 times
	per month	per month

21.21% 3 to 5 times	19.08% 3 to 5 times
per month	per month
22.73% 2 to 5 times	15.27% 2 to 5 times
per week	per week
16.41% More than 1	22.14% More than 1
 time per day.	time per day.

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## Measures

Participants in Study 2 completed the McGill Friendship Questionnaire (Mendelson and Aboud, 2014) and the Oxford Happiness Questionnaires (Hills and Argyle, 2002). The information about these scales was reported in Study 1 above. Additionally, participants in Study 2 completed a measure of anxiety and depression. DASS-21 (Lovibond and Lovibond, 1995): The DASS-21 is a 21 item measure of depression, anxiety and stress, although the present study only used the depression and anxiety scores from this scale in Study 2. The anxiety and depression subscales of the DASS-21 are 7 items each and participants respond to statements based on a 4 point Likert scale ranging from 0 - did not apply to me at all to 3 – applied to me very much for most of the time. Responses to the items on each subscale are summed and then multiplied by 2, with possible scores ranging from 0-42. A normal depression score on the DASS-21 is 0 to 9, indicating little or no depression, with a score of 28 or higher being extremely severe depression. A normal anxiety score (little to no anxiety) is 0 to 7, with a score of 20 or above an indicator of extremely severe anxiety. The mean depression score for the present sample was 9.265 with scores ranging from 0 to 21. The mean anxiety score for the present sample was 8.800 with scores ranging from 0 to 21. Reliability and validity information for the DASS-21 when used with young adults can be found at Osamn, Wong, Bagge, Freedenthal, Gutierrez and Lozano (2012). For Study 2 sample, the DASS-21 Depression subscale had a Cronbach alpha score of .89, and the Anxiety subscale had a Cronbach alpha of .87. The happiness measure had a Cronbach alpha score of .82. The Cronbach alphas for the McGill Friendship Questionnaire subscales were .88for Companionship, .88 for Help, .91 for Intimacy, .91 for Reliable Alliance, .89 for Emotional Security,

and .89 for Self-Validation. Thus, all measures used in the present study showed adequate internal reliability.

## **Procedure**

The survey for the present study was posted on mTurk in spring 2019 for a total of 35 days. Recruitment described the study as a survey focused on friendship in online environments, specifying that respondents be between 18 to 30 years of age. After reading and completing the consent form, participants responded to the demographic survey, followed by the McGill Friendship Questionnaire (Mendelsohn and Aboud, 2014), the Oxford Happiness Questionnaire (Hills and Argyle, 2002) and the DASS-21 (Lovibond and Lovibond, 1995). All participants were asked to complete the McGill Friendship Questionnaire twice; once for their closest online friend and one for their closest offline friend. For gamers, the closest online friend was defined as the person they felt closest to through online gaming and interacted with most often using online games. For the non-gamer group, the closest online friend was defined as the person with whom they interacted most often online using social media or other online applications and whom they felt closest to in the online domain. For both groups, the closest offline friend was the person they felt closest to and interacted with primarily in a face to face manner.

437 Results

Hypotheses 1-3 in Study 2 examined within and between group differences on all friendship subscales for the gamer and non-gamer groups. A fully factorial MANOVA was initially chosen to test these differences, however results of the MANOVA found violations of sphericity. That being the case, the data analyses reverted to using univariate tests to examine within and between group differences. To measure between group differences, one-way ANOVA was conducted using the group variables (gamer vs. non-gamer) as the independent variable and entering all friendships subscales separately as dependent variables. To examine within group differences, paired t-tests were conducted on the online friendship subscales paired against the offline friendship subscales. The paired t-tests were conducted separately for each group.

<u>Differences between gamer and non-gamers.</u> Results of one-way ANOVA analyses on the six friendship subscales showed significant differences between groups for ratings of offline (face to face) friendships. In each case, the non-gamer group rated the qualities of their offline friendships higher than the gamer groups. The results of this analysis is presented in Table 5 below.

In contrast, there were no significant between group differences for ratings of online friendships between gamers and non-gamers. These results are also presented in Table 5. For each friendship quality, the range of possible mean scores is 1 (lowest) to 7 (highest).

Table 5: Between Group Differences on Friendship Qualities

	Friendship Quality	N	Mean	StDev	F	p-value
Offline	Companionship					
Friendships	Gamer	404	6.14	1.51	2.60	p<.01
Trendships	Non-Gamer	131	6.53	1.40	2.00	P <.01
	Tion Cumer	131	0.55	1.10		
	Help					
	Gamer	404	5.99	1.54	2.79	p<.01
	Non-Gamer	131	6.42	1.54		1
	Intimacy					
	Gamer	404	5.93	1.71	3.12	p<.01
	Non-Gamer	131	6,46	1.61		1
	Reliable					
	Alliance					
	Gamer	404	6.23	1.64	2.67	p<.01
	Non-Gamer	131	6.66	1.60		
	Emotional					
	Security					
	Gamer	404	5.93	1.64	2.93	p<.01
	Non-Gamer	131	6.41	1.53		
	Self-Validation					
	Gamer	404	5.89	1.58	2.65	p<.01
	Non-Gamer	131	6.29	1.47		
Online	Companionship					
Friendships	Gamer	404	6.00	1.47	.07	ns
	Non-Gamer	131	6.01	1.57		
	Help					
	Gamer	404	5.43	1.63	.12	ns
	Non-Gamer	131	5.45	1.72		
	Intimacy					
	Gamer	404	5.41	1.83	.13	ns
	Non-Gamer	131	5.44	1.92		

Reliable					
Alliance					
Gamer	404	5.93	1.67	.16	ns
Non-Gamer	131	5.91	1.65		
Emotional					
Security					
Gamer	404	5.55	1.63	.10	ns
Non-Gamer	131	5.53	1.72		
Self-Validation					
Gamer	404	5.60	1.58	.59	ns
Non-Gamer	131	5.69	1.61		

Within-group differences: Comparing online and offline friendship qualities for gamers and non-gamers. Paired t-tests were used to examine within group differences in online and offline friendship qualities. For the gamer group, offline friendships were rated significantly higher than online friendships on all six friendship variables. Differences on all variables were significant at p<.01 with the exception of companionship, which was significant at p<.05. For the non-gamer group, offline friendships were also rated significantly higher than online friendships on all six friendship variables. Differences on all variables were significant at p<.01.

## Relationships among Friendship Qualities and Personality Variables

It was hypothesized that higher overall friendship scores for both offline and online friendships would be positively correlated with individual happiness and negatively correlated with anxiety and depression. Pearson correlations were used to examine this hypothesis. Results found that happiness was positively and significantly correlated with all six offline friendship variables, while anxiety and depression were negatively and significantly correlated with all six offline friendship variables. For online friendships, happiness was positive and significantly correlated with companionship, help, reliable alliance and self-validation, but was uncorrelated with intimacy and emotional security. The online friendship qualities of companionship, reliable alliance, and self-validation were significantly and negatively correlated with depression and anxiety. All correlations are presented in Table 6.

Table 6: Correlations among Friendship Qualities and Personality Variables

	Happiness	Depression	Anxiety
Offline Friendships			
Companionship	.17**	23**	27**
Help	.16**	18**	19**
Intimacy	.14**	21**	26**
Reliable Alliance	.12**	21**	31**
Emotional Security	.17**	21**	24**
Self-Validation	.16**	22**	19**
Online Friendships			
Companionship	.11**	13**	15**
Help	.10*	07	02
Intimacy	003	04	02
Reliable Alliance	.08*	15**	18**
Emotional Security	.04	05	04
Self-Validation	.08*	08*	09*

N=535, \* P<.05, \*\* P<.01

Group differences in personality variables. Hypothesis 5 stated that there would be no difference in happiness, depression or anxiety levels between the gamer group and the non-gamer group. Between group *t*-tests were used to examine this hypothesis, and the results showed no significant group differences on any of the three personality variables.

Discussion

The present study provided a comprehensive examination of the characteristics and correlates of online and offline friendships in two groups: a group of gamers and a group who used online resources to

interact with others, but who were not identified as gamers. Individuals in each group were asked to complete a friendship questionnaire measuring six friendship qualities for their closest online and closest offline friend. As well, the current study collected self-reported measures of happiness, depression and anxiety for participants and examined how those important personality variables related to online and offline friendship qualities.

The results of the study provide greater understanding of what online and offline friendships look like for gamers and non-gamers. Demographic information showed great similarity in the characteristics of online and offline friendships. Online and offline friendships tended to be long term (> 5 years) in duration, with individuals of the same age and gender as the participants. Online friendships had frequent online contacts, typically 3-5 times a month or more with the majority of participants connecting with their friend 2-5 times a week or more. Offline friendships had similar norms for connecting with the closest friend in both gamer and non-gamer groups, although the length of acquaintance with the closest offline friend was longer in duration than the online friend for both gamers and non-gamers. It can be concluded from this information that online and offline friendships are present in both gamers and non-gamers and that they are robust in terms of their duration and the amount of contact the participants had with their friends.

The study also examined if there were differences in the qualities of online and offline friendships within and between gamer and non-gamer groups. Study 1 explored this question for a group of college students. In study 1, it appeared that online friendships in gamers were strong and positive in quality and corresponded most closely with offline friendships in non-gamers. However, the sample for study 1 was small and reflected only a college-age group. In study 2, a larger and broader sample of young adults was collected, and the friendship qualities compared again. In the second study, results were somewhat different. In both groups, gamer and non-gamer, offline friendships were rated higher than online friendships, although it should be noted that the means of all friendship qualities for both types of friendship were quite high, showing mean scores greater than 5.0 with the highest possible mean rating

being a 7.0. Within groups, it was also found to be the case that friendship qualities for offline friendships were rated significantly higher than those for online friendships.

These results point to the important place offline or face to face friendships still hold in the lives of young adults. Although the results attest to the presence and positive quality of online friendships, offline friendships still tend to be of higher quality, as well as longer duration. It does not appear that gamers or non-gamers are abandoning face to face interactions with those closest to them. Instead they have kept their offline friendships and added online friendships. In both types of friendships, online and face to face contacts are used to maintain the connection between parties.

The current study also examined how online and offline friendships related to personality variables, as well as if gamers and non-gamer differed in happiness, anxiety and depression. The strongest correlations between personality and friendship qualities were found for offline friendships, and it appears that higher positive friendship qualities are related positively to happiness, but negatively to depression and anxiety. This finding speaks to perhaps the strength of positive friendships in the life of young adults, as one possible buffer against the common but negative conditions of anxiety and depression. Online friendship qualities were, in general, positively related to happiness and negatively to anxiety and depression, but the correlations were weaker and for some important qualities, like intimacy and emotional security were not present at all. It may be that online friendships provide some personality benefits, but not in as comprehensive a manner as offline friendships.

Study 1 and Study 2 also showed that general life happiness did not vary between gamers and non-gamers. In addition, Study 2 found depression or anxiety levels were not significantly different between gamers and non-gamers. It would seem, when coupled with the finding that both groups could establish and value close friendships online and offline, that worry over gamers being socially isolated, unable to form social connections, and suffering psychologically is not supported.

There is no doubt that online environments are popular and include opportunities for social interaction that can be both positive and negative. It is also clear that more research needs to be done to

understand the qualities of social relationships that develop in online environments and how those compare to traditional face to face relationships.

Follow-up research related to gamer and non-gamer friendships and social connections could take many forms to enhance our understanding of this phenomenon. A recently published article by Nowland, Necka and Cacioppo (2018) focused on loneliness in the online world. The present study only examined perceived happiness, anxiety and depression in gamer and non-gamer groups, however exploring how loneliness relates to online and offline friendships in gamers and non-gamers would be a valuable avenue to pursue. Additionally, it would also be valuable to see how this finding varies by personal qualities of gamers and non-gamers, such as gender, age, or the amount of time spent immersed in online environments. A final avenue of research that could be explored is examining how online friendships function in virtual reality vs. non-VR online environments. vs. face to face environments. We know very little about social functioning in virtual reality, even though this form of online entertainment is quickly growing in popularity (Lessick and Kraft, 2017; Loureiro, Guerreiro, Eloy, Langaro, & Panchapakesan, 2018). While the present study provides some intriguing information about friendship quality in young adults, and the results are optimistic about online social interactions, follow-up research will be important to fully understand both online and offline friendship dynamics.

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