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## NAWIC Focus (February 2017)

National Association of Women in Construction - Maine Chapter Staff  
*National Association of Women in Construction - Maine Chapter*

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February, 2017

MAINE CHAPTER 276

# NAWIC

NAWIC is an international association that promotes and supports the advancement and employment of women in the construction industry

## *focus*

### *President's Message*



**Hello Ladies!** I can't tell you how pleased I was by the interaction, sharing of ideas and positive outlook of everyone at the meeting in January! I was ecstatic to see so many people engaged and offering ideas. What an amazing group of women!

Our speaker, Joan Dolan from MDOL, offered some great opportunities for many of our chapter companies to engage in the Apprenticeship Program. I took a peek at the website and the many useful links that will help us to get started. I encourage everyone to follow-up on this opportunity. I also followed-up with AGC and they are moving forward with their sponsorship of the apprenticeship program. They hope to have things in place by sometime in February. We all know the challenges of our labor market, and the shortfall of new construction **trade workers. If we can encourage Maine's students to enter the trades and see for themselves that construction can be a great career choice, we will be doing our industry a real service.**

As we look at the options available for fundraising this year, Mackenzie has a great list she is sharing. Please consider these ideas carefully and how you can participate in the effort. We had some very thoughtful and respectful discussions about some of the options at our January meeting and the feedback was great. We will vote on a choice at the next meeting.

The recent webinar provided by National was an excellent program on **listening. If you didn't get an opportunity to tune in, it is available on the NAWIC National website.** Take a few minutes to LISTEN, if you get a chance. It was presented by our very own Catherine Schoenenberger who did a fantastic job. I learned so much, and I bet you will too.

*(Continued on page 3)*

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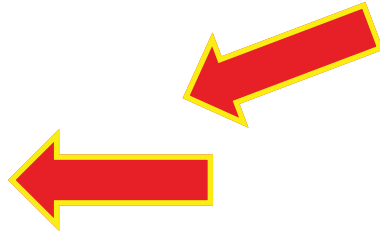
*"Forget about the fast lane. If you really want to fly just harness your power to your passion."*

**Oprah**

# Upcoming Events

## February Membership Meeting:

February 15, 2016 @ 5:30 pm  
Where: **Pedro O'Haras in Lewiston**  
Topic: **MaineWorks Employee Story**



MaineWorks— Is a labor staffing company specializing in the field of industrial construction. We seek to dignify the employment experience for vulnerable workers, we look to better the lives of our employees as well as help them move from dependence to independence from tax burden to tax payer.



## March Membership Meeting:

March 22, 2016 @ 6:00 pm  
Where: **Senator Inn, Augusta**  
Topic: **Jeanne Paquette, MDOL Commissioner**




# April Meeting

Bob Burdick:  
Self Defense  
  
@Senator Inn in Augusta

## NAWIC MAINE

**Jeanne Paquette** - of North Yarmouth was sworn in as Commissioner of Labor by Governor Paul LePage on September 7, 2012. Paquette served as Deputy Commissioner from July, 2011 until her confirmation as Commissioner. Commissioner Paquette has focused her career on "finding good people good jobs." She brings her previous experiences as a business owner and a human resources professional to her role in the Department of Labor, with particular concern for how the department interacts with both employees and employers.

Commissioner Paquette will be speaking on trends in the workforce, employer services, resources MDOL has to help employers and successful job fair points.




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**WHEN:** WEDNESDAY, March, 22 2017  
5:30 PM START  
Commissioner Jeanne Paquette — Department of Labor

**WHERE:** THE SENATOR INN—284 Western Ave, Augusta, ME 04330

**RSVP TO:** HEATHER BERLINSKI HBERLINSKI@GMAIL.COM

**PAYMENT:** \$30 - MEMBERS  
\$25 - RETIRED AND STUDENT MEMBERS  
\$40 - NON-MEMBERS

MACKE CHECKS PAYABLE TO: NAWIC CHAPTER 276

VISIT OUR WEBSITE AND REGISTER ONLINE AT: [WWW.NAWICMAINE.ORG](http://WWW.NAWICMAINE.ORG)



As a reminder:

## NORTHEAST SPRING FORUM

April 28-30, 2017.

[Boston-Burlington Marriott](#),

Burlington, MA

Special Guest National Representative: Dede Hughes, NAWIC Executive Vice President

**That's not too far ahead and it would be wonderful to have a great turnout for this Spring Forum. I hope to see you there!**

For those who enjoy the winter weather have fun skiing, snow tubing, sledding and all the other fun outdoor activities you engage in. I, on the other hand, am not much of a fan and will spend as much time as possible inside until Spring is here!

Robin Wood  
President NAWIC Maine Chapter 276



# WIC Week Committment

Our Chapter is planning on hosting an Event with Jeanne Paquette as the headline speaker. She is the Commissioner of Labor in Maine. The even will serve two purposes. The first part will be a presentation to inform attendees about the new internship programs that the state is offering to encourage students (16 and older) to enter the trades. This program will cover the employer costs of training as well as the salaries for the students within the internship program. The program also offers the students credits toward graduation.

The second part of the event would be a panel discussion celebrating Women in the industry with a focus of encouraging employers to strongly consider female students to fill the internship positions.



# Fundraising Committee Update

Based on the responses from membership, the following is the compilation list:

Annual Meeting Gala with a Silent Auction, 50/50, and Contractor/Employee Appreciation  
Jail and Bail  
Casino Night  
WIC Week 5K Run/Walk  
WIC Week Spring Cleanup (yard sale and bake sale)  
WIC Week Block Kids Event

Awards &  
Recognition



Silent Auction  
SOLD

As Robin mentioned in the President's Message, we had a great discussion at the January monthly meeting regarding Fundraising. Based on responses and discussions, focusing on the Annual Meeting seems to be the Number ONE Priority for our chapter. There are various ideas about what can be done at the Annual Meeting. As of right now, we have secured Maine DOT's Chief Engineer Joyce Taylor as our Keynote speaker at the Senator Inn in Augusta. One of the ideas is to host the meeting as a Gala event with a Silent Auction. Robin Wood expanded on the idea of Contractor/Employee Appreciation. NAWIC would create an award for that company. Whichever company won this award would be approached to sponsor the event, reserve a table at the event, invite multiple people from their company to join, therefore creating a well attended, financially sponsored event that would benefit NAWIC. Jennifer Dubay suggested sending out a formal invitation to all of our supporters (Showcase Vendors, 100+ list) to the Annual Meeting as a thank you for supporting Showcase/NAWIC through the years. Mackenzie suggested having an overall sponsorship form for NAWIC in the hopes that the vendors from The Showcase would still be willing to support our Chapter in this time of transition. Instead of paying for a vendor booth and their employees to work at their booth all day, their monies would come with no strings attached. There are multiple variations to the sponsorship form to be marketed and sent out to vendors to get the best bang for our buck!

The following ideas were discussed but for the most part ruled out due to work involved to make a profit. No one knows anything about hosting a Casino Night. A 5K Walk/Run probably won't give us the proceeds we are looking for, for the time put in. A Block Kids event is great, whether for fundraising or not! If anyone has any ideas or groups that would be interested, please reach out to set up an event.

At the meeting, the idea of hosting a job Fair in 2018 at the Augusta Civic Center was also brought up as well as a Equipment Auction (which was on the original list). Both of these events will require lots of planning and more research than we have time to focus on this year. But our thinking hats are on, and there is a lot to look forward to in the future for NAWIC!

Mackenzie Kersbergen  
Fundraising Committee Chair



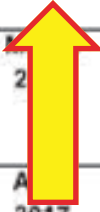
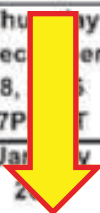
**National Association of Women in Construction**

**2016-2017 Chapter Leadership Training Series**

Via – Freeconferencecall.com

"Leaders don't create followers, they create more leaders." – *Tom Peters*

	Topic	Date	Presenter
Session 1:	"Conducting an Audit/Review of Chapter Financial Records"	Tuesday October 4, 2016 7PM ET	Anne Pfleger NAWIC Treasurer
Session 2:	"Do's & Don'ts of Meeting Minutes"	Tuesday November 15, 2016 6PM CT	Diane Mike NAWIC Secretary
Session 3:	"Treasurer Duties & Keeping Records"	Wednesday November 30, 2016 7PM ET	Anne Pfleger NAWIC Treasurer
Session 4:	"Chapter Vice President as Committee Chair Coordinator"	Thursday December 8, 2016 7PM ET	Dove Sifers-Putman NAWIC Vice President
Session 5:	"Active Listening – for Chapter Presidents"	January 2017	Catherine Schoenenberger NAWIC President-Elect
Session 6:	"NAWIC Election Protocol – Chapter, Regional, National"	February 2017	Deb Gregoire NAWIC Parliamentarian
Session 7:	"NAWIC Office: Information EVERY Chapter Needs to Know"	March 2017	Dede Hughes NAWIC Executive Vice President
Session 8:	"Evaluating Chapter Effectiveness"	April 2017	Riki Lovejoy NAWIC Immediate Past President
Session 9:	"Relationship of NAWIC National & Chapter Charter"	May 2017	Tentative NAWIC Legal Counsel
Session 10:	"Effective Mentoring of Future Chapter Leadership"	June 2017	Connie Leopard NAWIC President
Session 11:	"How to Prepare a Chapter Budget"	July 2017	Anne Pfleger NAWIC Treasurer



# Committee Updates

Friendship Committee: Rachel Theriault

**Birthdays in February:**

February 13: Mackenzie Kersbergen

February 26: Marion Thompson



Membership Report: Connie Gemmer



A REMINDER – please plan to bring at least one of your colleagues or friends who is a woman in the construction industry to our March meeting, Wednesday March 22 (the 4th Wednesday of the month) at the Senator Inn in Augusta. Our guest speaker will be Commissioner Jeanne Paquette and this meeting is our chance to interest new members in all that NAWIC has to offer. (Our possible new members will be invited to attend this meeting free of charge.)

Scholarship Committee: Jody Watson

Our scholarship recipients have submitted their transcripts and WOW, are they doing great! We can be assured that our scholarship funds are being put to good use as these bright young students are progressing in their construction-related programs. Checks are being mailed to their colleges toward their spring semester bill.

The scholarship application has been tweaked slightly, and is available on the chapter website: <https://www.nawicmaine.org/scholarships/>. It has also been advertised on our Facebook page. For those of you on Facebook, please SHARE this with your friends! We are in the process of presenting our scholarship opportunity to all secondary schools in the State of Maine, the seven campuses of the Maine Community College system, and the seven campuses of the University of Maine system.



The scholarship deadline was changed to March 15<sup>th</sup> last year, in order to award the Joyce Newman Scholarship at the Construction Showcase in April. We have kept the deadline at March 15<sup>th</sup>, so do your part and spread the word about the NAWIC Chapter 276 scholarship program



# PDE Committee



JANUARY							FEBRUARY							MARCH							APRIL							MAY						
M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S
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30	31																																	

JUNE							JULY							AUGUST							SEPTEMBER						
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26	27	28	29	30			24	25	26	27	28	29	30	28	29	30	31				25	26	27	28	29	30	
							31																				



## Tentative Schedule

January – Joan Dolan in Augusta at the Senator

February – Maine Works Employee Story in Augusta at Senator

March – Jean Paquette in Augusta at Senator \*\*\*\*(4th Wednesday of the month, March 22nd)\*\*\*\*

April – Self Defense/Women’s health and safety in Lewiston at Pedro O’Hares

May – Bath Viaduct Tour w/dinner to follow in Brunswick

June – Skowhegan Public Works Rodeo

July – Mini Golf in Waterville at Giffords

August – Annual Meeting w/Joyce Taylor Augusta at Senator Inn

September – Installation of Officers in Augusta at Senator





**The 2015-2016 NATIONAL Officers:**

Connie Leopard , President

Catherine Shoenerberger, President Elect

Dove Sifers-Putman, CBT, Vice President

Diane Mike, Secretary

Anne Pflieger, CIT, Treasurer

Riki F. Lovejoy, Immediate Past President

Melanie Myers—President

Sue Ellen Stoddard—President  
-Elect

Janet Sullivan—Vice President

Wendy Jarred—Secretary

Robin Fulton Meyer —  
Treasurer

Karen Long—Immediate Past President



Contact Information:

Patti Susko, NEF Administrator

866-277-2883

651 Danville Drive

Suite 100, Orlando, FL 32825.6393

Online Testing now available for CCA, CIT, CDS & CBT.

**NEF has new certification available**

NEF has released a new construction industry certification—Construction Industry Specialist (CIS). This certificate program conveys a comprehensive introductory look at the construction industry and will prepare the participant for further training and educational opportunities needed in the various construction career pathways.

**Construction Industry Specialist (CIS)**

**Course Description:** Created through the NAWIC Education Foundation (NEF), the Construction Industry Specialist is a certificate program created for those individuals wishing to increase their overall knowledge of the construction industry. This comprehensive introductory look at the construction industry will prepare the participant for further training and educational opportunities needed in the various construction career pathways.

<http://nawiceducation.org/CIS>



*“The secret of getting ahead is getting started.”*

*Sally Berger*

# NAWIC PDE Webinar

**NAWIC PROFESSIONAL DEVELOPMENT & EDUCATION COMMITTEE**

*presents*

## **8 STRATEGIES FOR EFFECTIVE LEADERS**

Highly interactive conversation focusing on the ever changing circumstances and conditions you face as a leader in the construction industry. Be the LEADER others respect, trust and admire—inspire the best in others and insist on the best in yourself! You'll leave with 8 actionable strategies you can put into practice in your business – TODAY.

### **WEBINAR**

Wednesday, February 8

7:00pm-8:00pm EST

[join.freeconferencecall.com/pdenawic](http://join.freeconferencecall.com/pdenawic)

Dial-in: 515-739-1020; Access Code: 867648

**FREE for all NAWIC Members**

#### **What you can expect:**

- The SL 15: our brief pre-event online questionnaire, featuring 15 targeted leadership questions. Your responses will help shape the conversation! We'll tap into your specific leadership goals and challenges! Visit this link: <http://bit.ly/2jmRxIb>
- Lively, focused discussion
- Introduction to the 8 strategies and how to implement them

#### **ABOUT JIM BOUCHARD:**

"Through my life in martial arts, I transformed myself from dropout, drug abuser and failure to successful entrepreneur and Black Belt. Over 30 years of practice, study and teaching, I've developed the tools you need to master your life, career and business. I share the principles of Black Belt Mindset, and teach you how to use those principles to reach your fullest potential—and help other people reach theirs!" As a business speaker, trainer and author of *THINK Like a BLACK BELT* and *THE SENSEI LEADER*, Jim is in demand internationally touring and speaking to corporate and conference audiences. He appears regularly on TV and radio including such programs as BBC Worldview and FOX News.



**Save  
the  
Date**



# Membership/PR & Marketing Webinar Syllabus

NAWIC 2016-2017

CALL NUMBER: 641-715-0700

ACCESS CODE ID: 65644Z

ONLINE MEETING ID: [join.freeconferencecall.com/membership-prmarketingnawic](http://join.freeconferencecall.com/membership-prmarketingnawic)

# Schedule



<b>February</b>	<ul style="list-style-type: none"> <li>What to expect from a speaker event</li> <li>Branding materials for publications - what's available from National</li> </ul>	Feb 2 Noon (EST) and 6:30 pm (CST)	Victoria Kurczyn and Laurie Jimenez
<b>March</b>	<ul style="list-style-type: none"> <li>How to recruit New members</li> <li>Social media - starting FB/LinkedIn/Twitter accounts for Chapter, using the National hashtag</li> </ul>	Mar 2 Noon (EST) and 6:30 pm (CST)	Victoria Kurczyn and Laurie Jimenez
<b>April</b>	<ul style="list-style-type: none"> <li>Who to target for new members</li> <li>Creating a Web site/Blog for Chapter</li> </ul>	Apr 6 Noon (EST) and 6:30 pm (CST)	Victoria Kurczyn and Laurie Jimenez
<b>May</b>	<ul style="list-style-type: none"> <li>Corporate Sponsorships, how to recruit, how to thank for sponsoring</li> </ul>	May 4 Noon (EST) and 6:30 pm (CST)	Jillian Perkins and Angelina Sacco
<b>June</b>	<ul style="list-style-type: none"> <li>Year in Review - What worked, what didn't work for your Chapter</li> </ul>	Jun 1 Noon (EST) and 6:30 pm (CST)	Laurie Jimenez and Angelina Sacco
<b>July</b>	<b>No session planned - Enjoy your vacations</b>		
<b>August</b>	<ul style="list-style-type: none"> <li>Gearing up for Renewals</li> <li>Prepare for transition to new leadership</li> </ul>	Aug 3 Noon (EST) and 6:30 pm (CST)	Jillian Perkins and Victoria Kurczyn



# Heart of the Batter



## Ingredients:

For the cupcakes:

- 1 1/2 cups all-purpose flour
- 1 1/2 teaspoons baking powder
- 1/2 teaspoon salt
- 1 stick unsalted butter, at room temperature
- 3/4 cup granulated sugar
- 2 large eggs, at room temperature
- 1 teaspoon vanilla extract
- 1/2 cup strawberry-flavored milk, at room temperature
- 6 strawberries, hulled

For the frosting and topping:

- 2 cups confectioners' sugar
- 1/2 cup unsweetened cocoa powder
- 1 stick unsalted butter, at room temperature
- 1/2 cup heavy cream
- 3 strawberries, hulled and halved lengthwise

## Directions

To make the cupcakes:

Preheat the oven to 350 degrees F. Line a 6-cup jumbo muffin pan with paper liners. Whisk the flour, baking powder and salt in a bowl.

Beat the butter and granulated sugar in a large bowl with a mixer on medium-high speed until light and fluffy, about 3 minutes. Beat in the eggs, one at a time, then beat in the vanilla. Reduce the mixer speed to low; beat in the flour mixture in 3 batches, alternating with the strawberry milk, beginning and ending with flour, until just combined.

Divide the batter evenly among the prepared muffin cups. Bake until a toothpick comes out clean, 25 to 30 minutes. Let cool 5 minutes in the pan, then remove to a rack to cool completely.

Using a paring knife, cut a cone-shaped piece of cake out of the top of each cupcake (about the same size as the strawberries), stopping about 1/2 inch from the bottom. Stuff with the strawberries, then cover with a small piece of the removed cake.

To make the frosting:

Sift the confectioners' sugar and cocoa powder into a medium bowl. Transfer half of the sugar-cocoa mixture to a large bowl; add the butter and 1/4 cup cream and beat with a mixer on medium-high speed until smooth. Add the remaining sugar-cocoa mixture and 1/4 cup cream and beat until fluffy. Transfer to a pastry bag fitted with a star tip and pipe onto the cupcakes. Top each with a strawberry half.

Read more at: <http://www.foodnetwork.com/recipes/food-network-kitchens/name-this-dish-stuffed-cupcakes-recipe.html?oc=linkback>

# Member Companies

Thanks for your support

## REED & REED

@WORK

A FRANCHISE THAT WORKS FOR YOU



**SafetyWorks!**

MAINE DEPARTMENT OF LABOR



## Ganneston

CONSTRUCTION CORP  
*General Contractor - Construction Manager - Design Builder*



**MaineDOT**



## Maine Drilling & Blasting



## PIKE INDUSTRIES, INC.