

Urban Water Management Challenges and Achievements in Windhoek, Namibia

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Abstract

This paper gives an overview of the main challenges and achievements faced by Windhoek's water management sector. The paper highlights pertinent issues arising from increased water demand, and also explores current and future water supply augmentation options. Water planners experience management challenges as a result of a combination of factors, mainly, lack of funds and staff, limited expertise, poor communication between stakeholders, and weak regulation and enforcement. In order to meet these challenges water managers need to develop more robust and resilient strategies, including greater focus on water demand management.

Key words: urban water management, City of Windhoek, water demand, water supply, Namibia

1. Introduction

Urban growth in developing countries is increasing at an unprecedented rate. This has caught many city managers off guard, with the result that many cities are struggling to maintain and support service delivery. The expansion of cities due to population growth, rural-urban migration and industrialization has tremendously increased the demand for water. These challenges are putting substantial pressure on local water authorities and water planners to satisfy growing urban water demand (Abderrahman 2000).

27 This is even more challenging for developing arid countries such as Namibia, the driest country in
28 sub-Saharan Africa. Namibia has a very hot and dry climate with erratic rainfall patterns. This is
29 the result of two natural weather factors: firstly, annual rainfall patterns for the country are low
30 and highly variable, and secondly, much of Namibia is exposed to extremely high evaporation
31 rates. It is estimated that roughly 97 percent of rainfall is lost through evaporation. Therefore the
32 arid nature of the country alone means Namibia's fresh or potable water is an extremely precious
33 and scarce resource. Windhoek, the country's capital, is characterized as very hot and dry.
34 According to the Namibia National Weather Bureau (2003), the average annual rainfall for
35 Windhoek is only 360 mm.

36 Satisfying growing water demand has necessitated the construction of additional costly water
37 projects. This represents major technical, management and financial challenges to policy makers
38 and water managers. This paper describes the development of urban water demands and supplies,
39 and the urban water management practices in Windhoek. It also examines the present challenges
40 and achievements, and the measures required to achieve effective urban water management.

41 **2. Windhoek situation**

42 As the capital city and seat of government, Windhoek comprises the largest urban and industrial
43 development in the country. The bulk potable water supply scheme serving the city is owned and
44 operated by NamWater, the national bulk supplier of water in the country. The so-called "three
45 dam system" (explained below) transferring water to the Von Bach Water Treatment Plant
46 (VBWTP), near the town of Okahandja, comprises the bulk of the NamWater supply scheme for
47 the Central Areas of Namibia, including Windhoek. Other supply sources include the Windhoek
48 reclamation scheme, and groundwater in the Windhoek and northern aquifers.

49 **2.1 Urbanization**

50 Urbanization in developed countries was a result of rapid industrialization, whereas in developing
51 countries like Namibia it comes as a result of people seeking better standards of living. Rapid
52 urbanization is a distinguishing characteristic of contemporary Africa and driven largely by rural-
53 urban migration (Indongo 2015). Africa is becoming much more urbanized, with cities large and
54 small harboring the majority of the population.

55 In Namibia, urbanization occurred rapidly after independence, when the racially-motivated
56 mobility restrictions of apartheid were abolished and people could move freely. According to the
57 1991 Namibia Population and Housing Census, the urban population of Namibia was 28% of the
58 total population. Subsequently, this increased to 33% in 2001 and further to 42% in 2011 (Namibia
59 Statistics Agency 2012). Although there has been an overall increase in urban population in
60 Namibia, Windhoek has been by far the major focal point of urbanization. Its population increased
61 from 13.7% in 2001 to 16.2% in 2011 and, according to a report by Namibia Statistics Agency
62 (2014), is expected to constitute 36% of that population by 2019. The 2011 Namibia Population
63 and Housing Census shows that the country's urban population grew by 49.7% between 2001 and
64 2011. Much of this growth is attributed to demographic shifts in the form of rural-urban migration
65 leading to the rapid development of informal settlements on the outskirts of Windhoek. This has
66 seen the city's population increase from 233,529 in 2001 to 325,858 in 2011. Currently, in 2019,
67 according to the projections in Namibia Statistics Agency's report (2014), the city's population
68 has increased to roughly 430,000.

69 Due to the high urban population influx over a short period, the City of Windhoek (CoW), has
70 come under tremendous pressure to supply sufficient water. CoW's limited financial resources
71 combined with the size of the urban population, constrain the development of adequate urban
72 infrastructure, particularly water supply.

73 **2.2 Population Growth**

74 The increase in the proportion of people living in Windhoek is due not only to migration but also
75 natural growth of the existing population. Population growth and urbanization are forcing rapid
76 change, leading to a dramatic increase in demand for drinking water. According to a report from
77 CoW (2016), Windhoek's annual population growth rate is currently 4.4%, implying a population
78 doubling time of 16 years.

79 Because of rapid population growth, per capita water resources have decreased steadily and will
80 continue to do so. The geographic distribution of Namibia's water resources has not been
81 consistent with that of the population, especially since National Independence in 1990. Hence,
82 there is a growing need for more water transfers from greater distances from the capital.

83 **2.3 Industrialization**

84 Besides urbanization and population growth, steady economic growth in Namibia since
85 independence has significantly added to water demand in Windhoek, due to rapid industrialization
86 (Remmert 2016). CoW records show that business water connections increased from 4,832 in 2012
87 to 8,495 in 2015 and that this sector's water consumption more than doubled over the same period
88 (Remmert 2017).

89

90 **2.4 Climate Change**

91 According to Dirkx et al. (2008), temperatures in Namibia have been increasing since about the
92 1970s. The numbers of days on which the temperature exceeds 35°C have been increasing, while
93 the numbers with temperatures below 5°C have been decreasing, suggesting warming. Later onset
94 and earlier cessation of rains, resulting in shorter seasons in most areas, have also been observed,
95 and there has been a statistically significant decrease in the number of consecutive wet days in
96 various locations, while increases in rainfall intensity have been observed.

97

98 The most probable long term effects of climate change with respect to water supply are increased
99 maximum temperatures, with accompanying higher evaporation rates from surface reservoirs, and
100 more frequent droughts with an estimated decline of 20% in average rainfall in the Central Area
101 of Namibia (Midgley et al. 2005; Turpie et al. 2010).

102

103 **3. Water Supply**

104 CoW's water supply is based on the use of surface- and ground- water. The bulk water supply
105 system to Windhoek is drawn from the Central Area of Namibia (CAN). Its main sources of fresh
106 water are the Grootfontein–Omatako Eastern National Water Carrier (ENWC) and three large,
107 interlinked reservoirs – the Omatako, Von Bach and Swakoppoort dams – also called the three-
108 dam system. A pipeline connects the Omatako Dam (capacity 43.5 Mm³) in the north and the
109 Swakoppoort Dam (63.5 Mm³), in the west with the Von Bach Dam (48.6 Mm³) in the central area,
110 on which CoW relies heavily for fresh water. The distances to the three dams are 200, 100 and 70
111 km respectively. They are supplied with surface water from ephemeral rivers, as well as
112 groundwater transferred from aquifers in the karst area about 450 km north of the city. When
113 operated together, the safe yield of the three dams is approximately 20 Mm³/a, based on 95%

114 assurance of supply. However, due to erratic inflow into the three-dam system, chronic water
115 shortages have been experienced in Windhoek since 1990 (van Rensburg 2006).

116 Other water sources critical to Windhoek are boreholes from which groundwater is abstracted and
117 the reclaimed water from the Goreangab Water Reclamation Plant, which are owned by CoW. In
118 1993 CoW installed a dual pipe system to ensure that all municipal parks, gardens and sports fields
119 could be irrigated with treated sewage effluent, replacing between 5 and 7% of potable water
120 demand.

121 However, over the years, Windhoek's increasing water demand has steadily outgrown the supply
122 from the three-dam system. It has been estimated that by 2012 all existing water resources in the
123 CAN, excluding the Windhoek Aquifer (WA), had been developed to their full potential.
124 Windhoek's water demand grew from around 21 to around 27 Mm³/a from 2005 to 2014
125 (Government of Namibia, 2014).

126 **3.1 Water supply augmentation**

127 According to Lahnsteiner and Lempert (2007), all developable water resources within 500 km of
128 CoW have been fully exploited and the supply from the three-dam system cannot be guaranteed
129 (owing to both climate change and population growth in northern Namibia). The city must,
130 therefore, get water from other areas. Furthermore, water demand in the CAN since 2013 has
131 exceeded the 95% safe yield of the resources available, and CoW's water demand alone is expected
132 to nearly double by 2050 – from the current 27 to approximately 50 Mm³/a (Murray et al. 2018).
133 The city's population is expected to reach 790,000 in 2050.

134 **3.1.1 Windhoek Aquifer**

135 At the start of the 1990s, with the anticipated increasing demand and the threat to water supply
136 security posed by droughts and climate change, a number of water supply augmentation proposals
137 were put forward. In 1997 the option of recharging the WA artificially was considered the most
138 favorable and cost-effective. The idea of using the WA as a water bank, whereby treated surface
139 water would be transferred to the aquifer for safe storage and use when needed, was taken up
140 keenly by CoW and plans to construct a managed aquifer recharge scheme were put in place
141 (Murray et al. 2018).

142 The WA lies beneath the southern part of the city, and is owned and operated by the CoW. The
143 recharge project is a significant water supply augmentation accomplishment for the city, because
144 the underground storage is not affected by evaporation. Previously CoW's water was stored in
145 dams, exposing it to high evaporation rates. In general, the whole country potentially loses much
146 more water through evaporation than it receives as rainfall (Biggs & Williams 2001; Mendelsohn
147 et al. 2009; Uhlendahl et al. 2010). Further, the aquifer's recovery period is shortened substantially
148 by artificial recharge, which also provides higher water supply security.

149 The source of recharge water for the WA is surface water from the three-dam system (75%) and
150 reclaimed water (25%). Both are treated to drinking quality standards developed to prevent
151 groundwater quality deterioration, and minimize clogging of the recharge boreholes (Murray et
152 al., 2018).

153 **3.1.2 Windhoek Aquifer Storage and Recovery Capacity**

154 Considering the growing demand, and the threat of drought and climate change, CoW decided to
155 increase the aquifer's storage and recovery capacity to its maximum potential. By 2011, twenty
156 additional boreholes – ten each injection and abstraction – had been drilled with combined
157 capacities of 675 (injection) and 745 m³/hr (abstraction). In 2016 twelve additional boreholes (up
158 to 500 m deep) were drilled, primarily for abstraction, and, in 2017, more deep abstraction
159 boreholes (400 to 500 m) were drilled. The aim is to use as much of the aquifer's storage as
160 possible, as this will significantly enhance water supply security (Department of Water Affairs
161 2010; Murray et al. 2018). In the 2015/16 drought, water from the WA did give the city water
162 security, because the aquifer had been recharged via the boreholes previously.

163 Plans to expand the aquifer recharge scheme are already in place because of the city's increasing
164 water demand. The aquifer's useful storage capacity is estimated at 90 Mm³, or about three times
165 current annual water demand. As all of this water is not accessible to the existing boreholes – they
166 do not go deep enough – new, deeper, boreholes are being drilled (Remmert 2016). Therefore;

- 167 1. The rate of artificial recharge of WA will increase to 12 Mm³/a by 2019.
- 168 2. The boreholes will be equipped for drought abstraction of 19 Mm³/a from 2019.

169 3. The storage capacity of the water bank will be increased from 41 to 71 Mm³/a after
170 completion of the boreholes and infrastructure, from 2018/19

171 **3.1.3 WA pollution hazard**

172 As noted, the WA is in the south of Windhoek, within the boundaries of two residential areas –
173 Kleine Kuppe and Cimbebasia – an industrialized area (Prosperita) and Kupferberg Landfill. At
174 Kupferberg, two cells are used for waste disposal. General household, commercial and industrial
175 wastes are disposed of in the general cell, while hazardous wastes go to the hazardous cell. To
176 prevent leachate leakage contaminating the soil and/or the WA, the cell is lined to inhibit leakage
177 to the substrate as far as possible (Hasheela 2009). CoW strictly monitors the WA and the
178 catchment. The Kupferberg landfill has had no measurable impact on water quality in the WA
179 since waste disposal started around 2000.

180 To minimize the pollution threat to the WA, CoW has imposed strict regulations to protect it.
181 These require CoW to be compensated by anyone causing pollution to the WA, whether
182 intentionally or not. The polluter also bears the cost of dealing with the damage caused.

183 The regulations also provide for a new "conservation" or "groundwater protection" land zone,
184 covering the entire southern part of the city. No industrial or other type of business that could
185 pollute the WA will be permitted in the zone. There is also a buffer strip, which acts as a no-
186 building zone, south of the Windhoek Bypass to the east (Dentlinger 2005).

187 The WA is expected to act as a buffer in times of acute water shortage. When fully developed, the
188 aquifer is expected to provide security for two or three years as the sole water resource during
189 drought conditions.

190 **3.2 Direct Potable Reuse (DPR)**

191 Windhoek is well known for pioneering direct potable reuse (DPR) and has been practicing it since
192 about 1968, when the first treatment plant was built, after Windhoek's natural springs started
193 drying up due to increased water use. The plant was initially designed to produce 27,000 m³/d, but,
194 because of continuous demand increases, has been upgraded from time to time and currently yields
195 around 41,000 m³/d (Gross, 2016). Up to 35% of the city's water can be supplied from treated
196 sewage via the Gammams Waste Water Treatment and New Goreangab Water Reclamation plants.

197 Up to approximately 7% of the water used is partially treated and supplied, as noted, for the
198 restricted irrigation of sports fields, parks and cemeteries (Lahnsteiner & Lempert 2007).

199 The WA and DPR are currently the only functioning augmented supplies in use by the City, but
200 are estimated to be sufficient for only 2 or 3 years, in times of drought. To increase short-term
201 water security, therefore, CoW are considering other augmentation ideas. One possibility is to
202 desalinate seawater, another involves transferring water from the Okavango River by pipeline
203 through the northern regions to CAN. These alternatives pose a number of challenges. For
204 example, the Okavango River is shared by Angola, Botswana and Namibia, and extracting water
205 from it is politically sensitive, so that the bureaucracy could make progress slow. The time, cost
206 and environmental hazards associated with these alternative water sources are also major
207 challenges that need to be addressed urgently.

208 **4. Sector Organizations**

209 **4.1 Water Sector Organization in Windhoek**

210 Namibia's water sector reform process began in the late 1990s, and emphasized emulating
211 international practice by separating roles and responsibilities between institutions as well as levels
212 of government (Government of Namibia, 2008). The Government of Namibia (GRN) has also
213 strived to rectify and reform the institutions within the state structure inherited from the former
214 apartheid regime, and tasked with governing water supply, demand and sanitation (Hyens 2005).
215 The Department for Water Resources Management within the Ministry of Agriculture, Water and
216 Forestry (MAWF) is responsible for water resources management and drinking water supply in
217 Namibia. NamWater, a state-owned bulk water supplier that operates dams, pipelines and water
218 treatment plants throughout the country, is in charge of supplying water to Windhoek, after which
219 the CoW is mandated to distribute and sell the water to households and businesses.

220 **5. Windhoek Sector Challenges**

221 **5.1 Governance Challenges**

222 Urban water management in developing countries is a multifaceted challenge. The number of
223 factors and stakeholders that need to be taken into account, as well as variable socio-economic
224 situations, make the system complex. Grindle (2007) states that governance plays an important
225 role in urban water management performance.

226 According to Remmert (2016), weak implementation of plans and policies is one of the most
227 pertinent problems hampering the country's water sector, and arises from inadequate governance
228 structures. Lack of coordination, decentralization challenges and the absence of key governing
229 instruments are also noted as having contributed to the poor governance performance. The GRN
230 also acknowledges the water sector's poor performance and how this has affected efficient water
231 supply provision. For example, the Integrated Water Resource Management Plan (Government of
232 Namibia 2010) reports weak coordination and communication between institutions, and
233 recommends improved coordination between central and decentralized water management
234 structures (Government of Namibia 2014).

235 Historically, the performance of urban water systems in developing countries has been sub-
236 optimal, and not due only to inappropriate technology. It should be recognized that urban water
237 management poses complex problems that cannot be solved by individual stakeholders. System
238 failures, particularly in developing countries, have arisen partly because of a top-down approach
239 with limited stakeholder involvement. Finding consensus on what the problems are and how to
240 solve them remains a fundamental challenge. The issue is further compounded by the lack of
241 discussion platforms through which businesses and private individuals can engage government
242 (New Era 2016).

243 **5.2 Skills and capacity building**

244 A critical concern affecting urban water management in Windhoek is staff and skills deficit. The
245 main reason is staff moving from the public to the private sector because of more attractive
246 benefits, such as higher salaries, and better career growth and development opportunities (Biswas
247 2016). To put this into perspective, Sherbourne (2013) shows that GRN had a continuous decline
248 of employee numbers in the water industry from 2001 to 2008, when the total staff complement
249 within state institutions almost halved from 1,160 to 601.

250 The point is emphasized in the Integrated Water Resource Management (IWRM) Plan 'Review
251 and Assessment of Existing Situation' report which states that: "Staff retention is a difficult issue
252 for all government and private water institutions and service providers because there is a lack of
253 skilled people and a continuous movement of skilled persons between the institutions."
254 (Government of Namibia 2010).

255 This imbalance of skills between the public and private sectors hinders water management as the
256 expertise available is not aligned properly with the areas in greatest need of it (Remmert 2016). It
257 is fortunate for Namibia that the skills and expertise with regards to water resource management
258 in the private sector remain available for the country's development. Taking this into
259 consideration, and to counter the skills and staff gap within the public sector, the GRN in its IWRM
260 report (2010) indicates that the private sector should be involved in mentoring, and capacity
261 building and maintenance. That this point has been actively pursued is evident from the numerous
262 assessments and plans available focusing on the water sector, and emanating from private firms
263 and consultancies.

264 **5.3 Capital Investment**

265 Availability of adequate funds and their release in a timely manner, to operate and maintain
266 existing water and wastewater facilities in urban areas in developing countries, is a major
267 challenge. Operation and maintenance of existing water supply and wastewater treatment systems,
268 as well as the construction of new systems, are often constrained by lack of funds (Biswas 2006).

269 In Windhoek, the financial management of many utilities leaves much to be desired. Another
270 severe problem is the long-term and seemingly continuous lack of capital investment in water
271 supply infrastructure rehabilitation and building (Remmert 2016).

272 To develop a relevant funding strategy it would be necessary to define as accurately as possible
273 the funding or investment gap needing to be bridged. It would also be important to distinguish
274 clearly between capital expenditure and recurrent costs as there are different funding strategies for
275 these.

276 **5.4 Water infrastructure**

277 In most cities, urban water system infrastructure (storage, treatment, transport and distribution)
278 has exceeded its design life, and has not received priority for maintenance and replacement. It is a
279 technological and financial challenge to maintain and upgrade infrastructure such that quality
280 water can continue to be delivered to all sectors, and wastewater adequately collected and treated
281 (Khatri & Vairavamoorthy 2007; Vahala 2004).

282 In Namibia, water infrastructure has only expanded marginally since Independence (1990), mainly
283 because it is capital intensive and Namibia is a developing country. Remmert (2016) notes that the
284 existing infrastructure is ageing and in poor condition, and recommends that the government
285 prioritize rehabilitation and modernization of existing and degraded water infrastructure, and
286 secure the required funds.

287 Leakage goes hand-in-hand with depleted infrastructure. The Windhoek Bulk Water Master Plan
288 (City of Windhoek 2004) found that leakage rates in some households were very high due to
289 inferior equipment and lack of maintenance. The leakage on premises varied from 31 to 110 l/d,
290 with an average of 87.8. An acceptable leakage figure might be around 20 l/d. If this could be
291 achieved, the estimated annual savings would amount to about N\$ 5.8 million (US\$ 1,151,000),
292 calculated at an average selling price of N\$ 6.00/m³ (City of Windhoek, 2004).

293 **5.5 Resource Mobilization**

294 It is a challenge for CoW to manage its own water budget in the context of broader circumstances
295 and to allocate resources. The national budget has repeatedly prioritized infrastructure
296 development in the transport, military and public service sectors, while only limited provisions
297 have been made for water and sanitation (Brown 2016). Because of these competing demands
298 CoW receives inadequate funds for water projects, leading to delays in project execution. Allowing
299 for the time needed to build infrastructure and the cost involved, a proactive strategy is needed to
300 secure funds for short-, medium- and long- term projects, instead of playing “catch up” with water
301 supply and demand.

302 **5.6 Water availability in the informal settlements**

303 The rapid rate of migration to the city since Independence has resulted in the mushrooming of
304 informal settlements on Windhoek’s outskirts. To provide water to them, CoW introduced post-
305 and pre- payment systems. The post-payment system uses a community tap, where a small group
306 of households – usually 5 to 6 – use one tap. Each month the cost is divided between them and
307 paid to a committee member, who then pays the municipality. The pre-payment system which
308 consists of water points, requires each household to use a pre-payment card to access water. Each
309 system has advantages and disadvantages.

310 Owing to the high annual influx of people, however, the city has not been able to keep up. CoW
311 now grapples to plan and manage the demographic transition processes efficiently, equitably and
312 sustainably. Lewis et al. (2018) show that water supply to the informal settlements has declined
313 progressively and that water accessibility is generally poor. The situation further compounds the
314 challenges to provide drinking water to all residents in the city.

315 **6. Water Demand Management**

316 Globally, urban water resource management has shifted from supply to demand management,
317 because of rapid population growth, periods of severe drought, accelerating demand for water,
318 increased energy costs, the need to postpone large-scale water infrastructure investments due to
319 limited financial resources, and arid or semi-arid climatic conditions (Magnusson 2004).

320 Due to the number of people moving to the city and a severe drought in 1993, CoW decided that
321 the best way to conserve water in the short- and medium- term was through water demand
322 management (WDM). Accordingly, an integrated WDM policy was initiated in 1994. Its aim was
323 to reduce consumption and improve water use efficiency, especially within the high-income group,
324 by implementing a wide range of measures. The strategy consists of policy issues (including block
325 tariffs), public awareness campaigns, and technical measures.

326 One of the most effective measures to control water consumption was a block tariff structure,
327 whereby the price of water increases with the volume used. Between 1994 and 1999, residential
328 water use decreased substantially from 201 to 130 l/c/d, which could be attributed partly to the
329 new pricing policy (van der Merwe 1999).

330 Initially, the block tariff structure reduced water consumption by changing consumers' water use
331 habits and savings exceeding 30% were achieved (van der Merwe 1999). However, over time,
332 water use per capita more or less reached a plateau, despite water rates increasing almost yearly.
333 This indicated that block tariffs should not necessarily be seen as the ultimate tool in urban water
334 demand management and that other measures that produced successful water user responses
335 needed to be explored (Magnusson 2005). In 2015, CoW announced a new "penalty tariff" for
336 individual households that consumed more than 50 m³/month. The threshold was lowered
337 subsequently to 40 m³ and residents' basic water tariffs were increased by 10% in 2016 (Haidula
338 2015).

339 Windhoek's implementation of WDM is seen by many as a success story (Udendahl et al. 2010;
340 Magnusson 2005; van der Merwe 1999). The success can be attributed to the dedication and active
341 involvement of the leadership; the holistic approach; the environmentally sustainable reuse of
342 water, and the financial sustainability, as the WDM achieved annual savings up to N\$ 6.84 million.
343 Between 1994 and 1999, the policy was the main instrument for successful reduction of about 40%
344 in per capita water consumption. According to Mwendera et al. (2003), at the time, Namibia's
345 WDM instruments were seen as some of the most advanced and comprehensive in the Southern
346 African Development Community (SADC) region.

347 However, in spite of this progress, the low budget allocation and inconsistency in implementing
348 the plan affected it negatively. There is strong motivation only during severe droughts and not
349 when water levels are considered sufficient. Appropriate WDM strategies including public and
350 private water-saving measures should continue to be promoted and enforced within the CAN,
351 regardless of the supply situation. Magnusson (2005) also noted that, for WDM in Windhoek to
352 be a success, continuous funding is required.

353 **7. Conclusions**

354 CoW's water resource management problems are multi-faceted, and cover a wide variety of
355 economic, political and social issues. Current trends indicate that increasing population growth,
356 urbanization and industrialization are unavoidable, and, therefore, one of the major challenges
357 facing the city is meeting the growing demand in the future. Strategic plans for urban water
358 management that incorporate adequate demand and supply analysis are needed. Government,
359 together with stakeholders, should explore funding models for long-term water needs. Establishing
360 and realizing funding models for new water infrastructure is imperative as they are a key
361 requirement for meeting growing water supply demand.

362 Governance challenges within the water sector contribute to slow progress. Water management is
363 hampered by lack of funds and staff, limited expertise, poor communication between stakeholders,
364 and weak regulation and enforcement. To manage the wide-ranging scope of water responsibilities
365 effectively among all the institutions involved, it is suggested that the current communication
366 strategy be examined and alternative systems of cooperation be considered, to enable alignment of
367 activities and policies. These issues need to be addressed if CoW wish to have sustainable socio-
368 economic development in the long-term.

369 At present, WDM is only used tentatively when there is a water crisis, so society's water behavior
370 changes little once that is over. On the basis of the above, CoW has two choices: to continue with
371 the 'business as usual' or 'do nothing' approach, which, for the most part, looks only at
372 contributing to short-and medium- term water supply. This will lead consistently to inadequate
373 water provision. The alternative is to prepare and plan for the long term, and accelerate WDM
374 efforts by drastically altering the mind-sets of decision-makers, water managers and water users.
375 This might seem a daunting task, but with strong political will and well-organized management,
376 sustainable WDM can be achieved.

377 Thus far, CoW has managed to provide its citizens and industry consistently with a 24-hour water
378 supply, even during severe drought. Despite the growing water demand pressures, CoW has done
379 well to augment Windhoek's supplies. The latest water augmentation project being artificial
380 recharge of the WA, which contributes significantly to the city's long-term supply. Protecting this
381 vulnerable source should be a high priority. Although management and protection regulations are
382 incorporated for the WA, CoW should strive for an Environmental and Assessment Management
383 Law, to govern the safe and sustainable use of the aquifer.

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