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An exploration of shifts in visual fixation prior to the execution of baseball batting: Evidence for oculomotor warm up, attentional processes or pre-performance routines?

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1 **Abstract**

2 The visual performance of athletes should be considered high on the list of variables
 3 fundamental to elite sport performance. One particular aspect of visual performance that has
 4 gained dominance over the last 25 years is the quiet eye. Quiet eye is the final visual fixation of
 5 long, steady duration prior to the execution of a motor skill. However, as the concept of quiet eye
 6 has achieved dominance in the field of motor control, we know increasingly less about the visual
 7 behavior that precedes the onset of it. This is especially true for externally-paced interceptive
 8 tasks such as baseball hitting. The present study collected data on the visual scene using mobile
 9 eye trackers, as experienced by 58 professional baseball players during batting practice. The
 10 results suggest that athletes exhibit multiple dynamic shifts in visual fixation prior to the onset of
 11 quiet eye and the pitcher's action. Furthermore, cluster analysis revealed a significant positive
 12 relationship between the number of shifts in visual fixations and batting average, indicating that
 13 this visual skill may contribute to more efficient interception of the ball. The purpose of these
 14 dynamic shifts in visual fixation are proposed, alongside a call for further research to develop a
 15 deeper understanding of this pre-task visual behavior and its role in sport performance.

16 Key words: *baseball, visual fixation, eye tracking, quiet eye, visual performance*

1 **Introduction**

2 Elite level sport is a domain that attracts researchers from many different fields in the
3 quest to discover the distinctive factors responsible for high performance [1]. To this end,
4 physical variables, such as strength and agility and technical skills such as efficient biomechanics
5 and neuropsychological skills have all been examined [2]. The examination of
6 neuropsychological skills in athletes has specifically focused on the development of differences
7 in visual behavior [3], decision making [4], perceptual expertise [5], memory [6], cortical
8 activation [7], and pre-performance routines [8] as precursors of high performance. To isolate
9 one of these variables as an example – pre-performance routines – research illustrates that expert
10 athletes have a precise neural network that uses motor and visual information more efficiently
11 than novices, the employment of which leads to enhanced performance [9]. It is the efficient
12 processing of visual information that may be key to enhancing understanding of high levels of
13 performance in sport. Indeed, 90% of input to the brain is visual [10], with 50% of the brain
14 dedicated to visual processing [11]. Through the study of gaze behavior it is possible to ascertain
15 the strategy athletes use to elicit information from the environment [12].

16 Among the most studied characteristics of gaze behavior are fixations and saccades.
17 Fixations occur when an athlete maintains visual gaze on a single target, and saccades are
18 conversely rapid, ballistic movements of the eyes that abruptly change the point of fixation [13],
19 allowing the individual to scan the visual environment. Such gaze behavior can be measured by
20 eye tracking equipment, and with the substantial development in this technology over the last
21 few years, it is now relatively straightforward to collect data in situ by using mobile, wearable
22 devices [14, 15]. Collecting gaze behavior data in situ is preferable to laboratory conditions as

1 the data gathered is more naturalistic [16]. Indeed, wearable eye tracking equipment has been
 2 used to examine athletes' visual search behaviors such as where they look during the
 3 performance of their sport [17]. Such examples have revealed differences in visual gaze behavior
 4 based on skill level [18], the number of locations in which individuals look [19], their cognitive
 5 and information processing loads [20], and decision-making time and accuracy [21]. From an
 6 optometric perspective, when comparing the results of the visual performance of elite level
 7 athletes compared to non-athletes, differences emerge in relation to near-far focusing [22], depth
 8 perception [23], accommodation [24], static acuity [25], dynamic acuity [26] and peripheral
 9 vision [27]. The relative importance of the visual system in athletes has led some researchers to
 10 attempt to understand whether the ocular muscles need exercising and training in order to
 11 increase visual efficiency [28]. The results of these studies have historically been mixed with
 12 Abernethy and Wood [29] finding no evidence to suggest that visual training led to
 13 improvements in vision or motor performance, and Clark and colleagues [30] finding a
 14 significant increase in batting average from their baseballer recipients of their vision training
 15 regime. However, a review of digital training techniques associated with sports vision training by
 16 Appelbaum and Erickson [31] have suggested that there are "...many specific instances of tools
 17 and products that are available to train vision and cognition for the purpose of improving
 18 sporting proficiency" (p.21).

19 One area of visual behavior research heavily linked with sporting proficiency is the
 20 concept of "quiet eye" (QE). Vickers [32] defines QE as "the final fixation or tracking gaze that
 21 is located on a specific location or object in the task space within 3° of visual angle (or less) for a
 22 minimum of 100ms." (p.1). Vickers [33] suggests QE refers to the brief moment when task
 23 relevancy is processed and motor plans are co-ordinated for an immediate task. Research has

1 concluded that skill level is influenced by QE in open externally-paced skills such as baseball
2 and cricket [34], and closed self-paced skills such as golf [35]. However, the relative effect of
3 QE on the performance of these differently classified skills varies. For example, for in closed
4 skills such as golf putting the late portion of QE supports performance [36], and in interceptive,
5 closed skill tasks such as baseball hitting, an early QE is more beneficial [37]. Williams [38]
6 suggests “the issues of identifying causal mechanisms [of QE] are compounded in tasks that
7 involve interception of objects in flight and interactions with teammates and opponents” (p.2).
8 He goes on to question the relevance of QE in any other tasks other than those involving aiming.
9 In a more general criticism, QE has been challenged for being considered the main visual process
10 occurring before an upcoming task, where, for example shifts in fields of view over time are
11 important, particularly in externally-paced open skills such as handball [39]. In their
12 experimental study Glöckner and colleagues [39] used handball players to investigate
13 playmakers’ choices and success. This research concluded that, in an external-skill based, team
14 environment at least, that shifts of attention over time need to be acknowledged as predictors of
15 motor skill success, and not only isolated fixations. Shifts in attention over time may be critical
16 to success in externally-paced and interceptive sports for the purposes of extracting different,
17 relevant information from multiple areas of display in the visual field. The importance of
18 peripheral perception is also key (for an overview, see [40]), to motor execution success.
19 Therefore, as Vickers [33] suggests, if fixated information is the only critical variable in
20 successful motor execution, then there would be no role for the stimuli gathered from multiple
21 areas of the visual field, including the periphery. Indeed, maintaining a steady fixation can aid
22 pick up of peripheral vision. The term "visual pivot" is used to account for this, where a virtual
23 fixation position that does not have significant value is used to elicit information from the

1 periphery [41]. Support for the use of visual pivots in enhancing skill execution has been found
2 in golf [41], boxing [42], and baseball [43].

3 Baseball is a sport requiring a high degree of visual processing, none more so than for the
4 batters [30]. The speed of baseball pitches often exceeds the visual tracking capabilities of the
5 batter [43], forcing the pick-up of advanced cues containing relevant information from the visual
6 field prior to the release of the ball from the pitcher [43]. Advanced cues in "striking" sports are
7 considered to be "game tactics, subjective probabilities, and an opponent's movement pattern"
8 [44]. In baseball specifically, the pitch count and number of batters on base provide advance cues
9 in baseball as to the likely next type of pitch and its location relative to the strike zone [45]. In
10 addition, the kinematics of the pitcher's movement patterns help batters decide whether to swing
11 or not swing at a pitch, with the goal of scoring a run or contributing to a run being scored [46].

12 Although it is understood that early visual information is part of an expert's specific
13 visual search strategy that utilizes peripheral vision to predict the trajectory and speed of the
14 pitched ball, little is understood regarding how to maximize this visual search for relevant
15 information or indeed visual preparation for action. For example, is a visual warm up required or
16 do batters simply enter the box and search for their preferred visual pivot before facing the
17 pitcher? The purpose of this study therefore, was to determine if there were any differences in
18 batters' oculomotor behavior *preceding* the onset of the visual search strategy prior to receiving a
19 pitched ball. In addition, this study sought to understand whether there was a relationship
20 between particular patterns of preparatory oculomotor behavior, offensive statistics such as on
21 base percentage and batting average and length of professional baseball career in a sample of
22 major and minor league baseball players.

1 **Method**

2 **Participants**

3 The sample consisted of 58 contracted professional baseball players from one Major
 4 League Baseball (MLB) team in the United States of America. The study was conducted during
 5 the team’s pre-season training camp in 2013. Of the total sample, 13 were repeat major league
 6 competitors who were either contracted to the present team or were contracted to another
 7 baseball team during the previous season. The remaining 45 players were from the team’s minor
 8 league system, attempting to make the major league roster for 2014. It is noteworthy to consider
 9 that the classification of minor and major leaguers is a fluid one; a player’s assigned level of
 10 competition can change often within their career and even within the span of one season. Given
 11 this was training camp, none of the participants were guaranteed a position on the team’s major
 12 league roster; their level of classification (major v. minor) would be determined at the end of
 13 training camp. The participants were all male and ranged in age from 24 to 48 years old ($M =$
 14 32.00 years, $SD = 3.54$). See Tables 1 and 2 for descriptive statistics.

15 **Table 1. Participant ethnicity and handedness**

| Ethnicity | | Handedness | |
|--|----|--------------|----|
| Hispanic | 22 | Right-handed | 41 |
| White | 20 | Left-handed | 11 |
| Other (incl Black, Native Hawaiian) | 16 | Ambidextrous | 6 |

Table 2. MLB versus minor league batting statistics

| | MLB | Minor League |
|-------------------------|--------------------------|--------------------------|
| At-bats | 3185 (<i>SD</i> = 1761) | 1987 (<i>SD</i> = 1051) |
| Overall batting average | 0.27 (<i>SD</i> = 0.02) | 0.24 (<i>SD</i> = 0.45) |
| On base % | 0.34 (<i>SD</i> = 0.03) | 0.31 (<i>SD</i> = 0.16) |
| On base slugging % | 0.77 (<i>SD</i> = 0.07) | 0.72 (<i>SD</i> = 0.50) |

1 **Apparatus and stimuli**

2 Applied Sciences Laboratory (ASL) mobile eye technology (“eye tracking device”) was
 3 used to gather the visual eye tracking data. The participants wore the eye tracking device during
 4 live batting practice on the playing field. During the live batting practice, players swung at
 5 pitches. All pitches were thrown from a regulation distance of 60 feet 6 inches (18.44 meters) by
 6 the one pitcher. The eye tracker was used in the present study to collect data on the visual scene
 7 as experienced by the athletes. This data was coded and analyzed for subsequent analysis.

8 **Procedure**

9 The present study was approved by East Carolina University’s Institutional Review
 10 Board. After providing written informed consent to participate in this study, the individuals were
 11 met on a one-to-one basis by the researcher in an office adjacent to the practice field. The
 12 researcher explained to the players that they were participating in an assessment of the visual-
 13 motor behavior and visual responses that batters elicit when attempting to hit a pitch. The
 14 participants were informed that the data gathered would be shared with the team coaching staff,
 15 and anonymously with the academic community. Each participant was then fitted with the eye

1 tracker, which was calibrated to ensure the data collected was accurate. The players then walked
2 out to the field and took 10 swings in response to pitches. The same pitcher was used for all
3 batters. The batters were tested in a randomized order which meant that some participants
4 experienced a delay of several minutes between being fitted with the eye tracker and entering the
5 batter's box. After their batting practice session, participants left the field and returned to the
6 office where the eye tracking apparatus was removed and the participants were debriefed by the
7 researcher. All testing took place over two days. The visual tracking and video data obtained
8 from the eye tracking device included the equipment fitting phase, to batting practice, and to the
9 return of the equipment to the researcher. The video data gathered from each participant was
10 downloaded into mp4 format. The video data provided environmental context to this study and
11 served as an ecologic frame for the eye tracking data.

12 **Data analysis**

13 Videos files of the visual behavior data captured by the eye tracking devices were first
14 edited to ensure the footage for analysis included the batting practice period only from the time
15 the individual stepped into the batter's box, to the time they left. For the purposes of coding, the
16 visual behaviors exhibited by the individuals were coded from entry into the batter's box to their
17 first strike at the ball. The visual behaviors exhibited by the athletes prior to hitting involved a
18 pattern of shifts in visual focus prior to the ball being pitched. '*Shifts in visual focus*' in this
19 context were defined as multiple shifts of visual fixations from the home plate (near) to the
20 pitcher (far) and vice versa, in preparing to hit the ball during active batting practice. The
21 frequency of these shifts in fixations were coded and recorded for each participant separately by
22 three researchers for inter-rater reliability (IRR). An IRR analysis was performed to assess the
23 degree that coders consistently identified the frequency of shifts in fixations. The marginal

1 distributions of frequency of shifts in fixations did not indicate prevalence or bias problems,
 2 suggesting that Cohen's [47] kappa was an appropriate index of IRR [48]. Kappa was computed
 3 for each coder pair then averaged to provide a single index of IRR [49]. The resulting kappa
 4 indicated almost perfect agreement, $\kappa = 0.81$ [50], consistent with previously published IRR
 5 estimates obtained from coding similar constructs in previous studies. The frequency of shifts in
 6 visual fixation data was added to the individuals' previous season statistics that included on base
 7 percentage, batting average and time in professional baseball to explore relationships between
 8 variables. Although the assumption of normality was met, the initial exploratory data analysis
 9 revealed a bimodal distribution of data (See Figs 1 and 2) which warranted further investigation.
 10 To this end, to generate visual profiles of professional baseball players, a cluster analysis was
 11 conducted.

12 Hierarchical and nonhierarchical cluster analyses were conducted using a two-step
 13 process to improve stability in the cluster solution [51]. Using standardized scores, the observed
 14 variables (on base percentage, batting average, and time in professional baseball) were entered
 15 into the cluster analysis. The first stage involved a hierarchical cluster analysis using Ward's
 16 linkage method with squared Euclidian distance measure to determine the number of clusters in
 17 the data. Ward's method is an agglomerative clustering method based on sum-of-squares
 18 criterion and produces groups that minimize within-group dispersion [51]. The second stage
 19 involved a k means (nonhierarchical) cluster analysis by specifying the most appropriate cluster
 20 solution from stage 1. After identifying the visual profiles, we performed separate univariate
 21 ANOVAs using the dependent visual control variables (frequency of shifts in visual fixation,
 22 near focus, far focus, first focus) to explore differences between clusters. Lastly, eta squared (η^2)
 23 were used to determine effect sizes.

1 **Results**

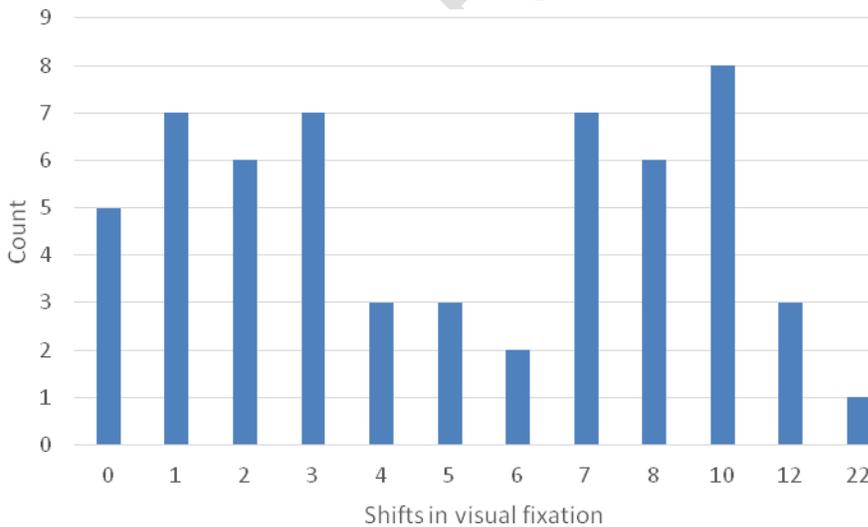
2 Descriptive statistics and frequency distributions of shifts in visual fixation and on-base
 3 percentage (OBP) and batting average (BA) are presented below in table 3 and figs 1, 2 and 3:

4 **Table 3. Descriptive statistics for batting average and on base percentage**

| | Clusters | Mean | Std. Deviation |
|--------------------|----------|-------|----------------|
| Batting Average | 1 | .2484 | .01524 |
| | 2 | .2622 | .02605 |
| On Base Percentage | 1 | .2786 | .01049 |
| | 2 | .3076 | .01651 |

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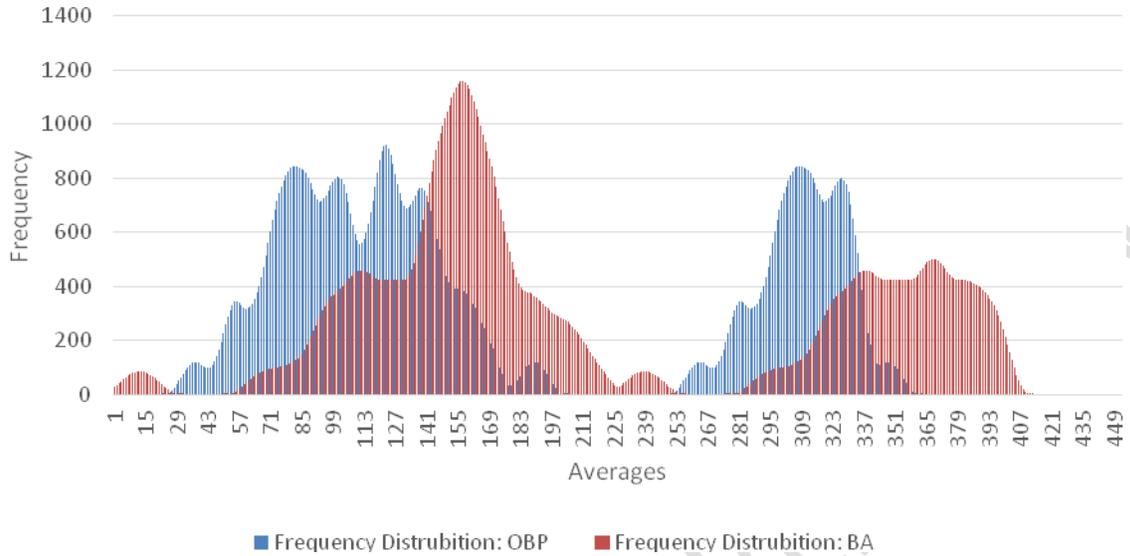
6 **Figure 1: Frequency distribution of shifts in visual fixation**



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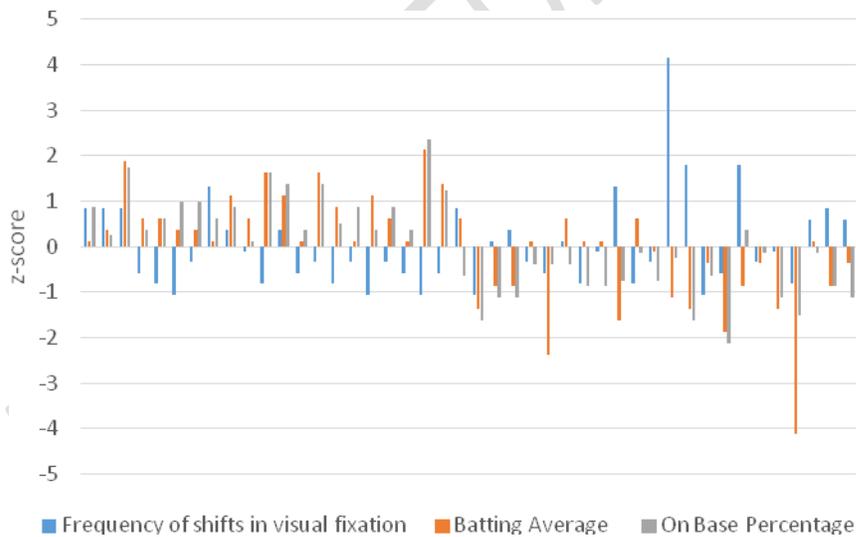
1 **Figure 2: Frequency distribution for on-base percentage (OBP) and batting average (BA)**



2

3 **Figure 3: Z-score of frequency of shifts in visual fixation, batting average, and on base**

4 **percentage for each cluster**

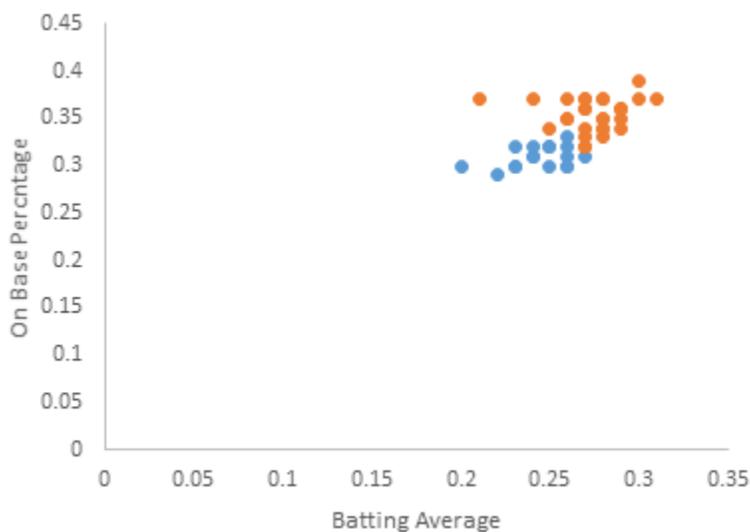


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1 A hierarchical cluster analysis was conducted using Ward’s method with a squared Euclidean
 2 distance measure on the standardized visual control variables. The agglomeration schedule
 3 coefficient and the dendrogram classified two clusters as possible solutions. This two-cluster
 4 solution was deemed acceptable according to empirical considerations which included the
 5 examination of the dendrogram, satisfactory group sizes, maximizing differences, parsimony, and
 6 how interpretable the cluster solution was given the research question of interest. Next, a k
 7 means cluster analysis was conducted on the standardized visual control variables for the two-
 8 cluster solution. The nonhierarchical solution provided support for the hierarchical analysis. To
 9 provide a descriptive indication of the strength of our cluster solution, we conducted a
 10 MANOVA on the effect of the cluster membership. The MANOVA revealed a significant
 11 multivariate effect on cluster membership, Wilks’ Lambda = .729, $F(8, 35) = 141.789$, $p < .01$,
 12 $\eta^2 = .729$, thus indicating reasonable support for our cluster solution (see Fig 4).

13 **Figure 4: Hierarchical cluster analysis**



1 Descriptive statistics (on base percentage, batting average, near focus, far focus, first
 2 focus, visual calibration) for the two clusters were evaluated by separate one-way analysis of
 3 variance. Cluster 2 demonstrated a significantly higher on base percentage, $F(1, 46) = 94.09$, p
 4 $< .001$, $\eta^2=.681$, and a significantly higher batting average, $F(1, 46) = 31.13$, $p < .001$, $\eta^2=.414$,
 5 than cluster 1 (See Table 3). A significant difference was also found for total number of shifts in
 6 visual fixation between clusters, $F(1, 46) = 4.92$, $p < .05$, $\eta^2=.429$. Cluster 2 demonstrated
 7 significantly more shifts in visual fixation ($M = 8.633$; $SD = 2.84$) than cluster 1 ($M = 5.68$; $SD =$
 8 5.27). No cluster differences were found for the remaining variables.

9 In addition, a 2 (Cluster) x 9 (time) univariate analyses of variance with repeated
 10 measures on the last factor was conducted on each individual pitch shift in visual fixation.
 11 Analysis for individual pitch calibration indicated a non-significant main effect, $F(8, 112) =$
 12 1.73 , $p = .098$, $\eta^2=.110$, and a non-significant finding for Cluster x Time interaction, $F(8, 112) =$
 13 $.538$, $p = .825$, $\eta^2=.037$. However, a significant main effect for Cluster was found, $F(8, 112) =$
 14 9.0 , $p < .05$, $\eta^2=.391$. The results demonstrate a consistent pattern of shifts in visual fixation
 15 across time and a significant difference between clusters. Cluster 2 (better performers) tended to
 16 shift fixation on almost all pitches (95%) whereas Cluster 1 shifted fixation on approximately
 17 60% of pitches.

18 **Discussion & Conclusion**

19 The results of the present study indicate the existence of preparatory oculomotor behavior
 20 in batters prior to the onset of the visual search strategy before receiving a pitched ball. This
 21 behavior amounted to frequent shifts in visual fixation from the home plate (near) to the pitcher
 22 (far) and back again. Furthermore, players with superior offensive batting statistics were

1 observed engaging in more frequent shifts in fixation from near to far and vice versa, prior to the
2 onset of their skill-specific visual search strategy, indicating perhaps a greater perceptual-
3 cognitive advantage. These findings lend further support to notion that visual gaze behavior
4 differs according to skill level [18] – specifically in the case of the present study, discrete
5 differences in skill level.

6 The clustering effect between offensive performance and frequency of shifts in visual
7 fixation leads to further considerations of these findings. The first consideration of the results
8 extends to the purpose of the shift of visual fixations. If the frequency of this visual behavior has
9 a positive relationship with sport performance, there are a number of options to consider that
10 may account for this phenomenon. Those options involve the optimization of the visual system
11 for impending action. Therefore, the shifts in visual fixation may be indicative of dynamic eye
12 exercises for the purposes of perhaps warming up the extraocular muscles, in a similar way to
13 skeletal muscle [52,53], which serves to improve visual concentration, dynamic and static visual
14 acuity. Secondly, it is suggested that the technique of shifting visual fixations may relate to the
15 generation of spatial attention, where the athlete considers their position in the environment
16 relative to the position of the stimulus for the purposes of enhancing neuronal responsiveness
17 [54]. Alternatively, shifting visual fixations from the home plate to the pitcher and back again,
18 as observed in the current study, allows the fixation on each of these regions while allowing the
19 extraction of information from neighboring regions in the periphery [55,56]. Therefore, this
20 visual behavior may indicative of a practiced technique to orientate the batter within the baseball
21 field, and generate an awareness of the regions in the periphery that may be useful for
22 information extraction (e.g., the bases, location of fielders etc...). A further perspective worthy of
23 exploration is the possibility that the visual behavior may be representative of a pre-performance

1 routine executed before the initiation of a motor skill [57]. Although previous research has
 2 determined that pre-performance routines increase sport performance in basketball, pistol
 3 shooting and archery [58,59,60], these studies all involved *visuomotor* behavior rehearsal. In the
 4 current study, the technique of shifting visual fixations may have been indicative of visual-only
 5 rehearsal techniques such as imagery, with an emphasis on cognitive components of a pre-
 6 performance routine [61]. These interdisciplinary approaches each provide different perspectives
 7 to examine in greater depth in future research to determine the nature and contribution of these
 8 preparatory eye movements in baseball batting.

9 There were a number of limitations associated with the present study. Firstly, there was
 10 no measurement of visual behavior beyond the preparatory phase. Therefore, there was no
 11 measure of the quiet eye [62] as the final fixation directed to a single location prior to the
 12 execution of the interceptive task. Further analysis combining the entirety of the individuals'
 13 visual behavior in the preparatory phase and oculomotor behavior during batting, combined with
 14 individual batting accuracy would have provided more holistic data from which to draw
 15 conclusions. It is suggested that future research considers this data collection strategy. Secondly,
 16 the present study was conducted during batting *practice* and thus, there were no distractions
 17 present as in real game competition. The batting practice context lacked many potential
 18 peripheral visual stimuli: runners on base, stadium backgrounds, defensive player movements,
 19 and even base coach's signals. These participants had no distractions before each pitch, yet
 20 shifted their fixations in a standard pattern, near-to-far, and far-to-near. additionally, in order to
 21 determine the nature of these patterns of fixation, showing the batters the eye tracking data
 22 collected and asking them whether their visual behavior was a conscious strategy would have

1 enhanced our understanding of these occurrences. It is suggested that future research employs
2 this strategy.

3 The practical implications of this present study point out that different skill sets require
4 different visual motor behaviors in order to perform efficiently at an athletic task. But the
5 frequency of baseball players' shifts in visual fixation during batting practice sustains an
6 argument as to whether visual behavior prior before the onset of visual pivots and QE have
7 significance in the context of enhanced skill execution. For training protocols and performance
8 assessments, these different visual behaviors should be fully understood and introduced to the
9 competitor. As a visual behavior, shifting visual fixations prior to the onset of an interceptive
10 task is a learnable behavior that any athlete can utilize in training and competition.

11 Further research into this phenomenon is needed particularly to discern the different
12 effects types of sport venues (closed v. open skills) have on the task performance. Furthermore, it
13 would be beneficial to be able to distinguish whether the pre-performance dynamic shifts in
14 visual fixation are a training-only behavior. Since it is neither possible to measure dynamic shifts
15 in visual fixation in an ecologic context nor in a critical context during real completion, we
16 cannot assume this behavior is consistent from training to game.

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