CCIC CASID RESEARCH PROGRAM

NEXT GENERATION
COLLABORATION FOR DEVELOPMENT

a CCIC- CASID program

APG Bi-Annual meeting
Presentation
April 10th
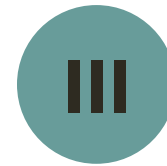
COMPONENTS OF THE PRESENTATION

I

FIXING A PROBLEM

II

PROGRAM OVERVIEW

III

RWG MEMBER'S ENGAGEMENT

WE THINK WE NEED TO STRENGTHEN THE CANADIAN INTERNATIONAL DEVELOPMENT AND HUMANITARIAN ECOSYSTEM. WHY?

FIVE MAIN ASSUMPTIONS WHY WE SHOULD STRENGTHEN THE CANADIAN ECOSYSTEM

1. **MORE COLLABORATIVE:** A LARGER NUMBER OF CSO PRACTITIONERS AND ACADEMICS WILL DEVELOP SKILLS FOR ENHANCED CROSS-SECTORAL COLLABORATION, AND WILL CONTINUE TO USE AND HONE THESE ENHANCED SKILLS BEYOND THE SCOPE OF THE PROGRAM;

2. **MORE RELEVANT:** COLLABORATIONS, WHICH GENERATE MORE TIMELY, RELEVANT AND EVIDENCE-BASED RESEARCH, AS WELL AS BETTER TEACHING, AND STUDENT AND PRACTITIONER —LEARNING, WILL INFORM AND SHAPE BETTER POLICY, PROGRAMMING AND PRACTICE;

3. **BETTER OUTCOMES:** A PROGRAM THAT MARRIES PRACTICE WITH RESEARCH AND THAT GENERATES INNOVATIVE DEVELOPMENT POLICY, WILL HAVE GREATER IMPACT ON THE GROUND, AND WILL ADVANCE PROGRESS ON MEETING THE SUSTAINABLE DEVELOPMENT GOALS;

FIVE MAIN ASSUMPTIONS WHY WE SHOULD STRENGTHEN THE CANADIAN ECOSYSTEM

4. **DEEPER KNOWLEDGE:** THE CROSS-FERTILIZATION OF RESEARCH, CRITICAL ANALYSIS, EVIDENCE AND PRACTICTIONER EXPERIENCE WILL GENERATE GREATER, BETTER INFORMED, DEEPER AND DIFFERENT KNOWLEDGE FOR and BY BOTH PARTIES;

5. **MORE EFFECTIVE:** PRACTITIONERS AND ACADEMICS WILL BENEFIT MUTUALLY FROM EACH OTHER'S WORK AND INCREASE THE EFFECTIVENESS OF THEIR DEVELOPMENT EFFORT.

PROGRAM OVERVIEW

- A COLLABORATIVE RESEARCH PROGRAM
- GOALS AND OBJECTIVES
- THE RESEARCH QUESTIONS — BUILDING STRONGER COLLABORATION
- META-STUDY QUESTIONS VS STAND-ALONE RESEARCH PROJECTS

A COLLABORATIVE RESEARCH PROGRAM

- PARTNERSHIP BETWEEN THE CANADIAN COUNCIL FOR INTERNATIONAL CO-OPERATION (CCIC) AND THE CANADIAN ASSOCIATION FOR THE STUDY OF INTERNATIONAL DEVELOPMENT (CASID)

- THREE-YEAR PROGRAM (2017-2019) FUNDED BY IDRC, $1 MILLION

- TEST AND REFINE MODELS OF COLLABORATION BETWEEN ACADEMIC COMMUNITY AND PRACTITIONERS WITH A VIEW TO STRENGTHENING THE CANADIAN INTERNATIONAL DEVELOPMENT AND HUMANITARIAN ECOSYSTEM

OVERARCHING GOAL

"The program will position Canada as a leader in innovative multi-stakeholder approaches to global development research, practice and policy development, **creating the conditions for enhanced and sustained collaboration** between Canadian civil society and academia."
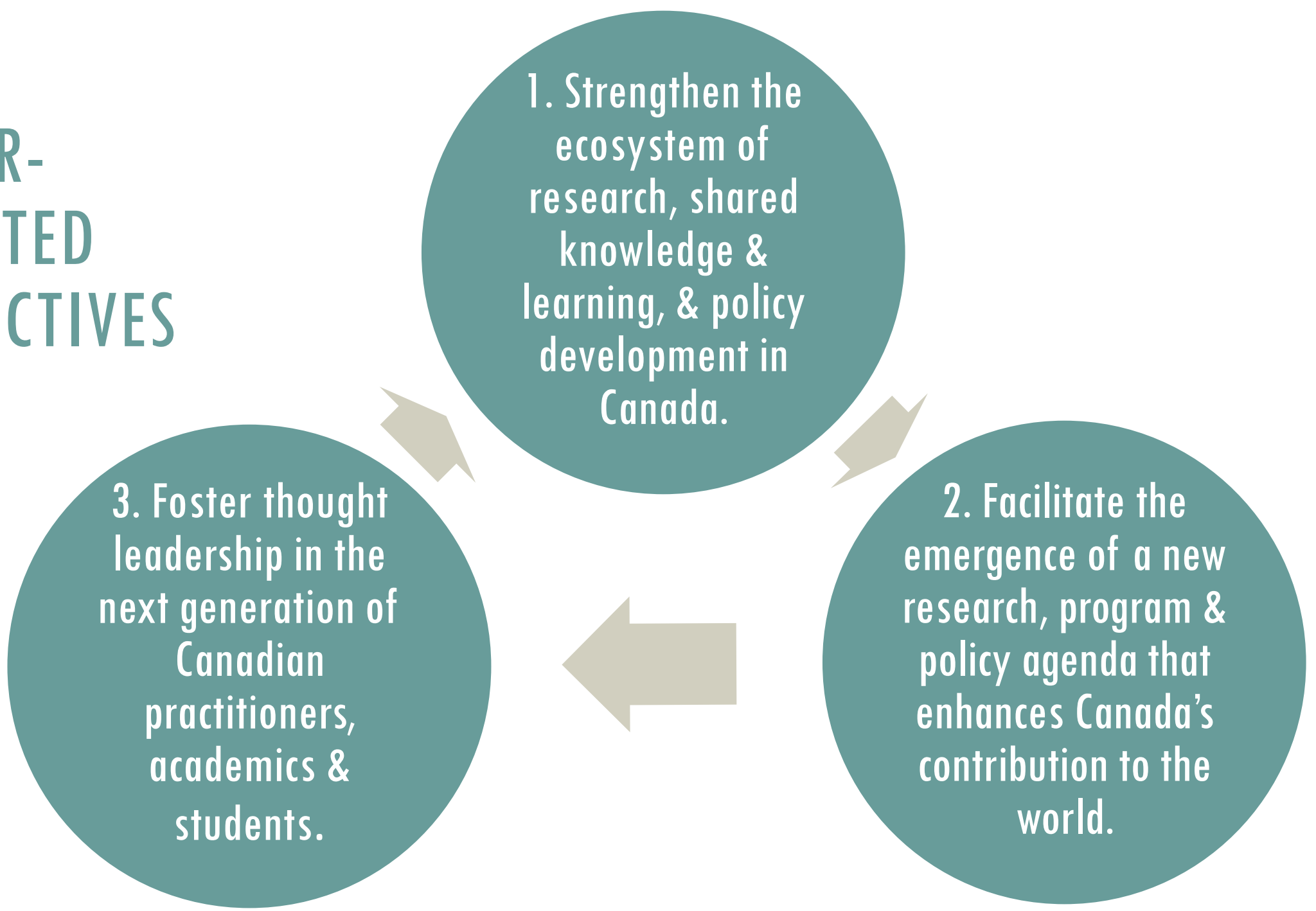
3 INTER-RELATED OBJECTIVES

1. Strengthen the ecosystem of research, shared knowledge & learning, & policy development in Canada.

2. Facilitate the emergence of a new research, program & policy agenda that enhances Canada's contribution to the world.

3. Foster thought leadership in the next generation of Canadian practitioners, academics & students.
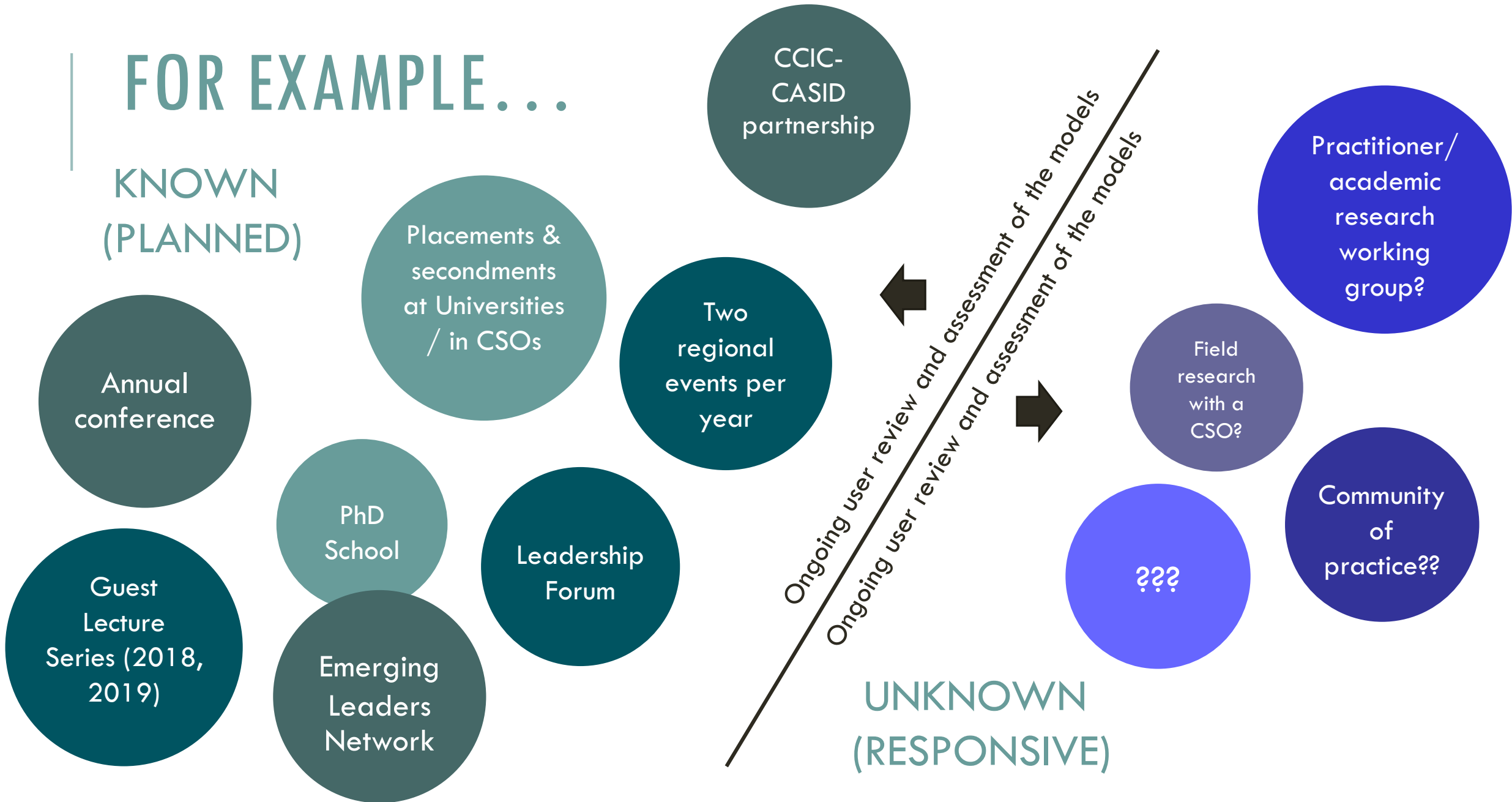
WHAT IS A MODEL OF COLLABORATION?

Different types of partnerships between academics and CSO practitioners, using a range of different *models through which to collaborate*, stimulate new thinking and generate timely and policy-relevant joint research.
e.g. working groups, communities of practice, secondments and short-term placements, annual conferences, a speaker series, ad hoc events

FOR EXAMPLE…

KNOWN (PLANNED)

UNKNOWN (RESPONSIVE)

CCIC-CASID partnership

Placements & secondments at Universities / in CSOs

Annual conference

Two regional events per year

PhD School

Leadership Forum

Guest Lecture Series (2018, 2019)

Emerging Leaders Network

Ongoing user review and assessment of the models

Practitioner/ academic research working group?

Field research with a CSO?

???

Community of practice??

META RESEARCH QUESTIONS
DOCUMENTING & ASSESSING THESE MODELS FOR BETTER COLLABORATION

1. What have been the experiences, outcomes, and lessons learned of past and present collaborations between civil society practitioners and academics?

2. What are the specific known problems and challenges in collaboration that need addressing through new and enhanced models of collaboration?

3. As new and enhanced models of collaboration are tested and studied, what constraints and opportunities are identified to refine and scale up these pilots?

# A RESEARCH PROGRAM — AT TWO DIFFERENT LEVELS

META LEVEL

- Meta-research agenda to develop, test, learn from and refine a variety of models of collaboration among Canadian academia and CSO practitioners, with the goal of identifying where, when and how successful outcomes or obstacles occur.

INDIVIDUAL LEVEL

- Individual instances of collaboration will themselves produce standalone research findings on issues relevant to the program. These models will be a combination of collaborative research, knowledge-sharing and skills-building activities.

- The documented experiences from these models feed the meta-study.
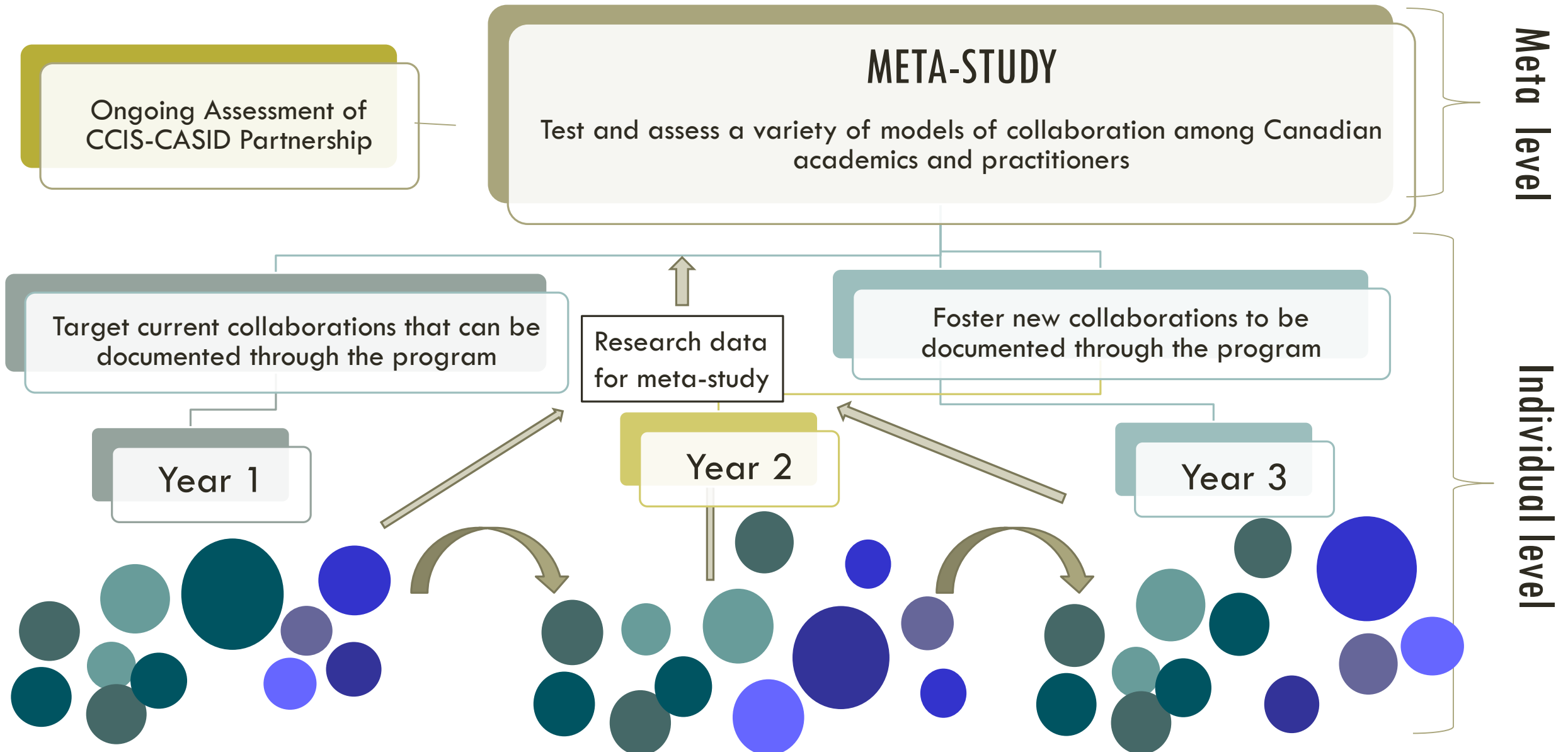
VARIOUS MODELS OF COLLABORATION
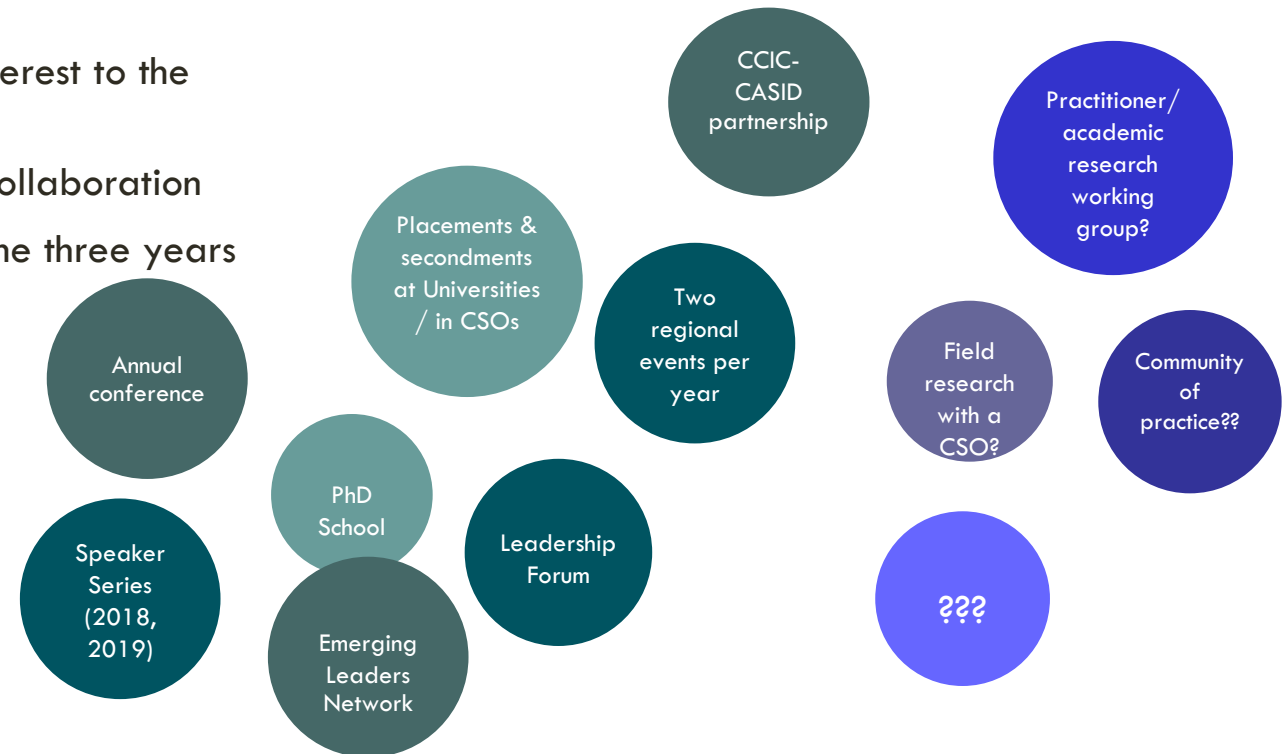
WHAT are we testing and WHEN?

- Mix of known models + unknown models

- The collaborations must add value

- Unknown models can explore areas of research of mutual interest to the academic and practitioner

- Models will evolve, informed by experience, to improve the collaboration

- Some will only survive the first year; others will evolve over the three years

WHO will implement these models?

- Implemented by CCIC staff, CASID or CCIC members with Academics (students, professors, research team, etc.)

HOW will we document the learnings?

- M&E framework: interviews, surveys, etc.

- Each will produce their own outputs (individual)

- We will document the process along the way (Meta) and respond to the Meta-research questions

CCIC-CASID partnership

Practitioner/ academic research working group?

Placements & secondments at Universities / in CSOs

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Field research with a CSO?

Community of practice??

Annual conference

PhD School

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Speaker Series (2018, 2019)

Emerging Leaders Network

???

BEYOND THE MODELS OF COLLABORATION…

Identify past and current collaborations (initial survey)

Literature review on best practices

Policy papers

Special Issue : Canadian Journal of Development studies

Create an online searchable database of Canadian researchers

MAP THE CANADIAN ECOSYSTEM

ASSESS, CREATE AND PROMOTE MODELS OF COLLABORATION

ENGAGE , DISSEMINATE & MOBILZE KNOWLEDGE

Op Eds, blogs

In-site visits to Canadian institutions & organisations to engage researchers/Practitioners

Inaugural ground-setting meeting

Webinars/calls with CCIC and CASID members

Meta-study to test models of collaborations (best practices, challenges, added-value)

Media and Communications strategy

Ongoing user review and assessment of the models

Gov't. engagement strategy

RWG MEMBER'S ENGAGEMENT

- Different ways to be involved
- Feedback, Input and Questions

DIFFERENT WAYS TO BE INVOLVED

THREE 'LEVELS' OF ENGAGEMENT:

✓PARTICIPATE IN MAPPING THE CANADIAN ECOSYSTEM AND BEST PRACTICES - Identify and strengthen the network of individuals and organisations working in the sector;

✓PARTICIPATE IN CCIC AND CASID'S CURRENT AND NEW ACTIVITIES - Try and do things differently, capture learning and best practices along the way, gauge if this improves collaboration;

✓GET INVOLVED IN A MODEL OF COLLABORATION - Commit to participate in the research program and models of collaboration.

PARTICIPATE IN THE MAPPING EXERCISE

MAPPING INDIVIDUALS AND ORGANIZATIONS

What? Searchable public database (e.g. sectoral, geographic focus, contact info, etc.) + Vizualisation

Who? Researchers in development and humanitarian sector based in Canada

When? January to April: Phase 1

How? Collecting data from websites and member survey to identify individuals doing research in CSOs

Why? Have a better sense of who to collaborate with

NEXT GENERATION
COLLABORATION FOR DEVELOPMENT

Part of a broader three-year initiative to foster greater collaboration between the academic community and civil society practitioners, this is a *searchable database of researchers* from Canadian Universities, Colleges, Research Institutes, Think-Tanks and civil society organizations - all working on issues related to international development and humanitarian assistance.

Get Started!

Find the Canadian experts researching different issues, organizations, people and regions by entering terms in the search below.

Manage your own profile.

Enter name, sector, country...   SEARCH

Advanced Search

Next Generation Database

PROVIDE INPUT ON BEST PRACTICES IN COLLABORATION

MAPPING BEST PRACTICES and COLLABORATIONS

What? Identifying past and current collaborations with academics (e.g. type of collaborations, outputs, goals, etc.)

Who? University, college, think tanks, research groups, individual researchers, students, etc.

When? March to June 2017 and over the course of the program

How?
- Literature review (RA- March to june)
- Survey (April-Mai)
- Case studies of existing collaborations
- Meetings to validate findings

Why? To build models of collaboration based on existing best practices

PARTICIPATE IN CURRENT AND NEW ACTIVITIES

Current activities

Annual conference and CASID's annual conference;

Leaders' Forum;

ELN and CASID PhD School, etc.

New activities

Guest Lecture series;

Joint regional events;

Models of collaboration;

Placements and secondments

GET INVOLVED IN A MODEL OF COLLABORATION

What? Make a pitch to develop your own model of collaboration – where there is real value added in bringing together these two communities to generate a unique research output

Who? CCIC, CASID, and any CSO or researcher

When? Over the course of the program (each year)

How?

- Modest funding;
- Competitive process - Call for Proposals (present the findings and learnings at the Annual Conference);
- M&E Framework (Learning-base management)

Ad-hoc Event?

Practitioner/ academic research working group?

???

Training?

Field research with a CSO?

Community of practice??

Workshop?

FEEDBACK, INPUT & QUESTIONS

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