## Olefir I. Genesis of the information society

Current century is the century of the global information society. It is characterized by events caused by the information and telecommunication revolution, introduction of information technology to all areas of public life, development of the global information economy, introduction of egovernment to public and private sectors, formation of global network society.

But before developing into the global, the information society has progressed from the origins of theories on its formation to development and adjustment of information and communication technologies to the public life area of the world leading countries.

The article deals with the information society development in the globalized world. In particular, the first theories that characterized the birth of the information society and its formation in modern conditions have been considered.

It is indicated that in conditions of globalization, information and knowledge will become the most important means by which communications are taking place in modern society. While, due to spreading globalization processes, the global information society is emerging, characterized by integrating information systems into a single world economy.

Issues of information society development for several years have been on the agenda of such leading world countries as the United States, Japan and the countries of the European Union. Since the information society in modern conditions is responsible for raising the living standards of of the population, more and more countries are beginning to engage into the building of this type of society. The same applies to Ukraine.

**Key words:** globalization, global information society, information society, informatization, information and telecommunication technologies.