From Dawn to Desk

Finding the Sparkle in Everyday Reference Practice



Who? All RIS staff/faculty who worked at the research desk

What? Study to analyze research desk traffic

When? "Typical" week in fall 2018 and spring 2019

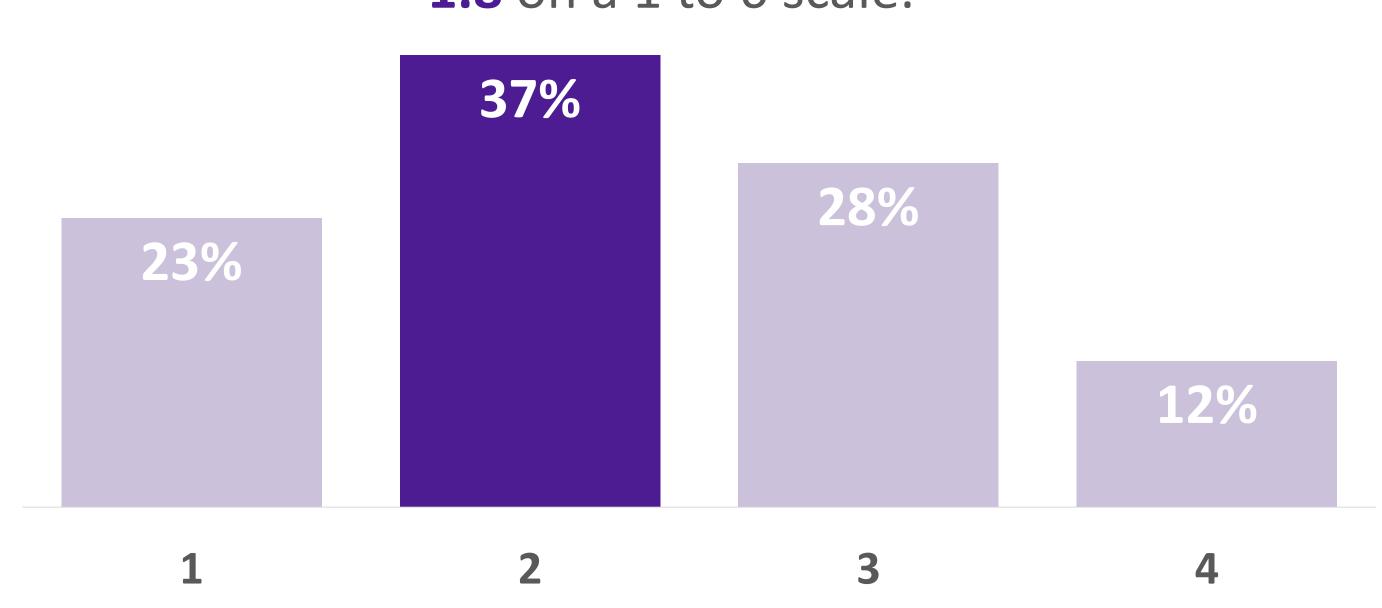
How? Qualtrics survey

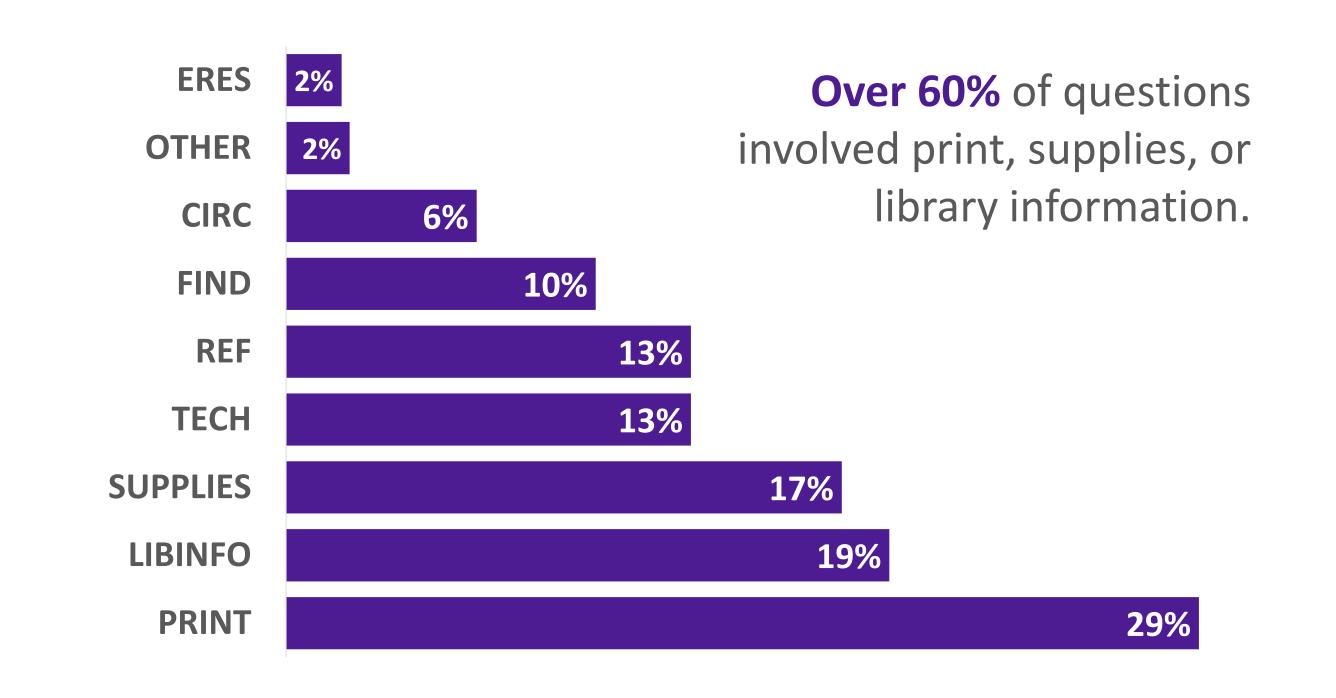
Why? Do our current staffing levels align with the difficulties of questions asked? Do our current statistics gathering techniques capture the information we're most interested in?

TOP LEVEL RESULTS

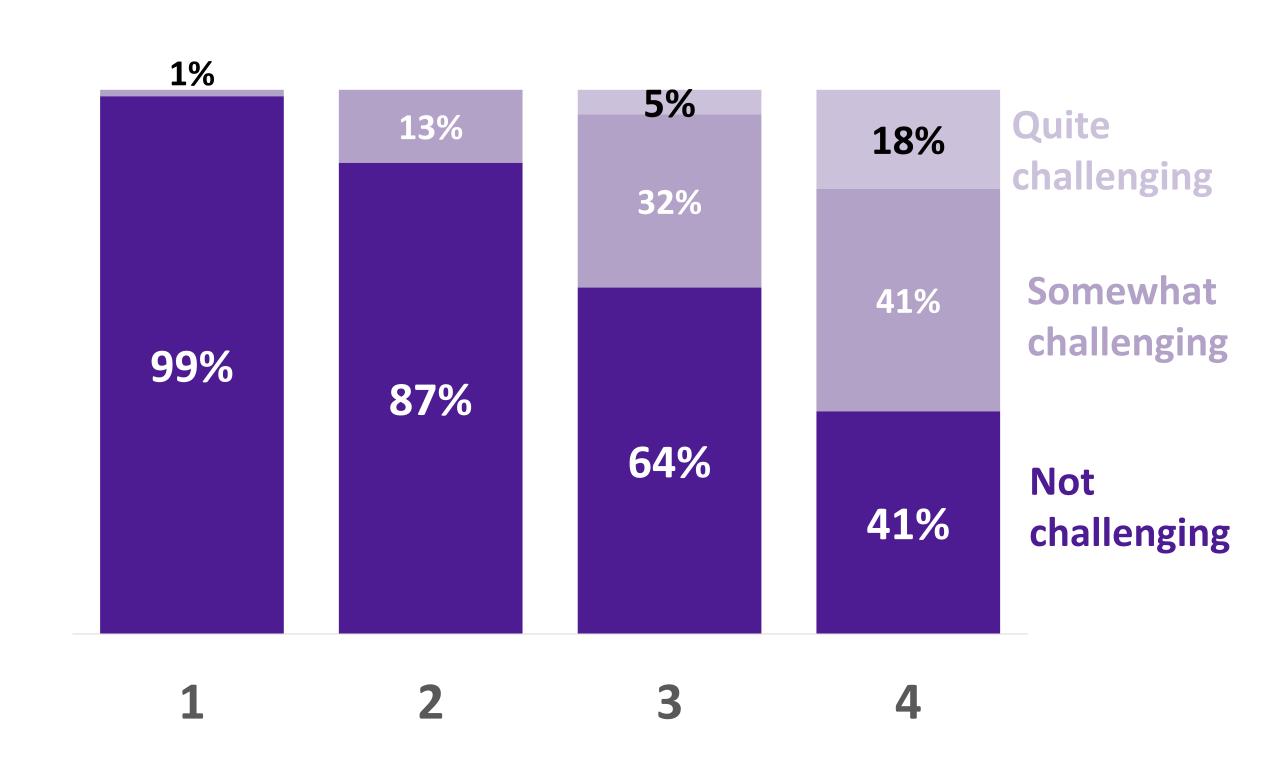
- 401 total questions recorded
- Nearly 90% questions took less than 5 minutes
- Over 60% were either print, supplies, or library information questions
- About 2/3 of questions involved no teaching at all
- Nearly 90% of questions were rated not challenging at all
- Overall READ scale average was 1.8
- Reference READ scale average was 2.7

The overall average READ scale rating was **1.8** on a 1 to 6 scale.

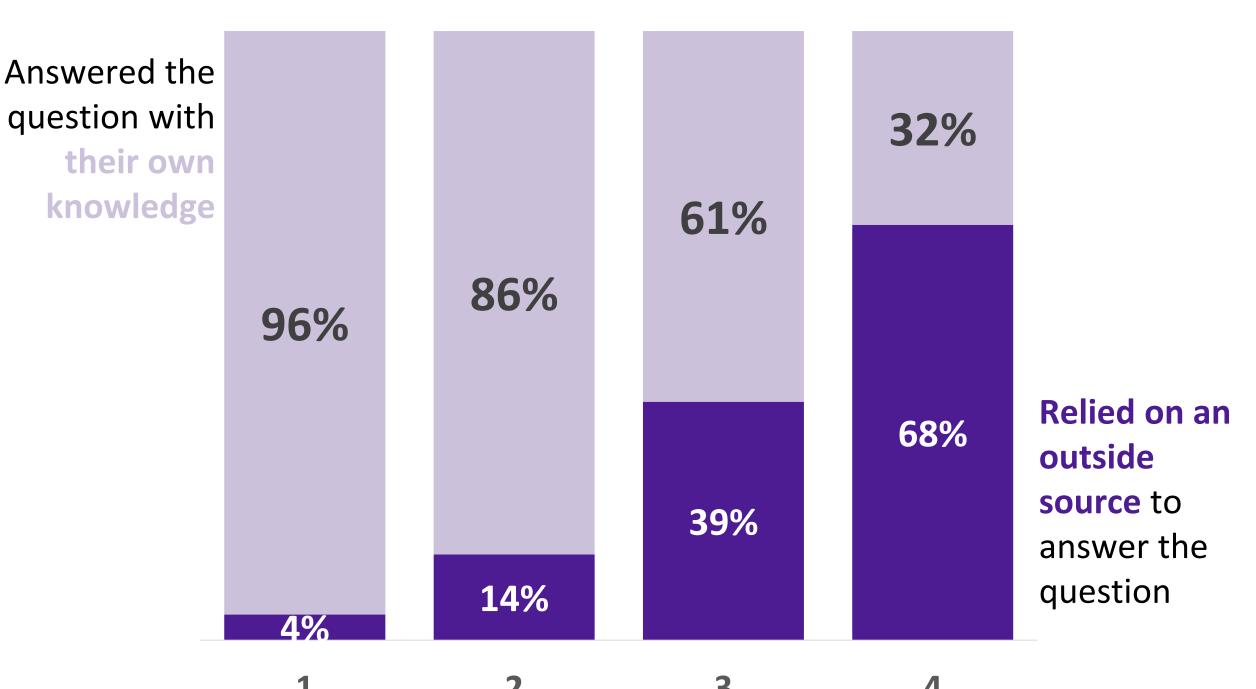




The READ scale ratings aligned with how challenging we found questions: **Higher rated** questions were deemed **more challenging**.



Higher rated questions also required more reliance on outside sources.





ANALYSIS

We used the **READ Scale** to analyze the "difficulty" of each question. Scale categorizes questions on a 1-6 "difficulty" ranking (http://readscale.org/).

We coded **separately** first, then met to **calibrate** how we coded. Finally, we averaged our final ratings and **reconciled** those questions that we coded differently.

To follow up on scaling, we used specific **content tags** for each question type, which helped us understand the content and substance of the questions beyond the broad categories of reference, directional and technical.

ACTIONS TAKEN	
Previous desk model	New desk model
Nearly equal staff and faculty hours	Faculty hours reduced , staff hours increased
Graduate assistants in evening hours	Increased GA hours
Desk closed at 12 midnight	Desk closes at 10 pm
IM chat shift from 10 am – 4 pm	On-call shifts substituted for back-up

NEXT STEPS

- Emphasizing teaching moments in more interactions
- Additional trainings for RIS staff and faculty
- Focus on research desk as extension of library instruction
- Continue desk study in Fall 2019 and Spring 2020
- Develop **survey** for students to complete judging satisfaction with transaction