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- 7 Investigation of AEC Students' Perceptions towards BIM Practice-a
- 8 Case Study of Swinburne University of Technology

9 Patrick X.W. Zou¹, Xiaoxiao Xu², Ruoyu Jin³, Noel Painting⁴, Bo Li⁵

10 Abstract

The growing BIM (i.e., Building Information Modeling) application in the 11 construction industry worldwide has driven the research in both technological and 12 managerial aspects. Existing managerial studies have not fully addressed individual 13 perceptions of BIM implementation, especially AEC (i.e., architecture, engineering 14 and construction) students' opinions related to BIM implementation or industry 15 practice. As the future industry professionals, AEC students' perceptions and 16 expectations have not been compared with that of industry professionals. Adopting 17 the student population from Swinburne University of Technology as the case study, 18 19 this research initiated a questionnaire-based approach followed by statistical analysis. Totally 257 AEC students were collected of their responses to four major 20

¹Professor of Construction Engineering and Management, Department of Civil and Construction Engineering, Swinburne University of Technology, ATC Building, Hawthorn Campus Hawthorn Vic 3122 Australia, Phone: +61(3)92143781, Email: <u>pwzou@swin.edu.au</u>

²Ph.D. candidate, Department of Civil and Construction Engineering, Swinburne University of Technology, Hawthorn Campus Hawthorn Vic 3122 Australia, Email: <u>xiaoxiaoxu@swin.edu.au</u>

³Senior Lecturer, School of Environment and Technology, University of Brighton, Cockcroft Building 616, Brighton, UK. BN24GJ. Phone: +44(0)7729 813 629, Email: *R.Jin@brighton.ac.uk*

⁴Senior Lecturer, School of Environment and Technology, University of Brighton, Cockcroft Building 620, BN24GJ, Brighton, UK. Email:<u>N.J.Painting@brighton.ac.uk</u>

⁵ Associate Professor, School of Civil Engineering, Wenzhou University, No.5Bldg, North Campus, Zhejiang, China, 325000. Email: <u>libo@wzu.edu.cn</u>

perception-based categories, namely BIM's usefulness, students' desired BIM-related 21 jobs, and challenges during BIM implementation. The overall sample analysis 22 revealed that students favored BIM-based jobs related to engineering design and 23 project management, and they perceived less usefulness of BIM in assisting facility 24 management and quantity survey. Subgroup analysis showed that certain perceptions 25 in BIM practice would be affected by students' field of study, prior industry 26 experience, and gender. For example, male students generally held more positive 27 views on BIM's applicability and its usefulness. AEC students in this study showed 28 certain discernment in identifying certain contemporary BIM-related practices. 29 However, they also had different views on challenges compared to industry 30 professionals due to AEC students' less industry experience. In-depth discussions 31 were provided in how these subgroup factors affected students' perceptions. This 32 empirical study of student perceptions in BIM practice provides insights to both BIM 33 educators and AEC employers, in terms of optimizing the BIM education resources 34 between industry practice and academic research, awareness of subgroup differences 35 in their perceptions and motivations, and similarities and differences between AEC 36 students and industry practitioners. Based on the current finding, future research could 37 focus on cross-institutional comparison of student BIM-based perceptions by 38 considering more subgroup factors. This study could also lead to future pedagogical 39 research in adopting BIM in different project sectors (e.g., building and 40 infrastructure). 41

Keywords: Building Information Modeling (BIM); architecture, engineering, and
construction (AEC); individual perceptions; BIM education; subgroup analysis

44 Introduction

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BIM (i.e., Building Information Modeling) studies that have high impacts in the

research community are mostly focusing on technical aspects including BIM 46 application and implementation (Yalcinkaya and Singh, 2015). In comparison, 47 managerial part of BIM has not received the attention as it deserves (Oraee et al., 48 2017). However, the managerial aspect should be another core research area in BIM 49 besides the technical aspect of BIM. (He et al., 2017). Most previous 50 management-based studies in BIM focused on the industry, company, or project 51 levels, without addressing the individual level (Howard et al., 2017). Perceptions have 52 a direct effect in human behaviour (Dijksterhuis and Bargh 2001). Human behavior 53 54 was further identified by Lu et al. (2015) as a key issue in adopting information and communication technologies. There have been some existing BIM-related studies 55 addressing the individual perceptions towards BIM practice and implementation 56 (Howard et al, 2017; Jin et al., 2017a; Jin et al., 2017b). However, these individual 57 perception-based studies in BIM were mostly limited to AEC (i.e., architecture, 58 engineering, and construction) industrial professionals (e.g., Ku and Taiebat, 2011; 59 Panuwatwanich et al., 2013; Sacks and Pikas, 2013; Lucas, 2017), without sufficiently 60 addressing AEC (i.e., architecture, engineering, and construction) students, the future 61 employees in the industry. Further, the existing studies targeting on students' 62 perspectives (e.g., Zhao et al., 2015; Shelbourn et al., 2017) focused more on the 63 course or curriculum development of BIM, without further extending it to investigate 64 students' perceptions on the industry implementation. There has also not been 65 sufficient research addressing the individual perceptions towards BIM between 66 students and industry professionals. 67

The importance of addressing AEC students' individual perceptions towards BIM lies in that they will become professionals in the industry. What they perceive BIM impact on AEC project management would also drive their learning and practical

behaviors upon completing their studies and entering the job market, and even drive 71 the industry movement in the longer-term. Therefore, AEC students' perceptions 72 should also be considered part of BIM education. Tang et al. (2015) considered BIM 73 education important because it worked as pre-career training for AEC students and 74 further reduced the industry investment in employees' BIM training. One of the 75 barriers in increasing project efficiency through BIM, as identified by XS CAD 76 Limited (2018), was the resistance of AEC firms to switch from the traditional 77 Computer Aided Design (CAD) to BIM. On the other hand, graduating AEC students, 78 79 although new in the professional fields with limited practical experience, tended to pick up digital skillsets quicker compared to their senior peers (Jin et al., 2016). There 80 can be subgroup differences during BIM implementation. For example, in the same 81 AEC project, BIM practitioners from different AEC disciplines and those at various 82 experience levels of BIM usage might hold different perceptions towards BIM 83 adoption (Jin et al., 2017a). However, there has been so far limited BIM managerial 84 research focusing on the subgroup analysis of AEC students or learners. Although 85 several previous studies (e.g., Jin et al., 2018) found that with proper college 86 education and BIM pedagogical delivery methods, AEC students could obtain similar 87 perceptions as industry professionals towards BIM adoption, there has been so far 88 limited investigation on how the subgroup factors (e.g., academic discipline) might 89 90 cause deviations in learners' perceptions towards BIM adoption.

Aiming to address the current research gaps in terms of insufficient studies targeting on AEC students, lack of individual levels of BIM managerial studies, as well as the issue of subgroup or demographic factors in BIM-involved project management, this research is comprised of these objectives: 1) to investigate students' overall perceptions towards BIM practice; 2) to investigate the effects of subgroup

factors (i.e., students' disciplines, prior experience, and gender) in their perceptions; 96 and 3) to further compare the perceptions between AEC students and industry 97 professionals from existing literature (e.g., Jin et al., 2017a). This study adopted a 98 questionnaire survey approach by collecting perceptions of AEC students from 99 multiple disciplines including construction engineering and management, other civil 100 engineering disciplines (e.g., structural engineering), and other non-civil engineering 101 subjects (e.g., architecture). Perceptions collected from students covered topics 102 regarding BIM's usefulness in different AEC professions, students' interests in 103 104 different BIM-related AEC jobs, as well as their perceptions towards challenges encountered in BIM practice. This research contributes to the existing body of 105 knowledge in BIM by investigating the subgroup factors in AEC students' 106 107 perceptions towards BIM implementation. The current study offer insights for AEC educators by shedding lights on the demographic factors' effect in BIM learning. The 108 findings also provide insights for AEC employers regarding subgroup factors when 109 they are hiring BIM-related employees. Further, the current study leads to future 110 research in BIM pedagogy-based research, which was identified by Santos et al. (2017) 111 as under-represented BIM research area. 112

113 Literature review

114 *BIM practice and implementation worldwide*

BIM practice has been extended in multiple areas, including vertical BIM, horizontal BIM, heavy BIM, and "green" BIM (Rahman et al., 2013). According to Jäväjä and Salin (2014), the diversified BIM applications and movements have created a higher demand on competent BIM professionals and college graduates with BIM skills. Practically, BIM has been investigated for its rapid growth in the global AEC industry (Both et al., 2012; Davies and Harty, 2013; Masood et al., 2013; Juszczyk et al., 2015). Technically, BIM has been studied in its application in addressing various issues crossing different AEC disciplines or professions, such as the interoperability issue in civil engineering (Ma et al., 2015), safety management (Abolghasemzadeh, 2013), quantity take-off (Said and El-Rayes, 2014), and facility management (Lu and Olofsson, 2014). BIM practice worldwide has motivated research in both technological aspects (Yalcinkaya and Singh,2015)and managerial perspectives (He et al., 2017; Oraee et al., 2017).

128

129 Individual perceptions towards BIM practice

Collaboration has been defined by multiple studies (e.g., Eadie et al., 2013; Sacks 130 131 and Pikas, 2013; Jin et al., 2017a) as the key for successful BIM implementation. Collaboration also means that multiple trades (Eadie et al., 2013), disciplines (Jin et 132 al., 2017a) and project participants (Jin et al., 2017b) are typically included in 133 BIM-involved projects. The effects of these subgroup factors in individual 134 perceptions towards BIM implementation have been considered important as 135 136 joint-effort from multiple subgroups is imperative for successful BIM practice (Jin et al., 2017a). Perceptions towards BIM implementation generally consist of benefits, 137 critical factors, risks, and challenges in BIM implementation according to multiple 138 prior studies (e.g., Eadie, et al., 2013; Ahn et al., 2015; Jin et al., 2017a; Jin et al., 139 2017b). These studies all addressed the challenges encountered during BIM practice, 140 including insufficient evaluation of BIM value, cultural resistance, lack of client 141 demand, lack of BIM training, high investment in BIM resources, lack of relevant 142 legislation or standards, and insufficient understanding of BIM technology (He et al., 143 2012; Sackeyet al., 2014; Tang et al., 2015; Çıdık et al., 2017). Most of these studies 144 (Ku and Taiebat, 2011; Panuwatwanich et al., 2013; Sacks and Pikas, 2013) focused 145

on the individual perceptions from the industry practitioners' perspective. Although
several studies (e.g., Zhao et al., 2015; Shelbourn et al., 2017) captured students'
perceptions towards BIM, they focused on the BIM course or curriculum itself, but
not in the practical level of BIM implementation (Jin et al., 2017a).

150 *BIM pedagogy and training*

151 Educational institutions play a key role in BIM adoption (Jäväjä and Salin, 2014). A review of existing studies in BIM pedagogy revealed that most studies have 152 focused on a single discipline, for example, architecture (Livingston, 2008), 153 construction engineering (Kim, 2011), and structural engineering (Nawari, 2015). 154 Institutions (e.g., Sharag-Eldin and Nawari, 2010; Mathews, 2013; and Tang et al., 155 2015) have also adopted collaborative teamwork approach in BIM pedagogy, 156 especially the interdisciplinary collaboration approach (Jin et al., 2018). Pikas et al. 157 (2013) suggested that BIM education should be implemented at the program level 158 rather than an isolated course. BIM education has been identified by both academia 159 and industry as a necessity (Solnosky and Parfitt, 2015). However, insufficient 160 resources and university conservations were identified by Trine (2008) as key barriers 161 162 in meeting this demand. Furthermore, the effects of BIM in AEC education have not been sufficiently investigated (Solnosky and Parfitt, 2015). On the other hand, Sacks 163 and Pikas (2013) emphasized the importance of BIM education in meeting industry 164 needs. 165

166 Methodology

This study consisted of two main research methods, namely a questionnaire survey to AEC students, and the follow-up statistical analysis. The questionnaire survey was one of the widely recognized research approaches investigating both practical and pedagogical topics in the field of construction engineering and management (e.g., Lewis et al., 2015; Zhao et al.,2015; Jin et al., 2017a). In this study, the questionnaire was developed by the researchers by partially adapting the BIM challenge-related question items from Jin et al. (2017a). Details of the questionnaire can been seen in the Appendix. Fig. 1 describes the research framework of this BIM-learner-based study.

176

<Insert Fig.1 here>

Fig.1 indicates the importance of studying students' perceptions following BIM 177 teaching and learning, as their perceptions will affect the learning and practical 178 behaviors in adopting BIM, and further transforming themselves to be the future 179 industry practitioners. Their perceptions also offer insights and feedback for BIM 180 educators. This study specifically focuses on how these three influence factors (i.e., 181 gender, academic discipline, and prior industry experience) would affect students' 182 perceptions towards BIM. It also allows further comparison of the perceptions 183 between BIM learners and practitioners. 184

185 *Questionnaire survey*

Questionnaire survey was designed to target AEC students, by aligning it to the research objectives focusing on students' perceptions towards BIM practice as well as how students' subgroup factors (e.g., AEC discipline) would affect their perceptions. The questionnaire consisted of five major sections, aiming to collect data on students' background, their perceptions of BIM's usefulness in various AEC professions (e.g., architectural design), students' desired BIM-related industry jobs (e.g., BIM project manager), and challenges encountered in BIM implementation:

the first section was designed with questions in the multiple-choice format to
 collect student background information, including students' discipline (e.g., CEM),

whether or not having prior industry experience, and gender. Earlier studies (e.g., 195 Eadie et al., 2013; Jin et al., 2017a; Jin et al., 2017c) addressed individual factors 196 (e.g., AEC profession) in affecting the industry professionals' perceptions of 197 certain construction themes (e.g., digital technology). Demographic factors (e.g., 198 gender) have been an ongoing concern in the AEC industry worldwide. This study 199 was further designed to investigate whether these subgroup factors would affect 200 students' individual perceptions of these follow-up four sections using the 201 five-point Likert-scale format; 202

multiple AEC professions were listed as another section to study students' perceptions on the usefulness of BIM in each of them. BIM practice involved multi-disciplinary collaboration (Eadie et al., 2013; Jin et al., 2017b; Santos et al., 2017). BIM-related industry jobs, such as BIM manager, BIM coordinator, and BIM engineer identified by Sacks and Pikas (2013) and Uhm et al. (2017) were listed in the questionnaire;

a list of potential challenges encountered during BIM implementation were asked
 to students to collect their opinions on the ease of overcoming them. These
 challenges have been studied in previous managerial studies of BIM, such as
 insufficient evaluation of BIM value (Sebastian, 2010), and higher initial cost of
 BIM (Azhar, 2011), etc. Collection of students' perceptions of these challenges
 would allow the comparison between AEC students and practitioners.

The questionnaire was initiated from August to September 2017. Later it was peer reviewed externally by BIM educators from other institutions during October 2017. A pilot study was performed a smaller group of AEC students to make sure that these questions were clearly presented. The finalized questionnaire survey was then sent to the survey population from Faculty of Science, Engineering & Technology in

Swinburne University of Technology. The Faculty had a student enrollment of 428. 220 These students had either learned BIM in their curriculum, planned to learn BIM in 221 the near future, or been with prior BIM experience. The survey population covered 222 students crossing multiple AEC disciplines, such as general civil engineering (CE) 223 excluding construction engineering and management (CEM), CEM, and other 224 disciplines (e.g., building services engineering). Following the statistical procedure of 225 Inferences Concerning Proportions introduced by Johnson (2005), the authors 226 conducted the tests of proportions for genders among different disciplinary groups, as 227 228 well as work experience proportions among different groups defined by BIM learning experience. Based on the level of significance at 5%, it was found that the gender 229 proportion was not significantly affected by students' disciplines, or vice versa. 230 Similarly, work experience was also independent of BIM learning experience. 231 Dividing the whole survey population into subgroups to study a single factor's effects 232 on survey participants' perceptions can be found in several existing studies, such as 233 work experience (Han et al., 2018) and geographic location (Xu et al., 2018). 234

235 Statistical analysis

Multiple statistical methods were applied in this study to provide the overall sample analysis and subgroup evaluation of the four aforementioned perception-based sections. For the overall sample analysis, the relative importance index (*RII*) and Cronbach's Alpha were conducted respectively to rank the Likert-scale items and to test the internal consistency:

the *RII* has been applied in the CEM field (e.g., Tam, 2009; Jin et al., 2017c) to
rank multiple Likert-scale items. It ranges from 0 to 1, and can be calculated
according to Equation (1)

244
$$RII = \frac{\sum w}{A \times N} (1)$$

where *w* denotes the score from *I* to 5 selected by each survey participant, *A* is the
highest score which is 5 in this survey, and *N* denotes the number of responses.

Cronbach's Alpha value (Cronbach, 1951) is the term to measure the internal 247 consistency of Likert-scale items. With its value ranging from 0 to 1, a higher 248 value indicates a higher degree of consistency among items. Generally, the value 249 from 0.70 to 0.95 is considered acceptable with high internal interrelatedness 250 (DeVellis, 2003). A higher overall Alpha value within one section suggests that 251 survey participants who choose one Likert-scale score to one item is more likely 252 to assign a similar score to other items. Each item within the same section has an 253 individual Cronbach's Alpha value. An individual value lower than the overall 254 value shows that this item contributes to the overall internal consistency. In 255 another word, it means that survey participants generally hold the statistically 256 consistent or similar perceptions towards the given item as they would perceive 257 258 the remaining items. Otherwise, a higher individual value than the overall Cronbach's Alpha value would suggest that survey participants have a differed 259 view on this given item. There is also an item-total correlation corresponding to 260 the individual Cronbach's Alpha value, which measures the correlation between 261 the given item and the remaining items; 262

Surveys were then divided into subgroups according to the students' disciplines in AEC fields, industry experience, and gender. Subgroup analysis was conducted using parametric methods, including Analysis of Variance (ANOVA) and the two-sample *t*-test. Parametric methods have been adopted in earlier studies involving Likert-scale questions in the CEM field, such as Aksorn and Hadikusumo (2008), Meliá et al. (2008), and Tam (2009). Both ANOVA and the two-sample *t*-test were based on the null hypothesis that there were no subgroup differences among students' perceptions of the given Likert-scale item. Setting the level of significance at 5%, a F value and a t value were computed respectively in ANOVA and the two-sample *t*-test. A corresponding p value was then generated in both parametric methods to test the null hypothesis. A p value lower than 0.05 would reject the null hypothesis and suggest significant differences of subgroup factors in perceiving the given item related to BIM applicability, usefulness, BIM-based jobs, or challenges.

276 **Results and findings**

The questionnaire was initiated in July 2017, peer-reviewed and revised through a 277 278 pilot study in August, and finally sent out to AEC students during September and October of 2017. Totally 257 valid questionnaires were received. Students in this 279 survey sample had an average BIM learning experience of 19 months, the median 280 value of learning experience at 12 months, as well as the minimum and maximum 281 learning and practical experience at 1 month and 84 months respectively. The 282 percentages of respondents divided by their AEC disciplines, whether or not having 283 AEC industry experience, and their gender are illustrated in Fig.2. 284

285 <Insert Fig.2 here>

CE students in this sample accounted for over 60% of total survey population. 286 The CE subgroup excluded CEM, which was identified as a separate subgroup. 287 Examples of CE students in this study included structural engineering. Others 288 included a variety of different non-CE disciplines, such as building services 289 engineering, architectural technology, and architecture, etc. The majority (i.e., 73%) 290 of the student population did not have prior AEC industry experience. Those with 291 some previous experience had been working in the industry from three months to over 292 13 years, with the average industry experience at 23 months, and the median 293 experience at 12 months. Fig.2 also shows that female students only accounted for 10% 294

of the survey sample, indicating that females are a minority in CE or relevant subjects. 295 Statistical tests of individual perceptions of BIM-practice-related questions are 296 summarized in the following sections, namely BIM applicability in different project 297 sectors, BIM's usefulness in different AEC professions, students' motivation in 298 various BIM-related industry jobs, as well as challenges encountered in BIM 299 implementation. In each of these aforementioned sections, the whole student sample's 300 overall perception was evaluated, followed by the subgroup analysis divided by these 301 demographic factors displayed in Fig.2. 302

303 BIM usefulness in different AEC professions

Students were asked of their perceptions regarding the usefulness of BIM in various AEC professions. They were guided to select a Likert-scale score from l to 5, which indicated the perception from "least useful" to "very useful". Survey participants were also given the extra option of 6 indicating that they were unsure of the perception towards the given profession. Table 1 provides the overall sample analysis.

310

311

<Insert Table 1 here>

Four items listed in Table 1 received the mean Likert scores over 4.000, 312 indicating students' highly positive perceptions of BIM's usefulness in these four 313 top-ranked AEC professions, namely architectural design, structural design, building 314 services design, and construction project management. It should be noticed that all of 315 these four professions were either design-based or general construction management. 316 Students were prone to perceive BIM's usefulness in the early project delivery stages 317 (e.g., design). In comparison, other non-design-related professions (e.g., cost estimate) 318 or post-design work (e.g., facility management) received less positive perceptions 319 from survey respondents. Besides facility management, building energy assessment 320

also received one of the lowest mean scores from students, inferring that there hadbeen limited education on linking BIM to building performance.

The overall Cronbach's Alpha value in Table 1 indicates a fairly high internal consistency. Individual Cronbach's Alpha values lower than the overall value showed that each individual item in Table 1 contributes to the internal consistency. The subgroup analysis is summarized in Tables 2 to 4.

327 <Insert Table 2 here>

328 <Insert Table 3 here>

329 <Insert Table 4 here>

330

Several significant differences can be found from Tables 2 to 4, including: 1) CE and CEM students held more positive views on BIM's usefulness in cost estimate/bills of quantities compared to those from other disciplines; 2) students with prior industry experience had more positive views of BIM's usefulness in structural design; 3) male students generally held more positive perceptions compared to female peers, especially in cost estimate/bills of quantities, and construction project management.

338 Desired BIM-related jobs

339 Students were asked of their motivations in BIM-related AEC jobs by selecting a 340 Likert-scale score ranging from *1* to *5*, representing their attitudes from "least desired" 341 to "highly desired". An extra numerical score at *6* was also given if they were unsure 342 of the given BIM-related job. Excluding those who were not sure of their opinion, the 343 overall sample analysis is summarized in Table 5.

344 <Insert Table 5 here>

345

346 The two top-ranked BIM-related jobs were BIM project manager and BIM

engineer, with the mean Likert-scale score over 4.000. Consistent to what was found
in Table 1, facility management and quantity survey-related work were one of the
lowest ranked items. Other least desired BIM-related jobs included BIM technician
and BIM software developer. BIM engineer received the lowest standard deviation,
indicating least variation of perceptions among students. That could be due to the fact
that the majority of student respondents in this study were in engineering disciplines.
They tended to desire the career path within their field of study in college.

The overall Cronbach's Alpha value at 0.8999 indicated a strong internal 354 355 consistency among these listed BIM-related jobs in Table 5. The majority of these listed jobs contributed to the internal consistency due to the lower individual 356 Cronbach's Alpha values, except these top two ranked items (i.e., BIM project 357 manager and BIM engineer), which also had the lowest item-total correlation. 358 Students were found more likely to have higher motivations in BIM-linked 359 engineering and project management career paths. As shown in Tables 6 to 8, the 360 subgroup analysis was further performed investigating how students' motivations in 361 AEC jobs would be affected by their discipline, prior experience, and gender. 362

363 </ Insert Table 6 here>

364 <Insert Table 7 here>

365 <Insert Table 8 here>

366

Compared to the factors of gender and prior experience, it could be found from Tables 6 to 8 that disciplines played a more significant role in affecting students' motivation in BIM-based AEC jobs. Basically, students from other disciplines had significantly higher motivations in BIM-related AEC jobs compared to their peers in CE and CEM disciplines. Specifically, non-CE and non-CEM students had much higher motivation in working as BIM software developer and BIM facility manager. These two jobs were ranked as least favored BIM-related career paths by the student population. Other significant subgroup differences were found in that: 1) these with prior industry experience had higher motivation in working as BIM manager; 2) female students displayed a higher motivation in working as BIM coordinator.

377 Challenges in BIM

378 The last section of student perceptions was related to challenges encountered in BIM implementation. These challenges listed in Table 9 were adapted from the study 379 of Jin et al. (2017a) to a survey sample of 94 industry professionals. Students were 380 asked to rank their opinions on the given challenges with the standard Likert-scale 381 items, from 1 being "very easy to overcome" to 5 meaning "very difficult to 382 overcome", plus the extra numerical option at 6 for those who were unsure of their 383 opinion. Excluding these who selected 6, the overall sample analysis is summarized in 384 Table 9. 385

386 <Insert Table 9 here>

387

The overall Cronbach's Alpha value at 0.7504, although relatively lower 388 compared to these in other sections, is still considered fairly high internal consistency. 389 All the individual Cronbach's Alpha values lower than the overall value mean that all 390 the challenges listed in Table 9 contribute to the internal consistency. Compared to the 391 investigation of industry professionals' perceptions conducted by Jin et al. (2017a), 392 more differences than similarities can be found in that: 1) students considered the cost 393 of BIM software the top challenge, but industry professionals perceived it one of the 394 least challenging issues in BIM implementation; 2) industry professionals selected the 395 challenge of insufficient evaluation of the ratio of input to output in adopting BIM as 396 the highest-ranked challenge, while students did not rank it as a major challenge; 3) 397

similarly, compared to students, industry professionals ranked higher regarding the challenge coming from the attitudes or acceptance from AEC companies in implementing BIM; 4) students perceived more challenges from government guidelines/standards/regulations. Subgroup analysis of students' perceptions of these challenges is further analyzed in Tables 10 to 12.

403 <Insert Table 10 here>

404 <Insert Table 11 here>

405 <Insert Table 12 here>

406

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It can be found from Tables 10 to 12 that students' perceptions were generally not affected by these subgroup factors, except the factor regarding the acceptance of AEC companies towards BIM adoption, which was perceived more challenging by students from non-CE and non-CEM programs, as well as female students. It has been previously identified that male students generally held a more optimistic view on BIM's applicability and its usefulness.

414 **Discussions**

Compared to disciplines and prior experience, the demographic factor (i.e., 415 gender) seemed playing a more significant role in affecting students' perceptions in 416 BIM's usefulness. Male students' more positive perceptions on BIM's usefulness in 417 cost estimate and construction project management could be due to the fact that there 418 is usually a much higher percentage of males in the construction industry and they 419 tend to have more site experience including BIM's site application. However, the 420 disciplinary factor was found with a more significant effect in impacting students' 421 motivation in deciding BIM-related AEC jobs. Specifically, students other than CE or 422

CEM were more motivated in working as BIM facility manager or BIM software 423 developer. They also had higher overall motivation in BIM-related industry jobs. This 424 could be due to the fact these students defined as "others" came from disciplines of 425 electrical and mechanical engineering, manufacturing, and architectural technology. 426 They might have more exposure of information technology in their field of studies. 427 For example, compared to CE or CEM, 3D visualization and other information 428 technology generally had a wider application in manufacturing and mechanical 429 engineering. These students might also have more practice in programming and be 430 431 more interested in facility management, compared to CE and CEM students, who tended to be more interested in engineering design or construction project 432 management. 433

Students were found with more positive perceptions of BIM's usefulness in AEC 434 professions involved in early project stages (i.e., architectural, structural, and building 435 services design), and holding less positive views on non-design-based professions 436 (e.g., bills of quantities) or professions in later project stages (e.g., facility 437 management). Students' perceptions happened to be consistent with the finding of 438 Eadie et al.(2013), who conducted the industry survey and found out that BIM had 439 been mostly applied in early project stages. Eadie et al. (2013) also indicated that BIM 440 had not fully displayed its potential in facility management. Student participants in 441 442 this study and industry professionals from the investigation of Eadie et al. (2013) showed consistent views in terms of the professions or project stages where BIM has 443 shown its usefulness. It is further implied that though without sufficient industry 444 experience, AEC students could still have some similar consistent views with industry 445 professionals according to Jin et al. (2018). 446

447 However, the discrepancy between students and industry professionals can be

found in that students generally perceived more challenges encountered in BIM 448 practice. For example, students perceived it more challenging the high cost of BIM 449 software and lack of industry legislations. It was discussed by Jin et al. (2017a) that 450 gaining more practical experience could change individuals' mindset by perceiving 451 less challenge in BIM practice, such as the insufficient BIM training. The different 452 perceptions between students and industry professionals could be due to the less 453 practical experience that students had. It was also identified that students' perceptions 454 might counteract with the cutting-edge academic research. Using the building energy 455 assessment as the example, although BIM integration with building energy 456 performance (Kim and Anderson, 2013; Chou et al., 2017; Gourlis and Kovacic, 2017) 457 has been an emerging research direction in recent years, students perceived less 458 usefulness of BIM in being adopted in this direction. 459

The mean score, RII value, item-total correlation, and individual Cronbach's 460 Alpha value all suggested that BIM engineer and BIM project manager were the two 461 mostly desired AEC jobs. Student survey participants tended to have differed views 462 on these two BIM-related jobs as they did with other jobs. This conveyed the 463 information that AEC students perceived more positively of BIM potentials in earlier 464 project stages, especially those related to engineering design and construction project 465 management. In contrast, consistently perceived between the question of BIM's 466 usefulness in AEC professions and the question of desired BIM jobs, facility 467 management and quantity survey were the lowest-ranked items. This could be due to 468 the fact that BIM has not been widely applied in the real-world context related to 469 470 facility management and quantity take-off. Instead, academic research is being carried out addressing the issues within these two areas, for example, data collection of 471 building maintenance to identify the building condition leading to the further 472

development of preventive actions (Motawa and Almarshad, 2013), and adoption of
BIM as the link to monitor material flow for automatic calculation of material
quantities (Babič et al., 2010). Nevertheless, it could take a long period of time for a
scientific research to be fully implemented in real-world practice. Therefore, students
were more likely to show lower motivation or less positive perceptions.

It was indicated that students in this survey showed their discernment in the 478 cutting-edge BIM's site application when deciding their desired AEC jobs. This could 479 be due to the education that they had received in college. It was further inferred that 480 481 more mature BIM-based technology would lead to more positive perceptions from students. As a result, students tended to have a higher motivation in gaining an 482 industry job related to engineering design and project management. In contrast, a 483 less-ready technological or managerial BIM-based application (e.g., facility 484 management) would lead to more scientific research but less positive perceptions 485 among AEC students. Based on the these findings focusing on the similarities and 486 differences of perceptions between AEC students and industry professionals, future 487 research could provide more solid strategies to address the gap between college 488 education and the industry needs, especially in how to optimize exposing the site 489 practice and scientific research in BIM pedagogy. Future research could continue 490 from the current study by extending the survey sample to other institutions and to 491 enable the cross-institutional comparative analysis, which could lead to the 492 investigation of certain external subgroup factors' effects in students' perceptions, for 493 example, how the local BIM industry practical culture or how the BIM pedagogical 494 method would affect students' perceptions. 495

496 Similar to many other previous pedagogical studies (e.g., Amekudzi et al., 2010;
497 Lewis et al., 2014; Dancz et al., 2018), the student survey sample in the current study

is limited to one institution. Future work could expand the research framework as
shown in Fig.1 to other institutions and allow the cross-institutional comparison of
influencing factors to students' BIM learning and perceptions.

501 Conclusions

502 Major findings

This study aimed to address the insufficient research of investigating individual 503 perceptions of BIM industry practice from AEC students' perspective, specifically in 504 terms of BIM's usefulness in multiple AEC professions, desired BIM-related industry 505 jobs, and challenges encountered in BIM practice. Besides the overall sample analysis 506 targeting on the student population from multiple AEC disciplines, subgroup factors 507 were also studied of their impact on AEC students' perceptions in these BIM 508 509 implementation categories. Adopting the questionnaire survey followed by statistical analysis, consistent findings were generated from different Likert-scale questions in 510 that: 1) AEC students perceived BIM highly applicable in the areas of engineering 511 design (e.g., structural engineering) and construction project management, and they 512 favored BIM-based jobs related to engineer or project manager; 2) facility 513 management and quantity survey were two professions that received lowest positive 514 perceptions from student respondents. It was inferred that students' perceptions on 515 BIM usefulness and their desired BIM-related jobs reflected the contemporary 516 industry practice despite of their lack of industry experience. They were more likely 517 to notice the state-of-the-art application of BIM and demonstrate their discernment in 518 deciding their desired industry jobs. However, they were less likely to notice the 519 state-of-the-art academic research in BIM-related directions, such as BIM-assisted 520 building performance analysis and BIM application in facility management. Therefore, 521 it is fair to claim that AEC students' perceptions on BIM functions were more 522

affected by the real-world practice than the scientific research. It would be a general rule that BIM application in the real world would lead to students' more positive perceptions of BIM function. In contrast, academic research which tends to address contemporary technological or managerial issues, generally contradicts with students' perceptions of BIM capacity.

Subgroup analysis revealed that the gender-based demographic factor had a more 528 significant effect in influencing students' perceptions on BIM's applicability and its 529 usefulness. Basically, male students generally had more positive views on BIM being 530 531 applied in various project sectors and in multiple AEC professions. In contrast, the AEC disciplinary factor was found more significant in affecting students' motivations 532 in choosing their desired jobs. Specifically, students from non-CE and non-CEM 533 disciplines (e.g., manufacturing and mechanical engineering) were more motivated in 534 jobs related to BIM software development and BIM facility management. 535

536 *Pedagogy recommendations*

Both the overall sample analysis and subgroup evaluation in this research provide 537 insights for BIM educators based on students' overall perceptions of BIM 538 implementation and effects from individual factors, specifically: (1) as BIM education 539 in college is becoming more interdisciplinary crossing AEC subjects, educators 540 should be aware of the individual differences depending on students' AEC disciplines, 541 542 their prior industry experience, and even their gender; (2) the BIM education needs for students in infrastructure subjects (e.g., transportation) may be raised as so far 543 most students still perceive BIM application mainly in the building industry; (3) 544 545 students could also be introduced to the state-of-the-art BIM research in several areas, including but not limited to BIM linked to building performance analysis, quantity 546 survey, and facility management; and (4) in order to bridge the gap of perceptions 547

towards BIM between students and industry professionals, innovative pedagogical
delivery methods could be implemented, such as project-based interdisciplinary
teamwork.

551 *Practical implications*

This research also provides suggestions for AEC employers and practitioners that 552 AEC students, with proper college education, are able to capture the cutting-edge 553 BIM practice despite of their lack of industry experience. AEC employers may also be 554 aware of AEC graduates' job preference, for example, BIM jobs related to technician 555 and quantity take-off may be less-favored by CE and CEM students, and jobs related 556 to facility management and software development might be favored more by students 557 from disciplines other than CE or CEM. AEC employers should also be informed of 558 both the similarities and differences between AEC graduates and professionals. For 559 example, AEC graduates tend to perceive the lack of BIM legislation more 560 challenging. The more effective collaboration between entry-level BIM employees 561 and their senior peers could be a concern. Establishing the interrelation framework 562 among BIM pedagogy, BIM academic research, and BIM industry practice would 563 remain ongoing work to address gaps among educators, learners, and practitioners. 564

565 *Future research directions*

It should be noticed that students' strong desire in BIM engineer could be partly due to fact that they were mostly enrolled in the engineering program. Future research could expand the student survey population from engineering to other AEC disciplines, such as architecture, and even business management, etc. More demographic factors affecting AEC students' perceptions towards BIM practice will be investigated, including students' learning experience of BIM, years of study in college, and the differences between undergraduate and graduate students. Another research direction in the near future will be expanding the current study from
Australia to other countries including U.S., China, and U.K to enable the continental
comparison of AEC students in BIM learning and practice.

576 Data Availability Statement

- 577 Data generated or analyzed during the study are available from the corresponding 578 author by request.
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585 Supplemental Data

586 The questionnaire is available on-line in the ASCE Library (ascelibrary.org).

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Table 1. Overall sample analysis in the question of BIM usefulness in different AEC professions (Overall Cronbach's Alpha = 0.8779)

		†	/	D 11	.	
AEC profession	Mean	Std	RII	Ranking	Item-total	Cronbach's
					Correlation	Alpha
Architectural design	4.154	0.838	0.831	2	0.4799	0.8755
Structural design	4.213	0.940	0.843	1	0.5446	0.8708
Building services design	4.071	0.949	0.814	3	0.6469	0.8629
Construction project management	4.012	0.988	0.802	4	0.6183	0.8469
Cost estimate/Bills of quantities	3.858	1.130	0.772	5	0.6488	0.8621
Quality control/quality assurance	3.769	1.113	0.754	6	0.6965	0.8576
Quantity surveying	3.722	1.080	0.744	7	0.6900	0.8583
Facility management	3.391	1.235	0.678	9	0.6898	0.8584
Building energy assessment	3.680	1.217	0.736	8	0.5806	0.8693

Table 2. ANOVA results for subgroup analysis of students divided by disciplines responding to the question of BIM usefulness in different AEC professions

AEC profession	CE students		CEM s	tudents	Others		Statistica	1
							comparis	on
	Mean	Std	Mean	Std	Mean	Std	F value	p value
Architectural design	4.169	0.916	4.070	0.863	4.059	0.814	0.36	0.695
Structural design	4.193	0.996	4.397	0.793	3.971	0.985	2.26	0.107
Building services design	4.053	0.947	4.176	0.974	4.000	0.791	0.44	0.642
Construction project	3.867	1.138	4.259	0.915	3.939	0.827	2.73	0.067
management								
Cost estimate/Bills of	3.970	1.077	3.878	1.301	3.364	1.220	3.66	0.027*
quantities								
Quality control/quality	3.683	1.164	3.750	1.297	3.500	1.164	0.44	0.641
assurance								
Quantity surveying	3.713	1.071	3.648	1.276	3.533	1.252	0.30	0.738
Facility management	3.331	1.267	3.377	1.244	3.600	1.102	0.57	0.567
Building energy assessment	3.545	1.238	3.776	1.327	3.677	1.194	0.62	0.537
Overall	3.841	0.790	3.941	0.752	3.691	0.764	1.15	0.318

841 * A p value lower than 0.05 indicates the significant differences of perceptions for students from 842 different disciplines

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Table 3. Two-sample *t*-test results for subgroup analysis of students categorized by industry experience regarding BIM's usefulness

AEC profession	Students industry	with	Students without prior experience		Statistical comparison	
	Mean	experience Mean Std		Std	<i>t</i> value	<i>p</i> value
Architectural design	4.016	0.924	4.171	0.868	-1.14	0.255
Structural design	4.415	0.748	4.130	1.010	2.35	0.020*
Building services design	4.108	0.921	4.060	0.936	0.35	0.729
Construction project management	4.030	1.050	3.950	1.060	0.52	0.601
Cost estimate/Bills of quantities	3.800	1.340	3.880	1.100	-0.41	0.680
Quality control/quality assurance	3.640	1.200	3.680	1.200	-0.25	0.804
Quantity surveying	3.660	1.200	3.670	1.130	-0.07	0.945
Facility management	3.460	1.230	3.350	1.240	0.58	0.564
Building energy assessment	3.780	1.270	3.560	1.240	1.10	0.274
Overall	3.872	0.825	3.831	0.760	0.35	0.728

877 * A p value lower than 0.05 indicates the significant difference for students with or without prior 878 industry experience

Table 4. Two-sample *t*-test results for subgroup analysis of students of different
 genders regarding BIM's usefulness

AEC profession	Female students		Male students		Statistical comparison	
	Mean	Std	Mean	Std	t value	<i>p</i> value
Architectural design	3.947	0.970	4.144	0.878	-0.85	0.406
Structural design	3.900	1.210	4.240	0.922	-1.22	0.234
Building services design	3.890	1.230	4.091	0.899	-0.68	0.504
Construction project management	3.330	1.320	4.040	1.000	-2.39	0.026*
Cost estimate/Bills of quantities	3.290	1.350	3.920	1.130	-2.07	0.050*
Quality control/quality assurance	3.500	1.280	3.690	1.190	-0.64	0.532
Quantity surveying	3.470	1.430	3.690	1.120	-0.64	0.530
Facility management	3.280	1.530	3.390	1.210	-0.31	0.760
Building energy assessment	3.630	1.450	3.620	1.240	0.01	0.993
Overall	3.500	1.140	3.877	0.728	-1.50	0.148
* A p value lower than 0.05 indicate	es the signif	icant diff	erence bet	ween male	and female s	tudents

Table 5. Overall sample analysis in the question of desired BIM-related AEC jobs (Overall Cronbach's Alpha = 0.8999)

BIM-related job titles	Mean	Std*	RII	Ranking	Item-total Correlation	Cronbach's Alpha
BIM manager	3.806	1.055	0.761	3	0.5354	0.8962
BIM engineer	4.056	0.998	0.811	2	0.4474	0.9002
BIM coordinator	3.419	1.163	0.684	5	0.7620	0.8838
BIM technician	3.212	1.305	0.642	9	0.7557	0.8835
BIM	3.362	1.271	0.672	6	0.6724	0.8887
modeler/operator/draughtsman						
BIM quantity surveyor	3.237	1.261	0.647	8	0.7092	0.8865
BIM project manager	4.063	1.044	0.813	1	0.4467	0.9004
BIM leader/director	3.775	1.104	0.755	4	0.5909	0.8933
BIM software developer	2.962	1.326	0.592	11	0.6614	0.8895
BIM consultant	3.269	1.272	0.654	7	0.6452	0.8904
BIM facility manager	3.131	1.239	0.626	10	0.7152	0.8861

Table 6. ANOVA results for subgroup analysis of students divided by disciplines responding to the question of desired BIM-related AEC jobs

BIM-related job titles	CE stu	CE students		CEM students		Others		Statistical comparison	
	Mean	Std	Mean	Std	Mean	Std	F value	<i>p</i> value	
BIM manager	3.644	1.188	3.887	0.913	3.871	1.056	1.13	0.324	
BIM engineer	4.060	1.045	3.765	0.815	4.188	0.965	2.28	0.105	
BIM coordinator	3.365	1.266	3.510	1.138	3.813	0.859	1.84	0.162	
BIM technician	3.068	1.369	3.122	1.166	3.606	1.116	2.31	0.102	
BIM modeler / operator /	3.284	1.401	3.239	1.119	3.633	1.159	1.00	0.372	
draughtsman									
BIM quantity surveyor	3.205	1.399	3.178	0.886	3.581	1.089	1.23	0.295	
BIM project manager	4.035	1.096	4.265	0.836	3.906	1.027	1.36	0.259	
BIM leader/director	3.702	1.159	3.740	0.965	3.903	1.044	0.41	0.662	
BIM software developer	2.701	1.410	2.580	1.295	3.633	0.999	6.92	0.001*	
BIM consultant	3.145	1.397	2.920	1.338	3.667	1.093	2.95	0.055	
BIM facility manager	2.868	1.334	2.952	1.125	3.806	1.046	7.05	0.001*	
Overall	3.333	0.902	3.435	0.667	3.785	0.856	3.84	0.023*	

* A p value lower than 0.05 indicates the significant differences of perceptions among students from
 different disciplines

Table 7. Two-sample *t*-test results for subgroup analysis of students categorized by industry experience regarding BIM-based AEC jobs

BIM-related job titles	Students industry experienc	with e	Students without prior experience		Statistical comparison	
	Mean	Std	Mean	Std	t value	p value
BIM manager	4.000	0.809	3.640	1.180	2.44	0.016*
BIM engineer	3.891	0.994	4.048	0.981	-1.00	0.318
BIM coordinator	3.360	1.260	3.520	1.150	-0.85	0.400
BIM technician	3.000	1.330	3.240	1.270	-1.14	0.255
BIM modeler / operator /	3.110	1.220	3.410	1.330	-1.50	0.137
draughtsman						
BIM quantity surveyor	3.360	1.070	3.220	1.320	0.76	0.449
BIM project manager	4.107	0.966	4.060	1.050	0.32	0.753
BIM leader/director	3.840	1.010	3.710	1.120	0.78	0.439
BIM software developer	2.850	1.470	2.800	1.330	0.24	0.812
BIM consultant	3.060	1.390	3.210	1.340	-0.70	0.486
BIM facility manager	2.960	1.300	3.070	1.280	-0.53	0.594
Overall	3.474	0.748	3.416	0.891	0.48	0.632

* A p value lower than 0.05 indicates the significantly different perceptions for students with or without prior industry experience

Table 8. Two-sample *t*-test results for subgroups analysis of students of different genders regarding desired BIM-based AEC jobs

1065	genders regarding desired BIM-based AEC jobs												
	Project sectors	Female s	students	Male st	udents	Statistica							
			1			comparis							
		Mean	Std	Mean	Std	<i>t</i> value	<i>p</i> value						
	BIM manager	3.889	0.963	3.730	1.120	0.66	0.513						
	BIM engineer	3.780	1.110	4.027	0.972	-0.92	0.371 0.045*						
	BIM coordinator BIM technician	3.390	1.080	3.420 3.150	1.180 1.310	2.14 0.84	0.413						
	BIM modeler / operator /	3.390	1.140	3.320	1.310	0.84	0.413						
	draughtsman	5.590	1.200	5.520	1.520	0.22	0.825						
	BIM quantity surveyor	3.060	1.250	3.280	1.250	-0.69	0.497						
	BIM project manager	4.000	1.030	4.080	1.030	-0.31	0.759						
	BIM leader/director	3.760	1.300	3.740	1.070	0.07	0.944						
	BIM software developer	3.440	1.380	2.750	1.350	2.04	0.055						
	BIM consultant	3.760	1.350	3.110	1.340	1.91	0.071						
	BIM facility manager	3.330	1.460	3.01	1.270	0.90	0.379						
	Overall	3.414	0.856	3.621	0.809	-1.03	0.314						
1066	* A p value lower than 0.05 indica	tes the signi	ficant diff	erence bet	ween male	e and female	e students						
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Table 9. Overall sample analysis in the question of challenges encountered in BIM implementation (Overall Cronbach's Alpha = 0.7504)

Challenges	Mean	Std*	RII	Ranking	Item-total Correlation	Cronbach's Alpha
Insufficient BIM education resource or training	3.300	1.079	0.660	7	0.4497	0.7239
High cost of BIM software tools	3.527	1.001	0.705	1	0.3134	0.7483
Upgrading of existing hardware	3.413	0.876	0.683	4	0.2942	0.7491
Attitudes of AEC companies towards BIM adoption	3.347	1.049	0.669	5	0.4787	0.7180
Lack of client demand for using BIM	3.213	0.945	0.643	8	0.5298	0.7096
Lack of sufficient time to evaluating the ratio of BIM inputs and outputs	3.347	1.010	0.669	5	0.5119	0.7118
Lack of legislation or incentives from government or authority	3.480	1.015	0.696	2	0.4689	0.7200
Lack of industry standards in BIM applications	3.427	1.038	0.685	3	0.5169	0.7104

1132 Table 10. ANOVA results for subgroup analysis of students divided by disciplines 1133 responding to the question of challenges encountered in BIM practice

responding to the question	n of ch	allenges	s encou	nterea 11	i BIN p	practice		
Challenges	CE stu	CE students		CEM students			Statistical comparison	
	Mean	Std	Mean	Std	Mean	Std	F value	<i>p</i> value
Insufficient BIM education resource or training	3.341	1.165	3.073	1.034	3.600	0.894	2.39	0.095
High cost of BIM software tools	3.552	1.111	3.528	0.973	3.621	1.049	0.07	0.931
Upgrading of existing hardware	3.325	1.020	3.453	0.952	3.615	0.941	1.03	0.358
Attitudes of AEC companies towards BIM adoption	3.425	1.097	3.137	1.077	3.806	0.910	3.82	0.023*
Lack of client demand for using BIM	3.297	1.040	3.240	0.894	3.276	0.882	0.06	0.943
Lack of sufficient time to evaluating the ratio of BIM inputs and outputs	3.441	1.050	3.386	0.920	3.276	0.996	0.31	0.731
Lack of legislation or incentives from government or authority	3.432	1.125	3.523	0.952	3.355	1.018	0.23	0.793
Lack of industry standards in BIM applications	3.393	1.085	3.283	1.167	3.394	1.144	0.17	0.843
Overall	3.411	0.674	3.382	0.559	3.461	0.694	0.15	0.858

* A p value lower than 0.05 indicates the significantly different opinions of students from various disciplines

1163 Table 11. Two-sample *t*-test results for subgroup analysis of students categorized by 1164 industry experience regarding challenges in BIM practice

industry experience regarding	U		- -		1	
Challenges	Students industry	with	Students without prior experience		Statistical compariso	n
	experienc	experience				
	Mean	Std	Mean	Std	t value	<i>p</i> value
Insufficient BIM education	3.240	1.050	3.330	1.130	-0.56	0.580
resource or training						
High cost of BIM software tools	3.530	1.070	3.570	1.060	-0.26	0.799
Upgrading of existing hardware	3.448	0.958	3.380	1.010	0.48	0.629
Attitudes of AEC companies	3.330	1.150	3.440	1.060	-0.67	0.504
towards BIM adoption						
Lack of client demand for using	3.237	0.989	3.297	0.977	-0.39	0.697
BIM						
Lack of sufficient time to	3.300	1.000	3.450	1.010	-0.92	0.359
evaluating the ratio of BIM inputs						
and outputs						
Lack of legislation or incentives	3.558	0.895	3.400	1.120	1.03	0.306
from government or authority						
Lack of industry standards in BIM	3.360	1.110	3.370	1.110	-0.02	0.982
applications						
Overall	3.438	0.684	3.400	0.633	0.38	0.705

Table 12. Two-sample *t*-test results for subgroup analysis of students of different genders regarding challenges in BIM practice

Challenges	Female students		Male students		Statistical comparison	
	Mean	Std	Mean	Std	<i>t</i> value	<i>p</i> value
Insufficient BIM education resource or training	3.440	1.040	3.290	1.110	0.58	0.569
High cost of BIM software tools	3.760	1.090	3.540	1.060	0.83	0.419
Upgrading of existing hardware	3.650	1.220	3.373	0.970	0.90	0.381
Attitudes of AEC companies towards BIM adoption	3.824	0.636	3.370	1.110	2.58	0.016*
Lack of client demand for using BIM	3.647	0.996	3.244	0.972	1.60	0.128
Lack of sufficient time to evaluating the ratio of BIM inputs and outputs	3.667	0.900	3.380	1.020	1.17	0.256
Lack of legislation or incentives from government or authority	3.353	0.996	3.450	1.070	-0.38	0.709
Lack of industry standards in BIM applications	3.180	1.190	3.390	1.100	-0.70	0.495
Overall	3.593	0.636	3.394	0.647	1.30	0.206

* A p value lower than 0.05 indicates the significant difference between male and female students