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# Educational Policies Committee Program Proposal, Caine College of the Arts, September 26, 2014 - Bachelor of Arts in Music

**Utah State University** 

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## **Cover/Signature Page – Full Template**

**Institution Submitting Request:** Utah State University

Proposed Title: Bachelor of Arts in Music

School or Division or Location: Caine College of the Arts Department(s) or Area(s) Location: Music Department

Recommended Classification of Instructional Programs (CIP) Code<sup>1</sup>: 50.1001

**Proposed Beginning Date:** 08/01/2014

Institutional Board of Trustees' Approval Date: 06/27/2014

## Proposal Type (check all that apply):

	Regents' Agenda Items						
R401-4 and R401	R401-4 and R401-5 Approval by Committee of the Whole						
SECTION N	0.	ITEM					
4.1.1		Associate of Applied Science Degree					
4.1.2		Associate of Arts Degree					
4.1.2		Associate of Science Degree					
4.1.3 Special		Specialized Associate Degree					
4.1.4 X		Baccalaureate Degree					
4.1.5	K-12 School Personnel Programs						
4.1.6		Master's Degree					
4.1.7							
5.2.2 Certificate of Completion		Certificate of Completion					
5.2.4		Fast Tracked Certificate					

## Chief Academic Officer (or Designee) Signature:

I certify that all required institutional approvals have been obtained prior to submitting this request to the Office of the Commissioner.

Laurens H. Smith, Jr., Sr. Executive Vice Provost

Signature Date: 06/27/14

Printed Name: Laurens H. Smith, Jr.

<sup>&</sup>lt;sup>1</sup> CIP codes <u>must</u> be recommended by the submitting institution. For CIP code classifications, please see http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55.

# Executive Summary – Full Template Utah State University Bachelor of Arts in Music 04/07/2014

## **Program Description**

Utah State University proposes the creation of a Bachelor of Arts in Music degree. The new BA will offer emphases in General Music, Performance (voice and instrumental), Music Business, Production, Arranging/Composition, and Jazz Studies USU does not currently offer a Bachelor of Arts in Music degree.

#### **Role and Mission Fit**

The Bachelor of Arts in Music will enhance the reputation of the University; strengthen recruitment, retention, graduation, and placement of students. It will help build a socially and intellectually vibrant campus community; foster new partnerships with the musical entertainment industry; and, provide high quality arts experiences for USU students. The degree program will serve, enrich and engage the community while enhancing the visibility of students and faculty. The Bachelor of Arts in Music will help prepare students for successful careers and add to the knowledge, experience and maturity of the music profession. These are all part of the University, Caine College of the Arts and Music Department mission and goals.

### **Faculty**

The Music Department has 11 full-time faculty and 6 part-time faculty who have the appropriate credentials, expertise, and experience to directly support the proposed degree. In addition, nearly all of the 46 music faculty – full and part time – will participate in offering music core classes, electives, ensembles and individual private lessons to students in the program.

#### **Market Demand**

According to the most recent data from the U.S. Department of Labor's Bureau of Labor Statistics, <a href="http://www.bls.gov/ooh/entertainment-and-sports/musicians-and-singers.htm">http://www.bls.gov/ooh/entertainment-and-sports/musicians-and-singers.htm</a>, employment opportunities for musicians, singers, producers, directors, music directors, composers, broadcast and sound engineering technicians will continue to grow at about 10% per year between 2010-2020. The proposed Bachelor of Arts in Music will give students a much broader range of academic and career options to meet market demands.

### **Student Demand**

It is clearly evident from national trends in music education that major shifts have taken place in degrees being offered in the music disciplines. The National Association of Schools of Music (NASM), the accrediting association for departments and schools of music, has added several degree classifications that deal directly with commercial music and music business. In discussions with USU music students, they have expressed their need for courses and degrees that more closely match what is happening or has happened at a majority of universities – a shift away from traditional Western Arts music based degrees toward more commercial and music business based curricula. Many students have asked to have individualized degree programs developed for them that are heavily weighted toward business, commercial music and contemporary music styles.

Discussions with high school students who are make plans to attend a university invariably lead to questions about USU offering degree options that are more focused on contemporary popular culture,

music business and popular music performance. USU is losing students to other institutions who offer commercial degrees as evidenced by student to whom scholarships to USU have been offered and turned down with the explanation that USU did not have the degree program(s) the student was seeking.

Statement of Financial Support
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Appropriated Fund	Χ
Special Legislative Appropriation	
Grants and Contracts	X
Special Fees (Private Lesson Fees)	<b>X</b>
Differential Tuition (must be approved by the Regents)	
Fundraising	Χ

## Similar Programs Already Offered in the USHE

These Utah institutions offer the Bachelor of Arts or Arts/Science in Music:

- Utah Valley University offers a Bachelor of Arts/Science in Music
- Dixie State University offers a Bachelor of Arts/Science in Music
- Weber State University offers a Bachelor of Arts in Music
- Southern Utah University offers the Bachelor of Arts in Music Performance Emphasis
- The University of Utah offers a BA in Music
- Brigham Young University offers a BA in Music through their Music History area.

The Bachelor of Arts in Music being proposed is unique in structure because, unlike most BA degrees, there are various emphases within the BA that are focused in a specific area and allows students to have a program tailored more closely to their career and advanced degree goals. As a Liberal Arts degree, the BA offers options for pairing with other disciplines that are not possible with the Bachelor of Music degree.

# Program Description – Full Template Utah State University Bachelor of Arts 04/07/2014

Section I: The Request

Utah State University requests approval to offer the Bachelor of Arts in Music effective Fall Semester 2014. This program has been approved by the institutional Board of Trustees on

## **Section II: Program Description**

## **Complete Program Description**

The Bachelor of Arts in Music – with emphases in General Music, Performance (voice and instrumental), Music Business, Production, Arranging/Composition, and Jazz Studies— is intended for musically talented students who wish to pursue careers in the music, entertainment, and production sector, or use the degree as a foundation to pursue advanced degrees in music or other disciplines.

The foci of the degree will be commercial music and the business side of the music and entertainment industries. Courses include basic musicianship (music theory, aural skills, music history, keyboard skills) and highly specialized courses that include commercial music theory, song writing, music business, and improvisation. Each of the emphases includes courses tailored to meet the needs of students in that emphasis. The number of electives in each emphasis provides the flexibility needed to offer highly specialized programs within the structure of the BA.

## **Purpose of Degree**

The BA in Music degree provides an excellent liberal arts experience, meets the needs of students and the music/entertainment industry, and matches the goals of the University, College, and Department. The degree will help prepare students for careers in a wide range of the music and entertainment sector by providing a broad foundational education combined with very practical "real world" experiences. With the Bachelor of Arts, through a combination of carefully selected electives and required undergraduate discipline specific courses, graduates of the program can pursue advanced degrees in a variety of disciplines that include business, law, electrical and acoustical engineering, marketing, social sciences, philosophy, journalism, and medicine. Students will acquire the knowledge and skill sets to be highly successful in traditional music or entertainment settings as well as in the rock, country, pop, video, television, recording, producing, songwriting/publishing, and commercial business fields.

#### **Institutional Readiness**

USU's Music Department has a long history of academic and artistic excellence. The department has a proven record of providing excellent degree offerings, artistic performing ensembles, dedicated faculty, academic/artistic student accomplishments, and leadership in music education in the state.

Facilities are adequate to support the proposed program. The Caine/Russell Performance Hall is considered one of the great small concert halls in the nation. The Kent Concert hall is one of the largest halls in the region. Classrooms and rehearsal spaces are well cared for, heavily scheduled, and are functional. Faculty studio offices are well equipped. There is a good recording studio available in the local area. The Performance Hall and Kent Concert Hall can be used for larger ensemble recording projects or

video productions. The music computer lab has 19 computers equipped with electronic MIDI keyboards as well as an instructor station. The lab is updated every third year with the latest computers and software used in the music industry (Finale, Pro-Tools, Logic). There are practice rooms and good equipment throughout the department. USU became an "All-Steinway School" in 2012.

The greatest strength of the music programs at USU is the music faculty. USU's faculty are highly motivated, dedicated, and focused on delivering the highest quality education possible. Faculty are accomplished professors who remain at the top of their respective fields through study, performance and professional engagement.

**Departmental Faculty** 

Departmental Faculty			
Department Faculty Category	Dept. Faculty Headcount – Prior to Program Implementation	Faculty Additions to Support Program	Dept. Faculty Headcount at Full Program Implementation
With Doctoral Degrees (Including MFA and other ter		specified by the	ne institution)
Full-time Tenured	11		11
Full-time Non-Tenured	6		6
Part-time Tenured			
Part-time Non-Tenured			
With Master's Degrees			
Full-time Tenured	4		4
Full-time Non-Tenured	6		6
Part-time Tenured			
Part-time Non-Tenured	12		12
With Bachelor's Degrees			
Full-time Tenured			
Full-time Non-Tenured			
Part-time Tenured			
Part-time Non-Tenured	7		7
Other			
Full-time Tenured			
Full-time Non-Tenured			
Part-time Tenured			
Part-time Non-Tenured			
Total Headcount Faculty in the Department			
Full-time Tenured	15		15
Full-time Non-Tenured	12		12
Part-time Tenured			
Part-time Non-Tenured	19		19
Total Department Faculty FTE (As reported in the			
most recent A-1/S-11 Institutional Cost Study for			
"prior to program implementation" and using the A-	23.3		23.3
1/S-11 Cost Study Definition for the projected "at			
full program implementation.")			

Faculty workloads will be adjusted to allow for the addition of new courses within the degree. This can be done within the current full-time and part-time faculty without significant impact on existing degrees. Faculty with the required education, experience and background are already involved with other programs within the department. Additional part-time faculty will be hired using Private Lesson Fee funding as the program reaches 35-40 students.

As more students enter the proposed program, it is anticipated that fewer students will be admitted to the current Bachelor of Music programs.

A letter of support from the Huntsman School of Business indicating their willingness to partner in offering courses for the degree is attached.

An email from the USU Department of Theatre Arts indicating the department's willingness to partner in offering courses for the degree is attached.

#### Staff

The Music Department has two professional staff members who help administer the many complex aspects of the department. Both staff members are highly qualified, dedicated, and motivated.

Additionally, the Music Department is supported by the Dean's office in the following areas:

- Development and Fundraising there are two people in the Dean's office who help with our fundraising/development projects
- Budget/finance there are four people in the Dean's office who help with our budget/finance processes
- The Caine College of the Arts Production Service unit provides technical support (lights, sound, staging), marketing/publicity, production assistants and tour management/support.

This central service model provides a very effective, highly professional support system for activities in the department.

#### **Library and Information Resources**

Music resources at Utah State University are currently held as part of the central Merrill-Cazier Library. The general music collection includes 10,598 titles in 12,409 volumes. Of these 3,233 are scores. The music reference section contains 513 volumes. These collections compliment the library's e-book holdings that have modest music content from the ACLS Humanities E-Book collection and Ebrary. The library owns almost 6,000-recorded items in a variety of formats, primarily compact disc. Beginning in 2010 the library moved from purchasing CDs to using those funds to acquire access to the Naxos Music Library, although compact discs are still purchased on demand for students and faculty. The library maintains access to over 250 electronic databases, including Oxford Music Online and RILM, though basic music resources in the area are incomplete, lacking access to the International Index of Music Periodicals (IIMP) and Music Index. Journal and periodical holdings for music are modest (1,330 back file volumes) comprised of 25 print subscriptions, which are augmented by subscriptions to electronic resources such as JSTOR and ProjectMUSE, giving the library an adequate back file in music. This reflects the library's policy of preferring electronic journals to print journals. No additional library resources will be required to support this program.

The library collects materials across all areas of music through both an approval profile with Yankee Book Peddler as well as a dedicated fund for firm order purchases.

The Merrill-Cazier Library provides extensive service hours during the day and is accessible throughout the year (except designated University closings). The library administers a central integrated catalogue as well as access to over 250 bibliographic, text, and reference databases. These include standard multidisciplinary databases such as Academic Search Premier, JSTOR, the Web of Science, SCOPUS, and Dissertation Abstracts. The library also licenses subject-specific databases dedicated to research in music including Oxford Music Online, RILM, and the NAXOS Music Library. The library is a member of several consortia, including the Utah Academic Library Consortium (UALC), comprised of 24 academic libraries throughout Utah and Nevada; the Greater Western Library Alliance (GWLA), a group of 33 major, western, research libraries; and the Center for Research Libraries. The library is also a charter partner in the HathiTrust. The Resource Sharing and Document Delivery (RSDD) office can borrow virtually any material not held at USU from other libraries via interlibrary loan. Users can request journal articles through an online form and have .pdf copies delivered directly to their desktops. The turnaround time for journal articles averages 3 days and books 4 days. The music subject librarian is available to provide classroom instruction and one-on-one consultation with students and faculty in the Music Department.

The Merrill-Cazier Library opened in 2005 and is a state-of-the-art facility with over 305,000 square feet of usable space and seating capacity for over 2,000 people. The building incorporates current technology including ubiquitous wireless computing; an onsite automated storage facility with a capacity of over 1.5 million volumes; an information commons, with 150 computer workstations; and more than 30 group study rooms with computing and projection equipment. In terms of music resources, CDs, scores, and books, are all located in a centralized area, with DVDs being held in the multimedia area on a different floor, close to viewing stations. The refocus of audio holdings toward streaming services (NAXOS Music Library) makes the vast majority of our audio material available anywhere there is Internet on campus and beyond.

In addition to books, the library allocates \$1,200 a year for the purchase of 10 seats for the Naxos Music Library service. Online music databases are budgeted at \$5,500 and include access to Oxford Music Online and RILM. The total library periodical budget for the 2013 fiscal year was in excess of \$3.2 million, including access fees for electronic journal packages from Sage, Wiley, Elsevier, Springer, and Taylor and Francis. The annual music periodicals budget allocation is \$2,000.

## **Admission Requirements**

Music majors must meet all university admissions requirements. In addition, to apply and be accepted as a music major in the Bachelor of Arts in Music, students must do the following:

- Apply to the Music Department at the time of admission to the university
- Pass a challenging playing or singing audition that indicates a college entry level of performance skills

Students may enter the program as "Undeclared-Music" as their major until they have passed the following, with a C- or better grade

- MUSC 1105 Music Fundamentals
- MUSC 1110 Music Theory I
- A performance jury at the end of their second semester

Auditions are held in February for admission for fall semester. Special arrangements will be made for students to audition for matriculation in the spring semester.

#### Student Advisement

No additional advising resources will be required to support this program. The Caine College of the Arts has two full time advisors. The Music Department has a staff member who advises students about the particulars of each music degree while guiding them through the processes of declaring a major, selecting the appropriate classes, transfer articulation (if appropriate) and graduation clearance.

Each student has a faculty advisor who works with the student to determine and monitor specific requirements in the classroom, private instruction, and performing ensembles.

#### **Justification for Graduation Standards and Number of Credits**

The BA in Music degree is structured to be within the acceptable range of the National Association of Schools of Music (NASM) standards of 120 semester hour credits:

General Studies/General Studies electives 55-70%; Musicianship 20-25%; Performance and music electives, 10-20%.

Studies in musicianship, performance, and music electives normally total between 30% and 45% of the total curriculum (NASM Handbook 2012-13, page 95-98 and Appendix I.E page 177-183).

#### The BA in Music:

General Studies; Foreign Language; and electives 57% Musicianship 24% Performance and music electives 19%.

#### **External Review and Accreditation**

Since Utah State University is an accredited member of the National Association of Schools of Music (NASM), all music degree programs, including the BA, are subject to NASM review and accreditation.

## Projected Program Enrollment and Graduates; Projected Departmental Faculty/Students

Data Category	Current – Prior to New Program Implementation	Projected Year 1	Projected Year 2	Projected Year 3	Projected Year 4	Projected Year 5
Data for Proposed Pro	ogram					
Number of Graduates in Proposed Program	X			10	10	10
Total # of Declared Majors in Proposed Program	Х	20	30	40	40	40
Departmental Data – I	For All Programs \	Within the Do	epartment			
Total Department Faculty FTE (as reported in Faculty table above)	23.3	23.3	23.3	23.3	23.3	23.3
Total Department Student FTE (Based on Fall Third Week)	472	492	502	502	502	502
Student FTE per Faculty FTE (ratio of Total Department Faculty FTE and Total Department Student FTE above)	20.3:1	21.1:1	21.5:1	21.5:1	21.5:1	21.5:1
Program accreditation- required ratio of Student FTE/Faculty FTE, if applicable: NASM Does not require a specific FTE/Faculty FTE ratio						

**Expansion of Existing Program**The Bachelor of Arts in Music is a new degree program and not an expansion of an existing program.

#### Section III: Need

#### **Program Need**

The BA in Music degree meets student needs, music/entertainment industry needs, and matches the goals of the University, College and Department. The degree will help prepare students for careers in a wide range of music and entertainment positions, or advanced studies, by providing a broad foundational education combined with very practical "real world" experience opportunities. Students will be given the knowledge and skill sets to be highly successful in music/ entertainment settings including rock, country, pop, video, television, recording, producing, songwriting/publishing, and commercial music business. The combination of the BA with other disciplines as minors or double-major offers students many options upon graduation, including advanced study in law, medicine, business or other fields.

Each of the BA emphases serves a specific purpose and need:

- General Music is a highly flexible degree path that is broad in focus and allows students to select from various "menus" to develop a program that is suited to their individual education goals.
   Students who earn this degree often go directly into the workforce or go on to graduate degrees in music, law, business, or other disciplines.
- Performance (voice and instrumental) trains students in performance practices/techniques in popular and commercial music idioms (pop, country, rock, jazz, commercial music). The education and training is different from that of the Bachelor of Music degree which focuses on the music idioms of orchestras, opera and traditional musical forms and styles. The focus of the BA performance emphasis is on contemporary commercial music.
- Music Business gives students a foundation in both music and business that can lead to
  graduate degrees in business or law or to employment is the business side of the music industry.
  In addition to music classes, students are introduced to marketing, management, accounting and
  general business practices that are valuable for students interested in setting up a freelance
  performance or independent private teaching business.
- Production provides students with foundational knowledge and skills required in the
  performance support processes: sound, lighting, staging, show design, and show management.
  Students will have opportunities to work as assistant producers both on and off campus helping
  behind-the-scenes with major productions ranging from operas to rock shows.
- Arranging/Composition provides students with the basic knowledge and skills to prepare
  musical arrangements for various commercial ensembles including rock and country bands, show
  groups, and pop ensembles. The degree will introduce students to compositional and arranging
  techniques for electronic media (TV and radio), gaming, movies and video productions. The legal
  issues of copyright will be presented in depth along with other legal issues important to
  arrangers/composers pertaining to the contemporary commercial music business.

• **Jazz Studies** – provides students with a basic understanding of performance practice in the jazz idioms. The curriculum is a balance between performing and improvisation in various jazz styles and understanding compositional aspects of jazz with an emphasis on the rhythm section (piano, drums, bass) fundamental to the art of most jazz performance.

#### **Labor Market Demand**

According to the most recent data from the U.S. Department of Labor's Bureau of Labor Statistics, http://www.bls.gov/ooh/entertainment-and-sports:

#### **General Music**

Job opportunities for people with training in all aspects of the entertainment disciplines are
projected to be good to excellent, both domestically and in the international markets. The
entertainment industry shows no signs of slowing its expansion or being limited even in difficult
economic times as evidenced by the strong growth rate and profit/earnings during the past 5 years.

#### Performance and Jazz Studies

- The number of people attending musical performances, such as orchestra, opera, and rock concerts, is expected to increase from 2010 to 2020. As a result, more musicians and singers will be needed to play at these performances.
- With traditional venues in challenging financial positions, such as symphony orchestras or opera companies, the successful 21<sup>st</sup> century musician will be not only a consummate performer, composer, or teacher, but also an entrepreneur.
- Employment of musicians and singers is expected to grow by 10 percent from 2010 to 2020, about as fast as the average for all occupations. Expected growth will be due to increases in demand for musical performances.
- There will be additional demand for musicians to serve as session musicians and backup artists for recordings and to go on tour. Singers will be needed to sing backup and to make recordings for commercials, films and television.

#### Music Business and Production

- Employment of producers and directors is projected to grow 11 percent from 2010 to 2020, about
  as fast as the average for all occupations. Job growth in the motion picture and video industry will
  stem from strong demand from the public for more movies and television shows.
  http://www.bls.gov/ooh/entertainment-and-sports/producers-and-directors.htm
- Employment of broadcast and sound engineering technicians is expected to grow 10 percent from 2010 to 2020, about as fast as the average for all occupations. Growth is expected as businesses, schools, and radio and television stations demand new equipment to improve their audio and video capabilities. http://www.bls.gov/ooh/media-and-communication/broadcast-and-sound-engineeringtechnicians.htm
- The entertainment industry will continue to have a steady and solid growth pattern, but with changes in product delivery systems brought on by expanded use of the Internet, new electronics

that impact everything from lighting systems for shows to systems for selling tickets. The entertainment industry is changing rapidly. Included in these significant growth areas are movie/video, gaming, live show production (touring) and electronic media streaming.

## **Arranging/Composition**

 Employment of music directors and composers is expected to grow by 10 percent from 2010 to 2020, about as fast as the average for all occupations. Increases in demand for musical performances are expected to lead to employment growth. However, strong competition for jobs is anticipated because of the large number of people who are interested in this field. http://www.bls.gov/ooh/entertainment-and-sports/music-directors-and-composers.htm.

The proposed Bachelor of Arts in Music is specifically structured to help give students the education and experience necessary to take advantage of the expanding music and entertainment markets or continue with their formal education at the Master's degree level.

#### **Student Demand**

In an informal survey taken in October 2013 of approximately 90 current USU music students approximately ¼ of them indicated they would change majors to the BA because it offers education and training in areas that most closely match their career goals. Although many of the courses are currently offered, the degree requirements for the Bachelor of Music degree do not allow for students to add these additional courses without lengthening their time to graduation.

In the past four months, 2 out of every 3 high school students inquiring about music programs at USU have specifically asked about "commercial" programs. These students indicated they would be interested in coming to USU if they could be in programs that gave them a broader set of options within the music world. There were 41 students who contacted the Music Department directly about these programs during this time period.

These students indicated they would be interested in coming to USU if they could be in programs that gave them a broader set of options in the music world.

## **Similar Programs**

Although it is typical for US institutions to offer the Bachelor of Arts in Music, a BA in Music with the proposed emphases is unique in the State of Utah. There are no other programs offered in the USHE with the same structure, content and flexibility.

These Utah institutions offer the Bachelor of Arts or Arts/Science in Music:

- Utah Valley University offers a Bachelor of Arts/Science in Music
- Dixie State University offers a Bachelor of Arts/Science in Music
- Weber State University offers a Bachelor of Arts in Music
- Southern Utah University offers the Bachelor of Arts in Music Performance Emphasis
- The University of Utah offers a BA in Music.
- Brigham Young University offers a BA in Music through their Music History area.

A majority of music departments or schools of music in the nation offer a Bachelor of Arts in Music degree. The BA at USU will include emphases in General Music, Performance, Music Business, Production,

Arranging/Composition and Jazz Studies that focus on contemporary 20<sup>th</sup> and 21<sup>st</sup> century music theory and performance practice. Due to the number of electives and flexibility within the BA, emphases can be tailored to the needs of the student and be structured more quickly to market changes than is possible with the traditional Bachelor of Music Degree.

## Collaboration with and Impact on Other USHE Institutions

The BA in Music program will help provide many opportunities to collaborate with other state universities and colleges. These collaborations include joint performances; sharing guest faculty and visiting artists/professionals; and workshops/seminars.

The new BA in Music program will have a minimal impact on other campuses for these reasons:

- The BA program, when fully implemented will be capped at 35-40 students
- The BA in Music is unique because of the areas of emphases within the liberal arts framework
- Initially, some students who are in one of the currently offered BM programs will switch to an emphasis in the proposed BA in Music

#### **Benefits**

USU and the USHE will benefit by offering the Bachelor of Arts in Music (with emphases) because it represents a new and flexible curriculum that may be a model for other institutions to follow. The new degree is intended to reflect the care and concern of professional educators in providing current, relevant, real-world programs to talented, motivated students. Students receive a broad, solid liberal arts education combined with a focused area of interest that will help them develop a career not only in the arts but in many other sectors of the music and entertainment industry.

This degree will help with the Governor's goal of increasing the percentage of Utah residents who have higher education degrees by offering students more degree options that directly relate to the current, contemporary music world.

## **Consistency with Institutional Mission**

## **Utah State University's Mission Statement**

The mission of Utah State University is to be one of the nation's premier student-centered land-grant and space-grant universities by fostering the principle that academics come first, by cultivating diversity of thought and culture, and by serving the public through learning, discovery, and engagement.

The new BA in Music degree directly reflects the University mission and goals by:

- Offering a program that is current and directed at the needs of students
- Providing learning, discovery, and engagement opportunities directly relating to the students talents, skills and career objective
- Attract outstanding students in an environment that is highly competitive, demanding and engaging. The degree will help retain good students and be a major factor in them completing their college education
- The BA will encourage interdisciplinary opportunities (courses from the Huntsman School of Business and the Department of Theatre Arts) both on and off campus; it will attract a wider range of talented students who are interested in non-traditional courses of study

- Offering faculty new challenges and opportunities to use their talents and skills in areas for which
  they are highly qualified but the traditional degrees have not required them to use some of their
  abilities
- The BA degree will encourages the formation of new partnerships with a broad spectrum of the music industry including the recording industry, national touring companies, media production companies and other important areas of the entertainment industry.
- Requiring the performance and study of a wider and broader mix of musical styles and performance practice in addition to providing a context for exploring the social and economic impact of music and the music industry
- Supporting the regional campuses with performance tours, on-line courses, and special programs

The University's mission and 10 major goals can be found at <a href="http://www.usu.edu/president/missionstatement/">http://www.usu.edu/president/missionstatement/</a>

The Caine College of the Arts mission statement and goals may be found at http://cca.usu.edu/about/mission.cfm.

The Music Department Mission and goals may be found at http://music.usu.edu/assessment/mission.cfm.

NOTE: University, Caine College of the Arts and Music Department Mission Statements and Goals are also attached.

## **Section IV: Program and Student Assessment**

## **Program Assessment**

Degree program goals are in keeping with the national standards of the National Association of Schools of Music (NASM) for liberal arts degrees in music (NASM Handbook 2012-13, page 95-98)

- The degree focus is breadth of general studies combined with studies in musicianship and an area of emphasis within the music disciplines
- Curricular structure and content will enable students to develop a range of knowledge, skills and competencies expected of those holding a liberal arts degree in music
- Musicianship
  - The ability to hear, identify, and work conceptually with the elements of music such as rhythm, melody, harmony, structure, timbre and texture
  - A understanding of and the ability to read and realize musical notation
  - An understanding of compositional processes, aesthetic properties of style, and the ways these shape and are shaped by artistic and cultural forces
  - An acquaintance with the wide selection of musical literature, the principal eras, genres, and cultural sources
  - The ability to develop and defend musical judgments
  - Ability in performing areas at levels consistent with the goals and objectives of the specific liberal arts degree program followed
  - Understanding of procedures for realizing a variety of musical styles
  - Knowledge and/or skills in one or more areas of music beyond basic musicianship appropriate to the individual's needs and interests, and consistent with the purposes of the specific liberal arts degree program being followed

Assessment of these goals will be accomplished by using the following methods:

- Auditions to enter the degree program
- Performance juries at the end of each year of study where private studio instruction is required
- Testing (including quizzes) and evaluations done in academic courses that include extensive writing and making critical evaluations
- Classroom work and participation will be evaluated by the teacher/instructor on a daily basis
- Final capstone projects, recitals and concerts by students will be evaluated by at least three faculty
- Performance in ensembles will include recording the performances and then doing an evaluation with the students to determine the quality and level of performance
- The IDEA student evaluation system will be used to help assess teacher/instructor effectiveness from the student's perspective
- Periodic curriculum evaluations will be done (at least every third year) to determine if the curriculum matches the goals of the program and to determine if changes need to be made to the overall program

## **Expected Standards of Performance**

Students completing the Bachelor of Arts in Music will have the education, background, knowledge and experience to be successful in a wide variety of academic and commercial pursuits or careers. Within the scope of a liberal arts degree, students in the various emphases will have a firm grounding in general education and elective courses that will enhance their abilities to be productive citizens. Each of the emphases will give students the basic theoretical and practical knowledge that will lead them to further study or work in the music, entertainment, business and other disciplines.

Performance standards were developed based on the standards specified by NASM and by music faculty who will teach in each of the emphases.

All Bachelor of Arts in Music students will have:

- The breadth of general education knowledge supplemented by the 9-10 elective courses and foreign language competency that defines a liberal arts degree
- A foundation in musicianship required by NASM provided in the core of music courses enabling students to develop a range of knowledge, skills and competencies expected of those holding a liberal arts degree
- The background and experience to make critical decisions and express themselves with musical literacy
- An understanding of musical periods and styles, music theory and analytical skills

#### **Standards of Performance**

Students in all emphases will:

- Have basic abilities to perform standard "classical" styles well enough to pass the Freshmen Jury
- Develop ability through private lessons, individual practice and group rehearsals to perform at the highest level possible
- Have fundamental knowledge of their instrument or voice type solo and ensemble literature
- Demonstrate the ability to perform a variety of musical styles and cultures with an emphasis on contemporary or popular styles
- Develop basic improvisational skills utilized in performance

- Develop basic compositional skills appropriate for simple songwriting
- Demonstrate knowledge in the history of commercial music
- Develop basic understanding and skills using a variety of computer programs for music notation (Finale) and recording (ProTools)
- Have a rudimentary knowledge of the music industry

Basic skills and competencies will be assessed through the following:

- Performance juries
- Conductor/group leader critique of performances
- Student recitals will be evaluated by at least three faculty
- Special projects, capstone projects and other written assignments will be evaluated by individual professors and project leaders
- Regular course work will be evaluated by the course professor with tests, class participation, graded assignments, etc.

## **Program Assessment**

Program assessment will include the following:

- National Association of Schools of Music (NASM) accreditation review of the new program that begins as soon as the degree is approved
- NASM periodic accreditation
- Department assessment of the entire program will take place each spring semester to determine;
   the viability of the course work, changes in the music industry, updates in methods and procedures
   and overall student learning outcomes

## **Section V: Finance**

**Department Budget** 

Department L		3-Ye	ar Budget Pr	ojection			
	Current	Departmental Budget					
Departmental	Departmental	Y	ear 1	Year 2		Ye	ear 3
Data	Budget – Prior to New Program Implementation	Addition to Budget	Total Budget	Addition to Budget	Total Budget	Addition to Budget	Total Budget
Personnel Expe	nse						
Salaries and Wages	\$1,542,230		\$1,542,230		\$1,542,230		\$1,542,230
Benefits	\$690,500		\$690,500		\$690,500		\$690,500
Total Personnel Expense	\$2,232,730		\$2,232,730		\$2,232,730		\$2,232,730
Non-Personnel I	Expense						
Travel Capital							
Library Current Expense	\$134,500		\$134,500		\$134,500		\$134,500
Total Non- personnel Expense	\$134,500		\$134,500		\$134,500		\$134,500
Total Expense (Personnel + Current)	\$2,367,230		\$2,367,230		\$2,367,230		\$2,367,230
Departmental Fu	unding						
Appropriated Fund	\$2,346,230		\$2,346,230		\$2,346,230		\$2,346,230
Other: Private Lesson Fees	\$417,577	\$9,280	\$426,857	\$4,640	\$431,497	\$4,640	\$436,137
Special Legislative Appropriation							
Grants and Contracts							
Differential Tuition	\$45,000		\$45,000		\$45,000		\$45,000
Total Revenue	\$2,808,807		\$2,818,087		\$2,822,727	\$	\$2,827,367
Difference							
Revenue – Expense	\$	\$	\$	\$	\$	\$	\$
Departmental Instructional	\$440.80		\$417.87		\$407.28		\$418.56

Cost/Student				
Credit Hour*				
(as reported in				
institutional				
Cost Study for				
"current" and				
using the same				
Cost Study				
Definition for				
"projected")				

<sup>\*</sup> **Projected Instructional Cost/Student Credit Hour** data contained in this chart are to be used in the Third-Year Follow-Up Report and Cyclical Reviews required by R411.

**NOTE**: appropriated funds are a mix of several sources, including State General Fund and Education Fund, tuition, and other sources. Revenue is not appropriated to a specific department. Amounts shown are E&G FY Budgets.

## **Funding Sources**

The program will be supported using appropriated E&G funds and the portion of Differential Tuition that was initially allocated to replace the course fees that were eliminated with Differential Tuition was approved, approximately \$45,000 per year and Private Lesson fees.

Private lessons are required for all music majors. The fee is \$464 per semester. The calculation is based on 20 students the first year and adding 10 students each of the two subsequent years bring the total number of students in the BA in Music to 40. Private Lesson fees are used to help fund faculty who teach private lessons. Funds may also be used for tuning pianos, purchasing musical instruments used by students and purchasing printed music and other materials used for private instruction.

#### Reallocation

The internal reallocation of resources will be accomplished by first making shifts in faculty workloads so that courses in the new major that have not been previously taught as part of existing majors will be offered at least on a once-every-four-semester rotation. That will allow the use full and part time faculty to teach the courses with minimal impact on existing degrees. Part time faculty loads can be expanded using Private Lesson fees to include one or two of the new required academic courses.

#### Impact on Existing Budgets

The impact will be felt most acutely on the private studio instruction faculty who will, at first, add one or two students to each studio. When the program is up to 35-40 students, two or three (depending on specific instrument or voice) more part-time faculty will be needed to teach the one-on-one private lessons required in this and all music degree programs. Funding for these additional faculty will come from Private Lesson fees. It is anticipated that the largest number of students in the new program to be guitarists, keyboardists, drummers, and singers. There will be a few others who play woodwind and brass instruments, so the need will be for studio teachers who play guitar, keyboards, drums and trained/qualified "pop" vocalists. The private lesson fees currently charged to students will provide needed funding for additional part time faculty to teach in these specialized areas.

## Section VI: Program Curriculum

## The proposed Bachelor of Arts in Music is comprised of the following:

University General Education courses

Required courses in the Major

Foreign Language requirement

Electives

Emphases

34 Credits
36

12

14-15

23-24

Total

Total

## **All Program Courses**

All Program Courses  Course Prefix and Number	Title	Credit Hours	
Required Courses in the Major			
MUSC 1105	Fundamentals for Music Majors	3	
MUSC 1110	Music Theory I	3	
MUSC 1120	Music Theory II	3	
MUSC 1130	Aural Skills I	1	
MUSC 1140	Aural Skills II	1	
MUSC 1170	Keyboard Harmony I	1	
MUSC 1180	Keyboard Harmony II	1	
MUSC 1190	World Music	2	
MUSC 2115	Commercial Music Theory	3	
MUSC 2180	Computer Applications in Music	2	
MUSC 2240	Introduction to Music Business	3	
MUSC 3020	History of Jazz	3	
MUSC 3030	Rock and Roll-Catalyst for Social Change	3	
MUSC 3010	Masterpieces of Music	3	
MUSC 3880	Song Writing I	2	
MUSC 3900	Improvisation I	2	
		36	
Bachelor of Arts Degree Language		12	
Requirement*		12	
	Sub-Total	48	
Elective Courses			
	L Sub-Total	14-15	
Emphases		-	
General Music Emphasis			
MUSC 3/4XXX	Individual Instruction**	6	
MUSC 3/4XXX	Large Ensemble***	6	
Music Electives (adviser approved)			
Select 5 courses from:			
MUSC 1500	String Techniques	1	
MUSC 1550	Beginning Group Guitar	1	
MUSC 1600	Voice Techniques	1	

Course Prefix and Number	Title	Credit Hours
MUSC 1800	Percussion Techniques	1
MUSC 2700	Woodwind Techniques I	1
MUSC 2800	Brass Techniques I	1
MUSC 2810	Brass Techniques II	1
Select two courses from:		
MUSC 2350	Conducting	2
MUSC 3180	Orchestration	2
MUSC 3880	Songwriting II	2
Select one course from:		
MUSC 3940	Music and Media	2
MUSC 3905	Improvisation II	2
	Sub-Total	23
Vocal Emphasis		
MUSC 3670	Individual Vocal Instruction for Music Majors	8
MUSC 3/4XXX	Large Ensembles	8
MUSC 1610	Introduction to Music Theatre	2
MUSC 1620	Introduction to Opera	2
MUSC 3890	Song Writing II	2
MUSC 4920	Individual Recital	2
	Sub-Total	24
Instrumental Emphasis		
MUSC 3/4XXX	Individual Instruction	8
MUSC 3/4XXX	Large Ensemble	8
MUSC 3180	Orchestration	2
MUSC4880	Commercial Music Arranging	2
MUSC 3905	Improvisation II	2
MUSC 4902	Individual Recital	2
	Sub-Total	24
Music Business Emphasis		
MUSC 3/4XXX	Individual Instruction	4
MUSC 2/3/4XXX	Large Ensemble	4
MUSC 3970	Non-Profit Arts Management	3
MUSC 3980	Advanced Music Business	3
MGT 3500	Fundamentals of Marketing	3
MGT 3110	Leading Organizations and People	3
Select one course from:		
ACCT 2010	Financial Accounting Principles	3
FIN 3400	Corporate Finance (QI)	
	Sub-Total	23
Production Emphasis		
MUSC 3/4XXX	Individual Instruction	4
MUSC 3/4XXX	Large Ensemble	4
MUSC 3360	Audio Engineering I	3
MUSC 3370	Audio Engineering II	3

Course Prefix and Number	Title	Credit Hours
MUSC 3375	Producing a Show	3
MUSC 4940	Production Practicum	3
Select one course from:		
THEA 3540	Lighting Design I	3
THEA 3550	Stage Management	3
	Sub-Total	23
Arranging/Composition Emphasis		
MUSC 3/4XXX	Individual Instruction	4
MUSC 3/4XXX	Large Ensemble	4
MUSC 2350	Conducting	2
MUSC 3910	Individual Composition Instruction	4
MUSC 3890	Song Writing II	2
MUSC 4220	Film Scoring	3
MUSC 4920	Individual Recital	2
Select one course (advisor approval):		
MUSC 3180	Orchestration	2
MUSC 4880	Commercial Music Arranging	2
	Sub-Total	23
Jazz Studies Emphasis		
MUSC 3/4XXX	Individual Instruction****	8
MUSC 2/3/4XXX	Large Ensemble	2
MUSC 37XX	Jazz Ensemble	4
MUSC 4710	Jazz Combo	4
MUSC 2890	Individual Percussion Instruction (2nd	1
WO3C 2090	Instrument) for Music Majors*****	I
MUSC 3440	Individual Jazz Piano Instruction for Music	2
	Majors*****	_
MUSC 3905	Improvisation II	2
MUSC 4920	Individual Recital	1
	Sub-Total	24
University General Education require	34	
	Total Number of Credits	120

<sup>\*</sup>A Bachelor of Arts (BA) degree signifies proficiency in one or more foreign languages. Specifically, the BA requirement may be completed in one of the following ways:

- Demonstration of proficiency in one foreign language by successful completion of one course at the 2020-level or higher (or its equivalent). Or
- Demonstration of proficiency in American Sign Language by successful completion of COMD 4920 and COMD 4780, and by passing an exit interview. Or
- Demonstration of proficiency in two foreign languages by successful completion of the 1020 course level in one language and the 2010 course level in the second language (or its equivalent). Or
- Completion of an upper-division (3000-level or higher) foreign language grammar or literature course requiring the 2020 course level (or its equivalent) as a prerequisite. Conversation courses cannot be considered for satisfying this requirement.

- For nonnative English-speaking students only, the following options are available:
- Successful completion of the Intensive English Language Institute (IELI) program for international students. Or
- TOEFL, Michigan, or IELI placement scores high enough to meet the University admission criteria.
- \*\*Studio instruction varies by major instrument. Course number options are (all with MUSC prefix) 3210, 3400, 3440, 3480, 3550, 3670, 3710, 3720, 3730, 3740, 3750, 3810, 3820, 3830, 3840, 3860, 4510, 4520, 4530, and 4540.
- \*\*\*Ensemble requirements are large ensembles, unless otherwise specified. Qualified ensemble course numbers include (all with MUSC prefix) 2600, 2610, 2620, 3500, 3600, 3760, 3770, 3790, 4600, 4650, and 4700.
- \*\*\*\* Minimum of 2 credits of Applied Jazz Improvisation
- \*\*\*\*\*Majors for whom keyboard is the principal instrument will substitute an elective for this course, approved by the jazz advisor.
- \*\*\*\*\*\* Majors for whom drum set is the principal instrument will substitute an elective for this course, approved by the jazz advisor.

# Program Schedules General Music Emphasis

## Freshman Year

FALL	Credits	SPRING	Credits
MUSC 1105 Fundamentals (BCA)	3	MUSC 1110 Music Theory I	3
English 1010 (CL 1) Intro to Writing	3	MUSC 1130 Aural Skills I	1
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
University Studies Breadth Course (BPS)	3	English 2010 (CL2) Intermediate Writing	3
University Studies Breadth Course (BLS)	3	University Studies Breadth Course (BAI)	3
Elective (Breadth Exploration)	3	Electives (one course designated <b>BHU</b> )	6
Total	17	Total	18

Sophomore Year

FALL	Credits	SPRING	Credits
MUSC 1120 Music Theory II	3	MUSC 1180 Keyboard Harmony II	1
MUSC 1140 Aural Skills II	1	MUSC 1190 World Music	2
MUSC 1170 Keyboard Harmony I	1	MUSC 2115 Comm. Music Theory	3
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
Quantitative Literacy Course (QL)	3	Quantitative Intensive Course (QI)	3
University Studies (CI)	3	University Studies (CI)	3
University Studies Breadth Course (BSS)	3	University Studies Depth (DSC)	2
		University Studies Depth (DSS)	2
Total	16	Total	18

## Junior Year

FALL	Credits	SPRING	Credits
MUSC 2180 Computer Apps. in Music	2	MUSC 2240 Intro. to Music Business	3
MUSC 2350 Conducting <b>OR</b>		MUSC 3030 Rock-n-Roll: Catalyst	3
MUSC 3180 Scoring & Arranging <b>OR</b>		MUSC 1500 String Techniques OR	
MUSC 2800/2810 Brass Techniques	1	MUSC 1550 Beginning Group Guitar	1
MUSC 3010 Masterpieces of Music (DHA)	3	MUSC 3905 Improvisation II OR	
MUSC 3900 Improvisation I	2	MUSC 3940 Music & Media	2
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
Foreign Language	3	Foreign Language	3
Total	13	Total	14

FALL	Credits	SPRING	Credits
MUSC 3020 Hist. of Jazz & Pop Music	3	MUSC 3880 Songwriting II	2
(DHA)			
MUSC 3880 Songwriting I	2	MUSC 1500 String Techniques OR	
MUSC 1550 Beginning Group Guitar <b>OR</b>		MUSC 1600 Voice Techniques	1
MUSC 1800 Percussion Techniques	1	Foreign Language	3
MUSC 2350 Conducting <b>OR</b>		Electives	6

MUSC 3180 Scoring & Arranging	2		
MUSC 2700/2710 Woodwind Techniques			
OR			
MUSC 2800/2810 Brass Techniques	1		
Foreign Language	3		
Total	12	Total	12

# **Vocal Performance Emphasis**

## Freshman Year

FALL	Credits	SPRING	Credits
MUSC 1105 Fundamentals (BCA)	3	MUSC 1110 Music Theory I	3
English 1010 (CL 1) Intro to Writing	3	MUSC 1130 Aural Skills I	1
MUSC 3670 Individual Instruction	1	MUSC 3670 Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
University Studies Breadth Course (BPS)	3	English 2010 (CL2) Intermediate Writing	3
University Studies Breadth Course (BLS)	3	University Studies Breadth Course (BAI)	3
Elective (Breadth Exploration)	3	Electives (one course designated <b>BHU</b> )	6
Total	17	Total	18

Sophomore Year

FALL	Credits	SPRING	Credits
MUSC 1120 Music Theory II	3	MUSC 1180 Keyboard Harmony II	1
MUSC 1140 Aural Skills II	1	MUSC 1190 World Music	2
MUSC 1170 Keyboard Harmony I	1	MUSC 2115 Comm. Music Theory	3
MUSC 3670 Individual Instruction	1	MUSC 3670 Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
Quantitative Literacy Course (QL)	3	Quantitative Intensive Course (QI)	3
University Studies (CI)	3	University Studies (CI)	3
University Studies Breadth Course (BSS)	3	University Studies Depth (DSC)	2
		University Studies Depth (DSS)	2
Total	16	Total	18

## Junior Year

FALL	Credits	SPRING	Credits
MUSC 1620 Intro to Opera	2	MUSC 1610 Intro to Music Theatre	2
MUSC 2180 Computer Apps. in Music	2	MUSC 2240 Intro. to Music Business	3
MUSC 3010 Masterpieces of Music (DHA)	3	MUSC 3030 Rock-n-Roll: Catalyst	3
MUSC 3670 Individual Instruction	1	MUSC 2/3/4XXX Large Ensemble	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 3670 Individual Instruction	1
Foreign Language	3	Foreign Language	3
Total	12	Total	13

FALL	Credits	SPRING	Credits
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1

MUSC 3670 Individual Instruction	1	MUSC 3670 Individual Instruction	1
MUSC 3020 Hist. of Jazz & Pop Music (DHA)	3	MUSC 3890 Song Writing II	2
MUSC 3880 Songwriting I	2	MUSC 4920 Individual Recital	2
MUSC 3900 Improvisation I	2	Electives	5
Foreign Language	3	Foreign Language	3
Total	12	Total	14

# **Instrumental Performance Emphasis**

## Freshman Year

FALL	Credits	SPRING	Credits
MUSC 1105 Fundamentals (BCA)	3	MUSC 1110 Music Theory I	3
English 1010 (CL 1) Intro to Writing	3	MUSC 1130 Aural Skills I	1
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
University Studies Breadth Course (BPS)	3	English 2010 (CL2) Intermediate	3
		Writing	
University Studies Breadth Course (BLS)	3	University Studies Breadth Course (BAI)	3
Elective (Breadth Exploration)	3	Electives (one course designated <b>BHU</b> )	6
Total	17	Total	18

Sophomore Year

FALL	Credits	SPRING	Credits
MUSC 1120 Music Theory II	3	MUSC 1180 Keyboard Harmony II	1
MUSC 1140 Aural Skills II	1	MUSC 1190 World Music	2
MUSC 1170 Keyboard Harmony I	1	MUSC 2115 Comm. Music Theory	3
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
Quantitative Literacy Course (QL)	3	Quantitative Intensive Course (QI)	3
University Studies (CI)	3	University Studies (CI)	3
University Studies Breadth Course (BSS)	3	University Studies Depth (DSC)	2
		University Studies Depth (DSS)	2
Total	16	Total	18

# Junior Year

FALL	Credits	SPRING	Credits
MUSC 2180 Computer Apps. in Music	2	MUSC 2240 Intro. to Music Business	3
MUSC 3010 Masterpieces of Music (DHA)	3	MUSC 2/3/4XXX Large Ensemble	1
MUSC 3180 Orchestration	2	MUSC 3030 Rock-n-Roll: Catalyst	3
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
Foreign Language	3	Foreign Language	3
Total	12	Total	12

FALL	Credits	SPRING	Credits
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1

MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 3020 Hist. of Jazz & Pop Music	3	MUSC 3905 Improvisation II	2
(DHA)		-	
MUSC 3880 Songwriting I	2	MUSC 4920 Individual Recital	2
MUSC 3900 Improvisation I	2	Electives	4
MUSC 4880 Commercial Music Arranging	2	Foreign Language	3
Foreign Language	3		
Total	14	Total	13

# Music Business Emphasis

## Freshman Year

FALL	Credits	SPRING	Credits
MUSC 1105 Fundamentals (BCA)	3	MUSC 1110 Music Theory I	3
English 1010 (CL 1) Intro to Writing	3	MUSC 1130 Aural Skills I	1
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
University Studies Breadth Course (BPS)	3	English 2010 (CL2) Intermediate Writing	3
University Studies Breadth Course (BLS)	3	University Studies Breadth Course (BAI)	3
Elective (Breadth Exploration)	3	University Studies Breadth Course (BHU)	3
Total	17	Total	15

Sophomore Year

FALL	Credits	SPRING	Credits
MUSC 1120 Music Theory II	3	MUSC 1180 Keyboard Harmony II	1
MUSC 1140 Aural Skills II	1	MUSC 1190 World Music	2
MUSC 1170 Keyboard Harmony I	1	MUSC 2115 Comm. Music Theory	3
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
Quantitative Literacy Course (QL)	3	FIN 3400 Corporate Finance (QI) OR	
University Studies (CI)	3	Quantitative Intensive Course (QI)	3
University Studies Breadth Course (BSS)	3	University Studies (CI)	3
		University Studies Depth (DSC)	2
		University Studies Depth (DSS)	2
Total	16	Total	18

## Junior Year

FALL	Credits	SPRING	Credits
MUSC 2180 Computer Apps. in Music	2	MUSC 2240 Intro. to Music Business	3
MUSC 3010 Masterpieces of Music (DHA)	3	MUSC 3030 Rock-n-Roll: Catalyst	3
MGT 3110 Leading Orgs./People	3	MUSC 3970 Non-Profit Arts Mgt.	3
Electives	3	Electives	3
Foreign Language	3	Foreign Language	3
Total	14	Total	15

FALL	Credits	SPRING	Credits
MUSC 3020 Hist. of Jazz & Pop Music	3	MUSC 3980 Advanced Music Business	3
(DHA)			

MUSC 3880 Songwriting I	2	MGT 3500 Fundamentals of Marketing	3
MUSC 3900 Improvisation I	2	Foreign Language	3
ACCT 2010 Financial Accounting Principles		Electives	3
OR			
FIN 3400 Corporate Finance (QI) OR			
Electives	3		
Foreign Language	3		
Total	13	Total	12

# **Production Emphasis**

## Freshman Year

FALL	Credits	SPRING	Credits
MUSC 1105 Fundamentals (BCA)	3	MUSC 1110 Music Theory I	3
English 1010 (CL 1) Intro to Writing	3	MUSC 1130 Aural Skills I	1
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
University Studies Breadth Course (BPS)	3	English 2010 (CL2) Intermediate Writing	3
University Studies Breadth Course (BLS)	3	University Studies Breadth Course (BAI)	3
Elective (Breadth Exploration)	3	Electives (one course designated BHU)	6
Total	17	Total	18

Sophomore Year

FALL	Credits	SPRING	Credits
MUSC 1120 Music Theory II	3	MUSC 1180 Keyboard Harmony II	1
MUSC 1140 Aural Skills II	1	MUSC 1190 World Music	2
MUSC 1170 Keyboard Harmony I	1	MUSC 2115 Comm. Music Theory	3
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
Quantitative Literacy Course (QL)	3	Quantitative Intensive Course (QI)	3
University Studies (CI)	3	University Studies (CI)	3
University Studies Breadth Course (BSS)	3	University Studies Depth (DSC)	2
		University Studies Depth (DSS)	2
Total	15	Total	17

# Junior Year

FALL	Credits	SPRING	Credits
MUSC 2180 Computer Apps. in Music	2	MUSC 2240 Intro. to Music Business	3
MUSC 3010 Masterpieces of Music (DHA)	3	MUSC 3030 Rock-n-Roll: Catalyst	3
MUSC 3375 Producing a Show	3	THEA 3540 Lighting Design – spring only	0-3
		(OR THEA 3550 next Fall)	
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
Foreign Language	3	Electives	3
		Foreign Language	3
Total	12	Total	13-16

FALL	Credits	SPRING	Credits
MUSC 3020 Hist. of Jazz & Pop Music	3	MUSC 3370 Audio Engineering II	3
(DHA)			

MUSC 3880 Songwriting I	2	MUSC 4940 Production Practicum	3
MUSC 3900 Improvisation I	2	Electives	3
MUSC 3360 Audio Engineering I	3	Foreign Language	3
THEA 3550 Stage Management – Fall only	0-3		
( <b>OR</b> THEA 3540 previous Spring)			
Foreign Language	3		
Total	13-16	Total	12

# Arranging/Composition Emphasis

## Freshman Year

FALL	Credits	SPRING	Credits
MUSC 1105 Fundamentals (BCA)	3	MUSC 1110 Music Theory I	3
English 1010 (CL 1) Intro to Writing	3	MUSC 1130 Aural Skills I	1
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
University Studies Breadth Course (BPS)	3	English 2010 (CL2) Intermediate Writing	3
University Studies Breadth Course (BLS)	3	University Studies Breadth Course (BAI)	3
Elective (Breadth Exploration)	3	Electives (one course designated BHU)	6
Total	17	Total	18

# Sophomore Year

FALL	Credits	SPRING	Credits
MUSC 1120 Music Theory II	3	MUSC 1180 Keyboard Harmony II	1
MUSC 1140 Aural Skills II	1	MUSC 1190 World Music	2
MUSC 1170 Keyboard Harmony I	1	MUSC 2115 Comm. Music Theory	3
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
Quantitative Literacy Course (QL)	3	Quantitative Intensive Course (QI)	3
University Studies (CI)	3	University Studies (CI)	3
University Studies Breadth Course (BSS)	3	University Studies Depth (DSC)	2
		University Studies Depth (DSS)	2
Total	15	Total	177

# **Junior Year**

FALL	Credits	SPRING	Credits
MUSC 2180 Computer Apps. in Music	2	MUSC 2240 Intro. to Music Business	3
MUSC 3010 Masterpieces of Music (DHA)	3	MUSC 3030 Rock-n-Roll: Catalyst	3
MUSC 2350 Conducting	2	MUSC 3910 Indiv. Composition Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
MUSC 3910 Indiv. Composition Instruction	1	Electives	3
Foreign Language	3	Foreign Language	3
Total	12	Total	14

FALL Credits SPRING Credit	its	
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MUSC 3020 Hist. of Jazz & Pop Music	3	MUSC 3890 Songwriting II	2
(DHA)			
MUSC 3880 Songwriting I	2	MUSC 3910 Indiv. Composition Instruction	1
MUSC 3900 Improvisation I	2	MUSC 4220 Film Scoring	3
MUSC 3910 Indiv. Composition Instruction	1	MUSC 4920 Individual Recital	2
MUSC 3180 Orchestration OR		Electives	3
MUSC 4880 Commercial Music Arranging	2	Foreign Language	3
Foreign Language	3		
Total	13	Total	14

# Jazz Studies Emphasis

## Freshman Year

FALL	Credits	SPRING	Credits
MUSC 1105 Fundamentals (BCA)	3	MUSC 1110 Music Theory I	3
English 1010 (CL 1) Intro to Writing	3	MUSC 1130 Aural Skills I	1
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 2/3/4XXX Large Ensemble	1	MUSC 2/3/4XXX Large Ensemble	1
University Studies Breadth Course (BPS)	3	English 2010 (CL2) Intermediate Writing	3
University Studies Breadth Course (BLS)	3	University Studies Breadth Course (BAI)	3
Elective (Breadth Exploration)	3	Electives (one course designated BHU)	6
Total	17	Total	18

Sophomore Year

FALL	Credits	SPRING	Credits
MUSC 1120 Music Theory II	3	MUSC 1180 Keyboard Harmony II	1
MUSC 1140 Aural Skills II	1	MUSC 1190 World Music	2
MUSC 1170 Keyboard Harmony I	1	MUSC 2115 Comm. Music Theory	3
MUSC 3/4XXX Individual Instruction	1	MUSC 3/4XXX Individual Instruction	1
MUSC 3760/3770 Large Jazz Ensemble	1	MUSC 3760/3770 Large Jazz Ensemble	1
Quantitative Literacy Course (QL)	3	Quantitative Intensive Course (QI)	3
University Studies (CI)	3	University Studies (CI)	3
University Studies Breadth Course (BSS)	3	University Studies Depth (DSC)	2
		University Studies Depth (DSS)	2
Total	16	Total	18

## **Junior Year**

FALL	Credits	SPRING	Credits
MUSC 2180 Computer Apps. in Music	2	MUSC 2240 Intro. to Music Business	3
MUSC 2890 Percussion 2 <sup>nd</sup> Instrument		MUSC 3030 Rock-n-Roll: Catalyst	3
OR			
Approved Music Elective	1	MUSC 3/4XXX Individual Instruction	1
MUSC 3010 Masterpieces of Music	3	MUSC 3760/3770 Large Jazz Ensemble	1
(DHA)			
MUSC 3/4XXX Individual Instruction	1	MUSC 4710 Jazz Combo	1
MUSC 3760/3770 Large Jazz Ensemble	1	Electives	3
MUSC 4710 Jazz Combo	1	Foreign Language	3

Foreign Language	3		
Total	12	Total	15

### **Senior Year**

FALL	Credits	SPRING	Credit
			S
MUSC 3/4XXX Individual Instruction	1	MUSC 3440 Jazz Keyboard Fundamentals	
		OR	
MUSC 3020 Hist. of Jazz & Pop Music	3	Approved Music Elective	2
(DHA)			
MUSC 3880 Songwriting I	2	MUSC 3/4XXX Individual Instruction	1
MUSC 3900 Improvisation I	2	MUSC 4710 Jazz Combo	1
MUSC 4710 Jazz Combo	1	MUSC 4920 Individual Recital	1
Foreign Language	3	MUSC 3905 Improvisation II	2
		Electives	2
		Foreign Language	3
Total	12	Total	12

## **Section VII: Faculty**

Current music faculty who will be most directly involved with courses required in the new Bachelor of Arts in Music degree:

#### Full-time FACULTY: USU MUSIC DEPARTMENT

James M. Bankhead – Department Head, Professor, DMA, Catholic University of America

Timothy Chenette – Assistant Professor, PhD, Music Theory, Indiana University

Corey Christiansen – Assistant Professor of Guitar, Master of Music, University of South Florida

Mark Emile – Associate Professor, DMA, University of Colorado at Boulder; Scoring/Arranging, Conducting

Todd Fallis – Professor, DMA, University of Southern California; Brass/Trombone, Low Brass, Jazz Studies

Jon Gudmundson – Associate Professor, DMA, University of Northern Colorado; Saxophone, Jazz Studies

Max Matzen – Assistant Professor, DMA, Eastman School of Music; Brass/Trumpet; Jazz Studies

Jason Nicholson – Assistant Professor, DMA, University of North Texas; Percussion, Jazz Studies

Kevin Olson – Associate Professor, EdD, National-Louis University; Piano, Jazz Studies

Christopher Scheer – Assistant Professor, PhD, University of Michigan; Musicology, Music History

Greg Wheeler – Professional Practice Assistant Professor, PhD-University of Utah; Woodwinds

Part-time FACULTY: USU MUSIC DEPARTMENT

John Carter - Bachelor of Arts, Utah State University; Computer Applications, Sound Reinforcement

Michael Christiansen – Professor (Emeritus) of Guitar: MM-Utah State University; Jazz Studies

Aubrey Moeller - Bachelors of Music, Utah State University; Keyboard Harmony

Tim Moes – Master of Arts, Manhattan School of Music; Commercial Music, Recording/Engineering

Nate Ostermiller - Master of Music, Indiana University; Jazz Studies, Guitar Performance

Joanna Zattiero – Master of Arts in Music, University of Idaho; General Studies, Saxophone, Woodwinds