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### **RESEARCH ARTICLE**

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# Quantifying the impact of physical distance measures on the transmission of COVID-19 in the UK



Christopher I. Jarvis<sup>1\*†</sup>, Kevin Van Zandvoort<sup>1†</sup>, Amy Gimma<sup>1</sup>, Kiesha Prem<sup>1</sup>, CMMID COVID-19 working group, Petra Klepac<sup>1</sup>, G. James Rubin<sup>2</sup> and W. John Edmunds<sup>1</sup>

#### **Abstract**

**Background:** To mitigate and slow the spread of COVID-19, many countries have adopted unprecedented physical distancing policies, including the UK. We evaluate whether these measures might be sufficient to control the epidemic by estimating their impact on the reproduction number ( $R_0$ , the average number of secondary cases generated per case).

**Methods:** We asked a representative sample of UK adults about their contact patterns on the previous day. The questionnaire was conducted online via email recruitment and documents the age and location of contacts and a measure of their intimacy (whether physical contact was made or not). In addition, we asked about adherence to different physical distancing measures. The first surveys were sent on Tuesday, 24 March, 1 day after a "lockdown" was implemented across the UK. We compared measured contact patterns during the "lockdown" to patterns of social contact made during a non-epidemic period. By comparing these, we estimated the change in reproduction number as a consequence of the physical distancing measures imposed. We used a meta-analysis of published estimates to inform our estimates of the reproduction number before interventions were put in place.

**Results:** We found a 74% reduction in the average daily number of contacts observed per participant (from 10.8 to 2.8). This would be sufficient to reduce  $R_0$  from 2.6 prior to lockdown to 0.62 (95% confidence interval [CI] 0.37–0.89) after the lockdown, based on all types of contact and 0.37 (95% CI = 0.22–0.53) for physical (skin to skin) contacts only.

**Conclusions:** The physical distancing measures adopted by the UK public have substantially reduced contact levels and will likely lead to a substantial impact and a decline in cases in the coming weeks. However, this projected decline in incidence will not occur immediately as there are significant delays between infection, the onset of symptomatic disease, and hospitalisation, as well as further delays to these events being reported. Tracking behavioural change can give a more rapid assessment of the impact of physical distancing measures than routine epidemiological surveillance.

Keywords: COVID-19, Contact survey, Pandemic, Disease outbreak, Reproduction number, nCov

<sup>&</sup>lt;sup>1</sup>Centre for Mathematical Modelling of Infectious Diseases, Department of Infectious Disease Epidemiology, London School of Hygiene & Tropical Medicine, Keppel Street, London WC1E 7HT, UK Full list of author information is available at the end of the article



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<sup>\*</sup> Correspondence: Christopher.Jarvis@lshtm.ac.uk

<sup>&</sup>lt;sup>†</sup>Christopher I. Jarvis and Kevin van Zandvoort contributed equally to this work.

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#### **Background**

Over 1.8 million cases and over 110,000 deaths from COVID-19 have been recorded worldwide as of 13 April 2020 [1]. A major route of transmission of SARS-CoV2 is via droplet spread which requires close contact [2]. In an attempt to mitigate the COVID-19 pandemic, many countries have adopted unprecedented physical distancing policies [3]. On March 23, with just over 6000 confirmed cases, the UK Government implemented strict physical distancing measures instructing individuals to stay at home and avoid leaving their house except for essential work, to take one form of exercise a day, and to buy essential items such as food and medicines. This followed the closure of sporting events, schools, restaurants, bars, gyms, and other leisure or hospitality-related businesses the previous week [4] and an increase in social distancing among the population that had been taking place for several days before the announcement [5].

Physical distancing interventions attempt to reduce contacts relevant to infectious disease spread between individuals. Multiple surveys have been instigated on the uptake of different physical distancing measures during this current pandemic, but these have not explicitly measured contacts between people [6-8]. To make accurate predictions on the impact of these measures, quantitative data on relevant contact patterns is required [9-12]. Many governments have adopted physical distancing measures to mitigate the impact of the COVID-19 pandemic. However, it is unclear to what extent these measures reduce the number of contacts and therefore transmission. Only one previous survey-conducted in two Chinese cities, Wuhan and Shanghai, in February 2020—quantified the impact of these measures on individuals' contact patterns during the COVID-19 pandemic [13].

Changes in human contact behaviour drive respiratory infection rates. Understanding these changes at different stages of the COVID-19 pandemic allows us to rapidly quantify the impact of physical distancing measures on the transmission of pathogens. In this paper, we describe a survey of contact patterns and compliance with physical distance measures and present results from a sample of adults in the UK. We evaluate whether these measures might be sufficient to control the epidemic by estimating their impact on the reproduction number (the average number of secondary cases generated per case).

#### **Methods**

#### **Ethics statement**

Participation in this opt-in study was voluntary, and all analyses were carried out on anonymised data. The study was approved by the ethics committee of the London School of Hygiene & Tropical Medicine reference number 21795.

#### Survey methodology

We commissioned the market research company Ipsos to conduct a survey of UK adults (referred to here as the CoMix survey). Adults (≥ 18 years) were recruited into the survey by sending email invitations to existing members of their online panel. Representativeness of the general UK population was ensured by setting quotas on age, gender, geographical location, and socioeconomic status. This cohort of individuals will be requested to answer the survey every 2 weeks for a total of 16 weeks to track changes in their self-reported behaviour. The first surveys were sent on Tuesday, 24 March, 1 day after a lockdown was announced for the UK.

Participants were asked about their attitudes towards COVID-19 and the effect of physical distancing interventions, whether they or any of their household members experienced any recent symptoms, whether they were tested for COVID-19, whether they had had any contact with known COVID-19 cases, and whether they were affected by physical distancing measures.

Participants reported (i) if any person in their household were advised to quarantine, isolate, or limit time in their workplace or educational facility in the preceding 7 days due to COVID-19 and (ii) if they heeded the advice and isolated, quarantined, or stayed away from their workplace or educational facility. In the survey, we defined quarantine as limiting contacts and staying at home, with restricted allowance for movement outside the home after a potential exposure with a COVID-19 case. We defined isolation as completely separating from uninfected contacts, including household members, either in the home or in a health facility. To assess the impact of advice and policy changes regarding physical distancing, we asked participants to indicate if they had planned to participate in a set of events in the preceding week. For each event type, they reported (i) whether they proceeded with their plan, or (ii) if it was cancelled or they decided not to go, and (iii) the frequency of the event type in the previous 7 days. Additional questions were asked about preventive behaviours, such as handwashing or wearing masks, and about the use of public transport in the previous 7 days.

In addition, we asked participants to record all direct contacts made between 5 am the day preceding the survey and 5 am the day of the survey. A direct contact was defined as anyone who was met in person and with whom at least a few words were exchanged, or anyone with whom the participants had any sort of skin-to-skin contact. We were unable to ask parents to provide contact information for their children due to lack of ethical approval; however, participants were able to list contacts who were under 18.

For every recorded contact, participants documented the age and gender of the contact, relationship to the Jarvis et al. BMC Medicine (2020) 18:124 Page 3 of 10

contact, the frequency with which they usually contact this person, whether contact was physical (skin to skin) or not, and the setting where the contact occurred (e.g. at home, work, school, or whilst undertaking leisure activities), including whether contact occurred in- or outside an enclosed building. Questions on social contacts were consistent with those from the UK arm of the POLYMOD survey [14], which was used as the baseline pre-pandemic comparison dataset. Details on survey methodology, the study protocol, and a copy of the questionnaire used are provided in Additional files 1 and 2.

#### Statistical analysis

R version 3.6.3 was used for all analyses; the code and data are available on github (see the "Availability of data and materials" section) [15–17].

We grouped study participants and contacts into the following age bands: 18–29, 30–39, 40–49, 50–59, 60–69, and 70+. Age, gender, and locations of participants were compared to the 2018 mid-year estimates provided by the UK Office of National Statistics (ONS) to assess the representativeness of the study sample [18]. We descriptively analysed answers related to symptoms, attitudes, exposure to physical distancing measures, and individual preventative measures. We present the number and percentage or mean and standard deviation where appropriate (Table 3).

We calculated the average number of social contacts per person per day overall, and stratified by age category, sex, household size, location of contact, type of contact, and day of the week. We then compared the mean total number of daily contacts by age group to POLYMOD stratified by contact location.

We calculated social contact matrices for the age-specific daily frequency of direct social contacts, adjusting for the age distribution in the study population and reciprocity of contacts, using the socialmixr package in R [19].

As children (<18 years) were not included as survey participants, we imputed contacts for younger age groups (child-child and child-adult contacts) using the POLYMOD UK data. Specifically, for those child contact groups that were missing, we used a scaled version of the POLYMOD social contact matrix. Following previous methods developed by Klepac et al. [20], as the scaling factor, we took the ratio of the dominant eigenvalues of the POLYMOD and CoMix matrices, for all age groups present in both studies, stratified by setting. Furthermore, to reflect school closures during the collection of our survey, we removed school contacts from the POLYMOD data from our analysis.

The basic reproduction number, or  $R_0$ , is the average number of secondary infections arising from a typical single infection in a completely susceptible population

and can be estimated as the dominant eigenvalue of the next generation matrix [21]. The exact form of the next generation matrix is model dependent. For respiratory infections, such as SARS-CoV-2 (the pathogen causing COVID-19), this is usually a function of the age-specific number of daily contacts, the probability that a single contact leads to transmission, and the total duration of infectiousness. Therefore,  $R_0$  is proportional to the dominant eigenvalue of the contact matrix [19].

We assumed that contact patterns prior to physical distancing were similar to those observed in the POLY-MOD data and that the duration of infectiousness and the probability that a single contact leads to transmission did not change during the study period. We also assume that all age groups contribute equally to transmission. Under these assumptions, the relative reduction in  $R_0$  is equivalent to the reduction in the dominant eigenvalue of the contact matrices. By multiplying the value of  $R_0$  prior to the interventions by the ratio of the dominant eigenvalues from the POLYMOD and CoMix contact matrices, we were able to calculate  $R_0$ under the physical distancing interventions. Prior to interventions, we assumed  $R_0$  followed a normal distribution with mean 2.6 and standard deviation of 0.54 based on a meta-analysis of the literature presented in Additional file 3 [22–34].

To assess uncertainty, we repeated the age imputation process by taking 10,000 bootstrapped samples from both POLYMOD and CoMix matrices. For every bootstrap sample, we calculated the ratio between the dominant eigenvalues for the sampled POLYMOD and CoMix matrices. This sampling provided a distribution of relative change in  $R_0$  from the contact patterns observed in POLYMOD and CoMix. Subsequently, we scaled the initial distribution of  $R_0$  with the distribution of bootstrap samples to estimate  $R_0$  under physical distancing interventions.

Recent results of the BBC Pandemic study [20] suggested a decrease of nearly 50% in the average number of contacts made by teenagers (13–18 years) compared with the POLYMOD data. We assessed the sensitivity of our results to a potential reduction in contacts over time by taking a conservative reduction of 50% between 5 and 18 year olds in the POLYMOD study and repeating our approach to estimate the reduction in  $R_0$ .

#### **Results**

#### Participant characteristics

We surveyed 1356 UK participants who recorded 3849 contacts. The average age of participants was 47.2 years (standard deviation (SD) = 15, max = 86), and 45% (608/1356) were female (see Table 1). The average household size was 2.8 (SD = 1.4, max = 10). Data were collected between Tuesday 24 and Friday 27 March 2020 inclusive.

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**Table 1** Participant characteristics in the CoMix survey, and comparison with 2018 mid-year UK population estimates provided by the Office of National Statistics. The CoMix survey does not include children under the age of 18

|                              | Number of participants (%)* | UK ONS mid-year Estimate |
|------------------------------|-----------------------------|--------------------------|
| Location (N = 1240)          |                             |                          |
| North of England             | 198 (16.0%)                 | 23.2%                    |
| Midlands and East of England | 328 (26.5%)                 | 25.4%                    |
| London                       | 205 (16.5%)                 | 13.4%                    |
| South of England             | 302 (24.4%)                 | 22.2%                    |
| Wales                        | 54 (4.4%)                   | 4.7%                     |
| Scotland                     | 121 (9.8%)                  | 8.2%                     |
| Northern Ireland             | 32 (2.6%)                   | 2.8%                     |
| Missing                      | 116                         | -                        |
| Age group (N = 1356)**       |                             |                          |
| 0–9                          | 0                           | -                        |
| 10–19                        | 28 (2.1%)                   | -                        |
| 20–29                        | 185 (13.6%)                 | 17.1%                    |
| 30–39                        | 275 (20.3%)                 | 17.4%                    |
| 40–49                        | 249 (18.4%)                 | 16.7%                    |
| 50–59                        | 233 (17.2%)                 | 17.6%                    |
| 60–69                        | 280 (20.7%)                 | 13.9%                    |
| 70+                          | 106 (7.8%)                  | 17.3%                    |
| Missing                      | 0                           | -                        |
| Gender (N = 1356)            |                             |                          |
| Males                        | 748 (55.2%)                 | 49.4%                    |
| Females                      | 608 (44.8%)                 | 50.6%                    |
| Missing                      | 0                           | _                        |

<sup>\*</sup>Within-group percentages

Participants were recruited from across the UK. The sample included participants from London (16.5%), North of England (16.0%), Midlands and East of England (26.5%), South of England (24.4%), Wales (4.4%), Scotland (9.8%), and Northern Ireland (2.6%), whilst 116 participants did not report their region (Table 1). Further details of participant demographics and the average number of contacts stratified by age, gender, household size, and location are presented in Table 2. Compared to the mid-year ONS population estimates taken from 2018, individuals over 70 years and individuals between the ages of 20–29 years were undersampled.

Thirteen participants reported having been tested for COVID-19 with seven testing positive, and two participants still waiting for their results. Forty-one participants stated they had been in contact with a known COVID-19 case. In terms of perceived risk, 26.4% (359/1356) thought that it was likely that they would develop coronavirus and 48.0% (652/1356) agreed or strongly agreed that COVID-19 would be a serious disease for them if they acquired the infection.

#### Impact of physical distancing measures

Participants reported data on a total of 3824 household members, including themselves, of whom 508 (13.2%) had been asked to quarantine and 826 (21.6%) had been asked to isolate. Nearly a quarter (921; 24.1%) of household members lived in a house with someone who had at least one symptom of fever, aches, shortness of breath, or cough. Roughly 50% of the 2122 employed individuals had either been asked to limit their time at work, had their work closed, and/or did not visit their work in the preceding 7 days (Table 3). Of those household members who attend educational establishments, 67.2% (818/1217) had their institution closed with 63.3% not visiting during the previous 7 days.

There were clear suggestions that physical distancing in the previous week had impacted planned activities for survey participants with 51.3% of participants that intended to go to a concert being unable as the event was cancelled, 40.6% intending to go to the cinema were unable as the cinema was closed, and 32.5% of participants having to cancel plans to visit a pub (Table 3). Contrastingly, only a small percentage of participants

<sup>\*\*</sup>There are no individuals aged less than 18 in the survey participants; therefore, we only compare the percentages of age groups that are fully observed in the study from the ONS mid-year estimates

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Table 2 Number of recorded contacts per participant per day stratified by age, gender, household size, and day of the week

| Category              | Value     | Number of participants | CoMix reported contacts, mean (IQR) | POLYMOD reported contacts, mean (IQR) |
|-----------------------|-----------|------------------------|-------------------------------------|---------------------------------------|
| Overall               | Overall   | 1356                   | 2.8 (1, 4)                          | 10.8 (6, 14)                          |
|                       | 18–29     | 213                    | 3.0 (1, 4)                          | 12.1 (7, 16)                          |
|                       | 30–39     | 275                    | 3.1 (1, 4)                          | 11.3 (6, 15)                          |
|                       | 40–49     | 249                    | 3.1 (1, 4)                          | 12.0 (6, 17)                          |
|                       | 50-59     | 233                    | 3.0 (1, 4)                          | 9.5 (5, 13)                           |
|                       | 60–69     | 280                    | 2.5 (1, 3)                          | 9.0 (5, 12)                           |
|                       | 70+       | 106                    | 2.0 (1, 3)                          | 7.6 (4, 12)                           |
| Gender of participant | Female    | 608                    | 2.9 (1, 4)                          | 11.3 (6, 15)                          |
|                       | Male      | 748                    | 2.8 (1, 4)                          | 10.2 (5, 13)                          |
| Household size        | 1         | 203                    | 1.6 (1, 2)                          | 7.4 (3, 11)                           |
|                       | 2         | 431                    | 2.3 (1, 3)                          | 10.1 (5, 13)                          |
|                       | 3         | 363                    | 2.7 (2, 3)                          | 11.2 (6, 15)                          |
|                       | 4         | 207                    | 4 (3, 4)                            | 12.1 (7, 16)                          |
|                       | 4+        | 152                    | 4.7 (4, 6)                          | 14.2 (9, 17)                          |
| Date                  |           |                        |                                     |                                       |
| 24 March 2020         | Tuesday   | 178                    | 3.0 (1, 43)                         | _                                     |
| 25 March              | Wednesday | 1014                   | 2.8 (1, 4)                          | _                                     |
| 26 March              | Thursday  | 162                    | 2.9 (1, 3)                          | -                                     |
| 27 March              | Friday    | 2                      | 5.0 (5, 5)                          | _                                     |

(2.5%) who intended to go to the supermarket were unable due to COVID-19.

#### **Contact patterns**

The mean number of physical (skin to skin) and nonphysical contacts per person measured during this study was 2.8 (interquartile range [IQR] = 1-4) which was 74% lower than was measured in POLYMOD (10.8; 6–14). The reduction in mean contacts between POLYMOD and CoMix was consistent across age, gender, and household size (Table 2). The respective social contact matrices (including physical and non-physical contacts)

**Table 3** Indicators of adherence with public health interventions and behaviour changes for all household members reported by participants

| Measure                             | Asked to            | Have been in       | At least with COVID-19 symptom |                    |
|-------------------------------------|---------------------|--------------------|--------------------------------|--------------------|
| Quarantine ( $N = 3824$ )           | 508 (13.2%)         | 778 (20.3%)        | Living in a household          | 921 (24.1%)        |
| Isolation ( $N = 3824$ )            | 826 (21.6%)         | 1264 (33.1%)       | People                         | 462 (12.1%)        |
| Setting                             | Asked to limit time | Reported as closed | Did not visit                  |                    |
| Work $(N = 2122)$                   | 1006 (47.4%)        | 996 (46.9%)        | 1149 (54.1%)                   |                    |
| School or university ( $N = 1217$ ) | 651 (47.4%)         | 818 (67.2%)        | 771 (63.3%)                    |                    |
| Event                               | Intended to visit   | Visited            | Cancelled                      | Chose not to visit |
| Concert                             | 111                 | 6 (5.4%)           | 57 (51.3%)                     | 20 (18.1%)         |
| Cinema                              | 133                 | 11 (8.3%)          | 54 (40.6%)                     | 43 (32.3%)         |
| Sporting event                      |                     |                    |                                |                    |
| Participant                         | 105                 | 14 (13.3%)         | 46 (43.8%)                     | 33 (31.4%)         |
| Attendee                            | 100                 | 9 (9.0%)           | 54 (54.0%)                     | 20 (20.0%)         |
| Restaurant                          | 271                 | 28 (10.3%)         | 118 (43.5%)                    | 100 (36.9%)        |
| Religious event                     | 105                 | 14 (13.3%)         | 68 (64.7%)                     | 33 (31.4%)         |
| Pub                                 | 366                 | 105 (28.6%)        | 119 (32.5%)                    | 24 (6.6%)          |
| Supermarket                         | 1127                | 967 (85.8%)        | 28 (2.5%)                      | 112 (10.0%)        |

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also reflected a much lower number of mean contacts across the age strata as presented in Fig. 1.

The majority of contacts (57.6%) occurred at home, contrasting with 33.7% reported in the POLYMOD survey. Figure 2 displays the average number of contacts across age groups for all, physical, home, work, school, and other contacts. The matrices are consistent with the majority of contacts being in the home, with work, and other contributing very little to the overall number of contacts.

# Estimated the basic reproduction number of COVID-19 under physical distancing

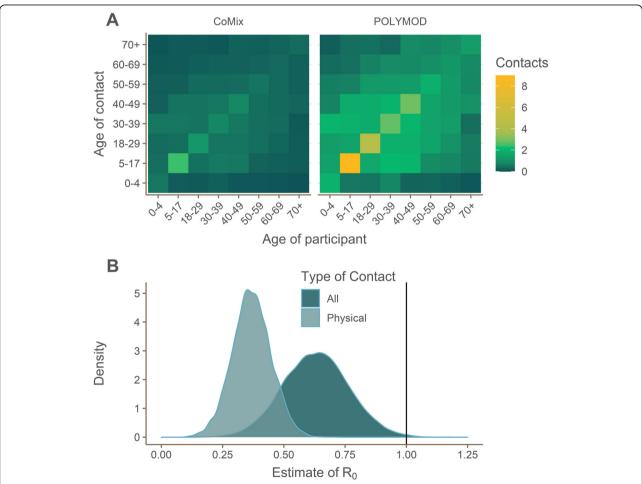
We estimated the current  $R_0$  under physical distancing measures to be 0.62 (95% confidence interval [CI] 0.37–0.89) based on all types of contact (Fig. 1). Based on physical contacts only, we estimated  $R_0$  to be 0.37 (95%

CI = 0.21–0.52). The average pre- to post-intervention ratio in  $R_0$  was 0.24 (min = 0.21, max = 0.27) for all contacts and 0.14 (min = 0.12, max = 0.17) for physical (skin to skin) contacts only. Based on these values, the physical distancing measures would have reduced the mean estimate of  $R_0$  to below one even if the initial  $R_0$  had been as high as 3.6 assuming all contacts are equally risky or 4.2 assuming only physical contacts result in transmission.

In a sensitivity analysis, reducing contacts made by 5-17 year olds by 50% made little difference to the results. Under this assumption, the estimated value of  $R_0$  for all contacts would be 0.69 (95% CI 0.42–0.98) and 0.37 (95% CI 0.22–0.53) if physical contacts alone result in transmission.

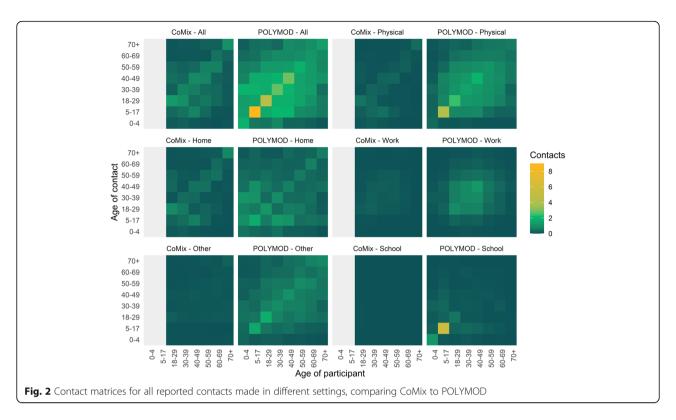
#### **Discussion**

The measures introduced by the UK Government appear to have high levels of uptake among participants and



**Fig. 1** Comparison of CoMix and POLYMOD contact matrices and estimated reduction in reproduction number due to physical distancing for all and physical (skin to skin) contacts separately. **a** Social contact matrices showing the average total number of daily reported contacts made by participants in different age groups with individuals in other age groups, with results shown for all contacts reported in the CoMix and POLYMOD data. Participants' contacts in CoMix for age groups 0–4 and 5–17 are imputed using the POLYMOD data. **b** The estimated value of  $R_0$  at the time of the survey, assuming values of  $R_0 \sim$  Norm (2.6, SD = 0.54) prior to physical distancing reducing all contacts for all and physical (skin to skin) contacts

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have resulted in very large (74%) reductions in the total number of contacts. If similar changes are observed across the UK population, we would expect the basic reproduction number to now be below 1 (0.62; 95% CI 0.37-0.89) and that these physical distancing measures will lead to a decline in cases in the coming weeks. However, this projected decline in incidence will not result in an immediate decline in reported cases, as there are significant delays between infection and the onset of symptomatic disease and hospitalisation, as well as further delays to these events being reported. Hence, routine surveillance data are unlikely to show a decline in cases for some time. However, by directly measuring individuals' contact patterns and estimating the corresponding basic reproduction number, we are able to rapidly quantify the impact of physical distancing on transmission.

The total number of daily contacts (mean of 2.8 per person) was significantly reduced compared to patterns previously estimated in the POLYMOD study (10.7; excluding children < 18 years old) and more recently by the BBC Pandemic study (10.5; excluding under 13 year olds) [20]. The observed reduction appears to be unlikely due to chance given the large difference in average contacts and is consistent with a recent study conducted in Wuhan, China, that estimated a reduction in the average number contacts per day from 14.6 prior to the outbreak to 2.0 under physical distancing interventions [13]. Whilst we are unaware of any directly comparable data from the UK, our findings are certainly consistent with

other reports from the UK of a dramatic reduction in social contacts, with, for example, only half of respondents in one survey reporting having left the house at all in the past  $24\,h$  [5].

There are several limitations to this survey. Asking individuals to report their contacts from the day before may result in recall bias. Moreover, individuals who are adhering to physical distancing measures may have been more likely to respond to this survey, potentially resulting in selection bias and in an overestimate of the impact of these measures. The POLYMOD survey used paper-based diaries whereas CoMix utilises an online form, which may have resulted in different numbers of contacts being reported in CoMix. However, it is unlikely that the large differences observed would be due only to the reporting methodology of the surveys. Furthermore, we were not able to sample any children, so child-child contacts had to be imputed from the POLY-MOD survey. This weakens the comparability of the two studies, and future work is planned to directly measure child-child contacts which will help assess the impact of this limitation.

We were not able to quantify any additional effect from the interventions on transmission, such as reduction in infectiousness by increased handwashing. In addition, we were not able to calculate the net reproductive number, R, as we did not account for the proportion of the population that is no longer susceptible. These could all reduce the net reproductive number to Jarvis et al. BMC Medicine (2020) 18:124 Page 8 of 10

values lower than estimated in our analysis. This approach further assumes that all age groups contribute equally to transmission, which may not be the case. Assuming flu-like transmission where children are the group most responsible for transmission, the contribution of adults to overall  $R_0$  would be lower [9]. However, if children do not play a significant role in transmission, the significance of adult transmission will be higher. Therefore, although this survey provides evidence of overall contacts in the population reducing which will considerably lower  $R_0$ , lack of knowledge of the relative contributions of different age groups to overall transmission reduces our ability to precisely determine the exact reduction in transmission.

Our analysis assumed that direct contacts are an appropriate proxy for effective contacts, and thus, that transmissibility is equal across age groups (e.g. contact between a single infected child and susceptible adult is as likely to result in transmission as contact between a single infected adult and a susceptible adult). We further assume that the reduction in non-school contacts in children is similar to that observed in adults. Furthermore, we assume that the contact patterns prior to interventions are consistent and of similar magnitude. A recent study has found significantly lower numbers of contacts reported by teenagers compared with the POLYMOD survey [20]. Decreasing mixing among 5-17 years by 50%, whilst reducing the magnitude of reduction in  $R_0$ , did not affect the qualitative conclusions from the analysis.

As of 13 April, the growth rate of reported cases in the UK appears to be slowing, declining from a 20% increase per day for the 5 days prior to 24 March to a 7% increase per day for the 5 days prior to 13 April [1]. This is consistent with a reduction in the reproduction number; however, it is difficult to correlate the magnitude of this reduction with the estimated value of  $R_0$ . Our approach assumes that individuals within an age group behave the same, and does not account for hospitals and other institutions which will have different disease dynamics. Moreover, due to the UK testing algorithm being focused on people in hospitals and as there seems to be an increasing problem of nosocomial infection, any decline in community infection may be counterbalanced by an increase in nosocomial infections. Given that the confirmed cases are primarily hospital based, this can have a disproportionate effect on the estimated reproduction number using crude data (i.e. not split by route of transmission). Future work is planned to compare the estimates of  $R_0$  with the growth rate of the epidemic, accounting for changes in levels of testing, reporting, delays, and transmission context.

This study is planned to continue in the UK for the next 15 weeks and will be extended to other countries including Belgium and the Netherlands. Future analyses will be able to explore changes in contact patterns during different interventions and may provide early warning signs of changes in contact patterns due to interventions being lifted or decreasing adherence with restrictions.

#### **Conclusions**

We have shown that behavioural monitoring can give a rapid insight into transmission of COVID-19 and have provided the first evidence that the restrictions adopted by the UK Government have led to a decrease in transmission of COVID-19.

Table 3 shows compliances with different social distancing measures due to COVID-19. *N* symptoms shows the total number of household members who were living in a household where someone had any of the following symptoms (fever, aches, shortness of breath, cough), and how many individuals reported having COVID-19 symptoms themselves. The column *Asked to* refers to the total number of people who reported being asked to quarantine or isolate. The column *Have been in* shows the total number of people who reported having been in quarantine or isolation for at least 1 day in the 7 days before the survey.

#### Supplementary information

**Supplementary information** accompanies this paper at https://doi.org/10.1186/s12916-020-01597-8.

Additional file 1. CoMix study questions.

Additional file 2. CoMix study Protocol.

Additional file 3. CoMix additional analyses.

#### **Abbreviations**

Cl: Confidence interval; IQR: Interquartile range; ONS UK: Office of National Statistics; SD: Standard deviation

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#### Authors' contributions

WJE, GJR, CIJ, and KvZ conceived of and designed the study. CIJ, KvZ, and WJE conceived of the analysis. CIJ, KvZ, AG, and KP conducted the analysis. CIJ and KvZ wrote the manuscript with input and guidance from WJE, AG, KP, GJR, and PK. The CMMID COVID-19 working group members contributed to the processing, cleaning, and interpretation of data; interpreted the study findings; contributed to the manuscript; and approved the work for publication. All authors interpreted the findings, contributed to writing the manuscript, and approved the final version for publication.

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#### Availability of data and materials

The code and data used to conduct these analyses are found at https://github.com/jarvisc1/comix\_covid-19-first\_wave

#### Ethics approval and consent to participate

Participation in this opt-in study was voluntary, and all analyses were carried out on anonymised data. The study and method of informed consent were approved by the ethics committee of the London School of Hygiene & Tropical Medicine reference number 21795.

#### Consent for publication

Not applicable

#### **Competing interests**

WJE is a member of the Editorial Board of this Journal. Other authors declare that they have no competing interests.

#### Author details

<sup>1</sup>Centre for Mathematical Modelling of Infectious Diseases, Department of Infectious Disease Epidemiology, London School of Hygiene & Tropical Medicine, Keppel Street, London WC1E 7HT, UK. <sup>2</sup>Department of Psychological Medicine, King's College London, Denmark Hill, London, UK.

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