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Environmental pollution and economic growth elasticities of maritime and air transportations in Iran

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Abstract

Purpose – The purpose of this paper is to examine the effects of maritime and air transportation on the environment and economy of Iran. The authors specify two dynamic models of the environmental pollution and the economic growth. Then, the authors estimate the environmental and economic elasticities of maritime and air transportation in short run and long run in Iran during 1978-2012.

Design/methodology/approach - The authors estimate the environmental and economic elasticities of maritime elasticities in short and long run, using simultaneous equations system.

Findings – The findings indicate that the short- and long-run environmental pollution elasticities of maritime transportation are higher than those of the air ones. In addition, the economic growth elasticities are greater in the air transportation compared to maritime one. As a result, the maritime transportation is more pollutant and less productive in Iran in comparison with the air transportation.

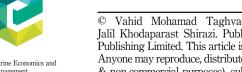
Originality/value – The policymakers are advised to improve the infrastructure of maritime transportation from both the environmental and economic point of views. Consequently, the air transportation is considered as a cleaner and more beneficial transportation mode in Iran, where geographical position limits the maritime transport as a widespread transportation mode.

Keywords Iran, Economic growth

Paper type Research paper

1. Introduction

Transportation plays an important role in the environmental pollution and economic growth. According to IEA (2009), about 25 percent of the world's energy is attributed to transport and about 5 percent of this energy is responsible for the whole environmental changes, while projecting that this amount will be likely to increase 50 percent by 2030 and 80 percent by 2050. As shown in Figure 1, transportation boosts the international trade and



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Marine Economics and Management Vol. 2 No. 2, 2019 pp. 114-123 Emerald Publishing Limited 2516-158X DOI 10.1108/MAEM-09-2019-0008 technical efficiency, and stimulates the economic growth. Economic growth, in turn, causes the environmental pollution. In addition, transportation has conflicting effects on the environmental pollution. It consumes a high volume of fuels and pollutes the environment; whereas it can reduce the environmental pollution with higher efficiency in carrying the cargos, like maritime transportation (Farhani et al., 2014; Taghvaee et al., 2017).

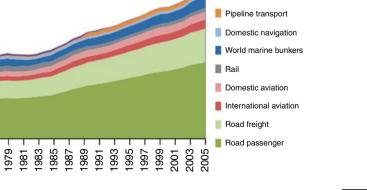
There are four modes of transportations including road, rail, air and maritime transportation. Among them, maritime transportation has the highest potential for carrying goods in high volume; and air transportation is the fastest mode of transportation, boosting the economic growth. Nonetheless, both pollute the environment due to consumption of high volumes of fossil fuels (IEA, 2009; Taghvaee and Hajiani, 2015; IMO, 2016; Larkin et al., 2016; IATA, 2014). Globally, transport energy use increased steadily at between 2 and 2.5 percent per year during 1971–2006. Figure 2 shows transport energy use by mode in the world in 2008. Maritime and air transportations show the highest shares, after road transportation which ranks the first (IEA, 2009).

Maritime transportation is of the largest capacity for shipping commodities; and the air one is the most rapid mode. Both maritime and air transportation modes increase the flows of the international trade, and encourage the economic growth (Taghvaee and Hajiani, 2015; IMO, 2016; Larkin et al., 2016; IATA, 2014).

As mentioned earlier, these modes of transportation increase the environmental pollution. Figure 2 shows the extrapolation of CO₂ emissions among the modes of transport

Transportation Trade **Energy Consumption** Efficiency Economic Growth **Environmental Pollution**

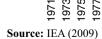
Source: Researchers' elaboration based on Farhani et al. (2014) and Taghvaee et al. (2017) findings



Non-specified (transport)

Figure 1. Transportation, environmental pollution and economic growth





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2.5

2

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1

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0

Energy use (thousand Mtoe)

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(Grames per ton-KM) (IMO, 2009). Based on Figure 3, the air mode burns high volume of fuel to operate at high speed, emitting intensive carbon dioxide (CO₂) (IATA, 2014).

Maritime transportation plays a dual role in the CO_2 emissions, especially in the countries, which have access to the open seas like Iran. As Figure 4 shows, Iran is among the most pollutant countries in terms of CO_2 emissions from maritime transportation. On the one hand, it can increase carbon dioxide emissions due to the high volume of cargos, since cargo shipping requires burning an extremely high volume of fuels, which emits considerable CO_2 (Taghvaee and Hajiani, 2015). On the other hand, it can mitigate environmental pollution because of economies of scale in carrying bulk cargos (IMO, 2016).

Thus, transportation by ships and aircrafts has various effects on the economic growth and environmental pollution, specifically in the geo-strategic countries such as Iran, which connects the East to the West. In this regard, the environmental and economic effects of air and sea transportation are comparable with each other (Larkin *et al.*, 2016; IATA, 2014).

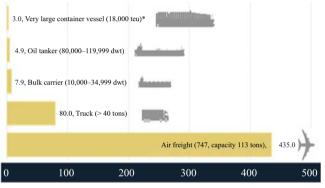
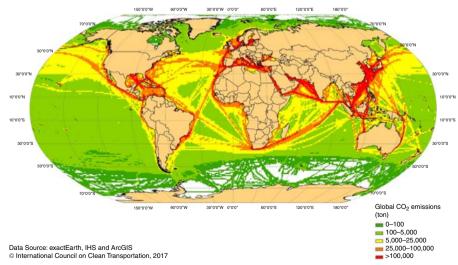


Figure 3. CO₂ emissions from various modes of transportation in the world

Figure 4.

Global CO2 emissions

Source: IMO (2009) GHG Study (*AP Moller-Maersk, 2014)



Source: IMO (2009) GHG Study (*AP Moller-Maersk, 2014)

Environmental The purpose of this study is to compare the maritime transportation effects with air transportation ones on the environment and economy of Iran in order to seek the most efficient and the cleanest transportation mode.

2. Methodology and model

We compare the environmental and economic effects of maritime and air transportation in the short and long run in Iran during 1978-2012 using two dynamic log-linear models. Following Farhani et al. (2014), Taghyaee et al. (2017) and Taghyaee and Hajiani, we specify the models as follows (IMO, 2016; Larkin et al., 2016; IATA, 2014):

$$LCO_{2t} = \alpha_0 + \alpha_1 LM_t + \alpha_2 LA_t + \alpha_3 LY_t + \alpha_4 LCO_{2t-1} + \alpha_5 D_t + \varepsilon_t, \tag{1}$$

$$LY_{t} = \beta_{0} + \beta_{1}LM_{t} + \beta_{2}LA_{t} + \beta_{3}TR_{t} + \beta_{4}LY_{t-1} + \beta_{5}D_{t} + \mu_{t},$$
(2)

where CO_2 is carbon dioxide emissions. M and A denote maritime and air transportation modes, respectively. Y is GDP, and TR is trade volume. α_s and β_s show the parameters of models. D is the dummy variable which is set 0 for the war years (1980-1989) and 1 for the remaining years. L is the natural logarithm; t is year; ε and μ are the error terms. α_1, α_2 and α_3 are the short-run elasticities of environmental pollution and β_1 , β_2 and β_3 give the short-run elasticities of the economic growth. The long-run elasticities are $\alpha_1/1 - \alpha_4$, $\alpha_2/1 - \alpha_4$, and $\alpha_3/1$ $-\alpha_4$ for the environmental pollution; and $\beta_1/1-\beta_4$, $\beta_2/1-\beta_4$ and $\beta_3/1-\beta_4$ for the economic growth (Sene, 2012). Before running the models, we check the variables for the unit root, preventing the spurious regression. The regressions with non-stationary variables are not reliable statistically. This study applies the Augmented Dickey–Fuller (ADF) unit root test as the most common test for stationarity (Taghavee and Hajiani, 2014; Taghvaee et al., 2017).

3. Data

The annual data are derived from World Development Indicator (2014), except for the maritime and air transportation variables, which come from the Central Bank of Iran (Economic Research and Policy Department of Iran, 2016). The per capita sea and air transportation of goods are measured in metric ton per person. The per capita CO_2 emission, measured in metric ton per person, is the proxy for the environmental pollution. The per capita GDP, measured in constant 2005 US\$ per person, is the proxy for the economic growth. Trade, measured as the percentage of GDP, is the proxy for trade openness.

All data are in natural logarithm, which are represented in the appendix of the paper after the references. Figures 5 and 6, respectively, display the logarithms of per capita maritime and air transportation volume. With regard to Figure 5, maritime transportation has grown substantially over the period 1978–2012, raising a question: whether its growth is consistent with environmental and economic infrastructure (Parsa et al., 2019). Figure 6, however, displays that the air transportation has not experienced higher growth rates. This might be caused by misallocation of budget for this transportation mode. Figure 6 is another evidence for the low investment in air transportation in comparison with the maritime transportation.

Figure 7 represents the number of ships and planes in proportion to the number of ports and airports in Iran in 2015. It shows a high intensity of maritime transportation in comparison with the air mode, supporting the lower investment in the latter mode.

Figures 8 and 9 exhibit the per capita CO_2 emissions and GDP in natural logarithms. Based on Figure 8, per capita CO₂ emission has increased moderately in the period under study, which is an evidence against the sustainable development in Iran. In other words, the development process of Iran is inconsistent with the environmental considerations, urging regulations that are more stringent, specifically in the transportation infrastructure. Figure 9, however, does not show a considerable increase in economic growth in Iran in the 117

pollution and

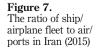
economic growth

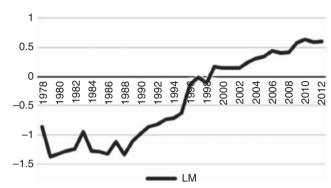
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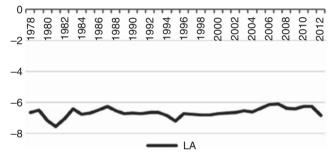
Figure 5. Logarithm of per capita maritime transportation volume



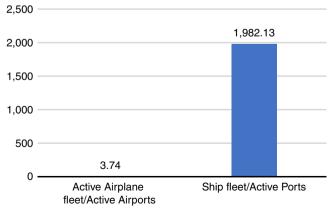




Source: Central Bank of Iran, 2018 (Economic Research and Policy Department of Iran, 2016)



Source: Central Bank of Iran, 2018 (Economic Research and Policy Department of Iran, 2016)



Source: Comprehensive Transport Statistics (2015)

same period. It suggests that the development process does not match economic growth. Environmental Transportation infrastructure, for example, should be reformed to support economic growth efficiently in Iran. In general, the development process in Iran lacks considerable growth and environmental sustainability.

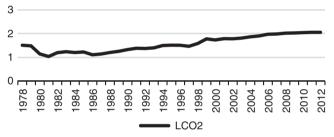
For a more accurate analysis, we run Models (1) and (2) to estimate the environmental pollution and economic growth elasticities of maritime and air transportation.

4. Results

As earlier said, testing against unit root is the first stage of estimation of a time series model. Table I reports the results of ADF unit root test. In this test, the null hypothesis implies unit root and non-stationarity of a series.

Based on the results, all variables are stationary in level. Accordingly, it confirms that the regressions are not spurious and thus, we run the models without concerning about the spurious regression results.

Table II represents the estimation results of the environmental pollution model. All coefficients are statistically significant at the 5 percent level of significance. These coefficients show that the environmental pollution is inelastic with respect to maritime and



Source: World Bank, World Development Indicator, 2018 (World Development Indicator, 2014)

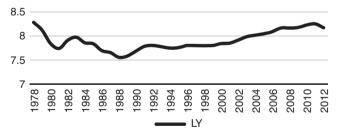


Figure 9.

Logarithm of per

capita GDP in Iran

Figure 8. Logarithm of

per capita CO₂

emissions in Iran

Source: World Bank, World Development Indicator, 2018 (World Development Indicator, 2014)

	LTR	LM	LA	LCO_2	LY	Table I.
<i>t</i> -stat. Prob. Stationarity Source: Authors'	-5.16 0.00 I(0) findings	-4.02 0.01 I(0)	-3.77 0.03 I(0)	-4.34 0.00 I(0)	-3.77 0.03 I(0)	Results of the Augmented Dickey– Fuller unit root tests (intercept and trend in level, max lags = 6)

pollution and economic growth air transportation modes and per capita GDP, both in the short and long run. The short-run elasticities of environmental pollution with respect to maritime and air transportation are 18 and 6 percent, respectively; and the long-run ones are 27 and 9 percent, respectively. In addition, the environmental pollution elasticities of maritime transportation are three times of the air transportation ones.

Table III shows the estimation results of the economic growth model. In this model, all coefficients are again statistically significant. The coefficients indicate that the per capita GDP is inelastic with respect to maritime and air transportation modes and trade volume both in the short and long run. The short-run elasticities of per capita GDP with respect to maritime and air transportation are 5 and 10 percent, respectively; and the long-run ones are 12 and 25 percent, respectively. As a result, the elasticities of economic growth, denoted by per capita GDP, with respect to air transportation are twice as those of the maritime transportation.

5. Discussion

Based on Table IV, the maritime transportation is more pollutant than the air one. The resulted elasticities in Table IV suggest that the maritime transportation is more pollutant than it would be economically beneficial. Air transportation, however, generates

	Variable	Coefficient	t-statistic	Prob.
Table II.Results of the CO_2 model estimation	LM LA LY LCO _{2t-1} $\alpha_1/1-\alpha_4$ $\alpha_2/1-\alpha_4$ $\alpha_3/1-\alpha_4$ Source: Authors' findings	0.18 0.06 0.24 0.35 0.27 0.09 0.36	4.75 1.69 2.30 3.09	$\begin{array}{c} 0.00\\ 0.10\\ 0.02\\ 0.00\end{array}$

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Variable Coefficient *t*-statistic Prob. LM 0.05 0.01 2.56 LA 0.10 2.78 0.00 LTR 0.15 3.42 0.00 LY_{t-1} 0.60 9.21 0.00 $\beta_1/1 - \beta_4$ 0.12 $\beta_2/1-\beta_4$ 0.25 Table III. $\beta_3/1 - \beta_4$ 0.37 Results of the GDP Source: Authors' findings model estimation

	Elasticities	Environmental pollution		Economic growth	
	Period	Short run	Long run	Short run	Long run
Table IV. Estimated elasticities of environmental pollution and economic growth in the short and long run	LM LA LY LTR Source: Authors'	0.18 0.06 0.24 na findings	0.27 0.09 0.36 na	0.05 0.10 na 0.15	0.12 0.25 na 0.37

more economic benefits with lower environmental contaminants. These results originate Environmental from the higher investment in the maritime infrastructure in comparison with the air one, leaving low scope for the investment in the aviation mode.

Not only the long-run elasticities confirm the above-mentioned claims, but also the short run ones provide us with the evidence for the selection of air rather than maritime transportation, since the former mode is a cleaner and economic choice for developing transportation network in Iran. The geographical position of Iran is another evidence for this suggestion, since the majority of the country has no direct access to the sea transportation, which can offer the capacity for more growth in comparison with the air transportation.

Certainly, the above-mentioned discussion does not mean ignoring investment in maritime transportation: but rather, it gives a comparative analysis between maritime and air transportation modes. In another word, the air transportation has higher priority for investment and development, compared with the maritime one. However, the policy makers are recommended to reform the infrastructure of maritime transportation to make it more consistent with the environment and economic aspects.

6. Conclusion

This study compared the environmental and economic effects of maritime and air transportation in Iran.

Using econometric methodology, it employed two log-linear models to estimate the environmental pollution and economic growth elasticities of maritime and air transportation in the short and long run in Iran during 1978–2012. The data were derived from the Central Bank of Iran and the World Bank.

The results show the higher maritime transportation elasticities of environmental pollution and lower elasticities of the economic growth, compared with the air transportation. Given the results, it is implied that the maritime transportation is more pollutant and less productive in Iran, in comparison with the air transportation.

The policymakers are advised to improve the infrastructure of maritime transportation from both the environmental and economic point of views. The air transportation is a cleaner and more beneficial alternative for development as a public transportation in Iran, where geography offers less capacity for selecting the maritime transport as a widespread transportation mode. Furthermore, policy makers can provide the air transportation industry with more investment to achieve its goals.

For future research, it is recommended to analyze comparatively the four modes of transportation, adding the road and rail transportation. It clears the way for revealing the best alternative mode of transportation for inclusive development in Iran.

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1.200 7.862 -1.267 3.330 -6.750 1.225 7.841 -1.290 3.143 -6.696 1.105 7.698 -1.321 2.649 -6.477 1.139 7.658 -1.116 2.884 -6.262 1.201 7.559 -1.332 3.072 -6.513 1.252 7.587 -1.106 3.330 -6.738 1.324 7.688 -0.973 3.613 -6.689 1.381 7.788 -0.861 3.789 -6.711 1.371 7.806 -0.814 3.699 -6.641 1.397 7.780 -0.734 3.830 -6.661 1.497 7.751 -0.713 3.728 -6.840 1.512 7.761 -0.628 3.559 -7.177 1.507 7.806 -0.133 3.562 -6.715 1.464 7.802 -0.013 3.486 -6.749 1.581 7.803 -0.105 3.375 -6.806 1.733 7.845 0.151 3.720 -6.717 1.787 7.855 0.142 3.702 -6.643 1.810 7.990 0.240 3.926 -6.543 1.865 8.021 0.312 3.972 -6.606 1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405 3.942 -6.097 2.019 8.169 0.421 3.910 -6.250 Table AI. 2.027	1983	1.235	7.977	-0.935	3.657	-6.427	
1.225 7.841 -1.290 3.143 -6.696 1105 7.698 -1.321 2.649 -6.477 1.139 7.658 -1.116 2.884 -6.262 1201 7.559 -1.332 3.072 -6.513 1252 7.587 -1.106 3.330 -6.738 1.324 7.688 -0.973 3.613 -6.689 1.381 7.788 -0.861 3.789 -6.711 1.371 7.806 -0.814 3.699 -6.641 1.397 7.780 -0.734 3.830 -6.661 1.497 7.751 -0.713 3.728 -6.840 1.512 7.761 -0.628 3.559 -7.177 1.507 7.806 -0.133 3.562 -6.715 1.464 7.802 -0.013 3.486 -6.749 1.581 7.803 -0.105 3.375 -6.694 1.776 7.805 0.177 3.552 -6.806 1.733 7.845 0.151 3.702 -6.667 1.787 7.855 0.142 3.702 -6.667 1.782 7.919 0.150 3.875 -6.643 1.810 7.990 0.240 3.926 -6.543 1.865 8.021 0.312 3.972 -6.606 1.901 8.050 0.340 4.026 -6.375 1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405	1984		7.862		3.330	-6.750	
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1985	1.225	7.841	-1.290		-6.696	
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1986	1.105	7.698	-1.321	2.649	-6.477	
1.252 7.587 -1.106 3.330 -6.738 1.324 7.688 -0.973 3.613 -6.689 1.381 7.788 -0.861 3.789 -6.711 1.371 7.806 -0.814 3.699 -6.641 1.397 7.780 -0.734 3.830 -6.661 1.497 7.751 -0.713 3.728 -6.840 1.512 7.761 -0.628 3.559 -7.177 1.507 7.806 -0.133 3.562 -6.715 1.464 7.802 -0.013 3.486 -6.749 1.581 7.805 0.177 3.552 -6.806 1.733 7.845 0.151 3.720 -6.717 1.787 7.855 0.142 3.702 -6.667 1.782 7.919 0.150 3.875 -6.643 1.810 7.990 0.240 3.926 -6.543 1.865 8.021 0.312 3.972 -6.606 1.901 8.050 0.340 4.026 -6.375 1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405 3.942 -6.097 2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6.250 Table AI.	1987	1.139	7.658	-1.116	2.884	-6.262	
1.324 7.688 -0.973 3.613 -6.689 1.381 7.788 -0.861 3.789 -6.711 1.371 7.806 -0.814 3.699 -6.641 1.397 7.780 -0.734 3.830 -6.661 1.497 7.751 -0.713 3.728 -6.840 1.512 7.761 -0.628 3.559 -7.177 1.507 7.806 -0.133 3.562 -6.715 1.464 7.802 -0.013 3.486 -6.749 1.581 7.803 -0.105 3.375 -6.794 1.776 7.805 0.177 3.552 -6.806 1.733 7.845 0.151 3.702 -6.667 1.787 7.855 0.142 3.702 -6.643 1.810 7.990 0.240 3.926 -6.543 1.865 8.021 0.312 3.972 -6.606 1.901 8.050 0.340 4.026 -6.375 1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405 3.942 -6.097 2.019 8.169 0.421 3.910 -6.373 2.027 8.180 0.581 3.813 -6.250 Table AI.	1988	1.201	7.559	-1.332	3.072	-6.513	
1.324 7.688 -0.973 3.613 -6.689 1.381 7.788 -0.861 3.789 -6.711 1.371 7.806 -0.814 3.699 -6.641 1.397 7.780 -0.734 3.830 -6.661 1.497 7.751 -0.713 3.728 -6.840 1.512 7.761 -0.628 3.559 -7.177 1.507 7.806 -0.133 3.562 -6.715 1.464 7.802 -0.013 3.486 -6.749 1.581 7.803 -0.105 3.375 -6.794 1.776 7.805 0.177 3.552 -6.806 1.733 7.845 0.151 3.720 -6.717 1.787 7.855 0.142 3.702 -6.667 1.782 7.919 0.150 3.875 -6.643 1.810 7.990 0.240 3.926 -6.543 1.865 8.021 0.312 3.972 -6.606 1.901 8.050 0.340 4.026 -6.375 1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405 3.942 -6.097 2.019 8.169 0.421 3.910 -6.373 2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6250 Table AI.	1989	1.252	7.587	-1.106	3.330	-6.738	
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	1990						
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$\begin{array}{cccccccccccccccccccccccccccccccccccc$	2002						
1.865 8.021 0.312 3.972 -6.606 1.901 8.050 0.340 4.026 -6.375 1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405 3.942 -6.097 2.019 8.169 0.421 3.910 -6.373 2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6.250 Table AI.	2002						
1.901 8.050 0.340 4.026 -6.375 1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405 3.942 -6.097 2.019 8.169 0.421 3.910 -6.373 2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6.250 Table AI.	2003						
1.973 8.095 0.447 4.002 -6.121 1.983 8.171 0.405 3.942 -6.097 2.019 8.169 0.421 3.910 -6.373 2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6.250 Table AI.	2004						
1.983 8.171 0.405 3.942 -6.097 2.019 8.169 0.421 3.910 -6.373 2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6.250 Table AI.	2005						
2.019 8.169 0.421 3.910 -6.373 2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6.250 Table AI.	2000						
2.027 8.180 0.581 3.816 -6.405 2.041 8.232 0.636 3.823 -6.250 Table AI.	2007						
2.041 8.232 0.636 3.823 -6.250 Table AI.	2008						
	2009 2010						Table AT
2.004 0.200 0.307 3.143 -0.208 Data used in the	2010						
2.054 8.175 0.600 3.763 -6.857 econometric models	2011 2012						

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