

Sheridan College

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Introduction to Studies in Creativity

Student Infographics: Perceptions of creativity
in their programs of study

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Creativity in Illustration

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Creativity in Illustration

Who:

PROF



STUDENT

Where to get inspired?

- music
- books
- quotes
- film
- poems
- nature

When to be creative?

- art assignments
- splitting art supplies w/ friends
- communicating w/ clients



Why:

- artistic growth
- to practice on Prof level
- to communicate your way of seeing the world
- to entertain
- to inspire

What is creativity?

original + effective in answering visual problem.

as per Runco + Jaeger (2002) The standard definition of creativity. *Creativity Research Journal* 24(1):72-86.

How to be creative (strategies):



MINDMAPS



TAKE A BREAK



FRIENDS



THUMBNAILS



PERSONAL EXP.