

THE DEBATE IS DEAD: HOW JOURNALISTS COVER CLIMATE CHANGE NOW THAT FALSE EQUIVALENCE IS UNCOMMON

Between 1990 and 2005, the US newsmedia commonly gave as much voice to climate-crisis doubters as to mainstream climate scientists whose studies overwhelming identified climate change as a crisis. This practice, dubbed "balance as bias," misinformed the American public. While reporters today are less susceptible to the trap, some still feel compelled to broadcast misleading statements on climate change by public officials, though, as best as possible on deadline, they point out in the article when statements are misleading or wrong.