



**A STUDY OF THE FINANCIALLY RISK ASSOCIATED WITH CROSS
BORDER TRADING OF EQUITIES AND ITS EFFECT TO OSK INVESTOR.**

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**BACHELOR OF BUSINESS ADMINISTRATION
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Dear Sir / Madam,

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Attached is the project titled "A STUDY OF FINANCIALLY RISK ASSOCIATED WITH CROSS BORDER TRADE OF EQUITIES AND ITS EFFECT TO OSK INVESTOR" to fulfill the requirement as needed by the faculty of Business Management, Universiti Teknologi MARA

Thank you

Yours Sincerely

.....
(NOR AKMAR ABDULLAH)

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Bachelor of Business Administration (Hons) International Business

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Abstract

This research studies on financially risk associated with cross border trading of equities and its effect to OSK investor. Foreign equities also known as foreign share is a cross border trades of securities or stock listing in the market beside home countries' market. Foreign share offer wider choice of stocks and give greater opportunity to investor since it included ninety percent of the world's total wealth in stock market. In the literature, there are many empirical studies to disclose the relationship between risk such as liquidity, investment, capital, exchange rate, market, currency, credit etc. and foreign equities. However, the scope of this study focuses on most common type of risk involve and its effect to OSKIB investor who trade beyond Malaysia stock exchange. This study will focus on financial risk that divide into translation and transaction risk. The objective of the study is to determine whether the risk involve in cross border trading of equities affect the investment return. As a result, this study found that financially risk of cross border trade affect return on investment of OSK investor. This outcome may improve the knowledge of financially risk of foreign share for OSKIB investor since this scope of study is new phenomenon in Malaysia.