

A STUDY ON AFFIN BANK BERHAD: THE INDICATORS TOWARD BANK PERFORMANCE AFTER MERGED BASED ON LIQUIDITY AND LEVERAGE ANALYSIS

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APRIL 2011

DECLARATION OF ORIGINAL WORK



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I, Norazlina binti Abdullah (I/C Number: 880516-07-5272)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of any investigation work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature:	Date:	

LETTER OF SUBMISSION

April 2011

The Head of Program Bachelor of Business Administration (Hons) Finance Faculty of Business Management Universiti Teknologi Mara Kampus Bandar Melaka 110 Off Jalan Hang Tuah 75300 Melaka.

Dear Madam,

SUBMISSION OF PROJECT PAPER

Attached is the project paper titled "A STUDY ON AFFIN BANK BERHAD: THE INDICATORS TOWARD BANK PERFORMANCE AFTER MERGED BASED ON LIQUIDITY AND LEVERAGE ANALYSIS" to fulfill the requirement as needed by the Faculty of Business Management, University Teknologi MARA.

Thank you

Yours sincerely,

Norazlina binti Abdullah 2009467926 Bachelor of Business Administration (Hons) Finance

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ABSTRACT

This paper examined the indicators toward Affin Bank Berhad performance after merged based on liquidity and leverage analysis. The dependent variable (DV) used is the returns on equity represent bank performances and the independent variable (IDV) comprised of quick ratio represent liquidity analysis while debt ratio and debt to equity ratio represent leverage analysis. All of data collected from company's financial statement for period ten years every quarterly. The data has analyzed using econometric view 7.0 to test whether the performance after merged influence in generate return based on liquidity and leverage analysis. The analysis showed that all of the stated variables (quick ratio, debt ratio, and debt to equity ratio) significant towards the returns on equity of the bank. It was found that there was a negative relationship between quick ratio and debt to equity ratio on bank performances thus conclude that equity financing contribute in generate more return on Affin Bank Berhad