CNI Spring 2020

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SimplyE

Can You Imagine a Better Academic E-book Experience? Piloting SimplyE in Academic Libraries



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Agenda

Project Overview SimplyE Demonstration Recent Accomplishments Current Efforts Future Plans

SimplyE adoption, 200+ libraries



Little Women

I PLAYING PILGRIMS

"Christmas won't be Christmas without any presents," grumbled Jo, lying on the rug.

"It's so dreadful to be poor!" sighed Meg, looking down at her old dress.

"I don't think it's fair for some girls to have plenty of pretty things, and other girls nothing at all," added little

Page 1 of 44 (Current Chapter)

Why Library Simplified?

TAKE BACK CONTROL OF YOUR PATRON EXPERIENCE

Put your library back into the role of curating and controlling which e-books your patrons can discover, read and enjoy.

ENHANCE YOUR EXISTING COLLECTIONS

Combine e-books and audiobooks from multiple providers, including free, open access and public domain e-books and resources that can be made available to all readers.

INCREASE ACCESS TO YOUR COLLECTIONS

Enjoy a better return on your library's e-content investment by showcasing and promoting the parts of your collections where the greatest value is often overlooked.

MAINTAIN YOUR LIBRARY IDENTITY

Keep patrons aware of your library's image and identity wherever they go with your library's name, logo, and brand present within the app.

COMMITMENT TO PRIVACY

Library Simplified is designed to conform with library principles and values. Patrons' information will never be shared or used commercially.

MAKE INFORMED DECISIONS FOR YOUR LIBRARY AND YOUR PATRONS

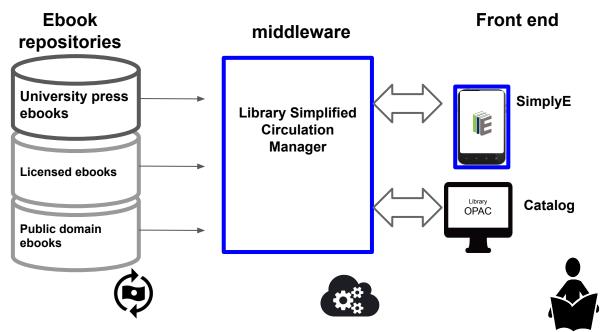
Get a detailed view of your library's collections analytics without sacrificing patron privacy.

SimplyE Advisory Council

- NYPL
- Brooklyn Public Library
- DPLA
- LYRASIS
- Califa
- Amigos
- Minitex
- CT State Library
- Maryland State library consortium

Working together to Simplify ebook delivery and protect patron privacy

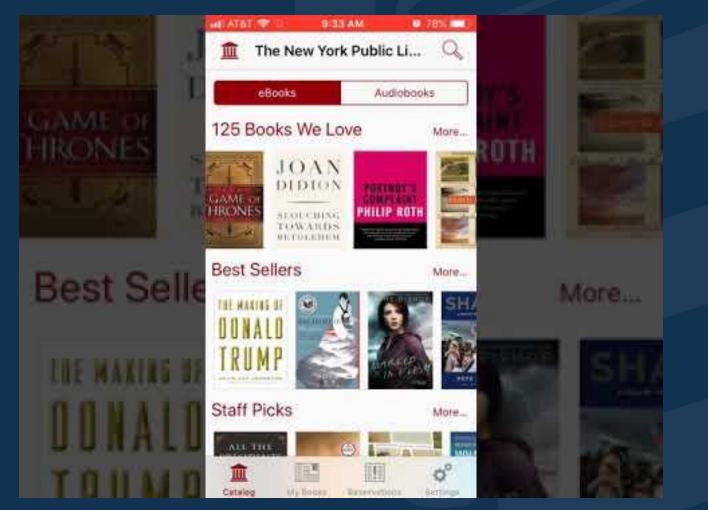
Library Simplified and SimplyE app National Digital Platform for Library E-content Service founded by NYPL





SimplyE features

- One app for all ebooks and audiobooks
- Epub and PDF viewer
- Open(DRM free) and licensed content(DRM) in one app
- Branded for your library
- Patron data is not collected nor revealed to third parties



https://youtu.be/T6iLTYsYphw

Alfred P. Sloan-Funded Feasibility Study 150 Libraries Surveyed

- Use of ebook as source of information
- Common expected ebook features (EPUB)
- Expected digital platform features expected

Question: Select five most frequently used features by your academic ebook readers:

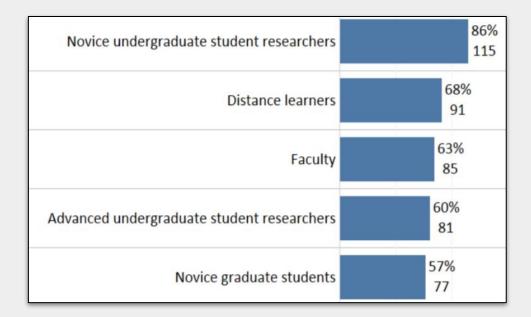
| Copy, paste and print text | 110 81% |
|---|--------------|
| In-document keyword search | 99 73% |
| Table of Contents navigation | 90 66% |
| Citation creation and export into citation management system (e.g., Endnote, Zotero, etc.) | 81 60% |
| Ebook viewing - font selection, font size, contra adjustmen | |
| Bookmark marking and last-read position syne | ch 42 31% |
| Copy, paste and print image | 39 29% |
| Annotation creation and export (e.g., Endnote, email, et | 34 25% |
| Internal document link navigatio | 26 19% |

User Experience Results

While digital natives are familiar with computers . . .

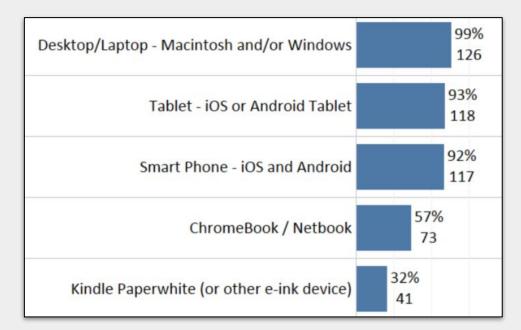
- The "tools of research" are not native to their digital upbringing
- User expectations were more likely informed by "consumer" technology

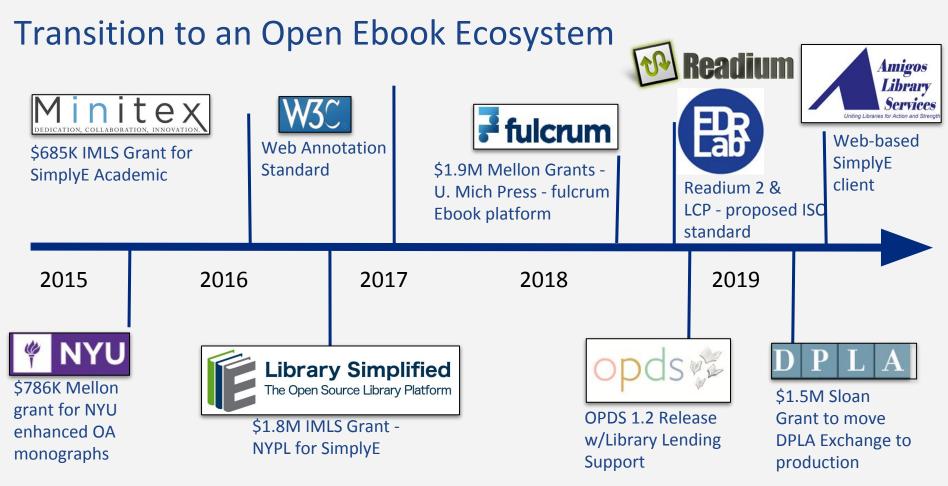
Question: Select which groups most need simplified ebooks access. Check all that apply.



Device/Platform Results

The traditional computer now shares its importance in academia in the age of tablets and smartphones. Question: Indicated devices used for academic ebooks. *Check all that apply.*





Future Plans (2021)

- SAML Authentication (LYRASIS, Columbia, Minitex)
- Enhanced local discovery (LYRASIS)
 - Web catalog
 - Direct links for local discovery systems
- Readium 2 for SimplyE (NYPL, LYRASIS)
- Content providers (in discussion)
- Readium LCP DRM Evaluation (Amigos)

Keeping Up

Public libraries:

- Monthly call
- <u>#general Slack channel</u>

Academic libraries:

- <u>SimplyE Academic Mailing list</u>
- <u>#simplye-academic Slack channel</u>

Community WIKI:

<u>https://wiki.lyrasis.org/display/SIM/Si</u>
<u>mplyE+Home</u>

LibrarySimplified Web Site:

• <u>www.libarysimpified.org</u>

Questions?



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