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| 2 | Putting science back into microbial ecology: a question of approach |
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14 Abstract

15 Microbial ecology, the scientific study of interactions between natural microbial communities 16 and their environments, has been facilitated by the application of molecular and 'omics-based 17 techniques that overcome some of the limitations of cultivation-based studies. This has 18 increased emphasis on community ecology and 'microbiome' studies but the majority address 19 technical, rather than scientific challenges. Most are descriptive, do not address scientific aims 20 or questions and are not designed to increase understanding or test hypotheses. The term 21 'hypothesis' is increasingly misused and critical testing of ideas or theory is restricted to a 22 small minority of studies. This article discusses current microbial ecology research within the 23 context of four approaches: description, induction, inference to the best explanation and 24 deduction. The first three of these do not follow established scientific method and are not based 25 on scientific ecological questions. Observations are made and sometimes compared with 26 published data, sometimes with attempts to explain findings in the context of existing ideas or 27 hypotheses, but all lack objectivity and biased by the observations made. In contrast, deductive studies address ecological questions and attempt to explain currently unexplained phenomena 28 29 through construction of hypotheses, from mechanism-based assumptions, that generate predictions that are then tested experimentally. Identification of key scientific questions, 30 31 research driven by meaningful hypotheses and adoption of scientific method are essential for 32 progress in microbial ecology, rather than the current emphasis on descriptive approaches that 33 address only technical challenges. It is therefore imperative that we carefully consider and 34 define the fundamental scientific questions that drive our own research and focus on the ideas, 35 concepts and hypotheses that can increase understanding, and only then consider which techniques are required for experimental testing. 36

37 Introduction

38 Microbial ecology is arguably the most important and least developed area of ecology. 39 Microbes are ubiquitous, occupy the broadest range of environments, with the broadest range 40 of environmental conditions, and are essential for all biogeochemical processes and for the 41 existence of all animals and plants. Despite historical lack of awareness of their importance, 42 we are now considered by many to be in a golden age of microbial ecology. The number of 43 microbial ecology research papers has certainly increased significantly in the past three 44 decades, although at a similar rate to those on plant and animal ecology. Increased research activity is, in part, due to development of cheaper and faster sequencing methodologies and 45 46 their use in characterising microbial communities. This has led to the discovery of 47 unexpectedly high diversity, previously uncultured microbes, indications of their potential 48 function and popularisation of the 'microbiome' concept. Microbial ecologists have, of course, 49 been studying microbial communities for decades but increased research has highlighted 50 potential issues regarding the motivation and aims of microbial ecology research in general.

51 Microbial ecologists aim to gain understanding of the relationships and interactions between 52 microorganisms and their environments. Through scientific method, attempts are made to 53 explain observations and phenomena that cannot currently be explained, to find general 54 principles or theories that operate across organisms and environments and to test these by 55 experimentation. Scientific method has advanced over the past four centuries and remains an area of active study within the philosophy of science. Many aspects are still subject to debate 56 57 and it should not be considered as fixed or final; nor is there necessarily a perfect approach for 58 each ecological study. There are, however, imperfect approaches that are not designed to, and 59 are incapable of, increasing understanding and which lead to confusion, misunderstanding, 60 propagation of wrong ideas and wasted resources. Here, I will consider the approaches used to 61 study microbial ecology and their benefits and limitations.

62 I will discuss four approaches: description, induction, inference to best explanation and 63 deduction. This 'classification' is not perfect, but it provides a framework. Detailed discussion of these approaches is beyond the scope of this article and readers are referred to textbooks, 64 65 reviews and online resources on scientific philosophy (e.g. [1-6]). (Note that I am concerned with those aspects of scientific philosophy that provide analysis of, and guidance on how 66 67 research should be performed, rather than those that describe how scientists behave.) I will 68 consider fundamental, rather than applied studies, and will illustrate ideas through examples from microbial community ecology, particularly my own area of research (soil ammonia 69 70 oxidisers). The issues raised, however, apply to all areas of microbial ecology and are not 71 unique to microbial ecology, or even ecology.

72 **Description**

Descriptive or 'look-see' studies involve observations and measurements of microbes and their
environments, but with no intention of explaining these observations or increasing
understanding.

76 Who is there?

77 The most obvious examples of descriptive studies are surveys that catalogue the microbes 78 present in an environment. This approach is termed nature study, when performed by amateurs 79 with basic techniques, or natural history, if more advanced techniques and analysis are used by 80 professional scientists; it also applies to mining of large quantities of data. Until the 1990s, this required laboratory cultivation, from an environmental sample, of as many microbes as feasible 81 82 and phenotypic classification of each (mainly through determination of numerous 83 physiological characteristics during laboratory growth). The current approach is highthroughput sequencing of 16S rRNA genes, with identification and phylogenetic analysis 84 following comparison with database sequences. Sequence analysis of functional genes 85

86 provides similar description of organisms with the potential for a particular function, e.g. 87 nitrogen fixation, denitrification. These molecular techniques provide limited information on 88 phenotype but are relatively cheap and rapid; crucially, they do not involve laboratory 89 cultivation and may provide better phylogenetic information.

90 The major limitation of descriptive studies is that they are not driven by scientific questions or 91 theories. They are aimless and cannot, in themselves, answer scientific questions. Sequence 92 surveys may, and probably will lead to 'discovery' of new phylotypes, but they cannot increase 93 understanding of their ecology or ecosystem function. In the absence of an aim, there is no 94 basis for determining or justifying study design, sampling protocols, choice of gene(s) or 95 analysis methods. There is no way of determining, before or after, when or whether enough 96 sequences have been obtained. Indeed, there are no criteria for assessing or justifying the need 97 for the study, the resources (time and money) required or the value of the data obtained.

98 Descriptions are also, necessarily, limited by and wholly reliant on the techniques that are 99 available, affordable, feasible and sufficiently rapid and on their accuracy. A criticism of 100 cultivation-based surveys was selectivity of laboratory growth media and conditions, a major 101 concern acknowledged by microbial ecologists prior to 1990. Although the remarkable findings 102 of early molecular surveys demanded assessment of biases and limitations of molecular 103 techniques, familiarity with these techniques and use of standardised methods and analytical 104 software have reduced awareness and consideration of their limitations. Examples include cell lysis bias, extraction efficiency, extracellular nucleic acids, primer bias, variation in gene copy 105 106 number with growth rate and other intrinsic and unavoidable biases. Molecular techniques 107 therefore enable characterisation of uncultivated organisms, but have introduced new biases 108 and limitations and are far from perfect. In 2050, current molecular techniques will probably 109 be considered as primitive as we currently view those used in the 1980s.

110 What is meant by 'there'?

111 The above descriptions relate to organisms and who is (potentially) doing what, but ecology is 112 the interaction between microbes and their environment, implying that physical, chemical and biological characteristics of the environment and biogeochemical process rates should also be 113 114 surveyed. Techniques for measuring environmental characteristics have also advanced, and 115 those that are cheap and easy are frequently measured, but surveys tend to focus on the 116 organisms (or at least gene sequences), rather than their environment. Again, though, the lack 117 of scientific aims means that there are no criteria for assessing how many and which 118 environmental characteristics should be measured.

119 Who is doing what?

120 Descriptive studies may also seek information on 'who is doing what?'. Cultivation-based 121 approaches automatically generated information on function, but 16S rRNA surveys provide 122 only limited information. Asexual reproduction and horizontal gene transfer at all phylogenetic 123 levels prevent consistent or meaningful definitions of species, and other taxonomic units, 124 allowing only subjective arbitrary operational definitions (hence my use of 'phylotype' 125 throughout this article). They also severely limit prediction of phenotypic characteristics from 126 phylogeny. The links between function and phylogeny are not completely destroyed; if they 127 were destroyed, our task as microbial ecologists would be impossible. They are, however, 128 limited and a major challenge is to understand these limitations, their extent and the 129 consequences (see, for example, [7, 8] and other articles in this theme issue). In addition, large 130 proportions of natural communities, as determined by 16S rRNA gene studies, have not been 131 cultivated and their potential functions are not known.

132 Current attempts to describe microbial function involve metagenomics and other 'omics'133 approaches or, for cultivated organisms, analysis of genomes. Omics approaches also have

major limitations [9] and, at best, provide information only on potential activity. Although avoiding cultivation, descriptions of potential function again rely on the efficiency and accuracy of techniques used. Many genes will be transcribed and translated only under specific conditions, many will be in dormant or dying cells, the predicted function of many (often most) will be unknown or inaccurate, quantitative functional information is lacking and many important ecophysiological characteristics have no obvious genetic determinant.

Importantly, however, even if we knew the function of every gene in every microbial cell in an environmental sample, and knew which genes were transcribed and which proteins were present, mere description of genes, transcripts and proteins would not increase understanding. Metagenomic or genomic surveys that lack a question or aim are therefore unbounded and lack criteria with which to determine end-points, relevance or success. In the absence of such criteria, we must question the scientific reasons for their existence.

146 *What is the effect of ...?*

147 Descriptive studies are, of course, not restricted to community surveys. For example, many 148 investigate the effect of a particular environmental factor on microbes or their activities. 149 Although these studies may have an objective and a question, e.g. 'does temperature influence 150 soil microbial community composition or activity?', observing and describing the effect does 151 not increase understanding or provide explanations that may be more broadly relevant. Again, 152 the objectives and questions are technical and not scientific. Unfortunately, these studies are 153 sometimes even presented as testing hypotheses (e.g. 'we hypothesised that temperature affects 154 communities'), but these are not meaningful or scientific hypotheses and this represents misuse of the term 'hypothesis' (see below), often in an attempt to make a study seem more 'scientific'. 155 156 Descriptive studies therefore may address technical questions and challenges, but not scientific 157 challenges. The ease with which molecular, genomic or metagenomic can be obtained invites

158 its collection in the hope that something interesting may 'fall out' of the data¹. This may happen 159 but the probability of answering an important ecological question without first asking or having 160 a question is low. Similarly, the chances of finding an explanation for an environmental 161 phenomenon without first observing the phenomenon is low. As a consequence, these studies 162 lead to desperate attempts to find a question to which the data provide an answer, to provide 163 belated justification for the study and to 'make a story out of the data', with the unavoidable 164 bias and subjectivity that this entails.

165 Are there purely descriptive studies?

166 In practice, descriptive studies may not always be performed 'in the dark'. Purely descriptive studies are sometimes justified as providing baseline data, e.g. prior to monitoring following 167 environmental change, or when using new techniques or exploring previously unstudied 168 169 environments. However, it would be surprising, and worrying, if there was no reason for expecting environmental change to influence a community or for having an interest in a new 170 171 site, and how it might differ from others. These reasons should provide the basis for scientific 172 questions or hypotheses. Similarly, every environmental characteristic cannot be measured and 173 every organism cannot be characterised. Decisions must therefore be made on which microbial 174 groups (bacteria, archaea, fungi, protozoa, functional groups) and characteristics are measured. 175 Again, it would be surprising and worrying if these decisions were not made on the basis of 176 underlying views of what is important and interesting. There is, therefore, an implicit, if not stated reason for expecting something different or unusual that provides the basis for a 177

¹ This process is analogous to the idea that a sufficiently large number of monkeys, typing randomly, will eventually produce the works of Shakespeare. The probability of this occurring is obviously vanishingly small, but of equal significance is the fact that a monkey would not realise when it had produced the works of Shakespeare and would continue typing randomly and aimlessly.

178 meaningful study that, if defined and discussed prior to measurements, would provide the basis 179 for a scientific question and rational experimental design. Indeed, results arising from descriptions are often described as surprising or unexpected and 'effect of' studies are often 180 181 described as interesting or even 'successful'. All of these terms indicate that there was prior 182 information that could and should have been formulated as a hypothesis. Another perceived 183 benefit of descriptive studies is in extending databases that others might find useful in 184 answering ecological questions. However, critical testing of ecological questions generally 185 requires well considered experimental design, rather than analysis of data that has been 186 collected randomly.

187 Induction

188 In its simplest form (enumerative) inductive reasoning involves creation of a general rule from 189 a number of observations for a particular class and inference that all members of that class will 190 follow the same rule. To employ a common example of induction, we examine 50 swans, 191 observe that all are white and then infer that all swans are white. This approach was criticised by the 18th century philosopher David Hulme, who questioned whether "instances of which we 192 193 have had no experience resemble those of which we have had experience" [10] i.e. he 194 questioned whether the past could tell us about the future. He concluded that this process was 195 not based on reason and was interested in why it was adopted (the problem of induction), suggesting that it was based on imagination, custom and habit. It is not difficult to find support 196 for this view. There are many cases in which the past has not predicted the future and previous 197 198 success in predicting the future does not logically mean that future predictions will be

successful². Induction can be defined more broadly, e.g. relaxing the need for generalisations and considering the number of 'supportive' observations and the lack of contradictory observations (naïve induction). However, the inductive approach is based solely on observations and does not provide information on causes or mechanisms. We might be correct in inferring that all swans are white (although black swans do exist), but we have no information on why this might be the case, i.e. we may have knowledge but we have no understanding and no way of confirming our knowledge.

206 There are many examples of induction in microbial ecology, e.g. inference that all ammonia 207 oxidisers are bacteria, which was believed until 2005 because all cultivated ammonia oxidisers 208 were bacteria; or that all plant rhizosphere microbiomes contain a particular phylotype because 209 it has been observed in 50 plants; or that a physiological characteristic of a single isolate or a 210 gene in a single genome or reconstructed metagenome will exist in all closely related 211 phylotypes. Similar extrapolation from properties of isolates to those of microbial relatives in 212 natural environments has always been a concern of cultivation-based approaches. Model organisms are important, e.g. for in-depth physiological studies, but they will differ from the 213 214 organism that was originally obtained from the environment, because of rapid physiological and genetic changes occurring during isolation, requiring care in predicting its ecology. (We 215 216 would be very wary of predicting the ecology of all cats on the basis of the characteristics of a 217 wild cat that had been domesticated for 100 generations. Nevertheless, we frequently see

² The dangers of inductive reasoning are illustrated dramatically by the following quote from Captain Edward J Smith 1907, 5 years prior to his captaining the Titanic on its final voyage: 'When anyone asks me how I can best describe my experiences of nearly forty years at sea, I merely say uneventful. I have never been in an accident of any sort worth speaking about....I never saw a wreck and have never been wrecked, nor was I ever in any predicament that threatened to end in disaster of any sort.'

218 unqualified assumptions about the ecology of relatives of a microbial culture, after a similar 219 number of generations in laboratory culture.) Single-cell genomics has also demonstrated 220 considerable genomic diversity within individual rRNA-defined phylotypes (e.g. [11]), 221 preventing prediction of all of the genetic characteristics of other phylotype members. 222 Nevertheless, induction is used to infer, often with no qualification or reservation, the functions 223 and metabolic pathways of relatives in the environment on the basis of a single gene, genome 224 or chimeric metagenome-assembled genome (even when >50% of gene functions are 225 unknown).

This is not to suggest that molecular, genomic or metagenomic approaches have no value, but they have very little value if based on induction alone. In fact, molecular techniques have themselves provided many examples of the dangers of induction and unquestioning 'knowledge'. This does not mean, for example, that we should ignore recurring observations but we should not predict outside the range of our experience in the absence of understanding.

231 Induction and correlation

Correlation analysis is a powerful statistical technique that can be used to test theoretical predictions. However, it is most frequently used in descriptive or inductive studies, involving quantitative analysis of correlations or associations. Indeed, the discovery of high microbial diversity has fuelled many 'explorations' of correlations or associations between community composition (relative abundances of phylotypes or genes) and environmental characteristics.

I will illustrate this approach with an example from my own research area, where correlations are determined between soil ammonia oxidiser communities and soil characteristics. Communities are characterised by analysis of 16S rRNA or a functional gene (*amoA* genes for ammonia oxidisers) sequences and 5 - 10 soil characteristics, typically pH, moisture content, total C, total N, C:N ratio and sometimes soil P, ammonium and nitrate. After grouping 242 sequences into arbitrary OTUs, statistical methods are used to quantify correlations between 243 phylotype relative abundance and soil characteristics, with attention focused on those associations considered to be statistically significant. Purely descriptive studies stop at this 244 245 point and merely report the associations with no interpretation. Others invoke induction and 246 infer that the associations observed apply to all soils and all ammonia oxidiser communities. 247 Note that these inferences arise solely from the experimental data after it has been collected 248 and analysed. Note, also, that these studies make no a priori predictions, e.g. there is no 249 consideration of which ammonia oxidiser phylotypes might increase or decrease, or why. These 250 studies only 'explore'. In providing only descriptions, they suffer the limitations described 251 above: lack of scientific aims and the absence of criteria for justification, experimental design, 252 end-points, etc.

253 A similar approach is adopted in biogeographical studies, in which these environmental 254 characteristics are supplemented or replaced by environmental characteristics such as latitude, 255 altitude, mean annual temperature (but not soil temperature), mean annual precipitation (but 256 not soil moisture content), net primary production, vegetation. The characteristics are chosen 257 to differentiate the different environments, regardless of their possible influence on microbial 258 communities, which will be broad, frequently indirect, often overlapping and often negligible. 259 For example, microbial activity will be affected by soil pH, but this may be through its 260 influence on the availability of nutrients or on other microbes, plants and animals within the 261 community and, thereby, microbial interactions. Further issues associated with choice of 262 environmental characteristics are discussed below.

More commonly, results will be compared to those from other studies, to gain support for the inference that the associations and patterns observed apply generally. This requires objectivity but, unfortunately, it is easier to search for data that support an inference than data that do not. It is also easy to discount lack of support through, e.g. different soils, methodologies, experimental design, etc., while similarly criticisms are not made of supportive data. In addition, while the strength of associations is quantified, comparisons with previous data are usually made on the basis of qualitative or at best semi-quantitative comparisons, such that interpretations become matters of degree and opinion and lack precision.

271 There are also fundamental issues associated with correlation studies, e.g. what is the minimum 272 number of characteristics required to discriminate the number of phylotypes being considered, 273 what is the 'best' spatial scale, how can this be assessed without aims and criteria? The only 274 (apparent, but usually unstated) aim of these studies is to explore and look for associations. 275 The approach is based on the premise that the inferences are correct and aims to accumulate 276 evidence in support of the inferences. It therefore becomes like a football match, or basketball 277 game (depending on the number of studies), with scores for and against depending on the 278 numbers of supportive and conflicting studies. As for descriptive studies these studies are 279 unbounded in that there is no scientific aim or objective with which to determine the number 280 of studies required for confirmation of the inferences.

281 Inductive studies therefore range from naïve induction, which is no more advanced than 282 superstition or 'belief', through attempts to correlate communities with environmental factors 283 to large scale correlation-based analyses of biogeographical patterns. Although many induction studies highlight the need to increase understanding, they are not designed or able to do so. 284 285 They provide knowledge but not understanding. We might 'know', and we might even be correct in 'knowing' that the relative abundance of a particular ammonia oxidiser is always 286 287 favoured by a particular combination of the 5 - 10 soil characteristics measured, but this 288 approach gives no information on why, i.e. there is no mechanistic information. A dramatic 289 illustration of this distinction is the example of a turkey being reared for Thanksgiving Day [12]. Turkey contentment increases during rearing, as the turkey is well-fed, warm, dry, 290 291 disease-free and much more content than wild turkeys. There will be a strong correlation

between turkey contentment and contact with the farmer, who provides food and shelter. This high correlation, however, does not allow the turkey to infer or predict the future correctly, and contentment falls abruptly when it is slaughtered by the farmer. The turkey had only knowledge, while the farmer had both knowledge and understanding.

296 Inference to best explanation

297 Inference to best explanation describes interpretation of inferences, arising from data, in the 298 context of existing or new hypotheses or mechanisms in attempts to find the hypothesis that 299 best explains the data, concluding that this hypothesis is true. For example, selection of a 300 particular phylotype under certain environmental conditions may be explained through existing 301 knowledge of physiological or genetic characteristics of its relatives. In fact, many community 302 studies are implicitly, if unconsciously, testing the concept of niche specialisation and 303 differentiation. (See [13] for steps involved and some consideration of its application to 304 microbes.) Briefly, this posits that environmental characteristics will lead to evolution and 305 selection of strains whose physiological characteristics are best adapted to those environmental 306 characteristics. The relative abundance of these strains will increase and they will be dispersed, 307 colonising other similar environments, again through selection based on their physiology. Both 308 16S rRNA- and functional gene-analyses enable tracking of phylogenetic groups and 309 correlation is predicted between phylotypes and ecological conditions. The validity of this 310 concept depends on the validity of the assumptions on which the concept is based. In particular, 311 it assumes strong links between phylogeny and function, which is considerably less in 312 prokaryotes than in animals and plants for which the concept was developed (see [13]).

313 Niche specialisation and microbiomes

In fact, this concept is incorporated, though not intentionally, in the term 'microbiome'. Biome' has been used for many years to describe plant or animal communities that have 316 common characteristics for the particular environment in which they are found, e.g. temperate 317 forests. This implies links between physiological and environmental characteristics, for which there is evidence in plant and animal communities. The 'micro' prefix represents microbial 318 319 community and, for example, the term soil microbiome refers not just to soil microbial 320 community composition but also suggests that the community is special in some way, with 321 physiological characteristics selected by the physical, chemical and biological characteristics 322 of soil. In addition, the 'ome' suffix implies a holistic description, and resonates with terms 323 such as genomics, transcriptomics and proteomics, although microbiome studies rarely 324 characterise total microbial communities, usually being restricted to bacteria, omitting archaea 325 and viruses, and even more rarely including microbial eukaryotes. Microbiome studies 326 therefore assume implicitly that there is a relationship between the phenotypic characteristics 327 of the community members and the characteristics of the environment in which they are found. 328 For eukaryotes, sexual reproduction increases the strength of links between phylogeny and 329 function and reasonably consistent (but by no means perfect) definitions of species are 330 provided as units of diversity. For bacteria and archaea, species cannot be defined and links are 331 much weaker and poorly understood. Despite these major limitations in applying niche theory 332 to microbial communities, the concept provides the (usually unstated) basis for correlation studies and for exploring links between communities and their environments. 333

334 Application to correlation-based studies

To apply inference to best explanation to the above examples, of ammonia oxidisers and biogeographical patterns, the implicit assumption is that phylotype relative abundance will be related to soil characteristics. Correlations lead to inferences and different hypotheses can be explored that might explain these correlations, but these examples illustrate problems with this approach. 340 Firstly, and fundamentally, niche specialisation suggests a mechanism or cause for differences 341 in community composition. Soil characteristics will determine the abundance of ammonia oxidisers as a functional group and differences in relative abundance of different phylotypes. 342 343 Crucially, however, correlation analyses do not distinguish cause and effect and we therefore 344 cannot suggest that an environmental characteristic causes, explains or predicts, or is a driver 345 of the presence or relative abundance of a phylotype. (This false interpretation of data is 346 exacerbated by ambiguous terminology. To a statistician, pH may be described as a driver or 347 predictor or explanatory factor of relative abundance, or as explaining relative abundance with 348 which is correlated. For an ecologist, this would wrongly imply a cause and effect relationship, 349 rather than a mere statistical relationship.) It is not valid to consider that correlations 350 demonstrate direct links between phenotypic and environmental characteristics. Internet 351 searches of bizarre or spurious correlations provide many examples of correlations with no 352 imaginable rationale. They also provide countless examples of football supporters, players and, 353 even, managers following rituals on the basis of past correlations. The significance of these 354 correlations usually dwarfs those that we can hope for from community ecology studies, but are based solely on superstition. Nevertheless, we routinely see examples of inference or 355 356 'prediction' of future events based on correlations between a few environmental characteristics and relative abundance of phylotypes with no evidence of causality. This can reflect a 357 358 desperate, last resort, arising from ignorance of physiological characteristics, but usually it 359 reflects a lack of desire to identify scientific questions and consider potential mechanisms prior to data collection. 360

Secondly, measured soil characteristics are usually chosen on the basis of custom ('measuring what other people measure'), habit (cf. Hume), cheapness, availability of equipment and expertise, ease of use, fashion, etc. Choice is not based on *a priori* consideration of characteristics that might be expected to influence community composition, e.g. through

knowledge of physiological differences between phylotypes. Ammonia oxidisers are 365 366 autotrophs and use CO₂, making measurement of organic C irrelevant. It might be possible to think of a rationale for measuring C:N ratio (it may influence production of ammonia by 367 368 mineralisation), but these arguments are never made. Characteristics are often irrelevant in 369 other ways. Soil moisture content, if determined by rainfall, will vary temporally at scales from 370 minutes to months and changes in community composition will only occur for those organisms 371 that react at the same time scales. Moisture content, measured at the bulk scale, does not have 372 a direct effect on microbes but has many indirect effects: decreased diffusion of oxygen; 373 increased mobility of soluble nutrients and cells, including predators; changes in root growth; 374 leaching of nutrients, etc. Some of these factors will interact, e.g. release of soluble nutrient 375 will increase activity of aerobic microbes, which will decrease oxygen concentration. Increased mobility of predators will increase predation and nutrient turnover. The lack of relevance of 376 377 measured characteristics is illustrated by the fact that the same, very limited number of soil 378 characteristics are measured regardless of the organisms being studied, their environments or 379 the scale of study. Niche specialisation assumes a link between physiological and 380 environmental characteristics, but the characteristics that are routinely measured do not relate 381 the physiological characteristics that might be expected to lead to lead to differences in community composition. 382

A third issue is that microbes themselves will influence many of the characteristics measured. If metabolic activity reduces pH, as occurs with ammonia oxidation, a negative correlation between relative abundance of a phylotype and pH may be due to its preference for low pH, or due to a reduction in pH resulting from growth at a higher pH. Some characteristics, but surprisingly few, involve measurement of substrates, but does a positive correlation between abundance of a particular ammonia oxidiser phylotype and ammonia concentration indicate its tolerance of, and preference for high ammonia concentration? If so, why has it not already 390 oxidised the ammonia, reducing ammonia concentration, leading to a negative correlation? 391 Other soil characteristics change temporally and at different spatial scales and correlations are often due to two-way interactions, and not simple cause and effect. This applies also, of course, 392 393 to microbial (and other communities), which may also be evolving. We should also consider 394 characteristics that, objectively, are important. Most studies consider community changes only 395 in terms of microbial growth, while any growth must be balanced by death, unless total biomass 396 changes significantly. Differences in survival and death rates within community members will 397 therefore be equally important in determining community composition and diversity, but are 398 rarely considered. Similarly, versatility, flexibility and speed of response to environmental 399 change may be more important than growth rate or substrate affinity, but only these parameters 400 are considered because they are more easily measured, even if irrelevant. Even if communities 401 have been selected because their physiological characteristics are perfectly aligned with the 402 environmental characteristics, both will be changing and organisms will presumably be 403 continually evolving in response to the new conditions. This applies particularly to microbes, 404 for whom ecological and evolutionary time scales can converge.

405 This does not mean that we should despair, but it does mean that we need to think carefully 406 before we begin studies, rather than blindly measuring what others measure, define specific 407 and better thought-out scientific questions and test hypotheses even more critically. Employing 408 correlation-based studies to increase understanding is equivalent to thinking with a mental 409 straightjacket in which any potential explanations or mechanisms are constrained by the 410 organisms, genes, genomes or metagenomes and environmental characteristics that have been 411 measured. The straps of the straightjackets are tightened if the environmental characteristics 412 are chosen merely because they are 'those that everyone else measures', as this will constrain 413 entire fields of study, and not just that of the individual researcher. Any explanation or 414 hypothesis arising from the data, or from studies generating similar types of data, will be

restricted by the characteristics measured. The above example would not detect any influence
on ammonia oxidisers through increased predation or the abundance of worms, because these
organisms are not measured.

Correlation studies, and other look-see or 'effect of' studies, are sometimes the last resort. They 418 419 may provide a starting point when investigating the function or ecology of organisms that have 420 never been cultivated and about which nothing is known because closest relatives have not 421 been characterised. This is effectively admitting defeat, in terms of intellectual effort and 422 imagination, but a survey of effects of environmental characteristics on abundance of this 423 organism might provide hints. If so, then the focus shifts from the organism to the environmental characteristics which, in the absence of prior knowledge, should be chosen 424 425 randomly and as many as possible should be measured. In these cases, rather than collecting 426 yet more sequence data, resources should be expended on measuring a greater range of 427 environmental characteristics.

428 **Deduction and hypothesis testing**

429 Induction approaches are based on data that, in some cases, are then used to assess which hypothesis provides the best explanation. The deductive approach, in contrast, is closest to the 430 431 accepted view of scientific method. This begins with a scientific question or observation of a 432 phenomenon that cannot be explained and proposals of a hypothesis, or hypotheses, based on assumptions regarding the cause or mechanism that can answer the question or explain the 433 434 phenomenon. If these assumptions are true, then predictions of the hypothesis will also be true. 435 Experiments are then designed to generate data that can be compared with predicted observations, to test the hypothesis and the assumptions on which it is based. This process is 436 437 also termed hypothetical-deductivism.

439 The processes involved in hypothesis construction are difficult to characterise. They involve 440 analysis, synthesis and integration of current knowledge, but also creativity, imagination and innovation. Crucially they require thought and intellectual effort and, even more crucially, they 441 442 involve thinking before experimental work is even considered. These hypotheses are driven by 443 attempts to explain phenomena, and are not derived after data have been collected. As a 444 consequence, for example, in trying to explain why a particular phylotype is associated with a 445 root, the researcher is not immediately focused on characteristics that are easy to measure (total soil C, pH, plant species, etc.) but maybe considers how conditions around a root might differ 446 447 from the bulk soil, and from any other environment, which physiological characteristics might 448 be important, whether oxygen will be limiting, whether predators might be more abundant, etc.

449 Assumptions

Assumptions fall into two categories. The first are those associated with the particular mechanism being proposed. For example, a phylotype in the rhizosphere of one plant may increase in relative abundance because the root produces a substrate that is specific for this phylotype, or through resistance to an antibiotic to which others are sensitive. In the example above, an ammonia oxidiser phylotype may decrease in relative abundance if it is more sensitive to high ammonia concentration or increased plant growth results in production of inhibitors.

The second category comprises a number of simplifying or qualifying assumptions, which are crucial for two main reasons. Firstly, they ensure that the hypothesis is well thought-through and is stated with clarity and precision. Secondly, they determine the experimental approach, techniques and design required to test predictions of the hypothesis. If the proposed mechanism is likely to be affected by different environmental factors, then this should be stated 462 and should determine experimental design. For example, relative abundance of a rhizosphere 463 phylotype may increase through provision of a specific nutrient by the plant but this effect will be difficult to test if temperature or oxygen concentration were varying significantly and 464 465 influencing the phylotype for other reasons. The experimental system should therefore be 466 designed to eliminate these additional, potentially complicating or confounding factors to enable focus on the specific mechanism being tested. If, however, the mechanism is 467 468 hypothesised as the only influence on relative abundance (which is unlikely), then some of these simplifying assumptions may not be necessary and experimental design can be relaxed. 469

470 'Good' hypotheses

A 'good' hypothesis has a number of desirable properties. It should be bold, risky and meaningful, addressing an important issue and not stating the obvious. Good hypotheses should have explanatory power, unifying previously unrelated problems and observations, and great predictive power. It must be testable and should have generality, with relevance outside the system on which it is based; e.g. although derived from published data on one system or for one phylotype, it should be relevant to other systems or phylotypes.

477 Unfortunately, and frequently, the desire to give the impression of performing hypothesis-478 driven research leads to use of the term hypothesis to suggest something that is either obvious, 479 untestable or meaningless. This is common for 'effect of' studies. For example, the hypothesis 480 that ammonia fertilisation will affect soil ammonia oxidiser communities is not meaningful and 481 is not bold or risky, as we would be very surprised if addition of a substrate did not influence 482 communities of organisms utilising that substrate. The hypothesis is also imprecise; will 483 changes occur immediately, or only after a period of incubation; will ammonia influence plant 484 growth and that of other microbes, leading to indirect effects on ammonia oxidisers; will 485 ammonia effects themselves be influenced by other factors, e.g. pH, and will these factors be 486 controlled? The hypothesis is also difficult to falsify. If the communities do not change, the 487 researcher could claim that the hypothesis is correct but that deeper sequencing is required or 488 a longer incubation period. There is also no information on assumptions on which the 489 hypothesis is based, e.g. mechanisms by which ammonia concentration or supply might 490 differentially affect ammonia oxidiser phylotypes through inhibition or other mechanisms. 491 There is no consideration of mechanisms, no mechanistic assumptions and, consequently, 492 nothing to suggest that the findings could be generalised or are specific to this soil and this 493 community. In other words, the lack of mechanistic assumptions prevents qualitative and 494 quantitative predictions, with no information on the magnitude or speed of change, preventing 495 critically testing of the hypothesis. Such hypotheses are therefore not meaningful, are not 496 scientific hypotheses and experimental testing will not provide any advance in understanding.

497 *Experimental testing*

Experimental testing can take two forms. The first involves accumulation of supporting evidence to verify a hypothesis, but this suggests that hypotheses or theories can be proved if sufficient evidence can be collected. It is also easily subject to bias, as it is usually relatively easy to design experiments that will provide supportive evidence and to think of reasons why data do not fit predictions, as discussed in the previous section. This problem is greatest for hypotheses that are vague, poorly defined and non-quantitative.

504 Popper [5, 6] argued against this approach and proposed that for science to be truly unbiased, 505 objective and dispassionate, the researcher should design experiments to falsify or reject a 506 hypothesis. In fact, he used falsifiability as a means of demarcating science from 507 pseudoscience, i.e. for a hypothesis or statement to be considered scientific, it must be possible

to think of an observation or argument that would refute it³. He argued, and it is generally 508 509 accepted, that it is never possible to prove a scientific theory but it is possible to disprove a 510 theory. Experiments should therefore be designed with the aim of falsifying a hypothesis and failure to falsify increases confidence in that hypothesis. The fundamental problem of this 511 512 approach, when adopted strictly, is that it lacks an end-point, as there could always be a further 513 experiment that has not yet been considered that might falsify a hypothesis. Indeed, Popper 514 suggested that you should have no more confidence in a hypothesis that you have failed to 515 reject 100 times than one that you have rejected only once. A partial solution is to introduce 516 the concept of corroboration, in which increasing failures to reject a hypothesis are taken as 517 corroboration, similar to increased confidence. In addition, rejection does not necessarily mean 518 that a hypothesis is worthless. It may be that parts are useful and others not and the data may 519 highlight ways, or the researcher may consider ways in which the discrepancy between 520 predictions and experimental data can be corrected by modification of assumptions. This 521 modified hypothesis would then need to be tested with new experiments. Nevertheless, this 522 approach can be seen as truly objective and dispassionate and it highlights the inability to prove 523 a hypothesis or theory.

The key feature of the deduction approach is that it begins with a scientific question, i.e. with a phenomenon that cannot be explained by existing hypotheses and requires construction of a new hypothesis that is then tested experimentally. It therefore avoids a major criticism of most ecological studies, which is a lack of scientific aims or questions and reliance on data and

³ 'It is easy to obtain confirmations, or verifications, for nearly every theory—if we look for confirmations. Confirmations should count only if they are the result of risky predictions... A theory which is not refutable by any conceivable event is non-scientific. Irrefutability is not a virtue of a theory (as people often think) but a vice. Every genuine test of a theory is an attempt to falsify it, or refute it.' [6]

528 techniques. The approach overtly aims at increasing understanding and, in defining a question, 529 provides clear and assessable criteria for beginning a study and directs and structures 530 experimental work. It determines which experiments and which techniques are required, rather 531 than just choosing those that are available or fashionable, presenting clear criteria for judging 532 the success of a study. Importantly, it determines which techniques are not required, avoids 533 unnecessary wastage of resources, avoids attempts at the impossible, or discovery of 534 impossibility when it is too late, and avoids the need to make stories out of data. This approach 535 is also more intellectually challenging, which in itself should be attractive and interesting, and 536 leads to explanations that are not based solely on available data and available techniques; it 537 removes the mental straight-jacket and, indeed, requires that we think freely and broadly about 538 how microbial communities interact with their environment.

539 Analysis

540 The above discussion considers four approaches adopted by microbial ecologists, but each 541 contains a range of approaches and boundaries that are sometimes not clear. Nevertheless, this 542 classification can be used to analyse published work to provide an indication of current 543 practise. To achieve this, papers published in a single issue of five leading microbial ecology 544 journals (Applied and Environmental Microbiology, Environmental Microbiology, FEMS 545 Microbiology Ecology, ISME Journal and Microbial Ecology) were examined. Analysis was 546 restricted to articles on microbial ecology, rather than biotechnology or other applied aspects. A total of 100 papers were analysed, with similar numbers from each journal, although I am 547 548 not claiming that this can be considered a rigorous study.

549 Of these papers, 67 were descriptive, of which 36 were purely descriptive, with no indication 550 that the study aimed to do more than observe and measure, usually community composition. 551 The remaining 31 were effectively descriptions, in that they did not pose a scientific question 552 and made little attempt to explain findings. Many of these were 'effect of' studies, exploring the effect of a particular factor on microbes. While some compared findings with those already published, they did not use these comparisons to seek explanations or mechanisms. The introductions to many of these papers highlighted the need to increase understanding, but none adopted an approach that could achieve this.

557 Of the remaining 33 papers, 23 could be classified as inference to the best explanation, 10 of 558 which led to new hypotheses or variations of existing hypotheses to explain observations. Only 559 10 papers aimed to test a hypothesis. Across all papers, only 22 overtly based their study on a 560 question, of which only 9 could be considered significant scientific questions.

561 This analysis illustrates the degree to which the criticisms and limitations of non-scientific approaches, discussed above, are limiting scientific advances in microbial ecology. These 562 journals are likely to attract the majority of high-quality microbial ecology articles and their 563 564 scope requires papers that provide a scientific advance. It is likely that analysis of microbial 565 ecology papers in all journals would demonstrate a much larger proportion of descriptive 566 studies and even fewer based on hypotheses. It is therefore reasonable to ask why such a small 567 minority of studies are driven by questions and hypotheses, when these are the basis of 568 scientific method and are designed to increase understanding, while the majority of studies are 569 descriptive and 'question-free'.

570 One explanation for the many molecular and omic surveys and descriptive studies of microbial communities is that the availability of a new technique often leads to descriptions, but that 571 572 these are then followed by scientific studies, as the techniques are used to address questions 573 and test theory. In most cases, however, theory already exists that allows the descriptive studies 574 to be by-passed. More worryingly, new techniques are continually appearing, leading to the 575 view that attempts to increase understanding should be delayed until the next new technique 576 becomes available. This suicidal approach focuses solely on what can be measured and not on what needs to be measured, when the value of a technique is determined solely by its ability to 577

578 assist in testing hypotheses and answering scientific questions. It is also suggested that new 579 techniques identify new phenomena and questions, but there is no shortage of questions to be 580 answered; there is already much that we cannot explain. More importantly, questions and 581 phenomena do not rely on descriptive studies. Hypothesis-driven studies using molecular 582 techniques are just as likely to lead to new discoveries as random molecular or metagenomic surveys. The nature of hypothesis-driven studies is also more likely to identify truly interesting 583 584 and unusual observations and to employ experimental design needed to assess their 585 significance.

586 A further justification for induction, particularly of correlation-based, pattern-searching 587 studies, is that they can generate hypotheses. This may happen, particularly when studies 588 involve controlled manipulations or treatments, rather than unstructured studies. Similarly, 589 induction studies involving inference to best explanation can compare hypotheses. In all of 590 these cases, however, hypotheses are considered after data have been obtained and are solely 591 dependent on what has been measured. These data cannot therefore be used to test the 592 hypotheses; this requires further experimental work. Many of these studies, however, could 593 have been approached as hypothesis-driven studies with valid hypothesis testing, often with no 594 additional experimental work and usually with less. All involve analysis of published work, 595 certainly when discussing and trying to explain data, and often when providing background 596 information in introductory sections. This analysis, if performed prior to experimental work, 597 would have provided hypotheses that could then have been tested in rationally designed 598 experiments to enable critical testing of predictions of the hypothesis. This would avoid 599 collection of irrelevant data and would follow scientific method, with potentially critical testing 600 of the same hypotheses, but with much fewer resources.

601 Unfortunately, the dominance, popularity and undemanding nature of descriptive studies can
602 lead to alternative approaches, such as hypothesis-testing, being seen as idealistic, particularly

given the complexity and difficulties in studying microbial interactions with natural environments. However, this complexity in itself demands that a more scientific approach is adopted. The more difficult it is to explain a phenomenon, the greater the need to clearly define hypotheses and test them critically, rather than hoping that something interesting will arise from essentially random observations or, more worryingly, attempting to turn data into answers and then searching for relevant questions.

609 The approach adopted in scientific studies is, of course, influenced by many factors that are 610 outside the scope of this article. My discussion of the philosophy of science has focused on 611 those philosophers whose thinking aims to improve the scientific process and to assess the validity of different approaches and interpretation of experimental data. Others are more 612 613 concerned with how scientific research proceeds, rather than how it maybe should proceed. In 614 these respects, we can be influenced by many factors. It is often suggested that microbial 615 ecology is driven by techniques. Certainly, microbial ecologists, rather than microbial ecology, 616 are (like many other scientists) driven and seduced by new techniques. Techniques wrongly 617 become the focus of studies and the availability of new techniques can change the direction of 618 research, even when they have no scientific value. This is partly through pressure, when 619 applying for funding and publishing, for research to be seen as 'cutting-edge' and there are 620 many examples of research proposals or papers being rejected through lack of use of modern 621 techniques, despite established techniques being adequate.

It is also often suggested that microbial ecology is limited by techniques. Techniques are obviously important for making observations that lead to questions and identification of unexplained phenomena, and for testing theoretical predictions. We have a vast array of techniques. It is relatively easy to think of >100 techniques available for the analysis of microbial growth, activity and interactions in natural environments, even before the introduction of currently available molecular techniques. We therefore need very good justification for investment of valuable time and money in learning yet another new technique. That justification is rarely presented in terms of the ability of the techniques to test ecological theory or increase understanding. We have generated a plethora of observations and phenomena but with a dearth of explanations. It could therefore be argued that techniques do, in fact, limit scientific progress in microbial ecology by diverting time and money to development of new techniques that would be better spent on generating and testing new ideas and theories.

635 The real limitation to our understanding of microbial ecology lies, not in a lack of techniques, 636 but in a lack of motivation, enthusiasm, desire and courage to identify and ask significant scientific questions in advance of experimental work and a lack of testable hypotheses and 637 theory, i.e. lack of adoption of basic scientific method. In this respect, it is worth considering, 638 639 as a microbial ecologist, if you were to be given the answer to a single scientific question, or 640 given a theory that explained a single phenomenon, what would be your question or 641 phenomenon; in other words, what drives your science? This questioning is essential if ecological research is to go beyond mere descriptions and natural history. Identification of 642 643 important scientific questions provides criteria by which to assess potential scientific value, a framework for research, assessment of tractability and feasibility, identification of 644 645 experimental systems and techniques required to test hypotheses and, ultimately, criteria for assessment of success in advancing microbial ecology. 646

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