



**COVENANT UNIVERSITY**

**ACADEMIC HANDBOOK  
(UNDERGRADUATE)**

**COLLEGE OF BUSINESS  
AND SOCIAL SCIENCES (CBSS)**

**2014 – 2017**

**COVENANT UNIVERSITY**

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**DR. DAVID O. OYEDEPO**  
*Chancellor and Chairman, Board of Regents*  
*Covenant University*

## **WELCOME MESSAGE FROM THE CHANCELLOR**

### **Raising A New Generation Of Leaders**

“Seest thou a man diligent in his business? he shall stand before kings; he shall not stand before mean men”. (Proverbs 22:29 - KJV)

Covenant University is a Royal Academy birthed on the platform of a compelling vision to raise a new generation of leaders, especially for the Continent of Africa. It is indeed the birth place of “kings and queens”. I do believe that the greatest need of the 21st Century is that of Leadership, whereas leadership is not an endowment, it is a commitment to the future that makes a leader.

Our mission at Covenant University is to develop the man who will in turn develop his world. We see character as the anchor of leadership. Ability makes a manager but integrity makes a leader.

Our experience over the last twelve years strongly indicates the great potential we have as a University in instituting a world class learning context that is rich in educational opportunities, research and scholarship. The heart-warming positive feedback from employers on the excellent and exemplary conducts of our graduates is indeed, one of the many concrete validations of the University's unique vision. We are however, looking ahead to the future we envision in driving excellence across all our programmes by ensuring that the stage is well anchored to actualize our set vision of raising a new generation of leaders.

Only a serious approach guarantees a glorious result. There is no short cut to any place worth going. Edmund Hilary, the first man that conquered Mount Everest, said, “It is not the mountain that we conquered but ourselves”. Covenant University is indeed a place where you are taught how to conquer yourself as part of the process of becoming outstanding in life. Therefore, if leadership and excellence are your goals, then Covenant University is the right place for you.

Starting from the 2013/2014 Academic Session, every student of the University shall be made to undertake at least a Certificate/Diploma Course in Leadership in addition to his/her major discipline.

Therefore, the currency of the curriculum and the inclusion of Leadership Certificate will be one of the unique selling points.

You are welcome to Covenant University, a Royal Academy, a Leadership Training Varsity.

**Dr. David O. Oyedepo**

*Chancellor, Covenant University*

## **FROM THE VICE-CHANCELLOR'S DESK**

On assumption of Office as the third substantive Vice-Chancellor of Covenant University, coming up immediately after the 10<sup>th</sup> Anniversary of the University, my team was given the mandate to get the University listed as one of the best ten Universities in the world within the next ten years. This mandate is presented as Vision 10:1022 and christened (1 of 10 in 10).



The mandate is a very ambitious one, but looking through the accomplishments of the University within the first ten years of existence, the various awards and laurels, the radical changes brought on board, the curricula of the University system in terms of Entrepreneurial Development Studies, Information and Communication Engineering amongst others, we are convinced beyond reasonable doubt that the feat is attainable. Using the testimony of David when he confronted Goliath, he said: “Your servant slew both the lion and the bear; and this uncircumcised Philistine shall be as one of them, ...” (I Sam, 17:36 KJV). By God’s Grace, this vision shall be actualized.

In order to successfully accomplish this feat, Management instituted a number of measures, which include: Review of curricula, improved research products and collaboration, improved scholarly publications in recognized outlets, improved teaching facilities, improved teaching and learning environment to attract international faculty and students as well as internationalization of our operations.

The revised curricula are aimed at improving global relevance, employability of our graduates as well as making them major contributors to the fulfillment of Vision 10:2022 and the Millennium Development Goals (MDGs).

What a privilege to have this crop of students benefit from this revised edition.

*Congratulations!*

Vision 10:2022 (1 of 10 in 10) - A Prophetic Verdict

**Professor Charles K. Ayo**  
*Vice-Chancellor, Covenant University*





Covenant University Gate



Covenant University Centre for Learning Resources





Senate Building

## **CHAPTER ONE**

### **INTRODUCTION**

#### **1.0 THE NAME: COVENANT UNIVERSITY (CU)**

All over Africa, and Nigeria in particular, a great significance is attached to names. They portray meanings and convey important messages. Names reflect circumstances of birth or events. The word “Covenant” was chosen as an expression of the University's total commitment and vow to make a Total Man of her students. It reflects the intention of the proprietors of the University to uphold a binding agreement with students to deliver their desires for excellence and career exploits by offering them the best in educational attainment and by offering their parents/guardians the best value for their investment. It is also common knowledge that every covenant is ratified by blood and, as a church-sponsored University, we consider the blood of Jesus Christ, which is the blood of the everlasting covenant, as our stronghold in the fulfilment of this awesome obligation. Covenant University vows to make of her graduates expert thinkers, leader-managers, and hyper-resourceful technocrats in all fields of human endeavour.

#### **1.1 OUR VISION**

To be a leading World-Class University, committed to raising a new generation of leaders in all fields of human endeavour.

#### **1.2 OUR MISSION**

To create knowledge and restore man's dignity through a Human Development concept of the Total Man, employing innovative, leading-edge, teaching and learning methods.

Application of research that promotes integrated, life-transforming values through Science, Technology and Human Capacity Building.

On October 21, 2002, the African educational landscape was radically altered by the formal entry of Covenant University (CU) into the Higher Education context. The University is located at Canaanland, Ota, Ogun State, Nigeria. The University is a growing, dynamic vision-birther and

vision-driven University, founded on a Christian mission ethos and committed to pioneering excellence at the cutting edge of learning.

The University's specific mandate can be stated as follows:

*“Raising a new generation of leaders through a qualitative and life-applicable training system that focuses on value and skill development”.*

*“Raising a new generation of leaders through a broad-based qualitative education built on sound biblical principles culminating in the birth of path-finders, pace-setters and trail-blazers”.*

*“Raising a new generation of leaders who shall redeem the battered image of the black race and restore her lost glory as this trained army of reformers begins to build the old wastes, repair the wasted cities and raise the desolation of many generations”.*

### **1.3 OUR FOUNDING PHILOSOPHY**

In response to the global demand for a departure from dogmatism to dynamism in the existing educational system, Covenant University is built on the following philosophical platform:

- a departure from form to skill
- a departure from knowledge to empowerment
- a departure from figures to future-building
- a departure from legalism to realism
- a departure from mathematics to life-matics.

This is reflected in our motto: “Raising a New Generation of Leaders”.

### **1.4 OUR OBJECTIVES**

The objectives of the University are to:

- i. provide facilities for learning and give instructions and training in such areas of knowledge that will produce sound and mentally equipped graduates, who will provide intellectual leadership in academic institutions, industry and the public sector through the Total Man Concept approach;
- ii. develop and offer academic and professional programmes leading to the award of diplomas, first degrees and higher degrees, which

- emphasize planning, adaptive and technological maintenance, developmental and productive skills;
- iii. promote by research and other means, the advancement of knowledge and its practical application to social, cultural, economic, scientific and technological problems;
  - iv. encourage and promote scholarship and conduct research in all fields of learning and human endeavour;
  - v. disseminate scientific and technological knowledge among scientists, researchers, industries, trade services and other bodies; and
  - vi. relate its activities to the technological, scientific and socio-economic needs of the people of Nigeria and to undertake other activities appropriate for a University of the highest standard.

### **1.5 OUR CORE VALUES**

Our Core Values as a University are the defining components of the Covenant University Vision and they reflect our beliefs in the encrypted truths that firmly define our purpose and the underlining ethos of our existence as a University.

As a University, we strongly uphold the practices embedded in our Core Values and strive to integrate these Values into all facets of our functions and operations as a University. We expect that students of Covenant University will visibly demonstrate and integrate the virtues embedded in these Core Values in their daily conduct as students who are being raised along the Vision lines of raising a New Generation of Leaders for the Continent of Africa on the Total Man Concept-driven developmental platform. All students are expected to adhere strictly to the University's Core Values in their day-to-day activities within or outside the University. The Covenant University Core Values are: Spirituality, Possibility Mentality, Capacity Building, Integrity, Responsibility, Diligence and Sacrifice.

#### **Spirituality**

This forms the bedrock of our existence as a University and defines every aspect of our operations and context. The Christian ethos underlies our activities and conducts at all times, and every student of Covenant

University is expected to exhibit the character traits and dispositions of a Jesus-centred heritage. The Jesus - factor centred approach to all issues is non-negotiable and central in the pursuit of our mandate in raising a New Generation of leaders. To this end, therefore, students are to be committed to maintaining a high level of spirituality and act in such a manner as to facilitate their spiritual growth. Attendance at Chapel Services, which every student is expected to attend with a Bible, notebook and pen, are a compulsory and essential part of students' spiritual development. Students is also expected to demonstrate a deep reverence for God at all times.

### **Possibility Mentality**

Students of Covenant University are expected to exhibit a royal carriage, attitude, habit and character, exuding self-confidence and dignity at all levels of interaction and in general conduct. They are expected to see themselves as persons of worth and value, taking pride in their uniqueness as individuals with a positive mind-set devoid of any trace of inferiority.

### **Capacity Building**

This is related to commitment to a lifestyle of continuous academic and personal development, striving to be continuously relevant to the overall vision requirement of the University as well as her core mission, goals and objectives. Students are encouraged to constantly seek paths for self-improvement. Openness to learning new skills and taking on board new information is a trait expected of Covenant University students in order to have robustness and depth in the quality of their output.

### **Integrity**

Students of Covenant University are expected to demonstrate traits of honesty, uprightness and trustworthiness at all times. They must ensure that they are accountable, transparent and open in all their dealings. They shall flag truth as a virtue at all times, particularly in conduct during examinations, obeying the rules and regulations of the University, being spiritually sound, morally upright and having a good conscience.

### **Responsibility**

We are committed to inculcating a sense of responsibility in our students. We believe in the place of discipline for effective leadership. We expect our students to respond to issues as demanded, not as convenient. Here at Covenant University, our students are not permitted to do what they like but what is right. Punctuality at lectures, as well as prompt response to assignments as demanded, is a desired trait of responsibility.

### **Diligence**

Students of Covenant University are expected to be deeply committed to their assignments. We expect that they will extol the virtues of hard work and constantly strive towards excellent attainment in all they do.

### **Sacrifice**

Sacrifice is the ultimate price for outstanding leadership. It is the quality of sacrifice that defines great leadership. We therefore expect students of Covenant University to go the extra-mile and pay the extra- price in the attainment of their set goals. Raising an altar of sacrifice in pursuit of their dreams is what must distinguish and define the Covenant University student.

## **1.6 THE TOTAL MAN CONCEPT**

The Total Man Concept (TMC) is Covenant University's custom-built Programme that constitutes the core concept of her academic programmes.

This concept centres on “developing the man that will develop his world.” It is designed to make the student become intelligently conscious of his environment and thus be able to maximize his potential.

The programmes of the University are first directed at “the person” before his profession. In this way, the University will raise a generation of experts who possess the capacity to face and manage challenges.

The TMC Programme centres on three components of the human personality: the spirit, the mind, and the body.



### **The Spiritual Man**

Spiritual development is to us a major force for the evolvement of the Total Man, as mental excellence and understanding are generated through the vital force in man, which is the Spirit of God and the Spirit of Intelligence. As a University sponsored by a Christian Mission, character formation is considered as a spiritual issue that is instilled by self-discipline and commitment to the principles enunciated by our Lord Jesus Christ.

Covenant University provides opportunities for spiritual development through various avenues, including spiritual formation programmes and counselling, and also by creating leadership opportunities.

### **The Intellectual Man**

Covenant University students enjoy the highest standards of excellence through the institution of academic programmes that are innovative, creative and functional. Covenant University also encourages students to be inquisitive, bold and forthright in asking questions and facing the challenges of academic leadership. The Total Man concept is also promoted through the introduction of a system of compulsory, theoretical and practical courses, all of which must be passed before one can be considered for a degree from the University. In addition to normal General Studies courses, we have included our own specially-designed courses in areas such as: biographical studies, entrepreneurship, family life, human development process, leadership development, mental development, success concepts, work ethics and Towards the Total Graduate (TTG) Programme.

### **The Physical Man**

The body is a vital component of the Total Man. Covenant University is committed to providing avenues for sound physical development via recreational activities that engage the body and also enhance personality development, stimulating the cultivation of lifestyles that are conducive to healthy living. We thus encourage students to participate in sporting activities.

## 1.7 THE TOTAL GRADUATE

The Covenant University graduate will be mentally resourceful, intellectually reinforced, enterprisingly self-dependent, futuristically visionary and responsibility-sensitive to the changes demanded for the leadership role or dominion nature he is made for. He shall be a Total Man.

### OUR CAMPUS



- Serene, safe, secure, pleasant and empowering ICT driven teaching and learning environment.
- Academic programmes free of strikes, shut-downs and union face-offs.
- Well-stocked libraries and laboratories, as well as unrestricted access to the Internet for study and research purposes.
- CU pioneered the introduction of:
  - Entrepreneurial Development Studies (EDS) aimed at preparing the Student for self-employment; and
  - The Total Man Concept (TMC) aimed at developing the Total Man -Spirit, Soul and Body
- Our graduates have additional certificate in Leadership upon completion of their studies.



Covenant University Landscape

## **CHAPTER TWO**

### **ADMINISTRATION AND CONTROL**

Covenant University was established by the World Mission Agency (WMA), an arm of the Living Faith Church Worldwide Inc. The Board of Trustees of the Agency appoints the members of Board of Regents, which is the apex ruling body for the University. In his capacity as the *visioner* of the University, Dr. David Oyedepo serves as the life Chancellor of the University and the Chairman of the Board of Trustees of World Mission Agency.

The University's Vision of raising a new generation of leaders has necessitated the development of a unique approach to governance and management of the institution. Its founding philosophy is to specifically and emphatically promote change against the status quo, which had stagnated growth and development in the nation and in the African continent. The University is committed to a visionary resolution of these issues.

The other organs by means of which the University administration is carried out include: the Senate, and Management Board. Other statutory and academic Boards are as explained.

#### **2.0 BOARD OF REGENTS**

The Board of Regents is the Governing Council of the University. The Board serves as the apex ruling body of the University and exercises final authority and power in all policy, legal, administrative and financial matters of the University. It has the overall responsibility for the policies and operations of the University.

#### **2.1 THE CHANCELLOR**

The unique founding philosophy of change, which was birthed from the visionary base of the University, as well as the adopted strategies for its accomplishments, was considered crucial to the general and specific

objectives of the University. The visionary direction and guidance had compelled the executive presence of the Chancellor who conceived the vision of the University. Consequently, the vision as well as its governance imperatives is shared with the faculty, staff and students at regular intervals. This has permitted and continues to permit stable formation not only of the organizational structure but also of the management culture, as well as helping to inculcate the values and ethos of the University into members of the University community. The Chancellor of the University is the Chief Executive Officer of the University. He also serves as the Chairman of the Board of Regents.

## **2.2 THE VICE-CHANCELLOR**

The Vice-Chancellor is the Chief Academic Officer of the University. In this capacity, he/she is the Chief Responsibility Officer for the University's operations. Academic administration is planted firmly in the highest academic authority of the University, which is the Senate. The Vice-Chancellor is the Chairman of University Senate and exercises all powers granted him/her in the law that established the University in respect of guiding and directing the University's academic activities. He/she holds in trust the Chancellor's executive responsibilities and authority in all areas where the Chancellor so delegates.

## **2.3 THE DEPUTY VICE-CHANCELLOR**

The Deputy Vice-Chancellor is responsible to the Vice-Chancellor. The Deputy Vice-Chancellor assists the Vice-Chancellor in providing administrative leadership to the University, and giving support to driving academic excellence in areas so assigned.

## **2.4 THE REGISTRAR**

He is the Chief Administrative Officer of the University and oversees the administrative efficiency of the University, engaging historical records and regulations. The Registrar chairs the University's Administrative Board, which serves as the University's apex administrative organ and clearance house for all operational issues. He monitors rules, regulations and

policies as well as make recommendations on policies to Senate and Board of Regents.

## **2.5 OTHER OFFICERS OF THE UNIVERSITY**

### **(a) THE DEANS OF COLLEGES AND SCHOOL OF POSTGRADUATE STUDIES**

Our Colleges were established to provide teaching, research and community service activities in Departments/Programmes approved for them by the Senate. A College Management Board and College Academic Boards are established for each College to determine direction and supervise the conduct and grading of examinations and other academic responsibilities and they make recommendations to Senate on any academic matter, including curriculum development and examination results through the Deans. The Dean is the Chief Academic Officer of the College/School. He is the Chairman of the College Management Board and he coordinates and regulates the teaching responsibilities and the conduct of examinations within the available facility and specified guidelines. He is also responsible for co-coordinating the day-to-day administration of the College, including the organization of students' admission, registration, matriculation and examinations.

### **b) THE DEPUTY DEANS OF SCHOOLS**

Each College in the University is divided into three administrative units called Schools and a Deputy Dean heads each of them. The Deputy Deans oversee the coordination of activities of the School as they relate to the Colleges' Vision and Goals to ensure their foremost growth and development. They provide leadership and oversight for all the academic programmes of the Schools. They oversee strategic planning matters of the Schools and ensure that they are in tandem with the Vision of the University; continuous improvement of programmes and curriculum; promotion of community service activities; ensuring efficient teaching and quality delivery and monitoring of class attendance, student evaluation reports as they relate to the Schools' context, teaching and learning environment among others.

**c) THE DIRECTOR, PHYSICAL PLANNING AND DEVELOPMENT**

The overall development of Covenant University involves the provision of buildings, equipment, furniture, roads, water, electricity, healthcare facilities, educational facilities for the children of the staff and accommodation for staff and students. The Director of Physical Planning and Development is responsible to the Vice-Chancellor for the physical development as well as maintenance and care of the University estate. Officers of the unit are divided into three main groups: maintenance and services; rehabilitation; and development of new facilities.

**d) THE DIRECTOR, CENTRE FOR LEARNING RESOURCES**

The Centre for Learning Resources (CLR) is the academic heart of the University system. Its basic purpose is to provide students and all academic members of the community with materials, assistance and an environment that facilitate teaching, learning and research. Covenant University's Centre for Learning Resources is being continuously equipped, as a fundamental requirement for academic excellence. The Director of CLR is the head of the University Library, and he is responsible to the Vice-Chancellor in growing and developing the University Library system. This includes the main Library, College Libraries and the departmental reading rooms.

**e) THE DIRECTOR, FINANCIAL SERVICES**

The Director, Financial Services Department, is responsible for ensuring financial prudence in the allocation and utilization of the financial resources of the institution. This involves coordination, control and periodic evaluation of the financial system of the University, including the internal audit with a proactive audit strategy extending beyond compliance, probability and systems audit, to a value-for-money audit. The Director ensures that financial regulations are made, published in a Manual of Financial Procedures and followed through to ensure the efficient use of funds allocated to, or generated by the University.



**f) THE DIRECTOR, CENTRE FOR SYSTEM & INFORMATION SERVICES (CSIS)**

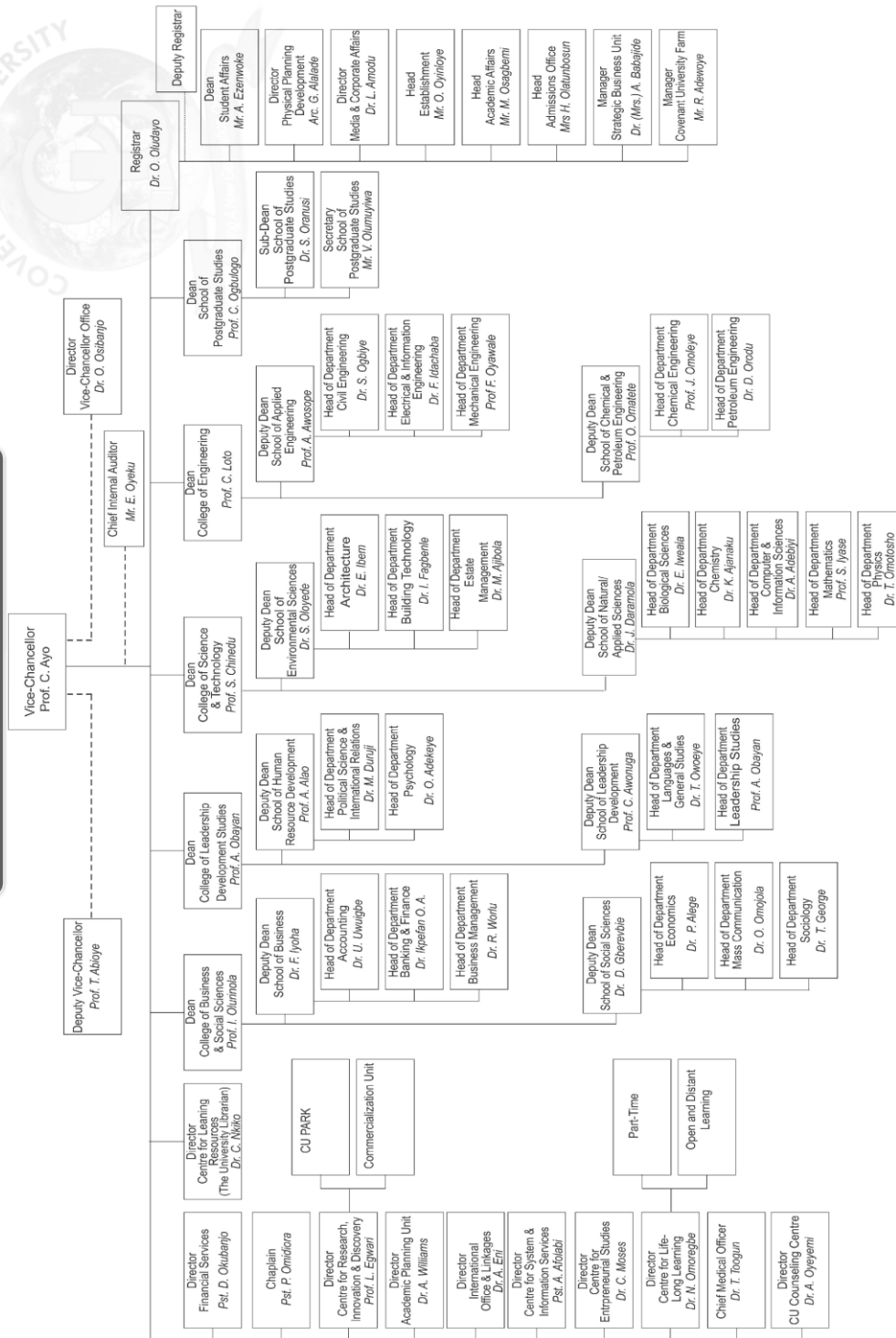
The Director manages the information system, provides technical support for portal administration, internet and intranet services, training and deployment of systems. CSIS generates and manages data from various sources including candidates' admission, students' registration and examination processes for management decisions at various levels.

**g) THE DIRECTOR, ACADEMIC PLANNING UNIT**

The Director, Academic Planning Unit (DAPU) is saddled with the responsibility of collating, managing and interpreting data to guide the academic development of the University; and ensuring compliance with government policies, notably, the National Universities Commission (NUC) Benchmark Minimum Academic Standard (BMAS), the University status as they relate to academic matters and other academic requirements of Senate.



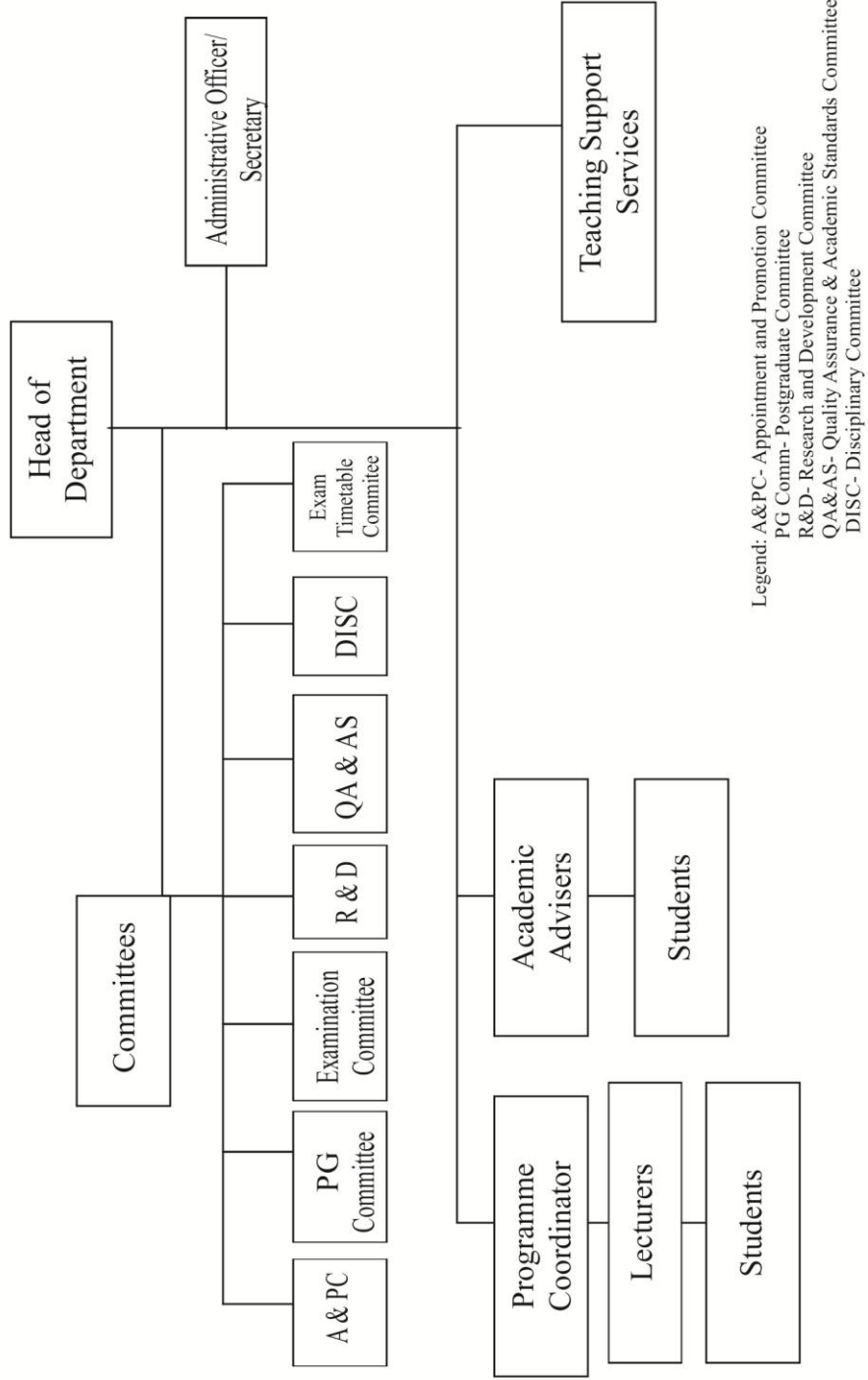
**COVENANT UNIVERSITY ORGANIZATIONAL CHART**





*(Top & Down) Members of the Board of Regents in academic procession during a Convocation Ceremony*

**DEPARTMENTAL ORGANIZATIONAL CHART**



Legend: A&PC- Appointment and Promotion Committee  
 PG Comm- Postgraduate Committee  
 R&D- Research and Development Committee  
 QA&AS- Quality Assurance & Academic Standards Committee  
 DISC- Disciplinary Committee





*Students Matriculation Procession*



*Students Convocation Procession*

## CHAPTER THREE

### STUDENTS' ADMISSION AND GRADUATION POLICY

#### 3.0 ADMISSION POLICY

“To admit young, single, disciplined and vision-driven candidates, who will be ready to accept full responsibility for the revolution being entrusted to them.”

#### 3.1 ADMISSION REQUIREMENTS

##### **Jamb Pre-Requisite**

Candidates applying to Covenant University are required to sit for the University Matriculation Examination (UME) of the Joint Admissions and Matriculation Board (JAMB) and attain the prescribed cut-off marks. In addition to the above, the University conducts aptitude and character-screening exercises for all candidates seeking admission into the University.

##### **General Requirements**

The minimum entry requirements for admission into Covenant University are credit level passes in 5 subjects at the SSCE/GCE O'Level/NECO/NABTEB or its equivalent obtained at not more than two sittings. The subjects passed must include English Language, Mathematics and one relevant Science subject, selected from the following group: Biology, Health/General Science, Food and Nutrition Science, Agricultural Science, Physics and Chemistry. Candidates are also to note that there are other requirements that may be specific to a College and/or a Programme.

### **3.2 GENERAL REGULATIONS FOR AWARD OF FIRST DEGREES**

1. To be eligible for admission to a Bachelor's Degree programme in one of the Colleges of the University, a candidate must have:
  - (a) satisfied the general requirements for admission into the University;
  - (b) satisfied the College or Departments' requirements for admission;
  - (c) followed the approved course of study for the prescribed period;
  - (d) passed the required examinations;
  - (e) paid all the prescribed fees; and
  - (f) complied with such other regulations and requirements as may be prescribed.
2. Before registering for a course, the student must meet the pre-requisites as prescribed for that course. Each student must complete the registration for each Semester within the period prescribed for registration.
3. Approved courses of study and syllabuses of courses for the examinations under these regulations and the number of papers in each course are those approved by Senate. Approved courses shall also include such lectures, tutorials, seminars, laboratory classes, fieldwork, as prescribed by departmental regulations, and such written work as the Department concerned shall require.
4. A candidate for a first degree must pass the prescribed examinations in the General Studies Programme. Each student will be required to take and pass courses in Entrepreneurial Development Studies and Total Man Concept. He must, in addition, complete all compulsory courses as prescribed in his/her programme.
5. A student shall be registered as a full-time student and enrol in any one semester for a minimum of 15 and a maximum of 25 units.

6. A candidate shall not be deemed to have followed any approved programme of study unless the Head of Department concerned certifies that his attendance and performance have been satisfactory.
7. Student Workload
  - (a) Workload is defined in terms of course units.
  - (b) One unit represents one hour of lecture or one hour of tutorial, or 3 hours of practical work per week throughout a Semester of fifteen weeks.
  - (c) All courses shall run for one Semester.
8. A candidate whose work or progress is considered unsatisfactory may be required by Senate, on the recommendation of the appropriate College to be on probation or withdraw from the University. Failure in an examination is regarded as evidence of unsatisfactory progress.
9. The duration of courses of study for a first degree shall normally not be less than four academic years. A student may be permitted to extend the period of study prescribed for a degree on condonable grounds as approved by Senate.
10. Candidate for examinations must register for these examinations at the prescribed times and in accordance with the conditions prescribed by the regulations for examinations.

### 3.3 GRADING SYSTEM

Class Test/Assignments	=	20 marks	} 30%
Mid-Semester Test	=	10 marks	
<b>Examination</b>			
End of Semester Examination	=	70 marks -	$\frac{70\%}{100\%}$

<u>Interpretation of Grade</u>	<u>Points</u>
A = 70 and above	5
B = 60 - 69	4
C = 50 - 59	3
D = 45 - 49	2
F = Below 45	0

### 3.4 GRADE POINT AND GRADE POINT AVERAGE

A Grade Point (GP) is the product of the Course Credit Unit (CU) and the Point Score (PS) in each course. {i.e.  $GP = CU \times PS$ }. The sum of all Grade Points for the semester is the Total Grade Point (TGP). {i.e.  $TGP = \sum GP$ }. The Grade Point Average (GPA) is the TGP divided by the Total Credit Units (TCU). {i.e.  $GPA = TGP/TCU$ }. The following example illustrates how to calculate the GPA.

**Example:** A student registered for five courses and scored the marks shown in the Examination.

Course	Credit Unit (CU)	Score (%)	Grade	Point Score (PS)	Grade Point (GP)
BCH429	6	62	B	4.0	24
BCH421	3	48	D	2.0	6
BCH427	3	54	C	3.0	9
BCH329	6	72	A	5.0	30
GST221	2	60	B	4.0	8
<b>TOTAL</b>	<b>20</b>				<b>77</b>

$$TGP = 6 \times 4 + 3 \times 2 + 3 \times 3 + 6 \times 5 + 2 \times 4 = 77$$

$$TCU = 6 + 3 + 3 + 6 + 2 = 20$$

$$GPA = TGP/TCU = 77/20 = 3.85$$



The highest GPA that can be earned is 5.0 and the lowest is 0 (zero)  
The Cumulative Grade Point Average (CGPA) is the summation of the TGP for all semesters divided by the summation of TCU's for the said semesters. Like the GPA, the CGPA obtainable ranges from 0 to 5. The CGPA is calculated for all courses taken from the 1<sup>st</sup> semester (Alpha Semester) of the first year of entry (i.e. 100 levels) to the current semester.

The final award and class of the degree shall be based on the cumulative grade point average obtained by each candidate in all the prescribed courses and approved electives taken at the University. A candidate who has satisfactorily completed all requirements for the degree with an overall Grade Point Average of not less than 1.50 shall be awarded the Honours Degree.

### **3.5 DEGREE CLASSIFICATION**

Classes of degree are to be awarded depending on the cumulative GPA obtained. The classes of degree that may be awarded are First Class Honours, Second Class Honours (Upper Division), Second Class Honours (Lower Division) and Third Class Honours.

<b>CGPA</b>	<b>CLASS OF DEGREE</b>
4.50 - 5.00	First Class
3.50 - 4.49	Second Class (Upper Division)
2.40 - 3.49	Second Class (Lower Division)
1.50 - 2.39	Third Class
Less than 1.5	Fail

### 3.6 ADMISSION TO DEGREES

After Senate has approved the report of the examiners, successful candidates shall be admitted to the Bachelors Degree at the Graduation Ceremony for the award of degrees. No Pass Degree is awarded in Covenant University.



*Students signing Matriculation register*

## CHAPTER FOUR

### COLLEGES, SCHOOLS AND DEPARTMENTS

There are presently four (4) Colleges in Covenant University - College of Business and Social Sciences (CBSS), College of Leadership Development Studies (CLDS), College of Engineering (CoE) and College of Science and Technology (CST). Each College is made up of two Schools. The Schools consists of Departments which run specific academic programmes.

The Colleges, Schools, Departments and Programmes offered in Covenant University are shown in the Table below:

College	School	Department	Programme	Option	Degree
College of Business and Social Sciences	School of Business	Accounting	Accounting		B.Sc
		Banking and Finance	Banking and Finance		B.Sc
		Business Management	Business Administration		B.Sc
			Industrial Relations and Human Resource Management		B.Sc
			Marketing		B.Sc
			Entrepreneurship		B.Sc
	School of Social Sciences	Economics	Demography and Social Statistics		B.Sc
			Economics		B.Sc
		Mass Communication	Mass Communication		B.Sc
		Sociology	Sociology		B.Sc
College of Leadership Development Studies	School of Human Resource Development	Political Science and International Relations	International Relations		B.Sc
			Policy and Strategic Studies		B.Sc
			Political Science		B.Sc
		Psychology	Psychology		B.Sc
	School of	Languages and General Studies	English		B.A

	Leadership Development	Leadership Studies	Leadership		Certificate/ Diploma	
College of Engineering	School of Applied Engineering	Civil Engineering	Civil Engineering		B.Eng	
		Electrical and Information Engineering	Computer Engineering		B.Eng	
			Electrical and Electronics Engineering		B.Eng	
			Information and Communication Engineering		B.Eng	
		Mechanical Engineering	Mechanical Engineering		B.Eng	
	School of Chemical and Petroleum Engineering	Chemical Engineering	Petroleum Engineering		B.Eng	
		Petroleum Engineering	Chemical Engineering		B.Eng	
College of Science and Technology	School of Environmental Sciences	Architecture	Architecture		B.Sc	
		Building Technology	Building Technology		B.Sc	
		Estate Management	Estate Management		B.Sc	
	School of Natural and Applied Sciences	Biological Sciences	Applied Biology and Biotechnology		B.Sc	
			Biochemistry		B.Sc	
			Microbiology		B.Sc	
		Chemistry	Chemistry	Industrial Chemistry		B.Sc
				Analytical/Environmental Chemistry		B.Sc
				Materials/Polymer Chemistry		B.Sc
		Computer and Information Sciences	Computer Science		B.Sc	
			Management Information System		B.Sc	
		Mathematics	Industrial Mathematics		B.Sc	
		Physics	Industrial Physics	Applied Geophysics		B.Sc
				Electronics and IT Applications		B.Sc
				Renewable Energy		B.Sc



*College Building*

## COLLEGE OF BUSINESS AND SOCIAL SCIENCES (CBSS)

### 4.0 DEAN'S WELCOME NOTE

I sincerely welcome you to the College of Business and Social Sciences (CBSS) and I believe that your journey in Covenant University and in the College will be smooth in Jesus Mighty Name.



Ours is a platform endowed for every student and faculty to fully realize his/her potentials, unencumbered by real or imaginary forces. We are committed to positioning ourselves and the University on that strategic platform that will attract and dispense the best of intellectual traditions. The 21<sup>st</sup> century University cannot afford to dwell on old habits and ways of doing things. In breaking away from such traditions, we will not feed our students from the same sour pot of knowledge that has been of little or no relevance to our realities as a people or nation.

The College is blessed with a generation of scholars endowed with a rich trans-disciplinary background, and we shall not offer our students anything less as we position ourselves for the task of meeting the global demands of highly skilled manpower.

Welcome on board as you partner with us in this noble flight to greatness.

**Professor Oluranti I. Olurinola**

*Dean, College of Business and Social Sciences*

## **4.1 OVERVIEW OF THE COLLEGE OF BUSINESS AND SOCIAL SCIENCES**

At the inception of the University in 2002 and up till 2009, there were three Colleges: College of Business and Social Sciences (CBS), College of Human Development (CHD) and College of Science and Technology (CST). In 2009/2010 academic session, a restructuring of the University led to the amalgamation of College of Business and Social Sciences (CBS) and College of Human Development (CHD) into the College of Development Studies (CDS).

The College of Business and Social Sciences (CBSS) came into existence in the 2014/2015 academic session. It was carved out of the former College of Development Studies. The College is headed by a Dean.

### **SCHOOLS IN THE COLLEGE**

The following Schools make up the College of Business and Social Sciences: School of Business (SBUS) and School of Social Sciences (SSSC). The Schools are headed by Deputy Deans.

There are six (6) Departments and ten (10) programmes. The Departments are Accounting, Banking and Finance, Business Management, Economics, Mass Communication and Sociology. The Department of Accounting runs programme in Accounting; the Department of Banking and Finance runs programme in Banking and Finance; the Department of Business Management offers programmes in Business Administration, Industrial Relations and Human Resource Management, Marketing and Entrepreneurship. The Department of Economics runs programmes in Economics, Demography and Social Statistics. The Department of Mass Communication runs programme in Mass Communication while the Department of Sociology offers programme in Sociology.

All the programmes are accredited by the National Universities Commission (NUC) and relevant professional bodies.





The Vice-Chancellor, Prof. C. K. Ayo and other members of Management in a group photo session with Faculty and Staff of the School of Business during Vice-Chancellor's official visit to the School



## CHAPTER FIVE

### SCHOOL OF BUSINESS

#### 5.0 DEPUTY DEAN'S WELCOME MESSAGE

It is with great pleasure that I welcome you to the School of Business, Covenant University. The School is one of the two Schools in the College of Business and Social Sciences. The School of Business has three Departments running six Programmes. The programmes are: Accounting, Banking and Finance, Business Administration, Entrepreneurship, Industrial Relations and Human Resource Management and Marketing. The programmes are run both at the undergraduate and postgraduate levels. There is also the MBA programme which is a School-wide professional programme with inputs from all Departments in the School as well as Economics Department. The courses are quite rich and meet the guidelines and benchmark minimum academic and professional standards of the National Universities Commission and other relevant professional bodies. The School has responsibility for the overall coordination of teaching, research and community development in the various Departments. The Board of Regents and Management expect the School to contribute to the enhancement of academic excellence and other activities in the University.



#### **Vision**

The Vision of the School of Business is to raise a new generation of leaders with globally competitive business education, capable of building capacity for the 21<sup>st</sup> century entrepreneurs and executive leaders in the

public, corporate and non-profit sectors of Nigeria, in particular and Africa, in general.

### **Mission**

To achieve the Vision, the mission of the School is to produce time tested, ethical and professionally competent world class business and finance managers who will be at the forefront of driving the required financial and business management strategies towards the attainment of the global Millennium Development Goals (MDGs) and Nigeria's Vision 20: 2020 and beyond.

### **Philosophy**

The underlining Philosophy of the School of Business is in consonance with the Vision of the University which is to be a leading world class University committed to raising a new generation of leaders in all fields of human endeavour. This philosophy represents a paradigm shift in Universities education policy from a 'content based' structure to a 'knowledge based' structure in which Core Values are emphasized.

### **Dr. Francis Iyoha**

*Associate Professor & Deputy Dean, College of Business*



The Chancellor, Dr David Oyedepo with the President, Institute of Chartered Accountants of Nigeria (ICAN) and other members of the Institute during a courtesy visit to Chancellor's Office



Head, Department of Accounting presenting his address during Vice-Chancellor's official visit to School of Social Sciences

## 5.1 DEPARTMENT OF ACCOUNTING

### OVERVIEW OF THE DEPARTMENT

An academic department is measured in many ways, from the validity and innovation of its research to its ability to rigorously impart knowledge that is relevant to the workplace. The Department of Accounting in Covenant University is by every measure one of the finest in the nation. The Department offers an impressive range of courses to provide pragmatic, professional and theoretical training for careers in different industries, teaching field and public sector. The Department's academic programme is rich in depth and breadth. This flexibility, coupled with the availability of outstanding, academically and professionally qualified faculty members, make the accounting programme the most popular programme in the College of Business and Social Sciences.

There are statistics to support this claim. From the commencement of the University on 21st October in the 2002/2003 academic session, the Department has had the largest number of applications for admission and students population. The outstanding qualities of the Department of Accounting, which have translated into a good number of first class graduates is well known to corporations and organizations through our innovative Accounting Students Industrial Work Experience Scheme (ASIWES).

We have a unique Accounting Laboratory for accounting practical and software applications. The Accounting Laboratory, which has been equipped with over 100 units of personal computers, modern accounting software and statistical software packages have ensured that our graduates are at a competitive and professional cutting edge. This has led to a healthy and robust "marriage" between modern information technology and accounting as it is presently the practice in the USA, UK, Canada, etc. Indeed, students are exposed to the practical side of the use of the various accounting and statistical research packages.

Some of our students pass their professional examinations like the ICAN-ATS, ICAN Professional and ACCA while still in the university. Some of them actually win prizes in the Institute of Chartered Accountants of Nigeria examinations at the ATS and professional levels respectively.

The Department of Accounting began as a sub-unit in the Department of Business Studies on 21<sup>st</sup> October, 2002 with one hundred and thirty-six (136) students and five (5) academic staff, with one Professor of Accounting. The staff position has been improving since then. Students also undertake industrial work experience in accounting firms, consultancy firms, banks, insurance companies, manufacturing firms and government establishments. The students' population rose to four hundred and thirty six as at the 2014/2015 academic year. The Department of Accounting has a range of courses which provides a solid understanding of the fundamental techniques and practices of modern accounting. Our curriculum reflects many years of teaching experience and is continually updated to incorporate the latest development in accounting and important innovations in academic research.

### **Vision**

To be a leader in the research, teaching and development of finance and accounting thoughts and organizational resource management principles as fundamental input in the attainment of the global Millennium Development Goals (MDGs) and Nigeria's Vision 20: 2020.

### **Mission**

To achieve the vision, our mission is to produce time tested and professionally competent world class accountants with integrity who will be at the forefront of driving the required financial management strategy towards the attainment of the global Millennium Development Goals (MDGs) and Nigeria's Vision 20: 2020.

### **Philosophy**

The Department is guided by the philosophy of producing high level graduates in Accounting who will contribute, through research and publications to the growth of Accounting knowledge and the improvement of the quality of professional practice as required for the attainment of Nigeria's Vision 20: 2020 and the global Millennium Development Goals (MDGs).

## Objectives

The Department of Accounting aims to produce high level graduates in Accounting, Taxation, Entrepreneurship and Financial Management who will contribute to the growth of Accounting knowledge and the improvement of the quality of professional practice in Nigeria and on the international scene. Other specific objectives are to:

- i. expand the scope of application of the Accounting, Taxation, Entrepreneurship and Financial Management disciplines in order to promote and enhance national economic development. In this regard, the Department seeks to stimulate interest, and provide needed leadership in research and experimentation in all branches of Accountancy, Taxation, Entrepreneurship and Financial Management;
- ii. sensitize the professional in Accounting and Taxation to see himself/herself as a member of the organizational team whose collaborative effort is required in order to achieve organizational objectives. This requires that the Accountant or Taxation expert should have reasonable grounding in all aspects of Economics, Computer and Management in addition to his/her specialization;
- iii. inculcate requisite attitudes, ethics and skills of professionalism in accounting. To this end, student and staff interaction with the everyday practitioner is encouraged and facilitated through the Industrial Training Programme of the Department;
- iv. inculcate moral and spiritual values in the graduates of the Department. Such values are expected to permeate their thinking, and moderate their behaviour always, whether in the classroom, industry or private practice;
- v. facilitate the creation of the entrepreneurial spirit among young men and women who can help to exploit the available resources and opportunities in the country and elsewhere;
- vi. produce accounting and taxation teachers and researchers in order to keep pace with the ever-rising standards for accounting and taxation education in the world;
- vii. facilitate the education and training of accountants, taxation practitioners and financial managers and SME owners; and

- viii. help produce teaching materials and literature more appropriate to the Nigerian environment through research and cross fertilization of ideas in the classroom.

### LIST OF ACADEMIC STAFF IN THE DEPARTMENT

S/N	NAME	QUALIFICATION	STATUS	AREA OF SPECIALIZATION
1.	Dr. UWUIGBE Uwalomwa	B.Sc, MBA, M.Sc, Ph.D, AMNIM	Senior Lecturer/HOD	Environmental Accounting, Corporate Governance, Oil & Gas Accounting
2.	Prof. OKAFOR Chinwuba	B.Sc, M.Sc, Ph.D, FCA, MNIM	Professor	Management Accounting, Research Methodology, Business Policy
3.	Dr. IYOHA Francis	B.Sc, M.Sc, Ph.D, FCA, A.A.A	Associate Professor	International Accounting, Ethics & Behavioural Studies, Advanced Financial Accounting
4.	Dr. MUKORO Dick	B.Sc, MBA, Ph.D Accounting, Ph.D Management, CIA, ATII, FCEA	Associate Professor	Accounting Theory, Auditing & Investigations, Financial Accounting.
5.	Dr. (Mrs.) UWUIGBE Olubukunola	B.Sc, MBA, M.Sc, Ph.D, AMNIM	Senior Lecturer	Corporate Governance, Public Sector Accounting
6.	Dr. FAKILE Adediran	B. Comm, M.Sc, Ph.D, ACTI	Senior Lecturer	Accounting, Transportation & Taxation
7.	Dr. (Mrs.) ADETULA Dorcas	B.Sc, M.Sc, Ph.D, ACA	Senior Lecturer	International Accounting, Financial Management
8.	Mr. FABOYEDE Samuel	B.Sc, M.Sc, FCA	Lecturer I	Forensic Accounting, Financial Reporting, Entrepreneurship, Corporate Governance, Auditing & Information Technology
9.	Dr. ADEYEMO Kingsley	B.Sc, MBA, M.Phil, Ph.D, ACA	Lecturer I	Financial Reporting, Fair Value Accounting
10.	Dr. OJEKA Stephen	B.Sc, M.Sc, Ph.D	Lecturer I	SME, Auditing, Capital Market, Corporate Governance, Financial Reporting.
11.	Mr. BEN-CALEB Egbide	B.Sc, MBA, M.Sc, ACA	Lecturer I	Management Accounting, Financial Management and Capital Market
12.	Mr. EFOBI Uchenna	B.Sc, M.Sc, ACA	Lecturer I	Financial Reporting and Culture (International Accounting)

13.	Mrs. OBIGBEMI Imoleayo	B.Sc, M.Sc, ACA	Lecturer I	Management Accounting, Corporate Governance
14.	Miss NWOBU Obiamaka	B.Sc, M.Sc, ACA	Lecturer II	Auditing and Financial Reporting
15.	Mr. OYEWO Babajide	B.Sc, M.Sc	Lecturer II	Management Accounting
16.	Mr. AJAYI Anijestuloluwa	B.Sc, M.Sc, ACA	Lecturer II	Financial Management & Accounting Information System
17.	Mr. OLUSANMI Olamide	B.Sc, M.Sc, ACA	Lecturer II	Financial Accounting, Corporate Governance
18.	Mrs EZEWONKE Omotola	B.Sc, M.Sc	Assistant Lecturer	Financial Management
19.	Miss OKOUGBO Peace	B.Sc, M.Sc	Assistant Lecturer	Financial Accounting, Corporate Governance
20.	Miss OYEWOLE Sharon	B.Sc, M.Sc	Assistant Lecturer	Financial Management
21.	Mrs. OWOLABI Folashade	B.Sc, MBA	Assistant Lecturer	Management Accounting & Accounting Information System

### VISITING LECTURERS

S/N	NAME	QUALIFICATION	STATUS	PARENT INSTITUTION	AREA OF SPECIALIZATION
1.	Prof. Pender Gbenedio	BS, MBA, Ph.D, CAN,	Professor		International Accounting, Management Accounting
2.	Dr. Mbagwu Chima	Ph.D	Associate Professor	School of Business and Economics, Wilfrid Laurier University, Canada	Accounting
3.	Dr. Omonuk J.B	Ph.D	Associate Professor	School of Accountancy, College of Business, Southern University, Baton Rouge	Accounting

### ADMINISTRATIVE/OTHER STAFF

S/N	NAME	QUALIFICATION	STATUS	DUTIES
1.	Mrs. Ebere Azuh	B.Sc Accounting	Administrative Officer	Administrative Duties
2.	Mr. Ogbu Imaga Oleh	B.Tech. (Mathematics & Computer Science)	Technologist I	Practical teaching and demonstration of financial software packages.



### **5.1.1 ACCOUNTING PROGRAMME**

**PROGRAMME:** Accounting

**DEGREE AWARDED:** B.Sc (Honours) Accounting

**DURATION:** Four (4) Years (8 Semesters)

#### **ADMISSION REQUIREMENTS**

The minimum entry requirement for admission into the Department of Accounting is GCE O/L, SSCE/NECO or any other relevant and acceptable equivalent Credit level pass in five (5) subjects including English Language, Economics, Mathematics, and any two other subjects obtained at not more than two sittings prior to September of the year for which admission is being sought. Literature-in-English cannot be substituted for English Language but Further Mathematics may be substituted for Ordinary or General Mathematics.

#### **GRADUATION REQUIREMENTS**

To graduate, a student must successfully complete a minimum of 163 credits distributed approximately over the four (4) year period, plus the satisfactory completion of a minimum of 6 weeks of Industrial Training. This position is to satisfy both academic and professional requirements. All students are expected to meet the prescribed graduation requirements for their respective programmes before they can graduate. The required courses to be taken and passed before graduation are under the following categories:

- National Universities Commission Required Courses - NUC
- University Required Courses - UNIV
- College Required Courses - COLL
- Compulsory Required Courses - COMP
- Elective Courses - ELEC
- Industrial Attachment - SIWES

## Required Units For Graduation For B.Sc. Accounting

LEVEL	NUC	UNIV	COLL	COMP	ELEC	SIWES	TOTAL
100	10	4	4	16	2	-	36
200	6	4	4	17	2	-	33
300	2	4	-	39	3	1	49
400	-	4	-	39	2	-	45
<b>Total</b>	<b>18</b>	<b>16</b>	<b>8</b>	<b>111</b>	<b>9</b>	<b>1</b>	<b>163</b>

## COURSE STRUCTURE

100 Level Accounting						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	ACC111	Principles of Accounting I	C	2		$\alpha$
	POS111	Introduction to Political Science	C	3		$\alpha$
	BUS111	Introduction to Business I	C	2		$\alpha$
	ECN111	Introduction to Economics I	C	2		$\alpha$
	ACC121	Principles of Accounting II	C	2	ACC111	$\Omega$
	ACC129	Accounting Laboratory/Workshop	C	1		$\Omega$
	ECN121	Introduction to Economics II	C	2	ECN111	$\Omega$
College Courses	BUS121	Introduction to Business II	C	2	BUS111	$\Omega$
	CBS111	Mathematics for Business and Social Sciences I	K	2		$\alpha$
University Courses	CBS121	Statistics for Business and Social Sciences I	K	2	CBS111	$\Omega$
	EDS111	Entrepreneurial Development Studies I	V	1		$\alpha$
	EDS121	Entrepreneurial Development Studies II	V	1		$\Omega$
	TMC111	Total Man Concept I	V	1		$\alpha$
	TMC112	Total Man Concept - Sports	V	0		$\alpha$
	TMC121	Total Man Concept II	V	1		$\Omega$
Electives	TMC122	Total Man Concept - Sports	V	0		$\Omega$
	BUS124	Business Communication	E	2		$\Omega$
NUC General Courses	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		$\otimes$
	GST111	Communication in English I	U	2		$\alpha$
	CST121	Use of Library, Study Skills and Information Communication Technology II	U	2	CST111	$\Omega$
	GST121	Communication in English II	U	2	GST111	$\Omega$
	GST122	Communication in French	U	2		$\Omega$
			$\alpha = 17 \quad \Omega = 19 \quad \text{Total} = 36 \text{ Units}$			

200 Level Accounting						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	ACC211	Introduction to Financial Accounting I	C	2	ACC 111/121	$\alpha$
	ACC212	Cost Accounting I	C	2	ACC121	$\alpha$
	BUS211	Principles of Management I	C	2	BUS111/121	$\alpha$
	ECN211	Principles of Economics I (Micro)	C	2	ECN111	$\alpha$
	ACC221	Introduction to Financial Accounting II	C	2	ACC211	$\Omega$
	ACC222	Cost Accounting II	C	2	ACC212	$\Omega$
	ACC229	Accounting Laboratory/Workshop II	C	1	ACC129	$\Omega$
	BUS221	Principles of Management II	C	2	BUS211	$\Omega$
	ECN221	Principles of Economics III (Micro)	C	2	ECN 111/211	$\Omega$
Electives	<b>NOTE: Take one elective from here</b>					
	BFN211	Business Finance I	E	2		$\alpha$
College Courses	CBS211	Mathematics for Business and Social Sciences II	K	2	CBS111	$\alpha$
	CBS221	Statistics for Business and Social Sciences II	K	2	CBS121	$\Omega$
University Courses	EDS211	Entrepreneurial Development Studies III	V	1	EDS 111/121	$\alpha$
	TMC211	Total Man Concept III	V	1	TMC 111/121	$\alpha$
	TMC212	Total Man Concept - Sports	V	0		$\alpha$
	EDS221	Entrepreneurial Development Studies IV	V	1	EDS211	$\Omega$
	TMC221	Total Man Concept IV	V	1	TMC211	$\Omega$
	TMC222	Total Man Concept - Sports	V	0		$\Omega$
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U	2		$\alpha$
	GST221	Nigerian People and Culture	U	2		$\Omega$
	GST222	Peace Studies and Conflict Resolution	U	2		$\Omega$
			$\alpha = 16 \quad \Omega = 17 \quad \text{Total} = 33 \text{ Units}$			

<b>300 Level Accounting</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	ACC311	Financial Accounting III	C	3	ACC 211/221	$\alpha$
	ACC312	Financial Accounting Theory	C	2	ACC 211/221	$\alpha$
	ACC313	Public Sector Accounting and Finance	C	3	ACC 311/312	$\alpha$
	ACC314	Management Information System	C	2	ACC224	$\alpha$
	BFN311	Business Finance II	C	3	BFN211	$\alpha$
	BUS313	Business Law	C	3		$\alpha$
	BUS314	Production Management	C	3		$\alpha$
	ACC321	Financial Accounting IV with Bankruptcy	C	3	ACC221	$\Omega$
	ACC322	Advanced Cost Accounting	C	3	ACC 211/212	$\Omega$
	ACC323	Principles of Auditing	C	2		$\Omega$
	ACC325	Nigerian Taxation I	C	3		$\Omega$
	ACC329	Accounting Laboratory/Workshop III	C	1	ACC229	$\Omega$
	BUS323	Company Law	C	3	BUS313	$\Omega$
	BUS327	Research Methods	C	3		$\Omega$
POS326	Elements of Government	C	2		$\Omega$	
<b>SIWES [Industrial Training]</b>	ACC310	SIWES	S	1		$\alpha$
<b>Elective</b>	BFN322	Corporate Finance	E	3	BFN 211/ 311	$\Omega$
<b>University Courses</b>	EDS311	Entrepreneurial Development Studies V	V	1	EDS211/ 221	$\alpha$
	TMC311	Total Man Concept V	V	1	TMC 211/221	$\alpha$
	TMC321	Total Man Concept - Sports	V	0		$\Omega$
	EDS321	Entrepreneurial Development Studies VI	V	1	EDS311	$\Omega$
	TMC321	Total Man Concept VI	V	1	TMC311	$\Omega$
	TMC322	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Course</b>	GST311	History and Philosophy of Science	U	2		$\alpha$
				$\alpha = 24 \quad \Omega = 25 \quad \text{Total} = 49 \text{ Units}$		

400 Level Accounting						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	ACC411	Advanced Financial Accounting I	C	3	ACC 311/321	$\alpha$
	ACC412	Management Accounting I	C	3	ACC322	$\alpha$
	ACC413	Auditing and Investigations	C	3	ACC323	$\alpha$
	ACC417	International Accounting	C	2	ACC312	$\alpha$
	ACC418	Nigerian Taxation II	C	3	ACC325	$\alpha$
	BFN411	Financial Management	C	3	BFN311	$\alpha$
	ACC421	Advanced Financial Accounting II	C	3	ACC411	$\Omega$
	ACC423	Management Accounting II	C	3	ACC412	$\Omega$
	BFN425	Quantitative Analysis for Financial Decision	C	3		$\Omega$
	ACC426	Multi-disciplinary Case Studies and Business Policy Analysis	C	3		$\Omega$
	ACC428	Research Project	C	6		$\Omega$
	ACC429	Accounting Laboratory/Workshop V	C	1		$\Omega$
	BFN427	Strategic Financial Management and Corporate Policy	C	3		$\Omega$
Electives	<b>NOTE: Take one elective from here</b>					
	ACC414	Oil and Gas (Petroleum) Accounting	E	2		$\alpha$
	ACC416	Forensic Accounting	E	2		$\alpha$
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/ EDS321	$\alpha$
	TMC411	Total Man Concept VII	V	1	TMC311/ TMC321	$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	$\Omega$
	TMC421	Total Man Concept VIII	V	1	TMC411	$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
			$\alpha = 21 \quad \Omega = 24 \quad \text{Total} = 45 \text{ Units}$			

## **COURSE DESCRIPTION**

### **100 Level**

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#### **Alpha Semester**

##### **ACC111 - Principles of Accounting I (2 Units)**

This course introduces the students to basic bookkeeping and accounting. This foundation course in accounting aims at exposing the students to the basic techniques of classifying and recording the different types of costs and revenues associated with transactions and computing simple practical reports. Topic areas include: definition of accounting, and other terms, perspectives and branches of accounting, accounting data, accounting information, users and uses of accounting information, historical sketch of accounting, prospects for Accountants, Background of current Accounting Methods, Transactions. Nature, Purpose of Basic concept of Accounting, the accounting equation, measurement of income, costs, assets, equities. Subsidiary Books - Sales Day Book, Purchases Day Book, Returns Inward Journal, Returns Outward Journal and Journal Proper. Cash Book - Single Column, Double Column and Three Column Cash Book. Differences between capital and revenue, reserves and provisions, trade and cash discounts etc. accruals and prepayments capital and revenue expenditure. The Ledger and Trial Balance, uses. Bank Reconciliation Statements, types, causes of differences. Final Accounts of Sole Trader. Income measurement - end of year adjustments in final accounts. Introduction to Accounting Standards, History of NASB, IASC, IASB, SAS, IAS, IFRS.

##### **POS111- Introduction to Political Science (3 Units)**

The main objective of this course is to introduce first year students to the discipline, subject matter, art and science of politics. Apart from learning basic concepts in politics and society, students are introduced to the analyses of political issues, phenomena, institutions and processes. Key concepts such as authority, influence, governance, and polity as a system

in relation to the other sectors of “society” are also examined. Approaches to the study of politics, forms of government, constitutions and constitutionality, political culture and socialization, the state, political parties and pressure groups are also discussed.

**BUS111 - Introduction to Business I (2 Units)**

This course examines the scope and characteristics of business, the place of business in national development, the environment of business, forms of business ownership; the place of marketing in business, the marketing system, marketing mix and marketing concepts; the social responsibility of business; and the production system.

**ECN111 - Introduction to Economics I (2 Units)**

The Basic Problem of Scarcity and Choice: The Methodology of Economic Science; the General Principles of Resource Allocation; the Concepts of Optimality and Equity; Equilibrium and Disequilibrium; Micro-economics versus Macroeconomics: Demand, Supply and Price: Types of Resources Allocation Decision; Methods of Resource Allocation in an Economy: Theory of the Firm; Introduction to Welfare Economics.

**CBS111 - Mathematics for Business and Social Sciences I (2 Units)**

Mathematics and Symbolic Logic; Inductive and Deductive System; Concepts of Sets; Mappings and Transformation; Introduction to complex Numbers; Introduction to Vectors; Matrix and Determinants, Discrete and continuous variables, the straight line in various forms; The Circle, Trigonometric Functions; Exponential Functions Maxima, Minima and Points of Inflection; Integral Calculus; Integration by Substitution and By-Parts: Expansion of Algebraic Functions;- Simple Sequences and Series.

## **Omega Semester**

### **ACC121 - Principles of Accounting II (2 Units)**

More detailed topics discussed in ACC111. Attention will be focused on the preparation and presentation of simple final accounts of sole traders, partnership and company. Topics covered include; Depreciation of fixed assets, methods and reasons of computing depreciation and treatment in financial statements. Definition and treatment of Bad debts and provision for bad and doubtful debts etc Self-balancing ledgers and their uses; Incomplete Records, Single and double entry book-keeping; Accounts of Non trading organizations e.g. Club and Charities, Manufacturing accounts; Types and correction of errors, and uses of suspense account. Inventory valuation; various adjustments of Bank reconciliation. (Complex problems). Manual, mechanical and electronic bookkeeping system. Simple final accounts of sole traders and criticism. (PR - ACC111).

### **ACC129 - Accounting Laboratory/Workshop I (1 Unit)**

This is essentially a practical aspect of the subject involving computation, preparation and application of computer in preparing financial documents exposing the students to related accounting software packages. Ledger keeping, source documents, daybooks, posting and balancing etc are covered. Students will be allowed access to computer presentation and preparation of financial statements and records. Basic programming data types, constant & variables, statement types, assignments, input-output statements, actual statements, etc will be covered. Official environment is approximated in the Computer Laboratory. Various segments of accounting, auditing, taxation, and management services etc are captured. During vacation students will be posted to accounting firms and companies for practical exercise.

### **ECN121 - Introduction to Economics II (2 Units)**

Introduction to Macroeconomics: National Income Determination; the Public Sector in the National Economy; Macroeconomic Policy Objectives and Instruments; Introduction to Money and Banking,



Introduction to Economic Growth and Development. Trade politics with particular reference to Nigeria.

**BUS121 - Introduction to Business II (2 Units)**

This is a continuation of BUS111, which introduced business and its activities to students. The course is designed to enhance student's knowledge about business. The main focus of the course is the treatment of functional areas of business: marketing, human resources, production, finance and accounting. Other important areas of business such as insurance, banking and international business are covered to provide all round knowledge about business. Concept of Marketing., Production Management, Personnel Management, Accounting and Financial Function., Banking and Insurance, Personnel Finance, Research and Development, Industrial Relations, Management, Functions, Purchasing and Material management., Business Law, International Business.

**CBS121 - Statistics of Business and Social Science I (2 Units)**

Nature of Statistics, Statistical Inquiries, Forms and Design. The Role of Statistics, Basic Concepts in Statistics, Discrete and Continuous Variable, Functional Relationships, Sources of Data, Methods of Collecting Primary Data, Presentation of Statistical Data, Measures of Central Tendency, Measures of Dispersion, Moments Skewness and Kurtosis, Elementary Probability Distribution, Normal Binomial, Poisson and Hyper geometric. Elementary Sampling Theory, Estimation, Theory, Student's Distribution, Statistical Decision Theory, Test of Hypothesis for Small and Large Samples, Chi-Square Distribution and Test of Goodness of Fit, Linear Regression. Correlation Theory, Index, Numbers, Time Series and Analysis of Time Series.

**BUS124 - Business Communication (2 Units)**

Communication in the workplace, role of communication in business, Main forms of communication, variety in communication activity by business. Adaptation and selection of words, basic needs for adaptation. Construction of clear sentences/words, writing for effect, business etiquette and the need for effect. Accent for positive language. Directness,

process of writing, routine inquiries, Indirectness, situations in Indirectness, Indirectness in persuasion/sales messages. Pattern variation in memorandum and emails. Strategies in the job search process. Basics of report writing. Report structure, graphics, informal oral communication, public speaking and oral reporting, technology-enabled communication. Techniques of cross-cultural communication, correctness of communication, businesses research methods.

## 200 Level

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### Alpha Semester

#### **ACC211 - Introduction to Financial Accounting I (2 Units)**

Review of basic accounting concepts and principles - double entry, books of original-entry, trial balance; preparation of final accounts for sole traders, clubs and charities; bank reconciliation (complex situation) electronic and money transfer etc. Partnership and partnership accounting including Profit and loss Appropriation account, the valuation of goodwill on admission and retirement of partners; change in partnership; revaluation of assets, and dissolution of partnership. Introduction to company accounts; Share Capital: Share issue and redemption. Preparation and presentation of unpublished final accounts of limited liability companies. Interpretation, uses and limitations of accounting ratios. IASB Framework for the Preparation and Presentation of Financial Statements, IFRS I: First time adoption of IFRSs. (PR - ACC111/121).

#### **ACC212 - Cost Accounting I (2 Units)**

The purpose of this course is to provide a thorough foundation in the tools and techniques of cost analysis and reporting. Emphasis will be placed on development of competence and skill in using cost accounting data for internal management purposes in all industrial enterprises. Topics covered include: definition and purpose of cost accounting. Classification of costs; discussion of the elements of cost. Cost accounting as an internal information plan needed for managerial decisions. Material

costing: purchasing of materials – procedures and receipt; methods of inventory valuation; stock control and economic order quantity determination; computation of stock levels. Entries of materials purchase in the books of accounts. Accounting for labour; factors to be considered in fixing wages, methods of remuneration, book keeping. Accounting for overheads, types of overheads, basis for overhead allocation. Treatment of over and under applied overhead. Absorption and variables costing. A comparison and critique of the two methods. Process costing: general principles of process gains and losses. IAS 2: Inventories. (PR - ACC121).

### **BUS211 - Principles of Management I (2 Units)**

The course is divided into lecture series covering the wide scope of the multi-dimensional and the multi-disciplinary nature of management with peculiar emphasis on effectiveness of management practice and organizational objective. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of management. Applications of real life cases are also used to draw close the objective of the course. In addition, each lecture is ended with review questions to assist students test their understanding. General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity. Employee motivation and performance, Management Information system, Strategic management, Elements of International management, Elements of International management II, Total quality management, Basic elements of control in organization, Management system concept and, Interpersonal relations and Communication.

### **ECN211 - Principles of Economics I (Micro) (2 Units)**

The course deals with a more in-depth treatment of ECN111. It also introduces the use of quantitative techniques in Micro-economic theory. Topics to be covered include: The subject matter of economics, positive and normative economics, common fallacies in economics, and basic economic question in all types of economics. Theories of demand and supply, equilibrium concept and possibility of disequilibrium with

emphasis on cobweb theory; Theory of elasticity of demand and supply with applications. Theory of consumer's behaviour: The cardinalist approach, the indifference curve or ordinalist approach and the revealed preference hypothesis.

**ECN212 - Principles of Economics II (Macro) (2 Units)**

The course deals with macroeconomics aspect of Economic principles. Topics to be covered include: National income (accounting and determination); aggregate savings and expenditure in 2-sector and 4-sector models. Introductory treatments of Investment, employment, money supply, price level, and balance of payments.

**BFN211 - Business Finance 1 (2 Units)**

Small & Medium Enterprises financing in Nigeria, Agricultural Business financing in Nigeria, Principles of Working Capital Management, Investment decision under condition of certainty, Investment decision under condition of uncertainty, Capital Rationing, Cost of capital as decision criteria.

**CBS211 - Mathematics for Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

## Omega Semester

### **ACC221 - Introduction to Financial Accounting II (2 Units)**

Redemption of shares and debentures. Miscellaneous accounts: Consignment accounts, goods on sale or return, royalties, containers, investments, joint venture, contract account, departmental account, Bills of exchange, joint venture account, and Sinking funds. Stock valuation and computation of insurance claims. Depreciation including preparation of fixed asset schedule / register. IAS 2: Inventories, IAS 11: Construction Contracts, IAS 31: Interest in Joint Ventures, IAS 40: Investment Property, IFRS 4: Insurance Contracts, IFRS 11: Joint Arrangements (PR-ACC211).

### **ACC222 - Cost Accounting II (2 Units)**

Methods of costing: Job, Batch, Contract, Process costing - including equivalent units principle, treatment of normal and abnormal losses and gains; Joint products costing and by-products; and Operating cost accounting. Cost measurement, methods of allocation and reporting. Cost segregation techniques: High and low point method. Account Analysis method. Regression Analysis method. Costing Techniques: Standard costing; Marginal costing; Budgeting and budgetary controls and budgetary techniques. Costing bookkeeping: Interlocking and integrated cost accounting system. IAS 11: Construction Contracts (PR: ACC212).

### **ACC229 - Accounting Laboratory/Workshop II (1 Unit)**

This is a continuation of ACC129. This is the laboratory and workshop aspect of the Accounting programme which further introduces students to business and finance computer applications and packages. Each student will have a PC to himself/herself in the practical demonstration of the relevant accounting packages. Accounting packages such as Oracle financial, Sun account, Quick Book, Lawson utility, Peach Tree, SAP, Sage, SSPS WordPerfect, Microsoft Word, Lotus, Excel, Quatro-Pro, TSp, Wineas, E-View, Rats, Microfit, Pcgive etc. will be used (PR - ACC129).

**BUS221 - Principles of Management II (2 Units)**

General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity, Employee motivation and performance, Management Information system, Strategic management Elements of International management 1, Elements of International management 11, Total quality management, Basic elements of control in organization, Management system concept and Interpersonal relations and communication.

**ECN221 - Principles of Economics III (Micro) (2 Units)**

This is a continuation of ECN211. Theory of production: - Definition and types; factors of production, production functions and types; the short run and the long run analysis in production; output elasticity; The law of returns to scale. Theory of cost and revenue. Basic discussions of market structure and behaviour in perfect competition, monopoly and monopolistic competition. Pre-requisite is ECN111.

**ECN222 - Principles of Economics IV (Macro) (2 Units)**

This is a continuation of ECN212. The course attempt to explain the determinants of the magnitudes of these aggregates and their rate of change over time. It looks at government's expenditure particularly in developing countries such as Nigeria (budget), taxation, monetary policy in determining the general level of economic activity under static and dynamic equilibrium. Pre-requisite: ECN121.

**CBS 221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

## 300 Level

### Alpha Semester

#### **ACC311 - Financial Accounting III (3 Units)**

This course and ACC 321 are designed to review the financial accounting courses studied up to ACC 221. They take the students into more difficult areas in financial accounting. The course will also acquaint the students with accounting procedures and financial control of international business. Topics covered include. advanced partnership accounts: amalgamation and absorption dissolution and piece-meal realization, conversion to limited liability companies. Preliminary issues in the preparation of published financial statements for companies including banks and insurance companies in compliance with Companies and Allied Matter Act 1990, banks and other financial institution Act 1991. Branch accounts (local), IAS 1: Presentation of Financial Statements, IAS 8: Accounting Policies, Changes in Accounting, Estimates and Errors, IAS 18: Revenue, IAS 32: Financial Instruments: Presentation, IAS 37: Provisions: Contingent Liabilities and Contingent Assets, IAS 38: Intangible Assets, IAS 39: Financial Instruments, Recognition and Measurement, IFRS 4: Insurance Contracts IFRS 7: Financial Instrument Disclosures (PR - ACC211/221).

#### **ACC312 - Financial Accounting Theory (2 Units)**

The course introduces students to accounting theory. The purpose is to expose students to the theoretical side and theory development in accounting discipline. Topics covered include: The role of theory in financial accounting, accounting methodology and need for a consistent theory, the construction and validation of accounting theory. Accounting theory and regulatory frame work. Discussion of some contemporary controversies in accounting and accounting theory, major pronouncements or recommendations of professional accounting bodies. Nigerian accounting standard board - role, structure and process leading to the issue of standards; detailed application of standards issues by NASB, comparison of local and international accounting standards (An

examination of legislative and quasi- legislative requirement for financial statements. Accounting theory of income determination, tangible and intangible fixed assets, investment, and liabilities, depreciation - theories and methods. The concept of financial reporting. Theory of income measurement - expenses and gains. The nature of income. Income as consumption. The views of Fishers and Hicks compared. Hicks' ex-post and ex-ante measures of income and the conventional accounting definition of income. The relationship between income and value. Alternative definitions of value. The concept of deprival value in the determination of depreciation expense. The cost of capital in the international accounting standards in the light of their theoretical underpinnings etc.45h (T); IAS 1: Presentation of Financial Statements, IAS 7: Statement of Cash flow, IAS 8: Accounting Policies, Changes in Accounting, Estimates and Errors, Framework for the Preparation and Presentation of Financial Statements, SAS 1 - 30, NASB, IASC, IASB. (PR: ACC211/221).

### **ACC313 - Public Sector Accounting and Finance (3 Units)**

This course focuses on the accounts of the public sector. Topics covered include: characteristics of public sector and non-profit concerns. Distinction between public sector and private sector organizations. Organization of government accounting functions. Role of the Ministry of Finance, Treasury Dept, Audit Dept. etc. Distinction between self-accounting and non-self accounting units. Routine accounting procedures and documentation. Accounting principles and practices of governmental and other non-profit organizations - fund accounting, revenues and expenditures statements. Types of funds and general principles of fund accounting. Assets and liabilities, reporting of Account of Local government, Hospitals, educational institutions etc. Government parastatals accounting. Recent reforms in civil service and contemporary issues, application of costing methods to decision making in government. Budget systems. Cost - Benefit Analysis, PPBS (Planning programming and budgeting system) Federal Government controls. Public Audit, audit committee, audit alarm, and accountability. Accounting methods and information for planning and control in government health organizations



and educational institutions. Public finance; Analysis for decisions in the public sector; project appraisal in the public sector; National income analysis.45h (T); All Relevant IPSAS, IAS 20: Accounting for Government Grants and Disclosure of Government Assistance. (PR: ACC311/312; R).

**ACC314 - Management Information System (2 Units)**

This course is a continuation of ACC 224. It is essentially a computer application to management decision making. Topics covered include: introduction to Data Processing: Data and information Data Processing Stages. Data Processing and Management Information Systems. Manual Methods - Accounting Machines. Punched Card System (Summary only). Introduction to Electronic Data Processing (E.D.P.) and Computers: Hardware; Software, Computer Files, Data Collection and Controls Programming - (Summary only), flow charts. Feedback, Open loop and Closed-loop system, Homeostasis; communication and noise elements in business systems; communication theory; redundancy. A systematic study of data sources and information flows. Managerial uses of the information output as a basis for developing criteria and systems. Information needs of the management. Design of management information system. 45h (T); (PR - ACC224).

**ACC310 - Student Industrial Work Experience Scheme (SIWES): Industrial Training (1 Unit)**

Further attachment for industrial experience is involved. This takes place during the long vacation after the 300 level Omega Semester. It involves a two-month long vacation supervised attachment to accounting firms, banks, offices or departments of accounting in an organization or industrial concern. Report of daily activities for evaluation and grading by the Department.

**BUS313 - Business Law (3 Units)**

Examination of the nature of law in Nigeria and the formation and application of legal principles in Nigeria; the role of law in society; the legal environment in which business operates, particularly government

taxation; negotiable instruments, insurance, competition, and labour-management relations; and the concept of property; property creation, transfer, and importance to our business society. General principles of contracts; sales of goods, hire purchase, products liability, commercial paper, debtor-creditor relations, property, agency and employment, partnership, corporation.

**BUS314 - Production Management (3 Units)**

Introductory course in decision-making problems in production; includes the theoretical foundations for production management as well as the applications of decision-making techniques to production problems in the firm; and considers production processes, plant layout, maintenance, scheduling, quality control, and production.

**BFN311 - Business Finance II (3 Units)**

Capital Structure of a firm, Leverage; operating leverage, Financial leverage & combine leverage, Dividend Policy; theories of dividend policy, internal financing, Ratio Analysis; overview of financial statements, users of financial statement, concept of financial ratio, types of financial ratio & limitations, Analysis of Working Capital, Valuation of firms; Mergers, Acquisition & take over.

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**Omega Semester**

**ACC321 - Financial Accounting IV (3 Units)**

This course is a continuation of ACC311. Topics covered include: foreign branches accounts; interpretation of financial statements and financial ratios analysis; computer application to financial accounting, specialized accounts, solicitors accounts, estate agents, property companies, hire purchase, farmer's account, pension fund account. Others are underwriters accounts, unit trust and voyage accounts, constant (current) purchase power accounting. More complex problems and publication of financial statements. Contemporary issues in financial accounting. Purchase and sale of business etc. IAS 16: Property, Plant

and Equipment, IAS 17: Lease, IAS 19: Employee Benefits, IAS 26: Accounting and Reporting by Retirement Benefit Plans, IAS 41: Agriculture (PR - ACC221).

**ACC322 - Advanced Cost Accounting (3 Units)**

This course focuses on accounting information for the management functions of planning and control. It includes aspects such as the determination, cost, cost control, performance evaluation and financial information for planning and decision. Other details include: introduction: The nature and function of management accounting. The dual purpose of planning and control; cost for decision-making, marginal and absorption costing: its use, breakeven analysis, cost volume, breakeven graphs and profit graphs. Relevant costing. An introduction to the concept of opportunity cost. An introduction to accounting control systems: Standard costing - uses and types of standard (basic, current, ideal, and attainable standards) and basic variance analysis. Budgetary control-preparation of budgets, including cash budgets. Methods of cost estimation: graphical or scattered graph method, accounts classification method and high and low method. Introduction of the Behavioral aspects of accounting. PR - ACC212/212.

**ACC323 - Principles of Auditing (2 Units)**

This course examines the duties, responsibilities, powers and privileges of the auditors and the statutory and professional standards which regulate his work. Other details include: the historical background, nature, objectives and scope of an audit; types of audit and importance of auditing. Statutory and regulatory framework of auditing- auditor's qualification, appointment, duties, rights, powers, privileges, responsibilities, remuneration, removal, resignation and independent of auditor under the Companies and Allied Matters Decree 1990, Bank and Other Financial Institution Decree 25 of 1991 and Insurance Decree of 1997. Auditing standards: their nature, purpose, scope and development. Functions and responsibilities of directors and audit committee as contained in CAMD' 1990. Fundamental principles of audit- independence, objectivity and integrity,, confidentiality, due audit care,

skill and competence, etc. Planning and controlling of an audit; commencement of audit; letter of engagement. Internal control system-types of internal control. Internal audit (organization and functions). Evaluation of internal control system- use of statistical sampling. Letter of weakness, audit programs and working papers. Letter of representation; Audit evidence; analytical reviews. Preparation of audit report. History of International Federation of Accountants (IFAC), History of Informational Auditing Standards (IAS), ISA 200, 220, 240, 260, 300, 315, 540, 570, 700, 701.

### **ACC325 - Nigerian Taxation I (3 Units)**

This course and ACC415 are the same but broken into two parts for convenience only. The course examines income tax laws and practice as applicable to individuals, partners and companies domiciled or resident in Nigeria as well as a comparative appreciation of taxation practice in some other countries such as UK. Topics covered include: the Structure of the Nigerian tax system. The relative importance of taxes on income, capital and expenditure in contributing to government income. Development of Nigerian tax legislation. Jurisdiction including rules of residence as applicable to individuals, families, estate, executors and itinerant workers. Taxation of income from business, trade vocation or expression (sole trades). Adjustment of profit of a trade or profession (allowable and non allowable expenses or deductions) Basis period: change in accounting dates and cessation of trade. Loss relief; computation of capital allowances on fixed assets bought and on hire purchase. Computation of total income and taxable incomes. Treatment of unearned income (withholding tax). Income from rent, dividends, interest and royalty. Taxation of trusts settlements and estates. Taxation of employees - income from salaries, pension and other benefits. Procedure for assessment and collection of income tax under Pay-As-You-Earn system (PAYE). Taxation of partnership and joint ventures. Taxation of incorporated companies. Adjustment of profit, and computation of assessable profit, loss relief; capital allowances and computation of total profits. Frank investment income; computation of tax liability; payment of minimum tax. Taxation of banks and insurance companies. Tax

administration and organization: Joint tax board; Federal inland revenue service; State revenue service; returns, assessment procedures and collection of taxes; interest on overdue tax and penalty; objection and appeals; tax clearance certificates and its uses; offences and penalties, Value added tax and stamp duties. IAS 12: Incomes Taxes, IAS 16: Property, Plant and Equipment, IAS 19: Employee Benefits, IAS 40: Investment Property.

**ACC329 - Accounting Laboratory/Workshop III (1 Unit)**

This is a continuation of ACC229. The students are expected to be exposed further to actual various accounting softwares, preparation and presentation of accounts in these packages. Use of accounting software for Research activities including word-processing, spreadsheets, statistical & econometric analysis (e.g. Oracle financial, Sun account, Quick Book, Lawson utility, Peachtree, SAP, Sage, SSPS WordPerfect, Microsoft Word, Lotus, Excel, Quatro-Pro, TSp, Wineas, E-View, Rats, Microfit, Pcgive etc.) will be taught and practicalized. PR - ACC229.

**BUS323 - Company Law (3 Units)**

Introduction to Nigerian company law from 1912 to date; formation of companies under CAMD 1990, incorporation of associations (partnership law), doctrine of corporate personality, promoter and pre - incorporation contract, contract and *Ultra Vires* doctrine; rules of indoor management; raising of capital, prospectus, loans certificates, share and loan capital and its maintenance; membership of company, meetings and resolutions, directors' appointments, remunerations and duties; financial statements and audit requirements; majority rule and minority protection and dissolution of a company.

**BUS327 - Research Methods (3 Units)**

Basic concepts in scientific inquiry; scientific research: meaning, basic steps. Basic and applied research: concepts, theories, laws, hypotheses, research design; choosing a research topic. Problem analysis; literature review; model building/conceptual framework. The Research Proposal. Sampling techniques. Data collection techniques; data types (primary,

secondary, etc). Data collection strategies: surveys, experiments. Content analysis, Motivation research, data collection instruments: e.g. (a) Interview (b) Questionnaire. Data measurement, analysis and interpretation: measurement scaling, validity, reliability analysis. Qualitative statistical data presentation: tables, charts, cross tabs, etc. Report audience, types and length; mechanical aids (footnotes, maps, charts, etc). **Business Research in Nigeria: Scope, Problems and Possibilities.**

**POS326 - Elements of Government (2 Units)**

The various ways of organizing governments into Legislature, Executive and Judiciary; The theory of the separation of powers; Forms of political Administrative systems, i.e. Unitarism, Federalism, Confederlism; Forms of government like Presidentialism and Parliamentarianism; Instrumentalities of political interaction like political parties, pressure groups, interest groups, etc.

**BFN322 - Corporate Finance (3 Units)**

The role and activities of participant in the capital market; the Securities and Exchange Commission (SEC); stock exchange, other financial institutions, methods and procedure of raising new issues, analysis of financial statements, investment analysis and management, the selection of investments to meet the needs and requirements of individuals and corporate bodies, legal rights of investors.

**400 Level**

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**Alpha Semester**

**ACC411 - Advanced Financial Accounting I (3 Units)**

This course and ACC421 begin with a general overview of financial accounting courses up to ACC321. This course covers preparation & presentation of accounts of publication, amalgamation, absorption and reconstructions internal and external. The two courses will focus on

accounts of holding companies as well as a comprehensive review of some of the more complex accounting topics studied in earlier courses. In addition, the course will examine unique features of the account of specialized institutions such as banks and insurance companies. Accounting for groups of companies including financial and non-financial organisations, e.g. banks, insurance etc. IAS 10: Events After the Reporting Date, IAS 24: Related Party Disclosure, IAS 27: Consolidated Financial Statement, IAS 28: Investments in Associates, IAS 36: Impairment of Assets, IFRS 3: Business Combination, IFRS 5: Non Current Assets Held for Sales and Discontinued Operations. (PR: ACC311 & 321). R.

### **ACC412 - Management Accounting I (3 Units)**

This course is a continuation of ACC322 and takes the students deeper into the subject. Topics covered include: concept in decision accounting: full cost, sunk cost, marginal or direct cost, opportunity cost, incremental or differential cost. Short term decision such as dropping a segment, making or buying decision, replacement of equipment; optimal product mix (use of scarce resources) including use of linear programming. Cost volume; profit analysis under uncertainty. Pricing policy decision, decision making under uncertainty; definition of risk and uncertainty, application and limitation of probabilities, measurement of risk, use of decision tree analysis, sensitivity analyze. Long-term decision (capital budget); objective of capital budgeting, methods of appraising investments (both traditional and modern methods such as payback period, returns on capital net present value and internal rate of return) capital rationing (single and multi period). Methods of incorporating risk and uncertainty in investment appraisal. Lease or buy decisions, calculation and use of cost of capital, average and weighted cost of capital. 45 (T); PR: ACC322; C.

### **ACC413 - Auditing and Investigations (3 Units)**

This is a continuation of ACC323. Topics include: auditor's attestation - clean report, adverse report, and qualified report. More advanced auditing techniques. The use of statistical sampling. Auditing computer-based systems. Professional rules of ethics. Auditors' responsibilities as regards prospectus, share issues and transfers. Special categories of audit-

audit of sole trading business, partnership, cooperative bodies, solicitor's accounts, banks and other financial institutions, The audit of groups of companies The role of auditing standards. Investigations and special reports. Distinction between auditing and investigation; nature of investigations; types of investigations; and report appropriate to each type of investigation. Auditor's liability - The liability of auditors to the company, the shareholders and third parties. International Auditing Standard, COSO Framework. ISA 200, 220, 240, 260, 300, 330, 500, 540, 570, 580, 700, 701. PR: ACC323.

**ACC414 - Oil and Gas Accounting (2 Units)**

This course introduces students to the general overview of financial accounting in the upstream and downstream of the oil sector. It is intended to expand the knowledge base of students in the oil and gas industry especially in the application of the relevant SAS and IAS in the preparation, presentation and reporting of financial reports. Details include the industry background. Accounting for exploration, development production and reserve recognition for firms in the petroleum industry. Successful efforts accounting; full cost accounting. Basic financial accounting and reporting requirements for oil and gas producing companies in compliance with relevant statement of accounting standards. An overview of income tax problem related to the industry. IFRS 6: Exploration for and Evaluation of Mineral Resources. (E).

**ACC416 - Forensic Accounting (2 Units)**

The course introduces students to recent developments especially in area of expanded and specialized auditing and investigation functions. Topics include: meaning, scope, development and relevance and comparison of forensic accounting with traditional auditing, its diverse functions and services. Other details include forensic and investigative accounting, economic crimes in audit and financial statements, forensic auditing, fraud prevention plans, forensic accounting and law, corporate fraud, white-collar crime in government organization, litigation support services, forensic accountant and expert opinion/expert witness, forensic accounting and auditing skills. The role of forensic accountant in litigation



process, professional skills and standards, documentation & reporting etc. (E).

### **ACC417 - International Accounting (3 Units)**

This is continuation of ACC312. The dramatic expansion of international trade and finance and the effects of globalization requires accounting students to understand accounting and governance in MNCs & TNCs. In addition to internationalizing the students' perspective on accounting, governance and regulation, the course also aims at broadening and deepening the knowledge of students. The course is essentially designed to expose students to the accounting and financial controls of international operations and their attendant controls and problems of foreign companies such as method of transfer of dividends, cost of foreign products funds for foreign products, IAS and financial statements of TNCs and MNCs, Argument for and against international accounting etc. The course uses a mixture of lectures and cases to explore the topics. Major topics include the structure and accounting implications of international transactions, financial reporting and securities, argument for and against international accounting. Causes of international difference. International classification of financial reporting. The role of accounting in global markets. Accounting in various countries of the world such as in United Kingdom, global markets. Accounting in various countries of the world such as in United Kingdom, United States, France, Germany, Japan, China and Russia etc. Comparative accounting. Harmonization and international accounting standards. Foreign currency translation. IAS 21: The Effects of Changes in Foreign Exchange Rate, IAS 23: Borrowing Costs, IAS 29: Financial Reporting in Hyperinflationary Economies. PR - ACC312.

### **ACC418 - Nigerian Taxation II (3 Units)**

This is continuation of ACC325. The topics includes determination of responsibility to pay tax, administration of tax, company income tax, ascertainment of profit or losses, deductions from dividends, double taxation arrangement, capital allowance. Capital Transfer tax and Capital Gains tax - principles and shipping businesses. Taxation of non-resident

individuals deriving income from Nigeria. Double taxation relief - principles and basis. Petroleum Profit tax: principles and computations. Tax Management: Client's taxation advisory services and management of tax practice. Relation with Revenue authority: nature and purpose of revenue inquiry: back duty and other tax investigations. Implications of taxation on investment decisions. Taxation and international trade. IAS 19: Employee Benefits, IAS 21: The Effects of Changes in Foreign Exchange Rate, IFRS 2: Share-based Payment, IFRS 6: Exploration for and Evaluation of Mineral Resources. 45h (T); PR: ACC325; C.

### **BFN411 - Financial Management (3 Units)**

The aims and objectives of financial management, Capital Investment Analysis and Inflation, Capital Investment Analysis and taxation, asset Replacement decision, Risk and uncertainty in decision making, Investment in securities, dividend policy in practice, capital structure planning business and share valuation. PR - BFN311.

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## **Omega Semester**

### **ACC421 - Advanced Financial Accounting II (3 Units)**

Preparation of consolidated financial statements- profit and loss account, balance sheet and cash flow statement etc. The elimination of intra-group balances and profits on intra-group transactions. Treatment of minority interests. Amalgamation and merger and acquisition accounting. "pooling of interest" Interpretation of group financial statements IAS 7: Statement of Cash flow, IAS 10: Events After the Reporting Date, IAS 24: Related Party Disclosure, IAS 33: Earnings Per Share, IAS 34: Interim Financial Reporting, IFRS 10: Consolidated Financial Statement, IFRS12: Disclosure of Interest in other Entities. 30h (T); PR: ACC411.

### **ACC423 - Management Accounting II (3 Units)**

This course is a continuation of ACC322 & ACC412 and focuses on the techniques for designing, developing and presenting accounting information needed for various types of management decision. Topics

include: budgeting- forecasting, nature and principal use of budgets. Types of budgets; fixed and flexible budgets and budgetary process. Preparation of business budget and other use for control including master and functional budgets, the use of sensitivity analysis. Preparation of cash and working capital budgets. Alternative approaches to budgeting; zero based budgeting, program performance budgeting system (PPBB), activity based budgeting. The application of capital budgeting technique to different situations (e.g. make or buy, lease or own etc). More discussion on the behavioural aspects of accounting; and more difficult problems in standard and marginal costing. General principles for designing management reports are also discussed. Budgetary control; control theory in accounting. (Feedback loops opened and closed systems). Definition and objectives of budgetary control. Responsibility accounting; controllable and uncontrollable outcomes; analysis and budget variances. Behavioural aspect of budgeting, problems of budgeting. Standard costing; - relationship of standard costing with budgeting, methods of setting standards for materials, labour and overheads, basic and advance variances including mix and field variances. Sales (price and quantity), material mixed and field variances, planning and operational variances. Behavioural aspects of standard costing. Application of quantitative methods to various aspects of management accounting - regression analysis, economic order quantity model, and linear programming techniques. Decentralization and performance measurement. Transfer pricing in divisionalized companies. Presentation of management information. PR - ACC412.

### **ACC426 - Multidisciplinary Case Studies and Business Policy Analysis (3 Units)**

This course is made up of two parts. The 1<sup>st</sup> section focuses on multidisciplinary cases while the 2<sup>nd</sup> section addresses issues relating to professional ethics. The section examines related issues in professional ethics, local and foreign decided legal cases will be reviewed. Topics include: the nature and development of professional ethics, the ethics of a profession. Self-regulation in the accountancy profession. The special significance of independence and objectivity; auditing and management

conflicts; situation of possible threat to independence and objectivity. The framework approach: risks and safeguards. The ethics of insolvency practice; corporate finance advice; conflicts of interest; confidentiality; changes in professional appointment. Consultancy. Association with non-members. Fees, name and letterhead of practicing firms. Ethics of member in business. Discipline and enforcement.

An examination of The Institute of Chartered Accountants of Nigeria (ICAN) codes of ethics for their members. This section focuses on multidisciplinary cases. Typical topics includes analysis of information pertaining to a typical organizational problem and the presentation, with adequate justification, of a recommended course of action. This course draws on the knowledge and skills acquired by students from the various accounting courses from year one to four. Particularly, cases in financial accounting, cost accounting, management accounting, auditing and investigation, taxation, quantitative analysis, and financial management will be the focus of this course.

#### **ACC428 - Research Project (6 Units)**

The Project work comprises an original study of a current local accounting or management problems. The main aim is to help students develop the ability to identify specific problems and make use of various concepts, tools and techniques to arrive at appropriate solutions. This assignment is intended to provide the students with the opportunity to practicalize the principles of problem definition, data gathering, analysis and report presentation which the students learnt in BUS327 (Business Research Methods). The Project is normally supervised by faculty members. An interdisciplinary approach is also encouraged. Other details include: a systematic field research on a current accounting topic approved by a supervisor and the Department. A report of reasonable and acceptable length and quality. It involves fortnightly discussions and review of progress of work with the supervisor.

#### **ACC429 - Accounting Laboratory/Workshop V (1 Unit)**

This is a continuation of ACC 419 but with current specific industrial Accounting Software application. More detailed work is expected from

the students. (e.g. XRLB Package, Oracle financial, Sun account, Quick Book, Lawson utility, Peachtree, SAP, Sage, SSPS WordPerfect, Microsoft Word, Lotus, Excel, Quatro-Pro, TSp, Wineas, E-View, Rats, Microfit, Pcgive etc.) will be taught using transactions from the beginning to the actual financial statement preparations.

**BFN425 - Quantitative Analysis for Financial Decisions (3 Units)**

Linear programming and investment decisions under certainty, mathematical programming model of portfolio selection, matrix, algebra and cost allocation, depreciation methods, goal programming and financial budgeting, adapting portfolio selection to capital budgeting, decision trees and sequential investment decisions, models of investment decisions under uncertainty, Games theory and capital budgeting.

**BFN427 - Strategic Financial Management & Corporate Policy (3 Units)**

Nature and scope of Strategic financial Management- Principle and effects of Corporate Governance, Corporate Strategy Information and Financial Management - Strategic Planning, Total Quality Management (TQM) and Impact of ICT, Environmental Analyses and Diagnosis, Strategic Advantage factor and Concept of Portfolio Matrix, Corporate Restructuring, Mergers & Acquisition, packaging banks for recapitalization, Financial Management of Small and Medium Enterprises (SMEs) and Financial Institutions, International Financial Management: Case Studies.



*Accounting Computer Lab*



*Board members and Management of Covenant Microfinance Bank during the Bank's AGM*



*A cross section of participants at the AGM of Covenant Microfinance Bank*

## **5.2 DEPARTMENT OF BANKING AND FINANCE**

### **OVERVIEW OF THE DEPARTMENT**

Banking and Finance started as a Programme under the Department of Business Studies at the inception of the University in October, 2002/2003 Academic Session, with 85 students and 5 academic staff (4 males and 1 female). However, during the 2004/2005 Academic Session, the Department of Banking and Finance was established with 7 academic and 1 non-academic staff. Professor J.A.T. Ojo was appointed to run the affairs of the Department as the first substantive Head of Department.

#### **Vision**

To be a leading Banking and Finance Department within the context of a leading World-Class University, a Centre of Excellence for the Banking and Finance discipline, committed to raising a new generation of trustworthy and honest leaders in the field of Banking and Finance that will be orientated towards financial development in a non-gender discriminatory environment and, eradication of poverty to restore the age-cherished financial culture of honesty, prudence and accountability.

#### **Mission**

To create such innovative and locally adaptable financial knowledge capable of restoring confidence and fostering good faith, via a Human Development Strategy, an adequate re-orientation-driven curriculum employing innovative, leading-edge teaching and learning methods, research and professional services that promote an integrated, life-applicable transforming education of relevance to the trade and finance context in a globalized world, well adapted to fostering and building local and international development. The Programme is thus, designed to raise a new generation of financial managers and executives, well-fitted to transform the Nigerian Banking and Finance industry and adequately prepared to meet the developmental demands of the financial component of Vision 20:2020, so as to position Nigeria as the financial centre of Africa.



## Philosophy

The broad philosophy is to develop the minds of the students, imparting both theoretical and practical knowledge in finance and banking and economic principles to enable the individual student to develop self-assurance, being independent in the various aspects of Banking and Finance discipline.

## Objectives

The major objectives of the Department are to:

- i. provide the basic knowledge and skills needed for the analysis and understanding of problems related to the banking and finance industry and other human organizations;
- ii. equip the students of Banking and Finance with the logical skills needed for recognizing, defining and solving problems and making decisions; and
- iii. turn out graduates who are skilled with both theoretical and practical knowledge for the banking and finance industry.



*Money (Coins)*

**LIST OF ACADEMIC STAFF IN THE DEPARTMENT**

S/N	NAME	QUALIFICATION	STATUS	AREA OF SPECIALIZATION
1.	Dr. Ikpefan, O. A.	B.Sc, MBA, Ph.D, ACIB, ACA, FNMIN	Associate Professor/HOD	Financial Management, Merchant and Investment Banking, Practice of Banking, Bank Audit, Inspection and Examination, Law and Ethics, Financial Services Marketing, and Management of Banks and Financial Institutions
2.	Prof. Ojo, J.A.T	B.Sc, M.A, Ph.D, A.I.B, London; FCIB, FIMC	Distinguished Professor	Merchant and Investment Banking, International Finance, Micro and SME Finance, International Monetary Relations, Financial Services Marketing, Multinational Business Finance, Agricultural Finance, Public Sector Finance and Comparative Financial Systems
3.	Dr. (Mrs.) Babajide, A. A.	B.Sc, MBF, Ph.D, ACA	Senior Lecturer	Business Finance, Micro and SME Finance, Capital Market and Portfolio Theory, Corporate Finance, Public Sector Finance and Strategic Financial Management.
4.	Dr. Taiwo, J. N.	M.Sc, Ph.D A.I.B. (London), ACIB	Senior Lecturer	Practice of Banking, Bank Audit, Inspection and Examination, Micro and SME Finance and Financial Management.
5.	Dr. Adetiloye, K. A.	ACIB, B.Sc, MBA, Ph.D	Senior Lecturer	International Finance, Real Estate and Mortgage Finance, Practice of Banking, International Monetary Relations, Trust Administration, and Comparative Financial Systems, Management of Banks and Financial Institutions
6.	Dr. Omankhanlen, A. E.	B.Sc, MBA Ph.D, Registered Member CIBN	Senior Lecturer	Business Finance, Micro Finance and SME Nigerian Banking and Financial Environment, Public Finance, Merchant Banking, Financial Management,

				Strategic Financial
7.	Dr. (Mrs) Olokoyo, F. O.	B.Sc, M.Sc, Ph.D, ANSFR, ACIB	Lecturer I	Corporate Finance, Quantitative Techniques, Practice of Banking
8.	Dr. Adegboye, F.B.	B.Sc. (Accounting) M.BF, Ph.D, ACIB	Lecturer II	Nigerian Banking and Finance Environment, Practice of Banking
9.	Mr. Uzoma Bede Achugamonu	B.Sc, ACA, ACIB	Lecturer II	Nigerian Banking and Finance Environment, Practice of Banking
10.	Mrs. Akinjare, V. A	B.Sc, MBA, M.Sc	Assistant Lecturer	Agricultural Finance, Real Estate Finance, SME Finance
11.	Miss Oladeji, T.	B.Sc, M.Sc	Assistant Lecturer	Finance Development, Financial Management
12.	Mr. Isibor, A. A.	B.Sc, M.Sc	Assistant Lecturer	Corporate Finance
13.	Mr. Okafor, T. C.	B.Sc, M.Sc	Assistant Lecturer	Corporate Finance, Public Sector Finance

### VISITING LECTURERS

S/N	NAME	QUALIFICATION	STATUS	AREA OF SPECIALIZATION
1.	Prof. John A. Oloyede	B.Sc, M.Sc. (Economics) Ph.D (Finance)	Professor	Quantitative Techniques, Corporate Finance, Financial Management
2.	Prof. O.Felix Ayadi	B.Sc, M.Sc, Ph.D (Finance)	Professor	Corporate Finance, Strategic Financial Management, Practice of Banking, Financial Management

### ADJUNCT LECTURERS

S/N	NAME	QUALIFICATION	STATUS	AREA OF SPECIALIZATION
1.	Prof. I. O. Olumrinola	Ph.D (Economics)	Professor	EDS 111, ECN 221, ECN 314
2.	Dr. D. Mukoro	Ph.D (Accounting)	Associate Professor	ACC 211, ACC 212
3.	Dr. P. O. Alege	Ph.D (Economics)	Associate Professor	ECN 316
4.	Dr. F. Iyoha	Ph.D (Accounting)	Associate Professor	ACC 311, ACC 111, ACC 121
5.	Dr. S. T. Akinyele	Ph.D (Marketing)	Senior Lecturer	BUS 211

### ADMINISTRATIVE STAFF

NAME	QUALIFICATION	STATUS
Mr. Jacob Sunday Oni	B.Sc (Banking & Finance)	Administrative Officer



Vice-Chancellor, Prof. C. K. Ayo and Mr Uzoma Dozie, Executive Director (Retail Banking), Diamond Bank Plc (middle) displaying the Bank's e-payment cards for Covenant University students while the Vice-Chancellor and the Registrar, Mr Olumuyiwa Oludayo watch with keen interest

## **5.2.1 BANKING AND FINANCE PROGRAMME**

**PROGRAMME: Banking and Finance**

**DEGREE AWARDED: B.Sc (Honours) Banking and Finance**

**DURATION: Four (4) Years (8 Semesters)**

The Banking and Finance Programme, leading to the award of B.Sc. (Banking and Finance) Degree, covers the following areas of specialization:

- Banking Institutions, Operations and Markets
- Corporate Finance
- Public Sector Finance (i.e. Public Sector Financial Management)
- International Banking and Finance

### **ADMISSION REQUIREMENTS**

The basic admission requirements expected to be met by students are: the minimum academic requirements of 5 credit passes, that include English Language, Mathematics, Economics, Biology/Agricultural Science and any other subject at not more than two sittings.

### **GRADUATION REQUIREMENTS**

To graduate, a student must successfully complete a minimum of 158 credit units distributed over the four (4) year period as shown below:

#### **Required Units for Graduation for B.Sc. Banking and Finance**

Level	100	200	300	400	Total
Compulsory	16	25	36	35	112
Electives				4	4
Industrial Training (IT)					0
College Courses	4	4			8
University Courses	4	4	4	4	16
NUC Courses	10	6	2		18
<b>Total</b>	<b>34</b>	<b>39</b>	<b>42</b>	<b>43</b>	<b>158</b>

**COURSE STRUCTURE**

<b>100 Level</b>							
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Pre-requisite</b>	<b>Units</b>	<b>L -T -P. in Hrs</b>	<b>Semester</b>
<b>Compulsory Courses</b>	ACC111	Principles of Accounting I	C		2	30-15-0	$\alpha$
	BFN111	Introduction to Banking and Finance I	C		2	30-15-0	$\alpha$
	BUS111	Introduction to Business I	C		2	30-15-0	$\alpha$
	ECN111	Introduction to Economics I	C		2	30-15-0	$\alpha$
	ACC121	Principles of Accounting II	C		2	30-15-0	$\Omega$
	BUS121	Introduction to Business II	C		2	30-15-0	$\Omega$
	ECN121	Introduction to Economics II	C		2	30-15-0	$\Omega$
	BFN121	Introduction to Banking and Finance II	C		2	30-15-0	$\Omega$
<b>College Courses</b>	CBS111	Mathematics for Business and Social Sciences I	K		2	30-15-0	$\alpha$
	CBS121	Statistics for Business and Social Sciences I	K		2	30-15-0	$\Omega$
<b>University Courses</b>	EDS111	Entrepreneurial Development Studies I	V		1	15-0-0	$\alpha$
	TMC111	Total Man Concept I	V		1	15-0-0	$\alpha$
	TMC112	Total Man Concept - Sports	V		0	0-0-45	$\alpha$
	EDS121	Entrepreneurial Development Studies II	V		1	15-0-0	$\Omega$
	TMC121	Total Man Concept II	V		1	15-0-0	$\Omega$
	TMC122	Total Man Concept - Sports	V		0	0-0-45	$\Omega$
<b>NUC General Courses</b>	CST111	Use of Library, Study Skills and Information Technology I	U		2	15-0-15	$\alpha$
	CST121	Use of Library, Study Skills and Information Technology II	U		2	15-0-15	$\Omega$
	GST111	Communication in English	U		2	30-0-0	$\infty$
	GST121	Communication in English II	U		2	30-0-0	$\Omega$
	GST122	Communication in French	U		2	30-0-0	$\Omega$
					$\alpha = 16 \quad \Omega = 18 \quad \text{Total} = 34 \text{ Units}$		

200 Level							
Course Grouping	Course Code	Course Title	Status	Pre-requisite	Unit	L-T-P in Hrs	Semester
Compulsory Courses	BFN211	Business Finance I	C		2	30-15-0	$\alpha$
	ACC211	Introduction to Financial Accounting I	C		2	30-15-0	$\alpha$
	BUS211	Principles of Management I	C		2	30-15-0	$\alpha$
	ECN211	Principles of Economics I (Micro)	C		2	30-0-0	$\alpha$
	ECN212	Principles of Economics I (Macro)	C		2	30-0-0	$\alpha$
	ACC212	Cost Accounting I	C		2	30-15-0	$\alpha$
	BFN221	Nigerian Banking and Financial Environment	C		2	30-15-0	$\Omega$
	ACC221	Introduction to Financial Accounting II	C		2	30-15-0	$\Omega$
	ACC222	Cost Accounting II	C		2	30-15-0	$\Omega$
	MKT221	Principles of Marketing II	C		3	30-15-0	$\Omega$
	ECN221	Principles of Economics III (Micro)	C		2	30-0-0	$\Omega$
	ECN222	Principles of Economics IV (Macro)	C		2	30-0-0	$\Omega$
College Courses	CBS211	Mathematics for Business and Social Sciences II	K		2	30-15-0	$\alpha$
	CBS221	Statistics for Business and Social Sciences II	K		2	30-15-0	$\Omega$
University Courses	EDS211	Entrepreneurial Development Studies III	V	EDS111, EDS121	1	15-0-0	$\alpha$
	TMC211	Total Man Concept III	V	TMC111, TMC121	1	15-0-0	$\alpha$
	TMC212	Total Man Concept - Sports	V	TMC112, TMC122	0	0-0-45	$\infty$
	EDS221	Entrepreneurial Development Studies IV	V	EDS111, EDS121	1	15-0-0	$\Omega$
	TMC221	Total Man Concept IV	V	TMC111, TMC121	1	15-0-0	$\Omega$
	TMC222	Total Man Concept - Sports	V	TMC112, TMC122	0	0-0-45	$\Omega$
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U		2	22-8-0	$\alpha$
	GST221	Nigerian People and Culture	U		2	22-8-0	$\Omega$
	GST222	Peace Studies & Conflict Resolution	U		2	22-8-0	$\Omega$
				$\alpha = 18 \quad \Omega = 21 \quad \text{Total} = 39 \text{ Units}$			

300 Level							
Course Grouping	Course Code	Course Title	Status	Pre-requisite	Unit	L -T -P. in Hrs	Semester
Compulsory Courses	ACC311	Financial Accounting III	C	ACC 211	3	30-15-0	$\alpha$
	BFN311	Business Finance II	C		3	30-15-0	$\alpha$
	BUS313	Business Law	C		3	30-15-0	$\alpha$
	BFN312	Merchant/ Investment Banking	C		2	30-0-0	$\alpha$
	BFN316	Marketing of Financial Services	C		3	30-15-0	$\alpha$
	ECN331	Monetary Economics	C		2	30-0-0	$\alpha$
	ECN318	Introduction to Econometrics 1	C		2	30-0-0	$\alpha$
	BFN321	Banking Laws and Regulations	C		3	30-15-0	$\Omega$
	BFN322	Corporate Finance	C		3	30-15-0	$\Omega$
	BFN324	International Financial Systems (Comparative Banking)	C		3	30-15-0	$\Omega$
	BFN325	Public Sector Finance	C		3	30-15-0	$\Omega$
	BUS327	Research Methods	C		3	30-15-0	$\Omega$
	BFN328	Introduction to Management Information System	C		2	30-0-0	$\Omega$
	POS326	Elements of Government	C		2	30-0-0	$\Omega$
University Courses	EDS311	Entrepreneurial Development Studies V	V	EDS211, EDS221	1	15-0-0	$\alpha$
	TMC311	Total Man Concept V	V	TMC211, TMC221	1	15-0-0	$\alpha$
	TMC312	Total Man Concept - Sports	V	TMC212, TMC222	0	0-0-45	$\alpha$
	EDS321	Entrepreneurial Development Studies VI	V	EDS211, EDS221	1	15-0-0	$\Omega$
	TMC321	Total Man Concept VI	V	TMC211, TMC221	1	15-0-0	$\Omega$
	TMC322	Total Man Concept - Sports	V	TMC212, TMC222	0	0-0-45	$\Omega$
NUC General Course	GST311	History and Philosophy of Science	U		2	30-0-0	$\alpha$
				$\alpha = 22$ $\Omega = 20$ Total = 42 Units			



400 Level							
Course Grouping	Course Code	Course Title	Status	Pre-requisite	Unit	L -T -P. in Hrs	Semester
Compulsory Courses	BUS410	Business Policy I	C		3	30-15-0	α
	BFN411	Financial Management	C		3	30-15-0	α
	BFN412	Practice of Banking I (Bank Methods and Processes)	C		3	30-15-0	α
	BFN413	International Finance II (International Monetary Relations and Finance)	C		3	30-15-0	α
	BFN415	Project Evaluation and Finance	C		3	30-15-0	α
	BFN416	Capital Market and Portfolio Theory	C		3	30-15-0	α
	BFN421	Research Project	C		6	30-15-0	Ω
	BFN422	Practice of Banking II (Bank Lending and Credit Administration)	C		3	30-15-0	Ω
	BFN423	Management of Banks & Fin. Institution	C		2	30-15-0	Ω
	BFN425	Quantitative Analysis for Financial Decision	C		3	30-15-0	Ω
	BFN427	Strategic Financial Management	C		3	30-15-0	Ω
Electives	NOTE: <i>Take one elective from here</i>						
	BFN417	Bank Audit, Inspection and Examination	E		2	30-0-0	α
	BFN418	Bank Treasury Management	E		2	30-0-0	α
	BFN424	Multinational Business Financing	E		2	30-0-0	Ω
University Courses	EDS411	Entrepreneurial Development Studies VII	V	EDS 311, 321	1	15-0-0	α
	TMC411	Total Man Concept VII	V	TMC 311, 321	1	15-0-0	α
	TMC412	Total Man Concept - Sports	V	TMC 312, 322	0	0-0-45	α
	EDS421	Entrepreneurial Development Studies VIII	V	EDS 311, 321	1	15-0-0	Ω
	TMC421	Total Man Concept VIII	V	TMC 311, 321	1	15-0-0	Ω
	TMC422	Total Man Concept - Sports	V	TMC 312, 322	0	0-0-45	Ω
				α =22 Ω = 21 Total = 43 Units			

## COURSE DESCRIPTION

### 100 Level

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#### Alpha Semester

##### **BFN111 - Introduction to Banking and Finance I (2 Units)**

The Finance Function / Role of the Finance Manager, The Financial Objective of the firm, Forms of Business Organizations and the Business Environment, Time value of money: simple interest, compound interest and Present value, Source of business finance, Risk Dimension to Finance, Financial market: money & capital market, Foreign Exchange Market, Money and Banking.

##### **ACC111 - Principles of Accounting I (2 Units)**

This course introduces the students to basic bookkeeping and accounting. This foundation course in accounting aims at exposing the students to the basic techniques of classifying and recording the different types of costs and revenues associated with transactions and computing simple practical reports. Topic areas include: definition of accounting, and other terms, perspectives and branches of accounting, accounting data, accounting information, users and uses of accounting information, historical sketch of accounting, prospects for Accountants, Background of current Accounting Methods, Transactions. Nature, Purpose of Basic concept of Accounting, the accounting equation, measurement of income, costs, assets, equities. Subsidiary Books - Sales Day Book, Purchases Day Book, Returns Inward Journal, Returns Outward Journal and Journal Proper. Cash Book - Single Column, Double Column and Three Column Cash Book. Differences between capital and revenue, reserves and provisions, trade and cash discounts etc. accruals and prepayments capital and revenue expenditure. The Ledger and Trial Balance, uses. Bank Reconciliation Statements, types, causes of differences. Final Accounts of Sole Trader. Income measurement - end of year adjustments in final accounts. Introduction to Accounting Standards, History of NASB, IASC, IASB, SAS, IAS, IFRS.

**BUS111 - Introduction to Business I (2 Units)**

This course examines the scope and characteristics of business, the place of business in national development, the environment of business, forms of business ownership; the place of marketing in business, the marketing system, marketing mix and marketing concepts; the social responsibility of business; and the production system.

**ECN111 - Introduction to Economics I (2 Units)**

The Basic Problem of Scarcity and Choice: The Methodology of Economic Science; the General Principles of Resource Allocation; the Concepts of Optimality and Equity; Equilibrium and Disequilibrium; Micro-economics versus Macroeconomics: Demand, Supply and Price: Types of Resources Allocation Decision; Methods of Resource Allocation in an Economy: Theory of the Firm; Introduction to Welfare Economics.

**CBS111 - Mathematics for Business and Social Sciences I (2 Units)**

Mathematics and Symbolic Logic; Inductive and Deductive System; Concepts of Sets; Mappings and Transformation; Introduction to complex Numbers; Introduction to Vectors; Matrix and Determinants, Discrete and continuous variables, the straight line in various forms; The Circle, Trigonometric Functions; Exponential Functions Maxima, Minima and Points of Inflection; Integral Calculus; Integration by Substitution and By-Parts; Expansion of Algebraic Functions;- Simple Sequences and Series.

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**Omega Semester**

**BFN121 - Introduction to Banking and Finance II (2 Units)**

The History of Banking in Nigeria and its contribution to the economy, The principal savings and lending institutions and their role in the economy (commercial bank, merchant bank, Mortgage bank, development bank & Community bank), The present organization of the Nigerian banking system - Organogram, The commercial banks -

Sources and uses of funds, General principle of bank lending; its design and cost, Bank services (personal & corporate bodies) Bank Account types, Methods of payment (domestic & Overseas), The Bank Balance Sheet Structure, The development of CBN and its role in the economy, Non banking financial institutions (insurance, cooperative, Thrift and credit societies, Pension funds (NSITF), Finance houses and state finance corporations, Bank and other financial institution's Decree, Prudential Guidelines & NDIC, Fiscal Policy - Taxation.

**ACC121 - Principles of Accounting II (2 Units)**

More detailed topics discussed in ACC111. Attention will be focused on the preparation and presentation of simple final accounts of sole traders, partnership and company. Topics covered include; Depreciation of fixed assets, methods and reasons of computing depreciation and treatment in financial statements. Definition and treatment of Bad debts and provision for bad and doubtful debts etc Self-balancing ledgers and their uses; Incomplete Records, Single and double entry book-keeping; Accounts of Non trading organizations e.g. Club and Charities, Manufacturing accounts; Types and correction of errors, and uses of suspense account. Inventory valuation; various adjustments of Bank reconciliation. (Complex problems). Manual, mechanical and electronic bookkeeping system. Simple final accounts of sole traders and criticism. (PR - ACC111).

**ECN121 - Introduction to Economics II (2 Units)**

Introduction to Macroeconomics: National Income Determination; the Public Sector in the National Economy; Macroeconomic Policy Objectives and Instruments; Introduction to Money and Banking, Introduction to Economic Growth and Development. Trade politics with particular reference to Nigeria.

**BUS121 - Introduction to Business II (2 Units)**

This is a continuation of Bus 111, which introduced business and its activities to students. The course is designed to enhance student's knowledge about business. The main focus of the course is the treatment

of functional areas of business: marketing, human resources, production, finance and accounting. Other important areas of business such as insurance, banking and international business are covered to provide all round knowledge about business. Concept of Marketing., Production Management, Personnel Management, Accounting and Financial Function., Banking and Insurance, Personnel Finance, Research and Development, Industrial Relations, Management, Functions, Purchasing and Material management., Business Law, International Business.

**CBS121 - Statistics of Business and Social Science I (2 Units)**

Nature of Statistics, Statistical Inquiries, Forms and Design. The Role of Statistics, Basic Concepts in Statistics, Discrete and Continuous Variable, Functional Relationships, Sources of Data, Methods of Collecting Primary Data, Presentation of Statistical Data, Measures of Central Tendency, Measures of Dispersion, Moments Skewness and Kurtosis, Elementary Probability Distribution, Normal Binomial, Poisson and Hyper geometric. Elementary Sampling Theory, Estimation, Theory, Student's Distribution, Statistical Decision Theory, Test of Hypothesis for Small and Large Samples, Chi-Square Distribution and Test of Goodness of Fit, Linear Regression. Correlation Theory, Index, Numbers, Time Series and Analysis of Time Series.

**200 Level**

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**Alpha Semester**

**BFN211 - Business Finance 1 (2 Units)**

Small & Medium Enterprises financing in Nigeria, Agricultural Business financing in Nigeria, Principles of Working Capital Management, Investment decision under condition of certainty, Investment decision under condition of uncertainty, Capital Rationing, Cost of capital as decision criteria.

**ACC211 - Financial Accounting I (2 Units)**

Review of basic accounting concepts and principles - double entry, books of original-entry, trial balance; preparation of final accounts for sole traders, clubs and charities; bank reconciliation (complex situation) electronic and money transfer etc. Partnership and partnership accounting including Profit and loss Appropriation account, the valuation of goodwill on admission and retirement of partners; change in partnership; revaluation of assets, and dissolution of partnership. Introduction to company accounts; Share Capital: Share issue and redemption. Preparation and presentation of unpublished final accounts of limited liability companies. Interpretation, uses and limitations of accounting ratios. IASB Framework for the Preparation and Presentation of Financial Statements, IFRS I: First time adoption of IFRSs. (PR - ACC111/121).

**ACC212 - Cost Accounting I (2 Units)**

The purpose of this course is to provide a thorough foundation in the tools and techniques of cost analysis and reporting. Emphasis will be placed on development of competence and skill in using cost accounting data for internal management purposes in all industrial enterprises. Topics covered include: definition and purpose of cost accounting. Classification of costs; discussion of the elements of cost. Cost accounting as an internal information plan needed for managerial decisions. Material costing: purchasing of materials - procedures and receipt; methods of inventory valuation; stock control and economic order quantity determination; computation of stock levels. Entries of materials purchase in the books of accounts. Accounting for labour; factors to be considered in fixing wages, methods of remuneration, book keeping. Accounting for overheads, types of overheads, basis for overhead allocation. Treatment of over and under applied overhead. Absorption and variables costing. A comparison and critique of the two methods. Process costing: general principles of process gains and losses. IAS 2: Inventories. (PR - ACC121).

**BUS211 - Principles of Management I (2 Units)**

The course is divided into lecture series covering the wide scope of the multi-dimensional and the multi-disciplinary nature of management with peculiar emphasis on effectiveness of management practice and organizational objective. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of management. Applications of real life cases are also used to draw close the objective of the course. In addition, each lecture is ended with review questions to assist students test their understanding. General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity. Employee motivation and performance, Management Information system, Strategic management, Elements of International management, Elements of International management II, Total quality management, Basic elements of control in organization, Management system concept and, Interpersonal relations and Communication.

**MKT221 - Principles of Marketing II (3 Units)**

This is the second segment of a two semester course designed to introduce the undergraduate student to the basic concept and principles involved in initial and executing the marketing process in a business firm. Although emphasis is on the marketing functions and activities of private sector profit oriented businesses, the application of the marketing knowledge, skills and techniques discussed in this course will be highlighted in the public sector and not-for-profit domains.

**ECN211 - Principles of Economics I (Micro) (2 Units)**

The course deals with a more in-depth treatment of ECN111. It also introduces the use of quantitative techniques in Micro-economic theory. Topics to be covered include: The subject matter of economics, positive and normative economics, common fallacies in economics, and basic economic question in all types of economics. Theories of demand and supply, equilibrium concept and possibility of disequilibrium with emphasis on cobweb theory; Theory of elasticity of demand and supply with applications. Theory of consumer's behaviour: The cardinalist

approach, the indifference curve or ordinalist approach and the revealed preference hypothesis.

**ECN212 - Principles of Economics II (Macro) (2 Units)**

The course deals with macroeconomics aspect of Economic principles. Topics to be covered include: National income (accounting and determination); aggregate savings and expenditure in 2-sector and 4-sector models. Introductory treatments of Investment, employment, money supply, price level, and balance of payments.

**CBS211 - Mathematics for Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

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**Omega Semester**

**BFN221 - Nigerian Banking and Financial Environment (2 Units)**

Growth, structure, evolution, development and role of banking and financial institutions in Nigeria: Evolution, Development, Growth and Structure of The Stock Exchange. Capital Market, Central Bank, Commercial Banks, Merchant Banks, Development Banks, Cooperative Banks, State Finance corporations and Finance Houses. Their



performance and impact on the economy, financial development Vs Real development, Legal and Regulatory environment governing, The financial system, CBN Decree 1991 and BOFID 1991 and subsequent amendments, the role of the CBN in monitoring the system, the Returns system and inspection function, Factors affecting the future development of the financial system, Brief review of major Non- Bank financial Institutions including Hire Purchase and Finance Companies, Policy Implications and Government Intervention in the banking industry. The role of the Central Bank in the financial system and its monetary policy functions, Obligations of banks to customers and shareholders. Banks and Social responsibilities.

**ACC221 - Financial Accounting II (2 Units)**

Redemption of shares and debentures. Miscellaneous accounts: Consignment accounts, goods on sale or return, royalties, containers, investments, joint venture, contract account, departmental account, Bills of exchange, joint venture account, and Sinking funds. Stock valuation and computation of insurance claims. Depreciation including preparation of fixed asset schedule / register. IAS 2: Inventories, IAS 11: Construction Contracts, IAS 31: Interest in Joint Ventures, IAS 40: Investment Property, IFRS 4: Insurance Contracts, IFRS 11: Joint Arrangements (PR-ACC211).

**ACC222 - Cost Accounting II (2 Units)**

Methods of costing: Job, Batch, Contract, Process costing - including equivalent units principle, treatment of normal and abnormal losses and gains; Joint products costing and by-products; and Operating cost accounting. Cost measurement, methods of allocation and reporting. Cost segregation techniques: High and low point method. Account Analysis method. Regression Analysis method. Costing Techniques: Standard costing; Marginal costing; Budgeting and budgetary controls and budgetary techniques. Costing bookkeeping: Interlocking and integrated cost accounting system. IAS 11: Construction Contracts (PR: ACC212).

**ECN221 - Principles of Economics III (Micro) (2 Units)**

This is a continuation of ECN211. Theory of production: - Definition and types; factors of production, production functions and types; the short run and the long run analysis in production; output elasticity; the law of returns to scale. Theory of cost and revenue. Basic discussions of market structure and behaviour in perfect competition, monopoly and monopolistic competition. Pre-requisite is ECN111.

**ECN222 - Principles of Economics IV (Macro) (2 Units)**

This is a continuation of ECN212. The course attempt to explain the determinants of the magnitudes of these aggregates and their rate of change over time. It looks at government's expenditure particularly in developing countries such as Nigeria (budget), taxation, monetary policy in determining the general level of economic activity under static and dynamic equilibrium. Pre-requisite: ECN121.

**CBS 221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

**300 Level**

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**Alpha Semester**

**BFN311 - Business Finance II (3 Units)**

Capital Structure of a firm, Leverage; operating leverage, Financial leverage & combine leverage, Dividend Policy; theories of dividend policy, internal financing, Ratio Analysis; overview of financial statements, users of financial statement, concept of financial ratio, types of financial ratio & limitations, Analysis of Working Capital, Valuation of firms; Mergers, Acquisition & take over.

**BFN312 - Merchant/Investment Banking (2 Units)**

Evolution of Merchant/ Investment banking in some countries like U.S.A, UK and Nigeria; changing distinguishing features, methods, processes and functions of merchant/Investment banking; Laws and Regulatory framework for merchant/Investment banking operations and control. Structural changes and performance of merchant banks in Nigeria; Loan syndication. International operations; changing role with the emergence of Universal banking.

**BFN316 - Marketing of Financial Services (3 Units)**

General marketing concepts for goods and services, Overview of marketing of financial services, strategies for marketing of financial services, marketing planning, marketing research, product development, pricing, financial services delivery, promotional mix, public relations (PR), customer relations, marketing audit, ethics in marketing.

**ACC311 - Financial Accounting III (3 Units)**

This course and ACC321 are designed to review the financial accounting courses studied up to ACC221. They take the students into more difficult areas in financial accounting. The course will also acquaint the students with accounting procedures and financial control of international business. Topics covered include. advanced partnership accounts: amalgamation and absorption dissolution and piece-meal realization, conversion to limited liability companies. Preliminary issues in the preparation of published financial statements for companies including banks and insurance companies in compliance with Companies and Allied Matter Act 1990, banks and other financial institution Act 1991. Branch accounts (local), IAS 1: Presentation of Financial Statements, IAS 8: Accounting Policies, Changes in Accounting, Estimates and Errors, IAS 18: Revenue, IAS 32: Financial Instruments: Presentation, IAS 37: Provisions: Contingent Liabilities and Contingent Assets, IAS 38: Intangible Assets, IAS 39: Financial Instruments, Recognition and Measurement, IFRS 4: Insurance Contracts IFRS 7: Financial Instrument Disclosures (PR - ACC211/221).

**BUS313 - Business Law (3 Units)**

Examination of the nature of law in Nigeria and the formation and application of legal principles in Nigeria; the role of law in society; the legal environment in which business operates, particularly government taxation; negotiable instruments, insurance, competition, and labour-management relations; and the concept of property; property creation, transfer, and importance to our business society. General principles of contracts; sales of goods, hire purchase, products liability, commercial paper, debtor-creditor relations, property, agency and employment, partnership, corporation.

**ECN318 - Introduction to Econometrics I (2 Units)**

Definition and scope of econometrics; methodology of econometric research; simple and multiple regression analysis; statistical tests of significance; properties and assumptions of least squares estimators; violation of OLS assumptions - causes, detection, consequences and correction. Elements of matrix algebra; further topics on multiple regression - dummy variables, lagged dependent variables, proxy variables and non linear regressions; regression using matrices; techniques of macro econometric modelling; simultaneous equations models, review of major macro econometric models of the Nigerian economy. Application of time series models. Pre-requisite: CBS211.

**ECN331 - Monetary Economics (2 Units)**

This course help to acquaint the students with the various theories and monetary policy instruments used in controlling or influencing the level of Demand, supply and the management of money in circulation in a domestic economy. Topics include the nature, types of money, functions of money, the barker system and their effects. The demand and supply of money and interest rates. The various theories of money-quality theory, in quality preference, portfolio balancing, wealth adjustments and recent development in money market. Other topics include inflation, stagnation trade cycle theory, neo-classical revival in monetary policy; emphasis is on relevance of these theories in Nigeria and Africa.

## Omega Semester

### **BFN321 - Banking Laws and Regulations (3 Units)**

Statutes and regulation governing the Establishment and operation of Banks in Nigeria, e.g. BOFID No 25, CBN Decree No 20, NDIC Decree 22; Monetary, Credit, Foreign Trade and Exchange policy Guidelines; Agency, Business Law: Bankruptcy, Property, guarantee and indemnities, Negotiable Instruments, Commercial letters of credit.

ETHICS - Nature of ethics, Social responsibility of managers, the ethical banker, Whistle-blowing and loyalty duties, instils ethical standards in organization.

### **BFN322 - Corporate Finance (3 Units)**

The role and activities of participant in the capital market; the Securities and Exchange Commission (SEC); stock exchange, other financial institutions, methods and procedure of raising new issues, analysis of financial statements, investment analysis and management, the selection of investments to meet the needs and requirements of individuals and corporate bodies, legal rights of investors.

### **BFN324 - International Financial Systems (Comparative Banking) (3 Units)**

Comparative analysis of the development, structure, role, functions and performance of the main institutions and markets in the financial systems in Nigeria and some selected countries or regions including: The Central Bank, Commercial Banks, Universal Banks, Investment Companies, Insurance Companies, Pension organizations etc. Rural banking, Marketing of Bank/Financial services; Financial Markets; International financial systems. Countries/ Regions to include in the comparative study include Nigeria, some Africa countries, U.S.A., U.K and the European Union, Eastern and Central Europe, Japan and some Asian and Middle Eastern countries.

**BFN325 - Public Sector Finance (2 Units)**

Computation of national income; income approach, output approach and expenditure approach, Fiscal functions; Fiscal institution in Nigeria, Introduction to taxation, personal income tax, income inequality & equity, Government revenue; Revenue sharing application of Pareto, Government expenditure; size of government spending & consumption, National debt, Problem of Public debt, Public and social goods, criteria for evaluating public goods, Budgetary process of Nigerian Government Planning, Introduction to fiscal stabilization.

**POS326 - Elements of Government (2 Units)**

The various ways of organizing governments into Legislature, Executive and Judiciary; The theory of the separation of powers; Forms of political Administrative systems, i.e. Unitarism, Federalism, Confederation; Forms of government like Presidentialism and Parliamentarism; Instrumentalities of political interaction like political parties, pressure groups, interest groups, etc.

**BUS327 - Research Methods (3 Units)**

Basic concepts in scientific inquiry; scientific research: meaning, basic steps. Basic and applied research: concepts, theories, laws, hypotheses, research design; choosing a research topic. Problem analysis; literature review; model building/conceptual framework. The Research Proposal. Sampling techniques. Data collection techniques; data types (primary, secondary, etc). Data collection strategies: surveys, experiments. Content analysis, Motivation research, data collection instruments: e.g. (a) Interview (b) Questionnaire. Data measurement, analysis and interpretation: measurement scaling, validity, reliability analysis. Qualitative statistical data presentation: tables, charts, cross tabs, etc. Report audience, types and length; mechanical aids (footnotes, maps, charts, etc). Business Research in Nigeria: Scope, Problems and Possibilities.

**BFN328 - Introduction to Management Information System (2 Units)**

History and motivation for MIS. Management structure and MIS. Roles of Information System in management. Computers and information processing. Information processing software. Managing data resources. Digital Firm: e-commerce, and e-business opportunities. Redesigning the organization with Information System. Enhancing management decision making. Information System security and control. Using IT for competitive advantage. Accounting Information system. Financial Information System. Market Information System. Manufacturing Information System. Geographic Information System. Medical Information System. Information System architecture. Wiretapping and encryption. Advantages and disadvantages of stand-alone vs. network computer. Acquisition sources of software packages, advantages and disadvantages. Organising Data and Information: Data Warehouse, data mart. The Internet, Intranet, and Extranet relationship changes with customers, and marketing processes. Decision support system. Artificial intelligence and Expert system in business. System development life cycle. Ethical and social impact of Information system. Managing hardware asset, software asset, and data resources. Information System, Organisation, Management, and Strategy.

**400 Level**

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**Alpha Semester**

**BFN411 - Financial Management (3 Units)**

The aims and objectives of financial management, Capital Investment Analysis and Inflation, Capital Investment Analysis and taxation, asset Replacement decision, Risk and uncertainty in decision making, Investment in securities, dividend policy in practice, capital structure planning business and share valuation.

**BFN412 - Practice of Banking 1 (Banking Methods and Processes)  
(3 Units)**

Banking and the payment systems, models and methods of payment; Banker and customer relationship, Opening and Operation of various types of accounts, Banking transaction, Determination of banker and customer relationship, Securities for bank lending, Appropriate method of valuation and procedure for Taking securities. Instruments of payments, clearing system; funds transfer system, social aspects of banking processes.

**BFN413 - International Finance I (International Monetary Relations and Finance) (3 Units)**

Globalization in trade & Finance, Nature, function and transactions in the foreign exchange market. Euro- financing; The role of international money and capital market and the Internalization of the capital market; Developing countries and the reform of international financial system; Role and sources of foreign finance; Flow of external finance to developing countries; Capital flight and Forex leakages, Borrowing on concessional and non- concessional terms; Foreign aid and foreign investments; Offshore investment; International financing, liquidity and debt management; International monetary/financial co-operation; Optimum currency areas and financial cooperation among Developing countries.

**BFN415 - Project Evaluation and Finance (3 Units)**

Project definition, concepts and types, MM proposition and projects finance, methods of financing projects, projects structure and financing choices, project valuations, work execution breakdown scheduling and control, Needs assessment, process evaluation output monitoring impact assessment. Cost , benefit and break even analysis. Projects finance risks and mitigants. International aspects of project finance, syndicated bank finance and documentation, capital markets and projects finance, project life cycle, public private partnerships (ppp).



**BFN416 - Capital Market and Portfolio Theory (3 Units)**

The structure and functioning of capital market; The development and main features of the Nigerian capital market; Instrument and operators of the capital market; study of portfolio selection and management; Risk and Returns, Potential profitability of various investments, forecasting return on individual portfolios; Stock exchange: growth structure and performance in Nigeria; Capital market Theory; Current state of empirical evidence of models for evaluation portfolio performance.

**BFN417 - Bank Audit, Inspection and Examination (2 Units)**

An overview of bank audit: definition and nature of audit, audit function, attribute and ethical principles of the auditor, risk associated with computer operation and how to minimize such risk. The legal framework of audit and inspection: constraint and problems, the role and responsibilities of external auditors, the role and responsibilities of internal auditor. Comprehensive inspection procedure of special item: Cash, waste, loan, overdraft, clearing, current/savings account, fixed/time deposit, personal account, general ledger account, foreign exchange, transfer and remittances, Bills for collection, suspense account etc. Inspection: The place of inspection in the organizational framework of banks, organogram of inspection division, philosophy of branch inspection, advantages of branch inspection, types of inspection. Branch inspection: Preparing for branch inspection and inspection activities at the branch, audit program and engagement letter, branch records and there relevance. Core inspection: Mid-stream, wrap-up activities, performance ratings and inspection report. Special area in Banks inspection: Prudential guideline for lost and doubtful debt provision and money laundering. Investigation: Frauds and nature, sources of frauds, techniques use in branch inspection, the inspector in a mechanized environment.

**BFN418 - Bank Treasury Management (2 Units)**

Introduction and the need for treasury management in the Nigeria financial environment, monetary and fiscal policies. The regulatory environments. Bank financial policy. Objectives and planning, operational risks and its management Liquidity Management, liquidity risks and cash

management Money market and key players (international and domestic). Qualities of a treasurer, Overview money and capital market derivative instruments, Strategic treasury Management, funding costs and banks' risks, Cash management, Liquidity/profitability management and spread management Pricing of instruments and products, new product development and its sustainability Types of risks and limits Details of Cash operations and vault control, types and qualities of good cashiers. Asset and liability (ALM) management. Key components and strategy. Multinational Bank (MNB) currency management, Eurobonds and securitisation. Current issues and revision.

### **BUS410 - Business Policy I (3 Units)**

Analysis of policy formulation and implementation from a company-wide perspective, emphasis on integration of knowledge across functional areas; endogenous and exogenous factors which affect company policies; and the role of the firm in society.

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## **Omega Semester**

### **BFN421 - Research Project (6 Units)**

A systematic field research on a current banking and finance sector topic approved by a supervisor and the department. A report of reasonable and acceptable length and quality. Fortnightly discussions and review of progress work with the supervisor. The project work comprises of an original study of a current local financial and management problem. The aim is to help student develop the ability to identify specific problems and make use of various concepts, tools and techniques to arrive at appropriate solutions.

### **BFN422 - Practice of Banking II (Bank Lending and Credit Administration) (3 Units)**

Review of Banker & customer relationship (as learnt in Practice of Banking 1) Objective of bank lending and credit administration; types of accounts holders Banking transactions, determination of banker /

customer relationship, Bank lending: principles, concepts and practices, lending appraisal and criteria; analysis and interpretation of customers accounts for lending decision making; constraints on bank lending; principal loan, loan supervision and security; problem of loan default and bad debts, bank services to customers.

**BFN423 - Management of Banks and Financial Institutions (2 Units)**

Basic principles of bank management and management of other financial Institutions, Insurance companies, pension funds, mortgage institutions, investment and finance houses, The regulatory and institutional framework and implications for management, Management of resources and uses of funds, Corporate financial planning and control, Capital adequacy and risk management, Assets, liabilities and liquidity management in banks and other financial institutions, Credit management in banks and other financial institutions, Marketing of banking and financial services in institutions in different countries, Analysis of financial data, Balance sheet sources and uses of funds of institutions. Comparative analysis of money and capital markets, Main features of the financial systems in different countries, Analysis of monetary and financial systems policies, models and patterns of financing in the public and private sectors in different countries and economic system.

**BFN424 - Multinational Business Financing (2 Units)**

Nature, functions and transactions in foreign exchange markets, financing role of international money and capital markets, Markets in Euro-currency. Internationalization of capital markets and financial activities of multinational business enterprises, Working capital management, Capital and financial structure, Effects of transactions in multiple currencies, Dealings with risk in exchange rate fluctuations, segmented capital markets, Exchange control and political risks, Nationalization and expropriation, Transfer pricing, other financial manipulation at variance with financial regulations and policies of host countries. Foreign Direct Investment (FDI), Capital Budgeting in business situation - Adjusted Present Value (APV); International Taxation and Multinational Enterprises.

**BFN425 - Quantitative Analysis for Financial Decisions (3 Units)**

Linear programming and investment decisions under certainty, mathematical programming model of portfolio selection, matrix, algebra and cost allocation, depreciation methods, goal programming and financial budgeting, adapting portfolio selection to capital budgeting, decision trees and sequential investment decisions, models of investment decisions under uncertainty, Games theory and capital budgeting.

**BFN427 - Strategic Financial Management (3 Units)**

Nature and scope of Strategic financial Management- Principle and effects of Corporate Governance, Corporate Strategy Information and Financial Management - Strategic Planning, Total Quality Management (TQM) and Impact of ICT, Environmental Analyses and Diagnosis, Strategic Advantage factor and Concept of Portfolio Matrix, Corporate Restructuring, Mergers & Acquisition, packaging banks for recapitalization, Financial Management of Small and Medium Enterprises (SMEs) and Financial Institutions, International Financial Management: Case Studies

**BFN428 - Pension and Social Insurance (2 Units)**

The design of pension funds, taxation as affecting such fund. Construction of rates for retirement, death, withdrawal and other benefits, Alternative funding methods and determination of rates of contribution, transfer values and optional benefits under pension funds. Valuation of assets and liabilities of pension funds excluding analysis of surplus. Investment of pension funds with particular regard to the nature of liabilities, analysis and treatment of surplus or deficiency. Types of individual annuities, group annuities, contribution and benefit formula, past experience, eligibility, treatment of provision of termination of service, pension trusts. General principles of social insurance, actuarial and demographic aspect of social insurance schemes - with special reference to the developing countries. General provisions of Workmen's Compensation Act 1958, the National Provident Act 1961, and the NSITF. The National Insurance Schemes of Britain, Social Club and Friendly Societies.



*WEMA Bank officials with Covenant University Management Team*



*A cross section of faculty in the Department of Business Management during the Vice-Chancellor's official visit to the School of Business*



*Professor Charles Ayo and Mr Adegbero Rasheed, Ag. Director General, Manufacturers Association of Nigeria (MAN), displaying the signed agreement between Covenant University and MAN*

## 5.3 DEPARTMENT OF BUSINESS MANAGEMENT

### OVERVIEW OF THE DEPARTMENT

The Department of Business Management, originally known as the Department of Business Studies, started as a full-fledged Department in the 2002/2003 Academic Session with 434 students for the 6 Programmes of the Department, namely, Accounting, Banking & Finance, Business Administration, Marketing, Human Resource Management and Industrial Relations. However, in the 2004/2005 Academic Session, Accounting and Banking & Finance became separate, full-fledged Departments.

The Department of Business Management offers four Honours Degree Programmes, each of 4 year duration, namely:

- Bachelor of Science (B.Sc) Business Administration.
- Bachelor of Science (B.Sc) Industrial Relations & Human Resource Management.
- Bachelor of Science (B.Sc) Marketing.
- Bachelor of Science (B.Sc) Entrepreneurship.

### Vision

The Vision of the Department is to train a new generation of business practitioners and scholars who will assume leadership roles and establish themselves as trailblazers in their world, that is, take the lead in the global business environment by proffering business solutions and establishing themselves as significant players in the global business arena. Below are parameters in which the Department intends to enhance its business development performance:

- i. Education: adopting and adapting modern and vibrant educational approaches which provide students with the opportunities and facilities to achieve their maximum potentials towards greatness and excellence in order to achieve universal education.
- ii. Agriculture: initiating creative and innovative ideas leading to the development of a modern technologically enabled agricultural sector with vast business, marketing, and human resource strategies that will

fully exploit the vast agricultural resources of the country thereby ensuring national food security and contribute significantly to foreign exchange earnings and eradicate extreme hunger and poverty.

- iii. **Manufacturing:** designing and developing product or service ideas that will make the Nigerian manufacturing sector to be vibrant and globally competitive, contributing significantly to the GDP with added value of not less than 40%.

### **Mission**

Our mission is to:

- i. train our students to be “Expert Business Thinkers”, who are mentally resourceful, intellectually equipped, entrepreneurially self-dependent, “futuristically” visionary, responsive to business changes and prepared for the leadership roles in organizations;
- ii. train our students to face business challenges; to be intelligently conscious of their immediate and extended business environment and capable of maximizing the readily available resources; and
- iii. develop integrated, life-applicable, life-promoting business solutions and education.

Our core mission is, therefore, to produce business graduates that are intellectually sound and entrepreneurial, self-reliant, who are consistently seen as business solution providers and business world changers.

### **Philosophy**

The Philosophy of the Business Administration Degree Programme is designed to prepare graduates and equip them with conceptual, analytical and technical decision-making skills that will help them to ask and answer fundamental questions concerning the role of business in society.

Graduates of Industrial Relations and Human Resources Management are grounded in the philosophy of playing the role of disciplined, motivational, peaceful arbiters in our often chaotic industrial relations scene.

The Marketing Degree Programme rests upon a philosophy of training the minds and intellects of students to identify, project, and promote the efficacy of the marketing concept in our national development.

The Entrepreneurship Degree Programme is designed to prepare graduates and equip them with conceptual, analytical and technical decision-making skills that will help them to advance entrepreneurial skills that will impact on the society in the area of employment generation.

The Department intends to produce agents of change imbued with the Core Values of Covenant University. It strives to provide a dynamic learning environment for imparting holistic education that inculcates professionalism, excellence, competitive business spirit and pro-active qualitative leadership to our students.

### **Objectives**

The B.Sc (Hons.) Business Administration Degree Programme seeks to open to students the complex world of creating goods and services for the satisfaction of human needs in the national and global environments mediated by the social business institution. A thorough appreciation of the dynamics of finding and using resource inputs for efficient and sustainable production of outputs desired by consumers is developed. The range of analytical, behavioural, conceptual and technical tools, that is the science and art of management introduced to the students, helps to sharpen their decision-making capabilities. The Programme will foster the readiness of students to acquire and practically utilize their business know-how in the public and private sectors of the economy. The products of the Programme will also be better positioned to be self-employed besides being able to cope with professional career pursuits in modern organizations.

The B.Sc. (Hons.) Industrial Relations and Human Resources Management Programme seeks to train students in the art and science of handling industrial situations involving humans. The Programme covers the gamut of laws, policies, industrial agreements and cultural factors that influence how personnel relate to management. The graduates of this Programme are expected to be able to plan and organize their work roles in a way that allows for a conducive human relations atmosphere in a strike-prone economy.



The B.Sc. (Hons.) Marketing degree Programme is aimed at developing the student's awareness of the vital role of marketing in the economic scheme of business organization. Students are introduced to the essence of marketing as an organic business function that starts even before the production function. The Degree Programme provides the art and science of moving products and services from the felt needs of consumers to the practical production activities of modern organizations. It prepares students to play active roles in helping organizations to manage the interface of products and services, linking them with the changing business environment nationally and globally.

The B.Sc. (Hons.) Entrepreneurship Degree Programme is aimed at training a new generation of entrepreneurs and scholars that will assume leadership roles and establish themselves as trailblazers in their world. Our mission is to produce entrepreneurial graduates that are intellectually sound and entrepreneurially self-reliant. The Entrepreneurship Programme seeks to open to students the complex world of creating goods and services for the satisfaction of human needs in the national and global environments mediated by the social business institution. The Programme is aimed at developing the student's awareness of the vital role of entrepreneurship in the economic scheme of business organization. Students are introduced to the essence of entrepreneurship as an organic business function that starts even before the production function.

**LIST OF ACADEMIC STAFF IN THE DEPARTMENT**

S/N	NAME	QUALIFICATION	STATUS	PROGRAMME	AREA OF SPECIALIZATION
1.	Dr. R.E. Worlu	B.Sc, MBA, Ph.D	Senior Lecturer/ HOD	Marketing	Business Administration/ Marketing
2.	Prof. O. Adeyeye	B.Sc, M.Sc, Ph.D	Professor	Business Administration	Entrepreneurship
3.	Dr. O. S. Ibidunmi	B.Sc, M.Sc, Ph.D, FNIMN	Associate Professor	Marketing	Business Administration/ Marketing
4.	Dr. (Mrs) C. L. Moses	B.Sc, MBA, M.Sc, Ph.D	Associate Professor	Business Administration	Entrepreneurship
5.	Dr. O. J. Kehinde	B.Sc, M.Sc, Ph.D	Senior Lecturer	Marketing	Business Administration & Marketing
6.	Dr. O. A. Adegbuyi	B.Sc, M.Sc, Ph.D	Senior Lecturer	Marketing	Business Administration/ Marketing
7.	Dr. A. A. Joachim	B.Sc, MBA, M.Sc, Ph.D	Senior Lecturer	Business Administration	Business Administration
8.	Dr. E. M. Agwu	B.Sc, MBA, M.Sc, Ph.D	Senior Lecturer	Business Administration	Strategic Management
9.	Dr. O. O. Iyiola	B.A, MBA, DBA	Senior Lecturer	Marketing	International Business, Business Administration & Marketing
10.	Dr. O. A. Osibanjo	B.Sc, M.Sc, Ph.D	Senior Lecturer	Industrial Relations & Human Resource Management	Industrial Relations & Human Resource Management
11.	Dr. (Mrs.) A. A. Adeniji	B.Sc, PGD, MBA, Ph.D	Senior Lecturer	Industrial Relations & Human Resource Management	Industrial Relations & Human Resource Management
12.	Dr. S. T. Akinyele	B.Sc, M.Sc, Ph.D	Senior Lecturer	Marketing	Business Administration & Marketing
13.	Miss. A. Ogunba	LLB, BL, LL.M, CEFP	Lecturer I	Industrial Relations & Human Resource Management	Environmental Law, French
14.	Mrs. E. E. Oni-Ojo	LLB, BL, LLM	Lecturer I	Industrial Relations & Human Resource Management	Law
15.	Mr. A.O. Oyewunmi	LLB, B.L, LLM	Lecturer I	Industrial Relations & Human Resource Management	Law
16.	Dr. O. O. Ogunnaike	B.Sc, M.Sc , Ph.D	Lecturer I	Marketing	Business Administration & Marketing
17.	Mrs. M. I. Ogbari	B.Sc, M.Sc	Lecturer II	Business Administration	Business Administration & Entrepreneurship

18.	Dr. O. A. Oludayo	B.Sc, M.Sc, Ph.D	Lecturer II	Industrial Relations & Human Resource Management	Industrial Relations & Human Resource Management
19.	Dr. M. G. Agboola	B.Sc, M.Sc, Ph.D	Lecturer II	Business Administration	Business Administration
20.	Dr. M. O. Akinbode	B.Sc, M.Sc, Ph.D	Lecturer II	Marketing	Marketing
21.	Dr. S. I. Ojo	B.Sc, M.Sc, Ph.D	Lecturer II	Industrial Relations & Human Resource Management	Industrial Relations & Human Resource Management
22.	Mr. S. O. Epetimehin	B.Sc, M.Sc	Assistant Lecturer	Business Administration	Business Administration
23.	Mr. F. P. Inelo	B.Sc, M.Sc	Assistant Lecturer	Entrepreneurship	Entrepreneurship
24.	Mrs. C. G. Adeniji	B.Sc, M.Sc	Assistant Lecturer	Business Administration	Business Administration
25.	Mrs. D. O. Aka	B.Sc, M.Sc	Assistant Lecturer	Marketing	Marketing & Entrepreneurship
26.	Mrs. J. I. Dirisu	B.Sc, M.Sc	Assistant Lecturer	Business Administration	Business Administration & Entrepreneurship
27.	Mr. A. S. Ibadunni	B.Sc, M.Sc	Assistant Lecturer	Business Administration	Business Administration
28.	Mr. M. Olokundun	B.Sc, M.Sc	Assistant Lecturer	Business Administration	Business Administration & Entrepreneurship
29.	Mr. H. O. Falola	B.Sc, M.Sc	Assistant Lecturer	Industrial Relations & Human Resource Management	Industrial Relations & Human Resource Management
30.	Mrs. T. T. Borishade	B.Sc, M.Sc	Assistant Lecturer	Entrepreneurship	Entrepreneurship
31.	Miss. A. B. Amahan	B.Sc, M.Sc	Assistant Lecturer	Entrepreneurship	Entrepreneurship
32.	Mr. O. P. Salau	B.Sc, M.Sc	Assistant Lecturer	Industrial Relations & Human Resource Management	Industrial Relations & Human Resource Management
33.	Mrs. A. E. Oyewunmi	B.Sc, M.Sc	Assistant Lecturer	Industrial Relations & Human Resource Management	Industrial Relations & Human Resource Management
34.	Mr. O. J. Olujobi	B.Sc, M.Sc	Assistant Lecturer	Business Administration	Business Administration
35.	Miss D. B. Motilewa	B.Sc, M.Sc	Assistant Lecturer	Business Administration	Business Administration

**VISITING LECTURERS**

S/N	NAME	STATUS	PROGRAMME	AREA OF SPECIALIZATION
1.	Prof. E. Adegbite	Professor	Business Administration	Management & Entrepreneurship
2.	Prof. J. A. Bello	Professor	Business Administration	Organizational Behaviour and Management
3.	Dr. M.M. Oladun	Lecturer 1	Entrepreneurship	Entrepreneurship

**ADMINISTRATIVE / NON-TEACHING STAFF**

S/N	NAME	QUALIFICATION	STATUS
1.	Mrs. Oluwaniyi Damilola Grace	PGDE	Administrative Officer 1
2.	Mrs. Victoria Edwin	Office Assistant	SSCE

**PROGRAMMES IN THE DEPARTMENT**

The Department of Business Management offers the following Programmes, each of 4 years (8 semesters) duration:

- Bachelor of Science (B.Sc) Business Administration
- Bachelor of Science (B.Sc) Industrial Relations & Human Resource Management
- Bachelor of Science (B.Sc) Marketing
- Bachelor of Science (B.Sc) Entrepreneurship

**ADMISSION REQUIREMENTS**

Candidates seeking admission into any of the 4-year programmes in the Department of Business Management must fulfill the following requirements:

- i. He or she should possess at least five credit passes in the Senior Secondary School Certificate (SSSC) or General Certificate of Education (GCE) or National Examination Council Examination (NECO) or their equivalents in the following subjects: English Language; Economics; Mathematics or Further Mathematics; any one of Biology, Physics, Chemistry, Agricultural Science and Health Science; any other Social Science subject.

- ii. The candidate must also sit for the current **JAMB** examination and obtain the prescribed cut-off mark in the relevant subjects.

In addition, the candidate must pass the Covenant University Scholastic Aptitude Screening (CUSAS) conducted for all applicants.



*Students project defence before a Panel in Business Administration*

### 5.3.1 BUSINESS ADMINISTRATION PROGRAMME

**PROGRAMME:** Business Administration

**DEGREE AWARDED:** B.Sc (Honours) Business Administration

**DURATION:** Four (4) Years (8 Semesters)

#### **GRADUATION REQUIREMENTS**

To graduate, a student must successfully complete a minimum of 156 Credit Units distributed over the four (4) year period, as shown below:

#### **Required Units for Graduation for the B.Sc Business Administration Programme**

Level	100	200	300	400	Total
Compulsory Courses	21	21	34	32	108
Electives				4	4
Industrial Training [IT]			2		2
College Courses	4	4			8
University Courses	4	4	4	4	16
NUC Courses	10	6	2		18
<b>Total</b>	<b>39</b>	<b>35</b>	<b>42</b>	<b>40</b>	<b>156</b>



*Professor George Njenga, DVC (Research), Strathmore University, Kenya, making presentation during a Breakfast Business Meeting*

**COURSE STRUCTURE**

<b>100 Level Business Administration</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	ACC111	Principles of Accounting I	C	2		$\alpha$
	BFN111	Introduction to Banking and Finance I	C	2		$\alpha$
	BUS111	Introduction to Business I	C	2		$\alpha$
	ECN111	Introduction to Economics I	C	2		$\alpha$
	POS111	Introduction to Political Science	C	3		$\alpha$
	ACC121	Principles of Accounting II	C	2		$\Omega$
	BFN121	Introduction to Banking and Finance II	C	2		$\Omega$
	BUS121	Introduction to Business II	C	2		$\Omega$
	BUS124	Business Communication	C	2		$\Omega$
ECN121	Introduction to Economics II	C	2		$\Omega$	
<b>College Courses</b>	CBS111	Mathematics for Business and Social Sciences I	K	2		$\alpha$
	CBS121	Statistics for Business and Social Sciences I	K	2		$\Omega$
<b>University Courses</b>	EDS111	Entrepreneurial Development Studies I	V	1		$\alpha$
	TMC111	Total Man Concept I	V	1		$\alpha$
	TMC112	Total Man Concept - Sports	V	0		$\alpha$
	EDS121	Entrepreneurial Development Studies II	V	1		$\Omega$
	TMC121	Total Man Concept II	V	1		$\Omega$
	TMC122	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Courses</b>	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		$\alpha$
	GST111	Communication in English I	U	2		$\alpha$
	CST121	Use of Library, Study Skills and Information Communication Technology II	U	2		$\Omega$
	GST121	Communication in English II	U	2		$\Omega$
	GST122	Communication in French	U	2		$\Omega$
				$\alpha = 19 \quad \Omega = 20 \quad \text{Total} = 39 \text{ Units}$		

<b>200 Level Business Administration</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	BFN211	Business Finance I	C	2		$\alpha$
	BUS211	Principles of Management I	C	2		$\alpha$
	MKT211	Principles of Marketing I	C	3		$\alpha$
	ECN211	Principles of Economics I (Micro)	C	2		$\alpha$
	ACC212	Cost Accounting I	C	2		$\alpha$
	IRH212	Industrial Relations I	C	1		$\alpha$
	BUS221	Principles of Management II	C	2		$\Omega$
	MKT221	Principles of Marketing II	C	3		$\Omega$
	ECN221	Principles of Economics III (Macro)	C	2		$\Omega$
	ACC222	Cost Accounting II	C	2		$\Omega$
<b>College Courses</b>	CBS211	Mathematics for Business and Social Sciences II	K	2		$\alpha$
	CBS221	Statistics for Business and Social Sciences II	K	2		$\Omega$
<b>University Courses</b>	EDS211	Entrepreneurial Development Studies III	V	1		$\alpha$
	TMC211	Total Man Concept III	V	1		$\alpha$
	TMC212	Total Man Concept - Sports	V	0		$\alpha$
	EDS221	Entrepreneurial Development Studies IV	V	1		$\Omega$
	TMC221	Total Man Concept IV	V	1		$\Omega$
	TMC222	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Courses</b>	GST211	Logic, Philosophy and Human Existence	U	2		$\alpha$
	GST221	Nigerian People and Culture	U	2	GST221	$\Omega$
	GST222	Peace Studies and Conflict Resolution	U	2	GST222	$\Omega$
			$\alpha = 18 \quad \Omega = 17 \quad \text{Total} = 35 \text{ Units}$			



<b>300 Level Business Administration</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	BUS310	Financial Management	C	3		$\alpha$
	BUS311	Organizational Behaviour	C	3		$\alpha$
	BUS313	Business Law	C	3		$\alpha$
	BUS314	Production Management	C	3		$\alpha$
	IRH315	Human Resource Management	C	3		$\alpha$
	MKT311	Marketing Management	C	2		$\alpha$
	MKT322	Consumer Behaviour	C	3		$\Omega$
	BUS323	Company Law	C	3		$\Omega$
	BUS324	Management Accounting	C	3		$\Omega$
	BUS326	International Business and World Resources	C	3		$\Omega$
	BUS327	Research Methods	C	3		$\Omega$
	BUS328	International Economics	C	2		$\Omega$
<b>Industrial Training (IT)</b>	BUS329	Industrial Training and Attachment	T	2		$\Omega$
<b>University Courses</b>	EDS311	Entrepreneurial Development Studies V	V	1		$\alpha$
	TMC311	Total Man Concept V	V	1		$\alpha$
	TMC312	Total Man Concept - Sports	V	0		$\alpha$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Total Man Concept VI	V	1		$\Omega$
	TMC322	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Course</b>	GST311	History and Philosophy of Science	U	2		$\alpha$
			$\alpha = 21 \quad \Omega = 21 \quad \text{Total} = 42 \text{ Units}$			

<b>400 Level Business Administration</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre- requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	BUS410	Business Policy I	C	3		$\alpha$
	BUS412	Analysis of Business Decision Making I	C	2		$\alpha$
	BUS413	Management Theory I	C	2		$\alpha$
	BUS414	Corporate Planning	C	3		$\alpha$
	BUS415	International Management	C	2		$\alpha$
	BUS416	Operations Management	C	2		$\alpha$
	BUS420	Business Policy II	C	3		$\Omega$
	BUS421	Research Project	C	6		$\Omega$
	BUS422	Analysis of Business Decision Making II	C	2		$\Omega$
	BUS423	Management Theory II	C	2		$\Omega$
	BUS424	Comparative Management	C	3		$\Omega$
BUS425	Management Information System	C	2		$\Omega$	
<b>Electives</b>	<i>Note: Take 4 units elective here, 2 units from each Semester</i>					
	BUS417	Small Business Management	E	2		$\alpha$
	BUS418	Business Regulation and Control	E	2		$\alpha$
	BUS419	Project Management and Evaluation	E	2		$\alpha$
	MKT411	International Marketing	E	2		$\alpha$
	BUS426	Corporate Governance	E	2		$\Omega$
	BUS427	Venture Management	E	2		$\Omega$
	BUS428	Service Design and Management	E	2		$\Omega$
<b>University Courses</b>	EDS411	Entrepreneurial Development Studies VII	V	1		$\alpha$
	TMC411	Total Man Concept VII	V	1		$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1		$\Omega$
	TMC421	Total Man Concept VIII	V	1		$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
			$\alpha = 18 \quad \Omega = 22 \quad \text{Total} = 40 \text{ Units}$			

## COURSE DESCRIPTION

### 100 Level

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#### Alpha Semester

##### **BUS111 - Introduction to Business I (2 Units)**

This course examines the scope and characteristics of business, the place of business in national development, the environment of business, forms of business ownership; the place of marketing in business, the marketing system, marketing mix and marketing concepts; the social responsibility of business; and the production system.

##### **ACC111 - Principles of Accounting I (2 Units)**

This course introduces the students to basic bookkeeping and accounting. This foundation course in accounting aims at exposing the students to the basic techniques of classifying and recording the different types of costs and revenues associated with transactions and computing simple practical reports. Topic areas include: definition of accounting, and other terms, perspectives and branches of accounting, accounting data, accounting information, users and uses of accounting information, historical sketch of accounting, prospects for Accountants, Background of current Accounting Methods, Transactions. Nature, Purpose of Basic concept of Accounting, the accounting equation, measurement of income, costs, assets, equities. Subsidiary Books - Sales Day Book, Purchases Day Book, Returns Inward Journal, Returns Outward Journal and Journal Proper. Cash Book - Single Column, Double Column and Three Column Cash Book. Differences between capital and revenue, reserves and provisions, trade and cash discounts etc. accruals and prepayments capital and revenue expenditure. The Ledger and Trial Balance, uses. Bank Reconciliation Statements, types, causes of differences. Final Accounts of Sole Trader. Income measurement - end of year adjustments in final accounts. Introduction to Accounting Standards, History of NASB, IASC, IASB, SAS, IAS, IFRS.

**BFN111 - Introduction to Banking and Finance I (2 Units)**

The Finance Function / Role of the Finance Manager, The Financial Objective of the firm, Forms of Business Organizations and the Business Environment, Time value of money: simple interest, compound interest and Present value, Source of business finance, Risk Dimension to Finance, Financial market: money & capital market, Foreign Exchange Market, Money and Banking.

**POS111- Introduction to Political Science (3 Units)**

The main objective of this course is to introduce first year students to the discipline, subject matter, art and science of politics. Apart from learning basic concepts in politics and society, students are introduced to the analyses of political issues, phenomena, institutions and processes. Key concepts such as authority, influence, governance, and polity as a system in relation to the other sectors of “society” are also examined. Approaches to the study of politics, forms of government, constitutions and constitutionality, political culture and socialization, the state, political parties and pressure groups are also discussed.

**ECN111 - Introduction to Economics I (2 Units)**

The Basic Problem of Scarcity and Choice: The Methodology of Economic Science; the General Principles of Resource Allocation; the Concepts of Optimality and Equity; Equilibrium and Disequilibrium; Micro-economics versus Macroeconomics: Demand, Supply and Price: Types of Resources Allocation Decision; Methods of Resource Allocation in an Economy: Theory of the Firm; Introduction to Welfare Economics.

**CBS111 - Mathematics for Business and Social Sciences I (2 Units)**

Mathematics and Symbolic Logic; Inductive and Deductive System; Concepts of Sets; Mappings and Transformation; Introduction to complex Numbers; Introduction to Vectors; Matrix and Determinants, Discrete and continuous variables, the straight line in various forms; The Circle, Trigonometric Functions; Exponential Functions Maxima,

Minima and Points of Inflection; Integral Calculus; Integration by Substitution and By-Parts: Expansion of Algebraic Functions;- Simple Sequences and Series.

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### **Omega Semester**

#### **ACC121 - Principles of Accounting II (2 Units)**

More detailed topics discussed in ACC111. Attention will be focused on the preparation and presentation of simple final accounts of sole traders, partnership and company. Topics covered include; Depreciation of fixed assets, methods and reasons of computing depreciation and treatment in financial statements. Definition and treatment of Bad debts and provision for bad and doubtful debts etc Self-balancing ledgers and their uses; Incomplete Records, Single and double entry book-keeping; Accounts of Non trading organizations e.g. Club and Charities, Manufacturing accounts; Types and correction of errors, and uses of suspense account. Inventory valuation; various adjustments of Bank reconciliation. (Complex problems). Manual, mechanical and electronic bookkeeping system. Simple final accounts of sole traders and criticism. (PR - ACC111).

#### **BFN121 - Introduction to Banking and Finance II (2 Units)**

The History of Banking in Nigeria and its contribution to the economy, The principal savings and lending institutions and their role in the economy (commercial bank, merchant bank, Mortgage bank, development bank & Community bank), The present organization of the Nigerian banking system - Organogram, The commercial banks - Sources and uses of funds, General principle of bank lending; its design and cost, Bank services (personal & corporate bodies) Bank Account types, Methods of payment (domestic & Overseas), The Bank Balance Sheet Structure, The development of CBN and its role in the economy, Non banking financial institutions (insurance, cooperative, Thrift and credit societies, Pension funds (NSITF), Finance houses and state finance

corporations, Bank and other financial institution's Decree, Prudential Guidelines & NDIC, Fiscal Policy – Taxation.

**ECN121 - Introduction to Economics II (2 Units)**

Introduction to Macroeconomics: National Income Determination; the Public Sector in the National Economy; Macroeconomic Policy Objectives and Instruments; Introduction to Money and Banking, Introduction to Economic Growth and Development. Trade politics with Particular reference to Nigeria.

**BUS121 - Introduction to Business II (2 Units)**

This is a continuation of Bus 111, which introduced business and its activities to students. The course is designed to enhance student's knowledge about business. The main focus of the course is the treatment of functional areas of business: marketing, human resources, production, finance and accounting. Other important areas of business such as insurance, banking and international business are covered to provide all round knowledge about business. Concept of Marketing., Production Management, Personnel Management, Accounting and Financial Function., Banking and Insurance, Personnel Finance, Research and Development, Industrial Relations, Management, Functions, Purchasing and Material management., Business Law, International Business.

**CBS121 - Statistics of Business and Social Science I (2 Units)**

Nature of Statistics, Statistical Inquiries, Forms and Design. The Role of Statistics, Basic Concepts in Statistics, Discrete and Continuous Variable, Functional Relationships, Sources of Data, Methods of Collecting Primary Data, Presentation of Statistical Data, Measures of Central Tendency, Measures of Dispersion, Moments Skewness and Kurtosis, Elementary Probability Distribution, Normal Binomial, Poisson and Hyper geometric. Elementary Sampling Theory, Estimation, Theory, Student's Distribution, Statistical Decision Theory, Test of Hypothesis for Small and Large Samples, Chi-Square Distribution and Test of Goodness of Fit, Linear Regression. Correlation Theory, Index, Numbers, Time Series and Analysis of Time Series.

**BUS124 - Business Communication (2 Units)**

Communication in the workplace, role of communication in business, Main forms of communication, variety in communication activity by business. Adaptation and selection of words, basic needs for adaptation. Construction of clear sentences/words, writing for effect, business etiquette and the need for effect. Accent for positive language. Directness, process of writing, routine inquiries, Indirectness, situations in Indirectness, Indirectness in persuasion/sales messages. Pattern variation in memorandum and emails. Strategies in the job search process. Basics of report writing. Report structure, graphics, informal oral communication, public speaking and oral reporting, technology-enabled communication. Techniques of cross-cultural communication, correctness of communication, businesses research methods.

**200 Level**

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**Alpha Semester**

**ACC212 - Cost Accounting I (2 Units)**

The purpose of this course is to provide a thorough foundation in the tools and techniques of cost analysis and reporting. Emphasis will be placed on development of competence and skill in using cost accounting data for internal management purposes in all industrial enterprises. Topics covered include: definition and purpose of cost accounting. Classification of costs; discussion of the elements of cost. Cost accounting as an internal information plan needed for managerial decisions. Material costing: purchasing of materials – procedures and receipt; methods of inventory valuation; stock control and economic order quantity determination; computation of stock levels. Entries of materials purchase in the books of accounts. Accounting for labour; factors to be considered in fixing wages, methods of remuneration, book keeping. Accounting for overheads, types of overheads, basis for of overhead allocation. Treatment of over and under applied overhead. Absorption and variables costing. A comparison and critique of the two methods. Process costing:

general principles of process gains and losses. IAS 2: Inventories. (PR - ACC121).

**BUS211 - Principles of Management I (2 Units)**

The course is divided into lecture series covering the wide scope of the multi-dimensional and the multi-disciplinary nature of management with peculiar emphasis on effectiveness of management practice and organizational objective. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of management. Applications of real life cases are also used to draw close the objective of the course. In addition, each lecture is ended with review questions to assist students test their understanding. General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity. Employee motivation and performance, Management Information system, Strategic management, Elements of International management, Elements of International management II, Total quality management, Basic elements of control in organization, Management system concept and, Interpersonal relations and Communication.

**MKT211 - Principles of Marketing I (3 Units)**

This is the first semester of a two-semester course designed to introduce the undergraduate student to the basic concept and principles involved in initiating and executing the marketing process in a business form. Although emphasis is on the marketing functions and activities of private-sector profit oriented businesses, the application of the marketing knowledge skills and techniques discussed in this course will be highlighted in the public sector and non-for-profit domains.

**ECN211 - Principles of Economics I (Micro) (2 Units)**

The course deals with a more in-depth treatment of ECN111. It also introduces the use of quantitative techniques in Micro-economic theory. Topics to be covered include: The subject matter of economics, positive and normative economics, common fallacies in economics, and basic economic question in all types of economics. Theories of demand and



supply, equilibrium concept and possibility of disequilibrium with emphasis on cobweb theory; Theory of elasticity of demand and supply with applications. Theory of consumer's behaviour: The cardinalist approach, the indifference curve or ordinalist approach and the revealed preference hypothesis.

**BFN211 - Business Finance 1 (2 Units)**

Small & Medium Enterprises financing in Nigeria, Agricultural Business financing in Nigeria, Principles of Working Capital Management, Investment decision under condition of certainty, Investment decision under condition of uncertainty, Capital Rationing, Cost of capital as decision criteria.

**CBS211 - Mathematics for Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

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**Omega Semester**

**ACC222 - Cost Accounting II (2 Units)**

Methods of costing: Job, Batch, Contract, Process costing - including equivalent units principle, treatment of normal and abnormal losses and

gains; Joint products costing and by-products; and Operating cost accounting. Cost measurement, methods of allocation and reporting. Cost segregation techniques: High and low point method. Account Analysis method. Regression Analysis method. Costing Techniques: Standard costing; Marginal costing; Budgeting and budgetary controls and budgetary techniques. Costing bookkeeping: Interlocking and integrated cost accounting system. IAS 11: Construction Contracts (PR: ACC212).

**BUS221 - Principles of Management II (2 Units)**

General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity, Employee motivation and performance, Management Information system, Strategic management Elements of International management 1, Elements of International management 11, Total quality management, Basic elements of control in organization, Management system concept and Interpersonal relations and communication.

**MKT221 - Principles of Marketing II (3 Units)**

This is the second segment of a two semester course designed to introduce the undergraduate student to the basic concept and principles involved in initial and executing the marketing process in a business firm. Although emphasis is on the marketing functions and activities of private sector profit oriented businesses, the application of the marketing knowledge, skills and techniques discussed in this course will be highlighted in the public sector and not-for-profit domains.

**ECN221 - Principles of Economics III (Micro) (2 Units)**

This is a continuation of ECN211. Theory of production: - Definition and types; factors of production, production functions and types; the short run and the long run analysis in production; output elasticity; The law of returns to scale. Theory of cost and revenue. Basic discussions of market structure and behaviour in perfect competition, monopoly and monopolistic competition. Pre-requisite is ECN111.

**BFN221 - Nigerian Banking and Financial Environment (2 Units)**

Growth, structure, evolution, development and role of banking and financial institutions in Nigeria: Evolution, Development, Growth and Structure of The Stock Exchange. Capital Market, Central Bank, Commercial Banks, Merchant Banks, Development Banks, Cooperative Banks, State Finance corporations and Finance Houses. Their performance and impact on the economy, financial development Vs Real development, Legal and Regulatory environment governing, The financial system, CBN Decree 1991 and BOFID 1991 and subsequent amendments, the role of the CBN in monitoring the system, the Returns system and inspection function, Factors affecting the future development of the financial system, Brief review of major Non- Bank financial Institutions including Hire Purchase and Finance Companies, Policy Implications and Government Intervention in the banking industry. The role of the Central Bank in the financial system and its monetary policy functions, Obligations of banks to customers and shareholders. Banks and Social responsibilities.

**CBS 221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

## 300 Level

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### Alpha Semester

#### **BUS310 - Financial Management (3 Units)**

Nature, scope and purpose of financial management; sources and cost of short, medium and long-term finance; source and problems of new finance; capital budgeting; management of working capital; analysis and interpretations of basic financial statement; business mergers and takeovers; determinants and implications of dividend policy; valuation of shares, assets and enterprises; risks of finance and methods of avoiding them.

#### **BUS311 - Organizational Behaviour (3 Units)**

Understanding the behaviour of employees in work organizations with particular attention to the motivation of individuals to join and perform in organisations and to employee satisfaction with elements of the work environment; emphasis on various management strategies to modify employee motivation and satisfaction.

#### **BUS313 - Business Law (3 Units)**

Examination of the nature of law in Nigeria and the formation and application of legal principles in Nigeria; the role of law in society; the legal environment in which business operates, particularly government taxation; negotiable instruments, insurance, competition, and labour-management relations; and the concept of property; property creation, transfer, and importance to our business society. General principles of contracts; sales of goods, hire purchase, products liability, commercial paper, debtor-creditor relations, property, agency and employment, partnership, corporation.

#### **BUS314 - Production Management (3 Units)**

Introductory course in decision-making problems in production; includes the theoretical foundations for production management as well as the applications of decision-making techniques to production problems in the

firm; and considers production processes, plant layout, maintenance, scheduling, quality control, and production.

**IRH315 - Human Resource Management (3 Units)**

This course will cover topics such as human resource management, functions of the human resource manager, strategies in human resource management, operating environment of human resource management in Nigeria, human resource planning, managing change process, work ethics, etc.

**MKT311 - Marketing Management (2 Units)**

Introduction to Strategic Marketing Management - Meaning and objectives. Marketing strategies and Tactics. Strategic Marketing process - formulation, implementation and evaluation. The five competing philosophies in Marketing. Environmental Analysis and forecasting. Marketing in the corporate Environment cost and profitability Analysis, Marketing planning and Control. Marketing Controller concept, Marketing Audit, Decision tools in Marketing Strategy. Marketing and functional strategies. Contemporary issues in Marketing Management.

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**Omega Semester**

**MKT322 - Consumer Behaviour (3 Units)**

An overview of consumer behaviour and the buying decision process. Psychological concepts: formation of attitudes and theories of personality and its measurement. Social aspects, awareness of sales and others. Behavioural patterns and interrelationship of functional groups. Communication channels and interaction: Techniques of persuasion. Consumer decision theory and prediction of consumer/user behaviour in given situational contexts; contemporary issues in consumer behaviour.

**BUS323 - Company Law (3 Units)**

Introduction to Nigerian company law from 1912 to date; formation of companies under CAMD 1990, incorporation of associations

(partnership law), doctrine of corporate personality, promoter and pre - incorporation contract, contract and *Ultra Vires* doctrine; rules of indoor management; raising of capital, prospectus, loans certificates, share and loan capital and its maintenance; membership of company, meetings and resolutions, directors' appointments, remunerations and duties; financial statements and audit requirements; majority rule and minority protection and dissolution of a company.

**BUS324 - Management Accounting (3 Units)**

Accounting for management control purposes; objectives and methods of management accounting; cost accounting systems, general principles of costing; behavioural aspects of costs. Elements of cost. Fixed, variable and semi-variable costs; budgets, budgetary control, preparation of master and subsidiary budgets including cash forecasting, standard costing preparation and computation of variances, break-even analysis

**BUS326 - International Business and World Resources (3 Units)**

Analyses of the major business management functions of international business operations of multinational firms: topics include international business environment, organizational policies and strategies of multinational companies; industrial relations and control policies. Import and export procedures, foreign exchange procedures and the role of international cooperation such as IMF, World Bank, IBRD, GATT, etc.

**BUS327 - Research Methods (3 Units)**

Basic concepts in scientific inquiry; scientific research: meaning, basic steps. Basic and applied research: concepts, theories, laws, hypotheses, research design; choosing a research topic. Problem analysis; literature review; model building/conceptual framework. The Research Proposal. Sampling techniques. Data collection techniques; data types (primary, secondary, etc). Data collection strategies: surveys, experiments. Content analysis, Motivation research, data collection instruments: e.g. (a) Interview (b) Questionnaire. Data measurement, analysis and interpretation: measurement scaling, validity, reliability analysis. Qualitative statistical data presentation: tables, charts, cross tabs, etc.

Report audience, types and length; mechanical aids (footnotes, maps, charts, etc). **Business Research in Nigeria: Scope, Problems and Possibilities.**

**BUS328 - International Economics (2 Units)**

Introduction to the theory of trade and international finance including the presentation of various theories of international trade, foreign trade protection, economic integration, balance of payments, foreign and capital flows, the uses of international economics in explaining contemporary international relations and diplomacy, international finance institutions.

**BUS329 - Industrial Training and Attachment (2 Units)**

400 Level

**BUS410 - Business Policy I (3 Units)**

Analysis of policy formulation and implementation from a company-wide perspective, emphasis on integration of knowledge across functional areas; endogenous and exogenous factors which affect company policies; and the role of the firm in society.

**BUS412 - Analysis of Business Decision Making I (2 Units)**

Elements of decision analysis, types of decision situations, decision trees, model. The operational analysis of the problems of individual decisions under uncertainty that arise in the practice of management. Operations Research (OR) approach to decision analysis. Systems and systems analysis/modelling in OR; simulation, mathematical programming, transport model, transshipment model, conflict analysis, assignment.

**BUS413 - Management Theory I (2 Units)**

Definition of management; needs for theory and technique of management; the managerial transformation process; evolution of management theory, theories of management, concept of a manager, management functions.

**BUS414 - Corporate Planning (3 Units)**

The course is intended to provide a working knowledge of the process of formal corporate planning in large organizations. Concept and theory of planning. Strategic planning. Environmental study and analysis. Forecasting: Technological, Socio-Political. Industry Analysis. Planning tasks and techniques. Operational planning and the resource allocation process. Organization for planning: organizational and behavioural aspects of planning. The role and skills of the corporate planner. Management and corporate planning processes under globalization.

**BUS415 - International Management (2 Units)**

Concepts of management within national boundaries. Concept of management across national boundaries. Differences and similarities in management practices across nations. Influences of culture on management in particular national environments. Geopolitical influences on managerial practices and philosophies in international settings. Benefits, problems, prospects and challenges of social forces impacting management in today's global environment. Analysis of corruption dynamics, ethical issues, environmental pollution. Management social responsibility in international perspective.

**BUS416 - Operations Management (2 Units)**

Issues in operation strategy and competitiveness; management of operations and technology; process analysis and the use of the data and managerial opinion in making effective propositions to address questions in operations decision. Major economic decision problems of production and operations management, learning curve, product design, aggregate production and workforce scheduling, multi-plant allocation of product, large scale project control (CPM and PERT), demand forecasting, quality control; and short-run job-shop scheduling, application of dynamic programming and multi-criteria mathematical programming.



**BUS417 - Small Business Management (2 Units)**

Concept of small business; generating and developing business ideas; small business characteristics and trend, start-up situations and development of business plan, venture and expansion capital, costs and benefits; sources of finance, problems and prospects of small business generally and small scale industries in particular; case studies of entrepreneurs, family - owned business, students' actual business proposal to panel of venture capital firms, banks and other institutions, roles of national and international agencies in small businesses.

**BUS418 - Business Regulation and Control (2 Units)**

Meaning and essence of business regulation and control, an appraisal of the Nigerian business environment; differences between regulations, control and business law; privatization and de regulation of the Nigerian economy, an appraisal of regulatory agencies: the Standards Organization of Nigeria (SON), NAFDAC, APCON, etc.

**BUS419 - Project Management and Evaluation (2 Units)**

Concept of project, Sources of project ideas, identification and classification of projects, aspects and categories of pre-investment studies, feasibility studies, choice of technology, technical feasibility assessment, economic analysis and financial feasibility assessment, project organization and management, project sensitivity Work breakdown structure, Project scheduling and control , Project modelling- application of mathematical programming to projects

**MKT411 - International Marketing II (2 Units)**

Nature and scope of comparative - Marketing. Basis for Trade: Absolute versus comparative advantage. Balance of payments, marketing strategies in penetrating foreign markets. Protection and trade resolutions, cultural and social forces, marketing in Nigeria, Asia, China, America, Japan etc. The nature of the Internet, the meaning of Internet marketing, salesmen and the Internet. Web based consulting, the internet and the marketing mix, legal aspects of a cyber marketing, applying the internet to business, cyber marketing as a tool for global marketing process, internet

marketing and e-commerce. Contemporary issues in Internet marketing. Introduction to international marketing designing, international marketing, strategic International marketing segmentation, researching international markets, product policies for world marketing, pricing in world market, distribution decisions in international marketing, communication strategies in international marketing, marketing planning and organisation, marketing information system for international marketing, understanding competitive advantages. Entering the International market. Competitive strategies in International markets, role of government in international marketing. Contemporary issues in international marketing.

**BUS420 - Business Policy II (3 Units)**

Develops concepts and techniques critical for formulating competitive strategy in a variety of business environments. Focuses on analyzing the structure of industries, the evolution of this structure, the pattern of interaction among competitors, and the competitive position and advantage of firms in the industry.

**BUS421 - Research Project (6 Units)**

A systematic field research on a business sector topic approved by a supervisor and the Department. A report of reasonable and acceptable length and quality. Fortnightly discussions and review of progress of work with the supervisor. The project work comprises of an original study of a current local accounting and management problem. The aim is to help students develop the ability to identify specific problems and make use of various concepts, tools, and techniques to arrive at appropriate solutions.

**BUS422 - Analysis of Business Decision Making II (2 Units)**

Introduction to operations research techniques; topics include the construction and solution of linear models under certainty, and the construction of probabilistic models, specifically queuing theory, Markov chains, and sequential decisions. The application of classical and modern statistics for business decision-making. The level of the course assumes some prior knowledge of basic statistics as well as elementary calculus.

**BUS423 - Management Theory II (2 Units)**

Management in developing countries (productivity in Nigeria main causes of low productivity) the management grid and management by objective, practice in construction management, expatriate management approach to work in Nigeria organisations, theories observable in the way Nigeria enterprises are managed, securing productivity at work, criteria for locating bad management and group conflicts in organisation.

**BUS424 - Comparative Management (3 Units)**

The comparative approach to management and administration. Elements of management and administration. The skills of management in private and public sectors. The military administrator, the civil servant, the manager, as interchangeable experts. Constraint of organizational setting on the management of group activities. Profiles of Nigerian executives that have moved from public to private sectors, vice versa. The use of management techniques in public administration. Nigerian experiences in management in modernizing the management of public corporations.

The use of management consultant and management contracts in streamlining the operations of Nigerian Railways, Nigerian Ports Authority, Nigeria Airways, and the Nigerian National Petroleum Corporation. Theories of comparative administration. Theories of comparative management. Constraints imposed on managerial discretion in public corporations. A human resource management model that meets the needs of private and public sectors. Selected problems in comparative management and administration

**BUS425 - Management Information System (2 Units)**

Introduction to and fundamentals of data processing-brief history and conventional data processing methods, classification of systems and their relative merits, data processing and MIS, managerial uses of information output as basis for developing criteria and systems, information needs of management and design of MIS, computer and data processing-evolution of computer and computer and computer system input, output and central processing unit. Hardware and software, introduction to common

computer programming languages used in business (COBOL,FORTRAN,SPSS etc. Electronic data processing methods, real time processing and management of EDP, business systems, hierarchical structure of organisation.

**BUS426 - Corporate Governance (2 Units)**

Meaning and importance of governance in the corporate organizations, evolution and role of governance in public and private organisation, board organisation and obligations of directors, board selection, board committee, board meetings, CEO succession planning, selection and performance, governance of not-for -profit organisations, family organisation.

**BUS427 - Venture Management (2 Units)**

Concept of intrapreneurship, venture creation, venture growth, diversification, Technology and technology management, licensing, venture strategy, venture financing and venture capital, patents and Inventions.

**BUS428 - Service Design and Management (2 Units)**

Concept of service, role of services in the economy, nature of services, service design, Quality in service management, Service strategy, design of service facilities, management of service operations,planning in health care services, financial services, managing capacity and demand, service supply chain.

### **5.3.2 INDUSTRIAL RELATIONS AND HUMAN RESOURCE MANAGEMENT PROGRAMME**

**DEGREE AWARDED:**

**B.Sc. (Honours) Industrial Relations and Human Resource Management**

**DURATION: Four (4) Years (8 Semesters)**

#### **GRADUATION REQUIREMENTS**

To graduate, a student must successfully complete a minimum of 153 Credit Units distributed over the four (4) year period as shown in the Table below:

#### **Required Units for Graduation for B.Sc Industrial Relations and Human Resource Management Programme**

Level	100	200	300	400	Total
Compulsory Courses	21	24	31	29	105
Electives				4	4
Industrial Training (IT)			2		2
College Courses	4	4			8
University Courses	4	4	4	4	16
NUC Courses	10	6	2		18
<b>Total</b>	<b>39</b>	<b>38</b>	<b>39</b>	<b>37</b>	<b>153</b>

**COURSE STRUCTURE**

<b>100 Level Industrial Relations and Human Resource Management</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	ACC111	Principles of Accounting I	C	2		$\alpha$
	BFN111	Introduction to Banking and Finance I	C	2		$\alpha$
	BUS111	Introduction to Business I	C	2		$\alpha$
	ECN111	Introduction to Economics I	C	2		$\alpha$
	POS111	Introduction to Political Science	C	3		$\alpha$
	ACC121	Principles of Accounting II	C	2		$\Omega$
	BFN121	Introduction to Banking and Finance II	C	2		$\Omega$
	BUS121	Introduction to Business II	C	2		$\Omega$
	BUS124	Business Communication	C	2		$\Omega$
ECN121	Introduction to Economics II	C	2		$\Omega$	
<b>College Courses</b>	CBS111	Mathematics for Business and Social Sciences I	K	2		$\alpha$
	CBS121	Statistics for Business and Social Sciences I	K	2	CBS111	$\Omega$
<b>University Courses</b>	EDS111	Entrepreneurial Development Studies I	V	1		$\alpha$
	TMC111	Total Man Concept I	V	1		$\alpha$
	TMC112	Total Man Concept - Sports	V	0		$\alpha$
	EDS121	Entrepreneurial Development Studies II	V	1		$\Omega$
	TMC121	Total Man Concept II	V	1		$\Omega$
	TMC122	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Courses</b>	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		$\otimes$
	GST111	Communication in English I	U	2		$\alpha$
	CST121	Use of Library, Study Skills and Information Communication Technology II	U	2	CST111	$\Omega$
	GST121	Communication in English II	U	2	GST111	$\Omega$
	GST122	Communication in French	U	2		$\Omega$
				$\alpha = 19 \quad \Omega = 20 \quad \text{Total} = 39 \text{ Units}$		

<b>200 Level Industrial Relations and Human Resource Management</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	BFN211	Business Finance I	C	2		$\alpha$
	BUS211	Principles of Management I	C	2		$\alpha$
	IRH212	Industrial Relations I	C	3		$\alpha$
	MKT211	Principles of Marketing I	C	3		$\alpha$
	ECN211	Principles of Economics I (Micro)	C	2		$\alpha$
	BFN221	Nigerian Banking and Financial Environment	C	2		$\Omega$
	BUS221	Principles of Management II	C	2		$\Omega$
	IRH222	Introduction to Human Resource Management	C	3		$\Omega$
	MKT221	Principles of Marketing II	C	3		$\Omega$
	ECN221	Principles of Economics III (Micro)	C	2		$\Omega$
<b>College Courses</b>	CBS211	Mathematics for Business and Social Sciences II	K	2		$\infty$
	CBS221	Statistics for Business and Social Sciences II	K	2		$\Omega$
<b>University Courses</b>	EDS211	Entrepreneurial Development Studies III	V	1		$\alpha$
	TMC211	Total Man Concept III	V	1		$\alpha$
	TMC212	Total Man Concept - Sports	V	0		$\alpha$
	EDS221	Entrepreneurial Development Studies IV	V	1		$\Omega$
	TMC221	Total Man Concept IV	V	1		$\Omega$
	TMC222	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Courses</b>	GST211	Logic, Philosophy and Human Existence	U	2		$\alpha$
	GST221	Nigerian People and Culture	U	2		$\Omega$
	GST222	Peace Studies and Conflict Resolution	U	2		$\Omega$
			$\alpha = 18 \quad \Omega = 20 \quad \text{Total} = 38 \text{ Units}$			

<b>300 Level Industrial Relations and Human Resource Management</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	BUS311	Organizational Behaviour	C	3		$\alpha$
	BUS313	Business Law	C	3		$\alpha$
	BUS314	Production Management	C	3		$\alpha$
	IRH315	Human Resource Management	C	3		$\alpha$
	IRH318	Financial Management	C	3		$\alpha$
	IRH319	Strategic Human Resource Management	C	3		$\alpha$
	IRH320	Collective Bargaining	C	3		$\Omega$
	IRH321	Compensation Management	C	2		$\Omega$
	IRH324	Trade Unions and Employers Association	C	3		$\Omega$
	IRH325	Social Psychology	C	2		$\Omega$
	BUS327	Research Methods	C	3		$\Omega$
<b>Industrial Training (IT)</b>	IRH329	Industrial Training and Attachment	T	2		$\Omega$
<b>University Courses</b>	EDS311	Entrepreneurial Development Studies V	V	1		$\alpha$
	TMC311	Total Man Concept V	V	1		$\alpha$
	TMC312	Total Man Concept - Sports	V	0		$\Omega$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Total Man Concept VI	V	1		$\Omega$
	TMC322	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Course</b>	GST311	History and Philosophy of Science	U	2		$\alpha$
			$\alpha = 22$ $\Omega = 17$ Total = 39 Units			



400 Level Industrial Relations and Human Resource Management						
Course Grouping	Course Code	Course Title	Status	Units	Pre requisite	Semester
Compulsory Courses	BUS410	Business Policy I	C	3		$\alpha$
	BUS412	Analysis for Business Decisions I	C	2		$\alpha$
	BUS413	Management Theory I	C	2		$\alpha$
	IRH411	Comparative Industrial Relations System and Theory	C	3		$\alpha$
	IRH415	Industrial Psychology	C	3		$\alpha$
	BUS420	Business Policy II	C	3		$\Omega$
	IRH421	Research Project	C	6		$\Omega$
	IRH423	Labour Law	C	3		$\Omega$
	IRH424	Labour Economics	C	2		$\Omega$
	IRH428	International HRM	C	2		$\Omega$
Electives	<i>Note: Select 4 Units of Elective here, 2 Units from each Semester</i>					
	IRH416	Organizational Structure and Design	E	2		$\alpha$
	IRH425	Current Issues in Human Resources Management	E	2		$\Omega$
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/ EDS321	$\alpha$
	TMC411	Total Man Concept VII	V	1	TMC311/ TMC321	$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	$\Omega$
	TMC421	Total Man Concept VIII	V	1	TMC411	$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
				$\alpha = 17 \quad \Omega = 20 \quad \text{Total} = 37 \text{ Units}$		

## COURSE DESCRIPTION

### 100 Level

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#### Alpha Semester

##### **BUS111 - Introduction to Business I (2 Units)**

This course examines the scope and characteristics of business, the place of business in national development, the environment of business, forms of business ownership; the place of marketing in business, the marketing system, marketing mix and marketing concepts; the social responsibility of business; and the production system.

##### **ACC111 - Principles of Accounting I (2 Units)**

This course introduces the students to basic bookkeeping and accounting. This foundation course in accounting aims at exposing the students to the basic techniques of classifying and recording the different types of costs and revenues associated with transactions and computing simple practical reports. Topic areas include: definition of accounting, and other terms, perspectives and branches of accounting, accounting data, accounting information, users and uses of accounting information, historical sketch of accounting, prospects for Accountants, Background of current Accounting Methods, Transactions. Nature, Purpose of Basic concept of Accounting, the accounting equation, measurement of income, costs, assets, equities. Subsidiary Books - Sales Day Book, Purchases Day Book, Returns Inward Journal, Returns Outward Journal and Journal Proper. Cash Book - Single Column, Double Column and Three Column Cash Book. Differences between capital and revenue, reserves and provisions, trade and cash discounts etc. accruals and prepayments capital and revenue expenditure. The Ledger and Trial Balance, uses. Bank Reconciliation Statements, types, causes of differences. Final Accounts of Sole Trader. Income measurement - end of year adjustments in final accounts. Introduction to Accounting Standards, History of NASB, IASC, IASB, SAS, IAS, IFRS.

**BFN111 - Introduction to Banking and Finance I (2 Units)**

The Finance Function / Role of the Finance Manager, The Financial Objective of the firm, Forms of Business Organizations and the Business Environment, Time value of money: simple interest, compound interest and Present value, Source of business finance, Risk Dimension to Finance, Financial market: money & capital market, Foreign Exchange Market, Money and Banking.

**POS111- Introduction to Political Science (3 Units)**

The main objective of this course is to introduce first year students to the discipline, subject matter, art and science of politics. Apart from learning basic concepts in politics and society, students are introduced to the analyses of political issues, phenomena, institutions and processes. Key concepts such as authority, influence, governance, and polity as a system in relation to the other sectors of “society” are also examined. Approaches to the study of politics, forms of government, constitutions and constitutionality, political culture and socialization, the state, political parties and pressure groups are also discussed.

**ECN111 - Introduction to Economics I (2 Units)**

The Basic Problem of Scarcity and Choice: The Methodology of Economic Science; the General Principles of Resource Allocation; the Concepts of Optimality and Equity; Equilibrium and Disequilibrium; Micro-economics versus Macroeconomics: Demand, Supply and Price: Types of Resources Allocation Decision; Methods of Resource Allocation in an Economy: Theory of the Firm; Introduction to Welfare Economics.

**CBS111 - Mathematics for Business and Social Sciences I (2 Units)**

Mathematics and Symbolic Logic; Inductive and Deductive System; Concepts of Sets; Mappings and Transformation; Introduction to complex Numbers; Introduction to Vectors; Matrix and Determinants, Discrete and continuous variables, the straight line in various forms; The Circle, Trigonometric Functions; Exponential Functions Maxima, Minima and Points of Inflection; Integral Calculus; Integration by

Substitution and By-Parts: Expansion of Algebraic Functions;- Simple Sequences and Series.

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### Omega Semester

#### **ACC121 - Principles of Accounting II (2 Units)**

More detailed topics discussed in ACC111. Attention will be focused on the preparation and presentation of simple final accounts of sole traders, partnership and company. Topics covered include; Depreciation of fixed assets, methods and reasons of computing depreciation and treatment in financial statements. Definition and treatment of Bad debts and provision for bad and doubtful debts etc Self-balancing ledgers and their uses; Incomplete Records, Single and double entry book-keeping; Accounts of Non trading organizations e.g. Club and Charities, Manufacturing accounts; Types and correction of errors, and uses of suspense account. Inventory valuation; various adjustments of Bank reconciliation. (Complex problems). Manual, mechanical and electronic bookkeeping system. Simple final accounts of sole traders and criticism. (PR - ACC111).

#### **BFN121 - Introduction to Banking and Finance II (2 Units)**

The History of Banking in Nigeria and its contribution to the economy, The principal savings and lending institutions and their role in the economy (commercial bank, merchant bank, Mortgage bank, development bank & Community bank), The present organization of the Nigerian banking system - Organogram, The commercial banks - Sources and uses of funds, General principle of bank lending; its design and cost, Bank services (personal & corporate bodies) Bank Account types, Methods of payment (domestic & Overseas), The Bank Balance Sheet Structure, The development of CBN and its role in the economy, Non banking financial institutions (insurance, cooperative, Thrift and credit societies, Pension funds (NSITF), Finance houses and state finance corporations, Bank and other financial institution's Decree, Prudential Guidelines & NDIC, Fiscal Policy - Taxation.

**BUS121 - Introduction to Business II (2 Units)**

This is a continuation of Bus 111, which introduced business and its activities to students. The course is designed to enhance student's knowledge about business. The main focus of the course is the treatment of functional areas of business: marketing, human resources, production, finance and accounting. Other important areas of business such as insurance, banking and international business are covered to provide all round knowledge about business. Concept of Marketing., Production Management, Personnel Management, Accounting and Financial Function., Banking and Insurance, Personnel Finance, Research and Development, Industrial Relations, Management, Functions, Purchasing and Material management., Business Law, International Business.

**CBS121 - Statistics of Business and Social Science I (2 Units)**

Nature of Statistics, Statistical Inquiries, Forms and Design. The Role of Statistics, Basic Concepts in Statistics, Discrete and Continuous Variable, Functional Relationships, Sources of Data, Methods of Collecting Primary Data, Presentation of Statistical Data, Measures of Central Tendency, Measures of Dispersion, Moments Skewness and Kurtosis, Elementary Probability Distribution, Normal Binomial, Poisson and Hyper geometric. Elementary Sampling Theory, Estimation, Theory, Student's Distribution, Statistical Decision Theory, Test of Hypothesis for Small and Large Samples, Chi-Square Distribution and Test of Goodness of Fit, Linear Regression. Correlation Theory, Index, Numbers, Time Series and Analysis of Time Series.

**BUS124 - Business Communication (2 Units)**

Communication in the workplace, role of communication in business, Main forms of communication, variety in communication activity by business. Adaptation and selection of words, basic needs for adaptation. Construction of clear sentences/words, writing for effect, business etiquette and the need for effect. Accent for positive language. Directness, process of writing, routine inquiries, Indirectness, situations in Indirectness, Indirectness in persuasion/sales messages. Pattern variation in memorandum and emails. Strategies in the job search process. Basics

of report writing. Report structure, graphics, informal oral communication, public speaking and oral reporting, technology-enabled communication. Techniques of cross-cultural communication, correctness of communication, businesses research methods.

## 200 Level

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### Alpha Semester

#### **BUS211 - Principles of Management I (2 Units)**

The course is divided into lecture series covering the wide scope of the multi-dimensional and the multi-disciplinary nature of management with peculiar emphasis on effectiveness of management practice and organizational objective. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of management. Applications of real life cases are also used to draw close the objective of the course. In addition, each lecture is ended with review questions to assist students test their understanding. General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity. Employee motivation and performance, Management Information system, Strategic management, Elements of International management, Elements of International management II, Total quality management, Basic elements of control in organization, Management system concept and, Interpersonal relations and Communication.

#### **MKT211 - Principles of Marketing I (3 Units)**

This is the first semester of a two-semester course designed to introduce the undergraduate student to the basic concept and principles involved in initiating and executing the marketing process in a business form. Although emphasis is on the marketing functions and activities of private-sector profit oriented businesses, the application of the marketing knowledge skills and techniques discussed in this course will be highlighted in the public sector and non-for-profit domains.

**ECN211 - Principles of Economics I (Micro) (2 Units)**

The course deals with a more in-depth treatment of ECN111. It also introduces the use of quantitative techniques in Micro-economic theory. Topics to be covered include: The subject matter of economics, positive and normative economics, common fallacies in economics, and basic economic question in all types of economics. Theories of demand and supply, equilibrium concept and possibility of disequilibrium with emphasis on cobweb theory; Theory of elasticity of demand and supply with applications. Theory of consumer's behaviour: The cardinalist approach, the indifference curve or ordinalist approach and the revealed preference hypothesis.

**ECN212 - Principles of Economics II (Macro) (2 Units)**

The course deals with macroeconomics aspect of Economic principles. Topics to be covered include: National income (accounting and determination); aggregate savings and expenditure in 2-sector and 4-sector models. Introductory treatments of Investment, employment, money supply, price level, and balance of payments.

**BFN211 - Business Finance 1 (2 Units)**

Small & Medium Enterprises financing in Nigeria, Agricultural Business financing in Nigeria, Principles of Working Capital Management, Investment decision under condition of certainty, Investment decision under condition of uncertainty, Capital Rationing, Cost of capital as decision criteria.

**IRH212 - Industrial Relations I (3 Units)**

The course introduces students to the field of Industrial Relations, and thereby provides a foundation for subsequent courses in industrial Relations. In addition, it tends to provide a general introduction to the study of industrial relation rules, trade unions, employers, organization, and collective bargaining and labour managerial relations.

**CBS211 - Mathematics for Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

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**Omega Semester**

**BUS221 - Principles of Management II (2 Units)**

General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity, Employee motivation and performance, Management Information system, Strategic management Elements of International management 1, Elements of International management 11, Total quality management, Basic elements of control in organization, Management system concept and Interpersonal relations and communication.

**MKT221 - Principles of Marketing II (3 Units)**

This is the second segment of a two semester course designed to introduce the undergraduate student to the basic concept and principles involved in initial and executing the marketing process in a business firm. Although emphasis is on the marketing functions and activities of private sector profit oriented businesses, the application of the marketing



knowledge, skills and techniques discussed in this course will be highlighted in the public sector and not-for-profit domains.

**ECN221 - Principles of Economics III (Micro) (2 Units)**

This is a continuation of ECN211. Theory of production: - Definition and types; factors of production, production functions and types; the short run and the long run analysis in production; output elasticity; The law of returns to scale. Theory of cost and revenue. Basic discussions of market structure and behaviour in perfect competition, monopoly and monopolistic competition. Pre-requisite is ECN111.

**IRH222 - Introduction to Human Resource Management (3 Units)**

The course introduces the students to the theory and practice of the management of people at work. It also introduces the students to the necessary skills that are needed in managing people at work, the sense of having people in the workplace and the importance of effective management of people.

**BFN221 - Nigeria Banking and Financial Environment (2 Units)**

Growth, structure, evolution, development and role of banking and financial institutions in Nigeria: Evolution, Development, Growth and Structure of The Stock Exchange. Capital Market, Central Bank, Commercial Banks, Merchant Banks, Development Banks, Cooperative Banks, State Finance corporations and Finance Houses. Their performance and impact on the economy, financial development Vs Real development, Legal and Regulatory environment governing, The financial system, CBN Decree 1991 and BOFID 1991 and subsequent amendments, the role of the CBN in monitoring the system, the Returns system and inspection function, Factors affecting the future development of the financial system, Brief review of major Non- Bank financial Institutions including Hire Purchase and Finance Companies, Policy Implications and Government Intervention in the banking industry. The role of the Central Bank in the financial system and its monetary policy functions, Obligations of banks to customers and shareholders. Banks and Social responsibilities.

**CBS221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

**300 Level**

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**Alpha Semester**

**BUS311 - Organizational Behaviour (3 Units)**

Understanding the behaviour of employees in work organizations with particular attention to the motivation of individuals to join and perform in organisations and to employee satisfaction with elements of the work environment; emphasis on various management strategies to modify employee motivation and satisfaction.

**BUS313 - Business Law (3 Units)**

Examination of the nature of law in Nigeria and the formation and application of legal principles in Nigeria; the role of law in society; the legal environment in which business operates, particularly government taxation; negotiable instruments, insurance, competition, and labour-management relations; and the concept of property; property creation, transfer, and importance to our business society. General principles of contracts; sales of goods, hire purchase, products liability, commercial paper, debtor-creditor relations, property, agency and employment, partnership, corporation.

**BUS314 - Production Management (3 Units)**

Introductory course in decision-making problems in production; includes the theoretical foundations for production management as well as the applications of decision-making techniques to production problems in the firm; and considers production processes, plant layout, maintenance, scheduling, quality control, and production.

### **IRH315 - Human Resource Management (3 Units)**

This course will cover topics such as human resource management, functions of the human resource manager, strategies in human resource management, operating environment of human resource management in Nigeria, human resource planning, managing change process, work ethics, etc.

### **IRH318 - Financial Management (3 Units)**

This course provides an overview of the basic financial management that the students will use throughout the course; it introduces some of the basic terms as well as the role that finance plays in the firm and markets today. The role of the financial manager is examined; it adduces the reasons why non-business students need a working knowledge of finance. The course also discusses the different types of business organization, examines how the financial market works, accounting income versus cash flows and book values versus market values and the role interest rates play in the Nigerian economy; financial ratios are interpreted in this course; the concept of time value of money and how to understand financial issues in order to make financial decisions are examined as well.

### **IRH319 - Strategic Human Resource Management (3 Units)**

Strategic Human Resource Management (SHRM) course provides the general concept of strategy and the process of strategic Human Resource Management. SHRM course exposes students to the formulation and implementation of HRM strategies; its impacts; the strategic contribution of the HR functions, and roles in strategic HRM. SHRM covers all the major areas in which HR strategies are developed such as enhancing organizational effectiveness, resourcing, learning and development, management of performance, compensation and employee relations.

## **Omega Semester**

### **IRH320 - Collective Bargaining (3 Units)**

The development of Industrial Relations in the public and private sectors with particular emphasis on collective bargaining. The extent of dependence of one sector on the other is examined. The course also treats theories, approaches to bargaining evolution and the development of the labour movement in Nigeria; the current issues confronting both labour functionaries and policy makers will be examined along with the legal framework for collective bargaining.

### **IRH321 - Compensation Management (2 Units)**

To lead students to acquire the tools and principles for administration, pay and discipline system for all categories of members and organization. The contents include goals, determinants and process of compensation, policies and administration, importance of compensation to the employees, the organization and its role as a motivator.

### **IRH324 - Trade Unions and Employers Association (3 Units)**

The course introduces students to the historical development of employer's association and trade union in Nigeria and the role they play in the development process. Their structure and management are also examined.

### **IRH325 - Social Psychology (2 Units)**

Socialisation, social learning, internationalisation, conscience formation, values and attitudes, prejudice and discrimination, stereotypes, development and change of attitudes, social movements.

### **BUS327 - Research Methods (3 Units)**

Basic concepts in scientific inquiry; scientific research: meaning, basic steps. Basic and applied research: concepts, theories, laws, hypotheses, research design; choosing a research topic. Problem analysis; literature review; model building/conceptual framework. The Research Proposal.

Sampling techniques. Data collection techniques; data types (primary, secondary, etc). Data collection strategies: surveys, experiments. Content analysis, Motivation research, data collection instruments: e.g. (a) Interview (b) Questionnaire. Data measurement, analysis and interpretation: measurement scaling, validity, reliability analysis. Qualitative statistical data presentation: tables, charts, cross tabs, etc. Report audience, types and length; mechanical aids (footnotes, maps, charts, etc). Business Research in Nigeria: Scope, Problems and Possibilities.

**IRH329 - Industrial Training and Attachment (2 Units)**

A practice of industrial relations and personnel management; how it affects the factors within industrial environments will be examined and this is to be carried out by students themselves either by attachments to organizations or/ and through seminars to be organized by the departmental units, bringing those practitioners of IR and HR on the field to discuss and relate with the students; their experience as practitioners.

**400 Level**

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**Alpha Semester**

**BUS410 - Business Policy I (3 Units)**

Analysis of policy formulation and implementation from a company-wide perspective, emphasis on integration of knowledge across functional areas; endogenous and exogenous factors which affect company policies; and the role of the firm in society.

**BUS412 - Analysis of Business Decision Making I (2 Units)**

Elements of decision analysis, types of decision situations, decision trees, model. The operational analysis of the problems of individual decisions under uncertainty that arise in the practice of management. Operations Research (OR) approach to decision analysis. Systems and systems

analysis/modelling in OR; simulation, mathematical programming, transport model, transshipment model, conflict analysis, assignment.

**BUS413 - Management Theory I (2 Units)**

Definition of management; needs for theory and technique of management; the managerial transformation process; evolution of management theory, theories of management, concept of a manager, management functions.

**IRH411 - Comparative Industrial Relations System and Theory (3 Units)**

An overview of the theories in selected countries and emphasis is placed on actors in industrial relations and collective bargaining practices in the developing countries, particularly Africa. A comparative analysis of institutional processes and legal status of unions will be examined.

**IRH415 - Industrial Psychology (3 Units)**

The essence of this course is to introduce the students to the application of psychology in industry. It focuses on interpersonal competence as a means of improving relations in industry design and application of psychology tests and measuring instruments. As an applied course laboratory methods will be used to establish the relevance of existing instruments with the aim of updating, adapting them or developing suitable ones for local use. Such problems associated with individual differences, job analysis and requirements, personnel selection and appraisal, skill acquisition, the general work environment, etc will be considered.

**IRH416 - Organizational Structure and Design (2 Units)**

This course provides the students an overview of process engaged by the managers in selecting and managing various dimensions and components of organizational structure and culture in order to achieve organizational goals. It introduces the students to the formal system of task and relationships that control, coordinates, and motivates employees to be involved in achieving organizational goals.

## **Omega Semester**

### **BUS420 - Business Policy II (3 Units)**

Develops concepts and techniques critical for formulating competitive strategy in a variety of business environments. Focuses on analyzing the structure of industries, the evolution of this structure, the pattern of interaction among competitors, and the competitive position and advantage of firms in the industry.

### **IRH421 - Research Project (6 Units)**

During the seventh semester, the students will submit for approval his/her proposal for an independent investigation into problems of his/her choice. The project will be carried out during the eight semesters. The essays, besides being as original as possible, must exhibit copious applications IRH, statistical and quantitative techniques of analysis.

### **IRH423 - Labour Law (3 Units)**

Legislation history in the area of labour administration. Origin and aims of such legislation, e.g. trade union acts, labour acts and trade dispute acts, judicial decisions including, arbitration panels and industrial courts awards. The impact of labour law on industrial relations activities and strategies in Nigeria.

### **IRH424 - Labour Economics (2 Units)**

The features and problems of labour market in developing countries as well as analytical thoughts about government policies, concepts and theories of the economics of the labour markets, dualism, population, migration, employment problems, wage determination, inflation.

### **IRH425 - Current Issues in Human Resources Management (2 Units)**

The course critically examines contemporary issues in Human Resource Management (HRM). The issues selected for study will reflect the dynamic nature of the current Human Resource Management environment.

**IRH428 - International Human Resource Management (2 Units)**

The study of International Human Resource Management (IHRM) covers a wider spectrum than just the management of expatriates. It involves the worldwide management of people. Though, both International HR and Local/domestic HR managers undertake the same activities, the scope and complexity of these activities depend on the extent of internationalization of the organization. The course provides an understanding of skills required in coordinating these activities across both the home country and other nationals; and also consider the needs of nationals from parent country, host country and third country in Multi National Companies.



### 5.3.3 MARKETING PROGRAMME

**PROGRAMME:** Marketing

**DEGREE AWARDED:** B.Sc Marketing

**DURATION:** Four (4) Years (8 Semesters)

#### **GRADUATING REQUIREMENTS**

To graduate, a student must successfully complete a minimum of 154 credit units distributed over the four (4) year period as shown in the Table below:

#### **Required Units for Graduation for B.Sc. Marketing Programme**

Level	100	200	300	400	Total
Compulsory Courses	21	22	35	32	110
Electives					
Industrial Training [IT]			2		2
College Courses	4	4			8
University Courses	4	4	4	4	16
NUC Courses	10	6	2		18
<b>Total</b>	<b>39</b>	<b>36</b>	<b>43</b>	<b>36</b>	<b>154</b>

**COURSE STRUCTURE**

<b>100 Level Marketing</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	ACC111	Principles of Accounting I	C	2		α
	BFN111	Introduction to Banking and Finance I	C	2		α
	BUS111	Introduction to Business I	C	2		α
	ECN111	Introduction to Economics I	C	2		α
	POS111	Introduction to Political Science	C	3		α
	ACC121	Principles of Accounting II	C	2		Ω
	BFN121	Introduction to Banking and Finance II	C	2		Ω
	BUS121	Introduction to Business II	C	2		Ω
	BUS124	Business Communication	C	2		Ω
	ECN121	Introduction to Economics II	C	2		Ω
<b>College Courses</b>	CBS111	Mathematics for Business and Social Sciences I	K	2		α
	CBS121	Statistics for Business and Social Sciences I	K	2	CBS111	Ω
<b>University Courses</b>	EDS111	Entrepreneurial Development Studies I	V	1		α
	TMC111	Total Man Concept I	V	1		α
	TMC112	Total Man Concept - Sports	V	0		α
	EDS121	Entrepreneurial Development Studies II	V	1		Ω
	TMC121	Total Man Concept II	V	1		Ω
	TMC122	Total Man Concept - Sports	V	0		Ω
<b>NUC General Courses</b>	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		∞
	GST111	Communication in English I	U	2		α
	CST121	Use of Library, Study Skills and Information Communication Technology II	U	2	CST111	Ω
	GST121	Communication in English II	U	2	GST111	Ω
	GST122	Communication in French	U	2		Ω
				α = 19 Ω = 20 Total = 39 Units		

200 Level Marketing						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	BFN211	Business Finance 1	C	2		$\alpha$
	BUS211	Principles of Management I	C	2		$\alpha$
	ECN211	Principles of Economics I (Micro)	C	2		$\alpha$
	MKT211	Principles of Marketing I	C	3		$\alpha$
	PSY111	Introduction to Psychology	C	2		$\alpha$
	BFN221	Nigerian Banking and Finance Environment	C	2	BFN211	$\Omega$
	BUS221	Principles of Management II	C	2	BUS211	$\Omega$
	ECN221	Principles of Economics III (Micro)	C	2		$\Omega$
	MKT221	Principles of Marketing II	C	3	MKT211	$\Omega$
	PSY125	Interpersonal Processes and Communication	C	2	PSY111	$\Omega$
College Courses	CBS211	Mathematics for Business and Social Sciences II	K	2		$\alpha$
	CBS221	Statistics for Business and Social Sciences II	K	2		$\Omega$
University Courses	EDS211	Entrepreneurial Development Studies III	V	1		$\alpha$
	TMC211	Total Man Concept III	V	1		$\alpha$
	TMC212	Total Man Concept - Sports	V	0		$\Omega$
	EDS221	Entrepreneurial Development Studies IV	V	1		$\Omega$
	TMC221	Total Man Concept IV	V	1		$\Omega$
	TMC222	Total Man Concept - Sports	V	0		$\Omega$
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U	2		$\infty$
	GST221	Nigerian People and Culture	U	2		$\Omega$
	GST222	Peace Studies and Conflict Resolution	U	2		$\Omega$
				$\alpha = 17 \quad \Omega = 19 \quad \text{Total} = 36 \text{ Units}$		

<b>300 Level Marketing</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre- requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	MKT311	Marketing Management	C	2		$\alpha$
	MKT315	Retail and Wholesale Management	C	2		$\alpha$
	MKT316	Marketing of Service and Politics	C	2		$\alpha$
	MKT317	Oil and Gas Marketing	C	2		$\alpha$
	BUS310	Financial Management	C	3		$\alpha$
	BUS313	Business Law	C	3		$\alpha$
	BUS314	Production Management	C	3		$\alpha$
	MKT321	Integrated Marketing Communications	C	3		$\Omega$
	MKT322	Consumer Behaviour	C	3		$\Omega$
	MKT323	Legal Aspects of Marketing	C	2		$\Omega$
	MKT324	Food and Agricultural Marketing	C	2		$\Omega$
	MKT325	Marketing Research and Information System	C	3		$\Omega$
	MKT326	Purchasing and Materials Management	C	2		$\Omega$
	BUS327	Research Methods	C	3		$\Omega$
<b>Industrial Training (IT)</b>	MKT329	Industrial Training and Attachment	T	2		$\Omega$
<b>University Courses</b>	EDS311	Entrepreneurial Development Studies V	V	1		$\alpha$
	TMC311	Total Man Concept V	V	1		$\alpha$
	TMC312	Total Man Concept - Sports	V	0		$\alpha$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Total Man Concept VI	V	1		$\Omega$
	TMC322	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Course</b>	GST311	History and Philosophy of Science	U	2		$\alpha$
				$\alpha = 21 \quad \Omega = 22 \quad \text{Total} = 43 \text{ Units}$		

<b>400 Level Marketing</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre- requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	BUS410	Business Policy I	C	3		$\alpha$
	MKT411	International Marketing	C	2		$\alpha$
	MKT412	Logistics and Distribution Management	C	2		$\alpha$
	MKT413	Product Development and Management	C	2		$\alpha$
	MKT414	Sales Management	C	3		$\alpha$
	MKT415	Financial Marketing Management	C	2		$\alpha$
	BUS412	Analysis of Business Decision Making I	C	3		$\alpha$
	BUS420	Business Policy II	C	3		$\Omega$
	MKT421	Research Project	C	6		$\Omega$
	MKT422	Marketing Case Studies	C	2		$\Omega$
	MKT423	Contemporary Marketing Practice	C	2		$\Omega$
	MKT424	Industrial Marketing	C	2		$\Omega$
<b>University Courses</b>	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/ EDS321	$\alpha$
	TMC411	Total Man Concept VII	V	1	TMC311/ TMC321	$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	$\Omega$
	TMC421	Total Man Concept VIII	V	1	TMC411	$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
				$\alpha = 19 \quad \Omega = 17 \quad \text{Total} = 36 \text{ Units}$		

## **COURSE DESCRIPTION**

**100 Level courses are the same as those of the B.Sc Business Administration Programme.**

**200 Level**

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**Alpha Semester**

### **MKT211 - Principles of Marketing I (3 Units)**

This is the first semester of a two-semester course designed to introduce the undergraduate student to the basic concept and principles involved in initiating and executing the marketing process in a business form. Although emphasis is on the marketing functions and activities of private-sector profit oriented businesses, the application of the marketing knowledge skills and techniques discussed in this course will be highlighted in the public sector and non-for-profit domains.

### **BUS211 - Principles of Management I (2 Units)**

The course is divided into lecture series covering the wide scope of the multi-dimensional and the multi-disciplinary nature of management with peculiar emphasis on effectiveness of management practice and organizational objective. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of management. Applications of real life cases are also used to draw close the objective of the course. In addition, each lecture is ended with review questions to assist students test their understanding. General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity. Employee motivation and performance, Management Information system, Strategic management, Elements of International management, Elements of International management II, Total quality management, Basic elements of control in organization, Management system concept and, Interpersonal relations and Communication.

**ECN211 - Principles of Economics I (Micro) (2 Units)**

The course deals with a more in-depth treatment of ECN111. It also introduces the use of quantitative techniques in Micro-economic theory. Topics to be covered include: The subject matter of economics, positive and normative economics, common fallacies in economics, and basic economic question in all types of economics. Theories of demand and supply, equilibrium concept and possibility of disequilibrium with emphasis on cobweb theory; Theory of elasticity of demand and supply with applications. Theory of consumer's behaviour: The cardinalist approach, the indifference curve or ordinalist approach and the revealed preference hypothesis.

**BFN211 - Business Finance 1 (2 Units)**

Small & Medium Enterprises financing in Nigeria, Agricultural Business financing in Nigeria, Principles of Working Capital Management, Investment decision under condition of certainty, Investment decision under condition of uncertainty, Capital Rationing, Cost of capital as decision criteria.

**CBS211 - Mathematics for Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

### **PSY111 - Introduction to Psychology (2 Units)**

This course introduces students to the study of Psychology from a biological, social and human developmental perspective and provides a broad base knowledge of the discipline. The course content will cover areas / topics such as history of psychology, overview of theories in Psychology; History and founding fathers in Psychology; such as works of Ivan Pavlov, B.F. Skinner, Sigmund Freud; Psychobiological bases of behaviour, social bases of behaviour, motivation and emotions, sensation and perception, learning, human development, personality, consumer psychology, abnormal psychology, forensic / legal psychology.

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### **Omega Semester**

### **BUS221 - Principles of Management II (2 Units)**

General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity, Employee motivation and performance, Management Information system, Strategic management Elements of International management 1, Elements of International management 11, Total quality management, Basic elements of control in organization, Management system concept and Interpersonal relations and communication.

### **MKT221 - Principles of Marketing II (3 Units)**

This is the second segment of a two semester course designed to introduce the undergraduate student to the basic concept and principles involved in initial and executing the marketing process in a business firm. Although emphasis is on the marketing functions and activities of private sector profit oriented businesses, the application of the marketing knowledge, skills and techniques discussed in this course will be highlighted in the public sector and not-for-profit domains.

### **ECN221 - Principles of Economics III (Micro) (2 Units)**

This is a continuation of ECN211. Theory of production: - Definition and types; factors of production, production functions and types; the



short run and the long run analysis in production; output elasticity; The law of returns to scale. Theory of cost and revenue. Basic discussions of market structure and behaviour in perfect competition, monopoly and monopolistic competition. Pre-requisite is ECN111.

**BFN221 - Nigeria Banking and Financial Environment (2 Units)**

Growth, structure, evolution, development and role of banking and financial institutions in Nigeria: Evolution, Development, Growth and Structure of The Stock Exchange. Capital Market, Central Bank, Commercial Banks, Merchant Banks, Development Banks, Cooperative Banks, State Finance corporations and Finance Houses. Their performance and impact on the economy, financial development Vs Real development, Legal and Regulatory environment governing, The financial system, CBN Decree 1991 and BOFID 1991 and subsequent amendments, the role of the CBN in monitoring the system, the Returns system and inspection function, Factors affecting the future development of the financial system, Brief review of major Non- Bank financial Institutions including Hire Purchase and Finance Companies, Policy Implications and Government Intervention in the banking industry. The role of the Central Bank in the financial system and its monetary policy functions, Obligations of banks to customers and shareholders. Banks and Social responsibilities.

**CBS 221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

**PSY125 - Interpersonal Processes and Communication (2 Units)**

Human interaction is a basic tool for successful undertakings in life. Human beings require possession of a clear understanding of themselves and others around them. The course explores the self and the components, relationship of the self with others, communication with others, communication in different settings, relationships at individual and

society / community levels, self-understanding, self-awareness, types of relationships, disclosures and verbal and non-verbal communication.

### 300 Level

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#### Alpha Semester

##### **MKT311 - Marketing Management (2 Units)**

Introduction to Strategic Marketing Management - Meaning and objectives. Marketing strategies and Tactics. Strategic Marketing process - formulation, implementation and evaluation. The five competing philosophies in Marketing. Environmental Analysis and forecasting. Marketing in the corporate Environment cost and profitability Analysis, Marketing planning and Control. Marketing Controller concept, Marketing Audit, Decision tools in Marketing Strategy. Marketing and functional strategies. Contemporary issues in Marketing Management.

##### **MKT315 - Retail and Wholesale Management (2 Units)**

This course is designed as a one-semester course for undergraduate students of marketing. The course covers retailing and wholesale management, marketing channels, retailing organizations and methods of operation, store location, trends in wholesaling, wholesaler marketing decision, stock decisions and sources amongst others. Beside, retailers and wholesale roles in economic development are also treated.

##### **MKT316 - Marketing of Services and Politics (2 Units)**

Nature and characteristics of a service; Marketing Strategies for service firm; Basic concepts of customer Relations; Marketing concepts in politics. Other services such Equipment leasing, Legal services, Private medical services, Educational services etc. Application of marketing tools in electioneering activities and governance.

##### **MKT317 - Oil and Gas Marketing (2 Units)**

The main objective of this course is to expose students to the dynamics of oil and natural gas marketing with respect to development, production,

transportation, and distribution and trading. Topics covered include the following; An overview of the Nigerian economy and the role of oil and gas, the structure and operation of the Nigerian energy sector, integrated petroleum business, from crude oil supply and trading through refining wholesale product marketing; the concept of deregulation and global oil pricing; regulation and regulatory authorities of oil and gas marketing including the international institutions like OPEC; issues facing oil and gas industries (e.g. externalities, financing needs, geo-political concerns) the oil industry and mega-mergers etc.

**BUS313 - Business Law (3 Units)**

Examination of the nature of law in Nigeria and the formation and application of legal principles in Nigeria; the role of law in society; the legal environment in which business operates, particularly government taxation; negotiable instruments, insurance, competition, and labour-management relations; and the concept of property; property creation, transfer, and importance to our business society. General principles of contracts; sales of goods, hire purchase, products liability, commercial paper, debtor-creditor relations, property, agency and employment, partnership, corporation.

**BUS314 - Production Management (3 Units)**

Introductory course in decision-making problems in production; includes the theoretical foundations for production management as well as the applications of decision-making techniques to production problems in the firm; and considers production processes, plant layout, maintenance, scheduling, quality control, and production.

**BUS310 - Financial Management (3 Units)**

Nature, scope and purpose of financial management; sources and cost of short, medium and long-term finance; source and problems of new finance; capital budgeting; management of working capital; analysis and interpretations of basic financial statement; business mergers and takeovers; determinants and implications of dividend policy; valuation of

shares, assets and enterprises; risks of finance and methods of avoiding them

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## Omega Semester

### **MKT321 - Integrated Marketing Communications (3 Units)**

The concept of integrated marketing communication, Determining Advertising budget - marginal Approaches, seals of thumb, ROI Method, the task method. Media selection strategies, measuring advertising effectiveness, advertising; meaning and objectives, advertising agency, advertising planning, procedure and scheduling, global advertising issues, contemporary issues in advertising, sales promotion, meaning and objectives, methods of sales promotion, setting sales promotional tools, developing, implementation and evaluation of sales promotion programmes, contemporary issues in advertising and sales promotions.

### **MKT322 - Consumer Behaviour (3 Units)**

An over view of consumer behaviour and buying decision process. Psychological concepts. Formation of attitudes and theories of personality and its measurement. Social aspects, awareness of sales and others. Behavioural patterns and inter-relationship of functional groups. Communication channels and interaction: Techniques of persuasion. Consumer decision theory and prediction of consumer/user behaviour is given, situational contexts, contemporary issues in consumer behaviour.

### **MKT323 - Legal Aspects of Marketing (2 Units)**

Sales of Good's Laws, consumer and consumer protection Laws, Laws of Agency, Carriage of Goods, patent, copyright, Trades marks and passing-off. Trade Descriptions and Advertising. Commercial Association, Negotiation Instruments. Tort.

### **MKT324 - Food and Agricultural Marketing (2 Units)**

The objective of this course is to sensitize the student to the crucial role of agriculture in developing economies like Nigeria. The student will be

expected to recognize the importance of storage and promotion in the marketing of agricultural products. The nature, scope, types, problems and control of agricultural marketing will be highlighted. Also, the importance and problems of standardization and grading in agricultural marketing will be treated. Other topics of interest include the role of government in agricultural marketing, international market of agricultural products etc.

**MKT325 - Marketing Research and Information System (3 Units)**

The Role of research in Marketing. Marketing Research in Nigeria, Data in marketing research. Sources of Research data. Marketing Research brief and research proposal. Sampling theory in Marketing Research. Quantitative methods of Marketing Research. Presentation of Statistical analysis, in marketing Research Data. Report writing and presentation. Contemporary issues in marketing research.

**MKT326 - Purchasing and Materials Management (2 Units)**

Meaning, scope and importance of purchasing functions or objectives of purchasing process. Purchasing and other Departments. Differences in institutional and industrial purchasing. Differences between Government and industrial purchasing. Design and specification. Standard and standardisation value Engineering and value Analysis Quality Assessment, Assurance and control. Control and Disposal of rejected goods, types of controls. Negotiation, material requirement planning system, materials handling. Contemporary issues in purchasing and material management.

**BUS327 - Research Methods (3 Units)**

Basic concepts in scientific inquiry; scientific research: meaning, basic steps. Basic and applied research: concepts, theories, laws, hypotheses, research design; choosing a research topic. Problem analysis; literature review; model building/conceptual framework. The Research Proposal. Sampling techniques. Data collection techniques; data types (primary, secondary, etc). Data collection strategies: surveys, experiments. Content analysis, Motivation research, data collection instruments: e.g. (a) Interview (b) Questionnaire. Data measurement, analysis and

interpretation: measurement scaling, validity, reliability analysis. Qualitative statistical data presentation: tables, charts, cross tabs, etc. Report audience, types and length; mechanical aids (footnotes, maps, charts, etc). **Business Research in Nigeria: Scope, Problems and Possibilities.**

**MKT329 - Industrial Training and Attachment (2 Units)**

The course is divided into two segments: Analytical skill development (50%), and industrial exposure (50%). The first segment (i.e analytical skill development) is designed to enable the student develop the analytical skills needed to make sound decisions in managing business operations and appreciate the complexities and uncertainties surrounding most practical business. And decisions involving marketing operations are particularly complex, since a host of extraneous variables are usually at work. The second segment (i.e industrial exposure) is intended to expose the student to real world experiences in organizations. After such exposure, the student will be required to raise a report of their experiences.

**400 Level**

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**Alpha Semester**

**MKT411 - International Marketing (2 Units)**

Nature and scope of comparative - Marketing. Basis for Trade: Absolute versus comparative advantage. Balance of payments, marketing strategies in penetrating foreign markets. Protection and trade resolutions, cultural and social forces, marketing in Nigeria, Asia, China, America, Japan etc. The nature of the Internet, the meaning of Internet marketing, salesmen and the Internet. Web based consulting, the internet and the marketing mix, legal aspects of a cyber marketing, applying the internet to business, cyber marketing as a tool for global marketing process, internet marketing and e-commerce. Contemporary issues in Internet marketing. Introduction to international marketing designing, international

marketing, strategic International marketing segmentation, researching international markets, product policies for world marketing, pricing in world market, distribution decisions in international marketing, communication strategies in international marketing, marketing planning and organisation, marketing information system for international marketing, understanding competitive advantages. Entering the International market. Competitive strategies in International markets, role of government in international marketing. Contemporary issues in international marketing.

**MKT412 - Logistics and Distribution Management (2 Units)**

Meaning of Marketing logistics, military versus marketing logistics, scope of logistics in Marketing, management of distribution channels: intensity of channel coverage, selecting and working with individual middlemen, channel conflicts and management, vertical marketing systems. Inventory management: inventory analysis, cyclical ordering system, ABC analysis, flow control system, fixed order quantity system, material requirement planning system. Economic order quantity: Materials handling, ware housing/distribution centre management, critical path methods, customer service, contemporary issues in logistics and distribution management.

**MKT413 - Product Development and Management (2 Units)**

Product, consumer and industrial product planning and development, product branding and packaging product mix and strategies, product adoption process, the product management, contemporary issues in product development and management, product life cycle strategies.

**MKT414 - Sales Management (3 Units)**

Sales management functions, Introduction to personal selling techniques and management. Sales management planning and organisations. Developing the sales force. Sales forecasting and market measurement, Sales territory mapping and management. Sales forces performance evaluation, sales analysis. Controlling the sales operations. Sales staffing, compensation and motivation, contemporary issues in sales management.

**MKT415 - Financial Marketing Management (2 Units)**

A number of courses in business seek to show the marketing applications of quantitative methods, multivariate statistics, and behavioral sciences. This desirable emphasis on new techniques and inter-disciplinary relationships has contributed to the relative neglect of analytical tools developed in the accounting and finance areas. This course is therefore designed to offer the marketing students the necessary aid in managerial decision making and marketing control which such tools can provide.

**BUS410 - Business Policy I (3 Units)**

Analysis of policy formulation and implementation from a company-wide perspective, emphasis on integration of knowledge across functional areas; endogenous and exogenous factors which affect company policies; and the role of the firm in society.

**BUS412 - Analysis of Business Decision Making I (2 Units)**

Elements of decision analysis, types of decision situations, decision trees, model. The operational analysis of the problems of individual decisions under uncertainty that arise in the practice of management. Operations Research (OR) approach to decision analysis. Systems and systems analysis/modelling in OR; simulation, mathematical programming, transport model, transshipment model, conflict analysis, assignment.

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**Omega Semester**

**MKT421 - Research Project (6 Units)**

This is aimed at developing students' skill in analysing and writing reports based on an empirical or library study of a specific subject matter or topic in any area of business of special interest to the students. Students are encouraged to choose a reasonable topic or problem area in consultation with their academic advisers and write a research-based report.

**MKT422 - Marketing Case Studies (2 Units)**

The cases shall be on the following areas: New product Development and Market Appraisal. Marketing planning, organisation and merchandising,



marketing planning and control, distribution policy and public relations, business planning and strategy, promotion policy, inventory management, consumer behaviour problems, sales volumes and sales force management, pricing related issues, the student will be challenged to plan, implement and control chosen business strategies in a corporate framework. Contemporary issues in marketing, cases and problems. Students are put through case study which is a factual description of a situation involving a managerial problem or issue that requires a decision. This is to develop their thinking faculty, hence make them become better management personnel thereafter. Most cases describe a variety of conditions and circumstances facing an organization at a particular point in time. This description often includes information regarding the organization's goals and objectives, and other managerial functions, internal and external influencing affecting the marketing operations.

**MKT423 - Contemporary Marketing Practice (2 Units)**

The course is designed to address contemporary marketing issues in tourism, sports, entertainment, electronics, non-profit organizations, etc. Also new frontiers of marketing and identity crisis in marketing are covered.

**MKT424 - Industrial Marketing (2 Units)**

The major objective of this course is to enable the student understand the behaviour models for analyzing industrial buying as well as the nature and scope of industrial marketing. Topics covered include: Strategy formulation in the industrial market, formulating product planning, characteristics of industrial buyers, buying process, pricing in industrial marketing, distribution of industrial products, government markets, industrial sales promotion etc.

**BUS420 - Business Policy II (3 Units)**

Develops concepts and techniques critical for formulating competitive strategy in a variety of business environments. Focuses on analyzing the structure of industries, the evolution of this structure, the pattern of interaction among competitors, and the competitive position and advantage of firms in the industry.

### 5.3.4 ENTREPRENEURSHIP PROGRAMME

#### PROGRAMME: ENTREPRENEURSHIP

DEGREE AWARDED: B.Sc Entrepreneurship

DURATION: Four (4) Years (8 Semesters)

#### GRADUATION REQUIREMENTS

To graduate, a student must successfully complete a minimum of 156 credits distributed over the four (4) year period as shown in the Table below:

#### Graduating Required Units for B.Sc Entrepreneurship

Level	100	200	300	400	Total
Compulsory Courses	17	27	29	36	109
Electives	-	-	-	3	3
SWEP	-	-		-	-
Industrial Training [IT]	-	-	2	-	2
College Courses	4	4	-	-	8
University Courses	4	4	4	4	16
NUC Courses	10	6	2	-	18
<b>Total</b>	<b>35</b>	<b>41</b>	<b>37</b>	<b>43</b>	<b>156</b>



Capacity Building Workshop on Entrepreneurial Education for Rectors, Provosts and Head of Institutions in Nigeria organised by the Centre for Entrepreneurial Development Studies, Covenant University.

## COURSE STRUCTURE

100 Level Entrepreneurship						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	BUS111	Introduction to Business I	C	2		$\alpha$
	POS111	Introduction to Political Science 1	C	3		$\alpha$
	ECN111	Introduction to Economics 1	C	2		$\alpha$
	ACC111	Principles of Accounting 1	C	2		$\alpha$
	BUS121	Introduction to Business II	C	2		$\Omega$
	BUS124	Business Communication	C	2		$\Omega$
	ECN121	Introduction to Economics II	C	2		$\Omega$
	ACC121	Principles of Accounting II	C	2		$\Omega$
College Courses	CBS111	Mathematics for Business and Social Sciences I	K	2		$\alpha$
	CBS121	Statistics for Business and Social Sciences I	K	2		$\Omega$
University Courses	EDS111	Entrepreneurial Development Studies I	V	1		$\alpha$
	TMC111	Principles and Parameters of Life	V	1		$\alpha$
	TMC112	Total Man Concept - Sports	V	0		$\alpha$
	EDS121	Entrepreneurial Development Studies II	V	1		$\Omega$
	TMC121	Self-Discovery Strategies	V	1		$\Omega$
	TMC122	Total Man Concept - Sports	V	0		$\Omega$
NUC General Courses	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		$\alpha$
	GST111	Communication in English I	U	2		$\alpha$
	CST121	Use of Library, Study Skills and Information Communication Technology II	U	2		$\Omega$
	GST121	Communication in English II	U	2		$\Omega$
	GST122	Communication in French	U	2		$\Omega$
			$\alpha = 17 \quad \Omega = 18 \quad \text{Total} = 35 \text{ Units}$			

200 Level Entrepreneurship						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	BUS211	Principles of Management 1	C	2		$\alpha$
	ENT215	Basic Financial Literacy	C	2		$\alpha$
	MKT211	Principles of Marketing I	C	3		$\alpha$
	ENT212	Management Information System	C	3		$\alpha$
	ENT213	Introduction to Entrepreneurial Financing	C	2		$\alpha$
	ENT216	Theories of Entrepreneurship	C	2		$\alpha$
	BUS221	Principles of Management II	C	2		$\Omega$
	ENT221	Introduction to Entrepreneurial Venture and Start-up Funding	C	2		$\Omega$
	ENT223	Entrepreneurship and Change Management	C	2		$\Omega$
	ENT224	Consumer Behaviour	C	2		$\Omega$
	MKT221	Principles of Marketing II	C	3		$\Omega$
	ENT227	Biographical Studies of Entrepreneurial Thinkers and Giants	C	2		$\Omega$
College Courses	CBS211	Mathematics for Business and Social Sciences	K	2		$\alpha$
	CBS221	Statistics for Business and Social Sciences	K	2		$\Omega$
University Courses	EDS211	Entrepreneurial Development Studies III	V	1		$\alpha$
	TMC211	Self Development Paradigms	V	1		$\alpha$
	TMC212	Total Man Concept - Sports	V	0		$\alpha$
	EDS221	Entrepreneurial Development Studies IV	V	1		$\Omega$
	TMC221	Success Parameters	V	1		$\Omega$
	TMC222	Total Man Concept - Sports	V	0		
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U	2		$\alpha$
	GST221	Nigerian People and Culture	U	2		$\Omega$
	GST222	Peace Studies and Conflict Resolution	U	2		$\Omega$
			$\alpha = 20$ $\Omega = 21$ Total = 41 Units			

<b>300 Level Entrepreneurship</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	BUS314	Production Management	C	3		$\alpha$
	ENT310	Entrepreneurial Marketing	C	2		$\alpha$
	ENT312	Elements of Human Resources Management	C	2		$\alpha$
	ENT313	Cultural Change and Sociology of Entrepreneurship	C	2		$\alpha$
	ENT314	Business Opportunity Evaluation and Small Scale Business Management	C	2		$\alpha$
	BUS313	Business Law	C	3		$\alpha$
	ENT318	Event and Natural Resources Management	C	2		$\alpha$
	ENT321	Measuring Organization Success	C	2		$\Omega$
	ENT322	Leadership and Corporate Governance	C	2		$\Omega$
	ENT323	Feasibilities and Business Planning	C	2		$\Omega$
	ENT325	Family Business and Succession Plan	C	2		$\Omega$
	ENT326	International Entrepreneurship	C	2		$\Omega$
	BUS327	Research Methods	C	3		$\Omega$
<b>University Courses</b>	EDS311	Entrepreneurial Development Studies V	V	1		$\alpha$
	TMC311	Man in his Socio-Environmental Contexts	V	1		$\alpha$
	TMC312	Total Man Concept – Sports	V	0		$\alpha$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Leadership Development I	V	1		$\Omega$
	TMC322	Total Man Concept – Sports	V	0		$\Omega$
<b>Industrial Training (IT)</b>	ENT329	Entrepreneurial Internship Programme	T	2		$\Omega$
<b>NUC General Course</b>	GST311	History and Philosophy of Science	U	2		$\alpha$
			$\alpha = 20$ $\Omega = 17$ Total = 37 Units			

400 Level Entrepreneurship						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	ENT410	Entrepreneurship Policy and Strategy I	C	2		$\alpha$
	ENT411	Project Management	C	2		$\alpha$
	ENT412	Rethinking Traditional Occupation	C	2		$\alpha$
	ENT413	Human and Organizational Behaviour	C	2		$\alpha$
	ENT414	e- Business	C	2		$\alpha$
	ENT415	Strategic Thinking, Problem Solving and Negotiation Skills	C	2		$\alpha$
	ENT416	Social Entrepreneurship and Community Development	C	2		$\alpha$
	ENT417	Technological Entrepreneurship and Intellectual Property Rights	C	2		$\alpha$
	ENT420	Entrepreneurship Policy and Strategy II	C	2		$\Omega$
	ENT421	Research Project for Enterprise	C	6		$\Omega$
	ENT422	Corporate Development: Mergers and Acquisitions	C	2		$\Omega$
	ENT423	Management of Creativity and Innovation	C	2		$\Omega$
	ENT424	Venture/Wealth Creation and Growth	C	2		$\Omega$
	ENT425	Entrepreneurship and Gender Issues	C	2		$\Omega$
	ENT426	Globalization and National Policies	C	2		$\Omega$
ENT427	Risk Management and Insurance	C	2		$\Omega$	
Electives	<i>Note: Take one elective from each Semester</i>					
	ENT418	Youth Entrepreneurship	E	2		$\alpha$
	ENT419	Minority Entrepreneurship	E	2		$\alpha$
	ENT428	Creative Entrepreneurship	E	1		$\Omega$
	ENT429	Rural Entrepreneurship	E	1		$\Omega$
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1		$\alpha$
	TMC411	Leadership Development 11	V	1		$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1		$\Omega$
	TMC421	Issues in Marriage and Family	V	1		$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
			$\alpha = 20$ $\Omega = 23$ Total = 43 Units			

## **COURSE DESCRIPTION**

### **100 Level**

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#### **Alpha Semester**

##### **BUS111 - Introduction to Business I (2 Units)**

General Introduction - The Place of Business in National Development. Framework of Business. Business Environment. Modern business World: application of electronics, Forms of Business Organizations. Types of Business Organizations, Business of Society: social responsibility, Business of Society: social responsibility, Role of Government in Business. Challenges of Business in Nigeria, International Business, Business Ethics, Privatization and commercialization.

##### **POS111 - Introduction to Political Science (3 Units)**

The main objective of this course is to introduce first year students to the discipline, subject matter, art and science of politics. Apart from learning basic concepts in politics and society, students are introduced to the analyses of political issues, phenomena, institutions and processes. Key concepts such as authority, influence, governance, and polity as a system in relation to the other sectors of “society” are also examined. Approaches to the study of politics, forms of government, constitutions and constitutionality, political culture and socialization, the state, political parties and pressure groups are also discussed.

##### **ECN111 - Introduction to Economics I (2 Units)**

The Basic Problem of Scarcity and Choice: The Methodology of Economic Science; the General Principles of Resource Allocation; the Concepts of Optimality and Equity; Equilibrium and Disequilibrium; Micro-economics versus Macroeconomics: Demand, Supply and Price: Types of Resources Allocation Decision; Methods of Resource Allocation in an Economy: Theory of the Firm; Introduction to Welfare Economics.



**ACC111 - Principles of Accounting I (2 Units)**

The Nature and Scope of Book keeping: Double Entry Book-Keeping Systems, the Trial Balance, Accruals, Prepayment and Adjustments: Classification of Expenditure between Capital and Revenue.

**CBS111 - Mathematics for Business and Social Sciences I (2 Units)**

Mathematics and Symbolic Logic; Inductive and Deductive System; Concepts of Sets; Mappings and Transformation; Introduction to complex Numbers; Introduction to Vectors; Matrix and Determinants, Discrete and continuous variables, the straight line in various forms; The Circle, Trigonometric Functions; Exponential Functions Maxima, Minima and Points of Inflection; Integral Calculus; Integration by Substitution and By-Parts; Expansion of Algebraic Functions;- Simple Sequences and Series.

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**Omega Semester**

**BUS121 - Introduction to Business II (2 Units)**

This is a continuation of BUS 111, which introduced business and its activities to students. The course is designed to enhance student's knowledge about business. The main focus of the course is the treatment of functional areas of business: marketing, human resources, production, finance and accounting. Other important areas of business such as insurance, banking and international business are covered to provide all round knowledge about business. Concept of Marketing., Production Management, Personnel Management, Accounting and Financial Function., Banking and Insurance, Personnel Finance, Research and Development, Industrial Relations, Management, Functions, Purchasing and Material management., Business Law, International Business.

**BUS124 - Business Communication (2 Units)**

Communication in the workplace, role of communication in business, Main forms of communication, variety in communication activity by business. Adaptation and selection of words, basic needs for adaptation.

Construction of clear sentences/words, writing for effect, business etiquette and the need for effect. Accent for positive language. Directness, process of writing, routine inquiries, Indirectness, situations in Indirectness, Indirectness in persuasion/sales messages. Pattern variation in memorandum and emails. Strategies in the job search process. Basics of report writing. Report structure, graphics, informal oral communication, public speaking and oral reporting, technology-enabled communication. Techniques of cross-cultural communication, correctness of communication, businesses research methods.

**ECN121 - Introduction to Economics II (2 Units)**

Introduction to Macroeconomics: National Income Determination; the Public Sector in the National Economy; Macroeconomic Policy Objectives and Instruments; Introduction to Money and Banking, Introduction to Economic Growth and Development. Trade politics with Particular reference to Nigeria.

**ACC121 - Principles of Accounting II (2 Units)**

Methods of Recording Accounting Data: Manual and Mechanical. Trading and Profit and Loss Accounts and Balance Sheets of a sole trader; Accounting Treatment of Control Accounts and Bank Reconciliations. Elementary Breakeven Analysis.

**CBS121 - Statistics of Business and Social Science I (2 Units)**

Nature of Statistics, Statistical Inquiries, Forms and Design. The Role of Statistics, Basic Concepts in Statistics, Discrete and Continuous Variable, Functional Relationships, Sources of Data, Methods of Collecting Primary Data, Presentation of Statistical Data, Measures of Central Tendency, Measures of Dispersion, Moments Skewness and Kurtosis, Elementary Probability Distribution, Normal Binomial, Poisson and Hyper geometric. Elementary Sampling Theory, Estimation, Theory, Student's Distribution, Statistical Decision Theory, Test of Hypothesis for Small and Large Samples, Chi-Square Distribution and Test of Goodness of Fit, Linear Regression. Correlation Theory, Index, Numbers, Time Series and Analysis of Time Series.

## 200 Level

### **BUS211 - Principles of Management I (2 Units)**

The course is divided into lecture series covering the wide scope of the multi-dimensional and the multi-disciplinary nature of management with peculiar emphasis on effectiveness of management practice and organizational objective. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of management. Applications of real life cases are also used to draw close the objective of the course. In addition, each lecture is ended with review questions to assist students test their understanding. General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity. Employee motivation and performance, Management Information system, Strategic management, Elements of International management, Elements of International management II, Total quality management, Basic elements of control in organization, Management system concept and, Interpersonal relations and Communication.

### **ENT215 - Basic Financial Literacy (2 Units)**

The Finance Function/ The Role of the Finance Manager; The meaning of finance, functions and the tasks of finance manager, principles of finance, Fundamental differences between accounting and finance. The Financial Objectives of the Firm; The relationship between wealth maximization and social responsibilities. Forms of Business Organization and Business Environment: Sources of their funding, The Time Value of Money: Simple interest compound interest and compounding and discounting generally. Amortization sinking fund and their application. Sources of Business Finance: Categories of finance, Short, medium and long term sources of finance. Venture capital project financing equipment leasing and hire purchase. Long term equity capital Debenture stock and preference stock capital. The Risk Dimension in Finance, Financial Market: Money, Capital and Foreign Exchange Markets; The Stock Exchange. The Nigerian Stock exchange, the Securities and Exchange Commission, Foreign exchange market, Money, Banking and Insurance:

Definition, evolution, types, characteristics and functions of money, Supply and demand for money. The Nigerian banking system: Monetary policy and instruments.

**MKT211 - Principles of Marketing I (3 Units)**

Nature and Scope of Marketing, marketing Concepts and Philosophies, Marketing Environment, Market Segmentation and Target Market Selection, product Concept, Branding and Packaging: Basic Concepts, Developing and Managing Products, Marketing Communication: Basic Concepts, Advertising: Basic Concepts, Channels of Distribution, Channel Conflict, Pricing: Basic Concept.

**ENT212 - Management Information System (3 Units)**

Introduction to, and Fundamental of Data Processing- brief history and conventional data processing methods; Manual methods and mechanized methods. Classification of systems. System approached and objectives; total system and subsystems. Data Processing and Management Information System (MIS) the organization of MIS including the use of mechanical and electronic accounting machines, flow charting and the principles of system design and documentation. Managerial uses of the information output as a basis for developing criteria and systems. Information needs of management and design of MIS. Computer and Data Processing - evolution of the computer and the computer system Input, Output and central processing unit. Hardware and Software, Introduction to common Computer Programming Languages used in business (COBOL, FORTRAN, SPSS etc.) Electronic, Data Processing (EDP) methods; batch processing, real-time processing and the management of EDP. Business Systems hierarchical structure of Organisations; the sub-optimisation issue.

**ENT213 - Introduction to Entrepreneurial Financing (2 Units)**

Cost of Capital and Leverage: Cost of capital and Investment Analysis, Measuring cost of capital in practice., Leverage - Operating leverage, Financial leverage, Degree of financial leverage, degree of operating leverage, Dividend Policy of Corporate Firms, Introductory issues and

Financial ratio Analysis, Dividend Policy - Dividend payout ratio, factors affecting dividend decision, forms of dividend payment, relevancy theory, irrelevancy theory, dividend payment procedure, Financial Ratio Analysis - Nature and content of financial statement, Users of financial ratios, types of financial ratio, definition and uses of financial ratio, classification of financial ratio, limitation of ratio, Working Capital Management, Mergers and Acquisition, Working capital Management - Cash management, stock management (EOQ, JIT, TQM), Debtors Management, Creditors Management, sources of working capital finance. Mergers and Acquisition - Synergy, forms of combination, reasons for merger, factors to be considered for merger, legal requirement, prevention of merger, minimum and maximum sums.

**ENT216 - Theories of Entrepreneurship (2 Units)**

The study of entrepreneurship is based on different theories and the contributions made by different theories to entrepreneurship development. This topic is aim at exploring these theories from a multidisciplinary perspective and help students to have proper understanding of the different contributions made by these theorists to entrepreneurship development.

**CBS211 - Mathematics For Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage

sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

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## Omega Semester

### **BUS221 - Principles of Management II (2 Units)**

General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity, Employee motivation and performance, Management Information system, Strategic management Elements of International management 1, Elements of International management 11, Total quality management, Basic elements of control in organization, Management system concept and Interpersonal relations and communication.

### **ENT221 - Introduction to Entrepreneurial Venture and Start-up Funding (2 Units)**

The scope of business/social ventures; the Character of ventures from social, legal and economics perspectives. Forms of ownership, Organisation and Management. Marketing, Production, Finance and Accounting Functions, Government and Business. The Social responsibility of business. International business. Problems of Nigerian Enterprises. Also, prepares students to optimize the use of outside advisors and to negotiate effective long-term relationships with sources of funding, including, but not limited to, venture capital. Students interact with founders, angels, venture capitalists and other professionals throughout the semester.

### **ENT223 - Entrepreneurship and Change Management (2 Units)**

This course exposes students to the need for organizational transformation required for value creation and competitiveness in the changing world of business. Topics will cover new management challenges and poor corporate outlook in Nigeria; Models of change; phases of change; resistance to change and overcoming or managing resistance to change.

**ENT224 - Consumer Behaviour (2 Units)**

This course is aimed at developing students' marketing talent through understanding consumer behaviour. Topics will cover introduction, theory/concepts of consumer behaviour, social.

**MKT221 - Principles of Marketing II (3 Units)**

This is the second segment of a two-semester course designed to introduce the undergraduate students to the basic concepts and principles involved in initiating and executing the marketing process in a business firm. Emphasis will be on the marketing functions and abilities of private profit oriented business. Student will be exposed to pricing policies, personal selling techniques and public relations practice. It will entail new-product adoption process, consumer behaviour and decision making process. Students would be taught basic steps in marketing research, measurement and forecasting techniques. The course will take students through basic concept in global / international marketing, consumerism as well as contemporary marketing issues.

**ENT227 - Biographical Studies of Entrepreneurial Giants and Thinkers (2 Units)**

Students will be made to study the lives and characters of different world class entrepreneurs. This will enable them to know the secret behind their success and why some of them failed. Special attention will be given to indigenous entrepreneurs.

**CBS221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

## 300 Level

### Alpha Semester

#### **BUS314 - Production Management (3 Units)**

Introductory course in decision-making problems in production; includes the theoretical foundations for production management as well as the applications of decision-making techniques to production problems in the firm; and considers production processes, plant layout, maintenance, scheduling, quality control, and production control in particular. In-depth treatment of concepts involved in designing and implementing planning and control systems within the context of a dynamic environment; particular emphasis on the systematic use of information to maintain the efficient flow of materials, utilization of people and technology, co-ordination with suppliers, and communication with customers.

#### **ENT310 - Entrepreneurial Marketing (2 Units)**

Teaches students to do rigorous, explicit, customer-based marketing analysis, which is most appropriate for new ventures. This topic also discusses ways to implement marketing strategies when resources are very limited. The practical aspect would relate to how to develop and market various forms of business and social organizations.

#### **ENT312 - Elements of Human Resources Management (2 Units)**

This course is designed to enable students appreciate the importance of human capital and how to develop people's capacity to achieve results. Topics will cover the structure and programme for managing human resources, manpower and appraisal, wage and salary administration, job evaluation, incentives and benefits.

#### **ENT313 - Cultural Change and Sociology of Entrepreneurship (2 Units)**

This course will identify and discuss how changes in the experience of people, entity or society impact on their entrepreneurial orientation. The course is designed to enable students appreciate their culture and



learn from other cultures. Reference will be made to particular experiences that have affected entrepreneurial practices of groups in the Nigerian society. This course will also explore the dimensions of culture to the practice of entrepreneurship. Attention will be given to the works of theorists and sociologists who have made contributions in this field. A comparison of supply and demand perspectives will be undertaken to appraise how they contribute to the emergence of entrepreneurs in the society with particular reference to Nigerian society.

**ENT314 - Business Opportunity Evaluation and Small Scale Business Management (2 Units)**

The objective of this course is to give students an insight into the operations and management of small business. Topics will cover an overview of small business in Nigerian economy; definition of small business; state and trend of small business; financial and administrative. This course will consider sources of business opportunities and the difference between ideas and opportunities.

**BUS313 - Business Law (3 Units)**

Legal rules for business in Nigeria. It comprises of such topics as General introduction to Law, The Law of Contract, Agency, Sales of Goods Law, Hire purchase Law, Insurance, and Partnership and Government taxation.

**ENT318 - Events and Natural Resources Management (2 Units)**

This course will undertake the event management using project management concept. Topics will cover an overview of what an event is, the need for the event, and parties involved. Also to be discussed are the roles of stakeholders such as the sponsor, the team members and the client/market. This course is designed to enable students to appreciate the resource endowments of Nigeria and how mineral resources could be better managed to achieve growth and human and economic development. Topics shall cover an overview of Nigeria's resources, mining and oil and gas exploration, socio-cultural issues in mineral exploration, resource allocation and misapplication of resources.

**ENT321 - Measuring Organization Success (2 Units)**

This course is designed to enable students appreciate first hand basic organizational success factors through attachment and placement under industry and faculty supervision. The student or team of students is expected to focus on problem areas and design/proffer solutions which are sent back to the industry for implementation. The result of this case study is discussed at faculty/departmental seminars for peer review.

**ENT322 - Leadership and Corporate Governance (2 Units)**

This course exposes students to the leadership question. It also covers issues related to good governance. Topics will include an overview of leadership, theories of leadership, the concept of the servant leader, leaders as change agents and problems of leadership in Nigeria. This course will also cover issues on transparency, accountability, due process and global perspectives of good governance.

**ENT323 - Feasibilities and Business Planning (2 Units)**

This topic deals with business plan within task groups from the concept to all elements of a professionally written business plan. This topic affords students high interaction with businesses and entrepreneurs to further refine and improve their plans and /or prepare for national business plan competitions. This component also consists in practical evaluation of students dream businesses and career life, exposition on how best to prepare feasibility report and appraisal of projects before investment; and project evaluation techniques: traditional methods such as Accounting Rate of Return (ARR), Pay Back Period (PBP), Net Present Value NPV) Internal rate of Revenue (IRR) and Profitability Index (PI).

**ENT325 - Family Business and Succession Plan (2 Units)**

Family-controlled businesses are characterized by challenges that their continuity and distinct core competencies that can result in unique competitive advantages. The course will examine family business continuity challenges and best management and governance practices of leading family-owned businesses.

### **ENT326 - International Entrepreneurship (2 Units)**

This course examines a typology of international opportunities that are created on account of historical, economic, political, social and cultural differences among national contexts: arbitrage, missing products and services, unique products and services, and missing institutions. The course also examines global ventures, which have customers and suppliers spread across multiple countries across the globe. The key success factors and challenges of each type of opportunity will be studied. We will also understand how to execute successfully on each of these opportunities. Since international opportunities often involve the creation of a market for new products and services, the course examine how new markets can be created in various contexts and provides students with a guiding framework for market-creation.

### **BUS327 - Research Methods (3 Units)**

Basic concepts in Scientific Inquiry; Scientific Research: Meaning, Basic Steps. Basic and Applied Research Concepts, Theories, Laws, Hypotheses, Research Design; Choosing a Research Topic. Problem Analysis, Literature Review, Model Building/Conceptual Framework. The Research Proposal. Sampling Techniques. Data Collection Techniques; Data Types (Primary, Secondary etc), Data Collection Strategies, Surveys, Experiments, Content Analysis Motivation Research, Data Collection Instruments e.g. (a) The interview (b) The Questionnaire, Data Measurement, Analysis and Interpretation: Measurement Scaling, Validity, Reliability Analysis: Qualitative Statistical Data Presentation: Tables, Charts, Cross tabs etc. Report Audience, Types and Length, Mechanical Aids (Footnotes, Maps, Charts etc). Business Research in Nigeria: Scope; Problems and Possibilities.

### **ENT329 - Entrepreneurial Internship Programme (2 Units)**

The course is divided into two segments: Analytical skill development (50%), and industrial exposure (50%). The first segment (i.e. analytical skill development) is designed to enable the student develop the analytical skills needed to make sound decisions in managing business operations and appreciate the complexities and uncertainties surrounding most

practical business. And decisions involving marketing operations are particularly complex, since a host of extraneous variables are usually at work. The second segment (i.e. industrial exposure) is intended to expose the student to real world experiences in organizations. After such exposure, the student will be required to raise a report of their experiences.

## 400 Level

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### Alpha Semester

#### **ENT410 - Entrepreneurship Policy and Strategy I (2 Units)**

The course is divided into lecture series covering the wide scope of the nature and classification of Business management with peculiar emphasis on the vision, mission, objectives and goals in business policy analysis with specific reference to the concept of strategy management. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of business policy and strategic management which may include; Nature and classification of business policy, Introduction to business policy: characteristics and principles, Vision, Mission, Objectives and Goals in business policy analysis, The concept of strategy management, Strategic management, Issues and structure of strategic management, Environmental Analysis, Strategic management and competitors, Analysis of organizational resources and business system.

#### **ENT411 - Project Management (2 Units)**

Project concept, planning (usage of various charts), team, cost and procurement. Project implementation strategy, reporting, monitoring and evaluation, developing and usage of project management template.

#### **ENT412 - Rethinking Traditional Occupation (2 Units)**

The aim of this course is to examine the various occupations engaged by ordinary people within a specified locality. This will entail identifying

local talents, skills and competencies required for the production of goods and services. The aim is to explore ways of developing such competencies into formal ventures capable of achieving sustainable growth and competitiveness. It is expected that students would use insight from this course to convert local knowledge and expertise into a prosperous business ventures.

**ENT413 - Human and Organizational Behaviour (2 Units)**

This course seeks to examine organization s describe ways that human factors can be managed to increase organizational behaviour, a consideration of contributions of behavioral science to the field of organizational behaviour, personality theories, communication, power and control.

**ENT414 - E-Business (2 Units)**

This course aim is intended to equip students with the broad knowledge of electronic commerce, Topics will cover concept definitions, an overview of internet and mobile telecommunication, importance of e-business, website design, internet advertisements, achieving competitive advantages using E-adverts; online sales, E-payments, ATM, debit and credit cards. Students are expected to be exposed to practical application.

**ENT415 - Strategic Thinking, Problem Solving and Negotiation Skills (2 Units)**

This course is designed to develop the right mindset in students to challenge the status quo and develop the right attitude to build innovative organizations. Topics will cover an overview of the traditional thinking process (horizontal), its strengths and weaknesses; lateral thinking perspective; analysis of the different views about thinking; the interface among thinking, problem solving and negotiation skills.

**ENT416 - Social Entrepreneurship and Community Development  
(2 Units)**

This course explores the innovative concepts, practices and strategies related to Social Entrepreneurship. It attempts to instill social entrepreneurial attitude by challenging student's current thinking and assumptions about what works and why and how to fix identified needs in the community. The essence is to enable student's think of ways of creating social ventures and organizations that will address environmental issues, politics, crime, poverty, diseases and violence in the society.

**ENT417 - Technological Entrepreneurship and Intellectual Property  
Rights (2 Units)**

This course seeks to demystify technological entrepreneurship by dwelling on the creative process essential for developing high-tech ventures. An overview of the field of entrepreneurial theory and practice for development and growth of technology-based new enterprises will be undertaken. Key strategic decisions investors and scientists take at each stage in the chain will be discussed. It will also define what an intellectual property is and how it is protected; discusses the Nigerian copyright laws; and explore how to protect original ideas, concepts and products as well as enterprise from piracy.

**ENT418 - Youth Entrepreneurship (2 Units)**

Youth entrepreneurship Defined, Characteristics of Young Entrepreneurs, Challenges of young entrepreneurs, Requirements for success in youth entrepreneurship, Youth and money management, investment, theories, examples and case studies.

**ENT419 - Minority Entrepreneurship (2 Units)**

This course focuses largely on the strategies for exploring untapped resources in the economy. It has to do with Factors that can enhance their performance, growth and the challenges that hinder their survival. It also include economic indicators that portray their existence, layers of social, political and cultural perceptions, strategies for strengthening the

infrastructures and networks that will help minority entrepreneurs be successful, initiatives: private government, CSOs and other institutions involved in the promotion of minority entrepreneurship.

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## **Omega Semester**

### **ENT420 - Entrepreneurship Policy and Strategy II (2 Units)**

Develops concepts and techniques critical for formulating competitive strategy in a variety of entrepreneurship environments. It focuses on analyzing the structure of industries, the evolution of this structure, the pattern of interaction among competitors, and the competitive position and advantage of firms in the industry. Strategic Management and Decision Process, Strategic Analysis choice and process of strategic choice, Corporate level - Strategic level, business level and small business analysis., Subjective factors in strategic choice and contingency strategies, strategic plan, SWOT Analysis, Strategic Implementation (a) Process of Activating strategies, b). Structural Implementation, (c) Strategic Implementation and behaviour implantation, Strategic Change Management , Evaluation and Control, Assessment of Companies strategies, etc., Forecasting Change in the Environment, Case Study and Methods.

### **ENT421 - Research Project for Enterprise (6 Units)**

This is a practical project that involves sending students to the field to search for a business idea, new product, or a new market. Students should present a research- based report of not less than 2,000 words at the end of the session.

### **ENT422 - Corporate Development: Mergers and Acquisitions (2 Units)**

This course address the need for cooperation and understanding growth and expansion strategy, consolidation of core corporate activities, streamlining of input and output sources through merger acquisition, exploring competitive advantage in process and products development.

**ENT423 - Management of Creativity and Innovation (2 Units)**

This course will define innovation, nature and types of innovation and strategies for financing innovations.

**ENT424 - Venture/ Wealth Creation and Growth (2 Units)**

This course introduces students to the basis ideas of starting a business and how to use value chain analysis to discover a profitable venture. It also introduces students to the need to be self-employed, how to generate business ideas, how to overcome environmental challenges and how to source funds. Topic will cover business location, marketing, record keeping and financial discipline, business registration, and how to grow modern businesses. At the end of the course, students will be able to conceptualize a business idea and prepare a good feasibility study.

**ENT425 - Entrepreneurship and Gender Issues (2 Units)**

This course is aimed at helping students to understand gender as a factor in entrepreneurship discourse. Gender theories will be considered and the place of women in entrepreneurship will be discussed. The course will focus on women empowerment using tested tolls.

**ENT426 - Globalization and National Policies (2 Units)**

This topic will consider opportunities and risks firms face in today's global world. Also to be considered are conceptual tools for analyzing how governments and social institutions influence economic competition among firms in different national settings; and public policies and institutions in developed and emerging markets. This will challenge students to conceptualize how to change public policies in line with global trend.

**ENT427 - Risk Management and Insurance (2 Units)**

This course focuses on definition, concept, nature and components of risks, its evaluation and management process. Qualitative analysis and calculation of investment, risks and returns. Policy framework, structure and institution, and contemporary issues on insurance firms. Laws



rules and regulations guiding the establishment and running of insurance companies.

**ENT428 - Creative Entrepreneurship (1 Unit)**

This course focuses on definition, historical background, nature, concepts, and factors that facilitate development of creative entrepreneurship. Impart of knowledge and information to the development of creative industries, Contemporary issues on creative entrepreneurship, studies and theories on creative entrepreneurship, economic/bedrock properties that distinguish creative activities from other sectors of the economy. Institutions and agencies involvement and developmental issues.

**ENT429 - Rural Entrepreneurship (1 Unit)**

This course focuses on the definition, concepts, history, and building blocks of rural entrepreneurship. Reasons and benefits for rural entrepreneurship, environmental factors that can promote and hinder rural entrepreneurship, developmental programmes, institutions and agencies for promoting of rural entrepreneurship. Theories and models for rural entrepreneurship development.



A cross section of participants at the National Conference of the Nigerian Economic Society hosted by the Department of Economics and Development Studies, Covenant University



Covenant University Landscape

## CHAPTER SIX

### SCHOOL OF SOCIAL SCIENCES

#### 6.0 DEPUTY DEAN'S WELCOME MESSAGE

It is with much delight that I welcome you to the School of Social Sciences of Covenant University. The School was established in the College of Business and Social Sciences to facilitate proper coordination of sound academic learning in the University. Presently, the School has three Departments, made up of four programmes, namely: (a) Economics with two programmes - Economics, Demography and Social Statistics, (b) Mass Communication, and (c) Sociology. These programmes are studied both at the undergraduate and postgraduate levels.



#### **Vision**

The vision of the School of Social Sciences is totally connected to the overall vision of the university which is to be one of the best ten leading World-Class Universities (1 of 10 in 10) by the year 2022. To achieve this goal, the School is committed to quality research and teaching with a view to raising a new generation of leaders in the social sciences for national development.

#### **Mission**

The mission of the School of Social Sciences is to pursue relentlessly best practices in all academic activities for the realization of sound knowledge capable of enhancing the individual's contribution towards achieving the Millennium Development Goals (MDGs) in Nigeria.

#### **Philosophy**

The underlining philosophy of the School of Social Sciences is anchored on producing competent and self-reliant graduates with analytical mind, intellectually sound in their various disciplines and capable of making meaningful contributions to the underdevelopment challenges of Nigeria and indeed Africa.

**Dr. Daniel E. Gberevbie**  
*Associate Professor & Deputy Dean,  
School of Social Sciences*

## **6.1 DEPARTMENT OF ECONOMICS**

### **OVERVIEW OF THE DEPARTMENT**

Economics as a programme started in the Department of Strategic Studies in 2002. The programme had initial staff strength of 5 academic staff with 153 students. In September 2004, the programme became an autonomous department. It became known as the Department of Economics and Development Studies housing two programmes: (1) Economics (2) Demography and Social Statistics. In 2006, she graduated her first set of 124 students.

#### **Vision**

The vision of the Department is to produce a new generation of leaders who will be highly skilled in their chosen areas of specialization, and through active participation in the Total Man Concept and Entrepreneurial Development Studies.

#### **Philosophy**

The Philosophy of the Department hinges on the Philosophy of the University, which is directed towards the development of the Total Man. The Philosophy underlying the courses offered in the Department is to produce graduates who can make informed contributions to the resolution of economic and social issues in a globalized environment, including the attainment of Vision 20:2020 and the Millennium Development Goals (MDGs).

They will be graduates who can discuss, explain and predict economic phenomena with the economic tools that they will have acquired during their studentship. Given the skills acquired during their training, graduates of the Department should be able to critically appraise economic, social and demographic issues using simplified (quantitative and qualitative) models to explain and/or predict alternative courses of action within a broad socio-economic context. In line with its desire to remain relevant,



the Department has constituted a number of research clusters on various aspects of Vision 20:2020 and the MDGs.

### Objectives

The specific objectives of the Department are as follows:

- i) to train students to become expert thinkers and managers who will, through exposure to economic principles and techniques, provide policy prescriptions that are adequate for the resolution of economic and demographic challenges.
- ii) to develop in students the ability to apply acquired analytical tools and skills in solving societal problems.
- iii) to prepare students for the world of work in firms, factories, organizations and self-employment.
- iv) to provide students with the knowledge and skills required for graduate studies.
- v) to train students to think analytically through exposure to all areas of economic analyses (verbal, graphical and mathematical) in order to enable them to contribute meaningfully to economic policy formulation and implementation.
- vi) to train students to be highly knowledgeable in the Nigerian economic structure and history in relationship to the international economic environment.



*Project Defense Session for final year Students of the Department of Economics*

**LIST OF ACADEMIC STAFF IN THE DEPARTMENT**

S/N	NAME	QUALIFICATION	STATUS	PROGRAMME	AREA OF SPECIALIZATION
1.	Dr. P. O. Alege	B.Sc, M.Sc, Ph.D	Associate Professor/ HOD	Economics	International Trade, Business Circle and Macroeconomics Dynamics, Economic Growth.
2.	Prof. I. O. Olurinola	B.Sc, M.Sc, Ph.D	Professor	Economics	Labour Economics, Economics of the Informal Sector, Development Economics.
3.	Prof. G. A. Oni	B.Sc, M.Sc, Ph.D	Professor	Demography & Social Statistics	Public Health and Population Studies
4.	Prof. E. O. George	B.Sc, M.Sc, Ph.D	Professor	Economics	Development Economics and Planning
5.	Dr. W. Olayiwola	B.Sc, M.Sc, Ph.D	Senior Lecturer	Economics	Macro-Economics and Economic Development
6.	Dr. D. E. Azuh	B.Sc, M.Sc, Ph.D	Senior Lecturer	Demography & Social Statistics	Population Studies, Health Environment.
7.	Dr. E. Osabuohien	B.Sc, M.Sc, Ph.D	Lecturer I	Economics	Institutional Economics, International Economics and Development
8.	Dr. H. Okodua	B.Sc, M.Sc, Ph.D	Lecturer I	Economics	International Economics, Mathematical Economics, Econometrics
9.	Dr. E. O. Amoo	B.Sc, M.Sc, Ph.D	Lecturer I	Demography & Social Statistics	Health and Gender Demography, Social Statistics
10.	Dr. (Mrs.) O. Matthew	B.Sc, M.Sc, Ph.D	Lecturer I	Economics	Labour Economics, Operations Research
11.	Dr. O. O. Ewetan	B.Sc, M.Sc, Ph.D	Lecturer II	Economics	Monetary &, Public Sector Economics
12.	Dr. E. Urhie	B.Sc, M.Sc, MBA, Ph.D	Lecturer II	Economics	Development Economics, Monetary Economics, Public sector Economics
13.	Dr. P. I. Ojeaga	B.Sc, M.Sc, Ph.D	Lecturer II	Economics	International Economics, Developmental Studies
14.	Dr. M. A. Akanbi	B.Sc, M.Sc, Ph.D	Lecturer II	Demography & Social Statistics	Health and gender Demography, Social Statistics
15.	Mr. F. F. Fasina	B. Sc, M.Sc	Lecturer II	Demography & Social Statistics	Gender and Reproductive Health, Demographic techniques
16.	Mrs. A. T. Amalu	B.Sc, M.Sc	Assistant Lecturer	Economics	Managerial Economics, Development Economics
17.	Mr. J. T. Odebiyi	B.Sc, M.Sc	Assistant Lecturer	Economics	International Economics
18.	Mrs. O. A. Ola-David	B.Sc, M.Sc	Assistant Lecturer	Economics	Technology and Industrial Development, Development Economics
19.	Mr. S. Oluwatobi	B.Sc, M.Sc	Assistant Lecturer	Economics	Public Sector Economics
20.	Mr. A. A. Ogundipe	B.Sc, M.Sc	Assistant Lecturer	Economics	International Economics
21.	Mr. A. Alejo	B.Sc, M.Sc	Assistant Lecturer	Economics	Development Economics

22.	Miss I. Beecroft	B.Sc, M.Sc	Assistant Lecturer	Economics	Public Sector Economics, International Trade
23.	Miss O. Akinyemi	B.Sc, M.Sc	Assistant Lecturer	Economics	Development Economics, Energy Economics
24.	Mr. P. O. Adekola	B.Sc, M.Sc	Assistant Lecturer	Demography & Social Statistics	Population and Development Studies
25.	Mrs. O. M. Ogundipe	B.Sc, M.Sc	Assistant Lecturer	Economics	Health Economics
26.	Mr. A. B. Ajibola	B.Sc, M.Sc	Assistant Lecturer	Economics	Monetary Economics, Energy Economics
27.	Miss G. Adetoro	B.Sc, M.Sc	Assistant Lecturer	Demography & Social Statistics	Reproductive Health, Migration, Public Health
28.	Mrs. A. Olawole-Isaac	B.Sc, M.Sc	Assistant Lecturer	Demography & Social Statistics	Reproductive Health, Population Studies and Migration
29.	Miss Q. E. Oluwatimiro	B.Sc, M.Sc	Assistant Lecturer	Economics	Political Economics
30.	Mr. O. S. Adediran	B.Sc, M.Sc	Assistant Lecturer	Economics	Finance

**VISITING LECTURERS**

S/N	Name	Qualifications	Status	Programme	Area of Specialization
1.	Prof. S. I. Oladeji	B.Sc, M.Sc, Ph.D	Professor	Economics	Development Economics, Manpower Studies
2.	Prof. P. A. Olomola	B.Sc, M.Sc, Ph.D	Professor	Economics	Development Economics, Econometrics
3.	Prof. A. A. Adebayo	B.Sc, M.Sc, Ph.D	Professor	Economics	Labour Economics, Population Studies
4.	Dr. S. O. Olorunfemi	B.Sc, M.Sc, Ph.D	Associate Professor	Economics	Development Economics, Econometrics
5.	Dr. A. G. Aremo	B.Sc, M.Sc, Ph.D	Senior Lecturer	Economics	Development Economics, Manpower Studies
6.	Dr. A. O. Folawewo	B.Sc, M.Sc, Ph.D	Senior Lecturer	Economics	Development Economics, Econometrics
7.	Dr. E. O. Adeyemi	B.Sc, M.Sc, Ph.D	Senior Lecturer	Demography & Social Statistics	Fertility & Development
8.	Dr. A. O. Fadeyi	B.Sc, M.Sc, Ph.D	Senior Lecturer	Demography & Social Statistics	Reproductive Health & Demographic Analysis
9.	Dr. J. O. Oyefara	B.Sc, M. Sc, Ph.D	Senior Lecturer	Demography & Social Statistics	Demography & Fertility
10.	Dr. O. S. Bamiwuye	B.Sc, M.Sc, Ph.D	Senior Lecturer	Demography & Social Statistics	Reproductive Health & Demographic Analysis

**ADMINISTRATIVE STAFF**

S/N	NAME	QUALIFICATION	STATUS
1.	Miss O. H. Dahunsi	B.Sc (Economics)	Administrative Officer



## 6.1.1 ECONOMICS PROGRAMME

**PROGRAMME:** Economics

**DEGREE AWARDED:** B.Sc (Honours) Economics

**DURATION:** Four (4) Years (8 Semesters)

### ADMISSION REQUIREMENTS

Candidates seeking admission into any of the 4-year programmes of the Department of Economics should fulfil the following requirements:

- i. The candidate should possess at least five credit passes at not more than two sittings in the Senior School Certificate (SSCE), General Certificate of Education (GCE) or National Examination Council Examinations or their equivalents in the following subjects, (a) English Language, (b) Mathematics, (c) Economics and (d) Any other two subjects.
- ii. The candidate must also sit for the current JAMB examination and obtain the prescribed cut-off mark in the relevant subject.
- iii. The candidate must pass the Covenant University Scholastic Aptitude Screening (CUSAS) conducted for all applicants.

### GRADUATION REQUIREMENTS

To graduate from the 4-year Bachelor of Science Degree Programme in Economics, students must have successfully completed a minimum of 155 Credit Units as shown below:

#### Required Units for Graduation B.Sc. Economics Programme

Level	100	200	300	400	Total
Compulsory Courses	14	24	33	26	97
Electives	4	4	4	4	16
Industrial Training [SIWES]					0
College Courses	4	4			8
University Courses	4	4	4	4	16
NUC Courses	10	6	2		18
<b>Total</b>	<b>36</b>	<b>42</b>	<b>43</b>	<b>34</b>	<b>155</b>

**COURSE STRUCTURE**

<b>100 Level Economics</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	ECN111	Introduction to Economics I	C	2		$\alpha$
	ACC111	Principles of Accounting I	C	2		$\alpha$
	BUS111	Introduction to Business I	C	2		$\alpha$
	ECN121	Introduction to Economics II	C	2		$\Omega$
	ACC121	Principles of Accounting II	C	2	ACC111	$\Omega$
	BUS121	Introduction to Business II	C	2		$\Omega$
	BUS124	Business Communication	C	2		$\Omega$
<b>Electives</b>	<i>Note: Select two (2) courses from the electives</i>					
	BFN111	Introduction to Banking and Finance I	E	2		$\alpha$
	MAT111	Mathematics I: Algebra	E	3		$\alpha$
	POS111	Introduction to Political Science	E	3		$\alpha$
	SOC111	Introduction to Sociology I	E	2		$\alpha$
	PSY111	Introduction to Psychology	E	2		$\alpha$
	BFN121	Introduction to Banking and Finance II	E	3		$\Omega$
	MAT121	Mathematics V: Calculus	E	3		$\Omega$
	POS121	The Citizen and The State	E	2		$\Omega$
	SOC121	Introduction to Sociology II	E	2		$\Omega$
PSY125	Interpersonal Processes and Communication	E	2		$\Omega$	
<b>College Courses</b>	CBS111	Mathematics for Business and Social Sciences I	K	3		$\alpha$
	CBS121	Statistics for Business and Social Sciences I	K	3		$\Omega$
<b>University Courses</b>	EDS111	Entrepreneurial Development Studies I	V	1		$\alpha$
	TMC111	Total Man Concept I	V	1		$\alpha$
	TMC112	Total Man Concept - Sports	V	0		$\alpha$
	EDS121	Entrepreneurial Development Studies II	V	1		$\Omega$
	TMC121	Total Man Concept II	V	1		$\Omega$
	TMC122	Total Man Concept - Sports	V	0		$\Omega$
<b>NUC General Courses</b>	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		$\alpha$
	CST121	Use of Library, Study Skills and Information Technology II	U	2		$\Omega$
	GST111	Communication in English I	U	2		$\alpha$
	GST121	Communication in English II	U	2	GST111	$\Omega$
	GST 122	Communication in French	U	2		$\Omega$
			$\alpha$ -16 $\Omega$ - 20 Total = 36 Units			

200 Level Economics						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	ECN211	Principles of Economics I (Micro)	C	2	ECN111	α
	ECN212	Principles of Economics II (Macro)	C	2	ECN121	α
	ECN213	History and Structure of the Nigerian Economy I	C	2		α
	ECN214	Introduction to Development Economics I	C	2		α
	ECN215	Mathematics for Economists I	C	3	CBS111	α
	BFN211	Business Finance I	C	3		α
	ECN221	Principles of Economics III (Micro)	C	2	ECN111	Ω
	ECN222	Principles of Economics IV (Macro)	C	2	ECN121	Ω
	ECN223	History and Structure of the Nigerian Economy II	C	2		Ω
	ECN224	Introduction to Development Economics II	C	2		Ω
	ECN225	Mathematics for Economist II	C	3	CBS111	Ω
Electives	<i>Note: Select two (2) courses from the electives</i>					
	ACC211	Introduction to Financial Accounting I	E	2		α
	ECN216	Labour Economics I	E	2		α
	ACC221	Introduction to Financial Accounting II	E	2		Ω
	ECN226	Labour Economics II	E	2		Ω
	ECN227	Urban and Regional Economics	E	2		Ω
College Courses	CBS211	Mathematics for Business and Social Sciences II	K	2	CBS111	α
	CBS221	Statistics for Business and Social Sciences II	K	2	CBS121	Ω
University Courses	EDS211	Entrepreneurial Development Studies III	V	1		α
	TMC211	Total Man Concept III	V	1		α
	TMC212	Total Man Concept - Sports	V	0		Ω
	EDS221	Entrepreneurial Development Studies IV	V	1		Ω
	TMC221	Total Man Concept IV	V	1		Ω
	TMC222	Total Man Concept - Sports	V	0		Ω
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U	2		α
	GST221	Nigerian People and Culture	U	2		Ω
	GST222	Peace Studies and Conflict Resolution	U	2		Ω
				α = 21 Ω = 21 Total = 42 Units		

300 Level Economics						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	ECN311	Intermediate Micro-Economic Theory I	C	2	ECN211	$\alpha$
	ECN312	Intermediate Macro-Economic Theory I	C	2	ECN221	$\alpha$
	ECN313	Theories of Growth and Development I	C	2		$\alpha$
	ECN314	History of Economic Thoughts I	C	2		$\alpha$
	ECN315	Public Sector Economics I	C	2		$\alpha$
	ECN316	International Economics I	C	2		$\alpha$
	ECN317	Project Evaluation	C	2		$\alpha$
	ECN318	Introductory Econometrics I	C	2	ECN225/ CBS211	$\alpha$
	ECN321	Intermediate Micro-Economic Theory II	C	2	ECN211	$\Omega$
	ECN322	Intermediate Macro-Economic Theory II	C	2	ECN221	$\Omega$
	ECN323	Theories of Growth and Development II	C	2		$\Omega$
	ECN324	History of Economic Thoughts II	C	2		$\Omega$
	ECN325	Public Sector Economics II	C	2		$\Omega$
	ECN326	International Economics II	C	2		$\Omega$
	ECN327	Research Methodology in Economics	C	3		$\Omega$
ECN328	Introductory Econometrics II	C	2		$\Omega$	
Electives	<i>Note: Select a total of 6 units from the electives</i>					
	ECN319	Operations Research I	E	2		$\alpha$
	ECN331	Monetary Economics	E	2		$\alpha$
	ECN332	Economic History	E	2		$\alpha$
	ECN333	Political Economy	E	2		$\alpha$
	ECN334	Statistical Theory	E	2		$\alpha$
	ECN329	Operations Research II	E	2		$\Omega$
	ECN341	Financial Institutions	E	2		$\Omega$
	ECN342	Industrial Economics	E	2		$\Omega$
	ECN343	Mathematical Economics I	E	2		$\Omega$
University Courses	EDS311	Entrepreneurial Development Studies V	V	1		$\alpha$
	TMC311	Total Man Concept V	V	1		$\alpha$
	TMC312	Total Man Concept - Sports	V	0		$\alpha$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Total Man Concept VI	V	1		$\Omega$
	TMC322	Total Man Concept - Sports	V	0		$\Omega$
NUC General Course	GST311	History and Philosophy of Science	U	2		$\alpha$
			$\alpha = 22$ $\Omega = 21$ Total = 43 Units			

400 Level Economics						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	ECN411	Advanced Micro-Economic Theory I	C	2	ECN311	$\alpha$
	ECN412	Advanced Macro-Economic Theory I	C	2	ECN312	$\alpha$
	ECN413	Issues and Policies in Development Economics	C	2		$\alpha$
	ECN414	Comparative Economic System	C	2		$\alpha$
	ECN415	Taxation and Fiscal Policy	C	2		$\alpha$
	ECN416	Applied Economic Statistics	C	2		$\alpha$
	ECN421	Advanced Micro-Economic Theory II	C	2	ECN321	$\Omega$
	ECN422	Advanced Macro-Economic Theory II	C	2	ECN322	$\Omega$
	ECN423	Economic Planning	C	2		$\Omega$
	ECN424	Economics of Production	C	2		$\Omega$
	ECN425	Research Project	C	6		$\Omega$
Electives	<i>Note: Select a total of 6 units</i>					
	BFN411	Financial Management	E	3		$\alpha$
	ECN417	Health Economics I	E	2		$\alpha$
	ECN418	Petroleum Economics I	E	2		$\alpha$
	ECN419	Managerial Economics I	E	2		$\alpha$
	ECN426	Advanced Monetary Theory, Policy and Financial Institutions	E	2		$\Omega$
	ECN427	Health Economics II	E	2		$\Omega$
	ECN428	Petroleum Economics II	E	2		$\Omega$
	ECN429	Managerial Economics II	E	2		$\Omega$
	ECN441	Advanced Econometrics	E	2		$\Omega$
	ECN442	Mathematical Economics II	E	2		$\Omega$
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/ EDS321	$\alpha$
	TMC411	Total Man Concept VII	V	1	TMC311/ TMC321	$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	$\Omega$
	TMC421	Total Man Concept VIII	V	1	TMC411	$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
			$\alpha = 16 \quad \Omega = 18 \quad \text{Total} = 34 \text{ Units}$			

## **COURSE DESCRIPTION**

100Level

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Alpha Semester

### **ECN111 - Introduction to Economics I (2 Units)**

The Basic Problem of Scarcity and Choice: The Methodology of Economic Science; the General Principles of Resource Allocation; the Concepts of Optimality and Equity; Equilibrium and Disequilibrium; Micro-economics versus Macroeconomics: Demand, Supply and Price: Types of Resources Allocation Decision; Methods of Resource Allocation in an Economy: Theory of the Firm; Introduction to Welfare Economics.

### **ACC111 - Principles of Accounting I (2 Units)**

This course introduces the students to basic bookkeeping and accounting. This foundation course in accounting aims at exposing the students to the basic techniques of classifying and recording the different types of costs and revenues associated with transactions and computing simple practical reports. Topic areas include: definition of accounting, and other terms, perspectives and branches of accounting, accounting data, accounting information, users and uses of accounting information, historical sketch of accounting, prospects for Accountants, Background of current Accounting Methods, Transactions. Nature, Purpose of Basic concept of Accounting, the accounting equation, measurement of income, costs, assets, equities. Subsidiary Books - Sales Day Book, Purchases Day Book, Returns Inward Journal, Returns Outward Journal and Journal Proper. Cash Book - Single Column, Double Column and Three Column Cash Book. Differences between capital and revenue, reserves and provisions, trade and cash discounts etc. accruals and prepayments capital and revenue expenditure. The Ledger and Trial Balance, uses. Bank Reconciliation Statements, types, causes of differences. Final Accounts of Sole Trader. Income measurement - end of year adjustments in final accounts. Introduction to Accounting Standards, History of NASB, IASC, IASB, SAS, IAS, IFRS.

**POS111- Introduction to Political Science (3 Units)**

The main objective of this course is to introduce first year students to the discipline, subject matter, art and science of politics. Apart from learning basic concepts in politics and society, students are introduced to the analyses of political issues, phenomena, institutions and processes. Key concepts such as authority, influence, governance, and polity as a system in relation to the other sectors of “society” are also examined. Approaches to the study of politics, forms of government, constitutions and constitutionality, political culture and socialization, the state, political parties and pressure groups are also discussed.

**BUS111 - Introduction to Business I (2 Units)**

This course examines the scope and characteristics of business, the place of business in national development, the environment of business, forms of business ownership; the place of marketing in business, the marketing system, marketing mix and marketing concepts; the social responsibility of business; and the production system.

**BFN111 - Introduction to Banking and Finance I (2 Units)**

The Finance Function/Role of the Finance Manager. The Financial Objective of the firm, Forms of Business Organisations and the Business Environment, Time value of money: simple interest, compound interest and Present value, Source of business finance, Risk Dimension to Finance, Financial market: Money & Capital market, Foreign Exchange Market, Money and Banking.

**SOC111 - Introduction to Sociology I (2 Units)**

This course introduces students to the study of Sociology as a scientific discipline and its relation to society. It will also examine the fields and career paths in Sociology and its relationship with other disciplines. The role of the founding fathers to the perspectives in Sociology will also be examined. The course will also examine Culture and the normative

process, namely Values, Folkways, Mores, Taboos and Laws. In addition, the process of socialization and personality formation will be examined.

**PSY111 - Introduction to Psychology (2 Units)**

This course introduces students to the study of Psychology from a biological, social and human developmental perspective and provides a broad base knowledge of the discipline. The course content will cover areas / topics definitions, basic concepts and history of psychology, psychobiological.

**CBS111 - Mathematics for Business and Social Sciences I (2 Units)**

Mathematics and Symbolic Logic; Inductive and Deductive System; Concepts of Sets; Mappings and Transformation; Introduction to complex Numbers; Introduction to Vectors; Matrix and Determinants, Discrete and continuous variables, the straight line in various forms; The Circle, Trigonometric Functions; Exponential Functions Maxima, Minima and Points of Inflection; Integral Calculus; Integration by Substitution and By-Parts: Expansion of Algebraic Functions;- Simple Sequences and Series.

**MAT111 - Mathematics I: Algebra (3 Units)**

Algebra of Sets; special sets ( $\mathbb{N} \subset \mathbb{Z} \subset \mathbb{Q} \subset \mathbb{R} \subset \mathbb{C}$ ); theory of indices, law of logarithms, indical equations, surdic equations. Polynomials, the remainder and factor theorems; polynomial equations and inequalities- especially linear, quadratic and cubic. Solving quadratic equations and cubic equations with an integral root. Domain and zeroes of rational functions. Partial fractions. Permutations and combinations. The binomial theorem for any index and applications. Sequences and series of real numbers (including AP and GP). Algebra of complex numbers. Introduction to  $m \times n$  matrices; elementary operations on matrices and applications to solution of linear equations. Elementary properties of determinants of at most  $3 \times 3$  matrices; The Rule of Sarrus.



## Omega Semester

### **ECN121 - Introduction to Economics II (2 Units)**

Introduction to Macroeconomics: National Income Determination; the Public Sector in the National Economy; Macroeconomic Policy Objectives and Instruments; Introduction to Money and Banking, Introduction to Economic Growth and Development. Trade politics with Particular reference to Nigeria.

### **ACC121 - Principles of Accounting II (2 Units)**

More detailed topics discussed in ACC111. Attention will be focused on the preparation and presentation of simple final accounts of sole traders, partnership and company. Topics covered include; Depreciation of fixed assets, methods and reasons of computing depreciation and treatment in financial statements. Definition and treatment of Bad debts and provision for bad and doubtful debts etc Self-balancing ledgers and their uses; Incomplete Records, Single and double entry book-keeping; Accounts of Non trading organizations e.g. Club and Charities, Manufacturing accounts; Types and correction of errors, and uses of suspense account. Inventory valuation; various adjustments of Bank reconciliation. (Complex problems). Manual, mechanical and electronic bookkeeping system. Simple final accounts of sole traders and criticism. (PR - ACC111).

### **BUS121 - Introduction to Business II (2 Units)**

This is a continuation of Bus 111, which introduced business and its activities to students. The course is designed to enhance student's knowledge about business. The main focus of the course is the treatment of functional areas of business: marketing, human resources, production, finance and accounting. Other important areas of business such as insurance, banking and international business are covered to provide all round knowledge about business. Concept of Marketing., Production Management, Personnel Management, Accounting and Financial Function., Banking and Insurance, Personnel Finance, Research and Development, Industrial Relations, Management, Functions, Purchasing and Material management., Business Law, International Business.

**CBS121 - Statistics of Business and Social Science I (2 Units)**

Nature of Statistics, Statistical Inquiries, Forms and Design. The Role of Statistics, Basic Concepts in Statistics, Discrete and Continuous Variable, Functional Relationships, Sources of Data, Methods of Collecting Primary Data, Presentation of Statistical Data, Measures of Central Tendency, Measures of Dispersion, Moments Skewness and Kurtosis, Elementary Probability Distribution, Normal Binomial, Poisson and Hyper geometric. Elementary Sampling Theory, Estimation, Theory, Student's Distribution, Statistical Decision Theory, Test of Hypothesis for Small and Large Samples, Chi-Square Distribution and Test of Goodness of Fit, Linear Regression. Correlation Theory, Index, Numbers, Time Series and Analysis of Time Series.

**BUS124 - Business Communication (2 Units)**

Communication in the workplace, role of communication in business, Main forms of communication, variety in communication activity by business. Adaptation and selection of words, basic needs for adaptation. Construction of clear sentences/words, writing for effect, business etiquette and the need for effect. Accent for positive language. Directness, process of writing, routine inquiries, Indirectness, situations in Indirectness, Indirectness in persuasion/sales messages. Pattern variation in memorandum and emails. Strategies in the job search process. Basics of report writing. Report structure, graphics, informal oral communication, public speaking and oral reporting, technology-enabled communication. Techniques of cross-cultural communication, correctness of communication, businesses research methods.

**BFN121 - Introduction to Banking and Finance II (2 Units)**

The History of Banking in Nigeria and its contribution to the economy The principal savings and lending institution and their role in the economy (commercial bank, merchant bank, Mortgage bank development bank & Community bank), The present organization of the Nigerian banking system - Organogram, The commercial banks - Sources and uses of funds, General principle of bank lending; its design and cost, Bank services (personal & corporate bodies) Bank Account

types, Methods of payment (domestic & Oversea), The Bank Balance Sheet Structure, The development of CBN and its role in the economy, Non banking financial institutions (insurance, cooperative, Thrift and societies, Pension funds (NSITF), Finance houses and state finance corporations, Banks and other financial institutions decree, (BOFID), Prudential Guidelines & Nigeria Deposit Insurance Corporation (NDIC), Fiscal Policy - Taxation.

**POS121 - The Citizen and the State (2 Units)**

The relationship of the citizen to the state in terms of the duties and obligations of the citizen to the state; the responsibility of the state to the citizen must also be investigated; the nature of strained relations and the processes of rectification; Political obligation, basis of freedom, loyalty and patriotism.

**SOC121 - Introduction to Sociology II (2 Units)**

This course is a further introduction of Sociology studies in the Alpha Semester. The various social Institutions in Society will be treated. Also Social problem and their consequences for society will be examined. Other areas to be examined include, Group formation, Ethnocentrism, Race and Ethnic relation, Prejudice, Discrimination and Stereotypes.

**MAT121- Mathematics V: Calculus (3 Units)**

Functions: Concept and notation. Polynimial and rational functions. Idea of limits; technique of finding limits. Derivatives: definition and calculation from first principles. Derivatives of constants, power, sums, products, quotients. Composite functions, circular functions, logarithmic/exponential function. Higher order derivatives; applications, small increments, approximations and errors. Extrema; integration of sum/scalar multiple of functions with applications; integration of circular functions. Definite integrals: general properties of definite integrals, some applications to geometry, mechanics, Biology and Social Sciences. Derivatives of hyperbolic functions; inverse circular/hyperbolic functions. Method of taking the logarithm before differentiating; successive differentiation of implicit functions and of functions like  $e^{-at}\sin(bt + c)$ .

Hard Integration: Further techniques. Evaluation of integrals of the form  $\int \frac{dt}{t^2+a^2}$ . Integration of irrational functions, integration by substitutions, integration by parts. Reduction Formula.

**PSY125 - Interpersonal Processes and Communication (2 Units)**

Human interaction is a basic tool for successful undertakings in life. Human beings require possession of a clear understanding of themselves and others around them. The course explores the self and the components, relationship of the self with others, communication with others, communication in different settings, relationships at individual and society / community levels, self-understanding, self-awareness, types of relationships, disclosures and verbal and non-verbal communication.

**200 Level**

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**Alpha Semester**

**ECN211 - Principles of Economics I (Micro) (2 Units)**

The course deals with a more in-depth treatment of ECN111. It also introduces the use of quantitative techniques in Micro-economic theory. Topics to be covered include: The subject matter of economics, positive and normative economics, common fallacies in economics, and basic economic question in all types of economics. Theories of demand and supply, equilibrium concept and possibility of disequilibrium with emphasis on cobweb theory; Theory of elasticity of demand and supply with applications. Theory of consumer's behaviour: The cardinalist approach, the indifference curve or ordinalist approach and the revealed preference hypothesis.

**ECN212 - Principles of Economics II (Macro) (2 Units)**

The course deals with macroeconomics aspect of Economic principles. Topics to be covered include: National income (accounting and determination); aggregate savings and expenditure in 2-sector and 4-sector

models. Introductory treatments of Investment, employment, money supply, price level, and balance of payments.

**ECN213 - History and Structure of the Nigerian Economy 1 (2 Units)**

The course looks at the general overview of the Nigerian economy, analysis of development in the pre-colonial and post-colonial periods with regards to developments of economic and social organisation, role of agriculture, industry magnetisation and banking, international trade in Nigerian economic development. Growth of income, employment, wages and prices. Public development institutions, national income and expenditure. Monetary and fiscal policies. Monetary institutions. Trade. Transport system.

**ECN214 - Introduction to Development Economics I (2 Units)**

This course introduces the students to basic concepts in developing economics. Topics to be covered include: The meaning and scope of Development Economics and the limited relevance of traditional Western economic theories, Economic and non-Economic factors in developments, the characteristics of developed and LDCs. Planning the development process; rural development; Agricultural development; Industrialisation; Inflation and price control, Global economic issues in LDCs.

**ECN215 - Mathematics for Economists 1 (3 Units)**

This course applies the principles of mathematics covered in CBS111 to the analysis of economic problems. Topics to be covered include: The nature of mathematical economics - economic models, equilibrium analysis in economics, linear models and matrix algebra, comparative statics and the concept of derivatives. Rules of differentiation and their uses in comparative statics, comparative static analysis of general function models, exponential and logarithmic function, the use of more than one choice variable.

**ECN216 - Labour Economics I (2 Units)**

Definition and scope, Demand and Supply of labour, Labour market models, Unemployment, Wage determination, Nature of labour problems in developing countries. Labour force: Definition, size and composition; geographical, industrial and occupational distribution, Trade unionism and collective bargaining (Bicks, Zenllsen, Harsanoyi, Dimtip, Rooss, etc). Theories of labour movement; (The Liberal, the Marxist and 3rd world schools); industrial democracy (the Scandinavian, British and 3rd World experience).

**ACC211 - Financial Accounting I (2 Units)**

Review of basic accounting concepts and principles - double entry, books of original-entry, trial balance; preparation of final accounts for sole traders, clubs and charities; bank reconciliation (complex situation) electronic and money transfer etc. Partnership and partnership accounting including Profit and loss Appropriation account, the valuation of goodwill on admission and retirement of partners; change in partnership; revaluation of assets, and dissolution of partnership. Introduction to company accounts; Share Capital: Share issue and redemption. Preparation and presentation of unpublished final accounts of limited liability companies. Interpretation, uses and limitations of accounting ratios. IASB Framework for the Preparation and Presentation of Financial Statements, IFRS I: First time adoption of IFRSs. (PR - ACC111/121).

**BFN211 - Business Finance 1 (2 Units)**

Small & Medium Enterprises financing in Nigeria, Agricultural Business financing in Nigeria, Principles of Working Capital Management, Investment decision under condition of certainty, Investment decision under condition of uncertainty, Capital Rationing, Cost of capital as decision criteria.

**CBS211 - Mathematics for Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods

and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

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### **Omega Semester**

#### **ECN221 - Principles of Economics III (Micro) (2 Units)**

This is a continuation of ECN211. Theory of production: - Definition and types; factors of production, production functions and types; the short run and the long run analysis in production; output elasticity; The law of returns to scale. Theory of cost and revenue. Basic discussions of market structure and behaviour in perfect competition, monopoly and monopolistic competition. Pre-requisite is ECN111.

#### **ECN222 - Principles of Economics IV (Macro) (2 Units)**

This is a continuation of ECN212. The course attempt to explain the determinants of the magnitudes of these aggregates and their rate of change over time. It looks at government's expenditure particularly in developing countries such as Nigeria (budget), taxation, monetary policy in determining the general level of economic activity under static and dynamic equilibrium. Pre-requisite: ECN121.

#### **ECN223 - History and Structure of the Nigerian Economy 1 (2 Units)**

This course examines the contributions of sectors of the Nigerian economy to national output, relationship between these sectors. Role of national institutions. Economic development and social changes.

**ECN224 - Introduction to Development Economics II (2 Units)**

The course focuses on the application of macroeconomic theories to the problems of developing countries. Topics to be covered include: Poverty – definitions, causes and remedies, income distribution. Employment and under – employment. Problems of growth and development. Trade and development. Balance of payment problems and commercial policy. Economics of aid and private foreign investment. Global interdependence and the international economic order.

**ECN225 - Mathematics for Economists II (2 Units)**

This course builds on the topics covered in ECN215. Topics to be covered include: Economic dynamics and integral calculus. Continuous first order differential equation. Higher order differential equations; discrete time first order difference equation; simultaneous equation and dynamic models, linear programming, game theory.

**ECN226 - Labour Economics II (2 Units)**

Manpower analysis in a developing economy, investment in human capital, manpower planning: rationale and prices, future manpower requirements, survey of planning models. The informal sector and the modern sector. Features of the Nigerian labour market.

**ACC221 - Financial Accounting II (2 Units)**

Redemption of shares and debentures. Miscellaneous accounts: Consignment accounts, goods on sale or return, royalties, containers, investments, joint venture, contract account, departmental account, Bills of exchange, joint venture account, and Sinking funds. Stock valuation and computation of insurance claims. Depreciation including preparation of fixed asset schedule / register. IAS 2: Inventories, IAS 11: Construction Contracts, IAS 31: Interest in Joint Ventures, IAS 40: Investment Property, IFRS 4: Insurance Contracts, IFRS 11: Joint Arrangements (PR-ACC211).



**CBS 221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

**300 Level**

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**Alpha Semester**

**ECN311 - Intermediate Micro-Economic Theory I (2 Units)**

More advanced and mathematical treatment of micro theory with incorporation of linear programming advanced price and output determination under perfect competition, oligopoly. Exchange theory, offer curves and contract curves introduction to capital theory and types of production functions.

**ECN312 - Intermediate Macro-Economic Theory I (2 Units)**

Concept of Economic models; National income and Basic model of income determination, extension from simple closed economy to a four-sector economy, classical Keynesian and monetarists systems compared. Consumption and investment function, Money and prices, Commodity and Money markets, Problems of unemployment and inflation, Derivation of the IS-LM curves, balance of Trade and Payments.

**ECN313 - Theories of Growth and Development I (2 Units)**

This course examines different theories of growth and development and examines their relevance or otherwise to LCDs. Topics to be covered include: Definition, similarities and differences between the concepts of growth and developments. Factors determining economic growth and development. Theories of growth - Rostow, balanced and unbalanced growth, big push Neo-classical, etc. The role of economic and political institutions in the direction and magnitude of growth in developed and developing countries.

**ECN314 - History of Economic Thoughts I (2 Units)**

This course exposes the students to the development of economic ideas. The systematic unfolding of economic ideas by different theorists in various epochs are evaluated. Topics include, the ideas of early Christian fathers, Islamic ideas on economic activities, the classical economics, neo-classical school of thought, positive and welfare school of economic thought, institutional economics, Keynesian school of economic thought, evolution and contemporary development of Marxian school of economic thought, Marginalists and modern schools of economic thought.

**ECN315 - Public Sector Economics I (2 Units)**

The concept of the public sector. Pricing, investment and financing of public sector enterprise. The public sector and economic development. Analysis of selected public policies. Public goods and services and other activities. Justification for government intervention in the market economy. Efficiency in government spending and criteria for public investment. Nationalization Vs. Privatisation in the public sector of developed and developing economies.

**ECN316 - International Economics I (2 Units)**

Introduction to the theory of international trade - subject matter of international economics; classical and modern theories of international trade (Hecksher Ohlin Theory); consumption and international trade; effects of international trade on the factors of production; economic growth and international trade; theory of commercial policy; current issues in trade policy; theory of customs unions; the new international economic order; Nigeria's international trade.

**ECN317 - Project Evaluation (2 Units)**

This course exposes the students to the tools of project appraisal and the difficulties faced within project evaluation. Topics covered include: the costing of project, investment criteria (PV and IRR) measures of commercial profitability, the social cost of investment, assessment of projects, desirability and success.

**ECN318 - Introductory Econometrics 1 (2 Units)**

Definition and scope of econometrics; methodology of econometric research; simple and multiple regression analysis; statistical tests of significance; properties and assumptions of least squares estimators; violation of OLS assumptions - causes, detection, consequences and correction. Elements of matrix algebra; further topics on multiple regression - dummy variables, lagged dependent variables, proxy variables and nonlinear regressions; regression using matrices; techniques of macro econometric modelling; simultaneous equations models, review of major macro econometric models of the Nigerian economy. Application of time series models. Pre-requisite: ECN225 or CBS211).

**ECN319 - Operations Research I (2 Units)**

Meaning, origin, development, importance and limitations of operation research; decision analysis - concepts, formulation analysis and applications linear programming - problems and solutions using graphical and simplex methods, transportation problem; assignment problem; inventory models - deterministic only; network analysis - CPM and PERT. Pre-requisite: ECN225 & CBS211.

**ECN331 - Monetary Economics (2 Units)**

This course help to acquaint the students with the various theories and monetary policy instruments used in controlling or influencing the level of Demand, supply and the management of money in circulation in a domestic economy. Topics include the nature, types of money, functions of money, the barker system and their effects. The demand and supply of money and interest rates. The various theories of money-quality theory, in quality preference, portfolio balancing, wealth adjustments and recent development in money market. Other topics include inflation, stagnation trade cycle theory, neo-classical revival in monetary policy; emphasis is on relevance of these theories in Nigeria and Africa.

**ECN332 - Economic History (2 Units)**

The condition of economic regress in Britain, Western Europe and the U.S.A in the 18th and 19th Century. The causes and effect of population growth, technical change in industry, agriculture and transport, the mobilisation of capital and labour. The further spread of industrialisation. Economic growth in Russia and Japan since 1860C. The world economy in the last 100 years. Economic changes in Africa during the last 100 years with particular reference to Nigeria. Colonial economic policies.

**ECN333 - Political Economy (2 Units)**

Basic distinguishing features of bourgeois method of analysis and of dialectical method. Historical materialism. Classification of social systems, theory of social classes. Marxist theory of capital accumulation. Surplus value. Stages of capitalist development: emergence and advancement of capitalism. Metropolitan and satellite economic relations. The struggle against colonialism and neo-colonialism. Stages of socialist development, emergence and advancement of socialism.

**ECN334 - Statistical Theory (2 Units)**

Probability theory and probability distributions, types and distributions of random variables. Binomial, Poisson, hyper geometric and normal distributions, mathematical expectations, moments and moments generating functions and sampling distributions; estimation and test of hypothesis - likelihood test, ratio, goodness of fit test; contingency tables.

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**Omega Semester**

**ECN321 - Intermediate Micro-Economic Theory II (2 Units)**

This course is the second part of the intermediate Microeconomic Theory with broad objective of this course continues to expose students to more theoretical frameworks upon which the behaviour of each economic agent can be analysed. Specifically the course is expected to make students to be aware of and understands microeconomic model building; examines the theory of Cost; Expose students to the theory of

cost minimisation on the short run and long run periods. Finally the course examines the pricing and output decision under market structures.

**ECN322 - Intermediate Macro-Economic Theory II (2 Units)**

This course builds on the foundations laid in Principles of Macroeconomics I, Principles of Macroeconomics II and Intermediate Macroeconomics I. Thus, this course develops economic modelling techniques, looks at mainstream macroeconomic, unemployment issues and general equilibrium analysis.

Students are required to study broadly and prepare before each class in order to enhance understanding. To encourage this, bi-monthly assignments will be given, which will sharpen each student's knowledge and prepare them for more advanced work in 400 level.

**ECN323 - Theories of Growth and Development II (2 Units)**

This course is the second part of ECN313 and it examines contemporary growth theories and the application of growth and development theories which were discussed in ECN313. Some of the issues to be analysed will cover the application of the theories to population, planning, finance, trade, institutions, government, etc.

**ECN324 - History of Economic Thoughts II (2 Units)**

Evolution and contemporary development of Marxian school of economic thought,. Contemporary state of development in economics and future prospects. Marginalists and modern schools of economic thoughts. African economic thoughts and the challenges of third world development.

**ECN325 - Public Sector Economics and Policy II (2 Units)**

This course introduces the students to the basic concepts, theories and models of public sector economics required for policy formulation, application and analysis. It addresses issues of income distribution, poverty, public utility, macroeconomic challenges, and public debt.

**ECN326 - International Economics II (2 Units)**

Balance of payments theory and policy; the adjustments mechanism; fixed and flexible exchange rate; foreign trade multiplier; exchange control and convertibility; internal and external balance; role of international reserves; the international monetary integration; reform on international monetary system; multinational corporation in contemporary international economics relations; the terms of trade and balance of payments in Nigeria.

**ECN327 - Research Methodology in Economics (3 Units)**

This is essentially an introductory approach to economic research. Topics to be covered include; the scientific method as a basis for economic analysis, the formulation and testing of hypothesis and economic models, interpretation and presentation of empirical results, including their appraisal as well as comparison of different economic research methods.

**ECN328 - Introductory Econometrics II (2 Units)**

Applied topics in econometrics estimations - regression analysis, errors in variables, dummy variables, the identification problem; structural analysis of econometric. Models - comparative statics, elasticity, short run and dynamic models, forecasting and simulation techniques. The essence of the course is to develop student's ability to construct econometric models. Pre-requisite: ECN318.

**ECN329 - Operations Research II (2 Units)**

Simplex approach to linear programming; sensitivity analysis; nonlinear programming; game theory; Markov chains; network analysis; system models - system dynamics, advanced simulation; queuing theory and application; theory of stochastic process. Pre-requisite ECN319.

**ECN341 - Financial Institutions (2 Units)**

The course is aimed at exposing the students to financial institutions with particular reference to Nigeria. Topics covered include functions and organisation of Commercial Banks, Merchant Banks, Universal Banking,

Development Banks, Central Bank, other financial intermediaries, international financial institutions such IMF, ADB, World Bank etc.

**ECN342 - Industrial Economics (2 Units)**

Scope and methodology of industrial economics. Industrial structure: definitions, problems and measurement. Growth, diversification innovation and merger activity. investment decision, risk and uncertainty, the cost of capital, sources of finance. Determinants and measures of business performances. Theoretical basis for Government intervention in the industrial sector and public policy. Location of industries and the case for industrialisation. The industrial environment of Nigeria. The growth and structural changes in manufacturing industry. Private and public enterprises in industrial development, the financing and ownership on industrial projects. Performance of industrial sector.

**ECN343 - Mathematical Economics I (2 Units)**

Matrices; differential and integral calculus and their applications to economic dynamis and theories. Unconstrained and Constrained Extrema (an economic applications). Linear and non-linear models, Static and Dynamic Models. Advanced treatment of input & output analysis.

**400 Level**

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**Alpha Semester**

**ECN411 - Advanced Micro-Economics Theory I (2 Units)**

The course will place emphasis on the application of standard theories to practical problems. Topics include: Supply and Demand Analysis, preference, consumption, equilibrium and exchange, the firm and industry, factor market, Distribution and Inter-temporal Analysis, factor market equilibrium, and income distribution.

**ECN412 - Advanced Macro-Economic Theory I (2 Units)**

This course builds on the foundation laid in year three. It deals with the study of the determinants of the level of growth. Topics covered include:

Keynesian and classical models; income determination in closed and open economies; money, interest and prices; growth theory and optimal economic policies under alternative exchange rate regimes.

**ECN413 - Issues and Policies in Development Economics (2 Units)**

This course builds on the foundation laid in previous courses on Economic development but focuses on African Economic Institutions. Emphasis is placed on African Economic institutions, investment problems, policies and strategies related to economic development. Other specific issues covered include agriculture, industry, population, trade, income distribution etc. in sub-Sahara Africa.

**ECN414 - Comparative Economic System (2 Units)**

This course evaluates the workings of different economic systems. Selected basic theoretical and conceptual issues comparison criteria, basic economic institutions, centralisation versus decentralisation and ideologies are examined. These basic economic models, capitalist market versus non capitalist market, planned versus command economies are treated in-depth to embody the institutional arrangements in the contrast of the U.S.A., UK, Japan, Netherlands, Indian and Nigeria. Finally, the economics of the USSR, China, Yugoslavia, Hungary and Cuba are treated following a brief discussion of marxian economics such that doctrinal issue in the development of the discipline particularly methodologies are treated in the context of contemporary economic systems and Nigeria.

**ECN415 - Taxation and Fiscal Policy (2 Units)**

Topics covered include: government revenue and expenditure. The criteria for evaluating these issues of public goods and private goods, social balance, spill over etc. Revenue sharing, public debt and the application of Pareto optimality to the issues of revenue allocation and Nigeria's experience in the light of different revenue allocation exercise. Fiscal administration, tax incidence, effects, equity, progressive and retrogressive - Budgeting (Deficit & Surplus). Fiscal federalism and revenue allocation in historical perspective Revenue and expenditure of



Local Govt and the related problem. Uses of taxation and fiscal policy to achieve macro-economic objectives; theories of taxation, management of public debt.

**ECN416 - Applied Economic Statistics (2 Units)**

Sample survey design - role of sampling methods, principal steps in sampling survey, questionnaires and their design, probability and non probability sampling techniques; index numbers - meaning, users and problem of construction; time series analysis - meaning, uses, movements and fluctuations, smoothing techniques and decomposition; tests of hypothesis - parametric and non parametric; experimental design; analysis of variance - one way and two way classifications; statistical quality control - essences of quality control, types of variation in quality, control charts and control of attributes. Applications. Pre-requisite ECN315 or CBS221.

**ECN417 - Health Economics I (2 Units)**

The course covers a wide variety of topics and issues in Health Economics. The objective of the course is to familiarize the students with a body of economic theory, techniques and empirical studies that is helpful in arriving at rational decisions with respect to resources allocation to and within the health sector. Given the link between health and economic development and the constraints on resources availability, a better understanding of the behaviour of the health care system from the economic perspective could serve to improve the effectiveness of public in the health sector.

**ECN418 - Petroleum Economics I (2 Units)**

This course is an introductory one meant to survey the major types of energy resources available, including petroleum, synthetic fuel, etc. Topics covered include oil in international economic relations, the New World Economic order, Neo-colonialism, the multi-national oil companies, the structure and characteristics of the oil sector: Others include the various types of energy sources as well as their respective place in the economic development of Nigeria.

**ECN419 - Managerial Economics I (2 Units)**

This is essentially an application of economic principles to provide solutions to decision problems in organisations. This entails introduction to business economics, information and decision making, decision making under risks and uncertainty, Legal forms and organisational structure, production and cost theory, marketing management, organisation and management, organisational theory and personnel management. Economic theory of consumer behaviour, demand estimation and forecasting, profit maximisation and alternative explanations of the objectives of firms the influence of ownership, organisation of the firm, implication of the firms organisation structure on its performance - the internal organisation of the firm, models of firm decision making.

**BFN411 - Financial Management (3 Units)**

The aims and objectives of financial management, Capital Investment Analysis and Inflation, Capital Investment Analysis and taxation, asset Replacement decision, Risk and uncertainty in decision making, Investment in securities, dividend policy in practice, capital structure planning business and share valuation.

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**Omega Semester**

**ECN421 - Advanced Micro-Economic Theory II (2 Units)**

This course is a continuation of ECN411 and it is expected to build on the foundation laid in the course. Though, ECN411 is not a pre-requisite to this course, but a pass of ECN411 is certainly an advantage. The course is mainly a study of markets together with some other selected topics in microeconomics.

**ECN422 - Advanced Macro-Economic Theory II (2 Units)**

This course builds on what student had learnt in Macroeconomics in the lower levels particularly ECO321 now ECN312 and ECN321. It is thus, set to discuss major framework for macroeconomic analysis in such a way

as to be sufficiently broad based, critical and useful tool for macroeconomic policy analysis. The course will aim to develop a body of knowledge, compatible with students' level that will highlight important economic issues and help students to undertake analysis of macroeconomic problems independently.

**ECN423 - Economic Planning (2 Units)**

This course is aimed at exposing the students to the theories, principles, processes and strategies of economic planning, experiences of economic planning from developed and third world countries (with special reference to Nigeria) will be compared. Input-output techniques, social accounting matrix, GE models, GCE models etc.

**ECN424 - Economics of Production (2 Units)**

This course relies heavily on the students' knowledge of microeconomics. The course will examine the following topics: The dynamic structure of business enterprises and decision-making under risk and uncertainty; production and cost analysis, technology and production functions. The application of linear programming and critical path analysis to production problems. Profit-output decision of periphery firms, the dynamics of oligopoly pricing. Treatment of multiple products, segmented markets and transfer pricing.

**ECN425 - Research Project (6 Units)**

An independent study that helps to train students in the collection and analysis of data towards providing solutions to real economic problems in Nigeria. Knowledge of relevant economic theories and models is required plus the demonstration of creativity in coming up with solutions. The Department must approve topics and the essay should be about 10,000 words.

**ECN426 - Advanced Monetary Theory, Policy and Financial Institutions (2 Units)**

Introduction to money and definition of exchange, the classical model of a monetary economy, the quantity theory and the equilibrium concept,

the classical model in the long-run and short-run, financial intermediation; the demand for money, the portfolio balance approach, the inventory balance approach, the theory of interest and loanable funds, national and international financial institutions, monetary theory of inflation, unemployment and exchange, formulation and conducting monetary policy, policy co-ordination, international finance and national debt.

**ECN427 - Health Economics II (2 Units)**

The state of health and supply of health care services in Nigeria (preventive and curative medicine). The global burden of disease, health and economic development in Nigeria. The economic evaluation of health care programme in Nigeria.

**ECN428 - Petroleum Economics II (2 Units)**

Evolution of Nigeria's oil policy; supply, demand and distribution of petroleum products in Nigeria. Contributions of petroleum to the Nigerian economy. Impacts of oil production on Nigeria agricultural policy. The impact of the deregulation of the downstream sector on pricing, retailing of petroleum products in Nigeria.

**ECN429 - Managerial Economics II (2 Units)**

Economic theory of consumer behaviour, demand estimation and forecasting, profit maximisation and alternative explanation of the objectives of firms, the influence of ownership, organisation of the firm, implications of the firm's organisation structure on its performance, models of firms decision-making, international business, multinational corporation and economic development.

**ECN441 - Advanced Econometrics (2 Units)**

Meaning and scope of econometrics, major assumption of Ordinary Least Square (OLS) methods, Derivation of the contents of OLS method by matrix approach, Econometric problems and violation of OLS assumptions with emphasis on the matrix method, the unit root and stationarity, seasonal variations and dummy variable method, seemingly

unrelated regression, Bayesian approaches, lagged variables and non-linearity errors in variables two stage Least squares, maximum likelihood, three stage Least Squares, recent developments in Econometrics. Recent econometric packages for estimation.

**ECN442 - Mathematical Economics II (2 Units)**

Difference equations and Markov chains; general equilibrium analysis, welfare economics, theory of the second best and compensation principles, advanced treatment of mathematical programming models (dynamic and goal programming). Development of optimal control theory and its application with emphasis on Bellman and Pantryagin approaches. Game theory and applications.



*A cross section of participants at the national Conference of the Nigerian Economic Society hosted by the Department of Economics and Development Studies, Covenant University*

## 6.1.2 DEMOGRAPHY AND SOCIAL STATISTICS PROGRAMME PROGRAMME: Demography and Social Statistics

### DEGREE AWARDED:

**B.Sc (Honours) Demography and Social Statistics**

**DURATION: Four (4) Years (8 Semesters)**

### ADMISSION REQUIREMENTS

Candidates seeking for admission into any of the 4-year programme in the department of Economics should fulfil the following requirements:

- i. He or She should possess at least five credit passes at not more than two sittings in the Senior School Certificate (SSCE), General Certificate of Education (GCE) or National Examination Council Examinations or their equivalents in the following subjects: (a) English Language, (b) Mathematics, (c) Economics and (d) Any other two subjects.
- ii. The candidate must also sit for the current JAMB examination and obtain the prescribed cut-off mark in the relevant subject.
- iii. The candidate must pass the Covenant University Scholastic Aptitude Screening (CUSAS) conducted for all applicants.

### GRADUATION REQUIREMENT

To graduate from the 4-year Bachelor of Science degree programme in Demography and Social Statistics, students must have completed a minimum of 149 credit units as shown below:

#### Required Units for graduation: B.Sc. Demography and Social Statistics Programme

Level	100	200	300	400	Total
Core/ Compulsory	18	14	26	29	87
Electives	4	8	4	4	20
SWEP					
Industrial Training [SIWES]					
College Courses	4	4			8
University Courses	4	4	4	4	16
NUC Courses	10	6	2		18
<b>Total</b>	<b>40</b>	<b>36</b>	<b>36</b>	<b>37</b>	<b>149</b>

## COURSE STRUCTURE

100 Level Demography and Social Statistics						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	DSS111	Introduction to Demographic Concepts I	C	2		$\alpha$
	DSS115	Introduction to Social Statistics	C	2		$\alpha$
	ECN111	Introduction to Economics I	C	2		$\alpha$
	PSY111	Introduction to Psychology	C	2		$\alpha$
	SOC111	Introduction to Sociology I	C	2		$\alpha$
	ECN121	Introduction to Economics II	C	2		$\Omega$
	DSS121	Introduction to Demographic Concepts II	C	2		$\Omega$
	PSY121	Introduction to Psychology II	C	2		$\Omega$
Electives	<i>Note: Take any two (2) elective courses from here</i>					
	POS111	Introduction to Political Science	E	3		$\alpha$
	BUS111	Introduction to Business I	E	2		$\alpha$
	BFN111	Introduction to Banking and Finance I	E	2		$\alpha$
	POS121	The Citizen and the State	E	2		$\Omega$
	PSY125	Interpersonal Processes and Communication	E	2		$\Omega$
	BUS124	Business Communication	E	2		$\Omega$
College Courses	CBS111	Mathematics for Business and Social Sciences I	K	2		$\alpha$
	CBS121	Statistics for Business and Social Sciences I	K	2	CBS111	$\Omega$
University Courses	EDS111	Entrepreneurial Development Studies I	V	1		$\alpha$
	TMC111	Total Man Concept I	V	1		$\alpha$
	TMC112	Total Man Concept - Sports	V	0		$\alpha$
	EDS121	Entrepreneurial Development Studies II	V	1		$\Omega$
	TMC121	Total Man Concept II	V	1		$\Omega$
	TMC122	Total Man Concept - Sports	V	0		$\Omega$
NUC General Courses	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		$\alpha$
	CST121	Use of Library, Study Skills and Information Technology II	U	2		$\Omega$
	GST111	Communication in English I	U	2		$\alpha$
	GST121	Communication in English II	U	2	GST111	$\Omega$
	GST122	Communication in French	U	2		$\Omega$
				$\alpha = 20 \quad \Omega = 20 \quad \text{Total} = 40 \text{ Units}$		

200 Level Demography and Social Statistics						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	DSS211	Introduction to Population Studies I	C	2		$\alpha$
	DSS 212	Statistical Methods and Sources I	C	2		$\alpha$
	ECN211	Principles of Economics I (Micro)	C	2		$\alpha$
	PSI212	Introduction to Political Analysis	C	2		$\alpha$
	DSS221	Introduction to Population Studies II	C	2		$\Omega$
	DSS222	Statistical Methods and Sources II	C	2		$\Omega$
	ECN221	Principles of Economics III (Micro)	C	2		$\Omega$
Electives	<i>Note: Take four (4) elective courses from here</i>					
	DSS213	Introduction to Population Geography I	E	2		$\alpha$
	DSS216	Introduction to Elements of Physical Geography	E	2		$\alpha$
	ECN212	Principles of Economics II (Macro)	E	2		$\alpha$
	SOC218	Sociology of Education	E	2		$\alpha$
	SOC216	Sociology of the Family	E	2		$\alpha$
	PSY212	Introduction to Social Psychology	E	2		$\alpha$
	PSI223	Nigerian Government and Politics	E	3		$\Omega$
	DSS227	Introduction to Population Geography II	E	2		$\Omega$
	SOC225	Structure of Nigerian Society	E	2		$\Omega$
	SOC226	Language in Society and Culture	E	2		$\Omega$
	SOC228	Sociology of Mass Communication	E	2		$\Omega$
	ECN222	Principles of Economics IV (Macro)	E	2		$\Omega$
College Courses	CBS211	Mathematics for Business and Social Sciences II	K	2		$\alpha$
	CBS221	Statistics for Business and Social Sciences II	K	2		$\Omega$
University Courses	EDS211	Entrepreneurial Development Studies III	V	1		$\alpha$
	TMC211	Total Man Concept III	V	1		$\alpha$
	TMC212	Total Man Concept - Sports	V	0		$\alpha$
	EDS221	Entrepreneurial Development Studies IV	V	1		$\Omega$
	TMC221	Total Man Concept IV	V	1		$\Omega$
	TMC222	Total Man Concept - Sports	V	0		$\Omega$
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U	2		$\alpha$
	GST221	Nigerian People and Culture	U	2		$\Omega$
	GST222	Peace Studies and Conflict Resolution	U	2		$\Omega$
				$\alpha = 18 \quad \Omega = 18 \quad \text{Total} = 36 \text{ Units}$		



300 Level Demography and Social Statistics						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	DSS311	Introduction to Data Evaluation	C	2		$\alpha$
	DSS312	Sources and Nature of Social Statistical Data	C	2		$\alpha$
	DSS313	The Nature, Evolution and Organization of Social Investigation	C	2		$\alpha$
	DSS314	Labour force -Concepts and Measurements I	C	2		$\alpha$
	DSS315	Statistical Data Processing I	C	2		$\alpha$
	DSS316	Social Statistics I	C	2	DSS212	$\alpha$
	ECN318	Introductory Econometrics I	C	2	ECN225/ CBS211	$\alpha$
	DSS321	Measures of Population Change	C	2		$\Omega$
	DSS322	Social Statistics II	C	2	DSS316	$\Omega$
	DSS323	Data Collection: Analysis	C	2		$\Omega$
	DSS324	Labour Force - Concepts and Measurement II	C	2		$\Omega$
	DSS325	Statistical Data Processing II	C	2		$\Omega$
DSS329	Rural Sociology	C	2		$\Omega$	
Electives	<i>Note: Select TWO courses from the electives</i>					
	DSS317	Introduction to Cartography	E	2		$\alpha$
	DSS318	Population Geography I	E	2		$\alpha$
	ECN313	Theories of Growth and Development I	E	2		$\alpha$
	SOC316	Intergroup Relations	E	2		$\alpha$
	DSS319	Social Psychology	E	2		$\alpha$
	ECN319	Operations Research I	E	2		$\alpha$
	SOC325	Gender and Development	E	2		$\Omega$
	DSS328	Population Geography II	E	2		$\Omega$
	ECN329	Operations Research II	E	2		$\Omega$
DSS326	Family Systems in Nigeria	E	2		$\Omega$	
University Courses	EDS311	Entrepreneurial Development Studies V	V	1		$\alpha$
	TMC311	Total Man Concept V	V	1		$\alpha$
	TMC312	Total Man Concept - Sports	V	0		$\alpha$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Total Man Concept VI	V	1		$\Omega$
TMC322	Total Man Concept - Sports	V	0		$\Omega$	
NUC General Course	GST311	History and Philosophy of Science	U	2		$\alpha$
			$\alpha = 20$ $\Omega = 16$ Total = 36 Units			

400 Level Demography and Social Statistics						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	DSS411	Demographic Data Evaluation	C	3	DSS311	$\alpha$
	DSS412	Population Theories	C	2		$\alpha$
	DSS413	Advanced Social Statistics I	C	3	DSS316	$\alpha$
	DSS414	Reproductive Health I	C	2		$\alpha$
	DSS415	Population and Environment	C	2		$\alpha$
	DSS421	Demographic Estimation/Projections	C	2	DSS321	$\Omega$
	DSS422	Population Trends and Policies	C	2		$\Omega$
	DSS423	Advanced Social Statistics II	C	3	DSS 413	$\Omega$
	DSS 424	Reproductive Health II	C	2		$\Omega$
	DSS429	Population, Health and Development	C	2		$\Omega$
DSS428	Research Project	C	6		$\Omega$	
Electives	<i>Note: Take at least two courses from here</i>					
	DSS416	Demographic Situations in Developing Countries I	E	2		$\alpha$
	DSS417	Population and Politics I	E	2		$\alpha$
	ECN417	Health Economics I	E	2		$\alpha$
	ECN411	Advanced Micro-Economic Theory I	E	2		$\alpha$
	DSS418	Qualitative Methods in Demographic Studies	E	2		$\alpha$
	DSS420	Population and Socio-Economic Development	E	2		$\Omega$
	DSS426	Demographic Situations in Developing Countries II	E	2		$\Omega$
	DSS427	Population and Politics II	E	2		$\Omega$
	ECN421	Advanced Micro-Economic Theory II	E	2		$\Omega$
SOC423	Sociology of Development II	E	2		$\Omega$	
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1		$\alpha$
	TMC411	Total Man Concept VII	V	1		$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1		$\Omega$
	TMC421	Total Man Concept VIII	V	1		$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
			$\alpha = 16 \quad \Omega = 21 \quad \text{Total} = 37 \text{ Units}$			

## **COURSE DESCRIPTION**

### **100 Level**

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#### **Alpha Semester**

##### **DSS111 - Introduction to Demographic Concepts I (2 Units)**

Defining the concepts, nature and scope of Demography. Importance and Areas of specialization in Demography. Demography and other disciplines-sociology, geography, economics, etc. Historical development of Demography and Fathers of Demography and their contributions. Definition of terms and sources of data. Sources of demographic data: the field canvass, censuses and survey, the record system, population register, vital registration systems, administrative records. Reliability of demographic data and the associated concepts of de facto, de jure population enumeration, the post-enumeration survey (PES), types of census questionnaires and types of census errors.

##### **DSS115 - Introduction to Social Statistics I (2 Units)**

Definition of Social Statistics, Importance/uses of Social Statistics. Types of statistics. Historical development of statistics. Areas covered in Social Statistics. Role of statistics in Social Science inquiry. Introduction to statistical symbols and some mathematical reminders. Levels of measurement (Ordinal, Nominal, etc). Collection of data: Population, Samples and Sampling Techniques (probability and non-probability sampling methods). Determination of sample sizes. Presentation of data (Graphs, Charts and Tables). Frequency distribution, relative frequency, histograms. Bar charts, Pie charts, Stem and leaf diagrams, line charts and scatter diagram, analytical graphs and diagrams (logarithmic graphs, functional graphs, Lorenz curve).

##### **ECN111 - Introduction to Economics I (2 Units)**

The Basic Problem of Scarcity and Choice; The Methodology of Economic Science; the General Principles of Resource Allocation; the Concepts of Optimality and Equity; Equilibrium and Disequilibrium;

Micro-economics versus Macroeconomics: Demand, Supply and Price: Types of Resources Allocation Decision; Methods of Resource Allocation in an Economy: Theory of the Firm; Introduction to Welfare Economics.

**POS111- Introduction to Political Science (3 Units)**

The main objective of this course is to introduce first year students to the discipline, subject matter, art and science of politics. Apart from learning basic concepts in politics and society, students are introduced to the analyses of political issues, phenomena, institutions and processes. Key concepts such as authority, influence, governance, and polity as a system in relation to the other sectors of “society” are also examined. Approaches to the study of politics, forms of government, constitutions and constitutionality, political culture and socialization, the state, political parties and pressure groups are also discussed.

**BUS111 - Introduction to Business I (2 Units)**

This course examines the scope and characteristics of business, the place of business in national development, the environment of business, forms of business ownership; the place of marketing in business, the marketing system, marketing mix and marketing concepts; the social responsibility of business; and the production system.

**BFN111 - Introduction to Banking and Finance I (2 Units)**

The Finance Function/Role of the Finance Manager. The Financial Objective of the firm, Forms of Business Organisations and the Business Environment, Time value of money: simple interest, compound interest and Present value, Source of business finance, Risk Dimension to Finance, Financial market: Money & Capital market, Foreign Exchange Market, Money and Banking.

**SOC111 - Introduction to Sociology I (2 Units)**

This course introduces students to the study of Sociology as a scientific discipline and its relation to society. It will also examine the fields and

career paths in Sociology and its relationship with other disciplines. The role of the founding fathers to the perspectives in Sociology will also be examined. The course will also examine Culture and the normative process, namely Values, Folkways, Mores, Taboos and Laws. In addition, the process of socialization and personality formation will be examined.

**PSY111 - Introduction to Psychology (2 Units)**

This course introduces students to the study of Psychology from a biological, social and human developmental perspective and provides a broad base knowledge of the discipline. The course content will cover areas / topics definitions, basic concepts and history of psychology, psychobiological.

**CBS111 - Mathematics for Business and Social Sciences I (2 Units)**

Mathematics and Symbolic Logic; Inductive and Deductive System; Concepts of Sets; Mappings and Transformation; Introduction to complex Numbers; Introduction to Vectors; Matrix and Determinants, Discrete and continuous variables, the straight line in various forms; The Circle, Trigonometric Functions; Exponential Functions Maxima, Minima and Points of Inflection; Integral Calculus; Integration by Substitution and By-Parts: Expansion of Algebraic Functions;- Simple Sequences and Series.

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**Omega Semester**

**DSS121 - Introduction to Demographic Concepts II (2 Units)**

Concepts and measurements in Demography. Fertility Concepts: Basic Fertility Concepts and their measurement, trends, family planning. Determinants of Fertility Level in Sub-Sahara Africa; Mortality Concepts: Basic Mortality Concepts and their measurements, Determinants of Mortality Level in Sub-Sahara Africa. Basic Measures including life table; Concepts in Migration: Types of Migration (Internal and International migration), Determinants of migration; Urbanization: The Concepts in urbanization, measures of urbanization, Factors affecting rural / urban;

Population composition, age, sex, and economic composition. Population growth; measurement, trends, and projections, population growth and economic development, positive and negative effects.

**DSS125 - Introduction to Social Statistics II (2 Units)**

Classification and Tabulations. Introduction to measures of central tendencies, Applications of measures of central tendency. Measures of dispersion and their applications. Measures of association and their applications in social reality. Using the mean and standard deviation together. Weighted Averages and Index numbers. Interpretations of index numbers.

**ECN121 - Introduction to Economics II (2 Units)**

Introduction to Macroeconomics: National Income Determination; the Public Sector in the National Economy; Macroeconomic Policy Objectives and Instruments; Introduction to Money and Banking, Introduction to Economic Growth and Development. Trade politics with Particular reference to Nigeria.

**CBS121 - Statistics for Business and Social Science I (2 Units)**

Nature of Statistics, Statistical Inquiries, Forms and Design. The Role of Statistics, Basic Concepts in Statistics, Discrete and Continuous Variable, Functional Relationships, Sources of Data, Methods of Collecting Primary Data, Presentation of Statistical Data, Measures of Central Tendency, Measures of Dispersion, Moments Skewness and Kurtosis, Elementary Probability Distribution, Normal Binomial, Poisson and Hyper geometric. Elementary Sampling Theory, Estimation, Theory, Student's Distribution, Statistical Decision Theory, Test of Hypothesis for Small and Large Samples, Chi-Square Distribution and Test of Goodness of Fit, Linear Regression. Correlation Theory, Index, Numbers, Time Series and Analysis of Time Series.

**BUS124 - Business Communication (2 Units)**

Communication in the workplace, role of communication in business, Main forms of communication, variety in communication activity by

business. Adaptation and selection of words, basic needs for adaptation. Construction of clear sentences/words, writing for effect, business etiquette and the need for effect. Accent for positive language. Directness, process of writing, routine inquiries, Indirectness, situations in Indirectness, Indirectness in persuasion/sales messages. Pattern variation in memorandum and emails. Strategies in the job search process. Basics of report writing. Report structure, graphics, informal oral communication, public speaking and oral reporting, technology-enabled communication. Techniques of cross-cultural communication, correctness of communication, businesses research methods.

**POS121 - The Citizen and the State (2 Units)**

The relationship of the citizen to the state in terms of the duties and obligations of the citizen to the state; the responsibility of the state to the citizen must also be investigated; the nature of strained relations and the processes of rectification; Political obligation, basis of freedom, loyalty and patriotism.

**SOC121 - Introduction to Sociology II (2 Units)**

This course is a further introduction of Sociology studies in the Alpha Semester. The various social Institutions in Society will be treated. Also Social problem and their consequences for society will be examined. Other areas to be examined include, Group formation, Ethnocentrism, Race and Ethnic relation, Prejudice, Discrimination and Stereotypes.

**PSY125 - Interpersonal Processes and Communication (2 Units)**

Human interaction is a basic tool for successful undertakings in life. Human beings require possession of a clear understanding of themselves and others around them. The course explores the self and the components, relationship of the self with others, communication with others, communication in different settings, relationships at individual and society / community levels, self-understanding, self-awareness, types of relationships, disclosures and verbal and non-verbal communication.

## 200 Level

### Alpha Semester

#### **DSS211 - Introduction to Population Studies 1 (2 Units)**

Sources of demographic data: the field canvass, Censuses and surveys, the record system, population register, vital registration administrative records. Reliability of demographic data and the associated concepts of de facto, de jure population enumeration, the post enumeration survey (PES), types of census questionnaire and types of census errors. History of World Population growth: Paleolithic to early historic period, population of the ancient to modern times, population growth in the modern period. Introduction to Population Theory the vital revolution in the past. Mortality and Fertility trends and natural increase. Demographic changes in developing countries. The Nigerian Population Scheme.

#### **DSS212 - Statistical Methods and Sources I (2 Units)**

The nature of statistical methods. The role and significance of statistics in Social Research; Frequency distribution; Measures of Central Tendency - Mean, Mode, Median; Measures of dispersion - Range, Variance, Standard Deviation. Elementary Probability Theory; Binomial, Normal and Poisson Distributions.

#### **DSS213 - Introduction to Population Geography I (2 Units)**

Examination of population data sources. Population growth and components. Migration processes and consequences. The Nigerian population structure, distribution patterns and their implications.

#### **DSS216 - Introduction to Elements of Physical Geography1 (2 Units)**

The scope of human geography and its relation to physical geography. World Population: its distribution and patterns of growth/demographic characteristics of selected populations. Human settlements: evolution; patterns and function. Inter-relationships between urban and rural settlements. Environmental resources; the concepts of resources: types of



resources and their global distribution; relationship between resources and tertiary activities; impacts of human activities on the environment at varying levels of technology and population densities. The role of movement; flows of people, goods, energy and ideas.

**ECN211 - Principles of Economics I (Micro) (2 Units)**

The course deals with a more in-depth treatment of ECN111. It also introduces the use of quantitative techniques in Micro-economic theory. Topics to be covered include: The subject matter of economics, positive and normative economics, common fallacies in economics, and basic economic question in all types of economics. Theories of demand and supply, equilibrium concept and possibility of disequilibrium with emphasis on cobweb theory; Theory of elasticity of demand and supply with applications. Theory of consumer's behaviour: The cardinalist approach, the indifference curve or ordinalist approach and the revealed preference hypothesis.

**PSS212 - Introduction to Political Analysis (2 Units)**

This course exposes the students to the nature and subject matter of politics as well as the varieties of ways of understanding it. In addition to the examination of various approaches to the study of politics, substantive issues and foci that have emerged from these approaches, including types of political systems, political institutions, political cultures as well as theories and methods are examined.

**PSY212 - Introduction to Social Psychology (2 Units)**

Introductory social psychological concept. The influence of group process and social interactions in organization variables. Social psychological variables, which untie African societies. Influence of culture upon the social modifications of basic drives, social and person perceptions, and group process of social influences, conformity, cognitive dissonance, theories and measurement. Communication and persuasion, attitudes, language and society. Examination of the main approaches to social psychology research. Major systems in social psychology, as well as

recent trends in social psychological theorizing. Functions of attitudes. Method of attitude change.

**SOC216 - Sociology of the Family (2 Units)**

The course is aimed at providing the student with the general understanding of the family as a social unit and institution in society. It discusses the meaning and place of family in society. Past and Current trends in family institution are examined. Analysis of the principles of kinship classification and of the types and functions of groups formed on those principles. Theoretical perspectives of marriage, family and kinship types will be provided. Issues relating to changes in institutions the world over will be discussed.

**SOC218 - Sociology of Education (2 Units)**

This is an introduction to sociological theories/research about education in modern societies, effects of education on beliefs/values, effects of school characteristics on students' achievement and educational attainment, education and inequality, cross-national differences in education systems, the link between education and national economic performance, organizational characteristics of schools and prospects for school reform.

**CBS211 - Mathematics For Business and Social Sciences (2 Units)**

Nature of statistics and data collection and presentations of data. The nature and meaning of statistics, scope of statistics, statistical methods and their purposes. Types and sources of statistical data, approximations, errors and accuracy in statistics. Types of tables, construction of tables, tabular presentation, pictorial presentation. Frequency distribution, histogram, O give, bar chart and pie charts measures of central tendency : mean, median, mode, distribution for both grouped and ungrouped data, geometric mean, harmonic mean, root mean square, quartile deciles and percentiles, measures of dispersion and types of sample, range, variance, standard deviation, coefficient of variation, skewness and kurtosis. Random sampling, systematic sampling, stratified sampling, cluster sampling, Multi-stage

sampling, Non-random sampling, Quota sampling, Purposive sampling, Judgmental sampling.

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## Omega Semester

### **DSS221 - Introduction to Population Studies II (2 Units)**

The age-sex composition of population and its importance in population studies. Types of age-structure: Progressive, Stationary, Regressive, the effect of Fertility and Mortality on age-structure. Methods of presenting age-sex data. Migration Concepts: Internal-rural-rural, rural-urban, urban-rural, urban-urban; International Migration; volume of migration; age-sex selectivity in migration. Urbanization Concepts; historical trends and contemporary patterns in developing countries. Labour-force concepts: economically active and inactive population manpower, employment, unemployment and underemployment, employment in major sectors of the economy.

### **DSS222 - Statistical Methods and Sources II (2 Units)**

Tests of Hypotheses; small sample tests - t - test,  $\chi^2$  - test and F - test; Regression analysis; Analysis of Variance; Time series analysis; Index numbers; Sources of Statistical Data in Nigeria.

### **DSS227 - Introduction to Population Geography II (2 Units)**

Continuation of DSS213.

Examination of population data sources. Population growth and components. Migration processes and consequences. The Nigerian population structure, distribution patterns and their implications.

### **ECN221 - Principles of Economics III (Micro) (2 Units)**

This is a continuation of ECN211. Theory of production: - Definition and types; factors of production, production functions and types; the short run and the long run analysis in production; output elasticity; The law of returns to scale. Theory of cost and revenue. Basic discussions of

market structure and behaviour in perfect competition, monopoly and monopolistic competition. Pre-requisite is ECN111.

**ECN222 - Principles of Economics IV (Macro) (2 Units)**

This is a continuation of ECN212. The course attempt to explain the determinants of the magnitudes of these aggregates and their rate of change over time. It looks at government's expenditure particularly in developing countries such as Nigeria (budget), taxation, monetary policy in determining the general level of economic activity under static and dynamic equilibrium. Pre-requisite: ECN121.

**PSI223 - Nigerian Government and Politics (3 Units)**

The ultimate objective of this course is to intimate the students with the fundamental issues in Nigeria Government and Politics. This objective will be accomplished through an incisive analysis of the background to the growth and development of the various social, economic and political forces responsible for the evolution of the Nigeria state. Thus, important themes, concepts and relevant theories will be employed in analysing the origination of factors / forces, which inform present issues in Nigeria government and politics.

**SOC226 - Language in Society and Culture (2 Units)**

This is an examination of the social and cultural functions of language with particular reference to Nigeria and other West African societies. The course also focuses on language and societal development, language problems of new states and language policy.

**SOC228 - Sociology of Mass Communication (2 Units)**

An introduction to sociological study of mass communication in society, including the understanding of the nature, functions and concepts of the Mass Media. The characteristics of the mass communication system and its relevance to human society are emphasized in this course. The theories of mass communication are also examined, including the problems and/or dysfunctions in the system and how mass communication can enhance development.

**CBS221 - Statistics for Business and Social Sciences (2 Units)**

Sequence and series, permutation, combination and binomial theorem, Functions, limits and continuity, matrix algebra, derivative and the rules of differentiation: the slope of a curvilinear function, the derivative, derivative notation, Rules of differentiation, Implicit differentiation.

**300 Level**

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**Alpha Semester**

**DSS311- Introduction to Data Evaluation (2 Units)**

Errors in demographic data: Simple methods of appraising demographic data - digit preference and age-sex ratios, age-sex accuracy index, Whipples, Myers, United Nations indices etc. Adjustment of errors in demographic data: adjustment of census totals for under or over enumeration, adjustment of age data e.g. Newton's formula and the United Nations Smoothing Formula. Standardization techniques: "direct". Comparative Mortality Index.

**DSS312 - Sources and Nature of Social Statistical Data (2 Units)**

Nature of social statistics, sources of social statistics, population and housing censuses, administrative records and household sample surveys. Documents that contain social and economic data: published and unpublished national documents and international documents; uses and limitations of social data. Population Statistics, sources of population data: censuses, surveys, vital registration, etc. Documentation, national and international documents; Uses and limitations of census statistics, errors in census data, errors in survey data and errors in Vital Registration Record. Health Statistics: types of health Data, Uses and limitations. Educational Statistics: sources, uses and limitations. Housing Statistics, Sources and Uses of Housing Statistics, Need for Housing, labour Statistics, Sources of Labour Statistics, uses and limitations. Social Security Statistics, Sources, uses and limitations, crime statistics, classification of crime, sources, uses and limitations, Sources of Criminal

Statistics. Socio-economic indicators, Pre-requisite for selecting socioeconomic indicators.

**DSS313 - The Nature, Evolution and Organisation of Social Investigation (2 Units)**

**Introduction:** The Nature and purpose of social investigation; the evolution of social investigation, contemporary social investigations. **Types of Research:** A survey of Literature, a survey of educational practices or opinions, case studies, socio-metric study of a group, sociological and anthropological studies etc. Complete census, pilot studies and sample surveys. **Preliminaries to Research:** Choosing a field research, background reading, formulating a title. **The Planning of Surveys:** Defining the topic, choosing the method, choosing the subject (coverage), sampling design and statistical techniques; making a pilot study.

**DSS314 - Labour Force – Concepts and Measurements 1 (2 Units)**

**The Development of the labour Force Concepts:** Basic concepts and definitions; problems of definitions and those relating to specific groups – unpaid family worker, marginal worker, unemployed person etc. **Demographic measures of the Economically Active Population:** Crude, Refined, Age-Specific and standardized activity rates; measures of Employment, Unemployment and Underemployment. **Measurement of working life:** Working life tables for males and females; gross and net years of active life; economic implications of changes in length of working life. **Estimation of future labour Force:** Manpower projections. **Demographic and Economic Factors in Labour Force and Size Growth:** The effects of total and age-sex structure of a population, fertility, age-specific activity rate, migration, income, education etc. on the size and growth of the Labour Force. **Economic Development and Relative Size of the Labour Force:** Levels and trends of crude activity rates in countries at different levels of development; components of crude activity rates and their changes in countries at different levels of development. **Economic Structure of the Labour Force:** Regional Variations and changes in the process of economic growth. **Female Participation in the Labour Force:**

Substantive studies of these socio-cultural and economic determinants (more developed and less developed countries). Changes in Women's participation in the Labour Force in the Process of Economic Development: The U - curve hypothesis, logistic trends of participation by females etc.

**DSS315 - Statistical Data Processing 1 (2 Units)**

Basic Concepts in Statistics (Overview), Instruments of Data Collection in Quantitative Research, Instruments of Data Collection in Qualitative Research, Determination of Sample Size (different methods of determining sample size), Sampling techniques for selecting respondents, Data Collection: Questionnaire Designing, Focus Group Discussion (FGD), Indepth Interview, Data measurement and statistical techniques, Examples of analysis- compare group effects, finding relationship between variables, Questionnaire Editing / Data Entry/Data Clinic, Elements of Data Analysis.

**DSS316 - Social Statistics 1(2 Units)**

Emphasis is placed on the application of special topics in statistics to demographic issues - population estimation; population modeling, curve fitting in data evaluation and graduation; application of experimental methods in health, education, housing stock and the probability theory estimation. Statistical distribution: Binomial and poisson; hyper-geometric and multinomial; sampling distribution of the mean and other linear forms: understanding of statistical tables. Estimation - point and interval, test of hypothesis; testing problems, definition and general concepts. Power of test, one-and two-sided alternatives; critical regions. Correlation Analysis: the bivariate normal distribution, correlation from bivariate normal. Regression Analysis - Least-squares estimation, inferences about the intercept and slopes; coefficient of determination.

**DSS317 - Introduction to Cartography (2 Units)**

History of map-making. Techniques of map making. Types of maps, design and construction of physical and economic maps. Basic contour compilation, profiles, flow maps, pie graphs, bar graphs. Map projection and learning techniques.

**DSS318 - Population Geography 1 (2 Units)**

Population data as vital statistics. Procedure and problems of population data collection including censuses. Historical outline of world population growth. Patterns of population distribution and trends of change. Theories and concepts of population. Determinant and spatial aspects of mortality, fertility and migration.

**DSS319 - Social Psychology (2 Units)**

Socialisation; social learning, internalization, conscience formation. Conditioning, Values and attitudes: prejudice and discrimination; stereotypes; development and change of attitudes; social movements.

**SOC316 - Inter-group Relations (2 Units)**

This course deals with groups, groups' behaviour and group inter-relations. The theories of integration and assimilation are analyzed. Relationships among ethnic and racial groups globally and patterns of immigrations, assimilation and mobility and inter-ethnic conflicts and coalition will be examined. Although the perspective is historical, contemporary data will be used to explore the question of persisting impact of ethnicity. Special attention will be paid to the relationship between ethnicity and social class.

**ECN313 - Theories of Growth and Development I (2 Units)**

This course examines different theories of growth and development and examines their relevance or otherwise to LCDs. Topics to be covered include: Definition, similarities and differences between the concepts of growth and developments. Factors determining economic growth and development. Theories of growth - Rostow, balanced and unbalanced growth, big push Neo-classical, etc. The role of economic and political



institutions in the direction and magnitude of growth in developed and developing countries.

**ECN318 - Introductory Econometrics 1 (2 Units)**

Definition and scope of econometrics; methodology of econometric research; simple and multiple regression analysis; statistical tests of significance; properties and assumptions of least squares estimators; violation of OLS assumptions - causes, detection, consequences and correction. Elements of matrix algebra; further topics on multiple regression - dummy variables, lagged dependent variables, proxy variables and non-linear regressions; regression using matrices; techniques of macro econometric modelling; simultaneous equations models, review of major macro econometric models of the Nigerian economy. Application of time series models. Pre-requisite: ECN225 or CBS211).

**ECN319 - Operations Research I (2 Units)**

Meaning, origin, development, importance and limitations of operation research; decision analysis - concepts, formulation analysis and applications linear programming - problems and solutions using graphical and simplex methods, transportation problem; assignment problem; inventory models - deterministic only; network analysis - CPM and PERT. Pre-requisite: ECN225, CBS211.

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**Omega Semester**

**DSS321 - Measures of Population Change (2 Units)**

Measurement of fertility: the crude birth rates, General fertility rate, age-specific birth rates, adjusted rates, age-sex standardized rate, fertility rates for order of birth, marital fertility rates, gross and net reproduction rates, child-woman ratio, nuptiality. Measurement of Mortality: Crude death rate, standardized "direct" and "indirect" measurement of mortality in infancy and childhood. The Life Table-Types, functions and the interrelation. Measurement of migration: Concepts, and definitions - Internal and International: Source of data, direct and indirect methods

of measurement - census, vital statistics: Measurement of Population growth - natural increases, total growth.

**DSS322 - Social Statistics 11 (2 Units)**

Emphasis is placed in the application of special topics in statistics to demographic issues - population estimation; population modeling, curve fitting in data evaluation and graduation; application of experimental methods in health, education, housing stock and the probability theory estimation. Statistical distribution: Binomial and poisson; hypergeometric and multinomial; sampling distribution of the mean and other linear forms; understanding of statistical tables. Estimation - point and interval, test of hypothesis; testing problems, definition and general concepts, power of test, one and two sided alternatives; critical, regions. Correlation analysis: the bivariate normal distribution, correlation in bivariate distributions, inferences, testing the equality of correlation from bivariate normal. Regression analysis - least-square estimation, inferences about the intercept and slopes; a coefficient of determination.

**DSS323 - Data Collection: Analysis (2 Units)**

Methods of Data Collection: Participant observation, the questionnaire, records - advantages and shortcomings of each method of data collection. Questionnaire Design: Content, wording, open and pre-coded questions; protesting and pilot surveys. Interviewing: The ethic of social enquiry, the interviewer and the respondents, the problems of report and non-response. The use of Projective techniques: Socio-metric techniques in the study of small groups, scaling methods; introduction to experimental design. Focus on the importance and use of qualitative methods such as Focused Group Discussion, In-depth Interviews, Observations, Key-informant approach, role playing and semi-structured interviews in Demographic research. Data Processing: editing, coding and the problem of categorization. Tabulation Manual and machine tabulation - the use of computer packages. Analysis: Interpretation and presentation of results - the research proposal and the research report.

**DSS325 - Statistical Data Processing II (2 Units)**

Introduction to basics of computer application. Introduction to modern Analytical Software Packages in Social Science. This is dynamic and focus are place on current EPI INFO, SPSS, STATA, e-View and other packages for data entry and processing, Basic concept in data preparation and processing will be discussed.

**DSS326 - Family Systems in Nigeria (2 Units)**

Family systems in Africa in general and Nigeria in particular. The comparative approach will be employed to examine critically the similarities and peculiarities of the family systems of different ethnic groups in Nigeria and also in selected African countries. Socio-cultural change and the family. Theories of evolution of the family and the factors influencing changes in the Nigerian family will be analysed. The future of marriage and family and the role of the family in national development will be discussed in detail.

**DSS328 - Population Geography 11 (2 Units)**

The course is an exposure to the World Population Geography. Specific attention is focused on population growth and population distribution. Population momentum, Over population, Under population and optimum Population, World population structure, Trends in population growth. Factors responsible for population growth, population structure and Population characteristics. World carrying capacity, challenges of world population growth, National and International Population Policies. Population distribution and density, trends in population growth, settlement and patterns, Spatial distribution of world's cities, cities and climatic change, society and urbanization problems, resource management and conservation.

**DSS329 - Rural Sociology (2 Units)**

The fundamental feature of rural societies, their ecological systems and patterns of transformation. The identification, evaluation and utilization of nature and human resources. Social change in rural societies. Rural social institutions and their adaptation to change.

**SOC325 - Gender and Development (2 Units)**

An examination of political, economic and social factors affecting the differential participation of men and women in the productive process in society. Issue of gender and its relationship to culture, poverty, education, health, migration and urbanization will be discussed. The relationship between sex and gender is also given a place in this course. Gender stereotyping and factors that influence and reinforce gender typing are also discussed in this class.

**ECN329 - Operations Research II (2 Units)**

Simplex approach to linear programming; sensitivity analysis; non linear programming; game theory; Markov chains; network analysis; system models - system dynamics, advanced simulation; queuing theory and application; theory of stochastic process. Pre-requisite ECN319.

**400 Level**

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**Alpha Semester**

**DSS411 - Demographic Data Evaluation (3 Units)**

Assessment of demographic data: some practical testing procedures for errors in population census and vital registration data. Methods of reducing these errors. Models of population Growth: Familiarity with the concepts of stationary, stable and quasi-stable population models and their potentialities for demographic data evaluation and adjustment (without actual application), model age distribution and rate of growth. Explanation of the concepts of gross and net reproduction rates, mean length of female generation and replacement index.

**DSS412 - Population Theories (2 Units)**

The development of population theory: The ancient and medieval writings. Towards modern theory: Mercantilist, physiocratic and related views: the political arithmetic. Malthus and his theory: The Classical and Neo-classical schools of economics and population theory. Socialists and

Marxist writings: Early Socialists, Karl Marx, Engels, Post Marxian Socialists. Contributions of other discipline to population theory: Mathematical theories - the logistic law and related theories of population growth; biological theories and sociological theories; the demographic transition theory. Optimum population theory; Social Factors and fertility behaviour.

### **DSS413 - Advanced Social Statistics I (3 Units)**

This course, together with DSS423, focuses on the use of statistical procedures in demographic research. Emphasis is placed on (i) the types of demographic research hypotheses that could be tested by some of the procedures; (ii) the suitability of some of the procedures in studying differentials in response or the oral patterns; (iii) the usefulness of some of the statistical procedures in studying relationships among population parameters and (iv) the suitability of some procedures in estimating values of demographic variables. Specific topics to be covered include: Random Variables - concepts; discrete, continuous, joint probability distributions, mathematical expectations, marginal and conditional probability functions of two dimensional random variables- relationship to population models (e.g. stable). Statistical Estimation - Inferences about means and proportions e.g. Test of significance of the difference between fertility levels of urban and rural populations. Examining Difference among three or more means - Analysis of Variance - Differences in models (e.g. fixed, random and mixed) corresponding to different research designs will be examined for one and two-way classifications. Detecting which means differ from the others - The Multiple Comparisons Procedures; Fisher's Least Significant Difference, Tukey's W. Procedure, Duncan's New Multiple Range, Scheffe's S. Method.

### **DSS414 - Reproductive Health 1 (2 Units)**

Introduction and Definitions of Concepts in Reproductive Health, development of reproductive health, components of reproductive health, measurements of reproductive health; male and female reproductive health, indicators of reproductive health, Gender differences/roles; Maternal health, Child Health and Communicable diseases, prevention

of communicable diseases, vaccine, Expanded Program of Immunization; Maternal mortality and morbidity, Causes and Intervention; Family Planning (FP): Origins and rationale for family planning programs, birth control in historical perspective, birth control in traditional society, family planning methods, fertility Trends and Contraceptive Use, men's attitude towards FP, Religious and cultural stands on family planning. The spread of knowledge and practice of family planning in the developing world, sexually transmitted infections: classification of STIs, HIV/AIDS and reproductive health, modes of transmission of HIV; Adolescent Reproductive Health, Reproductive Health Risks Behaviours and consequences, causes for early unprotected sexual intercourse in adolescents, harmful traditional practices, violence against women, female genital mutilation, early marriage and its consequences.

**DSS415 - Population and Environment (2 Units)**

The course focuses on concepts, scope, importance and the interrelationships between population and environment. Human population growth, the human biosphere and environment, Environment, development and sustainability. Human population dynamics and environmental crisis. Natural resources, biodiversity and conservation. Population impact on the environment, population impact on natural resources, population impact on quality of life. Environment and human health and waste management.

**DSS416 - Demographic Situations in Developing Countries 1 (2 Units)**

Trends and differentials in fertility and mortality in developed and developing countries—contrasting socio-economic conditions in developed and developing countries; the dynamics of population growth, age-sex distribution and child dependency. Determination of fertility and mortality in developed and developing countries. Proximate determinants of fertility Socio-economic determinants of fertility Socio-economic determinants of mortality Detailed analysis of the demographic situation in Nigeria; Comparison of demographic situation in Nigeria with those of other African countries using results of recently conducted surveys or censuses.

**DSS417 - Population and Politics 1 (2 Units)**

The writers of early Greece and Rome; the mercantilist's ideas: Imperialism and National power; the "scramble" for Africa; population and the political consequences of power and wealth. Population dynamics; instability and internal violence; population distribution and the political consequences of density and pressure; population movement and consequences.

**DSS418 - Qualitative Methods in Demographic Studies (2 Units)**

Focuses on the importance and use of qualitative methods such as Focus Group Discussions, In-depth Interviews, Observations, Key Informant Approach, role playing and semi-structured interviews in demographic research. Content Analysis.

**ECN411 - Advanced Micro-Economics Theory I (2 Units)**

The course will place emphasis on the application of standard theories to practical problems. Topics include: Supply and Demand Analysis, preference, consumption, equilibrium and exchange, the firm and industry, factor market, Distribution and Inter-temporal Analysis, factor market equilibrium, and income distribution.

**ECN417 - Health Economics I (2 Units)**

The course covers a wide variety of topics and issues in Health Economics. The objective of the course is to familiarize the students with a body of economic theory, techniques and empirical studies that is helpful in arriving at rational decisions with respect to resources allocation to and within the health sector. Given the link between health and economic development and the constraints on resources availability, a better understanding of the behaviour of the health care system from the economic perspective could serve to improve the effectiveness of public in the health sector.

## Omega Semester

### **DSS420 - Population and Socio-Economic Development (2 Units)**

Early population-development debate. The modern population-development debate - linkage debate and the issue of multidirectional approach; equilibrium trap debate, the Bucharest debate and the emerging issues in the integration of population factors into development planning. Population and Socio-economic Development Linkage - Growth and development concepts; National Abstract Planning in Development; Sectoral Planning in Development; The Sectoral Linkages (labour force, health, housing, education, etc.). Implications of different patterns of population growth on development.

### **DSS421 - Demographic Estimation/Projections (3 Units)**

Introduction to estimation techniques: the use of the stable, stationary and quasi-stable models in obtaining demographic parameters for areas with poor and incomplete data; Brass and other techniques for computing fertility and mortality from current and retrospective data. The life table: Methods of constructing actual life table: the uses of life tables (survival probability) in demographic estimation. Population Projection: The nature and types of population projections, use of population projections, general issues and principles - assumptions, length of projection period, frequency and nature of revision. Projections of total populations and sub-population - mathematical and component projection; methods of estimating population between census dates - interpolation.

### **DSS422 - Population Trends and Policies (2 Units)**

Population trends; world trends levels and differential; implication of fertility and mortality; the role of migration in world population trends; demographic-economic interrelationship and world population "explosion", "momentum"; marriage trends and the birth rate, contemporary marriage trends in the West. Population Policies: Pro-natalist, effectiveness of population policies; family planning knowledge and practice; the 1965, 1969, 1974 and 1984 world Population



Conferences. Progress towards World Fertility control. Specific areas studies of population trends in the developing world.

**DSS423 - Advanced Social Statistics II (3 Units)**

Simple Linear Regression and Correlation - Properties of the Least Squares Estimators; Analysis of variance approach; correlation. Multiple Regression: (i) The matrix approach to linear Regression models; OLS estimation, coefficient determination hypothesis testing and interpretation of coefficients. (ii) The nature of dummy variable; estimation and interpretation of coefficients in dummy variable regression model. Analysis of Covariance - Introduction (the need for the procedure in demographic analysis); examination of a completely randomized design with one covariate, multiple covariate. Count data and the Contingency Table - the Chi Square Test of Independence. Ordinal data and the use of non-parametric methods in demographic analysis.

**DSS424 - Reproductive Health II (2 Units)**

Modern birth control. The spread of family planning practice in the West. Social psychological factors affecting human reproduction, consequences of family planning for population growth with special reference to Nigeria and other African countries. Factors influencing non-adoption of contraception. Programmes in the developing world and their fertility and population trends. Family planning effectiveness and population growth - Nigeria, Kenya, Zimbabwe, Ghana, Tanzania, Mauritius, Puerto Rico, India, etc. Evaluation techniques and evaluation studies in selected countries. Monitoring and Evaluation techniques on family planning programs and policy with reference to Nigeria.

**DSS426 - Demographic Situations in Developing Countries 11 (2 Units)**

Trends and differentials in fertility and mortality in developed and developing countries-contrasting socio-economic conditions in developed and developing countries; the dynamics of population growth, age-sex distribution and child dependency. Determination of fertility and mortality in developed and developing countries. Proximate determinants

of fertility Socio-economic determinants of fertility Socio-economic determinants of mortality Detailed analysis of the demographic situation in Nigeria; Comparison of demographic situation in Nigeria with those of other African countries using results of recently conducted surveys or censuses.

**DSS427 - Population and Politics 11 (2 Units)**

The writers of early Greece and Rome: the mercantilist's ideas of Imperialism and National Power; the "scramble of Africa; population size and national distribution of power and wealth. Population dynamics; instability and internal violence population distribution and the political consequences of density and pressure; population movement and consequences. Political implications of population composition and changes; political systems, population policy and levels of vital rates; immigration and population policy. The political study of census taking in Nigeria since 1952/53 till date. Restriction on international movements, e.g. Expulsion in Africa: Ghana's Aliens compliance order 1969: Nigeria's aliens quit order 1983 etc.

**DSS428 - Research Project (6 Units)**

An independent study that helps to train students in the collection and analysis of demographic and social statistics data. The Department must approve topics and the essay should be about 10,000 words.

**DSS429 - Population, Health and Development (2 Units)**

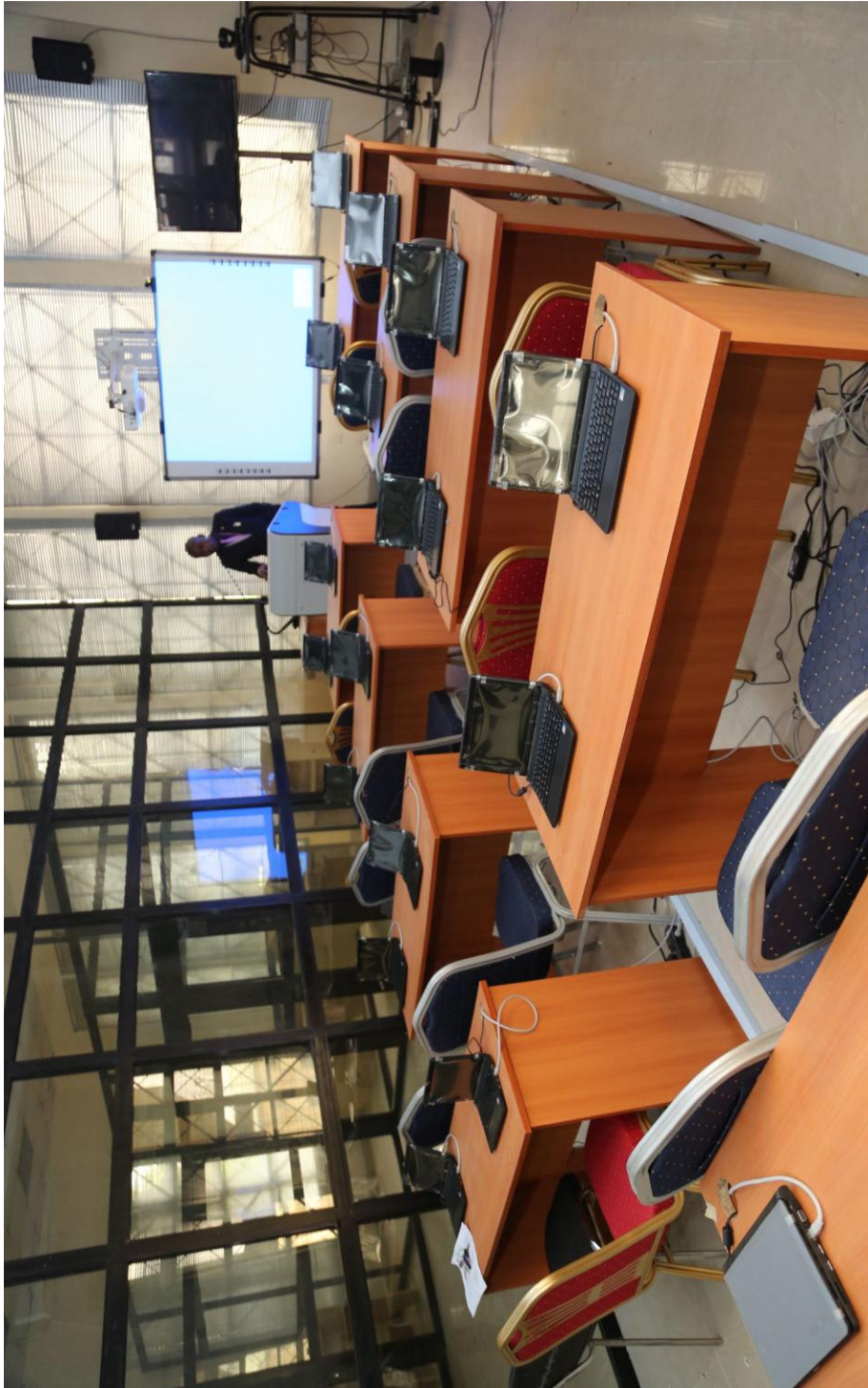
Concept of Population, Health and Development. Interrelationships between Health and Population Factors. Food Insecurity, Poverty, Nutrition, HIV/AIDS, Maternal Mortality. Effects of health on Population; Effects of Health on family Planning utilization. Effects of population growth on health. Health care practices in Nigeria. Health care systems - primary health care; secondary health care and tertiary health care. Politics in health planning.

**SOC423 - Sociology of Development II (2 Units)**

The concepts of under-development, preconditions, facilities, impediments and consequences of social development in the third World Countries. Comparisons between developed and under-developed economies are also undertaken.



Presentation at the National Conference of the Nigerian Economic Society



E-Learning facility at the Centre for Learning Resources (Library)





Broadcasting Studio (Hebron FM)



Broadcasting Studio (Hebron FM)

## **6.2 DEPARTMENT OF MASS COMMUNICATION**

### **OVERVIEW OF THE DEPARTMENT**

Mass Communication started as a programme in the Department of Languages and Mass Communication at the inception of the University in October, 2002. An autonomous Department of Mass Communication was created in September 2004 and it has since then made steady progress. The Department also has more than 50% of her academic staff with Ph.D and the remaining staff members have all reached advanced stages in their doctoral studies. The Department has graduated nine sets of students. Alongside the mainstream Mass Communication Programme, the Department runs a special Public Relations track sequence from the 300 Level for a relatively small crop of students who are decidedly desirous of specializing in Public Relations/Public Affairs.

#### **Vision**

The Vision of the Department is to attain and remain a centre of excellence in the training of total communication graduates, capable of achieving self-development and contributing to national and international developmental goals and objectives through creative, innovative and professional use of the mass media.

#### **Philosophy**

Since communication is vital to individual, societal and national life, our overriding philosophy is to run a dynamic and industry-friendly curriculum that will help drive capacity building, practical exposure and training, and community-based research that will support the attainment of national and international development goals like Vision 20: 2020 and the Millennium Development Goals (MDGs).

#### **Objectives**

The objectives of the Mass Communication programme include the following:

- i. to provide students with a balanced and broad-based training in the various fields of mass communication.
- ii. to provide sound, theoretical and practice-based education in the media-centred domains of mass communication.
- iii. to equip students with knowledge of media practice in Nigeria, Africa and the world through the study of concepts, theories and methods that provide such knowledge.
- iv. to expose students to modern developments and technology in information gathering and dissemination through the mass media, with emphasis on computer-assisted reporting and on-line journalism.
- v. to evolve appropriate philosophies and policies for the operation and management of the country's communication sector.
- vi. to engineer efficient and effective communication support services for our various human and national development programmes and objectives;
- vii. to undertake research on a continuous basis into the state of our national communication media, and make the findings available to policy makers.
- viii. to undertake studies in areas that will help the nation meet her VISION 20:2020 targets as well as drive the actualisation of the Millennium Development Goals (MDGs).



*Students of Mass Communication Department in the News Room*

**LIST OF ACADEMIC STAFF IN THE DEPARTMENT**

S/N	NAME	QUALIFICATION	STATUS	AREA OF SPECIALIZATION
1.	Dr. O. Omojola	B.Sc, M.Sc, Ph.D	Associate Professor/HOD	ICT, Advertising and media performance
2.	Prof. I. A. Sobowale	B.Sc, M.Sc, Ph.D	Professor	Political communication, Research, News reporting and writing
3.	Prof. C. Blake	B.Sc, M.Sc, Ph.D	Professor	Rhetoric and theory, Cultural communication, Communication and development
4.	Dr. O. S. Oyero	B.Sc, M.Sc, Ph.D	Senior Lecturer	Print journalism, children's media and development communication
5.	Dr. L. O. Amodu	B.Sc, M.Sc, Ph.D	Senior Lecturer	Public relations, Film production
6.	Dr. S. A. Aririguzoh	B.Sc, M.Sc, Ph.D	Lecturer I	Broadcasting
7.	Dr. K. O. Oyesomi	B.Sc, M.Sc, Ph.D	Lecturer I	Print journalism, gender and media, development communication and public relations
8.	Dr. N. Okorie	B.Sc, M.Sc, Ph.D	Lecturer I	Advertising, Development communication, woman and gender study
9.	Dr. A. O. Peter	B.Sc, M.Sc, Ph.D	Lecturer II	Print media and advertising
10.	Mr. T. Oyedepo	B.Sc, M.Sc	Assistant Lecturer	Public relations and advertising
11.	Mr. S. Usaini	B.Sc, M.Sc	Assistant Lecturer	Broadcasting journalism
12.	Miss O. A. Igbino	B.Sc, M.Sc	Assistant Lecturer	Print and broadcasting journalism
13.	Miss K. T. Kayode-Adedeji	B.Sc, M.Sc	Assistant Lecturer	Print and broadcasting journalism
14.	Mrs. O. Omole	B.Sc, M.Sc	Assistant Lecturer	Development Communication

**TECHNICAL/ADMINISTRATIVE STAFF**

S/N	NAME	QUALIFICATION	STATUS	AREA OF SPECIALIZATION
1.	Mrs. S. Omoregbe	B.Sc, M.Sc	Higher Technical Instructor	Sociology of Education
2.	Mrs. L. Olaide	B.A (Communication & Language Arts)	Admin Officer 1	General Administration
3.	Mr. M. O. Taiwo	Diploma	Technical Officer	Studio



## **6.2.1 MASS COMMUNICATION PROGRAMME**

**PROGRAMME:** Mass Communication

**DEGREE AWARDED:** B.Sc (Honours) Mass Communication

**DURATION:** Four (4) Years (8 Semesters)

The Department of Mass Communication offers the following degrees:

- Bachelor of Science (B.Sc) in Mass Communication (4 years)
- Bachelor of Science (B.Sc) in Mass Communication (PR Option) (4 years)

Students in the Department take the same courses at 100 and 200 levels owing to the similarity between the two Programmes/Options. All the students are required to offer a maximum of 25 units and a minimum of 15 units of courses during each semester. These will include all compulsory and elective courses.

### **ADMISSION REQUIREMENTS**

Candidates should possess a Senior Secondary School Certificate (SSCE) or General Certificate of Education (GCE, OL) or National Education Council Certificate (NECO) or their approved equivalents, with at least five credit passes, obtained at not more than two sittings, which must include English Language, Mathematics, Literature-In-English, one Science subject and any other one or more subject(s) in the Arts or Social Sciences domain.

In addition, candidates must pass Covenant University Scholastic Aptitude Screening (CUSAS) at an acceptable level. CUSAS represents the post-JAMB screening test for the University. Candidates must also demonstrate an obvious spiritual orientation towards life as Covenant University is a Christian Mission driven University.

## **GRADUATION REQUIREMENTS**

Our students are required to take a minimum of 170 units before they are allowed to graduate. This relatively high graduation requirement is because of the Covenant University custom-built courses and the School of Human Resources Development general courses which our students must take. Secondly, the graduation requirement also helps us to produce well rounded mass communication graduates.

### **Graduation Requirements for Broadcast Journalism, Public Relations and Advertising**

<b>Level</b>	<b>100</b>	<b>200</b>	<b>300</b>	<b>400</b>	<b>Total</b>
<b>Compulsory Courses</b>	22	30	30	28	<b>110</b>
<b>Electives</b>	4	4	4	4	<b>16</b>
<b>Media/Industrial Training</b>	-	-	2	-	<b>2</b>
<b>College Courses</b>	2	2	2	2	<b>8</b>
<b>University Courses</b>	4	4	4	4	<b>16</b>
<b>NUC Courses</b>	10	6	2	-	<b>18</b>
<b>Total</b>	<b>42</b>	<b>46</b>	<b>44</b>	<b>38</b>	<b>170</b>

### Special Note

A classical Department of Mass Communication must have at least three sequences where students can choose to specialize from their third year of a four-year programme.

These sequences are:

1. Print and Online Journalism (PROJ)
2. Broadcast Journalism (Radio and Television)
3. Public Relations and Advertising (PRAD)

The three sequences start from the third year (300 level). In the first two years, every registered Mass Communication student offers the same courses which are foundational courses in the discipline. Specialization starts effectively from 300 Level. The students are expected to graduate with B.Sc (Hons) Mass Communication [Print and Online Journalism option or Broadcast Journalism option, or Public Relations and Advertising option.



A student of Department of Mass Communication during a broadcast session in Hebron FM Station

## COURSE STRUCTURE

100 Level Mass Communication						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
<b>Compulsory Courses</b>	MAC111	Introduction to Mass Communication I	C	2		α
	MAC112	Writing for the Mass Media I	C	2		α
	MAC113	African Communication Systems	C	2		α
	MAC114	History of Nigerian Mass Media	C	2		α
	MAC115	Principles of Public Relations	C	2		α
	MAC116	Foundation of Broadcasting	C	2		α
	MAC121	Introduction to Mass Communication II	C	2	MAC111	α
	MAC122	Writing for the Mass Media II	C	2	MAC112	Ω
	MAC123	Introduction to Advertising	C	2		Ω
	MAC124	Nigerian Legal System	C	2		Ω
	MAC125	Writing and Production for Public Relations	C	2	MAC115	Ω
<b>Electives</b>	<i>Choose <b>One</b> Course from the electives</i>					
	ENG111	Spoken English	E	2		α
	ENG112	Introduction to English Language	E	2		α
	ENG114	Introduction to Poetry	E	2		α
	ENG121	Basic Writing Skills	E	2		Ω
	ENG122	Basic English Grammar and Composition	E	2		Ω
	ENG124	Introduction to Oral Literature	E	2		Ω
<b>College Courses</b>	HMD111	Fundamentals of Human Development I	K	1		α
	HMD121	Fundamentals of Human Development II	K	1		Ω
<b>University Courses</b>	EDS111	Entrepreneurial Development Studies I	V	1		α
	TMC111	Total Man Concept I	V	1		α
	TMC112	Total Man Concept - Sports	V	0		α
	EDS121	Entrepreneurial Development Studies II	V	1		Ω
	TMC121	Total Man Concept II	V	1		Ω
	TMC122	Total Man Concept - Sports	V	0		Ω
<b>NUC General Courses</b>	CST111	Use of Library, Study Skills and Information Communication Technology I	U	2		α
	CST121	Use of Library, Study Skills and Information Communication Technology II	U	2		Ω
	GST111	Communication in English I	U	2		α
	GST121	Communication in English II	U	2		Ω
	GST122	Communication in French	U	2		Ω
			α =21 Ω = 21 Total = 42 Units			

200 Level Mass Communication						
Course Grouping	Course Code	Course Title	Status	Units	Pre-Requisite	Semester
Compulsory Courses	MAC230	Introduction to Statistics for Social Science I	C	2		α
	MAC210	News Writing and Reporting	C	2	MAC 112, 122	α
	MAC211	Editorial Writing	C	2	MAC 112, 122	α
	MAC212	Introduction to Research Methods 1	C	2		α
	MAC213	Theories of Mass Communication	C	2		α
	MAC214	Specialized Reporting 1	C	2		α
	MAC215	Introduction to Film and Cinema	C	2		α
	PSY111	Introduction to Psychology	C	2		α
	MAC220	Introduction to Statistics for Social Science II	C	2	MAC 230	Ω
	MAC221	Editing and Graphics of Communication	C	2		Ω
	MAC222	Specialized Reporting II	C	2	MAC 210, 214	Ω
	MAC223	Research Methods 11	C	2		Ω
	MAC224	Feature Writing	C	2	MAC 112, 122	Ω
	MAC225	Introduction to Publishing	C	2		Ω
	MAC227	Speech Communication & Rhetoric	C	2		Ω
Electives	<i>Choose <b>One</b> Course from the electives</i>					
	MAC217	Radio and Television News Writing, Reporting and Production	E	2		α
	MAC218	Studio Management, Operations and Programme Production	E	2		α
	MAC226	Marketing Foundation for Public Relations and Advertising	E	2		Ω
	SOC228	Sociology of Mass Communication	E	2		Ω
College Courses	HMD211	Culture and Human Development I	K	1		Ω
	HMD221	Culture and Human Development II	K	1		Ω
University Courses	EDS211	Entrepreneurial Development Studies III	V	1		α
	TMC211	Total Man Concept III	V	1		α
	TMC212	Total Man Concept - Sports	V	0		Ω
	EDS221	Entrepreneurial Development Studies IV	V	1		Ω
	TMC221	Total Man Concept IV	V	1		Ω
	TMC222	Total Man Concept - Sports	V	0		Ω
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U	2		α
	GST221	Nigerian People and Culture	U	2		Ω
	GST222	Peace Studies and Conflict Resolution	U	2		Ω
			α = 23 Ω = 23 Total = 46 Units			

300 Level Broadcast Journalism Option						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	MAC310	International Communication I	C	2		α
	MAC312	Introduction to Photojournalism	C	2		α
	MAC316	Studio Practicals and Production	C	2		α
	MAC334	Announcing and Presentation	C	2		α
	MAC313	Issues in Nigerian Media History 1	C	2		α
	MAC314	Mass Media and Society	C	2		α
	MAC315	Broadcasting Management	C	2		α
	MAC320	International Communication II	C	2	MAC 310	Ω
	MAC321	Screen Writing and Directing	C	2		Ω
	MAC340	Precision Journalism	C	2		Ω
	MAC343	Broadcast Commentary and Critical Writing	C	2		Ω
	MAC323	Issues in Nigerian Media History 11	C	2	MAC313	Ω
	MAC324	Photo Editing	C	2	MAC312	Ω
	MAC344	Film and Video Production	C	2		Ω
MAC329	International/Foreign Broadcasting	C	2		Ω	
Electives	<i>Note: Choose one out of the Electives</i>					
	MAC335	Citizen Journalism	E	2		α
	MAC318	Investigative and Interpretative Reporting	E	2		α
	MAC319	Public Affairs Broadcasting	E	2		α
	MAC341	News Agency Journalism	E	2		Ω
	MAC342	Webpage Designing and Publishing	E	2		Ω
Industrial Training	MAC330	Media Attachment [Industrial Training]	T	2		α
College Courses	HMD311	Communication and Human Development I	K	1		α
	HMD321	Communication and Human Development II	K	1		Ω
University Courses	EDS311	Entrepreneurial Development Studies V	V	1		α
	TMC311	Total Man Concept V	V	1		α
	TMC312	Total Man Concept – Sports	V	0		α
	EDS321	Entrepreneurial Development Studies VI	V	1		Ω
	TMC321	Total Man Concept VI	V	1		Ω
	TMC322	Total Man Concept – Sports	V	0		Ω
NUC General Course	GST311	History and Philosophy of Science	U	2		α
			α =23 Ω = 21 Total = 44 Units			

300 Level Print and Online Journalism Option						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	MAC310	International Communication I	C	2		$\alpha$
	MAC311	Newspaper Management and Production	C	2		$\alpha$
	MAC312	Introduction to Photojournalism	C	2		$\alpha$
	MAC313	Issues in Nigerian Media History 1	C	2	MAC114	$\alpha$
	MAC314	Mass Media and Society	C	2		$\alpha$
	MAC318	Investigative and Interpretative Reporting	C	2		$\alpha$
	MAC335	Citizen Journalism	C	2		$\alpha$
	MAC320	International Communication II	C	2	MAC310	$\Omega$
	MAC322	Desktop Publishing	C	2		$\Omega$
	MAC323	Issues in Nigerian Media History 11	C	2	MAC313	$\Omega$
	MAC324	Photo Editing	C	2		$\Omega$
	MAC326	Magazine Management and Production	C	2		$\Omega$
	MAC327	International Correspondence	C	2		$\Omega$
	MAC340	Precision Journalism	C	2		$\Omega$
MAC342	Webpage Designing and Publishing	C	2		$\Omega$	
Electives	<i>Note: Choose one out of the Electives</i>					
	MAC332	Manuscript Acquisition and Production	E	2		$\alpha$
	MAC333	Public Affairs Broadcasting	E	2		$\alpha$
	MAC325	Rural/Community Newspaper	E	2		$\Omega$
	MAC341	News Agency Journalism	E	2		$\Omega$
Industrial Training	MAC330	Media Attachment [Industrial Training]	T	2		$\alpha$
College Courses	HMD311	Communication and Human Development I	K	1		$\alpha$
	HMD321	Communication and Human Development II	K	1		$\Omega$
University Courses	EDS311	Entrepreneurial Development Studies V	V	1		$\otimes$
	TMC311	Total Man Concept V	V	1		$\alpha$
	TMC312	Total Man Concept - Sports	V	0		$\alpha$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Total Man Concept VI	V	1		$\Omega$
	TMC322	Total Man Concept - Sports	V	0		$\Omega$
NUC General Course	GST311	History and Philosophy of Science	U	2		$\alpha$
				$\alpha = 23 \quad \Omega = 21 \quad \text{Total} = 44 \text{ Units}$		

300 Level Public Relations and Advertising Option						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	PRE311	Public Relations Evolution, Theory and Practice	C	2		$\alpha$
	PRE312	Advertising Creative Strategies and Tactics	C	2		$\alpha$
	PRE313	Media Analysis for Public Relations	C	2		$\alpha$
	PRE314	Advanced Copywriting for Advertising and Public Relations	C	2		$\alpha$
	PRE315	Public Relations Policy, Planning and Strategy	C	2		$\alpha$
	PRE316	Brand Management	C	2		$\alpha$
	MAC314	Mass Media and Society	C	2		$\alpha$
	PRE321	Public Relations Campaign Planning and Management	C	2		$\Omega$
	PRE322	Financial Public Relations	C	2		$\Omega$
	PRE323	Corporate Social Responsibility and Business Ethics	C	2		$\Omega$
	PRE324	Community Relations	C	2		$\Omega$
	PRE325	Public Relations Research and Evaluation	C	2		$\Omega$
	PRE326	PR and Advertising Ethics	C	2		$\Omega$
	PRE327	Integrated Marketing Communication	C	2		$\Omega$
PRE328	Advertising Production and Techniques	C	2		$\Omega$	
Electives	<i>Note: Choose one out of these Electives</i>					
	PRE318	Consumer Behaviour	E	2		$\alpha$
	PRE319	Business Communication and Management	E	2		$\alpha$
	PRE329	Advertising Design, Copy and Layout	E	2		$\Omega$
	PRE340	Public Relations Workshop	E	2		$\Omega$
Industrial Training	PRE330	Media Attachment [Industrial Training]	T	2		$\alpha$
College Courses	HMD311	Communication and Human Development I	K	1		$\infty$
	HMD321	Communication and Human Development II	K	1		$\Omega$
University Courses	EDS311	Entrepreneurial Development Studies V	V	1		$\alpha$
	TMC311	Total Man Concept V	V	1		$\alpha$
	TMC312	Total Man Concept - Sports	V	0		$\Omega$
	EDS321	Entrepreneurial Development Studies VI	V	1		$\Omega$
	TMC321	Total Man Concept VI	V	1		$\Omega$
	TMC322	Total Man Concept - Sports	V	0		$\Omega$
NUC General Course	GST311	History and Philosophy of Science	U	2		$\alpha$
			$\alpha = 23 \quad \Omega = 21 \quad \text{Total} = 44 \text{ Units}$			



400 Level Broadcast Journalism Option						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	MAC410	Mass Media Laws	C	2	MAC124	α
	MAC411	Data Analysis in Communication Research	C	2	MAC230 MAC220 MAC223	α
	MAC430	Mass Media Ethics	C	2		α
	MAC431	New Communication Technologies	C	2		α
	MAC432	Academic Writing in Mass Communication	C	2		α
	MAC412	Educational Broadcasting	C	2		α
	MAC414	Station Management and Operations	C	2		α
	MAC421	Research Project	C	6	All of the above	Ω
	MAC422	Drama and Documentary Production	C	2		Ω
	MAC423	Rural/Community Broadcasting	C	2		Ω
	MAC424	Development Communication	C	2		Ω
	MAC425	Mass Media and Politics	C	2		Ω
Electives	<i>Note: Choose one out of the Electives</i>					
	MAC413	Issues in Broadcasting	E	2		α
	MAC417	Film Criticism	E	2		α
	PRE423	International Public Relations	E	2		Ω
	MAC429	Behavioural Change Communication	E	2		Ω
College Courses	HMD411	Contemporary Issues and Development I	K	1		α
	HMD421	Contemporary Issues and Development II	K	1		Ω
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/ EDS321	α
	TMC411	Total Man Concept VII	V	1	TMC311/ TMS321	α
	TMC412	Total Man Concept - Sports	V	0		α
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	Ω
	TMC421	Total Man Concept VIII	V	1	TMC411	Ω
	TMC422	Total Man Concept - Sports	V	0		Ω
			α = 19 Ω = 19 Total = 38 Units			

400 Level Print and Online Journalism Option						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	MAC410	Mass Media Laws	C	2	MAC124	α
	MAC411	Data Analysis in Communication Research	C	2	MAC230 MAC220 MAC223	α
	MAC415	Organization and Management of Advertising and Public Relations Agencies	C	2		α
	MAC419	Computer Assisted Reporting and Online Journalism	C	2		α
	MAC430	Mass Media Ethics	C	2		α
	MAC431	New Communication Technologies	C	2		α
	MAC432	Academic Writing in Mass Communication	C	2		α
	MAC421	Research Project	C	6	All of the above	Ω
	MAC424	Development Communication	C	2		Ω
	MAC425	Mass Media and Politics	C	2		Ω
	MAC440	Critical and Review Writing	C	2	MAC210 MAC214	Ω
PRE423	International Public Relations	C	2	MAC123	Ω	
Electives	<i>Note: Choose one out of the Electives</i>					
	MAC434	In-depth Journalism	E	2		α
	MAC435	Comparative Media System	E	2		α
	MAC427	Conflict and Diversity Reporting	E	2		Ω
	MAC429	Behavioural Change Communication	E	2		Ω
College Courses	HMD411	Contemporary Issues and Development I	K	1		α
	HMD421	Contemporary Issues and Development II	K	1		Ω
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/ EDS321	α
	TMC411	Total Man Concept VII	V	1	TMC311/ TMS321	α
	TMC412	Total Man Concept - Sports	V	0		α
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	Ω
	TMC421	Total Man Concept VIII	V	1	TMC411	Ω
	TMC422	Total Man Concept - Sports	V	0		Ω
				α =19 Ω = 19 Total = 38 Units		

400 Level Public Relations and Advertising						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	MAC410	Mass Media Laws	C	2	MAC124	$\alpha$
	MAC411	Data Analysis in Communication Research	C	2	MAC230, MAC220 and MAC223	$\alpha$
	PRE410	Multinational/International Advertising	C	2		$\alpha$
	PRE411	PR in Non-Commercial Organizations	C	2		$\alpha$
	MAC415	Organization and Management of Advertising and Public Relations Agencies	C	2		$\alpha$
	PRE413	Economic and Social Issues in Advertising and Public Relations	C	2		$\alpha$
	MAC432	Academic Writing in Mass Communication	C	2		$\Omega$
	PRE421	Research Project	C	6		$\Omega$
	PRE422	Legal Aspects of PR and Advertising Practice	C	2		$\Omega$
	PRE423	International Public Relations	C	2	MAC123	$\Omega$
	PRE424	Advertising Campaign Management	C	2		$\Omega$
	PRE425	Public Relations Consultancy	C	2		$\Omega$
Electives	<i>Note: Choose one out of the Electives</i>					
	PRE415	Public Relations in Government	E	2		$\alpha$
	PRE416	Public Relations in Practice	E	2		$\alpha$
	PRE414	PR in Commercial Organizations	E	2		$\alpha$
	ADV424	Political Advertising and Social Marketing	E	2		$\Omega$
	ADV 422	Case Studies in Advertising Management	E	2		$\Omega$
	MAC428	Special Topics in Advertising and PR	E	2		$\Omega$
College Courses	HMD411	Contemporary Issues and Development I	K	1		$\otimes$
	HMD421	Contemporary Issues and Development II	K	1		$\Omega$
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/EDS321	$\alpha$
	TMC411	Total Man Concept VII	V	1	TMC311/TMC321	$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	$\Omega$
	TMC421	Total Man Concept VIII	V	1	TMC411	$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
			$\alpha = 19 \quad \Omega = 19 \quad \text{Total} = 38 \text{ Units}$			

## **COURSE DESCRIPTION**

### **100 Level**

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#### **Alpha Semester**

##### **MAC111 - Introduction to Mass Communication I (2 Units)**

This course gives the student an overview of the broad field of Mass Communication by examining the basic types of communication, the nature, forms, content and audience of the media of mass communication. It also considers National mass media systems and mass communication across borders.

##### **MAC112 - Writing for the Mass Media 1 (2 Units)**

This course examines the requisites of mass media writing from the principles and process of writing, through the elements of composition, to an examination of common errors of writing. It involves practical writing exercises and error detection clinics. Beside primary competence in language use, it emphasizes development of the journalistic style. This Part One shall focus on writing for Print and Broadcast journalism as well as explain some basic characteristics associated with such writing styles.

##### **MAC113 - African Communication Systems (2 Units)**

The course surveys the systems of communication among Africans prior to the introduction of modern modes and media of communication. It evaluates the current relevance of these systems in contemporary society, especially with the surge of globalization in all spheres of life.

##### **MAC114 - History of Nigerian Mass Media (2 Units)**

The course provides a historical background to the development of the Nigerian media industry. It also surveys the roles and impact of personalities and institutions as well as regulatory instruments and institutions that have shaped the media in Nigeria from pre-independence till date.

**MAC115 - Principles of Public Relations (2 Units)**

An introduction to the broad field of Public Relations; the course examines the history, concepts, theories and practices of Public Relations and Public Affairs, and treats the importance of Public Relations in both profit and non-profit organizations.

**MAC116 - Foundation of Broadcasting (2 Units)**

The course is a first step examination of the natural elements that make broadcasting possible. It looks at the airwaves sound, the covertures of the earth etc, as they aid or disturb the broadcasting process. It describes the broadcast spectrum and the broadcast chain. It also surveys the global history, growth and development of broadcasting. It discusses the pioneers that facilitated the evolution of broadcasting.

**ENG111 - Spoken English (2 Units)**

Attention will be given to the acquisition of proficiency in the correct use and articulation of vowels, consonants, sounds in combination, stress, and pitch and intonation in conversational speech. There will be practical sessions of pronunciation exercises, conversations, discussions and reading aloud.

**ENG112 - Introduction to the English Language (2 Units)**

This course introduces students to the history, sounds, grammatical patterns, morphology, lexicon and vocabulary, semantics, pragmatics, varieties and functions of the English Language. It also briefly introduces World Englishes, English as an International Language, English as a Second Language in Nigeria and the future of English as a global language.

**ENG114 - Introduction to Poetry (2 Units)**

The course introduces students to the nature, elements, artistic features and characteristics of poetry. Poems representing various periods from the Renaissance to the modern will be studied. Selections from the poems of at least six African poets will be examined. Emphasis will be on theme, subject-matter, poetic language and structure.

## **Omega Semester**

### **MAC121 - Introduction to Mass Communication II (2 Units)**

This course builds on Part One of the course by advancing into a study of the development and growth of mass communication media such as newspaper, radio, television, and motion pictures etc. It also examines common theoretical foundations and research findings underlying the practice of mass communication.

### **MAC122 - Writing for the Mass Media 11 (2 Units)**

The course delves into greater details of writing with emphasis on grammar, rhetoric and logic. It involves practice in writing for specific media of mass communication. This Part Two shall focus on writing for Marketing Communications - advertising, direct marketing, sales promotion, publicity, and public relations. Students will learn writing formats for advertising copy, newspaper, magazine, radio, television, transit and outdoor, and online.

### **MAC123 - Introduction to Advertising (2 Units)**

The course explores the historical development of advertising as an adjunct of mass communication. It takes a broad look at the dynamic world of advertising by examining the various laws and regulations as well as the major players in the industry. It considers the fundamental principles and tenets of Advertising as a discipline, giving a profound study of creative devices for presenting advertising messages in all media of mass communication. It involves practical exercises in market-targeted messages.

### **MAC124 - Nigerian Legal System (2 Units)**

Nigerian legal system is foundational to other law-related Mass Communication courses such as Mass Media Law, Ethics of Mass Communication etc. The course introduces the student to the Nigerian Law Environment by exploring the sources of Nigerian law and the historical development of Nigerian Law from the colonial period to date. It describes the hierarchy of courts in Nigeria as well as procedures for

instituting civil and criminal cases. It also examines legal terms, terminology and concepts.

**MAC125 - Writing and Production for Public Relations (2 Units)**

The prerequisite for this course is MAC115. The course is a practical oriented course designed to train students on the principles of effective writing and production in public relations. The course discusses the various styles of writing speeches, features for PR use, news releases, position papers, reports etc. The course will also discuss how to produce newsletters, in-house journals, brochures.

**ENG121 - Basic Writing Skills (2 Units)**

The course emphasizes the techniques and principles of writing and the construction of different types of sentences in prose. The focus is on correct use of tenses, agreement between subject and verb, particularly in the context of compound and complex sentences. Beyond the sentence level, the organization and development of types of paragraphs and essays will be examined. Basic editing and proofreading skills will also be introduced.

**ENG122 - Basic English Grammar and Composition (2 Units)**

Students are introduced to the basic elements of English grammar, and their use in composition. Emphasis is on ability to identify various structural components of the English sentence, different word classes and their functions, sentence types and their communicative functions.

**ENG124 - Introduction to Oral Literature (2 Units)**

This course carries out a descriptive survey of major poetic, dramatic and narrative genres of traditional African oral verbal forms. Lyrics, myths, legends, folktales, epics, proverbs, praise poetry and ritual dramatic forms will be studied. The analysis of themes and techniques in these forms will aid the students to appreciate the depth of creativity in oral literature. Submission of an original essay of about 2,000 words is an important part of the course.

## 200 Level

### Alpha Semester

#### **MAC210 - News Writing and Reporting (2 Units)**

This course is designed to train students to become skilled in writing publishable news copy within given deadlines. The course is a practical skill-based course designed to enable students become proficient reporters and writers of news stories for print and broadcast. The course also provides basic definitions of news and examines the structure of various journalistic formats, as well as methods of producing them. Modern trends in reporting and news writing, news assignment and beats are also discussed. The place of interviews in the news gathering process will also be emphasized. For practical experience/exposure in newsgathering, students are assigned beats from which they are expected to turn in news stories under deadlines.

#### **MAC211 - Editorial Writing (2 Units)**

This course is an in-depth study of what it takes to write a successful editorial. It delves into the nitty-gritty of editorial writing styles, types of editorials, language of editorials, logic, targeting audiences and focusing on contemporary national/international issues. The course also presents the composition and politics of the editorial boardroom and discusses the role of editorial page, editorial board etc in shaping public opinion and thus influencing decision making. Development of skills in handling editorial matters such as editorial decision processes for composition of the editorial board, assignment of duties etc. Practice in writing the editorial comment, news analysis, etc is usually undertaken in this course.

#### **MAC212 - Introduction to Research Methods 1 (2 Units)**

This course is designed to teach the students the basics of social science research methods. These topics among others are expected to be taught at this stage: purpose and uses of research, ways of knowing, the nature of social science research, differences between social science research and natural science research, the research cycle, steps in social research, relationship between research and theory in mass communication, data



gathering techniques in media research, citation/reference formats and bibliography. The student should be able to use the knowledge gained in writing term papers and long essays.

**MAC213 - Theories of Mass Communication (2 Units)**

This course gives a profound treatment of existing mass communication theories from the perspective of origin, nature, functions, and application. It involves an analysis of the various models and theories of Mass Communication and a discussion of the symbiotic relationships among theory, research and practice.

**MAC214 - Specialized Reporting 1 (2 Units)**

The course builds on another reporting course (MAC210). It examines techniques for handling complex reporting tasks. The first part of this course is designed to expose students to the basic literature, as well as the practical knowledge of reporting specialized subjects or topics. Students are specifically trained on how to report special areas like courts, police, crime, accidents, and sports.

**MAC215 - Introduction to Film and Cinema (2 Units)**

This course is a study of the basic techniques of film and cinema production, from the stage of scripting to marketing. It also looks at the major issues affecting the Nigerian film industry. The course also examines the techniques of film, shooting, production staff, auditioning etc. The course is also expected to explore the relationship between film and literature and how this impacts on society.

**MAC217 - Radio and Television News Writing, Reporting and Production (2 Units)**

This course gives a comprehensive analysis and comparison of radio and television news writing processes. It involves analysis and evaluation of scripts, and production techniques. It explores methods of electronic newsgathering, using basic studio and field equipment. It includes practical exercises in live reporting and television production.

**MAC218 - Studio Management, Operations and Programme Production (2 Units)**

This course first is an introduction to studio management and operations and involves systematic analyses of radio and television studio and control room technology. It also involves practical exercises in studio set-up, with the standard operating procedures and use of facilities such as the camera, mixer, console, and microphones etc. The course is also expected to train the students on programme production techniques.

**MAC230 - Introduction to Statistics for Social Science I (2 Units)**

Students are taught elementary concepts for social research. Simple concepts for data presentation and analysis are examined, including measures of central tendency.

**PSY111 - Introduction to Psychology (2 Units)**

This course introduces students to the study of Psychology from a biological, social and human developmental perspective and provides a broad base knowledge of the discipline. The course content will cover areas / topics such as history of psychology, overview of theories in Psychology; History and founding fathers in Psychology; such as works of Ivan Pavlov, B.F. Skinner, Sigmund Freud; Psychobiological bases of behaviour, social bases of behaviour, motivation and emotions, sensation and perception, learning, human development, personality, consumer psychology, abnormal psychology, forensic / legal psychology.

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**Omega Semester**

**MAC220 - Introduction to Statistics for Social Science II (2 Units)**

This is a further study of instruments for statistical data gathering. It exposes students to relatively advanced techniques of data analysis. Measures of Dispersion and probability theory are also discussed in this course.

**MAC221 - Editing and Graphics of Communication (2 Units)**

The course introduces the students to the basics of editing, newspaper design and layout, typography and type. The use of type faces and other graphic elements, layout and page make-up, principles of page layout, use of copy symbols, photo-cropping, etc will also be taught during the course. It also aims at helping students appreciate the place of aesthetics in print production.

**MAC222 - Specialized Reporting 11 (2 Units)**

The prerequisite for this course is MAC214. This course is a continuation of the techniques in reporting some selected specialized beats. For this course, focus will be on how to report the Environment, Economy/Business, Politics, Science & Technology, and Health.

**MAC223 - Research Methods 11 (2 Units)**

This course exposes the students to advance research techniques in observation, experimentation, content analysis and survey. The student is expected to do a mini research project as an outcome from this study. The student will therefore be encouraged to conceive a research topic and problem, select appropriate methodology, and carry through the project. The student will also be taught the analytical techniques of data analysis as well as styles of data presentation.

**MAC224 - Feature Writing (2 Units)**

This is an excursion into the basics of publishable articles for newspaper, magazines and other print media. It involves subject determination and research, investigation,, interpretation of issues, ethical problems, and preparation of copy. It involves lessons on types and methods of writing, targeting of the audience, use of varying writing devices, readability and creative use of language are also highlighted.

**MAC225 - Introduction to Publishing (2 Units)**

This is an examination of book publishing as a cultural activity and as a business. It gives a general review of the fundamental principles and tenets of book publishing. It looks at the business perspective of book

publishing, as well as divisions of the industry. It aims at understanding of the working of the production department and its role in the publishing process. It examines Book publishing as an adjunct of the mass communication industry.

**MAC226 - Marketing Foundation for Public Relations and Advertising (2 Units)**

This course studies the place of advertising and public relations as communication tools for promoting and marketing products, services, organizations, people and ideas. It examines basic marketing concepts as they relate to mass communication in different situations.

**MAC227 - Speech Communication and Rhetoric (2 Units)**

This course focuses on both the theory and the practice of rhetoric. The course also delves into effective public speaking as an art and analyses the different types of speeches and audiences. Students critique historically significant speech texts and other forms of public rhetoric. They also present speeches adapted to particular genres, audiences, purposes and occasions.

**SOC228 - Sociology of Mass Communication (2 Units)**

An introduction to sociological study of mass communication in society, including the understanding of the nature, functions and concepts of the Mass Media. The characteristics of the mass communication system and its relevance to human society are emphasized in this course. The theories of mass communication are also examined, including the problems and/or dysfunctions in the system and how mass communication can enhance development.

## 300 Level

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### Alpha Semester

#### **MAC310 - International Communication I (2 units)**

This course discusses issues like communication imbalance, media/cultural imperialism, global information flows, the New Communication Age, Press Freedom and the role of news agencies in the gathering and dissemination world news and information. The course also considers the role of the international media in the eradication of global images. The focus of this course will be on the unidirectional flow of information between the industrialized and Third World nations, and how ideology, culture, economy and international market structure have all contributed either in hindering or advancing the international flow of news among nations. The impact of Globalization and ICT will also be a primary focus in this course.

#### **MAC311 - Newspaper Management and Production (2 Units)**

Basic management and economic theory, and application of theory to the management process in the newspaper industry. It explores differences between newspaper management and management of other businesses.

#### **MAC312 - Introduction to Photojournalism (2 Units)**

This is a practical course in journalism designed to train students to news photography. The course will emphasize on the development of camera operations, fundamentals of photography, photo processing, and development, use of photographic equipment, developing photo news, introductory aspects of photo editing and cut line writing. The screening and place of photographs in news presentations will be examined.

#### **MAC313 - Issues in Nigerian Media History 1 (2 Units)**

This course will attempt a critical analysis of significant events and personalities that have featured in and characterized the Nigerian mass media from the political, social and economic points of view. This course underscores the dynamics of the mass media in Nigeria and their

institutional data. It will also consider the use of historical research techniques to showcase important events in the life of a nation (in this case, Nigeria) or an institution (in this case, the mass media). The Part One of this course will focus on issues in the Nigerian Print Media industry.

**MAC314 - Mass Media and Society (2 Units)**

This course examines the media of communication as a social institution, with particular attention to pertinent sociological concepts, themes and problems. The role of the mass media and relationship between the mass media and major social institutions will also be examined. Beyond the relationship between the media industry and other institutions of state/society, the impact of the media in the performance of the other institutions will also be discussed. The course also discusses the place of the media industry in national development.

**MAC315 - Broadcasting Management (2 Units)**

This course gives an analysis of the nature and process of management and organization, generally and with particular reference to types of broadcasting organizations and their settings. Consideration of radio and television networks, programming, personnel and skills required to manage them in the interest of the society.

**MAC316 - Studio Practicals and Production (2 Units)**

This course engages the students in studio practicals. It is a hands-on experience class where students' broadcast productions and presentations will only suffice.

**MAC318 - Investigative and Interpretative Reporting (2 Units)**

This course trains students to the scientific approach to news gathering and reporting. This course involves the use of and protection of links and sources, analytical presentation of news, news facts and backgrounds for journalism's broad minded and enlightened audience and readership.

**MAC319 - Public Affairs Broadcasting (2 Units)**

This course gives an assessment of the public and educational potentialities and limitations of radio and television. It gives an evaluation of the approaches and production techniques of radio/television and the planning and production of educational programmes in radio and television. In addition, a critical examination of the structure, internal dynamics and functions of the News and Current Affairs/Public Affairs division of our broadcasting organizations. It takes a critical look at their interpretative reporting of government and public institutions/agencies, and their handling of current affairs talks/discussions, documentaries, magazines, etc on those institutions/agencies.

**MAC330 - Media Attachment (Industrial Training) (2 Units)**

Students are expected to understand the operation of a media related organization particularly radio / television stations and newspaper / newsmagazine organizations, under a carefully monitored arrangement between the departments here at Covenant University and the host organization. On resumption at school each student gives a comprehensive account of his or her experiences in a written report. As soon as this becomes feasible, students will go with logbooks to be completed daily/weekly by the student and his/her industry-based supervisor.

**MAC334 - Announcing and Presentation (2 Units)**

The course involves the study and acquisition of various presentation skills for the broadcast media. It examines the fundamentals of voicing and the nature of speech. It discusses the use of the microphone and the camera. The performance types: the actor, the straight announcer, the disc jockey, the interviewer, the compere etc. It also involves practical exercises in the various roles.

**MAC335 - Citizen Journalism (2 Units)**

This course - Citizen Journalism also known as "public", "participatory", "democratic", "guerrilla" or "street journalism" explores how members of the public can play an active role in the process of collecting, reporting,

analyzing and disseminating news and information, using existing media organizations. The public is usually helped in this instance by the new media technologies which are easily deployed in the broadcast industry. Because of the tendency to confuse Citizen Journalism with Community Journalism or Civic Journalism which are practiced by professional journalists, this course will also attempt to differentiate between these variants.

**PRE330 - Media Attachment (Industrial Training) (2 Units)**

Students are expected to understand the operation of a particular Advertising Agency, a public relation agency or an in-house Advertising/Public Relations department of a recognised corporate establishment, under a carefully monitored arrangement between the departments here at Covenant University and the host organization. On resumption at school each student gives a comprehensive account of his or her experiences in a written report. As soon as this becomes feasible, students will go with logbooks to be completed daily/weekly by the student and his/her industry-based supervisor.

**PRE311 - Public Relations Evolution, Theory and Practice (2 Units)**

Types of Media and their characteristics. Their assets and limitations for specific Public Relations campaigns. Principles of Media selection. Writing and use of press releases, features, articles, speeches, reports etc. Proposal writing and uses. Information technology and public relations. Electronic media production methods. Computer applications in layout and design.

**PRE313 - Media Analysis for Public Relations (2 Units)**

More detailed analyses and comparison of media characteristics, with their assets and liabilities as tools for PR practice. In addition, studies in the style and readability of local and national media to provide a basis for their recommendation or rejection as chosen media for Public Relations and Advertising practice by client organizations. Finally, analyses of important media fare, (especially public opinion columns and slots) to assess the picture our organization is cutting in the public eye.



**PRE314 - Advanced Copywriting for Advertising and Public Relations (2 Units)**

The course teaches the importance of disciplined creativity in copywriting for both PR and AD. It further examines creative strategy, taking due cognizance of campaign objectives, target audience, the creative promise, the break-up claim, etc. Visualization and layout. Sources of creative ideas, such as reading, listening, observing people and events, interaction with others. Special copywriting problems.

**PRE315 - Public Relations Policy, Planning and Strategy (2 Units)**

This course deals with concepts of strategy and planning; planning processes for effective public relations; the PR Manager's role in the Management Team; importance of judgment and creativity in PR; the environment of PR practice; programmes planning and implementation for maximum PR effects.

**PRE316 - Brand Management (2 Units)**

This course explores the exciting world of brand management. It explores the concepts: branding, Packaging and Labelling. How to choose a brand, communication activities in branding, benefits of appropriate branding, advertising, the marketing mix and the functions of a brand manager will be discussed.

**PRE318 - Consumer Behaviour (2 Units)**

The course is designed to introduce the student to the methods of understanding the nature of the consumer and the market-place. It will discuss how to understand the changing trends and psycho-social and demographic profile of consumer tastes, preferences, motivation, and media consumption habits. The course will be approached mainly from PR and Advertising perspective.

**PRE319 - Business Communication and Management (2 Units)**

This course explores the various techniques and facilities of business communication. It also discussed organizational communication and its

problems, feature of boardroom communication, written and oral business communication types and functions of management; the role of communication in Business Management and management information systems.

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## **Omega Semester**

### **MAC320 - International Communication II (2 Units)**

This course is a continuation of MAC310.

### **MAC321 - Screen Writing and Directing (2 Units)**

This course focuses on theories of directing, dramatic form and acting. These will be examined through lectures, demonstrations and applied exercises to establish theoretical and practical foundations. Group productions will be required from students within given lifelines.

### **MAC323 - Issues in Nigerian Media History II (Broadcast Journalism) (2 Units)**

This Course is a continuation of MAC313. However, attention will be concentrated on issues in the Nigerian media that focused on broadcast journalism.

### **MAC324 - Photo Editing (2 Units)**

This course trains students on the use of Photoshop, Macromedia Fireworks and other editing software for cropping, sizing and manipulating photographic images for print, television and film.

### **MAC326 - Magazine Management and Production (2 Units)**

This is a practical course that builds on the gains of a prerequisite course, Newspaper Management and Production. It involves practice in magazine design, layout, editing, production, marketing and management. Students must demonstrate the working knowledge of design/layout software, advertisement sourcing and produce a magazine as the final product of the course.

**MAC327 - International Correspondence (2 Units)**

The course examines the need for an elite press corps to survey the international scene. It discusses the politics and economics of foreign correspondence and teaches skills that will enable a reporter to function effectively as a foreign correspondent. The students should have a good idea of the performance profile of the foreign correspondents of Nigeria's major media houses (NTA, AIT, TVC, Radio Nigeria, NAN, etc).

**MAC329 - International and Foreign Broadcasting (2 Units)**

This course gives a comparative analysis of national systems of broadcasting worldwide in terms of types of ownership, control, programming purposes and impact. It also discusses the impact of external broadcasting systems on national performance.

**MAC340 - Precision Journalism (2 Units)**

This course teaches how social scientific tools could be applied to routine reportorial activities in order to lend empirical authenticity to reports and information carried in the mass media. It sensitizes the student on the need to apply scientific tools to news gathering, processing and reporting. Some aspect of the course introduces the student to the more complex statistical concepts and their applications. These concepts include the normal curve, standard deviation, confidence level, sampling interval, error margin, sampling error, significance level - all of which must be reported in manner the ordinary man in the street would understand. Writing publishable and actually publishing findings in the mass media are a compulsory component of the course.

**MAC341 - News Agency Journalism (2 Units)**

This course exposes the student to international news gathering and reporting through wire services. The student is introduced to international news organizations and how they operate. The political, economic and psycho-social factors that impinge on the performance and efficiency of a foreign correspondent are discussed. The student is also introduced to the various levels at which news agencies operate - national, e.g. NANS; regional - PANA; world - Reuters, AFP, UPI etc.

**MAC342 - Webpage Designing and Publishing (2 Units)**

This course exposes students to the process of creating and designing web pages for media and other organizations. It also teaches them the procedure for publishing newspapers, magazines, blogs, books, etc on the web. Some introductory issues of online journalism and citizen journalism will also be discussed in this course.

**MAC343 - Broadcast Commentary and Critical Writing (2 Units)**

This course is an examination of the opinion function of broadcasting and types of commentaries with particular attention to the editorial and application of principles derived from research in persuasive communication and attitude change from the core of this course. Distinction between commentary and critical writing; types of criticisms and art review for radio and television are also taught in this course.

**MAC344 - Film and Video Production (2 Units)**

This is a practical skill-based course designed to teach basic techniques in video and film production. The course shall commence with an introduction to the technical terms used in film making and video production. Non-dramatic Production e.g. social events, sporting events, etc. shall be the focus of practical work. Camera approach using single or multiple camera set-ups, shall be discussed. The course shall also examine stages in both film and video production: planning, shooting, editing and distribution. A video production of 30 minutes or more is expected to be a part of the course.

**PRE321 - Public Relations Campaign Planning and Management (2 Units)**

Public Relations Campaign defined. Elements of PR campaign planning: Defining the goal, identifying the problem, conducting a SWOT Analysis, Analysing the Audience, Selecting the Media, Designing and Communicating the message. The place of the RACE formula and other relevant formulas in PR Campaign planning and management. The “shotgun” versus the “rifle shot” approach to media selection and the

justification for adopting or rejecting each. The importance of monitoring and evaluation (through “formative” and “summative” analyses).

**PRE322 - Financial Public Relations (2 Units)**

Public relations in banks and allied institutions, including discount houses and insurance companies. Similarities and differences in public relations for financial institutions and for other categories of establishments. Contemporary use of public relations by financial institutions, especially banks, in Nigeria. The impact of information and communication technologies on financial public relations - Quicker bank hall transactions, money transfers etc.

**PRE323 - Corporate Social Responsibility and Business Ethics (2 Units)**

The course highlights the social responsibility requirements of business organizations, in particular, to their sustaining environment. It stresses the need for companies to plough back a definite proportion of their profits into the development of their environments in the interest of their own survival. It highlights modern conventional social responsibility development projects such as scholarships and other educational support commitments, sports and cultural development projects. It finally stresses the importance of sound ethical principles and practice in the interactions among Public Relations Personnel/agencies as well as between them and their clients.

**PRE324 - Community Relations (2 Units)**

It discusses the Concept of corporate public responsibility and their relevance to community relations. Public relations theory and corporate social responsibility. Community relations’ strategies in the manufacturing environments, the oil and gas sector, etc. Corporate social responsibility as both a voluntary service and an obligation. Corporate social responsibility versus corporate public responsibility. The relevance of grassroots communication penetration for effective community relations’ programmes. Research and evaluation in sustainable community relations programmes. Focuses on unconventional approaches in solving community problems, including crisis situations.

**PRE325 - Public Relations Research and Evaluation (2 Units)**

A review of the types of research carried out for Public Relations - Opinion Research, Desk Research, etc. The place of informal research methods in evaluation of Public Relations Programmes.

**PRE326 - PR and Advertising Ethics (2 Units)**

The course discusses various traditions in ethics and their relevance to PR and Advertising practice. It will examine codes of ethic and the challenges of enforcing them. Issues to be considered will include social responsibility, truth and deception, consumerism, propaganda, self-regulation.

**PRE327 - Integrated Marketing Communication (2 Units)**

This course deal with definition and origin of Integrated Marketing Communication (IMC); Elements of IMC; Price and place as tools of IMC; Events marketing and the integrated approach to corporate communication - its challenges and benefits will also be dealt with in this course.

**PRE328 - Advertising Production and Techniques (2 Units)**

This course is an exploration into the domain of advertising production and techniques. Here, the various advertising production techniques and principles will be discussed in details.

**PRE329 - Advertising Design, Copy and Layout (2 Units)**

This course explores the creative strategy of producing copy and layout for various advertising campaigns. Copy principles, formats, layout, designs, presentation techniques etc will be discussed. Special features of Advertising, writing types in Advertising and copywriting procedures will also be discussed.

**PRE340 - Public Relations Workshop (2 Units)**

Practice-based follow-up to principles of PR. The course combines laboratory work with tutorials for the ultimate aim of blending theory with practice. It encourages production of quality PR materials: House journals, souvenirs, Logo and other corporate identity symbols.

## 400 Level

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### Alpha Semester

#### **MAC410 - Mass Media Laws (2 Units)**

This course investigates the various laws regulating the practice of the media in Nigeria, such as libel, sedition, contempt as well as broadcasting and advertising regulations. The course will include case studies of instances of the breach of such laws and the remedies available to a journalist who falls victims of such laws.

#### **MAC411 - Data Analysis in Communication Research (2 Units)**

This is a study in data presentation and interpretation using tables, graphs; measures of central tendency, correlation coefficient and other statistical techniques. The course is designed to teach students how to analyse and interpret results of their research projects especially in communication sciences or studies. The course builds on the knowledge gained in Introduction to Statistics for Social Sciences/Mass Communication and Foundation of Communication Research. The use of relevant computer software programmes or statistical packages like the Statistical Package for Social Sciences (SPSS) also receives adequate attention in this course.

#### **MAC412 - Educational Broadcasting (2 Units)**

This course focuses on the strengths and weaknesses of radio and television for the planning and production of educational programmes at several levels of education. It provides training on how to harness the potentialities of the two media for educational purposes.

#### **MAC413 - Issues in Broadcasting (2 Units)**

This course examines controversial socio-political and economic issues in Nigeria's broadcast industry. It studies such issues as political broadcasting, screen violence, video censorship and the impact of these issues on the broadcasting industry. Review of research and case studies pertaining to such issues is also expected in the course.

**MAC414 - Station Management and Operations (2 Units)**

It examines the types of administrative skills needed for running an average radio and television station. It also takes a look at programmes and programming, station marketing techniques and the basic principles and economics of media management. Programme planning, traffic control, personnel management, planning and directing of “live” broadcasts.

**MAC415 - Organization and Management of Advertising and Public Relations Agencies (2 Units)**

The course looks at the structure and management of advertising and public relations agencies. It examines media relations’ techniques, billing systems and client relations’ techniques. It also examines relevant entrepreneurial skills.

**MAC417 - Film Criticism (2 Units)**

This is a study in the art and theory of film assessment and evaluation from the standpoint of scriptwriting, directing and aesthetics.

**MAC419 - Computer-Assisted Reporting and Online Journalism (2 Units)**

The course is a further development on CST111, CST121, MAC115 and MAC125 (Applications of Computer including Desktop Publishing). The components and activities include commercial online and in-house topical databases, electronic public records and electronic morgue (of past newspaper issues). Students are taught to write and edit news stories on the computer, design newspaper pages, and search for news materials on the internet.

**MAC430 - Mass Media Ethics (2 Units)**

This course deals with the examination of the nature of ethics and morality, theories of ethics, ethical principles, with particular regard to the ethical requirement of mass communication profession and its professionals. Codes of ethics in journalism, broadcasting, and public relations are also analyzed. The NUJ/Press Council, the APCON, NBC, NIPR codes of ethics etc are examined. The concepts of brown envelope



and /or gratifications are discussed and the need to have and preserve the journalistic integrity is part of the focal points of this course. The course also deals with the common ethical issues prevalent in the Nigerian media industry.

**MAC431 - New Communication Technologies (2 Units)**

This course is designed of equip students with knowledge about New Information and communication technologies. It examines the technologies and application of computer and communication as well as multi-media system, data communication, the internet and the World Wide Web (www), hardware and software for production, presentation and transmission on video, voice, text and data. Implications, impacts and challenges of ICT on mass communication and society are also expected to be examined.

**MAC432 - Academic Writing in Mass Communication (2 Units)**

This course focuses on the essentials of scholarly writing with emphasis on final year project writing. The course also prepares the student for writing publishable papers in reputable journals. The students are expected to write a mini-project, do proposals and study the different referencing styles.

**PRE410 - Multinational/International Advertising (2 Units)**

This is a study of the exportation, importation and adoption of foreign advertising programmes and their economic and socio-cultural consequences. The related issues of centralized advertising message development and deployment by multinational organizations. Review of relevant research reports and case studies.

**PRE411 - PR in Non-Commercial Organizations (2 Units)**

This course will deal with lobbying; practical planning for fund raising activities; the Local Governments and their activities; Special interest groups in the communities; international organizations (UN, UNESCO, FAO, AU, EU etc). Communication cycle in these organizations. There will be a case study PR in this course.

**PRE413 - Economic and Social Issues in Advertising and Public Relations (2 Units)**

It gives an analysis of peculiar issues relating to public relations and advertising. Examines truth in advertising, subliminal advertising, effects of advertising on children, the social responsibility of advertising to various groups. It discusses the Laws and ethics of Public Relations and Advertising in Nigeria and world-wide. It also considers the importance of self-regulation.

**PRE414 - PR in Commercial Organizations (2 Units)**

The course explores types, functions and structure of Non-Commercial organizations. Corporate image Advertising; Product advertising; PR as a management function; PR policies; PR Departments; Planning for special events; employee and community retention; financial PR as well as PR consultancy are all part of the content of this course.

**PRE415 - Public Relations in Government (2 Units)**

This course talks about the structure of government (i.e Federal, State and Local Governments); types of government; organs of government etc and how Public Relations is applied into its operations. The theory of separation of powers, citizens' rights, duties and obligations and how PR affects or influences all these are also part of focus of this course.

**PRE416 - Public Relations in Practice (2 Units)**

This course deals with issues related to PR for the business and professional associations; Utility and its public; PR for financial organizations; PR for Retailers; PR for Religious and Religious groups; PR in health services; PR for Newspaper and broadcasters.

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**Omega Semester**

**MAC421 - Research Project (6 Units)**

Students are to do a long essay in their area of interest under the supervision of a lecturer. Students draw from their gains in research courses during their programme, to contribute to knowledge in mass

communication, with special relevance to the Nigerian setting. It is expected to be a Minimum of 5,000 words.

**MAC422 - Drama and Documentary Production (2 Units)**

The course looks at various techniques for producing different types of drama for radio and television. It involves practical exercises and group work in blocking, casting, budgeting and acting. It is to discuss either drama/documentary alone for both radio and television or both drama and documentary for either radio or television. Areas to be covered include: History of the documentary form; Analysis of the creative and journalistic environment of the documentary; Film and video editing; Pioneers of the documentary form; and Documentary/film production in Nigeria.

**MAC423 - Rural/Community Broadcasting (2 Units)**

An examination of the information needs of the grassroots and the use of the broadcast media for meeting them. The course studies ways of linking the government with the people through information dissemination, especially on community development projects. Practical production and evaluation research will also be considered.

**MAC424 - Development Communication (2 Units)**

This Course explores the role of various media of mass communication for achieving growth and development in National life. It involves the application of the theories of Communication in proffering solutions to development issues.

**MAC425 - Mass Media and Politics (2 Units)**

This course will discuss the relationship between the mass media and the political system. It will examine how both have influenced each other and the consequences of this for citizen participation in the political process and in general, the nature of politics and public policy process.

**MAC429 - Behavioural Change Communication (2 Units)**

The objective of this course is to introduce the student to the theory and practice of behavioural change communication. The course examines: theories and models of behavioural change, key approaches to

behavioural change - approaches aimed at the individual level behavioural change, information, education and communication (IEC); and community level interventions. Major BCC campaign in Nigeria shall also be examined. The student is expected to design a hypothetical BCC campaign as part of this course.

**PRE421 - Research Project (6 Units)**

Students initiate and execute a project following the steps in the research process, or do a feature or other production that is professional-oriented and publishable. Preferably, the Project should be in Public Relations or advertising. Assessment is based on qualities such as originality, clarity, effective technical and literary presentation and professionalism.

**PRE422 - Legal and Ethical Aspects of Public Relations and Advertising Practice (2 Units)**

Review of Media Laws and Ethics (See MAC410), Public Relations codes and ethics, e.g. the NIPR Code, the WAPRA Code, and the IPRA Code. Some national PR codes for comparison e.g. the IPR Code (Britain) and the PRSA Code (the USA).

**PRE423 - International Public Relations (2 Units)**

Analysis of trends, issues and problems confronting public relations departments in multinational corporations, nations and other organisations involved in international trade and business. The other dimension of the course is the familiarization of the students with the activities and codes of ethics of the international public relations associations (IPRA, WAPRA, etc). The course also deals with theories and models of IPR.

**PRE425 - Public Relations Consultancy (2 Units)**

Public Relations Consultancy and its relation to the in-house Public Relations department. A sampling of issues requiring external Public Relations Consultancy. Benefits and problems of using external consultancy services. Students are given opportunities for practice, working in-groups, which serve alternately as consultants and clients.

**ADV422 - Case Studies in Advertising Management (2 units)**

Analysis of actual advertising situations and study of how such situations may be tackled. Emphasis is given to management of advertising decision-making.

**ADV424 - Political Advertising and Social Marketing (2 units)**

Application of advertising principles and practice to the promotion and marketing of political personalities and ideas. This course is an overview of advertising, marketing and social branding.

**MAC428 - Special Topics in Advertising and Public Relations (2 Units)**

The study of current issues for which provision may not have been made in the established courses; for example the ongoing legislative process regarding the ban on the advertising of cigarettes (and alcohol?) on television. What are the implications of such trends in law-making and how effective are the laws likely to be?



Vice-Chancellor, Prof Charles K. Ayo (right) presenting an award to Abia State Governor, Chief Theodore Orji represented by the Secretary to State Government, Prof Nkpa, during the National Conference of the Nigerian Anthropological and Sociological Practitioners Association (NANA) hosted by the Department of Sociology, Covenant University Nov. 2013



A cross section of students of the Department of Sociology, Covenant University, during the National Conference of the Nigerian Anthropological and Sociological Practitioners Association hosted by the Department

## 6.3 DEPARTMENT OF SOCIOLOGY

### OVERVIEW OF THE DEPARTMENT

The founding fathers of Sociology, at the time of their writings, were concerned with finding solutions to the problems of their societies. Auguste Comte (1798-1857), for example, showed concern for the social crises and political upheavals which pervaded the French society during his time. He was, therefore, pre-occupied with attempting to develop a discipline which would adopt the methods used in the natural sciences in the study of society. This science of society (Sociology) was to use systematic methods of empirical investigation, theoretical thinking and logical assessment of argument to develop bodies of knowledge about particular subject matters in society. Using these scientific methods, Sociology studies human behaviour, the patterns of interaction and relations in a social context. The essence is to be able to interrogate social phenomena, understand societal problems and proffer solutions to them, based on knowledge gained and using the sociological imagination.

Here, at Covenant University, we are set to produce sociologists who are expert thinkers and able to use their theoretical and empirical knowledge of societal events and of social phenomena in providing solutions to the social problems in Nigeria and Africa. These problems include: poverty, crime, unemployment, juvenile delinquency, urban congestion and the development of slums, rapid population growth rate, social deprivation, health problems including those of HIV/AIDS, to mention but a few.

Sociology started as a Programme in October 2002 under the former College of Human Development. The Department of Sociology was subsequently created in 2003 to raise a new generation of leaders who are equipped with sociological knowledge by which practical solutions could be proffered to the myriad of problems, thereby restoring the dignity of the Nigerian and that of the black man in general.

### **Vision**

The vision of the Department is in line with the vision of the university in raising a new generation of leaders who are capable of solving sociological problems in all human endeavours.

### **Mission**

The Department's Mission is to provide qualitative education through quality teaching and learning methods that will inculcate in our students the capacity to engage in integrated life-applicable and life-transforming research targeted at solving such societal problems as poverty and hunger; unemployment; illiteracy; gender inequality; high infant, child and maternal mortality as well as reproductive health challenges including HIV/AIDS. This is with the aim of improving the quality of life of the average Nigerian and that of the black man in general.

### **Philosophy**

The Philosophy of the Sociology Programme is anchored on the imperative of transforming the Third World into an independent entity both in knowledge acquisition and its application. This transformative role is only attainable by placing Sociology in the context of applying it to those conditions militating against the development of the region as opposed to the armchair theorizing of the discipline in the West. The Programme is, therefore, structured to provide an in-depth and holistic insight into the understanding of human interactions and behaviour patterns, which cut across all spheres of society. This is with the hope of producing a crop of graduates equipped with appropriate knowledge to make their contribution to the development of Nigeria, Africa and the global community. It is to address leadership challenges and development issues such as diversification of the economy based on the principle of comparative advantage, self-reliance, industrialization, anchored on education and technological innovativeness. A new society is envisioned whose hallmark includes political freedom, guaranteed human rights and self-respect that will not only ensure the satisfaction of people's basic needs but also recognize people as the agents, means and ends of development.



## Objectives

The objectives of the Programme are to:

- i. ensure that students are developed to have a sound scientific research base and theoretical foundation to be able to develop social policies to move society forward;
- ii. provide the basis for a better understanding and interpretation of human social life and events around us;
- iii. sensitize and develop in the students a disciplined intellectual quest for knowledge that will change and accelerate the pace of growth and development of the society;
- iv. relate all its studies and activities to the social, cultural, political and economic needs of the people of Nigeria;
- v. ensure that students are mentally productive, leading to self-reliance and the development of potentials;
- vi. demonstrate an understanding of the historical origin and development of Sociology and the role it plays in addressing issues of societal development;
- vii. demonstrate an understanding of the theories and models of Sociology and an appreciation of the strengths and limitations of these models in the development of the society at large; and
- viii. provide models that will clarify the underlying nature of social problems, their dimensions and how best to remedy them.

**LIST OF ACADEMIC STAFF IN THE DEPARTMENT**

S/N	Name	Qualification	Status	Specialization
1.	Dr. T. O. George	B.Sc, M.Sc, Ph.D	Senior Lecturer/ HOD	Gender, Development
2.	Prof. P. A. Edewor	B.Sc. M.Sc, Ph.D	Professor	Population, family, reproductive health
3.	Dr. O. H. Abimbola	B.Sc M.Sc, Ph.D	Senior Lecturer	Entrepreneurship, Development Studies
4.	Dr. D. Imhonopi	B.Sc, M.Sc, Ph.D	Senior Lecturer	Industrial Sociology, Communication, Development
5.	Dr. M. E. Egharevba	B.Sc, M.Sc, Ph.D	Senior Lecturer	Development/Political Sociology
6.	Dr. C. T. Iruonagbe	B.Sc, M.Sc, Ph.D	Senior Lecturer	Rural Sociology, Gender, Development
7.	Dr. I. Chiazor	B.Sc, M.Sc, Ph.D	Senior Lecturer	Development
8.	Dr. F. O. Ahmadu	B.Sc, M.Sc, Ph.D	Lecturer II	Industrial Sociology
9.	Dr. A. E. Jegede	B.Sc, M.Sc, Ph.D	Lecturer I	Criminology
10.	Dr. A. E. Idowu	B.Sc, M.Sc, Ph.D	Lecturer I	Medical and Gender Studies
11.	Dr. M. P. Ajayi	B.Sc, M.Sc, Ph.D	Lecturer I	Industrial Sociology
12.	M. I. Ozoya	B.Sc, M.Sc	Assistant Lecturer	Rural Sociology, Gender Studies
13.	M. B. Suleiman	B.Sc, M.Sc	Assistant Lecturer	Development/Political Sociology
14.	T. A Amusan	B.Sc, M.Sc	Assistant Lecturer	Medical and Gender Studies
<b>ADJUNCT LECTURERS</b>				
1.	Prof. C. Ogbulogo	B.A (Ed), M.A, Ph.D	Professor	Total Man Concept
2.	Prof. C. O. Awonuga	B.A, M.A, Ph.D	Professor	Language in Society
<b>NON-ACADEMIC STAFF</b>				
1.	L.V. Adewumi	HND	Administrative Officer	Administration
2.	A. Ekeh	SSCE	Administrative Assistant	Administration

**6.3.1 SOCIOLOGY PROGRAMME****PROGRAMME:** Sociology**DEGREE AWARDED:** B.Sc Sociology**DURATION:** Four (4) Years (8 Semester)**ADMISSION REQUIREMENTS**

Candidates seeking admission into Sociology at the undergraduate level must have obtained credit level passes in at least five (5) subjects at the SSCE/GCE/NECO O/L in not more than two sittings. The five (5) credit

passes must include Mathematics, English Language, one relevant Science subject and one of History, Government or Economics.

## **GRADUATION REQUIREMENTS**

Sociology in Covenant University at the undergraduate level is a four-year Programme, which consists of introductory 100-level courses, more specialized 200-level courses, and advanced 300 and 400 level courses. The Programme is designed to enable students to think systematically and critically about their society, and to help them develop analytical, research and writing skills relevant to a variety of careers. To qualify for graduation, all Sociology Majors must have satisfied the examiners in all compulsory, required and elective courses, College-wide courses and University-wide courses. The student must achieve an institutional Cumulative Grade Point Average (CGPA) of at least 1.5 in the courses to be in good standing. A student must be in good academic standing at the time of graduation.

To graduate from the 4-year Bachelor of Science Degree (B.Sc.) Programme in Sociology, students must have successfully completed a minimum of 165 Credit Units as shown below:

### **Required Units for Graduating for the B.Sc Sociology Programme**

Level	100	200	300	400	Total
Core/ Compulsory	16	20	18	26	80
Electives	9	12	14	8	43
Industrial Training [SIWES]					0
College Courses	2	2	2	2	8
University Courses	8	4	4	4	20
NUC Courses	6	6	2	-	14
<b>Total</b>	<b>41</b>	<b>44</b>	<b>40</b>	<b>40</b>	<b>165</b>

**COURSE STRUCTURE**

<b>100 Level Sociology</b>						
<b>Course Grouping</b>	<b>Course Code</b>	<b>Course Title</b>	<b>Status</b>	<b>Units</b>	<b>Pre-requisite</b>	<b>Semester</b>
<b>Compulsory Courses</b>	SOC111	Introduction to Sociology I	C	2		α
	SOC112	Introduction to Anthropology	C	2		α
	SOC113	Elements of Scientific Thought I	C	2		α
	PSY111	Introduction to Psychology	C	2		α
	SOC121	Introduction to Sociology II	C	2	SOC111	Ω
	SOC122	Introduction to African Societies and Culture	C	2		Ω
	SOC123	Elements of Scientific Thought II	C	2	SOC113	Ω
	SOC124	Nigerian Heritage	C	2		Ω
<b>Electives</b>	<i>Note: Select 2 courses from the electives</i>					
	POS111	Introduction to Political Science	E	3		α
	PSY113	Learning Theories and Processes I	E	2		α
	POS121	The Citizen and the State	E	2		Ω
	PSY125	Interpersonal Processes and Communication	E	2		Ω
<b>College Courses</b>	HMD111	Fundamentals of Human Development I	K	1		α
	HMD121	Fundamentals of Human Development II	K	1		Ω
<b>University Courses</b>	CST111	Use of Library, Study Skills and Information Communication Technology I	V	2		α
	EDS111	Entrepreneurial Development Studies I	V	1		α
	TMC111	Total Man Concept I	V	1		α
	TMC112	Total Man Concept - Sports	V	0		α
	CST121	Use of Library, Study Skills and Information Communication Technology II	V	2	CST111	Ω
	EDS121	Entrepreneurial Development Studies II	V	1		Ω
	TMC121	Total Man Concept II	V	1		Ω
	TMC122	Total Man Concept - Sports	V	0		Ω
<b>NUC General Courses</b>	GST111	Communication in English I	U	2		α
	GST121	Communication in English II	U	2	GST111	Ω
	GST122	Communication in French	U	2		Ω
			α = 20 Ω = 21 Total = 41 Units			

200 Level Sociology						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	SOC211	History of Social Thought I	C	2		α
	SOC212	Social Statistics I	C	2		α
	SOC213	Social Change I	C	2		α
	SOC214	Social Psychology I	C	2		α
	SOC216	Sociology of the Family	C	2		α
	SOC221	History of Social Thought II	C	2		Ω
	SOC222	Social Change II	C	2		Ω
	SOC224	Social Psychology II	C	2		Ω
	SOC227	Structure of the Nigerian Society	C	2		Ω
SOC228	Social Statistics II	C	2		Ω	
Electives	<i>Note: Choose any 3 courses out of these Electives, (2 in the Department, and 1 from outside the Department)</i>					
	SOC215	Sociology of Science and Technology	E	2		α
	SOC217	Women in Society	E	2		α
	SOC218	Sociology of Education	E	2		α
	POS211	Medieval and Modern Political Thought	E	2		α
	PSI214	Foundation of Political Economy	E	2		α
	BUS211	Principles of Management I	E	3		α
	SOC223	Language in Society and Culture	E	2		Ω
	SOC225	The Military and the State	E	2		Ω
	SOC226	Sociology of Mass Communication	E	2		Ω
	POS222	Introduction to African Political Thought	E	2		Ω
BUS221	Principles of Management II	E	2		Ω	
PSI223	Nigerian Government and Politics	E	3		Ω	
College Courses	HMD211	Culture and Human Development I	K	1		⊗
	HMD221	Culture and Human Development II	K	1		Ω
University Courses	EDS211	Entrepreneurial Development Studies III	V	1		α
	TMC211	Total Man Concept III	V	1		α
	TMC212	Total Man Concept - Sports	V	0		α
	EDS221	Entrepreneurial Development Studies IV	V	1		α
	TMC221	Total Man Concept IV	V	1		Ω
	TMC222	Total Man Concept - Sports	V	0		Ω
NUC General Courses	GST211	Logic, Philosophy and Human Existence	U	2		α
	GST221	Nigerian People and Culture	U	2		Ω
	GST222	Peace Studies and Conflict Resolution	U	2		Ω
				α = 21 Ω = 23 Total = 44 Units		

300 Level Sociology						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	SOC311	Methods of Social Research I	C	2		α
	SOC312	Social Inequality	C	2		α
	SOC313	Sociology of Crime and Delinquency I	C	2		α
	SOC316	Inter-group Relations	C	2		α
	SOC321	Methods of Social Research II	C	2	SOC311	Ω
	SOC322	Sociology of Crime and Delinquency II	C	2	SOC313	Ω
	SOC323	Political Sociology	C	2		Ω
	SOC327	Sociology of Organizations	C	2		Ω
SOC326	Rural Sociology	C	2		Ω	
Electives	<i>Note: Choose any 3 courses out of these Electives, (2 in the Department, and 1 from outside the Dept.)</i>					
	SOC314	Sociology of the Aged	E	2		α
	SOC317	Sociology of Law	E	2		α
	SOC315	Sociology of Religion	E	2		α
	PSS315	Public Policy Making and Analysis	E	3		α
	PSS316	Politics of Development and Under-Development	E	3		α
	SOC324	Sociology of Health and Illness Behaviour	E	2		Ω
	SOC325	Gender and Development	E	2		Ω
	SOC328	Social Stratification and Mobility	E	2		Ω
	POS321	Political Behaviour	E	3		Ω
POS324	Revolution and Society	E	3		Ω	
College Courses	HMD311	Communication and Human Development I	K	1		α
	HMD321	Communication and Human Development II	K	1		Ω
University Courses	EDS311	Entrepreneurial Development Studies V	V	1		⊗
	TMC311	Total Man Concept V	V	1		α
	TMC312	Total Man Concept - Sports	V	0		α
	EDS321	Entrepreneurial Development Studies VI	V	1		Ω
	TMC321	Total Man Concept VI	V	1		Ω
	TMC322	Total Man Concept - Sports	V	0		Ω
NUC General Course	GST311	History and Philosophy of Science	U	2		α
			α = 20 Ω = 20 Total = 40 Units			

400 Level Sociology						
Course Grouping	Course Code	Course Title	Status	Units	Pre-requisite	Semester
Compulsory Courses	SOC411	Contemporary Sociological Theories I	C	2		$\alpha$
	SOC412	Sociology of Development I	C	2		$\alpha$
	SOC413	Demography	C	2		$\alpha$
	SOC415	Sociology of The Third World	C	2		$\alpha$
	SOC416	Industrial Sociology	C	2		$\alpha$
	SOC421	Research Project	C	6		$\Omega$
	SOC422	Contemporary Sociological Theories II	C	2	SOC411	$\Omega$
	SOC423	Sociology of Development II	C	2	SOC412	$\Omega$
	SOC424	Regional Ethnography of Sub-Saharan Africa	C	2		$\Omega$
	SOC425	Urbanization and Labour Migration	C	2		$\Omega$
	SOC429	Models in Sociological Analysis	C	2		$\Omega$
Electives	<i>Note: Choose any 2 courses out of these Electives</i>					
	SOC414	Urban Sociology	E	2		$\alpha$
	SOC417	Culture and Communication	E	2		$\alpha$
	SOC418	Medical Sociology	E	2		$\alpha$
	SOC419	Sociology of Deviant Behaviour	E	2		$\alpha$
	SOC426	Child Development	E	2		$\Omega$
	SOC427	Personality and Motivation	E	2		$\Omega$
College Courses	HMD411	Contemporary Issues and Development I	K	1		$\otimes$
	HMD421	Contemporary Issues and Development II	K	1		$\Omega$
University Courses	EDS411	Entrepreneurial Development Studies VII	V	1	EDS311/ EDS321	$\otimes$
	TMC411	Total Man Concept VII	V	1	TMC311/ TMC321	$\alpha$
	TMC412	Total Man Concept - Sports	V	0		$\alpha$
	EDS421	Entrepreneurial Development Studies VIII	V	1	EDS411	$\Omega$
	TMC421	Total Man Concept VIII	V	1	TMC411	$\Omega$
	TMC422	Total Man Concept - Sports	V	0		$\Omega$
			$\alpha = 17 \quad \Omega = 23 \quad \text{Total} = 40 \text{ Units}$			

## **COURSE DESCRIPTIONS**

### **100 Level**

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#### **Alpha Semester**

##### **SOC111 - Introduction to Sociology I (2 Units)**

This course introduces students to the study of Sociology as a scientific discipline and its relation to society. It will also examine the fields and career paths in Sociology and its relationship with other disciplines. The role of the founding fathers to the perspectives in Sociology will also be examined. The course will also examine Culture and the normative process, namely Values, Folkways, Mores, Taboos and Laws. In addition, the process of socialization and personality formation will be examined.

##### **SOC112 - Introduction to Anthropology (2 Units)**

An examination of anthropology as a scientific field of study and its relationship with other academic disciplines, such as Sociology, Psychology, Economics, Political Science, Medicine, Geology, Geography, etc. Various fields of anthropology - cultural anthropology, linguistic anthropology, physical anthropology and archaeology are briefly considered. Basic anthropological theories like Structural-functionalism, Evolutionism and Diffusionism are examined to give a framework for the study of Anthropology.

##### **SOC113 - Elements of Scientific Thought I (2 Units)**

This course aims at enabling students to differentiate between scientific knowledge and other forms of knowledge. The course will provide the basic understanding for the origin, nature and processes of science and its relevance. It looks at the methods of science, science and the social sciences, rationalism and the birth of modern science. Topics for class discussions include: features of scientific knowledge, ethics of science, theory, hypothesis, concepts, facts and values in scientific thought.



**PSY111 - Introduction to Psychology (2 Units)**

This course introduces students to the study of Psychology from a biological, social and human developmental perspective and provides a broad base knowledge of the discipline. The course content will cover areas / topics such as history of psychology, overview of theories in Psychology; History and founding fathers in Psychology; such as works of Ivan Pavlov, B.F. Skinner, Sigmund Freud; Psychobiological bases of behaviour, social bases of behaviour, motivation and emotions, sensation and perception, learning, human development, personality, consumer psychology, abnormal psychology, forensic / legal psychology.

**POS111 - Introduction to Political Science (3 Units)**

The main objective of this course is to introduce first year students to the discipline, subject matter, art and science of politics. Apart from learning basic concepts in politics and society, students are introduced to the analyses of political issues, phenomena, institutions and processes. Key concepts such as authority, influence, governance, and polity as a system in relation to the other sectors of “society” are also examined. Approaches to the study of politics, forms of government, constitutions and constitutionality, political culture and socialization, the state, political parties and pressure groups are also discussed.

**PSY113 - Learning Theories and Processes 1 (2 Units)**

This is an introduction to the experimental analyses of simple learning processes of both animal and man. Motivation and learning theories; The process of Classical Conditioning; The process of Operant Conditioning, the S-R paradigm, Thorndike Laws of Learning, Tolman’s Cognitive Theory of learning; David Ausubel’s meaningful learning, Gestalt Theory of learning, Reinforcement and Schedules of Reinforcement; Concept of Punishment and Negative reinforcement.

## **Omega Semester**

### **SOC121 - Introduction to Sociology II (2 Units)**

This course is a further introduction to Sociology. The various social institutions in Society will be treated. Also, Social problems and their consequences for society will be examined. Other areas to be examined include Group formation, Ethnocentrism, Race and Ethnic relation, Prejudice, Discrimination and Stereotypes.

### **SOC122 - Introduction to African Societies and Cultures (2 Units)**

This course studies the different societies found on the African Continent. It considers the various derogatory conceptions of Africa by earlier anthropologists. It examines alternative approaches to the study of African Institutions in African Context. It looks at the social institutions such as, economy, polity, religion, marriage and family and the functions they perform both in the past and in the present circumstance. The unique characteristics found in these societies are treated.

### **SOC123 - Elements of Scientific Thought II (2 Units)**

This course is a continuation of SOC113. The course further introduces students to the issue of sociology as a scientific discipline. Discussions will include what science is and what it is not, social science and the problem of values, the use of science and the impact of science on our world.

### **SOC124 - Nigerian Heritage (2 Units)**

This is a survey of the main societies in Nigeria and their associated cultures with special attention to their geographical distribution, linguistic classification and traditional religions and world-view.

### **POS121 - The Citizen and the State (2 Units)**

The relationship of the citizen to the state in terms of the duties and obligations of the citizen to the state; the responsibility of the state to the citizen must also be investigated; the nature of strained relations and the processes of rectification; Political obligation, basis of freedom, loyalty and patriotism.

**PSY125 - Interpersonal Processes and Communication (2 Units)**

Human interaction is a basic tool for successful undertakings in life. Human beings require possession of a clear understanding of themselves and others around them. The course explores the self and the components, relationship of the self with others, communication with others, communication in different settings, relationships at individual and society / community levels, self-understanding, self-awareness, types of relationships, disclosures and verbal and non-verbal communication.

**200 Level**

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**Alpha Semester**

**SOC211 - History of Social Thought I (2 Units)**

This course studies the gradual development of systematic thoughts about human societies from their earliest beginnings. The contributions of the classical social philosophers (Plato, Aristotle, Machiavelli, Hobbes, Locke, Bentham, Beccaria, etc).

**SOC212 - Social Statistics 1 (2 Units)**

This course introduces students to quantitative analysis in social research. Descriptive and inferential statistics, contingency table analysis and regression analysis are treated. The course provides a comprehensive introduction to statistical analysis in social research. Students receive extensive experience in using computers and statistical packages for social scientists. Emphasis is placed on the analysis of data, presentation of results and writing of research reports.

**SOC213 - Social Change I (2 Units)**

This course examines the concept of social change as it affects human society. Its fundamental focus is to analyse the processes of social change as they affect patterns of interaction among groups, institutions and the social structure. It will seek to help students to understand the broad pattern that underlies the phenomenon of social change in society. Also,

various forms of social change are discussed. Discussions also include theories of social change, causes of social change, direction of social change and problems associated with social change.

**SOC214 - Social Psychology I (2 Units)**

The course examines socialization and its various agencies, social learning processes and theories, Internationalisation and conscience formation.

**SOC215 - Sociology of Science and Technology (2 Units)**

This course considers the social determination of knowledge and examines the relationship between science and technology and social and cultural institutions. Similarities and differences between scientific modes of thinking and those governing other human activities are also discussed. The technology and development process of nations are treated in the course. Knowledge systems that govern cumulative technology in human society are examined. The relationship between science and technology is also given a place in the course.

**SOC216 - Sociology of the Family (2 Units)**

The course is aimed at providing the student with the general understanding of the family as a social unit and institution in society. It discusses the meaning and place of family in society. Past and Current trends in family institution are examined, and also analysis of the principles of kinship classification and of the types and functions of groups formed on those principles. Theoretical perspectives of marriage, family and kinship types will be provided. Issues relating to changes in family institutions the world over will be discussed.

**SOC217 - Women in Society (2 Units)**

An introduction to women studies. A survey of traditional and contemporary attitudes of male-centred societies; factors which shape the attitudes. Public policy issues on women.

**SOC218 - Sociology of Education (2 Units)**

This is an introduction to sociological theories/research about education in modern societies, effects of education on beliefs/values, effects of school characteristics on students' achievement and educational attainment, education and inequality, cross-national differences in education systems, the link between education and national economic performance, organizational characteristics of schools and prospects for school reform.

**POS211 - Medieval and Modern Political Thought (2 Units)**

This course seeks to introduce students to the ideas of political philosophers from the ancient to the medieval period. The objective here is to emphasize their political ideas, which have been fundamental to the moral and ethical issues in the politics of their time and even in the contemporary era.

**PSI214 - Foundation of Political Economy (2 Units)**

This course is designed to acquaint students with basic concepts, theories and postulations of political economy. It goes beyond an introduction to the interdisciplinary nature of political economy especially within the social sciences. The second section of the course seeks to apply the basic concepts and assumptions of political economy to the social, historical, political and economic realities in Nigeria.

**BUS211 - Principles of Management I (3 Units)**

The course is divided into lecture series covering the wide scope of the multi-dimensional and the multi-disciplinary nature of management with peculiar emphasis on effectiveness of management practice and organizational objective. Each lecture is presented in a form that allows for a theoretical study of the principles, theories and concepts underlining the practice of management. Applications of real life cases are also used to draw close the objective of the course. In addition, each lecture is ended with review questions to assist students test their understanding. General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity. Employee

motivation and performance, Management Information system, Strategic management, Elements of International management, Elements of International management II, Total quality management, Basic elements of control in organization, Management system concept and, Interpersonal relations and Communication.

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## **Omega Semester**

### **SOC221 - History of Social Thought II (2 Units)**

This course is a continuation of SOC211. It concentrates on modern methodical and scientific postulations about man and society, as well as contemporary social thought in Africa. Attention will be given to the thoughts of 19<sup>th</sup> and 20<sup>th</sup> century thinkers, whose contributions have given sociology its present form.

### **SOC228 - Social Statistics II (2 Units)**

This course is a continuation of SOC212 Social Statistics I. It is expected that the course will create the needed interplay between social statistics and social research with particular emphasis on aspects of statistical tools needed for the evaluation of fieldworks in social research. These will include the use of parametric and nonparametric tools using more of the statistical package for social sciences.

### **SOC222 - Social Change II (2 Units)**

This course is a continuation of SOC213. It also examines the concept of social change from a gamut of sociological theories and perspectives. The course will also analyse the processes of modernization and development, which inform the cardinal aspects of different societies the world over. The various social problems that have attended these changes will also be treated.

### **SOC224 - Social Psychology II (2 Units)**

The course is a continuation of SOC214. It introduces students to the concept of social movement and the various approaches to the study of

this concept. The following concepts are also to be examined: values, attitudes, prejudice, discrimination, stereotypes and how they operate in shaping behaviour in society.

**SOC227 - Structure of the Nigerian Society (2 Units)**

The structure of the Nigerian society is described in terms of core analytical sociological and anthropological concepts; the course starts with an analysis of the patterns of socio-economic elements of continuity and changes and concludes with the examination of the major social problems of African societies.

**SOC223 - Language in Society and Culture (2 Units)**

This is an examination of the social and cultural functions of language with particular reference to Nigeria and other West African societies. The course also focuses on language and societal development, language problems of new states and language policy.

**SOC225 - The Military and the State (2 Units)**

This course examines the emergence of the Military as an institution in Nigeria; its involvement in politics as well as an examination of successive military governments in Nigeria. The course also examines the different Theories/Perspectives of understanding military intervention in politics; the constitutional role of the military in the state as well as military - civilian relations.

**SOC226 - Sociology of Mass Communication (2 Units)**

An introduction to sociological study of mass communication in society, including the understanding of the nature, functions and concepts of the Mass Media. The characteristics of the mass communication system and its relevance to human society are emphasized in this course. The theories of mass communication are also examined, including the problems and/or dysfunctions in the system and how mass communication can enhance development.

**POS222 - Introduction to African Political Thought (2 Units)**

This course examines the works of selected classical and modern political thinkers. These include scholars such as Thomas Hobbes, John Locke, J.J. Rousseau, Bodin, Stuart Mill etc. Emphases are placed on the context of emergence of their ideas and the relevance of such ideas in modern times. The final section of the course juxtaposes all these with some African scholars with a view to establishing their relevance to the conduct and understanding of politics today.

**PSI223 - Nigerian Government and Politics (3 Units)**

The ultimate objective of this course is to intimate the students with the fundamental issues in Nigerian Government and Politics. This objective will be accomplished through an incisive analysis of the background to the growth and development of the various social, economic and political forces responsible for the evolution of the Nigerian State. Thus, important themes, concepts and relevant theories will be employed in analyzing the origination of factors / forces, which inform present issues in Nigerian government and politics.

**BUS221 - Principles of Management II (2 Units)**

General discussion on course structure and outline, Authority and Delegation, Comparative management, Managing productivity, Employee motivation and performance, Management Information system, Strategic management Elements of International management 1, Elements of International management 11, Total quality management, Basic elements of control in organization, Management system concept and Interpersonal relations and communication.

**300 Level**

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**Alpha Semester**

**SOC311 - Methods of Social Research I (2 Units)**

This course is aimed at providing a sound introduction to the overall process of research and the specific research methods mostly used by



Sociologists and other Social Scientists. It will examine the role of theory, variables, facts and concepts, hypothesis in research, as well as concepts such as population, sample, sample frame and sampling techniques. It will also examine the total process of conducting a research and how to draw up a research design and methodology.

**SOC312 - Social Inequality (2 Units)**

This course focuses on the analysis of forms and functions of social inequality, theories concerning the origins, persistence and consequence of social stratification, types of social mobility and their impact on stratified structures, social inequality and social probability in Nigeria.

**SOC313 - Sociology of Crime and Delinquency I (2 Units)**

This course will consider the concept of deviance and social control in society. It will highlight the relevance of laws, rules and norms in our society, the relationship of social structure to the identification of deviant behaviour will be examined. Various theories of deviance and social control will be discussed.

**SOC314 - Sociology of the Aged (2 Units)**

The course emphasizes the social needs of the aged in transitional and modern societies, comparative study of human maturity, aging and death as they are perceived in different cultures, and Western versus African attitudes towards the aged.

**SOC315 - Sociology of Religion (2 Units)**

This course discusses the roles of religion in society. It also considers the impact of religion on the social structure. Contributions of sociologists to the field of sociology of religion are considered, among the scholars whose works will be considered are: Emile Durkheim - *Elementary Forms of Religious Life*, Karl Marx and his contributions to the sociology of Religion, Max Weber and his works on religion. The dysfunctional aspects of religion in society will also be considered.

**SOC316 - Inter-group Relations (2 Units)**

This course deals with groups, group behaviour and group inter-relations. The theories of integration and assimilation are analysed. Relationships among ethnic and racial groups globally and patterns of immigrations, assimilation and mobility and inter-ethnic conflicts and coalition will be examined. Although the perspective is historical, contemporary data will be used to explore the question of the persisting impact of ethnicity. Special attention will be paid to the relationship between ethnicity and social class.

**SOC317 - Sociology of Law (2 Units)**

This course examines the sociological treatment of the social origins and consequences of law and legal process, the traditional African legal cultures and their contemporary relevance, the structure and functioning of legal sanctions, Law and society: law and the economy. Law and cultural process.

**PSI315 - Public Policy Making and Analysis (3 Units)**

The main objective of this course is to sensitive students to the dynamics of policy formulation. The course examines the concepts of policy cycle and policy process theories and models of policy and decision making. Concepts and strategies of planning programme and budgeting system (PPBS), techniques of network construction, cost benefit analysis etc shall be examined. Issues in public policy analysis and problems of policy implementation shall also be discussed.

**PSI316 - Politics of Development and Underdevelopment (3 Units)**

This course offers a systematic and theoretical study of political and socio-economic contents of development and underdevelopment in the Third World. Focus would be directed towards locating and analyzing the global international structures that engender dependent relations while those structures that internalize imperialist (social, economic and political) relations would also be grappled with. It will finally look at the agents of change and the constraints that the post-colonial states in Africa, Asia and Latin America face in their process(es) of development.

## **Omega Semester**

### **SOC321 - Methods of Social Research II (2 Units)**

The formulation of social issues as research questions is examined, as well as general concepts concerning scientific method, strategies of descriptive research and historical research, tools of research, various types, methods and their advantages and disadvantages.

### **SOC322 - Sociology of Crime and Delinquency II (2 Units)**

This is an examination of the various theories of crime and analysis of individual and organisational violations of rules, norms and laws in society. The course will also examine the criminal justice system, criminal law and its processes.

### **SOC323 - Political Sociology (2 Units)**

The course analyses the relation of the state to society and economy with special emphasis on the effects of different class structures and patterns of political inequality on political protest, mobilization and change. The ideas of citizenship and the relationship between politics and society, public sphere and civil society are also considered in the course.

### **SOC324 - Sociology of Health and Illness Behaviour (2 Units)**

This is an introduction to concepts and social aspects of health, illness, and curing in different African societies with particular emphasis on Nigerian cultures. It also examines interaction between folk and modern medicine, the delivery of health care as a social problem, poverty as a factor shaping attitudes towards health care delivery systems, the social structure of traditional versus modern health care delivery system and their respective impacts.

### **SOC325 - Gender and Development (2 Units)**

The course is an examination of the political, economic and social factors affecting the differential participation of men and women in the productive process in society. Issues of gender and its relationship to culture, poverty, education, health, migration and urbanization will be

discussed. The relationship between sex and gender is also given a place in this course. Gender stereotyping and factors that influence and reinforce gender typing are also discussed.

**SOC326 - Rural Sociology (2 Units)**

This is a study of the fundamental features of rural societies, their ecological systems and patterns of transformation, the identification, evaluation and utilisation of nature and human resources, social change in rural societies, and rural social institutions and their adaptation to change.

**SOC327 - Sociology of Organizations (2 Units)**

The course examines the sociological study of formal organizations. It also discusses the process within organizations as well as relationship between organizations, and their environment. Topics to be considered include bureaucracy, leadership and power in organizations. Formal organizations as major social influences in our work lives will also be examined, as well as personality development, social change, and conflict. Organizational control, conflict, coordination, and inter-organizational sets and relationships are also discussed.

**SOC328 - Social Stratification and Mobility (2 Units)**

This is a course that identifies the different ways through which people are classified in society. It considers the various perspectives to the topic of social stratification in society. Theoretical explanations are offered to understand the subject. It also shows the possibility of one moving from one stratum to another, the criteria for this movement as well as the direction of the movement. The social functions as well as the dysfunctions of stratification are discussed.

## 400 Level

### Alpha Semester

#### **SOC411 - Contemporary Sociological Theories I (2 Units)**

Major theoretical schools are explored; these include functionalism, symbolic interactionism, conflict perspective, exchange theories and other perspectives. Also discussed are ways of applying these perspectives to contemporary problems.

#### **SOC412 - Sociology of Development I (2 Units)**

The course examines theories surrounding the nature of the process of development. Major attention is devoted to rival theories of where and why development occurs and to a variety of social consequences of development; an examination of the transitions from pre-modern to modern and from modern to post-modern economies and societies in Africa; An inquiry into the causes and social effects of rapid "modernizing" social changes such as increases in urban residence, schooling, factory work, and mass media exposure.

#### **SOC413 - Demography (2 Units)**

Issues discussed here include the nature and development of demography, its scope and methods and some basic concepts of population analysis. International comparisons of population growth, problems of population in Africa and issues of population in Africa are also discussed.

#### **SOC414 - Urban Sociology (2 Units)**

This is an examination of the concepts of urbanization and urbanism will be undertaken in this course. The concept of urbanism and how it affects the way of life of people will be extensively treated. The works of George Simmel, Louis Wirth and the Chicago School on urbanization will be considered. Other topics to be discussed in this course include the phenomenon of urban growth, rural versus urban controversy and the major characteristics of Nigeria's urban centres.

**SOC415 - Sociology of the Third World (2 Units)**

This course examines the concept of globalisation from the perspectives of Western world and Third world countries. It looks at specific aspects of globalisation and its effect on international migration, telecommunication, gender issues and poverty. It also examines critically the relationship between the rich and poor nations. Both the negative and the positive dimensions of the phenomenon are examined and the impacts on Third world economies considered.

**SOC416 - Industrial Sociology (2 Units)**

This course looks at the nature of work and how it has changed over time, e.g., with industrialization, the growth of the service sector, and new technologies. It also examines issues relating to management, labour organizations, and government regulations. Topics to be treated include the process of industrialization in developing countries, industrial work groups and informal organization, the nature of work and industrial relations and its applications.

**SOC417 - Culture and Communication (2 Units)**

This is an examination of human communication from the perspective of linguistic anthropology; treats social structure and social-structural behaviour as essentially communicative phenomena.

**SOC418 - Medical Sociology (2 Units)**

Discussed in this course are the following topical components: health and illness behaviour as it relates to social structure, medical organizations and professions, the professionalization of medicine, the politics of medical care. The forms of the health delivery system in Africa; their respective uses and social effects are also given attention in the course.

## **Omega Semester**

### **SOC421 - Research Project (6 Units)**

This course is intended to extend and consolidate the knowledge of social research methodology gained by students during their first three years, by examining a series of issues in relation to the theory and practice of social research. It is also intended to increase their effectiveness as professional social researchers. A body of original research in Sociology, conducted under the supervision of a member of staff, is required.

### **SOC422 - Contemporary Sociological Theories II (2 Units)**

This is a continuation of SOC411. Topics for discussion include; Lester Ward's science and social evolution, social actionism, phenomenology, ethnomethodology, modernism, postmodernism and feminist theory. The differences between grand theory and middle range theory will also be discussed in the course of the lectures.

### **SOC423 - Sociology of Development II (2 Units)**

Examined here are the concepts of under-development, pre-conditions, facilities, impediments and consequences of social development in the third world countries. Comparisons between developed and under-developed economies are also undertaken.

### **SOC424 - Regional Ethnography of Sub-Saharan Africa (2 Units)**

This is an advanced study of Sub-Saharan Africa as a major ethnological region. Human origins and early man, physical anthropology and archaeology: race and racism, the cultural regions of Africa: languages and population migration in history, and people and culture of Africa.

### **SOC425 - Urbanization and Labour Migration (2 Units)**

This course focuses the phenomenon of urban growth in various parts of the world, various forms of labour migration, the theories and economics of labour migration, and characteristics of Nigerian cities.

**SOC426 - Child Development (2 Units)**

This is a study of methods of Child Study idea of development and patterns of growth and phases of child development, cognitive development in infancy and childhood are examined in depth.

**SOC427 - Personality and Motivation (2 Units)**

The course attempts to familiarize students with major issues in personality and motivation including theory and practice of personality measurement. The structure of personality and relationship between personality and psychopathology are also studied.

**SOC428 - Applied Demography (2 Units)**

This is an introduction to the basic techniques of demographic analysis and policy situations that utilize these techniques. Topics include fertility, mortality, migration, population projection and small area estimations. Practical applications are emphasized.

**SOC429 - Models in Sociological Analysis (2 Units)**

The course is built around two complementary issues: (a) the types of explanation that are used in sociology and (b) the types of data that are used in constructing explanations in sociology. The aim is to provide the student with the ability to evaluate a sociologist's approach to any empirical area from two viewpoints: (i) is the chosen model of explanation adequate, and (ii) is the purported explanation adequate in terms of the chosen model?





*Centre for Learning Resources (Library)*



The Reference Section of Covenant University Library



Demonstration session at the fishery unit of the Centre for Entrepreneurial Development Studies

## CHAPTER SEVEN

### NATIONAL UNIVERSITIES COMMISSION (NUC) AND UNIVERSITY-WIDE COURSES

#### 7.1 NATIONAL UNIVERSITIES COMMISSION (NUC) COURSES

##### 100 Level

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##### Alpha Semester

##### **CST111 - Use of Library, Study Skills and Information Communication Technology I (2 Units)**

- Libraries and Society  
History of the development of libraries, the roles of libraries in various communities, cultural and educational revival, the role of libraries in adult literacy programmes, user studies, planning library services in developing countries.
- Library Resources and their Role in Education  
Information bearing media: books, serials, cartographic materials, CD-ROMs, sound recordings, motion pictures, graphics, machine readable data, use of library materials by teachers and students.
- Reference Sources and Services  
Introduction to reference and Bibliography. Definition and concept of reference services, characteristics and uses of different types of reference materials; selection and evaluation of reference works.
- Conservation of Library Materials  
History of paper and printing, causes of damage to paper with emphasis on tropical areas, processes of book repair or restoration, preservation and repair of non-book materials, library crimes and security.
- Using the Covenant University Library.

- Identification of PC parts and peripheral devices: functions, applications, and how to use them. Safety precautions. Procedure for booting a PC.
- Filing system: directory, sub-directory, file, path, and how to locate them.
- Word processing: principle of operation, application, demonstration and practical hand-on exercises in word processing using a popular word processing package.
- Internet: services available, principle of operation, application, demonstration and hand-on practical exercises on e-mail and www using popular browsers.

### **GST111 - Communication in English I (2 Units)**

At the end of the course, students should be able to: Organise their study time, Listen to lectures and effectively manage lecture notes, Develop effective reading habits and increased reading speed, Apply effective methods of summarizing reading materials, & Develop a wide range of vocabulary for a successful academic career.

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### **Omega Semester**

#### **CST121 - Use of Library, Study Skills and Information Communication Technology II (2 units)**

- **Audio-visual resources**

Variety and forms, selection organization and uses, operation and care of both hard and soft ware's. In-house production of audio-visual resources. This demands a lot of cooperation between library staff and lectures.

- **Documentation**

Definition, genesis and growth; basic functions, theory and techniques of analyzing, storing and retrieving information through manual and mechanical applications; abstracting; indexing principles and methods.



▪ **Serials Librarianship**

Types of serials, importance of serials, selection, organization and uses, storage of serials, print and microform, ISSN, users access through abstracts and indexes.

▪ **Library Automation**

Computers literacy, different types of computers, programming, designs. Value of computers in the library, OPAC, Online database, Internet, search engines, digitization, virtual library etc.

▪ **Overcoming Library Abuse**

○ Spreadsheet: principle of operation, application, demonstration and practical hand-on exercises in spreadsheet using a popular spreadsheet package.

○ Database Management: principle of operation, application, demonstration and practical hand-on exercises in using a popular relational Database Management package.

▪ **Report presentation.**

○ Software package: principle of operation, application, demonstration and practical hand-on exercises in using a popular report presentation package such as Power Point package. Mini-Project to test proficiency in use of the software packages.

**GST121 - Communication in English II (2 Units)**

GST121 is a continuation of GST111. However, while GST111 concentrated on study skills, with emphasis on reading and summary skills, GST121 will deal with Elements of English Grammar together with the processes of written communication. It will also emphasize skills for eliciting information from simple literary text, as well as a survey of the Nigerian and African literary tradition.

At the end of this course, students should be able to: demonstrate skill for effective communication in English in different social contexts, develop adequate writing skills for academic purpose, and attain a reasonable level of competence for the appreciation of literary texts.

### **GST122 - Communication in French (2 Units)**

The course is designed to enable students to acquire basic conversational/speaking and writing skills. Attention will therefore be focused on the basic grammatical structure and relevant items of vocabulary (lexical items) of the language. The course will be essentially oral but there will also be (reading) comprehension composition (writing) exercises. Module 1: Essentials of the French Language, Pronunciation versus spelling/orthography, pronunciation and recognition of French sounds, Greetings and introducing self, Module 2: Meeting people and introducing them, Describing people: Professions and nationalities, Describing self: family and school, Telling age: days of the week and month of the year, Describing places: countries and cities/towns, Mid-semester Examination. Module 3: Making request, Making travel arrangements, Departure and arrival at destination, Ordering a meal in a restaurant, Shopping for clothes and other items, Banking transaction of visitor tourist, Revision, and (End of Semester) Examinations.

### **200 Level**

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#### **Alpha Semester**

### **GST211 - Philosophy, Logic and Human Existence (2 Units)**

The Benefits of the Course include the following: An insight into the search for self-understanding, an unquenchable thirst for the love and pursuit of wisdom, an encouragement for the inquisitive minds to seek answers to the question concerning human existence, and the search for the fundamental beliefs that are rationally justified.

Course Description: Background, Nature and definitions of philosophy. History of Ancient philosophy, History of Medieval philosophy, History of Modern philosophy, African philosophy. Revision and Mid-semester examinations. The Nature of Logic, The Nature of Argument, Laws of Thoughts, Truth-tables, Venn Diagrams, Fallacies. The Question of Life, Purpose and Death. Freewill and Determinism. Existentialism and Humanism.

## Omega Semester

### **GST221 - Nigerian People and Culture (2 Units)**

The concept of culture. Study of Nigerian history, culture and arts in pre-colonial times. Social beliefs and the Nigerian's perception of his world. Culture areas of Nigeria and their characteristics. Evolution of Nigeria as political unit. Indigene/settler phenomenon. Concepts of trade, economic self reliance and social justice. Individual and national development, norms and values. Negative attitudes and conducts (cultism and related vices). Re-orientation of moral and national values as well as moral obligations of citizens. Environmental problems.

### **GST222 - Peace Studies and Conflict Resolution (2 Units)**

The concept of conflict: Definitions, Constructive and Destructive angles to understand conflict. The causes of conflict: Contradicting value systems, Competition for scarce resources, Psychological needs of people, Perception (self, others, circumstances, interests), Manipulations of information. Conflict Handling Styles: Avoidance, Confrontation, Role-Playing, Third-Party decision-making, Joint-Problem Solving, Compromising. The life angle of conflict: From Organization-transformation. The concept of peace: Definition of concept; Peace-making, Peace-keeping. Power and conflict: Types of power - Expert power, Referent power, Legitimate power, Reward power, Coercive power.

## 300 Level

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### Alpha Semester

### **GST311 - History and Philosophy of Science (2 Units)**

The focus of this course shall be in the discipline of science, which at present, is held in high esteem as the greatest agent of development in the 21<sup>st</sup> century. This course is a survey of the philosophical foundation of

science. Major topical issues in Philosophy of science will be treated. It will begin with a brief account of the the role of metaphysics in scientific explanation, and determinism in the sciences. The student shall therefore be expected to, among other things, examine the main areas of philosophy; the meaning and characteristics of science, explanations in science, its objectives, methods, laws and theories with the view to justifying or debunking the superiority that has been accorded to the discipline of science over other discipline, that is where this becomes necessary. The course will also treat the philosophical thoughts of thinkers like Karl Popper, Copernicus, Newton and Fereyarband.

## **7.2 UNIVERSITY-WIDE COURSES**

### **100 Level**

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#### **Alpha Semester**

##### **EDS111 - Entrepreneurial Development Studies I (1 Unit)**

Definition of entrepreneurship, Difference between entrepreneurship and an entrepreneur, Types of entrepreneurship, Who can be an entrepreneur, Benefits and functions of an entrepreneur, Motivations for being an entrepreneur, History of entrepreneurship in Nigeria, the role of entrepreneurship to the Nigeria economic development, Key roles entrepreneurs can play in the development of the Nigerian economy, Demand for entrepreneurship in Nigeria, Management, Entrepreneurship and Intrapreneur, Becoming a successful entrepreneur, Environment of Entrepreneurship, Entrepreneurship and the Nigerian environment, Challenges and Causes of Failure in Entrepreneur Ventures in Nigeria, Constraints faced by entrepreneurs in Nigeria, Entrepreneurship Classification; Identify the different types of entrepreneurship that exists, Identify the merits and demerits associated with different types of entrepreneurship, Demand for money by Nigerian youths, Managing money effectively, Nigerian youths and crave for money, Time Management.



**TMC111 - Principles and Parameters of Life (1 Unit)**

Exploration and definition of life, Life: purposes and pursuit, Defining Quality of life, Understanding the “good life, Visions and Dreams, Goal Setting, Potentials and Motivation. Steps to soaring, Anchors of life: Moral, ethical values and principles, Prescriptions for living right from biblical/cultural paradigms, Body Segment: Recreation.

**TMC112 - Total Man Concept - Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.

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**Omega Semester**

**EDS121 - Entrepreneurial Development Studies II (1 Unit)**

Generating Entrepreneurial ideas and translating same with action, Fundamental changes that stimulate entrepreneurship, Entrepreneurship Equation, Components of Entrepreneurial ventures, Elements of entrepreneurship / The Entrepreneurial process and Entrepreneurial Windows, Contributors of Entrepreneurship, The Sources and Approaches to the study of Entrepreneurship, Salaried employment Vs Entrepreneurship, Youths Entrepreneurship, Female Entrepreneurship and Productivity.

**TMC121 - Self-Discovery Strategies (1 Unit)**

Introducing TMC 012 (Self-discovery principles), Understanding self-discovery and its importance, Steps to self-discovery, Locus of control and attributions. Understanding self-esteem and self-esteem enhancement, Building positive self-concept and self-image, Rubrics for self-actualization, Understanding the make-up of the self: spiritual, physical, psychological and cultural dimensions.. Self in the context of human system : intra/inter systemic levels, Breaking free from the tyranny of “shoulds” and “musts”, Attitudes and thoughts, Understanding the developmental stages of human kind.

**TMC122 - Total Man Concept - Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.

**200 Level**

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**Alpha Semester**

**EDS211 - Entrepreneurial Development Studies III (1 Unit)**

Biological studies of management giants/ business thinkers in Nigeria, Africa and Europe. Marketing Practice and Entrepreneurship Evolution of marketing, Roles of marketing, Five divisions of marketing, Responsibilities in marketing, Marketing and Sales, Relevance of Entrepreneurship and SMEs and Introduction to International Trade, Definitions of SME's, Advantages and disadvantages, Contributions of SME are to economic development, Institutions and programmers' in support of SME's, Risk Management, Profit Maximization, Definition of International Trade, Drivers of the current international business operations, Forces that make international business environment, International business environment model, Documentary credit in international trade.

**TMC211 - Total Self Development Paradigms (I Unit)**

Understanding Self-Development, Personal visions and missions, Self-empowerment skills and Strategies, Drive, Passion and Focus, Building Boundaries and Bridges, Positive and creative thinking Life histories of great thinkers, Self-motivation strategies, Personal capacity building, self-auditing and futuristic self projections, Body Segment: Physical exercises.

**TMC212 - Total Man Concept -Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.

## **Omega Semester**

### **EDS221 - Entrepreneurial Development Studies IV (1 Unit)**

Biographical studies of management giants/ business thinkers in Nigeria, Africa and Europe. Students will be made to study the lives and characters of different world class, entrepreneurs like Mark Zuckererg, Mukesh Ambani, and Femi Otedola and so many others, Marketing Practice and Entrepreneurship, Evolution of marketing, Roles of marketing, Five divisions of marketing, Responsibilities in marketing, Marketing and Sales, Relevance of Entrepreneurship and SMEs and Introduction to International, Trade, Definitions of SME's, Advantages and disadvantages, Contributions of SME are to economic development, Institutions and programmers' in support of SME's, Risk Management, Profit Maximization, Definition of International Trade, Drivers of the current international business operations, Forces that make international business environment, International business environment model, Documentary credit in international trade.

### **TMC221 - Success Parameters (1 Unit)**

The focus of this course is on the identification of building blocks of self-development in the context of personal visions, mission and personal capacity building. Major self-motivational blocks, the power and place of focus, the place of the human thought process and how to enhance thinking and reasoning for creativity. Understanding Self-Development, Personal visions and missions, Self-empowerment skills and Strategies, Drive, Passion and Focus, Building Boundaries and Bridges, Positive and creative thinking Life histories of great thinkers, Self-motivation strategies, Personal capacity building, self-auditing and futuristic self projections, Body Segment: Physical exercises.

### **TMC222 - Total Man Concept - Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.

## 300 Level

### Alpha Semester

#### **EDS311 - Entrepreneurial Development Studies V (1 Unit)**

Introductory class/Biographical studies of management giants/ business thinkers; in Nigeria, Africa and Europe; Quality Control under Entrepreneurship, Customer Service and Customer's relationship; Introduction to Material Management, Impact of modern technologies on Entrepreneurial Venture in Developing Countries; The importance and development of modern technologies for EDS, Acceleration Industrialization through active promotion and development of SMEs; Role of SMEs in economic development, Developing a technology service system for SMEs Managerial challenges of SMEs; Managing the business growth; different types of business growth, Characteristics of the different types of business growth: Problems associated with growth.

#### **TMC311 - Man in his Socio-Environmental Contexts (1 Unit)**

This course examines Man in different environmental contexts - the biblical, biological, cultural and ecological. The emphasis here is the civic and social responsibilities of man in society and the expectations of community living. The place of social relationships, diversity, issues of difference and conflict. The topics include; Origins and historical perspectives of man, Ecological trends, issues and ecosystems, Man and Society: social, historical and current political contexts, Globalization and economic systems, Social relationships and Conflict Resolution, Societal pressure and influences, Individualism and collectivism, Community service, responsiveness and charity supports, Parameters of responsible citizenship, Body Segment: Body Posture.

#### **TMC312 - Total Man Concept - Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.

## Omega Semester

### **EDS321 - Entrepreneurial Development Studies VI (1 Unit)**

This is a continuation of EDS 311. The topics here include; Class/Biographical studies of management giants and business thinkers, Various forms of business, Incorporation of business, Various functions of entrepreneurship; such as Financial Function, Production Function, Marketing Function, Personnel Function, Entrepreneurial succession planning, Challenges and prospects of entrepreneurship, Taking entrepreneurs to the stock markets, e-Commerce/Entrepreneurship, International Entrepreneurship and Business Requirements, Product Creativity and Innovation.

### **TMC321 - Leadership Development I (1 Unit)**

This course examines the building blocks for leadership development in the context of providing an overview of the broad dimensions of leadership. The course also explores the enhancement of leadership traits and how power and influence qualifies the dynamics of leadership. On successful completion of this course, students should be able to: define leadership, describe a leader, explain few theories of leadership, state the various laws and principles of leadership, identify leadership traits, state the levels and domains of leadership, state the principles of power and influence in leadership, identify the features of personal leadership, relate the importance of capacity building in leadership development, identify what constitute the application of leadership, state the relevance of mentoring in leadership development.

### **TMC322 - Total Man Concept - Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.

## 400 Level

### Alpha Semester

#### **EDS411 - Entrepreneurial Development Studies VII (1 Unit)**

This course is channeled towards exposing the students to the practical aspect of Entrepreneurship particularly the development of skills and to real issues in entrepreneurship 1- 111. The course contents include; Biological studies of business thinkers, entrepreneurs and management giants, Incorporating the company: practical steps and issues involved, Feasibility studies in Entrepreneurship, Issues involved in partnership and companies registration, Funding of entrepreneurial activities, The Impact of Associations, Institutions and Civil Societies on EDS development in LDCs, Social responsibility and entrepreneurship, Government involvement in entrepreneurship and the impact of entrepreneurship in the public sector, Presentation of Business Proposal and feasibility report.

#### **TMC411 - Leadership Development II (1 Unit)**

This is a continuation of TMC321. This second part of the course on leadership development examines the biographical details and leadership traits or styles of some biblical and historical figures and identifies some specific lessons for developing leadership traits and sensitivity. Specific character studies will examine the leadership style of Jesus, Moses, Nehemiah, Paul, Joseph, Esther Alexander the Great, Nelson Mandela, Julius Nyerere, Mother Teresa, Mahatma Ghandi, Martin Luther, Martin Luther King Jnr. Nnamdi Azikwe, Obafemi Awolowo, David Oyedepo etc., body segment: preventive health habits.

#### **TMC412 - Total Man Concept - Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.

## **Omega Semester**

### **EDS421 - Entrepreneurial Development Studies VIII (1 Unit)**

Biological studies of business thinkers, entrepreneurs and management giants. Reviewing/appraising of various strategies and skills for; Poverty Alleviation, Employment through SMEs, Entrepreneurial environments: types, appraising and contending with the environment in Nigeria, Africa/third World countries, Private Sector and economic development, final project / products presentation (on the dream business) and practical defence of their product/business proposal.

### **TMC421 - Issues in Marriage and Family (1 Unit)**

In this course, marriage and family issues are explored looking at God's mandate and current trends and challenges. The place of the family in societal, national and global development, community service and family responsibilities vis-à-vis preparation for life in society and family context are explored closely. Preparation for Marriage, Understanding the Family and Family Settings, Family Systems Theory, Family responsibilities, Modern Day Family Trends and Challenges, Roles of Family in Societal, National and Global Development, God's Mandate for Families, The Christian Family Responsibility and Role Sharing in the Family, Parenting: Issues and Practices, Handling Family Finance, Careers and Modern Day Families.

### **TMC422 - Total Man Concept - Sports (0 Unit)**

The focus of TMC - sports is the physical fitness of man. It involves Games, Sports and Athletics.



*TMC Sports*



## AWARDS / ACHIEVEMENTS

- The Centenary ICT Driven University of the Year Award (2014)
- Best Private University in Nigeria by the United States based US Transparency International Standards (USTIS)
- The Best Private University and No 2 Overall Best University in Nigeria and No 25 in Africa on Webometric Ranking (July, 2014)
- Ranked No 1 in Web of Repositories in Nigeria and No 2 in Africa.
- The First University in Nigeria to host two Nobel Prize Winners to an International Conference
- Most Preferred Private University in Nigeria by candidates seeking University admission through JAMB (2014)
- First Class graduates of the University emerged tops in the Presidential Special Scholarship Scheme for Innovation and Development (PRESSID) in Nigeria (2013 & 2014)
- The Best Private University in Nigeria (2013)
- The Best Maintained Educational Institution Award by the Nigerian Chapter of International Facility Management Association (2012)
- The first University in Nigeria and one of the very few in Africa to start training SAP Consultants in collaboration with SAP University Alliances and SAP Education (2012)
- The Bronze Medalist Recipient for the Development of "School Management System" Software Application at an International Innovation Fair – the Seoul International Invention Fair (SIIF), South Korea (2011)
- The Best ICT Driven University in West Africa Award (2010)
- The Best Private University Award (2009)
- The Best ICT Driven University of the Year (2009)
- The Fastest Growing Private University in Nigeria Award (2008)
- The Private University with Most Improved ICT Programme and Facilities by the Commonwealth Scholarship Prize and Awards (CSPA 2007)





**POSTGRADUATE ACADEMIC PROGRAMMES**



- M. Sc/Ph.D Industrial Chemistry
- M. Sc/Ph.D Industrial Physics
- M. Sc/Ph.D Biochemistry
- M. Sc/Ph.D Biology
- M. Sc/Ph.D Microbiology
- M. Sc/Ph.D Architecture
- M. Sc/Ph.D Building Technology
- M. Sc/Ph.D Estate Management
- M. Sc/Ph.D Computer Science
- M. Sc/Ph.D Mgt. Information System
- M. Eng/Ph.D Computer Engineering
- M. Eng/Ph.D Information & Comm. Engineering
- M. Eng/Ph.D Elect & Electronics Engineering
- M. Eng/Ph.D Civil Engineering
- M. Eng/Ph.D Mechanical Engineering
- M. Eng/Ph.D Chemical Engineering
- M. Eng/Ph.D Petroleum Engineering
- M. A/Ph.D English
- M. A/Ph.D Sociology
- M. Sc/Ph.D Psychology
- M. Sc/Ph.D Accounting
- M. Sc/Ph.D Banking and Finance
- M. Sc/Ph.D Business Administration
- M. Sc/Ph.D Mass Communication
- M. Sc/Ph.D Marketing
- M. Sc/Ph.D Industrial Relations & Human Resource Management
- M. Sc/Ph.D Economics
- M. Sc/Ph.D Demography & Social Statistics
- M. Sc/Ph.D International Relations
- M. Sc/Ph.D Political Science.
- M. Sc/Ph.D Policy and Strategic Studies

**SOME OF OUR INTERNATIONAL LINKAGE PARTNERS**







Centre for Entrepreneurial Development Studies



Computer Laboratory

## Some Students' Halls of Residence







Covenant University Health Centre



Covenant University Guest House





Covenant University Sports Complex



CST (L) and Lecture Theatre (R)